

I DIMENSIONS

Go Beyond Basics

IREED

May' 25



**THE
MANOR**
LUXURY RESIDENCES

PARAS
BUILDTECH



Bhaswar Paul
(Founder & CEO)
IREED Academy



Tomy Thomas
(Senior Vice President - HR)
Krisumi Corporation



www.ireedindia.com



*ARTISTIC IMPRESSION



MAJESTIC TRIPLE HEIGHT ENTRANCE LOBBY An Epitome Of Luxury

4 BHK LUXURY RESIDENCES STARTING FROM 9.5 CR. ONWARDS*

📍 Gwal Pahari, Gurugram

CONTACT YOUR RM FOR MORE INFORMATION

"RERA Registration Number 83 of 2024
<https://haryanarera.gov.in/>

PARAS
BUILDTECH

AN ADDRESS THAT BALANCES
CITY LIGHTS & STARLIT NIGHTS

Premium 3BHK Floors Starting At ₹3.5 Crores*



Sector 59, Golf Course Extension Road

OUR CONTRIBUTORS

I DIMENSIONS IREED
Go Beyond Basic

PARAS
BUILDTECH

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Dear Readers,

Welcome to the 1st Edition of "I DIMENSIONS"

As we navigate towards another exciting chapter here at IREED Academy I wanted to take a moment to connect and Thank You on behalf of team IREED for being with us in our journey so far.

Building IREED is a dream come true for us and is an incredible adventure, filled with exhilarating, challenging pivots and thrusted by unwavering dedication of an exceptional Team. We started with a simple belief '**TO GO BEYOND BASIC**', and this belief will always continue to be our North Star, driving our roadmap and initiatives.

We are incredibly excited about the road ahead we are also thrilled with the launch of our **MBA in Real Estate with DCOIL, Gurgaon**. This will solidify our commitment of Creating a talented pool of professionals, Industry Ready and empowered with right knowledge for their success.

None of this would be possible without the support of my Mentors, IREED family, Friends and YOU. Your feedback, trust, enthusiasm fuel our drive and inspire as to push boundaries. We are constantly listening, learning and striving to deliver even greater value to you.

Thank you for joining us in our journey. This is just the beginning we are thrilled to have you on this captivating, transformative journey, inviting you to Explore, Learn and Grow with us.

Together, we will shape the future of Indian Real Estate Education and Entrepreneurship Development.

Learning to Elevate!!!

Bhaswar Paul

(Founder & CEO)
IREED Academy



IREED Academy, was founded to address critical needs of Real Estate companies and prepare future leaders in the real estate sector.

We are “Thankful” to our Clients, Industry Partners and Associates who have whole heartedly trusted us and supported in our journey so far.

Jul '23

Started IREED Hiring Services With Placement Support To Real Estate Companies.

Engaged In-House Network Of Recruiters And Sourced Candidates From Open Market.



Jul '24

Establishment of IREED Academy with launch of Short-Term programs Aim to train manpower for Real Estate Industry,
60 days program module for +2/graduates to gain industry ready skill and get placed in Real Estate Sector.



Jul '24

Launch of Corporate Development Program Sales Enhancement module for, Real Estate companies.

Onsite/ offsite training done by Real Estate leaders to boost performances.



Nov' 24

Academic Partnership with Ranchi-based institutions for training students and support in placements, 30 day workshop done in Ranchi with multiple institutions.



Dec' 24

Launch of MBA with DCOIL, Gurgaon
2 year full time MBA program launched.

Dedicated Real Estate modules to be covered for industry recognitions



May' 25

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Business Standard

Bengaluru Sees 59% Rise In Luxury Home Sales To ₹1,000 Cr In FY25: Report

FINANCIAL EXPRESS

Read to Lead

Trump Organisation Enters India's Commercial Real Estate Market With Rs 2,500-Crore Trump World Centre Pune.

Hindustan Times

Mumbai Real Estate Market: Property Registrations Up 10.3% YoY, Surpass 15,000 Mark



Budget 2025: New ₹15,000 Crore Fund To Revive Stalled Housing Projects.

ETNOW

Housing Prices Rise 10% Across 8 Cities, Delhi-NCR Tops List.

ArabianBusiness

Dubai Real Estate: Property Market Hits All-Time High With Nearly \$17bn April Transactions.

THE HINDU

INDIA'S NATIONAL NEWSPAPER SINCE 1878

Real Estate In Bengal Soars As Ambuja Neotia Invest Over 14,200 Across Housing, Golf Township, And Hospitality



Gurugram Overtakes Mumbai As India's New Ultra Luxury Real Estate Hub.



NCR Real Estate Update: Greater Noida Records Highest Property Price Surge With 98% Increase Over Past Five Years.

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May' 25



INDIAN INSTITUTE OF MANAGEMENT
ROHTAK



IREED ACADEMY OFFERS IMMERSION PROGRAM AT PRESTIGIOUS IIM ROHTAK

INDIAN REAL ESTATE *Revolution*



Mr. Kunal Behrani
Chief Operating Office
Unity Developer Group

Working with people from different backgrounds—educational or professional—broadens your perspective and sparks creativity. Mentors can provide guidance, feedback, and support as you grow. ireed offers an environment where everyone can contribute and succeed.

The future belongs to those who are open to learning, collaboration, and growth. Keep an open mind, be proactive, and always look for ways to learn from those around you! At ireed academy, students learn these important and real-time scenarios towards career development.



Surajit Banerjee
HR & People Management
MDI Gurgaon Faculty

Modern leaders focus on empathy, adaptability, and collaboration rather than just authority. This shift is essential for fostering innovation and engagement. When educational institutions and businesses work together, curricula are more likely to reflect real-world needs. This ensures graduates are job-ready, reducing onboarding time and increasing productivity.

Lifelong learning helps individuals adapt and grow, benefiting organizations and society. Both in education and the workplace, mentors can provide guidance, feedback, and support as you grow. ireed academy plays a very crucial role towards switching the academia and the industry for the all-round development of the students.



Suneet Singh
Senior Vice President, Marketing
Whiteland Corporation

The real estate industry is rapidly evolving, presenting significant opportunities for female students to build rewarding and impactful careers. Encouraging maximum participation of women in real estate is not just beneficial for individual growth, but also crucial for the industry's overall development and diversity.

IREED's campus placements in this sector offer invaluable real-world experience, allowing students to gain hands-on knowledge and develop essential professional skills early on. The most resilient and innovative organizations are those that invest in people and foster a culture of continuous improvement.

May' 25

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500+
Certifications

100+
Industry Parters

50+ Corporate
Workshops

THE IREED EDGE

Real Estate
Program Modules For
Students & Job Seekers

IREED Hiring Services
Talent Acquisition
Support For Our
Industry Partners

Corporate Training
Modules
For Sales Effectiveness
Enhancement

Brand & Marketing
Advisory For Our
Industry ~ Academic
Partners

TOP INDUSTRY PARTNERS



ACADEMIC PARTNERS



DPG DEGREE COLLEGE



MDU UNIVERSITY ROHTAK



IIM ROHTAK



NATIONAL SKILL DEVELOPMENT CORPORATION



RANCHI UNIVERSITY

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May' 25

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TOMY THOMAS

KRISUMI CITY IS A HUB OF CREATIVITY AND INSPIRATION

Tomy Thomas: Championing People-First Leadership At Krisumi Corporation

In An Exclusive Conversation With I-Dimensions , Tomy Thomas, Senior Vice President – Human Resources At Krisumi Corporation, Shares Insights Into His People-First Leadership Philosophy, His Passion For Nurturing Workplace Culture, And A Distinguished Career Spanning Over Three Decades In HR Strategy And Talent Management.



Tomy Thomas
(Senior Vice President - HR)
Krisumi corporation

A Transformative HR Leader Widely Respected For His Ability To Transform Work Environments, Tomy Thomas Is Known For Creating Spaces Where Employees Feel Empowered, Valued, And Inspired. His Approach Goes Beyond Traditional HR Practices, Focusing On Holistic Well-Being And Fostering A High-Performance Culture. Under His Stewardship, Krisumi Corporation Has Become Synonymous With Excellence Not Only In Real Estate But Also In Employee Experience.

Bridging Cultures For Excellence Krisumi Corporation Stands As A Unique Indo-Japanese Collaboration, Blending The Precision Of Japan's 400-Year-Old Sumitomo Corporation With The Warmth And Hospitality Of India's Krishna Group. Tomy Plays A Pivotal Role In Harmonizing These Diverse Cultural Strengths, Resulting In An Organization That Sets New Benchmarks In Both Business Outcomes And Workplace Satisfaction.

- Blend Of Empathy And Performance Is Crucial In People Management
- Employee Engagement And Culture Building Is Important
- Balance Of Strategic Thinking, Agility And Innovation Is Key For Success
- Employee Inclusivity And Purpose Driven Leadership Should Be The Foundation

KRISUMI

HOSPITALITY

IS HIRING

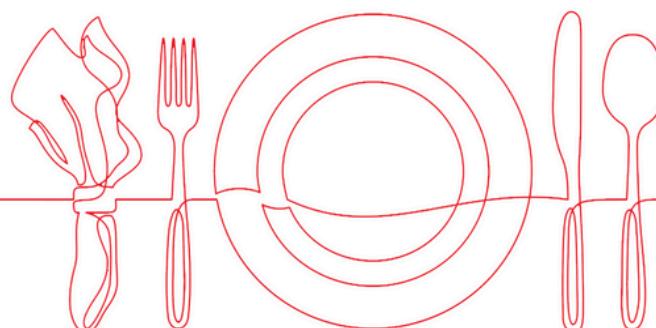


AN EXCELLENT OPPORTUNITY TO BE WITH THE BEST

CURRENT OPENINGS

- JAPANESE COMMIS 1 CHEF
- COMMIS 1/2/3 CHEF
- EXECUTIVE - FOOD & BEVERAGE
- JAPANESE RESTAURANT CAPTAIN
- JAPANESE STEWARD

- RECEPTIONIST (MALE & FEMALE)
- STEWARD/STEWARDESS
- FRONT OFFICE MANAGER (FEMALE)
- FRONT OFFICE & RECREATION ATTENDANT
- CRM ASSISTANT MANAGER (JAPANESE SPEAKING)



WHERE PASSION CREATES LEGACY



Apply at - hr@krisumi.com

IREED

INTERIOR TRENDS THIS

HOME & DECOR



*Design is not just what it looks like and feels like.
design is how it works!*

— ROOTS —
COURTYARD 2

**BREATHE IN
THE GREEN**

Stroll through nature,
every single day



Recreational parks spread across
200 acres crafted for leisure, designed for life



SECTOR 95A,
GURUGRAM



(Innovest Hospitality Management Services)

is India's leading club and lifestyle hospitality management company, operating premium city clubs, residential clubs, resorts & hotels across the country. We specialize in:

- Club/Hotel Management & Operations
- Event Curation & Execution
- F&B Concepts & Restaurants
- Concierge Services

Our focus is on building experiences through engaging events, top-tier service, and well-operated club environments – turning everyday living into a celebration of community and lifestyle.



DEVELOPERS PREMIER LEAGUE

The Real Estate Industry's Biggest Cricket Showdown

DPL is, exclusively curated for the real estate industry. Featuring top developers, and stakeholders. DPL is more than a league – it's the biggest networking platform for the real estate sector, seamlessly blending sport with business synergy. creating the ultimate platform for networking, branding, and celebration.



WHERE HOSPITALITY MEETS
COMMUNITY

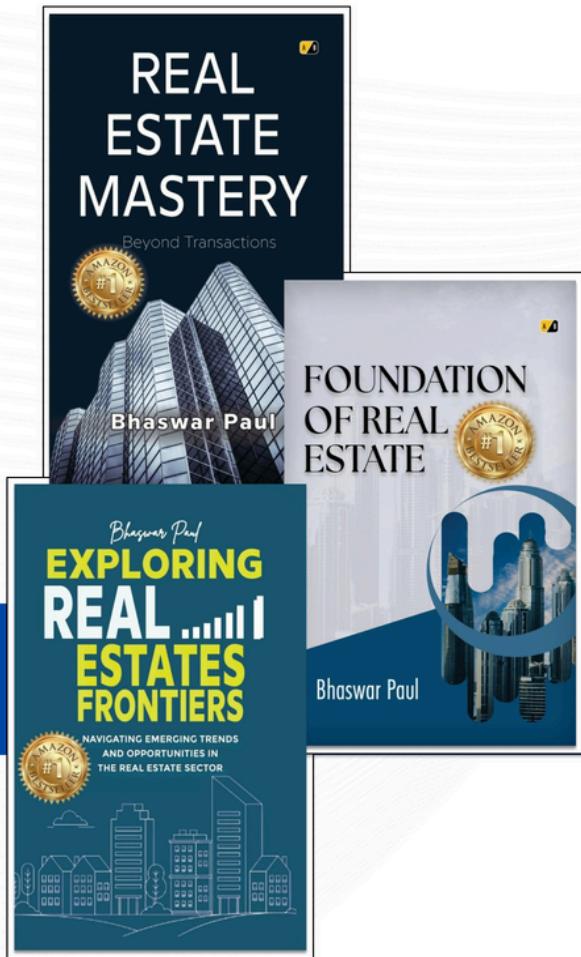
EXPLORING REAL ESTATES FRONTIERS

Embark with me on a captivating journey into the realm of luxury real estate, where the pursuit of perfection and the art of living converge harmoniously. As your guide with over two decades of experience, I am thrilled to unveil the intricacies that define luxury within the context of real estate.

Real Estate Luxury is not just about opulent dwellings; it is a tapestry woven with unique stories, each thread representing the aspirations of those who seek a home beyond the ordinary. It is in this tapestry that we will find the subtleties that distinguish a house from a haven, a dwelling from a masterpiece.

Our journey is also an ode to simplicity, acknowledging that complexity often veils the true essence of luxury. It's about distilling intricate concepts into comprehensible insights that resonate with both seasoned professionals and those new to the realm of real estate. For instance, defining luxury transcends marble floors and panoramic views; it encompasses exclusivity, customization, and a sense of rarity.

GOLD STANDARD BOOKS IN REAL ESTATE



Bhaswar Paul
(Founder & CEO)
IREED Academy

May' 25

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Industry Partner
IREED

Upgrade Your Resume,
Skyrocket Your Salary

Join
MBA
Specialization
in Real Estate

- Dual Degree Advantage
- IIM & Global Immersion Programs
- Learning Based On Real Time Case Studies
- 100% Placement Assistance
- Easy EMI Options



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