

CrowdStrike Holdings Inc.

4Q24 preview: channel checks indicate solid quarter trends

Reiterate Rating: BUY | PO: 365.00 USD | Price: 322.44 USD

Expecting another good quarter for CrowdStrike

CrowdStrike reports F4Q24 results on March 5 and we expect another solid quarter driven by improving macro conditions, better sales cycles, and strong net retention. Our latest channel checks were especially positive for CrowdStrike and we are constructive on the company's cross-selling of Cloud security, which saw 45% YoY customer count growth in F3Q24 and should support another strong quarter of +120% net retention rate. We believe F4Q24 should see robust growth for CrowdStrike's identity protection and log management solutions. Valuation is a risk given the 176% stock return in the LTM, however, the industry's current tailwinds seem strong and we remain confident on CrowdStrike's competitive positioning and long-term growth opportunities. We reiterate our Buy and raise our PO to \$365 from \$325, based on 17x FY25 EV/Sales, vs. 15x prior.

Improving macro conditions to support growth

We expect a solid F4Q24. The Street is expecting a 1-2% revenue beat, in-line with recent quarters, and we think the company could meet or beat this bar given feedback from our channel checks that pointed to signs of year-end budget flush, better macro conditions and solid deal activity. We model CrowdStrike's net new ARR in 4Q to grow 12% YoY to \$247mn, vs. Street's 9% (\$241mn). We also believe CrowdStrike could guide F1Q25 revenues at or above the consensus estimate of \$899mn (30% YoY growth) and we model topline at \$908mn, given the recovering macro backdrop and sales cycles.

Upsell growth exceeds contribution from new customers

CrowdStrike has recently emphasized that it is gaining traction down-market and through partnerships, and any success could help the revenue growth beyond current expectations. The company only reports its total subscription customer count in 4Q, with consensus expecting ~29.4k customers (28% YoY growth). We flag that the reported number could potentially come below this figure, given recent quarters' decline in the contribution of new customers and/or any success with MSSP customers which are counted as a single customer regardless of the number of underlying buyers. Lastly, CrowdStrike could potentially be eligible for S&P 500 inclusion as early as F1Q25, assuming the company continues to remain GAAP EPS positive this quarter.

Estimates (Jan) (US\$)	2022A	2023A	2024E	2025E	2026E
EPS	0.67	1.54	2.95	3.55	4.47
GAAP EPS	(0.99)	(0.79)	0.38	0.62	0.87
EPS Change (YoY)	139.3%	129.9%	91.6%	20.3%	25.9%
Consensus EPS (Bloomberg)			2.96	3.76	4.69
DPS	0	0	0	0	0
Valuation (Jan)					
P/E	481.3x	209.4x	109.3x	90.8x	72.1x
GAAP P/E	NM	NM	848.5x	520.1x	370.6x
EV / EBITDA*	191.8x	115.0x	76.3x	74.6x	62.1x
Free Cash Flow Yield*	0.6%	0.9%	1.3%	1.7%	2.2%
* For full definitions of <i>IQ</i> method SM measures, see page 5.					

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Refer to important disclosures on page 6 to 8. Analyst Certification on page 4. Price
Objective Basis/Risk on page 4.

Timestamp: 14 February 2024 06:02AM EST

14 February 2024

Equity

Key Changes		
(US\$)	Previous	Current
Price Obj.	325.00	365.00

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Stock Data

Price Objective

Trice Objective	303.00 030
Date Established	14-Feb-2024
Investment Opinion	C-1-9
52-Week Range	108.65 USD - 336.99 USD
Mrkt Val (mn) / Shares Out	73,397 USD / 227.6
(mn)	
Free Float	98.3%
Average Daily Value (mn)	1032.63 USD
BofA Ticker / Exchange	CRWD / NAS
Bloomberg / Reuters	CRWD US / CRWD.OQ
ROE (2024E)	38.2%
Net Dbt to Eqty (Jan-2023A)	-115.3%
ESGMeter™	Medium

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See related Channel Checks note

ARR: Annual recurring revenue

MSSP: Managed Security Service Provider

322.44 USD

365 00 USD

iQprofile[™] CrowdStrike Holdings Inc.

<i>iQ</i> method [™] – Bus Performance*					
(US\$ Millions)	2022A	2023A	2024E	2025E	2026
Return on Capital Employed	8.7%	12.5%	18.0%	19.1%	19.5%
Return on Equity	16.8%	29.2%	38.2%	32.6%	30.5%
Operating Margin	13.5%	15.9%	20.8%	21.4%	22.6%
Free Cash Flow	442	677	923	1,234	1,611
<i>iQ</i> method [™] – Quality of Earnings*					
(US\$ Millions)	2022A	2023A	2024E	2025E	2026
Cash Realization Ratio	3.6x	2.6x	1.6x	1.7x	1.7>
Asset Replacement Ratio	0.8x	1.0x	0.8x	2.4x	2.4
Tax Rate	8.8%	8.8%	4.8%	7.6%	9.1%
Net Debt-to-Equity Ratio	-121.2%	-115.3%	-110.3%	-118.6%	-125.0%
Interest Cover	NA	NA	NA	NA	NA
Income Statement Data (Jan)					
(US\$ Millions)	2022A	2023A	2024E	2025E	2026
Sales	1,452	2,241	3,050	3,957	4,970
% Change	66.0%	54.4%	36.1%	29.7%	25.6%
Gross Profit	1,111	1,702	2,372	3,089	3,908
% Change	67.4%	53.1%	39.4%	30.2%	26.5%
EBITDA	372	620	934	957	1,148
% Change	111.0%	66.8%	50.6%	2.4%	20.1%
Net Interest & Other Income	(16)	(29)	(29)	(60)	(94)
Net Income (Adjusted)	161	368	716	880	1,130
% Change	156.6%	129.3%	94.4%	22.9%	28.4%
Free Cash Flow Data (Jan)					
(US\$ Millions)	2022A	2023A	2024E	2025E	2026
Net Income from Cont Operations (GAAP)	(235)	(183)	89	152	219
Depreciation & Amortization	176	265	299	112	140
Change in Working Capital	322	332	178	514	683
Deferred Taxation Charge	NA	NA	NA	NA	N/
Other Adjustments, Net	312	527	602	728	911
Capital Expenditure	(133)	(264)	(245)	(272)	(342
Free Cash Flow	442	677	923	1,234	1,611
% Change	50.9%	53.2%	36.4%	33.6%	30.5%
Share / Issue Repurchase	66	66	52	0	(
Cost of Dividends Paid	0	0	0	0	(
Change in Debt	(2)	0	0	0	(
Balance Sheet Data (Jan)					
(US\$ Millions)	2022A	2023A	2024E	2025E	2026
Cash & Equivalents	1,997	2,455	3,236	4,469	6,080
Trade Receivables	368	626	689	845	881
Other Current Assets	206	559	588	650	746
Property, Plant & Equipment	261	492	641	801	1,004
Other Non-Current Assets	787	894	1,134	1,397	2,142
Total Assets	3,618	5,027	6,287	8,162	10,853
Short-Term Debt	0	0	0	0	(
Other Current Liabilities	1,407	2,109	2,848	3,658	4,980
Long-Term Debt	740	741	742	742	742
Other Non-Current Liabilities	434	689	436	620	859
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Total Liabilities	2,581	3,539	4,026	5,021	6,581
	2,581 1,038 3,618	3,539 1,487 5,027	4,026 2,261 6,287	5,021 3,142 8,162	6,581 4,272 10,853

Company Sector

Cyber Security

Company Description

CrowdStrike is a leader in the Endpoint Protection Platform (EPP) market. EPP solutions help protect enterprises' internet-connected devices from cyber attacks, and there is a market shift from signature-based on-prem solutions to cloud-based platforms using Al and machine learning. CrowdStrike's platform is one of the few 100% cloud-based architectures and is uniquely positioned to displace incumbents with its platform breadth, including advanced detection and remediation capabilities.

Investment Rationale

We believe that CrowdStrike is positioned to gain share in the Endpoint Protection Platform market and expand into other areas of security over time with its scalable cloudnative, next-generation endpoint platform. We favor CrowdStrike's best-in-class subscription growth and net retention rates and expect the company's Software as a Service (SaaS) model and new offerings to deliver sustainable high growth as the company invests to gain market share.

Stock Data

Average Daily Volume

Quarterly Earnings Estimates

	2023	2024
Q1	0.31A	0.57A
Q2	0.36A	0.74A
Q3	0.40A	0.82A
04	0.47A	0.82E

3,202,543

BofA Expectations vs. Consensus

Exhibit 1: BofA estimates vs. Street's expectations

We compare our estimates against consensus estimates for the next two quarters and FY25

	F4	Q24 Expectation	ons	F1	Q25 Expectation	ons	F\	/25 Expectatio	ns
(mns \$)	BofA	Consensus	Delta	BofA	Consensus	Delta	BofA	Consensus	Delta
Net new ARR	\$247.29	\$241.25	2.5%	\$194.27	\$190.09	2.2%	\$912.55	\$917.11	-0.5%
YoY growth (%)	11.5%	8.8%		11.5%	9.1%		8.5%	10.0%	
Total revenue	\$840.01	\$839.56	0.1%	\$907.85	\$898.79	1.0%	\$3,957.24	\$3,940.49	0.4%
YoY growth (%)	31.8%	31.7%		31.1%	29.8%		29.7%	29.2%	
Gross margin (%)	77.6%	77.7%	(10.1) bps	77.9%	78.1%	(17) bps	78.1%	78.1%	(7) bps
Operating margin (%)	22.4%	22.4%	(5.6) bps	20.4%	20.9%	(54) bps	21.4%	22.3%	(94) bps
EPS	0.82	0.83	-1.0%	0.80	0.82	-3.0%	3.55	3.78	-6.2%
Free Cash Flow	266.78	265.96	0.3%	287.20	293.77	-2.2%	1,233.73	1,241.86	-0.7%
FCF margin (%)	31.8%	31.7%		31.6%	32.7%		31.2%	31.5%	

Source: BofA Global Research estimates, company report, Bloomberg

BofA GLOBAL RESEARCH

Partner Commentary

"4Q deal flow for CrowdStrike ramped quite quickly and was largely driven by their enablement of the channel partners. We did not work with them in the beginning of 2023, but ramped up with us throughout the year. Finally started really doing deals with the partners in 4Q. Our understanding is that they have recently been focusing more on developing the channel relationships." – **North American Partner**

"SentinelOne is one of the favorites in endpoint security and they have great relationships within the channels. Alongside Palo Alto, SentinelOne would come up more within the channel as CrowdStrike's penetration with partners was not as mature. Saw solid budget flush benefits for SentinelOne in 4Q." – **North American Partner**

"Saw many net new customers for SentinelOne in 4Q but have not seen them take any deals from CrowdStrike. SentinelOne continues to win with the smaller customers, while CrowdStrike beats them head-to-head at larger enterprises." – **Global Partner**

"We have seen a good majority of the mid-market that has already made the transition away from legacy vendors to the SentinelOne's and CrowdStrike's of the world." — **Global Partner**

"CrowdStrike is still 15-25% more expensive than SentinelOne, though they have more of the platform consolidation focus." – **North American Partner**

Price objective basis & risk

CrowdStrike Holdings Inc. (CRWD)

Our PO of \$365 is based on roughly 17x our CY25E EV/Sales, which is a premium to high-growth SaaS peers that trade closer to 13x. Our premium valuation is supported by CrowdStrike's strong competitive positioning in endpoint security and long-term growth opportunities across Cloud security, log management, and identity protection. In addition, we note CrowdStrike's higher growth profile and potential to take meaningful share in new markets that would increase TAM and potentially accelerate growth. The positives of CrowdStrike's high growth and long-term opportunities are somewhat offset by lower margins and expected growth deceleration.

Downside risks to our PO are 1) investor sentiment and sensitivity to the premium valuation levels, 2) a lower take-rate of new offerings, 3) potential slowdown in new customer adoption and expansion deals, 4) risk of security breaches, and 5) an increase in competition from incumbent vendors and newer next-generation players.

Analyst Certification

I, Tal Liani, hereby certify that the views expressed in this research report accurately reflect my personal views about the subject securities and issuers. I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or view expressed in this research report.

US - Telecom and Data Networking Equipment Coverage Cluster

Investment rating	Company	BofA Ticker	Bloomberg symbol	Analyst
BUY				
	Akamai	AKAM	AKAM US	Madeline Brooks
	Amdocs	DOX	DOX US	Tal Liani
	Arista Networks	ANET	ANET US	Tal Liani
	Check Point Software Technologies	CHKP	CHKP US	Tal Liani
	Ciena	CIEN	CIEN US	Tal Liani
	CrowdStrike Holdings Inc.	CRWD	CRWD US	Tal Liani
	CyberArk	CYBR	CYBR US	Tal Liani
	Fastly	FSLY	FSLY US	Madeline Brooks
	Fortinet	FTNT	FTNT US	Tal Liani
	Gen Digital, Inc.	GEN	GEN US	Jonathan Eisenson
	InterDigital, Inc.	IDCC	IDCC US	Tal Liani
	Motorola Solutions	MSI	MSI US	Tomer Zilberman
	Qualcomm	QCOM	QCOM US	Tal Liani
	Zscaler	ZS	ZS US	Tal Liani
NEUTRAL				
	Cellebrite	CLBT	CLBT US	Tal Liani
	Cisco Systems	CSCO	CSCO US	Tal Liani
	Palo Alto Networks	PANW	PANW US	Tal Liani
	SentinelOne, Inc.	S	SUS	Tal Liani
UNDERPERFORM				
	Cloudflare	NET	NET US	Madeline Brooks
	CommScope	COMM	COMM US	Tal Liani
	F5 Inc	FFIV	FFIV US	Tal Liani
	Okta Inc	OKTA	OKTA US	Madeline Brooks
	SecureWorks	SCWX	SCWX US	Tal Liani



*IQ*method[™] Measures Definitions

Business Performance	Numerator	Denominator
Return On Capital Employed	NOPAT = (EBIT + Interest Income) \times (1 $-$ Tax Rate) + Goodwill Amortization	Total Assets — Current Liabilities + ST Debt + Accumulated Goodwill Amortization
Return On Equity	Net Income	Shareholders' Equity
Operating Margin	Operating Profit	Sales
Earnings Growth	Expected 5 Year CAGR From Latest Actual	N/A
Free Cash Flow	Cash Flow From Operations — Total Capex	N/A
Quality of Earnings	Numerator	Denominator
Cash Realization Ratio	Cash Flow From Operations	Net Income
Asset Replacement Ratio	Capex	Depreciation
Tax Rate	Tax Charge	Pre-Tax Income
Net Debt-To-Equity Ratio	Net Debt = Total Debt - Cash & Equivalents	Total Equity
Interest Cover	EBIT	Interest Expense
Valuation Toolkit	Numerator	Denominator
Price / Earnings Ratio	Current Share Price	Diluted Earnings Per Share (Basis As Specified)
Price / Book Value	Current Share Price	Shareholders' Equity / Current Basic Shares
Dividend Yield	Annualised Declared Cash Dividend	Current Share Price
Free Cash Flow Yield	Cash Flow From Operations – Total Capex	Market Cap = Current Share Price × Current Basic Shares
Enterprise Value / Sales	$\label{eq:energy} EV = Current Shares + Minority Equity + Net Debt + \\ Other LT Liabilities$	Sales

EV / EBITDA Enterprise Value Basic EBIT + Depreciation + Amortization

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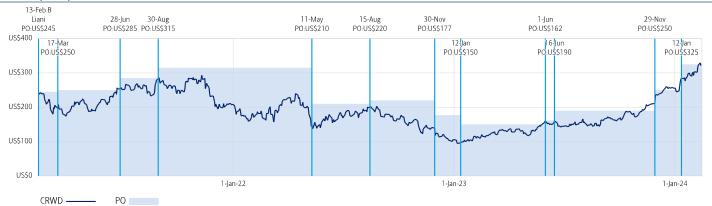
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Disclosures

Important Disclosures

CrowdStrike (CRWD) Price Chart



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

The Investment Opinion System is contained at the end of the report under the heading "Fundamental Equity Opinion Key". Dark grey shading indicates the security is restricted with the opinion suspended. Medium grey shading indicates the security is under review with the opinion withdrawn. Light grey shading indicates the security is not covered. Chart is current as of a date no more than one trading day prior to the date of the report.

Equity Investment Rating Distribution: Telecommunications Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	57	51.82%	Buy	43	75.44%
Hold	27	24.55%	Hold	17	62.96%
Sell	26	23.64%	Sell	12	46.15%

Equity Investment Rating Distribution: Global Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	1895	53.62%	Buy	1083	57.15%
Hold	832	23.54%	Hold	454	54.57%
Sell	807	22.84%	Sell	383	47.46%

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Investment rating Total return expectation (within 12-month period of date of initial rating) Ratings dispersion guidelines for coverage cluster^{R2}

Buy	≥ 10%	≤ /0%
Neutral	≥ 0%	≤ 30%
nderperform	N/A	≥ 20%

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