Anil Kumar Morya

Associate Business Analyst

Associate business analyst with 3+ years of experience in IT field. Strongly adept at manipulating pivot tables for advanced reporting, project planning, information analysis and clear client communication. Highly proficient with administration tasks centered around business projects and objectives.

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SKILLS

- Power BI
- SQL
- DAX
- M S Excel
- Python
- GitHub
- Pandas & NumPy
- Analytical thinking
- Statistical concepts
- Data Visualization
- Data Analysis
- Microsoft Office
- Problem solving

EDUCATION

Bachelors of Engineering
East Point college of
Engineering & technology
06/2012 - 06/2016
Mechanical Engineering

WORK EXPERIENCE

Associate Business Analyst
Ravish Technologies
07/2020 - 10/2023

- Conducted thorough data analysis to identify trends, patterns and anomalies in business operations. Worked closely with stakeholders, including founders, executives, and team members, to gather requirements and identify areas that need improvement.
- Worked with teams to structure problems, identify appropriate data sources, extract data using SQL, transform data, upload the data in SQL database and develop integrated information delivery solutions.
- Collected and analyzed business data, performed cleaning, transforming, modelling and visualization of data using excel and power query to useful information and support decision-making.
- Contributed to the development of Key performance indicators (KPIs) to monitor project success and track improvements. PowerPoint and presented that to the founder and executive.
- Introduced process improvements that enhanced data collection, storage, and analysis, leading to increased operational efficiency.
- Pro-actively participated in weekly team meetings with the stakeholder and CEO, supporting multiple business analyst with any duties as required.

PROJECTS

Forecasting model for the sales Representative at global super market
- Assisted in data collection, cleaning, and analysis for various tools.
- Performed statistical analysis and generated reports to support decision-
- making. Collaborated with cross-functional teams to develop data-driven
- solutions. Presented findings and recommendations for the data analysis.

Bank customer churn prediction
- Executed sentiment analysis on Bank data to understand customer opinions.
- Used natural language processing techniques to classify aspect and extract sentiment
- scores. Created visualizations to depict trends and patterns in customer sentiment.
- Provided actionable insights to improve customer satisfaction and brand reputation.

Hospital consumer assessment of healthcare providers and systems (HCAHPS) survey
- The objective of the projects was to represent hospital and their patients and acts as a source of information on healthcare issues and trends.
- Carried out feature engineering and imported the data on Power BI and performed data modelling using DAX.
- Created visualization models using charts and other visuals compared the trends at national level and state level.
- Made informative dashboard to show all necessary insights and recommendation is given for outcome using Power BI and reports are published.

Bank Telemarketing Campaign
- Predict the success of a telemarketing campaign before its launch to optimize resources and increase conversion rates.
- Conducted in-depth data analysis and EDA using python, applying core statistical concepts to derive actionable insights.
- Insights to make recommendations for optimizing the telemarketing campaign, such as targeting specific customer segments or adjusting the timing of calls.
- Create visual reports or dashboards summarizing your EDA findings for presentation.