

European Viewpoint

Switzerland in '24: Slowly slowly

Key takeaways

- Economics: we still think the SNB will start cutting in September, later and less than the ECB.
- Rates: net FX purchases = wider CHF FX-Sofr, richer Saron, wider front-end EUR swap spreads
- FX: Lower CHF is a high conviction view for 2024 as SNB dispenses with need for a strong CHF

Economics: not so fast, please

Swiss inflation and tentative signs of SNB intervention against CHF strengthening have raised questions around particularly early SNB cuts. We think patience is warranted and continue to expect the first cut in September, a quarter after the ECB. Low inflation won't make the SNB rush. The particular mix of faster than expected disinflation and markets pricing earlier and more cuts elsewhere may have hit its limits. And we still think FX purchases are for abrupt currency moves, only, rather than sustained CHF weakening.

Rates: parting ways for now

The prospect of intervention by the SNB to contain CHF strength would be a parting of ways between the SNB's balance sheet and that of global central banks, at least on a temporary basis. This could pressure the CHF FX-Sofr basis wider and provide FX-hedged opportunities in the front-end CHF market. Rising CHF liquidity could richen Saron and prompt more issuance of SNB bills if market rates deviate too much from the policy rate. Beyond CHF, net FX purchases could also provide support for front-end EUR swap spreads.

FX: The slow turn towards depreciation

Lower CHF has been one of high conviction trades in 2024 and we have recently made some downward revisions to our profile. We think the case for further structural weakness is a compelling one. The current environment remains fertile ground for carry trade strategies in the absence of a meaningful pick-up in volatility. CHF outperformance over the past years has been almost exclusively driven by the SNB buying vast quantities of CHF as it tapers the balance sheet. The change in language on FX has been slow to deliver a weaker CHF but momentum now appears to be accelerating as policy divergence becomes the dominant theme driving G10 FX. With markets now pricing in a healthy chance of earlier rate cuts, carry remains king and we look for outsized underperformance versus the higher yielding currencies in G10. Of more concern for the medium-term outlook is the sharp deterioration in the Swiss basic balance, we think the risks are for a more precipitous outflow of capital from Swiss asset markets in search of yield. Whilst this is not Japan, it is worthy of keeping on the radar.

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Swiss economics: not so fast, please

Investor attention on Swiss franc developments is rising again, as tentative signs have emerged that the SNB may have intervened in the FX market to lean against CHF appreciation. Paired with Swiss inflation at 1.3% yoy in January, this means questions on the potential for particularly early SNB rate cuts are back.

From an economics perspective, we would argue patience is warranted. We stick to our call that the SNB is likely to deliver its first cut in September, a quarter after the ECB, and then move quarterly until September 2025, with risks of fewer cuts.

FX interventions remain a crucial policy instrument. We continue to expect the SNB to step in with purchases at times of abrupt and significant CHF appreciation. On the flipside, we would expect the SNB to proceed with FX selling and balance sheet unwind if the CHF were to weaken significantly from here, or if inflation dynamics require further policy tightening. In the current context, however, FX buying would then appear more likely and balance sheet unwind a tail risk in comparison.

Inflation well below 2% is probably not a problem for the SNB

Three arguments feature particularly prominently in our thinking: First, Swiss inflation is not on a path that will alarm the SNB. We update our Swiss forecasts today, but our changes are small. After 2.1% yoy in 2023, we expect Swiss inflation at 1.3% in 2024 (-10bp) and 1.2% in 2025 (-10bp), compared to 1.9% and 1.6% in the SNB's forecast, respectively. If inflation continues to move in line with our forecast, we doubt the SNB will be inclined to rush to act against too weak inflation. Remember the central bank's very asymmetric "below 2%" inflation target.

Slowing disinflation and markets adjusting to central banks should help

Second, the particular constellation of disinflation and market pricing of cuts is unlikely to intensify going forward. Disinflation progressed very fast in major developed economies, and faster than in Switzerland itself (see Exhibit 1 for Euro area and Swiss inflation). Markets have priced probably too much too fast in terms of central bank cuts. That, paired with geopolitics, has probably exerted particular pressure on the CHF.

We expect disinflation to slow and markets to gradually come around to central banks' willingness to keep rates on hold for longer. Based on our global team's respective inflation forecasts for the US, Japan, China, the UK and the Euro area, and our FX colleagues' bilateral exchange rate forecasts, acute pressure on the Swiss Real Effective Exchange Rate (REER) should now be behind us (Exhibit 2).

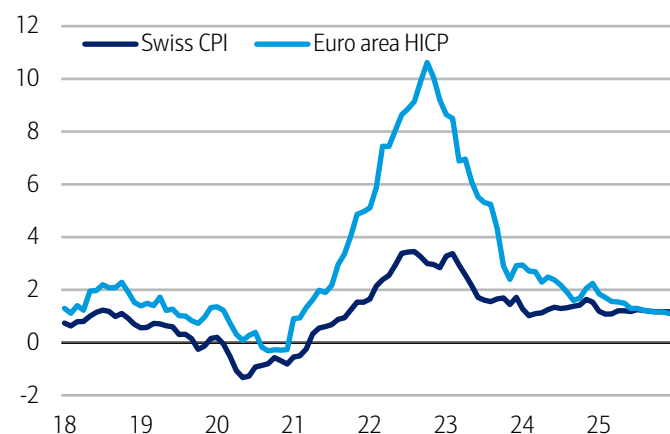
Speed and magnitude of CHF moves are the FX intervention trigger

Third, we think the SNB is back in its pre-pandemic modus operandi on the balance sheet. FX buying is an instrument to avoid very fast and large CHF appreciation. But we doubt the SNB is eager to actually provoke broad-based currency weakening. In December's monetary policy press conference, President Jordan referred to financing conditions as "appropriate". In late January, he added that lacklustre global demand, rather than the Swiss franc, was the main challenge to the Swiss corporate sector. To us, that sounds like a central bank that is not ready to ease financing conditions via the exchange rate. The political dimensions of the central bank's balance sheet and its recent losses probably enter the SNB's thinking, too.

Instead, we would expect the SNB to resume unwinding its foreign asset holdings if the currency were to weaken substantially, or if inflation dynamics were to strengthen (in which case we would continue to see tightening via the exchange rate as the preferred option over interest rate hikes).

Exhibit 1: Euro area and Swiss headline inflation (%yoy)

Narrowing inflation differentials have not helped the real effective exchange rate

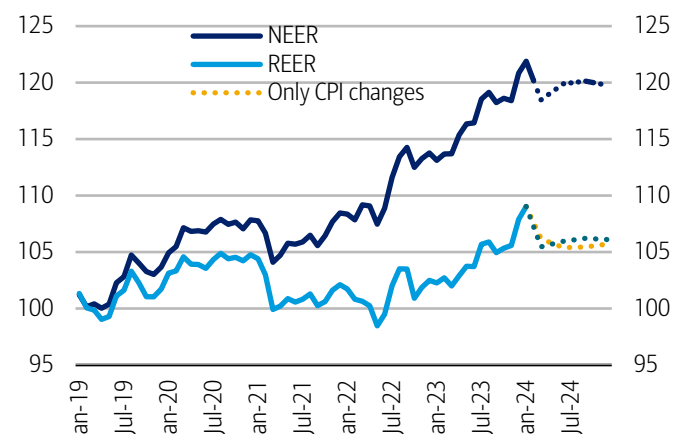


Source: BofA Global Research, Bloomberg

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Exhibit 2: Swiss nominal and real effective exchange rates (2019=100)

The CHF has probably reached its peak against a small basket (USD, CNY, GBP, JPY and EUR) in both nominal and real terms



Source: BofA Global Research, Bloomberg

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Rates: parting ways for now

SNB balance sheet to rise while Fed set to stabilise...

The prospect of intervention by the SNB to contain CHF strength would be a parting of ways between the SNB's balance sheet and that of global central banks, including the US Federal Reserve, at least on a temporary basis. The sustainability of such divergence would be a function of the Swiss Franc's strength and the economic outlook, including inflation dynamics. An increase in FX purchases by the SNB would lead to an increase in CHF reserves on the central bank's balance sheet, all else being equal. This would contrast with the expected stabilisation of the US Federal Reserve's balance sheet as our US team expects the central bank to end QT this year, which points to a stabilisation of reserve levels.

... which could pressure the CHF FX-Sofr basis wider

Structurally, more CHF reserves vs USD reserves is a source of widening pressures on the CHF FX-Sofr basis (Exhibit 3). The latest SNB auction yields and associated dates indicate 1M and 3M SNB bills offered a -1bp and +7bp pickup over their respective USD counterparts. In our view, this pickup is somewhat tight. But a wider CHF FX-Sofr basis from the different liquidity trajectories could increase FX-hedged pickup opportunities in the front-end CHF market.

Rising liquidity to richen Saron...

An increase in CHF liquidity means the Swiss banking system would become more cash rich. This could reduce Swiss bank cash demand in the CHF repo market and would be a source of richening pressure on Saron, making the Saron-SNB policy rate spread more negative (Exhibit 4).

... and may prompt more issuance of SNB bills

The risk is that the Saron-SNB policy rate spread becomes sufficiently large that the SNB deems it necessary to guide market rates back towards its policy rate. One way for the SNB to potentially achieve this is to increase net issuance of SNB bills: the SNB recently used net bill issuance to reduce sight deposits as it exited policy rates in 3Q 2022 (Exhibit 5). Demand for increased SNB bill issuance may also be supported by a wider CHF FX-Sofr basis as discussed above.

Rising balance sheet means more FX assets...

Increased FX intervention by the SNB would also mean a larger foreign currency investment portfolio. The market value of the SNB's foreign currency investment holdings fell c. 30% from its peak in January 2022 to December 2023, equivalent to c. CHF 300bn (Exhibit 6). This decline was driven by both mark to market losses and net selling of FX assets (Exhibit 7).

... and may support front-end EUR swap spreads

The prospect of net FX purchases by the SNB may be a source of support for front-end EUR swap spreads. Euro assets as a share of the SNB's foreign currency investment have generally been stable at just below 40%, while government bonds (across all currencies) has also been stable at just less than 65% in the past two years (Exhibit 8). As the average duration of the SNB's bond portfolio was 4.4 years in 2022, to the extent the SNB does not make significant compositional changes to its foreign asset portfolio, we expect the impact of net purchases to be most evident at the front-end of the curve,. This would support our view of less tightening in front end euro swap spreads vs the back end.

Exhibit 3: CHF 1Y FX-SoFr basis

Different balance sheet outlook vs Fed gives scope for widening

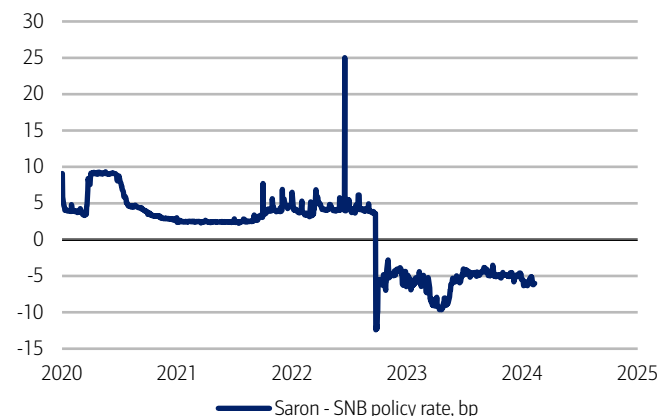


Source: BofA Global Research

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Exhibit 4: Saron-SNB policy rate

More CHF liquidity would put richening pressure on Saron

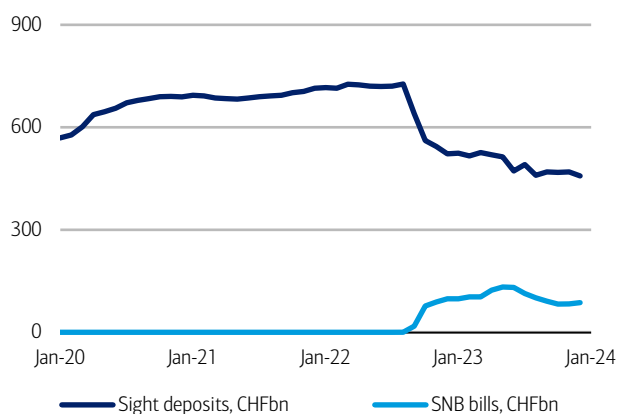


Source: BofA Global Research, Bloomberg

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Exhibit 5: Sight deposits and SNB bills

SNB issued bills to reduce sight deposits recently

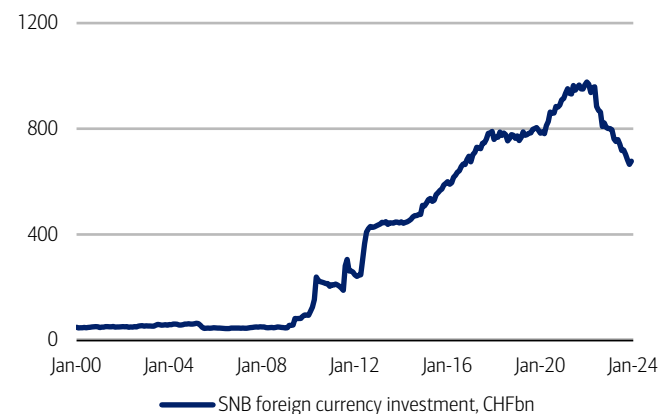


Source: SNB

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Exhibit 6: SNB foreign currency investment

Foreign currency investment down c. 30% from its peak

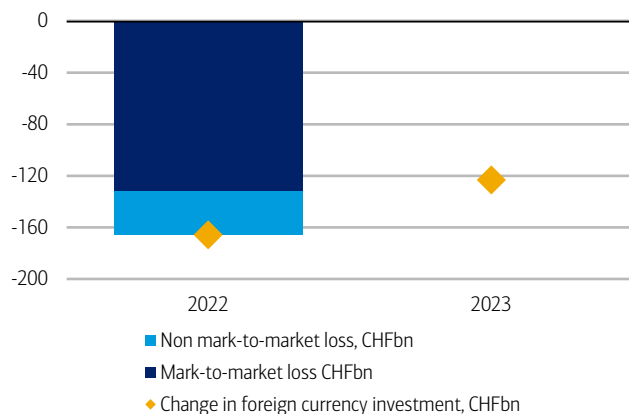


Source: SNB

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Exhibit 7: Change in foreign currency investment

Mark-to-market loss and net selling drove recent decline

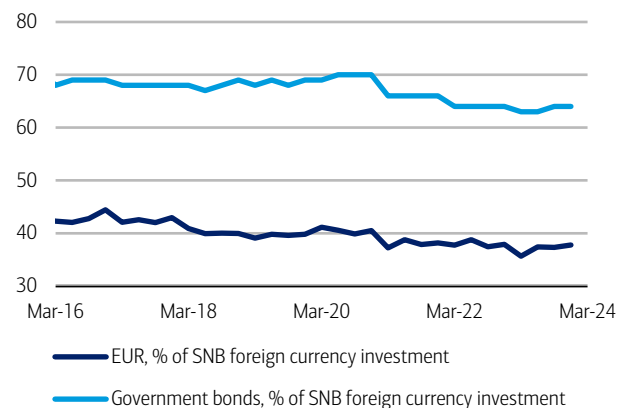


Source: SNB

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Exhibit 8: EUR and gov bond share of SNB foreign currency investment

Allocation has been somewhat stable in past 2 years



Source: SNB

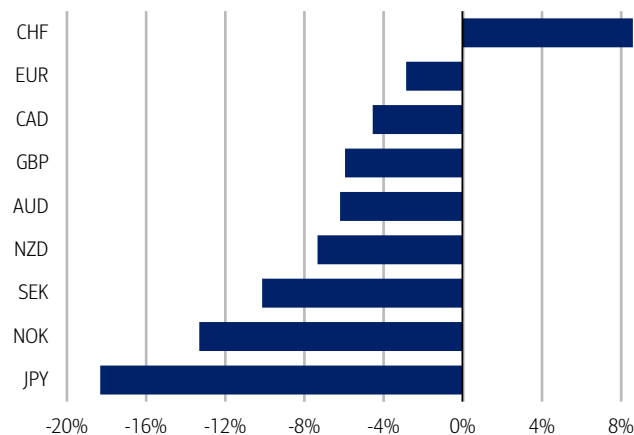
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CHF: End of the Show

For the past two calendar years, the CHF appeared to be defying gravity, making it the only G10 currency to have outperformed USD through that period as shown in Exhibit 9. Sustained currency outperformance over a multi-period window is not unusual providing it has a strong fundamental basis to do so. Exhibit 9 also shows how JPY has systematically underperformed the USD over the same period, despite many of our models showing significant undervaluation versus USD. However, as our Japanese strategy team have discussed, Yen depreciation is taken place under a confluence of events including carry and structural deterioration in the balance of payments (see: [FX Watch: Japan BoP: Signs of acceleration in Japan's structural outflow](#)).

Exhibit 9: G10 FX Performance vs USD, 2022-2023

CHF has consistently outperformed USD over last 2Yrs



Source: BofA Global Research, Bloomberg

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Exhibit 10: Deviation in CHF Nominal TWI from 15Yr Moving Avg

CHF has become increasingly overvalued over past 2Yrs



Source: BofA Global Research, Bloomberg

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For CHF, the circle is much harder to square. A currency with the lowest policy rates and at one point the most negative; a traditional counter-cyclical currency; and one which is significantly overvalued. Focusing on the last point, Exhibit 10 shows the deviation of CHF nominal TWI from its 15Yr moving average. As the Exhibit shows, a nominal recalibration of the TWI has been taking place since 2016 with overvaluation falling to 16%. However, since 2022, the overvaluation has widened to nearly 30% based on this metric.

We have discussed at length why and how the CHF currently finds itself in this situation. This is no accident: the SNB made a strategic decision to start selling its huge balance sheet (denominated in foreign assets from intervention proceeds) which stood at 143% at the end of 2022. The politics around the size of the balance sheet are well documented but until 2022, the SNB appeared in no hurry to taper the size. A perfect storm of geopolitical risks and rising inflation provided the backdrop for them to dispense with concerns about CHF strength and actively encourage FX strength as a tool to ringfence the economy from global inflationary pressures. Selling the balance sheet (selling FX/buying CHF) perhaps saved the SNB from making the more painful decision to ramp up interest rates in the quantum seen by its peers.

Fast forward to December 2023 and the new enhanced FX language suggests that the SNB feels its job is done. Now the focus turns to the impact that CHF strength has had on the domestic corporate sector. The January FX reserves data shows that the process of balance sheet tapering has come to the end for now with our analysis suggesting that the SNB were active in selling CHF ([FX Watch: CHF: SNB has been Intervening](#)). The intent is clear and we think this should encourage investors who are bearish CHF. Whilst SNB intervention is an important part of our bearish call, we are also focused on two other drivers: carry and Swiss balance of payments.

Exhibit 11: SNB Balance Sheet, %GDP

SNB has reduced the size of b/s over past 2-years.

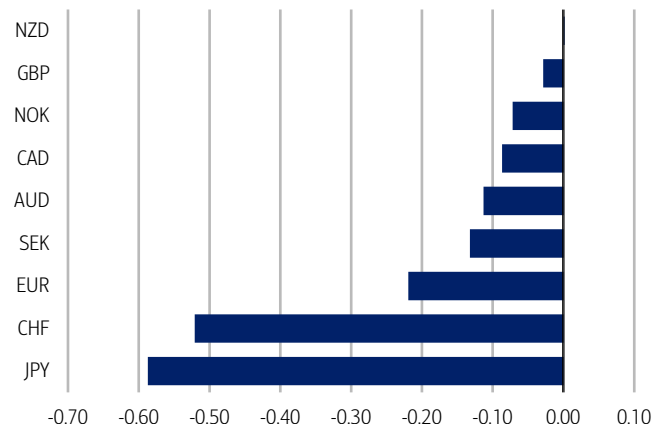


Source: BofA Global Research, Bloomberg

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Exhibit 12: 3mth vol adj carry versus USD

CHF is being undermined by carry



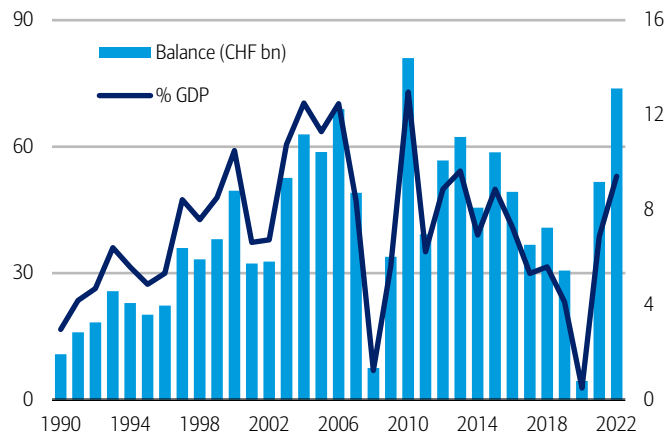
Source: BofA Global Research, Bloomberg

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Our base case scenario for 2024 has been premised on the following: a global soft-landing; steepening of the US yield curve and a benign outlook for risk. If we are correct that CHF has reverted to tracking its traditional anchors, then this backdrop should be bearish for the currency. So far, 2024 has not played out as we have expected: central banks have pushed back against market pricing for rate cuts against the backdrop of resilient growth particularly in the US. Of more significance for CHF has been the lack of vol response to this recalibration. The result is that G10 FX has been a fertile ground for carry trades on a vol adjusted basis. Exhibit 12 show 3mth vol adjusted carry for G10 FX versus USD. CHF along with JPY are the standout currencies for choice as funders. Taken in isolation, the appeal of CHF as a funding currency is visible and because of the concerns over CHF strength, we doubt that the SNB will engage in the type of exercise that has the market pare back rate cut expectations across G10. Quite the opposite. This should mean that CHF as a funding currency will be increasingly reinforced through this year, and with the risk that the SNB must move earlier than later if a June ECB rate cut weighs on EUR/CHF.

Exhibit 13: Swiss current account balance

Current account has remained robust

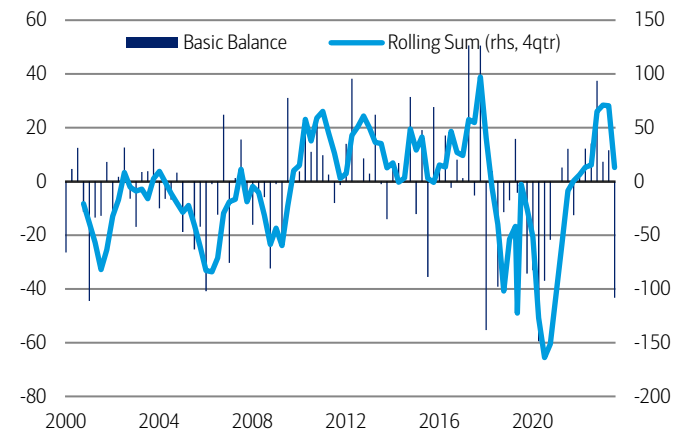


Source: BofA Global Research, Bloomberg

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Exhibit 14: Swiss basic balance

BB is negative on current quarter basis, trend is deteriorating



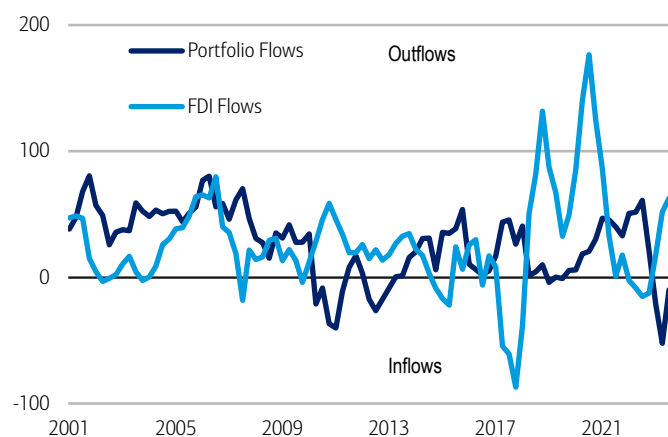
Source: BofA Global Research, Bloomberg

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More substantively, one of the medium-term pillars for CHF has been the large current account surplus which currently stands at nearly 10% GDP. This has been a consistent even through the years of significant CHF overvaluation. What is notable is that this surplus has been driven by rising goods exports, a sector which should be the most sensitive to FX trends. However, this is not the news in the balance of payments report. The flows channel is showing worry signs of mounting outflow pressure from both the FDI and portfolio balances. This is shown in Exhibit 15 where we look at the FDI & portfolio balances on a 4qtr rolling sum basis. There are renewed signs that FDI outflows are accelerating once more. Exhibit 16 shows the combined impact on the financial account.

Exhibit 15: Swiss Net FDI & Portfolio Balance (4qtr rolling sum, CHF bn)

Switzerland recording net FDI outflows and small portfolio inflows

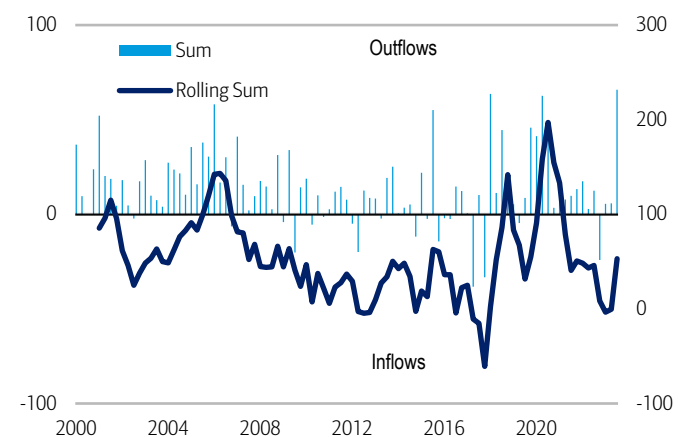


Source: BofA Global Research, Bloomberg

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Exhibit 16: Combined Net FDI & Portfolio Flows (CHF bn)

Worry signs in financial account with large surge in Q3 '23



Source: BofA Global Research, Bloomberg

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A large part of the positive CHF story has been its robust basic balance surplus and the consequent inflows which would provide significant support for the currency. In some ways, investors were prepared to overlook significant overvaluation due to the health external backdrop. If this dynamic is turning and the FX space is dominated by carry, then the case for medium-term CHF weakness is a compelling one.

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