

**INDIAN INSTITUTE OF  
INFORMATION TECHNOLOGY  
VADODARA**

**Hackathon '17**

**Date:** 07/10/2017 **Time:** 1930 hours

**Venue:** IIIT Vadodara Hostel

**Judging Parameters**

The **Hackathon** should be judged based on these parameters:

**1 Quality of the Idea**

The objective of this parameter is to judge the product based on the following ideas.

- Was the idea unique, or a different take on an existing/similar app?
- What was added to the app that made it special or more useful?
- Was the idea behind the app ambitious? Creative?
- How well did the app execute upon the theme/category chosen by the team?

**2 Implementation of the Idea**

The objective of this parameter is to judge the product based on the following ideas.

- Does the UI of the app look professional/fun, or is it sloppy?
- Is the product easy to use?
- Does the work-flow of the product make sense, is it intuitive?

- Has the product been implemented completely? or partially?
- Does the product work completely from start to finish?
- How many and how severe were any bugs encountered?
- Was anything in the product that wasn't fully implemented, like a useless button that was supposed to do something?
- Did the team scope their product's features well given the time frame of the Hackathon?

### **3 Impact of the idea on the challenge**

The objective of this parameter is to judge the product based on the following ideas.

- Identification of stakeholders.
- How useful/practical the product is?
- The societal impact of the product.
- Is there a possible business opportunity? What is the commercial value of the product?
- Does the product satisfy the need of the stakeholders?

### **4 Presentation/Pitch**

The objective of this parameter is to judge the product based on the following ideas.

- Is the product marketable inside and outside the IIIT Vadodara community?
- Was the team able to explain their idea and what the product actually did?
- How well has the team presented their idea?
- Is there a WOW-effect?

## 4.1 Pitch Deliverables

A short video(ppt video, animation, mobile video etc), **not longer than 10 minutes**, has to be submitted along with the code as an initial pitch to the judges.

It is expected that the team will cover aspects like

- Problem Statement
- Approach
- Societal Impact
- Technical Working
- Conclusion/ Results