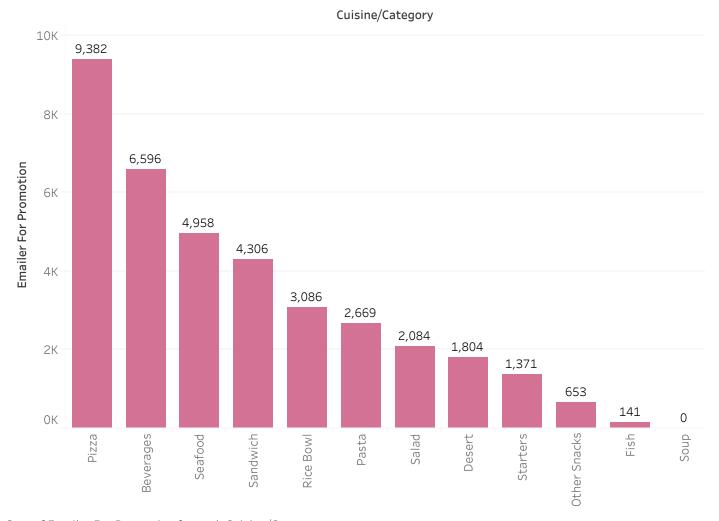
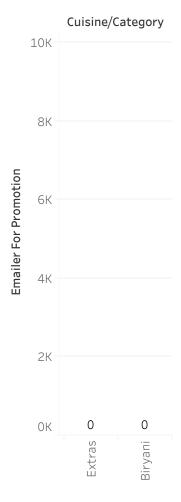
# Emailer for Promotion by Cuisine/Category



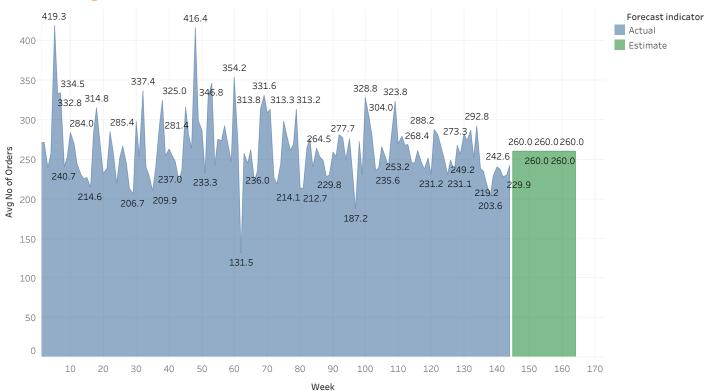
Sum of Emailer For Promotion for each Cuisine/Category.

# **Emailer for Promotion by Cuisine/Category**



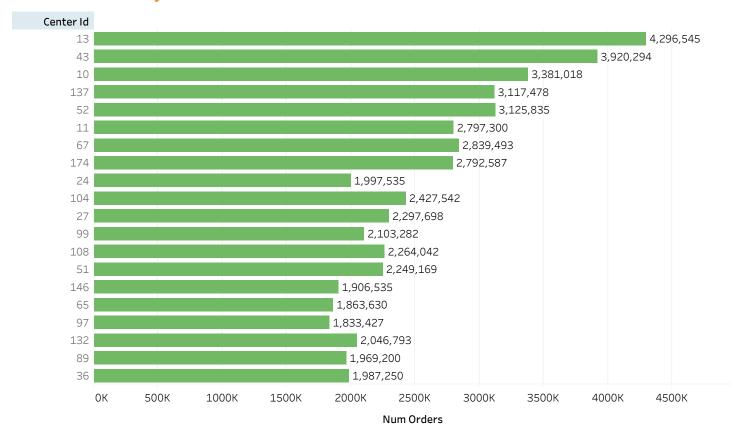
Sum of Emailer For Promotion for each Cuisine/Category.

# **Forecasting Orders**



The plot of Avg No of Orders (actual & forecast) for Week. Color shows details about Forecast indicator.

# No of Order by Centre ID



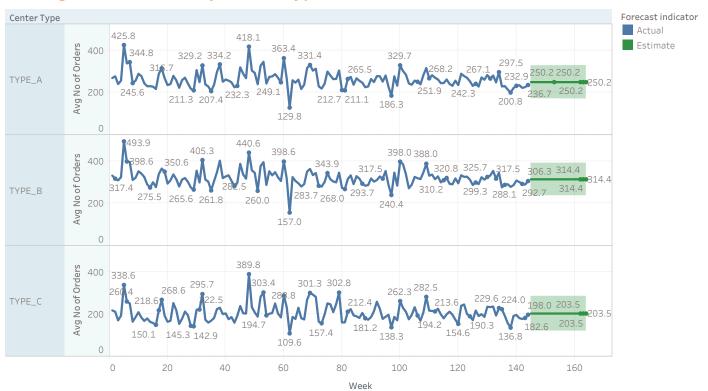
Sum of Num Orders for each Center Id. The view is filtered on Center Id, which has multiple members selected.

# Average Order by Category/Cuisine

3everages	Avg No o.	431 317 321 312 313316 480561 323 320 314 316 317332 318 315 316 312293 293 293 293
Biryani	Avg No	47 39 30 30 30 31 31 30 30 31 31 31 20 30 29 30 30 30 29 40 20 30 39 29 31 31 43 31 30 31 31 31 31 31
Desert	Avg No o.	5875 7567 63 94666445 149 6458 67 3292 11667 6569 67 6425 65 66 66 67 65 12766 6565 6565 6565
Extras	Avg No o.	406 297 301 297 298294 449 295 289 296297 295 293 412 295 291 284 285 283 265 265 265 265
ish	Avg No o	3637424857 7062 6869 140 59 77 55 62212185 170 92929292 <sub>92</sub>
Other Snacks	Avg No	166 355 158 8885 162159 237 74 242 232 157175 215 166 157 160 162159 158 143143143 <sub>143</sub>
Pasta	Avg No o.	88 5669 60 59 56 5861 5654 8365 5559 87 58 516259 58 59 11760564289 585655 8940 59595959 <sub>59</sub>
Pizza	Avg No o.	234 231 231 117 <sup>793</sup> 310162142 676 <sub>118</sub> 470 473 602 <sub>205</sub> 717 618 294 295 618 237237237 <sub>237</sub>
Rice Bowl	Avg No	1,852 492 603 1,406 1,310787 528 550 752 517580 675 971 850 564 1,379 553 529 529
alad	Avg No o.	20 316341 363 332 694 630 809 725 897 808 455 343 354 330 657 418 343 370 313 330 330 330
andwich	Avg No o.	492 7401,387 824 1,659703 2,111 1,620 439 682 394505 727 555 1,236 1,193 410 481 481
eafood	Avg No o.	74 444 635588 82 261 87 <sup>539</sup> 84 75 70 74 82 51 251345 51100 49 <sup>334</sup> 48 178 147 8585 8585 85 <sub>85</sub>
oup	Avg No :	65 4439 64 7029 7580 778380 8487 7670 7581 78 78 79 79 83 155 83 348185 128 121 123 106 109 109 109
tarters	Avg No o.	160 155 155 139 156 146 154 157 88 155 157 409 155 155 350 143 147141 9498 108 104 104 <sub>104</sub>
		20 40 60 80 100 120 140 160

The plot of Avg No of Orders (actual & forecast) for Week broken down by Cuisine/Category. Color shows details about Forecast indicator. Details are shown for Cuisine/Category.

# Average No. of Orders by Center Type



The trend of Avg No of Orders (actual & forecast) for Week broken down by Center Type. Color shows details about Forecast indicator.

# Price Product Comparison b/w Cuisine/Category



Average Base Price, Average Checkout Price and Average Discount(Price) for each Cuisine/Category. Color shows details about Cuisine/Category.

# Price Product Comparison b/w Cuisine/Category

Cuisine/Category

Beverages

Biryani

Desert Extras

Fish

Pasta

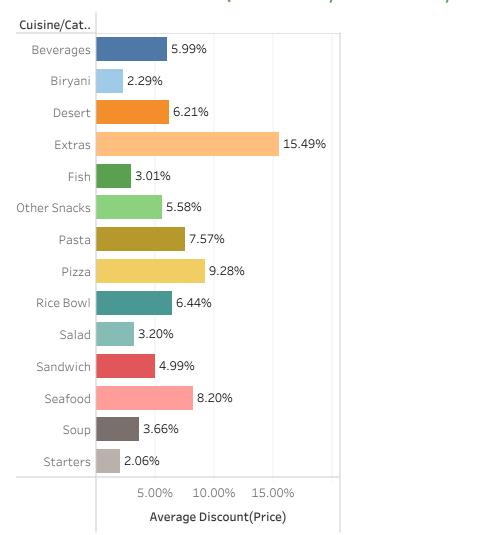
Pizza Rice Bowl

Salad

Soup Starters

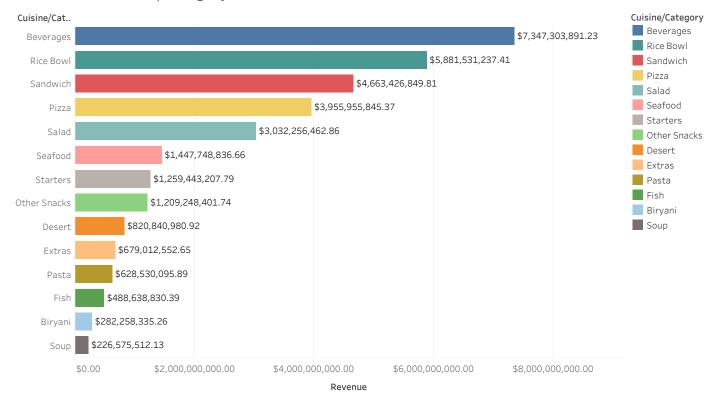
Sandwich Seafood

Other Snacks



Average Base Price, Average Checkout Price and Average Discount(Price) for each Cuisine/Category. Color shows details about Cuisine/Category.

# Revenue of Cuisines/Category



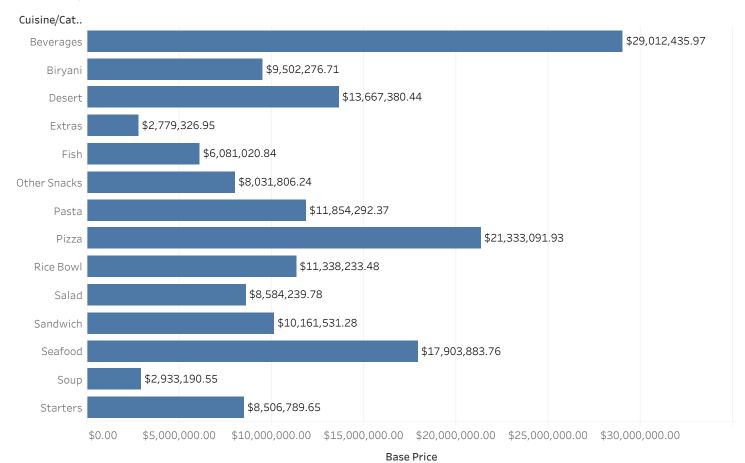
Sum of Revenue for each Cuisine/Category. Color shows details about Cuisine/Category.

# Revenue of Top Cities

Index	City Code					
1	590	\$5,233,354,264.15				
2	526	\$2,572,991,866.35				
3	638	\$1,752,625,758.68				
4	604	\$929,431,303.14				
5	699	\$926,319,479.14				
6	522	\$876,945,779.12				
7	614	\$854,324,892.19				
8	517	\$845,272,038.57				
9	647	\$838,967,554.70				
10	685	\$809,587,305.74				
11	700	\$717,860,199.69				
12	679	\$706,450,514.67				
13	576	\$639,899,518.65				
14	579	\$592,636,185.79				
15	713	\$586,745,208.15				
16	596	\$548,333,930.43				
17	676	\$539,356,493.10				
18	593	\$530,421,016.95				
19	703	\$526,378,731.93				
20	602	\$516,305,321.74				
		\$0.00 \$2,000,000,000 \$4,000,000,000	\$6,000,000,000.0			
		Revenue				

Sum of Revenue for each Index broken down by City Code. The view is filtered on City Code, which has multiple members selected.

# Cuisine/Category Base Price



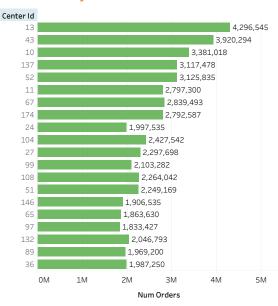
Sum of Base Price for each Cuisine/Category.

### Average No. of Orders by Center Type



Week

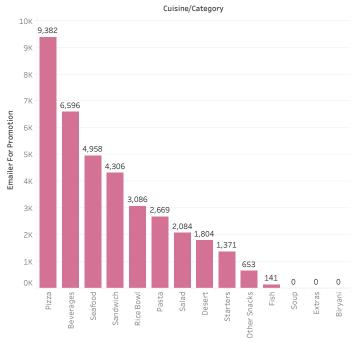
### No of Order by Centre ID



#### Revenue of Cuisines/Category Cuisine/Cat.. Category Cuisine/Cat.. \$7,347,303,891.23 Beverages Rice Bowl \$5,881,531,237.41 \$4,663,426,849.81 Sandwich Pizza \$3,955,955,845.37 \$3,032,256,462.86 Salad Seafood \$1,447,748,836.66 Starters \$1,259,443,207.79 Other Snacks \$1,209,248,401.74 \$820,840,980.92 Desert \$679,012,552.65 \$628,530,095.89 \$488,638,830.39 Biryani \$282,258,335.26 Soup \$226,575,512.13 \$0.00 \$5,000,000,000.00 \$10,000,000,000.00

Revenue

# Emailer for Promotion by Cuisine/Category



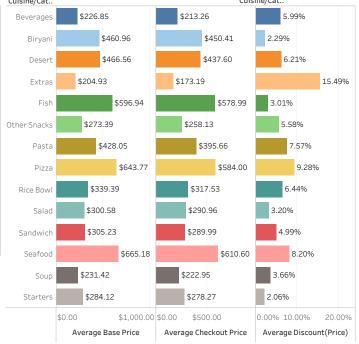
## **Revenue of Top Cities**

Top N City .. 20

# Price Product Comparison b/w Cuisine/Category Cuisine/Cat... Cuisine/Cat... Cuisine/Cat...



Revenue



Maximum Revenue is generated by 'Italian' Cuisine.

Maximum Promotion is done for Continental Cuisine. Pizza has more Promotion among all the Category.

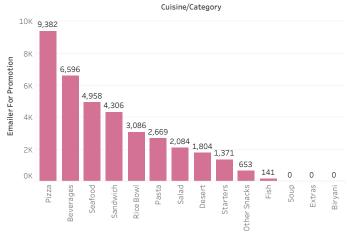
According to weekly report "Week 5 has higher no of Orders" and "Week 62 has lower no Orders Processd". Centre ID 13 has processedmaximum no of Order. Type B shows higher forecast demand.

Going Through cuisine "Italian Cuisine" shows maximum Demand. According to Category Top 3 Demanding Categories are "Rice Bowl, Sandwich and Beveraes" City 590 is gen...



Revenue

# Emailer for Promotion by Cuisine/Category



Maximum Revenue is generated by 'Italian' Cuisine.

Maximum Promotion is done for Continental Cuisine.
has more Promotion among all the Category.

Pizza C

According to weekly report "Week 5 has higher no of Orders" and "Week 62 has lower no Orders Processd" . Centre ID 13 has processedmaximum no of Order. Type B shows higher forecast demand.

Going Through cuisine "Italian Cuisine" shows maximum Demand. According to Category Top 3 Demanding Categories are "Rice Bowl. Sandwich and Beveraes" City 590 is gen..

### Average No. of Orders by Center Type

### No of Order by Centre ID



According to weekly report "Week 5 has higher no of Orders" and "Week 62 has lower no Orders Processd". Centre ID 13 has processedmaximum no of Order. Type B shows higher forecast demand.

Going Through cuisine "Italian Cuisine" shows maximum Demand. According to Category Top 3 Demanding Categories are "Rice Bowl, Sandwich and Beveraes"

City 590 is generating higher revenue other than any Cities. Average Checkout price of Seafood is higher than any other Category.

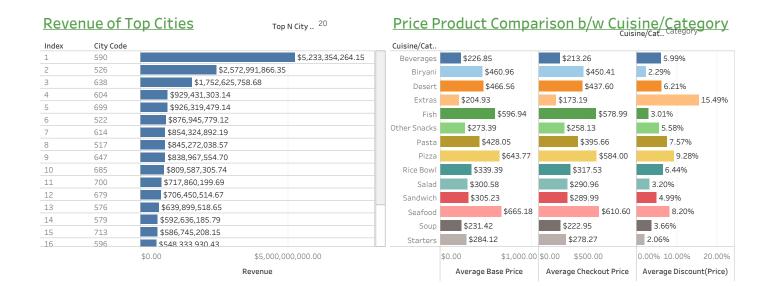
We ek 48 a..

everages Ava	2K	431 317321 311 312 313 316 480 561 323 306 320 326 319 316317319 318314 315 303316 312 293 293 293 293 <sub>293</sub>	Actual
iryani A	:	4740 39 263030 30 31 31 30 30 31 29313131 20 29302629 30 30 303130 29 40 38 20 30 3931 3131 43 31 30 31 31 313131 <sub>31</sub>	Estimate
esert & S	2K	5875 75 676338 9466 6443 149 64 58 67 32 92 116 67 95 6569 60 67 64 2565 6666 68 6667786585127 6669 65 65 65656565	Cuisine/Categ Category
xtras & Z	:	406 297 301 297 320298 294 449 295 275289 296 296 295309 293 412 295 <sub>114</sub> 286 284 270 285 283 256 265 265 265	Category
sh & S	:	36 37 42 48 576870 62687869941408259 1097755 62 212 185 170 89 92 92 929292 <sub>92</sub>	
ther Snacks & S	:	166 136 355 153 158 88 85 98 162 159 142 237 74 157 232 157 167 128 215 166 154 157 160 162 159 158 143 143 143 143 143 143	
sta <b>A</b>	2K	88 56 8360 5956 62 58 6150 56 5436 8365 64 55 5987 58 51 62 59 58 59 65 117 605662 4189 58 56 55 89 40 59 59 59 59595959	
zza <b>Avg</b>	2K	234 74231 231334 117 793 310 162 594 676 111 470 111 287 602 205 148 717 618 423 294 176 618 237 237 237 237 237	
ce Bowl &	: 0K	1,852 525 936 1,406 1,310 674 528 550 803 556 580 675 512 564 883 665553 529 529 529 529	
lad Avg	2K	20 316 341 363 332 694 309 809 725 897 808 399 343 359354 330 352 343 307 370 313 330 330 330 <sub>330</sub>	
ndwich A	:	492 740 1,387 928478 1,659 4532,111 1,983 1,604 598 439 682 394 505 555 905 1,193 434 481 481 481 481 481	
afood & S	:	74 444596355 88826158261 87 79 <sup>539</sup> 84 59 75 68 74825142 251 345 100 90 49 334 48 43 1478585 85 858585 <sub>85</sub>	
nb Avg	:	65 4439 6470 29 7880 77 83 80 84 87 76 70 7175 81 777878 75 7979 83 15583 34 81 85 128 113121 123 106 109 109 109 109 109	
arters A	0 K	160 155 155 148 139156 146 154 152 157 157 155 157 141 409 155 159 155 350 143 147 141 94 98 108 104 104 104 104 104	

Week

Accor ding t o we ekly.. Going Through cuisine "Italian Cuisine" shows maximum Demand. According to Category Top 3 Demanding Categories are "Rice Bowl. Sandwich and Beyeraes" City 590 is generating higher revenue other than any Cities. Average Checkout price of Seafood is higher than any other Category.

Week 48 and Week 5 processed higher number of Orders. Whether Week 62 and Week 97 had issues in processing Orders.



Accor ding t o we ekly.. Going Through cuisine "Italian Cuisine" shows maximum Demand. According to Category Top 3 Demanding Categories are "Rice Bowl, Sandwich and Beveraes"

City 590 is generating higher revenue other than any Cities. Average Checkout price of Seafood is higher than any other Category.

Week 48 and Week 5 processed higher number of Orders. Whether Week 62 and Week 97 had issues in processing Orders.

