

# Anila Rifati

# A&E's Room

- **Concept:** The Wicked World Of Alena Aenami.
- **Genre:** Survival-Horror, Adventure-Action.
- **X statement:** Follow the path between two worlds, the good and evil.
- **Description:** Fight and kill through Alena's eyes as you abolish the Disciples of Cthulhu, God of Golems.
- **Key Features:**
  - Storytelling density, Development of Skills/Abilities, Use of Environment and Time.
  - USP: Detailed combat vision, the ability to slice the enemies.
  - Watch yourself as you go from a heroine to a villainess.
- **Audience:** 18-35 yrs. Female(67%) and male(33%) adult players.
- **Competitive analysis:** Tomb Raider, the female character almost has the same development.
- **The Ask:** \$105k for first playable demo.
- **The Return:** 1% of the total market \$1.5million.



# Character Design: Submission.

Student Name: Anila Rifati

Character Name: Alena Aenami



**Bloodshed in Zora is a horror-survival genre of video game that takes place in the world of Zora overflowing with abnormal creatures called Golems (Ancient Demons, Dragons, Scheming Skeletons, ect) and the protagonist Alena Aenami, the heroine and strongest warrior in Zora.**

**Alena(the player) the wife and loyal commander of King Rhys Knight, has a life mission to annihilate the God of Golems, Cthulhu. Who brought chaos by bringing Golems into Zora which led to carnage of numerous villages, innocent people, warriors, as well as the capture of her sister Maximilia who has been turned into a Golem by Cthulhu.**

**In the game Alena alongside Blight(a dragon she saved and trained to fight other Golems) will go through hardships, different quests, new characters that you might meet or stick with old ones, different stories and little by little every story will connect with one another and the different battles that you will have to win in order to develop your character and reach your one and only goal. But as you go through different obstacles, betrayal, gruesome killings of innocent and guilty people, in each level you will be able to see the drastic change that Alena's mind and decisions will go from a heroine's perspective to a true hopeless villainess.**