

## ESG Regulations Quarterly

## ESG Rules 2024: Play by the book

Investment Strategy

## Stakeholders embrace ESG rules for a net-zero transition

Globally, ESG regulations have increased by 155% in the last ten years (ESG Book). The sustainable finance frameworks though complex is helping different stakeholders to transition to net zero. About 60% of EU assets (€5.3tn AUM) are labelled SFDR Article 8 or 9 and €116bn AUMs track climate benchmarks. 80% of listed SMEs obtained a green or sustainability-linked loan over the last two years. And more than a third of companies referenced Taxonomy KPIs in their financial and transition plans. Our analysis (see [Who's holding what?](#)) indicate a positive correlation of fund holdings to green revenue/capex.

## ESG labels to become the gold standard

Flows across products show demand for ESG labels, which could become the gold standard. More than half of FMPs who recently consulted on EU SFDR want new labels. The proposed fund categories have a big overlap with UK SDR (retail-focused, July'24) – *sustainability improvers, impact, focus, mixed goals* – and some overlap with proposed US SEC fund rules (Exhibit 5). SFDR 2.0 application seems unlikely before 2026/27, as any changes will be revealed by the new EU Commission post-election. Australia's proposed Sustainable Finance Strategy includes labelling for investment products.

## What's in a Name? 80% of investments

The proposed ESMA (expected 2Q24) and current US SEC naming rules, require at least 80% of fund's assets must be allocated to investments suggested by its name. In addition, EU fund names with "environmental" only or "sustainability"-related terms also need to apply certain fossil fuel exclusions. Our analysis indicate c.17% of EU ESG funds we track that hold Energy assets may be impacted. In the UK, products with labels need to apply a 70% threshold (from July'24) along with other restrictions. Naming rules are also in force across Asia - Singapore (66%), Hong Kong (70%) and Japan.

## Careful what you claim – anti-greenwashing rules in 2024

Over half of greenwashing controversies were in three sectors: oil & gas, financials, and food/beverage (ESMA). EU is set to adopt the Green Claims Directive this year – rules include checks, approvals, and penalties for environmental claims about products. For financial products, the marketing and fund naming accompany the anti-greenwashing rules, and they work together to test for *fair, clear, not misleading* claims. As these rules are still evolving, risks are mostly litigation and reputational, rather than regulatory, unless the breach is egregious, as per the legal expert from Sidley we recently hosted. Anti-greenwashing recommendations in the EU & rules apply in the UK from May'24.

## Corporate disclosures, Ratings &amp; Transition guidance

Corporate reporting on EU CSRD rules and taxonomy from Jan 2024. The EU ESG rating

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**Refer to important disclosures on page 17 to 18.**

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**FMPs:** Financial market participants  
**SFDR:** Sustainable Finance Disclosure  
Regulation  
**SDR:** Sustainability Disclosure  
Requirements  
**CSRD:** Corporate sustainability  
reporting Directive  
**ESMA:** The European Securities and  
Markets Authority

## Exhibit 1: ESG fund requirements across jurisdictions

Green = In force now or in 2024, Yellow = Proposed and Grey = Guidance

Regions	Disclosures	Name Rule	Labels*
European Union			
United Kingdom			
United States			
Canada			
Australia			
Hong Kong			
Japan			
Singapore			

**Source:** BofA Global Research

\*Product Classifications

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[European ESG Overview: Who's holding what? Social and Transition Enablers gain in popularity 26 January 2024](#)

regulation (vote in April) will introduce more disclosures for those FMPs with ESG ratings in their marketing materials (SFDR). Transition guidance from EU, see [Redefining Sustainable Investments: from ambition to transition](#), for more updates see Exhibit 2.

# Contents

Sustainable Finance Regulations	4
Keeping up to date with relevant regulations	4
The EU framework: market adoption by stakeholders	5
ESG labels: based on strategies	6
European SFDR disclosure-based to labelling regime	6
UK SDR – not a hierarchy, only for retail-focused funds	7
SEC’s proposed fund disclosures on ESG investment practices	8
Fund names: different thresholds across regions	10
Europe: 80% min threshold, fossil-fuel exclusions for some	10
UK: 70% for products with labels	11
US: 80% minimum threshold for registered funds	11
Anti-greenwashing: fair, clear and not misleading	12
What is greenwashing?	12
Supervisory Action on MiFID II Sustainability Requirements in 2024	13
What to expect from corporates – 2024 onwards	14
Europe: Taxonomy, CSRD and CSDDD	14
UK: IFRS S1 and IFRS S2 for listed companies in 2026	14
US: newly instated & proposed rules	14
Takeaways from our call with legal expert from Sidley	15
FAQs from investors	15

# Sustainable Finance Regulations

We have discussed ESG regulations comprehensively in our series of regulatory updates over the past two years. In this report, we provide key updates over the past few months and highlight what's coming next. We also have added Takeaways from our call with legal expert Leonard Ng from Sidley on ESG rules in Europe and the UK.

## BofA Global Research Reports

### Title: Subtitle

[ESG Regulations Quarterly: Redefining Sustainable Investments: from ambition to transition](#)  
[ESG Matters - Europe: SFDR update: more funds can \(re\)classify as Article 9](#)  
[ESG Matters - Global: ESG regulations toughen up! 10-point action plan in motion](#)  
[ESG Matters - Global: Morningstar's view on what qualifies as a Sustainable Fund](#)  
[ESG Matters - Global: Careful what you claim – greenwashing risk amid tightening regulations](#)  
[ESG Matters - Global: Greenwashing – new rules from ESMA, SEC](#)  
[ESG Matters - Global: EU's Social Taxonomy – 'S' is the new 'E', the next frontier in ESG investing](#)  
[ESG Matters - Global: ESG rules \(the world\): more regulations in 2022-23](#)

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## Keeping up to date with relevant regulations

Exhibit 2 highlights key updates in the EU and UK since October 2023 and what to expect in 1H 2024 and Exhibit 3 highlights ESG fund requirements across jurisdictions. Please note that this is a selective list of initiatives and timelines, which is indicative and may be subject to change.

### Exhibit 2: EU and UK Sustainable Finance initiatives

4Q23 and 1H24 initiatives – published and expected

2024	Expected	Delayed	UK Government to consult on the delivery of a UK Green Taxonomy
		H1	European Commission to publish report on the review of the Disclosures Delegated Act
		H1	FCA to consult on mandatory reporting on UK-endorsed ISSB Standards and expectations for transition plan disclosures
		H1	UK Government to consult on requirements for the UK's largest companies to disclose their transition plans
		H1	UK Government to issue legislative proposal on ESG Ratings
		H1	UK Government to consult on voluntary carbon markets
		May	ESAs to publish final greenwashing reports and final recommendations
		April	Final negotiations on the EU ESG Ratings Regulation and provisional agreement expected
Q4 2023	Published	March	ESMA to consult on RTS under EU Green Bond Standard and work on RTS under EU ESG Ratings Regulation
		February	European Parliament and EU Council adopt their respective positions on the EU ESG Ratings Regulation
		January	EFRAG to consult on draft Reporting Standards for listed SMEs and continue work on sector-specific ESRS
		January	EU Platform on Sustainable Finance to report on usability of the EU Sustainable Finance Framework
		January	EFRAG to consult on implementation guidance accompanying the ESRS
		December	UK Government to launch Transition Finance Market Review
		December	Political agreement on CSDDD
		December	European Commission to adopt guidance focusing on Taxonomy alignment reporting obligations for financial undertakings
		December	ESAs publish their final joint Report on draft Regulatory Technical Standards under the SFDR
		December	Platform on Sustainable Finance launches EU Taxonomy stakeholder request mechanism
		December	UK Data and Ratings Working Group to publish final Code of Conduct for ESG data and rating providers
		December	IOSCO publishes consultation report on good practices to promote Voluntary Carbon Markets
		November	EU Green Bond Standard Regulation published in the EU Official Journal
		November	Amended EU Taxonomy Delegated Acts (Climate objectives and 'Taxo 4') published in the EU Official Journal
		November	FCA publishes final Policy Statement on Sustainability Disclosure Requirements and investment labels, and consults on draft guidance on the anti-greenwashing rule
		November	Basel Committee consults on Pillar 3 framework for climate risk
		October	European Commission adopts decision to postpone adoption of sector-specific ESRS and ESRS for certain non-EU companies
		October	UK Transition Plan Taskforce publishes final Disclosure Framework and consults on sector-specific transition plan guidance

Source: BofA Global Research, AFME ESG Finance Report Q3 2023. Please note that the above is a selective list of initiatives and timelines are indicative and may be subject to change

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**Exhibit 3: ESG fund requirements across different jurisdictions**

Green = In force or expected to be in 2024, Yellow = Proposed and Grey = Guidance

Regions	Disclosures	Naming Rules	Classification/Labels
European Union			
United Kingdom			
United States			
Canada			
Australia			
Hong Kong			
Japan			
Singapore			

Source: BofA Global Research. Please note that the above is a selective list of regions and not an exhaustive list

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**The EU framework: market adoption by stakeholders**

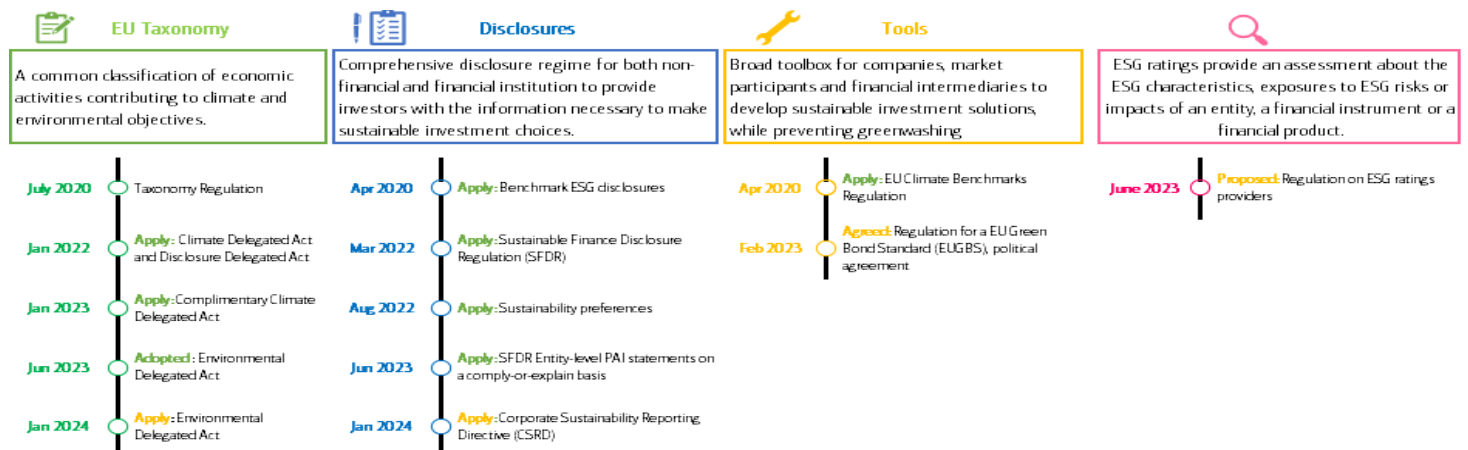
The recent report from the Platform on Sustainable Finance highlights the market practices across different stakeholder groups and the early stages of adoption along with peer-to-peer recommendations for further improvements. For example, the EU Taxonomy Regulation is emerging as a strategic driver for EU companies in shaping sustainable business models and strategies. The energy sector is particularly active in setting EU Taxonomy-aligned targets. Here are some findings on the use of the framework by different stakeholders:

- ✓ **600 out of 1,700** companies referenced Taxonomy KPIs in their financial planning and transition plans (\*CDP and Clarity AI)
- ✓ **711** companies reported an average capex alignment of 18% (\*Morningstar)
- ✓ **60%** of total EU assets disclose under SFDR Articles 8 or 9 (Morningstar)
- ✓ **US\$120bn** in investment funds track EU climate benchmarks (\*Morningstar)
- ✓ **6.5%** of total corporate bond issuances in 2023 were green (\*Bloomberg)
- ✓ Public actors issued over **40%** of green bonds with assurance in the EU; **90%** of them referenced the EU Taxonomy (\*Bloomberg)
- ✓ Around **10%** of SMEs (and **80%** of listed SMEs) obtained a green/sustainability-linked loan from a bank (\*Oxford Research, Synthesia and Trinomics)

\*Please refer Platform on Sustainable Finance report on a compendium of market practices, January 2024

**Exhibit 4: The pillars of the EU sustainable finance framework**

Timeline for EU sustainable finance framework



Source: BofA Global Research, EU Commission

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# ESG labels: based on strategies

## European SFDR disclosure-based to labelling regime

### Two years into the EU's SFDR

Since the Sustainable Finance Disclosure Regulation (SFDR) came into force in March 2021, asset managers have been required to provide detailed information on the sustainability risks and impact of their financial products sold in the EU. The managers now have a general understanding of how the SFDR operates, including the scoping issues, which financial products can be labelled Article 8 or Article 9, what investors are looking for and then the reporting, which must match the disclosures.

- Today, 6 in 10 funds claim to have some ESG characteristics and are labelled SFDR Article 8 or 9 with EUR5.3tn in AUMs.
- More than 8 in 10 Article 8 and Article 9 funds reported a minimum % of sustainable investments and 63% disclosed a minimum % of Taxonomy-aligned investments.
- Within Article 8 products, investors favor strategies with a commitment to sustainable investments over those with no commitment – the latter accounted for a third of Article 8 and posted EUR41bn outflows in 2023, as per Morningstar.

### SFDR 1.5 – changes to technical standards but no significant impact

The key changes for most fund managers subject to SFDR include considering the extended PAIs as part of the Do No Significant Harm (DNSH) assessment, disclosing how DNSH is assessed in website disclosure and working on the updated templates.

- **Extension of social PAI indicators:** The draft regulatory technical standards (RTS) adds three new Social indicators: “exposure to companies involved in tobacco production”, “employees earning below a fair wage” and “accumulated earnings in non-cooperative tax jurisdictions”.
- **Modifications to existing PAI indicators** in line with the European Sustainability Reporting Standards (ESRS) and other regulations, for example, deforestation.
- **Amendments to the PAI framework**, eg, clarification on including value chains and estimations in calculations.
- **Article 9 funds with greenhouse gas emission (GHG) reduction targets as their investment objective:** This will involve setting out the financed GHG emissions for a baseline year with the percentage reduction by the final year, and for any intermediate targets.
- **Updates to the pre-contractual and periodic disclosure templates**, including a new “dashboard” highlighting whether a product has a sustainable investment objective or promotes environmental/social characteristics. Four essential elements: Sustainable investments, Taxonomy-aligned investments, Principal Adverse Impacts consideration, and GHG emission reduction targets.
- **Calculation of “sustainable investments”:** It is possible to calculate this at the economic activity or investment level but the way in which it is calculated needs to be disclosed.
- **Do no Significant Harm (DNSH) principle:** Website disclosures will now need to include information on the thresholds or criteria used to determine that

a sustainable investment does not significantly harm any environmental or social objectives. The DNSH framework is subject to the wider EU Commission review on the SFDR, so there may yet be changes.

- **Timing:** The draft RTS will undergo a three-month assessment (Jan-Mar'24 ) by the Commission for potential endorsement before these changes are implemented. SFDR 2.0 will contain more substantive changes to the regime.

### What is next? SFDR 2.0

The European Commission consulted on the SFDR in 4Q23, seeking information on:

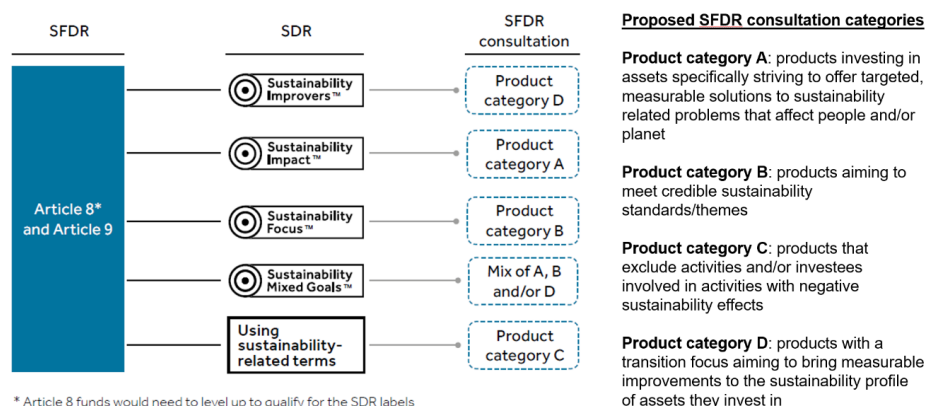
- issues with implementation of the SFDR,
- whether the SFDR is helping to mitigate greenwashing; and
- whether a new product categorisation system should be established.

The proposed product categories have considerable overlap with UK SDR – not a hierarchy, only for retail-focused funds ( Exhibit 5). So, if the asset manager primarily markets in the UK and EU, they might be able to use something which is as close as possible to being interoperable between the UK and the EU.

**Timeline:** The SFDR review will be published by the upcoming commission and assuming it is published in June 2024 (straight after the elections), it will likely be applicable by 2026-27.

### Exhibit 5: Comparison of Current EU SFDR, UK SDR, and Proposed (Future) EU SFDR

UK's regime is retail only and the EU regime is primarily institutional professional



Source: Financial Conduct Authority Policy Statement PS23/16, Sustainability Disclosure Requirements (SDR) and investment labels

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## UK SDR – not a hierarchy, only for retail-focused funds

The FCA estimates at least 630 UK-based funds would be affected by the labelling and naming and marketing rules

In November 2023, the FCA published a policy statement with its final rules on UK Sustainability Disclosure Requirements (SDR) and investment labels, including the following elements:

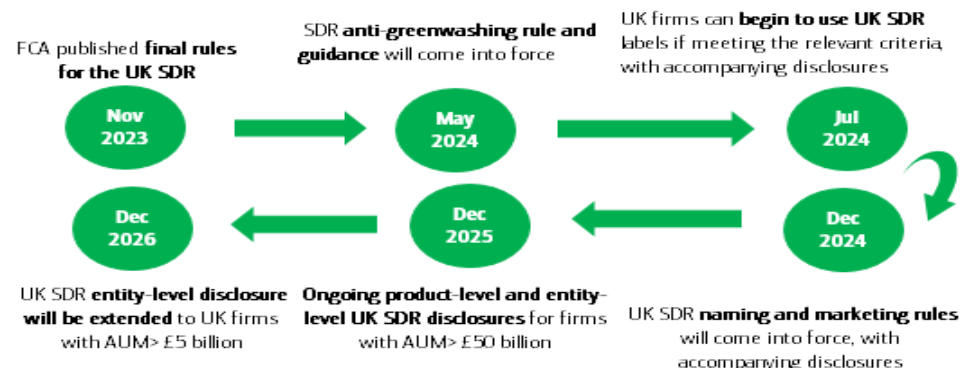
- names of the labels (Exhibit 5),
- the 70% minimum threshold to all labels,
- guidance consultation on the anti-greenwashing rule (applies to all FCA- authorised firms),
- the naming and marketing rules for funds not using labels.



**Scope:** The UK rules only apply to UK funds. Portfolio management products and services are not included in the scope of the SDR (for now) nor are the non-UK alternative investment funds (AIFs).

#### Exhibit 6: Timeline: UK Sustainability Disclosure Requirements (SDR) and investment labels

Summary of implementation timeline

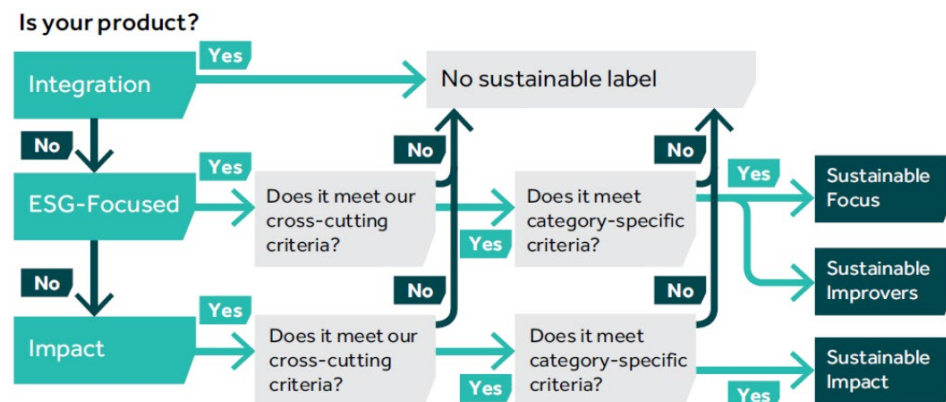


Source: BofA Global Research, FCA Policy Statement

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#### Exhibit 7: Comparison of UK SDR\* and Proposed US SEC Adviser ESG Rules

Mapping to SDR requirements and SEC proposal



Source: Financial Conduct Authority CP22/20. \*Note: From FCA Consultation CP22/20 (October 2022), contemplating only three labels. Final rules have four labels as in Exhibit 5

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## SEC's proposed fund disclosures on ESG investment practices

As ESG regulations tighten in the EU and UK, the US faces a growing divide with states heading in different directions. We believe ESG could become a political battleground at the federal level, creating a challenging scenario for companies and investment managers as they navigate business and politics, aiming to safeguard their interests. In the US, much of the ESG activity relies on private initiatives, with companies responding to investor and stakeholder demands rather than strict regulatory mandates. However, a slew of new or revised ESG regulations have been tabled over the past 18 months, see [ESG Matters - Global: Deciphering the US ESG regulatory climate 27 November 2023](#). These state and federal regulations carry significant implications, both for corporates and investors.

The SEC has proposed amendments to fund disclosures of ESG funds. The proposal requires funds to disclose more specific information regarding their ESG strategies, with



requirements tailored to the type of ESG fund (Exhibit 8). Although the final version of this rule was expected in October 2023 (as per the SEC's 2023 Regulatory Agenda), it has not yet been finalized.

#### **Exhibit 8: More specific ESG disclosures would be required by funds with certain types of ESG strategies**

ESG disclosures that would be required under the SEC's proposed fund disclosure rule

Type of disclosure	Type of fund	Information the fund would need to disclose
ESG Strategy Disclosure	Integration funds (funds that integrate ESG factors alongside non-ESG factors in investment decisions)	Describe how ESG factors are incorporated into their investment process
	ESG-focused funds (funds for which ESG factors are a significant or main consideration)	How the fund considers ESG factors in a standardized ESG strategy overview table
	Impact funds (funds claiming to achieve a specific ESG impact)	Description of the specific impact(s) they seek to achieve and summary of their progress on achieving those impacts in both qualitative and quantitative terms
GHG Emissions Reporting	Funds that consider environmental factors in their investment strategies	Greenhouse gas emissions associated with their portfolio investments
	Integration funds that consider GHG emissions	How the fund considers GHG emissions, including the methodology and data sources the fund may use as part of its consideration of GHG emissions
Additional Disclosure Regarding Proxy Voting or Engagements	Funds that use proxy voting or other engagement with issuers as a significant means of implementing their ESG strategy	Information regarding their ESG engagement meetings and their voting of proxies

**Source:** US Securities and Exchange Commission (SEC), BofA Global Research

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### **US Department of Labor Ruling on ESG Investment Factors**

On March 20, 2023, President Joe Biden vetoed a congressional resolution aimed at overturning the Department of Labor's rule on incorporating ESG factors in US corporate retirement plans/401(k)s. This rule, known as the ESG Rule, outlines guidelines for fiduciaries regarding the consideration of ESG factors when investing and exercising shareholder rights in accordance with the Employee Retirement Income Security Act of 1974 (ERISA). The ESG Rule provides greater flexibility for fiduciaries, explicitly allowing consideration of relevant ESG factors in investment risk-return analysis. It clarifies that fiduciaries may consider factors like climate change and choose investments based on economic or social benefits when serving the financial interests of the plan over time. Regardless of differing interpretations across administrations, all have emphasized that fiduciaries must adhere to the ERISA's duties of loyalty and prudence when making investment decisions.

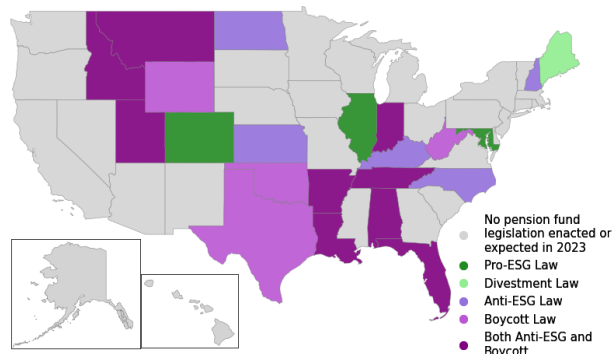
It is important to note that "anti-ESG" laws adopted by states do not ban the use of ESG factors in making investments but rather impose conditions or limitations on how these factors may be considered. For example, some state pension funds may choose divestment as a strategy, opting to withdraw funds from companies that fail ESG criteria, such as those associated with fossil fuels. Alternatively, boycotting rules may demand assurances from financial service providers that they refrain from negative screening in industries like fossil fuels, firearms, tobacco or mining. In other cases, prudent investor standards often guide investments, with some legislation explicitly excluding non-pecuniary factors, such as ESG considerations, from the decision-making process.

Many state governments are now starting to articulate their own standards, particularly with respect to the consideration of ESG factors. As of 2023, 22 states had laws related to the use of ESG factors in public pension funds, while elected officials in 49 of the 50 US states have engaged in multi-state coalitions to demonstrate their support for or against the use of ESG factors in public pension funds (Exhibit 9, source: Ropes & Gray). For example, certain states have restricted ESG considerations – such as addressing climate change – in a range of state and corporate actions, while others require additional disclosures on climate-related investment risks and other ESG factors.

The momentum behind ESG-focused laws and regulations is likely to persist, especially as the upcoming US presidential election calendar fuels a growing divide among representatives, organizations and the public on this subject.

### Exhibit 9: 22 states have enacted laws related to the use of ESG factors in pension funds

US states that have laws in effect or expected to take effect

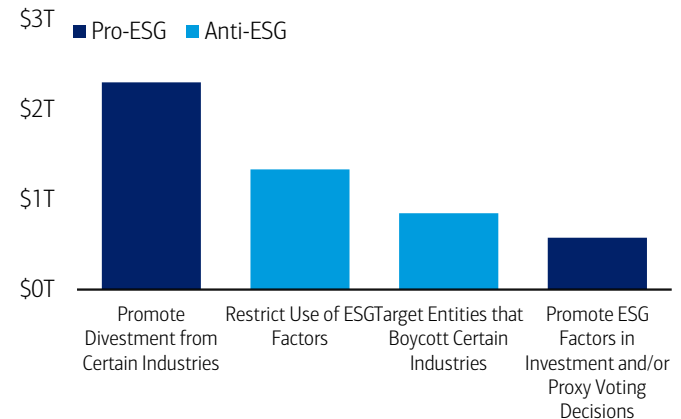


**Source:** Ropes & Gray “ESG and Public Pension Investing in 2023: A Year-to-Date Recap and Analysis”. Pro-ESG Law refers to a law that promotes ESG factors in investment and/or proxy voting decisions. Divestment Law refers to a law that promotes divestment from certain industries. Anti-ESG Law refers to a law that restricts the use of ESG factors (promotes a focus on pecuniary characteristics). Boycott Law refers to a law that targets entities that boycott certain industries.

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### Exhibit 10: Divestment strategies have the most state pension assets (\$2.3tn)

Total state pension assets (in tn USD) by overall posture\* on ESG and public pension investment debate



**Source:** BofA Global Research, Ropes & Gray, National Association of State Retirement Administrators (as of FY 2022). \*State's overall posture as per Ropes & Gray's classifications, which are based on enacted/pending legislation, enforcement activities, statements/initiatives by elected officials, and multi-state coalition activity.

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## Fund names: different thresholds across regions

### Europe: 80% min threshold, fossil-fuel exclusions for some

#### 17% of European ESG portfolios that hold Energy may be impacted

The final fund-naming rule, once adopted, will force funds with “Environment-related” or “Sustainable” in their name to exclude certain exposure to fossil-fuel activities. Our analysis of 1,600+ European ESG funds we track indicates c.17% of portfolios that hold Energy may be impacted. And the revised French ISR label may force c.45% ISR-labeled funds to divest from companies with new oil, gas or coal projects (Morningstar)

In December 2023, the European Securities and Markets Authority (ESMA) published its revised draft guidelines on ESG and sustainability-related terms in fund names.

A quantitative threshold (80%) for the use of ESG-related words in fund names, and

- **“environmental”** terms in the name – also apply the Paris-aligned Benchmark (PAB) exclusions
- **“sustainability”-related terms** in the name – also apply the PAB exclusions; and invest meaningfully in “sustainable investments” (as defined in SFDR).
- **“transition”-related terms** – apply Climate Transition Benchmark (CTB) exclusions.
- **Combination of “environmental” with “transition”** terms in the name of a fund, the CTB exclusions should apply.
- **Encourage separation of “E” from “S” and “G” terms:** The CTB exclusions should apply to funds with social or governance terms in their names promoting social characteristics or objectives (or focusing on governance).

- **Impact and transition terms:** Funds should also ensure that investments under the minimum proportion of investments are made with the intention to generate a positive, measurable social or environmental impact alongside a financial return or are on a clear and measurable path to social or environmental transition.

**Timeline:** The guidelines are expected to be approved and published in Q2 2024, subject to the publication of the AIFMD and UCITS Directive revised texts. For new funds, the guidelines would apply three months after the date of their publication while for existing funds, six months from the application date.

## UK: 70% for products with labels

For products that use a label: a 70% minimum threshold applies

For products that do not use a label:

- the terms “sustainable”, “sustainability” and “impact” (or variations) cannot be used in the fund name;
- a product’s name must accurately reflect its sustainability characteristics; and
- there should be master-feeder fund naming consistency.

## US: 80% minimum threshold for registered funds

Interestingly, over 60% of the US ESG funds we track have names that include broad ESG-related terms<sup>1</sup> like “ESG” and “sustainable”.

The SEC has also focused on ESG fund names to reduce greenwashing. On September 20, 2023, the SEC amended the “Names Rule” to expand the types of names that could be considered materially deceptive or misleading if a fund does not adopt a policy to invest, under normal circumstances, at least 80% of the value of its assets in the investment focus that the name suggests.

The amendments to the 2001 rule broaden its scope to names suggesting specific characteristics, like sustainability or growth. The challenge lies in the requirement that these definitions must align with the “plain English meaning or established industry use” of such terms. Determining what constitutes the plain English meaning or established industry use of terms like “sustainable,” “green,” “socially responsible,” “growth,” and “value” could become a subject of debate. This uncertainty poses risks for fund advisors and boards, increasing the potential for legal disputes and enforcement actions by the SEC.

<sup>1</sup> Terms we checked for: ESG, SRI, sustainable, sustainability, responsible, responsibility, impact, green

# Anti-greenwashing: fair, clear and not misleading

## What is greenwashing?

**UK FCA anti-greenwashing rule:** "... requires that a firm must ensure that any reference to the sustainability characteristics of a product or service is consistent with the sustainability characteristics of the product or service, and fair, clear and not misleading." (November 2023)

**European Supervisory Authorities (ESA) common understanding of greenwashing:** a practice where sustainability-related statements, declarations, actions, or communications do not clearly and fairly reflect the underlying sustainability profile of an entity, a financial product, or financial services. This practice may be misleading to consumers, investors, or other market participants." (June 2023)

Tightening ESG regulations mean all financial products that make ESG claims need to be alert to the risk of breaches or accusations of greenwashing. Asset managers are regulated in their home jurisdictions but given the number of products being pushed in the ESG arena, the regulators felt the need to provide some guidance and a framework. Moreover, net zero policies and the use of carbon offsets present challenges, as there is a lack of transparency and integrity of the benefits claimed.

The ESMA's latest report highlighted an increase in the number of greenwashing controversies involving large European firms between 2020 and 2021 with over half concentrated in three sectors – oil and gas, financials and food and beverage.

The increasing allegations of greenwashing for following reasons:

- Increased public scrutiny
- Increased number of public statements
- Inconsistent definitions
- Unavailability of ESG expertise
- Increased routes for regulatory action and litigation
- ESG data not available, reliable, or comparable

The best defence lies in the existing principles of good practice in corporate governance, disclosure, and due diligence, as well as a thorough understanding of the sustainability profile of a product, service or activity.

The fund naming and marketing framework accompanies the anti-greenwashing, and they work hand in hand. Historically, investors have tended not to sue unless something was a very egregious misrepresentation but now the real risk from an operational perspective is not just from investors but also from government or NGOs. The NGOs that defend the earth have been bringing actions against corporates. And the legal expert Leonard Ng from Sidley believes if some of these bodies are investors then they have a direct contractual claim with asset managers. So, it's mostly a litigation and reputational risk, less so regulatory, unless the breach is egregious.

European Supervisory Authorities are expected to publish final greenwashing reports and recommendations in **May 2024**.

In addition, EU commission is set to adopt this year "Green Claims Directive" - new rules for companies to comply with EU ban on greenwashing of products,

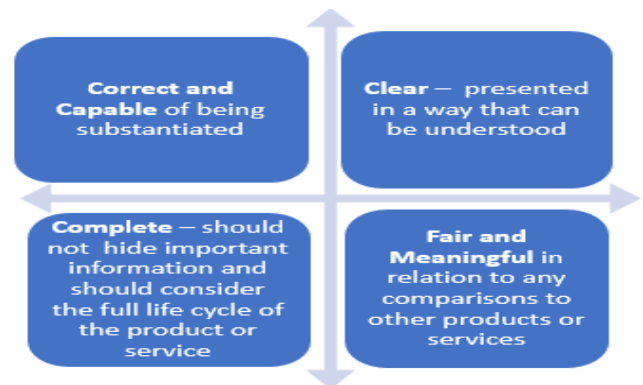
- Companies to submit environmental marketing claims for verification before using them
- Simpler and common types of claims to benefit from easier or faster verification
- Penalties include exclusion from procurements, confiscation of revenues and a fine of 4% of the annual turnover

In the UK, FCA's anti-greenwashing guidance is expected to come into force on **31 May 2024**. The guidance will be of interest to the whole financial services sector and other interested stakeholders, including industry groups and trade bodies, consumer groups and consumers, policymakers and other regulatory bodies, industry experts and commentators, academics and think-tanks and stakeholder advocacy groups.

According to the legal expert Leonard Ng from Sidley, the guidance won't contain anything particularly new or alarming but will be very practical with fair, clear, not misleading being the test. Managers should not expect any practical enforcement action from the FCA or new regulator at this point (unless the breach is egregious) because it's a constantly changing environment.

#### Exhibit 11: Firms should ensure their sustainability-related claims pass the four tests

FCA guidance consultation on the Anti-Greenwashing rule



Source: <https://www.fca.org.uk/publication/guidance-consultation/gc23-3.pdf>

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## Supervisory Action on MiFID II Sustainability Requirements in 2024

The ESMA's guidelines on suitability and product governance entered into application in October 2023. The ESMA also announced it will launch a Common Supervisory Action on MiFID II Sustainability Requirements in 2024, covering:

- ✓ How firms collect information on their clients' sustainability preferences
- ✓ Arrangements to understand and correctly categorise investment products with sustainability factors for the purpose of the suitability assessment
- ✓ How firms ensure the suitability of an investment with respect to sustainability
- ✓ How firms specify that any sustainability-related objective of a product is compatible with the target market assessment.

**Exhibit 12: ESG Requirements for MiFID II, AIFMD and the UCITS Directive**

Effective since Aug/Nov 2022

Requirement	AIFMD/UCITS	MiFID Firms
<b>ESG due diligence</b> – take into account sustainability risks, principal adverse impacts of investment decisions on sustainability factors	Yes	Yes (*understand nature of investments)
<b>Suitability</b> – obtain information about client's sustainability preferences	No	Yes
<b>Product governance</b> – include sustainability preferences and sustainability factors into target market analysis	No	Yes
<b>Resources</b> – retain the necessary resources and expertise for the effective integration of sustainability risks	Yes	No
<b>Conflicts</b> – conflicts that may arise as a result of the integration of sustainability risks in processes, systems and internal controls / conflicts that may arise from client's sustainability preferences	Yes (integration of sustainability risks)	Yes (sustainability preferences)
<b>Risk management</b> – assess and manage the exposure of funds to sustainability risks	Yes	Yes
<b>Organisational systems and controls</b> – must take into account sustainability risks	Yes	Yes
<b>Senior management responsibilities</b> – senior management responsible for the integration of sustainability risks	Yes	No

Source: Sidley Austin

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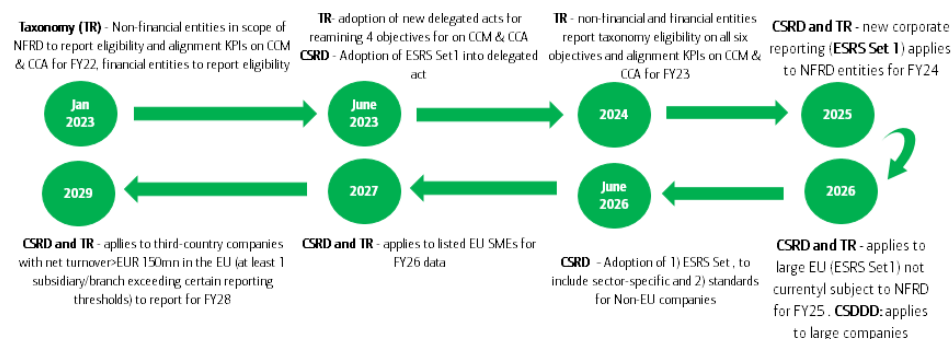
## What to expect from corporates – 2024 onwards

### Europe: Taxonomy, CSRD and CSDDD

On 1 January 2024, the first set of ESRS came into force. The ESRS are a set of mandatory concepts, requirements, and principles for companies in scope of the EU Corporate Sustainability Reporting Directive (CSRD) to follow for non-financial reporting. We see an influx of taxonomy data in 2024 as more sectors become taxonomy-eligible with the final four objectives (circular economy, biodiversity, water use, pollution control) – and will start initial reporting on it (so far, 60% Stoxx 600 companies have reported on the two climate objectives).

**Exhibit 13: Implementation timeline for corporate reporting**

Phased implementation of Taxonomy, CSRD and CSDDD



Source: BofA Global Research. Note: Timeline is indicative and may be subject to change

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### UK: IFRS S1 and IFRS S2 for listed companies in 2026

The FCA expects to consult in the first half of 2024 on proposals to implement disclosure rules referencing UK-endorsed IFRS S1 and IFRS S2 for listed companies and aims to finalise its policy position by the end of 2024, with new requirements into force for FY 2025 to be reported in 2026.

### US: newly instated & proposed rules

1. Climate change disclosure (proposed in March 2022, compliance timeframe TBD)

2. California climate disclosure laws (effective 2026 onwards)
3. Federal Supplier Climate Risk & Reliance Rule (proposed 11/2022, compliance timeframe TBD)
4. Cyber security risk governance (effective 09/2023)
5. Human capital management disclosure rules (proposed 09/2023, compliance timeframe TBD)
6. Corporate Board Diversity (proposed 09/2023, compliance timeframe TBD)

## Takeaways from our call with legal expert from Sidley

We recently hosted Leonard Ng, Partner at Sidley Austin, to discuss the latest updates and what is next for ESG regulations in Europe and the UK. Ng heads the UK/EU Financial Services Regulatory group and advises global financial institutions on complex regulatory issues, including sustainable finance and ESG regulations. Here we summarize the key takeaways from that call. It should be noted that the views expressed herein attributed to any third-party speaker are not and should not be construed to be indicative of the views of the Bank of America or the BofA Global Research Department

### Labels will become the gold standard for financial products

Since the UK SDR is a retail-focused regime, it'll be very tempting for it to become a gold standard on the retail side because consumers like labels. In fact, a consumer might get confused with funds that have disclosures but no label versus those that have both. It'll be easier to identify funds and what they are investing in, by labels. Separately, some of the rules that are purely for retail might end up being adopted on the institutional asset class as demand for consistent labels across products might attract more AUMs. In the same way that on the EU side a lot of investors have decided to allocate more to the Article 8 and 9 frameworks than the Article 6.

### Immediate focus should be on getting the disclosures right

The EU SFDR consultation is closed, while we wait for the commission to publish the review and any changes, Ng recommends investors focus on getting their SFDR disclosures consistent. And on the UK side, to focus on the greenwashing standards because they apply to funds and every regulated firm, including banks, insurance companies, asset managers, MiFID II firms, even for those that don't plan to use ESG labels.

## FAQs from investors

### Would you say that the UK is making it easier to differentiate between green credentials than the EU?

For now, yes, because Article 8 is such a broad church where firms that do a lot of 'Article 8+' i.e., heavily in sustainable investments but not a 100% like Article 9. And then there are those firms who barely sneak in, for example, where 10% of assets are in green assets and then 90% are in oil and gas. It becomes very confusing, particularly for retail-focused investors. And even from a legal perspective, it's not incorrect as SFDR does not, in fact, apply a threshold for Article 8. It is just about disclosure.

### Is it fair to say that the market is more moving towards Article 8+ category which is also not an official category versus Article 8?

Yes, because there's a general fear after last year when the commission asked Article 9 products to be 100% sustainable investments. The concern for Article 8 product is, if the commission will put a minimum sustainability criterion that that has been discussed for 18 months. This is followed with reclassifications again and by investor complaints,



misrepresentation, and potential regulatory action, which, of course, is in no one's interest.

**The UK's original transition finance label had strong engagement and stewardship. This seems to not be the case anymore. Why?**

To demonstrate a link between stewardship and improvements is challenging. Stewardship can take different forms and many stewardship strategies are developed at the firm level rather than the product level. So, trying to simply create a framework that recognizes stewardship was going to be challenging.

Therefore, FCA rules are now no longer prescriptive of stewardship form at a firm or product level. The firms are not required to demonstrate a causal link between stewardship and asset improvements. The FCA is going to be consulting quite significantly on the **stewardship code** this year, a separate body of law. The approach under the stewardship code could take care of some of the issues in the labels instead of trying to mix the two up.

**Can UK 'Sustainability Mixed Goals' products invest in non-FCA labeled funds? Or must they invest in improvers focus or impact only?**

The products across all the investment labels may invest in other assets for liquidity and risk management purposes so long as 70% of the gross value of the product's assets is invested in line with the sustainability objective. And the 70% needs to be invested mainly in a mix of assets that focuses on the three or any combination of that mix. But the remaining 30% has some flexibility to go beyond that, in his view.

**Policy Statement states firms using sustainability-related terms in product names and marketing for products without a label must produce the same types of disclosures as for labeled products. Is your interpretation that product names and marketing is 'and' rather than 'or' statement?**

Firms will be able to continue to use sustainability-related terms in product names and marketing for products that either (i) use a label or (ii) do not use a label but comply with certain product name and marketing conditions. The product name and marketing conditions include that the product has sustainability characteristics that are accurately reflected in the name, the specific terms "sustainable," "sustainability," "impact," and any variation of those terms are not used, and that a prominent statement is published in the product-level disclosures to clarify that it does not have a label and the reasons why.

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