The term product value is concerned with how much the customers think the worth of a product or a service or a consumable is to their eyes. The developers set the price of their product depending on how the customers are giving value to them, and they always try to produce the higher value product. In that case, customers would take even that high price as a fair price, because they value them. It happens worldwide, and requires to be solved as an important problem of marketing the products. So, our project will be working on finding the values of different categories of products out there! In the end, one would be able to find out how the pricing should be, what are the areas the product will be most sold, what level of people from the society will be consuming the most of the products, and what are more valuable for them than the current state of the product.

For an improving country like Bangladesh, and where population is diverse, finding out product values are of upmost importance. There are so many new business opportunity, and competition, young entrepreneurs would be so much more advanced with such ideas of caring for their customers.

As far as I am concerned, I'll look to contribute in this project dynamically, as the situation demands, within my capability of knowledge and skills about machine learning.  At this moment, I'd rather not risk specifying the tasks!

I think, as there are tons of previously written papers, and research works related to this topic, we wouldn't have start from the very beginning of things! It helps with a cutoff time. So, my guess is, we could finish this within this semester, although it is a very short semester in terms of time allocated.