

Krish-E

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Why IPO?

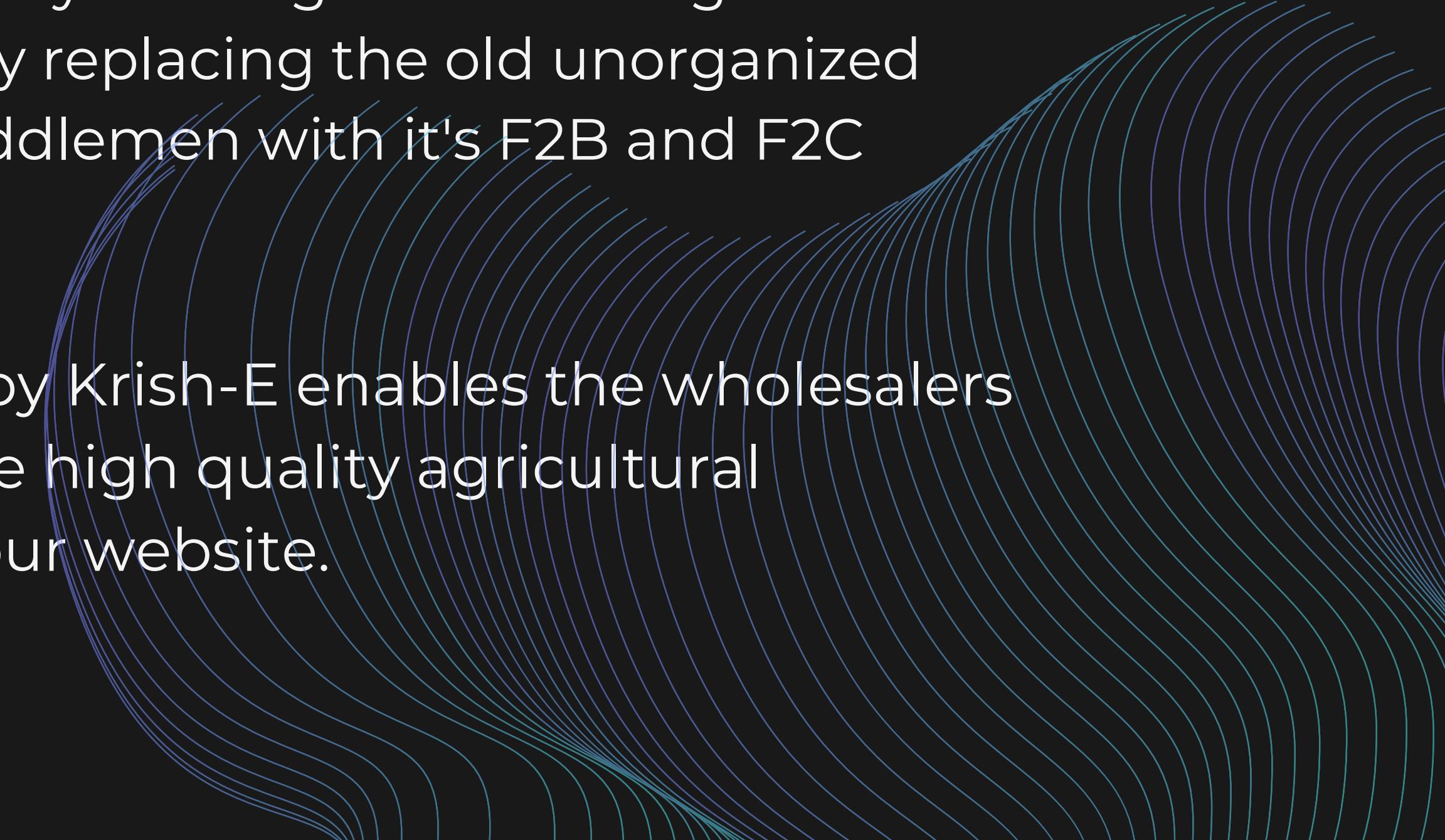
Initial Public Offering(the minutes)

What are the risks?

Company Overview

Founded in 2012, by Umang Udbhav and Priyanshu, Krish-E is an AgriTech company committed towards revolutionizing the supply chain in farming sector by offering better selling opportunities to the farmers by replacing the old unorganized system mainly comprising middlemen with it's F2B and F2C business model.

The efficient system created by Krish-E enables the wholesalers and the consumers to procure high quality agricultural products with ease through our website.

A large, abstract graphic element consisting of numerous thin, light blue curved lines that radiate from the bottom right corner of the slide, creating a dynamic, wave-like pattern that covers a significant portion of the dark background.

Conventional Supply Chain



KRISH-E Supply Chain



Angel Investment Round (in 2012)

- Company Valuation - ₹ 4 Cr.
- Face Value - ₹40
- Total no of shares - 10 lacs.

S.No.	Name of share holder	No. of shares	%Holding
1	Umang Udbhav(Promoter)	2,00,000	20%
2	Priyanshu(Promoter)	2,00,000	20%
3	Aman Kumar(Angel investor)	50,000	5%
4	Keshav Goyal(Angel investor)	50,000	5%

Performance Report

(2012-15)

Company Assets

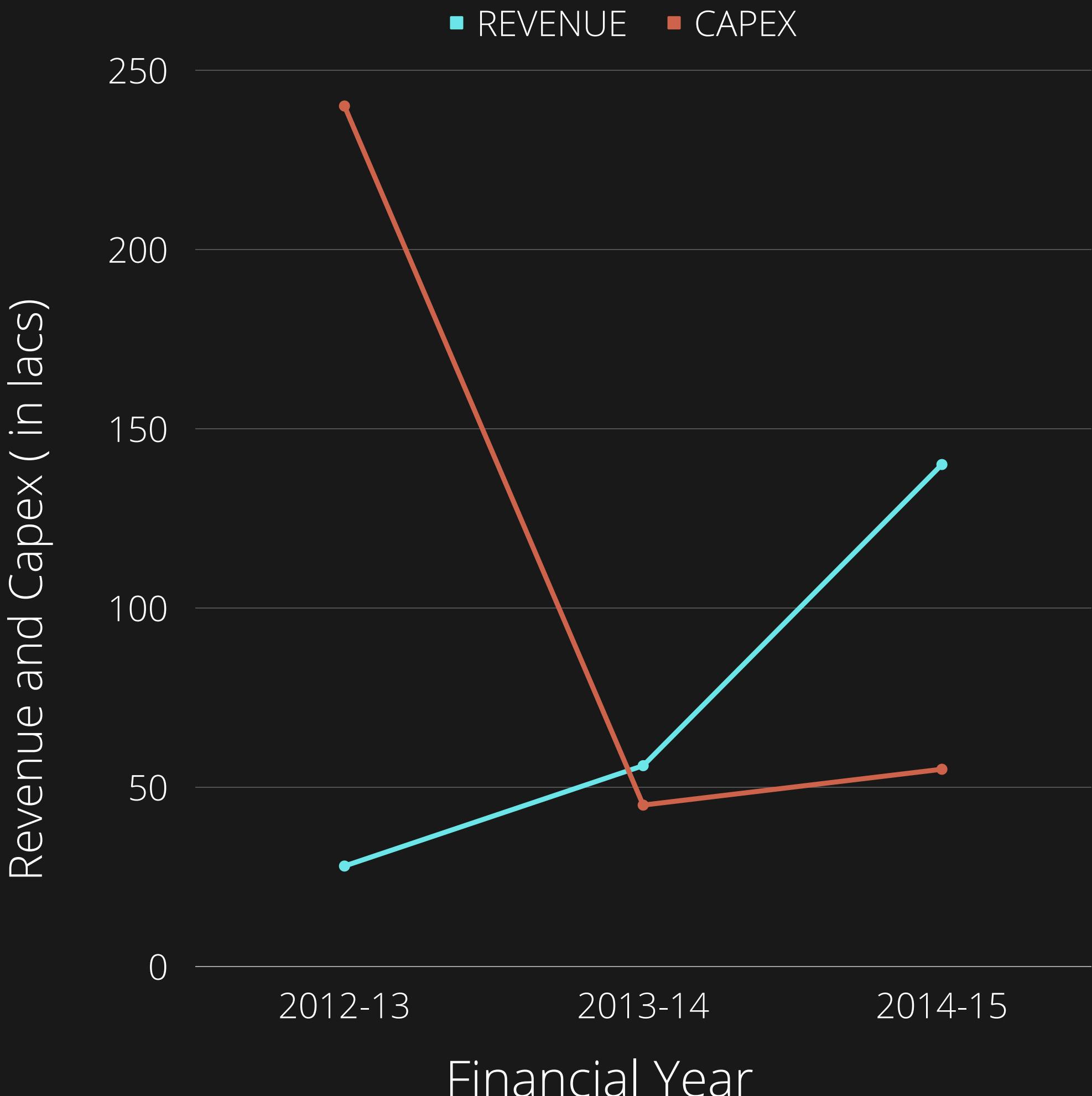
- 1 Production unit(food processing and packaging unit).
- 1.5 acre land
- 4 Retail stores
- 8 Krishi-E Centres
- 1 Website

Company Reach

- 80 Villages
- 25 Wholesellers

Capital Expenditure

- Production Unit--₹1.5 Cr
- 8 Krishi-E Centres--₹80 lacs
- 4 Retail Store--₹1 Cr



VC Round

- Venture capitalist firm-- Accel
- Funds Raised-- ₹10Cr
- Equity offered -- 10%
- Company Valuation-- ₹100Cr

S.No	Name of share holder	No. of shares	%Holding
1	Umang Udbhav(Promoter)	2,00,000	20%
2	Priyanshu(Promoter)	2,00,000	20%
3	Aman Kumar(Angel investor)	50,000	5%
4	Keshav Goyal(Angel investor)	50,000	5%
5	Accel(Venture Capitalist)	1,00,000	10%

Performance Report

(2015-18)

Company Assets

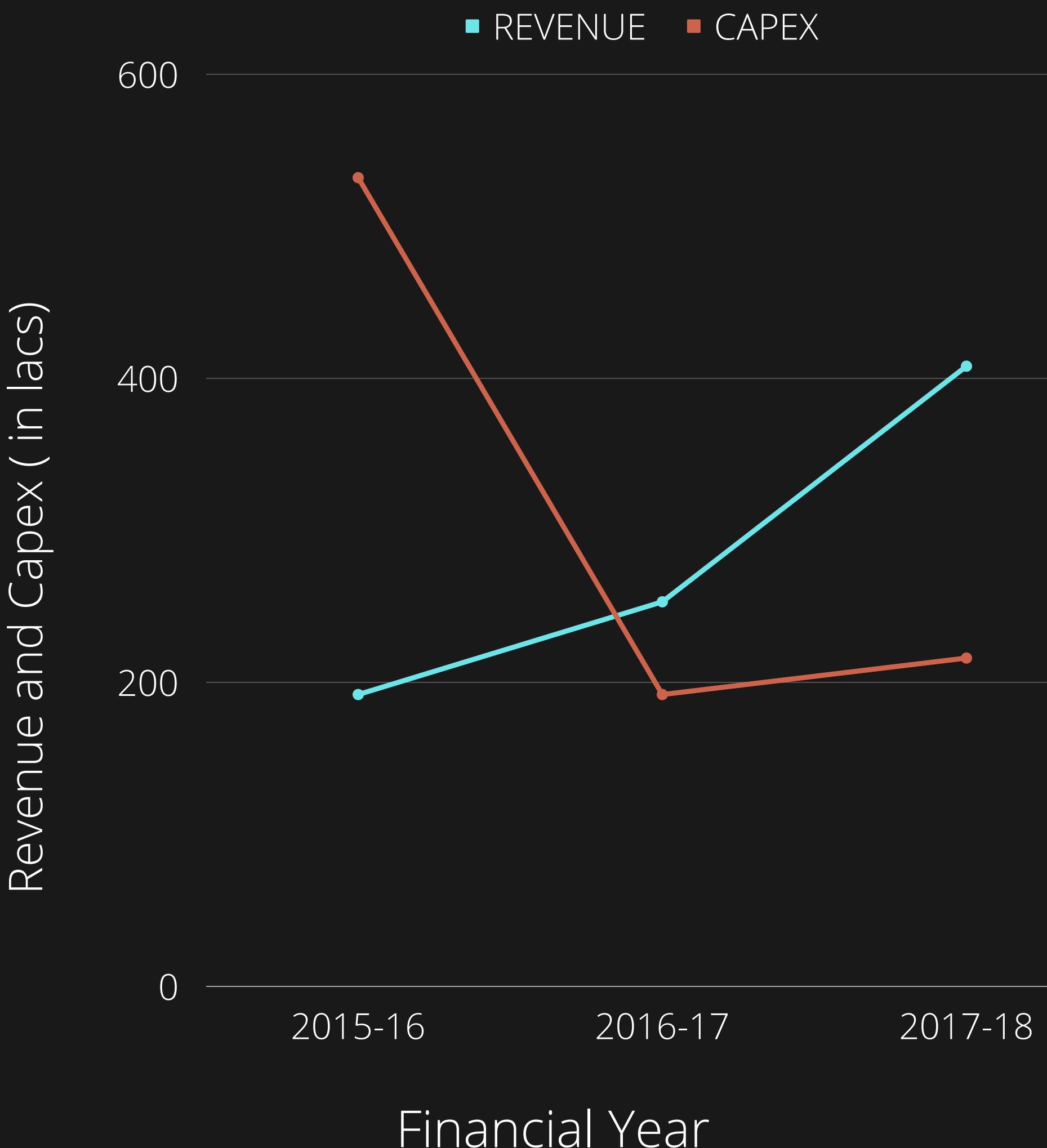
- 3 Production units(food processing and packaging units).
- 5.5 acre land
- 14 Retail stores
- 28 Krishi-E Centres
- 1 Website

Company Reach

- 250 Villages in 6 districts.
- 150 Wholesellers

Capital Expenditure

- 2 Production Unit--₹4 Cr
- 20 Krishi-E Centres--₹2.4 Cr
- 10 Retail Store--₹3 Cr



Private Equity Investment Round (in 2018)

- Private Equity firm-- Blackstone Inc
- Funds Raised-- ₹35Cr
- Equity offered -- 10%
- Company Valuation-- ₹350Cr

S.No	Name of share holder	No. of shares	%Holding
1	Umang Udbhav(Promoter)	2,00,000	20%
2	Priyanshu(Promoter)	2,00,000	20%
3	Aman Kumar(Angel investor)	50,000	5%
4	Keshav Goyal(Angel investor)	50,000	5%
5	Accel(Venture Capitalist-Series A)	1,00,000	10%
6	Blackstone Inc(Private Equity Series B)	1,00,000	10%

Performance Report

(2018-21)

Company Assets

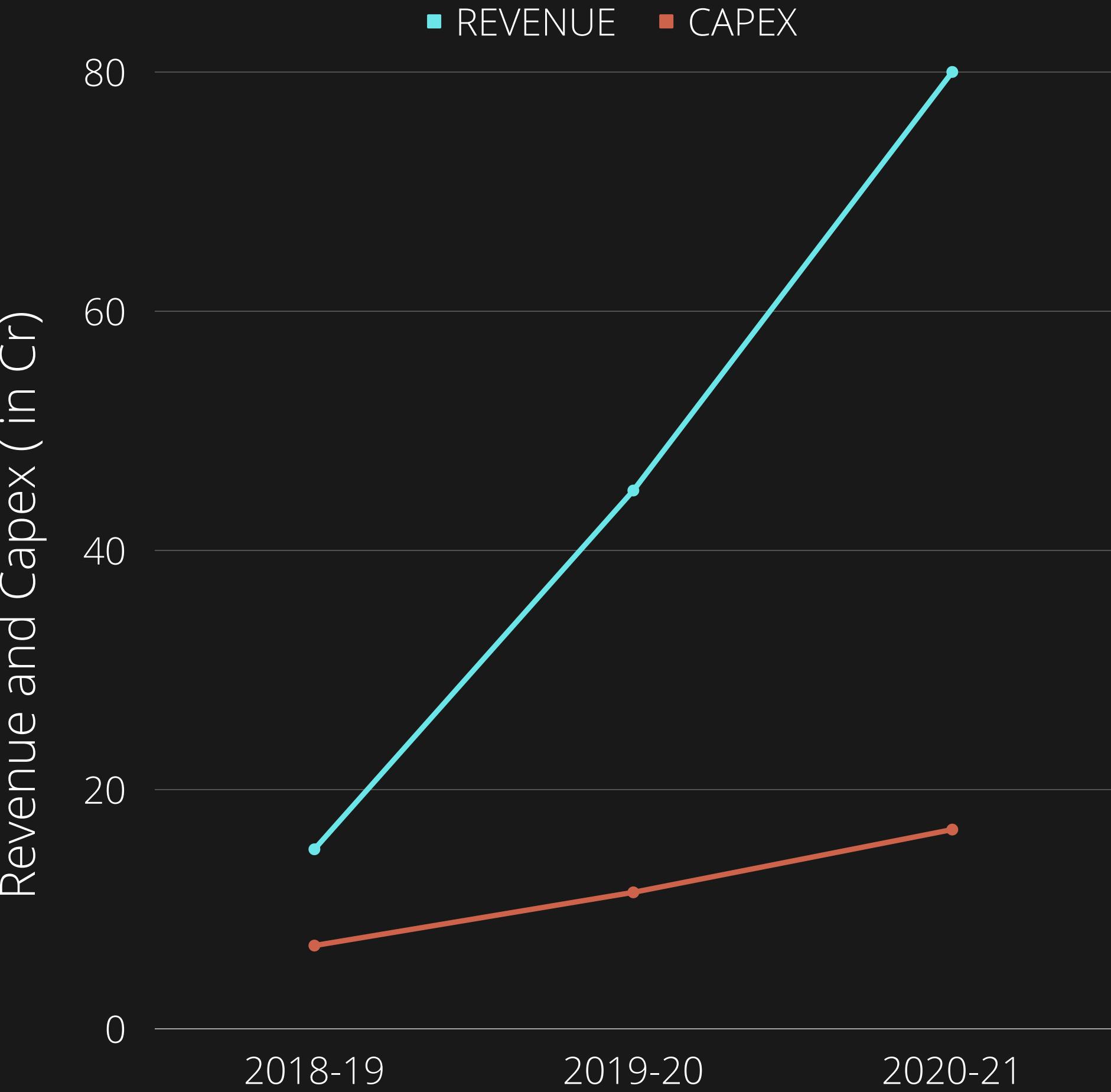
- 9 Production units(food processing and packaging units).
- 15.5 acre land
- 54 Retail stores
- 88 Krishi-E Centres
- 1 Mobile App and 1 website

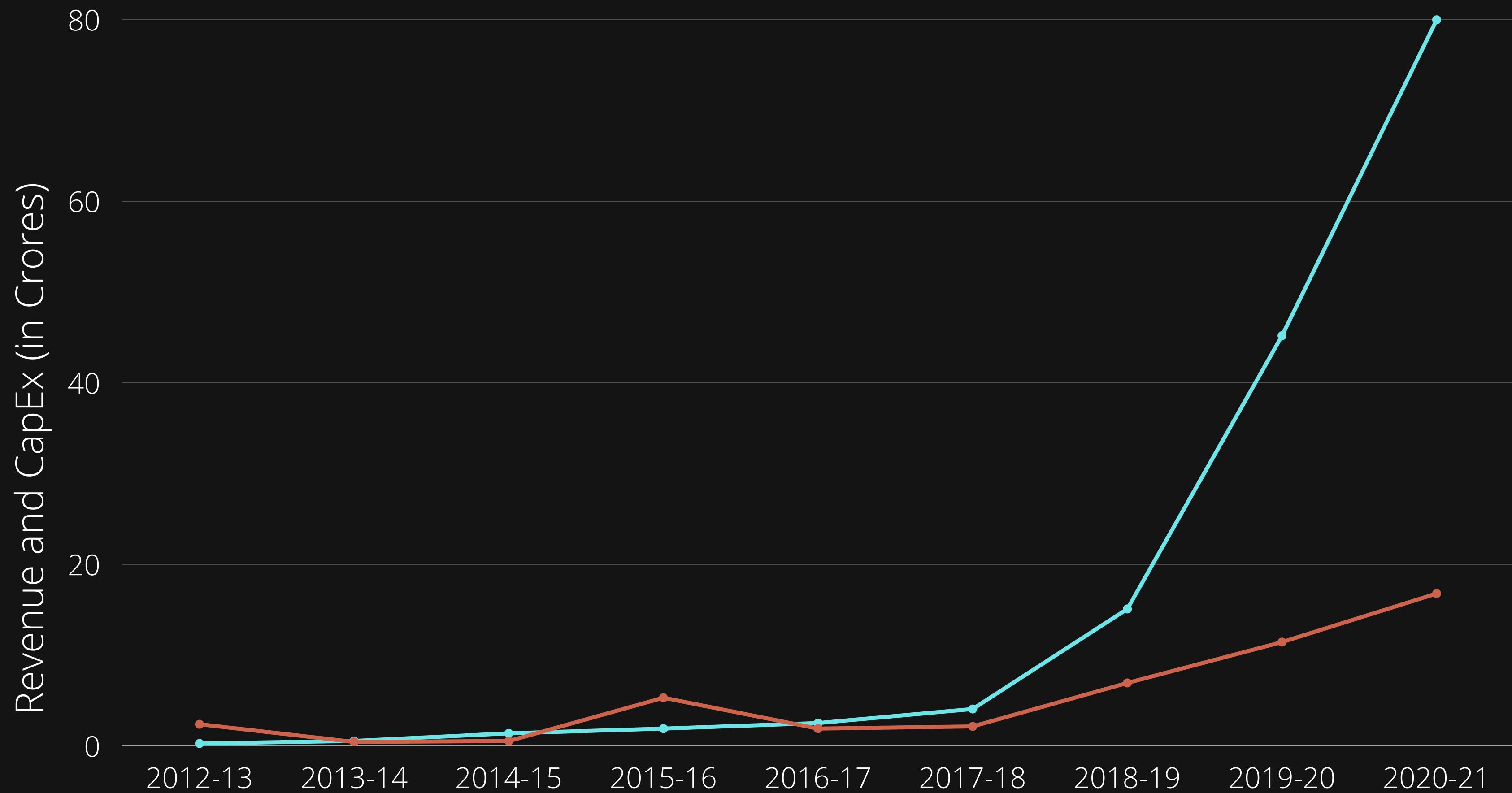
Company Reach

- 850 Villages in 30 districts in 3 States.
- 900 Wholesellers

Capital Expenditure

- 6 Production Unit--₹14.5 Cr
- 60 Krishi-E Centres--₹9.5 Cr
- 40 Retail Store--₹12 Cr
- 1 App - ₹50 Lacs





Why IPO?



MARKET EXPANSION

Setting up 9 mega production units, 70 new retail stores and 100 Krish-E stores in 5 states.

R&D FOR NEW PRODUCT

We aim to launch new agro end products by setting up R&D centres along with processing units.

Initial Public Offering

₹100 crore

Total amount to be
raised

20%

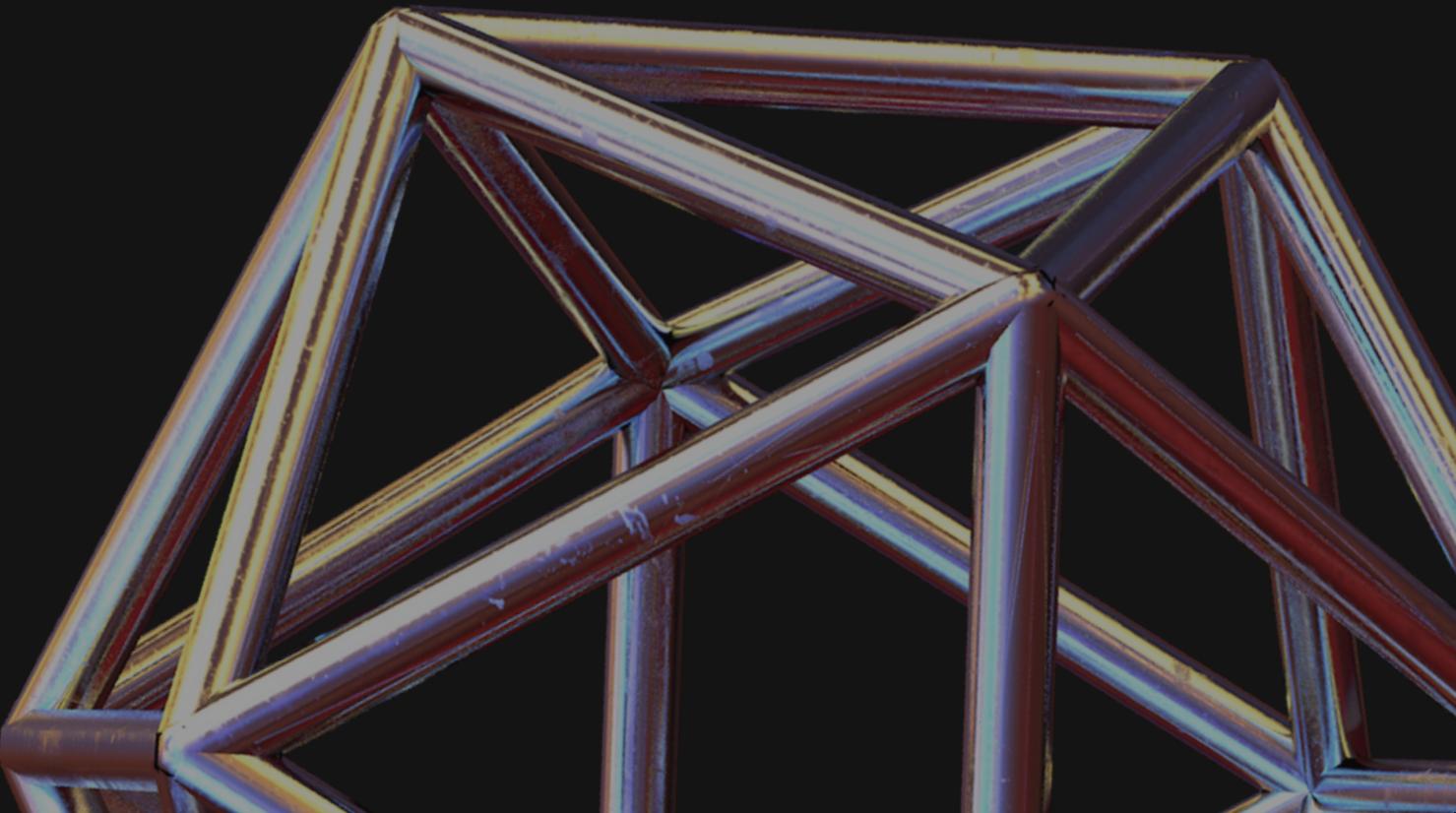
Equity Offered
(from Authorized Shares)

₹5000 - ₹5200

Price Band

3 Shares

Market lot



Thank You !

Umang Udbhav

Keshav Goyal

Aman Kumar

Priyanshu

Anil Siyag

