

Franklin Resources

F1Q24 First Impression - mixed results

Reiterate Rating: UNDERPERFORM | PO: 23.00 USD | Price: 27.59 USD

Earnings beat driven by lower quality items

Franklin Resources (BEN) reported better-than-expected F1Q24 adjusted EPS of \$0.65 vs. \$0.55 for the consensus. The earnings beat was from revenues (slightly higher management fees including \$33M of catch-up fees but mostly performance fee driven) while expenses missed. Higher non-op income and lower tax rate (22.5% vs. 25% BofA estimates) also drove the EPS beat. BEN's operating margin of 27.3% was its lowest level since the Dec '22 quarter and was depressed by 260bps due mostly to deferred comp (accelerated \$40M, 29.9% adjusted). Also, the prior quarter included approximately \$35M of transaction-related fees earned from Fondul.

LT net outflows driven by fixed income

BEN generated LT net outflows of \$5.0B which was driven by outflows in fixed income (\$8.4B) partially offset by inflows into Alts (\$2.7B), multi-asset (\$0.5B) and equities (\$0.2B). LT net outflows included \$10.8B of reinvested distributions in F1Q24 which compares to \$2.7B in F4Q23 and \$12.1B in F1Q23. Total net flows of -\$0.3B included +\$4.7B from cash management.

Expect gradual net flow improvement in '24

We view these results as mixed and while we are positive on BEN's expansion into secular growth verticals (private markets) and its distribution scale advantage (consolidation theme), we expect net outflows in its traditional products to continue over the near-term and we expect lower Alt flows following two flagship fundraise completions. We reiterate our Underperform.

Earnings call @11am ET: Dial-in number 1-888-396-8049 and passcode 09627581.

Exhibit 1: BEN F1Q24 actuals vs. our estimates

BEN beat on adjusted EPS, operating income, and revenues (LT net flows were pre-reported)

					F10)24
	F1Q23	F4Q23	F1Q24E	F1Q24A	Q/Q	Y/Y
LT Net Flows (\$B)	(10.9)	(6.9)	(5.0)	(5.0)	28%	54%
Adj. EPS	\$0.51	\$0.84	\$0.55	\$0.65	-23%	27%
Adj. Operating Income (SM)	395.1	511.7	404.1	417.0	-19%	6%
Adj. Revenue (\$M)	1,439.1	1,580.6	1,494.1	1,529.1	-3%	6%

Source: BofA Global Research estimates, company reports

BofA GLOBAL RESEARCH

Estimates (Sep) (US\$)	2022A	2023A	2024E	2025E	2026E
EPS	3.63	2.60	2.49	2.86	2.91
EPS Change (YoY)	-2.9%	-28.4%	-4.2%	14.9%	1.7%
Consensus EPS (Bloomberg)			2.51	2.89	3.22
DPS	1.16	1.20	1.24	1.28	1.32
Valuation (Sep)					
P/E	7.6x	10.6x	11.1x	9.6x	9.5x
Dividend Yield	4.2%	4.3%	4.5%	4.6%	4.8%

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Refer to important disclosures on page 5 to 7. Analyst Certification on page 3. Price
Objective Basis/Risk on page 3.

Objective Basis/Risk on page 3.

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29 January 2024

Equity

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Stock Data

27.59 USD 23.00 USD Price Objective Date Established 11-Jan-2024 Investment Opinion B-3-7 52-Week Range 21.88 USD -34.37 USD Mrkt Val / Shares Out (mn) 13.672 USD / 495.5 57.5% Average Daily Value 97.55 USD BofA Ticker / Exchange BEN / NYS Bloomberg / Reuters BEN US / BEN.N ROE (2024E) 8.6% ESGMeter™ High

ESGMeter is not indicative of a company's future stock price performance and is not an investment recommendation or rating. ESGMeter is independent of BofA Global Research's equity investment rating, volatility risk rating, income rating, and price objective for that company. For full details, refer to "BofA ESGMeter Methodology".

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Income Statement Data (Sep)					
(US\$ Millions)	2022A	2023A	2024E	2025E	2026E
Total Revenue	12,190	11,633	11,827	12,395	12,683
% Change	0.3%	-4.6%	1.7%	4.8%	2.3%
Investment Advisory Fees	5,717	5,529	5,670	5,940	6,083
Compensation & Benefits	(2,927)	(3,032)	(3,111)	(3,228)	(3,293)
% Change	7.1%	3.6%	2.6%	3.8%	2.0%
Non-Compensation Expenses	(6,940)	(6,777)	(6,849)	(7,054)	(7,255)
Net Income to Ordinary Shareholders	1,777	1,275	1,257	1,435	1,451
Adjusted Net Income (Operating)	1,776	1,276	1,255	1,437	1,449
% Change	-3.2%	-28.2%	-1.6%	14.5%	0.8%
Adjusted EBITDA (Operating)	2,217	1,311	1,256	1,468	1,514
Cash EPS	NA	NA	NA	NA	NA
% Change	NA	NA	NA	NA	NA
Performance Metrics (Sep)					
(US\$ Millions)	2022A	2023A	2024E	2025E	20261
Operating Margin	19.1%	15.7%	15.8%	17.0%	16.8%
Pre-Tax Profit Margin	20.5%	17.0%	16.7%	18.0%	17.7%
Net Profit Margin	14.6%	11.0%	10.6%	11.6%	11.4%
Comp Expense/Revenue	24.0%	26.1%	26.3%	26.0%	26.0%
Non-Comp Expense / Revenue	56.9%	58.3%	57.9%	56.9%	57.2%
Net Revenue Growth	0.3%	-4.6%	1.7%	4.8%	2.3%
Operating Expense Growth	1.0%	-0.6%	1.5%	3.2%	2.6%
Asset Management Data (Sep)					
(US\$ Millions)	2022A	2023A	2024E	2025E	2026
Assets Under Management (\$bn)	1,297.4	1,374.2	1,510.7	1,572.5	1,635.0
% Change	-15.2%	5.9%	9.9%	4.1%	4.0%
% Equity	0.3%	0.3%	31.4%	31.1%	
% Fixed Income	O 40/-				30.8%
	0.4%	0.4%	35.5%	36.1%	30.8% 36.5%
% Money Mkt / Other	0%	0%	4.1%	3.7%	30.8% 36.5% 3.4%
% Money Mkt / Other Net New Flows (\$bn)	0% -28.6	0% -17.0	4.1% 2.6	3.7% -11.3	30.8% 36.5% 3.4% -16.1
% Money Mkt / Other Net New Flows (\$bn) Organic Growth	0% -28.6 0%	0% -17.0 0%	4.1% 2.6 0.2%	3.7% -11.3 -0.8%	30.8% 36.5% 3.4% -16.1
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% Money Mkt / Other Net New Flows (\$bn) Organic Growth Organic Growth ex-Money Market Advisory Fees / Avg. AUM	0% -28.6 0% 0%	0% -17.0 0% 0%	4.1% 2.6 0.2% 0%	3.7% -11.3 -0.8% -0.5%	30.8% 36.5% 3.4% -16.1 -1.0%
% Money Mkt / Other Net New Flows (\$bn) Organic Growth Organic Growth ex-Money Market Advisory Fees / Avg. AUM Balance Sheet Data (Sep)	0% -28.6 0% 0%	0% -17.0 0% 0%	4.1% 2.6 0.2% 0%	3.7% -11.3 -0.8% -0.5%	30.8% 36.5% 3.4% -16.1 -1.0% -1.0% 3.788%
% Money Mkt / Other Net New Flows (\$bn) Organic Growth Organic Growth ex-Money Market Advisory Fees / Avg. AUM Balance Sheet Data (Sep)	0% -28.6 0% 0% 3.886%	0% -17.0 0% 0% 3.941%	4.1% 2.6 0.2% 0% 3.883%	3.7% -11.3 -0.8% -0.5% 3.843%	30.8% 36.5% 3.4% -16.1 -1.0% -1.0% 3.788%
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% Money Mkt / Other Net New Flows (\$bn) Organic Growth Organic Growth ex-Money Market Advisory Fees / Avg. AUM Balance Sheet Data (Sep) (US\$ Millions) Total Assets Total Shareholders' Equity	0% -28.6 0% 0% 3.886% 2022A 25,346	0% -17.0 0% 0% 3.941% 2023A 26,289	4.1% 2.6 0.2% 0% 3.883% 2024E 27,379	3.7% -11.3 -0.8% -0.5% 3.843% 2025E 28,030	30.8% 36.5% 3.4% -16.1 -1.0% 3.788% 2026 l 28,673 16,523
% Money Mkt / Other Net New Flows (\$bn) Organic Growth Organic Growth ex-Money Market Advisory Fees / Avg. AUM Balance Sheet Data (Sep) (US\$ Millions) Total Assets Total Shareholders' Equity Tangible Shareholders' Equity	0% -28.6 0% 0% 3.886% 2022A 25,346 12,939	0% -17.0 0% 0% 3.941% 2023A 26,289 13,994 NA	4.1% 2.6 0.2% 0% 3.883% 2024E 27,379 15,134 NA	3.7% -11.3 -0.8% -0.5% 3.843% 2025E 28,030 15,833 NA	30.8% 36.5% 3.4% -16.1 -1.0% -1.0% 3.788% 2026I 28,673 16,523
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NA

NA

NA

Company Sector

Asset Management

Company Description

Franklin Resources is a global asset manager with over \$1.3Tn in AuM, over 10,000 employees globally and presence in six continents. BEN provides investment management services to retail, institutional and high networth clients globally with capabilities across all asset classes including equities, fixed income, multi-asset, alternatives and money market.

Investment Rationale

Our Underperform rating is driven by investment performance, net flows and recent M&A. (1) BEN's investment performance ranks at the bottom of our asset manager coverage. (2) We believe flows will be under pressure as a result of BEN's softer investment performance, cyclical headwinds and the active-to-passive migration. (3) BEN has been active with M&A activity lately, and we believe it may be difficult to preserve the cultures of the new affiliates and retain key personnel.

Quarterly Earnings Estimates

	2023	2024
Q1	0.51A	0.55A
Q2	0.61A	0.61E
Q3	0.63A	0.64E
Q4	0.84A	0.69E

Net Cash & Investments Per Share

Price objective basis & risk

Franklin Resources (BEN)

Our price objective (PO) for BEN is \$23 and is derived from a price to earnings method. We apply an 8x multiple to our 2026 EPS estimate to derive our PO. Our 8x multiple is in-line with the active/traditional peer group excluding BLK.

Upside risks to our PO are: (1) a future equity bull market and tighter credit spreads could improve BEN's investment performance, (2) its expanding Alts business could offset its traditional outflows and benefit its fee rate, (3) future M&A could provide EPS accretion, (4) although we view its excess capital as mostly depleted after its M&A spree, BEN's tax shield may be undervalued by markets.

Downside risks are: a deterioration in investment performance and net flows.

Analyst Certification

I, Craig Siegenthaler, CFA, hereby certify that the views expressed in this research report accurately reflect my personal views about the subject securities and issuers. I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or view expressed in this research report.

US - Brokers, Asset Managers, & Exchanges Coverage Cluster

Investment rating	Company	BofA Ticker	Bloomberg symbol	Analyst
BUY				
	AllianceBernstein	AB	AB US	Craig Siegenthaler, CFA
	Ameriprise Financial	AMP	AMP US	Craig Siegenthaler, CFA
	Ares Management Corp	ARES	ARES US	Craig Siegenthaler, CFA
	BlackRock, Inc.	BLK	BLK US	Craig Siegenthaler, CFA
	Blackstone	BX	BX US	Craig Siegenthaler, CFA
	Blue Owl Capital	OWL	OWL US	Craig Siegenthaler, CFA
	Cboe Global Markets	CBOE	CBOE US	Craig Siegenthaler, CFA
	Interactive Brokers	IBKR	IBKR US	Craig Siegenthaler, CFA
	Intercontinental Exchange	ICE	ICE US	Craig Siegenthaler, CFA
	KKR & Co. Inc.	KKR	KKR US	Craig Siegenthaler, CFA
	Raymond James Financial	RJF	RJF US	Mark McLaughlin, CFA
	TPG Inc	TPG	TPG US	Craig Siegenthaler, CFA
	Tradeweb Markets Inc.	TW	TW US	Craig Siegenthaler, CFA
	Victory Capital Holdings, Inc.	VCTR	VCTR US	Craig Siegenthaler, CFA
	Virtu Financial	VIRT	VIRT US	Craig Siegenthaler, CFA
NEUTRAL				
	Affiliated Managers Group	AMG	AMG US	Craig Siegenthaler, CFA
	Brookfield Asset Management	BAM	BAM US	Craig Siegenthaler, CFA
	CME Group Inc	CME	CME US	Craig Siegenthaler, CFA
	Invesco	IVZ	IVZ US	Craig Siegenthaler, CFA
	Janus Henderson Group	JHG	JHG US	Craig Siegenthaler, CFA
	LPL Financial Holdings	LPLA	LPLA US	Craig Siegenthaler, CFA
	Patria	PAX	PAX US	Craig Siegenthaler, CFA
UNDERPERFORM				
	Charles Schwab Corp.	SCHW	SCHW US	Craig Siegenthaler, CFA
	Franklin Resources	BEN	BEN US	Craig Siegenthaler, CFA
	Nasdaq	NDAQ	NDAQ US	Craig Siegenthaler, CFA
	Robinhood Markets	HOOD	HOOD US	Craig Siegenthaler, CFA
	T. Rowe Price	TROW	TROW US	Craig Siegenthaler, CFA
	The Carlyle Group	CG	CG US	Craig Siegenthaler, CFA
	•			-



US - Brokers, Asset Managers, & Exchanges Coverage Cluster

Investment rating	Company	BofA Ticker	Bloomberg symbol	Analyst
RSTR				
	Apollo Global Management	APO	APO US	Craig Siegenthaler, CFA

Pmethod[™] Measures Definitions

Business Performance	Numerator	Denominator
Return On Capital Employed	NOPAT = (EBIT + Interest Income) × (1 - Tax Rate) + Goodwill Amortization	Total Assets — Current Liabilities + ST Debt + Accumulated Goodwill
		Amortization
Return On Equity	Net Income	Shareholders' Equity
Operating Margin	Operating Profit	Sales
Earnings Growth	Expected 5 Year CAGR From Latest Actual	N/A
Free Cash Flow	Cash Flow From Operations – Total Capex	N/A
Quality of Earnings	Numerator	Denominator
Cash Realization Ratio	Cash Flow From Operations	Net Income
Asset Replacement Ratio	Capex	Depreciation
Tax Rate	Tax Charge	Pre-Tax Income
Net Debt-To-Equity Ratio	Net Debt = Total Debt - Cash & Equivalents	Total Equity
Interest Cover	EBIT	Interest Expense
Valuation Toolkit	Numerator	Denominator
Price / Earnings Ratio	Current Share Price	Diluted Earnings Per Share (Basis As Specified)
Price / Book Value	Current Share Price	Shareholders' Equity / Current Basic Shares
Dividend Yield	Annualised Declared Cash Dividend	Current Share Price
Free Cash Flow Yield	Cash Flow From Operations – Total Capex	Market Cap = Current Share Price × Current Basic Shares
Enterprise Value / Sales	EV = Current Share Price × Current Shares + Minority Equity + Net Debt +	Sales
	Other LT Liabilities	
FV / FBITDA	Enterprise Value	Basic FBIT + Depreciation + Amortization

Manthod 3³²⁴ is the set of BofA Global Research standard measures that serve to maintain global consistency under three broad headings: Business Performance, Quality of Earnings, and validations. The key features of iQmethod are: A consistently structured, detailed, and transparent methodology. Guidelines to maximize the effectiveness of the comparative valuation process, and to identify some common pitfalls.

Matabase is our real-time global research database that is sourced directly from our equity analysts' earnings models and includes forecasted as well as historical data for income statements, balance sheets, and cash

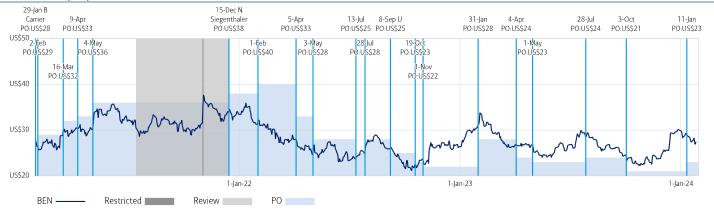
flow statements for companies covered by BofA Global Research.

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Disclosures

Important Disclosures

Franklin Resources (BEN) Price Chart



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

The Investment Opinion System is contained at the end of the report under the heading "Fundamental Equity Opinion Key". Dark grey shading indicates the security is restricted with the opinion suspended. Medium grey shading indicates the security is under review with the opinion withdrawn. Light grey shading indicates the security is not covered. Chart is current as of a date no more than one trading day prior to the date of the report.

Equity Investment Rating Distribution: Financial Services Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	156	53.79%	Buy	94	60.26%
Hold	72	24.83%	Hold	48	66.67%
Sell	62	21.38%	Sell	35	56.45%

Equity Investment Rating Distribution: Global Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	1895	53.62%	Buy	1083	57.15%
Hold	832	23.54%	Hold	454	54.57%
Sell	807	22.84%	Sell	383	47.46%

R1 Issuers that were investment banking clients of BofA Securities or one of its affiliates within the past 12 months. For purposes of this Investment Rating Distribution, the coverage universe includes only stocks. A stock rated Neutral is included as a Hold, and a stock rated Underperform is included as a Sell.

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Investment rating Total return expectation (within 12-month period of date of initial rating) Ratings dispersion guidelines for coverage cluster^{R2}

Buy	≥ 10%	≤ /0%
Neutral	≥ 0%	≤ 30%
Underperform	N/A	≥ 20%

R2Ratings dispersions may vary from time to time where BofA Global Research believes it better reflects the investment prospects of stocks in a Coverage Cluster.

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