

Credit Card Transaction Report

Total Revenue

57M

Total Interest

8.0M

Transaction
Amount

46M

Transaction
Count

667K

Card Category	Revenue	Sum of Interest Earned	Sum of Annual Fees
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Blue	47188612	66,14,172.62	2733690
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Gold	2533682	3,84,755.16	57565
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Platinum	1135608	1,61,629.05	20665
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Silver	5659109	8,21,922.98	189590
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Total	56517011	79,82,479.81	3001510
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Q4

Q3

Q2

Q1

Week Start Date

All

F

M

Low

Mid

High

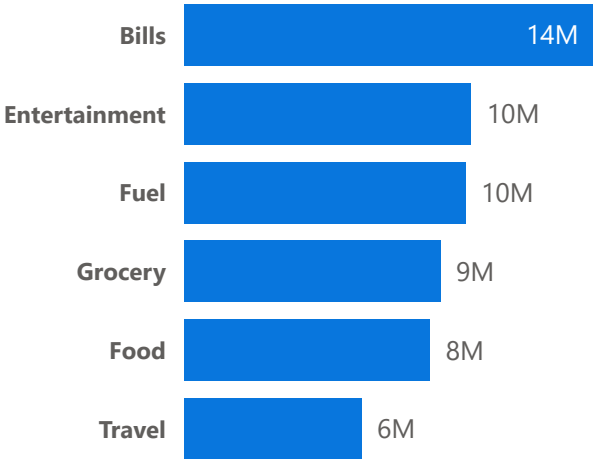
Gold

Silver

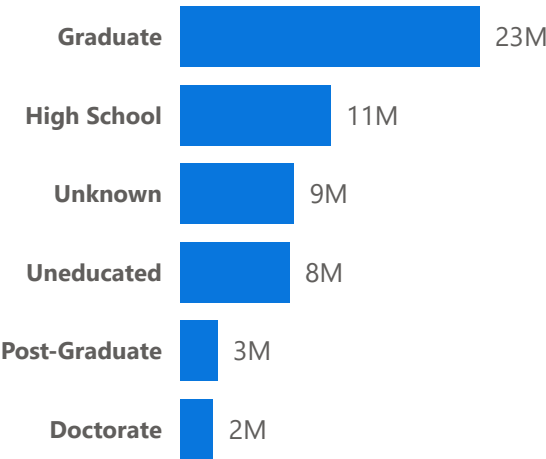
Blue

Platinum

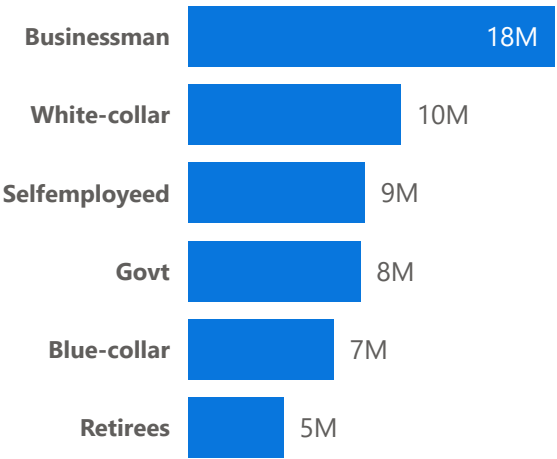
Revenue By Expenditure Type



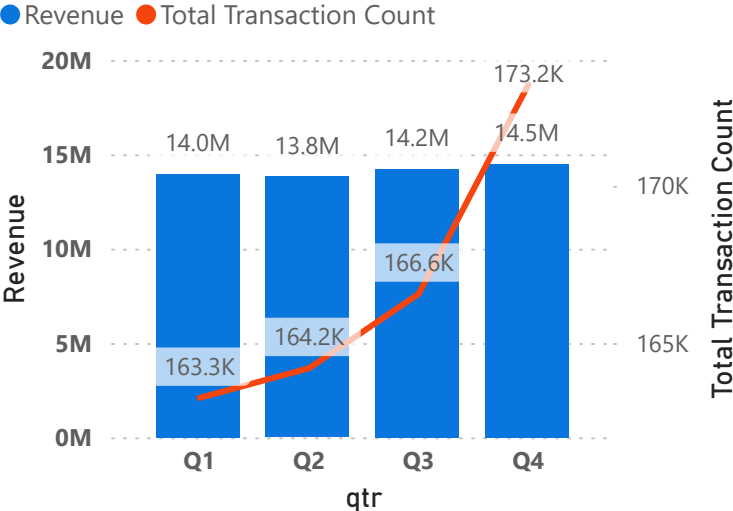
Revenue By Education



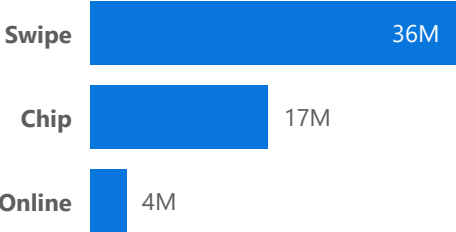
Revenue By Customer Job



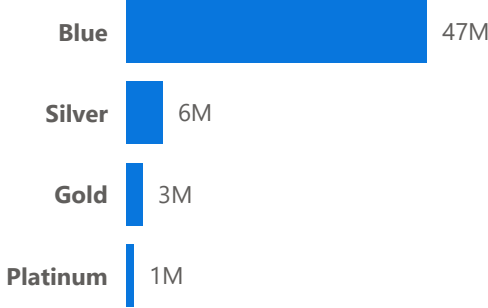
Qtr Revenue & Transaction Count



Revenue By Use Chip



Revenue By Card Category



Credit Card Customer Report

Total Revenue

57M

Total Interest

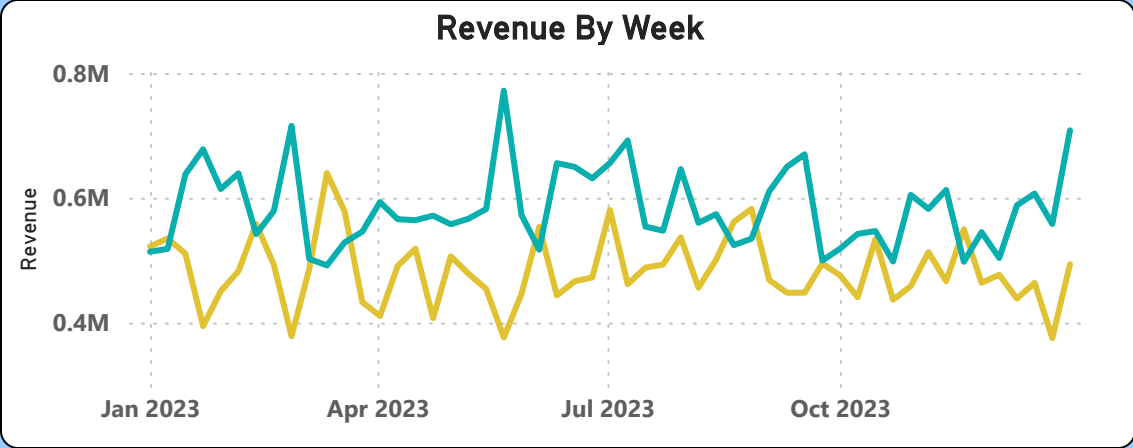
8M

Total Income

588M

Customer Satisfaction Score

3.19



Q4

Q3

Q2

Q1

Week Start Date

All

Gold

Silver

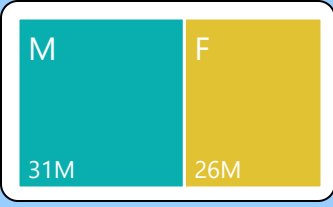
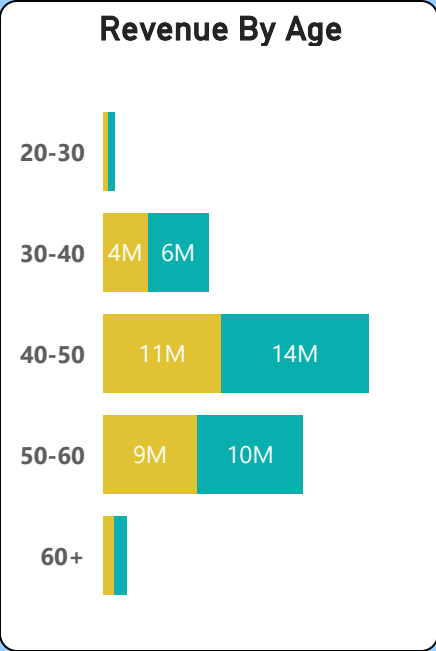
Blue

Platinum

Swipe

Online

Chip



Customer Job	Revenue	Interest Earned	Income
Blue-collar	7040606	9,67,751.42	73516911
Businessman	17697472	25,84,604.01	190350431
Govt	8335534	11,82,230.84	90834727
Retirees	4617448	6,41,692.22	49619308
Total	56517011	79,82,479.81	587599783

