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|  | Leaffrey Painting  345 Easy Street  Portage, MI 49024  Phone Number (269)555-1234  Web site [www.website.home](http://www.website.home)  Hours  Monday through Friday 9:30a.m.-7:30p.m. |

August 12, 2016

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| **Services**  Exterior Painting  Trim Repair  Sanding and Priming | Dear Ali Jen:  With the upcoming holiday season it is time to prepare your business to be a welcoming place for your customers. For many businesses, the holiday season is when they receive 50% of their yearly sales. The appearance of your business has a direct impact on your sales. A study performed by M/A/R/C Research on 30,000 shoppers, found that the negative appearance of a store would cause 29% of shoppers to purchase fewer items at the store and 14% of shoppers to stop visiting the store. Your business having worn, dirty, or unattractively painted walls will have a negative impact on your sales this holiday season.  Leaffrey Painting can help your businesses to become an attractive place for your customers to shop. Leaffrey Painting has improved the appearance of small businesses, R.C. Toy Hut, to businesses as large as JCPenney. As certified members of the Portage Remodeling Group, Leaffrey Painting has working partnerships with the top interior designers and contractors in the Portage area. No matter what the size of your business is, Leaffrey Painting will handle everything you need to create the attractive place for your customers to shop.  Leaffrey Painting will consult with you, at your business, to determine if your business needs a simple touch up paint job to a complete remodeling. During the consultation Leaffrey Painting will give you a written estimate of the cost to create an attractive place for your customers to shop and when it will be accomplished.  Call us at (269)-555-12345, by September 1, 2016 for a free consultant and your first 5 gallons of paint will be free when choosing Leaffrey Painting for your Business.  Thank you,  Jeffrey Martin  Sales Manager |