

Best Buy Co., Inc.

4Q ahead; See computing up, but everything else flat-to-down in F25

Reiterate Rating: UNDERPERFORM | PO: 70.00 USD | Price: 80.88 USD

4Q results ahead of Street; Comp sales (4.8%)

Best Buy (BBY) reported 4Q23 adj. EPS of \$2.72 on an enterprise same-store sales (comp) decline of (4.8%) y/y, which compares to consensus of \$2.52 and (52%), respectively. Operating margin improved 20bps y/y to 5.0% (vs. consensus of 4.9%), including 50bps y/y gross margin benefit, given contribution from changes made to BBY's membership program (BBY currently has 7.0mn paid members vs. 5.8mn last year).

Lower F25/C24 estimates on lower sales forecast

We lower our F25/C24E adj. EPS estimate to \$5.75 (was \$6.85) primarily driven by a reduction to our comp forecast to (2%) from flat previously. We expect CE demand to remain under pressure in C24, particularly in 1H. However, we expect comps to improve through the year (from (5%) in 1Q24) supported by a return to growth in computing comps in C24 (laptop comps turned slightly positive in 4Q, an early indicator of a replacement cycle). BBY expects to roll out 165 Best Buy Express stores in Canada in partnership with Bell in 2H (BBY will not be responsible for store operating costs / labor).

See GM headwind from lower credit card profit share

We forecast ~20bps of gross margin expansion in F25 as we expect profitability improvements in BBY's services & membership offerings (return to paid installation & delivery) and Best Buy Health to be partially offset by lower credit card profit share (as net credit losses will likely be higher the next few quarters) and lower product margins. 2024 guidance does not include impact from potential CFPB late fee ruling. We model operating income and SG&A down slightly vs. last year given our lower revenue forecast.

CE spend remains depressed but could stabilize in 2H

We maintain a cautious outlook on the CE industry given we expect discretionary spending pressures to persist through 1H but see potential for stabilization in 2H as a post-pandemic replacement cycle returns (see BBY Bull/Bear report). We expect BBY product categories (outside computing) to be flat-to-down for the year despite a more normalized pace of innovation. We reiterate Underperform and our PO is unchanged at \$70, based on 10-11x (was 10x) our C25E adj. EPS of \$6.65 as we roll forward our valuation base from C24.

Estimates (Jan) (US\$)	2023A	2024A	2025E	2026E	2027E
EPS	7.09	6.37	5.75	6.65	6.98
GAAP EPS	6.28	5.69	5.03	5.92	6.23
EPS Change (YoY)	-29.2%	-10.2%	-9.7%	15.7%	5.0%
Consensus EPS (Bloomberg)			6.15	6.78	NA
DPS	3.50	3.67	3.76	3.88	4.01
Valuation (Jan)					
P/E	11.4x	12.7x	14.1x	12.2x	11.6x
GAAP P/E	12.9x	14.2x	16.1x	13.7x	13.0x
Dividend Yield	4.3%	4.5%	4.7%	4.8%	5.0%
EV / EBITDA*	6.9x	7.5x	7.9x	7.4x	7.1x
Free Cash Flow Yield*	7.0%	7.0%	6.5%	7.4%	7.8%
* For full definitions of <i>iQmethod</i> [™] measures, see	page 5.				

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Refer to important disclosures on page 6 to 9. Analyst Certification on page 4. Price Objective Basis/Risk on page 4.

Timestamp: 29 February 2024 08:10PM EST

29 February 2024

Equity

Key Changes		
(US\$)	Previous	Current
2025E Rev (m)	42,402.1	41,704.9
2026E Rev (m)	43,494.5	41,945.9
2027E Rev (m)	44,764.6	42,332.0
2025E EPS	6.85	5.75
2026E EPS	7.94	6.65
2027E EPS	8.22	6.98
2025E DPS	3.44	3.76

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Stock Data

Price

Price Objective 70.00 USD Date Established 29-Aug-2023 **Investment Opinion** B-3-7 52-Week Range 62.30 USD - 86.11 USD Mrkt Val (mn) / Shares Out 17,421 USD / 215.4 Free Float 89.2% Average Daily Value (mn) 217.56 USD BofA Ticker / Exchange BBY / NYS Bloomberg / Reuters BBY US / BBY.N ROE (2025E) 39.2% Net Dbt to Eqty (Jan-11.8% 2024A) **ESGMeter**™ High

ESGMeter is not indicative of a company's future stock price performance and is not an investment recommendation or rating. ESGMeter is independent of BofA Global Research's equity investment rating, volatility risk rating, income rating, and price objective for that company. For full details, refer to "BofA ESGMeter Methodology".

CE: Consumer Electronics

CFPB: Consumer Financial Protection Bureau

AI: Artificial Intelligence

GM: gross margin

80.88 USD

iQprofile[™]Best Buy Co., Inc.

-1 2					
<i>iQ</i> method [™] – Bus Performance*					
(US\$ Millions)	2023A	2024A	2025E	2026E	2027
Return on Capital Employed	21.4%	18.3%	15.7%	17.2%	17.19
Return on Equity	55.0%	47.5%	39.2%	41.7%	39.8%
Operating Margin	4.4%	4.1%	3.8%	4.1%	4.49
Free Cash Flow	1,222	1,220	1,128	1,296	1,359
<i>iQ</i> method [™] – Quality of Earnings*					
(US\$ Millions)	2023A	2024A	2025E	2026E	2027
Cash Realization Ratio	1.3x	1.4x	1.6x	1.5x	1.5
Asset Replacement Ratio	1.0x	0.9x	0.8x	0.8x	0.8
Tax Rate	20.9%	23.4%	25.0%	22.0%	24.09
Net Debt-to-Equity Ratio	-0.3%	11.8%	4.7%	-7.2%	-21.39
Interest Cover	NM	NA	NA	NA	N/
Income Statement Data (Jan)					
(US\$ Millions)	2023A	2024A	2025E	2026E	2027
Sales	46,298	43,452	41,705	41,946	42,33
% Change	-10.6%	-6.1%	-4.0%	0.6%	0.99
Gross Profit	9,912	9,603	9,319	9,564	9,82
% Change	-14.8%	-3.1%	-3.0%	2.6%	2.79
EBITDA	2,946	2,711	2,586	2,736	2,86
% Change	-25.6%	-8.0%	-4.6%	5.8%	4.69
Net Interest & Other Income	(7)	26	26	26	1 42
Net Income (Adjusted) % Change	1,600 -35.9%	1,390 -13.1%	1,219 -12.3%	1,377 12.9%	1,43 3.99
Free Cash Flow Data (Jan)					
, ,	20224	20244	20255	20265	2027
(US\$ Millions)	2023A	2024A	2025E	2026E	2027
Net Income from Cont Operations (GAAP)	1,598	1,389	1,218	1,376	1,42
Depreciation & Amortization	918	923	988	998	1,00
Change in Working Capital	1,013	569	121	95	(11
Deferred Taxation Charge	NA	NA	NA	NA	N.
Other Adjustments, Net	(1,377)	(866)	(424)	(398)	(292
Capital Expenditure	(930)	(795)	(775)	(775)	(775
Free Cash Flow	1,222	1,220	1,128	1,296	1,35
% Change	-51.9%	-0.1%	-7.5%	14.9%	4.99
Share / Issue Repurchase	(670)	(33)	0	0	
Cost of Dividends Paid	(789)	(801)	(798)	(802)	(823
Change in Debt	119	(62)	54	53	9
Balance Sheet Data (Jan)					
(US\$ Millions)	2023A	2024A	2025E	2026E	2027
Cash & Equivalents	1,874	1,447	1,756	2,254	2,90
Trade Receivables	1,141	939	901	906	91
Other Current Assets	5,787	5,511	5,610	5,762	5,81
Property, Plant & Equipment	2,352	2,260	2,047	1,824	1,59
Other Non-Current Assets	4,649	4,810	4,764	4,717	4,70
Total Assets	15,803	14,967	15,078	15,463	15,92
Short-Term Debt	0	0	0	0	
Other Current Liabilities	8,325	7,278	7,218	7,280	7,34
Long-Term Debt	1,865	1,806	1,906	2,006	2,10
Other Non-Current Liabilities	2,818	2,830	2,784	2,737	2,72
Total Liabilities	13,008	11,914	11,908	12,022	12,18
		2 052	2 170	3,441	3,74
Total Equity Total Equity & Liabilities	2,795 15,803	3,053 14,967	3,170 15,078	15,463	15,92

Company Sector

Retailing-Hardlines

Company Description

Best Buy, with \$46.3bn in 2022 revenues ("FY23"), is the #1 specialty brick & mortar retailer of consumer electronics. The company operates about 1,000 stores in the US, primarily big box Best Buy locations, and over 160 stores in Canada. The company also offers a variety of high-margin services, through its Geek Squad and Magnolia home theater channels as well as a more recent expansion into connected health and emergency services for seniors through its purchase of GreatCall.

Investment Rationale

After a successful turnaround several years ago, BBY has transformed into a hardline retailer with staying power in an increasingly competitive consumer electronics category. We believe it is in a strong position in core products and should have opportunities to expand into new categories and services going forward, although a medium-term pullback on discretionary retail categories presents a headwind to both sales growth and valuation.

Stock	Data

Average Daily Volume 2,689,952

Quarterly Earnings Estimates

	2024	2025
Q1	1.15A	1.04E
Q2	1.22A	1.06E
Q3	1.29A	1.19E
Q4	2.72A	2.48E

Exhibit 1: BBY quarterly earnings analysis \$ millions, except per share data

			SG&A	Optg	Other Inc	P'tx		Minority	Net Inc	Gain	GAAP	Operating	Reporte d	Adj. Sh O/S
	Revenue	COGS	Expense	Income	(Expense	Inc	Inc Tax	Interest	Cont ops	(Loss)	Net Inc.	EPS	EPS	(MM)
Apr-Q1	\$10,647.0	\$8,294.0	\$1,868.0	\$485.0	(\$11.0)	\$474.0	\$115.0	\$0.0	\$359.0	(\$18.0)	\$341.0	\$1.57	\$1.49	228.4
•	\$10,329.0	\$8,042.0	\$1,860.0	\$427.0	(\$4.0)	\$423.0	\$71.0	(\$3.0)	\$349.0	(\$43.0)	\$306.0	\$1.54	\$1.35	226.1
	\$10,587.0		\$1,920.0	\$412.0	(\$6.0)	\$406.0	\$95.2	\$2.0	\$312.8	(\$35.8)	\$277.0	\$1.38	\$1.22	226.2
	\$14,735.0	\$11,795.0		\$704.0	\$14.0	\$718.0	\$142.0	\$2.0	\$578.0	(\$85.8)	\$495.0	\$2.61	\$2.23	221.8
							<u></u>			(\$182.6		7		
F2023	\$46,298.0	\$36,386.0	\$7,884.0	\$2,028.0	(\$7.0)	\$2,021.0	\$423.2	\$1.0	\$1,598.8)	\$1,416.2	\$7.09	\$6.28	225.6
Apr-Q1	\$9,467.0	\$7,317.0	\$1,828.0	\$322.0	\$9.0	\$331.0	\$78.0	(\$1.0)	\$252.0	(\$8.0)	\$244.0	\$1.15	\$1.11	218.9
Jul-Q2	\$9,583.0	\$7,363.0	\$1,858.0	\$362.0	\$0.0	\$362.0	\$96.0	\$1.0	\$267.0	\$7.0	\$274.0	\$1.22	\$1.25	219.0
Oct-Q3	\$9,756.0	\$7,524.0	\$1,863.0	\$369.0	(\$6.0)	\$363.0	\$83.0	\$1.0	\$281.0	(\$18.0) (\$130.0	\$263.0	\$1.29	\$1.20	218.3
Jan-Q4	<u>\$14,646.0</u>	<u>\$11,645.0</u>	\$2,266.0	<u>\$735.0</u>	<u>\$23.0</u>	<u>\$758.0</u>	<u>\$168.0</u>	<u>\$0.0</u>	<u>\$590.0</u>)	<u>\$460.0</u>	\$2.72	<u>\$2.12</u>	216.8
F2024	ć 42. 452. O	¢22.040.0	ć7.04F.0	ć4 7 00 0	ć26.0	ć4 04 4 O	ć 425. O	ć4 O	ć4 200 O	(\$149.0	ć4 244 O	¢c 27	ć= c0	240.1
		\$33,849.0		\$1,788.0	\$26.0	\$1,814.0	\$425.0	\$1.0	\$1,390.0	(¢20.0)	\$1,241.0	\$6.37	\$5.69	218.3
•	\$8,965.0	\$6,921.0	\$1,754.9	\$289.1	\$9.0	\$298.1	\$74.5	(\$1.0)	\$222.6	(\$38.0)	\$184.6	\$1.04	\$0.86	214.8
-	\$9,255.9	\$7,090.0	\$1,865.4	\$300.4	\$0.0 (\$6.0)	\$300.4	\$75.1	\$1.0	\$226.3	(\$38.0)	\$188.3	\$1.06 \$1.10	\$0.89	212.8
	\$9,623.2	\$7,390.7	\$1,890.9	\$341.6	(\$6.0)	\$335.6	\$83.9	\$1.0	\$252.7	(\$38.0)	\$214.7	\$1.19	\$1.01	211.8
Jan-Q4E	\$13,860.8 \$41,704.9	\$10,984.7	\$2,209.3	<u>\$666.8</u>	<u>\$23.0</u>	<u>\$689.8</u>	<u>\$172.5</u>	<u>\$0.0</u>	<u>\$517.4</u>	(\$38.0) (\$152.0	<u>\$479.4</u>	\$2.48	\$2.30	208.8
F2025E	4	\$32,386.3	\$7,720.6	\$1,598.0	\$26.0	\$1,624.0	\$406.0	\$1.0	\$1,219.0) (\$152.0	\$1,067.0	\$5.75	\$5.03	212.3
F2026E	\$41,945.9	\$32,382.2	\$7,825.6	\$1,738.1	\$26.0	\$1,764.1	\$388.1	\$1.0	\$1,377.0)	\$1,225.0	\$6.65	\$5.92	207.3
ercentag	ge Change							Ratio Analysis						_
						Operatin								Opera
	Enterprise	Net	SG&A			g				0 -				g
	Comps	Sales	Expense	Optg Inc	Ptx Inc	EPS		Gr Mgn	Exp Ratio	Op Mgn	Int	Tx Rate	Ptx Mgn	Net M
Apr-Q1	-8.0%	-8.5%	-5.1%	-34.5%	-35.8%	-29.6%	•	22.1%	17.5%	4.6%	-0.1%	24.3%	4.5%	3.4%
Jul-Q2	-12.1%	-12.8%	-6.5%	-48.0%	-48.3%	-48.3%		22.1%	18.0%	4.1%	0.0%	16.8%	4.1%	3.4%
Oct-Q3	-10.4%	-11.1%	-8.9%	-40.6%	-41.0%	-33.7%		22.0%	18.1%	3.9%	-0.1%	23.4%	3.8%	3.0%
Jan-Q4	-9.3%	-10.0%	-9.7%	<u>-15.8%</u>	-13.8%	<u>-4.4%</u>		20.0%	15.2%	4.8%	0.1%	19.8%	4.9%	3.9%
F2023	-9.9%	-10.6%	-7.7%	-34.4%	-34.3%	-29.2%		21.4%	17.0%	4.4%	0.0%	20.9%	4.4%	3.5%
Apr-Q1	-10.1%	-11.1%	-2.1%	-33.6%	-30.2%	-26.8%		22.7%	19.3%	3.4%	0.1%	23.6%	3.5%	2.7%
Jul-Q2	-6.2%	-7.2%	-0.1%	-15.2%	-14.4%	-20.8%		23.2%	19.4%	3.8%	0.0%	26.5%	3.8%	2.8%
Oct-Q3	-6.9%	-7.8%	-3.0%	-10.4%	-10.6%	-6.5%		22.9%	19.1%	3.8%	-0.1%	22.9%	3.7%	2.9%
Jan-Q4	-4.8%	-0.6%	1.3%	4.4%	5.6%	4.2%		20.5%	15.5%	5.0%	0.2%	22.2%	5.2%	4.0%
F2024	-6.8%	-6.1%	-0.9%	-11.8%	-10.2%	-10.2%		22.1%	18.0%	4.1%	0.1%	23.4%	4.2%	3.2%
Apr-Q1E	-5.0%	-5.3%	-4.0%	-10.2%	-9.9%	-9.6%		22.8%	19.6%	3.2%	0.1%	25.0%	3.3%	2.5%
•	-3.0%	-3.4%	0.4%	-17.0%	-17.0%	-13.1%		23.4%	20.2%	3.2%	0.0%	25.0%	3.2%	2.4%
Jul-Q2E	-1.0%	-1.4%	1.5%	-7.4%	-7.5%	-7.8%		23.2%	19.6%	3.6%	-0.1%	25.0%	3.5%	2.6%
Jul-Q2E Oct-Q3E		-5.4%	-2.5%	<u>-9.3%</u>	<u>-9.0%</u>	<u>-8.8%</u>		20.8%	15.9%	4.8%	0.2%	25.0%	5.0%	3.7%
Oct-Q3E	0.0%													
	<u>0.0%</u> -2.0%	-4.0%	-1.2%	-10.6%	-10.5%	-9.7%		22.3%	18.5%	3.8%	0.1%	25.0%	3.9%	2.9%

Source: BofA Global Research Estimates, Company Filings

BofA GLOBAL RESEARCH



Price objective basis & risk

Best Buy Co., Inc. (BBY)

Our 12-month PO of \$70 is based on 10-11x our FY26E EPS estimate, which is a discount to BBY's long-term average of 11x and the hardline retail average of 16x. We believe this discount is warranted given the pressure on consumer discretionary spending in light of inflation. However, growing long-term demand for consumer electronics as people stay, work and learn more at home more so than pre-pandemic mitigate the potential downside to the P/E multiples at the lower end of the hardline retail group (which are in single digits).

Downside risks to our PO are slower-than-expected industry headwinds, deteriorating ASPs, a slowdown in share gains, greater-than-expected cost inflation, and a slowdown in macro and consumer trends.

Upside risks to our PO are better-than-expected margin improvements, a pickup in product cycles, market share gains, and strong investor sentiment on the Consumer Discretionary sector.

Analyst Certification

I, Robert F. Ohmes, CFA, hereby certify that the views expressed in this research report accurately reflect my personal views about the subject securities and issuers. I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or view expressed in this research report.

US - Retail Hardline Coverage Cluster

Investment rating	Company	BofA Ticker	Bloomberg symbol	Analyst
BUY				
	Arhaus, Inc	ARHS	ARHS US	Jason Haas, CFA
	Boot Barn	BOOT	BOOT US	Jason Haas, CFA
	Driven Brands	DRVN	DRVN US	Jason Haas, CFA
	Five Below Inc.	FIVE	FIVE US	Jason Haas, CFA
	Floor and Decor Holdings, Inc.	FND	FND US	Robert F. Ohmes, CFA
	Genuine Parts	GPC	GPC US	Jason Haas, CFA
	Lowe's Companies, Inc.	LOW	LOW US	Robert F. Ohmes, CFA
	Mattel	MAT	MAT US	Jason Haas, CFA
	Mister Car Wash	MCW	MCW US	Jason Haas, CFA
	Ollie's	OLLI	OLLI US	Jason Haas, CFA
	O'Reilly Automotive, Inc.	ORLY	ORLY US	Jason Haas, CFA
	Petco	WOOF	WOOF US	Jason Haas, CFA
	PROG Holdings Inc	PRG	PRG US	Jason Haas, CFA
	Rollins Inc.	ROL	ROL US	Jason Haas, CFA
	Tempur Sealy International Inc.	TPX	TPX US	Jason Haas, CFA
	The Home Depot, Inc.	HD	HD US	Robert F. Ohmes, CFA
	Upbound Group Inc.	UPBD	UPBD US	Jason Haas, CFA
NEUTRAL				
1120111112	AutoZone Inc.	AZO	AZO US	Jason Haas, CFA
	Hasbro	HAS	HAS US	Jason Haas, CFA
	Sonos, Inc.	SONO	SONO US	Jason Haas, CFA
	Williams-Sonoma	WSM	WSM US	Jason Haas, CFA
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UNDERPERFORM				
	Advance Auto Parts, Inc.	AAP	AAP US	Jason Haas, CFA
	Best Buy Co., Inc.	BBY	BBY US	Robert F. Ohmes, CFA
	Snap-on	SNA	SNA US	Elizabeth L Suzuki
	Tractor Supply Company	TSCO	TSCO US	Jason Haas, CFA
	Whirlpool	WHR	WHR US	Jason Haas, CFA

iQmethod[™] Measures Definitions

Business Performance Numerator Denominator

Return On Capital Employed NOPAT = (EBIT + Interest Income) × (1 – Tax Rate) + Goodwill Total Assets – Current Liabilities + ST Debt + Accumulated Goodwill

Amortization Amortization

Return On Equity Net Income Shareholders' Equity Operating Margin Operating Profit Sales

Earnings Growth Expected 5 Year CAGR From Latest Actual N/A
Free Cash Flow Cash Flow From Operations – Total Capex N/A

Quality of Earnings Numerator Denominator

 Cash Realization Ratio
 Cash Flow From Operations
 Net Income

 Asset Replacement Ratio
 Capex
 Depreciation

 Tax Rate
 Tax Charge
 Pre-Tax Income

 Net Debt-To-Equity Ratio
 Net Debt = Total Debt - Cash & Equivalents
 Total Equity

 Interest Cover
 EBIT
 Interest Expense

 Valuation Toolkit
 Numerator
 Denominator

Price / Earnings Ratio Current Share Price Diluted Earnings Per Share (Basis As Specified)
Price / Book Value Current Share Price Shareholders' Equity / Current Basic Shares

Dividend Yield Annualised Declared Cash Dividend Current Share Price

Free Cash Flow Yield Cash Flow From Operations – Total Capex Market Cap = Current Share Price × Current Basic Shares

Enterprise Value / Sales EV = Current Share Price × Current Shares + Minority Equity + Net Sales

Debt + Other LT Liabilities

EV / EBITDA Enterprise Value Basic EBIT + Depreciation + Amortization

iQmethod sets the set of BofA Global Research standard measures that serve to maintain global consistency under three broad headings: Business Performance, Quality of Earn ings, and validations. The key features of iQmethod are: A consistently structured, detailed, and transparent methodology. Guidelines to maximize the effectiveness of the comparative valuation process, and to identify some common nitfalls.

iQdatabase* is our real-time global research database that is sourced directly from our equity analysts' earnings models and includes forecasted as well as historical data for income statements, balance sheets, and cash flow statements for companies covered by BofA Global Research.

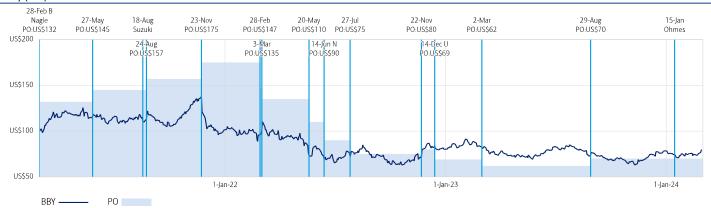
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Disclosures

Important Disclosures

Best Buy (BBY) Price Chart



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

The Investment Opinion System is contained at the end of the report under the heading "Fundamental Equity Opinion Key". Dark grey shading indicates the security is restricted with the opinion suspended. Medium grey shading indicates the security is under review with the opinion withdrawn. Light grey shading indicates the security is not covered. Chart is current as of a date no more than one trading day prior to the date of the report.

Equity Investment Rating Distribution: Retailing Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	96	57.83%	Buy	39	40.63%
Hold	32	19.28%	Hold	12	37.50%
Sell	38	22.89%	Sell	18	47.37%

Equity Investment Rating Distribution: Global Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	1895	53.62%	Buy	1083	57.15%
Hold	832	23.54%	Hold	454	54.57%
Sell	807	22.84%	Sell	383	47.46%

R1 Issuers that were investment banking clients of BofA Securities or one of its affiliates within the past 12 months. For purposes of this Investment Rating Distribution, the coverage universe includes only stocks. A stock rated Neutral is included as a Hold, and a stock rated Underperform is included as a Sell.

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Investment rating Total return expectation (within 12-month period of date of initial Ratings dispersion guidelines for coverage cluster^{R2} rating)

Buy	≥ 10%	≤ 70%
Neutral	≥ 0%	≤ 30%
Underperform	N/A	≥ 20%

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