

# Makemytrip Limited

# Momentum likely to sustain in CY24 +3Q preview

Reiterate Rating: BUY | PO: 51.00 USD | Price: 46.20 USD

# 3Q preview: Good momentum, but air volumes subdued

In 3Q, we expect a marginal decline in air volumes led by airline capacity constraints (as some planes of Indigo were grounded leading to higher fares). Despite a decline in volumes, we expect air revenues to be up 20% yoy led by better pricing – especially as international travel picks up in seasonally strong 3Q. On the hotels front, our checks suggest that ARR (avg room rates) are trending higher than earlier, given the demand surge. The hotels appear to be balancing their yields as well, with occupancies in c.70% range. Demand seems to be shifting slightly to premium and towards higher priced offerings as consumers choosing budget categories (<Rs 2.5K per night) are trending lower than earlier years. In fact, data from Hotelivate Research indicates that mix of >Rs 7.5K per night hotels has doubled yoy to 23%, while Rs 2.5-5K still remains the sweet spot. We expect momentum at hotel/bus to remain strong and we model 27%/32% yoy growth leading to consolidate revenues of \$214 mn. In 3Q, we estimate higher marketing & brand campaign spends given the World-cup and seasonality. Despite this, we expect 190 bps qoq improvement of adj. EBIT margins & adj EBIT at \$36.1mn.

# Favorable risk-reward; raising estimates

Over the past few months, Makemytrip (MMYT) has rolled out several product feature enhancements like Book@Zero for hotels and homestays, Trip Guarantee for rail and Fare Lock for flight customers – with an idea to offer flexibility for customers to book trips in advance. We remain optimistic on MMYT's fundamentals, given steady revenue growth & expected margin improvement, led by benign competition and scale benefits. Post our recent industry interactions and checks, we raise our FY25/26 EPS estimates by 5-6% and increase PO to \$51 (slight decline in FY24 due to air volumes). Reiterate Buy on favorable risk-reward. The key monitorable from here on would be: 1) drivers of continued growth on a high base, 2) supply issues led high airfares not dampening the demand.

Estimates (Mar) (US\$)	2022A	2023A	2024E	2025E	2026E
Net Income (Adjusted - mn)	(45)	(11)	67	119	188
EPS	-0.4	-0.1	0.6	1.1	1.7
EPS Change (YoY)	20%	75%	NM	77%	57%
Dividend / Share	0	0	0	0	0.017
Free Cash Flow / Share	-0.2	0	0.5	1.6	1.3
Valuation (Mar)					
P/E	NM	NM	77.0x	43.5x	27.7x
Dividend Yield	0%	0%	0%	0%	0.037%
EV / EBITDA*	39.3x	26.2x	17.9x	14.3x	10.2x
Free Cash Flow Yield*	-0.3%	-0.1%	1.0%	3.5%	2.7%
* For full definitions of $\emph{IQ}$ method $^{\text{SM}}$ measures, see page 8.					

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Refer to important disclosures on page 9 to 11. Analyst Certification on page 5. Price
Objective Basis/Risk on page 5.

Timestamp: 05 January 2024 07:32AM EST

#### 05 January 2024

#### Equity

Key Changes		
(US\$)	Previous	Current
Price Obj.	43.00	51.00
2024E EPS	0.69	0.60
2025E EPS	1.00	1.06
2026E EPS	1.59	1.67

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#### Stock Data

Price	46.20 USD
Price Objective	51.00 USD
Date Established	5-Jan-2024
Investment Opinion	B-1-9
52-Week Range	22.50 USD-48.50 USD
Mrkt Val / Shares Out (mn)	5,126 USD / 111.0
Average Daily Value (mn)	20.23 USD
Free Float	70.0%
BofA Ticker / Exchange	MMYT / NAS
Bloomberg / Reuters	MMYT US / MMYT.OQ
ROE (2024E)	7.4%
Net Dbt to Eqty (Mar-2023A)	-53.13%

#### Exhibit 1: MMYT 3Q preview estimates

Expect 14% qoq/25% yoy top-line growth

MMYT (\$mn)	3Q24E	% qoq	% yoy
Revenues	214	13.6%	24.6%
EBITDA	21	60.8%	50.9%
% margin	9.9%	+292bps	+174bps
Adj. EBIT	36	28.1%	83.6%
Net income	35	26.3%	185.5%

**Source:** BofA Global Research estimates

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# **iQ**profile<sup>™</sup> Makemytrip Limited

Key Income Statement Data (Mar)	2022A	2023A	2024E	2025E	2026E
(US\$ Millions)					
Sales	356	651	818	1,099	1,453
Gross Profit	NA	NA	NA	NA	NA
Sell General & Admin Expense	NA	NA	NA	NA	NA
Operating Profit	(34)	21	73	129	243
Net Interest & Other Income	(66)	(80)	(82)	(81)	(116)
Associates	0	0	0	0	C
Pretax Income	(47)	(12)	67	123	203
Tax (expense) / Benefit	1	1	0	(5)	(16)
Net Income (Adjusted)	(45)	(11)	67	119	188
Average Fully Diluted Shares Outstanding	108	110	112	112	112
Key Cash Flow Statement Data					
Net Income	(45)	(11)	67	119	188
Depreciation & Amortization	29	27	27	32	40
Change in Working Capital	(27)	(52)	(1)	82	(28)
Deferred Taxation Charge	NA	NA	NA (1)	NA (1)	NA (1)
Other Adjustments, Net	49	68	(1)	(1)	(1)
Cash Flow from Operations	6	32	93	233	199
Capital Expenditure	(23)	(35)	(42)	(51)	(60)
(Acquisition) / Disposal of Investments Other Cash Inflow / (Outflow)	0 (55)	0 82	0	0	0
,		47	=	-	
Cash Flow from Investing Shares Issue / (Repurchase)	(78) 0	0	(42) 0	(51) 0	(60) 0
Cost of Dividends Paid	0	0	0	0	(2)
Cash Flow from Financing	(10)	(6)	0	0	(2)
Free Cash Flow	(17)	(3)	51	182	139
Net Debt	(264)	(465)	(516)	(698)	(835)
Change in Net Debt	94	(269)	(51)	(182)	(137)
Key Balance Sheet Data					
Property, Plant & Equipment	19	25	40	60	80
Other Non-Current Assets	712	663	663	663	663
Trade Receivables	36	69	74	99	131
Cash & Equivalents	477	481	532	714	851
Other Current Assets	78	122	115	154	203
Total Assets	1,323	1,360	1,423	1,689	1,928
Long-Term Debt	214	16	16	16	16
Other Non-Current Liabilities	21	14	14	14	14
Short-Term Debt	NA	NA	NA	NA	NA
Other Current Liabilities	191	454	451	598	652
Total Liabilities	426	484	481	628	682
Total Equity	896	876	943	1,061	1,246
Total Equity & Liabilities	1,323	1,360	1,423	1,689	1,928
iQmethod <sup>™</sup> - Bus Performance*					
Return On Capital Employed	7.9%	14.1%	23.9%	26.8%	32.9%
Return On Equity	-5.1%	-1.3%	7.4%	11.9%	16.2%
Operating Margin	-10.0%	3.4%	9.4%	12.4%	17.6%
EBITDA Margin	33.0%	27.1%	31.6%	29.4%	31.1%
<b>iQ</b> method <sup>™</sup> - <b>Quality of Earnings*</b>					
Cash Realization Ratio	NM	NM	1.4x	2.0x	1.1x
Asset Replacement Ratio	0.8x	1.3x	1.5x	1.6x	1.5x
Tax Rate (Reported)	2.4%	8.0%	NM	4.0%	8.0%
Net Debt-to-Equity Ratio	-29.4%	-53.1%	-54.8%	-65.8%	-67.0%
Interest Cover	3.4x	3.2x	9.3x	13.0x	18.3x
Key Metrics					

# **Company Sector**

Internet/e-Commerce

#### **Company Description**

MMYT is India's No 1 online travel agent by its market share of bookings. The three key lines of revenue for the company are airline, hotel, and booking of packages. Some of the key acquisitions made in the past include Hotel Travel Group in Southeast Asia, Easytobook in Amsterdam, and c.20% stake in Ixigo, a meta-search engine.

#### **Investment Rationale**

We have a Buy rating as we find the company well placed to balance revenue rebound along with margin improvement. On the ground, we are seeing pent-up demand in travel pick-up as economy reopens and users look for meaningful travel after two years. We expect uptake to further improve as ticket prices normalize and international travel opens up. Apart from revenue uptake, we find MMYT well placed also to show margin improvement on the back of fixed costs going down & operational leverage.

#### Stock Data

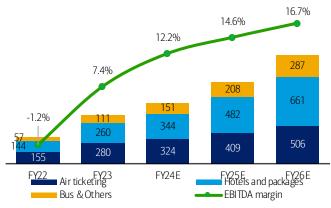
Price to Book Value 5.4x

<sup>\*</sup> For full definitions of *IQ*method <sup>SM</sup> measures, see page 8.

# Key charts + market data

#### Exhibit 2: MakeMyTrip revenue split & EBITDA margins

Expect strong growth with margin improvement

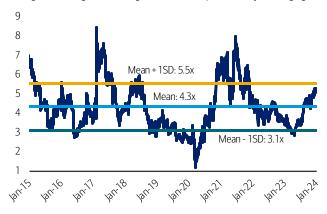


Source: BofA Global Research estimates, company report

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#### Exhibit 3: MakeMyTrip 1-year forward P/S bands

Trading above long term average, we still see upside led by earnings growth

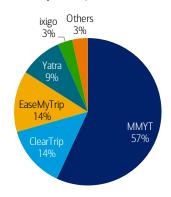


Source: Bloomberg

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# Exhibit 4: FY23 OTAs gross air bookings share

MMYT the leader, followed by Cleartrip

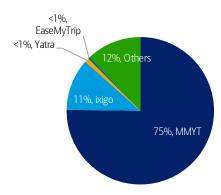


Source: videc consultants

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# Exhibit 5: FY23 OTAs intercity bus gross bookings share

MMYT/RedBus has the lion's share of bookings

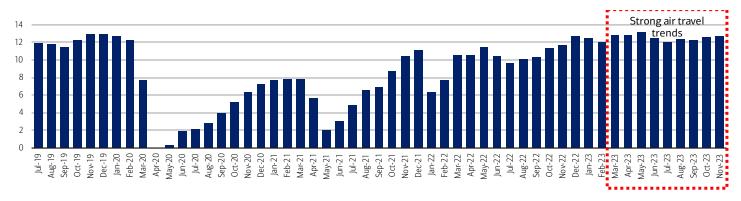


Source: videc consultants

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#### Exhibit 6: Domestic air passenger traffic - monthly (mn)

Very robust domestic flight demand trends being witnessed



Source: DGCA

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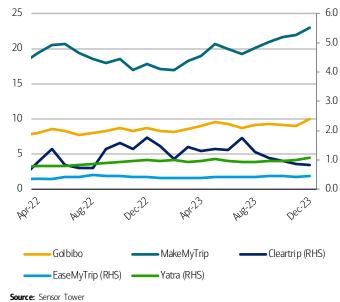
## Exhibit 7: Nationwide hotels avg daily rate breakdown

Changing consumer behavior leading to higher share of premium hotels



## Exhibit 8: Online travel companies' MAU base (mn)

MakeMyTrip the leader, with a growing user base



sensor Tower

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# Exhibit 9: Valuation & Compsheet for Global OTAs and Indian Travel & Hospitality companies

MMYT trades at 20x FY26P/E and offers sales CAGR of 31% over FY23-26

Company	М. Сар	<b>Enterprise Value</b>	3 yr (	CAGR 2022-	25E	EBITDA Margin	Ρ/	E (x)	EV/	Sales	EV / EB	ITDA (x)
	US\$ Mn	ÚS\$ Mn	Revenue	EBITDA	EPS	2024	2024	2025	2024	2025	2024	2025
					Global O	ΓAs						
Booking Holdings	119,321	119,299	16%	44%	26%	33%	21.7	19.4	5.0	4.5	15.0	7.5
Airbnb Inc	86,709	78,056	15%	17%	18%	37%	31.9	27.9	7.0	6.2	19.2	16.8
Trip.Com Group	24,422	23,292	37%	152%	103%	28%	16.8	13.9	3.3	3.0	11.7	10.3
Expedia Group	20,108	22,843	9%	13%	65%	21%	15.4	13.1	1.6	1.5	7.6	6.8
Tongcheng Travel	4,325	3,541	31%	64%	NA	23%	17.1	13.3	1.9	1.6	7.9	6.6
Average			22%	58%	53%	29%	20.6	17.5	3.8	3.4	12.3	9.6
				Indian Tra	vel & Hospi	tality companies						
Indigo	13,747	16,031	13%	19%	NA	21%	19.0	18.3	1.9	1.6	8.8	8.1
IRCTC	8,754	8,587	13%	12%	13%	35%	57.3	48.8	15.5	13.6	44.5	38.0
Indian Hotels	7,784	8,027	11%	14%	19%	33%	42.6	37.0	8.9	8.2	26.6	24.3
Chalet Hotels	1,693	2,038	24%	27%	37%	46%	35.7	29.0	9.3	8.3	20.3	17.6
Lemon Tree Hotels	1,236	1,582	21%	20%	40%	53%	37.5	31.6	9.5	8.6	18.1	16.2
Rategain Travel	1,045	996	33%	51%	50%	21%	49.5	36.0	7.4	6.0	35.7	27.3
Easy Trip Planners	882	870	19%	19%	22%	39%	34.3	29.2	10.7	9.3	27.3	23.6
Samhi Hotels	464	696	160%	304%	NA	39%	24.0	15.6	4.7	4.3	12.2	10.4
Yatra Online	282	287	21%	62%	157%	19%	29.3	17.4	4.3	3.4	22.4	14.8
Average			35%	59%	48%	34%	36.6	29.2	8.0	7.0	24.0	20.0
Makemytrip Ltd	4,903	4,627	31%	71%	NA	14%	26.3	19.5	4.0	3.0	27.6	17.7

**Source:** BofA Global Research estimates, Bloomberg \*Indian companies ind. MMYT are based on FY instead of CY

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# Price objective basis & risk

#### Makemytrip Limited (MMYT)

Our price objective is US\$51. We value MMYT using a 10-year discounted cash flow (DCF) model. We use a weighted-average cost of capital (WACC) of 10.4% and a TGR of 5%.

Downside risks: 1) Higher competition, 2) slower/delayed growth recovery in any segment

Upside risks: 1) Stronger-than-expected growth 2) a material reduction in competition, 3) faster margin uptake.

# **Analyst Certification**

I, Sachin Salgaonkar, hereby certify that the views expressed in this research report accurately reflect my personal views about the subject securities and issuers. I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or view expressed in this research report.

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APR - Internet, Media and Software Coverage Cluster

nvestment rating	Company	Bof A Ticker	Bloomberg symbol	Analyst
BUY	Agora	API	API US	Daley Li, CFA
	Agora AiHuiShou	RERE	RERE US	Joyce Ju
	Alfidaba Group	BABA	BABA US	Joyce Ju
	Alibaba Group	BABAF	9988 HK	
	•	ALBHF		Joyce Ju Miranda Zhuang CEA
	Alibaba Health		241 HK	Miranda Zhuang, CFA
	Baidu.com	BIDU	BIDU US	Miranda Zhuang, CFA
	Baidu.com	BAIDF	9888 HK	Miranda Zhuang, CFA
	Bilibili	BILI	BILIUS	Lei Zhang
	Bilibili	BLBLF	9626 HK	Lei Zhang
	CAR Group	CRSLF	CARAU	Sriharsh Singh
	Chinasoft International	CFTLF	354 HK	Daley Li, CFA
	Cloud Music	XVWJF	9899 HK	Lei Zhang
	Com2uS Corp	XOYAF	078340 KS	Jeehoon Jeong, CFA
	Dada Nexus	DADA	DADA US	Lei Zhang
	DBAPPSecurity	XDBAF	688023 CH	Daley Li, CFA
	Dingdong	DDL	DDL US	Joyce Ju
	East Money	XEQTF	300059 CH	Michael Li
	Grab Holdings	GRAB	GRAB US	Sachin Salgaonkar
	Hello Group	MOMO	MOMO US	Lei Zhang
	Hundsun Technologies	XYTGF	600570 CH	Daley Li, CFA
	HYBE	XBGOF	352820 KS	Susie Lee
	iQIYI	IQ	IQ US	Lei Zhang
	JD Health	JDHIF	6618 HK	В
	JD.com	JD JD		Miranda Zhuang, CFA
	•		JD US	Joyce Ju
	JD.com	JDCMF	9618 HK	Joyce Ju
	JYP Entertainment	ALNNF	035900 KS	Susie Lee
	Kingdee International Software	KGDEF	268 HK	Daley Li, CFA
	Kingsoft Corporation	KSFTF	3888 HK	Daley Li, CFA
	Kuaishou	KUASF	1024 HK	Lei Zhang
	Makemytrip Limited	MMYT	MMYT US	Sachin Salgaonkar
	Meituan	MPNGF	3690 HK	Lei Zhang
	Naver Corporation	NHNCF	035420 KS	Susie Lee
	NetEase	NETTF	9999 HK	Lei Zhang
	NetEase, Inc	NTES	NTES US	Lei Zhang
	Nine Entertainment Company	NNMTF	NEC AU	Alice Lei, CFA
	Paytm	XUXBF	PAYTM IN	Sachin Salgaonkar
	Pinduoduo Inc.	PDD	PDD US	Joyce Ju
	Plan B Media PCL	XMKTF	PLANB TB	Thitithep Nophaket
	PT Bukalapak.com	BKLPF	BUKA IJ	Sachin Salgaonkar
	PVR-Inox Ltd	PVRLF	PVRINOX IN	Sachin Salgaonkar
	REA Group	RPGRF	REA AU	Sriharsh Singh
	Tencent Holdings	TCTZF	700 HK	Miranda Zhuang, CFA
	-	TME	TME US	<del>-</del>
	Tencent Music			Lei Zhang
	Tencent Music	XWFWF	1698 HK	Lei Zhang
	Tongcheng Travel	TNGCF	780 HK	Janet Yang
	Trip.com Group	TCOM	TCOM US	Joyce Ju
	Trip.com Group	TRPCF	9961 HK	Joyce Ju
	TUHU Car	XTCRF	9690 HK	Miranda Zhuang, CFA
	Vipshop Holdings	VIPS	VIPS US	Joyce Ju
	Weibo Corporation	WB	WB US	Miranda Zhuang, CFA
	Weibo Corporation	WEIBF	9898 HK	Miranda Zhuang, CFA
	Xero Limited	XROLF	XRO AU	Sriharsh Singh
	YG Entertainment	XYEIF	122870 KS	Susie Lee
	Yonyou Network	XYNIF	600588 CH	Daley Li, CFA
	ΥΫ́	YY	YY US	Lei Zhang
	Zee Entertainment Enterprises	XZETF	ZIN	Sachin Salgaonkar
	Zomato Limited	XMWRF	ZOMATO IN	Sachin Salgaonkar
CUTDAL			•	<b>U</b>
EUTRAL			0074.00	6
	AfreecaTV	WNTHF	067160 KS	Susie Lee

## APR - Internet, Media and Software Coverage Cluster

Investment rating	Company	Bof A Ticker	Bloomberg symbol	Analyst
	Autohome	ATHM	ATHM US	Miranda Zhuang, CFA
	Autohome	XXYZF	2518 HK	Miranda Zhuang, CFA
	Baozun	BZUN	BZUN US	Joyce Ju
	Coupang	CPNG	CPNG US	Susie Lee
	Delhivery	XDVLF	DELHIVER IN	Sachin Salgaonkar
	Glodon Company	XGCOF	002410 CH	Daley Li, CFA
	GoTo Group	GTOFF	GOTO IJ	Sachin Salgaonkar
	Huya	HUYA	HUYA US	Lei Zhang
	Kakao Corp.	DAUCF	035720 KS	Susie Lee
	KE Holdings	BFKF	BEKE US	Miranda Zhuang, CFA
	KE Holdings	XSQRF	2423 HK	Miranda Zhuang, CFA
	Kingsoft Cloud	KC	KC US	Daley Li, CFA
	Kingsoft Cloud	KCLHF	3896 HK	Daley Li, CFA
	Krafton	XKINF	259960 KS	Susie Lee
	NavInfo	XWLHF	002405 CH	Daley Li, CFA
				-
	NCSOFT	NCSCF	036570 KS	Susie Lee
	Nykaa	XQQGF	NYKAA IN	Sachin Salgaonkar
	PB Fintech	XPFXF	POLICYBZ IN	Sachin Salgaonkar
	PropertyGuru	PGRU	PGRU US	Sachin Salgaonkar
	Sea Limited	SE SIA TE	SE US	Sachin Salgaonkar
	Seek Limited	SKLTF	SEKAU	Sriharsh Singh
	Seven West Media	WANHF	SWM AU	Alice Lei, CFA
	The ONE Enterprise	XUFCF	ONEE TB	Thitithep Nophaket
	VGI Public Company Limited	XZQHF	VGITB	Thitithep Nophaket
	Weimob	WEMXF	2013 HK	Daley Li, CFA
	WiseTech Global Limited	WTCHF	WTC AU	Ware Kuo
	XD Inc.	XDNCF	2400 HK	Lei Zhang
UNDERPERFORM				
	Altium Limited	ALMFF	ALUAU	Ware Kuo
	Appen Ltd	APPEF	APX AU	Ware Kuo
	BEC World	XBJHF	BEC TB	Thitithep Nophaket
	CJENM	CIHOF	035760 KS	Susie Lee
	Douyu	DOYU	DOYU US	Lei Zhang
	Indiamart Intermesh Limited	XEITF	INMART IN	Sachin Salgaonkar
	Info Edge	IFOEF	INFOE IN	Sachin Salgaonkar
	Kakao Games	XKKGF	293490 KS	Susie Lee
	Kingsoft Office	XBKOF	688111 CH	Daley Li, CFA
	Ming Yuan Cloud	XWTAF	909 HK	Daley Li, CFA
	Netmarble	XLGHF	251270 KS	Susie Lee
	PearlAbyss Corp	XEPAF	263750 KS	Susie Lee
	Ping An Healthcare and Technology	PANHF	1833 HK	Miranda Zhuang, CFA
	Oi An Xin	XQTDF	688561 CH	Daley Li, CFA
	Technology One Limited	THNOF	TNE AU	Ware Kuo
	9,			
	ThunderSoft	XSTSF	300496 CH	Daley Li, CFA
	Zip Co Limited	ZIZTF	ZIPAU	Ware Kuo



# **Q**method <sup>su</sup> Measures Definitions

Business Performance	Numerator	Denominator
Return On Capital Employed	NOPAT = (EBIT + Interest Income) $\times$ (1 – Tax Rate) + Goodwill Amortization	Total Assets – Current Liabilities + ST Debt + Accumulated Goodwill Amortization
Return On Equity	Net Income	Shareholders' Equity
Operating Margin	Operating Profit	Sales
Earnings Growth	Expected 5 Year CAGR From Latest Actual	N/A
Free Cash Flow	Cash Flow From Operations — Total Capex	N/A
Quality of Earnings	Numerator	Denominator
Cash Realization Ratio	Cash Flow From Operations	Net Income
Asset Replacement Ratio	Capex	Depreciation
Tax Rate	Tax Charge	Pre-Tax Income
Net Debt-To-Equity Ratio	Net Debt = Total Debt — Cash & Equivalents	Total Equity
Interest Cover	EBIT	Interest Expense
Valuation Toolkit	Numerator	Denominator
Price / Earnings Ratio	Current Share Price	Diluted Earnings Per Share (Basis As Specified)
Price / Book Value	Current Share Price	Shareholders' Equity / Current Basic Shares
Dividend Yield	Annualised Declared Cash Dividend	Current Share Price
Free Cash Flow Yield	Cash Flow From Operations – Total Capex	Market Cap = Current Share Price × Current Basic Shares
Enterprise Value / Sales	EV = Current Share Price × Current Shares + Minority Equity + Net Debt +	Sales

EV/EBITDA Enterprise Value Basic EBIT + Depreciation + Amortization

Monethod <sup>sw</sup> is the set of BofA Global Research standard measures that serve to maintain global consistency under three broad headings. Business Performance, Quality of Earnings, and validations. The key features of iQmethod are: A consistently structured, detailed, and transparent methodology. Guidelines to maximize the effectiveness of the comparative valuation process, and to identify some common pitfalls.

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#### Makemytrip Limited (MMYT) Price Chart



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

The Investment Opinion System is contained at the end of the report under the heading "Fundamental Equity Opinion Key". Dark grey shading indicates the security is restricted with the opinion suspended. Medium grey shading indicates the security is under review with the opinion withdrawn. Light grey shading indicates the security is not covered. Chart is current as of a date no more than one trading day prior to the date of the report.

#### Equity Investment Rating Distribution: Technology Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	215	53.09%	Buy	111	51.63%
Hold	97	23.95%	Hold	45	46.39%
Sell	93	22.96%	Sell	24	25.81%

#### Equity Investment Rating Distribution: Global Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	1895	53.62%	Buy	1083	57.15%
Hold	832	23.54%	Hold	454	54.57%
Sell	807	22.84%	Sell	383	47.46%

RI Issuers that were investment banking dients of BofA Securities or one of its affiliates within the past 12 months. For purposes of this Investment Rating Distribution, the coverage universe includes only stocks. A stock rated Neutral is included as a Hold, and a stock rated Underperform is included as a Sell.

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Investment rating	Total return expectation (within 12-month period of date of initial rating)	Ratings dispersion guidelines for coverage cluster <sup>R2</sup>
Buy	≥ 10%	≤ 70%
Neutral	≥ 0%	≤ 30%
Undernerform	N/Δ	> 20%

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