



| region | All | Customer Net Sales Performance | | |
|--------------------------|-------|--------------------------------|-------|----------|
| market | All | | | |
| division | All | | | |
| Customer | 2019 | 2020 | 2021 | 21 vs 20 |
| Acclaimed Stores | 1.4M | 2.9M | 10.9M | 378.1% |
| All-Out | | 0.2M | 0.8M | 495.7% |
| Amazon | 12.2M | 37.5M | 82.1M | 218.9% |
| Argos (Sainsbury's) | 0.4M | 0.7M | 2.3M | 306.0% |
| Atlas Stores | 0.2M | 0.7M | 3.2M | 470.3% |
| Atliq e Store | 7.2M | 23.7M | 53.0M | 223.8% |
| AtliQ Exclusive | 9.6M | 17.7M | 61.1M | 345.8% |
| BestBuy | 0.9M | 1.8M | 6.3M | 356.1% |
| Boulanger | 0.2M | 0.8M | 4.1M | 492.9% |
| Chip 7 | 0.6M | 1.3M | 5.5M | 416.1% |
| Chiptec | | 0.4M | 3.0M | 722.0% |
| Control | 0.9M | 2.2M | 7.7M | 349.2% |
| Coolblue | 0.5M | 1.2M | 4.2M | 360.0% |
| Costco | 1.1M | 2.8M | 9.3M | 337.4% |
| Croma | 1.7M | 2.5M | 7.5M | 305.1% |
| Currys (Dixons Carphone) | 0.3M | 0.8M | 1.9M | 246.9% |
| Digimarket | 0.8M | 1.7M | 4.1M | 241.1% |
| Ebay | 2.6M | 6.3M | 15.2M | 242.2% |
| Electricalsara Stores | 0.1M | 0.6M | 1.9M | 286.0% |
| Electricalsbea Stores | | 0.1M | 0.7M | 504.6% |
| Electricalslance Stores | 0.1M | 0.7M | 2.3M | 313.3% |
| Electricalslytical | 1.8M | 2.6M | 11.9M | 457.5% |
| Electricalsociety | 2.3M | 3.5M | 12.4M | 358.8% |
| Electricalsquipo Stores | 0.2M | 0.7M | 3.6M | 535.3% |
| Elite | 0.4M | 0.8M | 4.1M | 495.5% |
| Elkjøp | 0.5M | 1.3M | 5.2M | 391.9% |
| Epic Stores | 0.4M | 0.9M | 4.2M | 446.1% |
| Euronics | 0.4M | 0.9M | 3.9M | 444.7% |
| Expert | 0.8M | 1.8M | 6.4M | 364.0% |
| Expression | 1.7M | 3.0M | 9.8M | 328.2% |
| Ezone | 1.5M | 2.0M | 7.9M | 391.6% |
| Flawless Stores | 0.1M | 0.5M | 1.8M | 396.3% |
| Flipkart | 2.9M | 8.3M | 19.3M | 231.0% |
| Fnac-Darty | 0.5M | 0.8M | 2.9M | 349.8% |
| Forward Stores | 0.6M | 1.5M | 4.1M | 272.0% |
| Girias | 1.5M | 2.1M | 8.7M | 419.3% |
| Info Stores | 0.1M | 0.5M | 1.8M | 384.1% |
| Insight | 0.4M | 1.0M | 2.8M | 271.8% |
| Integration Stores | | 0.2M | 1.4M | 887.2% |
| Leader | 4.7M | 6.0M | 18.8M | 314.8% |
| Logic Stores | 0.2M | 0.9M | 4.8M | 515.2% |

AtliQ Hardwares



| | | | | |
|------------------|-------|--------|--------|---------|
| Lotus | 1.5M | 2.1M | 8.1M | 382.6% |
| Neptune | 1.0M | 3.4M | 16.1M | 471.5% |
| Nomad Stores | 0.5M | 1.6M | 4.0M | 246.9% |
| Notebillig | 0.2M | 0.4M | 1.1M | 287.4% |
| Nova | | 0.0M | 0.4M | 2664.9% |
| Novus | 1.9M | 3.7M | 9.9M | 264.2% |
| Otto | 0.3M | 0.4M | 1.2M | 298.6% |
| Premium Stores | 0.5M | 1.1M | 3.9M | 353.1% |
| Propel | 1.6M | 2.5M | 10.8M | 440.6% |
| Radio Popular | 0.5M | 1.5M | 5.3M | 362.6% |
| Radio Shack | 0.8M | 1.7M | 5.4M | 311.5% |
| Reliance Digital | 1.6M | 2.6M | 9.7M | 377.9% |
| Relief | 0.4M | 1.0M | 4.1M | 403.6% |
| Sage | 4.8M | 6.4M | 20.7M | 321.5% |
| Saturn | 0.2M | 0.4M | 1.2M | 310.5% |
| Sorefroz | 0.6M | 1.1M | 4.7M | 433.6% |
| Sound | 0.6M | 1.7M | 4.4M | 260.3% |
| Staples | 1.2M | 2.9M | 8.8M | 307.0% |
| Surface Stores | 0.1M | 0.5M | 2.1M | 398.8% |
| Synthetic | 1.9M | 4.4M | 12.2M | 276.0% |
| Taobao | 0.2M | 1.3M | 3.3M | 248.7% |
| UniEuro | 0.6M | 1.6M | 7.3M | 457.0% |
| Vijay Sales | 1.7M | 2.1M | 8.5M | 397.8% |
| Viveks | 1.6M | 2.2M | 7.8M | 348.1% |
| walmart | 1.3M | 2.6M | 9.7M | 370.4% |
| Zone | 0.3M | 1.6M | 5.3M | 336.2% |
| Grand Total | 87.5M | 196.7M | 598.9M | 304.5% |