

CrowdStrike Holdings Inc.

Another strong quarter of outperformance

Reiterate Rating: BUY | PO: 400.00 USD | Price: 297.56 USD

Strong results across the board; raise PO to \$400

Strong 4024 results with net new ARR of \$282mn significantly beating the Street's \$241mn and revenues of \$845mn vs. consensus' \$840mn. The outperformance was largely driven by strong deal flow across end-markets and solid cross-selling beyond core EDR. Management also provided impressive 1Q24/FY25 guidance for revenues of \$904mn/\$3.96bn, vs. Street's \$899mn/3.94bn, and EPS of 90c/\$3.87, vs. 82c/\$3.76, respectively. As sales cycles normalize and deal sizes continue to improve, we believe these guidance targets could ultimately prove conservative over the next few quarters. Management also raised its FY25E FCF margin target to 32% at the midpoint, vs. prior 31%. We remain positive on CrowdStrike's long-term growth opportunity and market leadership across endpoint security. We reiterate our Buy, increase our estimates, and raise our PO to \$400 from \$365, based on 19x FY26E EV/Sales vs 17x previously to reflect CrowdStrike's strong growth runway over the next 12 months.

Cross-selling success continues to drive growth

Total revenues increased 33% YoY to \$845mn in 4Q, beating consensus' \$840mn, with 33% YoY growth in subscription revenue. Total ARR also impressed, growing 34% YoY to \$3.43bn, above Street's expectations of 33%. In our view, CrowdStrike continues to demonstrate its wide moat beyond core EDR, as the cloud security, LogScale (SIEM), and identity protection solutions accounted for ~25% of ending ARR in 4Q. In particular, CrowdStrike saw another quarter of robust cross-selling momentum, which drove 5+/6+/7+ module adoption to reach 64%/43%/27% of total subscription customers, up from 63%/42%/26% last quarter. Given the company's platform focus with add-on modules, CrowdStrike's single-agent approach remains a unique competitive advantage within the relatively fragmented endpoint security market.

Strong growth with AWS; Possible S&P inclusion on radar

Management also noted that its business on the AWS marketplace continues to accelerate at scale and reached +\$1bn in total sales this quarter. We believe that the AWS marketplace remains a potentially easier GTM strategy and should continue to support CrowdStrike's focus on expanding its business through resellers. Lastly, 4Q was the company's fourth consecutive quarter of positive GAAP earnings, meaning that the CrowdStrike could potentially be eligible for S&P 500 inclusion as early as C1Q24.

| Estimates (Jan) (US\$) | 2023A | 2024A | 2025E | 2026E | 2027E |
|--|--------|--------|--------|--------|--------|
| EPS | 1.54 | 3.09 | 3.88 | 4.62 | 5.51 |
| GAAP EPS | (0.79) | 0.38 | 1.03 | 1.13 | 1.26 |
| EPS Change (YoY) | 129.9% | 100.6% | 25.6% | 19.1% | 19.3% |
| Consensus EPS (Bloomberg) | | | 3.76 | 4.73 | NA |
| DPS | 0 | 0 | 0 | 0 | 0 |
| Valuation (Jan) | | | | | |
| P/E | 193.2x | 96.3x | 76.7x | 64.4x | 54.0x |
| GAAP P/E | NM | 783.1x | 288.9x | 263.3x | 236.2x |
| EV / EBITDA* | 103.9x | 61.7x | 64.0x | 53.1x | 30.4x |
| Free Cash Flow Yield* | 1.0% | 1.4% | 1.9% | 2.4% | 3.0% |
| * For full definitions of <i>IQ</i> method SM measures, see page 6. | | | | | |

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Objective Basis/Risk on page 5.

06 March 2024

Equity

| Key Changes | | |
|-------------|----------|---------|
| (US\$) | Previous | Current |
| Price Obj. | 365.00 | 400.00 |

Tal Liani

Research Analyst **BofAS** +1 646 855 5107 tal.liani@bofa.com

Madeline Brooks

Research Analyst **BofAS** +1 646 855 1971 madeline.brooks@bofa.com

Jonathan Eisenson

Research Analyst **BofAS** +1 646 743 0186 jonathan.eisenson@bofa.com

Tomer Zilberman Research Analyst +1 646 855 3203 tomer.zilberman@bofa.com

Stock Data

297.56 USD Price Objective 400.00 USD Date Established 6-Mar-2024 Investment Oninion C-1-9 52-Week Range 115.67 USD - 338.45 USD Mrkt Val (mn) / Shares Out (mn) 67 733 USD / 227 6 Average Daily Value (mn) 1044.94 USD BofA Ticker / Exchange CRWD / NAS Bloomberg / Reuters CRWD US / CRWD.OO ROE (2025E) 34.2% Net Dbt to Eqty (Jan-2024A) -112.6% ESGMeter™ Medium

ESGMeter is not indicative of a company's future stock price performance and is not an investment recommendation or rating. ESGMeter is independent of BofA Global Research's equity investment rating, volatility risk rating, income rating, and price objective for that company. For full details, refer to BofA ESGMeter Methodology

ARR: annual recurring revenue

EDR: Endpoint Detection & Response

AWS: Amazon Web Services

GTM: Go-to-market

iQprofile[™] CrowdStrike Holdings Inc.

| i Q method ^{sм} – Bus Performance * | | ` | | | |
|---|---------------------|---------|---------|---------|--|
| (US\$ Millions) | 2023A | 2024A | 2025E | 2026E | 2027 |
| Return on Capital Employed | 12.5% | 17.3% | 17.7% | 17.9% | 16.3% |
| Return on Equity | 29.2% | 39.3% | 34.2% | 29.6% | 26.7% |
| Operating Margin | 15.9% | 21.6% | 22.4% | 23.9% | 25.6% |
| Free Cash Flow | 677 | 940 | 1,266 | 1,613 | 2,013 |
| <i>iQ</i> method [™] – Quality of Earnings* | | | | | |
| (US\$ Millions) | 2023A | 2024A | 2025E | 2026E | 2027 |
| Cash Realization Ratio | 2.6x | 1.6x | 1.6x | 1.7x | 1.8x |
| Asset Replacement Ratio | 1.0x | 0.6x | 2.3x | 2.5x | 2.4x |
| Tax Rate | 8.8% | 6.2% | 14.2% | 19.3% | 27.4% |
| Net Debt-to-Equity Ratio | -115.3% | -112.6% | -118.1% | -123.9% | -129.4% |
| Interest Cover | NA | NA | NA | NA | NA |
| Income Statement Data (Jan) | | | | | |
| (US\$ Millions) | 2023A | 2024A | 2025E | 2026E | 2027E |
| Sales | 2,241 | 3,056 | 3,961 | 4,979 | 6,024 |
| % Change | 54.4% | 36.3% | 29.6% | 25.7% | 21.0% |
| Gross Profit | 1,702 | 2,382 | 3,105 | 3,931 | 4,777 |
| % Change | 53.1% | 40.0% | 30.4% | 26.6% | 21.5% |
| EBITDA | 620 | 1,044 | 1,008 | 1,214 | 2,123 |
| % Change | 66.8% | 68.4% | -3.5% | 20.4% | 74.9% |
| Net Interest & Other Income | (29) | (39) | (110) | (192) | (332) |
| Net Income (Adjusted) | 368 | 752 | 963 | 1,147 | 1,368 |
| % Change | 129.3% | 104.1% | 28.1% | 19.2% | 19.3% |
| Free Cash Flow Data (Jan) | | | | | |
| (US\$ Millions) | 2023A | 2024A | 2025E | 2026E | 2027E |
| Net Income from Cont Operations (GAAP) | (183) | 89 | 255 | 297 | 351 |
| Depreciation & Amortization | 265 | 384 | 121 | 137 | 172 |
| Change in Working Capital | 332 | 61 | 465 | 672 | 888 |
| Deferred Taxation Charge | NA | NA | NA | NA | NA |
| Other Adjustments, Net | 527 | 632 | 708 | 851 | 1,017 |
| Capital Expenditure | (264) | (226) | (282) | (344) | (416) |
| Free Cash Flow | 677 | 940 | 1,266 | 1,613 | 2,013 |
| % Change | 53.2% | 38.9% | 34.6% | 27.4% | 24.8% |
| Share / Issue Repurchase | 66 | 85 | 0 | 0 | 0 |
| Cost of Dividends Paid | 0 | 0 | 0 | 0 | 0 |
| Change in Debt | 0 | 0 | 0 | 0 | 0 |
| Balance Sheet Data (Jan) | | | | | |
| (US\$ Millions) | 2023A | 2024A | 2025E | 2026E | 2027E |
| Cash & Equivalents | 2,455 | 3,375 | 4,641 | 6,254 | 8,267 |
| Trade Receivables | 626 | 853 | 647 | 596 | 953 |
| Other Current Assets | 559 | 529 | 795 | 1,029 | 1,429 |
| Property, Plant & Equipment | 492 | 620 | 782 | 988 | 1,232 |
| Other Non-Current Assets | 894 | 1,269 | 1,634 | 2,397 | 3,003 |
| Total Assets | 5,027 | 6,647 | 8,500 | 11,264 | 14,883 |
| Short-Term Debt | 0 | 0 | 0 | 0 | 0 |
| Other Current Liabilities | 2,109 | 2,697 | 3,833 | 5,214 | 7,151 |
| I I DI: | 741 | 742 | 742 | 742 | 742 |
| Long-Term Debt | | | | | |
| Other Non-Current Liabilities | 689 | 870 | 625 | 860 | |
| Other Non-Current Liabilities Total Liabilities | 689 3,539 | 4,309 | 5,200 | 6,817 | 9,068 |
| Other Non-Current Liabilities | 689 | | | | 1,175 9,068 5,816 14,883 |

Company Sector

Cyber Security

Company Description

CrowdStrike is a leader in the Endpoint Protection Platform (EPP) market. EPP solutions help protect enterprises' internet-connected devices from cyber attacks, and there is a market shift from signature-based on-prem solutions to cloud-based platforms using Al and machine learning. CrowdStrike's platform is one of the few 100% cloud-based architectures and is uniquely positioned to displace incumbents with its platform breadth, including advanced detection and remediation capabilities.

Investment Rationale

We believe that CrowdStrike is positioned to gain share in the Endpoint Protection Platform market and expand into other areas of security over time with its scalable cloudnative, next-generation endpoint platform. We favor CrowdStrike's best-in-class subscription growth and net retention rates and expect the company's Software as a Service (SaaS) model and new offerings to deliver sustainable high growth as the company invests to gain market share.

Stock Data

Average Daily Volume

3,511,705

Quarterly Earnings Estimates

| | 2024 | 2025 |
|----|-------|-------|
| Q1 | 0.57A | 0.90E |
| Q2 | 0.74A | 0.92E |
| Q3 | 0.82A | 0.98E |
| 04 | 0.95A | 1.09E |



Financial highlights

Exhibit 1: Actual versus estimated results

 $CrowdStrike's\ 4Q24\ results\ came\ in\ above\ our\ expectations\ across\ the\ board$

| | 4Q23 | 1Q24 | 2Q24 | 3Q24 | 4Q24 | Estimated | Delta | QoQ | YoY |
|------------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|----------|---------|----------|
| Actual vs Estimated | | | | | | | | | |
| ARR | 2,558,400 | 2,732,600 | 2,928,800 | 3,151,900 | 3,433,800 | 3,399,186 | 34,614 | 8.9% | 34.2% |
| Subscription Revenue | 598,263 | 651,175 | 689,972 | 733,463 | 795,947 | 783,257 | 12,690 | 8.5% | 33.0% |
| Professional Services | 39,104 | 41,405 | 41,654 | 52,551 | 49,388 | 56,755 | (7,367) | -6.0% | 26.3% |
| Total Revenue | 637,367 | 692,580 | 731,626 | 786,014 | 845,335 | 840,012 | 5,323 | 7.5% | 32.6% |
| YoY growth | 47.9% | 42.0% | 36.7% | 35.3% | 32.6% | 32% | | | |
| Subscription Gross Profit | 462,542 | 521,621 | 550,379 | 588,690 | 638,568 | 626,606 | 11,962 | 8.5% | 38.1% |
| Professional Services Gross Profit | 18,022 | 18,905 | 17,788 | 23,022 | 22,607 | 24,972 | (2,365) | -1.8% | 25.4% |
| Gross profits | 480,564 | 540,526 | 568,167 | 611,712 | 661,175 | 651,578 | 9,597 | 8.1% | 37.6% |
| S&M | 203,073 | 244,834 | 230,996 | 243,204 | 243,547 | 267,524 | (23,977) | 0.1% | 19.9% |
| R&D | 137,481 | 134,312 | 132,364 | 142,871 | 151,775 | 147,157 | 4,618 | 6.2% | 10.4% |
| G&A | 44,459 | 45,501 | 49,155 | 49,984 | 52,742 | 48,984 | 3,758 | 5.5% | 18.6% |
| Total OPEX | 385,013 | 424,647 | 412,515 | 436,059 | 448,064 | 463,666 | (15,602) | 2.8% | 16.4% |
| Operating Income | 95,551 | 115,879 | 155,652 | 175,653 | 213,111 | 187,912 | 25,199 | 21.3% | 123.0% |
| Total Non-Operating Expenses | 11,666 | 4,409 | 4,611 | 9,603 | 20,031 | 10,659 | 9,372 | 108.6% | 71.7% |
| Interest Income / Other Income | 27,683 | 24,890 | 28,947 | 33,150 | 43,126 | 23,205 | 19,921 | 30.1% | 55.8% |
| Net profit/loss | 111,568 | 136,360 | 179,988 | 199,200 | 236,206 | 200,458 | 35,748 | 18.6% | 111.7% |
| Shares outstanding (diluted) | 239.5 | 240.6 | 242.1 | 243.8 | 247.9 | 245.0 | 2.9 | 1.7% | 3.5% |
| EPS (Diluted) | 0.47 | 0.57 | 0.74 | 0.82 | 0.95 | 0.82 | 0.13 | 16.6% | 104.5% |
| Margin analysis | | | | | | | | | |
| Subscription Gross Margin | 77.3% | 80.1% | 79.8% | 80.3% | 80.2% | 80.0% | 23bps | 3bps | -291bps |
| Professional Services Gross Margin | 46.1% | 45.7% | 42.7% | 43.8% | 45.8% | 44.0% | 177bps | -197bps | 31bps |
| Gross margin | 75.4% | 78.0% | 77.7% | 77.8% | 78.2% | 77.6% | 65bps | -39bps | -282bps |
| Operating Margin | 15.0% | 16.7% | 21.3% | 22.3% | 25.2% | 22.4% | 284bps | -286bps | -1022bps |
| Net margin | 17.5% | 19.7% | 24.6% | 25.3% | 27.9% | 23.9% | 408bps | -260bps | -1044bps |

Source: BofA Global Research estimates, company report

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Exhibit 2: Summary of model changes

We tweak up our annual estimates to reflect 4Q results and management's latest guidance targets

| | | Sales | | | EPS | - | | Gross Margii | n | Ор | erating Marg | gin |
|-------|-----------|-----------|-----------|------|------|-------|-------|--------------|-------|-------|--------------|-------|
| | Old | New | Delta | Old | New | Delta | Old | New | Delta | Old | New | Delta |
| FY24 | | | | | | | | | | | | |
| Q1 | 692,580 | 692,580 | 0.0 | 0.57 | 0.57 | 0.00 | 78.0% | 78.0% | 0.0% | 16.7% | 16.7% | 0.0% |
| Q2 | 731,626 | 731,626 | 0.0 | 0.74 | 0.74 | 0.00 | 77.7% | 77.7% | 0.0% | 21.3% | 21.3% | 0.0% |
| Q3 | 786,014 | 786,014 | 0.0 | 0.82 | 0.82 | 0.00 | 77.8% | 77.8% | 0.0% | 22.3% | 22.3% | 0.0% |
| Q4 | 840,012 | 845,335 | 5,322.5 | 0.82 | 0.95 | 0.13 | 77.6% | 78.2% | 0.6% | 22.4% | 25.2% | 2.8% |
| Total | 3,050,232 | 3,055,555 | 5,322.5 | 2.95 | 3.09 | 0.14 | 77.8% | 77.9% | 0.2% | 20.8% | 21.6% | 0.8% |
| FY25 | | | | | | | | | | | | |
| Q1E | 907,850 | 904,850 | (3,000.7) | 0.80 | 0.90 | 0.10 | 77.9% | 78.3% | 0.3% | 20.4% | 21.0% | 0.7% |
| Q2E | 953,364 | 952,031 | (1,333.0) | 0.84 | 0.92 | 0.08 | 78.1% | 78.4% | 0.3% | 20.7% | 21.5% | 0.8% |
| Q3E | 1,013,066 | 1,014,787 | 1,720.9 | 0.89 | 0.98 | 0.08 | 78.1% | 78.4% | 0.3% | 21.3% | 22.5% | 1.2% |
| Q4E | 1,082,960 | 1,089,560 | 6,600.6 | 1.01 | 1.09 | 0.08 | 78.1% | 78.4% | 0.3% | 22.8% | 24.2% | 1.4% |
| Total | 3,957,240 | 3,961,228 | 3,987.8 | 3.55 | 3.88 | 0.33 | 78.1% | 78.4% | 0.3% | 21.4% | 22.4% | 1.1% |
| FY26 | | | | | | | | | | | | |
| Q1E | 1,147,077 | 1,152,712 | 5,635.5 | 1.01 | 1.08 | 0.07 | 78.5% | 78.9% | 0.3% | 21.8% | 23.3% | 1.4% |
| Q2E | 1,195,823 | 1,198,821 | 2,998.0 | 1.05 | 1.09 | 0.05 | 78.7% | 79.0% | 0.3% | 22.0% | 23.2% | 1.3% |
| Q3E | 1,271,038 | 1,273,117 | 2,078.8 | 1.15 | 1.19 | 0.03 | 78.7% | 79.0% | 0.3% | 23.0% | 24.2% | 1.3% |
| Q4E | 1,355,798 | 1,354,018 | (1,780.2) | 1.25 | 1.26 | 0.01 | 78.7% | 79.0% | 0.3% | 23.6% | 24.8% | 1.1% |
| Total | 4,969,735 | 4,978,667 | 8,932.1 | 4.47 | 4.62 | 0.16 | 78.6% | 79.0% | 0.3% | 22.6% | 23.9% | 1.3% |

 $\textbf{Source:} \ \mathsf{BofA} \ \mathsf{Global} \ \mathsf{Research} \ \mathsf{estimates}, \mathsf{company} \ \mathsf{report}$

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Exhibit 3: Income statementWe model FY25E revenues/EPS to reach \$3.96bn/\$3.88, respectively

| (\$k except EPS) | 1Q23 | 2Q23 | 3Q23 | 4Q23 | 1Q24 | 2Q24 | 3Q24 | 4Q24 | 1Q25E | 2Q25E | 3Q25E | 4Q25E | FY23 | FY24 | FY25E |
|------------------------------------|-----------|-----------|-----------|-------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Annual Recurring Revenue (ARR) | 1,920,500 | 2,138,600 | 2,336,700 | 2,558,400 | 2,732,600 | 2,928,800 | 3,151,900 | 3,433,800 | 3,629,598 | 3,840,225 | 4,087,824 | 4,375,006 | 2,558,400 | 3,433,800 | 4,375,006 |
| Subscription Revenue | 459,822 | 506,199 | 547,376 | 598,263 | 651,175 | 689,972 | 733,463 | 795,947 | 854,770 | 902,453 | 962,580 | 1,033,595 | 2,111,660 | 2,870,557 | 3,753,399 |
| Professional Services Revenue | 28,012 | 28,954 | 33.506 | 39,104 | 41,405 | 41,654 | 52,551 | 49.388 | 50.079 | 49.579 | 52,206 | 55,965 | 129.576 | 184.998 | 207.830 |
| Total revenue | 487,834 | 535,153 | 580,882 | 637,367 | 692,580 | 731,626 | 786,014 | 845,335 | 904,850 | 952,031 | 1,014,787 | 1,089,560 | 2,241,236 | 3,055,555 | 3,961,228 |
| YoY%Chg | 61.1% | 58.5% | 52.8% | 47.9% | 42.0% | 36.7% | 35.3% | 32.6% | 30.6% | 30.1% | 29.1% | 28.9% | 54.4% | 36.3% | 29.6% |
| Total gross profit | 374,006 | 408,786 | 438,339 | 480,564 | 540,526 | 568,167 | 611,712 | 661,175 | 708,122 | 746,306 | 795,760 | 854,430 | 1,701,695 | 2,381,580 | 3,104,618 |
| Gross margin | 76.7% | 76.4% | 75.5% | 75.4% | 78.0% | 77.7% | 77.8% | 78.2% | 78.3% | 78.4% | 78.4% | 78.4% | 75.9% | 77.9% | 78.4% |
| Sales & Marketing | 166,173 | 183,551 | 197,136 | 203,073 | 244,834 | 230,996 | 243,204 | 243,547 | 287,385 | 301,755 | 313,825 | 326,378 | 749,933 | 962,581 | 1,229,343 |
| Research & Development | 89,363 | 97,821 | 108,988 | 137,481 | 134,312 | 132,364 | 142,871 | 151,775 | 173,350 | 182,017 | 194,759 | 204,496 | 433,653 | 561,322 | 754,622 |
| General & Administrative | 35,470 | 40,067 | 42,491 | 44,459 | 45,501 | 49,155 | 49,984 | 52,742 | 56,961 | 57,816 | 58,972 | 59,562 | 162,487 | 197,382 | 233,311 |
| Operating Income / (Loss) | 291,006 | 321,439 | 348,615 | 385,013 | 424,647 | 412,515 | 436,059 | 448,064 | 517,697 | 541,588 | 567,556 | 590,436 | 1,346,073 | 1,721,285 | 2,217,276 |
| Operating margin | 17.0% | 16.3% | 15.4% | 15.0% | 16.7% | 21.3% | 22.3% | 25.2% | 21.0% | 21.5% | 22.5% | 24.2% | 15.9% | 21.6% | 22.4% |
| Net Income | 74,792 | 85,944 | 96,069 | 111,568 | 136,360 | 179,988 | 199,200 | 236,206 | 222,299 | 227,896 | 242,729 | 269,781 | 368,373 | 751,754 | 962,705 |
| Non-GAAP EPS | 0.31 | 0.36 | 0.40 | 0.47 | 0.57 | 0.74 | 0.82 | 0.95 | 0.90 | 0.92 | 0.98 | 1.09 | 1.54 | 3.09 | 3.88 |
| GAAP EPS | (0.14) | (0.21) | (0.24) | (0.20) | 0.00 | 0.03 | 0.11 | 0.22 | 0.25 | 0.21 | 0.23 | 0.30 | (0.79) | 0.38 | 1.03 |
| Total share count | 238.65 | 238.73 | 239.50 | 239.50 | 240.60 | 242.14 | 243.80 | 247.94 | 247.96 | 247.99 | 248.01 | 248.04 | 239.10 | 243.62 | 248.00 |
| Net Cash from Operating Activities | 214,957 | 209,906 | 242,851 | 273,293 | 300,892 | 244,777 | 273,522 | 347,016 | 367,592 | 314,130 | 412,927 | 453,428 | 941,007 | 1,166,207 | 1,548,077 |
| Free cash flow | 157,532 | 135,757 | 174,077 | 209,527 | 227,726 | 189,287 | 239,628 | 283,580 | 296,206 | 248,479 | 342,936 | 378,278 | 676,893 | 940,221 | 1,265,899 |
| FCF Margin | 32.3% | 25.4% | 30.0% | 32.9% | 32.9% | 25.9% | 30.5% | 33.5% | 32.7% | 26.1% | 33.8% | 34.7% | 30.2% | 30.8% | 32.0% |
| Cash & Cash Equivalents | 2,152,736 | 2,164,291 | 2,144,297 | 2,456,924 | 2,831,565 | 3,169,112 | 2,971,357 | 3,377,597 | 3,671,275 | 3,919,754 | 4,262,690 | 4,640,968 | 2,455,369 | 3,375,069 | 4,640,968 |
| Total debt | 739,889 | 740,261 | 740,633 | 741,005 | 741,377 | 741,750 | 742,122 | 742,494 | 742,494 | 742,494 | 742,494 | 742,494 | 741,005 | 742,494 | 742,494 |
| Net cash | (566,102) | (746,598) | (987,514) | (1,082,182) | (671,934) | (481,246) | (798,852) | (931,834) | (655,685) | (576,990) | (564,704) | (558,895) | 1,714,364 | 2,632,575 | 3,898,474 |
| Margin Analysis | | | | | | | | | | | | | | | |
| Subscription Gross Margin | 78.7% | 78.4% | 77.6% | 77.3% | 80.1% | 79.8% | 80.3% | 80.2% | 80.5% | 80.5% | 80.5% | 80.5% | 77.9% | 80.1% | 80.5% |
| Professional Services Gross Margin | 43.3% | 41.4% | 40.6% | 46.1% | 45.7% | 42.7% | 43.8% | 45.8% | 40.0% | 40.0% | 40.0% | 40.0% | 43.0% | 44.5% | 40.0% |
| Total Gross Margin | 76.7% | 76.4% | 75.5% | 75.4% | 78.0% | 77.7% | 77.8% | 78.2% | 78.3% | 78.4% | 78.4% | 78.4% | 75.9% | 77.9% | 78.4% |
| Sales & Marketing | 34.1% | 34.3% | 33.9% | 31.9% | 35.4% | 31.6% | 30.9% | 28.8% | 31.8% | 31.7% | 30.9% | 30.0% | 33.5% | 31.5% | 31.0% |
| Research & Development | 18.3% | 18.3% | 18.8% | 21.6% | 19.4% | 18.1% | 18.2% | 18.0% | 19.2% | 19.1% | 19.2% | 18.8% | 19.3% | 18.4% | 19.1% |
| General & Administrative | 7.3% | 7.5% | 7.3% | 7.0% | 6.6% | 6.7% | 6.4% | 6.2% | 6.3% | 6.1% | 5.8% | 5.5% | 7.2% | 6.5% | 5.9% |
| Operating Margin | 17.0% | 16.3% | 15.4% | 15.0% | 16.7% | 21.3% | 22.3% | 25.2% | 21.0% | 21.5% | 22.5% | 24.2% | 15.9% | 21.6% | 22.4% |
| Net Income | 15.3% | 16.1% | 16.5% | 17.5% | 19.7% | 24.6% | 25.3% | 27.9% | 24.6% | 23.9% | 23.9% | 24.8% | | | |
| YoY Growth | | | | | | | | | | | | | | | |
| Total Revenue | 61.1% | 58.5% | 52.8% | 47.9% | 42.0% | 36.7% | 35.3% | 32.6% | 30.6% | 30.1% | 29.1% | 28.9% | 54.4% | 36.3% | 29.6% |
| Total Operating Expenses | 43.4% | 44.5% | 45.9% | 53.5% | 45.9% | 28.3% | 25.1% | 16.4% | 21.9% | 31.3% | 30.2% | 31.8% | 47.1% | 27.9% | 28.8% |
| Operating Income | 178.7% | 147.5% | 76.9% | 18.9% | 39.6% | 78.2% | 95.8% | 123.0% | 64.3% | 31.5% | 29.9% | 23.9% | 81.3% | 85.7% | 34.4% |
| Net Income | 221.4% | 231.5% | 134.0% | 58.5% | 82.3% | 109.4% | 107.4% | 111.7% | 63.0% | 26.6% | 21.9% | 14.2% | 129.3% | 104.1% | 28.1% |
| QoQ Growth | | | | | | | | | | | | | | | |
| Total revenue | 13.2% | 9.7% | 8.5% | 9.7% | 8.7% | 5.6% | 7.4% | 7.5% | 7.0% | 5.2% | 6.6% | 7.4% | | | |
| Total Operating expenses | 4.9% | 16.0% | 10.5% | 8.5% | 10.4% | 10.3% | -2.9% | 5.7% | 2.8% | 15.5% | 4.6% | 4.8% | | | |
| Operating Income | 3.2% | 5.2% | 2.7% | 6.5% | 21.3% | 34.3% | 12.8% | 21.3% | -10.6% | 7.5% | 11.5% | 15.7% | | | |
| Net Income | 6.2% | 14.9% | 11.8% | 16.1% | 22.2% | 32.0% | 10.7% | 18.6% | -5.9% | 2.5% | 6.5% | 11.1% | | | |

Source: BofA Global Research estimates, company report

BofA GLOBAL RESEARCH



Price objective basis & risk

CrowdStrike Holdings Inc. (CRWD)

Our PO of \$400 is based on roughly 19x our CY26E EV/Sales, which is a premium to high-growth SaaS peers that trade closer to 13x. Our premium valuation is supported by CrowdStrike's strong competitive positioning in endpoint security and long-term growth opportunities across Cloud security, log management, and identity protection. In addition, we note CrowdStrike's higher growth profile and potential to take meaningful share in new markets that would increase TAM and potentially accelerate growth. The positives of CrowdStrike's high growth and long-term opportunities are somewhat offset by lower margins and expected growth deceleration.

Downside risks to our PO are 1) investor sentiment and sensitivity to the premium valuation levels, 2) a lower take-rate of new offerings, 3) potential slowdown in new customer adoption and expansion deals, 4) risk of security breaches, and 5) an increase in competition from incumbent vendors and newer next-generation players.

Analyst Certification

I, Tal Liani, hereby certify that the views expressed in this research report accurately reflect my personal views about the subject securities and issuers. I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or view expressed in this research report.

US - Telecom and Data Networking Equipment Coverage Cluster

| Investment rating | Company | BofA Ticker | Bloomberg symbol | Analyst |
|-------------------|-----------------------------------|-------------|------------------|-------------------|
| BUY | | | | |
| | Akamai | AKAM | AKAM US | Madeline Brooks |
| | Amdocs | DOX | DOX US | Tal Liani |
| | Arista Networks | ANET | ANET US | Tal Liani |
| | Cellebrite | CLBT | CLBT US | Tomer Zilberman |
| | Check Point Software Technologies | CHKP | CHKP US | Tal Liani |
| | Ciena | CIEN | CIEN US | Tal Liani |
| | CrowdStrike Holdings Inc. | CRWD | CRWD US | Tal Liani |
| | CyberArk | CYBR | CYBR US | Tal Liani |
| | Fastly | FSLY | FSLY US | Madeline Brooks |
| | Fortinet | FTNT | FTNT US | Tal Liani |
| | Gen Digital, Inc. | GEN | GEN US | Jonathan Eisenson |
| | InterDigital, Inc. | IDCC | IDCC US | Tal Liani |
| | Motorola Solutions | MSI | MSI US | Tomer Zilberman |
| | Okta Inc | OKTA | OKTA US | Madeline Brooks |
| | Qualcomm | QCOM | QCOM US | Tal Liani |
| | SentinelOne, Inc. | S | SUS | Tal Liani |
| | Zscaler | ZS | ZS US | Tal Liani |
| NEUTRAL | | | | |
| | Cisco Systems | CSCO | CSCO US | Tal Liani |
| | Palo Alto Networks | PANW | PANW US | Tal Liani |
| UNDERPERFORM | | | | |
| | Cloudflare | NET | NET US | Madeline Brooks |
| | CommScope | COMM | COMM US | Tal Liani |
| | F5 Inc | FFIV | FFIV US | Tal Liani |
| | SecureWorks | SCWX | SCWX US | Tal Liani |
| | | | | |
| | | | | |



*IQ*method[™] Measures Definitions

| Business Performance | Numerator | Denominator |
|-----------------------------|---|---|
| Return On Capital Employed | NOPAT = (EBIT + Interest Income) \times (1 $-$ Tax Rate) + Goodwill Amortization | Total Assets — Current Liabilities + ST Debt + Accumulated Goodwill Amortization |
| Return On Equity | Net Income | Shareholders' Equity |
| Operating Margin | Operating Profit | Sales |
| Earnings Growth | Expected 5 Year CAGR From Latest Actual | N/A |
| Free Cash Flow | Cash Flow From Operations — Total Capex | N/A |
| Quality of Earnings | Numerator | Denominator |
| Cash Realization Ratio | Cash Flow From Operations | Net Income |
| Asset Replacement Ratio | Capex | Depreciation |
| Tax Rate | Tax Charge | Pre-Tax Income |
| Net Debt-To-Equity Ratio | Net Debt = Total Debt — Cash & Equivalents | Total Equity |
| Interest Cover | EBIT | Interest Expense |
| Valuation Toolkit | Numerator | Denominator |
| Price / Earnings Ratio | Current Share Price | Diluted Earnings Per Share (Basis As Specified) |
| Price / Book Value | Current Share Price | Shareholders' Equity / Current Basic Shares |
| Dividend Yield | Annualised Declared Cash Dividend | Current Share Price |
| Free Cash Flow Yield | Cash Flow From Operations – Total Capex | Market Cap = Current Share Price × Current Basic Shares |
| Enterprise Value / Sales | EV = Current Share Price × Current Shares + Minority Equity + Net Debt + Other LT Liabilities | Sales |

EV / EBITDA Enterprise Value Basic EBIT + Depreciation + Amortization

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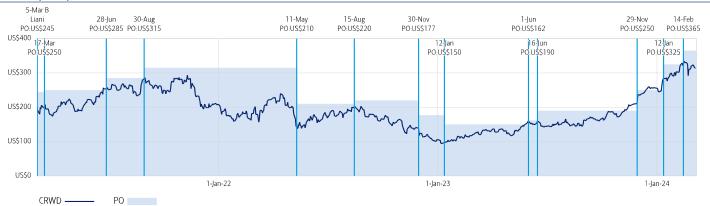
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Important Disclosures

CrowdStrike (CRWD) Price Chart



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

The Investment Opinion System is contained at the end of the report under the heading "Fundamental Equity Opinion Key". Dark grey shading indicates the security is restricted with the opinion suspended. Medium grey shading indicates the security is under review with the opinion withdrawn. Light grey shading indicates the security is not covered. Chart is current as of a date no more than one trading day prior to the date of the report.

Equity Investment Rating Distribution: Telecommunications Group (as of 31 Dec 2023)

| Coverage Universe | Count | Percent | Inv. Banking Relationships R1 | Count | Percent |
|-------------------|-------|---------|-------------------------------|-------|---------|
| Buy | 57 | 51.82% | Buy | 43 | 75.44% |
| Hold | 27 | 24.55% | Hold | 17 | 62.96% |
| Sell | 26 | 23.64% | Sell | 12 | 46.15% |

Equity Investment Rating Distribution: Global Group (as of 31 Dec 2023)

| Coverage Universe | Count | Percent | Inv. Banking Relationships R1 | Count | Percent |
|-------------------|-------|---------|-------------------------------|-------|---------|
| Buy | 1895 | 53.62% | Buy | 1083 | 57.15% |
| Hold | 832 | 23.54% | Hold | 454 | 54.57% |
| Sell | 807 | 22.84% | Sell | 383 | 47.46% |

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Investment rating Total return expectation (within 12-month period of date of initial rating) Ratings dispersion guidelines for coverage cluster^{R2}

| Buy | ≥ 10% | ≤ 70% |
|--------------|-------|-------|
| Neutral | ≥ 0% | ≤ 30% |
| Underperform | N/A | ≥ 20% |

Ratings dispersions may vary from time to time where BofA Global Research believes it better reflects the investment prospects of stocks in a Coverage Cluster.

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