### BofA SECURITIES \*\*

### Santander Brasil

# Earnings momentum set to accelerate from lows; Upgrade to Neutral

Rating Change: NEUTRAL | PO: 32.00 BRL | Price: 28.47 BRL

### **Earnings momentum to accelerate from lows**

We are upgrading Santander Brasil to Neutral from Underperform. Santander's earnings have contracted for two consecutive years and are down c.40% from '21 levels, reducing ROE to historical lows (11.2% from 21.1%). However, we have confidence that the bank is positioned to deliver strong earnings growth in '24 (+42% from weak comps in '23), outpacing its peers (+10%). The sharp net income rise is expected to be driven by normalization of Market NII in a lower rate environment and from Client NII expansion as loan growth accelerates, partially offset by a higher effective tax rate (following tax credits in '23). Overall, we expect ROE to improve to 15.0%. (Exhibit 1-2).

### Santander Brasil leading the growth pack...

While Santander was the first bank to become more selective on growth (Sep '21), it's now leading the acceleration cycle, which should be supportive for Client NII expansion. Moreover, the bank's ALM strategy is set to benefit from the ongoing easing cycle, a major lever to the bank's top line, as it comes from depressed levels in '22 and '23 (losses of R\$4.2bn and R\$3.1bn). We estimate gains of R\$2bn in '24. (Exhibit 3-4)

### ...backed by improving asset quality trends

Santander Brasil's asset quality showed positive and consistent evolution over the last quarters, suggesting that the selective approach to growth yielded positive results. Consumer NPLs are lowest among peers, the renegotiated book is trending down as a percentage of total portfolio, and Santander has the highest reserve coverage ratio among retail banks. (Exhibit 5-7)

### New PO of R\$32/US\$6.4; Upgrade to Neutral

We increase our GGM-derived PO to R\$32/US\$6.4, from R\$29/US\$5.8, reflecting sustainable ROE of 17% (vs. 16% previously) and cost of equity of 14%. SANB's premium valuation at 8.2x '24E P/E (compared to peers at 7.6x) prevents us from becoming more bullish on the name. Furthermore, the stock is already trading at 1.2x '24E P/B, even as ROE is only expected to modestly surpass COE in 2H24.

Estimates(Dec) (BRL)	2022A	2023A	2024E	2025E	2026E
EPS	3.44	2.50	3.54	4.22	4.52
GAAP EPS	3.35	2.41	3.45	4.13	4.43
EPS Change (YoY)	-20.6%	-27.3%	41.6%	19.2%	7.1%
Consensus EPS (Bloomberg)			3.60	4.22	4.84
DPS	1.47	1.65	1.72	2.06	2.21
ADR EPS (BRL)	3.44	2.50	3.54	4.22	4.52
ADR DPS (BRL)	1.47	1.65	1.72	2.06	2.21
Valuation (Dec)					
P/E	8.3x	11.4x	8.0x	6.7x	6.3x
GAAP P/E	8.5x	11.8x	8.3x	6.9x	6.4x
Dividend Yield	5.2%	5.8%	6.1%	7.3%	7.8%

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Refer to important disclosures on page 7 to 10. Analyst Certification on page 5. Price
Objective Basis/Risk on page 5.

Timestamp: 15 February 2024 04:27PM EST

15 February 2024

Equity

Key Changes		
(BRL)	Previous	Current
Inv. Opinion	B-3-7	B-2-7
Inv. Rating	UNDERPERFORM	NEUTRAL
Price Obj.	29.00	32.00
2024E Rev (m)	73,326.6	72,016.1
2025E Rev (m)	81,718.3	81,295.0
2026E Rev (m)	88,186.3	88,114.7
2024E EPS	3.72	3.54
2025E EPS	4.17	4.22
2026E EPS	4.53	4.52
2024E DPS	1.81	1.72
2024E Rev (m) 2025E Rev (m) 2026E Rev (m) 2024E EPS 2025E EPS 2026E EPS	73,326.6 81,718.3 88,186.3 3.72 4.17 4.53	72,016.1 81,295.0 88,114.7 3.54 4.22 4.52

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Ernesto Gabilondo >> Research Analyst Merrill Lynch (Mexico) ernesto.gabilondo@bofa.com

### Stock Data

Price (Common / ADR)	28.47 BRL / 5.70 USD
Price Objective	32.00 BRL / 6.40 USD
Date Established	15-Feb-2024 / 15-Feb-2024
Investment Opinion	B-2-7 / B-2-7
52-Week Range	25.27 BRL - 32.48 BRL
Market Value (mn)	106,742 BRL
Free Float	100.0%
Average Daily Value	11.91 USD
Shares Outstanding (mn)	3,749.3 / 3,749.3
BofA Ticker / Exchange	XCBDF / SAO
BofA Ticker / Exchange	BSBR / NYS
Bloomberg / Reuters	SANB11 BZ / SANB11.SA
ROE (2024E)	15.6%

ALM: Asset & liability management

NII: Net interest income NPL: Non-performing loan

### **iQ**profile<sup>™</sup> Santander Brasil

Income Statement Data (Dec)					
(BRL Millions)	2022A	2023A	2024E	2025E	2026
Net Interest Income	51,828	54,191	61,685	67,708	73,647
% change	-6.8%	4.6%	13.8%	9.8%	8.8%
Net Fee Income	19,308	20,112	21,405	22,475	23,599
Securities Gains / (Losses)	(4,239)	(3,103)	2,000	3,200	3,400
Total Operating Income	66,266	62,757	72,016	81,295	88,115
Operating Expenses	(25,366)	(27,325)	(28,584)	(29,622)	(30,830)
% change	4.8%	7.7%	4.6%	3.6%	4.1%
Provisions Expense	(23,931)	(25,200)	(24,888)	(26,724)	(29,161)
% change	72.7%	5.3%	-1.2%	7.4%	9.1%
Operating Pre-Tax Income	17,183	10,050	18,415	24,820	27,995
Operating Net Income to Comm S/Hold.	12,570	9,024	12,925	15,482	16,604
GAAP Net Income	12,570	8,974	12,925	15,482	16,604
Balance Sheet Data (Dec)					
(BRL Millions)	2022A	2023A	2024E	2025E	2026
Total Assets	1,048,518	1,153,196	1,243,570	1,325,423	1,403,684
Average Interest Earning Assets	847,461	937,465	1,029,484	1,130,304	1,221,986
Total Gross Customer Loans	489,687	516,618	558,187	612,357	671,892
% change	5.8%	5.5%	8.0%	9.7%	9.7%
Total Customer Deposits	420,929	475,702	528,518	569,555	604,319
% change	4.3%	13.0%	11.1%	7.8%	6.1%
Tangible Equity	80,806	85,197	91,660	99,401	107,703
Common Shareholders' Equity	82,062	86,084	92,547	100,288	108,590
Key Metrics (Dec)					
(BRL Millions)	2022A	2023A	2024E	2025E	2026
Net Interest Margin	6.12%	6.07%	6.29%	6.29%	6.63%
Effective Tax Rate	13.5%	NM	15.4%	23.3%	26.3%
Loan / Deposit Ratio	116.3%	108.6%	105.6%	107.5%	111.2%
Tangible Common Equity / Assets	7.7%	7.4%	7.4%	7.5%	7.7%
ROA	1.3%	0.9%	1.2%	1.3%	1.4%
ROE	16.0%	11.7%	15.6%	17.2%	17.8%
RoTE	16.3%	11.9%	15.8%	17.4%	18.0%
Dividend Payout Ratio	42.9%	66.1%	48.7%	48.9%	49.0%
Efficiency Ratio (Cost / Income Ratio)	36.0%	41.5%	40.8%	37.9%	36.4%
Quality of Earnings (Dec)					
(BRL Millions)	2022A	2023A	2024E	2025E	2026
Total Non-Interest Inc / Operating Inc	21.8%	13.6%	14.3%	16.7%	16.4%
NPLs plus Foreclosed Real Estate / Loans	3.1%	3.1%	2.7%	2.5%	2.5%
1 1 0 (110)	220 1 50/	000 101	00000	225 020/	226 200/

230.15%

7.04%

222.46%

6.85%

226.87%

6.08%

235.82%

5.84%

226.28%

### **Company Sector**

Banks-Multinational/Universal

### **Company Description**

SANB is the fifth largest commercial bank in Brazil, or third largest private sector bank, and the largest foreign-owned bank in terms of assets. Its business model consists of two segments: i) commercial banking and ii) global wholesale banking.

### **Investment Rationale**

We have a Neutral rating on Santander Brasil. The bank is well positioned to deliver strong earnings growth in '24. While Santander was the first bank to become more selective on growth (Sep/'21), it's now the bank leading the growth acceleration cycle, which should be supportive for Client NII expansion. We also expect a sharp rebound on Market NII results. A/Q is under control, with NPLs are around 3.0%, renegotiated book as a % of total trending down and a comfortable coverage ratio of 222%.

2,082,157
1.00

### **Quarterly Earnings Estimates**

	2023	2024
Q1	0.57A	0.76E
Q2	0.62A	0.82E
Q3	0.73A	0.95E
Q4	0.59A	1.01E

Key Changes		
(BRL)	Previous	Current
Inv. Opinion	B-3-7	B-2-7
Inv. Rating	UNDERPERFORM	NEUTRAL
Price Obj.	US\$5.80	US\$6.40
2024E EPS	3.72	3.54
2025E EPS	4.17	4.22
2026E EPS	4.53	4.52
2024E DPS	1.81	1.72



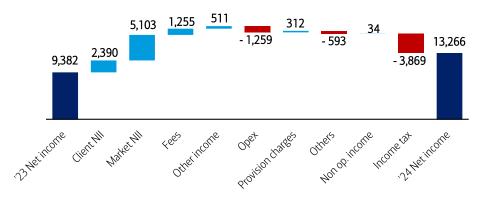
Loan Loss Reserves / NPLs

Loan Loss Reserves / Total Loans

### Main operating trends

### Exhibit 1: The path for R\$13.3bn net income in '24 (R\$mn)

'24 net income growth is mainly supported by Market NII expansion; income tax is the main detractor

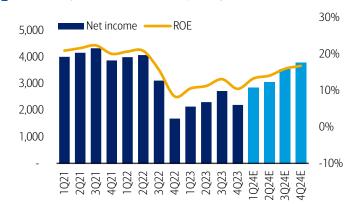


Source: BofA Global Research estimates, company report

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### Exhibit 2: Santander Brasil net income (R\$mn) and ROE

We expect a gradual net income recovery throughout '24

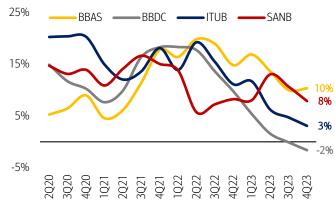


**Source:** BofA Global Research estimates, company report

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### **Exhibit 3: Expanded loan book (YoY growth)**

Santander Brasil growth lagged in '22, but outpaced private peers in '23

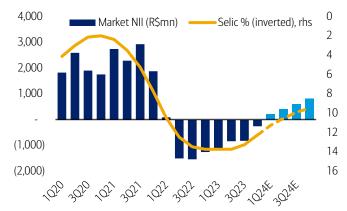


**Source:** BofA Global Research estimates, companies' reports.

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### **Exhibit 4: Santander Market NII and Selic (inverted)**

Market NII is recovering with lower Selic; we expect it to breakeven in 1Q24

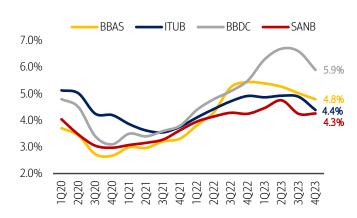


Source: BofA Global Research estimates, company report

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### Exhibit 5: Individuals book NPL over 90 days

Santander Brasil with the lowest NPL among peers



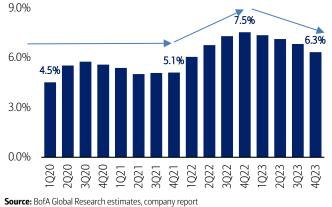
**Source:** BofA Global Research estimates, companies reports

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### Exhibit 6: Renegotiated portfolio as % of total book

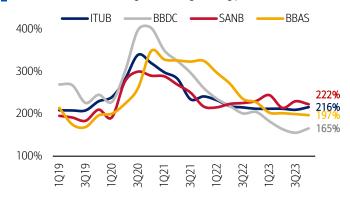
Renegotiated levels are gradually returning to normalized levels



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### Exhibit 7: Coverage ratio on NPL over 90 days

Santander Brasil with the highest coverage among peers



**Source:** BofA Global Research estimates, companies reports

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### **Revised earnings estimates**

### Exhibit 8: Santander Brasil – new vs. old estimates

New net income estimates are slightly lower in '24, but remained relatively unchanged in '25 and '26

	2023		2024E			2025E			2026E			% YoY	
R\$mn	Actual	Old	New	Change	Old	New	Change	Old	New	Change	24/23	25/24	26/25
NII with clients	57,295	60,621	59,685	-2%	65,741	64,508	-2%	70,984	70,247	-1%	4%	8%	9%
NII with market	(3,103)	1,700	2,000	18%	2,900	3,200	10%	3,450	3,400	-1%	nmf	60%	6%
NII	54,191	62,321	61,685	-1%	68,641	67,708	-1%	74,434	73,647	-1%	14%	10%	9%
Fee income	20,112	21,012	21,405	2%	21,852	22,475	3%	22,726	23,599	4%	6%	5%	5%
Insurance	597	699	559	-20%	727	582	-20%	742	593	-20%	-6%	4%	2%
Other income	(11,966)	(10,624)	(11,422)	8%	(9,421)	(9,258)	-2%	(9,635)	(9,514)	-1%	-5%	-19%	3%
Non-interest expense	27,325	29,024	28,584	-2%	30,618	29,622	-3%	32,086	30,830	-4%	5%	4%	4%
Provision charges	25,200	24,998	24,888	0%	26,840	26,724	0%	28,392	29,161	3%	-1%	7%	9%
Goodwill amortization	(358)	(341)	(340)	0%	(341)	(340)	0%	(341)	(340)	0%	-5%	0%	0%
EBT	10,050	19,045	18,415	-3%	24,001	24,820	3%	27,449	27,995	2%	83%	35%	13%
NI - reported	8,974	13,590	12,925	-5%	15,286	15,482	1%	16,646	16,604	0%	44%	20%	7%
NI - non-GAAP	9,332	13,930	13,266	-5%	15,626	15,822	1%	16,986	16,945	0%	42%	19%	7%
EPU - reported	2.39	3.62	3.45	-5%	4.08	4.13	1%	4.44	4.43	0%	44%	20%	7%
EPU - non-GAAP	2.49	3.72	3.54	-5%	4.17	4.22	1%	4.53	4.52	0%	42%	19%	7%
Gross loans	516,618	564,027	558,187	-1%	609,731	612,357	0%	659,568	671,892	2%	8%	10%	10%
Total assets	1,153,196	1,271,184	1,243,570	-2%	1,354,755	1,325,423	-2%	1,435,171	1,403,684	-2%	8%	7%	6%
Deposits	475,702	524,708	528,518	1%	565,443	569,555	1%	600,070	604,319	1%	11%	8%	6%
Equity	86,084	93,346	92,547	-1%	100,989	100,288	-1%	109,312	108,590	-1%	8%	8%	8%
ROAE - reported	10.7%	15.1%	14.5%	-60bp	15.7%	16.1%	30bp	15.8%	15.9%	10bp	370bp	160bp	-20bp
ROAE - non-GAAP	11.2%	15.7%	15.0%	-70bp	16.2%	16.6%	30bp	16.3%	16.4%	10bp	380bp	160bp	-20bp
NIM	5.8%	5.8%	6.0%	10bp	5.9%	6.0%	10bp	6.0%	6.0%	10bp	20bp	0bp	0bp
Efficiency ratio	43.5%	39.6%	39.7%	10bp	37.5%	36.4%	-100bp	36.4%	35.0%	-140bp	-390bp	-330bp	-140bp
Effective tax rate	-10.6%	19.0%	18.6%	-40bp	27.6%	27.5%	0bp	31.0%	31.0%	0bp	2920bp	900bp	350bp
Provisions/ Loans	5.0%	4.6%	4.6%	0bp	4.6%	4.6%	0bp	4.5%	4.5%	10bp	-40bp	-10bp	0bp
NPL ratio	3.1%	2.7%	2.7%	0bp	2.5%	2.5%	0bp	2.5%	2.5%	0bp	-40bp	-20bp	0bp
Coverage ratio	222%	215%	227%	1160bp	228%	236%	730bp	221%	226%	550bp	440bp	890bp	-950bp

**Source:** BofA Global Research estimates, company report

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### Price objective basis & risk

### Santander Brasil (XCBDF / BSBR)

Our price objective for Santander Brasil of R\$32/US\$6.4 is derived from the Gordon Growth Model, assuming a sustainable ROAE of 17%, a COE of 14.0%, and 4% growth in perpetuity. Our PO implies a target '24 P/BV multiple of 1.3x. Our USD/ADR PO is derived from the local PO converted at an FX rate of 5.0.

Upside risks are 1) stronger than forecasted loan portfolio growth, 2) better than expected NII with market and 3) lower than expected provision charges. Downside risks includes: 1) faster deterioration in asset quality, which could lead to higher provision charges, and 2) slower revenue generation in a challenging macro environment, which should maintain ROE below the COE.

### **Analyst Certification**

We, Mario Pierry, Antonio Ruette and Flavio Yoshida, hereby certify that the views each of us has expressed in this research report accurately reflect each of our respective personal views about the subject securities and issuers. We also certify that no part of our respective compensation was, is, or will be, directly or indirectly, related to the specific recommendations or view expressed in this research report.

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#### **Latin America - Financials Coverage Cluster**

Investment rating	Company	BofA Ticker	Bloomberg symbol	Analyst
BUY				
	B3	XIMAF	B3SA3 BZ	Mario Pierry
	B3	BOLSY	BOLSY US	Mario Pierry
	Bajio	BBAJF	BBAJIOO MM	Ernesto Gabilondo
	Banco do Brasil	XBBAF	BBAS3 BZ	Mario Pierry
	Banco do Brasil	BDORY	BDORY US	Mario Pierry
	Banco Santander Chile	BSAC	BSAC US	Ernesto Gabilondo
	Banco Santander Chile	XLDTF	BSAN CI	Ernesto Gabilondo
	Banorte	GBOOF	GFNORTEO MM	Mario Pierry
	Banorte	GBOOY	GBOOY US	Mario Pierry
	Bci	BZCIF	BCI CI	Ernesto Gabilondo
	BTG Pactual	XNXCF	BPAC11 BZ	Flavio Yoshida
	Caixa Seguridade	XDXUF	CXSE3 BZ	Mario Pierry
	Credicorp Ltd	BAP	BAP US	Ernesto Gabilondo
	Gentera	CMPRF	GENTERA* MM	Ernesto Gabilondo
	Grupo BMV	BOMXF	BOLSAA MM	Ernesto Gabilondo
	IFS	IFS	IFS US	Ernesto Gabilondo
	Inter	XBZIF	INBR32 BZ	Mario Pierry
	Inter	INTR	INTR US	Mario Pierry
	Itau Unibanco	ITUBF	ITUB4 BZ	Mario Pierry
	Itau Unibanco	ITUB	ITUB US	Mario Pierry
	PagSeguro Digital Ltd	PAGS	PAGS US	Mario Pierry
	Regional	RGNLF	RA MM	Ernesto Gabilondo
	StoneCo	STNE	STNE US	Mario Pierry
	XP Inc.	XP	XP US	Mario Pierry
NEUTRAL				
	ABC Brasil	XBABF	ABCB4 BZ	Flavio Yoshida
	Banco Pan	XQSFF	BPAN4 BZ	Flavio Yoshida
	Banrisul	XGRBF	BRSR6 BZ	Flavio Yoshida
	BB Seguridade	XBDPF	BBSE3 BZ	Mario Pierry
	BB Seguridade	BBSEY	BBSEY US	Mario Pierry



### **Latin America - Financials Coverage Cluster**

Investment rating	Company	BofA Ticker	Bloomberg symbol	Analyst
	Bradesco	BRDPF	BBDC4 BZ	Mario Pierry
	Bradesco -A	BBD	BBD US	Mario Pierry
	Nubank	NU	NU US	Mario Pierry
	Porto Seguro	PSGUF	PSSA3 BZ	Mario Pierry
	Santander Brasil	XCBDF	SANB11 BZ	Mario Pierry
	Santander Brasil	BSBR	BSBR US	Mario Pierry
UNDERPERFORM				
	Banco Chile-ADR	BCH	BCH US	Ernesto Gabilondo
	Banco de Chile	XHNDF	CHILE CI	Ernesto Gabilondo
	Banco Macro	BMA	BMA US	Ernesto Gabilondo
	Banco Macro	BCVMF	BMA AR	Ernesto Gabilondo
	GFInbur	GPFOF	GFINBURO MM	Ernesto Gabilondo
	Grupo Financiero Galicia	GGAL	GGAL US	Ernesto Gabilondo
	Grupo Financiero Galicia	GGABF	GGAL AR	Ernesto Gabilondo
	Qualitas	QUCOF	Q* MM	Ernesto Gabilondo
	Supervielle	SUPV	SUPV US	Ernesto Gabilondo
	Supervielle	XAZFF	SUPV AR	Ernesto Gabilondo
RSTR				
	Bancolombia	CIB	CIB US	Ernesto Gabilondo
	Bancolombia	XAFFF	PFBCOLO CB	Ernesto Gabilondo
	Cielo	CIOXF	CIEL3 BZ	Mario Pierry
	Cielo	CIOXY	CIOXY US	Mario Pierry

### **IQ**method<sup>™</sup> Measures Definitions

Numerator	Denominator
NOPAT = (EBIT + Interest Income) $\times$ (1 $-$ Tax Rate) + Goodwill Amortization	Total Assets – Current Liabilities + ST Debt + Accumulated Goodwill
	Amortization
Net Income	Shareholders' Equity
Operating Profit	Sales
Expected 5 Year CAGR From Latest Actual	N/A
Cash Flow From Operations — Total Capex	N/A
Numerator	Denominator
Cash Flow From Operations	Net Income
Capex	Depreciation
Tax Charge	Pre-Tax Income
Net Debt = Total Debt - Cash & Equivalents	Total Equity
EBIT	Interest Expense
Numerator	Denominator
Current Share Price	Diluted Earnings Per Share (Basis As Specified)
Current Share Price	Shareholders' Equity / Current Basic Shares
Annualised Declared Cash Dividend	Current Share Price
Cash Flow From Operations – Total Capex	Market Cap = Current Share Price × Current Basic Shares
EV = Current Share Price × Current Shares + Minority Equity + Net Debt +	Sales
Other LT Liabilities	
Enterprise Value	Basic EBIT + Depreciation + Amortization
	NOPAT = (EBIT + Interest Income) × (1 - Tax Rate) + Goodwill Amortization  Net Income Operating Profit Expected 5 Year CAGR From Latest Actual Cash Flow From Operations - Total Capex  Numerator Cash Flow From Operations Capex Tax Charge Net Debt = Total Debt - Cash & Equivalents EBIT  Numerator Current Share Price Current Share Price Annualised Declared Cash Dividend Cash Flow From Operations - Total Capex EV = Current Share Price × Current Shares + Minority Equity + Net Debt + Other LT Liabilities

Manethod 3<sup>ss</sup> is the set of BofA Global Research standard measures that serve to maintain global consistency under three broad headings: Business Performance, Quality of Earnings, and validations. The key features of iQmethod are: A consistently structured, detailed, and transparent methodology. Guidelines to maximize the effectiveness of the comparative valuation process, and to identify some common pitfalls.

\*\*Relatabase\*\* is our real-time global research database that is sourced directly from our equity analysts' earnings models and includes forecasted as well as historical data for income statements, balance sheets, and cash flow statements for companies covered by BofA Global Research.

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### **Disclosures**

### **Important Disclosures**

#### Santander Brasil (XCBDF) Price Chart



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

The Investment Opinion System is contained at the end of the report under the heading "Fundamental Equity Opinion Key". Dark grey shading indicates the security is restricted with the opinion suspended. Medium grey shading indicates the security is under review with the opinion withdrawn. Light grey shading indicates the security is not covered. Chart is current as of a date no more than one trading day prior to the date of the report.

### Santander Brasil (BSBR) Price Chart



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

The Investment Opinion System is contained at the end of the report under the heading "Fundamental Equity Opinion Key". Dark grey shading indicates the security is restricted with the opinion suspended. Medium grey shading indicates the security is under review with the opinion withdrawn. Light grey shading indicates the security is not covered. Chart is current as of a date no more than one trading day prior to the date of the report.

### Equity Investment Rating Distribution: Banks Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	100	49.75%	Buy	84	84.00%
Hold	54	26.87%	Hold	41	75.93%
Sell	47	23.38%	Sell	35	74.47%

#### Equity Investment Rating Distribution: Global Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	1895	53.62%	Buy	1083	57.15%
Hold	832	23.54%	Hold	454	54.57%
Sell	807	22.84%	Sell	383	47.46%

R1 Issuers that were investment banking clients of BofA Securities or one of its affiliates within the past 12 months. For purposes of this Investment Rating Distribution, the coverage universe includes only stocks. A stock rated Neutral is included as a Hold, and a stock rated Underperform is included as a Sell.



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## Investment rating Total return expectation (within 12-month period of date of initial rating) Ratings dispersion guidelines for coverage cluster<sup>R2</sup>

 Buy
 ≥ 10%
 ≤ 70%

 Neutral
 ≥ 0%
 ≤ 30%

 Underperform
 N/A
 ≥ 20%

INCOME RATINGS, indicators of potential cash dividends, are: 7 - same/higher (dividend considered to be secure), 8 - same/lower (dividend not considered to be secure) and 9 - pays no cash dividend. Coverage Cluster is comprised of stocks covered by a single analyst or two or more analysts sharing a common industry, sector, region or other classification(s). A stock's coverage cluster is included in the most recent BofA Global Research report referencing the stock.

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