# Machine Learning Applications and Methods

Numeric Prediction Generalized Linear Models Regression Trees

## Different Approaches => Different Models

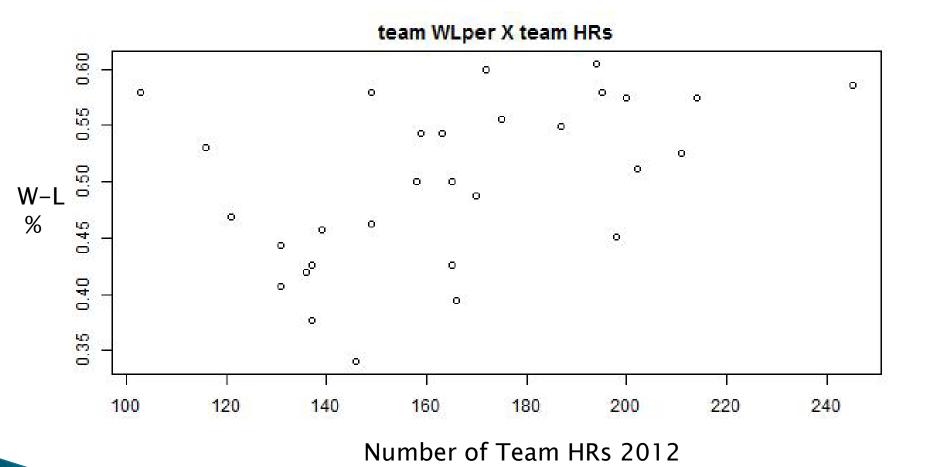
- What to Optimize
  - Minimize Prediction Error
  - Minimize Classification Errors
  - Maximize Probabilities
- How to Find Parameters
  - Search space of solutions
  - Constraints and Assumptions
- What kinds of functions to use
  - E.g. linear vs non-linear
  - E.g. divide input into pieces

## Varieties of Regression

- Linear Model: Y = X \* Bwhere Y=outcomes, X=data matrix
- ▶ Solve for *B* directly by algebraic manipulation
- Solve for B directly by setting derivatives to 0
- Solve for B iteratively by derivatives and small changes (that decrease error)
- Solve for B but reweight by variance in X
- Solve for B but constrain size

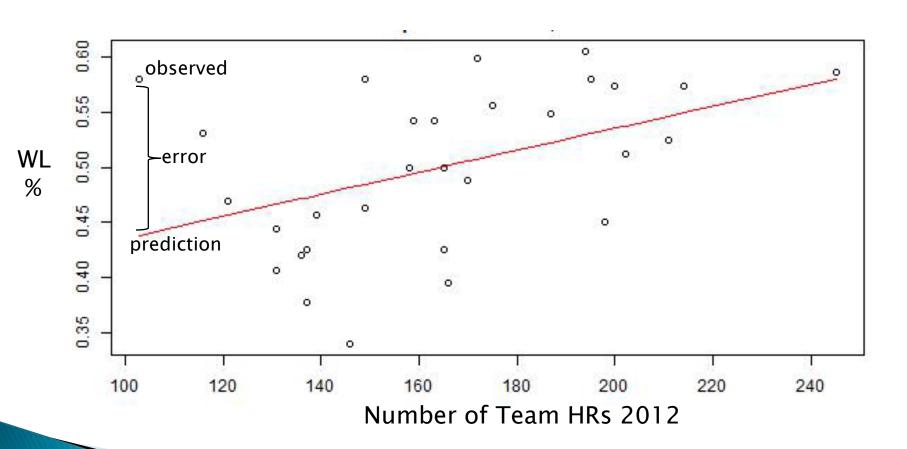
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## Data Example: Home Runs and W-L



## Linear Regression Model

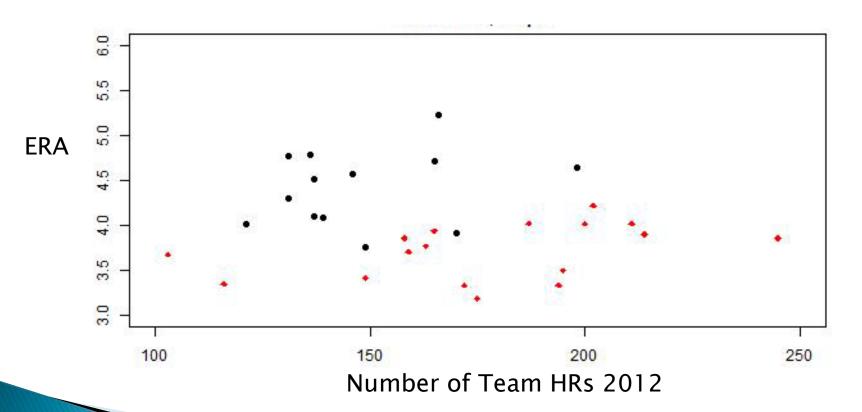
Q: What is the relationship between HRs and Winning %



#### A Linear Model for Classification

• target is 1 (WL%>=.5) and -1 (WL%<.5)

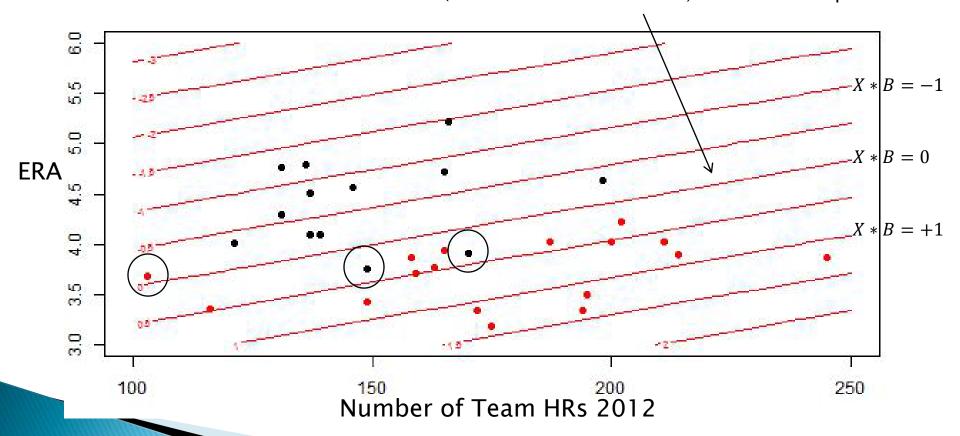
Q: Can you classify winning records based on HRs and ERA



## Linear Model for Classification (cont')

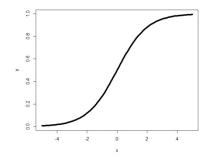
: misclassifications

X \* B = 0 gives decision threshold (i.e. the combination of HR,ERA where W-L prediction is 5



### Linear to Logistic Regression

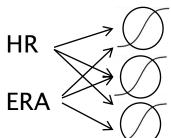
Squash X\*B to 0,1 range using Logistic Function:



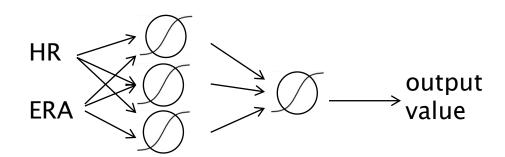
- Directly Model P(Y|X)
   e.g. Probability(Y=Winning given HR,ERA values)
- Solve with maximization methods

#### Logistic Regression to Neural Networks

Use several squash functions (hidden layer)



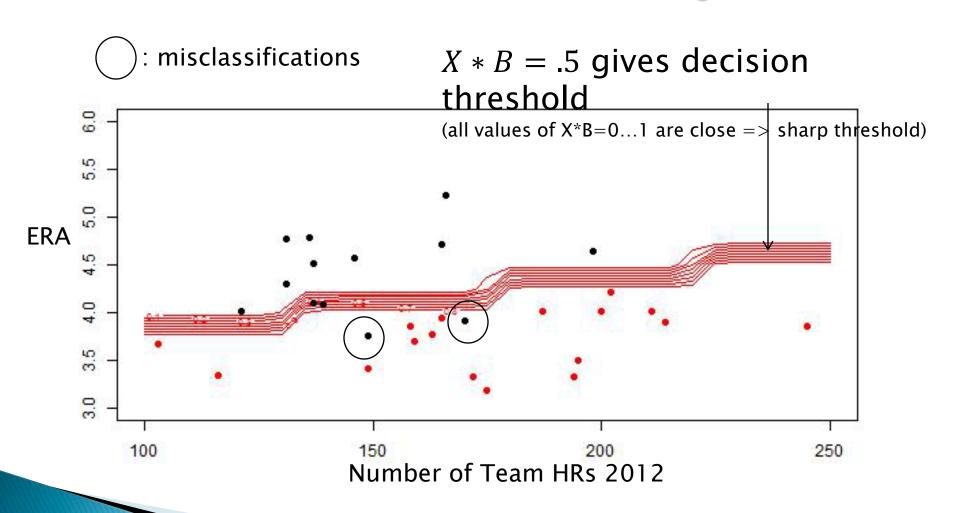
Take further combinations (output layer)



More powerful but more complex many parameters, many options, needs more training

#### Neural Network classification

(R nnet() with 8 hidden units, 100 training iterations)

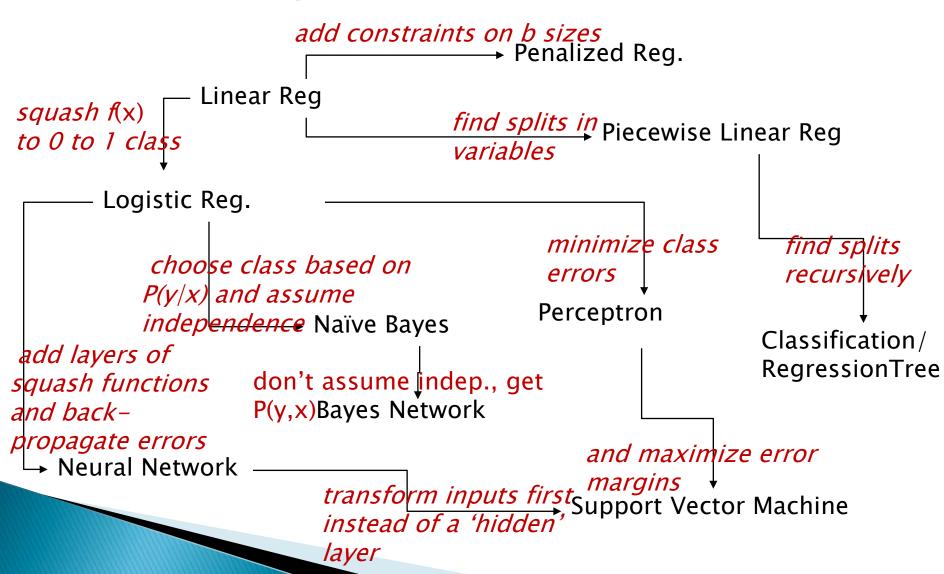


## Other NonLinear Options:

- Polynomial and multiplicative variable interaction
  - add new variables: HR\*HR, HR/ERA, etc...
- Divide and conquer:
  - Condition model on cut points ("knots")
    - e.g. HR<140, HR>140
  - Splines or Trees (smooth or not smooth predictions around cuts)

#### Model Space Map

(one view on some parts)



## The Big Picture of Models

	Function	Target	Error	Parameter Estimation
Linear Reg.	linear	numeric	squared residual	Solve for least sq.
Logistic Reg.	nonlinear	prob. of class	misclass.	max likelihood
Neural net.	nonlinear	Numeric or Class	squared resid. X-entropy	Gradient descent
Trees (classification and regression)	piecewise	Numeric or Class	squared resid. Or misclass.	Greedy search and prune
Support vector	linear or nonlinear	Class	margin of misclass	Constrained optimization
PCA,PLS	Dim. reduction	Data reproduce	squared resid.	solve
kNearest Nbr	Local means	Numeric or class	squared resid. or misclass	Xvalidation on k

## The Big Picture of Models

	Function	Target	Error	Parameter Estimation
Splines	Polynomial, interactions	numeric	squared error	Solve w/ contraints
Bayesian	Use Prob. Dens.Fnctns	prob. of data and parameters	(un)expected values	Expectation max., Monte Carlo Markov Chain
Ridge Regression	linear	numeric	squared resid.	Solve w/penalty
Matrix Factor	linear	Data reproduction	squared resid. w/ penalty	iterate
Lasso	linear	numeric	absolute resid	Iterate in steps
Perceptron	linear	Class separation	Min classification errors	iterate
Linear Discriminant	linear	Class separation	Min variances	Matrix solution

#### Other Model Areas

- Time Series
  - i.e. linear regression with time steps
- Network Analysis/Graphs
  - i.e. model links and properties over whole graph
- Many techniques combine
  - e.g. Bayesian SVM, Bayesian network
  - e.g. Elastic Net (Lin. Reg. w/abs. & squared error)
- Nonlinear Kernel transformations
  - Kernel PCA, Kernal PLS, Kernel Ridge regression
- Penalty can be added
  - e.g. minimum norm in neural nets

## Different Considerations => Different Model Choices

- Data and Problem Issues to Consider:
  - Dimension reduction to Factors?
  - Sparsity (in data or response)?
  - Multiresponse (prediction)/Multiclass (classification)?
  - Number of Observations vs. Variables?
  - Interpretability vs Model Complexity?
  - Bias vs Variance trade-offs (good vs stable estimates)
  - Scale

### **App Recommendations**

- Usually no absolute choice and no silver bullets (otherwise we wouldn't be here)
- Start with simple methods
- Consider trade off as you go more complex
- Find similar application examples (what works in this domain)
- Find paradigmatic examples for models (what works for this model)
- Goals and Expectations!

## **Numeric Predictions**

#### **Numeric Predictions**

- Numeric prediction is interpreted as prediction of a continuous class
  - Like classification learning but with numeric "class"
- Counterparts exist for all schemes
  - Decision trees, rule learners, SVMs, etc.
- Almost all classification schemes can be applied to regression problems using discretization
  - Discretize the class into intervals
  - Predict weighted average of interval midpoints
  - Weight according to class probabilities
- Learning is supervised
  - Scheme is being provided with target value

#### **Numeric Prediction**

Example: modified version of weather data

Outlook	Temperatur e	Humidity	Windy	Play (time minutes)
Sunny	85	85	False	5
Sunny	80	90	True	0

#### **CPU Performance Data**

	Cycle Time (ns)	Main Me (Kb)	mory	Cache (Kb)	Channel	S	Perfor mance
	MYCT	MMIN	MMAX	CACH	CHMIN	CHMAZ	PRP
1	125	256	6000	256	16	128	198
2	29	8000	32000	32	8	32	269
208	480	512	8000	32	0	0	67
209	480	1000	4000	0	0	0	45

#### Classifiers for Numeric Prediction

- Schemes for numeric prediction include: linear regression, model tree generators, locally weighted regression, instance-based learners, decision tables, multi-layer perceptron
- Classifiers available in WEKA for Numeric prediction
  - LinearRegression: (functions) linear regression
    - The simplest is linear regression
  - m5.M5Prime: model trees
    - M5Prime is a rational reconstruction of Quinlan's M5 model tree inducer
  - IBk: k-nearest neighbor learner
  - LWR: Locally Weighted Regression
    - LWR is an implementation of a more sophisticated learning scheme for numeric prediction, using locally weighted regression
  - RegressionByDiscretization: uses categorical classifiers

## Numeric Prediction in Python

- Available methods in
  - Statsmodels
  - Scikit-learn
  - NumPy

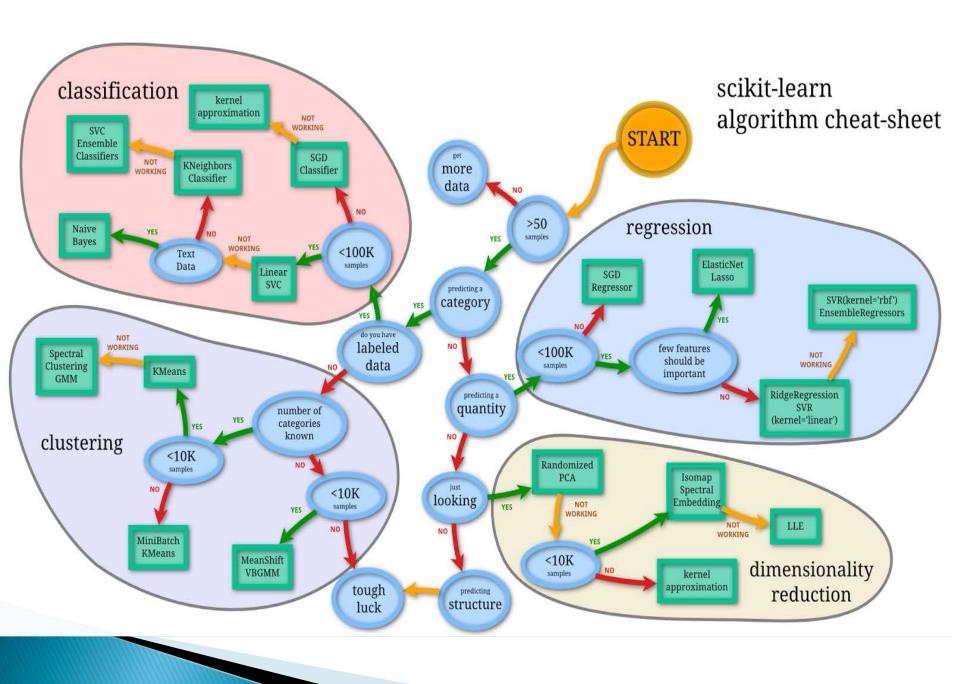
#### Statsmodel

- Linear regression models:
  - Generalized least squares (including weighted least squares and least squares with autoregressive errors),
  - ordinary least squares.
  - glm: Generalized linear models with support for all of the oneparameter exponential family distributions.
  - discrete: regression with discrete dependent variables, including Logit, Probit, MNLogit, Poisson, based on maximum likelihood estimators
  - rlm: Robust linear models with support for several M-estimators.
  - tsa: models for time series analysis univariate time series analysis:
  - AR, ARIMA vector autoregressive models,
  - VAR and structural VAR descriptive statistics and process models for time series analysis nonparametric : (Univariate) kernel density estimators

#### Scikit Generalized Linear Models

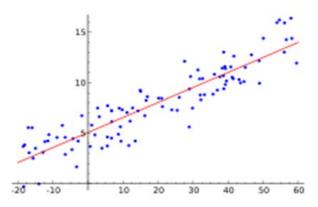
<u>http://scikit-</u> <u>learn.org/stable/modules/linear\_model.html</u>

- Ordinary Least Square
- Ridge Regression
- Lasso
- Elastic Net
- Least Angel Regression
- Bayesian Regression
- Logistic Regression
- Stochastic Gradient Decent



### Linear Regression: Description

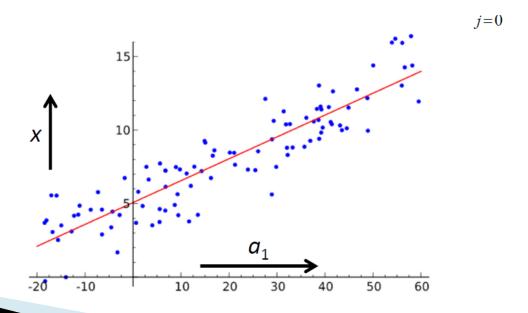
- Linear regression is a prediction technique used when the class and all attributes are numeric
- One of the easiest technique to use
- Bound by "linearity"
  - If data exhibits a linear dependency, the best-fitting straight line will be found, where best is interpreted as the least mean-squared difference.



#### Linear Models: Linear Regression

In linear regression the class is expressed as a liner combination of the attributes, each of which has a specific weight:

$$A = w_0 + w_1 a_1 + w_2 a_2 + \dots + w_k a_k$$

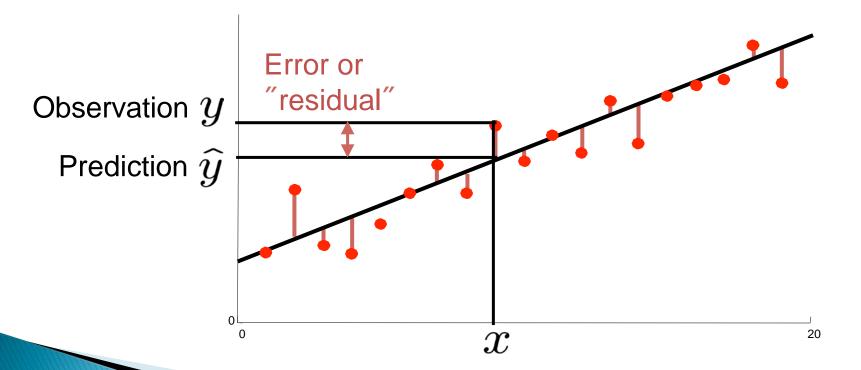


#### Linear Models: Linear Regression

- The goal in linear regression is to choose the weights that will minimize the sum of the squares of the difference between the predicted class value and the actual class values in the dataset.
- The weights are calculated from the training data
- Squared error:
  - $\sum_{i=1}^{n} (x^{(i)} \sum_{j=0}^{k} w_j a_i^{(i)})^2$

### Ordinary Least Squares (OLS)

total error = 
$$\sum_{i} (y_i - \hat{y_i})^2 = \sum_{i} \left( y_i - \sum_{k} w_k f_k(x_i) \right)^2$$



#### Linear Regression for House Data

House Size	Lot Size	Bedrooms	Granite	Upgraded Bathrooms	Selling price
3529	9191	6	0	0	205,000
3247	10061	5	1	1	224,900
4032	10150	5	0	0	197,900
2397	14156	4	1	0	189900
2200	9600	4	0	1	195000
3536	19994	6	1	1	325000
2983	9365	5	0	1	23000
3198	9669	5	1	1	?????

## Linear regression for the Housing data

Selling Price =

 -26.6882 \* House Size +
 7.0551 \* Lot Size +
 43166.0767 \* Bedrooms +
 42292.0901 \* Upgraded Bathroom +
 21661.1208

## Linear regression for the Housing data

➤ Selling Price =

-26.6882 \* 1871+

7.0551 \* 5884 +

43166.0767 \* 4+

42292.0901 \* 1+

- 21661.1208

```
Selling price = $184,873.86
Zillow = $448,545.00
```

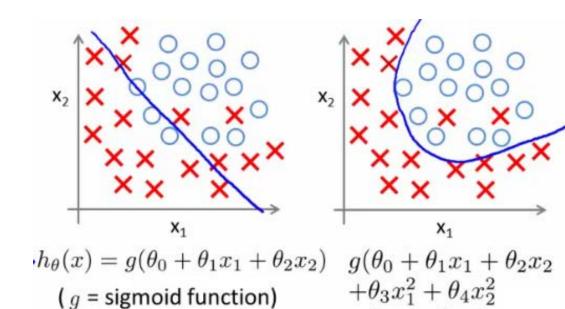
### Regression Analysis Assumptions

- The sample is representative of the population for the inference prediction
- The error is a random variable with a mean of zero conditional on the explanatory variables
- The independent variables are measured with no error
- The predictors are linearly independent, i.e. it is not possible to express any predictor as a linear combination of the others
- The errors are uncorrelated, that is, the variancecovariance matrix of the errors is diagonal and each non-zero element is the variance of the error

#### Ordinary Least Squares (OLS) Weaknesses

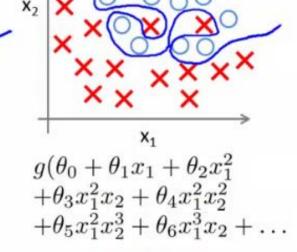
- Coefficient estimates for OLS rely on the independence of the model terms
- When terms are correlated and the columns of the design matrix have an approximate linear dependence – estimate becomes highly sensitive to random errors – producing a large variance
- Multicollinearity problem

## Overfitting



 $+\theta_5 x_1 x_2$ 

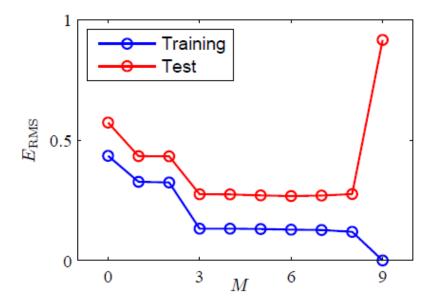
UNDERFITTING (high bias)



OVERFITTING (high variance)

# Overfitting Example

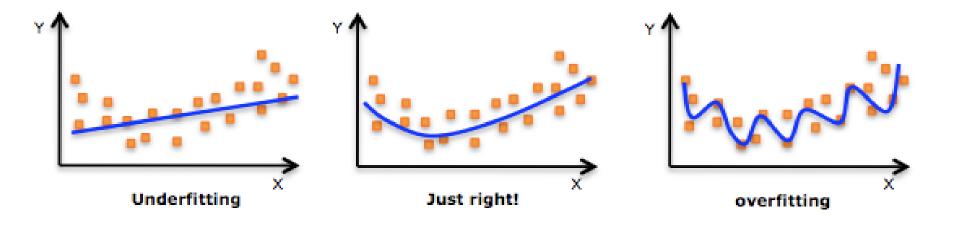
Example from Bishop, Figure 1.5



For any given N, some h of sufficient complexity fits the data but may have very bad generalization error!!

# Regularization

Tuning or selecting the preferred level of model complexity so your models are better at predicting (generalizing)



## Regularization Concept

- Non-negative loss function
   L(actual value, predicted value)
- Fit your model in a such way that its predictions minimize mean of loss function, calculated only on training data

Model=argmin $\sum L(actual, predicted(Model))$ 

- Explain patterns but also explains random noise
- Degradation of generalization ability

 $Model=argmin \Sigma L(actual, predicted(Model)) + \lambda R(Model)$ 

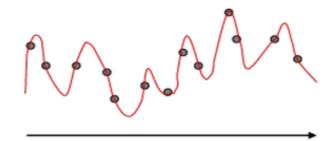
#### Regularization

The minimization

$$\min_{f} |Y_i - f(X_i)|^2$$

may be attained with zero errors.

But the function may not be unique.





Regularization

$$\min_{f \in H} \sum_{i=1}^{n} |Y_i - f(X_i)|^2 + \lambda ||f||_H^2$$

 Regularization with smoothness penalty is preferred for uniqueness and smoothness.



# Ridge Regression

- Technique for analyzing multiple regression data that suffer from multicollinearity
- Addresses some of the problems of OLS by imposing a penalty on the size of coefficients
- The ridge coefficients minimize a penalized residual sum of squares  $\min ||Xw-y||_2^2 + \alpha ||w||_2^2$
- Complexity parameter that controls the amount of shrinkage: the larger the value of, the greater the amount of shrinkage and thus the coefficients become more robust to collinearity

#### Lasso

- Least absolute shrinkage and selection operator
- Linear model that estimates sparse coefficients
- Tendency to prefer solutions with fewer parameter values
- Reducing the number of variables upon which the given solution is dependent

$$\min_{w} \frac{1}{2n_{samples}} ||Xw - y||_{2}^{2} + \alpha ||w||_{1}$$

#### Elastic Net

- Overcomes the limitations of Lasso
- Large p, small n" case high-dimensional data with few examples or group of highly correlated variables
- ullet Adds a quadratic part to the penalty  $\|oldsymbol{\beta}\|^2$

$$\hat{\beta} = \operatorname*{argmin}_{\beta}(\|y - X\beta\|^2 + \lambda_2 \|\beta\|^2 + \lambda_1 \|\beta\|_1).$$
 includes the LASSO and ridge regression

#### Logistic Regression

- Analyze relationships between a dichotomous dependent variable and metric or dichotomous independent variables
- The log odds of the outcome is modeled as a linear combination of the predictor variables
- Combines the independent variables to estimate the probability that a particular event will occur, i.e. a subject will be a member of one of the groups defined by the dichotomous dependent variable
- Classification using Regression

#### What Logistic Regression Predicts

- The variate or value produced by logistic regression is a probability value between 0.0-1.0
- Probability for group membership in the modeled category is above/below some cut point (the default is 0.50) determines the group
- For any given case, logistic regression computes the probability that a case with a particular set of values for the independent variable is a member of the modeled category

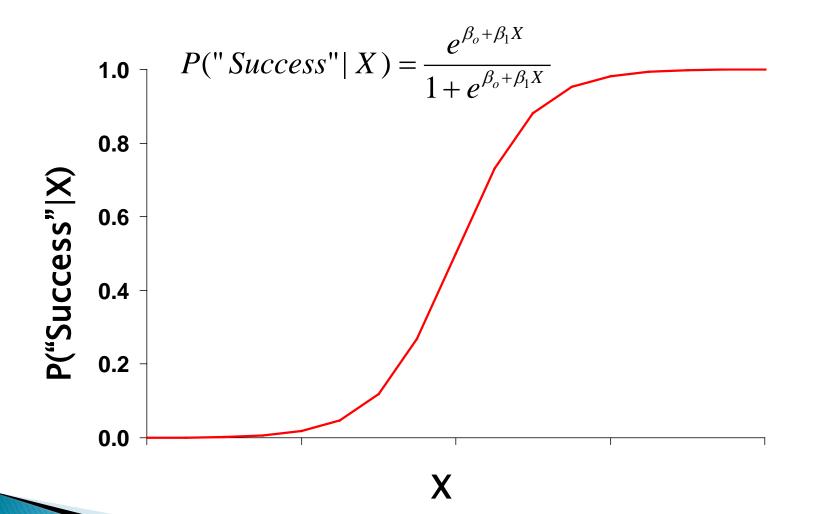
## Logistic Regression

- Models relationship between set of variables  $X_i$ 
  - dichotomous (yes/no, smoker/nonsmoker)
  - categorical (social class, race)
  - continuous (age, weight, gestational age)

#### and

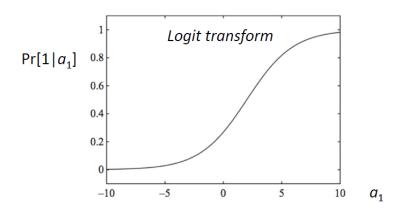
dichotomous categorical response variable Y
 e.g. Success/Failure, Remission/No Remission
 Survived/Died, CHD/No CHD, Low Birth
 Weight/Normal Birth Weight

#### **Logistic Function**



# **Logit Transform**

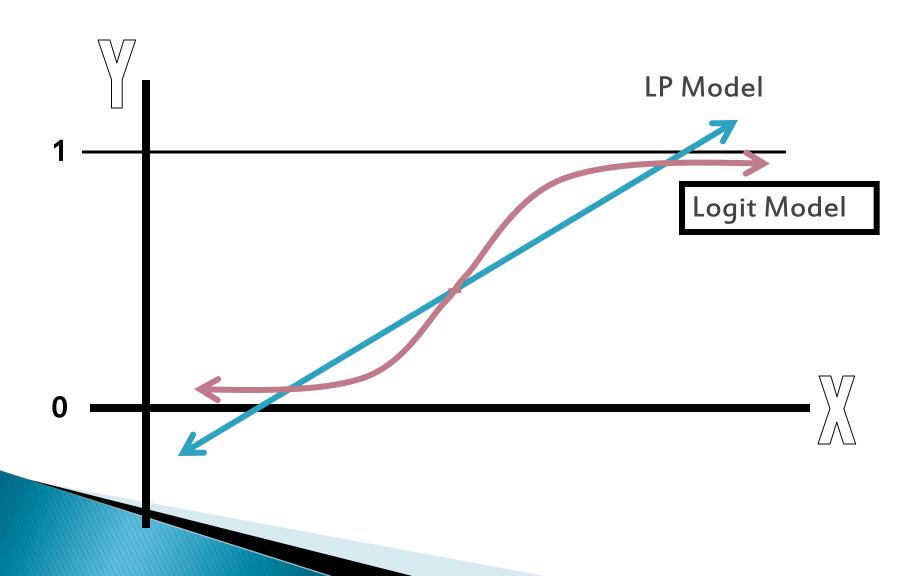
- Linear regression calculate a linear function and threshold
- Logistic Regression estimate class probabilities directly  $Pr[1 \mid a_1, a_2, ..., a_k] = 1/(1 + exp(-w_0 w_1a_1 ... w_ka_k))$



Choose the weights to maximize the log-likelihood

$$\sum_{i=1}^{n} (1-x^{(i)}) \log(1-\Pr[1 \mid a_1^{(1)}, a_2^{(2)}, \dots, a_k^{(k)}]) + x^{(i)} \log(\Pr[1 \mid a_1^{(1)}, a_2^{(2)}, \dots, a_k^{(k)}])$$

# Comparing LP and Logit Models



#### When To Use Logistic Regression

- In logistic regression the response (Y) is a dichotomous categorical variable
- Uses logit transform to predict probabilities directly (similar to Naïve Bayes)
- Used widely in many fields, including the medical and social sciences
- Predict whether an American voter will vote Democratic or Republican

#### Generalized Models in Scikit

http://scikitlearn.org/stable/modules/linear\_model.html

# Linear regression equation for the CPU data

- ▶ PRP =
  - -56.1
  - + 0.049 MYCT
  - + 0.015 MMIN
  - + 0.006 MMAX
  - + 0.630 CACH
  - 0.270 CHMIN
  - + 1.46 CHMAX

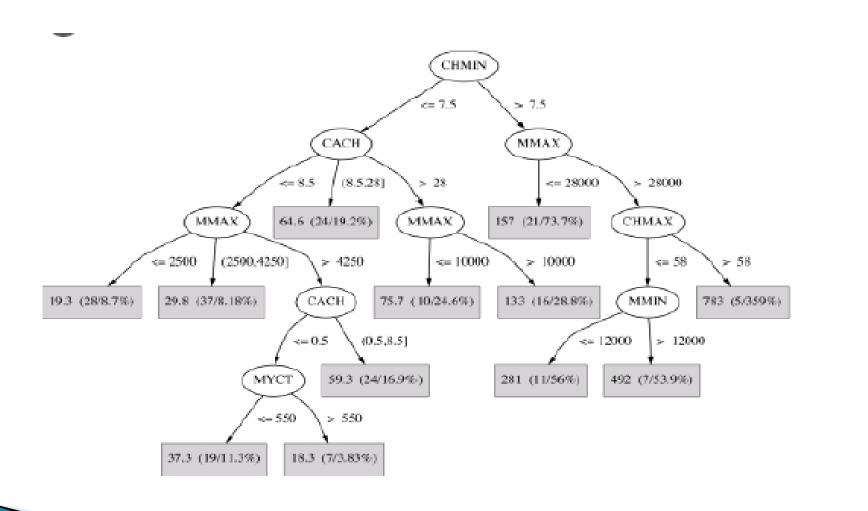
Cycle Time (ns)	Main Memory (Kb)		Cache (Kb)			Perform ance
MYCT	MMIN	MMAX	CACH	CHMIN	CHMAX	PRP

## Non-linear Regression: Regression and Model trees

- Similar to decision trees
- Modifications
  - Splitting criterion to minimize intra-subset variation
  - Termination criterion reached when standard deviation becomes insignificant
  - Pruning criterion based on numeric error measure
  - Leaf predicts average class values of instances
- Easy to interpret
- Python:

http://scikitlearn.org/0.11/modules/tree.html#classification

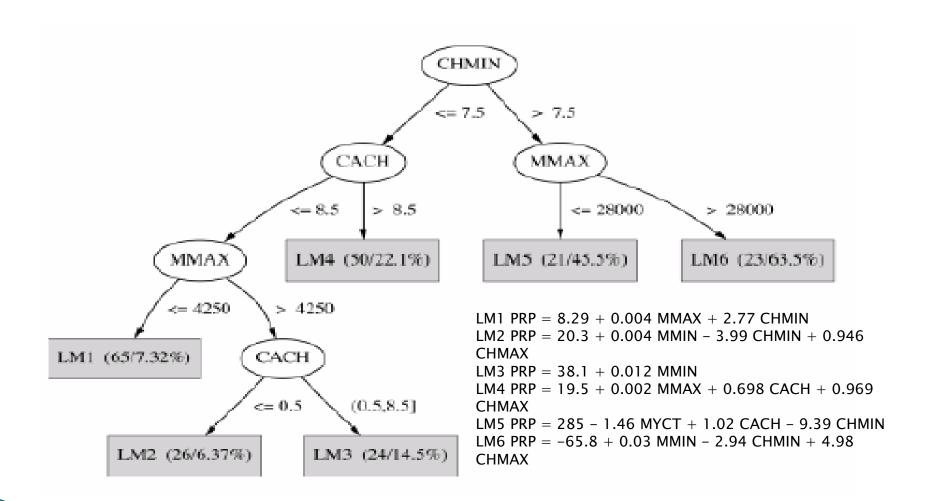
#### Regression tree for the CPU data



#### Model trees

- Build a regression tree
- Each leaf -> linear regression function
- Smoothing: factor in ancestor's predictions
  - Smoothing formula: (function)  $p' = \frac{np+kq}{n+k}$
  - Same effect can be achieved by incorporating ancestor models into the leaves
- Need linear regression function at each node
- At each node, use only a subset of attributes
  - Those occurring in subtree (+maybe those occurring in path to the root)
- Fast: tree usually uses only a small subset of the attributes

#### Model tree for CPU data set



# Model Trees: Building the tree (Splitting)

- Splitting: standard deviation reduction
- ► SDR=sd(T)- $\Sigma$ i |Ti/T |×sd(Ti) (function)
- Termination:
  - Small Standard Deviation (example < 5% of its value on full training set</li>
  - Too few instances remain (e.g. < 4)</li>

# Model Trees: Building a Tree (Pruning)

- Heuristic estimate of absolute error of LR models:
- Function (n+v)/(n-v) \* average\_absolute\_error
- Greedily remove terms from LR models to minimize estimated error
- Heavy pruning: single model may replace whole subtree
- Proceed bottom up: compare error of LR model at internal node to error of subtree

## **Evaluating Numeric Prediction**

- Same strategies: independent test set, cross validation, significance tests, etc.
- Difference: error measures
- Most popular measure: mean squared error
- Easy to manipulate mathematically

# Summary

- Regression: the process of computing an expression that predicts a numeric quantity
- Linear Regression: simple method for numeric prediction of for linear data
- Regression Tree: "decision tree" where each leaf predicts a numeric quantity
  - Predicted value is average value of training instances that reach the leaf
- Model Tree: "regression tree" with linear regression models at the leaf nodes
  - Linear patches approximate continuous function
    - Linear regression model that predicts the class value of instances that reach the leaf