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# Aniket Bhadane

Senior UX Designer & Researcher / Team Lead



anglianwater

AVAYA



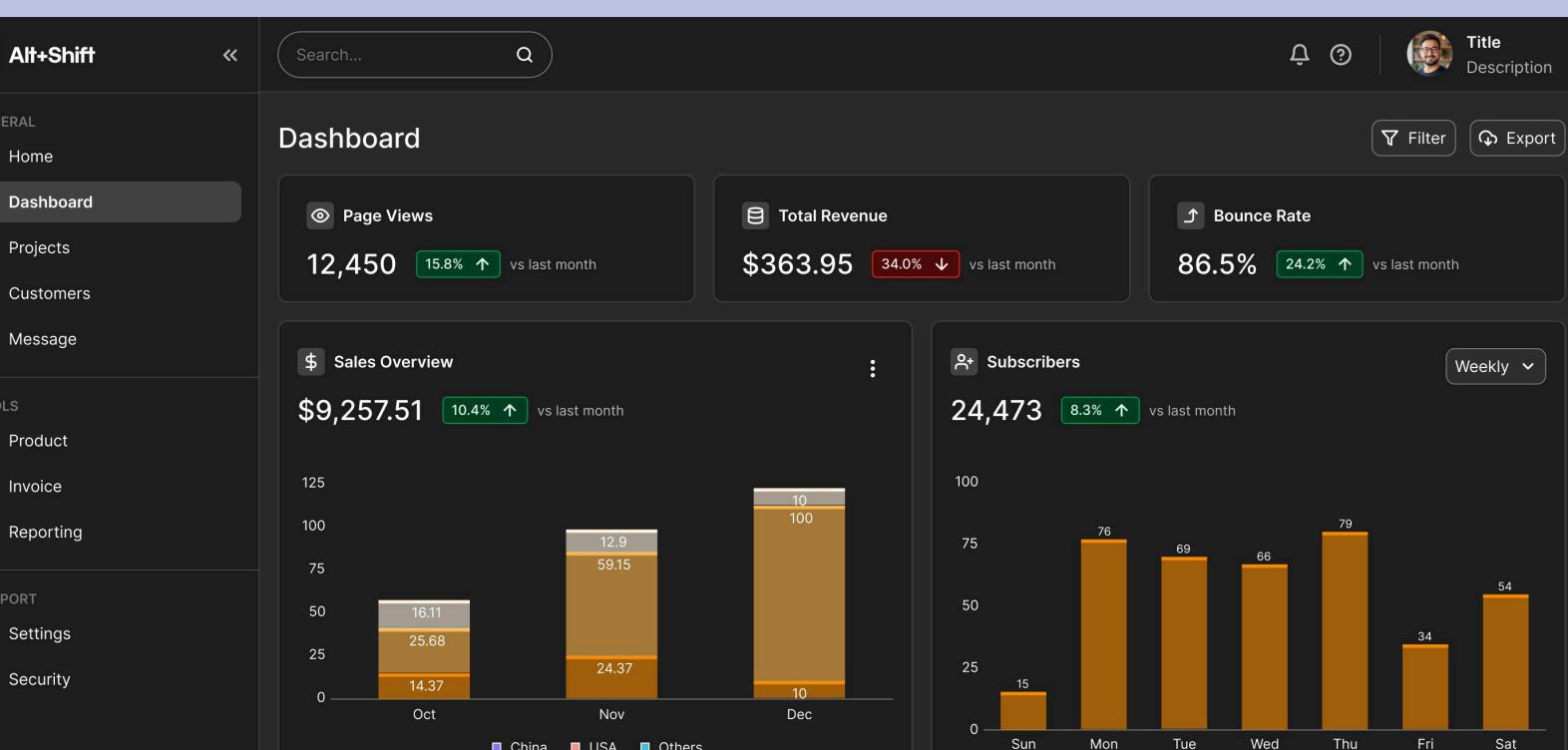
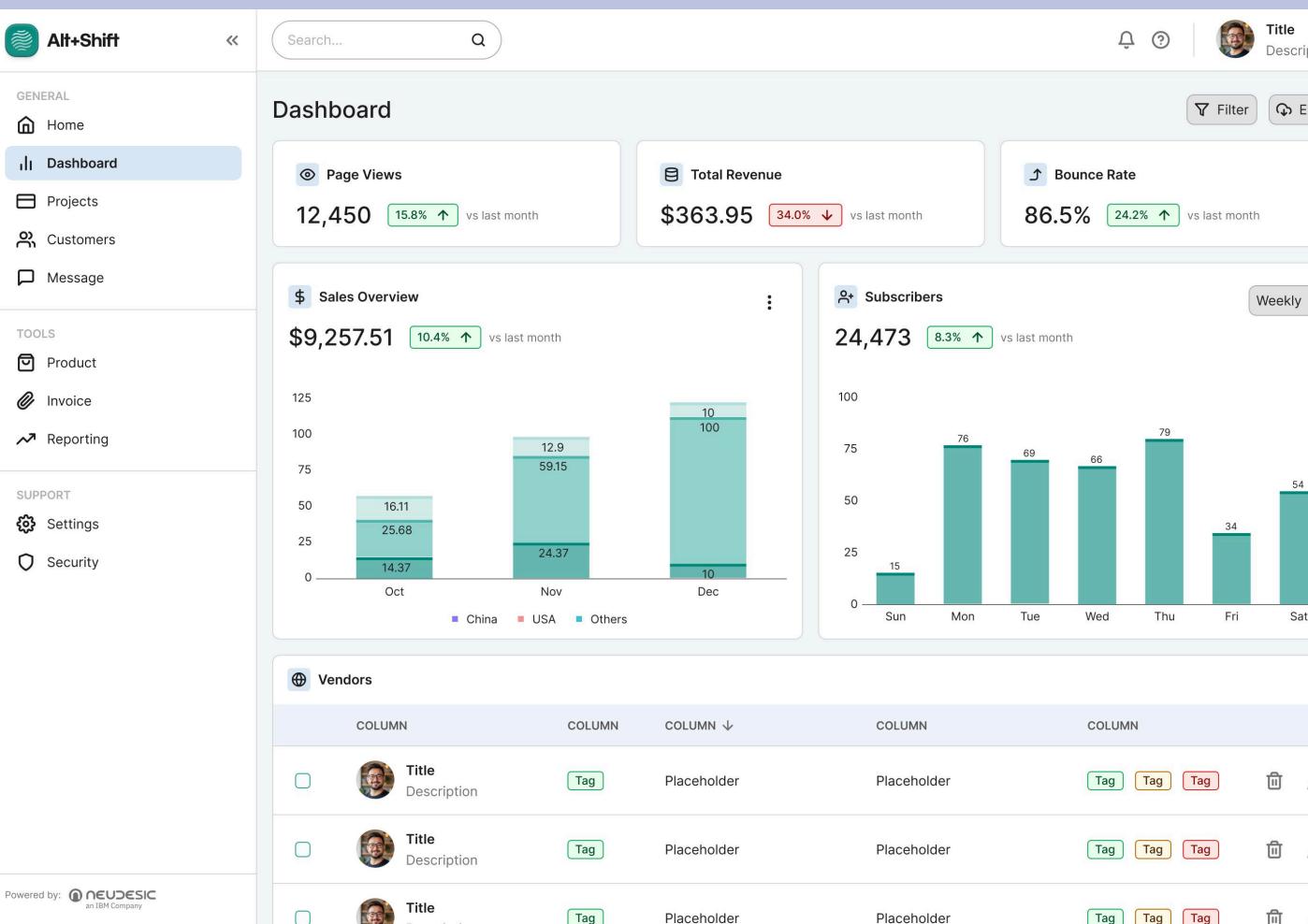
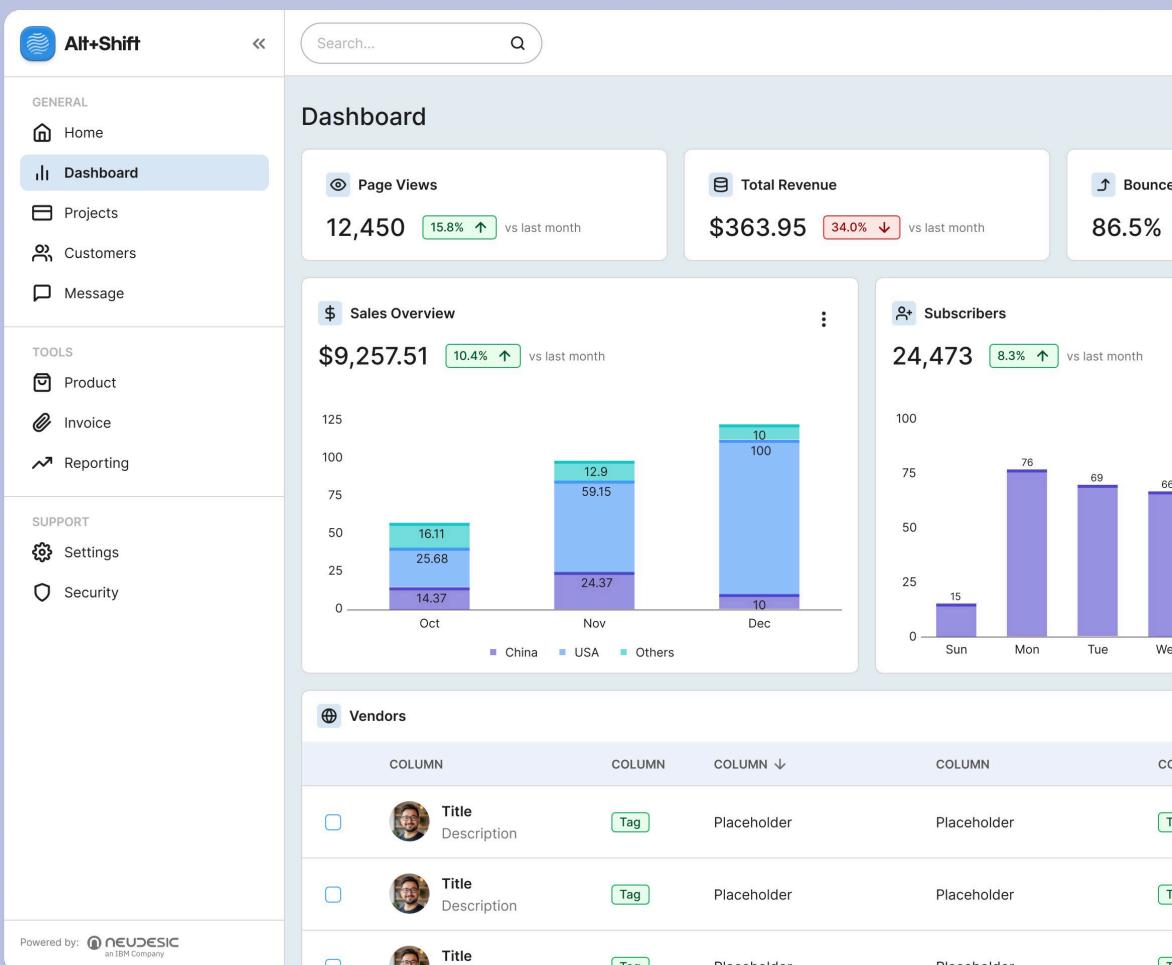
# Multi-Brand Design System

## Brief

Neudesic develops multiple initiatives and IPs, each may have distinct brand guidelines. To ensure consistency while supporting diverse branding, a scalable design system was created, standardizing UI components and enhancing efficiency across initiatives.

## Responsibilities & Achievements

- Created a scalable design system to ensure consistency across various initiatives/IPs while supporting different brand guidelines.
- Aligned with all initiatives and designers to standardize UI components.
- Leveraged advanced Figma features to enhance flexibility and efficiency.
- Increased productivity of designers and ensured a consistent user experience.





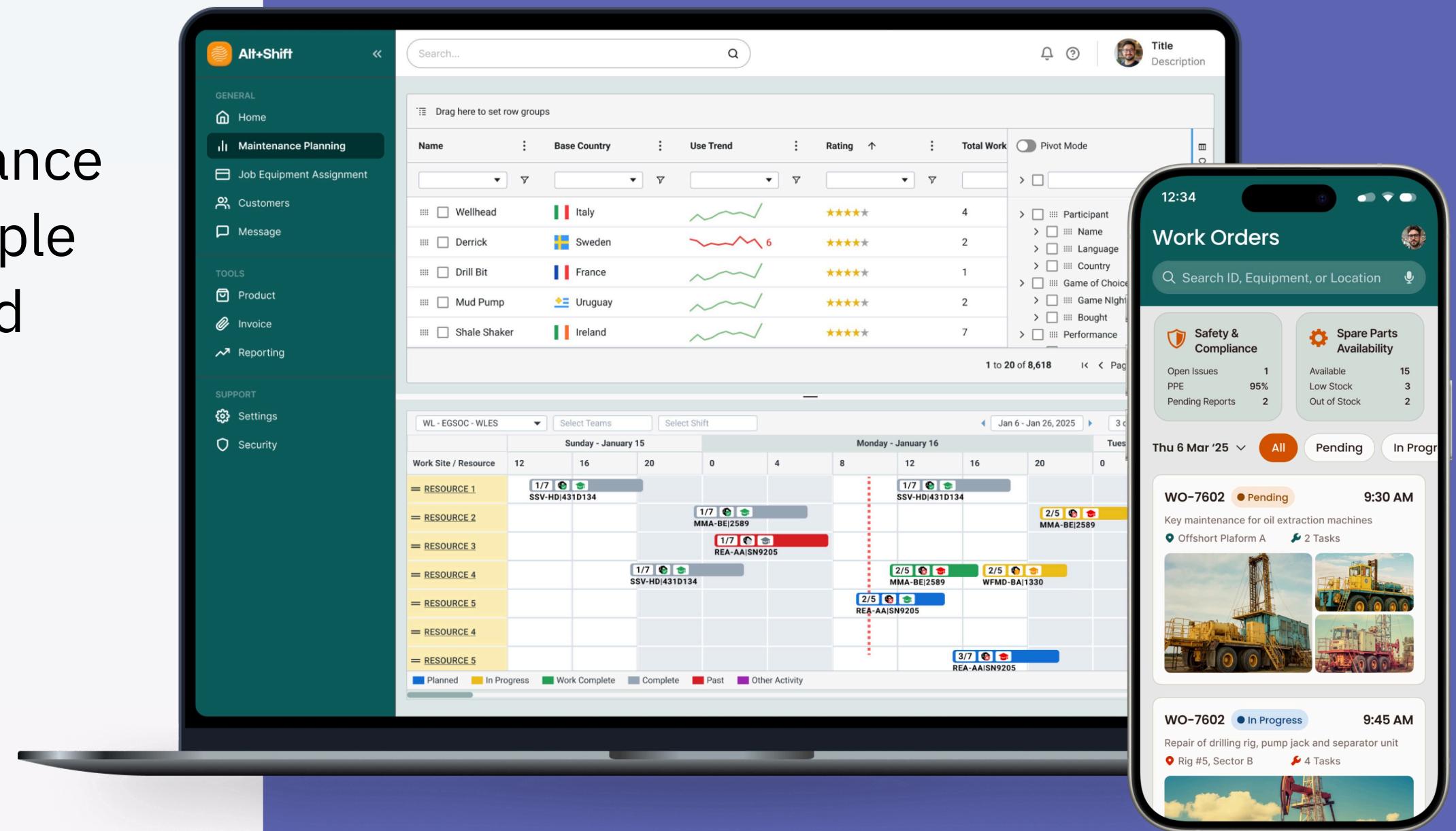
# Asset maintenance and monitoring application

## Brief

A unified web platform designed for SLB to manage equipment maintenance and field readiness across 50+ countries. The application replaced multiple legacy systems and Excel workflows, enabling maintenance planners and technicians to coordinate efficiently and improve operational visibility.

## Responsibilities & Achievements

- Led end-to-end UX design from discovery to post-launch refinement.
- Conducted user interviews, surveys, and journey mapping across global teams.
- Built and implemented a scalable Figma design system.
- Delivered wireframes, prototypes, and visual designs.
- Conducted usability testing and iterative improvements.
- Contributed to \$10M+ efficiency gain and 2x user adoption in a year.



# Figma Enablement Program

## Brief

Following the discontinuation of Adobe XD, I was entrusted the responsibility of training UX designers to effectively utilize Figma.

## Responsibilities & Achievements

- I conducted a two-month training program on Figma to upskill designers.
- Also conducted organization-wide training for developers to improve design collaboration and efficiency.
- Covered all aspects from basic to advanced Figma features.
- Conducted hands-on sessions to improve design collaboration and efficiency.
- Enabled swift allocation of bench members to new projects, increasing productivity.

Session #	Date	Topics
1	09-Jun-2023	Design Tokens, Schema and their Usage: <ul style="list-style-type: none"><li>• Color styles</li><li>• Text styles</li><li>• Effect styles</li><li>• Grid styles</li></ul>
2	16-Jun-2023	Frames vs groups, Sections, Pages <ul style="list-style-type: none"><li>• Basic introduction to Components and Variants</li><li>• Teams and Projects</li><li>• Libraries</li><li>• Implementing multi-version Design Libraries, using 'Swap Library'</li><li>• Implementing multi-theme design tokens and file structure, using 'Swap Library'</li></ul>
3	23-Jun-2023	Auto-Layout
4	30-Jun-2023	Component Properties
5	07-July-2023	Variables <ul style="list-style-type: none"><li>• Design Tokens</li><li>• Auto-Layout and Components</li><li>• Theming</li><li>• Multi platform</li><li>• Migrating Styles to Variables</li></ul>
6	14-July-2023	Basic Prototyping <ul style="list-style-type: none"><li>• Micro-animations with component variants</li><li>• Videos</li><li>• State management</li><li>• Basic icons creation and basic picture properties</li><li>• Animations to Lottie</li></ul>
7	21-July-2023	Advanced Prototyping with Variables <ul style="list-style-type: none"><li>• Miscellaneous tips about Figma<ul style="list-style-type: none"><li>○ Design System/Library Performance considerations</li><li>○ Library Analytics</li><li>○ Embedding prototypes in documentation platforms like Confluence</li><li>○ Bulk update variant elements, bulk rename, thumbnails, “.” &amp; “_” operators, Prototype settings, etc.</li></ul></li></ul>
8	28-July-2023	Dev Mode, Multiplayer tools, Collaboration, Branching and Merging

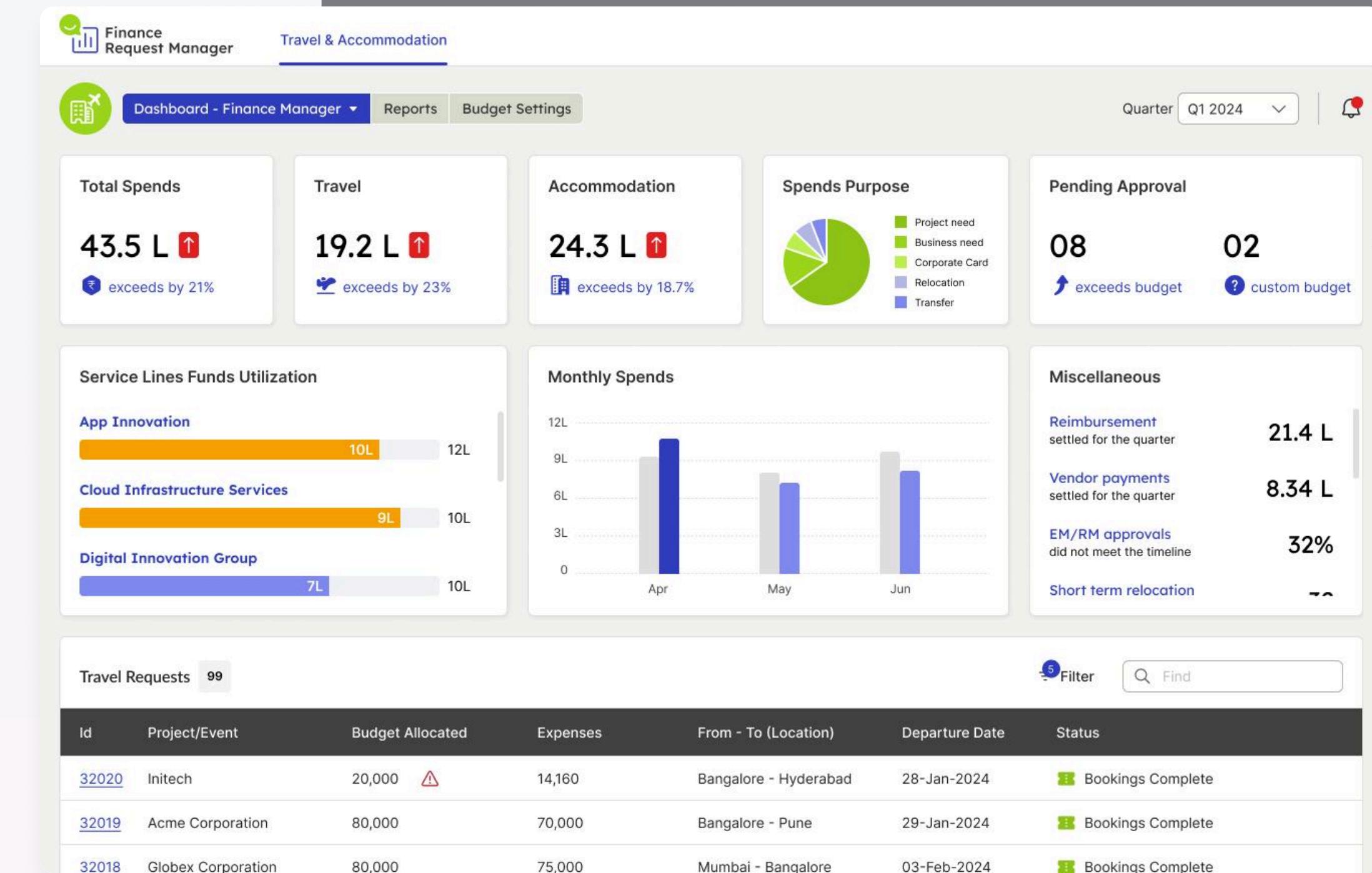
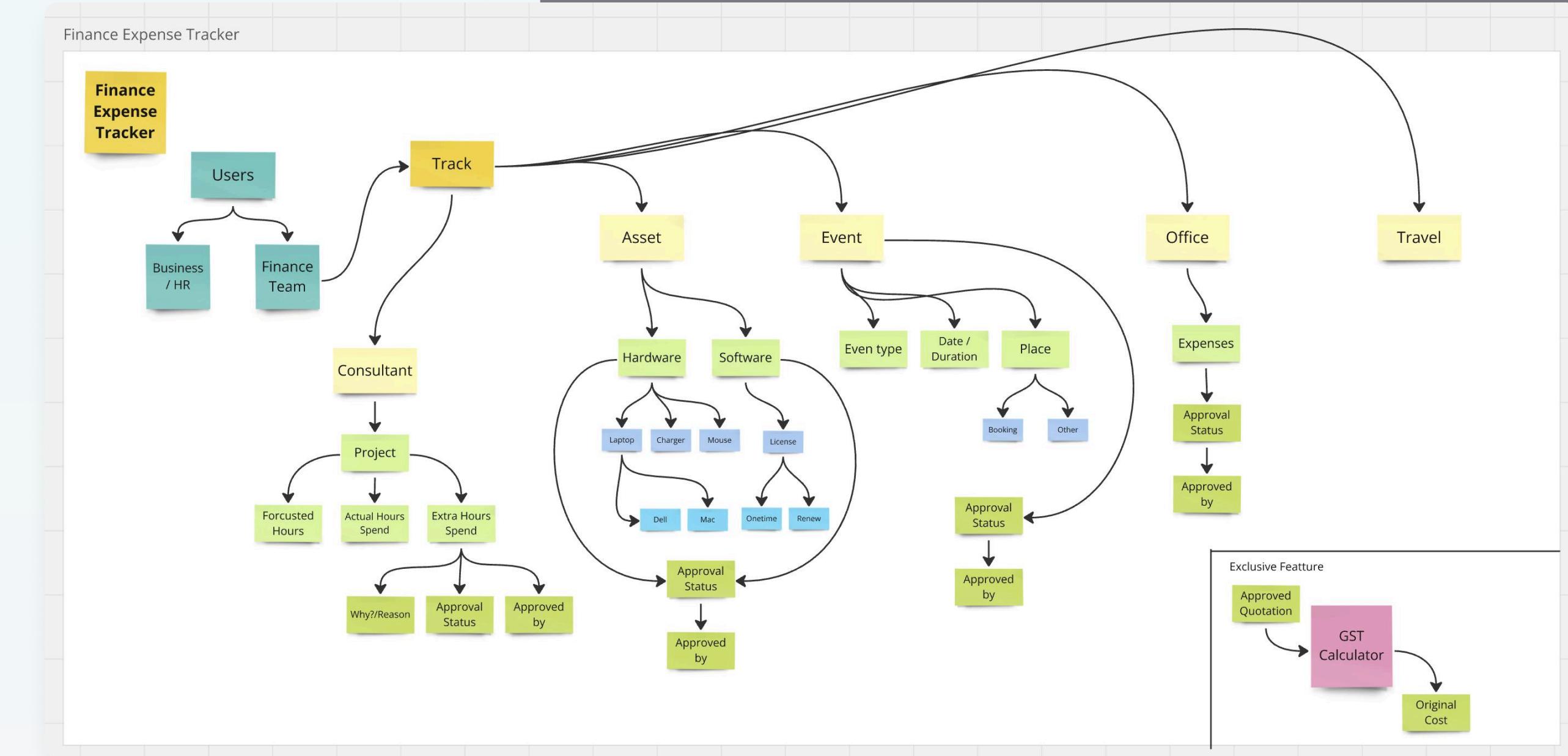
# Finance Request Management

## Brief

The finance team in Neudesic was using Excel sheets for tracking and budgeting expenses related to travel, assets, etc. They needed a specifically curated finance tracking and ticketing tool.

## Responsibilities & Achievements

- Conducted foundational user research.
- Created personas, information architecture and user task flow.
- Led visual design and mentored junior designers.
- Developed a design library for the requirements.
- Successfully demo'ed the hi-fi prototype and received approvals from finance head.





# Apparel management application

## Brief

The legacy desktop application for apparel management / tracking had to migrated to a modern web based solution.

## Responsibilities & Achievements

- Led the UX design for the new web application, ensuring a seamless transition while optimizing user experience.
- Conducted in-depth requirements gathering through stakeholder interviews and research.
- Executed usability studies and A/B testing to validate design decisions and improve user engagement.
- Created detailed personas, user task flows, and information architecture to streamline navigation.
- Designed hi-fi prototypes adhering to Nike's design system, ensuring consistency and a brand-aligned visual language.

The image displays three screenshots of the Nike Apparel Management application, titled "Samples Management X-Function".

- Screenshot 1 (Top):** A dashboard view showing a welcome message "Hi Chasity, Welcome Back!", filters for Order Type (AP SPA), Season (FA 2022), and various counts: Orders sent to SAP (20,590), POs Created (12,130), POs Rejected (654), and POs Pending (7,826). It also includes links for Order Status Report, Create Geo Order, and Update Order.
- Screenshot 2 (Middle):** A "Capture ORDER" screen showing a table of order details. The table includes columns for Order ID, Style, Color, Product Name, PO Type, CMO Cons Grp, CPO Status, Line EVO, Sport Activity, and Geo Sample Flag. There are filters at the top for Order Type, CPO Status, Season, Geo/Territory, Stock Category, and Status.
- Screenshot 3 (Bottom):** A "REPORTS" screen displaying various reports and charts. It includes sections for Non-Sales Orders (30,786), GGP Orders (30,786), Orders Shared (30,786), SAP PO Creation (30,786), and GEO Orders (APLA: 30,786, EMEA: 30,786, NA: 30,786, GC: 30,786). The bottom section shows a summary of submitted orders: 30,786 total, with 3,000 pending and 1000 approved.

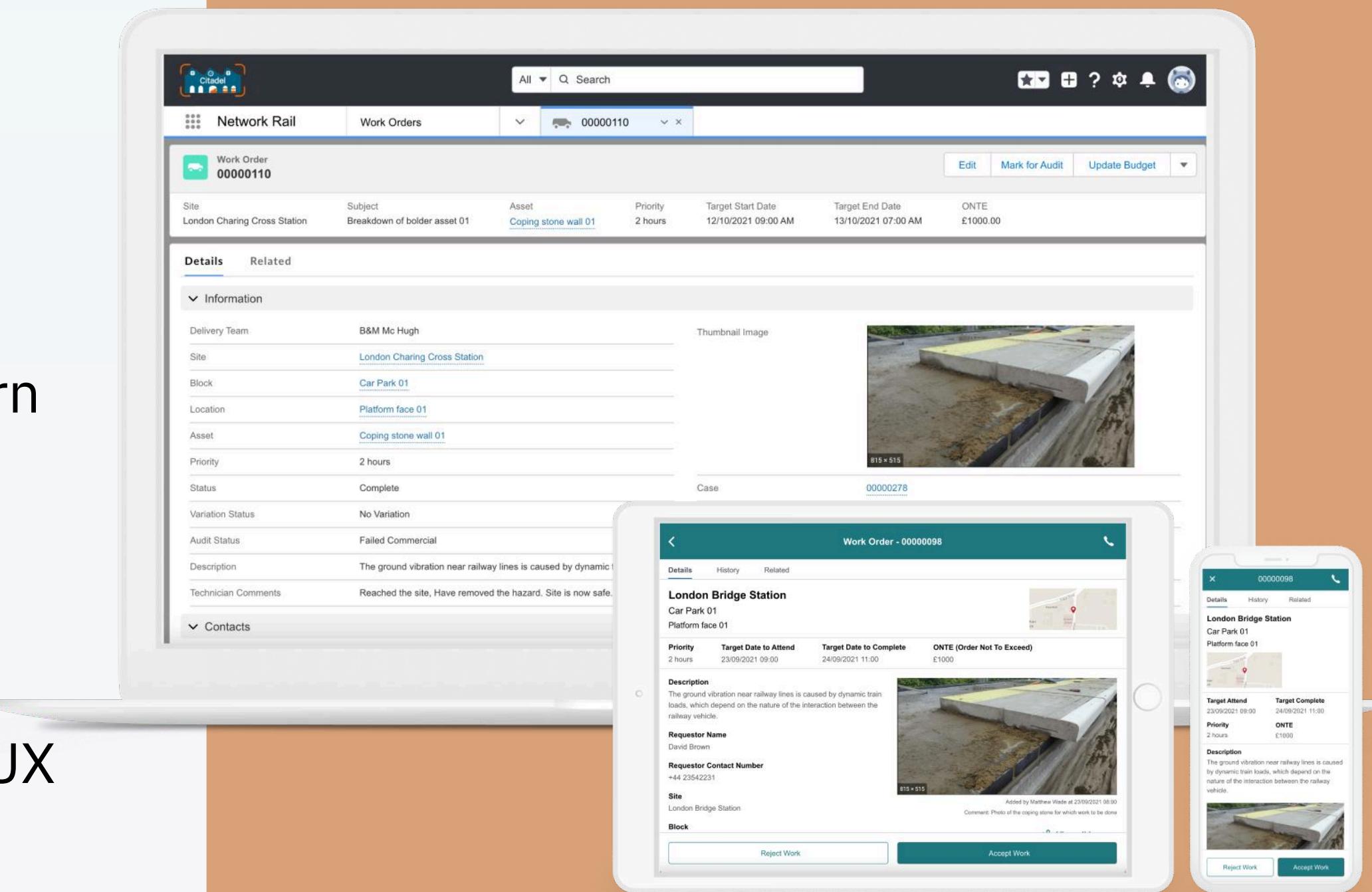
# Asset management application on Salesforce

## Brief

The legacy application for Asset Management had to be migrated to modern web and mobile solution, based on Salesforce.

## Responsibilities & Achievements

- Engaged with business stakeholders to gather requirements and align UX strategy with project goals.
- Conducted user research, usability tests, and A/B tests to optimize workflows and enhance user adoption.
- Learned and implemented Salesforce's Lightning Design System to ensure seamless integration.
- Collaborated with Business Analysts and developers to deliver a scalable and user-friendly asset management platform.





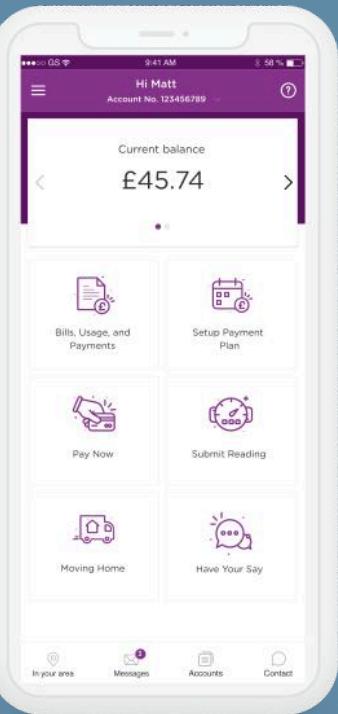
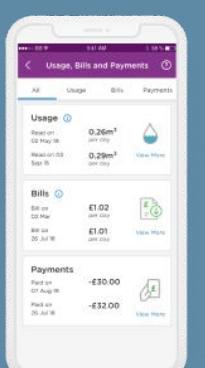
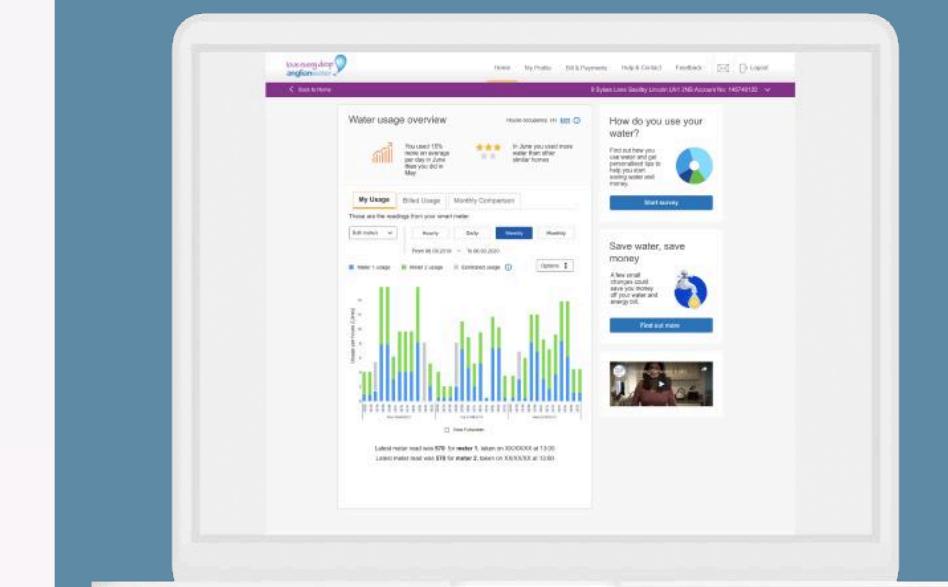
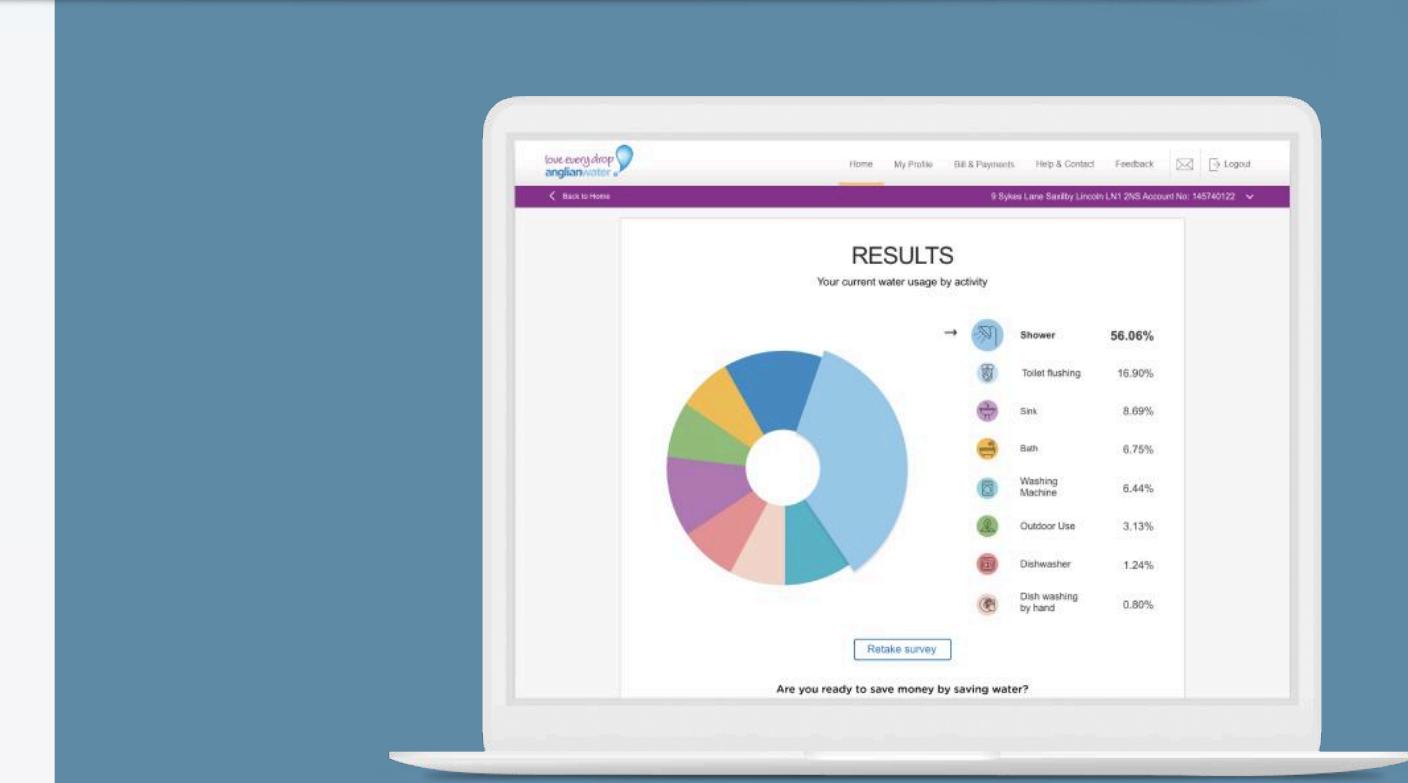
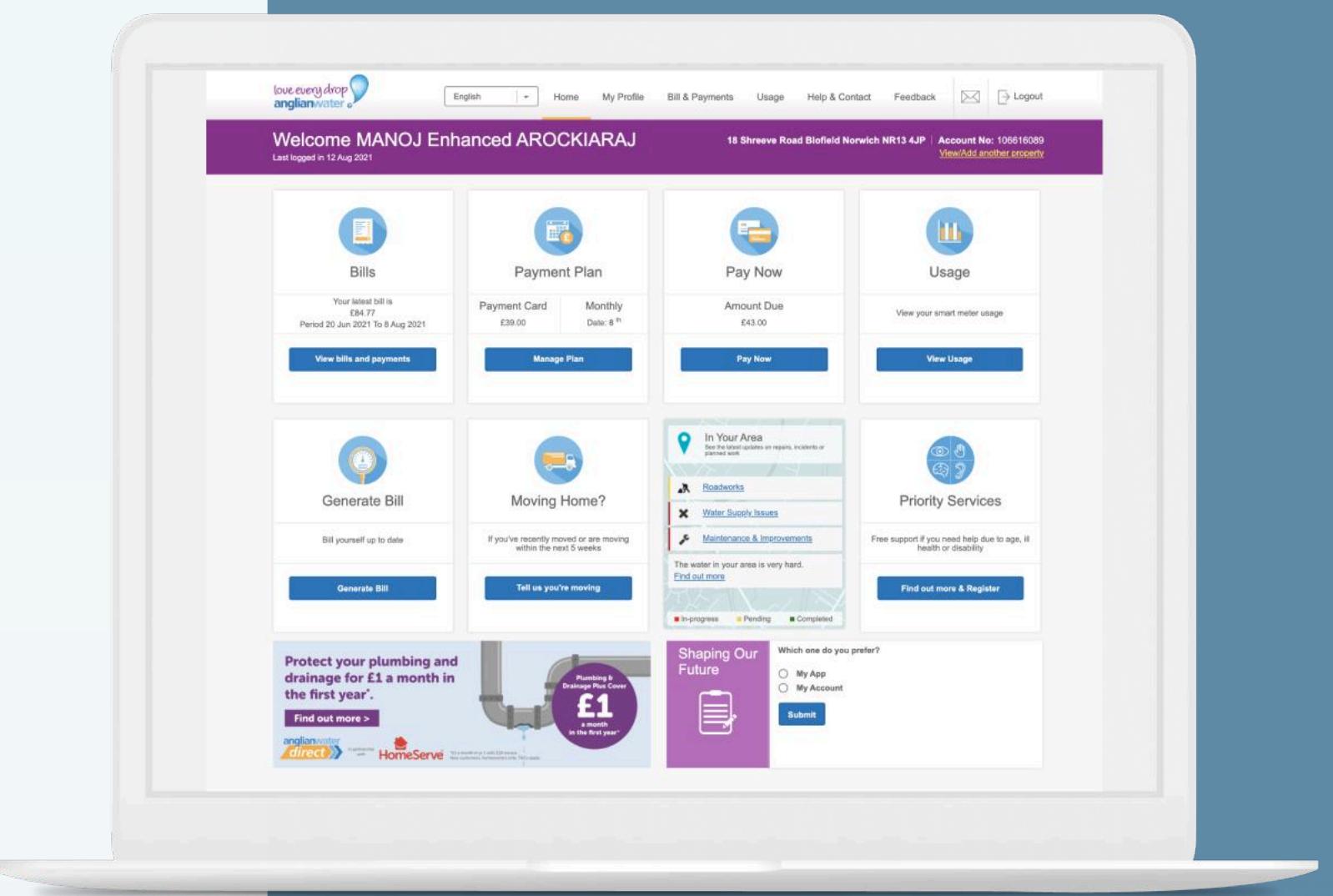
# Utility self-service application

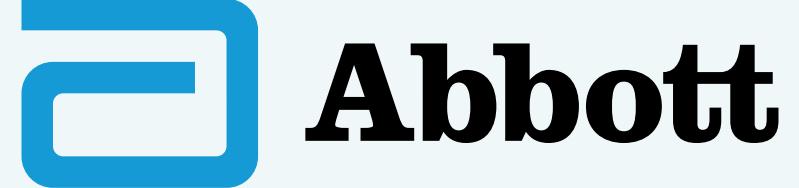
## Brief

AnglianWater is a major water utility service provider and wanted to create a self-service web and mobile application for its users.

## Responsibilities & Achievements

- Conducted usability studies to refine user needs and improve the overall experience.
- Mapped user journeys to align with business requirements and optimize task flows.
- Collaborated with business analysts and stakeholders to gather and refine requirements.
- Demonstrated new user journeys to the business team and incorporated feedback into designs.





# Redesign of application for migration to AEM

## Brief

As part of Abbott's global transformation of legacy systems to AEM based systems, the project involved migration of Japan divisional web application to AEM.

## Responsibilities & Achievements

- Collaborated with business, developers, and stakeholders to align on requirements and expectations.
- Worked with Abbott's UX team to ensure adherence to existing brand guidelines, design system, and processes.
- Reused design system components with updated styling per departmental guidelines.
- Created visual designs while considering technical constraints of AEM.

The image displays three screenshots of the Abbott Japan divisional web application, illustrating the redesign process for migration to AEM.

- Top Screenshot:** Shows the homepage with a dark blue header containing the Abbott logo, "MY EVENTS", "MY PROFILE", and "LOGOUT". Below the header, there are tabs for "MEDICAL JOURNEY", "ABOUT THE MEDICAL JOURNEY", "NEWS", "QUALITY OF MEDICAL CARE", "PROCESS", "INNOVATION", "LEADERSHIP", and "EVENTS". The main content features a large image of a baby, the headline "A SUSTAINABLE FUTURE STARTS WITH HEALTH", and the subtext "WE'RE DESIGNING ACCESS AND AFFORDABILITY INTO OUR PRODUCTS". A "READ MORE" button is present.
- Middle Screenshot:** Shows a news section with a "NEWS" tab. It displays three news items with small images and headlines:
  - Promote diversity and inclusion by creating a system makes it easy to take time off
  - Promote diversity and inclusion by creating a system makes it easy to take time off
  - Promote diversity and inclusion by creating a system makes it easy to take time offA "SEE ALL STORIES >" link is at the bottom.
- Bottom Screenshot:** Shows a registration form for "PERSONAL INFORMATION". It includes fields for "Surname" (Ferguson), "Given name" (Hanna), "Medical institution" (Tokyo Medical, Pharma and Dental University), "Work phone (with area code)" (3-3813-6111), "Belongs" (Molecular Biology & Genetics), "Occupation" (Pharmist), "Position" (Director), and "Newsletter Subscription" checkboxes for "Latest Articles", "Seminars/Events", and "Promotional Information". Buttons for "NEXT" and "CANCEL" are at the bottom right.



# Telecom solution targeted towards SMEs

## Brief

Avaya's telecom solution for SMEs was a market leader with the solution deployed in tens of thousands of organizations. The work included creation of web and mobile solution for the product and migration of existing legacy functionalities.

## Responsibilities & Achievements

- Conducted Primary and Secondary Research as well as Qualitative and Quantitative Research.
- Worked extensively on Information architecture and User Journeys across the application.
- As part of Avaya's UX team, adhered to brand guidelines and created visual designs accordingly.

The image displays three screenshots of the AVAYA User Portal interface, illustrating various features:

- Sales Meeting (Laptop View):** Shows a video conference with nine participants. The participants are listed in a grid: You, Staum Cloud, Rita Brook, Perry Scope, Anita Bath, Chris Anthemum, Lynn O'Leeum, Anne Thurium, and another instance of Rita Brook. Below the grid are control buttons for More, Participants (with a green notification badge), Transfer, Mute, Hold, and End.
- History (Tablet View):** Displays a history log of recent calls. The log includes columns for Type, User, Date, and Duration. Each entry shows a small profile picture, the user's name, the date (e.g., 18 minutes ago), and the duration (e.g., 00:00:09). To the right of the log is a sidebar with a 'CALL IN PROGRESS' message for Andrew Shaw, showing options to Mute, Expand, or Drag.
- Home (Mobile View):** Shows a welcome message "Hi, Alice!" and an upcoming meeting notice: "Upcoming Meeting today at 11 am - Next release planning". Below this are buttons for "Parked calls", "Start a Meeting", and "Calendar".