

Server & Enterprise Software

Where Are We Trading Now: Amidst **Earnings**

Industry Overview

What clients are talking about

Our software coverage universe rose 2.5% w/w (Nasdaq +1.6%). Ahead of a few busy weeks of earnings and post ServiceNow's comments on AI strength, client discussions mainly focused on potential for Al's impact on results and if there is any read-through for Microsoft's Al uptake (M365 Copilot and OpenAl contribution to Azure growth). We also noted questions on whether early software results could serve as a reflection for the broader IT spending environment or if they are idiosyncratic. Lastly, clients are also digging into less straightforward stories such as Autodesk and Unity.

CRM saw the largest multiple expansion w/w

We examine software valuation by category. On an EV/NTM Sales basis, the CRM software group saw the largest multiple expansion w/w (+4.0%), with the Design software group seeing the largest expansion relative to the 5-year median (+9.0%). On an EV/NTM FCF basis, the ERP & Back Office software group saw the largest multiple expansion w/w (+5.7%), with the Infrastructure software group having the largest multiple expansion relative to the 5-year median (+10.0%).

Exhibit 1: CRM software saw the largest EV/NTM Sales expansion w/w, led by

Software multiple expansion/contraction by category

	Mul	tiple	% Ch	ange
Category	Current	5-yr median	1 wk	5-yr median
Collaboration	6.0x	7.2x	3.1%	-16.5%
Communication	2.5x	7.7x	0.8%	-68.0%
CRM	5.3x	8.6x	4.0%	-38.0%
Design	10.6x	9.7x	0.9%	9.0%
ERP & Back Office	5.4x	7.7x	2.3%	-29.3%
HCM	6.5x	9.8x	0.6%	-33.6%
Infrastructure	7.9x	10.6x	1.8%	-25.3%
Security	8.3x	9.0x	1.2%	-7.7%
Vertical	6.4x	7.9x	2.3%	-18.5%

	EV/NI	M FCF						
Mult	tiple	% Change						
Current	5-yr median	1 wk	5-yr median					
31.0x	20.2x	4.2%	NA					
24.9x	27.6x	0.9%	-9.7%					
40.8x	42.4x	3.8%	-3.6%					
39.0x	35.6x	1.0%	9.7%					
41.4x	42.2x	5.7%	-1.7%					
44.3x	45.1x	2.1%	-1.8%					
43.6x	39.6x	1.2%	10.0%					
34.0x	32.3x	1.2%	5.4%					
38.4x	39.9x	2.2%	-3.8%					

Source: BofA Global Research estimates for companies under coverage, Bloomberg consensus for companies not under coverage. Stocks included may not be under BofA software coverage. See appendix.

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Within the report:

- Historical software valuation trends (Exhibit 2 Exhibit 6)
- Software stock performance overview (Exhibit 7)
- Software coverage comp sheet (Exhibit 8 Exhibit 10)
- Software valuation by category (Exhibit 11 Exhibit 12)
- See the Appendix for a mapping of software companies by category, as well as the stock performance of individual companies

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WTD=week-to-date

QTD=quarter-to-date

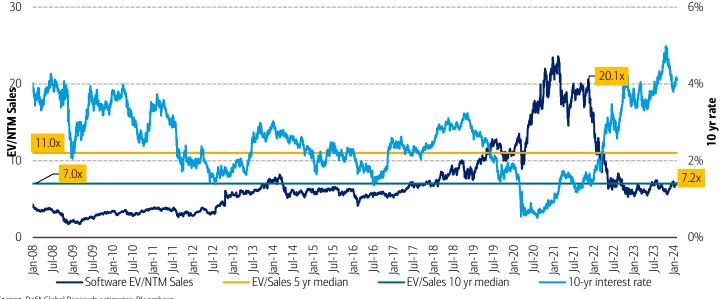
YTD=year-to-date

CRM=Customer Relationship Management

Historical Software Valuation Trend

On an EV/NTM Sales basis, our coverage group is trading at 7.2x, -65% vs the '21 peak of 20.1x. Our coverage group's current multiple is -35% from the 5-year median of 11.0x and roughly on par with the 10-year median of 7.0x.

Exhibit 2: EV/NTM Sales multiples remain below the 5-yr median though roughly on par with the 10-yr median EV/NTM Sales versus 10-year interest rate - 2008 to date

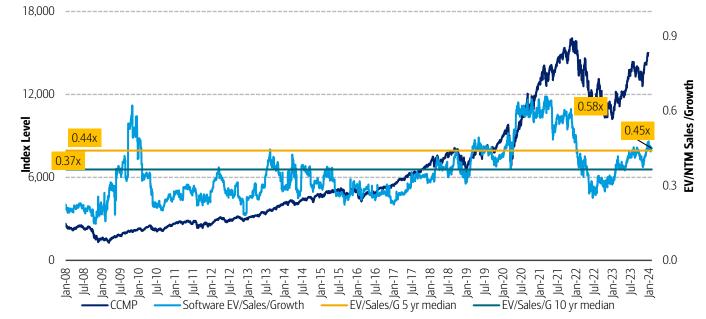


Source: BofA Global Research estimates, Bloomberg *Constituents: BofA Software coverage

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On an EV/NTM Sales/Growth basis, our software coverage group is trading at 0.45x, - 25% from the '21 peak of 0.58x. Our coverage group's current multiple is +3.5% from the 5-year median of 0.44x and +25% from the 10-year median of 0.37x.

Exhibit 3: Software EV/Sales/Growth multiples have expanded above the 5-yr and 10-yr medians, but remain depressed relative to the Nasdaq's EV/NTM Sales/Growth versus Nasdaq (CCMP) – 2008 to date



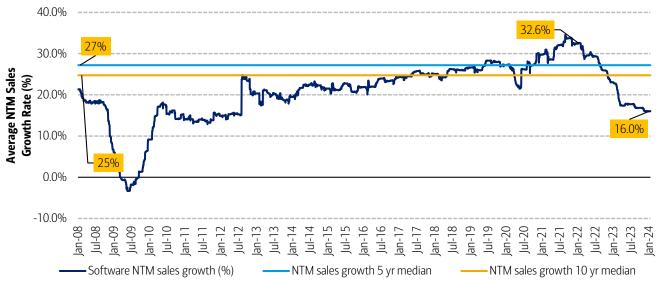
Source: BofA Global Research estimates, Bloomberg *Constituents: BofA Software coverage



NTM Sales Growth for our software coverage group is currently 16.0%, -16.6% from the '21 peak of 32.6%. Our software coverage group's current NTM Sales Growth is -11.2% from 5-year median of 27.2% and -8.7% from 10-year median of 24.7%.

Exhibit 4: Growth rates remain muted relative to historical medians on macro-driven budget tightening



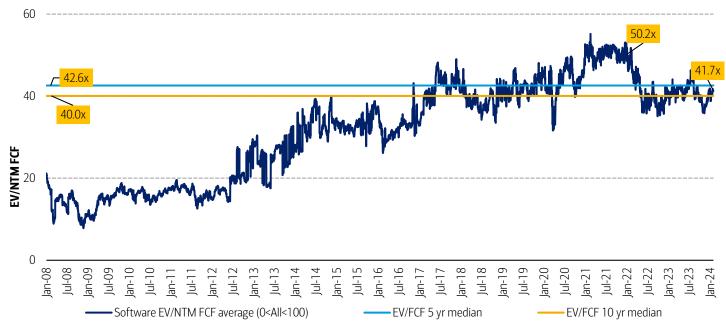


Source: BofA Global Research estimates, Bloomberg *Constituents: BofA Software coverage

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On an EV/NTM FCF basis, our coverage group is trading at 41.7x, -17% from the '21 peak of 50.2x. Our coverage group's current multiple is -1.8% from the 5-year median of 42.6x and +4.5% from the 10-year median of 40.0x.

Exhibit 5: EV/NTM FCF multiples have expanded above the 10-year medians following steady expansion since November 2023 EV/NTM FCF – 2008 to date

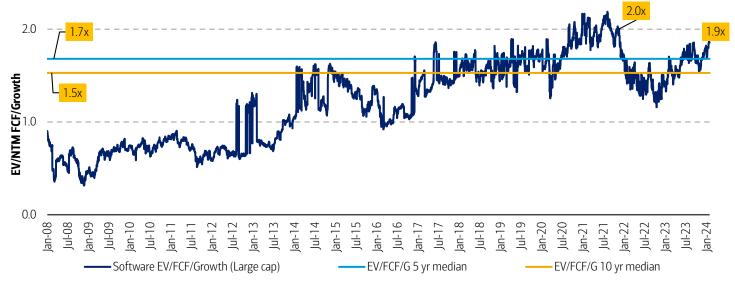


Source: BofA Global Research estimates, Bloomberg *Constituents: BofA Software coverage

On an EV/NTM FCF/Growth basis, the large cap software group is trading at 1.9x, -5% from '21 peak at 2.0x. The current multiple is +12% the 5-year median of 1.7x and +23% from the 10-year median of 1.5x.







Source: BofA Global Research estimates, Bloomberg *Constituents: BofA Software coverage

Software Stock Performance Overview

As of Jan 29, our software coverage universe was +2.5% from prior week (Nasdaq +1.6%) and +2.3% YTD (Nasdaq +4.0%) which compares to +39.8% in 2023 (Nasdaq +43.4%). The Collaboration software group outperformed the broader software group on a YTD basis (+6.0%), led by Monday.com (not covered).

Exhibit 7: Large-cap software outperformed our coverage group in 2023 though lagging Nasdaq and S&P 500 YTD Software stock performance by size and subcategory

BofA Software Coverage	1 Week	YTD	2023 Return	Buy-rated YTD	Buy-rated 2023 Return
Large-Cap Average	2.4%	5.7%	62.7%	6.7%	81.1%
Mid-Cap Average	2.2%	2.4%	38.0%	4.2%	51.5%
Small-Cap Average	2.7%	0.2%	26.6%	3.3%	30.3%
Total Group Average	2.5%	2.3%	39.8%	4.5%	50.9%

Software by Category	1 Week	YTD	2023 Return
Collaboration	1.9%	6.0%	25.5%
Communication	2.1%	-0.3%	-3.0%
CRM	4.3%	1.6%	39.5%
Design	1.3%	-0.9%	39.1%
ERP & Back office	1.8%	-0.4%	22.2%
НСМ	0.6%	-0.4%	1.4%
Infrastructure	2.1%	3.5%	53.7%
Security	0.9%	4.5%	54.0%
Vertical	3.4%	2.2%	34.0%
Nasdaq	1.6%	4.0%	43.4%
S&P 500	1.5%	3.2%	24.2%

Source: BofA Global Research estimates for companies under coverage, Bloomberg consensus for companies not under coverage. Note that averages are not market-cap weighted. Stocks included in 'Software by category" may not be under BofA software coverage.

As of 1/29/2024



BofA Software Comp Sheet

Exhibit 8: Our large-cap software group is trading at 10.0x CY25e sales and 34.3x CY25e FCF

BofA Software Coverage Comp Sheet – Large Cap

							2023	2024	2025				2023	2024	2025
			Mkt Cap	EV/2023	EV/2024	EV/2025	EV/Rev/	EV/Rev/	EV/Rev/	EV/2023	EV/2024	EV/2025	EV/FCF/	EV/FCF/	EV/FCF/
	Company	Price	(\$mn)	Sales	Sales	Sales	Growth	Growth	Growth	FCF	FCF	FCF	Growth	Growth	Growth
ADBE	ADOBE INC	\$630.23	289,276	14.7x	13.3x	11.9x	1.4x	1.3x	1.0x	41.1x	31.1x	28.2x		1.0x	2.7x
ADSK	AUTODESK INC	\$257.23	55,562	10.3x	9.3x	8.3x	1.1x	0.9x	0.7x	45.2x	35.5x	26.4x		1.3x	0.8x
BSY	BENTLEY SYSTEMS INC-CLASS B	\$51.71	17,210	15.2x	13.8x	12.5x	1.2x	1.3x	1.2x	53.2x	52.8x	39.3x	1.4x		1.1x
CRM	SALESFORCE INC	\$287.86	282,391	8.2x	7.3x	6.4x	0.7x	0.6x	0.5x	33.0x	26.3x	20.8x	0.9x	1.0x	0.8x
DDOG	DATADOG INC - CLASS A	\$128.87	45,273	20.8x	17.6x	14.7x	0.8x	1.0x	0.7x	78.1x	64.7x	53.1x	1.7x	3.1x	2.4x
DT	DYNATRACE INC	\$59.83	17,817	12.7x	10.8x	9.0x	0.5x	0.6x	0.5x	53.7x	49.0x	37.0x	8.7x	5.0x	1.1x
HUBS	HUBSPOT INC	\$609.94	30,528	13.8x	11.8x	9.7x	0.6x	0.7x	0.4x	86.8x	56.4x	44.9x	3.4x	1.0x	1.7x
INTU	INTUIT INC	\$652.88	184,765	12.5x	11.2x	10.0x	1.2x	0.9x	0.9x	35.5x	37.4x	29.8x	1.1x		1.2x
MDB	MONGODB INC	\$420.17	34,664	20.5x	16.8x	13.3x	0.7x	0.8x	0.5x						
MSFT	MICROSOFT CORP	\$409.72	3,057,331	13.3x	11.5x	10.3x	1.2x	0.7x	0.9x	42.5x	44.8x	35.6x	2.2x	***	1.4x
NOW	SERVICENOW INC	\$787.24	162,959	17.9x	14.7x	12.0x	0.8x	0.7x	0.5x	59.3x	47.4x	37.4x	2.3x	1.9x	1.4x
ORCL	ORACLE CORP	\$113.75	320,434	7.8x	7.2x	6.7x	0.6x	1.0x	0.8x	39.6x	38.4x	31.7x	1.9x	12.1x	1.5x
SHOP	SHOPIFY INC - CLASS A	\$83.54	95,486	13.2x	11.0x	9.2x	0.5x	0.6x	0.5x		59.0x	47.0x		0.6x	1.8x
SNOW	SNOWFLAKE INC-CLASS A	\$209.54	76,070	26.1x	20.0x	15.2x	0.7x	0.7x	0.5x	95.5x	69.5x	51.7x	2.1x	1.9x	1.5x
VEEV	VEEVA SYSTEMS INC-CLASS A	\$213.42	34,950	13.2x	11.3x	9.8x	1.4x	0.7x	0.6x	36.9x	31.3x	25.8x	3.8x	1.8x	1.2x
WDAY	WORKDAY INC-CLASS A	\$296.73	79,042	10.4x	8.9x	7.6x	0.6x	0.5x	0.4x	43.7x	36.3x	31.4x	1.3x	1.8x	2.0x
ZM	ZOOM VIDEO COMMUNICATIONS-A	\$68.93	21,395	3.3x	3.2x	3.1x	1.2x	1.1x	0.7x	11.1x	9.8x	9.3x	0.8x	0.7x	1.7x
Average				13.8x	11.8x	10.0x	0.9x	0.8x	0.7x	50.4x	43.1x	34.3x	2.4x	2.6x	1.5x
Median				13.2x	11.3x	9.8x	0.8x	0.7x	0.6x	43.7x	41.6x	33.7x	1.9x	1.8x	1.5x

Source: BofA Global Research estimates

As of 1/29/2024

BofA GLOBAL RESEARCH

Exhibit 9: Our mid-cap software group is trading at 5.8x C25e Sales, or 0.4x on a growth adjusted basis

BofA Software Coverage Comp Sheet – Mid Cap

			Mkt Cap	EV/2023	EV/2024	EV/2025	2023 EV/Rev/	2024 EV/Rev/	2025 EV/Rev/	EV/2023	EV/2024	EV/2025	2023 EV/FCF/	2024 EV/FCF/	2025 EV/FCF/
	Company	Price	(\$mn)	Sales	Sales	Sales	Growth	Growth	Growth	FCF	FCF	FCF	Growth	Growth	Growth
BILL	BILL HOLDINGS INC	\$79.92	8,537	6.7x	6.0x	5.0x	0.2x	0.6x	0.2x	65.4x	43.8x	34.8x	0.9x	0.9x	1.3x
CFLT	CONFLUENT INC-CLASS A	\$23.73	7,734	9.1x	7.4x	5.9x	0.3x	0.3x	0.2x						
DBX	DROPBOX INC-CLASS A	\$32.45	11,228	4.9x	4.7x	4.5x	0.7x	1.4x	1.2x	15.6x	12.6x	11.6x	6.7x	0.5x	1.3x
DOCU	DOCUSIGN INC	\$63.35	13,180	4.5x	4.3x	4.0x	0.5x	0.7x	0.6x	17.2x	16.1x	14.8x	0.2x	2.6x	1.7x
ESTC	ELASTIC NV	\$123.18	12,625	9.7x	8.4x	7.2x	0.6x	0.5x	0.4x		65.1x	49.3x		0.7x	1.5x
FIVN	FIVE9 INC	\$79.72	5,634	6.3x	5.4x	4.6x	0.4x	0.3x	0.3x	67.6x	43.5x	28.6x	0.4x	0.8x	0.5x
FRSH	FRESHWORKS INC-CL A	\$23.29	7,523	10.7x	9.1x	7.7x	0.6x	0.5x	0.4x	89.3x	53.7x	39.2x		0.8x	1.1x
GLBE	GLOBAL-E ONLINE LTD	\$40.51	7,250	12.4x	9.3x	6.9x	0.3x	0.3x	0.2x	66.5x	51.7x	34.5x	1.6x	1.8x	0.7x
GTLB	GITLAB INC-CL A	\$73.58	12,133	19.4x	15.6x	12.2x	0.6x	0.6x	0.4x						
GWRE	GUIDEWIRE SOFTWARE INC	\$114.19	9,328	9.8x	8.7x	7.7x	1.5x	0.8x	0.6x		55.7x	42.7x		0.4x	1.4x
INFA	INFORMATICA	\$30.75	9,119	6.4x	6.2x	5.8x	1.3x	2.1x	0.8x	41.4x	33.1x	28.2x	1.9x	1.3x	1.6x
NICE	NICE LTD - SPON ADR	\$215.39	14,399	5.7x	5.2x	4.7x	0.6x	0.6x	0.4x	27.2x	22.0x	19.3x	2.5x	0.9x	1.4x
PATH	UIPATH INC - CLASS A	\$24.19	13,717	9.3x	7.5x	6.1x	0.4x	0.3x	0.3x	46.7x	41.7x	30.4x		3.5x	0.8x
PAYC	PAYCOM SOFTWARE INC	\$195.92	11,357	6.5x	5.8x	5.2x	0.3x	0.5x	0.4x	37.2x	31.1x	25.9x	1.4x	1.6x	1.3x
PCTY	PAYLOCITY HOLDING CORP	\$158.74	9,029	6.8x	5.8x	4.9x	0.2x	0.3x	0.3x	33.3x	28.7x	24.0x	0.5x	1.8x	1.2x
TWLO	TWILIO INC - A	\$74.59	13,963	2.6x	2.5x	2.2x	0.3x	0.4x	0.2x	75.7x	25.8x	18.4x		0.1x	0.5x
U	UNITY SOFTWARE INC	\$34.60	11,344	6.0x	5.2x	4.2x	0.1x	0.4x	0.2x	42.7x	20.1x	12.4x		0.2x	0.2x
ZI	ZOOMINFO TECHNOLOGIES INC	\$16.85	6,919	6.1x	6.1x	5.7x	0.5x	3.8x	0.9x	19.3x	19.0x	17.7x	13.1x	12.5x	2.5x
Average				7.9x	6.9x	5.8x	0.5x	0.8x	0.4x	46.1x	35.2x	27.0x	2.9x	1.9x	1.2x
Median				6.6x	6.0x	5.4x	0.5x	0.5x	0.4x	42.1x	32.1x	27.1x	1.5x	0.9x	1.3x

Source: BofA Global Research estimates

As of 1/29/2024



Exhibit 10: Our small-cap coverage group is trading at 4.2x C25e Sales, or 0.4x on a growth adjusted basis

BofA Software Coverage Comp Sheet – Small Cap

	tiware coverage componed						2023	2024	2025				2023	2024	2025
			Mkt Cap		EV/2024	EV/2025	EV/Rev/	EV/Rev/	EV/Rev/	EV/2023	EV/2024	EV/2025	EV/FCF/	EV/FCF/	EV/FCF/
	Company	Price	(\$mn)	Sales	Sales	Sales	Growth	Growth	Growth	FCF	FCF	FCF	Growth	Growth	Growth
Al	C3.AI INC-A	\$26.06	3,092	8.1x	6.9x	6.1x	0.8x	0.4x	0.4x			48.1x			
ALRM	ALARM.COM HOLDINGS INC	\$62.90	3,446	3.7x	3.6x	3.3x	0.8x	0.8x	0.4x	29.8x	59.7x	22.9x	0.1x		0.1x
AMPL	AMPLITUDE INC-CLASS A	\$13.56	1,979	6.0x	5.6x	5.1x	0.4x	0.8x	0.6x	75.1x	66.4x	53.9x		5.1x	2.3x
AVDX	avidxchange	\$11.44	2,288	5.3x	4.7x	4.0x	0.3x	0.3x	0.2x			40.9x			0.2x
AYX	ALTERYX INC - CLASS A	\$47.44	3,383	4.2x	3.8x	3.4x	0.4x	0.3x	0.3x		75.7x	37.5x		0.6x	0.4x
BIGC	BIGCOMMERCE HOLDINGS	\$8.69	661	2.4x	2.2x	2.0x	0.2x	0.2x	0.2x		51.3x	32.4x			0.6x
BL	BLACKLINE INC	\$62.29	4,644	7.9x	7.1x	6.4x	0.6x	0.6x	0.6x	42.8x	36.5x	29.8x	0.3x	2.1x	1.3x
BLKB	BLACKBAUD INC	\$84.15	4,474	4.7x	4.4x	4.2x	0.9x	0.7x	0.7x	24.9x	22.0x	19.3x	0.4x	1.7x	1.4x
EGHT	8X8 INC	\$3.74	452	1.2x	1.1x	1.1x		0.8x	0.2x	7.9x	6.7x	5.5x	0.0x	0.3x	0.3x
ENFN	ENFUSION	\$8.50	1,087	6.2x	5.3x	4.6x	0.4x	0.3x	0.3x	55.9x	51.5x	34.7x	0.3x	6.1x	0.7x
EVBG	EVERBRIDGE INC	\$22.93	1,009	2.9x	2.7x	2.6x	0.8x	0.5x	0.4x	47.8x	30.4x	21.5x	0.0x	0.5x	0.5x
FROG	JFROG LTD	\$33.69	3,712	9.4x	7.5x	6.1x	0.4x	0.3x	0.3x	61.4x	45.5x	31.8x	0.3x	1.3x	0.7x
HCP	HASHICORP INC-CL A	\$23.46	4,565	5.8x	5.0x	4.2x	0.3x	0.4x	0.2x		40.0x	26.2x			0.5x
INTA	INTAPP INC	\$44.83	3,567	8.8x	7.5x	6.5x	0.3x	0.4x	0.4x	96.1x	63.4x	45.5x	1.1x	1.2x	1.2x
JAMF	JAMF HOLDING CORP	\$20.32	2,763	5.2x	4.6x	4.1x	0.3x	0.4x	0.3x	67.4x	44.3x	28.2x		0.8x	0.5x
LAW	CS DISCO INC	\$8.65	561	3.0x	2.8x	2.5x	1.8x	0.3x	0.2x						
LSPD	LIGHTSPEED COMMERCE INC	\$19.31	2,964	2.6x	2.1x	1.8x	0.1x	0.1x	0.1x		41.6x	49.8x			
MLNK	MERIDIANLINK INC	\$23.80	1,930	7.4x	7.0x	6.5x	1.3x	1.2x	0.9x	32.2x	24.9x	21.9x		0.9x	1.6x
NCNO	NCINO INC	\$32.75	3,699	7.7x	6.7x	5.8x	0.5x	0.5x	0.4x	50.3x	45.0x	45.2x		3.9x	
PD	PAGERDUTY INC	\$24.66	2,373	5.3x	4.8x	4.2x	0.3x	0.5x	0.3x	32.1x	24.1x	19.3x	0.1x	0.7x	0.8x
PWSC		\$24.18	4,916	7.8x	6.8x	6.3x	0.7x	0.5x	0.7x	31.2x	25.9x	22.4x	1.5x	1.3x	1.4x
RNG	RINGCENTRAL INC-CLASS A	\$36.19	3,423	2.2x	2.0x	1.8x	0.2x	0.2x	0.2x	16.4x	12.6x	8.5x	0.1x	0.4x	0.2x
		\$25.42	3,866	6.9x	6.1x	5.5x	0.5x	0.5x	0.4x	87.6x	57.1x	40.4x	0.6x	1.1x	1.0x
WEAV	WEAVE COMMUNICATIONS	\$13.50	872	4.9x	4.3x	3.7x	0.3x	0.3x	0.3x		44.6x	26.0x		0.3x	0.4x
ZETA	ZETA GLOBAL HOLDINGS	\$9.99	2,162	3.1x	2.6x	2.3x	0.1x	0.2x	0.2x	27.1x	18.8x	15.4x	0.6x	0.4x	0.7x
Average				5.3x	4.7x	4.2x	0.5x	0.5x	0.4x	46.2x	40.4x	30.3x	0.4x	1.6x	0.8x
Median				5.3x	4.7x	4.2x	0.4x	0.4x	0.3x	42.8x	42.9x	29.0x	0.3x	1.0x	0.7x

Source: BofA Global Research estimates

As of 1/29/2024



Software Valuation by Category

We categorized the enterprise software space across 9 categories: Collaboration, Communication, CRM, Design, ERP & Back Office, HCM, Infrastructure, Security and Vertical software.

Exhibit 11: Design software is currently trading at a significant premium to the broader software group (10.0x C25 Sales, or 0.9x growth adjusted)

Software comp sheet by category

Categories	Mkt Cap (\$mn)	EV/2023 Sales	EV/2024 Sales	EV/2025 Sales	2023 EV/Rev/ Growth	2024 EV/Rev/ Growth	2025 EV/Rev/ Growth	EV/2023 FCF	EV/2024 FCF	EV/2025 FCF	2023 EV/FCF/ Growth	2024 EV/FCF/ Growth	2025 EV/FCF/ Growth
Collaboration	\$35,418												
Average		6.6x	5.7x	4.9x	0.4x	0.7x	0.5x	31.7x	26.1x	28.1x	2.1x	10.7x	0.8x
Median		6.2x	5.2x	4.5x	0.3x	0.5x	0.4x	30.5x	23.8x	22.4x	0.8x	1.7x	0.8x
Communication	\$62,685												
Average		3.0x	2.7x	2.7x	-0.4x	0.5x	0.3x	32.0x	22.3x	15.9x	0.9x	0.5x	0.7x
Median		2.5x	2.4x	2.3x	0.3x	0.4x	0.3x	18.1x	17.8x	14.9x	0.6x	0.4x	0.5x
CRM	\$487,208												
Average		6.5x	5.6x	4.7x	0.4x	-2.2x	0.3x	48.1x	39.2x	34.1x	2.5x	6.4x	1.3x
Median		5.0x	4.3x	3.9x	0.4x	0.4x	0.3x	43.6x	35.7x	33.5x	0.9x	0.8x	0.7x
Design	\$591,275	12.4v	11.2x	10.0x	1.2x	1.1x	0.9x	45.8x	37.1x	30.8x	1.6x	10.7x	0.0x
Average Median		12.4x 11.8x	10.6x	9.5x	1.2x 1.3x	1.1x 1.1x	1.0x	45.8X 43.3x	37.1X 35.9x	30.8x 32.5x	1.6x 1.4x	10.7x 1.8x	0.0x 1.5x
ERP & Back Office	\$545,258												
Average		6.9x	6.2x	5.5x	0.9x	0.5x	1.8x	46.8x	39.5x	31.5x	1.0x	0.5x	-6.9x
Median		6.7x	6.1x	5.5x	0.5x	0.5x	0.4x	43.2x	39.8x	32.4x	0.9x	1.1x	0.7x
НСМ	\$256,054												
Average		7.3x	6.4x	5.7x	0.5x	0.6x	0.6x	33.1x	40.7x	32.7x	1.3x	4.1x	1.7x
Median		6.8x	5.8x	5.2x	0.4x	0.5x	0.4x	33.3x	31.1x	25.9x	1.3x	1.8x	1.3x
Infrastructure	\$3,934,996												
Average		9.4x	8.0x	6.7x	0.6x	0.6x	0.5x	53.6x	44.0x	33.3x	1.0x	1.6x	1.1x
Median		7.1x	6.6x	5.9x	0.6x	0.6x	0.4x	53.7x	44.5x	33.7x	1.7x	1.3x	0.9x
Security	\$255,455												
Average		9.4x	8.0x	6.8x	0.3x	0.7x	0.6x	39.2x	34.7x	30.4x	0.7x	3.9x	1.2x
Median		6.9x	6.5x	6.3x	0.4x	0.6x	0.5x	32.5x	28.5x	24.5x	1.0x	1.8x	1.1x
Vertical	\$186,715	7.5	C C	F.O.,	0.5	0.5	0.5	41.5.	20.1	21.2	0.6	1.6	1.2
Average Median		7.5x 7.4x	6.6x 6.7x	5.8x 6.1x	0.5x 0.4x	0.5x 0.5x	0.5x 0.4x	41.5x 34.6x	39.1x 30.9x	31.2x 26.5x	0.6x 0.7x	1.6x 1.0x	1.3x 1.2x

Source: BofA Global Research estimates for companies under coverage, Bloomberg consensus for companies not under coverage As of 1/29/24. Stocks included may not be under BofA software coverage. See appendix.



On an EV/NTM Sales basis, the CRM software group saw the largest multiple expansion w/w (+4.0%) led by Freshworks (covered by Adam Bergere), with the Design software group seeing the largest expansion relative to the 5-year median (+9.0%), led by Cadence Design Systems (covered by Vivek Arya).

On an EV/NTM FCF basis, the Collaboration software group saw the largest multiple expansion w/w (+4.2) led by Monday.com (not covered), with Infrastructure software seeing the largest multiple expansion relative to the 5-year median (+10.0%) led by Oracle (covered by Brad Sills).

Exhibit 12: CRM software saw the largest EV/NTM Sales multiple expansion, led by Freshworks Software multiple expansion/contraction by category

	EV/NTM Sales										
	Mul	tiple	% Ch	ange							
Category	Current	5-yr median	1 wk	5-yr median							
Collaboration	6.0x	7.2x	3.1%	-16.5%							
Communication	2.5x	7.7x	0.8%	-68.0%							
CRM	5.3x	8.6x	4.0%	-38.0%							
Design	10.6x	9.7x	0.9%	9.0%							
ERP & Back Office	5.4x	7.7x	2.3%	-29.3%							
НСМ	6.5x	9.8x	0.6%	-33.6%							
Infrastructure	7.9x	10.6x	1.8%	-25.3%							
Security	8.3x	9.0x	1.2%	-7.7%							
Vertical	6.4x	7.9x	2.3%	-18.5%							

EV	/NTM Sa	les/grov	vth					
Mult	tiple	% Change						
Current	5-yr median	1 wk	5-yr median					
0.6x	0.4x	0.6%	66.7%					
0.4x	0.4x	1.4%	-1.4%					
0.3x	0.3x	-27.3%	-8.4%					
0.8x	0.8x	1.8%	9.2%					
0.5x	0.5x	4.2%	-1.9%					
0.5x	0.6x	0.0%	-8.8%					
0.5x	0.5x	1.9%	4.6%					
0.7x	0.5x	1.2%	52.1%					
0.5x	0.6x	2.1%	-6.1%					

	EV/NT	M FCF				
Mult	tiple	% Cł	nange			
Current	5-yr median	1 wk	5-yr median			
31.0x	20.2x	4.2%	NA			
24.9x	27.6x	0.9%	-9.7%			
40.8x	42.4x	3.8%	-3.6%			
39.0x	35.6x	1.0%	9.7%			
41.4x	42.2x	5.7%	-1.7%			
44.3x	45.1x	2.1%	-1.8%			
43.6x	39.6x	1.2%	10.0%			
34.0x	32.3x	1.2%	5.4%			
38.4x	39.9x	2.2%	-3.8%			

Source: BofA Global Research estimates for companies under coverage, Bloomberg consensus for companies not under coverage As of 1/29/24. Stocks included may not be under BofA software coverage. See appendix.

Appendix

Exhibit 13: Software by category analysis includes the stocks below

Software companies by category

Coll	aboration	Comn	nunication		CRM		Design	ERI	and back office		нсм	Infra	astructure	Security			Vertical
ASAN	Asana Inc	EGAN	eGain	BIGC	Bigcommerce	ADBE	Adobe	AVDX	AvidXchange	ADP	Automatic Data	AI	C3.ai	ALRM	Alarm	APPF	Appfolio
BOX	Box Inc	EGHT	8x8	CRM	Salesforce.com	ADSK	Autodesk	BILL	BILL	CDAY	Ceridian HCM	AMPL	Amplitude	СНКР	Check Point	BLKB	Blackbaud
DBX	Dropbox	FIVN	Five9	CRTO	Criteo	ANSS	Ansys, Inc.	BL	BlackLine, Inc.	PAYC	Paycom	APPN	Appian	CLVT	Clarivate PLC	cccs	CCC Intelligent Sol
MNDY	Monday.com	KLTR	Kaltura	cvo	Coveo	AZPN	AspenTech	DOCU	DocuSign	PAYX	Paychex	AYX	Alteryx, Inc	CRWD	CrowdStrike	COUR	Cousera
SMAR	Smartsheet	LPSN	LivePerson	СХМ	Sprinklr	BSY	Bentley Systems	EXFY	Expensify	PCTY	Paylocity	BASE	Couchbase	CYBR	CyberArk	CPLF	Copperleaf
		LVOX	LiveVox	FRSH	Freshworks	CDNS	Cadence	INTU	Intuit	PYCR	Paycor HCM Inc	BBAI	Bigbear.Al	FTNT	Fortinet	CWAN	Clearware Analytics
		мснх	Marchex	GLBE	Global-e Online	DSY	Dessault	LAW	Disco	WDAY	Workday	CFLT	Confluent	GEN	Gen Digital.	DH	Definitive Hlthcare.
		NICE	NICE Ltd.	HUBS	HubSpot	NEM	Newmont		Manhattan Associates			DDOG	Datadog	OKTA	Okta Inc	DOX	Amdocs
		RNG	RingCentral	LSPD	Lightspeed	PTC	PTC	QTWO	Q2			ромо	Domo	PANW	Palo Alto Networks	EBIX	Ebix
		TWLO	Twilio	ONTF	ON24	U	Unity	SAP	SAP			DT	Dynatrace	QLYS	Qualys	ENFN	Enfusion, Inc.
		VRNT	Verint	SEMR	SEMrush			UPLD	Upland Software			ESTC	Elastic	RPD	Rapid7	ETWO	E2open
		ZM	Zoom	SHOP	Shopify, Inc.			VERX	Vertex			EVBG	Everbridge	S	SentinelOne	EVCM	EverCommerce
				SPT	Sprout Social			WK	Workiva Inc			FROG	JFrog	SCWX	SecureWorks	GWRE	Guidewire
				WIX	Wix			ZUO	Zuora			GTLB	GitLab	TENB	Tenable	INST	Instructure
				YEXT	Yext							HCP	HashiCorp	ZS	Zscaler	INTA	Intapp
				ZETA	Zeta Global							INFA	Informatica			IOT	Samsara Inc
				ZI	ZoomInfo							JAMF	Jamf			KARO	Karooooo
												MDB	MongoDB			MLNK	MeridianLink
												MSFT	Microsoft			MODN	Model N
												NOW	ServiceNow			NCNO	nCino
												ORCL	Oracle			PAR	Par Technology
												OTEX	Open Text			PCOR	Procore
												PATH	UiPath			PRO	PROS
												PD	PagerDuty			PWSC SPSC	PowerSchool
													Pegasystems				SPS Commerce
												PLTR	Palantir			TEMN	Temenos
												SNOW	Snowflake Solarwinds			TOST	Toast Tylor Tochnologies
																	Tyler Technologies
												TEAM	Atlassian			VEEV	Veeva Systems
		I		I		I		I		I		I		1		WEAV	Weave

Source: BofA Global Research

Stocks included may not be under BofA software coverage



Exhibit 14: YTD large-cap software stock performance outperformed Nasdaq and S&P 500

Large-cap software stock performance

	1 Week	YTD	2023 Return
Nasdaq	1.6%	4.0%	43.4%
S&P 500	1.5%	3.2%	24.2%
ADBE	4.3%	5.5%	77.3%
ADSK	2.7%	5.8%	30.3%
BSY	1.2%	-1.3%	41.2%
CRM	2.7%	9.4%	98.5%
DDOG	-3.4%	5.8%	65.1%
HUBS	2.9%	4.6%	100.8%
INTU	3.5%	4.4%	60.6%
MDB	1.3%	2.4%	107.7%
MSFT	3.4%	9.0%	56.8%
NOW	4.4%	11.2%	82.0%
ORCL	3.4%	8.0%	29.0%
SHOP	4.0%	7.1%	124.4%
SNOW	5.5%	5.6%	38.6%
VEEV	1.7%	10.6%	19.3%
WDAY	2.0%	7.1%	65.0%
ZM	-0.8%	-4.0%	6.2%
Large-Cap Average	2.4%	5.7%	62.7%

Source: BofA Global Research, Bloomberg

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Exhibit 15: YTD mid-cap software stock performance lagged Nasdaq and S&P 500 Mid-cap software stock performance

	1 Week	YTD	2023 Return
Nasdaq	1.6%	4.0%	43.4%
S&P 500	1.5%	3.2%	24.2%
BILL	5.7%	-2.6%	-25.1%
CFLT	5.2%	0.7%	5.2%
DBX	-0.8%	10.1%	31.7%
DOCU	1.7%	6.1%	7.3%
DT	2.2%	8.9%	42.8%
ESTC	-0.4%	8.9%	118.8%
FRSH	5.3%	-1.5%	59.7%
GLBE	6.2%	1.8%	92.0%
GTLB	4.1%	16.2%	38.6%
GWRE	-1.2%	4.6%	74.3%
INFA	-0.3%	8.6%	74.3%
NICE	0.7%	7.8%	3.7%
PATH	2.8%	-2.8%	95.4%
PAYC	0.3%	-5.3%	-33.4%
PCTY	3.5%	-3.9%	-15.1%
TWLO	0.6%	-2.0%	55.0%
U	1.2%	-15.3%	43.0%
Mid-Cap Average	2.2%	2.4%	39.3%

Source: BofA Global Research, Bloomberg



Exhibit 16: YTD small-cap software stock performance lagged Nasdaq and S&P 500 Small-cap software stock performance

	1 Week	YTD	2023 Return
Nasdaq	1.6%	4.0%	43.4%
S&P 500	1.5%	3.2%	24.2%
Al	-1.8%	-9.5%	156.6%
ALRM	0.5%	-2.8%	30.6%
AMPL	5.5%	6.3%	5.3%
AVDX	3.3%	-8.2%	24.6%
AYX	0.0%	0.6%	-6.9%
BIGC	2.8%	-10.8%	11.3%
BL	2.3%	-0.4%	-7.2%
BLKB	1.8%	-3.1%	47.3%
CVO	12.8%	3.0%	5.7%
EGHT	5.2%	-1.2%	-12.5%
ENFN	-5.2%	-12.0%	0.3%
EVBG	1.1%	-5.9%	-17.8%
FIVN	-0.4%	1.0%	16.0%
FROG	-2.2%	-3.2%	62.3%
HCP	7.9%	-1.1%	-13.5%
INTA	2.7%	17.6%	52.4%
JAMF	1.9%	12.3%	-15.2%
LAW	4.0%	14.0%	20.1%
LSPD	3.4%	-8.3%	46.8%
MLNK	1.6%	-4.0%	80.4%
NCNO	-0.1%	-2.9%	27.2%
PWSC	-0.9%	2.4%	2.1%
RNG	2.4%	6.6%	-4.1%
VERX	-0.4%	-6.1%	85.7%
WEAV	16.9%	16.8%	150.4%
ZETA	1.9%	13.2%	8.0%
ZI	7.0%	-8.8%	-38.6%
Small-Cap Average	2.7%	0.2%	26.6%

Source: BofA Global Research, Bloomberg



Exhibit 17: Verint Systems within Communication software led the stock performance YTD Collaboration, Communications, CRM, and Design software stock performance

	1 Week	YTD	2023 Return
Nasdag	1.6%	4.0%	43.4%
S&P 500	1.5%	3.2%	24.2%
ASAN	0.5%	0.6%	38.1%
BOX	0.1%	4.0%	-17.7%
DBX	-0.8%	10.1%	31.7%
MNDY	7.6%	16.3%	53.9%
SMAR	2.1%	-1.2%	21.5%
Collaboration Average	1.9%	6.0%	25.5%
EGAN	-0.6%	-7.6%	-7.8%
EGHT	5.2%	-1.2%	-12.5%
FIVN	-0.4%	1.0%	16.0%
KLTR	-4.7%	-5.6%	13.4%
LPSN	2.0%	-18.7%	-62.6%
MCHX	12.5%	5.9%	-15.0%
NICE	0.7%	7.8%	3.7%
RNG	2.4%	6.6%	-4.1%
TWLO	0.6%	-2.0%	55.0%
VRNT	6.6%	15.2%	-25.5%
ZM	-0.8%	-4.0%	6.2%
Communication Average	2.1%	-0.3%	-3.0%
BIGC	2.8%	-10.8%	11.3%
CRM	2.7%	9.4%	98.5%
CRTO	4.9%	2.5%	-2.8%
CVO	12.8%	3.0%	5.7%
	5.1%	5.0% 7.8%	
CXM			47.4%
FRSH	5.3%	-1.5%	59.7%
GLBE	6.2%	1.8%	92.0%
HUBS	2.9%	4.6%	100.8%
LSPD	3.4%	-8.3%	46.8%
ONTF	7.6%	1.1%	-8.7%
SEMR	-0.5%	-11.7%	67.8%
SHOP	4.0%	7.1%	124.4%
SPT	4.0%	7.8%	8.8%
WIX	-0.1%	4.6%	60.1%
YEXT	2.7%	5.7%	-9.8%
ZETA	1.9%	13.2%	8.0%
ZI	7.0%	-8.8%	-38.6%
CRM Average	4.3%	1.6%	39.5%
ADBE	4.3%	5.5%	77.3%
ADSK	2.7%	5.8%	30.3%
ANSS	-2.5%	-8.4%	50.2%
AZPN	-1.3%	-7.6%	7.2%
BSY	1.2%	-1.3%	41.2%
CDNS	-0.7%	7.8%	69.6%
DSY	1.6%	8.3%	32.1%
NEM	-1.3%	-16.5%	-12.3%
PTC	4.4%	5.7%	45.8%
PTC	4.4%	5.7% -15.3%	45.8%
U	1.2%		43.0%

Source: BofA Global Research, Bloomberg



Exhibit 18: GitLab within Infrastructure led the stock outperformance YTD ERP & Back Office, HCM, and Infrastructure software stock performance

	1 Week	YTD	2023 Return
Nasdaq	1.6%	4.0%	43.4%
S&P 500	1.5%	3.2%	24.2%
AVDX	3.3%	-8.2%	24.6%
BILL	5.7%	-2.6%	-25.1%
BL	2.3%	-0.4%	-7.2%
DOCU	1.7%	6.1%	7.3%
EXFY	-12.5%	-30.6%	-72.0%
INTU	3.5%	4.4%	60.6%
LAW	4.0%	14.0%	20.1%
MANH	0.4%	4.7%	77.4%
OTWO	-1.2%	1.9%	61.6%
SAP	8.0%	14.0%	49.8%
UPLD	4.0%	1.3%	-40.7%
VERX	-0.4%	-6.1%	85.7%
WK	0.0%	-4.8%	20.9%
ZUO	6.7%	0.4%	47.8%
ERP & Back Office Average	1.8%	-0.4%	22.2%
ADP	-0.8%	1.9%	-2.5%
CDAY	2.4%	3.5%	4.6%
PAYC	0.3%	-5.3%	-33.4%
PAYX	-1.3%	1.7%	3.1%
PCTY	3.5%	-3.9%	-15.1%
PYCR	-1.9%	-8.1%	-11.8%
WDAY	2.0%	7.1%	65.0%
HCM Average Al	0.6% -1.8%	- 0.4 % -9.5%	1.4% 156.6%
AMPL	5.5%	6.3%	5.3%
APPN	4.0%	-6.7%	15.7%
AYX	0.0%	0.6%	-6.9%
BASE	-0.7%	9.4%	69.8%
BBAI	-6.2%	-14.5%	217.6%
CFLT	5.2%	0.7%	5.2%
DDOG	-3.4%	5.8%	65.1%
DOMO	15.4%	10.9%	-27.7%
DT	2.2%	8.9%	42.8%
ESTC	-0.4%	8.9%	118.8%
EVBG	1.1%	-5.9%	-17.8%
FROG	-2.2%	-3.2%	62.3%
GTLB	4.1%	16.2%	38.6%
HCP	7.9%	-1.1%	-13.5%
INFA	-0.3%	8.6%	74.3%
JAMF	1.9%	12.3%	-15.2%
MDB	1.3%	2.4%	107.7%
MSFT	3.4%	9.0%	56.8%
NOW	4.4%	11.2%	82.0%
ORCL	3.4%	8.0%	29.0%
OTEX	5.7%	4.9%	41.8%
UILX			OF 40/
PATH	2.8%	-2.8%	95.4%
	2.8% -5.2%	-2.8% 6.1%	-12.8%
PATH			
PATH PD	-5.2% 3.6%	6.1% 1.6%	-12.8% 42.7%
PATH PD PEGA PLTR	-5.2% 3.6% -3.0%	6.1% 1.6% -0.5%	-12.8% 42.7% 167.4%
PATH PD PEGA PLTR SNOW	-5.2% 3.6% -3.0% 5.5%	6.1% 1.6% -0.5% 5.6%	-12.8% 42.7% 167.4% 38.6%
PATH PD PEGA PLTR	-5.2% 3.6% -3.0%	6.1% 1.6% -0.5%	-12.8% 42.7% 167.4%

Source: BofA Global Research, Bloomberg



Exhibit 19: Appfolio within Vertical led the stock performance YTD Security and Vertical software stock performance

	1 Week	YTD	2023 Return
Nasdaq	1.6%	4.0%	43.4%
S&P 500	1.5%	3.2%	24.2%
ALRM	0.5%	-2.8%	30.6%
CHKP	0.6%	4.7%	21.1%
CLVT	-0.9%	-1.5%	11.0%
CRWD	0.3%	17.4%	142.5%
CYBR	0.5%	7.5%	69.0%
FTNT	5.8%	13.3%	19.7%
GEN	2.7%	6.1%	6.5%
OKTA	2.8%	-4.0%	32.5%
PANW	-0.3%	16.9%	111.3%
QLYS	-3.6%	-2.7%	74.9%
RPD	5.0%	0.9%	68.0%
S	6.8%	2.3%	88.1%
SCWX	-9.3%	-4.9%	15.5%
TENB	0.8%	4.2%	20.7%
ZS	1.5%	10.3%	98.0%
Security Average	0.9%	4.5%	54.0%
APPF	26.0%	32.5%	64.4%
BLKB	1.8%	-3.1%	47.3%
CCCS	1.2%	-2.1%	30.9%
COUR	14.9%	6.5%	63.7%
CPLF	-1.0%	1.2%	5.2%
CWAN	3.0%	-2.1%	6.8%
DH	0.2%	-6.4%	-9.6%
DOX	-1.3%	4.9%	-3.3%
ENFN	-5.2%	-12.0%	0.3%
FTWO	2.4%	-12.0%	-25.2%
EVCM	0.6%	-9.0% -6.3%	48.3%
GWRE	-1.2%	4.6%	74.3%
INST			15.2%
INTA	-0.6%	-5.2%	
INTA	2.7%	17.6%	52.4%
KARO	-3.2%	-3.5%	168.5% 4.3%
· · · · · ·	-0.1%	2.8%	
MLNK	1.6%	-4.0%	80.4%
MODN	-0.2%	4.3%	-33.6%
NCNO	-0.1%	-2.9%	27.2%
PAR	4.4%	10.4%	67.0%
PCOR	2.1%	5.1%	46.7%
PRO	-1.7%	-6.5%	59.9%
PWSC	-0.9%	2.4%	2.1%
SPSC	1.4%	-1.4%	50.9%
TEMN	2.2%	12.7%	54.2%
TOST	8.5%	2.3%	1.3%
TWOU	28.1%	-7.7%	-80.4%
TYL	-1.0%	4.2%	29.7%
VEEV	1.7%	10.6%	19.3%
WEAV	16.9%	16.8%	150.4%
Vertical Average	3.4%	2.2%	34.0%

Source: BofA Global Research, Bloomberg



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Investment rating Total return expectation (within 12-month period of date of initial rating) Ratings dispersion guidelines for coverage cluster^{R1}

Buy ≥ 10% ≤ 70% Neutral ≥ 0% ≤ 30% Underperform N/A ≥ 20%

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