

## Paper/Forest Products

# Post C4Q: BALL, IP, WRK: Momentum should improve as year progresses

**Price Objective Change** 

#### Momentum to build throughout C'24 after tougher C1Q

We update our models and investment points for Underperform-rated Ball Corp (Ball) and International Paper (IP) and Buy-rated WestRock (WRK). While "cans 'ain't' boxes", there are some similarities across the companies as we look to calendar 2024. While with different drivers for each, C1Q will likely be the weakest quarter for all three companies in calendar 2024, before volume improvements increasingly leverage improved operations and cost structures over C2Q-C4Q (another similarity for all three). Valuation is largely why we rate BALL at Underperform but we raised our forecasts and has the least "price"-driven earnings catalyst. IP and WRK have lots of earnings leverage and trade at lower multiples but will need pricing to come through to support estimates. BALL and IP are scheduled to attend our Annual Global Ag & Materials Conference on 2/28-29 in Ft. Lauderdale - please contact your BofA rep. for details.

#### BALL: Tough 1Q but lots of future leverage

Our BALL flash report (see note here) has details from 4Q. Our estimates increase from \$3.15 in 2024E and \$3.65 in 2025E to \$3.25 and \$3.75, respectively, and our PO moves to \$61 from \$59. Keys? (a) Underlying earnings trends do seem to be improving across Ball's portfolio. Commentary on volumes, price/cost carryovers and other factors lead us to raise estimates...; (b) ...even though 1Q looks weaker than our prior model, though for generally well-understood reasons. There's about \$30mn impact from last year's volume fall-off for Anheuser-Busch Inbev (ABI; rated Buy by our colleague Andrea Pistacchi) and \$30mn from 2023's virtual purchase power agreement gain. BALL continues to be confident on the operating leverage in its business as volumes return to normal; (c) Ball's free cash flow guidance is complicated by the likely divestiture of aerospace. Bottomline, the ~\$500mn BALL guided to would be comparable/ahead of our prior \$920mn when adjusting for \$500mn of factoring; (d) One thing to watch – while we have no way of modeling for this at present and Ball stated that it had the operational flexibility to manage, headlines this afternoon pointed to a likely Teamsters' strike at ABI.

We include more details on IP & WRK, including our PO change from \$48 to \$47

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Equity
United States
Paper/Forest Products

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Refer to important disclosures on page 8 to 12. Analyst Certification on page 7. Price
Objective Basis/Risk on page 6.

#### IP: Weak 1QE; Cost-outs + "Value over Volume"

Our IP flash report (see flash note here) has details from 4Q. Our estimates decrease from \$2.25 in 2024E and \$2.80 in 2025E to \$2.05 and \$2.60, respectively, and our PO is unchanged at \$37. Keys? (a) When considering IP's commentary on its 1Q fundamentals (slide 13 in its deck), a chunk of which is driven by \$40mn of January free impacts, 1Q looks quite a bit lower than the Street (consensus is currently ~\$0.40 in EPS); (b) Like BALL and WRK, IP sees an improving backdrop, an end to destocking and leverage from company-specific factors. IP sees ~\$400mn-plus from combined go-to-market (commercial) and capacity-cost-out improvements; (c) IP sees industry box volume growth at 2% for 1Q and 3% for the year, though its volumes will trail the industry (as was the case in 4Q, where its gap was ~4%pts) given its "Value over Volume" strategies; (d) Peer companies in containerboard are following similar strategies, partly aimed at redoing contract structure, while also emphasizing local-account customers. IP acknowledges that it needs to add sales talent; (e) While IP is still optimistic on Global Cellulose Fibers (GCF), performance in 4QA and 1QE look below our prior estimates; (f) Separately, and while the question keeps coming up, we don't believe IP has any interest in breaking up the WestRock/Smurfit (SKG; rated Buy by our colleague Patrick Mann) given its past comments on strategy, and given history.

#### WRK: C2QE... umm, ditto

Our WRK flash report (see note here) has details from C1Q. Our estimates decrease from \$2.30 in F24E and \$3.15 in F25E to \$2.00 and \$3.25, respectively, and our PO moves to \$47 from \$48. Keys? (a) WRK is guiding well-below our prior estimate for C2Q, at \$550-600mn of EBITDA, following C1Q's \$571mn. By our math, ~\$15-20mn of sequential negative comes from higher old corrugated carton (OCC) and other inputs and \$50mn negative comes from prior index pricing, with \$60mn coming back as volume; (b) NA box vols declined 3-4%, weaker than the market's 0.4% growth, and pricing was challenged in a number of markets including Paper (third-party sales) where the yy decrease was \$91mn; (c) That said, WRK is running well ahead of its \$300-400mn cost-out target for 2024. Should volume and pricing increases resume, there is lots of earnings leverage.



## **Review of Relevant Operating Statistics**

## Ball Corp (BALL)

#### **Exhibit 1: BALL Model Changes**

Review of latest estimates and forecast changes

	Actual	BofA	Consensus
Quarterly Result	\$0.78	\$0.81	\$0.75
Model Changes	New	Old	Consensus
2023A	\$2.90	\$2.94	\$2.87
2024E	\$3.25	\$3.15	\$3.13
2025E	\$3.75	\$3.65	\$3.47
2026E	\$4.10		\$3.76
Price Objective	\$61	\$59	

**Source:** Company reports, BofA Global Research estimates

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#### **Exhibit 2: BALL Relevant Operating Statistics**

Review of results vs. BofA estimates

Beverage Packaging, North and Central America	4Q22	4Q23	BofA	Key Highlights
Revenue (\$mn) Operating Profit (\$mn) Operating Margin	\$1,512.0 \$99.0 6.5%	\$1,381.0 \$156.0 11.3%	\$1,338.1 \$157.9 11.8%	Operating earnings were \$156mn which was \$1.9mn below our \$157.9mn forecast. Volumes for the segment were down -6.9% which was better than our estimate of -8.5%
Beverage Packaging, EMEA *				
Revenue (\$mn) Operating Profit (\$mn)	\$748.0 \$47.0	\$739.0 \$80.0	\$710.6 \$85.3	Operating earnings were \$5.3mn below of our model and volumes down -7% in 4Q (excluding Russia) which
Operating Margin	6.3%	10.8%	12.0%	compares to our -4% estimate
Beverage Packaging, South America				
Revenue (\$mn) Operating Profit (\$mn) Operating Margin	\$614.0 \$78.0 12.7%	\$616.0 \$125.0 20.3%	\$706.1 \$109.4 15.5%	Operating earnings were \$15.6mn below our estimate at \$125mn (vs. our \$109.4mn estimate), and volumes were up 2.2% (compared to our 15% estimate)
Other (Aerosol Packaging, Aluminum Cups	•			
Revenue (Smn) Operating Profit (Smn) Operating Margin	\$168.0 \$10.0 6.0%	\$167.0 \$19.0 11.4%	\$173.0 \$26.0 15.0%	Volumes in global extruded aluminum bottles and aerosol increased in Q4 by 6.6% and 8.2%, respectfully.
Aerospace				
Revenue (\$mn) Operating Profit (\$mn) Operating Margin	\$506.0 \$44.0 8.7%	\$500.0 \$59.0 11.8%	\$556.6 \$61.2 11.0%	Aerospace was slightly below our \$61.2mn forecast at \$59mn and backlog stood at \$2.98bn while won not booked was \$5.9bn.

**Source:** Company reports, BofA Global Research.

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### International Paper Co (IP)

### Exhibit 3: IP Model Changes

Review of results vs. BofA estimates

Quarterly result:	\$0.41 vs.BofA at \$0.35 and Consensus at \$0.35
Model changes:	
1Q24E	\$0.22 vs. \$0.25 (old)
2023A	\$2.16 vs. \$2.10 (old)
2024E	\$2.05 vs. \$2.25 (old)
2025E	\$2.60 vs. \$2.80 (old)
2026E	\$2.80 (new)
Price Objective	\$37 (unchanged)

Source: Company reports, BofA Global Research.

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#### **Exhibit 4: IP Relevant Operating Statistics**

Review of results vs. BofA estimates

	4Q22	4Q23A	BofA	
Revenues (\$mn)				
Industrial Packaging	4,169	3,842	3,799	
Global Cellulose Fibers	842	656	764	
(less) Intersegment Sales	122	103	100	
Total	\$5,133	\$4,601	\$4,663	
	4Q22	4Q23A	BofA	Key highlights
Operating Profits (\$mn)				
Industrial Packaging*	416	315	288	In 4Q, box shipments were up +2.9% sequentially, though down -5.8% y/y. Performance was impressive, considering 243k tons of economic downtime vs. 458k k tons in 3Q23.
Global Cellulose Fibers	35	(58)	(42)	GFC experienced lower profits from unfavorable product mix, heavy maintenance outage schedules, and higher operating costs.
Total	\$451	\$257	\$245	, 0 1
Sales Volumes				
Global Cellulose Fibers	711	676	725	
Corrugated Packaging	2,443	2,325	2,443	
External Containerboard	546	783	546	
Price Realizations				
Containerboard	\$924	\$826	\$818	
Bleached Board	\$1,530	\$1,450	\$1,450	

**Source:** Company filings, BofA Global Research estimates; (\*) Excludes unusual charges

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### WestRock (WRK)

## **Exhibit 5: WRK Model Changes** Review of results vs. BofA estimates

Quarterly result:	\$0.20 vs. BofA at \$0.30 and Consensus at \$0.34
Model changes:	
F2Q24E	\$0.33 vs. \$0.55 (old)
2024E	\$2.00 vs. \$2.30 (old)
2025E	\$3.25 vs. \$3.15 (old)
2026E	\$3.70 vs. \$3.65 old
Price Objective	\$47 (was \$48)

**Source:** Company filings, BofA Global Research estimates

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## **Exhibit 6: WRK Relevant Operating Statistics** Review of results vs. BofA estimates

Adj. Segment EBITDA (\$mn)	F1Q23	F1Q24	BofA	Key Highlights
Corrugated Packaging	\$329.4	\$327.8	\$302.0	Corrugated adj. EBITDA was above our forecast by \$25.8mn. Results benefited from \$65mn of cost savings and moderating input costs. Meantime, total shipments increased 10% y/y (includes Grupo Gondi acquisition).
Consumer Packaging*	\$183.3	\$166.2	\$170.8	Consumer Packaging was below our estimate by -\$4.6mn. Results were partially impacted by the RTS divestiture and the realignment of Latin America operations. Meantime, net organic sales volume declined 10% y/y.
Paper	\$157.3	\$118.4	\$117.5	Global Paper was above our forecast by +\$0.9mn. Segment results included \$10mn of adjustments related to divested mills. WRK expects continued softness in paperboard.
Distribution	\$10.8	\$9.0	\$9.9	
Corporate Total	\$680.8	\$621.4	\$600.3	
Adj. EBITDA Margin (%)	\$000.0	3021. <del>4</del>	\$000.5	
Corrugated Packaging	13.8%	12.8%	14.0%	
Consumer Packaging*	14.4%	13.3%	13.7%	
Paper	9.8%	11.1%	9.8%	
Distribution	3.0%	2.8%	2.6%	
Total	12.3%	12.1%	12.3%	
Shipments (000 tons)	0.4.4/	0.624	7.00	
NA Corrugated Packaging	-9.1%	-2.6%	-7.0%	
Brazil Corrugated Packaging	70.7% -3.7%	93.8% -17.2%	125.0% -10.0%	
Consumer Packaging	-3.1%	-17.2%0	-10.0%	

**Source:** Company filings, BofA Global Research estimates

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#### **Exhibit 7: Stocks mentioned**

Prices and ratings for stocks mentioned in this report

<b>BofA Ticker</b>	Bloomberg ticker	Company name	Price	Rating
BALL	BALL US	Ball Corp	US\$ 59.41	B-3-7
IP	IP US	Intl Paper Co	US\$ 34.36	B-3-7
WRK	WRK US	WestRock	US\$ 39.23	B-1-7
BUDFF	ABI BB	AB InBev	EUR 57.43	B-1-7
SMFTF	SKG ID	Smurfit Kappa	EUR 33.78	B-1-7
Source: BofA Glob	al Research			

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#### Price objective basis & risk

#### Ball Corp. (BALL)

Our \$61 price objective is based on a three-part valuation approach, which takes: (1) a  $18-19x\ 2024E\ P/E\ multiple$ , (2) a  $14x\ 2024E\ EV/EBITDA$  multiple and (3) our intrinsic free cash flow (FCF) valuation, which assumes \$1.2bn of normalized FCF, 11% cost of equity and a 3% growth rate. Multiple ranges are higher vs. past valuation levels given packaging group valuations and the growth trajectory offered by the beverage can market.

Risks to our PO are (1) operational challenges from new capacity onboarding, (2) potentially increased competition arising from new entrants, (3) BALL's ability to realize benefits from prior capital spending (e.g., new capacity, custom cans, productivity, etc.), (4) input cost volatility including energy cost volatility in Europe, (5) overseas/emerging market risks (for example, currency), (6) demand trends in beverages, including the risks to overall valuation, demand and pricing should growth slow, (7) seasonal-weighting of full-year earnings to the key 2Q/3Q period, (8) potential governmental policy and regulatory changes in the US and elsewhere, (9) increasing risk from Russia and South America.

And, as with most packaging companies, there are numerous macro risks and other risks around volumes, pricing, input costs and other factors that could negatively affect fundamental and stock price performance. Similarly should these factors prove more constructive than expected, BALL's performance/PO could exceed our forecasts.

#### International Paper Co. (IP)

Our \$37 price objective is based on an average of (a) an EPS forecast of \$2.25 in 2024E and a P/E of 14x, which is consistent with historical ranges, (b) a normalized free cash flow (FCF) estimate of \$1bn, a calculated cost of equity of 10% and forecast rate of growth of 2%, (c) our IP sum-of-the-parts (SOTP) value, based on normal EBITDA, which is an average of historical periods 2016-22 and our forecasts through '25E.

Risks to our price objective are (1) the broader employment & macro picture, (2) paper/board sector volatility & demand trends, (3) wastepaper/input cost volatility, (4) trends in the US\$ and its effect on trade flows, (5) emerging market risk, (6) operational risks related to investment projects, (7) IP's pension, (8) the potential for new capacity to come into the market, (9) potential volatility coming from any future Administration policy changes. Fundamental trends could wind up worse than expected, causing further downside to the shares relative to our PO. Better performance or macro news could cause the shares to perform better than our price objective.

#### WestRock (WRK)

Our \$47 PO is based on an average of (a) a calendarized EPS forecast of \$2.38 in C24 and a P/E of 16x, given optionality with the potential Smurfit Kappa deal, (b) a



normalized free cash flow (FCF) of \$1.1bn, a cost of equity of 11% and forecast growth rate of 3%, (c) our WRK sum-of-the-parts (SOTP) value, based on our evaluation of normal EBITDA, which is an average of historical periods 2020-22 and our forecasts through '25E. Based on current market and sector valuations, we estimate 9x to 10x EV/EBITDA multiple for Corrugated Packaging and an 8x to 9x multiple for Consumer Packaging. Separately, we apply 6x EV/EBITDA multiple for WRK's Global Paper business and a 5x EV/EBITDA multiple for WRK's Distribution businesses.

Risks to our PO are (1) the broader employment, macro and consumer spending outlook, (2) potential volatility in OCC prices, (3) paper/board sector volatility and demand trends across end markets, (4) supply-chains, (5) potential governmental policy and regulatory changes, (6) risks related to the closing of the Smurfit Kappa transaction. As with all our packaging and paper/forest product companies, WRK must contend with a variety of macro, FX, commodity inflation and other considerations. Should the factors above impact WRK more negatively than expected, its results and stock price will have difficulty achieving our forecasts. Similarly, should these factors combine more positively than expected, WRK's results and stock price could exceed our forecasts.

#### **Analyst Certification**

I, George L. Staphos, hereby certify that the views expressed in this research report accurately reflect my personal views about the subject securities and issuers. I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or view expressed in this research report.

#### **Special Disclosures**

BofA Securities is currently acting as financial advisor to BAE Systems PLC in connection with its proposed acquisition of Ball Aerospace from Ball Corp, which was announced on 17th August 2023



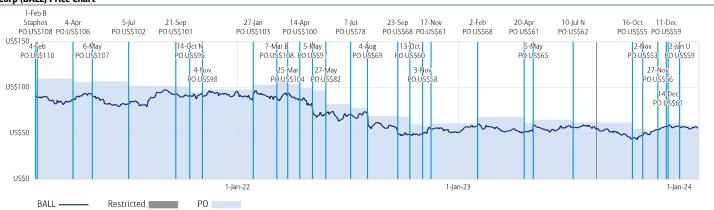
#### **US - Paper and Packaging Coverage Cluster**

Investment rating	Company	BofA Ticker	Bloomberg symbol	Analyst
BUY				
	AptarGroup Inc.	ATR	ATR US	George L. Staphos
	Berry Global	BERY	BERY US	George L. Staphos
	Brady Corp Cl A	BRC	BRC US	Cashen Keeler
	Crown Holdings Inc.	CCK	CCK US	George L. Staphos
	Graphic Packaging	GPK	GPK US	George L. Staphos
	O-I Glass Inc	OI	OLUS	George L. Staphos
	Pactiv Evergreen	PTVE	PTVE US	George L. Staphos
	Sealed Air Corp.	SEE	SEE US	George L. Staphos
	Silgan Holdings Inc.	SLGN	SLGN US	George L. Staphos
	Sonoco Products Co.	SON	SON US	George L. Staphos
	Sylvamo Corp.	SLVM	SLVM US	George L. Staphos
	WestRock	WRK	WRK US	George L. Staphos
	Weyerhaeuser Co.	WY	WY US	George L. Staphos
NEUTRAL				
	Ardagh Metal Packaging S.A.	AMBP	AMBP US	George L. Staphos
	Greif Inc.	GEF	GEF US	George L. Staphos
	Packaging Corp. of America	PKG	PKG US	George L. Staphos
	PotlatchDeltic Corp.	PCH	PCH US	George L. Staphos
UNDERPERFORM				
	Amcor Plc	AMCCF	AMC AU	George L. Staphos
	Amcor PLC	AMCR	AMCR US	George L. Staphos
	Avery Dennison Corp.	AVY	AVY US	George L. Staphos
	Ball Corp.	BALL	BALL US	George L. Staphos
	Boise Cascade Company	BCC	BCC US	George L. Staphos
	International Paper Co.	IP	IP US	George L. Staphos
	Louisiana-Pacific Corp.	LPX	LPX US	George L. Staphos
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## **Disclosures**

### **Important Disclosures**

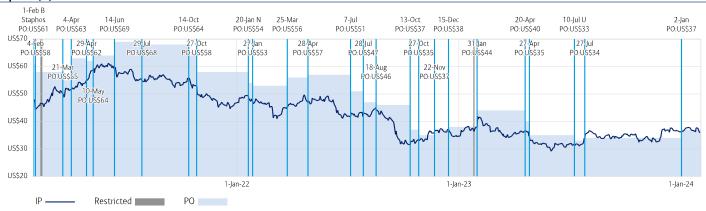
#### **Ball Corp (BALL) Price Chart**



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

The Investment Opinion System is contained at the end of the report under the heading "Fundamental Equity Opinion Key". Dark grey shading indicates the security is restricted with the opinion suspended. Medium grey shading indicates the security is under review with the opinion withdrawn. Light grey shading indicates the security is not covered. Chart is current as of a date no more than one trading day prior to the date of the report.

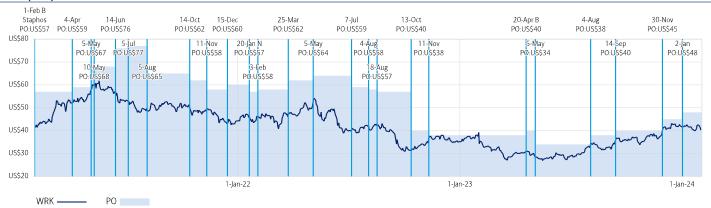
#### Intl Paper Co (IP) Price Chart



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

The Investment Opinion System is contained at the end of the report under the heading "Fundamental Equity Opinion Key". Dark grey shading indicates the security is restricted with the opinion suspended. Medium grey shading indicates the security is under review with the opinion withdrawn. Light grey shading indicates the security is not covered. Chart is current as of a date no more than one trading day prior to the date of the report.

#### WestRock (WRK) Price Chart



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

The Investment Opinion System is contained at the end of the report under the heading "Fundamental Equity Opinion Key". Dark grey shading indicates the security is restricted with the opinion suspended. Medium grey shading indicates the security is under review with the opinion withdrawn. Light grey shading indicates the security is not covered. Chart is current as of a date no more than one trading day prior to the date of the report.

#### Equity Investment Rating Distribution: Packaging Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	14	60.87%	Buy	10	71.43%
Hold	6	26.09%	Hold	5	83.33%
Sell	3	13.04%	Sell	2	66.67%

#### Equity Investment Rating Distribution: Paper/Forest Products Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	9	45.00%	Buy	8	88.89%
Hold	2	10.00%	Hold	1	50.00%
Sell	9	45.00%	Sell	5	55.56%

#### Equity Investment Rating Distribution: Global Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	1895	53.62%	Buy	1083	57.15%
Hold	832	23.54%	Hold	454	54.57%
Sell	807	22.84%	Sell	383	47.46%

R1 Issuers that were investment banking clients of BofA Securities or one of its affiliates within the past 12 months. For purposes of this Investment Rating Distribution, the coverage universe includes only stocks. A stock rated Neutral is included as a Hold, and a stock rated Underperform is included as a Sell.

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## Investment rating Total return expectation (within 12-month period of date of initial rating) Ratings dispersion guidelines for coverage cluster<sup>R2</sup>

 Buy
 ≥ 10%
 ≤ 70%

 Neutral
 ≥ 0%
 ≤ 30%

 Underperform
 N/A
 ≥ 20%

INCOME RATINGS, indicators of potential cash dividends, are: 7 - same/higher (dividend considered to be secure), 8 - same/lower (dividend not considered to be secure) and 9 - pays no cash dividend. Coverage Cluster is comprised of stocks covered by a single analyst or two or more analysts sharing a common industry, sector, region or other classification(s). A stock's coverage cluster is included in the most recent BofA Global Research report referencing the stock.

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