

# Retail Sales Performance Dashboard (2023–2024)

Analyzing regional and category trends in sales and profit

51M

Total Sales

9M

Total Profit

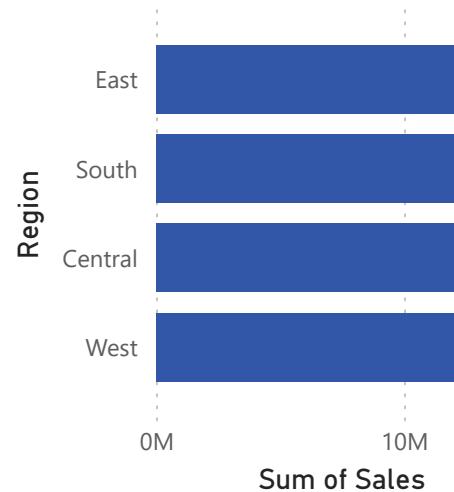
17.47%

Profit Margin

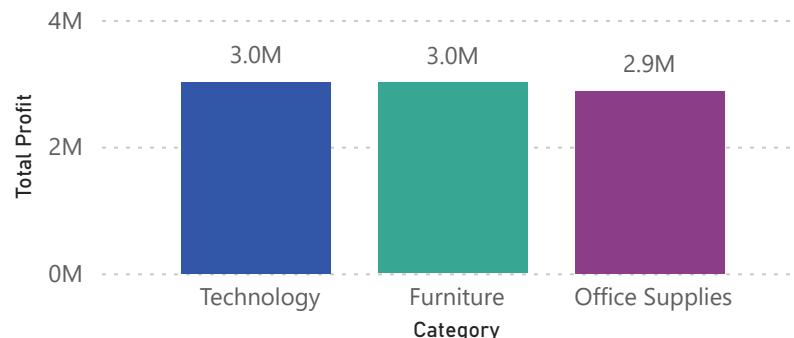
99.85%

Sales YoY %

Sum of Sales by Region



Total Profit by Category



Year



Region



Category



**Clear all  
slicers**