



# TELECOMMUNICATION DASHBOARD

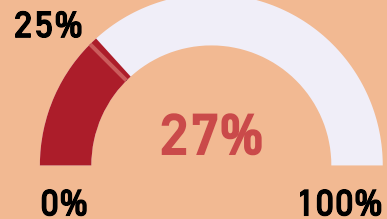
Avg Tenure in Years

2.7

ARPU

\$1,011.5

Churn\_Rate



Customer Churn Status

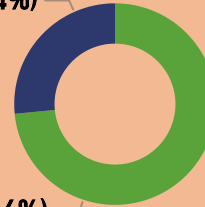
Churn\_Label

False

True

1869 (26.54%)

5174 (73.46%)



Contract Type

Churn\_Label

False

True

No. of Customers

2K

1K

0K

2.0K

1.7K

1.8K

0.0K

1.4K

0.2K

Month-to-Month

Two Year Contract

One Year

Payment\_Method

Payment\_Method

Bank Withdra...

Credit Card

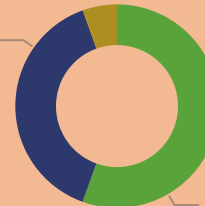
Mailed Check

3K

(39.03%)

4K

(55.5...)



Revenue Contribution Rank

ABC\_class

A[High\_Value]

B[Medium]

C[Low\_Value]

100

50

0

% revenue

0

2000

4000

6000

8000

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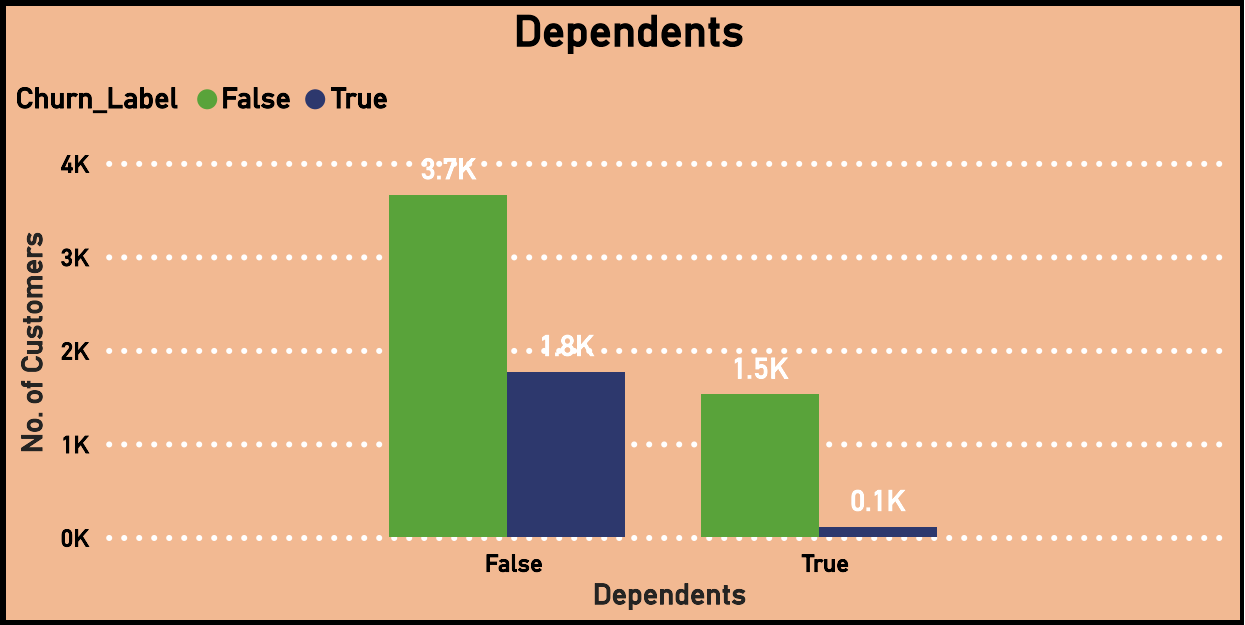
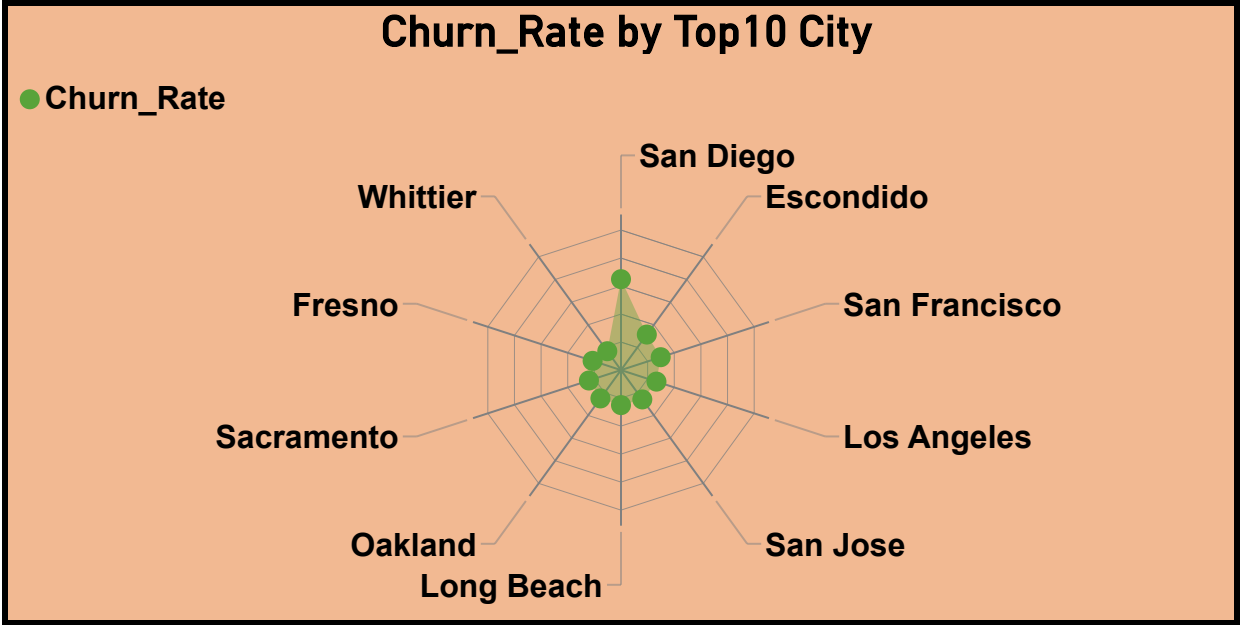
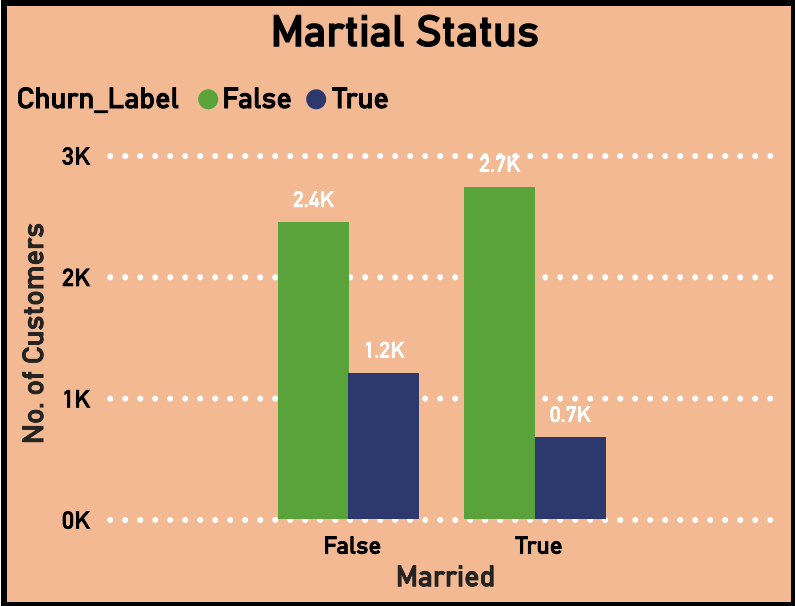
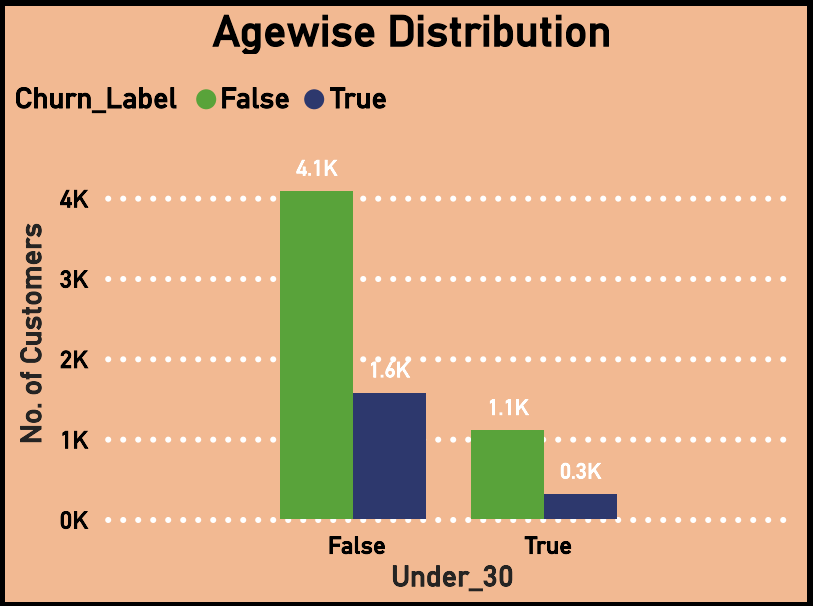
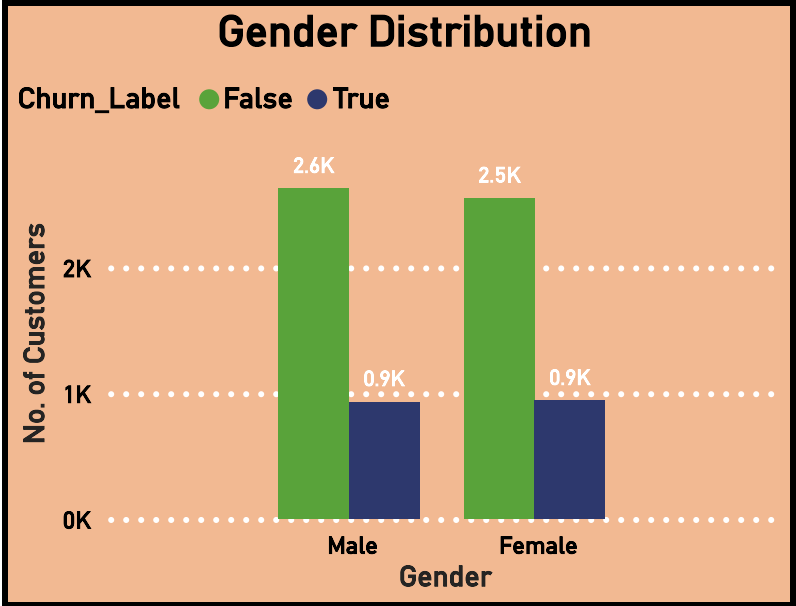
8000

0

2000

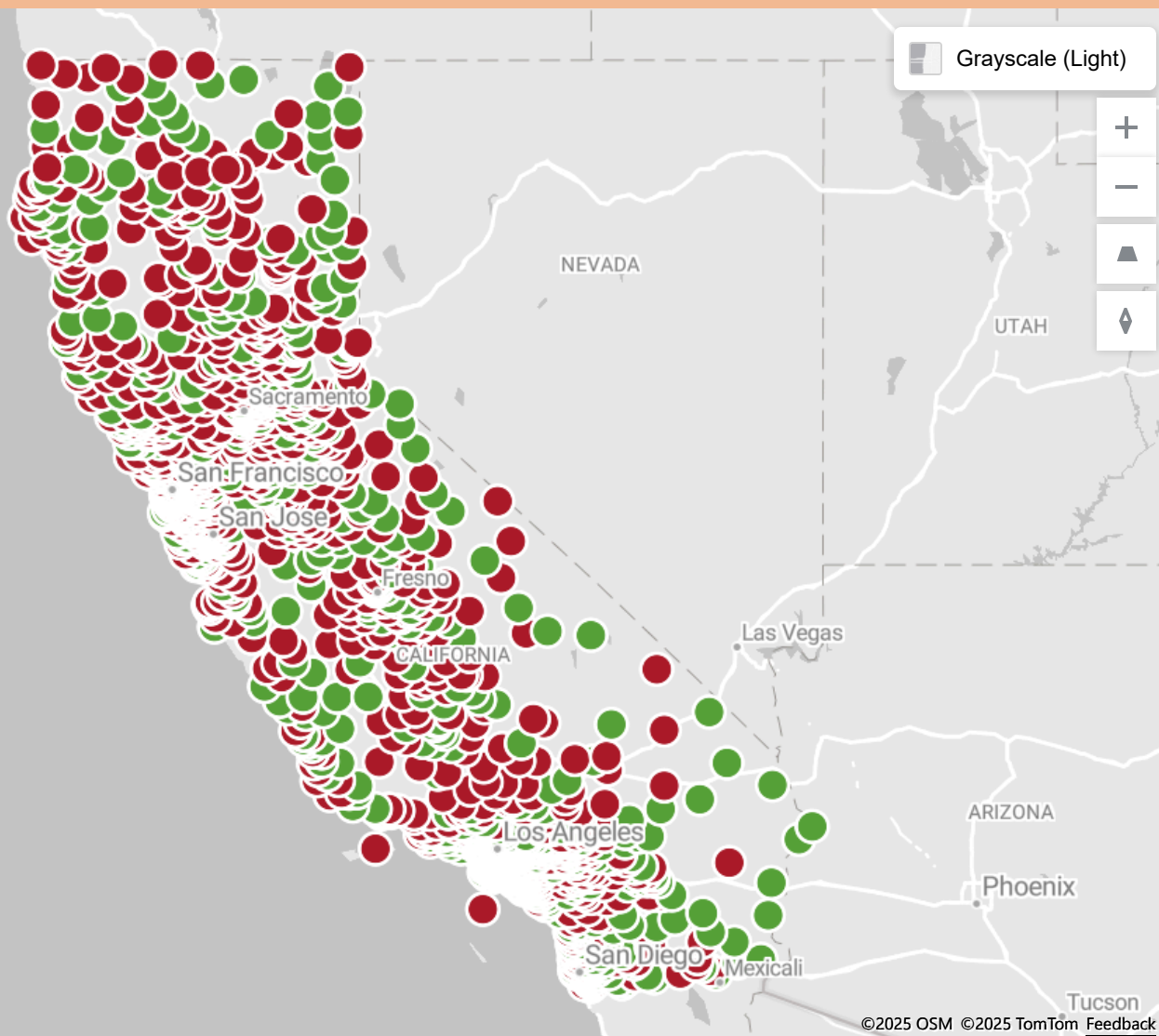
4000</

# DEMOGRAPHIC ANALYSIS



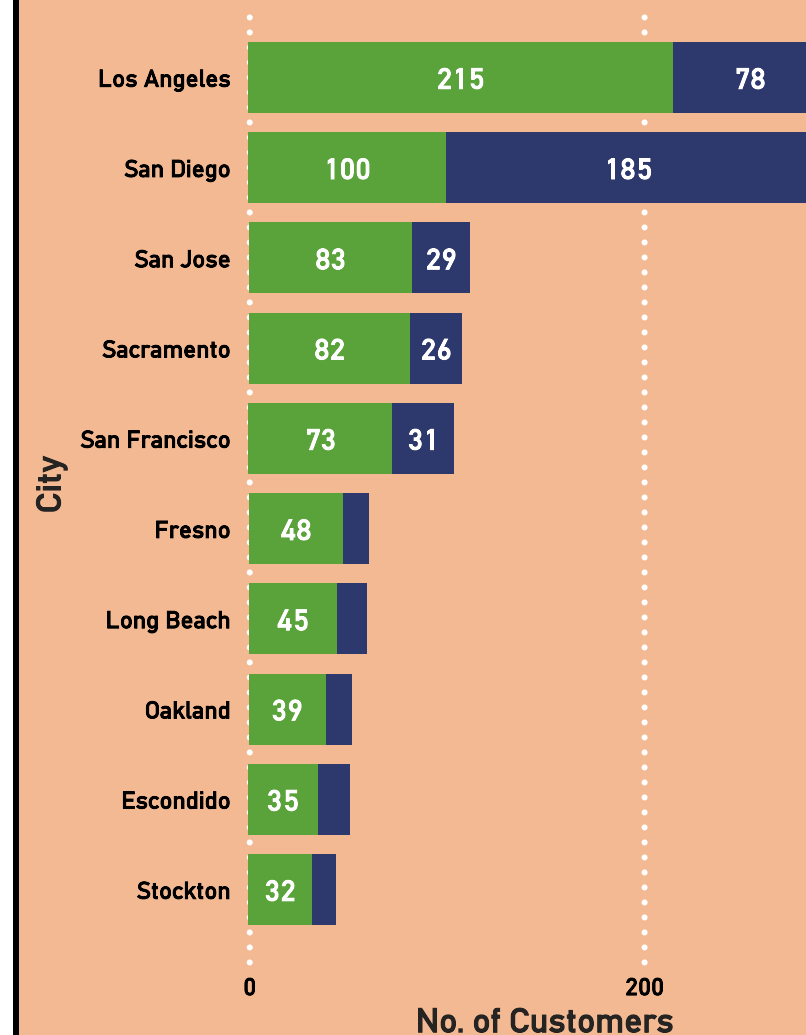
# LOCATION ANALYSIS

## Churn\_Rate by Latitude and Longitude



## Revenue - Top 10 City

Churn\_Label ● False ● True



# SERVICE ANALYSIS

