Aniket Bhadane

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Senior Consultant (UX Design & Research) at NEUDESIC an IBM Company

5 years of experience

UX Research | Info. Architecture | User Journeys | Design Systems | Agile practices | Wireframing | Prototyping

HTML5/CSS3 | Bootstrap | Angular & JS | Salesforce | ServiceNow

Worked with and provided Value addition with best of efforts to:

NIKE, slb Schlumberger, Abbott, AVAYA, NetworkRail, anglianwater

Tools of the trade:

Figma, Adobe XD, Sketch, Jira, Confluence, Azure Devops, Invision, Zeplin, Adobe Illustrator

Certifications:

- Google UX Design Professional Certificate | Coursera
- Master Digital Product Design: UX Research & UI Design | Udemy
- UX & Web Design Master Course: Strategy, Design, Development | Udemy

Experience (5 years)

NEUDESIC an IBM Company | Senior Consultant (UX Design & Research) | 2022-07 to Present

- Working as Senior Consultant in UX research and design
  Currently working on client project of **SLB (Schlumberger)**

cognizant | Sr. UX/UI Designer | 2021-05 to 2022-06

- Worked as Senior UX researcher and designer on Client Projects -
  Nike, Network Rail, Abbott, Anglian Water (more details on next pages)

AVAYA | Senior Technical Associate | 2018-07 to 2021-05

- Responsible for UX design and research of SME telecom product (more details on next pages)

NVIDIA | Tools Development Engineer | 2015-06 to 2015-09

- Worked on designing tools framework for the Tegra SOC used in autonomous vehicles.

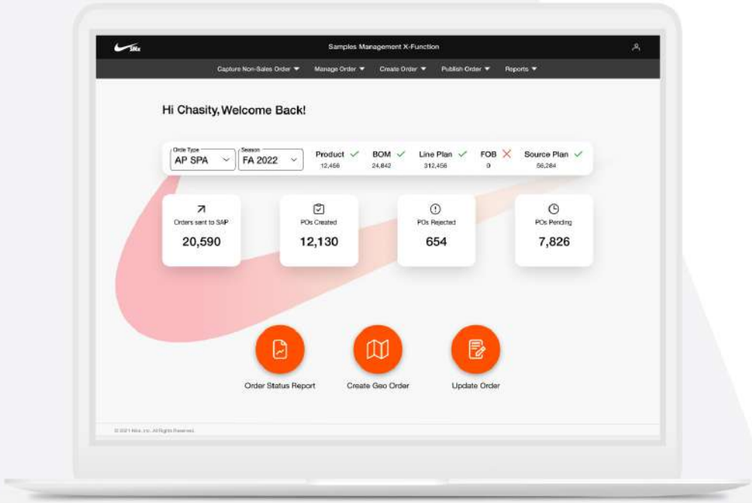
Education

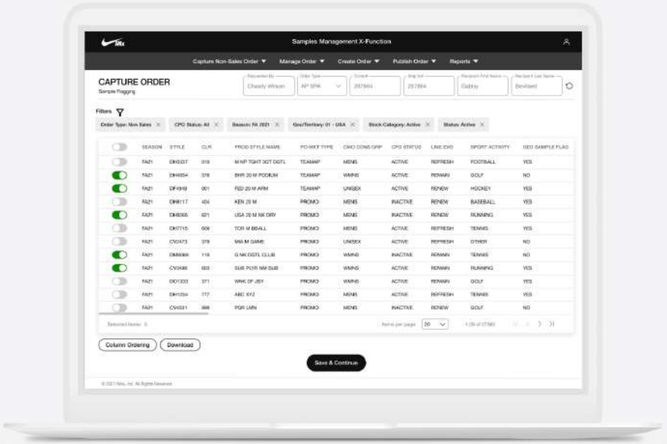
Master of Technology (Computer Engineering) | 2016 - 2018
COEP (College of Engineering Pune)
1st Rank
9.74 CGPA out of 10, Distinction

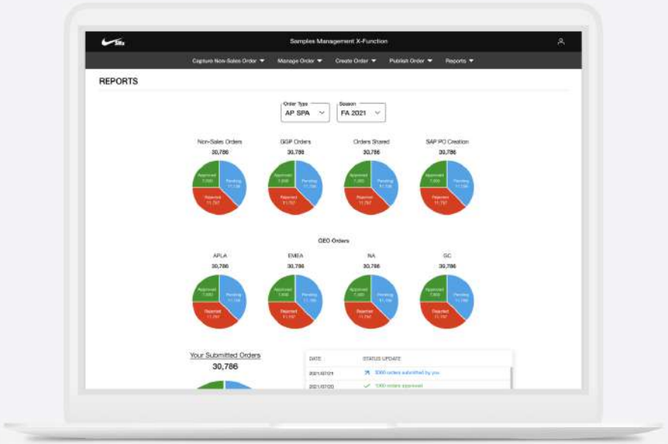
Bachelor of Engineering (Computer Engineering) | 2011 - 2015
University of Pune
71.74%, Distinction

Figma | Jira | Confluence | ReactJS | AWS

- **Responsible for creating experience for modern web application for Apparel Management.**
- Interacted with the business to understand the business requirements.
- Conducted Usability studies and A/B tests to refine understanding of user requirements and create designs accordingly.
- Various design variations were ideated and shared with the business, and shared with other stakeholders in the project.
- The received feedback was incorporated in the designs.
- Figma was used to create, maintain, collaborate designs within the orgnization
- Created designs as per the various components available in Nike's Design system.
- Create high fidelity wireframes and shared with developers with Inspect feature.
- Helped the developers in understanding the structuring of pages considering responsiveness.
- Daily scrums were conducted with bi-weekly demos.

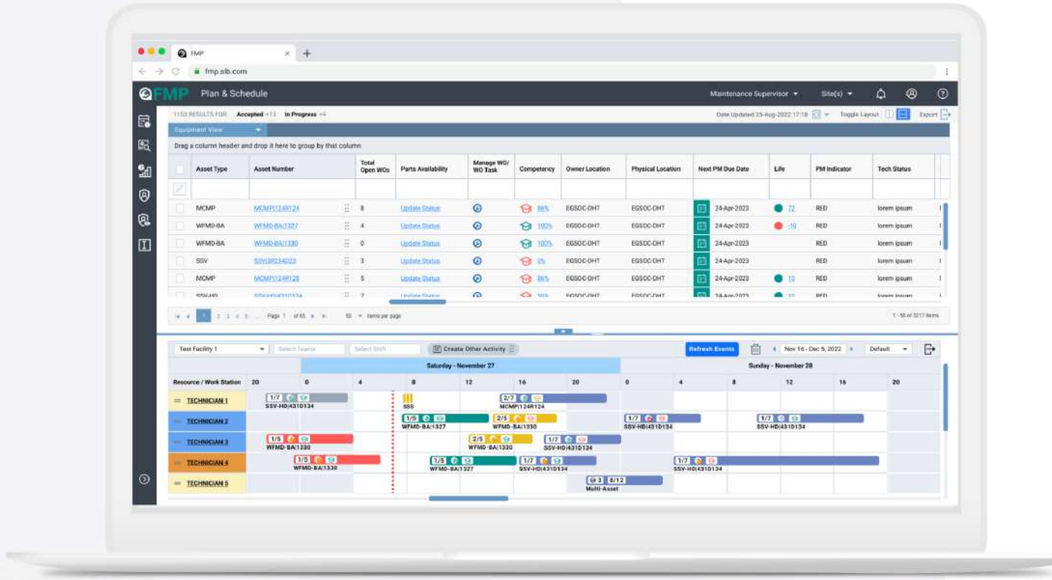




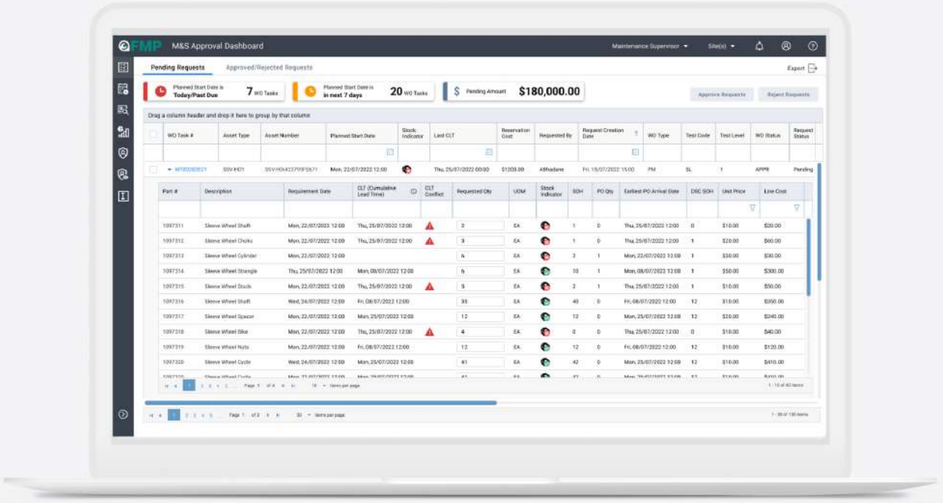


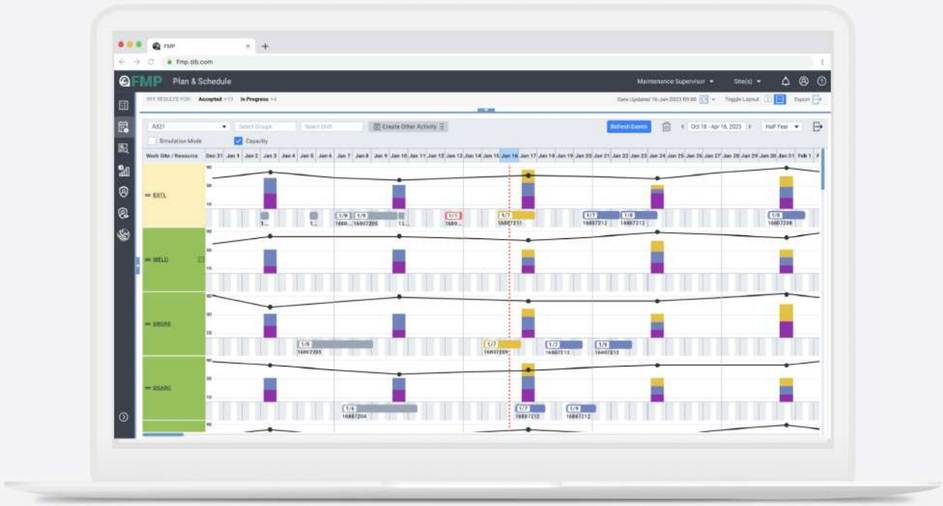
Former **Schlumberger**

Figma | Jira | Confluence | ReactJS | AWS



- **Responsible for ideating UX solutions for asset maintenance and monitoring application.**
- Ideated early stage UX solutions to gather early feedback from stakeholders to optimize cost.
- Created and pitched UX solutions for new or upcoming features to new and existing business lines to:
  - Attract more budget for the project
  - Help positioning the project at higher levels in SLB
- Proposed UX were expected be performance efficient considering the vast amount of data to be handled.
- Interacted with the business users to understand the business requirements, and created various user journeys.
- Figma was used to create, maintain, collaborate designs.
- Create high fidelity wireframes and shared with developers with Inspect feature.
- Helped the developers in understanding the structuring of pages considering responsiveness.
- Daily scrums were conducted with bi-weekly demos.

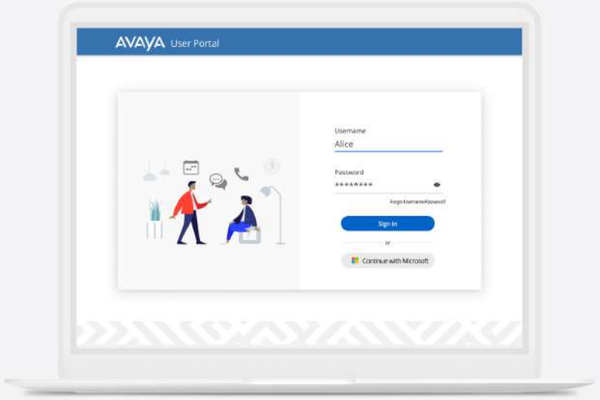


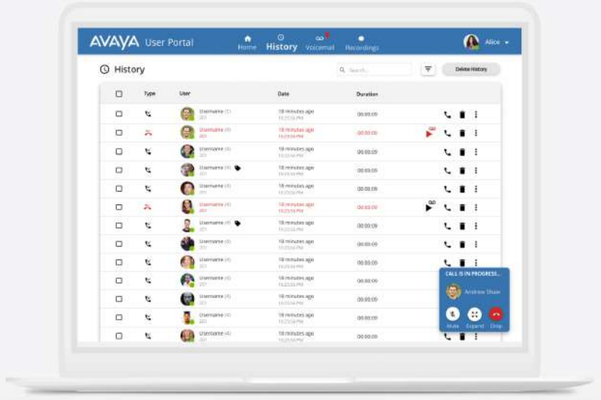


AVAYA

Figma | Material | Jira | Confluence | Angular

- **Responsible for UX Strategy of the product.**
- **Created designs for new Web and Mobile platforms of the product based on discussions with stakeholders.**
- Conducted Primary and Secondary Research as well as Qualitative and Quantitative Research.
- Avaya IPOffice is a leading telecom solution targeted towards SMEs, offering various customized Cloud, Premise and Hybrid solutions.
- Communicated with various stakeholders of the project for UX designs.
- Proven Increase in Customer Satisfaction after improvements in designs.
- Worked extensively on Organization of Information and User Journey across the application.
- Transformed legacy application design into Modern design.
- Improved Navigation across the application.
- Created Responsive designs for web.
- Used Figma for creating, maintaining and collaboration of designs
- Jira was used for ticketing of user stories and tasks

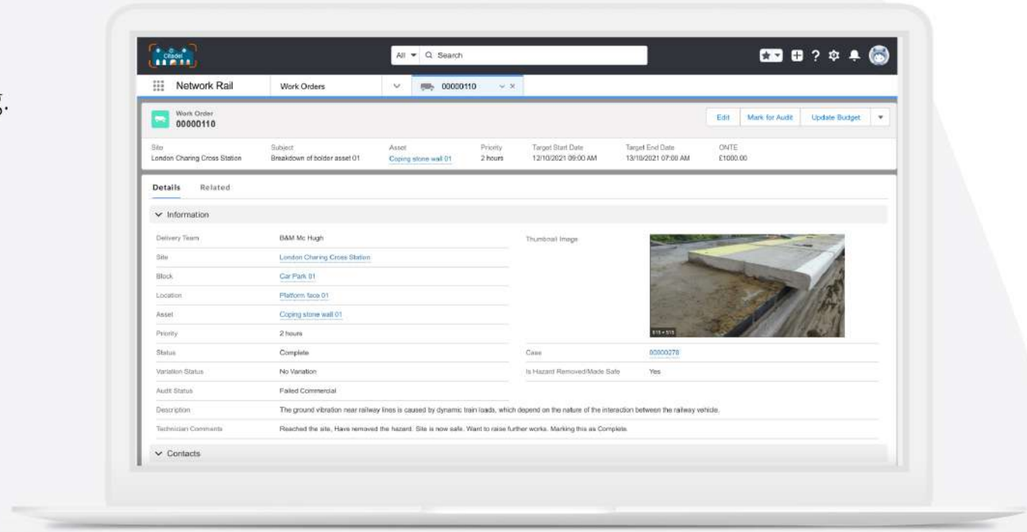


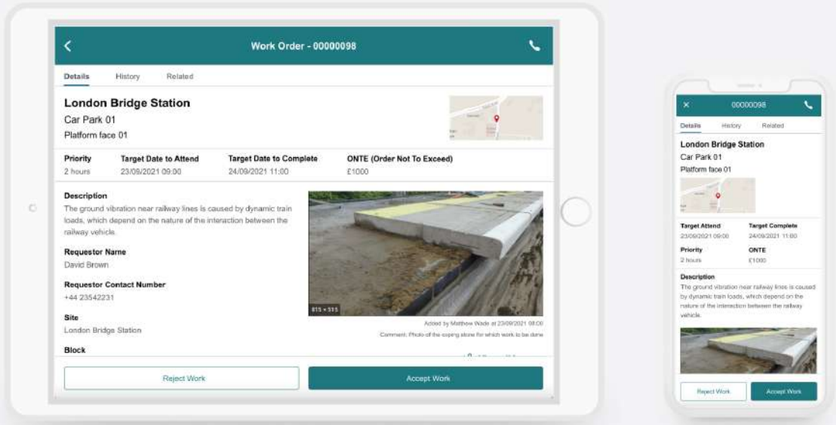


NetworkRail

Adobe XD | Lightning DS | Salesforce | Azure DevOps

- **Responsible for creating experience for Asset Management system web application to be migrated to Salesforce. Also created designs for Mobile devices.**
- Interacted with the business for Requirements gathering.
- Conducted research activities, Usability Tests, A/B Tests.
- Used Lightning Design System provided by Salesforce.
- Created reusable components in Adobe XD by updating the lightning design components based on branding.
- Collaborated with Business Analyst and developers to design intuitive solutions.
- Azure Devops was used for maintaining user stories and tasks.
- The designs were made considering technical feasibilities of Salesforce platform.
- High fidelity interactive prototypes were shared with developers.

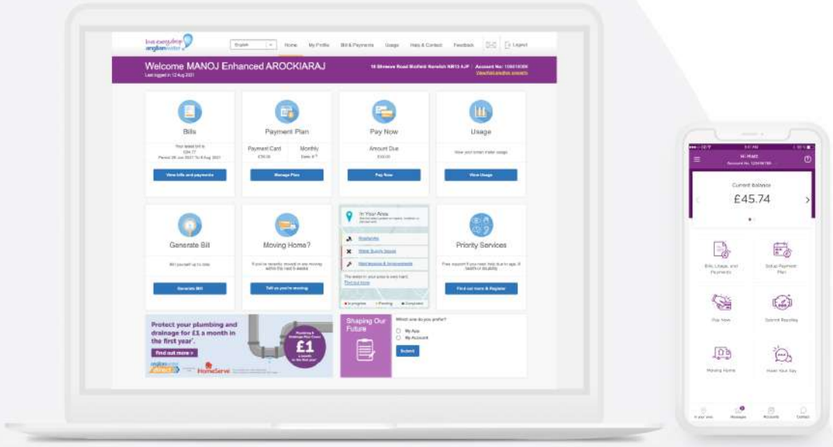


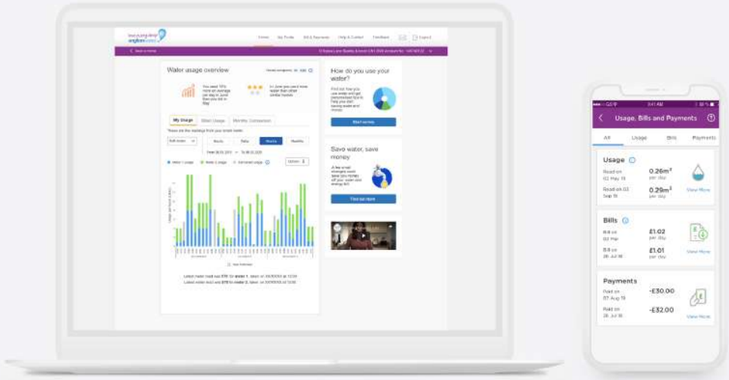


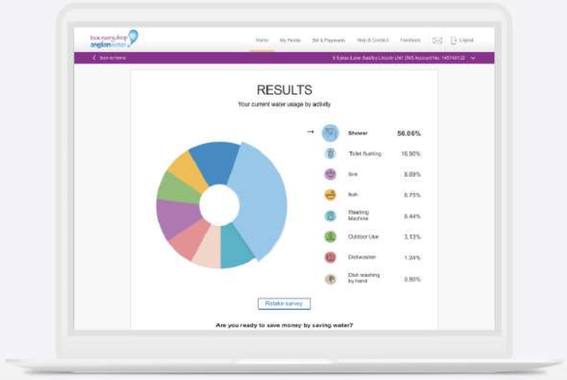
anglianwater

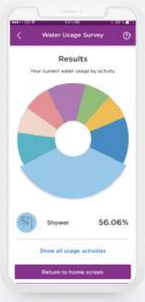
Adobe XD | Zeplin | Ionic

- **Responsible for creating new journeys for web and mobile app of self-service product.**
- Conducted Usability studies to fine tune understanding of user needs and update designs accordingly.
- Adobe XD was used to create and maintain wireframes, and Zeplin was used to share the designs with devs.
- Interacted with the Business Analyst and the business to understand the requirements.
- Understood details of existing user journeys and functionalities from Develoeprs. other UX designers.
- New user journeys were shared with business and feedback was incorporated into the designs.





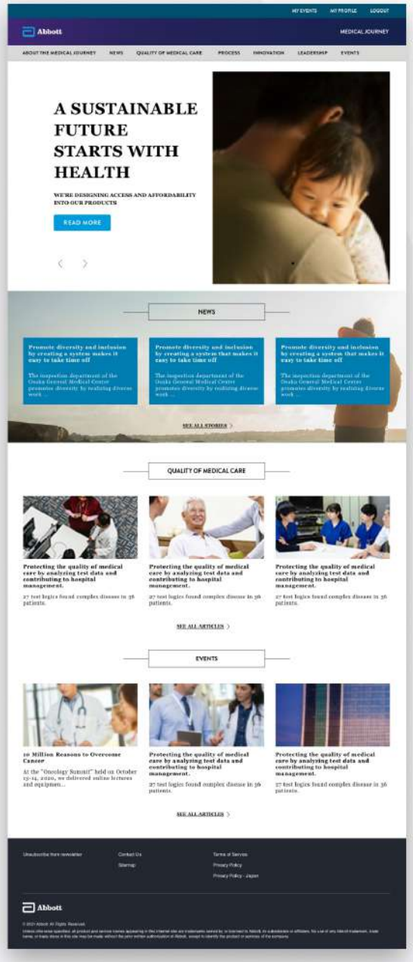


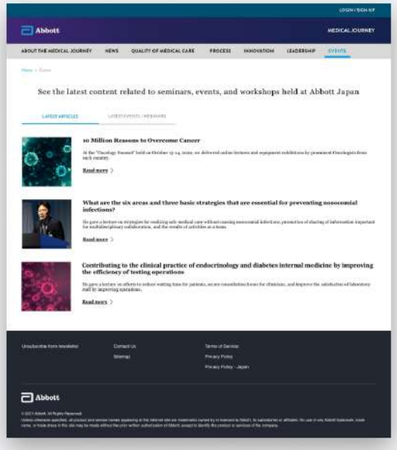


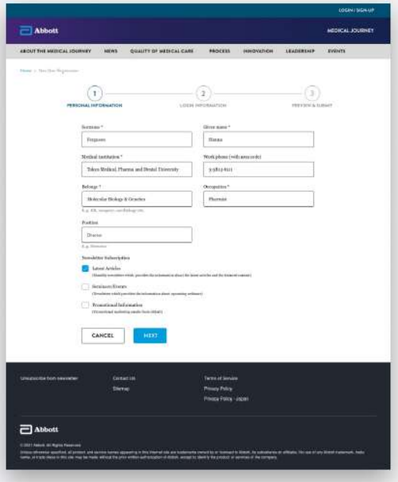
Abbott

Sketch | Invision DSM | AEM

- **Redesigned Japan divisional web application to assist migration to AEM.**
- Interacted with the business, developers and other stakeholders so that our understanding and expectations were aligned.
- Understood details about user journeys and functionalitites from business analyst.
- Had discussions with Abbott Design team and understood their Design system.
- The tool chain included Sketch + Craft plugin + Invision DSM.
- The design system components were reused, with their styling being updated as per department's guidelines.
- The high fidelity wireframes were shared with the business and feedback was incorportated into the designs.
- The high fidelity designs were shared with developers using Invision Cloud with Inspect feature.
- Daily scrums used to be conducted weekly demos.





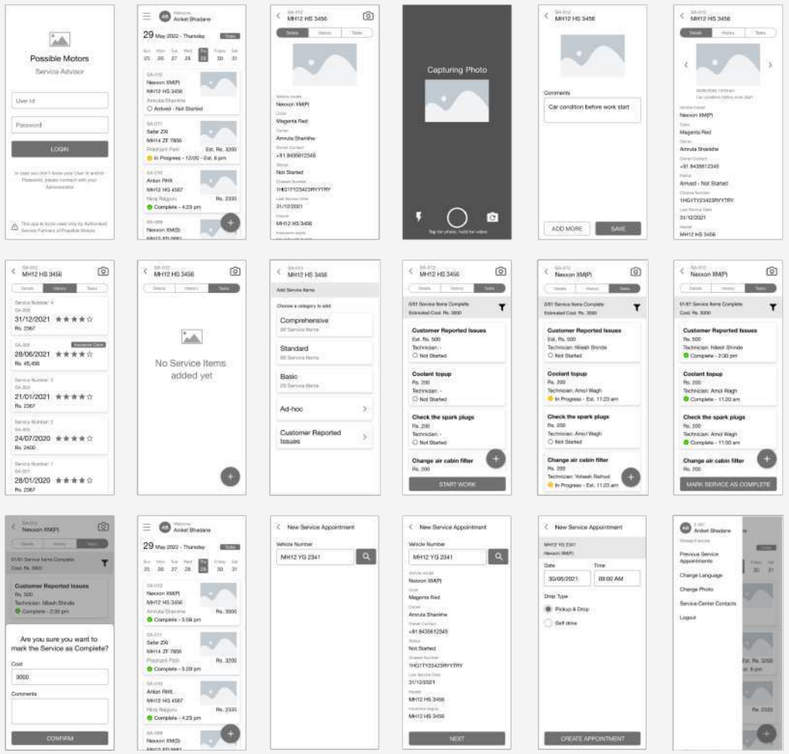


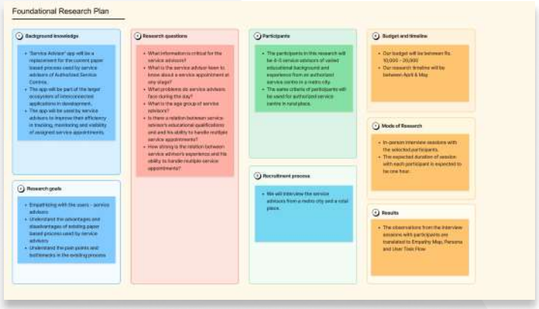
UX Case Study

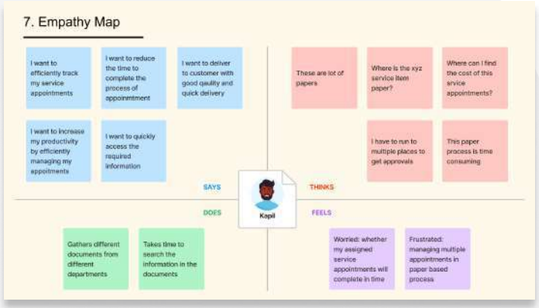
Car Servicing App for Service Advisors

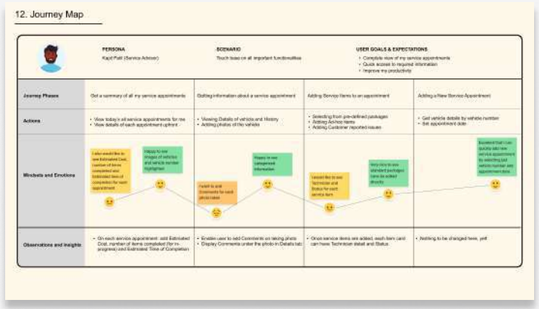
[Click here to view the case study]

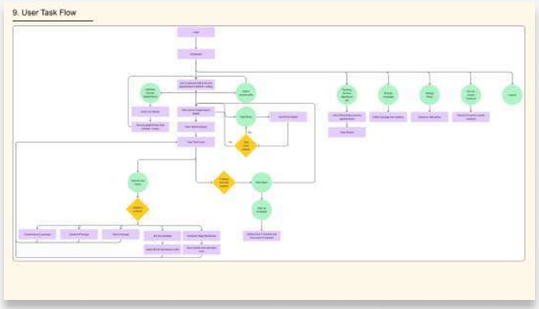
- **UX Case Study showcasing various activities and deliverables in different stages of the design process.**
- Demonstrating various stages of design process - Requirements, Discovery, Define & Ideate, Develop.
- Demonstrating research activities using Foundational Research Plan and Usability Test.
- Depicting various deliverables such as Empathy Map, Persona, User Task Flow, Journey Map, Affinity Diagram, Competitive Analysis, Wireframes etc.

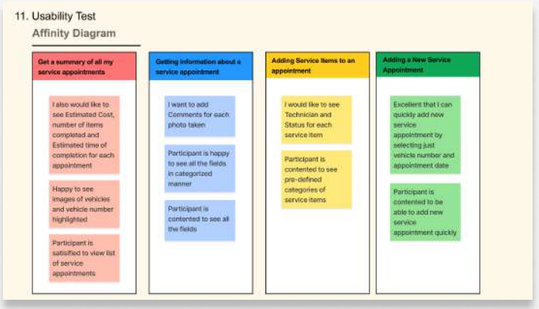


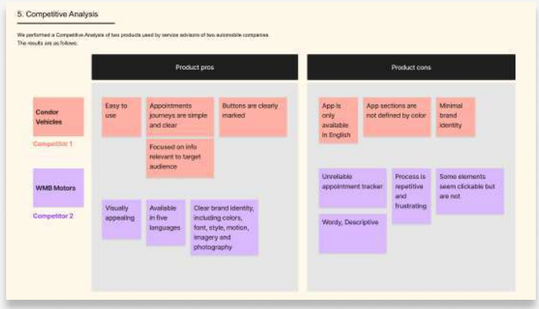




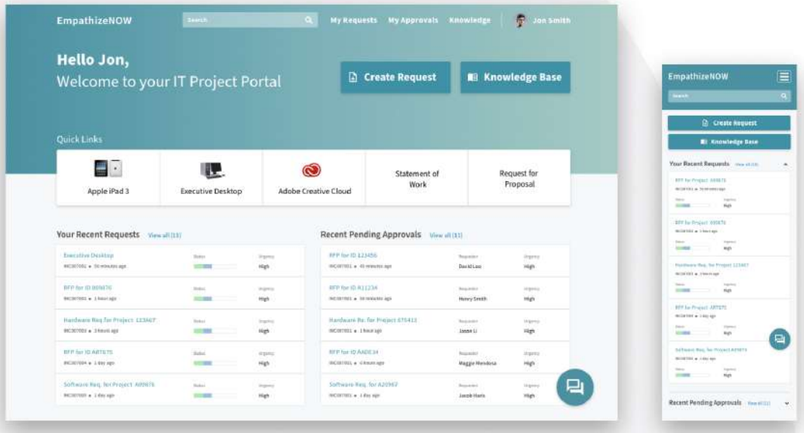
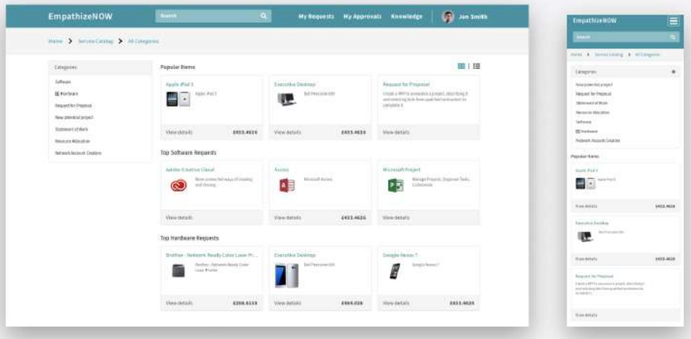
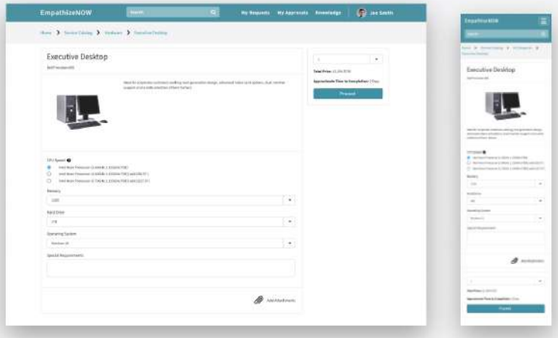
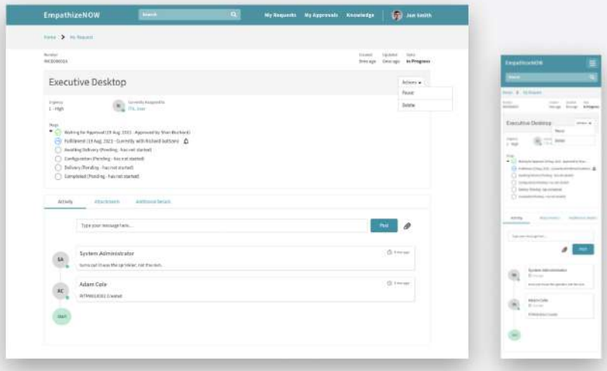








servicenow

Adobe XD

- **Cognizant Hackathon Project - Learnt Design Structure of ServiceNow and created designs for a ITSM application**
- Followed 80-20 guideline in designs - 80% out-of-box components and 20% customization
- Analyzed various ServiceNow offerings such as Service Portal, App Engine Studio, Request Management, etc.
- ServiceNow does not provide reusable components for Adobe XD - hence created components for the ServiceNow platform