# Job Title: Tele Sales - Remote Course Advisor (Sales & Customer Engagement)

**Company**: Artma – Learn Digital Art with Confidence

**Location**: Remote (Work from Home) **Job Type**: Full-Time / Part-Time

Salary: Starting ₹20,000 base - ₹35,000 base (depending on experience) + performance-

based incentives

**Number Of Opening: 2** 

#### **\*** About Artma

Artma is one of India's leading digital art education platforms, offering beginner-friendly digital painting programs and cutting-edge AI art tools. With over **600,000+ followers** and a fast-growing student community, Artma is on a mission to make art education accessible and future-ready.

This is a unique opportunity to **work directly with Venkatesh Paspureddi**, an IIM graduate turned artist and the founder of Artma.

#### **Role Overview**

We're looking for enthusiastic **Tele Sales - Remote Course Advisors** who can connect with workshop attendees and help them take the next step by enrolling in our programs.

This is **not cold calling** — you'll be speaking with people who have already attended our workshops and shown interest. Your role is to guide, explain, and convert during the **limited-time offer window**.

## **Key Responsibilities**

- Make outbound calls to workshop attendees and explain the course offering.
- Guide interested participants through the benefits, structure, and pricing of the program.
- Address queries with empathy and product knowledge to help students make informed decisions.
- Maintain accurate call logs and lead data in CRM/spreadsheet.
- Follow up via WhatsApp/SMS/email where needed.
- Represent Artma in a professional and inspiring way on every call.

#### **You're a Good Fit If You...**

- Have **1**+ **year experience** in tele calling, customer service, or inside sales (Edtech or upskilling preferred).
- Speak **Hindi and English fluently** (Telugu or other regional languages are a plus).
- Are confident, warm, and can build rapport easily over a call.
- Are target-driven and thrive in a structured yet creative environment.
- Have basic awareness of digital art tools like Photoshop (not mandatory but nice to have).

#### **i** Compensation & Benefits

- Remote work flexibility complete work from home
- Opportunity to grow into a team lead or sales coach role

#### **Schedule**

- 6 days work week
- Working on weekends and off on weekday (Tentatively Tuesday)

## Please feel free to reach out to:

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