

## **Introduction/Business Problem**

Food is a feeling. You eat when you're hungry, sad, nostalgic, bored, in love, out of love and obviously when it is meal time. It soothes and it satiates. Indians take their food very seriously and the food industry is a major contributor to the economy of India.

In this project, I will be creating clusters of restaurant types in New Delhi which are not from our country (Indian food restaurants). Creating such clusters will benefit entrepreneurs and companies who wish to open their new restaurants in the region. This can also be used to classify what type of food type is popular in a given region. More number of restaurant types in an area suggest the popularity of the food in that area. In this clustering, I am removing Indian food as I wish to see the Non Indian food type restaurants which are popular in New Delhi.