



Aniket Bhadane

✉ aniket.bhadane@neudesic.com

☎ +91 8483915655

Senior Consultant (UX Design & Research) at  **NEUDESIC**
an IBM Company

5 years of experience

UX Research

Info. Architecture

User Journeys

Design Systems

Agile practices

Wireframing

Prototyping

HTML5/CSS3

Bootstrap

Angular & JS

Salesforce

ServiceNow

Worked with and provided Value addition with best of efforts to:



Tools of the trade:



Figma



Adobe
XD



Sketch



Jira



Confluence



Azure
Devops



Invision



Zeplin



Adobe
Illustrator

Certifications:



Google UX Design Professional Certificate | Coursera



Master Digital Product Design: UX Research & UI Design | Udemy



UX & Web Design Master Course: Strategy, Design, Development | Udemy

Experience (5 years)

 | Senior Consultant (UX Design & Research) | 2022-07 to Present
an IBM Company


- Working as Senior Consultant in UX research and design
Currently working on client project of **SLB (Schlumberger)**

 | Sr. UX/UI Designer | 2021-05 to 2022-06

- Worked as Senior UX researcher and designer on Client Projects -
Nike, Network Rail, Abbott, Anglian Water (more details on next pages)

 | Senior Technical Associate | 2018-07 to 2021-05

- Responsible for UX design and research of SME telecom product (more details on next pages)

 | Tools Development Engineer | 2015-06 to 2015-09

- Worked on designing tools framework for the Tegra SOC used in autonomous vehicles.

Education

Master of Technology (Computer Engineering) | 2016 - 2018

COEP (College of Engineering Pune)

1st Rank

9.74 CGPA out of 10, Distinction

Bachelor of Engineering (Computer Engineering) | 2011 - 2015

University of Pune

71.74%, Distinction



Figma

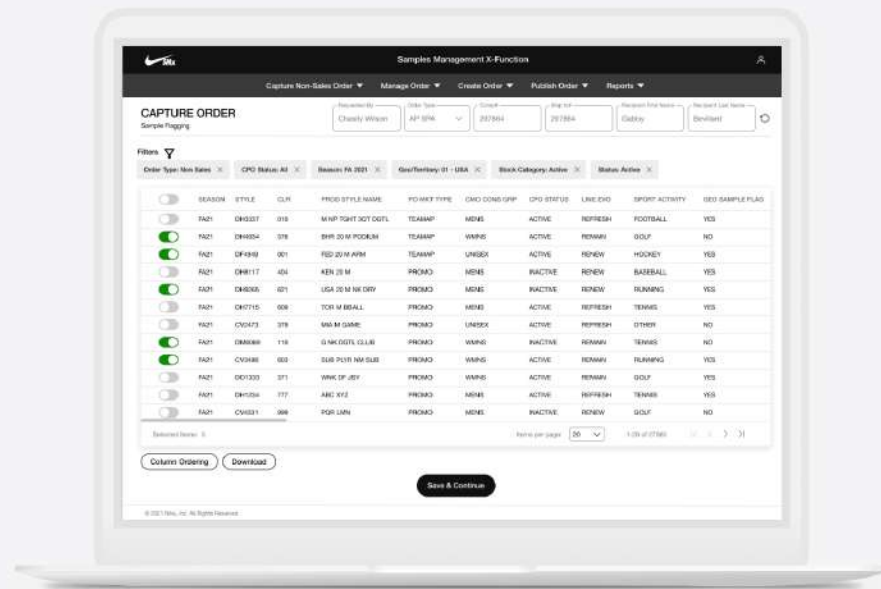
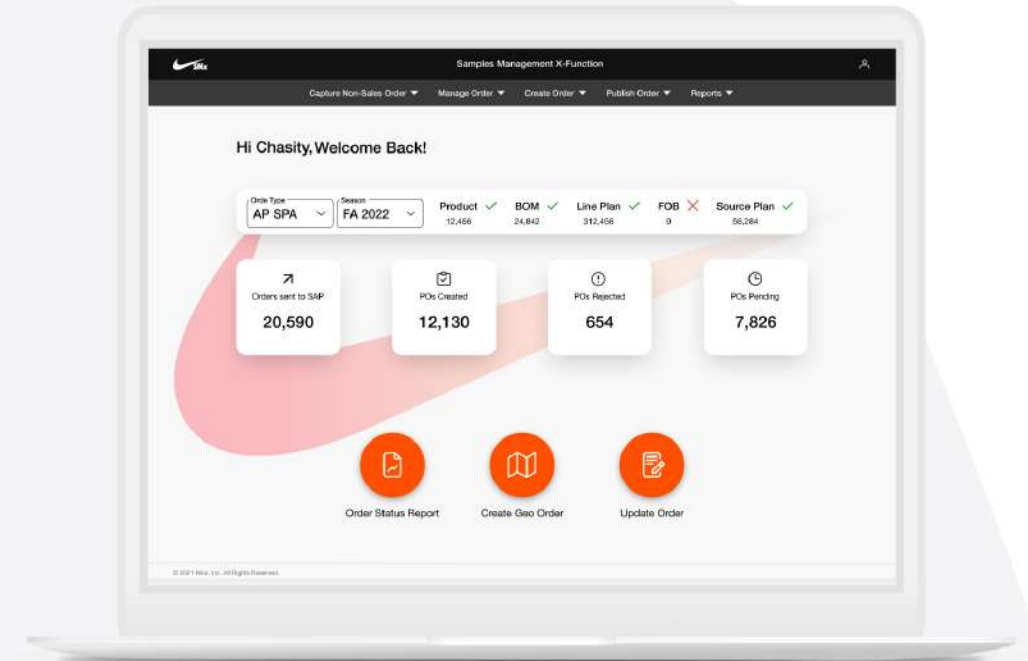
Jira

Confluence

ReactJS

AWS

- **Responsible for creating experience for modern web application for Apparel Management.**
- Interacted with the business to understand the business requirements.
- Conducted Usability studies and A/B tests to refine understanding of user requirements and create designs accordingly.
- Various design variations were ideated and shared with the business, and shared with other stakeholders in the project.
- The received feedback was incorporated in the designs.
- Figma was used to create, maintain, collaborate designs within the organization
- Created designs as per the various components available in Nike's Design system.
- Create high fidelity wireframes and shared with developers with Inspect feature.
- Helped the developers in understanding the structuring of pages considering responsiveness.
- Daily scrums were conducted with bi-weekly demos.



Figma

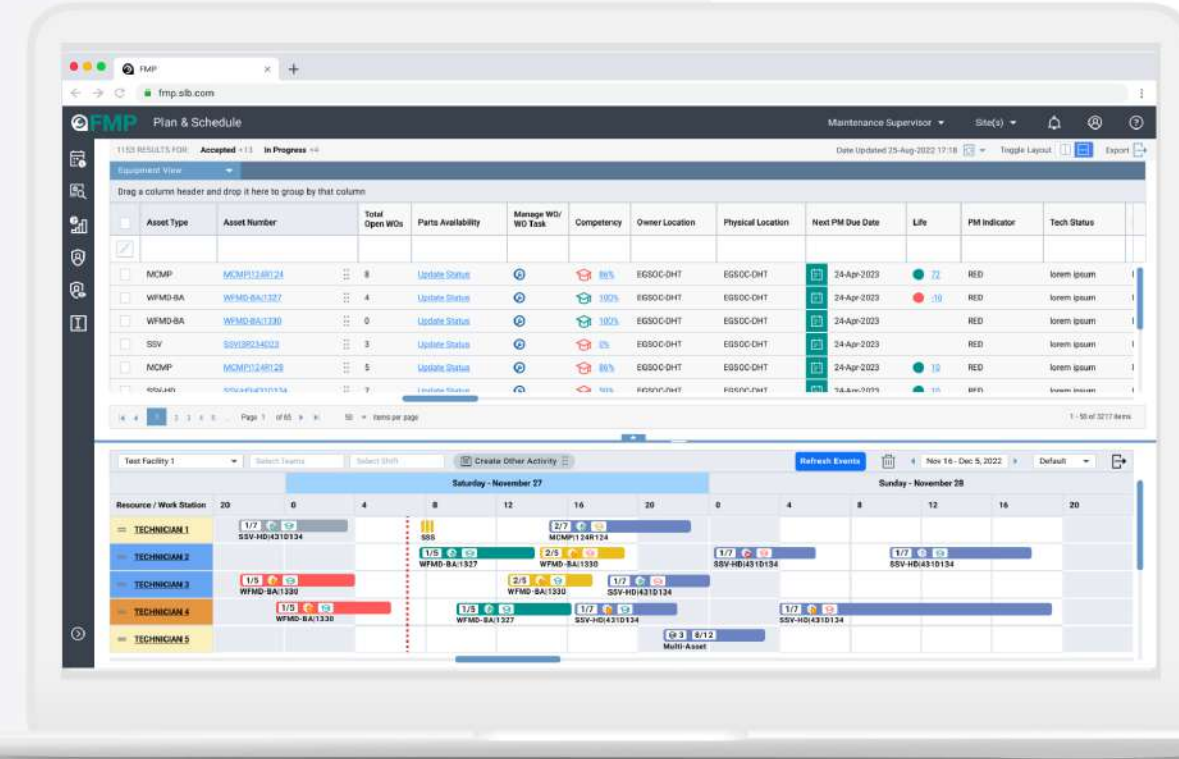
Jira

Confluence

ReactJS

AWS

- **Responsible for ideating UX solutions for asset maintenance and monitoring application.**
- Ideated early stage UX solutions to gather early feedback from stakeholders to optimize cost.
- Created and pitched UX solutions for new or upcoming features to new and existing business lines to:
 - Attract more budget for the project
 - Help positioning the project at higher levels in SLB
- Proposed UX were expected be performance efficient considering the vast amount of data to be handled.
- Interacted with the business users to understand the business requirements, and created various user journeys.
- Figma was used to create, maintain, collaborate designs.
- Create high fidelity wireframes and shared with developers with Inspect feature.
- Helped the developers in understanding the structuring of pages considering responsiveness.
- Daily scrums were conducted with bi-weekly demos.



FMP

MMS Approval Dashboard

Pending Requests

Approved/Rejected Requests

Planned Start Date is Today/Past Due

7 W/O Tasks

Planned Start Date is in next 7 days

20 W/O Tasks

Pending Amount

\$180,000.00

Approve Requests

Reject Requests

Drag a column header and drop it here to group by that column

WO Task #	Asset Type	Asset Number	Planned Start Date	Stock Indicator	Lead CLT	Reservation Cost	Requested By	Request Creation Date	WO Type	Test Code	Test Level	WO Status	Request Status
1097311	SSV-HD4310134	Mon, 22/07/2023 12:00	Thurs, 25/07/2023 12:00	EA	1	0	Thurs, 25/07/2023 12:00	0	\$10.00	\$20.00			
1097312	SSV-HD4310134	Mon, 22/07/2023 12:00	Thurs, 25/07/2023 12:00	EA	1	0	Thurs, 25/07/2023 12:00	1	\$20.00	\$60.00			
1097313	SSV-HD4310134	Mon, 22/07/2023 12:00	Thurs, 25/07/2023 12:00	EA	1	0	Thurs, 25/07/2023 12:00	1	\$30.00	\$30.00			
1097314	SSV-HD4310134	Mon, 22/07/2023 12:00	Thurs, 25/07/2023 12:00	EA	1	0	Thurs, 25/07/2023 12:00	1	\$50.00	\$300.00			
1097315	SSV-HD4310134	Mon, 22/07/2023 12:00	Thurs, 25/07/2023 12:00	EA	1	0	Thurs, 25/07/2023 12:00	1	\$10.00	\$50.00			
1097316	SSV-HD4310134	Mon, 22/07/2023 12:00	Thurs, 25/07/2023 12:00	EA	1	0	Thurs, 25/07/2023 12:00	1	\$10.00	\$300.00			
1097317	SSV-HD4310134	Mon, 22/07/2023 12:00	Thurs, 25/07/2023 12:00	EA	1	0	Thurs, 25/07/2023 12:00	1	\$20.00	\$240.00			
1097318	SSV-HD4310134	Mon, 22/07/2023 12:00	Thurs, 25/07/2023 12:00	EA	1	0	Thurs, 25/07/2023 12:00	1	\$10.00	\$40.00			
1097319	SSV-HD4310134	Mon, 22/07/2023 12:00	Thurs, 25/07/2023 12:00	EA	1	0	Thurs, 25/07/2023 12:00	1	\$10.00	\$120.00			
1097320	SSV-HD4310134	Mon, 22/07/2023 12:00	Thurs, 25/07/2023 12:00	EA	1	0	Thurs, 25/07/2023 12:00	1	\$10.00	\$40.00			

Part #

Description

Requirement Date

CLT (Cumulative Lead Time)

CLT (Contract)

Requested Qty

UOM

Stock Indicator

SDH

PO Qty

Earliest PO Arrival Date

DGC SDH

Unit Price

Line Cost

1097311

Sleeve Wheel Shaft

Mon, 22/07/2023 12:00

Thurs, 25/07/2023 12:00

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Thurs, 25/07/2023 12:00

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\$20.00

1097312

Sleeve Wheel Chcks

Mon, 22/07/2023 12:00

Thurs, 25/07/2023 12:00

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1097313

Sleeve Wheel Cylinder

Mon, 22/07/2023 12:00

Thurs, 25/07/2023 12:00

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1097314

Sleeve Wheel Straps

Thurs, 25/07/2023 12:00

Mon, 08/07/2023 12:00

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1097315

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1097316

Sleeve Wheel Shaft

Wed, 26/07/2023 12:00

Fri, 08/07/2023 12:00

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Fri, 08/07/2023 12:00

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\$390.00

1097317

Sleeve Wheel Spool

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1097319

Sleeve Wheel Nuts

Mon, 22/07/2023 12:00

Fri, 08/07/2023 12:00

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1097320

Sleeve Wheel Cyls

Wed, 26/07/2023 12:00

Mon, 25/07/2023 12:00

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Mon, 25/07/2023 12:00

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Sleeve Wheel Cyls

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Mon, 25/07/2023 12:00

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1097320

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Mon, 25/07/2023 12:00

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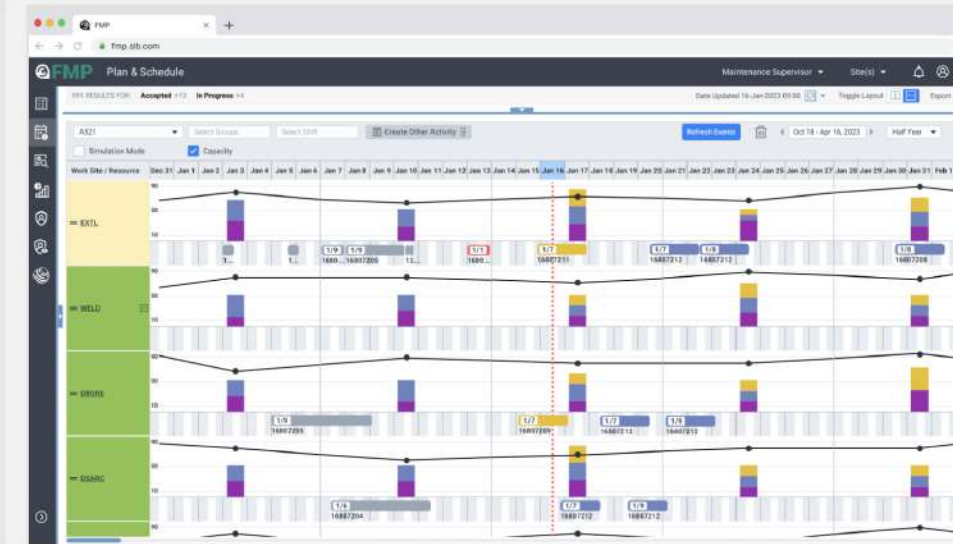
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Figma

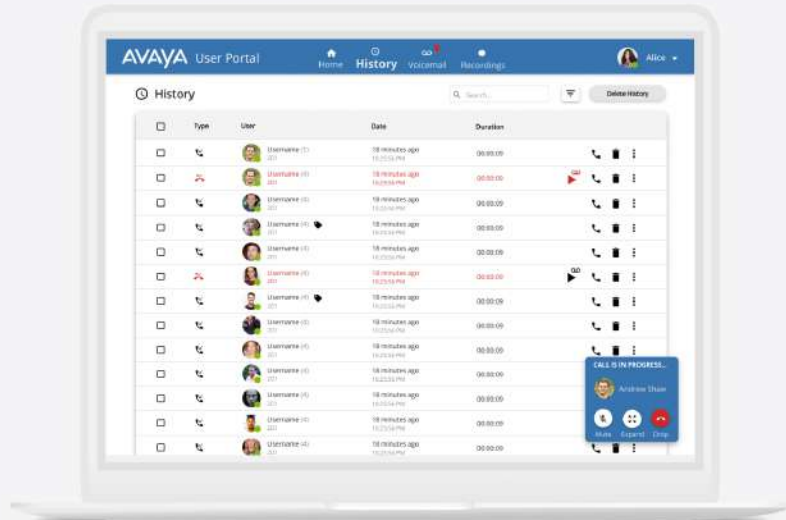
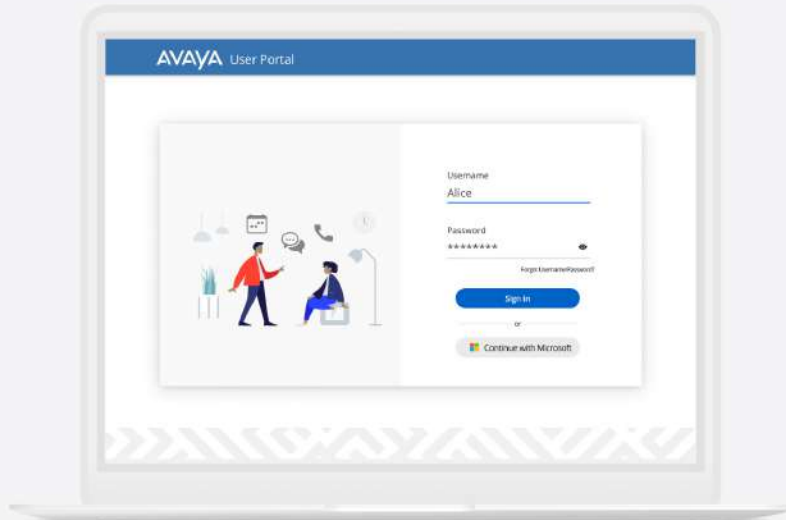
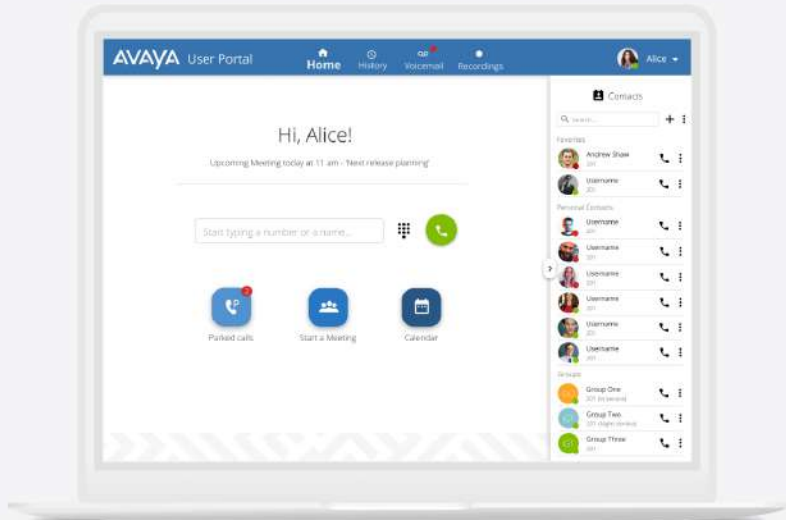
Material

Jira

Confluence

Angular

- **Responsible for UX Strategy of the product.**
- **Created designs for new Web and Mobile platforms of the product based on discussions with stakeholders.**
- Conducted Primary and Secondary Research as well as Qualitative and Quantitative Research.
- Avaya IPOffice is a leading telecom solution targeted towards SMEs, offering various customized Cloud, Premise and Hybrid solutions.
- Communicated with various stakeholders of the project for UX designs.
- Proven Increase in Customer Satisfaction after improvements in designs.
- Worked extensively on Organization of Information and User Journey across the application.
- Transformed legacy application design into Modern design.
- Improved Navigation across the application.
- Created Responsive designs for web.
- Used Figma for creating, maintaining and collaboration of designs
- Jira was used for ticketing of user stories and tasks





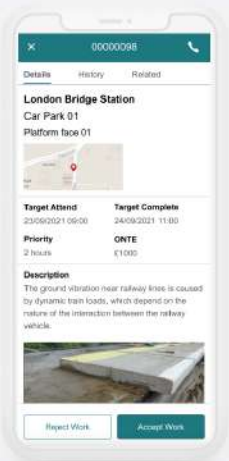
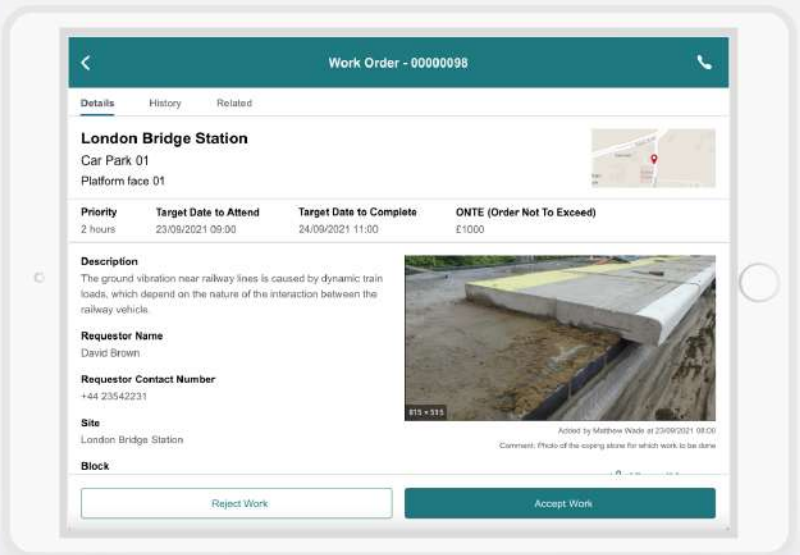
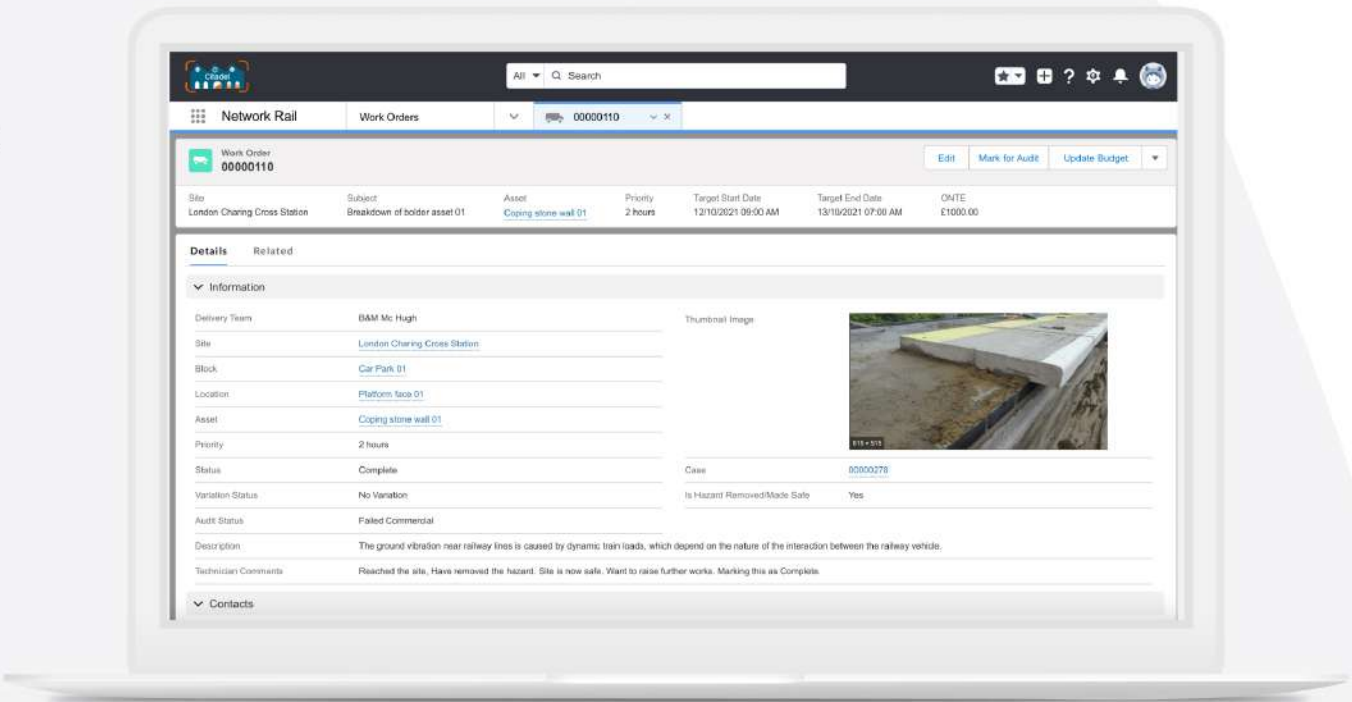
Adobe XD

Lightning DS

Salesforce

Azure DevOps

- **Responsible for creating experience for Asset Management system web application to be migrated to Salesforce. Also created designs for Mobile devices.**
- Interacted with the business for Requirements gathering.
- Conducted research activities, Usability Tests, A/B Tests.
- Used Lightning Design System provided by Salesforce.
- Created reusable components in Adobe XD by updating the lightning design components based on branding.
- Collaborated with Business Analyst and developers to design intuitive solutions.
- Azure Devops was used for maintaining user stories and tasks.
- The designs were made considering technical feasibilities of Salesforce platform.
- High fidelity interactive prototypes were shared with developers.

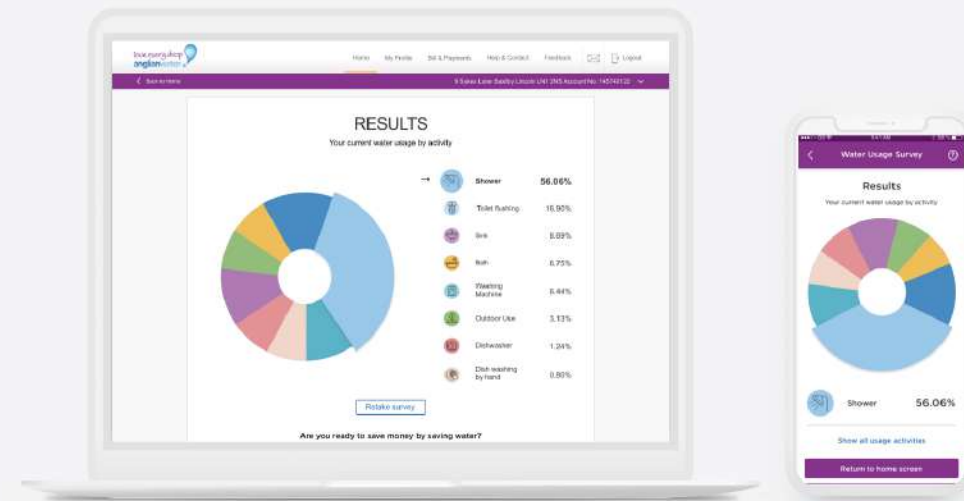
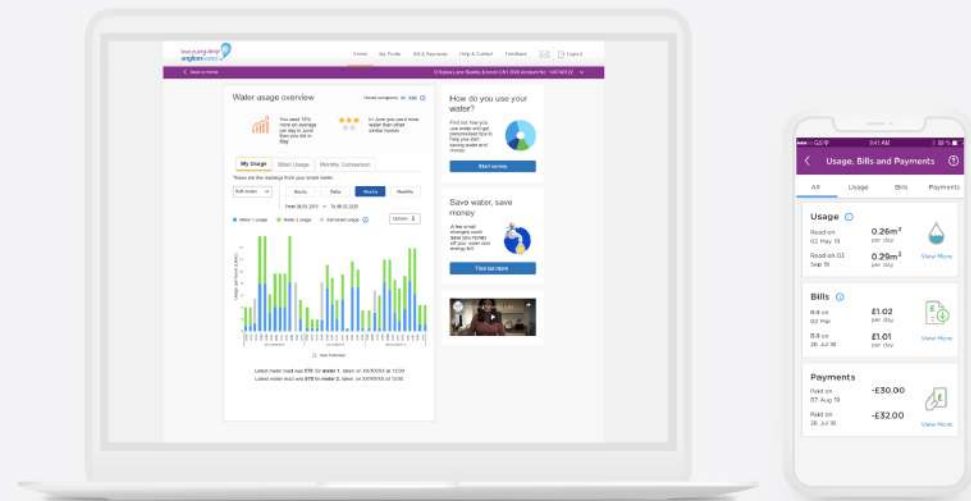
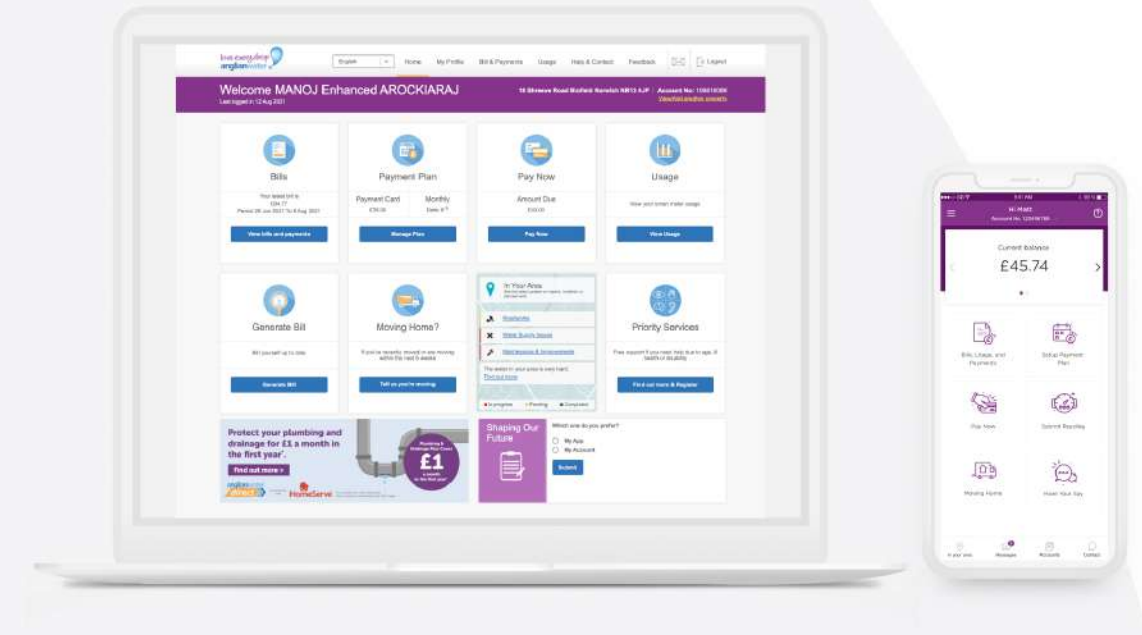


Adobe XD

Zeplin

Ionic

- **Responsible for creating new journeys for web and mobile app of self-service product.**
- Conducted Usability studies to fine tune understanding of user needs and update designs accordingly.
- Adobe XD was used to create and maintain wireframes, and Zeplin was used to share the designs with devs.
- Interacted with the Business Analyst and the business to understand the requirements.
- Understood details of existing user journeys and functionalities from Develoeprs. other UX designers.
- New user journeys were shared with business and feedback was incorporated into the designs.

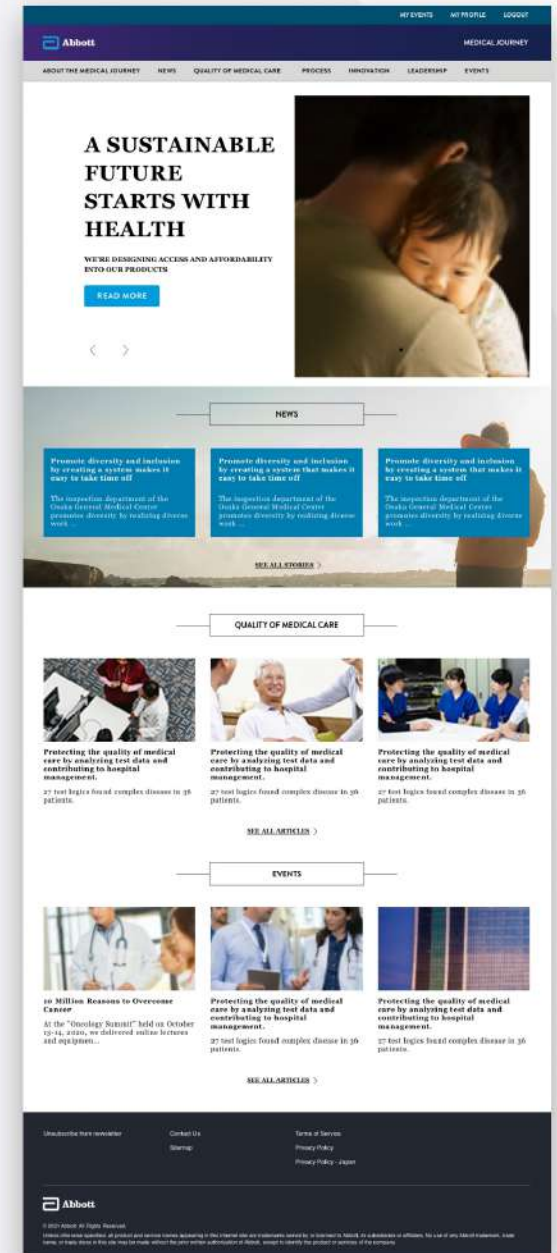
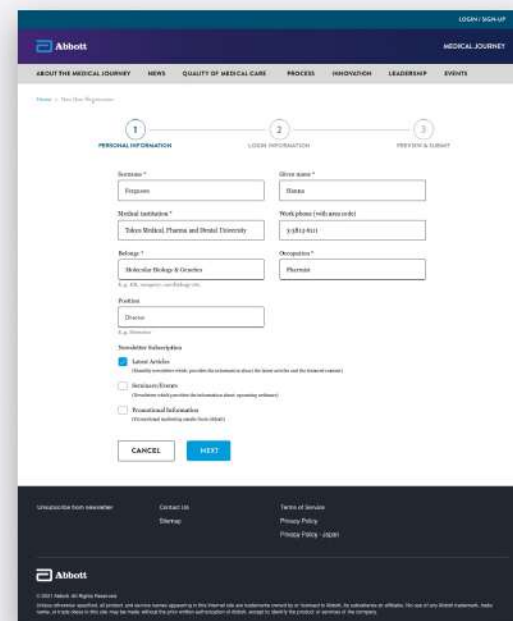
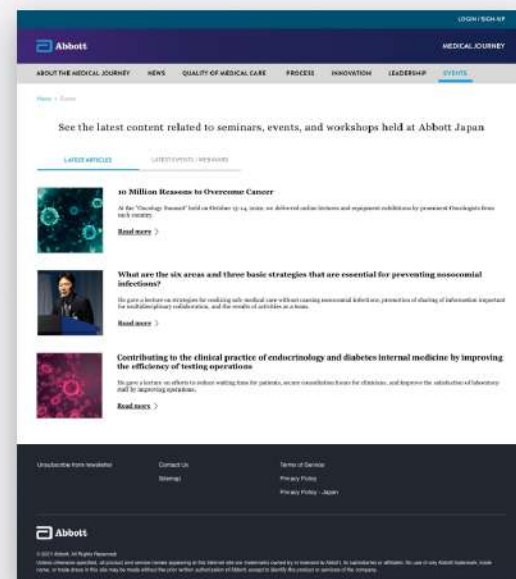


Sketch

Invision DSM

AEM

- **Redesigned Japan divisional web application to assist migration to AEM.**
- Interacted with the business, developers and other stakeholders so that our understanding and expectations were aligned.
- Understood details about user journeys and functionalities from business analyst.
- Had discussions with Abbott Design team and understood their Design system.
- The tool chain included Sketch + Craft plugin + Invision DSM.
- The design system components were reused, with their styling being updated as per department's guidelines.
- The high fidelity wireframes were shared with the business and feedback was incorporated into the designs.
- The high fidelity designs were shared with developers using Invision Cloud with Inspect feature.
- Daily scrums used to be conducted weekly demos.

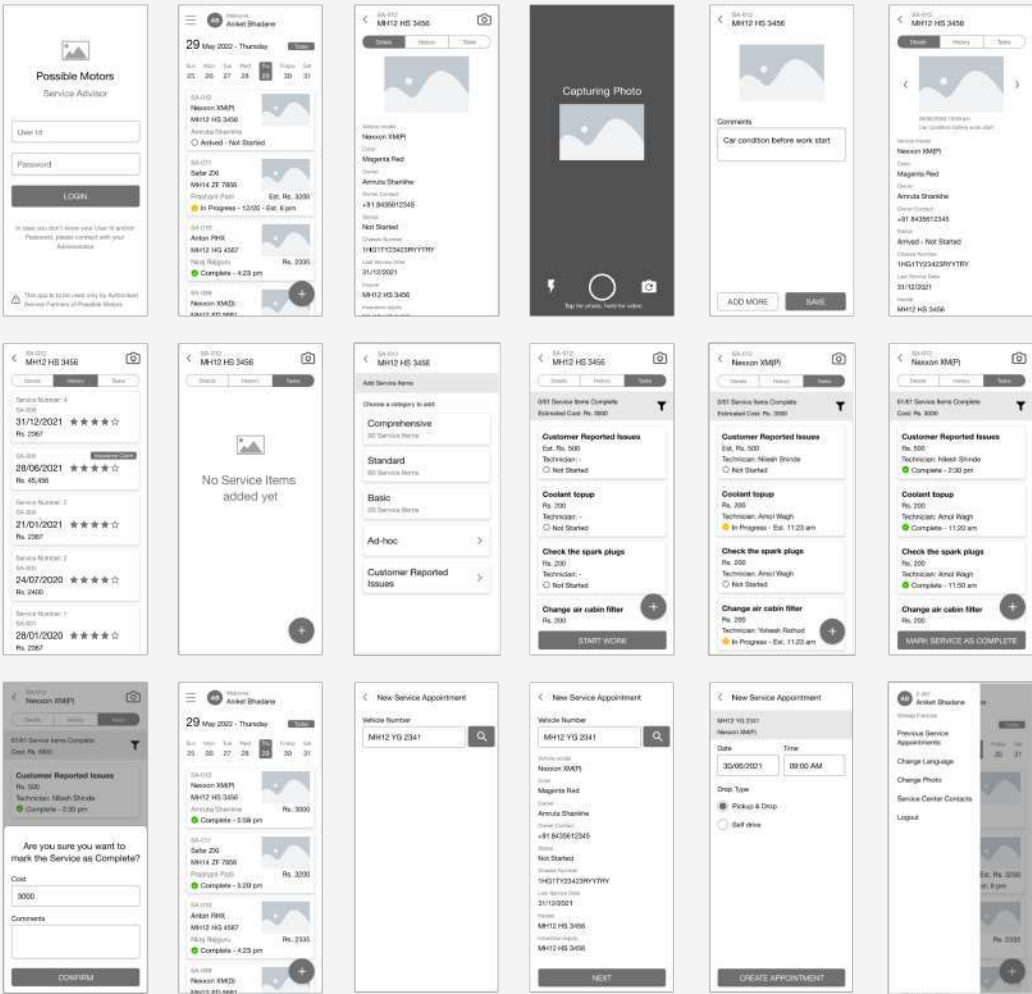


UX Case Study

Car Servicing App for Service Advisors

[Click here to view the case study](#)

- **UX Case Study showcasing various activities and deliverables in different stages of the design process.**
- Demonstrating various stages of design process - Requirements, Discovery, Define & Ideate, Develop.
- Demonstrating research activities using Foundational Research Plan and Usability Test.
- Depicting various deliverables such as Empathy Map, Persona, User Task Flow, Journey Map, Affinity Diagram, Competitive Analysis, Wireframes etc.



8. Persona



Kapil Patil

AGE 28
EDUCATION B.Com.
STATUS Married
OCCUPATION Service Advisor at Possible Motors
LOCATION Pune

Goals

- Complete view of my service appointments
- Quick access to required information
- Improve my productivity

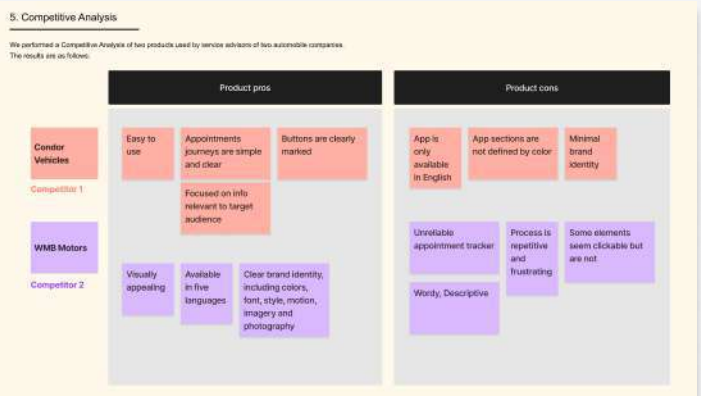
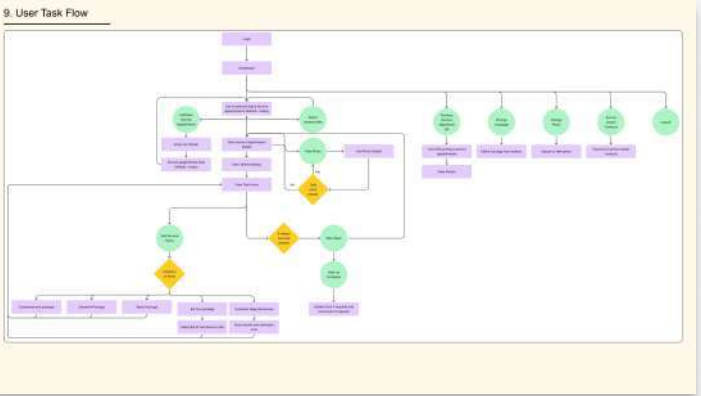
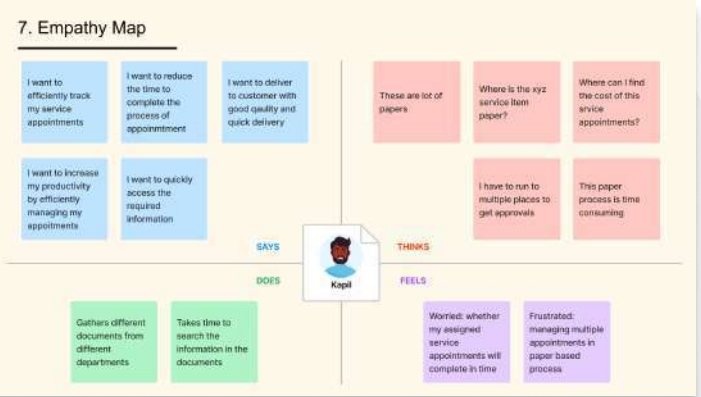
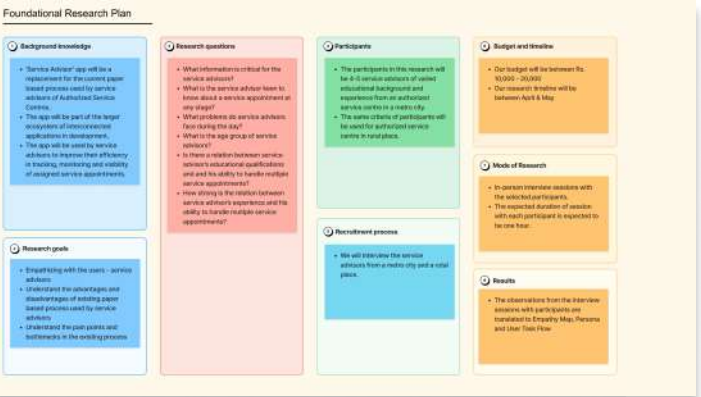
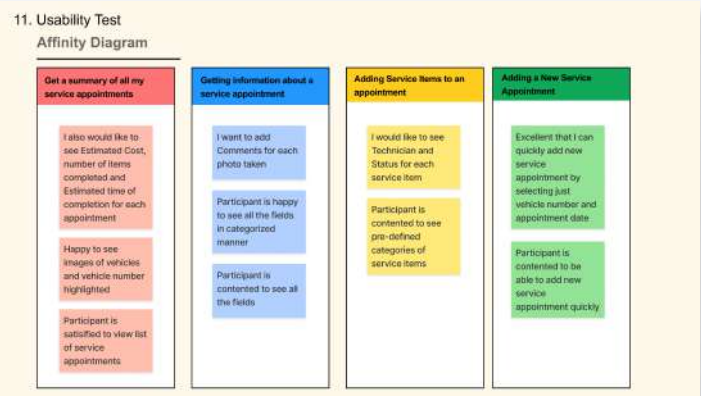
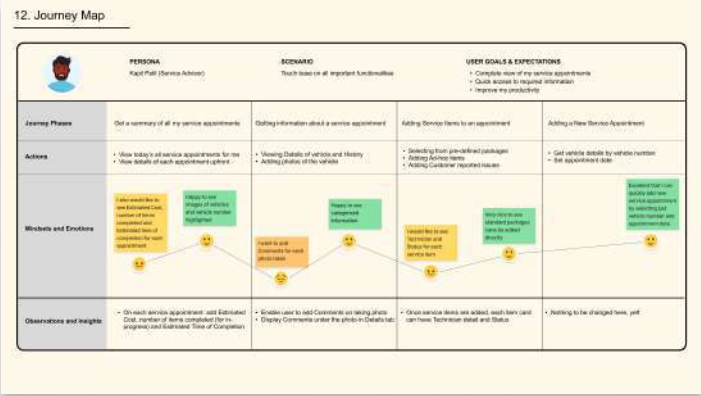
Frustrations

- Handling large bunch of papers and their hassles
- It takes time to find required information
- End-to-end process is tedious and time consuming

Brief story

Kapil has a bachelor degree in commerce and is from an economic middle-class background. He wishes to own a house and provide quality education to his children. Also he wishes to provide good medical care to his parents. In his free time, Kapil likes to follow Marvel movies and stock investing

Quote: "I want to efficiently track and complete my assigned service appointments"



Adobe XD

- **Cognizant Hackathon Project - Learnt Design Structure of ServiceNow and created designs for a ITSM application**
- Followed 80-20 guideline in designs - 80% out-of-box components and 20% customization
- Analyzed various ServiceNow offerings such as Service Portal, App Engine Studio, Request Management, etc.
- ServiceNow does not provide reusable components for Adobe XD - hence created components for the ServiceNow platform

