


## Idea on Phase Brainstorm & Idea Prioritization Template

Date	28 February 2025
Team ID	PNT2025TMID01141
Project Name	Global Malnutrition Trends: A Power BI Analysis (1983-2019)
Maximum Marks	4 Marks

### Step-1: Team Gathering, Collaboration and Select the Problem Statement


Template



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended




### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- Team gathering.** Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- Set the goal.** Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitation tools.** Use the Facilitation Superpowers to run a happy and productive session.

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### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

**PROBLEM**

Analyzing global malnutrition trends (1983-2019) to identify causes, patterns, and data-driven solutions



### Key rules of brainstorming

To run a smooth and productive session

- Stay on topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Adapted From:

Enhanced Food Security Programs

Access to Clean Water & Sanitation

Improved Agricultural Practices

Health & Nutrition

Healthcare System Strengthening

Educational Campaigns on Nutrition

Technological & Data-Driven Solutions

Climate Resilient

Reduction of Food Waste

Social Safety Nets & Economic Policies

Climate Resilient Food Systems

Market Systems

Promotion & Reinforcement Programs

Strengthen Institutional Collaboration

Improvement of Women & Markets

3

Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Healthcare & Nutrition Access

Enhanced Food Security Programs

Healthcare System Strengthening

Access to Clean Water & Sanitation

Food Availability & Security

Enhanced Food Security Programs

Improved Agricultural Practices

Climate Resilient Food Systems

Reduction of Food Waste

Education & Awareness

Educational Campaigns on Nutrition

Improvement of Women & Markets

Technology & Policy-Driven Approaches

Social Safety Nets & Economic Policies

Strengthen Institutional Collaboration

Technological & Data-Driven Solutions

Step-3: Idea Prioritization

