TCS Partner Ecosystems & Alliances

Partner Watch: Generative AI News Snippets

Adobe

- Adobe and NVIDIA Partner to Unlock the Power of Generative AI   https://bit.ly/3CmzB81

- Adobe Unveils Firefly, a Family of new Creative Generative AI and New Sensei GenAI Services to Reimagine End-to-End Marketing Workflows   https://bit.ly/3MMtNK0, https://bit.ly/43sIdpC

Appian

- Appian announced the launch of Appian AI Skill Designer and the integration of Generative AI in the Appian Platform https://bit.ly/3NmzBLy

- Appian Drives Productivity Revolution with Generative AI Strategy and Expanded AI Roadmap   https://bit.ly/44ulERF

Automation Anywhere

- Automation Anywhere collaborates with AWS and Google Cloud to empower enterprise processes with generative AI   https://bit.ly/3qoW7dZ, https://bit.ly/43G4wI2

- Automation Anywhere Launches Automation + Generative AI to Accelerate Productivity Across Every Team   https://bit.ly/43mJjDq
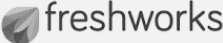
Boomi

- Boomi Changes the Integration and Automation Game with Boomi AI - Boomi's new generative AI-based tool   https://bit.ly/3P3CfHl

Celonis

- Celonis Showcases Process-Intelligent AI   https://bit.ly/3ClbxCM

Cisco

- Cisco Acquiring Armorblox for Predictive and Generative AI Technology   https://bit.ly/43rWVNK

- Cisco Unveils Next-Gen Solutions that Empower Security and Productivity with Generative AI   https://bit.ly/3rjoYAP

Cohesity

- Cohesity Announces Partnership with Google Cloud to Help Organizations Unlock the Power of Generative AI and Data   https://bit.ly/3oOuIBQ

- Cohesity, Microsoft Azure bring OpenAI to backup software   https://bit.ly/3CqInlr

Creatio

- Creatio Unveils ChatGPT Connector, Delivering AI-powered Intelligence for Enhanced Customer Experience https://bit.ly/42C5S5H

CrowdStrike

- CrowdStrike to Accelerate Development of AI in Cybersecurity with AWS - Cloud computing and cybersecurity leaders work together to safeguard generative AI https://bit.ly/45KE4ii

- CrowdStrike Introduces Charlotte AI to Deliver Generative AI-Powered Cybersecurity https://bit.ly/3WKLSge

Databricks

- Databricks Strikes $1.3 Billion Deal for Generative AI Startup MosaicML   https://bit.ly/44ulMk7

Dataiku

- Dataiku 12 Accelerates Into the AI Era With Power and Control, deeper integration with OpenAI's GPT models https://bit.ly/3NkRz12

- Dataiku Announces Breakthroughs in Generative AI Enterprise Applications, Safety, and Tooling   https://bit.ly/3rkS1nK

Freshworks

- Freshworks Embeds Generative AI to Help Customer Support, Sales and Marketing Teams Improve Quality and Efficiency https://bit.ly/3Nl51SD

- Freshworks Unveils New Generative AI Enhancements Across Product Lines to Power Greater Business Efficiency   https://bit.ly/3rgwOey

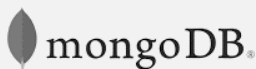|		
HPE		
	▪ Intel, HPE to Develop Generative AI Models	https://bit.ly/3oQeF6s
IBM		
	▪ IBM Unveils the Watsonx Platform to Power Next-Generation Foundation Models for Business	https://bit.ly/3CeIEZS
	▪ IBM Brings Generative AI Commentary and Hole-by-Hole Player Predictions to the Masters Digital Experience	https://bit.ly/3oMsDWS
	▪ IBM Consulting unveils Center of Excellence for generative AI	https://bit.ly/45QZXwO
	▪ FYI Collaborates with IBM to Manage the Business of Creation using Generative AI	https://bit.ly/3Nh9STG
Icertis		
	▪ Icertis Announces Icertis ExploreAI - the Generative, Assistive, Natural Language Contract Intelligence Partner	https://bit.ly/3ClhdfZ
Informatica		
	▪ Informatica Expands Its Intelligent Data Management Cloud with Innovations Led by CLAIRE GPT, Industry's First Generative AI-Powered Data Management Platform	https://bit.ly/3MSGH9k
Intel		
	▪ Intel, BCG Collaborate to Deliver Enterprise-Grade, Secure Generative AI	https://bit.ly/3WTgOe3
	▪ Intel Introduces 3D Generative AI Model	https://bit.ly/46D9h7F
MongoDB		
	▪ MongoDB launches AI Innovators Program to Help Organisations Build with Generative AI	https://bit.ly/3JGXVWf
	▪ MongoDB launches AI Initiative with Google Cloud to help developers build AI Powered Applications	https://bit.ly/3pEs0iD
Oracle		
	▪ Oracle Introduces Generative AI Capabilities to Help Boost Productivity	https://bit.ly/3XDnU70
Palantir		
	▪ Palantir is launching Palantir Artificial Intelligence Platform (AIP), software meant to run large language models like GPT-4 and alternatives on private networks	https://bit.ly/466Bh3s

Palo Alto

- Palo Alto Networks To Tackle Security's 'Hard Problems' With Generative AI: CPO Lee Klarich   https://bit.ly/3CkhWOk

Pega Systems

- Pega Announces Pega GenAI to Infuse Generative AI Capabilities in Pega Infinity '23 https://bit.ly/3NieKt1

- Pega Launches Pega Process Mining with Generative AI-Ready APIs to Enable Continuous Workflow Optimization   https://bit.ly/3oUzayR
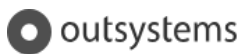
Outsystems

- Outsystems Unveils Roadmap for Generative AI usage https://bit.ly/3XGqhpp

Qlik

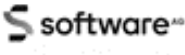- Qlik Debuts Suite of OpenAI Connectors, Bringing Power of Generative AI Directly into the Qlik Analytics Experience https://bit.ly/3NzXiPA

Salesforce

- Salesforce Introduces the Next Generation of Tableau, Bringing Generative AI for Data and Analytics to Everyone   https://bit.ly/3NiTjIp

- Salesforce Announces Slack GPT, Unlocks Power of Conversational AI for Work https://bit.ly/3MUnpk3

- Salesforce Announces Einstein GPT for Commerce to Transform Every Customer Experience with Generative AI   https://bit.ly/3MWLLcI

- Salesforce Ventures Launches $250M Generative AI Fund   https://bit.ly/3OZniq3

- Salesforce Pitches a Safer AI for Business https://bit.ly/3JMSUM9

- Salesforce Unveils new AI, Data, and CRM Capabilities for the Consumer Goods Industry to Help Drive Profitable Growth https://bit.ly/3NJboxY

- Salesforce's New Sales GPT and Service GPT Drive Productivity and Personalise Customer Interactions with Generative AI https://bit.ly/3O0RD6q

SAP SE

- SAP and Microsoft Collaborate on Joint Generative AI Offerings to Help Customers Address the Talent Gap   https://bit.ly/3NdERBb

- SAP to Embed IBM Watson Artificial Intelligence into SAP Solutions   https://bit.ly/3J2xkCP

ServiceNow

- ServiceNow and NVIDIA announce partnership to build generative AI across enterprise IT   https://bit.ly/42sZqy2

- ServiceNow announces new generative AI capabilities for the Now Platform for faster, more intelligent workflow automation   https://bit.ly/3MTTaJP

Snowflake

- Snowflake acquires Neeva to add generative AI-based search to Data Cloud https://bit.ly/43NX4L3

- NVIDIA Teams Up with Snowflake for Large Language Model AI https://bit.ly/3NFTYCH

Software AG

- Software AG Announces Cooperation with Generative AI Company Aleph Alpha, Offering Enhanced Integration Options for iPaaS Customers   https://bit.ly/3J4ZTjf

- Software AG launches webMethods.io ChatGPT API Connector to leverage Generative AI in core business systems   https://bit.ly/43yMSXo

Tenable

- Tenable Makes Generative AI Security Tools Available to the Research Community https://bit.ly/3J3yzlg

UiPath

- UiPath to Unveil Latest AI-Powered Automation Innovations   https://bit.ly/3WZuSTn

UKG

- UKG and Google Cloud Announce Partnership to Transform Employee Experiences with Generative AI   https://bit.ly/3qpgE1Q

Veeva

- Veeva Adds Generative AI Tool for Pharma Reps as It Rolls Out New Software Platform https://bit.ly/43MSYmw

ZOHO

- Zoho Integrates OpenAI with Zia, Strengthening Generative AI Capabilities While Upholding Core Tenets of AI Strategy   https://bit.ly/3oMYPJT