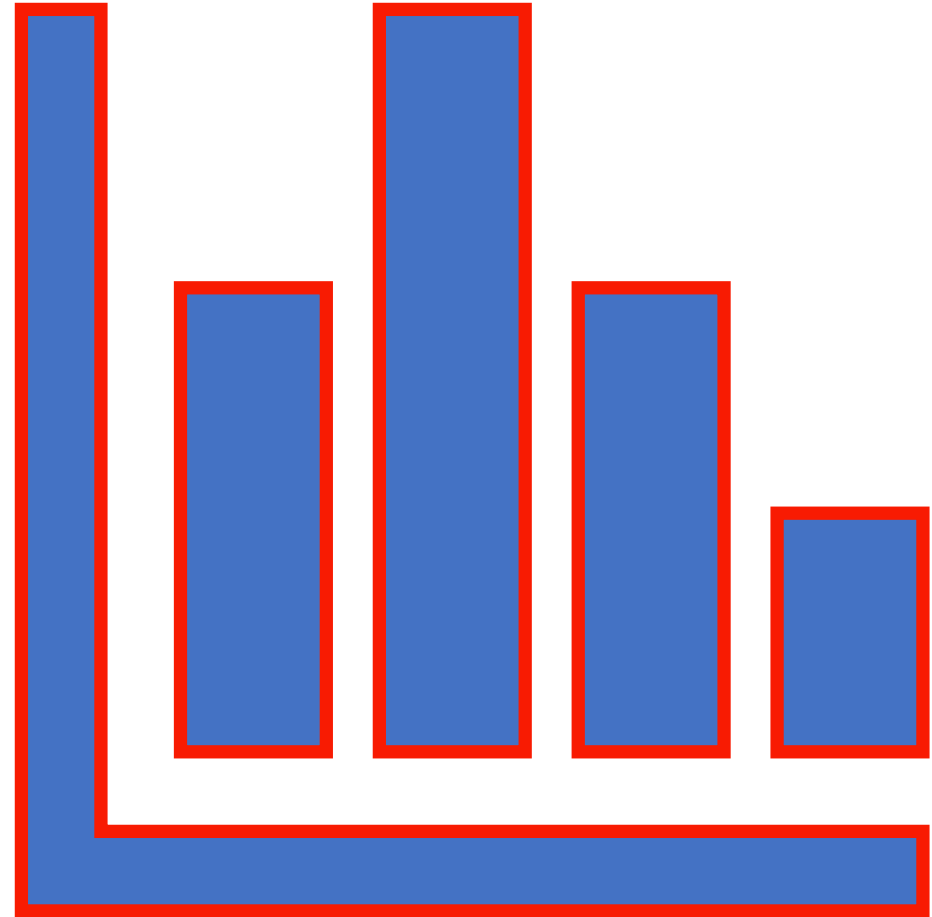


# Statistics for Data Science



# Introduction to Statistics



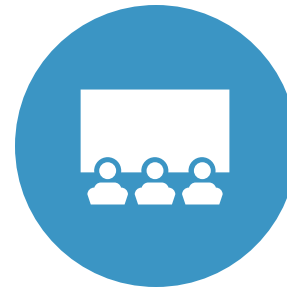
**Science of learning  
from data.**



**Methodical  
data collection.**



**Employ correct data  
analysis.**



**Presenting analysis  
effectively.**

# Importance

Helps in avoiding getting biased samples

Prevent over-generalization

Wrong causality.

Identify Incorrect **Analysis**.

Can be applied to any domain

# Stages of Statistical Analysis

Data Gathering

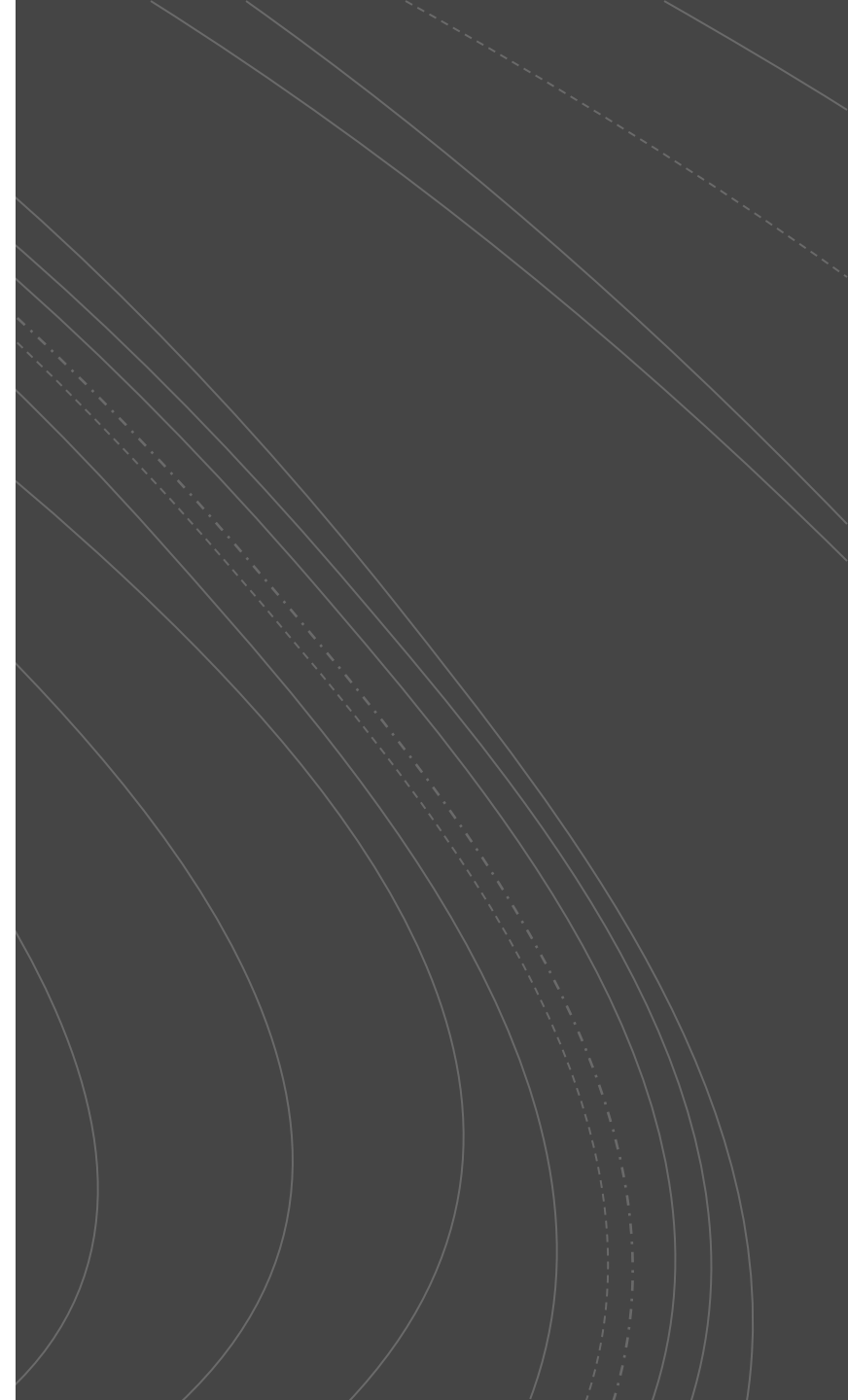
Data Understanding

Analysis and Interpretation

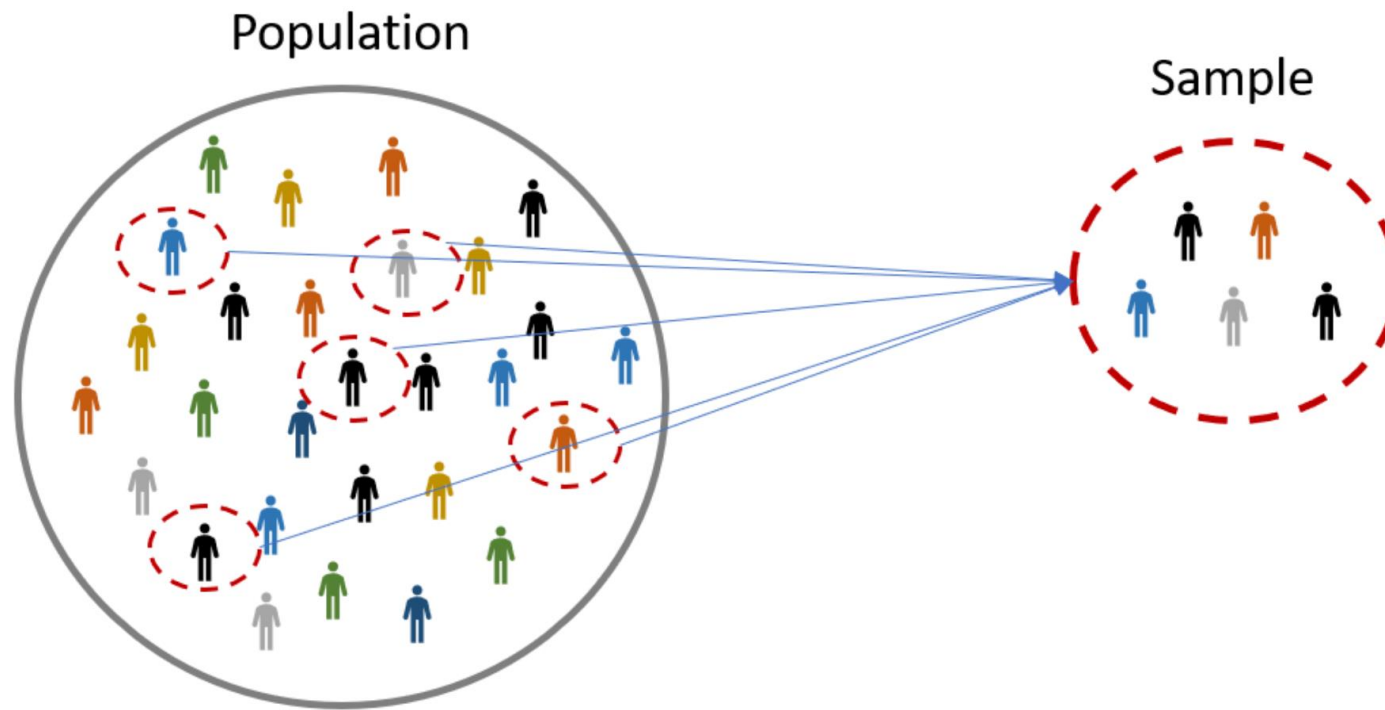
Data Presentation

Statistical Analysis provides a way to extract information from data on Objective basis rather than relying on personal Experience)

# 1. Data Gathering: Extracting Data



# Population and Sample



# Population vs Sample

Parameter

Statistic

# Data Gathering: Sampling Techniques

Convenient  
Sampling

Random  
Sampling

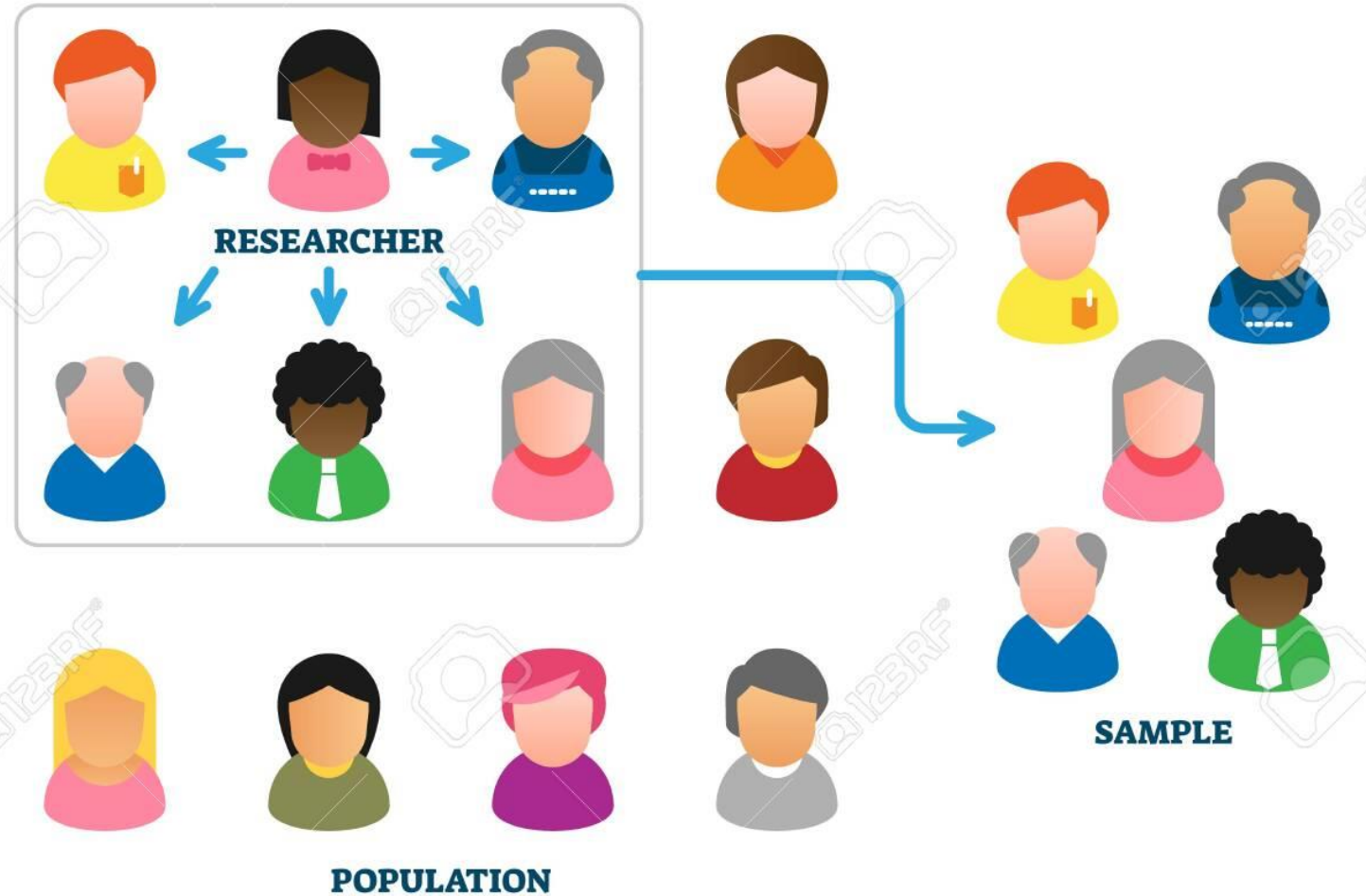
Systematic  
Random  
Sampling

Stratified  
Sampling

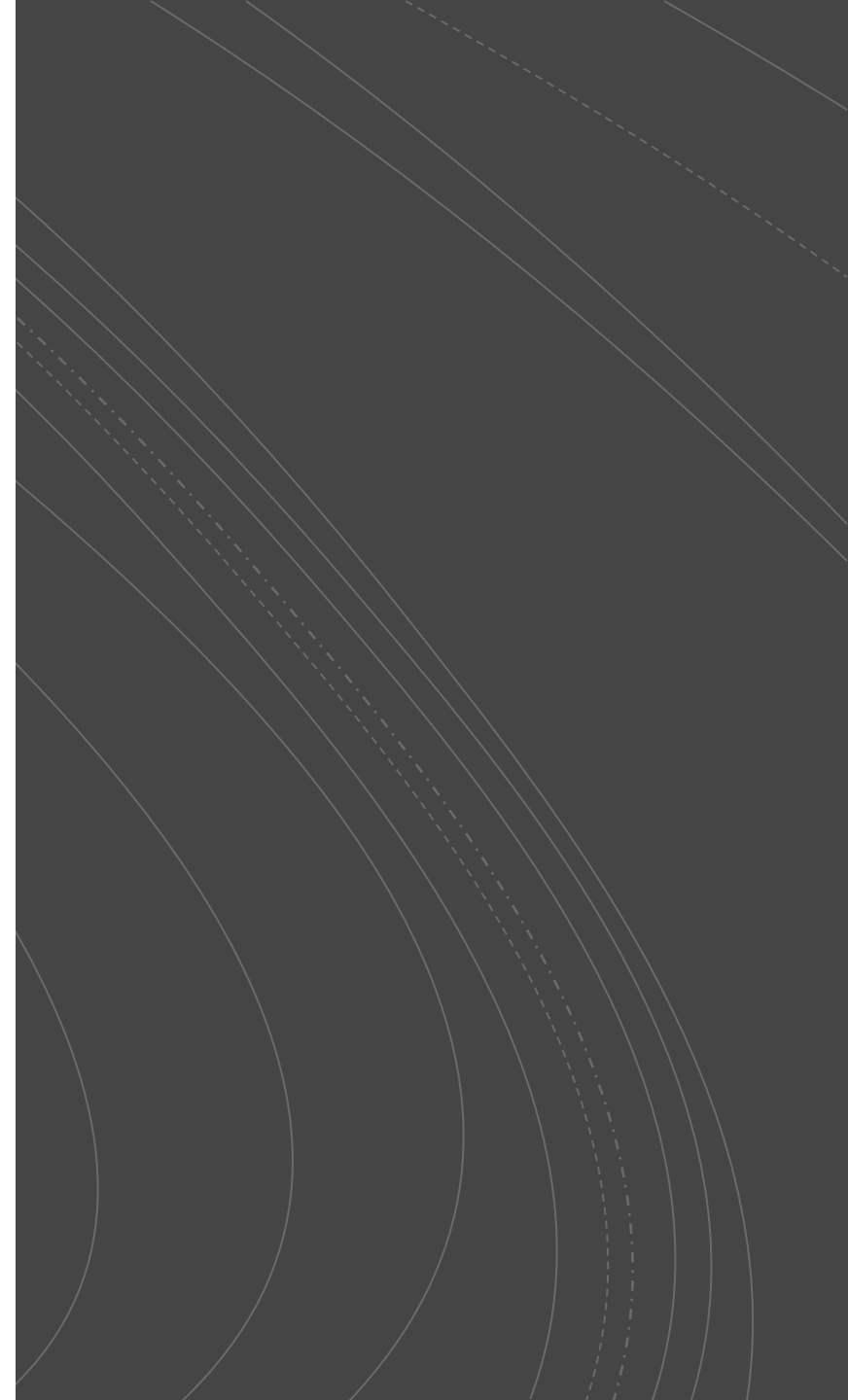
Cluster  
Sampling



# CONVENIENCE SAMPLING



## 2. Data Understanding: Variables and Entities



# Data Understanding: Variables

Dependent

Independent

number_project	average_monthly_hours	time_spend_company	Work_accident	left	promotion_last_5years	dept	salary
2	157	3	0	1	0	sales	low
5	262	6	0	1	0	sales	medium
7	272	4	0	1	0	sales	medium
5	223	5	0	1	0	sales	low
2	159	3	0	1	0	sales	low

Variables: represents  
a characteristic of an Entity

- Explanatory (predictor or independent)
- Response (outcome or dependent)

number_project	average_monthly_hours	time_spend_company	Work_accident	left	promotion_last_5years	dept	salary
2	157	3	0	1	0	sales	low
5	262	6	0	1	0	sales	medium
7	272	4	0	1	0	sales	medium
5	223	5	0	1	0	sales	low
2	159	3	0	1	0	sales	low

## Variables: Quantitative vs Qualitative

- Quantitative - Numerical data. Eg. weight, temperature, number\_project
- Qualitative - Non-numerical data. Eg. dept, salary

# Types of Quantitative Variables

Continuous -  
Numerical values.

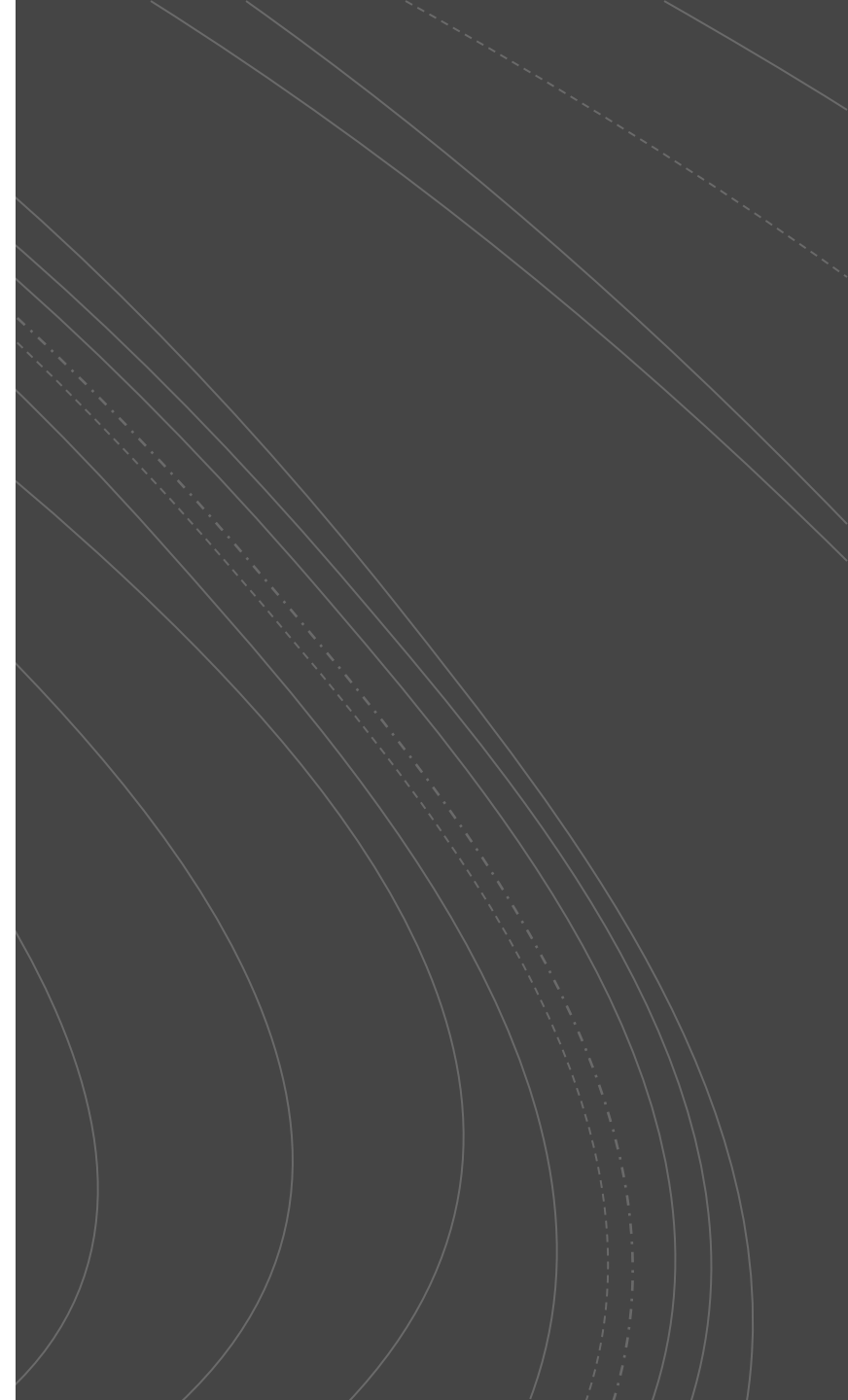
Discrete - Count  
of presence  
a Characteristics

# Types of Qualitative/Categorical Variables

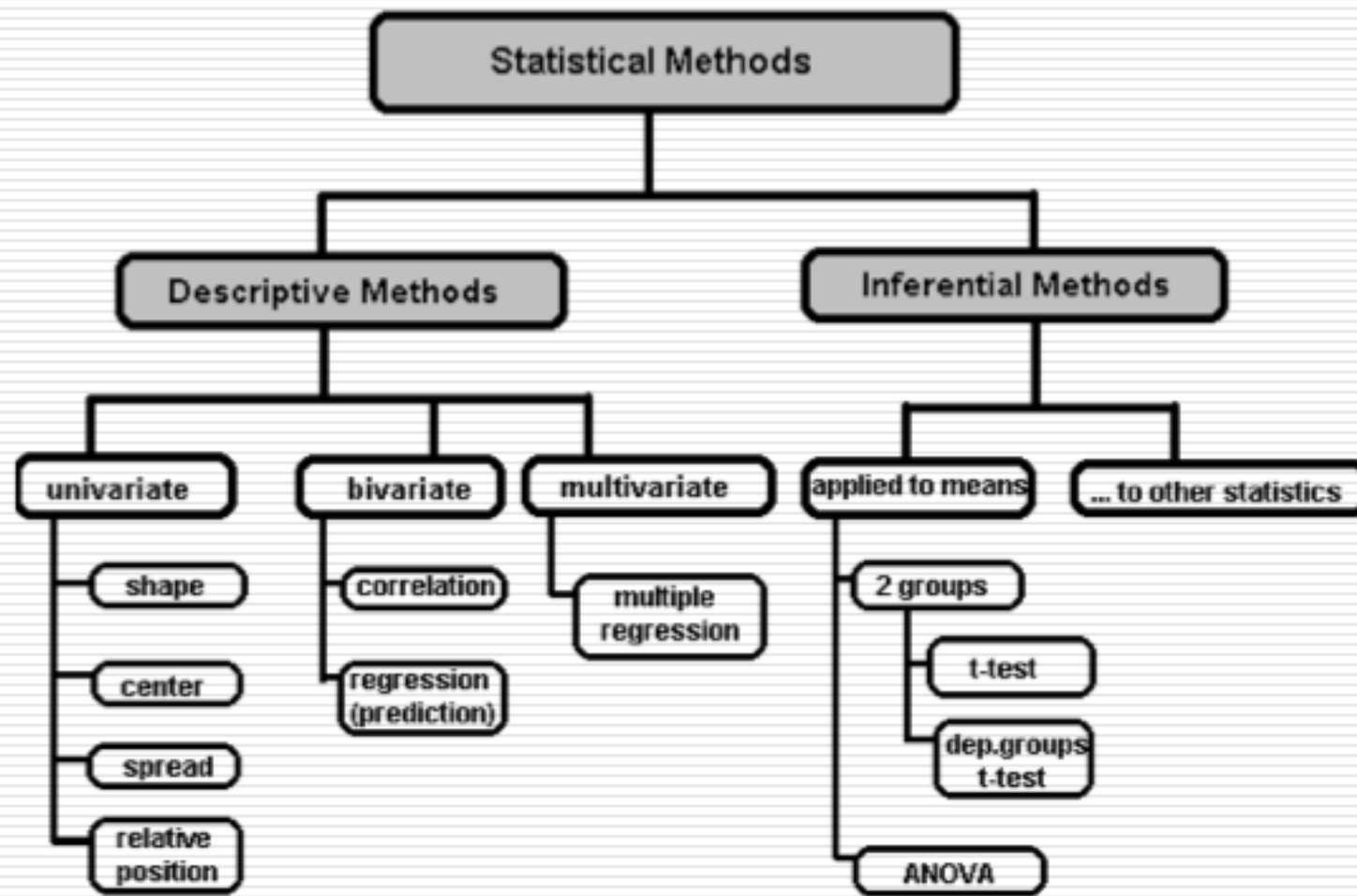
Nominal: Ex - dept  
( sales, RD etc. )

Ordinal: Ex.  
Salary( low, medium,  
high ), Binary(Yes ,  
No)

# 3. Data Analysis: Describing Data through Statistics







# Taxonomy of Statistics

# Types of Statistical Analysis



**INFERENTIAL STATISTICS - DRAW CONCLUSIONS FROM THE SAMPLE & GENERALIZE FOR ENTIRE POPULATION. COMMON TOOLS - HYPOTHESIS TESTING, CONFIDENCE INTERVALS, REGRESSION ANALYSIS**



**DESCRIPTIVE STATISTICS - DESCRIBES DATA. COMMON TOOLS - CENTRAL TENDENCY, DATA DISTRIBUTION, SKEWNESS**

# Measure of Central Tendency



**Mean - Average of data, suited for continuous data with no outliers**

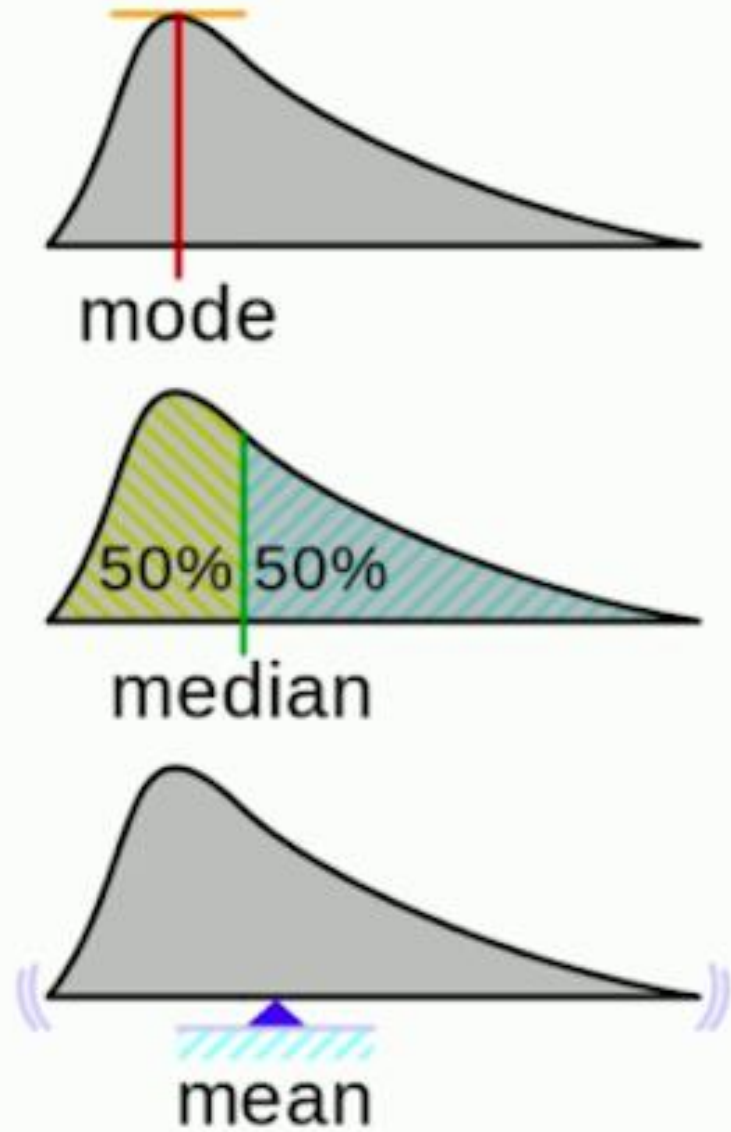


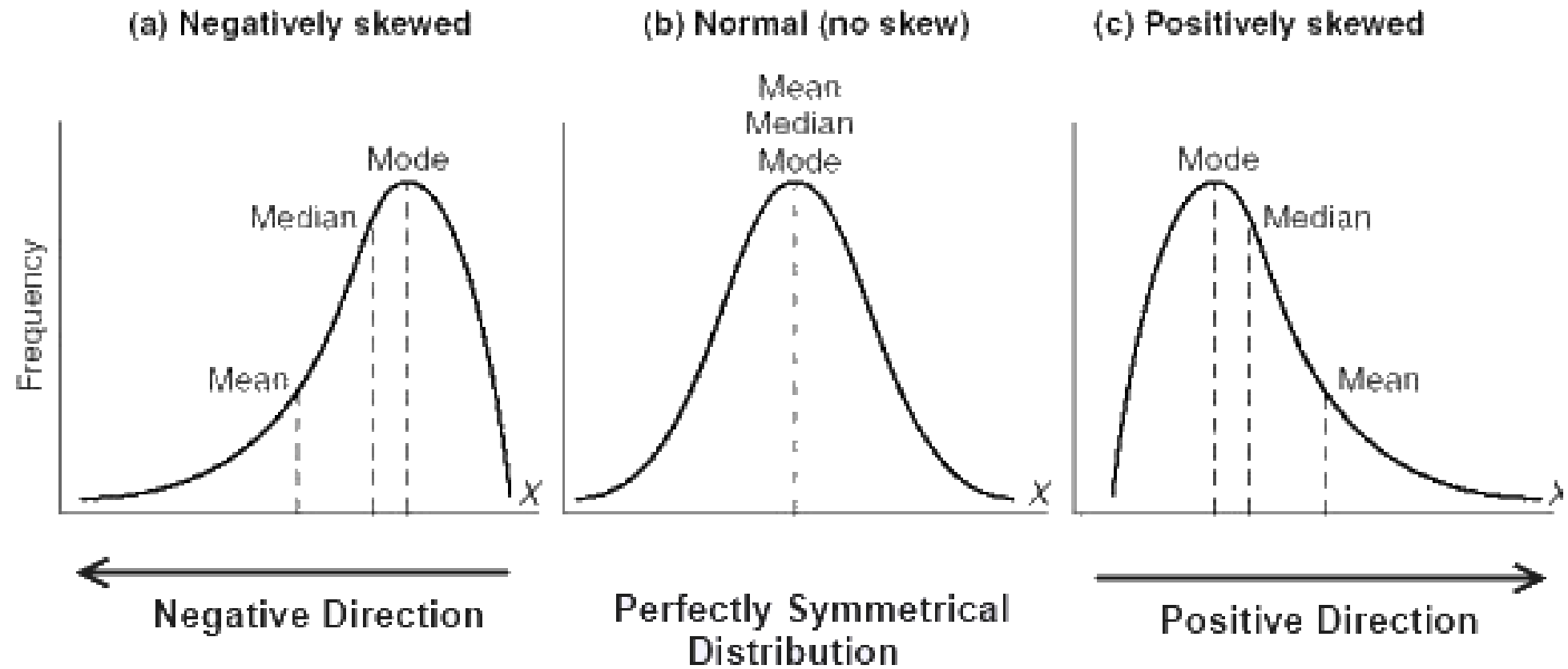
**Median - Middle value of ordered data, suited for continuous data with outliers**




**Mode - Most occurring data, suited for categorical data ( both nominal and ordinal )**

Mode  
Vs  
Median  
Vs  
Mean





Mean Vs Median Vs Mode

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# QnA Quiz

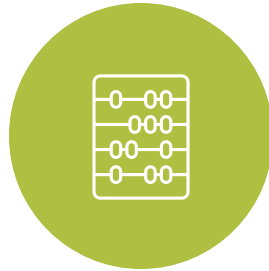
The background features a series of concentric circles in light gray, some solid and some dashed, creating a ripple effect. A large red speech bubble is centered on the page, with the text "Session 2" written inside in white.

# Session 2

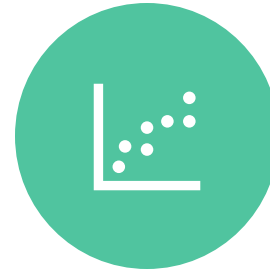
# Measure of Variance



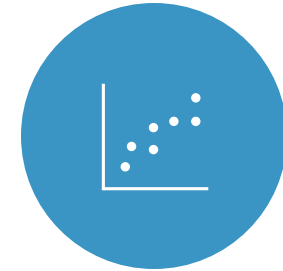
**RANGE**



**INTERQUARTILE  
RANGE**



**VARIANCE**



**STANDARD  
DEVIATION**



**Range:** In statistics, the range of a set of data is the difference between the largest and smallest values.

### AGES OF STUDENTS

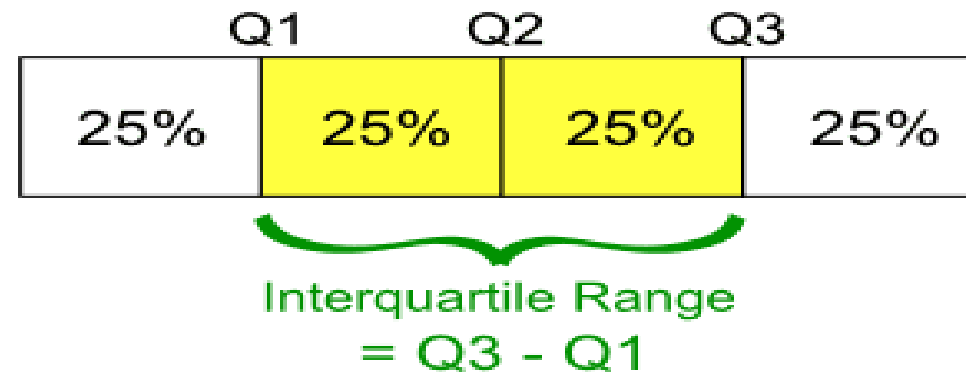
13,13,14,14,14,15,15,15,15,16,16,16

Range = highest - lowest

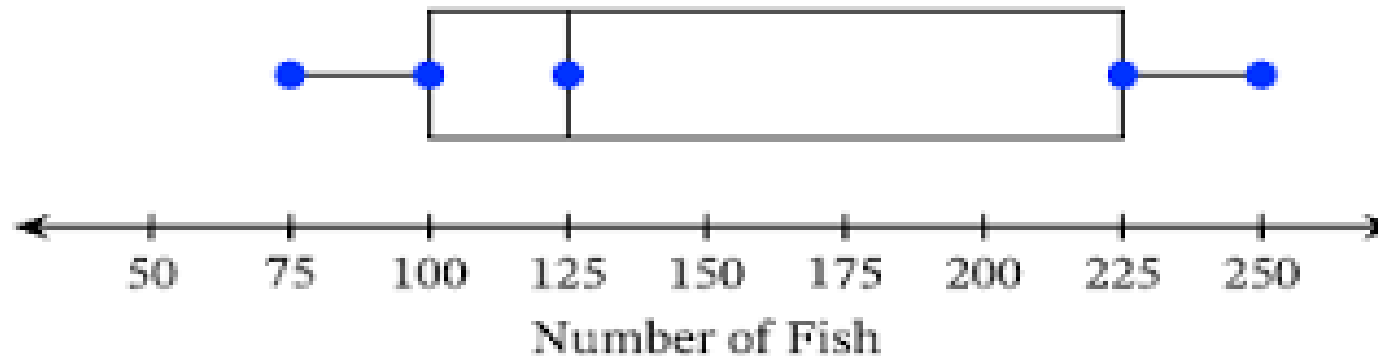
= 16 - 13

Range = 3

**Interquartile Range:** The interquartile range is a measure of where the “middle fifty” is in a data set.



**Number of Fish in Various Ponds**



$$\sigma^2 = \frac{\sum_{i=1}^N (X - \mu)^2}{N}$$

Observation(x)	$\mu$	$x - \mu$	$(x - \mu)^2$
105	101	4	16
100		-1	1
102		1	1
95		-6	36
100		-1	1
98		-3	9
107		6	36

Variance: The Variance is defined as the average of the squared differences from the Mean

Standard Deviation: it is the **square root** of the **Variance**

$$\sigma = \sqrt{\frac{1}{N} \sum_{i=1}^N (x_i - \mu)^2}$$

# Variance and Standard Deviation: Comparative Analysis

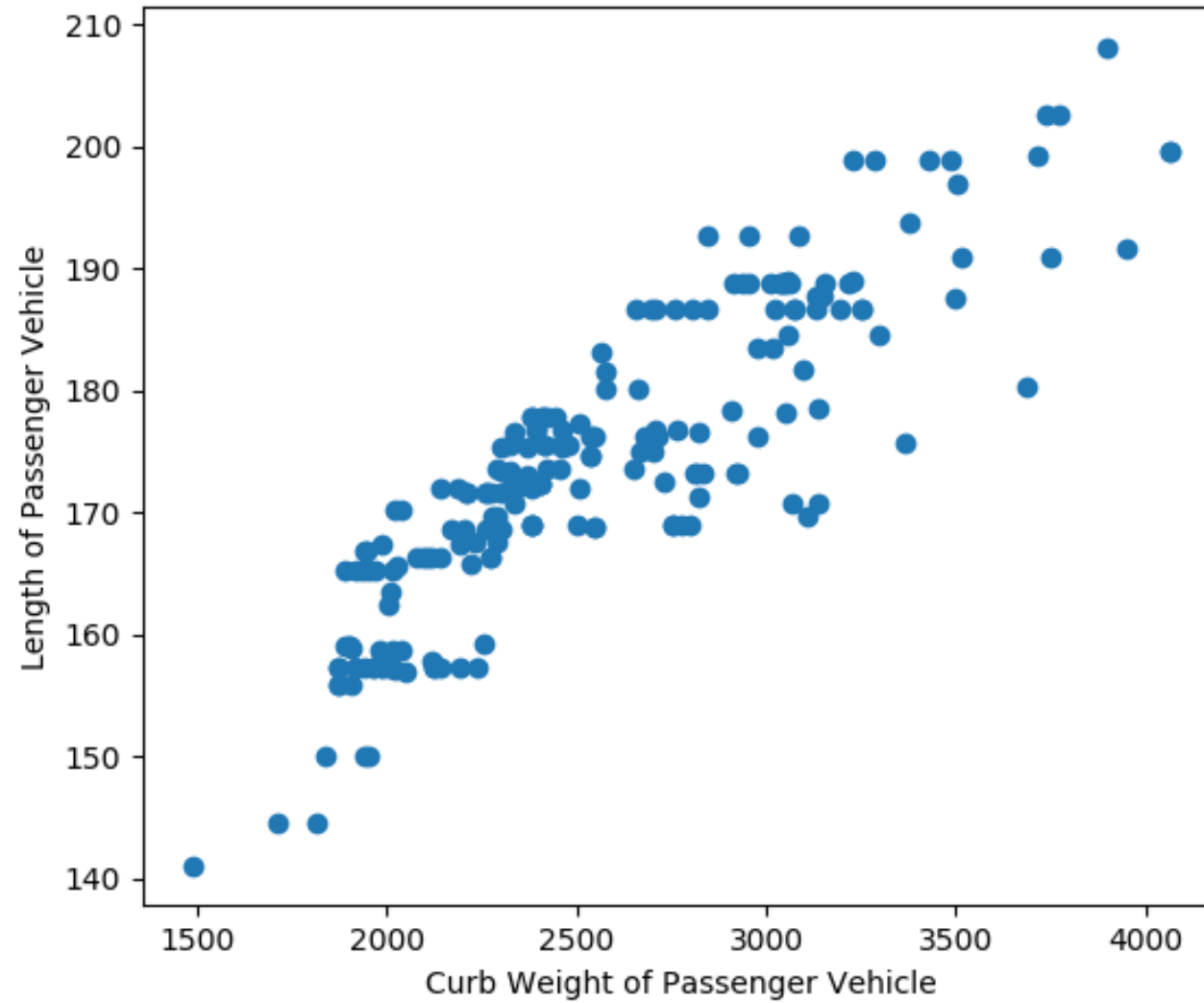
BASIS FOR COMPARISON	VARIANCE	STANDARD DEVIATION
Meaning	Variance is a numerical value that describes the variability of observations from its arithmetic mean.	Standard deviation is a measure of dispersion of observations within a data set.
What is it?	It is the average of squared deviations.	It is the root mean square deviation.
Labelled as	Sigma-squared ( $\sigma^2$ )	Sigma ( $\sigma$ )
Expressed in	Squared units	Same units as the values in the set of data.
Indicates	How far individuals in a group are spread out.	How much observations of a data set differs from its mean.

# Quiz

Q: If all the observations in a data set are identical, then what will be the value of Standard Deviation and Variance?

The background features a series of concentric circles in light gray, some solid and some dashed, creating a ripple effect. A large, solid red oval is positioned in the center-right of the frame. A dark gray, curved, brushstroke-like shape is located to the left of the red oval, partially overlapping its edge.

# Relationship between Variables



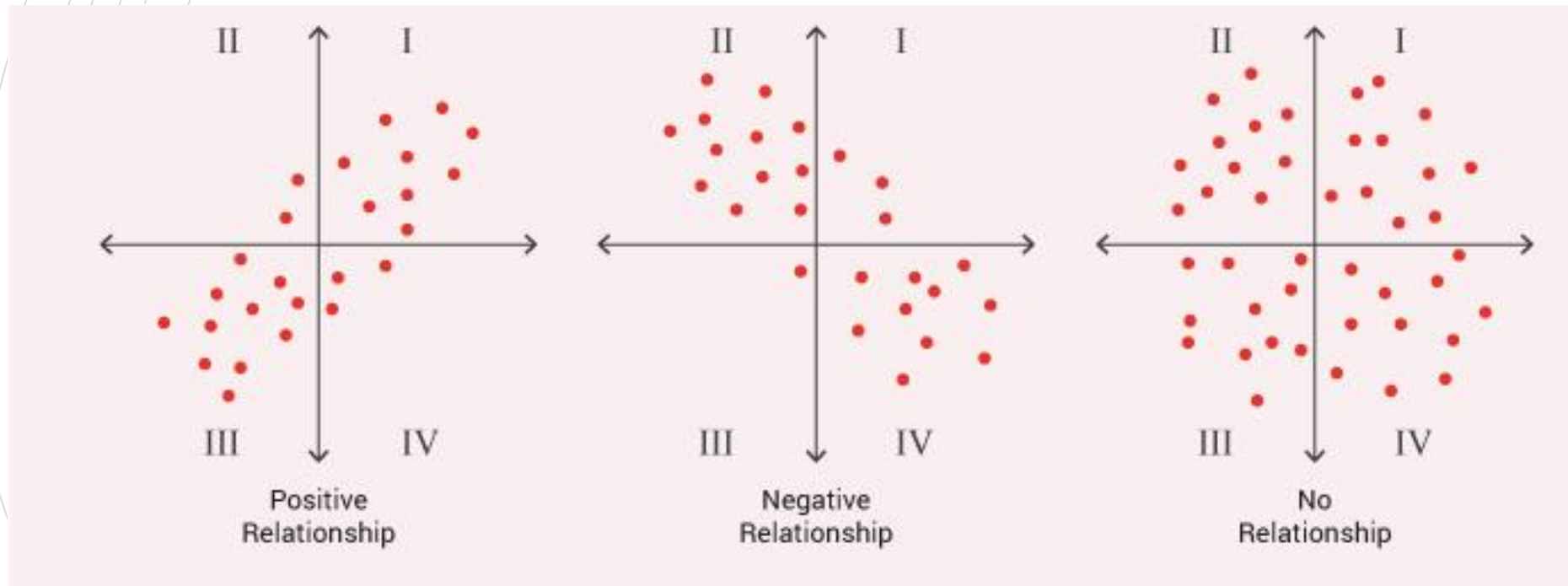
Relationship diagram: Weight vs Length of Passenger Vehicle



**Covariance** is a measure of how much two variables vary together.

It's similar to Variance, but where variance tells you how a *single* variable varies, co-variance tells you how **two** variables vary together.

$$\sigma_{XY} = \frac{\sum_{i=1}^n (X_i - \mu_X)(Y_i - \mu_Y)}{n}$$

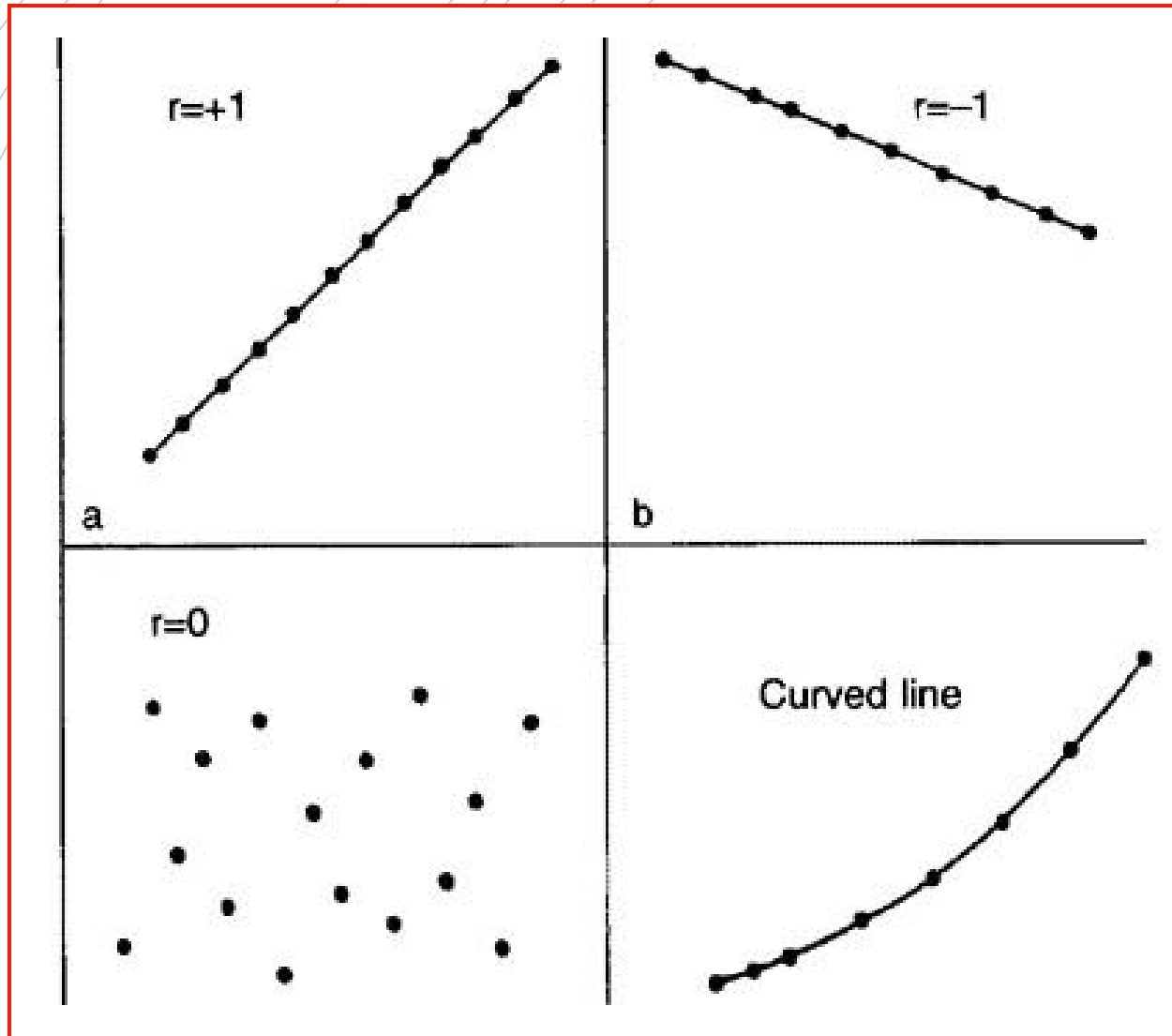


**Correlation** is a statistical technique which tells us how strongly the pair of variables are linearly related and change together.

Range of Correlation is between  $-1$  to  $1$  where magnitude implies strength of relationship.

$$r_{xy} = \frac{\sum (x_i - \bar{x})(y_i - \bar{y})}{\sqrt{\sum (x_i - \bar{x})^2 \sum (y_i - \bar{y})^2}}$$

$$r = r_{xy} = \frac{\text{Cov}(x, y)}{S_x \times S_y}$$

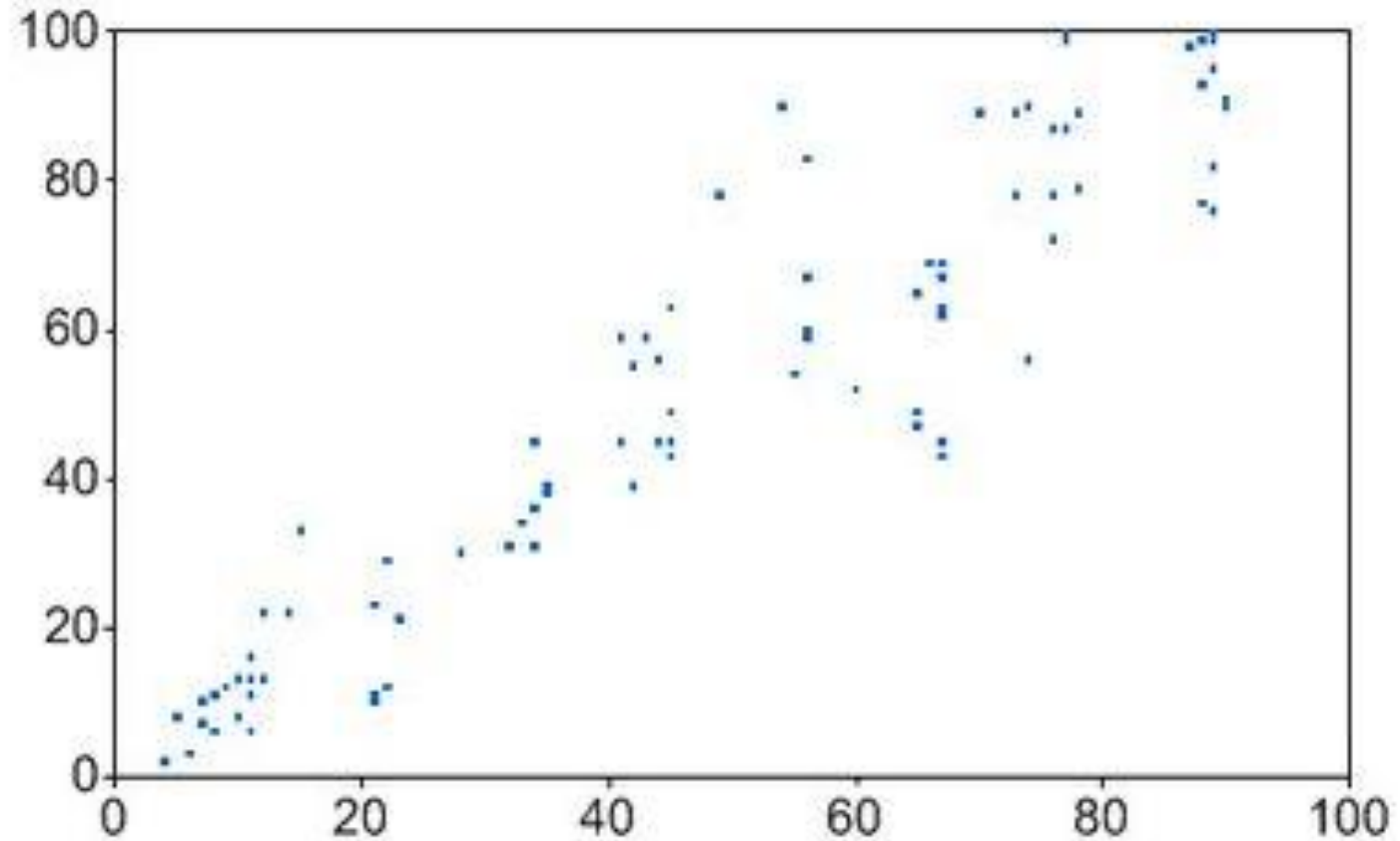


**Correlation:** Correlation is a normalized version of Covariance. It's a measure of linear association between two Variables.

- Correlation value between 0, 1 mean positive correlation I.e both variables increase or decrease together.
- 0 correlation means no relationship
- Value between  $-1$  to 0 means negative relationship I.e One variable increase while other variable decreases and vice versa

NOTE: Correlation does not imply causation i.e. High correlation does not mean one causes other.

# of ice creams sold



Murder Rate

$r = 0.88$ , does not mean Ice cream sales is causing the death of people.

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# Probability and Distributions

## Probability of Single Event:

$$\text{Probability of an outcome} = \frac{\text{Number of Outcome}}{\text{Total number of equally likely outcome}}$$

## Probability of Two Independent Events:

- **$P(A \text{ AND } B) = P(A) * P(B)$**

- Probability of heads on tossing of two coins  $P(A) * P(B) = \frac{1}{2} * \frac{1}{2} = \frac{1}{4}$

- **$P(A \text{ OR } B) = P(A) + P(B) - P(A \text{ AND } B)$**

- Probability of head in 1st flip or probability of head in 2nd flip or both  $\frac{1}{2} + \frac{1}{2} - \frac{1}{4} = \frac{3}{4}$

# Conditional Probability:

- Probability of an event given the other event has occurred.
- $P(B | A)$  - Probability of event B given A has happened
  - $P(A \text{ AND } B) = P(A) * P(B | A)$
- Probability of drawing 2 aces =  $P(\text{drawing one ace from deck}) * P(\text{drawing one ace given already one ace is pulled out})$ 
  - Probability of drawing 2 aces =  $4/52 * 3/51$



**Bayes' theorem** provides a way to revise existing predictions or theories (update probabilities) given new or additional evidence.

$$P(A|B) = \frac{P(B|A) * P(A)}{P(B)}$$

Or the extended alternative:

$$P(A|B) = \frac{P(B|A) * P(A)}{P(B|A) * P(A) + P(B|\bar{A}) * P(\bar{A})}$$

Where  $\bar{A}$  must be understood as not-A

## LIKELIHOOD

The probability of "B" being True, given "A" is True

## PRIOR

The probability "A" being True. This is the knowledge.

The diagram illustrates the components of Bayes' theorem. At the top left, 'LIKELIHOOD' is defined as the probability of 'B' being true given 'A' is true. At the top right, 'PRIOR' is defined as the probability of 'A' being true, described as 'the knowledge'. In the center, the equation  $P(A|B) = \frac{P(B|A).P(A)}{P(B)}$  is shown in blue. A yellow arrow points from the Likelihood definition to the numerator term  $P(B|A)$ . Another yellow arrow points from the Prior definition to the numerator term  $P(A)$ . A third yellow arrow points from the Posterior definition at the bottom left to the term  $P(A|B)$  on the left side of the equation. A fourth yellow arrow points from the Marginalization definition at the bottom right to the denominator term  $P(B)$ .

$$P(A|B) = \frac{P(B|A).P(A)}{P(B)}$$

## POSTERIOR

The probability of "A" being True, given "B" is True

## MARGINALIZATION

The probability "B" being True.

# Bayes Theorem:

Example:

- Dangerous fires are rare (1%)
- but smoke is fairly common (10%),
- and 90% of dangerous fires make smoke

We can then discover the **probability of dangerous Fire when there is Smoke**:

$$\begin{aligned} P(\text{Fire}|\text{Smoke}) &= \frac{P(\text{Fire}) P(\text{Smoke}|\text{Fire})}{P(\text{Smoke})} \\ &= \frac{1\% \times 90\%}{10\%} \\ &= 9\% \end{aligned}$$

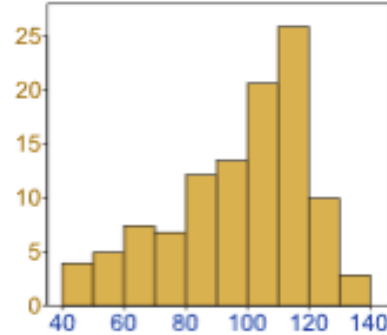
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# Distributions

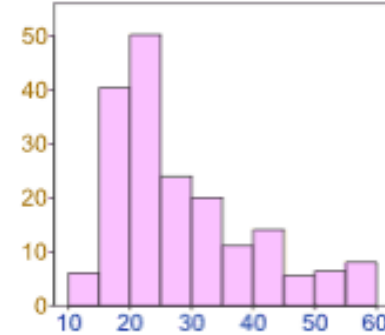
# Data Distribution

Data can be "distributed" (spread out) in different ways.

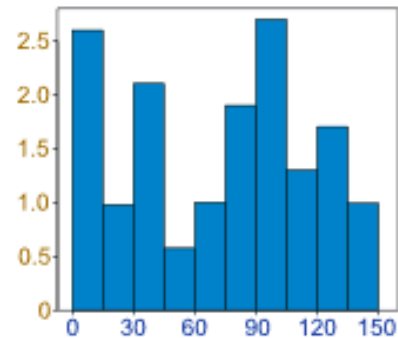
It can be spread out  
more on the left



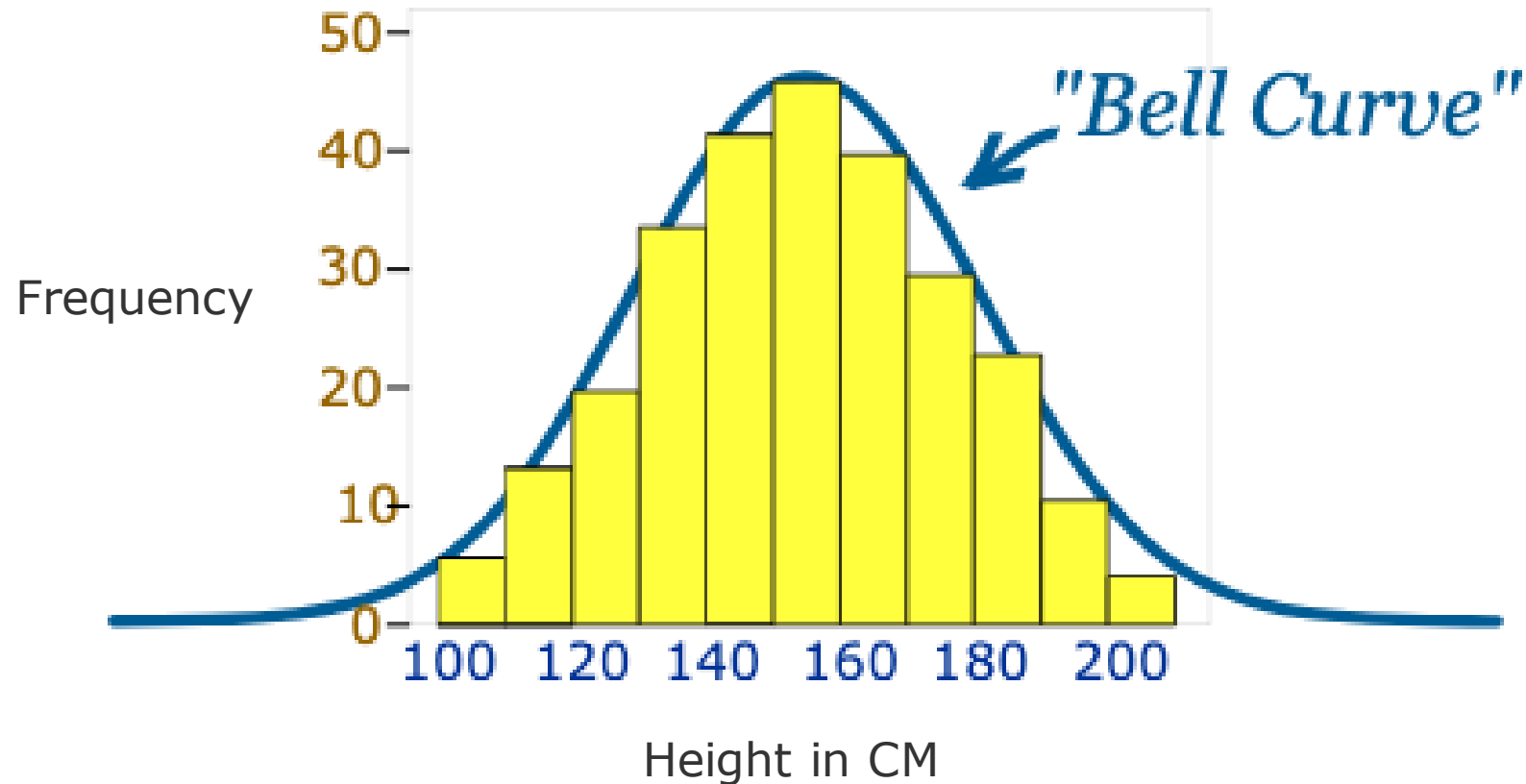
Or more on the right



Or it can be all jumbled up

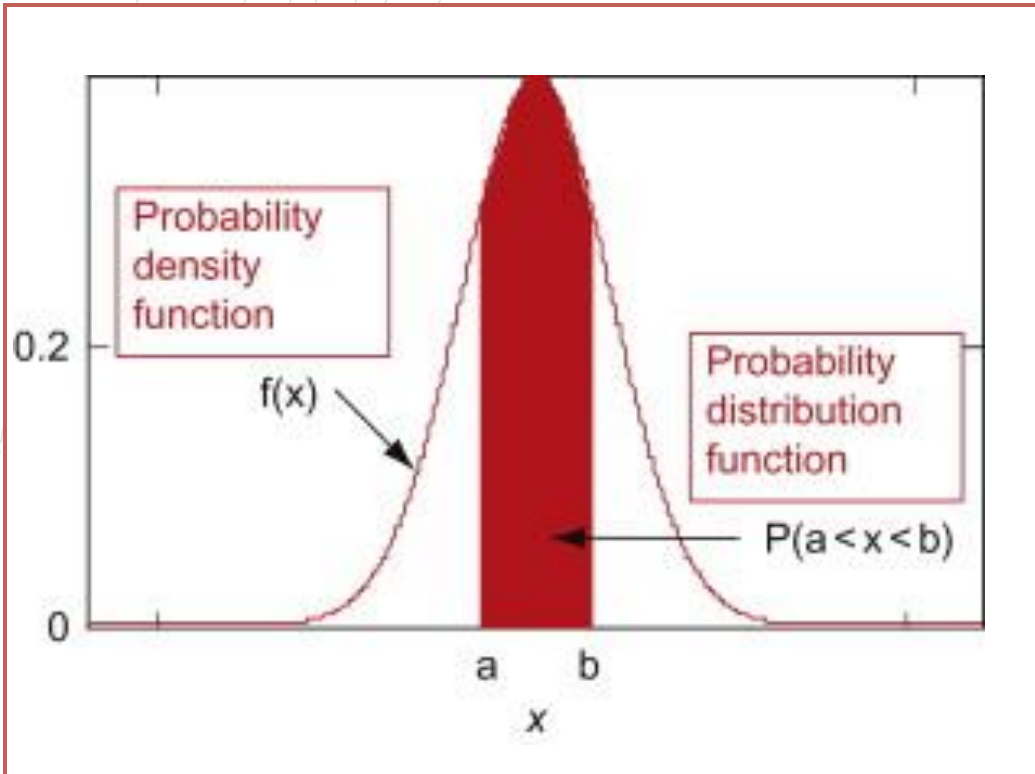


But there are many cases where the data tends to be around a central value with no or very little bias to left or right, and it gets close to a "Normal Distribution" like this:



This distribution has some really interesting properties which we will discuss in upcoming slides.

# Probability distribution Function:



- A function describing the likelihood of obtaining possible values that a random variable can assume.
- PDF is used to specify the probability of the random variable falling *within a particular range of values*, as opposed to taking on any one value.
- This probability is given by the integral of this variable's PDF over that range

# Normal Distribution

A normal distribution, sometimes called the bell curve, is a distribution that is used to represent real valued continuous distributions very often.

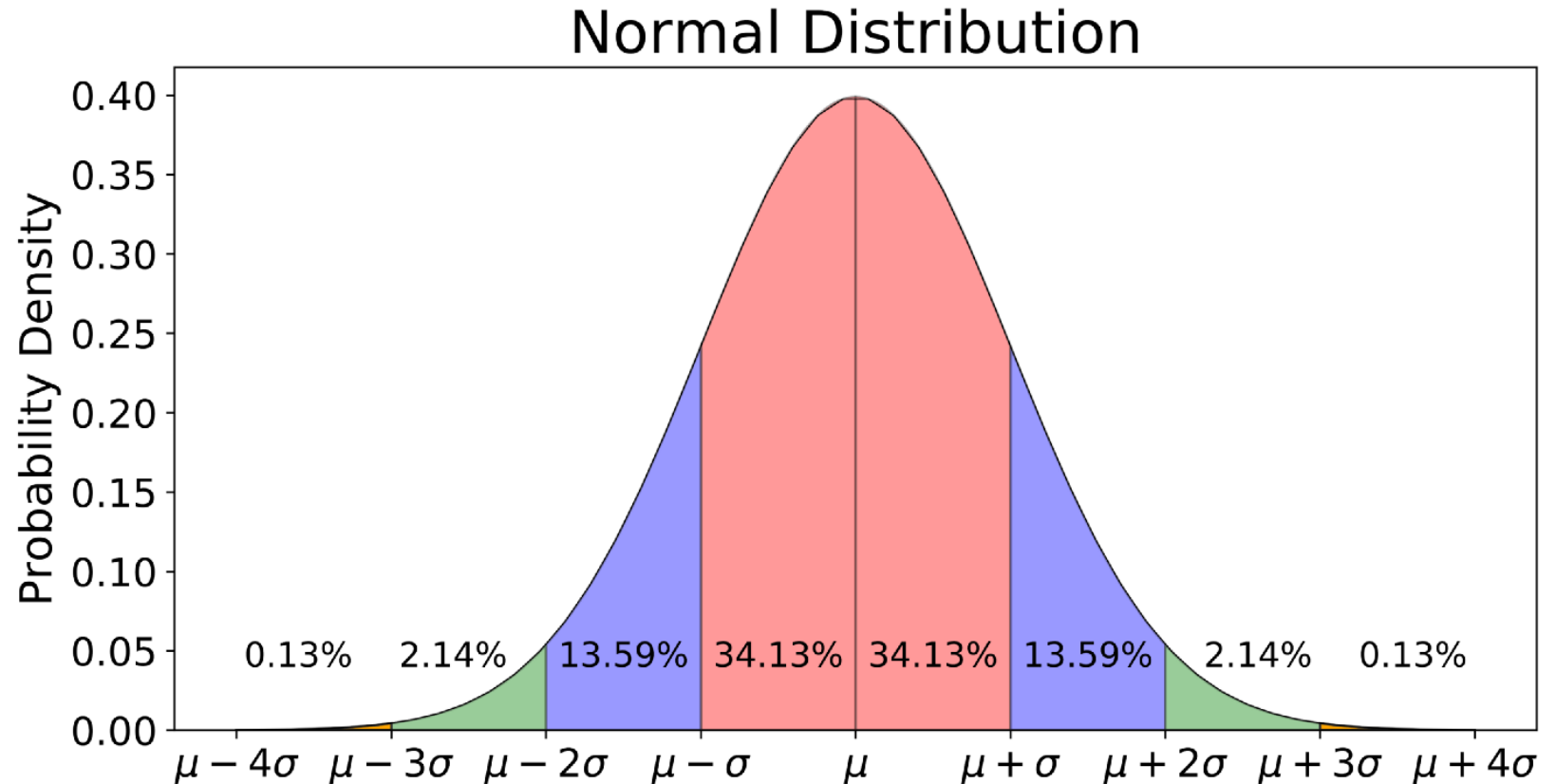
$$y = \frac{1}{\sigma\sqrt{2\pi}} e^{-\frac{(x-\mu)^2}{2\sigma^2}}$$

$\mu$  = Mean

$\sigma$  = Standard Deviation

$\pi \approx 3.14159 \dots$

$e \approx 2.71828 \dots$



- The bell curve/Normal Distribution is symmetrical.
- Half of the data will fall to the left of the **mean**; half will fall to the right.



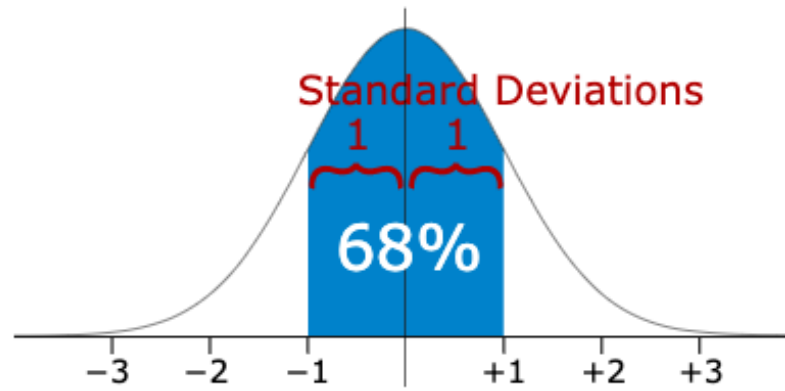
# Normal Distribution

## Properties of Normal Distributions:

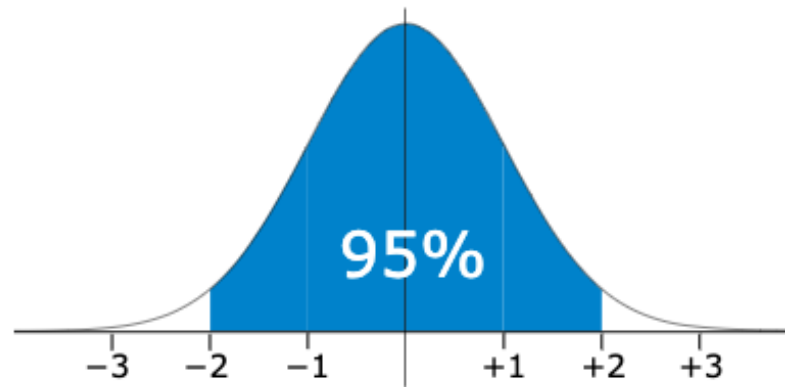
- The mean, mode and median are all equal.
- The curve is symmetric at the center (i.e., around the mean,  $\mu$ ).
- Exactly half of the values are to the left of center and exactly half the values are to the right.
- The total area under the curve is 1.

A **standard normal distribution** is an extension of normal distribution with a **mean of 0** and a **standard deviation of 1**.

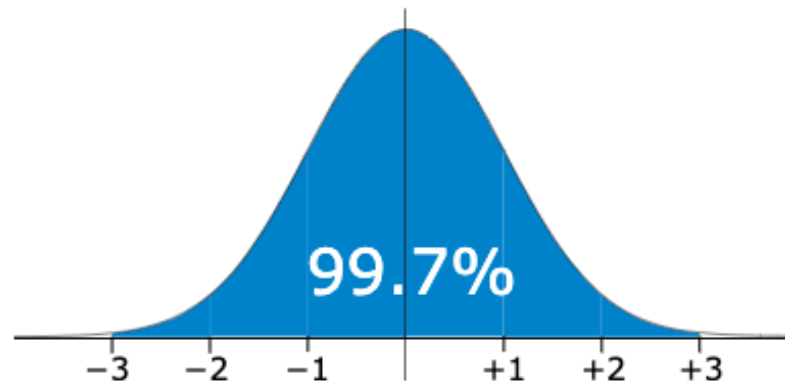
# Standard Deviation of Normal Distributions:



**68%** of values are within  
**1 standard deviation** of the mean



**95%** of values are within  
**2 standard deviations** of the mean



**99.7%** of values are within  
**3 standard deviations** of the mean



# Normal Distribution

## Examples of Normal Distributions:

- Marks of Students in Tests
- Rainfall
- Salary of Employees
- Height of People
- IQ Scores

The background features a series of concentric circles in light gray, some solid and some dashed, creating a ripple effect. A large, solid red oval is positioned in the center-right of the frame. A dark gray, curved shape, resembling a thick comma or a stylized 'C', is located to the left of the red oval, partially overlapping it.

Quiz

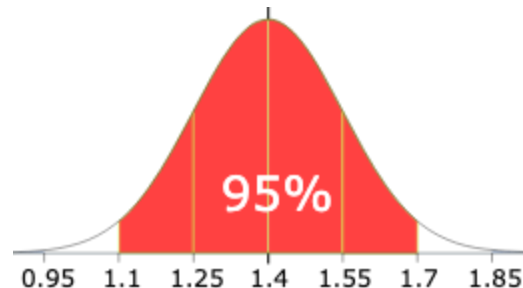
Q: 95% of students at of a class scored between are between **20 marks** and **80 marks** in a test. Assuming this data is **normally distributed** can you calculate the mean and standard deviation?

Solution:

**Step 1:** The mean is halfway between 20 and 80:

$$\text{Mean} = (20 + 80) / 2 = 50$$

**Step 2:** 95% is two standard deviation either side of mean so total 4 deviations:



$$4 \text{ std} = (80-20)$$

$$1 \text{ std} = (80-20)/4$$

$$\text{Std} = 15$$

**Standard Score:** The number of **standard deviations from the mean** is also called the "Standard Score", "sigma" or "z-score".

Q: One student score 95 marks. What will be his Z-score:

Ans: To convert a value to a Standard Score ("z-score"):

- first subtract the mean:  $95 - 50 = 45$
- then divide by the Standard Deviation:  $45 / 15 = 3$

$$z = \frac{x - \mu}{\sigma}$$

Q: The NEXA Tea Company pack tea in bags marked as **250 g**.

A large number of packs of tea were weighed and the mean and standard deviation were calculated as **255 g and 2.5 g** respectively.

Assuming this data is normally distributed, what percentage of packs are underweight?

Q: Students pass a test if they score 50% or more.

The marks of a large number of students were sampled and the **mean and standard deviation** were calculated as **42% and 8%** respectively.

Assuming this data is **normally distributed**, what percentage of students pass the test?

Q: The mean June midday temperature in Chennai is **36°C and the standard deviation is 3°C**

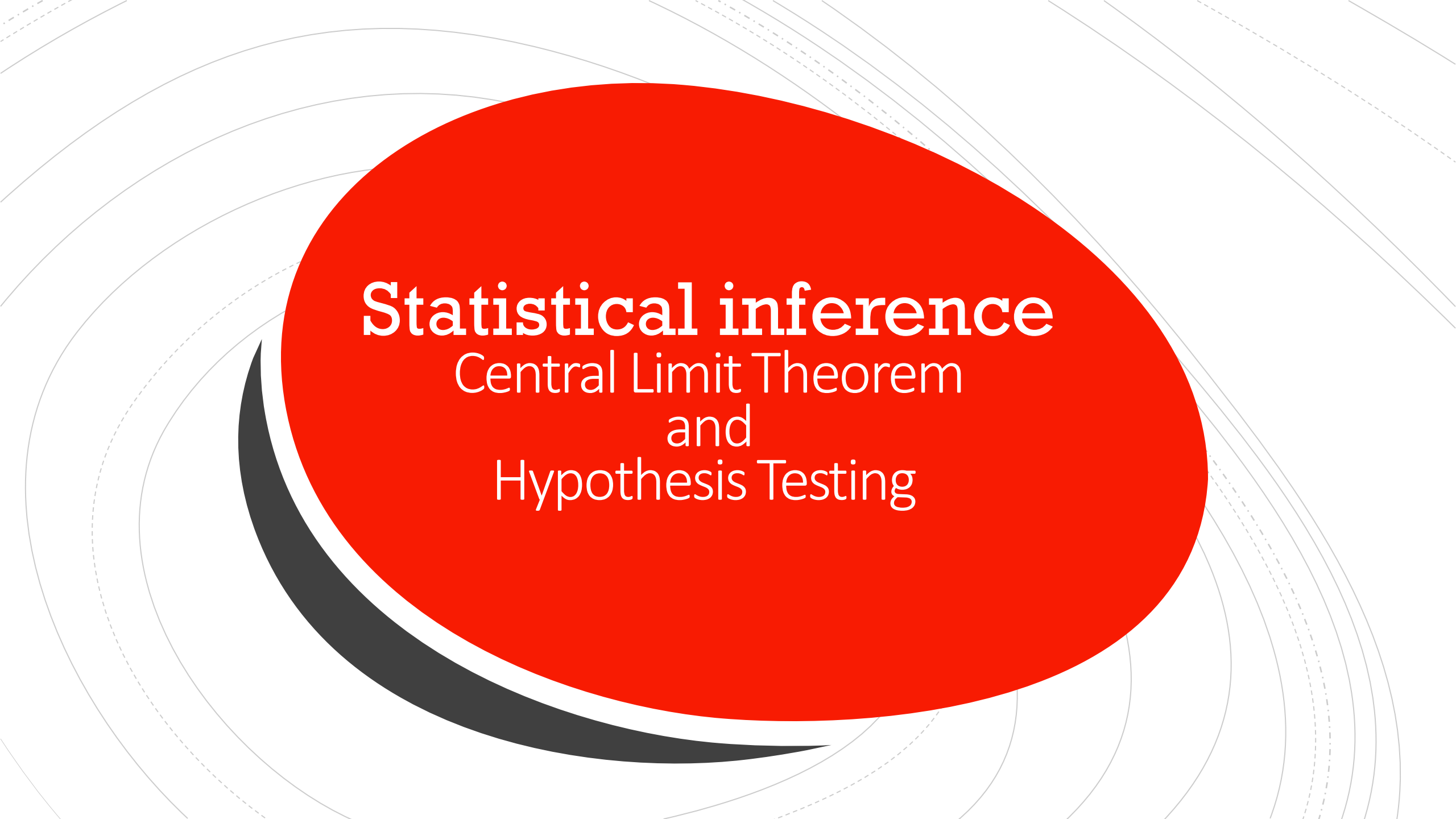
Assuming this data is normally distributed, how many days in June would you expect the midday temperature to be between **39°C and 42°C**?

# Normality Test

In statistics, **normality tests** are used to determine if a data set is well-modeled by a normal distribution and to compute how likely it is for a random variable underlying the data set to be normally distributed.

- D'Agostino's K-squared test,
- Jarque–Bera test,
- Anderson–Darling test,
- Cramér–von Mises criterion,
- Kolmogorov–Smirnov test
- Lilliefors test
- Shapiro–Wilk test,
- Pearson's chi-squared test



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# Statistical inference

Central Limit Theorem  
and  
Hypothesis Testing

# Statistical inference

- ❑ **Statistical inference** is the process of using data analysis to deduce properties of an underlying distribution of probability.
- ❑ Inferential statistical analysis infers properties of a population, for example by testing hypotheses and deriving estimates. It is assumed that the observed data set is sampled from a larger population.