



Business insights 360

Abbreviations

BM = Benchmark LY = Last Year RC = Revenue contribution

chg = change P & L = Profit and Loss MS = Market Share

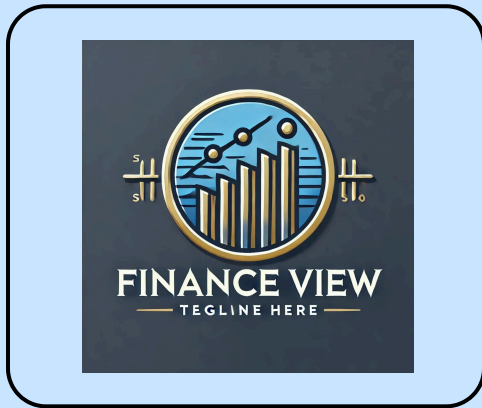
NS = Net Sales NP = Net Profit GS = Gross Sales

GM = Gross Margin ABS error = Absolute error



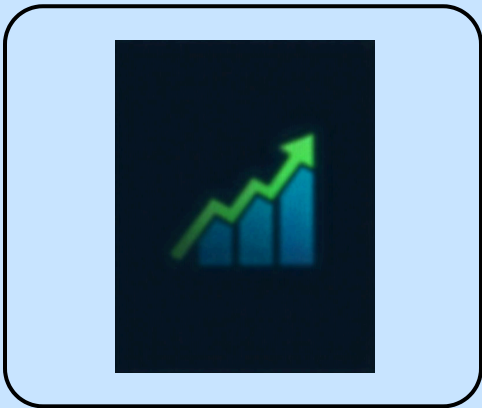
info

Download **user manual** and get to know the key information of this tool.



Finance view

Get **P & L statement** for any customer / product / country or aggregation of the above over any time period and More..



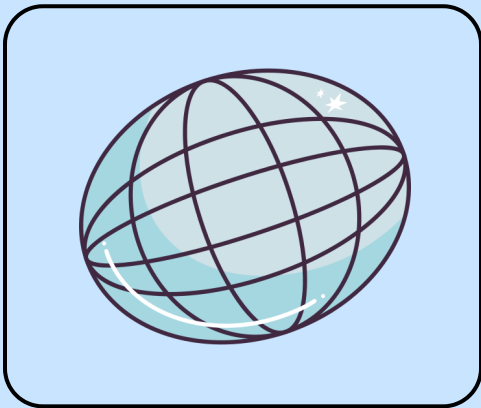
Sales view

Analyze the performance of your customer(s) over key metrics like Net Sales, Gross Margin and view the same in **profitability / Growth matrix.**



Marketing view

Analyze the performance of your product(s) over key metrics like Net Sales, Gross Margin and view the same in **profitability / Growth matrix.**



supply chain view

Get **Forecast Accuracy**, Net Error and risk profile for product, segment, category, customer etc.



Executive view

A **top level dashboard** for executives consolidating top insights from all dimensions of business.



support view

Get your **issues resolved** by connecting to our support specialist.