

Canada Goose Holdings Inc

APAC strength helps offset softness in N. America & Europe

Reiterate Rating: UNDERPERFORM | PO: 14.00 CAD | Price: 15.73 CAD

F3Q: Stronger DTC helps offset wholesale softness

Canada Goose (GOOS) reported F3O adjusted EPS of C\$1.37 (vs. our C\$1.45) as revenue increased +5.8% (vs. our +12.8%). Wholesale revenue declined 28.5% (vs. our -14.0%) given lower orders from existing partners, the ongoing consolidation of wholesale accounts, and higher returns from wholesale partners. DTC revenue increased +14.2% (vs. our +20.0%) with same-store sales down -1.6% y/y primarily on a decline in e-commerce sales on softer conversion given competitor promos, warmer weather in N. America in Europe (less urgency to buy) and impact from China shutdowns last year (which helped support positive in-store comps this year). Gross margin of 73.7% was up 150bps vs. LY primarily driven by pricing benefits.

APAC strength led by reopening and weather tailwinds

APAC revenue increased 61.5% which was led by: (1) doubling of store traffic in Mainland China as GOOS lapped COVID shutdowns last year: (2) cold weather tailwinds in December; & (3) the return of tourism in Hong Kong & Macau. N. America declined 13.6% given warmer weather and a softer macro environment, while EMEA declined 25.9% given outsized impact of wholesale softness.

See changing regional trends in January

By region, GOOS has seen a return to positive DTC growth in N. America & EMEA given the onset of cold weather. However, we believe APAC DTC comps have gone negative in January given the impact of pent-up spending last year post COVID lockdowns as well as a challenging calendar comparison given a shorter period between F3Q and the beginning of Lunar New Year (3 weeks vs. 6 weeks this year). We raise our F4Q EPS to C\$0.11 (from C\$0.10) to reflect improvement in N. America & EMEA QTD trends.

Expect wholesale editing & slower unit growth in F25

We remain Underperform as we see revenue headwinds in F25 incl: (1) our outlook for wholesale declines as we believe GOOS may continue to edit down its overall wholesale footprint; & (2) an outlook for slower DTC unit growth as GOOS focuses on improving the productivity of existing stores that opened in a more challenging environment. Our PO remains C\$14/ US\$10.08 (from C\$17/US\$12.58) based on 10-11x our F26E EPS of C\$1.30 (was 11x F25 EPS of C\$1.25) as we roll forward our valuation base.

Estimates (Mar) (C\$)	2022A	2023A	2024E	2025E	2026E
EPS	0.91	1.07	0.90	1.00	1.30
GAAP EPS	0.86	0.89	0.66	1.12	1.42
EPS Change (YoY)	18.2%	17.6%	-15.9%	11.1%	30.0%
Consensus EPS (Bloomberg)			0.86	1.09	1.31
DPS	0	0	0	0	0
EPS (GOOS - C\$)	0.91	1.07	0.90	1.00	1.30
DPS (GOOS - C\$)	0	0	0	0	0
Valuation (Mar)					
P/E	17.3x	14.7x	17.5x	15.7x	12.1x
GAAP P/E	18.3x	17.7x	23.8x	14.0x	11.1x
EV / EBITDA*	8.2x	7.2x	6.9x	5.4x	4.9x
Free Cash Flow Yield*	2.5%	2.2%	7.6%	11.5%	10.1%
* For full definitions of <i>IQ</i> method SM measures, see page 5.					

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Timestamp: 01 February 2024 04:34PM EST

01 February 2024

Equity

Key Changes		
(C\$)	Previous	Current
2024E Rev (m)	1,322.6	1,296.9
2025E Rev (m)	1,494.2	1,428.5
2026E Rev (m)	1,679.2	1,576.8
2024E EPS	1.00	0.90
2025E EPS	1.25	1.00
2026E EPS	1.56	1.30

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Stock Data

Price (TOR / NYS)	15.73 CAD / 11.99 USD
Price Objective	14.00 CAD / 10.08 USD
Date Established	1-Nov-2023 / 1-Nov-2023
Investment Opinion	C-3-9 / C-3-9
52-Week Range	13.60 CAD - 32.81 CAD
Market Value (mn)	1,735 CAD
Free Float	99.5%
Average Daily Value	7.46 USD
Shares Outstanding (mn)	110.3 / 110.3
BofA Ticker / Exchange	YGOOS / TOR
BofA Ticker / Exchange	GOOS / NYS
Bloomberg / Reuters	GOOS CN / GOOS.TO
ROE (2024E)	16.6%
Net Dbt to Eqty (Mar-	7.6%
2023A)	
ESGMeter™	Medium

ESGMeter is not indicative of a company's future stock price performance and is not an investment recommendation or rating. ESGMeter is independent of BofA Global Research's equity investment rating, volatility risk rating, income rating, and price objective for that company. For full details, refer to BofA ESGMeter Methodology

DTC = Direct to Consumer

EMEA = Europe, Middle East, & Africa

APAC = Asia Pacific

iQprofile[™] Canada Goose Holdings Inc

Aprofile Callada Goose Holdings IIIC								
<i>iQ</i> method SM − Bus Performance*								
(C\$ Millions)	2022A	2023A	2024E	2025E	2026E			
Return on Capital Employed	10.2%	11.8%	11.5%	12.5%	13.8%			
Return on Equity	19.7%	23.8%	16.6%	15.2%	16.0%			
Operating Margin	14.0%	14.4%	13.3%	16.6%	16.6%			
Free Cash Flow	44	37	131	200	175			
<i>iQ</i> method ^{≤M} – Quality of Earnings*								
(C\$ Millions)	2022A	2023A	2024E	2025E	2026E			
Cash Realization Ratio	1.3x	1.2x	2.5x	3.2x	2.5x			
Asset Replacement Ratio	1.0x	1.0x	0.9x	0.9x	0.9x			
Tax Rate	21.2%	21.4%	15.9%	29.0%	22.5%			
Net Debt-to-Equity Ratio	18.1%	7.6%	-15.1%	-40.1%	-53.7%			
Interest Cover	5.4x	7.0x	3.2x	3.0x	3.0x			
Income Statement Data (Mar)								
(C\$ Millions)	2022A	2023A	2024E	2025E	2026E			
Sales	1,098	1,217	1,297	1,429	1,577			
% Change	21.5%	10.8%	6.6%	10.1%	10.4%			
Gross Profit	734	815	900	1,010	1,128			
% Change	32.4%	11.1%	10.5%	12.1%	11.7%			

Free	Cash	Flow	Data	(Mar)

Net Interest & Other Income

Net Income (Adjusted)

EBITDA

% Change

% Change

(C\$ Millions)	2022A	2023A	2024E	2025E	2026E
Net Income from Cont Operations (GAAP)	94	99	75	123	148
Depreciation & Amortization	87	99	114	130	140
Change in Working Capital	(53)	(63)	46	62	14
Deferred Taxation Charge	0	0	0	0	0
Other Adjustments, Net	1	0	0	0	0
Capital Expenditure	(85)	(97)	(104)	(114)	(126)
Free Cash Flow	44	37	131	200	175
% Change	-75.6%	-14.4%	249.9%	52.7%	-12.7%
Share / Issue Repurchase	(243)	0	0	0	0
Cost of Dividends Paid	0	0	0	0	0
Change in Debt	(2)	0	0	0	0

241

(28)

99

19.0%

15.4%

274

(25)

113

14.4%

13.7%

286

4.4%

(53)

92

-18.2%

367

(80)

5.7%

98

28.4%

402

9.7%

(87)

122

25.1%

Balance Sheet Data (Mar)

(C\$ Millions)	2022A	2023A	2024E	2025E	2026E
Cash & Equivalents	289	326	455	647	813
Trade Receivables	43	51	51	52	57
Other Current Assets	431	510	496	473	508
Property, Plant & Equipment	114	113	103	87	74
Other Non-Current Assets	464	464	464	464	464
Total Assets	1,341	1,464	1,569	1,723	1,916
Short-Term Debt	366	366	366	366	366
Other Current Liabilities	223	247	280	320	373
Long-Term Debt	0	0	0	0	0
Other Non-Current Liabilities	324	329	334	339	344
Total Liabilities	913	942	980	1,024	1,083
Total Equity	428	522	589	699	833
Total Equity & Liabilities	1,341	1,464	1,569	1,723	1,916

^{*} For full definitions of *IQ*methodSM measures, see page 5.

Company Sector

Leisure

Company Description

Canada Goose develops, markets, manufactures, and distributes branded luxury, premium outdoor lifestyle products. Founded in 1957 in Toronto, Canada, Canada Goose produces parkas, lightweight jackets, outerwear, knitwear, shells, and accessories. Canada Goose manufactures nearly all products in Canada in its own and third-party facilities.

Investment Rationale

We rate Canada Goose shares Underperform given our outlook for significant headwinds in North America and Europe on restrained international tourism.

Stock Data

Average Daily Volume	636,283
Shares / Common - Dual Listed	1.00

Quarterly Earnings Estimates

	2023	2024
Q1	-0.57A	-0.70A
Q2	0.22A	0.16A
Q3	1.28A	1.37A
Q4	0.14A	0.11E

Key Changes		
(C\$)	Previous	Current
2024E EPS	1.00	0.90
2025E EPS	1.25	1.00
2026E EPS	1.56	1.30



Exhibit 1: GOOS quarterly earnings analysis \$CAD millions, except per share data

										Interest	Inc	Income	Income	Extra	IFRS		IFRS	
	Wholesale		Other	Total			Adjusted		Adjusted	Expense	P'tx	Tax	bef.	Gain	Net	Operating	•	
				Revenues	COGS		EBITDA	D&A	EBIT	(Income)	Inc	(benefit)	Extra	(Loss)	Inc.	EPS	EPS	
Jun-Q1	\$33.2	\$34.8	\$1.9	\$69.9	\$27.2	\$95.2	(\$52.5)	\$23.4	(\$75.9)	\$7.4	(\$83.3)	(\$23.1)	(\$60.2)	(\$2.2)	(\$62.4)	(\$0.57)	(\$0.59)	105.2
Sep-Q2		\$94.8	\$1.7		\$111.4		\$51.7	\$23.4	\$28.3	\$6.8	\$21.5	(\$3.5)	\$23.0	\$1.3	\$24.3	\$0.22	\$0.23	105.9
Dec-Q3		\$450.2	\$12.1		\$160.3		\$219.6	\$24.7	\$194.9	\$6.0	\$188.9	\$51.1	\$135.2	\$0.7	\$135.9	\$1.28	\$1.29	105.7
Mar-Q4		\$227.5	\$20.2		\$102.9		\$54.9	\$27.3	\$27.6	\$4.7	\$22.9	<u>\$7.6</u>	\$15.0	<u>(\$18.6)</u>	<u>(\$3.6)</u>	\$0.14	(\$0.03)	<u>104.5</u>
F2023	\$373.8	\$807.3	\$35.9	\$1,217.0	\$401.8	\$541.5	\$273.7	\$98.8	\$174.9	\$24.9	\$150.0	\$32.1	\$113.0	(\$18.8)	\$94.2	\$1.07	\$0.89	105.3
Jun-Q1	\$27.1	\$55.8	\$1.9	\$84.8	\$29.6	\$119.7	(\$64.5)	\$26.6	(\$91.1)	\$10.1	(\$101.2)	(\$28.4)	(\$73.1)	(\$8.0)	(\$81.1)	(\$0.70)	(\$0.78)	103.7
Sep-Q2	\$162.0	\$109.4	\$9.7	\$281.1	\$101.6	\$135.7	\$43.8	\$27.5	\$16.3	\$11.9	\$4.4	(\$12.3)	\$16.2	(\$12.1)	\$4.1	\$0.16	\$0.04	103.6
Dec-Q3	\$81.8	\$514.0	\$14.1	\$609.9	\$160.2	\$209.7	\$240.0	\$29.3	\$210.7	\$14.8	\$195.9	\$53.9	\$138.6	(\$7.2)	\$131.4	\$1.37	\$1.30	101.3
Mar-Q4	E \$35.5	\$259.4	<u>\$26.3</u>	\$321.1	\$105.0	\$149.7	\$66.4	\$30.2	<u>\$36.2</u>	<u>\$16.3</u>	\$19.9	<u>\$5.8</u>	\$10.7	\$2.2	\$12.9	<u>\$0.11</u>	\$0.13	100.3
F2024E	\$306.4	\$938.6	\$52.0	\$1,296.9	\$396.4	\$614.8	\$285.7	\$113.6	\$172.1	\$53.1	\$119.0	\$19.0	\$92.4	(\$25.1)	\$67.3	\$0.90	\$0.66	102.2
Jun-Q1	£ \$25.7	\$70.3	\$1.9	\$98.0	\$30.4	\$125.7	(\$58.1)	\$31.1	(\$89.2)	\$17.8	(\$107.0)	(\$31.0)	(\$79.4)	\$4.2	(\$75.2)	(\$0.80)	(\$0.76)	99.3
Sep-Q2	E \$153.9	\$125.8	\$9.7	\$289.4	\$101.9	\$139.8	\$47.7	\$32.0	\$15.7	\$19.3	(\$3.6)	(\$1.0)	(\$5.9)	\$3.2	(\$2.7)	(\$0.06)	(\$0.03)	98.3
Dec-Q3		\$591.1	\$14.1		\$173.7		\$289.0	\$32.9	\$256.1	\$20.8	\$235.3	\$68.2	\$163.7	\$2.2	\$165.9	\$1.68	\$1.70	97.3
Mar-Q4	<u>E</u> \$33.7	\$298.3	<u>\$26.3</u>	<u>\$358.2</u>	\$112.9	<u>\$157.2</u>	\$88.2	\$33.8	<u>\$54.4</u>	<u>\$22.3</u>	\$32.1	<u>\$9.3</u>	<u>\$19.4</u>	\$2.2	<u>\$21.6</u>	<u>\$0.20</u>	\$0.22	<u>96.3</u>
F2025E	\$291.1	\$1,085.5	\$52.0	\$1,428.5	\$418.9	\$642.8	\$366.7	\$129.8	\$236.9	\$80.2	\$156.7	\$45.5	\$97.7	\$11.8	\$109.5	\$1.00	\$1.12	97.8
F2026E	\$276.5	\$1,248.3	\$52.0	\$1,576.8	\$448.7	\$725.8	\$402.3	\$139.8	\$262.5	\$87.2	\$175.3	\$39.4	\$122.2	\$11.8	\$134.0	\$1.30	\$1.42	94.3
PERCE	NTAGE CHANG												MARGIN AN	•				
	Wholesale		Other	Total				Operating	Pre-tax	Net	Operating		Gross	SG&A	EBITDA	Operating		Op Net
	Revenue			Revenues		SG&A	EBITDA	Income	Income	Income	EPS		Margin	Ratio	Margin	Margin	Rate	
Jun-Q1	28.7%	18.4%	72.7%	24.2%	6.3%	33.9%	30.0%	26.1%	24.1%	6.8%	40.4.70/		61.1%	136.2%	-75.1%	-108.6%	27.7%	-86.1%
Sep-Q2		15.6%	-5.6%	19.0%		-3.0%	197.1%	-743.2%	-274.8%	161.3%	-404.7%		59.8%	41.2%	18.7%	10.2%	-16.3%	8.3%
Dec-Q3		1.1%	202.5%	-1.6%	-7.0%	7.5%	-4.8%	-5.8%	-5.2%	-10.5%	-9.6%		72.2%	34.1%	38.1%	33.8%	27.1%	23.4%
Mar-Q4	29.6% 7.8%	22.7%	676.9%	31.4%	49.1%		66.4%	142.1%	316.4%	<u>-60.4%</u>	271.5%		64.9%	46.2%	18.7%	9.4%	33.2%	<u>5.1%</u>
F2023	7.8%	8.8%	277.9%	10.8%	10.1%	9.9%	13.7%	13.8%	19.6%	0.5%	18.2%		67.0%	44.5%	22.5%	14.4%	21.4%	9.3%
Jun-Q1	-18.4%	60.3%	0.0%	21.3%	8.8%	25.7%	22.9%	20.0%	21.5%	30.0%			65.1%	141.2%	-76.1%	-107.4%	28.1%	-86.2%
Sep-Q2	-10.3%	15.4%	470.6%	1.4%	-8.8%	18.9%	-15.3%	-42.4%	-79.5%	-83.1%	-28.0%		63.9%	48.3%	15.6%	5.8%	-279.5%	5.8%
Dec-Q3	-28.5%	14.2%	16.5%	5.8%	-0.1%	6.6%	9.3%	8.1%	3.7%	-3.3%	6.9%		73.7%	34.4%	39.4%	34.5%	27.5%	22.7%
Mar-Q4	<u>E -22.0%</u>	14.0%	30.0%	9.5%	2.0%	10.6%	20.9%	31.1%	<u>-13.1%</u>	<u>-459.0%</u>	<u>-25.5%</u>		67.3%	<u>46.6%</u>	20.7%	11.3%	29.0%	3.3%
F2024E	-18.0%	16.3%	44.7%	6.6%	-1.3%	13.5%	4.4%	-1.6%	-20.7%	-28.5%	-15.7%		69.4%	47.4%	22.0%	13.3%	15.9%	7.1%
Jun-Q1		26.0%	0.0%	15.5%	2.7%	5.0%	-9.9%	-2.0%	5.8%	-7.3%			69.0%	128.3%	-59.4%	-91.1%	29.0%	-81.1%
Sep-Q2	E -5.0%	15.0%	0.0%	3.0%	0.3%	3.0%	8.9%	-3.6%	-181.5%	-167.0%	-138.7%		64.8%	48.3%	16.5%	5.4%	29.0%	-2.1%
Dec-Q3		15.0%	0.0%	12.0%	8.4%	5.0%	20.4%	21.6%	20.1%	26.2%	22.9%		74.6%	32.2%	42.3%	37.5%	29.0%	24.0%
Mar-Q4	F F 00/	2 5 00/									00.00		CO F0/	42.00/	24.00/	45.00/		F 40/
		<u>15.0%</u>	0.0%	<u>11.6%</u>	<u>7.5%</u>	5.0%	<u>32.8%</u>	50.2%	<u>61.2%</u>	<u>66.9%</u>	<u>88.1%</u>		<u>68.5%</u>	<u>43.9%</u>	<u>24.6%</u>	<u>15.2%</u>	<u>29.0%</u>	<u>5.4%</u>
F2025E			<u>0.0%</u> 0.0%	11.6% 10.1%	<u>7.5%</u> 5.7%	<u>5.0%</u> 4.6%	32.8% 28.4%	<u>50.2%</u> 37.7%	61.2% 31.7%	66.9% 62.6%	88.1% 10.5%		70.7%	45.0%	<u>24.6%</u> 25.7%	15.2% 16.6%	29.0% 29.0%	6.8%

Source: BofA Global Research Estimates, Company Filings

BofA GLOBAL RESEARCH



Price objective basis & risk

Canada Goose Holdings Inc (YGOOS / GOOS)

Our C\$14 PO (\$10.08 PO for GOOS US shares) is based on 10-11x our F2026E EPS of C\$1.30. This P/E is below GOOS' historical historical multiple of 30-70X given a potential outlook for slowing Canada momentum alongside COVID-19 headwinds, including an outlook for significant reductions in international tourism traffic.

Upside risks to our PO are 1) Direct to Consumer, which could significantly exceed revenue forecasts driven by successful expansion in China, 2) a material improvement in the global macroeconomic environment for luxury purchases, and 3) successful expansion into new categories including footwear.

Downside risks to our PO are 1) the very competitive outerwear/jackets/boots categories, 2) strengthening of CAD vs. foreign currencies (especially USD, EUR, and GBP), which would pressure reported revenue and margins, 3) risks associated with owned manufacturing, 4) current highly dependence on a narrow group of styles, 5) highly seasonal revenue and earnings, with some products weather dependent, 6) limited replacement cycle because of durability of products, 7) limited incremental wholesale door opportunity in North America, 8) execution risks associated with rapidly growing business, 9) challenging global apparel and luxury retail environment, and 10) fashion/knock-off risks.

Analyst Certification

I, Alexander Perry, hereby certify that the views expressed in this research report accurately reflect my personal views about the subject securities and issuers. I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or view expressed in this research report.

US - Broadlines, Hardlines, Food Retailers & Leisure Coverage Cluster

Investment rating	Company	BofA Ticker	Bloomberg symbol	Analyst
BUY				
	Academy Sports + Outdoors	ASO	ASO US	Robert F. Ohmes, CFA
	BJ's Wholesale Club Holdings	BJ	BJ US	Robert F. Ohmes, CFA
	Costco Wholesale Corporation	COST	COST US	Robert F. Ohmes, CFA
	Fox Factory Holding Corp	FOXF	FOXF US	Alexander Perry
	Grocery Outlet Holding Corp.	GO	GO US	Robert F. Ohmes, CFA
	Harley-Davidson	HOG	HOG US	Alexander Perry
	Life Time	LTH	LTH US	Alexander Perry
	Planet Fitness, Inc.	PLNT	PLNT US	Alexander Perry
	Sysco Corporation	SYY	SYY US	Kendall Toscano
	Target Corp.	TGT	TGT US	Robert F. Ohmes, CFA
	The Kroger Co.	KR	KR US	Robert F. Ohmes, CFA
	Topgolf Callaway Brands Corp	MODG	MODG US	Alexander Perry
	Walmart Inc	WMT	WMT US	Robert F. Ohmes, CFA
NEUTRAL				
	Dick's Sporting Goods	DKS	DKS US	Robert F. Ohmes, CFA
	Xponential Fitness	XPOF	XPOF US	Alexander Perry
	YETI Holdings, Inc.	YETI	YETI US	Robert F. Ohmes, CFA
UNDERPERFORM				
	Canada Goose Holdings Inc	YGOOS	GOOS CN	Alexander Perry
	Canada Goose Holdings Inc	GOOS	GOOS US	Alexander Perry
	Columbia Sportswear	COLM	COLM US	Alexander Perry
	Dollar General Corporation	DG	DG US	Robert F. Ohmes, CFA
	Dollar Tree, Inc.	DLTR	DLTR US	Robert F. Ohmes, CFA
	Hibbett Sports, Inc.	HIBB	HIBB US	Alexander Perry
	National Vision	EYE	EYE US	Robert F. Ohmes, CFA
	Sprouts Farmers Market, Inc.	SFM	SFM US	Robert F. Ohmes, CFA
	•			

US - Broadlines, Hardlines, Food Retailers & Leisure Coverage Cluster

Investment rating Company BofA Ticker Bloomberg symbol Analyst

*i***@**method[™] Measures Definitions

Business Performance	Numerator	Denominator
Return On Capital Employed	NOPAT = (EBIT + Interest Income) × (1 - Tax Rate) + Goodwill Amortization	Total Assets – Current Liabilities + ST Debt + Accumulated Goodwill
		Amortization
Return On Equity	Net Income	Shareholders' Equity
Operating Margin	Operating Profit	Sales
Earnings Growth	Expected 5 Year CAGR From Latest Actual	N/A
Free Cash Flow	Cash Flow From Operations — Total Capex	N/A
Quality of Earnings	Numerator	Denominator
Cash Realization Ratio	Cash Flow From Operations	Net Income
Asset Replacement Ratio	Capex	Depreciation
Tax Rate	Tax Charge	Pre-Tax Income
Net Debt-To-Equity Ratio	Net Debt = Total Debt — Cash & Equivalents	Total Equity
Interest Cover	EBIT	Interest Expense
Valuation Toolkit	Numerator	Denominator
Price / Earnings Ratio	Current Share Price	Diluted Earnings Per Share (Basis As Specified)
Price / Book Value	Current Share Price	Shareholders' Equity / Current Basic Shares
Dividend Yield	Annualised Declared Cash Dividend	Current Share Price
Free Cash Flow Yield	Cash Flow From Operations – Total Capex	Market Cap = Current Share Price × Current Basic Shares
Enterprise Value / Sales	EV = Current Share Price × Current Shares + Minority Equity + Net Debt +	Sales
F	Other LT Liabilities	
FV / FBITDA	Enterprise Value	Basic FBIT + Depreciation + Amortization

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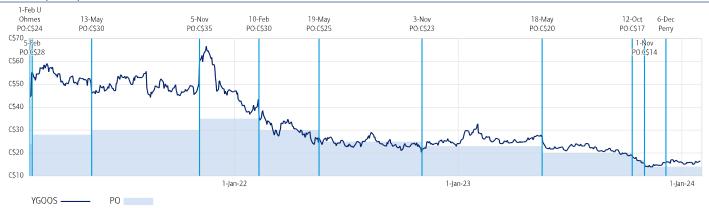
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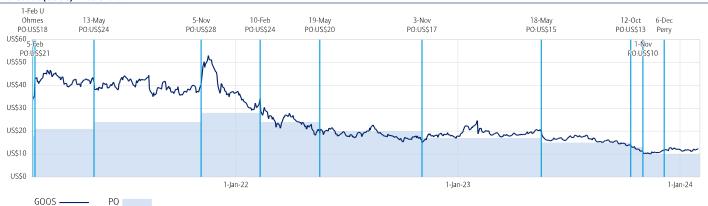
Canada Goose (YGOOS) Price Chart



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

The Investment Opinion System is contained at the end of the report under the heading "Fundamental Equity Opinion Key". Dark grey shading indicates the security is restricted with the opinion suspended. Medium grey shading indicates the security is under review with the opinion withdrawn. Light grey shading indicates the security is not covered. Chart is current as of a date no more than one trading day prior to the date of the report.

Canada Goose (GOOS) Price Chart



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

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Equity Investment Rating Distribution: Leisure Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	16	55.17%	Buy	9	56.25%
Hold	7	24.14%	Hold	5	71.43%
Sell	6	20.69%	Sell	4	66.67%

Equity Investment Rating Distribution: Global Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	1895	53.62%	Buy	1083	57.15%
Hold	832	23.54%	Hold	454	54.57%
Sell	807	22.84%	Sell	383	47.46%

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Investment rating Total return expectation (within 12-month period of date of initial rating) Ratings dispersion guidelines for coverage cluster^{R2}

 Buy
 ≥ 10%
 ≤ 70%

 Neutral
 ≥ 0%
 ≤ 30%

 Underperform
 N/A
 ≥ 20%

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