

# **Business and Information Services**

# Mortgage agency 2023 forecasts unchanged from November

**Industry Overview** 

## Tracking mortgage trends for credit bureaus

We track Fannie Mae and the Mortgage Bankers Association mortgage origination forecasts as a directional guide for Equifax (EFX) and TransUnion's (TRU) mortgage revenues. In 2022, mortgages comprised 23% and 6.5% of EFX and TRU's revenues, down from 31% and 11.5% in 2021. We estimate mortgages are 19% and 7% of 2023 revenues. Equifax and TransUnion's mortgage credit check revenues are a function of inquiries, which should outperform origination volumes near-term as borrowers shop different lenders. Equifax's Workforce Solutions mortgage revenues (15% of total revenues) are linked to origination trends and do not benefit from shopping.

# FNMA maintains 2023 outlook, 2024 raised by 3%

On December 18th, Fannie Mae (FNMA) released its December Housing Forecast. Compared to its November forecast, FNMA's 2023E origination outlook (in \$'s) remained unchanged, implying a 36% y/y decline. Its 4Q23 origination outlook was lowered by 2% and now implies an 13% decline y/y. FNMA's 2024 outlook was raised by 3%, and FNMA is now projecting 24% growth in 2024.

## MBA's 2023 forecast unchanged, 2024 lowered slightly

On December 13th, the Mortgage Bankers Association (MBA) released its December Mortgage Origination Forecast. MBA's 2023/4Q23 unit origination forecast is unchanged compared to November's forecast and implies a 36/6% y/y decline. Meanwhile, MBA's application data was down 13% y/y in 4Q23. For 2024, MBA lowered its origination forecast by 1% and is now projecting 17% y/y growth.

MBA's 2023E dollar volume origination forecast was unchanged from November's and now implies a 29% y/y decline. This includes (2)% y/y for 4Q23. For 2024, MBA is forecasting 22% growth, compared to +23% as of its November outlook.

See below for MBA weekly mortgage application growth data.

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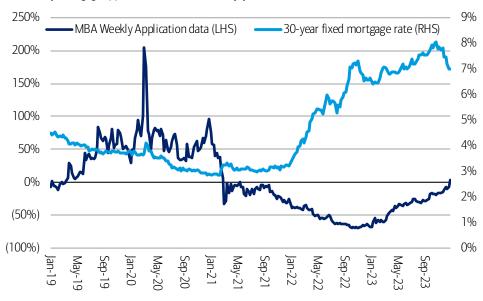
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Refer to important disclosures on page 4 to 6.

## Exhibit 1 MBA weekly mortgage application growth (y/y) compared to 30-year fixed mortgage rate

MBA weekly mortgage applications were down 13% y/y in 4Q23



Source: Bankrate.com, Mortgage Bankers Association, Bloomberg, BofA Global Research

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#### Exhibit 2: Fannie Mae & MBA December 2023 forecast

In December, MBA/FNMA's 2023 dollar volume forecasts were unchanged compared to last month, implying (29)/(36)% y/y

#### December 2023 forecast vs.

	forecasted November October September August July						
			2023	2023	2023	2023	July
	ĊL	y/y					2023
	\$bn	change	Torecast	Torecast	forecast	Torecast	Torecast
Fannie Mae origination forecast - as of December 202							
4Q23 Purchases	\$298	(13%)	(2%)	(8%)	(10%)		
4Q23 Refinancing	\$56	(16%)	(5%)	(10%)	(11%)		
4Q23 Total	\$355	(13%)	(2%)	(8%)	(9%)		
2023 Purchases	\$1,277	(22%)	(0%)	(2%)	(3%)		
2023 Refinancing	\$251	(66%)	(0%)	0%	0%		
	\$1,52						
2023 Total	8	(36%)	(0%)	(2%)	(2%)		
2024 Purchases	\$1,438	13%	2%	(0%)	0%		
2024 Refinancing	\$450	79%	5%	(1%)	2%		
U	\$1,88						
2024 Total	8	24%	3%	(0%)	1%		
MBA origination forecast - as of December 2023							
4Q23 Purchases	\$324	(5%)	0%	0%	(9%)	(13%)	(5%)
4Q23 Refinancing	\$75	10%	0%	0%	(9%)	(20%)	(30%)
4Q23 Total	\$399	(2%)	0%	0%	(9%)	(14%)	(11%)
2023 Purchases	\$1,325	(18%)	0%	0%	(3%)	(3%)	(2%)
2023 Refinancing	\$314	(54%)	0%	0%	(2%)	(6%)	(13%)
G .	\$1,63						
2023 Total	9	(29%)	0%	0%	(2%)	(4%)	(4%)
2024 Purchases	\$1,511	14%	(1%)	3%	(0%)	(0%)	(5%)
2024 Refinancing	\$490	56%	0%	3%	(8%)	(8%)	(10%)
	\$2,00				(= ,-,	(- ,-,	( , - ,
2024 Total	1	22%	(1%)	3%	(2%)	(2%)	(6%)
	•		Novembe				July
		γ/γ	2023	2023	2023	2023	2023
	000's	change			forecast		
	0003	criarisc	ioiccast	ioiccast	ioiccast	ioiccast	TOTECUSE

## Exhibit 2: Fannie Mae & MBA December 2023 forecast

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#### December 2023 forecast vs.

MBA originations forecast - as of December 2023		1		\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \			
4Q23 Purchases	804	(9%)	0%	(2%)	(12%)	(15%)	(10%)
4Q23 Refinancing	230	6%	0%	(2%)	(11%)	(23%)	(28%)
4Q23 Total	1,034	(6%)	0%	(2%)	(11%)	(17%)	(15%)
2023 Purchases	3,350	(24%)	0%	(1%)	(3%)	(4%)	2%
2023 Refinancing	983	(50%)	0%	(1%)	(3%)	(7%)	(2%)
2023 Total	4,333	(36%)	0%	(1%)	(3%)	(5%)	1%
2024 Purchases	3,625	8%	(1%)	(2%)	(6%)	(6%)	(5%)
2024 Refinancing	1,451	48%	(0%)	(2%)	(13%)	(13%)	(12%)
2024 Total	5,076	17%	(1%)	(2%)	(8%)	(8%)	(7%)

**Source:** Fannie Mae Economic & Strategic Research, Mortgage Bankers Association, BofA Global Research

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