

Confluent

Better Q4 from platform deals; unchanged FY24 outlook reflects sales transition

Reiterate Rating: UNDERPERFORM | PO: 28.00 USD | Price: 24.29 USD

Backlog deceleration not as severe as expected

Confluent reported overall healthy Q4 results, with revenue upside (+4%) from platform deal strength. cRPO growth moderated only slightly (to 29% y/y from 31% in Q3), though on a 15% point easier comparison, underscoring a still tough macro weighing on growth. FY24 guidance for 22% growth is unchanged, reflecting headwinds from the transition to consumption go-to-market model in H1 with some reacceleration expected in H2. The outlook for breakeven margin in FY24 is also unchanged.

Encouraged by platform deal strength

Q4 subscription revenue upside suggests somewhat improving consumption trend and good execution on closing larger platform deals, which carry an upfront revenue recognition component (20%). Platform strength also drove better than expected cRPO deceleration (29% versus 31% in Q3). We are encouraged by platform deal strength, though we question the sustainability of this as a growth driver, given the move to the cloud and the sales incentive change moving to less upfront commitment.

Though transition and macro weighing on cloud growth

Cloud is the key growth driver, which decelerated to 46% from 61% on a 10% point easier comparison. Also, customer net adds of 50 compares to 290 in Q4FY22. These metrics suggest that the tough environment is still weighing on growth. Commentary suggests that sales incentive changes are tracking to expectation. However, the outlook for breakeven margin in FY24 on a larger revenue base suggests that sales efficiency gains are not expected until the H2 reacceleration.

Raising PO, though reiterate U/P pending growth reaccel

In summary, we are encouraged by platform deal strength. However, leading indicators suggest that the sales incentive transition and current macro are likely to continue weighing on near term growth. We are raising our PO to \$28 from \$24 to reflect platform revenue upside, though we reiterate our Underperform rating pending better visibility for improving growth. Our new PO is based on EV/sales of 6.5x our C25e (5.5x prior), or 0.3x adjusted for 25% growth (0.2x prior), a discount to the mid-cap software group at 0.4x 17% growth, reflecting lower profitability.

Estimates (Dec) (US\$)	2022A	2023A	2024E	2025E	2026E				
EPS	(0.58)	0.04	0.17	0.35	0.47				
GAAP EPS	(1.62)	(1.47)	(0.92)	(0.67)	(0.48)				
EPS Change (YoY)	33.3%	NM	325.0%	105.9%	34.3%				
Consensus EPS (Bloomberg)			0.17	0.32	0.49				
DPS	0	0	0	0	0				
Valuation (Dec)									
P/E	NM	607.3x	142.9x	69.4x	51.7x				
EV / EBITDA*	NM	NM	876.5x	124.6x	72.3x				
Free Cash Flow Yield*	-2.0%	-1.4%	0%	0.4%	1.3%				
* For full definitions of <i>IQ</i> method SM measures, see page 7.									

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Refer to important disclosures on page 8 to 10. Analyst Certification on page 5. Price
Objective Basis/Risk on page 5.

07 February 2024

Equity

Key Changes		
(US\$)	Previous	Current
Price Obj.	24.00	28.00
2024E Rev (m)	936.4	950.1
2025E Rev (m)	1,177.4	1,189.4
2026E Rev (m)	NA	1,492.1
2024E EPS	0.24	0.17
2025E EPS	0.36	0.35
2026E EPS	NA	0.47

Brad Sills Research Analyst BofAS +1 415 436 1400 brad.sills@bofa.com

Carly Liu Research Analyst BofAS +1 415 298 7319 carly.liu@bofa.com

Stock Data

Price	24.29 USD
Price Objective	28.00 USD
Date Established	7-Feb-2024
Investment Opinion	C-3-9
52-Week Range	14.69 USD - 41.22 USD
Mrkt Val (mn) / Shares Out	8,610 USD / 354.5
(mn)	
Free Float	86.2%
Average Daily Value (mn)	108.57 USD
BofA Ticker / Exchange	CFLT / NAS
Bloomberg / Reuters	CFLT US / CFLT.OQ
ROE (2024E)	NA
Net Dbt to Eqty (Dec-2023A)	-234.5%
ESGMeter™	NLA

ESGMeter is not indicative of a company's future stock price performance and is not an investment recommendation or rating. ESGMeter is independent of BofA Global Research's equity investment rating, volatility risk rating, income rating, and price objective for that company. For full details, refer to "BofA ESGMeter Methodology".

cRPO = current remaining performance obligation

RPO = remaining performance obligation

iQprofile[™] Confluent

iQmethod [™] – Bus Performance*					
(US\$ Millions)	2022A	2023A	2024E	2025E	2026
Return on Capital Employed	-8.1%	-2.7%	0%	2.9%	4.9%
Return on Equity	NM	NM	NM	NM	NM
Operating Margin	-30.2%	-7.4%	0%	5.5%	8.0%
Free Cash Flow	(172)	(124)	(1)	38	108
<i>iQ</i> method [™] – Quality of Earnings*					
(US\$ Millions)	2022A	2023A	2024E	2025E	2026E
Cash Realization Ratio	NM	-7.9x	0.4x	0.6x	0.8x
Asset Replacement Ratio	1.9x	1.5x	2.1x	2.1x	2.1x
Tax Rate	NM	NM	0.5%	1.5%	2.7%
Net Debt-to-Equity Ratio	-250.4%	-234.5%	-244.6%	-220.1%	-195.0%
Interest Cover	NA	NA	NA	NA	NA
Income Statement Data (Dec)					
(US\$ Millions)	2022A	2023A	2024E	2025E	2026
Sales	586	777	950	1,189	1,492
% Change	51.1%	32.6%	22.3%	25.2%	25.5%
Gross Profit	417	586	717	890	1,106
% Change	54.7%	40.4%	22.4%	24.1%	24.3%
EBITDA	(169)	(43)	11	79	137
% Change	-7.8%	74.3%	NM	603.7%	72.4%
Net Interest & Other Income	20	76	54	54	54
Net Income (Adjusted) % Change	(161) 0.9%	13 NM	55 324.6%	123 120.9%	178 45.1%
Free Cash Flow Data (Dec)					
(US\$ Millions)	2022A	2023A	2024E	2025E	2026
Net Income from Cont Operations (GAAP)	(453)	(443)	(298)	(236)	(184)
Net Income from Cont Operations (GAAP) Depreciation & Amortization	(453) 8	(443) 14	(298) 11	(236) 14	, ,
	, ,	, ,	, ,	, ,	18
Depreciation & Amortization	8	14	11	14	18
Depreciation & Amortization Change in Working Capital	(32)	14 (56)	11 (72)	14 (117)	18 (118) NA
Depreciation & Amortization Change in Working Capital Deferred Taxation Charge Other Adjustments, Net Capital Expenditure	8 (32) NA 320 (14)	14 (56) NA 381 (21)	11 (72) NA 382 (24)	14 (117) NA 406 (30)	18 (118) NA 430 (38)
Depreciation & Amortization Change in Working Capital Deferred Taxation Charge Other Adjustments, Net Capital Expenditure Free Cash Flow	8 (32) NA 320 (14)	14 (56) NA 381 (21)	11 (72) NA 382 (24)	14 (117) NA 406 (30) 38	18 (118) NA 430 (38)
Depreciation & Amortization Change in Working Capital Deferred Taxation Charge Other Adjustments, Net Capital Expenditure Free Cash Flow % Change	8 (32) NA 320 (14) -172 -50.7%	14 (56) NA 381 (21) -124 27.6%	11 (72) NA 382 (24) -1 99.2%	14 (117) NA 406 (30) 38 NM	18 (118) NA 430 (38) 108 186.9%
Depreciation & Amortization Change in Working Capital Deferred Taxation Charge Other Adjustments, Net Capital Expenditure Free Cash Flow % Change Share / Issue Repurchase	8 (32) NA 320 (14) -172 -50.7%	14 (56) NA 381 (21) -124 27.6%	11 (72) NA 382 (24) -1 99.2%	14 (117) NA 406 (30) 38 NM	18 (118) NA 430 (38) 108 186.9%
Depreciation & Amortization Change in Working Capital Deferred Taxation Charge Other Adjustments, Net Capital Expenditure Free Cash Flow % Change Share / Issue Repurchase Cost of Dividends Paid	8 (32) NA 320 (14) -172 -50.7% 48	14 (56) NA 381 (21) -124 27.6% 49	11 (72) NA 382 (24) -1 99.2% 0	14 (117) NA 406 (30) 38 NM 0	18 (118) NA 430 (38) 108 186.9% 0
Depreciation & Amortization Change in Working Capital Deferred Taxation Charge Other Adjustments, Net Capital Expenditure Free Cash Flow % Change Share / Issue Repurchase	8 (32) NA 320 (14) -172 -50.7%	14 (56) NA 381 (21) -124 27.6%	11 (72) NA 382 (24) -1 99.2%	14 (117) NA 406 (30) 38 NM	18 (118) NA 430 (38) 108 186.9% 0
Depreciation & Amortization Change in Working Capital Deferred Taxation Charge Other Adjustments, Net Capital Expenditure Free Cash Flow % Change Share / Issue Repurchase Cost of Dividends Paid Change in Debt Balance Sheet Data (Dec)	8 (32) NA 320 (14) -172 -50.7% 48 0	14 (56) NA 381 (21) -124 27.6% 49 0	11 (72) NA 382 (24) -1 99.2% 0 0	14 (117) NA 406 (30) 38 NM 0 0	18 (118) NA 430 (38) 108 186.9% 0
Depreciation & Amortization Change in Working Capital Deferred Taxation Charge Other Adjustments, Net Capital Expenditure Free Cash Flow % Change Share / Issue Repurchase Cost of Dividends Paid Change in Debt Balance Sheet Data (Dec) (US\$ Millions)	8 (32) NA 320 (14) -172 -50.7% 48 0 0	14 (56) NA 381 (21) -124 27.6% 49 0	11 (72) NA 382 (24) -1 99.2% 0 0	14 (117) NA 406 (30) 38 NM 0 0	18 (118) NA 430 (38) 108 186.9% 0 0
Depreciation & Amortization Change in Working Capital Deferred Taxation Charge Other Adjustments, Net Capital Expenditure Free Cash Flow % Change Share / Issue Repurchase Cost of Dividends Paid Change in Debt Balance Sheet Data (Dec) (US\$ Millions) Cash & Equivalents	8 (32) NA 320 (14) -172 -50.7% 48 0 0 0	14 (56) NA 381 (21) -124 27.6% 49 0 0	11 (72) NA 382 (24) -1 99.2% 0 0	14 (117) NA 406 (30) 38 NM 0 0 0	18 (118) NA 430 (38) 108 186.9% 0 0
Depreciation & Amortization Change in Working Capital Deferred Taxation Charge Other Adjustments, Net Capital Expenditure Free Cash Flow % Change Share / Issue Repurchase Cost of Dividends Paid Change in Debt Balance Sheet Data (Dec) (US\$ Millions) Cash & Equivalents Trade Receivables	8 (32) NA 320 (14) -172 -50.7% 48 0 0 0 0 2022A 1,927 178	14 (56) NA 381 (21) -124 27.6% 49 0 0 2023A 1,901 230	11 (72) NA 382 (24) -1 99.2% 0 0 0	14 (117) NA 406 (30) 38 NM 0 0 0 0	18 (118) NA 430 (38) 108 186.9% 0 0 0 20261 2,048 420
Depreciation & Amortization Change in Working Capital Deferred Taxation Charge Other Adjustments, Net Capital Expenditure Free Cash Flow % Change Share / Issue Repurchase Cost of Dividends Paid Change in Debt Balance Sheet Data (Dec) (US\$ Millions) Cash & Equivalents Trade Receivables Other Current Assets	8 (32) NA 320 (14) -172 -50.7% 48 0 0 0 0 2022A 1,927 178 93	14 (56) NA 381 (21) -124 27.6% 49 0 0	11 (72) NA 382 (24) -1 99.2% 0 0 0 2024E 1,901 269 120	14 (117) NA 406 (30) 38 NM 0 0 0 0 2025E 1,939 334 144	18 (118) NA 430 (38) 108 186.9% 0 0 0 2026 2,048 420 181
Depreciation & Amortization Change in Working Capital Deferred Taxation Charge Other Adjustments, Net Capital Expenditure Free Cash Flow % Change Share / Issue Repurchase Cost of Dividends Paid Change in Debt Balance Sheet Data (Dec) (US\$ Millions) Cash & Equivalents Trade Receivables Other Current Assets Property, Plant & Equipment	8 (32) NA 320 (14) -172 -50.7% 48 0 0 2022A 1,927 178 93 29	14 (56) NA 381 (21) -124 27.6% 49 0 0 2023A 1,901 230 121 54	11 (72) NA 382 (24) -1 99.2% 0 0 0 0 2024E 1,901 269 120 67	14 (117) NA 406 (30) 38 NM 0 0 0 0 2025E 1,939 334 144 83	188 (118) NA 430 (38) 108 186.9% 0 0 0 0 2026l 2,048 420 181
Depreciation & Amortization Change in Working Capital Deferred Taxation Charge Other Adjustments, Net Capital Expenditure Free Cash Flow % Change Share / Issue Repurchase Cost of Dividends Paid Change in Debt Balance Sheet Data (Dec) (US\$ Millions) Cash & Equivalents Trade Receivables Other Current Assets Property, Plant & Equipment Other Non-Current Assets	8 (32) NA 320 (14) -172 -50.7% 48 0 0 2022A 1,927 178 93 29 118	14 (56) NA 381 (21) -124 27.6% 49 0 0 2023A 1,901 230 121 54 155	11 (72) NA 382 (24) -1 99.2% 0 0 0 0 2024E 1,901 269 120 67 95	14 (117) NA 406 (30) 38 NM 0 0 0 0 2025E 1,939 334 144 83 112	188 (118) NA 430 (38) 108 186.9% 0 0 0 0 2026l 2,048 420 181 103 139
Depreciation & Amortization Change in Working Capital Deferred Taxation Charge Other Adjustments, Net Capital Expenditure Free Cash Flow % Change Share / Issue Repurchase Cost of Dividends Paid Change in Debt Balance Sheet Data (Dec) (US\$ Millions) Cash & Equivalents Trade Receivables Other Current Assets Property, Plant & Equipment Other Non-Current Assets Total Assets	8 (32) NA 320 (14) -172 -50.7% 48 0 0 2022A 1,927 178 93 29 118 2,345	14 (56) NA 381 (21) -124 27.6% 49 0 0 2023A 1,901 230 121 54 155 2,461	11 (72) NA 382 (24) -1 99.2% 0 0 0 0 2024E 1,901 269 120 67 95 2,451	14 (117) NA 406 (30) 38 NM 0 0 0 0 2025E 1,939 334 144 83 112 2,612	188 (118) NA 430 (38) 108 186.9% 0 0 0 0 2026l 2,048 420 181 103 139 2,890
Depreciation & Amortization Change in Working Capital Deferred Taxation Charge Other Adjustments, Net Capital Expenditure Free Cash Flow % Change Share / Issue Repurchase Cost of Dividends Paid Change in Debt Balance Sheet Data (Dec) (US\$ Millions) Cash & Equivalents Trade Receivables Other Current Assets Property, Plant & Equipment Other Non-Current Assets Total Assets Short-Term Debt	8 (32) NA 320 (14) -172 -50.7% 48 0 0 2022A 1,927 178 93 29 118 2,345 NA	14 (56) NA 381 (21) -124 27.6% 49 0 0 2023A 1,901 230 121 54 155 2,461 0	11 (72) NA 382 (24) -1 99.2% 0 0 0 0 2024E 1,901 269 120 67 95 2,451 0	14 (117) NA 406 (30) 38 NM 0 0 0 0 2025E 1,939 334 144 83 112 2,612 0	188 (118) NA 430 (38) 108 186.9% 0 0 0 0 2026l 2,048 420 181 103 139 2,890
Depreciation & Amortization Change in Working Capital Deferred Taxation Charge Other Adjustments, Net Capital Expenditure Free Cash Flow % Change Share / Issue Repurchase Cost of Dividends Paid Change in Debt Balance Sheet Data (Dec) (US\$ Millions) Cash & Equivalents Trade Receivables Other Current Assets Property, Plant & Equipment Other Non-Current Assets Total Assets Short-Term Debt Other Current Liabilities	8 (32) NA 320 (14) -172 -50.7% 48 0 0 0 2022A 1,927 178 93 29 118 2,345 NA 424	14 (56) NA 381 (21) -124 27.6% 49 0 0 2023A 1,901 230 121 54 155 2,461 0 487	11 (72) NA 382 (24) -1 99.2% 0 0 0 0 2024E 1,901 269 120 67 95 2,451 0 470	14 (117) NA 406 (30) 38 NM 0 0 0 0 2025E 1,939 334 144 83 112 2,612 0 506	188 (118) NA 430 (38) 108 186.9% 0 0 0 0 2026l 2,048 420 181 103 139 2,890
Depreciation & Amortization Change in Working Capital Deferred Taxation Charge Other Adjustments, Net Capital Expenditure Free Cash Flow % Change Share / Issue Repurchase Cost of Dividends Paid Change in Debt Balance Sheet Data (Dec) (US\$ Millions) Cash & Equivalents Trade Receivables Other Current Assets Property, Plant & Equipment Other Non-Current Assets Total Assets Short-Term Debt Other Current Liabilities Long-Term Debt	8 (32) NA 320 (14) -172 -50.7% 48 0 0 0 2022A 1,927 178 93 29 118 2,345 NA 424 NA	14 (56) NA 381 (21) -124 27.6% 49 0 0 2023A 1,901 230 121 54 155 2,461 0 487 0	11 (72) NA 382 (24) -1 99.2% 0 0 0 0 2024E 1,901 269 120 67 95 2,451 0 470	14 (117) NA 406 (30) 38 NM 0 0 0 0 2025E 1,939 334 144 83 112 2,612 0 506 0	188 (118) NA 430 (38) 108 186.9% 0 0 0 2026 2,048 420 181 103 139 2,890 0 591
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Depreciation & Amortization Change in Working Capital Deferred Taxation Charge Other Adjustments, Net Capital Expenditure Free Cash Flow % Change Share / Issue Repurchase Cost of Dividends Paid Change in Debt Balance Sheet Data (Dec) (US\$ Millions) Cash & Equivalents Trade Receivables Other Current Assets Property, Plant & Equipment Other Non-Current Assets Total Assets Short-Term Debt Other Current Liabilities Long-Term Debt	8 (32) NA 320 (14) -172 -50.7% 48 0 0 0 2022A 1,927 178 93 29 118 2,345 NA 424 NA	14 (56) NA 381 (21) -124 27.6% 49 0 0 2023A 1,901 230 121 54 155 2,461 0 487 0	11 (72) NA 382 (24) -1 99.2% 0 0 0 0 2024E 1,901 269 120 67 95 2,451 0 470	14 (117) NA 406 (30) 38 NM 0 0 0 0 2025E 1,939 334 144 83 112 2,612 0 506 0	(184) 18 (118) NA 430 (38) 108 186.9% 0 0 0 2026E 2,048 420 181 103 139 2,890 0 0 1,249 1,840 1,050

Company Sector

Server & Enterprise Software

Company Description

Confluent (NASDAQ: CFLT) is a data infrastructure vendor providing data integration to highly scalable and mission critical applications, systems, and data sources for applications requiring real time connectivity to multiple systems simultaneously. Confluent was founded in 2014 by Jay Kreps (who currently serves as the CEO), Jun Rao, and Neha Narkhede, the original creators of Apache Kafka. Confluent is headquartered in Mountain View, California.

Investment Rationale

Confluent's advantages - 1) large & active open source Kafka community, 2) ease of use, 3) enterprise grade scalability, security & data governance, 4) interoperability, 5) multi-cloud deployment options, 6) referenceable customer base - are offset by the nichy nature of the addressable streaming data market which presents limitations to long-term expansion. Confluent currently operates in a rule of low 20s with limited visibility for timing of reacceleration and profitability. Underperform.

Stock Data

Average Daily Volume

4,469,710

Quarterly Earnings Estimates

	2023	2024
Q1	-0.09A	0E
Q2	OA	0.02E
Q3	0.02A	0.06E
Q4	0.10A	0.08E

Earnings recap

Confluent reported Q4 total revenue of \$213.2 million (+26% y/y) exceeding our \$204.5 million, with subscription revenue of \$202.8 million (+31% y/y) exceeding our \$189.5mn. cRPO of \$591 million (+29% y/y) and current bookings of \$269 million (+22% y/y) were slightly below our \$601 million and \$270 million. Total net revenue retention (NRR) was slightly above 125%. Q3 cloud revenue was above expectation (\$100 million reported versus \$97.5 million guided). The company now has 4,960 total customers (+9% y/y), up from 4,910 in the 3Q23 and 4,530 in FY22, with 1,229 customers (+21% y/y) each contributing >\$100K in ARR, versus 1,184 in 2Q23 and 1,015 in FY22. Operating margin of 5.3% easily exceeded our 0.4% from disciplined expense management.

Management provided 1Q24 revenue guidance of \$211.5 million at the mid (+21% y/y), versus our prior \$210 million (20% y/y) and FY24 revenue of \$950 million (+22% y/y), versus the prior implied \$936 million (+22% y/y). The revenue guidance assumes some headwinds from the consumption transition in 1H24 with reacceleration opportunity in the second half. Lastly, 1Q24 operating margin guidance of -4% compares to our prior -4.9%, driven by continued prudent expense management. Management reiterated the breakeven target for operating margin and now expects FCF to breakeven in FY24.

Exhibits/model

Exhibit 1: Variance

Total revenue came in 4% ahead of expectation

\$ in thousands	BofA	3Q23	Variance
(except per share data)	Estimates	Actuals	
Revenues			
Confluent Platform	\$92,069	\$102,787	12%
Confluent Cloud	\$97,447	\$100,000	3%
Subscription revenues	\$189,516	\$202,787	7%
Professional services	\$14,991	\$10,397	-31%
Total revenues	\$204,507	\$213,184	4%
COGS	\$50,604	\$47,930	-5%
Gross profit	\$153,903	\$165,254	7%
Operating expenses			
Sales and marketing	\$90,359	\$87,429	-3%
Research and development	\$43,854	\$46,135	5%
General and administrative	\$18,789	\$20,441	9%
Total operating expense	\$153,002	\$154,005	1%
Income/(Loss) from operations	\$901	\$11,249	1148%
Growth Analysis Y-Y			
Total revenues	21.2%	26.4%	24%
Gross profit	25.1%	34.3%	37%
Margin Analysis			
Gross margin	75.3%	77.5%	3%
Sales and marketing	44.2%	41.0%	-7%
Research and development	21.4%	21.6%	1%
General and administrative	9.2%	9.6%	4%
Operating margin	0.4%	5.3%	5%
GAAP Tax Rate	-5.5%	-49.6%	NA
Tax rate - pro forma	16.4%	5.3%	-67%
Net income Margin	7.9%	15.1%	90%
Key Metrics			
RPO	\$925,214	\$919,900	-1%
cRPO	\$601,389	\$591,496	-2%
Bookings	\$305,621	\$308,984	1%
Current bookings	\$270,231	\$269,015	0%
Balance Sheet & Cash Flow Analysis			
Total cash and equiv.	\$1,910,808	\$1,900,770	-1%
Cash Flow from Operations	\$43,324	\$12,235	-72%
Free Cash Flow	\$39,214	\$6,820	-83%
Courses Port Clobal Decearch company filing			

Source: BofA Global Research, company filing

BofA GLOBAL RESEARCH



Exhibit 2: Estimates

We expect FY24 total revenue to grow at 22.3% y/y (slightly above our prior 21.9% y/y estimate)

		1Q2	4E			2024E				2025E			
	Previous	Previous	New	New Y/Y	Previous	Previous	New	New Y/Y	Previous	Previous	New	New Y/Y	
	Estimate	Y/Y Growth	Estimate	Growth	Estimate	Y/Y Growth	Estimate	Growth	Estimate	Y/Y Growth	Estimate	Growth	
Confluent Platform	\$90,151	3.7%	\$93,794	7.8%	\$382,976	3.6%	\$418,811	10.1%	\$394,804	3.1%	\$466,684	11.4%	
Confluent Cloud	\$104,135	41.5%	\$105,309	43.1%	\$494,427	42.8%	\$488,262	40.0%	\$716,217	44.9%	\$674,237	38.1%	
Subscription revenues	\$194,286	21.0%	\$199,103	24.0%	\$877,403	22.6%	\$907,073	24.4%	\$1,111,021	26.6%	\$1,140,921	25.8%	
Professional services	\$15,452	12.5%	\$12,362	-10.0%	\$58,988	12.5%	\$43,056	-10.0%	\$66,361	12.5%	\$48,438	12.5%	
Total revenues	\$209,738	20.3%	\$211,465	21.3%	\$936,391	21.9%	\$950,129	22.3%	\$1,177,382	25.7%	\$1,189,359	25.2%	
RPO	\$963,961	29.8%	\$962,372	29.6%	\$1,216,185	31.4%	\$1,201,538	30.6%	\$1,616,512	32.9%	\$1,582,417	31.7%	
cRPO	\$626,574	31.2%	\$618,805	29.6%	\$790,520	31.4%	\$772,589	30.6%	\$1,050,733	32.9%	\$1,017,494	31.7%	
Bookings	\$248,484	41.0%	\$253,937	44.1%	\$1,227,362	28.8%	\$1,231,767	28.8%	\$1,577,709	28.5%	\$1,570,239	27.5%	
Current bookings	\$234,923	22.0%	\$238,774	24.0%	\$1,125,522	23.6%	\$1,131,222	24.4%	\$1,437,594	27.7%	\$1,434,265	26.8%	
Proforma net income	\$8,541	n/a	\$827	n/a	\$76,213	n/a	\$55,482	n/a	\$124,780	n/a	\$122,586	n/a	
Pro forma EPS	\$0.03	n/a	\$0.00	n/a	\$0.24	n/a	\$0.17	n/a	\$0.36	n/a	\$0.35	n/a	

Source: BofA Global Research, company filing

BofA GLOBAL RESEARCH

Exhibit 3: Comp sheet

The mid cap software group is trading at 5.6x C25e or 0.4x on a growth adjusted basis

		Last	Mkt Cap	Ent. Value	2023	2024	2025	2023 Rev	2024 Rev	2025 Rev	EV/2023	EV/2024	EV/2025	2023 EV/Rev/	2024 EV/Rev/	2025 EV/Rev/
	Company name	11/01/23	(\$mn)	(\$mn)	Sales	Sales	Sales	Growth	Growth	Growth	Sales	Sales	Sales	Growth	Growth	Growth
Mid Cap																
BILL	BILL HOLDINGS INC	\$74.93	8,004	7,269	1,172	1,296	1,574	37%	11%	21%	6.2x	5.6x	4.6x	0.2x	0.5x	0.2x
CFLT	CONFLUENT INC-CLASS A	\$24.29	7,916	7,130	768	936	1,177	31%	22%	26%	9.3x	7.6x	6.1x	0.3x	0.3x	0.2x
DBX	DROPBOX INC-CLASS A	\$32.89	11,380	12,332	2,498	2,580	2,680	7%	3%	4%	4.9x	4.8x	4.6x	0.7x	1.5x	1.2x
DOCU	DOCUSIGN INC	\$51.31	10,675	9,920	2,747	2,918	3,128	9%	6%	7%	3.6x	3.4x	3.2x	0.4x	0.5x	0.4x
ESTC	ELASTIC NV	\$125.50	12,863	11,897	1,204	1,390	1,623	17%	15%	17%	9.9x	8.6x	7.3x	0.6x	0.6x	0.4x
FIVN	FIVE9 INC	\$74.74	5,282	5,377	912	1,061	1,253	17%	16%	18%	5.9x	5.1x	4.3x	0.3x	0.3x	0.2x
FRSH	FRESHWORKS INC-CL A	\$21.15	6,831	5,671	596	707	838	20%	19%	19%	9.5x	8.0x	6.8x	0.5x	0.4x	0.4x
GLBE	GLOBAL-E ONLINE LTD	\$39.59	7,085	6,854	567	752	1,016	39%	33%	35%	12.1x	9.1x	6.7x	0.3x	0.3x	0.2x
GTLB	GITLAB INC-CL A	\$72.75	11,996	11,007	574	712	916	35%	24%	29%	19.2x	15.5x	12.0x	0.5x	0.6x	0.4x
GWRE	GUIDEWIRE SOFTWARE INC	\$115.40	9,427	9,153	927	1,035	1,169	7%	12%	13%	9.9x	8.8x	7.8x	1.5x	0.8x	0.6x
INFA	INFORMATICA	\$30.20	8,956	9,978	1,580	1,627	1,752	5%	3%	8%	6.3x	6.1x	5.7x	1.3x	2.1x	0.7x
NICE	NICE LTD - SPON ADR	\$217.14	14,516	13,607	2,375	2,599	2,898	9%	9%	12%	5.7x	5.2x	4.7x	0.6x	0.6x	0.4x
PATH	UIPATH INC - CLASS A	\$23.48	13,314	11,561	1,286	1,587	1,953	22%	23%	23%	9.0x	7.3x	5.9x	0.4x	0.3x	0.3x
PAYC	PAYCOM SOFTWARE INC	\$199.03	11,390	11,125	1,694	1,871	2,107	23%	10%	13%	6.6x	5.9x	5.3x	0.3x	0.6x	0.4x
PCTY	PAYLOCITY HOLDING CORP	\$168.30	9,573	9,337	1,291	1,523	1,783	29%	18%	17%	7.2x	6.1x	5.2x	0.3x	0.3x	0.3x
TWLO	TWILIO INC - A	\$69.71	13,050	9,882	4,127	4,384	4,819	8%	6%	10%	2.4x	2.3x	2.1x	0.3x	0.4x	0.2x
U	UNITY SOFTWARE INC	\$32.52	10,662	12,016	2,131	2,431	3,002	53%	14%	24%	5.6x	4.9x	4.0x	0.1x	0.4x	0.2x
ZI	ZOOMINFO TECHNOLOGIES INC				1,234	1,253	1,333	12%	2%	6%	5.6x	5.5x	5.2x	0.5x	3.5x	0.8x
Avera	ge				3,187	3,566	4,047	20%	14%	17%	7.7x	6.7x	5.6x	0.5x	0.8x	0.4x
Median					1,580	1,627	1,953	17%	15%	17%	6.4x	6.0x	5.3x	0.4x	0.5x	0.4x

Source: BofA Global Research, Bloomberg

BofA GLOBAL RESEARCH



Price objective basis & risk

Confluent (CFLT)

Our PO of \$28 is based on an EV/Revenue multiple of 6.5x our C25 revenue estimate. The 6.5x multiple represents an EV/Revenue/Growth multiple of 0.3x, at a discount to the midcap group trading at 0.4x C25e growth averaging 17% for lower margin profile.

Downside risks: 1) Confluent shares trade at a premium to the software group on an EV/revenue basis. This premium presents the risk of a pullback, which could occur in the event of changes to market sentiment stemming from global macro uncertainty or potentially disappointing quarterly revenue growth. 2) It has high exposure to cyclical trends of application software spend. Enterprise application software has proven to be highly cyclical, during an economic slowdown when firms are faced with shrinking IT budgets, application upgrades, migrations, or new installations are often deferred, which could present a high degree of risk for bookings deceleration. 3) Confluent competes in a market with deep pocketed vendors, such as the top three cloud hyperscaler (AWS, Azure, and GCP), which may decide to invest more aggressively against the emerging data-in-motion/event stream processing opportunity.

Upside risks: 1) Confluent Cloud operates in a consumption model (versus typical SaaS subscription). In the event of changes to market sentiment on macro abating and IT spend returning to normal, consumption and revenue growth could quickly reaccelerate which could drive multiple expansion

Analyst Certification

I, Brad Sills, hereby certify that the views expressed in this research report accurately reflect my personal views about the subject securities and issuers. I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or view expressed in this research report.

US - Enterprise Software Coverage Cluster

Investment rating	Company	BofA Ticker	Bloomberg symbol	Analyst
BUY				
	8x8	EGHT	EGHT US	Michael J. Funk
	Adobe	ADBE	ADBE US	Brad Sills
	Alarm.com	ALRM	ALRM US	Michael J. Funk
	Amplitude, Inc.	AMPL	AMPL US	Koji Ikeda, CFA
	BILL	BILL	BILL US	Brad Sills
	CCC Intelligent Solutions	CCCS	CCCS US	Michael J. Funk
	Dropbox	DBX	DBX US	Michael J. Funk
	Dynatrace	DT	DT US	Koji Ikeda, CFA
	Elastic NV	ESTC	ESTC US	Koji Ikeda, CFA
	GitLab Inc.	GTLB	GTLB US	Koji Ikeda, CFA
	Global-e Online Ltd.	GLBE	GLBE US	Koji Ikeda, CFA
	HubSpot	HUBS	HUBS US	Brad Sills
	Informatica Inc.	INFA	INFA US	Koji Ikeda, CFA
	Intapp Inc.	INTA	INTA US	Koji Ikeda, CFA
	Intuit	INTU	INTU US	Brad Sills
	JFrog Ltd	FROG	FROG US	Koji Ikeda, CFA
	MeridianLink, Inc.	MLNK	MLNK US	Koji Ikeda, CFA
	Microsoft Corporation	MSFT	MSFT US	Brad Sills
	MongoDB Inc	MDB	MDB US	Brad Sills
	nCino, Inc.	NCNO	NCNO US	Adam Bergere
	NICE Ltd.	NICE	NICE US	Michael J. Funk
	NICE Ltd.	NCSYF	NICE IT	Michael J. Funk
	PagerDuty	PD	PD US	Koji Ikeda, CFA
	PowerSchool Holdings, Inc.	PWSC	PWSC US	Koji Ikeda, CFA
	RingCentral	RNG	RNG US	Michael J. Funk



US - Enterprise Software Coverage Cluster

Investment rating	Company	BofA Ticker	Bloomberg symbol	Analyst
	Salesforce.com	CRM	CRM US	Brad Sills
	ServiceNow	NOW	NOW US	Brad Sills
	UiPath	PATH	PATH US	Brad Sills
	Unity	U	U US	Michael J. Funk
	Weave	WEAV	WEAV US	Michael J. Funk
	Workday Inc.	WDAY	WDAY US	Brad Sills
	Zeta Global	ZETA	ZETA US	Koji Ikeda, CFA
	ZoomInfo	ZI	ZI US	Koji Ikeda, CFA
NEUTRAL				
HLUIKAL	Autodesk	ADSK	ADSK US	Michael I Funk
		BSY	BSY US	Michael J. Funk
	Bentley Systems			Michael J. Funk
	BigCommerce Holdings, Inc. Coveo	BIGC	BIGC US	Koji Ikeda, CFA
		YCVO	CVO CN	Koji Ikeda, CFA
	Datadog Inc	DDOG	DDOG US	Koji Ikeda, CFA
	DocuSign	DOCU	DOCU US	Brad Sills
	Freshworks, Inc.	FRSH	FRSH US	Adam Bergere
	HashiCorp	HCP	HCP US	Brad Sills
	Jamf	JAMF	JAMF US	Koji Ikeda, CFA
	Lightspeed Commerce Inc.	LSPD	LSPD US	Koji Ikeda, CFA
	Lightspeed Commerce Inc.	YLSPD	LSPD CN	Koji Ikeda, CFA
	Oracle Corporation	ORCL	ORCL US	Brad Sills
	Paycom	PAYC	PAYC US	Adam Bergere
	Paylocity	PCTY	PCTY US	Adam Bergere
	Shopify, Inc.	SHOP	SHOP US	Brad Sills
	Snowflake	SNOW	SNOW US	Brad Sills
	Veeva Systems, Inc.	VEEV	VEEV US	Brad Sills
	Zoom Video Communications	ZM	ZM US	Michael J. Funk
UNDERPERFORM				
	AvidXchange, Inc.	AVDX	AVDX US	Brad Sills
	Blackbaud, Inc.	BLKB	BLKB US	Koji Ikeda, CFA
	BlackLine, Inc.	BL	BL US	Koji Ikeda, CFA
	C3.ai	Al	AI US	Brad Sills
	Confluent	CFLT	CFLT US	Brad Sills
	CS Disco, Inc.	LAW	LAW US	Koji Ikeda, CFA
	Enfusion, Inc.	ENFN	ENFN US	Koji Ikeda, CFA
	Five9	FIVN	FIVN US	Michael J. Funk
	Guidewire Software, Inc.	GWRE	GWRE US	Michael J. Funk
	Twilio	TWLO	TWLO US	Michael J. Funk
	Vertex, Inc.	VERX	VERX US	Brad Sills
D.C.T.D.		. 2.00	.2.0.00	
RSTR				
	Splunk	SPLK	SPLK US	Brad Sills



IQmethod[™] Measures Definitions

Business Performance	Numerator	Denominator
Return On Capital Employed	NOPAT = (EBIT + Interest Income) × (1 — Tax Rate) + Goodwill Amortization	Total Assets – Current Liabilities + ST Debt + Accumulated Goodwill
Return On Capital Employed	NOPAT - (LBIT + IIILETESE IIICOTTE) ^ (T = Tax Rate) + GOOGWIII ATTOTIZATIOT	Amortization
Return On Equity	Net Income	Shareholders' Equity
Operating Margin	Operating Profit	Sales
Earnings Growth	Expected 5 Year CAGR From Latest Actual	N/A
Free Cash Flow	Cash Flow From Operations – Total Capex	N/A
Quality of Earnings	Numerator	Denominator
Cash Realization Ratio	Cash Flow From Operations	Net Income
Asset Replacement Ratio	Capex	Depreciation
Tax Rate	Tax Charge	Pre-Tax Income
Net Debt-To-Equity Ratio	Net Debt = Total Debt - Cash & Equivalents	Total Equity
Interest Cover	EBIT	Interest Expense
Valuation Toolkit	Numerator	Denominator
Price / Earnings Ratio	Current Share Price	Diluted Earnings Per Share (Basis As Specified)
Price / Book Value	Current Share Price	Shareholders' Equity / Current Basic Shares
Dividend Yield	Annualised Declared Cash Dividend	Current Share Price
Free Cash Flow Yield	Cash Flow From Operations – Total Capex	Market Cap = Current Share Price × Current Basic Shares
Enterprise Value / Sales	EV = Current Share Price × Current Shares + Minority Equity + Net Debt +	Sales
	Other LT Liabilities	

EV / EBITDA Enterprise Value Basic EBIT + Depreciation + Amortization

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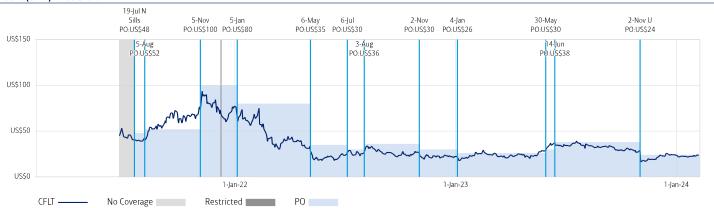
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Disclosures

Important Disclosures

Confluent (CFLT) Price Chart



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

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Equity Investment Rating Distribution: Technology Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	215	53.09%	Buy	111	51.63%
Hold	97	23.95%	Hold	45	46.39%
Sell	93	22.96%	Sell	24	25.81%

Equity Investment Rating Distribution: Global Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	1895	53.62%	Buy	1083	57.15%
Hold	832	23.54%	Hold	454	54.57%
Sell	807	22.84%	Sell	383	47.46%

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Investment rating Total return expectation (within 12-month period of date of initial rating) Ratings dispersion guidelines for coverage cluster^{R2}

Buy	≥ 10%	≤ /0%
Neutral	≥ 0%	≤ 30%
Underperform	N/A	≥ 20%

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