

# Gaming

# Macau: tracking below; Las Vegas: GGR down -4% Y/Y

**Estimate Change** 

#### Exhibit 2: Las Vegas & Macau Monthly Heat map

Monthly trends for Macau, Las Vegas Strip, and Las Vegas Locals

|                           | Mar   | Apr   | May   | Jun   | Jul   | Aug   | Sep   | Oct   | Nov   | Dec   | Jan   | Feb   |
|---------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Macau GGR (B MOP)         | 12.7  | 14.7  | 15.6  | 15.2  | 16.7  | 17.2  | 14.9  | 19.5  | 16.0  | 18.6  | 19.3  | 18.5  |
| vs. 2019                  | -51%  | -38%  | -40%  | -36%  | -32%  | -29%  | -32%  | -26%  | -30%  | -19%  | -13%  | -27%  |
| ADR (M MOP)               | 411.0 | 490.7 | 502.1 | 506.7 | 537.4 | 554.8 | 498.0 | 629.1 | 534.8 | 599.0 | 623.9 | 637.9 |
| Visitation vs. 2019       | -34%  | -34%  | -35%  | -29%  | -22%  | -11%  | -17%  | -14%  | -11%  | -5%   | 0%    |       |
| Las Vegas Y/Y             |       |       |       |       |       |       |       |       |       |       |       |       |
| Strip GGR                 | -3%   | 5%    | -2%   | -1%   | 8%    | 1%    | 7%    | 1%    | 23%   | 11%   | -4%   |       |
| Strip RevPAR              | 44%   | -2%   | 6%    | 8%    | 4%    | 12%   | 7%    | 13%   | 38%   | 7%    | 0%    |       |
| Locals GGR                | -3%   | -2%   | 4%    | -10%  | 6%    | -1%   | -6%   | 6%    | 1%    | 7%    | 4%    |       |
| Visitation                | 10%   | 0%    | 1%    | 3%    | 1%    | 4%    | -1%   | 0%    | 1%    | 3%    | 3%    |       |
| Las Vegas Absolute Values |       |       |       |       |       |       |       |       |       |       |       |       |
| Strip GGR                 | \$725 | \$625 | \$716 | \$727 | \$835 | \$667 | \$741 | \$714 | \$821 | \$905 | \$686 |       |
| Strip ADR                 | \$228 | \$183 | \$195 | \$176 | \$173 | \$168 | \$216 | \$251 | \$270 | \$199 | \$204 |       |
| Strip Occ. %              | 91%   | 87%   | 87%   | 89%   | 88%   | 84%   | 85%   | 90%   | 85%   | 83%   | 82%   |       |

Source: Nevada Gaming Control Board, LVCVA, Macau DICJ

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### Macau: February GGR below expectations

February gross gaming revenue (GGR) came in at  $18.5B\ MOP$  with an average daily revenue (ADR) of  $638M\ MOP$  up  $+2.3\%\ M/M$ , and below expectations of  $\sim 19.5-20.0B$  MOP. We think ADR slowed to  $544M\ MOP$  in the last  $11\ days$  of February, which is -13% below the January daily run rate. We have seen strength in Macau during big holiday periods including Golden Week, Western New Year, but the let down after is a bit of a disappointment relative to a strong January and elevated expectations. We model March GGR of  $18.2B\ MOP$  based on an ADR of  $587M\ MOP$ .

**Q1 Tracking:** February GGR came in -5% below our prior model so we tweak our estimates to align with recent GGR trends. We estimate Q1 share of 25.7%/17.1%/13.0% for LVS/MGM/WYNN, and our Q1 Macau estimates are -1% below the Street on a weighted average basis. We maintain our Neutral ratings.

#### Las Vegas: GGR -4% Y/Y; RevPAR flat Y/Y

**Las Vegas Strip GGR:** Las Vegas Strip GGR was down -4% Y/Y, driven by table games down -12.5% Y/Y. Despite Chinese New Year starting in January of 2023 compared to February in 2024, Baccarat was still up +7% Y/Y. **Strip RevPAR:** January Strip RevPAR was flat Y/Y, decelerating from +7% in December and in-line with our survey. **Las Vegas Locals:** January locals performance was healthy, up +4% Y/Y, slowing modestly from +7% in December likely helped by Durango growing the market.

**Demand concerns?** January data could raise concerns on consumer health given 1) slot handle down was -4.5% Y/Y and 2) non-Bacc table drop was down -17.5% Y/Y, which is relevant for more "aspirational" customers. While our Vegas room rate survey is up +4% on a rolling 3-month basis, rates are weakening closer to arrival. Super Bowl and CNY should be big drivers of high-end gaming and overall non-gaming spend in February, but we expect weaker trends in March from lapping ConAgg and an unfavorable Easter shift.

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Refer to important disclosures on page 6 to 10. Analyst Certification on page 4. Price
Objective Basis/Risk on page 4.

01 March 2024

Equity United States Gaming

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#### **Key Terms:**

**GGR:** Gross Gaming Revenue **ADR:** Average Daily Rate **MOP:** Macanese Patacas

RevPAR: Revenue per Available Room

# **Exhibit 1: 1Q Macau EBITDA estimates**We tweak our estimates to reflect recent

trends

|      | New | Old | % Change |
|------|-----|-----|----------|
| LVS  | 676 | 677 | 0%       |
| WYNN | 298 | 303 | -2%      |
| MGM  | 267 | 295 | -9%      |

Source: BofA Global Research

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# Macau: February GGR & Estimates

#### Exhibit 3: ADR Comparison: 2019 vs. 2023 (MOP M)

Converting GGR (MOP B) to ADR (MOP M) provides a daily run rate; February ADR was ~134% recovered vs. 2019's on mass + "direct" VIP basis

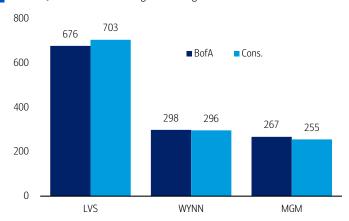


Source: Macau DICJ, BofA Global Research

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#### Exhibit 5: Q1 2023 Adj. EBITDA: BofA vs. Consensus (\$M)

BofA's Q1 estimates are a weighted average of -1% below cons.



Source: BofA Global Research, Visible Alpha

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### **Exhibit 6: Visitation vs. ADR Recovery Pattern**

ADR has recovered well ahead of visitation through January



**Source:** BofA Global Research, Bloomberg

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# Las Vegas: January Recap

#### Exhibit 4: Las Vegas Strip RevPAR

RevPAR was flat Y/Y at \$167



Source: BofA Global Research, LVCVA

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#### Exhibit 5: Las Vegas Strip GGR (\$M)

GGR was \$686M in January, down -4% Y/Y

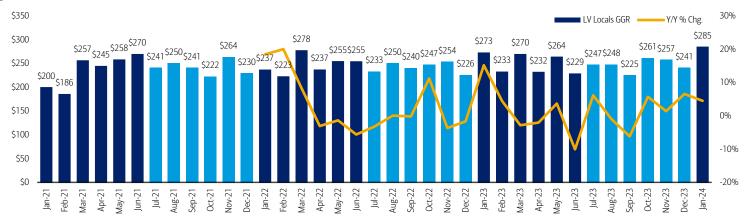


**Source:** BofA Global Research, Nevada Gaming Control Board

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#### Exhibit 6: Las Vegas Locals GGR (\$M)

GGR was up +4% Y/Y for Las Vegas Locals in January to \$285M



**Source:** BofA Global Research, Nevada Gaming Control Board

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#### Stocks mentioned

Prices and ratings for stocks mentioned in this report

| BofA Ticker | Bloomberg ticker | Company name     | Price      | Rating |
|-------------|------------------|------------------|------------|--------|
| LVS         | LVS US           | Las Vegas Sands  | US\$ 54.52 | B-2-7  |
| MGM         | MGM US           | MGM Resorts      | US\$ 43.28 | C-2-9  |
| WYNN        | WYNN US          | Wynn Resorts Ltd | US\$ 105.2 | C-2-7  |

Source: BofA Global Research

### Price objective basis & risk

#### Las Vegas Sands (LVS)

Our \$55 PO is based on approximately 11x our 2024 EBITDAR estimate, a modest discount to historical average of 13x given slowing recovery, China macro and lower FCF conversion due to the concession capex.

Risks to the downside are 1) a delayed recovery in Macau, 2) continued COVID-related disruption, 3) increased uncertainty surrounding the implications of the concession process, 4) the pace of re-opening in Singapore, and 5) a worse ramp than expected for new properties.

Risks to the upside are 1) faster-than-expected return to Pre-COVID Macau environment, 2) potential border re-openings, 3) better-than-expected returns on recent projects, 4) mass market growth in Macau, and 5) potential entry into the sports betting and iGaming vertical

#### MGM Resorts International (MGM)

Our \$50 PO is based on approximately 7x our 2024 EBITDAR estimate. This multiple is a discount to MGM's historical average since 2010, due to the the company's evolving corporate structure.

Upside risks are: a stronger than anticipated recovery in Las Vegas, sports betting/iGaming ownership changes and improving consumer sentiment and its majority ownership stake in MGM China.

Downside risks are: execution risks related to sports betting and iGaming, increased Strip promotional competition, and a slower than expected recovery in the Macau market and US.

#### Wynn Resorts Ltd (WYNN)

Our \$115 PO is based on approximately 10x our 2024 EBITDAR estimate, roughly in line with its long term average, justified given Macau's recovery potential, strength in Las Vegas and stable regional trends.

Upside risks: faster than expected recovery in Macau and improvements on the LV Strip Downside risks: slower than expected recovery in Macau and domestically, higher-than-expected operating leverage and increasing financial leverage.

### **Analyst Certification**

I, Shaun C. Kelley, hereby certify that the views expressed in this research report accurately reflect my personal views about the subject securities and issuers. I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or view expressed in this research report.



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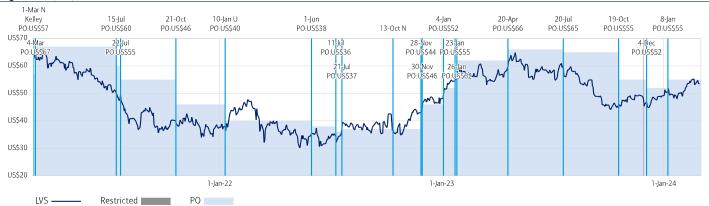
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| Investment rating | Company                           | BofA Ticker | Bloomberg symbol | Analyst         |
|-------------------|-----------------------------------|-------------|------------------|-----------------|
| BUY               |                                   |             |                  |                 |
|                   | Boyd Gaming Corp                  | BYD         | BYD US           | Shaun C. Kelley |
|                   | Choice Hotels International       | CHH         | CHH US           | Dany Asad       |
|                   | DraftKings, Inc.                  | DKNG        | DKNG US          | Shaun C. Kelley |
|                   | Hilton Worldwide                  | HLT         | HLT US           | Shaun C. Kelley |
|                   | Host Hotels & Resorts Inc.        | HST         | HST US           | Shaun C. Kelley |
|                   | Hyatt Hotels                      | Н           | H US             | Shaun C. Kelley |
|                   | Marriott International Inc.       | MAR         | MAR US           | Shaun C. Kelley |
|                   | Penn Entertainment                | PENN        | PENN US          | Shaun C. Kelley |
|                   | Ryman Hospitality Properties      | RHP         | RHP US           | Shaun C. Kelley |
|                   | Soho House & Co Inc               | SHCO        | SHCO US          | Shaun C. Kelley |
|                   | Vail Resorts, Inc                 | MTN         | MTN US           | Shaun C. Kelley |
|                   | VICI Properties                   | VICI        | VICI US          | Shaun C. Kelley |
|                   | Wyndham Hotels & Resorts, Inc.    | WH          | WH US            | Dany Asad       |
| NEUTRAL           |                                   |             |                  | ,               |
|                   | Apple Hospitality REIT Inc.       | APLE        | APLE US          | Dany Asad       |
|                   | Caesars Entertainment Inc         | CZR         | CZR US           | Shaun C. Kelley |
|                   | Churchill Downs Incorporated      | CHDN        | CHDN US          | Shaun C. Kelley |
|                   | Hilton Grand Vacations Inc        | HGV         | HGV US           | Dany Asad       |
|                   | Las Vegas Sands                   | LVS         | LVS US           | Shaun C. Kelley |
|                   | MGM Resorts International         | MGM         | MGM US           | Shaun C. Kelley |
|                   | Park Hotels & Resorts Inc.        | PK          | PK US            | Dany Asad       |
|                   | Wynn Resorts Ltd                  | WYNN        | WYNN US          | Shaun C. Kelley |
| UNDERPERFORM      | ,                                 |             |                  | j               |
|                   | DiamondRock Hospitality           | DRH         | DRH US           | Dany Asad       |
|                   | Gaming & Leisure Properties, Inc. | GLPI        | GLPI US          | Shaun C. Kelley |
|                   | Marriott Vacations Worldwide      | VAC         | VAC US           | Shaun C. Kelley |
|                   | Pebblebrook Hotel Trust           | PEB         | PEB US           | Shaun C. Kelley |
|                   | Playa Hotels & Resorts            | PLYA        | PLYA US          | Shaun C. Kelley |
|                   | Red Rock Resorts, Inc.            | RRR         | RRR US           | Shaun C. Kelley |
|                   | RLJ Lodging Trust                 | RLJ         | RLJ US           | Dany Asad       |
|                   | Sportradar Holding AG             | SRAD        | SRAD US          | Shaun C. Kelley |
|                   | Summit Hotel Properties           | INN         | INN US           | Dany Asad       |
|                   | Sunstone Hotel Investors          | SHO         | SHO US           | Dany Asad       |
|                   | Travel + Leisure Co               | TNL         | TNL US           | Dany Asad       |
|                   |                                   |             |                  | •               |

# **Disclosures**

### **Important Disclosures**

#### Las Vegas Sands (LVS) Price Chart

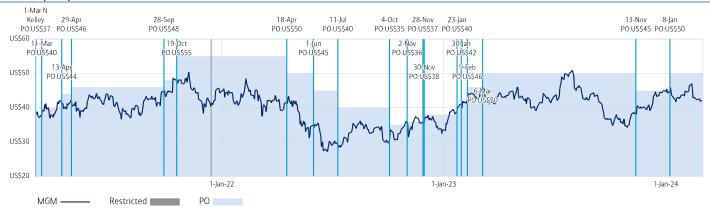


B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

The Investment Opinion System is contained at the end of the report under the heading 'Fundamental Equity Opinion Key'. Dark grey shading indicates the security is restricted with the opinion suspended. Medium grey shading indicates the security is under review with the opinion withdrawn. Light grey shading indicates the security is not covered. Chart is current as of a date no more than one trading day prior to the date of the report.



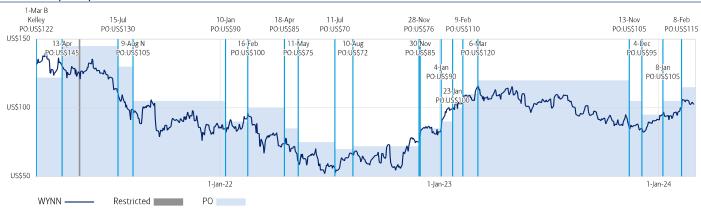
#### MGM Resorts (MGM) Price Chart



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#### Wynn Resorts Ltd (WYNN) Price Chart



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

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#### **Equity Investment Rating Distribution: Gaming Group (as of 31 Dec 2023)**

| Coverage Universe | Count | Percent | Inv. Banking Relationships R1 | Count | Percent |
|-------------------|-------|---------|-------------------------------|-------|---------|
| Buy               | 22    | 50.00%  | Buy                           | 10    | 45.45%  |
| Hold              | 12    | 27.27%  | Hold                          | 6     | 50.00%  |
| Sell              | 10    | 22.73%  | Sell                          | 3     | 30.00%  |

#### Equity Investment Rating Distribution: Global Group (as of 31 Dec 2023)

| Coverage Universe | Count | Percent | Inv. Banking Relationships R1 | Count | Percent |
|-------------------|-------|---------|-------------------------------|-------|---------|
| Buy               | 1895  | 53.62%  | Buy                           | 1083  | 57.15%  |
| Hold              | 832   | 23.54%  | Hold                          | 454   | 54.57%  |
| Sell              | 807   | 22.84%  | Sell                          | 383   | 47.46%  |

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Buy  $\geq 10\%$  ≤ 70% Neutral  $\geq 0\%$  ≤ 30% Underperform N/A  $\geq 20\%$ 

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