

PagerDuty

Upmarket strategy working, but FY25 growth outlook soft; Reiterate Buy, \$28 PO

Reiterate Rating: BUY | PO: 28.00 USD | Price: 22.93 USD

Likely needs several quarters of consistent execution

Our long-term Buy thesis on PagerDuty, an incident response platform, remains intact following F4Q results. However, soft FY25 revenue guidance (2% below Street) and back-end loaded growth could pressure the stock until several quarters of consistent execution is achieved to get comfortable with upside potential. Positively, upmarket execution appears solid, which can be seen in remaining performance obligations (RPO) growth of 30% y/y (versus +18% last quarter). This lends support for ARR, billings, and revenue growth to potentially reaccelerate, which would be a catalyst. Update forecast for F4Q results and guidance. Reiterate Buy. Lower PO to \$28 (from \$30) for lower ests.

Noisy revenue rec change results in soft F1Q guide

A change in ratable revenue recognition to daily from monthly will impact F1Q25 revenue by approximately \$3mn, driving a soft guide which could be a hurdle. Revenue is now recognized ratably daily vs monthly shifting that revenue away from F1Q25, as the quarter has fewer days versus the others. Additionally, net revenue retention (NRR) is expected to bottom in F1Q25 at 106% and should expand from there, suggesting improving model visibility and the ability to deliver consistent results in the future.

Pos: New/expand ARR strong. Neg: NRR contracts again

Positive: New and expand ARR in F4Q was the highest all year; net-new ARR was \$13mn, \$5.1mn higher than last quarter; and net-new \$1mn+ ARR customers increased by 8 in FY24, versus +7 in FY23. This suggests improving execution in the upmarket, which exhibits higher ASPs, better retention, and greater lifetime values.

Negative: While ARR grew 10% y/y, the incident management mix shifted to 73% in FY24 from 77% in FY23, implying low single digit (LSD) core incident management growth, which could be viewed negatively because this is where PagerDuty's brand is the strongest and often serves as an entry point for future cross-sell opportunities.

\$28 PO is based on 5.4x EV/CY24E revs, 0.5x EV/R/G

This is a discount to the infrastructure software peer group that is currently trading at 8.0x EV/CY24 revenue, or 0.6x EV/R/G. We use EV/revenue multiple that is a discount to peers, and lower than our prior (was 5.8x) for its slower growth profile and soft guidance, balanced against its leadership position in the incident response category.

Estimates (Jan) (US\$)	2023A	2024A	2025E	2026E	2027E
EPS	0.04	0.73	0.66	0.79	0.90
GAAP EPS	(1.45)	(0.89)	(0.84)	(0.68)	(0.66)
EPS Change (YoY)	NM	NM	-9.6%	19.7%	13.9%
Consensus EPS (Bloomberg)			0.82	0.95	NA
DPS	0	0	0	0	0
Valuation (Jan)					
P/E	573.3x	31.4x	34.7x	29.0x	25.5x
EV / EBITDA*	529.2x	26.6x	21.6x	18.1x	15.6x
Free Cash Flow Yield*	0.7%	3.4%	4.2%	5.2%	6.0%
* For full definitions of <i>IQ</i> method SM measures, see page 6.					

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Refer to important disclosures on page 7 to 9. Analyst Certification on page 5. Price
Objective Basis/Risk on page 5.

Timestamp: 15 March 2024 09:12AM EDT

15 March 2024

Equity

Key Changes		
(US\$)	Previous	Current
Price Obj.	30.00	28.00
2025E Rev (m)	474.6	474.3
2026E Rev (m)	537.2	522.3
2027E Rev (m)	NA	574.1
2025E EPS	0.82	0.66
2026E EPS	1.00	0.79
2027E EPS	NA	0.90

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Stock Data

Price	22.93 USD
Price Objective	28.00 USD
Date Established	15-Mar-2024
Investment Opinion	C-1-9
52-Week Range	19.18 USD - 35.33 USD
Mrkt Val (mn) / Shares Out	2,107 USD / 91.9
(mn)	
Free Float	91.3%
Average Daily Value (mn)	22.15 USD
BofA Ticker / Exchange	PD / NYS
Bloomberg / Reuters	PD US / PD.N
ROE (2025E)	29.3%
Net Dbt to Eqty (Jan-2024A)	-200.0%

ARR = annual recurring revenue

ASP = average selling price

EV/R/G = enterprise value / revenue / growth

*iQ*profile[™] PagerDuty

iQmethod [™] – Bus Performance*					
(US\$ Millions)	2023A	2024A	2025E	2026E	2027E
Return on Capital Employed	1.5%	13.4%	10.9%	11.6%	11.8%
Return on Equity	1.5%	35.2%	29.3%	24.6%	21.1%
Operating Margin	0.9%	13.1%	15.1%	17.0%	18.3%
Free Cash Flow	15	72	89	110	125
<i>iQ</i> method [™] – Quality of Earnings*					
(US\$ Millions)	2023A	2024A	2025E	2026E	2027E
Cash Realization Ratio	4.6x	1.0x	1.4x	1.4x	1.4x
Asset Replacement Ratio	0.1x	0x	0x	0x	0x
Tax Rate	0.6%	0%	NM	NM	NM
Net Debt-to-Equity Ratio	-111.5%	-200.0%	-162.0%	-144.2%	-132.2%
Interest Cover	0.7x	7.0x	23.9x	44.3x	NM
Income Statement Data (Jan)					
(US\$ Millions)	2023A	2024A	2025E	2026E	2027E
Sales	371	431	474	522	574
% Change	31.8%	16.2%	10.1%	10.1%	9.9%
Gross Profit	315	369	404	447	492
% Change	32.4%	17.2%	9.5%	10.6%	9.9%
EBITDA	4	80	99	118	137
% Change	NM	NM	23.4%	19.5%	15.9%
Net Interest & Other Income	1	24	9	10	10
Net Income (Adjusted)	4	73	64	78	91
% Change	NM	NM	-11.8%	21.8%	16.2%
Free Cash Flow Data (Jan)					
(US\$ Millions)	2023A	2024A	2025E	2026E	2027E
Net Income from Cont Operations (GAAP)	(129)	(77)	(81)	(67)	(66)
Depreciation & Amortization	17	20	21	24	26
Change in Working Capital	(7)	(26)	(3)	(5)	(10)
Deferred Taxation Charge	NA	NA	NA	NA	NA
Other Adjustments, Net	136	156	151	159	176
Capital Expenditure	(2)	0	0	0	0
Free Cash Flow	15	72	89	110	125
% Change	NM	375.5%	23.1%	23.8%	14.4%
Share / Issue Repurchase	12	10	0	0	0
Cost of Dividends Paid	0	0	0	0	0
Change in Debt	(29)	30	0	0	0
Balance Sheet Data (Jan)					
(US\$ Millions)	2023A	2024A	2025E	2026E	2027E
Cash & Equivalents	274	363	447	547	663
Trade Receivables	91	100	104	123	146
Other Current Assets	235	240	241	248	257
Droporty Dlant 9. Fourinment	18	18	15	13	10
Property, Plant & Equipment					
Other Non-Current Assets	199	204	215	216	
Other Non-Current Assets Total Assets	199 818	925	1,022	1,147	226 1,302
Other Non-Current Assets Total Assets Short-Term Debt	199 818 0	925 0	1,022 0	1,147 0	1,302 0
Other Non-Current Assets Total Assets Short-Term Debt Other Current Liabilities	199 818 0 271	925 0 282	1,022 0 290	1,147 0 312	1,302 0 345
Other Non-Current Assets Total Assets Short-Term Debt Other Current Liabilities Long-Term Debt	199 818 0 271 4	925 0 282 5	1,022 0 290 6	1,147 0 312 6	1,302 0 345 7
Other Non-Current Assets Total Assets Short-Term Debt Other Current Liabilities	199 818 0 271	925 0 282	1,022 0 290	1,147 0 312	1,302 0 345

242

818

179

925

272

1,028

375

1,153

496

1,308

Server & Enterprise Software

Company Description

PagerDuty is an incident response management platform vendor which helps organizations troubleshoot digital experience issues efficiently in order to reduce downtime and drive good end-user outcomes. Its platform is used by 27k+ enterprises, midmarkets, and SMBs around the world. The company was founded in 2009 and its headquarters are in San Francisco.

Investment Rationale

PagerDuty is a best-of-breed incident response management platform operating in a \$23bn TAM, which supports a long runway for the business to scale. With a profitable growth strategy, we expect PagerDuty's operating margins and free cash flow margins to continue expanding over the medium-term. While the company has faced macro-related demand challenges, we believe it is positioned to reaccelerate growth over the next 12 months which should catalyze shares higher.

Stock Data	
Average Daily Volume	965,782

Quarterly Earnings Estimates

	2024	2025
Q1	0.19A	0.13E
Q2	0.18A	0.15E
Q3	0.20A	0.18E
04	0.17A	0.20E

Total Equity

Total Equity & Liabilities

Company Sector

^{*} For full definitions of $\emph{\textbf{\textit{IQ}}}\textit{method}^{\text{SM}}$ measures, see page 6.

Key Metrics

F4Q24 Performance

- Total revenue of \$111.1mn (+10.1% y/y) exceeded our/Street \$110.5mn/\$110.4mn
- Total customers of 15,039 as compared to our/Street 14,939/15,210
- ARR of \$451.9mn was higher compared to our/Street \$446.1mn/\$448.0mn
- NRR was 107%, as compared with 110% last quarter

FY25 Guidance

- FY25 revenue guidance is \$470-478mn, as compared to our/Street \$474.6mn/\$482.2mn prior
- PF EPS guidance is \$0.65-\$0.70, is below our/Street \$0.82/\$0.80

Exhibit 1: Variance

Total revenue was 0.6% higher than our prior estimate

	\$ in millions		
	Actual	BofA Estimate	Variance
Total revenue	111,117	110,495	0.6%
Y/Y change %	10.1%	9.4%	62bps
Guidance	109.5-111.5		
Quarterly billings	142,859	142,904	(0.0%)
Y/Y growth %	9.6%	9.7%	(3bps)
Income (Loss) from Operations	11,016	9,392	17.3%
Operating Margin	9.9%	8.5%	141bps
Adjusted EBITDA	14,749	15,859	(7.0%)
Adjusted EBITDA margin	13.3%	14.4%	(108bps)
EPS (Pro Forma)	\$0.17	\$0.14	13.6%
Shares outstanding diluted	95,192	95,273	(0.1%)
Guidance	0.14-0.15		
Cash Flow from Operations	22,155	20,596	7.0%
OCF margin	19.9%	18.6%	130bps
Free cash flow	19,612	18,662	4.8%
FCF margin	17.6%	16.9%	76bps

Source: Company filings, BofA Global Research estimates

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Exhibit 2: Estimate revisions

We now forecast FY25 revenue growth of 10.1%

		1Q25E			FY25E			FY26E			FY27E	
	New Estimate	Old Estimate	Change %	New Estimate	Old Estimate	Change %	New Estimate	Old Estimate	Change %	New Estimate	Old Estimate	Change %
Total revenue	111,004	112,522	(1.3%)	474,269	474,583	(0.1%)	522,345	537,241	(2.8%)	574,074	NA	NA
Y/Y change %	7.5%	9.0%	(147bps)	10.1%	10.3%	(23bps)	10.1%	13.2%	(307bps)	9.9%	NA	NA
Guidance	110.5-112.5			470-478								
Quarterly billings	104,159	105,657	(1.4%)	495,835	511,300	(3.0%)	543,894	572,558	(5.0%)	601,112	NA	NA
Y/Y growth %	8.5%	10.1%	(156bps)	10.2%	13.7%	(343bps)	9.7%	12.0%	(229bps)	10.5%	NA	NA
Income (Loss) from Operations	14,542	14,740	(1.3%)	71,554	71,416	0.2%	88,655	91,405	(3.0%)	105,068	NA	NA
Operating Margin	13.1%	13.1%	0bps	15.1%	15.0%	4bps	17.0%	17.0%	(4bps)	18.3%	NA	NA
Adjusted EBITDA	21,032	21,299	(1.3%)	98,876	98,752	0.1%	118,140	121,561	(2.8%)	136,881	NA	NA
Adjusted EBITDA margin	18.9%	18.9%	2bps	20.8%	20.8%	4bps	22.6%	22.6%	(1bps)	23.8%	NA	NA
EPS (Pro Forma)	\$0.13	\$0.18	(31.9%)	\$0.66	\$0.82	(24.4%)	\$0.79	\$1.00	(26.6%)	\$0.90	NA	NA
Shares outstanding diluted	96,144	95,749	0.4%	96,867	96,470	0.4%	98,819	98,413	0.4%	100,811	NA	NA
Guidance	0.12-0.13			0.65-0.70								
Cash Flow from Operations	17,245	19,634	(13.9%)	88,588	93,939	(6.0%)	109,630	117,039	(6.8%)	125,435	NA	NA
OCF margin	15.5%	17.4%	(191bps)	18.7%	19.8%	(112bps)	21.0%	21.8%	(80bps)	21.8%	NA	NA
Free cash flow	15,302	17,665	(15.4%)	80,289	85,634	(6.7%)	100,489	107,638	(7.1%)	115,389	NA	NA
FCF margin	13.8%	15.7%	(191bps)	16.9%	18.0%	(112bps)	19.2%	20.0%	(80bps)	20.1%	NA	NA



Exhibit 2: Estimate revisionsWe now forecast FY25 revenue growth of 10.1%

Source: Company filings, BofA Global Research estimates

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Price objective basis & risk

PagerDuty (PD)

Our \$28 PO is based on an EV/revenue multiple of 5.4x to our CY24E revenue estimate of \$474mn. The 5.4x multiple is below infrastructure peers at 8.0x, which we believe is warranted given its growth acceleration potential, large TAM and platform differentiation, balanced against execution risks. On an EV/R/G basis, the 5.4x multiple translates to 0.53x, which is below the peer group at 0.60x.

Risks to our PO: 1) decelerating growth metrics such as revenue, billings and RPO, 2) increased competition driving pricing pressure, 3) compressing NRR trends, 4) execution around its core growth strategy and international expansion, and 5) enterprise software spend can be cyclical.

Analyst Certification

I, Koji Ikeda, CFA, hereby certify that the views expressed in this research report accurately reflect my personal views about the subject securities and issuers. I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or view expressed in this research report.

US - Enterprise Software Coverage Cluster

Investment rating	Company	BofA Ticker	Bloomberg symbol	Analyst
BUY				
	8x8	EGHT	EGHT US	Michael J. Funk
	Adobe	ADBE	ADBE US	Brad Sills
	Alarm.com	ALRM	ALRM US	Michael J. Funk
	Amplitude, Inc.	AMPL	AMPL US	Koji Ikeda, CFA
	Asana	ASAN	ASAN US	Michael J. Funk
	BILL	BILL	BILL US	Brad Sills
	CCC Intelligent Solutions	CCCS	CCCS US	Michael J. Funk
	Dynatrace	DT	DT US	Koji Ikeda, CFA
	Elastic NV	ESTC	ESTC US	Koji Ikeda, CFA
	GitLab Inc.	GTLB	GTLB US	Koji Ikeda, CFA
	Global-e Online Ltd.	GLBE	GLBE US	Koji Ikeda, CFA
	HubSpot	HUBS	HUBS US	Brad Sills
	Informatica Inc.	INFA	INFA US	Koji Ikeda, CFA
	Intapp Inc.	INTA	INTA US	Koji Ikeda, CFA
	Intuit	INTU	INTU US	Brad Sills
	JFrog Ltd	FROG	FROG US	Koji Ikeda, CFA
	MeridianLink, Inc.	MLNK	MLNK US	Koji Ikeda, CFA
	Microsoft Corporation	MSFT	MSFT US	Brad Sills
	Monday.com	MNDY	MNDY US	Michael J. Funk
	MongoDB Inc	MDB	MDB US	Brad Sills
	nCino, Inc.	NCNO	NCNO US	Adam Bergere
	NICE Ltd.	NICE	NICE US	Michael J. Funk
	NICE Ltd.	NCSYF	NICE IT	Michael J. Funk
	PagerDuty	PD	PD US	Koji Ikeda, CFA
	PowerSchool Holdings, Inc.	PWSC	PWSC US	Koji Ikeda, CFA
	RingCentral	RNG	RNG US	Michael J. Funk
	Salesforce.com	CRM	CRM US	Brad Sills
	ServiceNow	NOW	NOW US	Brad Sills
	UiPath	PATH	PATH US	Brad Sills
	Unity	U	U US	Michael J. Funk
	Weave	WEAV	WEAV US	Michael J. Funk
	Workday Inc.	WDAY	WDAY US	Brad Sills
	Zeta Global	ZETA	ZETA US	Koji Ikeda, CFA
	ZoomInfo	ZI	ZIUS	Koji Ikeda, CFA
NEUTRAL				
	Autodesk	ADSK	ADSK US	Michael J. Funk
	Bentley Systems	BSY	BSY US	Michael J. Funk
	BigCommerce Holdings, Inc.	BIGC	BIGC US	Koji Ikeda, CFA
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US - Enterprise Software Coverage Cluster

Investment rating	Company	BofA Ticker	Bloomberg symbol	Analyst
	Coveo	YCVO	CVO CN	Koji Ikeda, CFA
	Datadog Inc	DDOG	DDOG US	Koji Ikeda, CFA
	DocuSign	DOCU	DOCU US	Brad Sills
	Freshworks, Inc.	FRSH	FRSH US	Adam Bergere
	HashiCorp	HCP	HCP US	Brad Sills
	Jamf	JAMF	JAMF US	Koji Ikeda, CFA
	Lightspeed Commerce Inc.	LSPD	LSPD US	Koji Ikeda, CFA
	Lightspeed Commerce Inc.	YLSPD	LSPD CN	Koji Ikeda, CFA
	Oracle Corporation	ORCL	ORCL US	Brad Sills
	Paycom	PAYC	PAYC US	Adam Bergere
	Paylocity	PCTY	PCTY US	Adam Bergere
	Shopify, Inc.	SHOP	SHOP US	Brad Sills
	Snowflake	SNOW	SNOW US	Brad Sills
	Veeva Systems, Inc.	VEEV	VEEV US	Brad Sills
	Vertex, Inc.	VERX	VERX US	Brad Sills
	Zoom Video Communications	ZM	ZM US	Michael J. Funk
UNDERPERFORM				
	AvidXchange, Inc.	AVDX	AVDX US	Brad Sills
	Blackbaud, Inc.	BLKB	BLKB US	Koji Ikeda, CFA
	BlackLine, Inc.	BL	BL US	Koji Ikeda, CFA
	C3.ai	Al	AI US	Brad Sills
	Confluent	CFLT	CFLT US	Brad Sills
	CS Disco, Inc.	LAW	LAW US	Koji Ikeda, CFA
	Dropbox	DBX	DBX US	Michael J. Funk
	Enfusion, Inc.	ENFN	ENFN US	Koji Ikeda, CFA
	Five9	FIVN	FIVN US	Michael J. Funk
	Guidewire Software, Inc.	GWRE	GWRE US	Michael J. Funk
	Smartsheet	SMAR	SMAR US	Michael J. Funk
	Twilio	TWLO	TWLO US	Michael J. Funk
RSTR				
	Splunk	SPLK	SPLK US	Brad Sills
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IQmethod[™] Measures Definitions

Business Performance	Numerator	Denominator
Return On Capital Employed	NOPAT = (EBIT + Interest Income) \times (1 - Tax Rate) + Goodwill Amortization	Total Assets — Current Liabilities + ST Debt + Accumulated Goodwill
Datum On Fauitu	Nationage	Amortization
Return On Equity	Net Income	Shareholders' Equity
Operating Margin	Operating Profit	Sales
Earnings Growth	Expected 5 Year CAGR From Latest Actual	N/A
Free Cash Flow	Cash Flow From Operations – Total Capex	N/A
Quality of Earnings	Numerator	Denominator
Cash Realization Ratio	Cash Flow From Operations	Net Income
Asset Replacement Ratio	Capex	Depreciation
Tax Rate	Tax Charge	Pre-Tax Income
Net Debt-To-Equity Ratio	Net Debt = Total Debt - Cash & Equivalents	Total Equity
Interest Cover	EBIT	Interest Expense
Valuation Toolkit	Numerator	Denominator
Price / Earnings Ratio	Current Share Price	Diluted Earnings Per Share (Basis As Specified)
Price / Book Value	Current Share Price	Shareholders' Equity / Current Basic Shares
Dividend Yield	Annualised Declared Cash Dividend	Current Share Price
Free Cash Flow Yield	Cash Flow From Operations – Total Capex	Market Cap = Current Share Price × Current Basic Shares
Enterprise Value / Sales	EV = Current Share Price × Current Shares + Minority Equity + Net Debt +	Sales
•	Other LT Liabilities	
EV / EBITDA	Enterprise Value	Basic EBIT + Depreciation + Amortization

Manethod suis the set of BofA Global Research standard measures that serve to maintain global consistency under three broad headings: Business Performance, Quality of Earnings, and validations. The key features of iQmethod are: A consistently structured, detailed, and transparent methodology. Guidelines to maximize the effectiveness of the comparative valuation process, and to identify some common pitfalls.

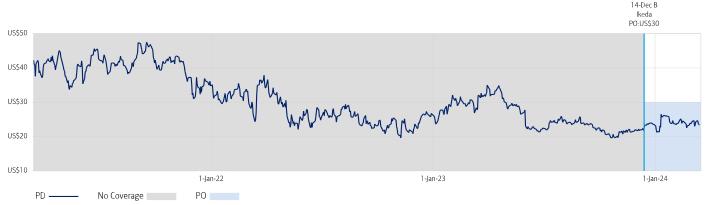
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Disclosures

Important Disclosures

PagerDuty (PD) Price Chart



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

The Investment Opinion System is contained at the end of the report under the heading 'Fundamental Equity Opinion Key'. Dark grey shading indicates the security is restricted with the opinion suspended. Medium grey shading indicates the security is under review with the opinion withdrawn. Light grey shading indicates the security is not covered. Chart is current as of a date no more than one trading day prior to the date of the report.

Equity Investment Rating Distribution: Technology Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	215	53.09%	Buy	111	51.63%
Hold	97	23.95%	Hold	45	46.39%
Sell	93	22.96%	Sell	24	25.81%

Equity Investment Rating Distribution: Global Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	1895	53.62%	Buy	1083	57.15%
Hold	832	23.54%	Hold	454	54.57%
Sell	807	22.84%	Sell	383	47.46%

RI Issuers that were investment banking clients of BofA Securities or one of its affiliates within the past 12 months. For purposes of this Investment Rating Distribution, the coverage universe includes only stocks. A stock rated Neutral is included as a Hold, and a stock rated Underperform is included as a Sell.

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Total return expectation (within 12-month period of date of initial Ratings dispersion guidelines for coverage cluster^{R2} **Investment rating** rating)

Buy	≥ 10%	≤ /0%
Neutral	≥ 0%	≤ 30%
nderperform	N/A	≥ 20%

R2Ratings dispersions may vary from time to time where BofA Global Research believes it better reflects the investment prospects of stocks in a Coverage Cluster.

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