

Vrinda Store Data Analysis

The following questions need to answer in order to know what's the issue, and the improvement need to be done into the business in order to get improvement in sales and overcome the issues. This report of analysis is going to generate on Microsoft Excel in order to get analysis of the Vrinda store.

I'm currently performing several essential tasks in data analysis using Excel:

- **Data Cleaning:**

This involves correcting or removing inaccurate, duplicate, or incomplete data from a dataset. It's the first step to ensure the information is accurate, consistent, and ready for further analysis.

- **Data Processing:**

After cleaning, I organize the data into a meaningful format. This may include sorting, filtering, or transforming the data to make it suitable for analysis.

- **Data Analysis:**

In this stage, I use statistical methods and formulas to examine the data and draw useful conclusions. This could involve calculating averages, identifying trends, or finding correlations between different data points.

- **Data Visualization:**

This is the process of turning data into visual forms like charts, graphs, or maps. It helps make complex data easier to understand and enables quicker decision-making by presenting the insights in a visually appealing way.

Questions

- Compare the sales and orders using single chart?
- Which month got the highest sales and Orders?
- Who purchased more-men or Women in 2022?
- What are different order status in 2022?
- List top 10 states contributing to the sales?
- Relation between age and gender based on number of orders?
- Which channel is contributing to maximum sales?
- What is Highest selling category?