## Superstore Sales & Profit Analysis

## Sales Trend Over Time (2012 -2015)



The trend of sum of Sales for Order Date Year. Color shows details about Region. The marks are labeled by sum of Sales. The data is filtered on Order Date, which includes dates on or before 12/31/2015. The view is filtered on sum of Sales and Region. The sum of Sales filter ranges from 88 to 83,734 and keeps Null values. The Region filter keeps 10 of 22 members.

## Profit by Product Category (2012 -2015)



Sum of Profit for each Category. Color shows details about profit status. The marks are labeled by sum of Profit. The data is filtered on Action (YEAR(Order Date), Region), which keeps 85 members.

profit status negative positive

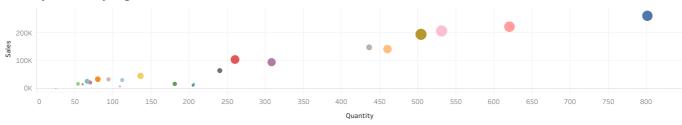
## Sales Distribution by segment



Sum of Sales. Color shows details about Segment. The marks are labeled by sum of Sales. The data is filtered on Action (YEAR(Order Date), Region), which keeps 85 members.







 $Sum \ of \ Quantity \ vs. \ sum \ of \ Sales. \ Color \ shows \ details \ about \ Region. \ Size \ shows \ sum \ of \ Profit. \ The \ data \ is \ filtered \ on \ Action \ (YEAR (Order \ Date), Region), \ which \ keeps \ 85 \ members.$