

ECOMMERCE SALES ANALYSIS DASHBOARD

SALES

\$ 22,97,200.86

YOY GROWTH ▲20.62%

PROFIT

\$ 2,86,397.02

YOY GROWTH ▲14.05%

QUANTITY

37873

YOY GROWTH ▲27.45%

No of ORDERS

9994

YOY GROWTH ▲75.64%

PROFIT MARGIN

12.47%

YOY GROWTH ▼5.15%

FILTERS

Year

2011
2012
2013
2014

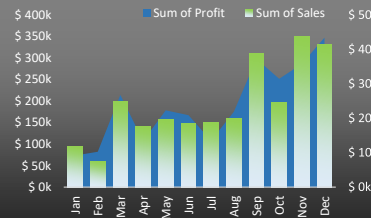
Region

East
South
West
(blank)

Segme...

Consu...
Corpora...
Home ...
(blank)

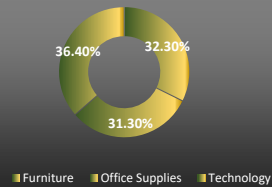
SALES AND PROFIT ANALYSIS



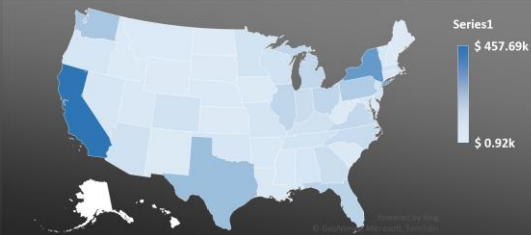
CATEGORY WISE PROFIT



CATEGORY WISE SALES SHARE



SALES BY STATE



TOP 5 SUBCATEGORIES BY SALES

