

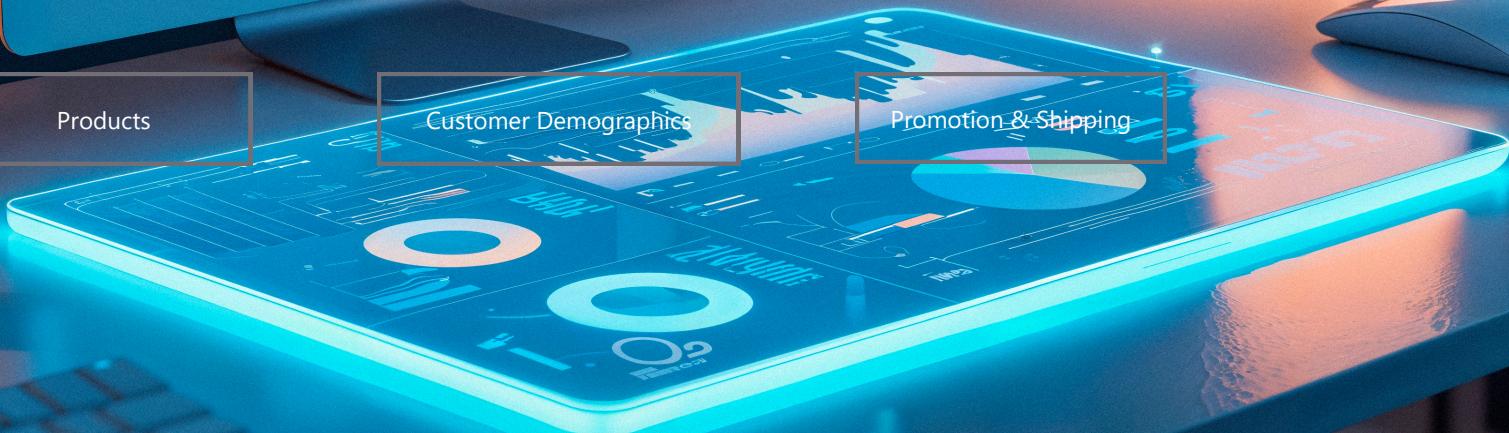
Amazon E-Commerce Sales Report

Sales Overview

Products

Customer Demographics

Promotion & Shipping





\$822M

TotalRevenue

\$825

AvgOrderValue

\$637M

Profit

63.71%

Profit Margin (%)

Date

01-01-2023 31-12-2024



Category

All

StateProvince

All

\$500M

\$822M

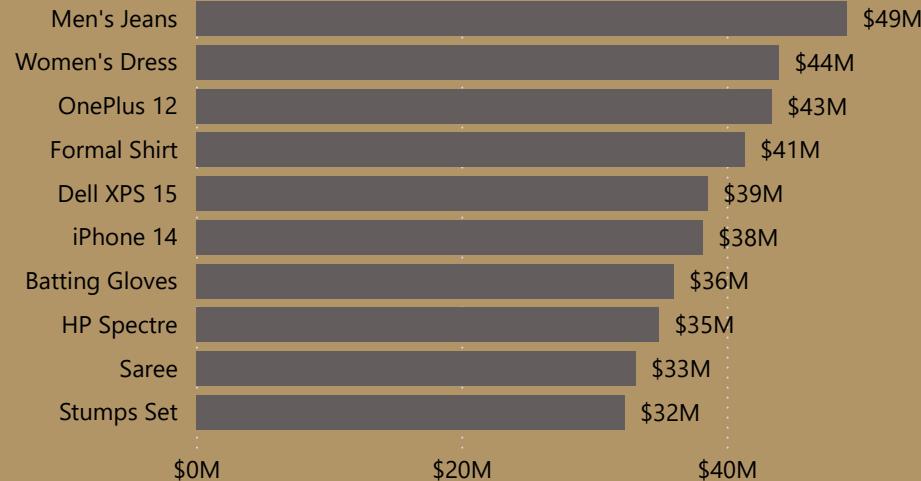
Sales Overview

Products

Customer Demographics

Promotion & Shipping

Top 10 Products #BestSellers



Monthly Sales Trend

2023 2024

\$1,000M

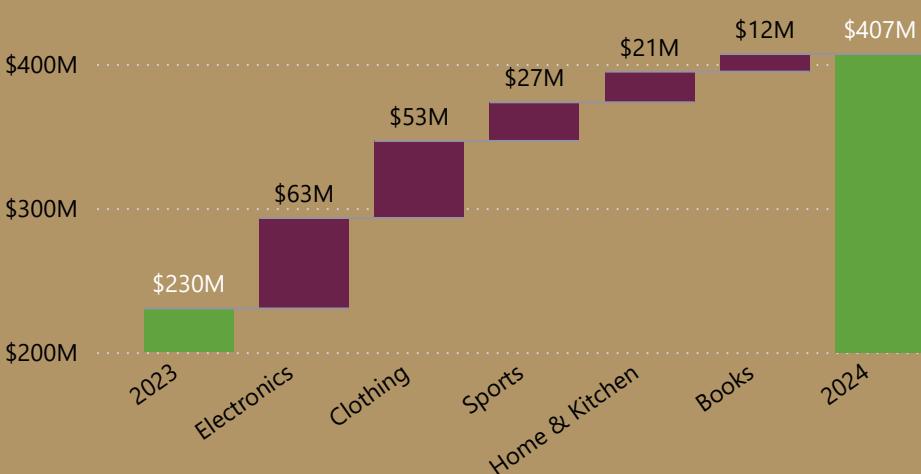
\$100M

\$10M

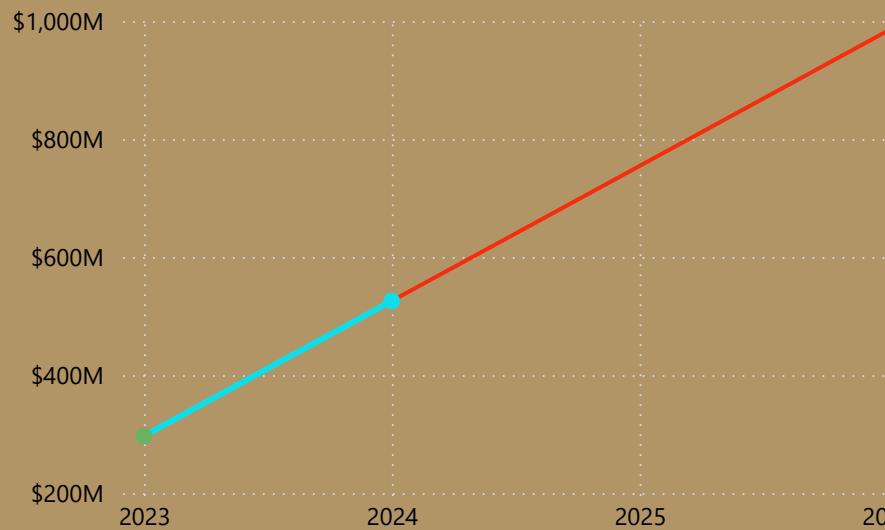
\$1M

\$0M

Profit Trends



Total Sales Forecast





amazon

\$822M

99.97%

TotalRevenue

RepeatPurchaseRate

100K

997K

TotalCustomers

TotalOrders

Date

01-01-2023

31-12-2024

Category

All

StateProvince

All

Product Sales Trends

Sales Overview

Customer Demographics

Promotion & Shipping

Total Orders

● 2023 ● 2024

1000K

100K

10K

1K

100

10

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

1

Total Orders

Category wise Sales Trend

● Books ● Clothing ● Electronics ● Home & Kitchen ● Sports

\$100M

\$10M

\$1M

\$100K

\$10K

\$1K

\$100

\$10

\$1

\$1

\$1

\$1

\$1

\$1

\$1

\$1

\$1

\$1

\$1

\$1

\$1

\$1

\$1

\$1

\$1

\$1

ProductKey	ProductName	Category	SubCategory	StandardCost	TotalOrders	TotalRevenue	Profit	Profit Margin (%)
1	Dell XPS 15	Electronics	Laptops	\$35.91	1801	\$14,71,045.00	↑ \$15,99,288.59	87.01%
2	Galaxy S23	Electronics	Mobiles	\$149.49	277	\$2,13,731.00	↓ \$1,10,912.76	43.19%
3	iPhone 14	Electronics	Mobiles	\$18.97	1419	\$11,63,693.00	⇒ \$13,09,025.11	93.07%
4	Batting Gloves	Sports	Cricket	\$188.83	1162	\$9,56,911.00	↓ \$3,83,680.45	32.17%
5	Women's Dress	Clothing	Women	\$161.90	403	\$3,34,571.00	↓ \$1,59,678.90	40.33%
6	1984	Books	Fiction	\$141.10	1681	\$13,76,502.00	⇒ \$8,01,358.00	48.26%
7	Galaxy S23	Electronics	Mobiles	\$53.25	1666	\$13,46,502.00	⇒ \$12,96,585.75	80.26%
8	Cricket Bat	Sports	Cricket	\$132.89	1486	\$12,25,239.00	⇒ \$7,34,397.53	50.47%
9	Cricket Bat	Sports	Cricket	\$50.53	1504	\$12,32,465.00	⇒ \$12,56,684.68	81.77%
10	Women's Top	Clothing	Women	\$31.12	1726	\$14,56,532.00	↑ \$15,39,932.08	88.72%
11	Pressure Cooker	Home & Kitchen	Cookware	\$102.34	1967	\$16,04,979.00	⇒ \$12,26,383.18	62.56%
12	Non-stick Pan	Home & Kitchen	Cookware	\$126.42	426	\$3,56,866.00	↓ \$2,30,986.22	53.96%
Total					996863	\$82,22,72,406.00	\$63,72,34,720.49	63.71%



amazon

\$822M

TotalRevenue

100K

TotalCustomers

123

Recency

33

OneTimeCustomers

Date

01-01-2023

31-12-2024



Category

All

StateProvince

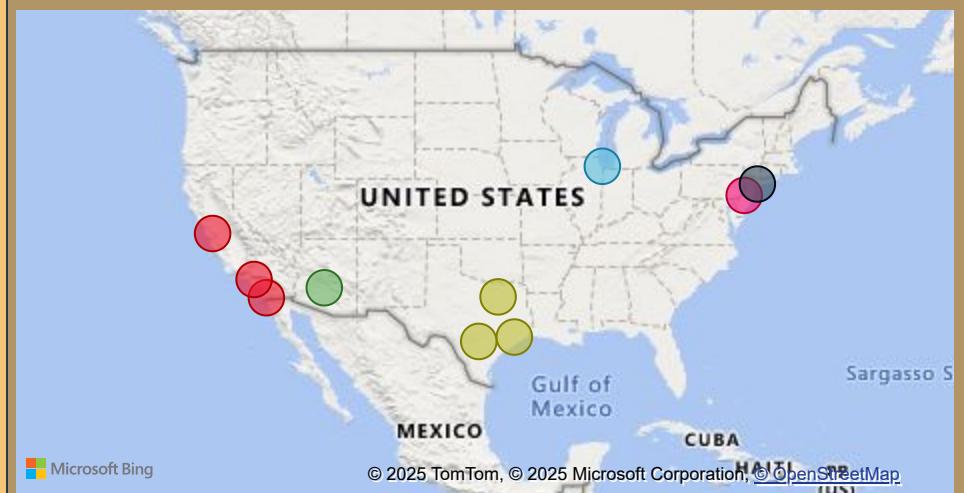
All

Customer Demographics Trends

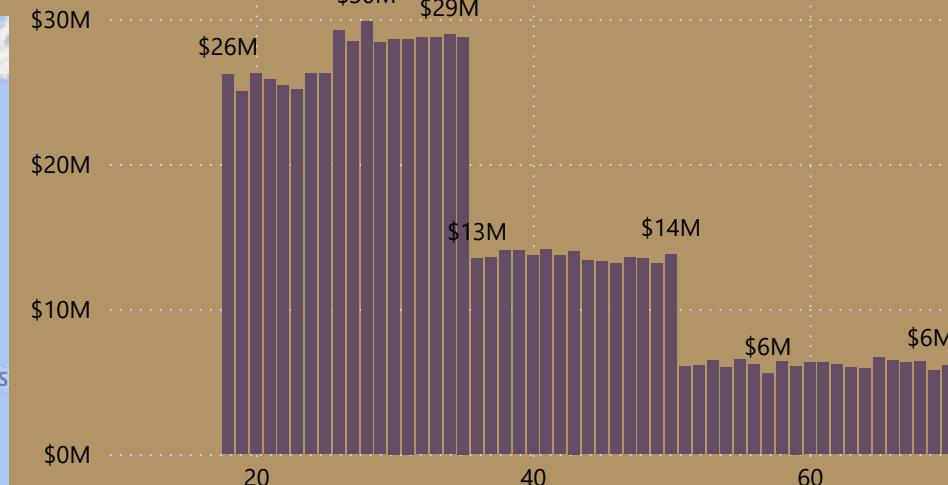
[Sales Overview](#)[Products](#)[Promotion & Shipping](#)

Revenue & Orders by Region

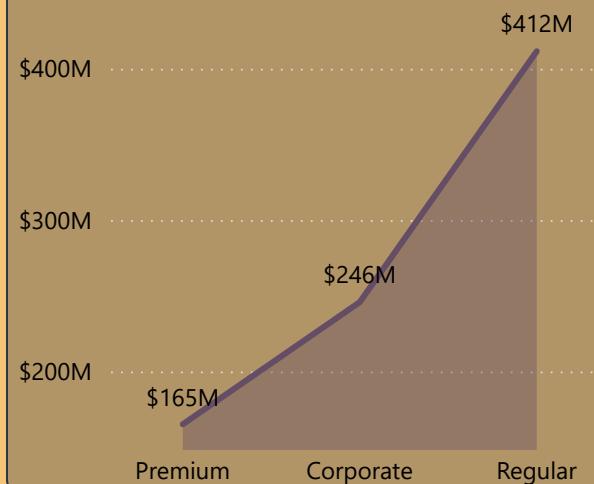
● Arizona ● California ● Illinois ● New York ● Pennsylvania ● Texas



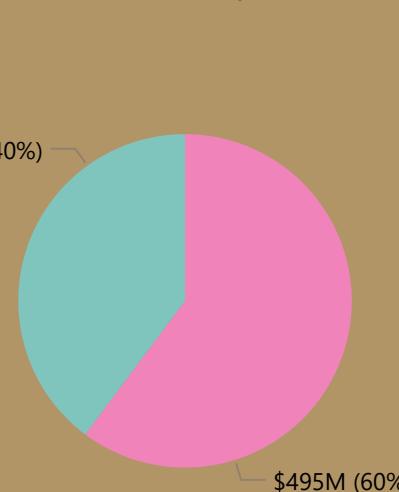
TotalRevenue by Age



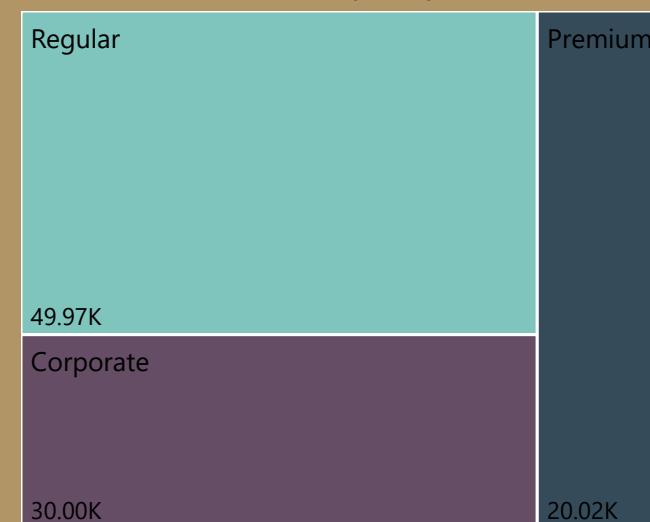
TotalRevenue by Segment



TotalRevenue by Gender



Customer by Segment





\$822M
TotalRevenue

\$825
AvgOrderValue

\$637M
Profit

63.71%
Profit Margin (%)

Date

Category

StateProvince

Promotions & Shipping Trends

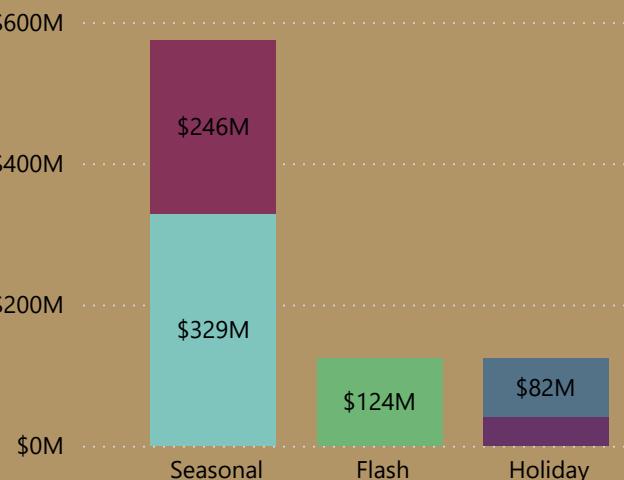
Sales Overview

Products

Customer Demographics

Promotion & Discount Percent

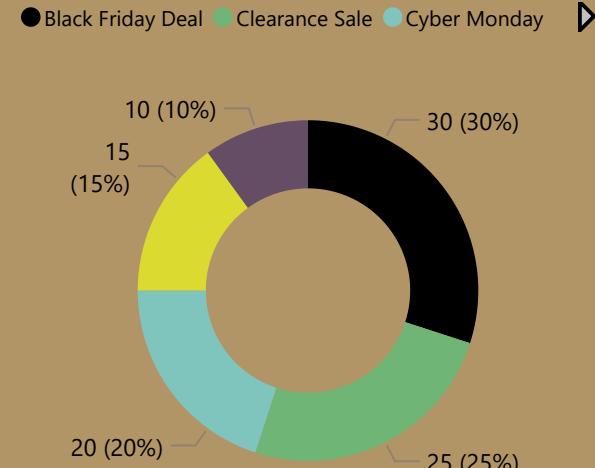
10 (10%)
15 (15%)
20 (20%)
25 (25%)
30 (30%)



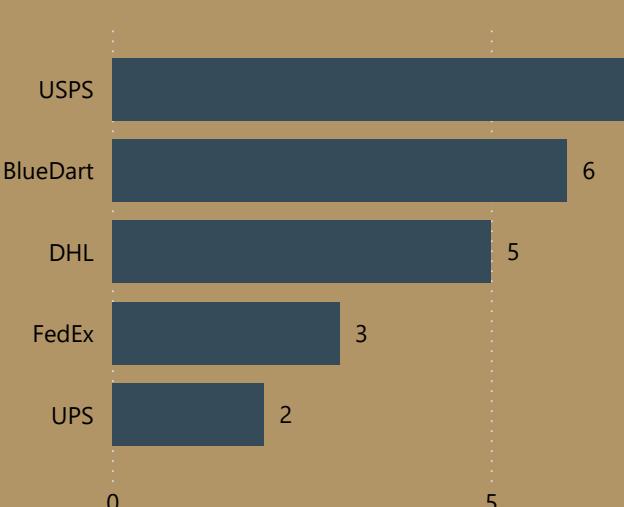
Total Revenue by Promotion



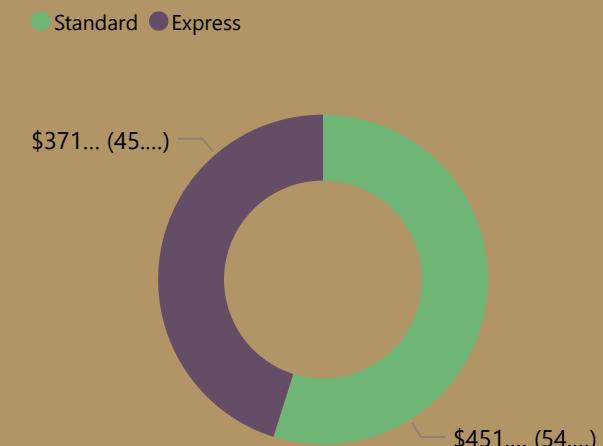
Discount by Promotions



Average Days taken by Courier Partners



Total Revenue by Delivery Mode



Total Orders by Delivery Status

