region, market: All

customer: All

segment, cat...: All

2018 | 2019 | 2020 | 2021 | 2022 EST

Qtr 1 | Qtr 2 | Qtr 3 | Qtr 4

YTD | YTG

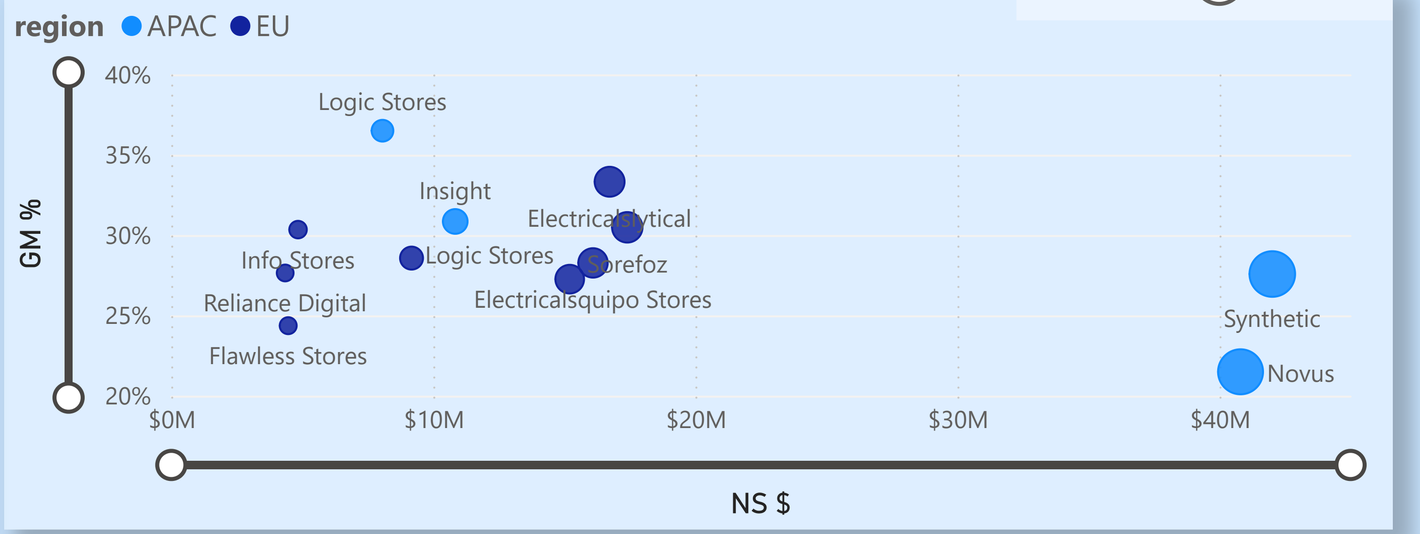
vs LY | vs Target

customer performance

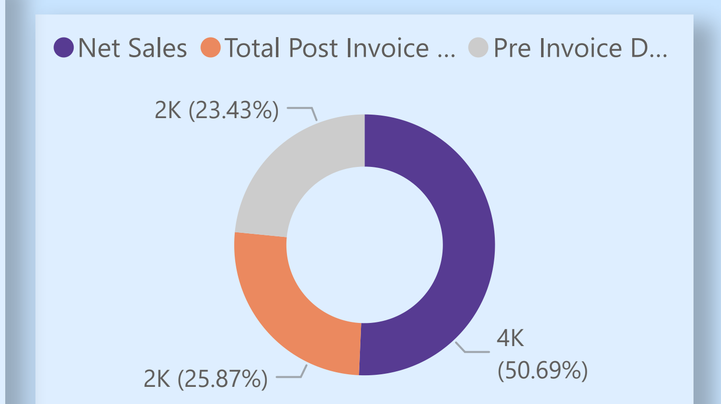
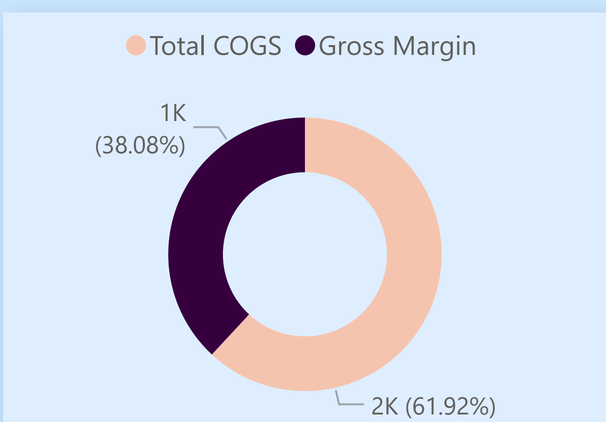
customer	NS $	GM $	GM %
Acclaimed Stores	$73.36M	29.58M	40.32%
All-Out	$4.41M	1.68M	38.17%
AltiQ Exclusive	$307.17M	145.05M	47.22%
Amazon	$496.88M	182.77M	36.78%
Argos (Sainsbury's)	$13.70M	5.30M	38.70%
Atlas Stores	$17.14M	5.43M	31.66%
Atliq e Store	$304.10M	112.15M	36.88%
Atliq Exclusive	$53.95M	21.10M	39.11%
BestBuy	$49.34M	22.15M	44.89%
Total	**$3,736.17M**	**1,422.88M**	**38.08%**

Performance matrix

10.00%



product performance

segment	NS $	GM $	GM %
Notebook	$1,580.43M	600.96M	38.03%
Peripherals	$897.54M	341.22M	38.02%
Desktop	$711.08M	272.39M	38.31%
Accessories	$454.10M	172.61M	38.01%
Storage	$54.59M	20.93M	38.33%
Networking	$38.43M	14.78M	38.45%
Total	**$3,736.17M**	**1,422.88M**	**38.08%**

Unit Economics