

Product Category

All

Store\_City

Select all

Assessments

Date

01-01-2022

30-09-2023

## Mexico Toy Sales and Profit

Product\_Name

Action Figure

Animal Figures

Barrel O' Slime

Chutes & Ladders

Classic Dominoes

Colorbuds

Dart Gun

Deck Of Cards

Dino Egg

Dinosaur Figures

Total Sales

14.44M

Total Profit

4.01M

Total Profit Margin

27.79%

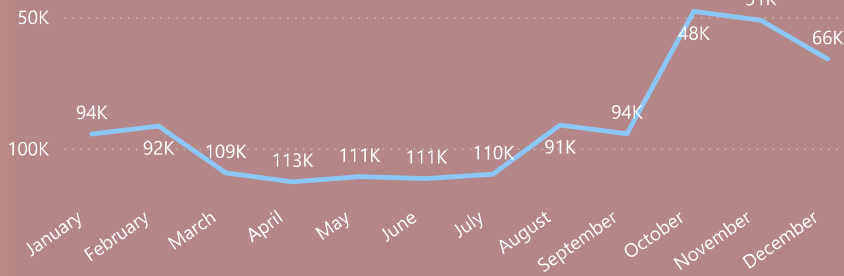
Total Profit Growth

16.04%

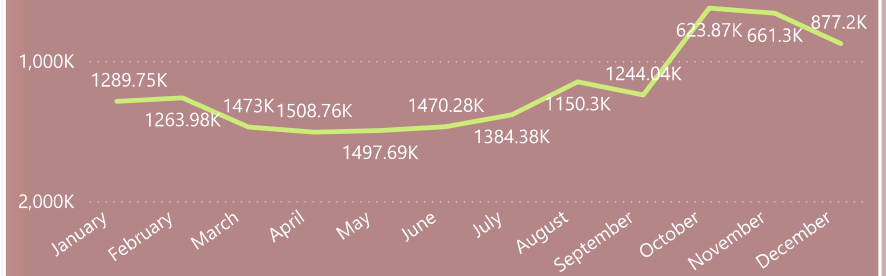
Total Sales Growth

30.86%

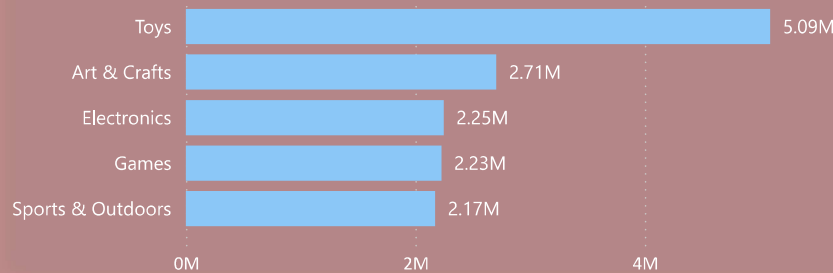
Total Units Sold



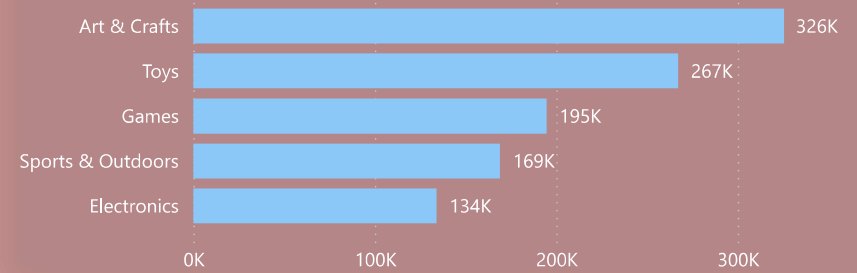
Total Sales



Total Sales by Category



Total Units Sold by Category



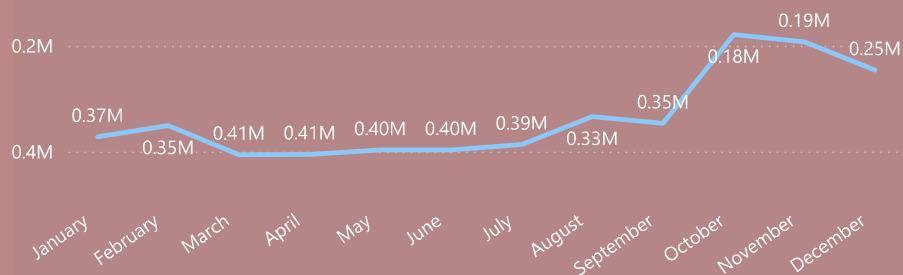
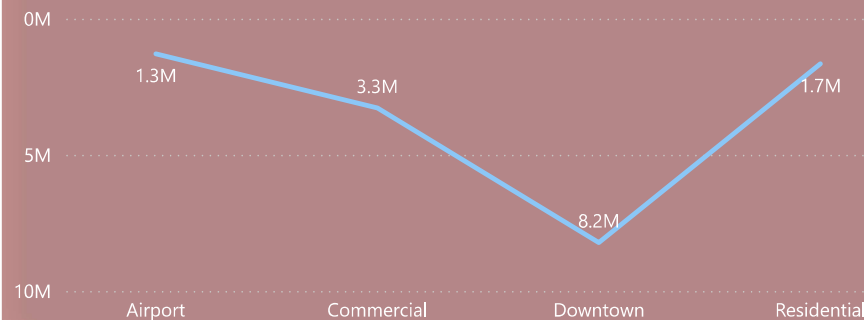
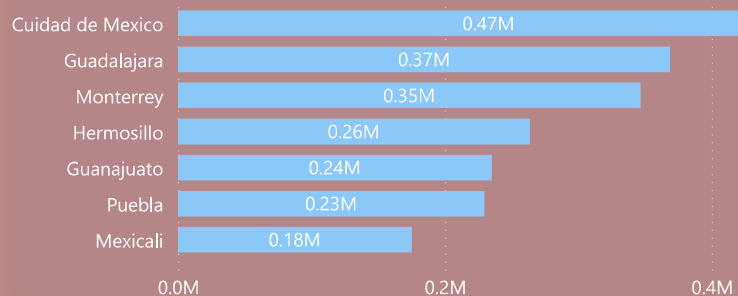
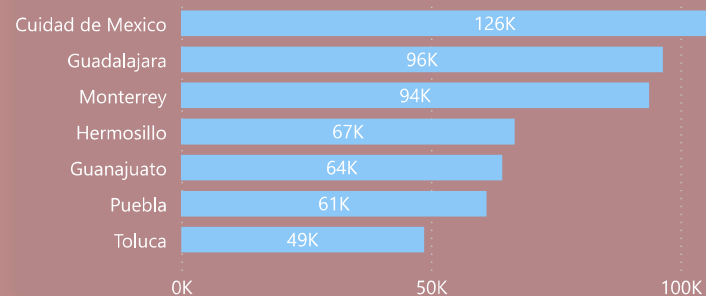
Sales &amp; Profit -1

Sales &amp; Profit -2

Current Month Sales &amp; Profit

Top/Bottom Products

Inventory Levels

**Total Units Sold****1M****Total Stock on Hold****29.74K****Average Daily Sales****22.64K****Average Daily Profit****6.29K****Total Stores****50****Total Profit by Month Name****Total Sales by Store Location****Total Profit by Store\_City****Total Units Sold by Store\_City**

Sales &amp; Profit -1

Sales &amp; Profit -2

Current Month Sales &amp; Profit

Top/Bottom Products

Inventory Levels

Slicer

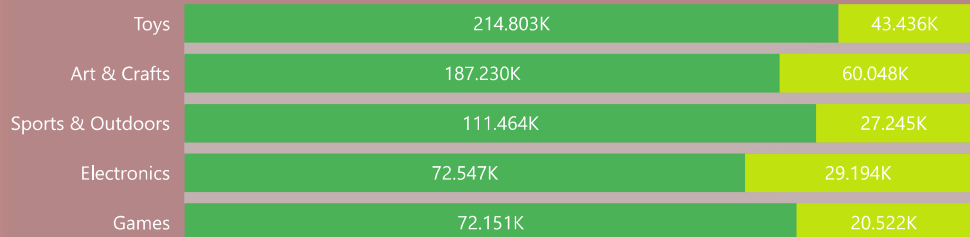
Product\_Category

Product\_Name

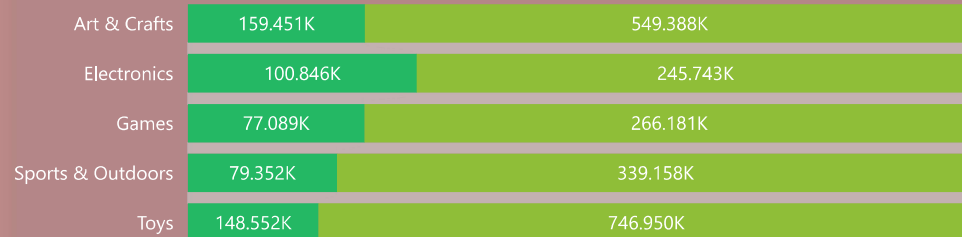
Store\_Name

Store\_Location

### Current Month Sales & Profit



### Current Quarter Sales & Profit



### Sales Analysis

Product\_Category x

Art &amp; Crafts

Store\_Location x

Downtown

Store\_City x

Ciudad Victoria

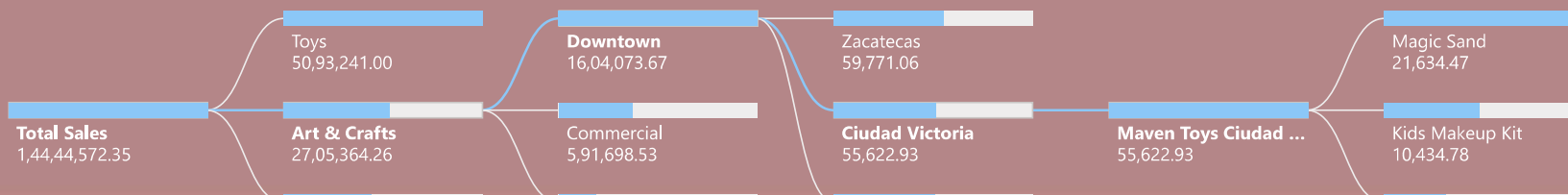
Store\_Name x

Maven Toys Ciudad Vi...

Product\_Name x

Colorbuds

Units x





Sales &amp; Profit -1

Sales &amp; Profit -2

Current Month Sales &amp; Profit

Top/Bottom Products

Inventory Levels

| Store_Location     | Airport      |                  |              |               | Commercial   |                  |
|--------------------|--------------|------------------|--------------|---------------|--------------|------------------|
| Product_Name       | Total Sales  | Total Units Sold | Total Profit | Stock On Hand | Total Sales  | Total Units Sold |
| Colorbuds          | 1,72,115.18  | 11482            | 91,856.00    | 67            | 4,57,120.05  |                  |
| Action Figure      | 70,467.93    | 4407             | 26,442.00    | 30            | 1,73,219.67  |                  |
| Lego Bricks        | 2,03,709.06  | 5094             | 25,470.00    | 26            | 5,30,427.36  |                  |
| Deck Of Cards      | 54,396.18    | 7782             | 23,346.00    | 260           | 1,39,457.49  |                  |
| Glass Marbles      | 87,139.71    | 7929             | 39,645.00    | 30            | 69,995.31    |                  |
| Barrel O' Slime    | 25,097.10    | 6290             | 12,580.00    | 67            | 58,964.22    |                  |
| Kids Makeup Kit    | 43,758.11    | 2189             | 13,134.00    | 34            | 1,15,262.34  |                  |
| Nerf Gun           | 60,629.67    | 3033             | 15,165.00    | 79            | 1,15,282.33  |                  |
| Dart Gun           | 40,886.43    | 2557             | 10,228.00    | 35            | 1,14,008.70  |                  |
| Etch A Sketch      | 29,658.87    | 1413             | 14,130.00    | 15            | 47,080.57    |                  |
| Magic Sand         | 54,909.66    | 3434             | 6,868.00     | 175           | 2,32,638.51  |                  |
| Animal Figures     | 41,749.86    | 3214             | 9,642.00     | 82            | 1,15,091.40  |                  |
| Dinosaur Figures   | 30,234.83    | 2017             | 8,068.00     | 206           | 86,162.52    |                  |
| Gamer Headphones   | 42,315.84    | 2016             | 12,096.00    | 37            | 1,00,731.01  |                  |
| PlayDoh Can        | 24,260.86    | 8114             | 8,114.00     | 157           | 60,903.31    |                  |
| Mini Ping Pong Set | 7,312.68     | 732              | 2,106.00     | 37            | 60,839.10    |                  |
| Total              | 11,51,417.90 | 84010            | 3,48,334.00  | 1590          | 28,65,755.05 |                  |

| Store_Location        | Airport     |                  |              |               | Commercial  |                  |
|-----------------------|-------------|------------------|--------------|---------------|-------------|------------------|
| Product_Name          | Total Sales | Total Units Sold | Total Profit | Stock On Hand | Total Sales | Total Units Sold |
| Classic Dominoes      | 1,738.26    | 174              | 348.00       | 7             | 9,800.19    |                  |
| Uno Card Game         | 375.53      | 47               | 188.00       | 18            | 6,056.42    |                  |
| Chutes & Ladders      | 2,507.07    | 193              | 579.00       | 15            | 13,171.86   |                  |
| Teddy Bear            | 4,780.32    | 368              | 736.00       | 39            | 14,912.52   |                  |
| Monopoly              | 2,158.92    | 108              | 648.00       | 5             | 15,152.42   |                  |
| Supersoaker Water Gun | 8,334.44    | 556              | 1,668.00     | 40            | 28,241.16   |                  |
| Foam Disk Launcher    | 10,826.97   | 903              | 2,709.00     | 38            | 20,239.12   |                  |
| PlayDoh Toolkit       | 12,559.83   | 2517             | 2,517.00     | 62            | 23,108.69   |                  |
| PlayDoh Playset       | 16,943.22   | 678              | 2,712.00     | 35            | 40,783.68   |                  |
| Playfoam              | 2,176.02    | 198              | 1,386.00     | 18            | 12,957.21   |                  |
| Dino Egg              | 31,991.89   | 2911             | 2,911.00     | 72            | 85,601.11   |                  |
| Mini Basketball Hoop  | 1,399.44    | 56               | 896.00       | 11            | 16,968.21   |                  |
| Mr. Potatohead        | 8,071.92    | 808              | 4,040.00     | 43            | 17,832.15   |                  |
| Hot Wheels 5-Pack     | 12,375.34   | 2066             | 4,132.00     | 13            | 31,525.37   |                  |
| Toy Robot             | 22,065.51   | 849              | 4,245.00     | 52            | 77,034.36   |                  |
| Salash Balls          | 58,713.69   | 6531             | 6,531.00     | 66            | 1,37,493.06 |                  |
| Total                 | 3,08,393.29 | 25471            | 61,265.00    | 758           | 8,62,794.73 |                  |

Sales &amp; Profit -1

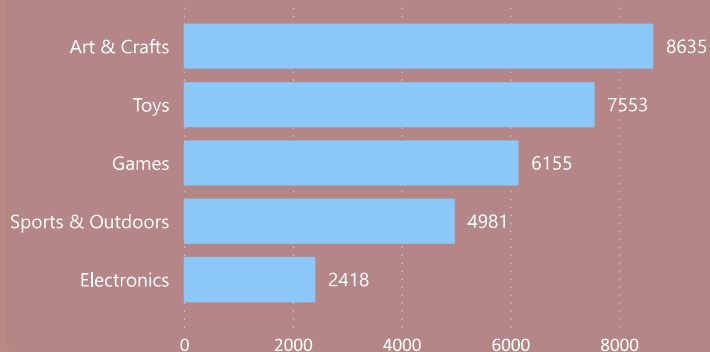
Sales &amp; Profit -2

Current Month Sales &amp; Profit

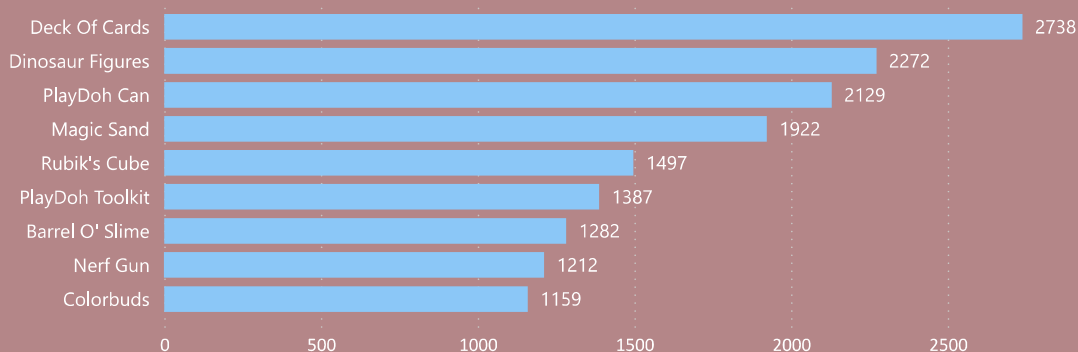
Top/Bottom Products

Inventory Levels

### Stock on Hand by Product Category



### Stock on Hand by Product Category



### Total Stock by Location, Product Category & Product Name

| Store_Location | Sum of Stock_On_Hand | Product_Category | Product_Name   |
|----------------|----------------------|------------------|----------------|
| Airport        | 67                   | Art & Crafts     | Barrel O' Slim |
| Airport        | 15                   | Art & Crafts     | Etch A Sketch  |
| Airport        | 34                   | Art & Crafts     | Kids Makeup    |
| Airport        | 175                  | Art & Crafts     | Magic Sand     |
| Airport        | 157                  | Art & Crafts     | PlayDoh Can    |
| Airport        | 35                   | Art & Crafts     | PlayDoh Play   |
| Airport        | 62                   | Art & Crafts     | PlayDoh Tool   |
| Airport        | 18                   | Art & Crafts     | Playfoam       |
| Airport        | 67                   | Electronics      | Colorbuds      |
| Airport        | 37                   | Electronics      | Gamer Head     |
| Total          | 29742                |                  |                |

### Total Sales by Store City

