### **BofA GLOBAL RESEARCH**



# **Cross Country Healthcare**

# Q1 guide worse, similar to peer

Reiterate Rating: UNDERPERFORM | PO: 16.00 USD | Price: 17.02 USD

## Q1 guide worse; cutting ests

Cross Country Healthcare (CCRN) reported adj EBITDA 1% below consensus on 20bps worse margins as revs were 2% better. Meanwhile, Q1 guidance came in well below consensus (again), with revs 6% below consensus and adj EBITDA 29% below. With AMN Healthcare also guiding down Q1, it is still unclear when demand will bottom. We are lowering our ests and our PO to \$16 from \$20, which represents 7.1x 2024E EBITDA vs 6.6x prior on our rebased ests. We also roll out 2026E ests. We reiterate our Underperform rating.

## Q4 revs beat but margins worse

Q4 revs were 2% better than consensus, with Nurse & Allied revs 2% ahead and Physician revs 3% better. Adj EBITDA was 1% below consensus and 4% below the guidance midpoint as margins were 20bps worse vs consensus/30bps worse vs the guide midpoint. However, mgmt. noted a bad debt charge. Excluding the charge, adj EBITDA would have been around \$23m or 10% above consensus.

# Q1 adj EBITDA guide -29% below consensus

CCRN is guiding to Q1 revs of \$370-380m, a 9% sequential decline and 6% below consensus at the midpoint. Q1 Adj EBITDA is expected to be \$13-18m, with the midpoint 29% below consensus. Q1 margin outlook of 4.1% at the midpoint is -130bps below consensus. SG&A expense is expected to be down mid single digits which would imply SG&A at 17% of revs. CCRN is targeting ending the year around 15% on cost cutting. Mgmt still believes it can achieve HSD/LDD EBITDA margins over time.

# Bill rates expected to fall LSD in Q1

Travel bill rates were down 4% sequentially in Q4 and billable hours were down 8% sequentially. In Q1, the company expects travel revs to be down LDD sequentially driven by lower demand and a low single digit (LSD) decline in rates.

# Second half should be better as MSP wins ramp

Recent client wins total \$200m in spend under management (65-70% capture rate for MSPs, around 30% for vendor neutral) which should be a tailwind to 2H. On capital deployment, the company ended the year with no debt and expects to continue to invest in technology, do share repo, and is targeting closing several deals (mgmt. noted multiples have been coming down).

Estimates(Dec) (US\$)	2022A	2023A	2024E	2025E	2026E
EPS	5.26	2.21	0.98	1.12	1.24
GAAP EPS	5.02	2.05	0.85	0.99	1.11
EPS Change (YoY)	71.9%	-58.0%	-55.7%	14.3%	10.7%
Consensus EPS (Bloomberg)	5.07	2.20	1.43	1.72	1.78
Valuation (Dec)					
P/E	3.2x	7.7x	17.4x	15.2x	13.7x
GAAP P/E	3.4x	8.3x	20.0x	17.2x	15.3x

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Refer to important disclosures on page 5 to 7. Analyst Certification on page 3. Price
Objective Basis/Risk on page 3.

Timestamp: 22 February 2024 12:05AM EST

#### 22 February 2024

#### Equity

Key Changes		
(US\$)	Previous	Current
Price Obj.	20.00	16.00
2024E Rev (m)	1,630.2	1,469.3
2025E Rev (m)	1,695.9	1,528.6
2026E Rev (m)	NA	1,605.6
2024E EPS	1.33	0.98
2025E EPS	1.41	1.12
2026E EPS	NA	1.24
2024E EBITDA (m)	103.9	76.2
2025E EBITDA (m)	110.9	85.1
2026E EBITDA (m)	NA	92.4

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#### **Stock Data**

Price	17.02 USD
Price Objective	16.00 USD
Date Established	22-Feb-2024
Investment Opinion	C-3-9
52-Week Range	15.65 USD - 28.75 USD
Mrkt Val (mn) / Shares Out	598 USD / 35.2
(mn)	
Free Float	94.3%
Average Daily Value (mn)	10.30 USD
BofA Ticker / Exchange	CCRN / NAS
Bloomberg / Reuters	CCRN US / CCRN.OQ
ROE (2024E)	6.7%
Net Dbt to Eqty (Dec-2023A)	-2.5%
ESGMeter™	Medium

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HSD = High single digit

LDD = Double digit

MSP = Managed service provider

# **iQ**profile<sup>™</sup> Cross Country Healthcare

IS\$ Millions)	2022A	2023A	2024E	2025E	2026
Total Earned Premiums	NA	NA	NA	NA	NA
Net Investment Income	NA	NA	NA	NA	NA
Total Revenue	2,807	2,020	1,469	1,529	1,606
Total Cost of Benefits and Claims	(2,179)	(1,569)	(1,154)	(1,200)	(1,259)
S,G & A (Including Commissions)	NA	NA	NA	NA	N/
Total Operating Expenses	(2,526)	(1,903)	(1,425)	(1,477)	(1,547)
Pre-Tax Operating Earnings	281	117	44	52	58
Income Tax Expense	(68)	(30)	(14)	(16)	(18)
Operating Earnings After Tax	197	78	33	38	43
Net Income (Reported)	188	73	29	34	38
Diluted Shares	38	35	34	34	35
Operating Earnings Per Share	5.26	2.21	0.98	1.12	1.24
Net Income (Reported) Per Share	5.02	2.05	0.85	0.99	1.11
Balance Sheet Data (Dec)					
(US\$ Millions)	2022A	2023A	2024E	2025E	2026
Fixed Income Securities	NA	NA	NA	NA	N/
Total Cash and Investments	NA	NA	NA	NA	N/
Total Assets	948	679	988	1,086	1,188
Reserves	NA	NA	NA	NA	N/
LT Debt	154	3	0	0	(
Total Liabilities	491	206	474	525	577
Total Equity	457	473	514	560	611
Total Equity (Ex FAS 115)	NA	NA	NA	NA	N/
Book Value per Share (Reported)	12.35	13.46	15.21	16.46	17.75
Book Value per Share (Ex FAS 115)	NA	NA	NA	NA	N/
Ratios (Dec)					
US\$ Millions)	2022A	2023A	2024E	2025E	2026
Expense Ratio	NA	NA	NA	NA	N/
Loss Ratio	NA	NA	NA	NA	N/
	NA	NA	NA	NA	N/
Combined Ratio	NA	IVA			

(US\$ Millions)	2022A	2023A	2024E	2025E	2026E
Total Earned Premium	NA	NA	NA	NA	NA
Net Investment Income	NA	NA	NA	NA	NA
Total Revenue	NA	NA	NA	NA	NA
Operating Earnings per Share	71.9%	-58.0%	-55.7%	14.3%	10.7%
Asset	NA	NA	NA	NA	NA
Reported Book Value per Share	NA	NA	NA	NA	NA

#### Performance Metrics (Dec)

(US\$ Millions)	2022A	2023A	2024E	2025E	2026E
Operating ROE	52.3%	16.9%	6.7%	7.1%	7.3%
Operating ROE (Ex FAS 115)	NA	NA	NA	NA	NA
Operating Return on Average Assets	NA	NA	NA	NA	NA
Operating Margin	10.0%	5.8%	3.0%	3.4%	3.6%
Long Term Debt to Cap Ratio (Ex FAS 115)	NA	NA	NA	NA	NA
Net Income % Operating Income	NA	NA	NA	NA	NA
Amtz of DAC % Pretax Profit bef Amtz of DAC	NA	NA	NA	NA	NA

## **Company Sector**

Outsourcing Services

#### **Company Description**

Cross County Healthcare is a healthcare staffing company, which sources and recruits nurses, physicians, and other allied health care professionals to work on temporary assignments in health care facilities in the U.S. The company also provides talent management software as well as recruitment, processing, and consulting services.

#### **Investment Rationale**

CCRN's turnaround story was starting to show signs of success pre-COVID, but the margin turnaround remains unclear.

#### **Stock Data**

Average Daily Volume

#### **Quarterly Earnings Estimates**

	2023	2024
Q1	0.84A	0.17E
Q2	0.69A	0.20E
Q3	0.39A	0.23E
Q4	0.29A	0.37E



605,360

# Price objective basis & risk

#### **Cross Country Healthcare (CCRN)**

Our \$16.00 PO is based on a  $7.1x\ 2024E$  EBITDA est, well below the midpoint of the 8-13x range where it has traded historically. We believe this multiple is warranted given the low visibility into operations post 2023 and the LT margin sustainability.

Upside risks to our PO are if the company is able to cut costs more aggressively than we forecast and if demand for staffing assignments rebounds sooner or to a higher magnitude than we forecast.

Risks to the downside are that CCRN's clients do not regain the same demand levels as pre-COVID or if cost cutting does not come in as expected.

# **Analyst Certification**

I, Kevin Fischbeck, CFA, hereby certify that the views expressed in this research report accurately reflect my personal views about the subject securities and issuers. I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or view expressed in this research report.

**US - Facilities, Hospitals and Managed Healthcare Coverage Cluster** 

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	Addus HomeCare	ADUS	ADUS US	Joanna Gajuk
	Agilon Health	AGL	AGL US	Adam Ron
	BrightSpring Health Services	BTSG	BTSG US	Joanna Gajuk
	Chemed Corporation	CHE	CHE US	Joanna Gajuk
	Elevance Health Inc	ELV	ELV US	Kevin Fischbeck, CFA
	Encompass Health	EHC	EHC US	Kevin Fischbeck, CFA
	HCA	HCA	HCA US	Kevin Fischbeck, CFA
	Humana Inc	HUM	HUM US	Kevin Fischbeck, CFA
	Option Care Health	OPCH	OPCH US	Joanna Gajuk
	Oscar Health	OSCR	OSCR US	Adam Ron
	Privia Health	PRVA	PRVA US	Adam Ron
	Select Medical Corp.	SEM	SEM US	Kevin Fischbeck, CFA
	Service Corp.	SCI	SCI US	Joanna Gajuk
	Surgery Partners, Inc	SGRY	SGRY US	Kevin Fischbeck, CFA
	Tenet Healthcare	THC	THC US	Kevin Fischbeck, CFA
	The Cigna Group	CI	CIUS	Kevin Fischbeck, CFA
	UnitedHealth Group	UNH	UNH US	Kevin Fischbeck, CFA
	Universal Health Services	UHS	UHS US	Kevin Fischbeck, CFA
	US Physical Therapy	USPH	USPH US	Joanna Gajuk
NEUTRAL				
	Alignment Healthcare	ALHC	ALHC US	Adam Ron
	AMN Healthcare	AMN	AMN US	Kevin Fischbeck, CFA
	Apollo Medical	AMEH	AMEH US	Adam Ron
	Brookdale	BKD	BKD US	Joanna Gajuk
	Centene Corporation	CNC	CNC US	Kevin Fischbeck, CFA
	Molina Healthcare, Inc.	MOH	MOH US	Kevin Fischbeck, CFA
UNDERPERFORM				
	AdaptHealth Corp.	AHCO	AHCO US	Joanna Gajuk
	Agiliti Health Inc	AGTI	AGTI US	Kevin Fischbeck, CFA
	Cross Country Healthcare	CCRN	CCRN US	Kevin Fischbeck, CFA
	DaVita Inc	DVA	DVA US	Kevin Fischbeck, CFA
	Enhabit Home Health & Hospice	EHAB	EHAB US	Joanna Gajuk
	Pediatrix Medical Group, Inc.	MD	MD US	Kevin Fischbeck, CFA
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#### **US - Facilities, Hospitals and Managed Healthcare Coverage Cluster**

Investment rating Company BofA Ticker Bloomberg symbol Analyst

# *i***@**method<sup>™</sup> Measures Definitions

<b>Business Performance</b>	Numerator	Denominator
Return On Capital Employed	NOPAT = (EBIT + Interest Income) × (1 - Tax Rate) + Goodwill Amortization	Total Assets - Current Liabilities + ST Debt + Accumulated Goodwill
		Amortization
Return On Equity	Net Income	Shareholders' Equity
Operating Margin	Operating Profit	Sales
Earnings Growth	Expected 5 Year CAGR From Latest Actual	N/A
Free Cash Flow	Cash Flow From Operations – Total Capex	N/A
Quality of Earnings	Numerator	Denominator
Cash Realization Ratio	Cash Flow From Operations	Net Income
Asset Replacement Ratio	Capex	Depreciation
Tax Rate	Tax Charge	Pre-Tax Income
Net Debt-To-Equity Ratio	Net Debt = Total Debt — Cash & Equivalents	Total Equity
Interest Cover	EBIT	Interest Expense
Valuation Toolkit	Numerator	Denominator
Price / Earnings Ratio	Current Share Price	Diluted Earnings Per Share (Basis As Specified)
Price / Book Value	Current Share Price	Shareholders' Equity / Current Basic Shares
Dividend Yield	Annualised Declared Cash Dividend	Current Share Price
Free Cash Flow Yield	Cash Flow From Operations – Total Capex	Market Cap = Current Share Price × Current Basic Shares
Enterprise Value / Sales	EV = Current Share Price × Current Shares + Minority Equity + Net Debt +	Sales
•	Other LT Liabilities	
EV / EBITDA	Enterprise Value	Basic EBIT + Depreciation + Amortization

Manethod 3<sup>M</sup> is the set of BofA Global Research standard measures that serve to maintain global consistency under three broad headings: Business Performance, Quality of Earnings, and validations. The key features of iQmethod are: A consistently structured, detailed, and transparent methodology. Guidelines to maximize the effectiveness of the comparative valuation process, and to identify some common pitfalls.

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#### **Cross Country (CCRN) Price Chart**



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

The Investment Opinion System is contained at the end of the report under the heading "Fundamental Equity Opinion Key". Dark grey shading indicates the security is restricted with the opinion suspended. Medium grey shading indicates the security is under review with the opinion withdrawn. Light grey shading indicates the security is not covered. Chart is current as of a date no more than one trading day prior to the date of the report.

#### Equity Investment Rating Distribution: Services Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	5	41.67%	Buy	3	60.00%
Hold	2	16.67%	Hold	1	50.00%
Sell	5	41.67%	Sell	2	40.00%

#### Equity Investment Rating Distribution: Global Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	1895	53.62%	Buy	1083	57.15%
Hold	832	23.54%	Hold	454	54.57%
Sell	807	22.84%	Sell	383	47.46%

R1 Issuers that were investment banking clients of BofA Securities or one of its affiliates within the past 12 months. For purposes of this Investment Rating Distribution, the coverage universe includes only stocks. A stock rated Neutral is included as a Hold, and a stock rated Underperform is included as a Sell.

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# Investment rating Total return expectation (within 12-month period of date of initial rating) Ratings dispersion guidelines for coverage cluster<sup>R2</sup>

Buy	≥ 10%	≤ /0%
Neutral	≥ 0%	≤ 30%
Jnderperform	N/A	≥ 20%

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