

# **Routing Trends**

# Routing market growth takes a nosedive in 3Q23

**Industry Overview** 

### Normalization of backlog levels driving down growth

The Service Provider (SP) routing market (ex-China) declined 7% YoY in 3Q23, a notable deceleration from the 19.6% and 13.2% growth levels seen in 1Q23 and 2Q23, respectively. On one hand, we see support for SP's modernization of Internet Protocol (IP) fronthaul and backhaul networks. However, Service Providers are going through a period of lower spending and inventory digestion, with higher interest rates also putting a lid on investments. This was reflected in the 3Q results of networking vendors, with Juniper's SP revenue down 20% YoY and Cisco's SP orders down 38%. We expect the weakness to likely linger throughout 2024, especially in 1H24. We exclude China from our analysis as most Western vendors do not sell into the region.

### Core routing growth continues, mostly supported by Cisco

The core routing market has historically underperformed the edge routing market, as rapid innovation and intense competition brought pricing down faster than traffic growth. Yet, the core routing market grew 7.8% YoY in 3Q23, while the edge routing market declined 11.3% YoY. However, this conclusion is somewhat misleading, as the market is inflated by the inclusion of Cisco's Silicon One and optics products. This inclusion has driven Cisco's share from ~61% in 2022 to 74% in 3Q23, an outlier data point to the trends seen by all other vendors. Cisco's core routing revenue grew 26% YoY, while Nokia's segment revenue declined a whopping 71.8% YoY. Huawei's (ex-China) core routing revenue was down 19.1% YoY, Juniper was down 17%, and ZTE declined 14.8% YoY in 3Q. On a market share basis, Huawei declined from 10.7% in 3Q22 to 8.1% in 3Q23; Juniper declined from 21% to 16.1%; ZTE declined slightly from 0.6% to 0.5%.

# Edge routing market in decline on project slowdowns

Edge routing remains the bulk of the routing market, or 74% of the total market in 3Q. Demand for edge routers is supported by both bandwidth demand and a large service element. However, the edge routing market declined 11.3% YoY in 3Q23 vs. the +6.1% and +20.6% growth seen in 2Q23 and 1Q23, respectively. We attribute the growth decline to weak service provider spending, and a slowdown in 5G deployments. Cisco's 3Q edge routing revenue declined 17.8% YoY, with its market share declining 230bps YoY to 28.9%. Nokia and Juniper also saw revenue declines of 21.9% and 19.1% YoY, respectively, losing 320bps and 170bps of market share YoY. On the other hand, Huawei (ex-China) had a strong quarter with 5G backhaul deployments in LATAM, driving its edge routing revenue up 22.6% YoY, with the vendor's market share climbing from 16% in 3Q22 to 22.1% in 3Q23.

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#### **Glossary**

- IP = Internet Protocol
- SP = Service Provider

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Objective Basis/Risk on page 5.

# **Routing Market Overview**

We present the total market data first, followed by the Core and Edge segments. Note: figures are ex-China

## **Total Routing Market Trends**

#### Exhibit 1: Snapshot of the Total Routing Market ex-China

The total routing market ex-China declined 7% in 3Q23, as depleted backlog levels now only offer limited support

|                  | 1Q19    | 2Q19    | 3Q19    | 4Q19    | 1Q20    | 2Q20    | 3Q20    | 4Q20    | 1Q21    | 2Q21    | 3Q21    | 4Q21    | 1Q22    | 2Q22    | 3Q22    | 4Q22    | 1Q23    | 2Q23    | 3Q23    | 4Q23   | CY19    | CY20    | CY21    | CY22     |
|------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|--------|---------|---------|---------|----------|
|                  | 19-     | 19-     | 19-     | 19-Dec  | 20-     | 20-     | 20-     | 20-Dec  | 21-     | 21-     | 21-     | 21-Dec  | 22-     | 22-     | 22-     | 22-     | 23-     | 23-     | 23-     | 23-Dec |         |         |         |          |
|                  | Mar     | Jun     | Sep     |         | Mar     | Jun     | Sep     |         | Mar     | Jun     | Sep     |         | Mar     | Jun     | Sep     | Dec     | Mar     | Jun     | Sep     |        |         |         |         |          |
| Revenue (\$mn)   | \$2,104 | \$2,255 | \$2,216 | \$2,366 | \$1,733 | \$2,099 | \$2,126 | \$2,553 | \$2,213 | \$2,355 | \$2,384 | \$2,713 | \$2,291 | \$2,534 | \$2,606 | \$2,851 | \$2,741 | \$2,868 | \$2,423 |        | \$8,940 | \$8,511 | \$9,665 | \$10,282 |
| QoQ Chg (%)      | -17.2%  | 7.2%    | -1.7%   | 6.8%    | -26.8%  | 21.1%   | 1.3%    | 20.1%   | -13.3%  | 6.4%    | 1.2%    | 13.8%   | -15.5%  | 10.6%   | 2.8%    | 9.4%    | -3.9%   | 4.6%    | -15.5%  |        |         |         |         |          |
| YoY Chg (%)      | 4.1%    | 4.9%    | -1.9%   | -6.9%   | -17.6%  | -6.9%   | -4.1%   | 7.9%    | 27.7%   | 12.2%   | 12.1%   | 6.2%    | 3.5%    | 7.6%    | 9.3%    | 5.1%    | 19.6%   | 13.2%   | -7.0%   |        | -0.3%   | -4.8%   | 13.6%   | 6.4%     |
| Market Share (%) |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         | -       |         |        |         |         |         |          |
| Cisco            | 41.5%   | 37.9%   | 37.2%   | 34.5%   | 36.0%   | 36.3%   | 39.9%   | 28.3%   | 38.3%   | 39.2%   | 39.7%   | 36.9%   | 39.7%   | 35.0%   | 38.4%   | 35.8%   | 39.4%   | 39.8%   | 40.6%   |        | 37.7%   | 34.7%   | 38.5%   | 37.1%    |
| Huawei           | 12.8%   | 15.7%   | 16.1%   | 17.8%   | 16.7%   | 17.6%   | 10.5%   | 24.2%   | 15.3%   | 18.0%   | 17.3%   | 18.7%   | 16.2%   | 19.5%   | 14.8%   | 17.1%   | 14.3%   | 21.3%   | 18.4%   |        | 15.7%   | 17.6%   | 17.4%   | 16.9%    |
| Nokia            | 23.9%   | 24.1%   | 24.1%   | 25.8%   | 24.7%   | 24.0%   | 27.2%   | 26.5%   | 25.4%   | 23.0%   | 24.4%   | 23.7%   | 23.6%   | 21.9%   | 21.9%   | 25.4%   | 23.0%   | 17.2%   | 17.9%   |        | 24.5%   | 25.7%   | 24.1%   | 23.2%    |
| Juniper          | 17.6%   | 18.4%   | 18.2%   | 17.8%   | 17.9%   | 19.0%   | 19.9%   | 17.5%   | 16.7%   | 16.0%   | 15.7%   | 17.8%   | 16.1%   | 17.8%   | 19.9%   | 16.3%   | 16.9%   | 16.1%   | 17.4%   |        | 18.0%   | 18.5%   | 16.6%   | 17.5%    |
| ZTE              | 2.3%    | 2.0%    | 2.5%    | 2.3%    | 2.0%    | 1.0%    | 0.6%    | 1.7%    | 2.4%    | 2.0%    | 1.1%    | 1.2%    | 1.0%    | 0.8%    | 0.7%    | 1.6%    | 1.6%    | 1.8%    | 1.1%    |        | 2.3%    | 1.3%    | 1.6%    | 1.0%     |
| Ciena            | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 1.1%    | 2.0%    | 1.7%    | 1.4%    | 2.2%    | 1.8%    | 2.0%    |        | 0.0%    | 0.0%    | 0.0%    | 1.5%     |
| Ericsson         | 0.6%    | 0.6%    | 0.6%    | 0.7%    | 1.3%    | 0.9%    | 0.8%    | 0.7%    | 0.8%    | 0.7%    | 0.7%    | 0.6%    | 0.8%    | 1.5%    | 1.5%    | 1.5%    | 1.2%    | 1.1%    | 1.3%    |        | 0.6%    | 0.9%    | 0.7%    | 1.3%     |
| Alaxala          | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.1%    | 0.1%    | 0.2%    | 0.1%    | 0.6%    | 0.6%    | 0.3%    | 0.0%    | 0.5%    | 0.1%    | 0.4%    |        | 0.0%    | 0.0%    | 0.1%    | 0.3%     |
| Infinera         | 0.4%    | 0.4%    | 0.2%    | 0.4%    | 0.5%    | 0.3%    | 0.2%    | 0.2%    | 0.2%    | 0.2%    | 0.1%    | 0.1%    | 0.1%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    |        | 0.3%    | 0.3%    | 0.2%    | 0.0%     |
| Other            | 0.9%    | 0.9%    | 0.9%    | 0.9%    | 0.8%    | 0.9%    | 0.9%    | 0.9%    | 0.9%    | 0.9%    | 0.9%    | 0.9%    | 0.9%    | 0.9%    | 0.9%    | 0.9%    | 0.9%    | 0.8%    | 0.8%    |        | 0.9%    | 0.9%    | 0.9%    | 0.9%     |

Source: Omdia

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#### Exhibit 2: Total Routing ex-China as a Percentage of the Total Global Routing Market

The China routing market saw some sequential decline, with total routing ex-China increasing from 75.1% of the total global routing market in 2Q23 to 81.3% in 3Q23

|                               | 1Q19  | 2Q19  | 3Q19  | 4Q19   | 1Q20  | 2Q20  | 3Q20  | 4Q20   | 1Q21  | 2Q21  | 3Q21  | 4Q21    | 1Q22  | 2Q22  | 3Q22  | 4Q22  | 1Q23  | 2Q23  | 3Q23  | 4Q23   | CY19  | CY20  | CY21  | CY22  |
|-------------------------------|-------|-------|-------|--------|-------|-------|-------|--------|-------|-------|-------|---------|-------|-------|-------|-------|-------|-------|-------|--------|-------|-------|-------|-------|
|                               | 19-   | 19-   | 19-   | 19-Dec | 20-   | 20-   | 20-   | 20-Dec | 21-   | 21-   | 21-   | 21-Dec  | 22-   | 22-   | 22-   | 22-   | 23-   | 23-   | 23-   | 23-Dec |       |       |       |       |
|                               | Mar   | Jun   | Sep   | 19-Dec | Mar   | Jun   | Sep   | ZU-Dec | Mar   | Jun   | Sep   | z i-bec | Mar   | Jun   | Sep   | Dec   | Mar   | Jun   | Sep   | 23-Dec |       |       |       |       |
|                               |       |       |       |        |       |       |       |        |       |       |       |         |       |       |       |       |       |       |       |        |       |       |       |       |
| Total ex-China as % of Global | 72.0% | 69.0% | 72.1% | 69.4%  | 71.8% | 65.4% | 72.6% | 71.8%  | 77.6% | 72.4% | 76.5% | 73.7%   | 78.1% | 75.5% | 79.8% | 80.3% | 81.3% | 75.1% | 81.3% |        | 70.5% | 70.3% | 74.9% | 78.4% |

Source: Omdia

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#### Exhibit 3: Core and Edge Routing ex-China as a Percentage of the Total Routing Market ex-China

Edge routing grew from a 72.7% contribution of the total routing market in 2Q23 to 74% in 3Q23

|                               | 1Q19  | 2Q19  | 3Q19  | 4Q19   | 1Q20  | 2Q20  | 3Q20  | 4Q20   | 1Q21  | 2Q21  | 3Q21  | 4Q21    | 1Q22  | 2Q22  | 3Q22  | 4Q22  | 1Q23  | 2Q23  | 3Q23  | 4Q23   | CY19  | CY20  | CY21  | CY22  |
|-------------------------------|-------|-------|-------|--------|-------|-------|-------|--------|-------|-------|-------|---------|-------|-------|-------|-------|-------|-------|-------|--------|-------|-------|-------|-------|
|                               | 19-   | 19-   | 10_   | 19-Dec | 20-   |       |       | 20-Dec |       |       |       |         |       |       | 22-   |       |       |       |       | 23-Dec |       |       |       |       |
|                               | Mar   | Jun   | Sep   | 19-Dec | Mar   | Jun   | Sep   | ZU-Dec | Mar   | Jun   | Sep   | Z I-Dec | Mar   | Jun   | Sep   | Dec   | Mar   | Jun   | Sep   | 23-Dec |       |       |       |       |
|                               |       |       |       |        |       |       |       |        |       |       |       |         |       |       |       |       |       |       |       |        |       |       |       |       |
| Core as % of Total (ex-China) | 26.1% | 23.5% | 22.8% | 22.4%  | 23.8% | 23.3% | 23.9% | 19.6%  | 24.2% | 23.8% | 23.4% | 23.1%   | 25.6% | 22.4% | 22.5% | 21.8% | 25.0% | 27.3% | 26.0% |        | 23.6% | 22.4% | 23.6% | 23.0% |
| Edge as % of Total (ex-China) | 73.9% | 76.5% | 77.2% | 77.6%  | 76.2% | 76.7% | 76.1% | 80.4%  | 75.8% | 76.2% | 76.6% | 76.9%   | 74.4% | 77.6% | 77.5% | 78.2% | 75.0% | 72.7% | 74.0% |        | 76.4% | 77.6% | 76.4% | 77.0% |

Source: Omdia

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# **Core Routing Market Trends**

## **Exhibit 4: Snapshot of the Core Routing Market ex-China**

Core routing was 26% of the total routing market ex-China in 3Q23, up 7.8% YoY

|                  | 1Q19  | 2Q19  | 3Q19   | 4Q19   | 1Q20   | 2Q20  | 3Q20  | 4Q20   | 1Q21  | 2Q21  | 3Q21  | 4Q21   | 1Q22  | 2Q22  | 3Q22  | 4Q22  | 1Q23  | 2Q23  | 3Q23   | 4Q23   | CY19    | CY20    | CY21    | CY22    |
|------------------|-------|-------|--------|--------|--------|-------|-------|--------|-------|-------|-------|--------|-------|-------|-------|-------|-------|-------|--------|--------|---------|---------|---------|---------|
|                  | 19-   | 19-   | 19-    | 19-Dec | 20-    | 20-   | 20-   | 20-Dec | 21-   | 21-   | 21-   | 21-Dec | 22-   | 22-   | 22-   | 22-   | 23-   | 23-   | 23-    | 23-Dec |         |         |         |         |
|                  | Mar   | Jun   | Sep    |        | Mar    | Jun   | Sep   |        | Mar   | Jun   | Sep   |        | Mar   | Jun   | Sep   | Dec   | Mar   | Jun   | Sep    |        |         |         |         |         |
| Revenue (\$mn)   | \$548 | \$530 | \$505  | \$529  | \$412  | \$490 | \$508 | \$500  | \$536 | \$560 | \$557 | \$628  | \$586 | \$569 | \$585 | \$621 | \$684 | \$782 | \$631  |        | \$2,112 | \$1,910 | \$2,281 | \$2,360 |
| QoQ Chg (%)      | -4.2% | -3.4% | -4.7%  | 4.9%   | -22.2% | 19.0% | 3.8%  | -1.7%  | 7.3%  | 4.4%  | -0.5% | 12.6%  | -6.7% | -2.9% | 2.9%  | 6.1%  | 10.2% | 14.3% | -19.3% |        |         |         |         |         |
| YoY Chg (%)      | 17.2% | -8.5% | -15.5% | -7.5%  | -24.9% | -7.5% | 0.7%  | -5.6%  | 30.2% | 14.3% | 9.6%  | 25.6%  | 9.3%  | 1.6%  | 5.0%  | -1.1% | 16.8% | 37.5% | 7.8%   |        | -4.7%   | -9.6%   | 19.4%   | 3.5%    |
| Market Share (%) |       |       |        |        |        |       |       |        |       |       |       |        |       |       |       |       |       |       |        |        |         |         |         |         |
| Cisco            | 51.9% | 39.6% | 43.5%  | 44.6%  | 49.9%  | 48.5% | 49.2% | 43.4%  | 57.9% | 58.2% | 56.7% | 55.0%  | 61.8% | 59.6% | 63.2% | 58.3% | 67.5% | 70.8% | 73.8%  |        | 45.0%   | 47.7%   | 56.8%   | 60.7%   |
| Huawei           | 11.5% | 19.5% | 16.4%  | 18.0%  | 13.4%  | 11.4% | 14.1% | 17.3%  | 10.3% | 12.0% | 12.5% | 16.9%  | 9.6%  | 12.2% | 10.7% | 15.4% | 8.7%  | 8.9%  | 8.1%   |        | 16.3%   | 14.1%   | 13.1%   | 12.0%   |
| Nokia            | 7.9%  | 8.7%  | 9.0%   | 9.7%   | 8.3%   | 7.9%  | 4.1%  | 5.9%   | 3.0%  | 2.8%  | 3.1%  | 3.0%   | 2.7%  | 2.8%  | 4.0%  | 4.8%  | 3.8%  | 1.3%  | 1.1%   |        | 8.8%    | 6.4%    | 3.0%    | 3.6%    |
| Juniper          | 26.4% | 30.2% | 28.7%  | 24.9%  | 26.0%  | 31.0% | 31.8% | 30.9%  | 26.3% | 25.5% | 26.5% | 23.7%  | 24.8% | 24.4% | 21.0% | 19.4% | 18.3% | 17.6% | 16.1%  |        | 27.5%   | 30.1%   | 25.4%   | 22.3%   |
| ZTE              | 1.8%  | 1.5%  | 1.9%   | 2.4%   | 1.8%   | 0.8%  | 0.4%  | 2.1%   | 2.1%  | 1.1%  | 0.8%  | 1.1%   | 0.6%  | 0.6%  | 0.6%  | 1.7%  | 1.3%  | 1.1%  | 0.5%   |        | 1.9%    | 1.2%    | 1.2%    | 0.9%    |
| Other            | 0.5%  | 0.4%  | 0.4%   | 0.5%   | 0.4%   | 0.4%  | 0.5%  | 0.5%   | 0.4%  | 0.4%  | 0.5%  | 0.4%   | 0.4%  | 0.4%  | 0.4%  | 0.4%  | 0.4%  | 0.4%  | 0.4%   |        | 0.4%    | 0.4%    | 0.4%    | 0.4%    |

Source: Omdia BofA GLOBAL RESEARCH

#### Exhibit 5: Core Routing ex-China as a Percentage of the Global Core Routing Market

Investments in core routing in China weakened in 3Q23, with core routing ex-China increasing to 78.5% of the global core routing market in 3Q23 from a 70% contribution last quarter

|                       | 1Q1   | 2Q1   | 3Q1   | 4010  | 1Q2   | ٠.    | 3Q2   | 4020  | 1Q2   | 2Q2   | 3Q2   | 4021  | 1Q2   | 2Q2   | 3Q2   | 4Q2   | 1Q2   | 2Q2   |       | 4022 | CV10 | CV20 | CV21 | cvaa  |
|-----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|------|------|------|------|-------|
|                       | 9     | 9     | 9     | 4Q19  | U     | 0     | U     | 4Q20  | - 1   | - 1   |       | 4Q21  |       |       |       |       | 3     | 3     | 3     | 4Q23 | CY19 | CYZU | CYZI | CYZZ  |
|                       | 19-   | 19-   | 19-   | 19-   | 20-   | 20-   | 20-   | 20-   | 21-   | 21-   | 21-   | 21-   | 22-   | 22-   | 22-   | 22-   | 23-   | 23-   | 23-   | 23-  |      |      |      |       |
|                       | Mar   | Jun   | Sep   | Dec   | Mar   | Jun   | Sep   | Dec  |      |      |      |       |
|                       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |      |      |      |      |       |
| Core ex-China as % of |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |      | 62.4 | 61.6 | 67.9 |       |
| Global                | 66.9% | 60.0% | 65.9% | 57.7% | 63.5% | 57.6% | 67.6% | 59.0% | 71.7% | 63.9% | 73.0% | 64.6% | 72.2% | 64.2% | 76.1% | 74.7% | 75.1% | 70.0% | 78.5% |      | %    | %    | %    | 71.6% |

Source: Omdia BofA GLOBAL RESEARCH

# **Edge Routing Market Trends**

#### Exhibit 6: Snapshot of the Edge Routing Market ex-China

The edge routing market ex-China declined 11.3% YoY in 3Q23 vs. +10.6% growth a year ago, as SPs and cable companies are moderating their spending levels

|                | 1Q19    | 2Q19    | 3Q19    | 4Q19    | 1Q20    | 2Q20    | 3Q20    | 4Q20    | 1Q21    | 2Q21    | 3Q21    | 4Q21    | 1Q22    | 2Q22    | 3Q22    | 4Q22    | 1Q23    | 2Q23    | 3Q23    | 4Q23 | CY19    | CY20    | CY21    | CY22    |
|----------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|------|---------|---------|---------|---------|
|                | 19-     | 19-Jun  | 19-     | 19-     | 20-     | 20-Jun  | 20-     | 20-     | 21-     | 21-Jun  | 21-     | 21-     | 22-     | 22-Jun  | 22-     | 22-     | 23-     | 23-Jun  | 23-     | 23-  |         |         |         |         |
|                | Mar     | ,       | Sep     | Dec     | Mar     | 20 )    | Sep     | Dec     | Mar     | ,u      | Sep     | Dec     | Mar     | LL Juii | Sep     | Dec     | Mar     | 25 Juli | Sep     | Dec  |         |         |         |         |
| Revenue (\$mn) | \$1,556 | \$1,725 | \$1,711 | \$1,836 | \$1,321 | \$1,609 | \$1,618 | \$2,054 | \$1,677 | \$1,795 | \$1,827 | \$2,085 | \$1,706 | \$1,965 | \$2,021 | \$2,230 | \$2,056 | \$2,086 | \$1,792 |      | \$6,828 | \$6,601 | \$7,384 | \$7,922 |
| QoQ Chg (%)    | -20.9%  | 10.9%   | -0.8%   | 7.3%    | -28.1%  | 21.8%   | 0.5%    | 27.0%   | -18.4%  | 7.1%    | 1.7%    | 14.1%   | -18.2%  | 15.2%   | 2.8%    | 10.4%   | -7.8%   | 1.4%    | -14.1%  |      |         |         |         | •       |
| YoY Chg (%)    | 0.2%    | 9.9%    | 3.0%    | -6.7%   | -15.1%  | -6.7%   | -5.5%   | 11.8%   | 26.9%   | 11.6%   | 12.9%   | 1.5%    | 1.7%    | 9.5%    | 10.6%   | 7.0%    | 20.6%   | 6.1%    | -11.3%  |      | 1.1%    | -3.3%   | 11.9%   | 7.3%    |
| Market Share   |         |         |         |         |         |         |         |         |         | -       |         |         |         |         | -       |         |         | -       | •       |      |         |         |         |         |
| (%)            |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |      |         |         |         |         |
| Cisco          | 37.8%   | 37.4%   | 35.4%   | 31.6%   | 31.7%   | 32.6%   | 36.9%   | 24.6%   | 32.1%   | 33.3%   | 34.5%   | 31.5%   | 32.1%   | 27.9%   | 31.2%   | 29.6%   | 30.0%   | 28.1%   | 28.9%   |      | 35.4%   | 31.0%   | 32.8%   | 30.1%   |
| Huawei         | 13.2%   | 14.6%   | 16.0%   | 17.7%   | 17.7%   | 19.5%   | 9.3%    | 25.8%   | 16.9%   | 19.8%   | 18.8%   | 19.2%   | 18.5%   | 21.6%   | 16.0%   | 17.5%   | 16.1%   | 26.0%   | 22.1%   |      | 15.5%   | 18.6%   | 18.7%   | 18.4%   |
| Nokia          | 29.6%   | 28.8%   | 28.6%   | 30.5%   | 29.8%   | 28.9%   | 34.5%   | 31.5%   | 32.5%   | 29.3%   | 30.9%   | 29.9%   | 30.7%   | 27.5%   | 27.1%   | 31.1%   | 29.4%   | 23.2%   | 23.8%   |      | 29.4%   | 31.3%   | 30.6%   | 29.1%   |
| Juniper        | 14.5%   | 14.7%   | 15.1%   | 15.7%   | 15.4%   | 15.3%   | 16.1%   | 14.3%   | 13.6%   | 13.1%   | 12.4%   | 16.0%   | 13.1%   | 15.9%   | 19.6%   | 15.5%   | 16.4%   | 15.5%   | 17.9%   |      | 15.0%   | 15.2%   | 13.9%   | 16.1%   |
| ZTE            | 2.5%    | 2.1%    | 2.7%    | 2.2%    | 2.1%    | 1.1%    | 0.6%    | 1.6%    | 2.5%    | 2.2%    | 1.2%    | 1.2%    | 1.1%    | 0.9%    | 0.7%    | 1.6%    | 1.7%    | 2.1%    | 1.3%    |      | 2.4%    | 1.4%    | 1.8%    | 1.1%    |
| Ciena          | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 1.4%    | 2.6%    | 2.1%    | 1.7%    | 2.9%    | 2.5%    | 2.7%    |      | 0.0%    | 0.0%    | 0.0%    | 2.0%    |
| Ericsson       | 0.8%    | 0.8%    | 0.8%    | 0.8%    | 1.7%    | 1.2%    | 1.1%    | 0.9%    | 1.0%    | 0.9%    | 0.9%    | 0.8%    | 1.0%    | 1.9%    | 1.9%    | 2.0%    | 1.6%    | 1.6%    | 1.8%    |      | 0.8%    | 1.2%    | 0.9%    | 1.7%    |
| Alaxala        | 0.0%    | 0.0%    | 0.1%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.1%    | 0.1%    | 0.2%    | 0.1%    | 0.8%    | 0.7%    | 0.3%    | 0.0%    | 0.7%    | 0.1%    | 0.6%    |      | 0.0%    | 0.0%    | 0.1%    | 0.5%    |
| Infinera       | 0.5%    | 0.5%    | 0.3%    | 0.5%    | 0.6%    | 0.4%    | 0.3%    | 0.2%    | 0.3%    | 0.2%    | 0.2%    | 0.2%    | 0.1%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    |      | 0.4%    | 0.4%    | 0.2%    | 0.0%    |
| Other          | 1.1%    | 1.0%    | 1.0%    | 1.0%    | 1.0%    | 1.0%    | 1.0%    | 0.9%    | 1.0%    | 1.0%    | 1.0%    | 1.0%    | 1.0%    | 1.0%    | 1.0%    | 1.0%    | 1.1%    | 1.0%    | 1.0%    |      | 1.0%    | 1.0%    | 1.0%    | 1.0%    |

Source: Omdia BofA GLOBAL RESEARCH

Exhibit 7: Edge Routing ex-China as a Percentage of the Global Edge Routing Market

The China edge routing market is a more mature market, and spending levels in China weakened with edge routing ex-China increasing to 82.3% of the global core routing market in 3Q23

|                              | 1Q19  | 2Q19  | 3Q19  | 4Q19   | 1Q20  | 2Q20  | 3Q20  | 4Q20   | 1Q21  | 2Q21  | 3Q21  | 4Q21    | 1Q22  | 2Q22  | 3Q22  | 4Q22  | 1Q23  | 2Q23  | 3Q23  | 4Q23   | CY19  | CY20  | CY21  | CY22  |
|------------------------------|-------|-------|-------|--------|-------|-------|-------|--------|-------|-------|-------|---------|-------|-------|-------|-------|-------|-------|-------|--------|-------|-------|-------|-------|
|                              | 19-   | 19-   | 19-   | 19-Dec | 20-   | 20-   | 20-   | 20-Dec | 21-   | 21-   | 21-   | 21-Dec  | 22-   | 22-   | 22-   | 22-   | 23-   | 23-   | 23-   | 22 Doc |       |       |       |       |
|                              | Mar   | Jun   | Sep   | 13-Dec | Mar   | Jun   | Sep   | ZU-DEC | Mar   | Jun   | Sep   | Z I-Dec | Mar   | Jun   | Sep   | Dec   | Mar   | Jun   | Sep   | 23-Det |       |       |       |       |
|                              |       |       |       |        |       |       |       |        |       |       |       |         |       |       |       |       |       |       |       |        |       |       |       |       |
| Edge ex-China as % of Global | 74.0% | 72.4% | 74.1% | 73.6%  | 74.8% | 68.2% | 74.3% | 75.9%  | 79.7% | 75.5% | 77.7% | 77.0%   | 80.4% | 79.5% | 81.0% | 82.0% | 83.6% | 77.2% | 82.3% |        | 73.5% | 73.3% | 77.4% | 80.7% |

Source: Omdia BofA GLOBAL RESEARCH



#### Stocks mentioned

Prices and ratings for stocks mentioned in this report

| BofA Ticker | Bloomberg ticker | Company name     | Price      | Rating |
|-------------|------------------|------------------|------------|--------|
| CSCO        | CSCO US          | Cisco Systems    | US\$ 49.75 | B-2-7  |
| JNPR        | JNPR US          | Juniper Networks | US\$ 37.12 | -6-    |

Source: BofA Global Research

### Price objective basis & risk

#### Cisco Systems (CSCO)

Our \$55 PO is based on roughly 12x EV/FCF using our CY2025 estimate, in-line with tech peers at 9-20x (appropriate given Cisco's stability and high 3.0%+ dividend yield). We also focus on FCF to better capture software revenue growth and the shift to subscription models.

Downside risks to our price objective are: (1) deterioration in the spending environment, (2) lack of growth in public spending, a vertical that Cisco dominates, (3) downside risk to gross margin stemming from pricing and competitive pressures, (4) technological changes that would adversely impact high profit switching and routing segments, (5) inability to drive technological innovation in its core and new growth segments through organic innovation and acquisitions, and (6) change in customer behavior that would result in revenue pressure in services and other key areas.

Upside risks to our price objective are: (1) higher than expected growth in key markets, particularly switching and routing, and (2) solid market share gains in security and observability.

#### Juniper Networks (JNPR)

We have removed the investment opinion on the company's stock. Investors should no longer rely on our previous opinion or price objective.

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I, Tal Liani, hereby certify that the views expressed in this research report accurately reflect my personal views about the subject securities and issuers. I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or view expressed in this research report.

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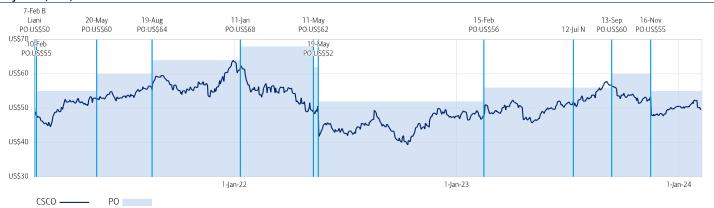
#### **US - Telecom and Data Networking Equipment Coverage Cluster**

| Investment rating | Company                           | BofA Ticker | Bloomberg symbol | Analyst           |
|-------------------|-----------------------------------|-------------|------------------|-------------------|
| BUY               |                                   |             |                  |                   |
|                   | Akamai                            | AKAM        | AKAM US          | Madeline Brooks   |
|                   | Amdocs                            | DOX         | DOX US           | Tal Liani         |
|                   | Arista Networks                   | ANET        | ANET US          | Tal Liani         |
|                   | Check Point Software Technologies | CHKP        | CHKP US          | Tal Liani         |
|                   | Ciena                             | CIEN        | CIEN US          | Tal Liani         |
|                   | CrowdStrike Holdings Inc.         | CRWD        | CRWD US          | Tal Liani         |
|                   | CyberArk                          | CYBR        | CYBR US          | Tal Liani         |
|                   | Fastly                            | FSLY        | FSLY US          | Madeline Brooks   |
|                   | Fortinet                          | FTNT        | FTNT US          | Tal Liani         |
|                   | Gen Digital, Inc.                 | GEN         | GEN US           | Jonathan Eisenson |
|                   | InterDigital, Inc.                | IDCC        | IDCC US          | Tal Liani         |
|                   | Motorola Solutions                | MSI         | MSI US           | Tomer Zilberman   |
|                   | Qualcomm                          | QCOM        | QCOM US          | Tal Liani         |
|                   | Zscaler                           | ZS          | ZS US            | Tal Liani         |
| NEUTRAL           |                                   |             |                  |                   |
|                   | Cellebrite                        | CLBT        | CLBT US          | Tal Liani         |
|                   | Cisco Systems                     | CSCO        | CSCO US          | Tal Liani         |
|                   | Palo Alto Networks                | PANW        | PANW US          | Tal Liani         |
|                   | SentinelOne, Inc.                 | S           | S US             | Tal Liani         |
| UNDERPERFORM      |                                   |             |                  |                   |
|                   | Cloudflare                        | NET         | NET US           | Madeline Brooks   |
|                   | CommScope                         | COMM        | COMM US          | Tal Liani         |
|                   | F5 Inc                            | FFIV        | FFIV US          | Tal Liani         |
|                   | Okta Inc                          | OKTA        | OKTA US          | Madeline Brooks   |
|                   | SecureWorks                       | SCWX        | SCWX US          | Tal Liani         |
|                   |                                   |             |                  |                   |
|                   |                                   |             |                  |                   |

# **Disclosures**

# **Important Disclosures**

#### Cisco Systems (CSCO) Price Chart



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

The Investment Opinion System is contained at the end of the report under the heading "Fundamental Equity Opinion Key". Dark grey shading indicates the security is restricted with the opinion suspended. Medium grey shading indicates the security is under review with the opinion withdrawn. Light grey shading indicates the security is not covered. Chart is current as of a date no more than one trading day prior to the date of the report.





B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

The Investment Opinion System is contained at the end of the report under the heading "Fundamental Equity Opinion Key". Dark grey shading indicates the security is restricted with the opinion suspended. Medium grey shading indicates the security is under review with the opinion withdrawn. Light grey shading indicates the security is not covered. Chart is current as of a date no more than one trading day prior to the date of the report.

#### Equity Investment Rating Distribution: Telecommunications Group (as of 31 Dec 2023)

| Coverage Universe | Count | Percent | Inv. Banking Relationships R1 | Count | Percent |
|-------------------|-------|---------|-------------------------------|-------|---------|
| Buy               | 57    | 51.82%  | Buy                           | 43    | 75.44%  |
| Hold              | 27    | 24.55%  | Hold                          | 17    | 62.96%  |
| Sell              | 26    | 23.64%  | Sell                          | 12    | 46.15%  |

#### Equity Investment Rating Distribution: Global Group (as of 31 Dec 2023)

| Coverage Universe | Count | Percent | Inv. Banking Relationships R1 | Count | Percent |
|-------------------|-------|---------|-------------------------------|-------|---------|
| Buy               | 1895  | 53.62%  | Buy                           | 1083  | 57.15%  |
| Hold              | 832   | 23.54%  | Hold                          | 454   | 54.57%  |
| Sell              | 807   | 22.84%  | Sell                          | 383   | 47.46%  |

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#### 

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Underperform

≥ 20%

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