

## Restaurant Brands International Inc.

# Takeaways from Investor Day

Maintain Rating: UNDERPERFORM | PO: 78.00 USD | Price: 76.02 USD

## New 5-year algo looks achievable, similar to peers'

Restaurant Brands' (QSR) newly initiated long-term growth algorithm – 3% SSSG, 5% unit growth and 8% growth in system sales and adjusted operating income - is similar to ranges offered by global competitors like MCD and YUM. In general, we view these metrics as achievable, though with some risk to unit growth given that it requires acceleration from the 2024E pace (~4.5%) at a time when China (a growth platform) remains challenged and Burger King (BK) US is likely to be ex-growth in the near term.

## Tech as a cost solution, not competitive advantage

We view QSR's investments in tech as a source of cost efficiencies and possible operating leverage rather a top-line driver. As with other restaurant companies, QSR's digital sales generate higher average checks, but broadly speaking, we've yet to see digital mix fundamentally change a restaurant's comp trajectory outside of the earliest adopters (coffee, pizza). Tech should help support margins, though here too we note that SSSG volumes will remain the greatest determinant of restaurant margins.

## BK Int'l primary unit growth driver; competitive category

Given that Popeye's (PLK) unit economics remain something of a work in progress, and the addressable market for Tim Hortons outside of Canada is small, Burger King remains the primary driver of international growth. We believe QSR's unit growth goals (+7,000 net new international across all brands and markets) are modest enough that they should be achievable. But we note BK faces a formidable competitor in MCD (and WEN also has greater international ambitions). We view the US markets for chicken and pizza as largely irrelevant as precedents given that the largest competitors in both were far less competitive (operationally and with respect to asset health and innovation/marketing) than MCD is today. We view the ongoing investments as consistent with the reinvestment needs of a global system and maintain our Underperform rating and \$78 PO.

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Objective Basis/Risk on page 2. 12660397

#### 16 February 2024

#### Equity

Sara Senatore Research Analyst **BofAS** 

+1 646 743 2110 sara.senatore@bofa.com

Katherine Griffin Research Analyst **BofAS** +1 646 855 2849

katherine.griffin@bofa.com Jessica Owusu Afari Research Analyst

BofAS +1 646 617 9040 jessica.owusu-afari@bofa.com

#### Stock Data

Price (NYS / TOR) 76.02 USD / 102.38 CAD Price Objective 78.00 USD / 105.83 CAD Date Established 14-Feb-2024 / 14-Feb-2024 Investment Opinion B-3-7 / B-3-7 52-Week Range 59.99 USD - 79.94 USD Market Value (mn) 23 755 USD Free Float 95.3% Average Daily Value 109.26 USD Shares Outstanding (mn) 312.5 / 312.5 BofA Ticker / Exchange OSR / NYS BofA Ticker / Exchange YQSR / TOR Bloomberg / Reuters QSR US / QSR.N ROE (2024E) 31.3% Net Dbt to Eqty (Dec-278.8% 2023A)

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#### Stock symbol key:

**OSR: Restaurant Brands International** 

MCD: McDonald's YUM: Yum Brands WEN: Wendy's

#### Glossary:

ESGMeter™

SSSG: same-store sales growth, also known as comparable sales or "comps"

Timestamp: 16 February 2024 05:00AM EST

Medium

## Price objective basis & risk

#### Restaurant Brands International Inc. (QSR / YQSR)

We view QSR's 5-yr historical average multiple of 1.1x as appropriate as lagging sales trends and greater investment needs drive lower estimate revisions. We apply this multiple to our 12 months forward EPS estimate (F25) EPS to arrive at a price objective of \$78 (C\$105.83). Our 1.1x relative multiple (vs the S&P 500) translates to an absolute P/E multiple of 20.9x.

Upside risks: better-than-expected results on sales trends and market share gains as a result of investments in stores, technology, and marketing spend. Faster-than-expected turnaround in the Burger King brand. Faster-than-expected growth of the Tim Horton's brand.

Downside risks: Higher-than-expected G&A spending, continued lag in topline growth trends relative to competitors, slower-than-expected recovery in supply chain and/or labor constraints associated with COVID-19.

## **Analyst Certification**

I, Sara Senatore, hereby certify that the views expressed in this research report accurately reflect my personal views about the subject securities and issuers. I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or view expressed in this research report.



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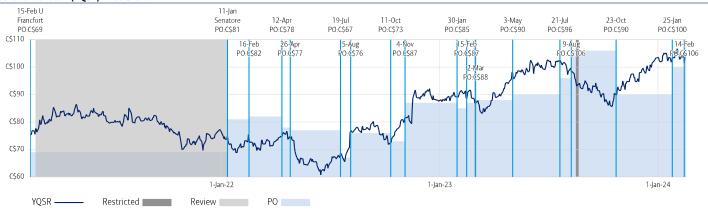
Restaurant Brands In (QSR) Price Chart



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

The Investment Opinion System is contained at the end of the report under the heading "Fundamental Equity Opinion Key". Dark grey shading indicates the security is restricted with the opinion suspended. Medium grey shading indicates the security is under review with the opinion withdrawn. Light grey shading indicates the security is not covered. Chart is current as of a date no more than one trading day prior to the date of the report.

Restaurant Brands In (YQSR) Price Chart



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

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#### Equity Investment Rating Distribution: Restaurants Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	21	58.33%	Buy	10	47.62%
Hold	10	27.78%	Hold	3	30.00%
Sell	5	13.89%	Sell	4	80.00%

### Equity Investment Rating Distribution: Global Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	1895	53.62%	Buy	1083	57.15%
Hold	832	23.54%	Hold	454	54.57%
Sell	807	22.84%	Sell	383	47.46%

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# Investment rating Total return expectation (within 12-month period of date of initial rating) Ratings dispersion guidelines for coverage cluster<sup>R2</sup>

 Buy
 ≥ 10%
 ≤ 70%

 Neutral
 ≥ 0%
 ≤ 30%

 Underperform
 N/A
 ≥ 20%

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