



Logo Versions



Primary

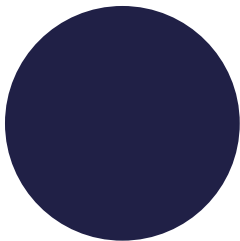
UPlans

Wordmark Only



Icon

Colours



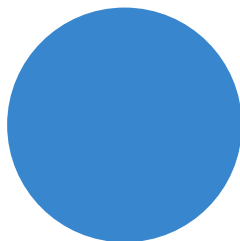
Primary

Hex #202046

RGB rgb(32,32,70)

CMYK 54 54 0 73

Pantone 19-3940



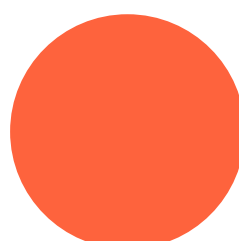
Secondary

Hex #3886CE

RGB rgb(56,134,206)

CMYK 73 35 0 19

Pantone 17-4041



Accent

Hex #FE633D

RGB rgb(254,99,61)

CMYK 0 61 76 0

Pantone 16-1362

Background

Hex #FFFFFF

RGB rgb(255,255,255)

CMYK 0 0 0 0

Pantone 11-0601

Typography

Primary

Righteous

Aa Bb Cc