

# MINISO Group Holdings

# Investor Day takeaway: 20%+ five-year revenue CAGR; IP and globalization key

Reiterate Rating: BUY | PO: 31.20 USD | Price: 21.00 USD

# Reiterate Buy after MNSO's first investor day

MINISO (MNSO) hosted its investor day on 18 Jan 2023, the first time since its IPO in 2020. We are positive about the company's five-year CAGR outlook and its strategies on IP and globalization. We reiterate Buy on the name.

# Five-year revenue CAGR outlook 20%+

MNSO announced their five-year (2023-28) CAGR target in its investor day today, given: 1) Store count is expected to grow at 900-1.1k per annum and close to double the current size by 2028 and reach 11k+; 2) Revenue is likely to grow at 20%+, which implies China revenue CAGR of mid-teens% (to double from 2023 to 2028), overseas revenue CAGR of 30%+ (to quadruple till 2028), and Toptoy CAGR of 40%; 3) IP is likely to contribute 50% of GMV in 2028; 5) NP growth is expected to outpace revenue growth, thanks to a better GPM; and 6) Dividend payout ratio maintained at 50%+.

### Interest-driven consumption supported by IP licensing

MNSO upgraded its strategy focus from value-for-money to more interest-driven. MNSO sees great potential in the licensing market, both in China and globally. Market size growth potential (China only accounts for 4% of the global license market with RMB71.5bn retail sales) and per capita consumption on licensed products (China's RMB51 way below global average RMB227, US's RMB3.1k and Japan's RMB581). IP products could raise ticket size, boost repurchase rate, attract traffic, and carry higher margins. MNSO already has 80+ IP partners and plans to increase to 100+ to include more diversified IPs, designer IPs and brands crossovers. IP brands are willing to work with MNSO on the back of its extensive network, design capability, strong supply chain with a short lead time from design to shelf, and dedication to quality control. (*More on next page*)

| Estimates (Jun) (CNY)                                                          | 2022A  | 2023A  | 2024E  | 2025E  | 2026E  |
|--------------------------------------------------------------------------------|--------|--------|--------|--------|--------|
| Net Income (Adjusted - mn)                                                     | 707.52 | 1,828  | 2,488  | 3,095  | 3,722  |
| EPS                                                                            | 2.31   | 5.97   | 8.12   | 10.10  | 12.15  |
| EPS Change (YoY)                                                               | 39.9%  | 158.4% | 36.1%  | 24.4%  | 20.2%  |
| Dividend / Share                                                               | 1.18   | 3.04   | 4.11   | 5.10   | 6.14   |
| Free Cash Flow / Share                                                         | 0.563  | 4.89   | 6.23   | 8.99   | 11.40  |
| Common EPS (CNY)                                                               | 0.577  | 1.49   | 2.03   | 2.53   | 3.04   |
| Common Dividend / Share (CNY)                                                  | 0.294  | 0.760  | 1.03   | 1.28   | 1.53   |
| Valuation (Jun)                                                                |        |        |        |        |        |
| P/E                                                                            | 60.88x | 25.56x | 18.61x | 14.96x | 12.44x |
| Dividend Yield                                                                 | 0.838% | 1.99%  | 2.72%  | 3.37%  | 4.06%  |
| EV / EBITDA*                                                                   | 30.64x | 15.52x | 11.23x | 8.91x  | 7.41x  |
| Free Cash Flow Yield*                                                          | 0.372% | 3.23%  | 4.12%  | 5.95%  | 7.54%  |
| * For full definitions of <i>IO</i> method <sup>SM</sup> measures, see page 6. |        |        |        |        |        |

#### 18 January 2024

#### Equity

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#### Stock Data

| Price (ADR / Common)        | 21.00 USD / 42.40 HKD |
|-----------------------------|-----------------------|
| Price Objective             | 31.20 USD / 61.20 HKD |
| Date Established            | 21-Nov-2023 / 21-Nov- |
|                             | 2023                  |
| Investment Opinion          | C-1-8 / C-1-8         |
| 52-Week Range               | 13.64 USD-29.92 USD   |
| Market Value (mn)           | 6,434 USD             |
| Shares Outstanding (mn)     | 306.4 / 1,225.6       |
| Average Daily Value (mn)    | 40.65 USD             |
| Free Float                  | 10.0%                 |
| BofA Ticker / Exchange      | MNSO / NYS            |
| BofA Ticker / Exchange      | XKTAF / HKG           |
| Bloomberg / Reuters         | MNSO US / MNSO.N      |
| ROE (2024E)                 | 26.1%                 |
| Net Dbt to Eqty (Jun-2023A) | -79.5%                |
|                             |                       |

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Refer to important disclosures on page 8 to 11. Analyst Certification on page 4. Price
Objective Basis/Risk on page 4.

Timestamp: 18 January 2024 09:57AM EST

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# **iQ**profile<sup>™</sup> MINISO Group Holdings

| Sales                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | Key Income Statement Data (Jun)               | 2022A   | 2023A   | 2024E   | 2025E   | 2026E    |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------|---------|---------|---------|---------|----------|
| Sales                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | (CNY Millions)                                |         |         |         |         |          |
| Gross Profit Sell General & Admin Expense (2,259) (2,350) (3,185) (3,689) (4,189) Operating Profit (882 2,223 3,163 3,559 4,766 Net Interest & Other Income 25 111 135 135 135 135 Associates NA NA NA NA Pretax Income 907 2,334 3,298 4,094 4,901 Tax (expense) / Benefit (2,67) (552) (885) (11,073) (1,254) Net Income (Adjustsed) 708 1,828 2,488 3,095 3,722 Average Fully Diluted Shares Outstanding 306 306 306 306 306 306 306 306 306 306                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | ·                                             | 10.086  | 11.473  | 15.091  | 17.723  | 20.329   |
| Sell Ceneral & Admin Expense   (2.259)   (2.350)   (3.185)   (3.689)   (4.189)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                               |         |         |         |         |          |
| Operating Profit         882         2.223         3.163         3.959         4,766           Net Interest & Other Income         25         111         135         135         135           Associates         NA         SA         306         306         306         306         306         306         306         306         306         306         306         306         306         306         306         306         306         306         306         306         306         306         306         306         306         306         306         306         306         306         306         306         306         306         306         306         306         306         306         306         306         306 <td< td=""><td>Sell General &amp; Admin Expense</td><td></td><td></td><td></td><td></td><td></td></td<>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | Sell General & Admin Expense                  |         |         |         |         |          |
| Net Interest & Other Income                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                               | , , ,   |         | . , ,   | ,       | ,        |
| Pretax Income 907 2,334 3,298 4,094 4,901 Tax (expense) / Benefit (267) (552) (885) (1,073) (1,254) Net Income (Adjusted) 708 1,828 2,488 3,095 3,722 Average Fully Diluted Shares Outstanding 306 306 306 306 306 306  Key Cash Flow Statement Dat  Net Income 638 1,769 2,393 3,000 3,627 Depreciation & Amortization 390 289 308 416 495 Change in Working Capital 361 (530) (78) 54 86 Deferred Taxation Charge NA NA NA NA NA NA Other Adjustments, Net 17 138 (114) (115) (115) Cash Flow from Operations 1,406 1,666 2,509 3,355 4,093 Capital Expenditure (1,234) (1169) (600) (600) (600) (Acquisition) / Disposal of Investments (275) (29) 0 0 0 0 Cher Cash Flow from Investing (2,126) (293) (430) (430) (430) Shares Issue / (Repurchase) 1 470 0 0 0 Cost of Dividends Paid (325) (413) (1,258) (1,563) (1,881) Cash Flow from Financing (734) (326) (1,190) (1,493) (1,801) Free Cash Flow from Financing (734) (326) (1,190) (1,493) (1,801) Free Cash Flow 1,148 (1,141) (889) (1,432) (1,1274) Change in Net Debt (5,511) (7,091) (7,979) (9,412) (1,1274) Change in Net Debt (5,511) (7,091) (7,979) (9,412) (1,1274) Change in Net Debt (5,511) (7,091) (7,979) (9,412) (1,1274) Change in Net Debt (5,511) (7,091) (7,979) (9,412) (1,1274) Change in Net Debt (3,18) (1,563) (3,366 (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3,446) (3 | , •                                           | 25      |         |         |         |          |
| Tax (expense) / Benefit (267) (552) (885) (1,073) (1,254) Net Income (Adjusted) 708 1,828 2,488 3,095 3,722 306 306 306 306 306 306 306 306 306 306                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Associates                                    | NA      | NA      | NA      | NA      | NA       |
| Net Income (Adjusted)   708                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Pretax Income                                 | 907     | 2,334   | 3,298   | 4,094   | 4,901    |
| Net Income (Adjusted)   708                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Tax (expense) / Benefit                       | (267)   | (552)   | (885)   | (1,073) | (1,254)  |
| Key Cash Flow Statement Data         Net Income         638         1,769         2,393         3,000         3,627           Depreciation & Amortization         390         289         308         406         495           Change in Working Capital         361         (530)         (78)         54         86           Deferred Taxation Charge         NA         <                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                               | 708     | 1,828   | 2,488   | 3,095   | 3,722    |
| Net Income                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Average Fully Diluted Shares Outstanding      | 306     | 306     | 306     | 306     | 306      |
| Net Income                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Key Cash Flow Statement Data                  |         |         |         |         |          |
| Depreciation & Amortization 390 289 308 416 495 Change in Working Capital 361 (530) (78) 54 86 Deferred Taxation Charge NA NA NA NA NA NA NA Other Adjustments, Net 17 138 (114) (115) (115) (115) (2ash Flow from Operations 1,406 1,666 2,509 3,355 4,093 (2apital Expenditure (1,234) (169) (600) (600) (600) (600) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400) (400)  |                                               | 638     | 1,769   | 2,393   | 3,000   | 3,627    |
| Change in Working Capital 361 (530) (78) 54 86 Deferred Taxation Charge NA                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Depreciation & Amortization                   | 390     |         |         | 416     |          |
| Deferred Taxation Charge         NA         NA         NA         NA           Other Adjustments, Net         17         138         (114)         (115)         (115)           Cash Flow from Operations         1,406         1,666         2,509         3,555         4,093           Capital Expenditure         (1,234)         (169)         (600)         (600)         (600)           (Acquisition) / Disposal of Investments         (275)         (29)         0         0         0           Other Cash Inflow / (Outflow)         (617)         (95)         170         170         170           Cash Flow from Investing         (2,126)         (293)         (430)         (430)         (430)           Shares Issue / (Repurchase)         1         470         0         0         0           Cost of Dividends Paid         (325)         (413)         (1,258)         (1,881)           Cash Flow from Financing         (734)         (326)         (1,190)         (1,493)         (1,881)           Cash Flow from Financing         (734)         (326)         (1,190)         (1,493)         (1,881)           Cash Elegion Net Debt         1,418         (1,411)         (889)         (1,272)         (1,248)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | •                                             |         |         |         |         |          |
| Other Adjustments, Net         17         138         (114)         (115)         (115)           Cash Flow from Operations         1,406         1,666         2,509         3,355         4,093           Capital Expenditure         (1,234)         (169)         (600)         (600)         (600)           Other Cash Inflow / (Outflow)         (617)         (95)         170         170         170           Cash Flow from Investing         (2,126)         (293)         (430)         (430)         (430)           Shares Issue / (Repurchase)         1         470         0         0         0           Cost of Dividends Paid         (325)         (413)         (1,258)         (1,563)         (1,881)           Cash Flow from Financing         (734)         (326)         (1,190)         (1,493)         (1,801)           Free Cash Flow         172         1,497         1,909         2,755         3,493           Net Debt         (5,611)         (7,091)         (7,979)         (9,412)         (11,274)           Change in Net Debt         1,418         (1,141)         (889)         (1,432)         (1,862)           Key Balance Sheet Data         1         1,418         (1,141)         (889) <td>· · · · · · · · · · · · · · · · · · ·</td> <td>NA</td> <td>NA</td> <td>NA</td> <td>NA</td> <td>NA</td>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | · · · · · · · · · · · · · · · · · · ·         | NA      | NA      | NA      | NA      | NA       |
| Capital Expenditure (1,234) (169) (600) (600) (600) (Acquisition) / Disposal of Investments (275) (29) 0 0 0 0 0 0 Other Cash Inflow / (Outflow) (617) (95) 170 170 170 170 Cash Flow from Investing (2,126) (293) (430) (430) (430) (430) Shares Issue / (Repurchase) 1 470 0 0 0 0 0 Cost of Dividends Paid (325) (413) (1,258) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,881) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1,563) (1, |                                               | 17      | 138     | (114)   | (115)   | (115)    |
| Capital Expenditure (1,234) (169) (600) (600) (600) (Acquisition) / Disposal of Investments (275) (29) 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Cash Flow from Operations                     | 1,406   | 1,666   | 2,509   | 3,355   | 4,093    |
| Other Cash Inflow / (Outflow)  Cash Flow from Investing  (2,126)  (293)  (430)  (430)  (430)  (430)  (430)  (430)  (430)  (430)  (430)  (430)  (430)  (430)  (430)  (430)  (430)  (430)  (430)  (430)  (430)  (430)  (430)  (430)  (430)  (430)  (430)  (430)  (430)  (430)  (430)  (430)  (430)  (430)  (430)  (430)  (430)  (430)  (430)  (430)  (1,881)  (258)  (1,158)  (1,158)  (1,190)  (1,493)  (1,801)  Free Cash Flow from Financing  (734)  (5611)  (7,091)  (7,979)  (7,979)  (9,412)  (1,1274)  Change in Net Debt  (5611)  (7,091)  (7,979)  (1,432)  (1,862)   Key Balance Sheet Data  Property, Plant & Equipment  420  535  1,001  1,351  1,613  Other Non-Current Assets  2,789  3,009  3,155  3,366  3,446  Trade Receivables  1,056  1,150  1,420  1,528  1,528  1,688  Cash & Equivalents  5,618  7,098  7,987  9,419  11,281  Other Current Assets  1,399  1,656  2,027  2,094  2,441  Total Assets  11,282  13,448  15,591  17,758  20,470  Long-Term Debt  7  7  7  7  7  7  7  7  7  7  7  7  7                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                               | (1,234) | (169)   |         | (600)   | (600)    |
| Cash Flow from Investing  Cash Flow from Investing  Cash Flow from Investing  Shares Issue / (Repurchase)  1 470 0 0 0 0  Cost of Dividends Paid  Cash Flow from Financing  (734)  Cash Flow from Financing  Free Cash Flow  172 1,497 1,909 2,755 3,493  Net Debt  (5,611) (7,091) (7,979) (9,412) (11,274)  Change in Net Debt  Latter Beat Beat Beat Beat Beat Beat Beat Beat                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | (Acquisition) / Disposal of Investments       | (275)   | (29)    | 0       | 0       | 0        |
| Shares Issue / (Repurchase) 1 470 0 0 0 Cost of Dividends Paid (325) (413) (1,258) (1,563) (1,881) Cash Flow from Financing (734) (326) (1,190) (1,493) (1,801) Free Cash Flow 172 1,497 1,909 2,755 3,493 Net Debt (5,611) (7,091) (7,979) (9,412) (11,274) Change in Net Debt 1,418 (1,141) (889) (1,432) (1,862)  Key Balance Sheet Data  Property, Plant & Equipment 420 535 1,001 1,351 1,613 Other Non-Current Assets 2,789 3,009 3,155 3,366 3,446 Trade Receivables 1,056 1,150 1,420 1,528 1,688 Cash & Equivalents 5,618 7,098 7,987 9,419 11,281 Other Current Assets 13,99 1,656 2,027 2,094 2,441 Total Assets 11,282 13,448 15,591 17,758 20,470 Long-Term Debt 77 7 7 7 7 7 Other Non-Current Liabilities 445 604 604 604 604 Short-Term Debt 0 0 0 0 0 0 Other Current Liabilities 3,788 3,886 4,770 5,375 6,206 Total Liabilities 4,240 4,496 5,381 5,996 6,817 Total Equity 7,027 8,918 10,177 11,739 13,620 Total Equity & Liabilities 11,267 13,415 15,558 17,725 20,437  iQmenthod → Bus Performance   Return On Equity 10,3% 23,0% 26,1% 28,4% 29,5% Operating Margin 12,6% 21,9% 23,9% 26,3% 27,6% EREUTD A Margin 12,6% 21,9% 23,0% 24,7% 25,9%  iQmethod → Quality of Earnings  Cash Realization Ratio 2,0x 0,9x 1,0x 1,1x 1,1x Asset Replacement Ratio 3,2x 0,6x 1,9x 1,4x 1,2x 1,2x 1,2x 1,2x 1,2x 1,2x 1,2x 1,2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Other Cash Inflow / (Outflow)                 | (617)   | (95)    | 170     | 170     | 170      |
| Cost of Dividends Paid (325) (413) (1,258) (1,563) (1,881) Cash Flow from Financing (734) (326) (1,190) (1,493) (1,801) Free Cash Flow 172 1,497 1,909 2,755 3,493 Net Debt (5,611) (7,091) (7,979) (9,412) (11,274) Change in Net Debt 1,418 (1,141) (889) (1,432) (1,862) ★ Cash Red Equipment 420 535 1,001 1,351 1,613 Other Non-Current Assets 2,789 3,009 3,155 3,366 3,446 Trade Receivables 1,056 1,150 1,420 1,528 1,688 Cash & Equivalents 5,518 7,098 7,987 9,419 11,281 Other Current Assets 13,99 1,656 2,027 2,094 2,441 Total Assets 11,282 13,448 15,591 17,758 20,470 Cher Non-Current Liabilities 445 604 604 604 604 604 Short-Term Debt 7 7 7 7 7 7 7 7 7 0 Other Non-Current Liabilities 3,788 3,886 4,770 5,375 6,206 Total Liabilities 3,788 3,886 4,770 5,375 6,206 Total Liabilities 11,267 13,415 15,558 17,725 20,437 iQmethod M-Purple M-Pu | Cash Flow from Investing                      | (2,126) | (293)   | (430)   | (430)   | (430)    |
| Cash Flow from Financing Free Cash Flow Free Cash Equipment Free Cash Flow Free Cash Equipment Free Cash Flow Free Cash  | Shares Issue / (Repurchase)                   | 1       | 470     | 0       | 0       | 0        |
| Free Cash Flow         172         1,497         1,909         2,755         3,493           Net Debt         (5,611)         (7,091)         (7,979)         (9,412)         (11,274)           Change in Net Debt         1,418         (1,141)         (889)         (1,432)         (1,862)           Key Balance Sheet Data         **Property, Plant & Equipment         420         535         1,001         1,351         1,613           Other Non-Current Assets         2,789         3,009         3,155         3,366         3,446           Trade Receivables         1,056         1,150         1,420         1,528         1,688           Cash & Equivalents         5,618         7,098         7,987         9,419         11,281           Other Current Assets         1,399         1,656         2,027         2,094         2,441           Total Assets         11,282         13,448         15,591         17,758         20,470           Other Non-Current Liabilities         445         604         604         604         604           Short-Term Debt         0         0         0         0         0         0           Total Equity         7,027         8,918         10,177                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Cost of Dividends Paid                        | (325)   | (413)   | (1,258) | (1,563) | (1,881)  |
| Net Debt         (5,611)         (7,091)         (7,979)         (9,412)         (11,274)           Change in Net Debt         1,418         (1,141)         (889)         (1,432)         (1,862)           Key Balance Sheet Data         Property, Plant & Equipment         420         535         1,001         1,351         1,613           Other Non-Current Assets         2,789         3,009         3,155         3,366         3,446           Trade Receivables         1,056         1,150         1,420         1,528         1,688           Cash & Equivalents         5,618         7,098         7,987         9,419         11,281           Other Current Assets         1,399         1,656         2,027         2,094         2,441           Total Assets         11,282         13,448         15,591         17,758         20,470           Long-Term Debt         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Cash Flow from Financing                      | (734)   | (326)   | (1,190) | (1,493) | (1,801)  |
| Change in Net Debt         1,418         (1,141)         (889)         (1,432)         (1,862)           Key Balance Sheet Data           Property, Plant & Equipment         420         535         1,001         1,351         1,613           Other Non-Current Assets         2,789         3,009         3,155         3,366         3,446           Trade Receivables         1,056         1,150         1,420         1,528         1,688           Cash & Equivalents         5,618         7,098         7,987         9,419         11,281           Other Current Assets         13,99         1,656         2,027         2,094         2,441           Total Assets         11,282         13,448         15,591         17,758         20,470           Long-Term Debt         7         7         7         7         7         7         7           Other Non-Current Liabilities         445         604         604         604         604           Short-Term Debt         0         0         0         0         0         0           Other Current Liabilities         3,788         3,886         4,770         5,375         6,206           Total Equity         7,027         8,91                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Free Cash Flow                                |         |         |         |         | 3,493    |
| Key Balance Sheet Data         Property, Plant & Equipment         420         535         1,001         1,351         1,613           Other Non-Current Assets         2,789         3,009         3,155         3,366         3,446           Trade Receivables         1,056         1,150         1,420         1,528         1,688           Cash & Equivalents         5,618         7,098         7,987         9,419         11,281           Other Current Assets         1,399         1,656         2,027         2,094         2,441           Total Assets         11,282         13,448         15,591         17,758         20,470           Long-Term Debt         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | Net Debt                                      | (5,611) | (7,091) | (7,979) | (9,412) | (11,274) |
| Property, Plant & Equipment         420         535         1,001         1,351         1,613           Other Non-Current Assets         2,789         3,009         3,155         3,366         3,446           Trade Receivables         1,056         1,150         1,420         1,528         1,688           Cash & Equivalents         5,618         7,098         7,987         9,419         11,281           Other Current Assets         1,399         1,656         2,027         2,094         2,441           Total Assets         11,282         13,448         15,591         17,758         20,470           Long-Term Debt         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Change in Net Debt                            | 1,418   | (1,141) | (889)   | (1,432) | (1,862)  |
| Other Non-Current Assets         2,789         3,009         3,155         3,366         3,446           Trade Receivables         1,056         1,150         1,420         1,528         1,688           Cash & Equivalents         5,618         7,098         7,987         9,419         11,281           Other Current Assets         1,399         1,656         2,027         2,094         2,441           Total Assets         11,282         13,448         15,591         17,758         20,470           Long-Term Debt         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Key Balance Sheet Data                        |         |         |         |         |          |
| Trade Receivables         1,056         1,150         1,420         1,528         1,688           Cash & Equivalents         5,618         7,098         7,987         9,419         11,281           Other Current Assets         1,399         1,656         2,027         2,094         2,441           Total Assets         11,282         13,448         15,591         17,758         20,470           Long-Term Debt         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7 <t< td=""><td>Property, Plant &amp; Equipment</td><td>420</td><td>535</td><td>1,001</td><td>1,351</td><td>1,613</td></t<>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | Property, Plant & Equipment                   | 420     | 535     | 1,001   | 1,351   | 1,613    |
| Cash & Equivalents         5,618         7,098         7,987         9,419         11,281           Other Current Assets         1,399         1,656         2,027         2,094         2,441           Total Assets         11,282         13,448         15,591         17,758         20,470           Long-Term Debt         7         7         7         7         7         7           Other Non-Current Liabilities         445         604         604         604         604           Short-Term Debt         0         0         0         0         0         0           Other Current Liabilities         3,788         3,886         4,770         5,375         6,206           Total Liabilities         4,240         4,496         5,381         5,986         6,817           Total Equity & Liabilities         11,267         13,415         15,558         17,725         20,437           iQmethod SM - Bus Performance*           Return On Capital Employed         9.1%         21.2%         23.9%         26.3%         27.6%           Return On Equity         10.3%         23.0%         26.1%         28.4%         29.5%           Operating Margin         8.7%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                               | 2,789   | 3,009   | 3,155   | 3,366   | 3,446    |
| Other Current Assets         1,399         1,656         2,027         2,094         2,441           Total Assets         11,282         13,448         15,591         17,758         20,470           Long-Term Debt         7         7         7         7         7         7         7           Other Non-Current Liabilities         445         604         604         604         604           Short-Term Debt         0         0         0         0         0         0           Other Current Liabilities         3,788         3,886         4,770         5,375         6,206           Total Liabilities         4,240         4,496         5,381         5,986         6,817           Total Equity         7,027         8,918         10,177         11,739         13,620           Total Equity & Liabilities         11,267         13,415         15,558         17,725         20,437           iQmethod SM - Bus Performance*         Return On Capital Employed         9.1%         21.2%         23.9%         26.3%         27.6%           Return On Equity         10.3%         23.0%         26.1%         28.4%         29.5%           Operating Margin         8.7%         19.4%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Trade Receivables                             | 1,056   | 1,150   | 1,420   | 1,528   | 1,688    |
| Total Assets         11,282         13,448         15,591         17,758         20,470           Long-Term Debt         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         7         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0         <                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Cash & Equivalents                            | 5,618   | 7,098   | 7,987   | 9,419   | 11,281   |
| Long-Term Debt         7         7         7         7         7           Other Non-Current Liabilities         445         604         604         604         604           Short-Term Debt         0         0         0         0         0         0           Other Current Liabilities         3,788         3,886         4,770         5,375         6,206           Total Liabilities         4,240         4,496         5,381         5,986         6,817           Total Equity         7,027         8,918         10,177         11,739         13,620           Total Equity & Liabilities         11,267         13,415         15,558         17,725         20,437           iQmethod M- Bus Performance*         8         8         8,918         10,177         11,739         13,620           Total Equity & Liabilities         11,267         13,415         15,558         17,725         20,437           iQmethod M- Bus Performance*         8         8         21,296         23.9%         26.3%         27.6%           Return On Capital Employed         9.1%         21.2%         23.9%         26.3%         26.3%         29.5%           Operating Margin         8.7%         19.4%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Other Current Assets                          | 1,399   | 1,656   | 2,027   | 2,094   | 2,441    |
| Other Non-Current Liabilities         445         604         604         604           Short-Term Debt         0         0         0         0         0           Other Current Liabilities         3,788         3,886         4,770         5,375         6,206           Total Liabilities         4,240         4,496         5,381         5,986         6,817           Total Equity         7,027         8,918         10,177         11,739         13,620           Total Equity & Liabilities         11,267         13,415         15,558         17,725         20,437           iQmethod SM - Bus Performance*           Return On Capital Employed         9.1%         21.2%         23.9%         26.3%         27.6%           Return On Equity         10.3%         23.0%         26.1%         28.4%         29.5%           Operating Margin         8.7%         19.4%         21.0%         22.3%         23.4%           EBITDA Margin         12.6%         21.9%         23.0%         24.7%         25.9%           IQmethod M - Quality of Earnings*         2         2         2         2         2         2         2         2         2         2         3         2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Total Assets                                  | 11,282  | 13,448  | 15,591  | 17,758  | 20,470   |
| Short-Term Debt         0         0         0         0         0           Other Current Liabilities         3,788         3,886         4,770         5,375         6,206           Total Liabilities         4,240         4,496         5,381         5,986         6,817           Total Equity         7,027         8,918         10,177         11,739         13,620           Total Equity & Liabilities         11,267         13,415         15,558         17,725         20,437           iQmethod M- Bus Performance*           Return On Capital Employed         9.1%         21.2%         23.9%         26.3%         27.6%           Return On Equity         10.3%         23.0%         26.1%         28.4%         29.5%           Operating Margin         8.7%         19.4%         21.0%         22.3%         23.4%           EBITDA Margin         12.6%         21.9%         23.0%         24.7%         25.9%           IQmethod M- Quality of Earnings*         2         2         2         2         2         2         2         2         2         2         2         3         4         2         2         3         2         2         3         2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Long-Term Debt                                |         | 7       |         | 7       | 7        |
| Other Current Liabilities         3,788         3,886         4,770         5,375         6,206           Total Liabilities         4,240         4,496         5,381         5,986         6,817           Total Equity         7,027         8,918         10,177         11,739         13,620           Total Equity & Liabilities         11,267         13,415         15,558         17,725         20,437           iQmethod M - Bus Performance*         Return On Capital Employed         9.1%         21.2%         23.9%         26.3%         27.6%           Return On Equity         10.3%         23.0%         26.1%         28.4%         29.5%           Operating Margin         8.7%         19.4%         21.0%         22.3%         23.4%           EBITDA Margin         12.6%         21.9%         23.0%         24.7%         25.9%           iQmethod M - Quality of Earnings*         Cash Realization Ratio         2.0x         0.9x         1.0x         1.1x         1.1x           Asset Replacement Ratio         3.2x         0.6x         1.9x         1.4x         1.2x           Tax Rate (Reported)         29.5%         23.6%         26.8%         26.2%         25.6%           Net Debt-to-Equit                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Other Non-Current Liabilities                 |         |         |         |         | 604      |
| Total Liabilities         4,240         4,496         5,381         5,986         6,817           Total Equity         7,027         8,918         10,177         11,739         13,620           Total Equity & Liabilities         11,267         13,415         15,558         17,725         20,437           iQmethod M- Bus Performance*           Return On Capital Employed         9.1%         21.2%         23.9%         26.3%         27.6%           Return On Equity         10.3%         23.0%         26.1%         28.4%         29.5%           Operating Margin         8.7%         19.4%         21.0%         22.3%         23.4%           EBITDA Margin         12.6%         21.9%         23.0%         24.7%         25.9%           iQmethod M- Quality of Earnings*         2         2.0x         0.9x         1.0x         1.1x         1.1x           Asset Replacement Ratio         3.2x         0.6x         1.9x         1.4x         1.2x           Tax Rate (Reported)         29.5%         23.6%         26.8%         26.2%         25.6%           Net Debt-to-Equity Ratio         -79.8%         -79.5%         -78.4%         -80.2%         -82.8%           Interest Cover <td>Short-Term Debt</td> <td>0</td> <td>0</td> <td></td> <td></td> <td></td>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Short-Term Debt                               | 0       | 0       |         |         |          |
| Total Equity         7,027         8,918         10,177         11,739         13,620           Total Equity & Liabilities         11,267         13,415         15,558         17,725         20,437           iQmethod <sup>SM</sup> - Bus Performance*         Equity Selection of Sele                                                                                                                                                                                  |                                               |         |         |         |         |          |
| Total Equity & Liabilities         11,267         13,415         15,558         17,725         20,437           iQmethod M- Bus Performance*         Return On Capital Employed         9.1%         21.2%         23.9%         26.3%         27.6%           Return On Equity         10.3%         23.0%         26.1%         28.4%         29.5%           Operating Margin         8.7%         19.4%         21.0%         22.3%         23.4%           EBITDA Margin         12.6%         21.9%         23.0%         24.7%         25.9%           iQmethod M- Quality of Earnings*         Cash Realization Ratio         2.0x         0.9x         1.0x         1.1x         1.1x           Asset Replacement Ratio         3.2x         0.6x         1.9x         1.4x         1.2x           Tax Rate (Reported)         29.5%         23.6%         26.8%         26.2%         25.6%           Net Debt-to-Equity Ratio         -79.8%         -79.5%         -78.4%         -80.2%         -82.8%           Interest Cover         26.4x         NM         NM         NM         NM                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                               |         |         |         |         |          |
| iQmethod SM - Bus Performance*       Return On Capital Employed       9.1%       21.2%       23.9%       26.3%       27.6%         Return On Equity       10.3%       23.0%       26.1%       28.4%       29.5%         Operating Margin       8.7%       19.4%       21.0%       22.3%       23.4%         EBITDA Margin       12.6%       21.9%       23.0%       24.7%       25.9%         IQmethod M - Quality of Earnings*       Cash Realization Ratio       2.0x       0.9x       1.0x       1.1x       1.1x         Asset Replacement Ratio       3.2x       0.6x       1.9x       1.4x       1.2x         Tax Rate (Reported)       29.5%       23.6%       26.8%       26.2%       25.6%         Net Debt-to-Equity Ratio       -79.8%       -79.5%       -78.4%       -80.2%       -82.8%         Interest Cover       26.4x       NM       NM       NM       NM       NM                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                               |         |         |         |         |          |
| Return On Capital Employed         9.1%         21.2%         23.9%         26.3%         27.6%           Return On Equity         10.3%         23.0%         26.1%         28.4%         29.5%           Operating Margin         8.7%         19.4%         21.0%         22.3%         23.4%           EBITDA Margin         12.6%         21.9%         23.0%         24.7%         25.9%           iQmethod M - Quality of Earnings*           Cash Realization Ratio         2.0x         0.9x         1.0x         1.1x         1.1x           Asset Replacement Ratio         3.2x         0.6x         1.9x         1.4x         1.2x           Tax Rate (Reported)         29.5%         23.6%         26.8%         26.2%         25.6%           Net Debt-to-Equity Ratio         -79.8%         -79.5%         -78.4%         -80.2%         -82.8%           Interest Cover         26.4x         NM         NM         NM         NM         NM                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Total Equity & Liabilities                    | 11,267  | 13,415  | 15,558  | 17,725  | 20,437   |
| Return On Equity         10.3%         23.0%         26.1%         28.4%         29.5%           Operating Margin         8.7%         19.4%         21.0%         22.3%         23.4%           EBITDA Margin         12.6%         21.9%         23.0%         24.7%         25.9%           iQmethod M - Quality of Earnings*           Cash Realization Ratio         2.0x         0.9x         1.0x         1.1x         1.1x           Asset Replacement Ratio         3.2x         0.6x         1.9x         1.4x         1.2x           Tax Rate (Reported)         29.5%         23.6%         26.8%         26.2%         25.6%           Net Debt-to-Equity Ratio         -79.8%         -79.5%         -78.4%         -80.2%         -82.8%           Interest Cover         26.4x         NM         NM         NM         NM         NM                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | iQmethod <sup>sM</sup> - Bus Performance*     |         |         |         |         |          |
| Operating Margin         8.7%         19.4%         21.0%         22.3%         23.4%           EBITDA Margin         12.6%         21.9%         23.0%         24.7%         25.9%           iQmethod M - Quality of Earnings*         Cash Realization Ratio         2.0x         0.9x         1.0x         1.1x         1.1x           Asset Replacement Ratio         3.2x         0.6x         1.9x         1.4x         1.2x           Tax Rate (Reported)         29.5%         23.6%         26.8%         26.2%         25.6%           Net Debt-to-Equity Ratio         -79.8%         -79.5%         -78.4%         -80.2%         -82.8%           Interest Cover         26.4x         NM         NM         NM         NM                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | Return On Capital Employed                    | 9.1%    | 21.2%   | 23.9%   | 26.3%   | 27.6%    |
| EBITDA Margin       12.6%       21.9%       23.0%       24.7%       25.9%         iQmethod M - Quality of Earnings*       2.0x       0.9x       1.0x       1.1x       1.1x         Cash Realization Ratio       3.2x       0.6x       1.9x       1.4x       1.2x         Asset Replacement Ratio       3.2x       0.6x       1.9x       1.4x       1.2x         Tax Rate (Reported)       29.5%       23.6%       26.8%       26.2%       25.6%         Net Debt-to-Equity Ratio       -79.8%       -79.5%       -78.4%       -80.2%       -82.8%         Interest Cover       26.4x       NM       NM       NM       NM       NM                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Return On Equity                              | 10.3%   | 23.0%   | 26.1%   | 28.4%   | 29.5%    |
| iQ method M - Quality of Earnings*         Cash Realization Ratio       2.0x       0.9x       1.0x       1.1x       1.1x         Asset Replacement Ratio       3.2x       0.6x       1.9x       1.4x       1.2x         Tax Rate (Reported)       29.5%       23.6%       26.8%       26.2%       25.6%         Net Debt-to-Equity Ratio       -79.8%       -79.5%       -78.4%       -80.2%       -82.8%         Interest Cover       26.4x       NM       NM       NM       NM                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Operating Margin                              | 8.7%    | 19.4%   | 21.0%   | 22.3%   | 23.4%    |
| Cash Realization Ratio         2.0x         0.9x         1.0x         1.1x         1.1x           Asset Replacement Ratio         3.2x         0.6x         1.9x         1.4x         1.2x           Tax Rate (Reported)         29.5%         23.6%         26.8%         26.2%         25.6%           Net Debt-to-Equity Ratio         -79.8%         -79.5%         -78.4%         -80.2%         -82.8%           Interest Cover         26.4x         NM         NM         NM         NM                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | EBITDA Margin                                 | 12.6%   | 21.9%   | 23.0%   | 24.7%   | 25.9%    |
| Cash Realization Ratio         2.0x         0.9x         1.0x         1.1x         1.1x           Asset Replacement Ratio         3.2x         0.6x         1.9x         1.4x         1.2x           Tax Rate (Reported)         29.5%         23.6%         26.8%         26.2%         25.6%           Net Debt-to-Equity Ratio         -79.8%         -79.5%         -78.4%         -80.2%         -82.8%           Interest Cover         26.4x         NM         NM         NM         NM                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | iOmethod <sup>SM</sup> - Ouality of Earnings* |         |         |         |         |          |
| Asset Replacement Ratio         3.2x         0.6x         1.9x         1.4x         1.2x           Tax Rate (Reported)         29.5%         23.6%         26.8%         26.2%         25.6%           Net Debt-to-Equity Ratio         -79.8%         -79.5%         -78.4%         -80.2%         -82.8%           Interest Cover         26.4x         NM         NM         NM         NM                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                               | 2 0x    | 0.9x    | 1 0x    | 1 1x    | 1 1x     |
| Tax Rate (Reported)         29.5%         23.6%         26.8%         26.2%         25.6%           Net Debt-to-Equity Ratio         -79.8%         -79.5%         -78.4%         -80.2%         -82.8%           Interest Cover         26.4x         NM         NM         NM         NM                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                               |         |         |         |         |          |
| Net Debt-to-Equity Ratio         -79.8%         -79.5%         -78.4%         -80.2%         -82.8%           Interest Cover         26.4x         NM         NM         NM         NM                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                               |         |         |         |         |          |
| Interest Cover 26.4x NM NM NM NM                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                               |         |         |         |         |          |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                               |         |         |         |         |          |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                               |         |         |         |         |          |

#### **Key Metrics**

#### **Company Sector**

Retailing-Broadline/General Merchandisers

#### **Company Description**

MINISO is the largest branded variety retailer of lifestyle products globally and in China. The first store was opened in 2003 in China. It sells the products under its own brands "MINISO". As of end-1QFY23 (Sep'23), MINISO has 6.1K stores globally with 3.8k stores in China and 2.2k stores in around 100 countries. Its founder, Guofu Ye, is the controlling shareholder with 72.5% stake. The company was listed on NYSE in Oct 2020.

#### **Investment Rationale**

1) MINISO offers value proposition with frequently refreshed product assortment, ensuring attractiveness and repurchase. 2) Leveraging China's massive supply chain as foundation, MINISO established best-in-class supply chain, supported by IT systems to deliver extreme value-formoney and minimize inventory risk. 3) Retail partner model could enable scalable expansion at asset-light model. 4) MINISO enjoys proven track record of overseas expansion leveraging flexible business models.

#### Stock Data

| Shares / Common     | 0 | .25 |
|---------------------|---|-----|
| Price to Rook Value | A | 16v |



<sup>\*</sup> For full definitions of *IQ*method<sup>SM</sup> measures, see page 6.

# Globalization to pave the way for long-term growth

MNSO sees both store expansion potential and sales per store to lead overseas market growth. MNSO sees room for further penetration in existing markets when compared to F&B chains and local retailers. Meanwhile, MNSO will venture into new markets, including, but not limited to Japan, Korea and some European countries. Among the total 900-1.1k p.a store expansion, overseas should account for 60%+ of the new stores. Sales per store should be driven by brand upgrading, IP products, and store upgrading. To aid such growth, MNSO intends to have four R&D centers globally, raise local sourcing to 30%, launch more localized products and partner with more local IPs.

# China growth promising

The majority of its China growth in mid-teens% will be driven by store expansion of high-single-digit to low-teens%. The 9M23 same-store sales have recovered to 93% of the 2019 level, thanks to ASP growth and conversion rate (30%). MNSO expects sales per store to continue growing at low-to mid-single digit%, driven by 1) more stores in tier 1 and 2 cities, 2) bigger sized stores (70% of China stores have a floor area of less than 150sqm, vs average of 180-200sqm). 3) shift stores to a better location for improving traffic, 4) differentiated and IP-licensed products, and 5) cooperation with online platforms to fulfill real-time delivery demand.

# TopToy's GMV reached RMB1bn

TopToy's store count has hit 150 at end-2023, with a likely GMV of RMB1bn. The company expects a 40% GMV CAGR over 2023-28. It is likely to have 10 core IPs with sales of RMB100mn, along with self-developed (including exclusive) products contributing 70% of GMV (up from 30% currently).



# Price objective basis & risk

#### MINISO Group Holdings (MNSO / XKTAF)

Our PO for MNSO is US\$31.2(HK\$61.2), based on a 50/50 blend of DCF and P/E. Our DCF-based valuation is US\$31.6/share, which is based on 12% WACC, 1x beta, and 4% terminal growth. Our P/E-driven valuation is US\$30.7/share, based on 23x CY24 P/E, which is in line with global value retailers' average. We see MNSO's competitive edge given faster growth, asset-light business model (enabling higher NPM and ROE), and deep-integration and digital-connection with suppliers with best-in-class global supply chain. We assume USDCNY of 7.2, based on our house view.

Downside risks to our PO are pandemic volatility, macro, competition, merchandise, the reliance on retail partners and distributors, execution risk in international markets, strategic collaborations with IP licensors, inventory risk, FX risk and key personnel.

# **Analyst Certification**

I, Lucy Yu, hereby certify that the views expressed in this research report accurately reflect my personal views about the subject securities and issuers. I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or view expressed in this research report.

**APR - Consumer Coverage Cluster** 

| vestment rating | Company                                | BofA Ticker | Bloomberg symbol | Analyst           |
|-----------------|----------------------------------------|-------------|------------------|-------------------|
| JY              |                                        |             |                  |                   |
|                 | ABC-MART                               | AMKYF       | 2670 JP          | Arashi Nishizawa  |
|                 | Adastria                               | PNMOF       | 2685 JP          | Arashi Nishizawa  |
|                 | AmorePacific Corp                      | AMRPF       | 090430 KS        | Ahyung Cho        |
|                 | Anta Sports                            | ANPDF       | 2020 HK          | Lucy Yu           |
|                 | Asahi Group Holdings                   | ASBRF       | 2502 JP          | Haruka Ono        |
|                 | Avenue Supermarts                      | XWCVF       | DMART IN         | Aditya Mathur     |
|                 | BGF Retail                             | XWAHF       | 282330 KS        | Ahyung Cho        |
|                 | Bosideng                               | BSDGF       | 3998 HK          | Lucy Yu           |
|                 | BUD APAC                               | BDWBF       | 1876 HK          | Chen Luo, CFA     |
|                 | China Resources Beer (Holdings) Co Ltd | CRHKF       | 291 HK           | Chen Luo, CFA     |
|                 | Cosmos Pharmaceutical                  | CSMYF       | 3349 JP          | Arashi Nishizawa  |
|                 | Dabur India                            | DBUIF       | DABUR IN         | Aditya Mathur     |
|                 | DESCENTE                               | DESLF       | 8114 JP          | Arashi Nishizawa  |
|                 | DPC Dash Ltd                           | DPCDF       | 1405 HK          | Lucy Yu           |
|                 | Eastroc                                | XEBSF       | 605499 CH        | Jack Chen         |
|                 | Eclat                                  | ECLAF       | 1476 TT          | Ronald Leung, CFA |
|                 | E-Mart                                 | EMRTF       | 139480 KS        | Ahyung Cho        |
|                 | GOLDWIN                                | GWNCF       | 8111 JP          | Arashi Nishizawa  |
|                 | H&H International Holdings             | BTSDF       | 1112 HK          | Lynn Wu           |
|                 | Haier Smart Home Co Ltd                | TTHEF       | 600690 CH        | Lucy Yu           |
|                 | Haier Smart Home Co Ltd                | HRSHF       | 6690 HK          | Lucy Yu           |
|                 | Henan Shuanghui Investment & Dev       | HSUIF       | 000895 CH        | Chen Luo, CFA     |
|                 | Hindustan Unilever                     | HINLF       | HUVR IN          | Aditya Mathur     |
|                 | Hisense Home Appliance                 | XMBQF       | 000921 CH        | Lucy Yu           |
|                 | Hisense Home Appliance                 | HISEF       | 921 HK           | Lucy Yu           |
|                 | ITC                                    | ITCTF       | ITC IN           | Aditya Mathur     |
|                 | JINS HOLDINGS                          | JNDOF       | 3046 JP          | Arashi Nishizawa  |
|                 | Kobe Bussan                            | KOBNF       | 3038 JP          | Arashi Nishizawa  |
|                 | KT&G                                   | KTCIF       | 033780 KS        | Ahyung Cho        |
|                 | Kweichow Moutai Co. Ltd.               | XHJBF       | 600519 CH        | Chen Luo, CFA     |
|                 | Lawson                                 | LWSOF       | 2651 JP          | Arashi Nishizawa  |
|                 | Li Ning Co Ltd                         | LNNGF       | 2331 HK          | Lucy Yu           |
|                 | Ligao Foods                            | XLFLF       | 300973 CH        | Jack Chen         |
|                 | Luzhou Laojiao                         | XMBBF       | 000568 CH        | Lynn Wu           |
|                 | Makalot Industrial                     | MAKAF       | 1477 TT          | Ronald Leung, CFA |
|                 | Man Wah Holdings                       | MAWHF       | 1999 HK          | Yoyo Pang         |
|                 | MatsukiyoCocokara & Co                 | MSMKF       | 3088 JP          | Arashi Nishizawa  |
|                 |                                        |             |                  |                   |

#### **APR - Consumer Coverage Cluster**

| MINISO Group Holdings MINISO Group Holdings MINISO Group Holdings XXTAF 9896 HK Lucy Yu New Oriental Education & Technology New Oriental Education & Technology New Oriental Education & Technology NWOEF 9901 HK Lucy Yu Nitor Holdings NCLTF 9843 JP Arashi Nishizawa Proya Cosmetics XPXCF 603605 CH Lynn Wu Ryohin Keikaku RYKKF 7453 JP Arashi Nishizawa Ryohin Keikaku RYKKF 7453 JP Arashi Nishizawa Ryohin Keikaku RYKKY RYKKY US Arashi Nishizawa Ryohin Keikaku RYKKY Samsonite International SMSOF 1910 HK Jack Chen Seven & i Holdings SVNDF 3382 JP Arashi Nishizawa Shenzhou International SZHIF Z313 HK Chen Luo, CFA Sundrug SDGCF 9889 JP Arashi Nishizawa TAL                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Investment rating | Company                             | BofA Ticker | Bloomberg symbol | Analyst           |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|-------------------------------------|-------------|------------------|-------------------|
| MINSO Group Holding                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                   | Merida Industry Co Ltd              | MIUYF       |                  | Ronald Leung, CFA |
| New Oriental Education & Technology   No.   Log You   New Oriental Education & Technology   No.   No   |                   |                                     | MNSO        | MNSO US          |                   |
| New Oriental Education & Technology   NNOEF   990 1 FK   Log Yo                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                   |                                     |             |                  |                   |
| Note Holdings                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                   | New Oriental Education & Technology | EDU         | EDU US           | Lucy Yu           |
| Prop Cosmetos   XPXCF                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                   | New Oriental Education & Technology |             |                  | Lucy Yu           |
| Syuhin Kokaba   R7607                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                   | Nitori Holdings                     |             | 9843 JP          | Arashi Nishizawa  |
| Bythin feelward   Simonani the international   SMSDF   1910 HK   Jack Cheen                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                   | Proya Cosmetics                     | XPXCF       | 603605 CH        | Lynn Wu           |
| Semontie International   SMSOF   1910 IIK   Jack Chem                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                   | Ryohin Keikaku                      | RYKKF       | 7453 JP          | Arashi Nishizawa  |
| Seven A. Holdings                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                   | Ryohin Keikaku                      | RYKKY       | RYKKY US         | Arashi Nishizawa  |
| Shendhout International   SZ-HF   2313 HK   Chen Luc, CFA                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                   | Samsonite International             | SMSOF       | 1910 HK          | Jack Chen         |
| SUM AT Recal Group   SURREF   680.9 HK                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                   | Seven & i Holdings                  | SVNDF       | 3382 JP          | Arashi Nishizawa  |
| Sundrug                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                   | Shenzhou International              | SZHIF       | 2313 HK          | Chen Luo, CFA     |
| TAL                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                   | Sun Art Retail Group                | SURRF       | 6808 HK          | Chen Luo, CFA     |
| Tingri   TCMF   322 HK   Jack Chen                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                   | Sundrug                             | SDGCF       | 9989 JP          | Arashi Nishizawa  |
| Trough                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                   | TAL                                 | TAL         | TAL US           | Lucy Yu           |
| Titan Company   XNVAF                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                   | Tingyi                              | TCYMF       | 322 HK           |                   |
| Topsports International Holding Ltd.   TPSRF   6110 HK   Lucy Yu                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                   |                                     | XNXAF       | TTAN IN          |                   |
| Tangsao Brewery XTSOF 600500 L Lynn Wu Unipresident China UNFS 20 HK Jack Chen Uniform Williams (China UNIFS 20 HK Jack Chen UNIFS 40 HK Jack Chen UNIFS 4 |                   |                                     |             |                  |                   |
| Tisngtao Brewery                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                   |                                     |             |                  |                   |
| Unipresident China UNIFS 22.0 HK UNIFE NAROWS UNIFE 1.0 HAR W 1760.6 P. Arashin Mishizawa United Revweries UBWRF UBR.IN Ading Mathur Varun Beverages XMMOP VBL IN Ading Mathur WH Group Limited WH GRF 28.0 HK Chen Luo, CFA Willangse Yibin YBWUF 0.00838 CH Chen Luo, CFA Yill Industral Group XIDRF 6.00887 CH Chen Luo, CFA Yill China YUMC VUMC US Chen Luo, CFA Yum China XYUMF 9987 HK Chen Luo, CFA Yum China XYUMF 9987 HK Chen Luo, CFA NEUTRAL  Anjoy Foods XSMCF 6.0345 CH Chen Luo, CFA Asian Paints XSMF 6.0345 CH Chen Luo, CFA China Feihe CHIFF 5.166 HK Lyun Wu China Feihe CHIFF 5.166 HK Lyun Yu China Feihe CH |                   |                                     |             |                  | •                 |
| UNITED ARROWS                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                   | ,                                   |             |                  | •                 |
| United Brevenies   UBWRF   UBBL IN Adhys Mathur                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                   |                                     |             |                  | ·                 |
| Varun Beverages                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                   |                                     |             |                  |                   |
| WH Group Limited                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                   |                                     |             |                  |                   |
| Wullangey Nin                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                   |                                     |             |                  |                   |
| Vill Industrial Group   XIDRF   C00887 CH   Chen Luo, CFA   Yum China   YUMC   YUMC US   Chen Luo, CFA   Yum China   XYUMF   9987 HK   Chen Luo, CFA   Yum China   XYUMF   9987 HK   Chen Luo, CFA   XYUMF   September   XYUMF     |                   |                                     |             |                  | *                 |
| Yum China                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                   |                                     |             |                  | •                 |
| NEUTRAL                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                   |                                     |             |                  |                   |
| NEUTRAL                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                   |                                     |             |                  |                   |
| Anjoy Foods                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                   | Yum China                           | XYUMF       | 9987 HK          | Chen Luo, CFA     |
| Asian Paints                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | NEUTRAL           |                                     |             |                  |                   |
| Asian Paints                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                   | Anjoy Foods                         | XSWCF       | 603345 CH        | Jack Chen         |
| China Felhe         CHELF         6186 HK         Lynn Wu           Chow Tai Fook Jewellery         CJEWF         1929 HK         Ronald Leung. CFA           Fast Retailing         FRCOF         9983 JP         Arashi Nishizawa           Fast Retailing         FRCOY         FRCOY US         Arashi Nishizawa           Fenbi Ltd         XFTTF         2469 HK         Lucy Yu           Giant Manufacturing         GTMUF         9921 TT         Ronald Leung. CFA           Godrej Consumer Products         XGOCF         GCPL IN         Aditys Mathur           Gree Electric Appliances         ZHUHF         000651 CH         Chen Luo, CFA           GS Retail         XGLTF         007070 KS         Alyung Cho           Haidilao International Holding Ltd.         HDALF         6862 HK         Lucy Yu           Hengan Intl         HEGIF         1044 HK         Jack Chen           Hotel Shilla         HSLLF         008770 KS         Alyung Cho           Hyundai Dept Store         HDTSF         069960 KS         Alyung Cho           Jason Furniture         XV2DF         603816 CH         Yoyo Pang           Jubilant FoodWorks         XJUBF         JUBILN         Aditya Mathur           Kirin Holdings         KNBWF<                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                   |                                     | XSAFF       | APNT IN          | Aditya Mathur     |
| Chow Tai Fook Jewellery                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                   | China Feihe                         | CHFLF       |                  |                   |
| Fast Retailing                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                   |                                     |             |                  | ,                 |
| Fast Retailing                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                   |                                     |             |                  | =                 |
| Fenbi Ltd                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                   |                                     |             | •                |                   |
| Giant Manufacturing   GTMUF   992.1 TT   Ronald Leung, CFA                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                   | ŭ                                   |             |                  |                   |
| Godre  Consumer Products                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                   |                                     |             |                  |                   |
| Gree Electric Appliances                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                   |                                     |             |                  |                   |
| GS Retail  KIGLTF  Midilao International Holding Ltd.  HEGIF  1044 HK  Jack Chen  Hengan Intl  HELLF  008770 KS  Ahyung Cho  Hyundai Dept Store  HOTSF  069960 KS  Ahyung Cho  Jason Furniture  XVZDF  Jubilant FoodWorks  XJUBF  Jubilant FoodWorks  XJUBF  Jubilant FoodWorks  XJUBF  Jubilant FoodWorks  XJUBF  Kirin Holdings  KNBWF  Z503 JP  Haruka Ono  Kirin Holdings  KNBWY  KNBWY US  Haruka Ono  LG H&H  LGHHF  051900 KS  Ahyung Cho  LO-ccitane International S.A  LCCTF  973 HK  Lynn Wu  Nestle India  XNTEF  NEST IN  Aditya Mathur  Nongfu Spring  NNFSF  9633 HK  Jack Chen  Pan Pacific International HD  DQICF  7532 JP  Arashi Nishizawa  Robam Appliance  XVPDF  002508 CH  Lucy Yu  Sapphire Foods  XLQLF  Sapphire Foods  XLQLF  Sapphire Foods  XLQLF  Sapphire Foods  XLQLF  TATACONS IN  Aditya Mathur  Aditya Mathur  Yamada Holdings  YMDAF  Parashi Nishizawa  Yamada Holdings  YMDAF  Bairun  XSBZF  002568 CH  Jack Chen  Jack Chen  Jack Chen  Blue Moon  XBMGF  6993 HK  Jack Chen                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                   |                                     |             |                  |                   |
| Haidilao International Holding Ltd. HDALF 6862 HK Lucy Yu Hengan Intl HeGir 1044 HK Jack Chen Hotel Shilla HSLLF 008770 KS Ahyung Cho Hyundai Dept Store HDTSF 069960 KS Ahyung Cho Jason Furniture XVZDF 603816 CH Yoyo Pang Jubilant FoodWorks XJUBF JUBI IN Aditya Mathur Kirin Holdings KNBWF 2503 JP Haruka Ono Kirin Holdings KNBWF XSDS JP Haruka Ono LG H&H LCcttane International S.A. LCCTF 973 HK Lynn Wu Nestle India XNTEF NEST IN Aditya Mathur Nongfu Spring NNFSF 9633 HK Jack Chen Pan Pacific International HD DQICF 7532 JP Arashi Nishizawa Robam Appliance XVPDF 002508 CH Lucy Yu Sapphire Foods XLQLF SAPPHIRE IN Aditya Mathur Shinsegae SDKLF 004170 KS Ahyung Cho Tata Consumer Products XTCUF TATACONS IN Aditya Mathur Yamada Holdings YMDAF 9831 JP Arashi Nishizawa Yankershop Food XYNBF 902847 CH Jack Chen Blue Moon XBMGF 6993 HK Jack Chen                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                   |                                     |             |                  | *                 |
| Hengan Intl Hetel Shilla Hotel  |                   |                                     |             |                  |                   |
| Hotel Shilla HSLLF 008770 KS Ahyung Cho Hyundai Dept Store HDTSF 069960 KS Ahyung Cho Jason Furniture XVZDF 603816 CH Yoyo Pang Jubilant FoodWorks XJUBF JUBI IN Aditya Mathur Kirin Holdings KNBWF 2503 JP Haruka Ono Kirin Holdings KNBWY KNBWY US Haruka Ono LG H&H LGHHF 051900 KS Ahyung Cho L'Occitane International S.A. LCCTF 973 HK Lynn Wu Nestle India XNTEF NEST IN Aditya Mathur Nongfu Spring NNFSF 9633 HK Jack Chen Pan Pacific International HD DQJCF 7532 JP Arashi Nishizawa Robam Appliance XVPDF 002508 CH Lucy Yu Sapphire Foods XLQLF SAPPHIRE IN Aditya Mathur Shinsegae SDKLF 004170 KS Ahyung Cho Tata Consumer Products XTCUF TATACONS IN Aditya Mathur Yamada Holdings YMDAF 9831 JP Arashi Nishizawa Yankershop Food XYNKF 002847 CH Jack Chen  UNDERPERFORM  Bairun XSBZF 002568 CH Jack Chen Blue Moon XBMGF 6993 HK Jack Chen                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                   | 6                                   |             |                  |                   |
| HDTSF 069960 KS Ahyung Cho Jason Furniture XVZDF 603816 CH Yoyo Pang Jubilant FoodWorks XJUBF JUBI IN Aditya Mathur Kirin Holdings KNBWF 2503 JP Haruka Ono Kirin Holdings KNBWY KNBWY US Haruka Ono Kirin Holdings KNBWY SHBWY US Haruka Ono LG H&H LGHHF 051900 KS Ahyung Cho L'Occitane International S.A. LCCTF 973 HK Lynn Wu Nestle India XNTEF NEST IN Aditya Mathur Nongfu Spring NNFSF 9633 HK Jack Chen Pan Pacific International HD DOJCF 7532 JP Arashi Nishizawa Robam Appliance XVPDF 002508 CH Lucy Yu Sapphire Foods XLQLF SAPPHIRE IN Aditya Mathur Shinsegae SDKLF 004170 KS Ahyung Cho Tata Consumer Products XTCUF TATACONS IN Aditya Mathur Yamada Holdings YMDAF 9831 JP Arashi Nishizawa Yankershop Food XYNKF 002847 CH Jack Chen  UNDERPERFORM  DISTANCE SAPPHIRE IN Arashi Nishizawa XYNKF 002847 CH Jack Chen  Bairun XSBZF 002568 CH Jack Chen                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                   |                                     |             |                  |                   |
| Jason Furniture XVZDF 603816 CH Yoyo Pang Jubilant FoodWorks XJUBF JUBI IN Aditya Mathur Kirin Holdings KNBWF 2503 JP Haruka Ono Kirin Holdings KNBWY KNBWY US Haruka Ono LG H&H LGHHF 051900 KS Ahyung Cho L'Occitane International S.A. LCCTF 973 HK Lynn Wu Nestle India XNTEF NEST IN Aditya Mathur Nongfu Spring NNFSF 9633 HK Jack Chen Pan Pacific International HD DQJCF 7532 JP Arashi Nishizawa Robam Appliance XVPDF 002508 CH Lucy Yu Sapphire Foods XLQLF SAPPHIRE IN Aditya Mathur Shinsegae SDKLF 004170 KS Ahyung Cho Tata Consumer Products XTCLF TATACONS IN Aditya Mathur Yamada Holdings YMDAF 9831 JP Arashi Nishizawa Yankershop Food XYNKF 002847 CH Jack Chen  UNDERPERFORM  Bairun XSBZF 002568 CH Jack Chen Blue Moon XBMGF 6993 HK Jack Chen                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                   |                                     |             |                  |                   |
| Jubilant FoodWorks   XJUBF   JUBI IN Aditya Mathur                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                   | ,                                   |             |                  |                   |
| Kirin Holdings Kirin Holdings KNBWY KNBWY US Haruka Ono LG H&H LGHHF 051900 KS Ahyung Cho L'Occitane International S.A. LCCTF 973 HK Lynn Wu Nestle India XNTEF NEST IN Aditya Mathur Nongfu Spring NNFSF 9633 HK Jack Chen Pan Pacific International HD DQJCF 7532 JP Arashi Nishizawa Robam Appliance XVPDF 002508 CH Lucy Yu Sapphire Foods XLQLF SAPPHIRE IN Aditya Mathur Shinsegae SDKLF 004170 KS Ahyung Cho Tata Consumer Products XTCUF TATACONS IN Aditya Mathur Yamada Holdings YMDAF YAnkershop Food XYNKF 002847 CH Jack Chen  UNDERPERFORM  Bairun Bairun XSBZF 002568 CH Jack Chen Jack Chen Jack Chen Jack Chen                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                   | •                                   |             |                  |                   |
| Kirin Holdings KNBWY KNBWY US Haruka Ono LG H&H LGHHF 051900 KS Ahyung Cho L'Occitane International S.A. LCCTF 973 HK Lynn Wu Nestle India Nongfu Spring NNFSF P633 HK Jack Chen Pan Pacific International HD DQICF Pan Pacific International HD DQICF Pan Pan Pacific International HD XVPDF O02508 CH Lucy Yu Sapphire Foods XLQLF SAPPHIRE IN Aditya Mathur Shinsegae SDKLF O04170 KS Ahyung Cho Tata Consumer Products XTCUF TATACONS IN Aditya Mathur Yamada Holdings YMDAF Yankershop Food XYNKF O02847 CH Jack Chen  UNDERPERFORM  Bairun XSBZF O02568 CH Jack Chen Jack Chen                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                   |                                     |             |                  |                   |
| LGH&H LGHKF UCcitane International S.A. LCCTF 973 HK Lynn Wu Nestle India XNTEF NEST IN Aditya Mathur Nongfu Spring NNFSF 9633 HK Jack Chen Pan Pacific International HD DQJCF 7532 JP Arashi Nishizawa Robam Appliance XVPDF 002508 CH Lucy Yu Sapphire Foods XLQLF SAPPHIRE IN Aditya Mathur Shinsegae SDKLF O04170 KS Ahyung Cho Tata Consumer Products XTCUF TATACONS IN Aditya Mathur Yamada Holdings YMDAF YMDAF 9831 JP Arashi Nishizawa XYNKF 002847 CH Jack Chen  UNDERPERFORM  Bairun Sina XSBZF 002568 CH Jack Chen Jack Chen  Blue Moon XBMGF 6993 HK Jack Chen                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                   | •                                   |             |                  |                   |
| L'Occitane International S.A.  LCCTF 973 HK Lynn Wu  Nestle India XNTEF NEST IN Aditya Mathur  Nongfu Spring NNFSF 9633 HK Jack Chen  Pan Pacific International HD DQJCF 7532 JP Arashi Nishizawa  Robam Appliance XVPDF 002508 CH Lucy Yu  Sapphire Foods XLQLF SAPPHIRE IN Aditya Mathur  Shinsegae SDKLF O04170 KS Ahyung Cho Tata Consumer Products XTCUF TATACONS IN Aditya Mathur  Yamada Holdings YMDAF 9831 JP Arashi Nishizawa  Yankershop Food XYNKF 002847 CH Jack Chen  UNDERPERFORM  Bairun XSBZF 002568 CH Jack Chen  Blue Moon XBMGF 6993 HK Jack Chen                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                   |                                     |             |                  |                   |
| Nestle India XNTEF NEST IN Aditya Mathur Nongfu Spring NNFSF 9633 HK Jack Chen Pan Pacific International HD DQJCF 7532 JP Arashi Nishizawa Robam Appliance XVPDF 002508 CH Lucy Yu Sapphire Foods XLQLF SAPPHIRE IN Aditya Mathur Shinsegae SDKLF 004170 KS Ahyung Cho Tata Consumer Products XTCUF TATACONS IN Aditya Mathur Yamada Holdings YMDAF 9831 JP Arashi Nishizawa Yankershop Food XYNKF 002847 CH Jack Chen  UNDERPERFORM  Bairun XSBZF 002568 CH Jack Chen Blue Moon XBMGF 6993 HK Jack Chen                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                   |                                     |             |                  | , ,               |
| Nongfu Spring NNFSF 9633 HK Jack Chen Pan Pacific International HD DQJCF 7532 JP Arashi Nishizawa Robam Appliance XVPDF 002508 CH Lucy Yu Sapphire Foods XLQLF SAPPHIRE IN Aditya Mathur Shinsegae SDKLF 004170 KS Ahyung Cho Tata Consumer Products XTCUF TATACONS IN Aditya Mathur Yamada Holdings YMDAF 9831 JP Arashi Nishizawa Yankershop Food XYNKF 002847 CH Jack Chen  UNDERPERFORM  Bairun XSBZF 002568 CH Jack Chen Blue Moon XBMGF 6993 HK Jack Chen                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                   |                                     |             |                  | ,                 |
| Pan Pacific International HD Robam Appliance R |                   |                                     |             |                  |                   |
| Robam Appliance XVPDF 002508 CH Lucy Yu Sapphire Foods XLQLF SAPPHIRE IN Aditya Mathur Shinsegae SDKLF 004170 KS Ahyung Cho Tata Consumer Products XTCUF TATACONS IN Aditya Mathur Yamada Holdings YMDAF 9831 JP Arashi Nishizawa Yankershop Food XYNKF 002847 CH Jack Chen  UNDERPERFORM  Bairun XSBZF 002568 CH Jack Chen Blue Moon XBMGF 6993 HK Jack Chen                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                   |                                     |             |                  |                   |
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| BairunXSBZF002568 CHJack ChenBlue MoonXBMGF6993 HKJack Chen                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | UNDERPERFORM      |                                     |             |                  |                   |
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#### **APR - Consumer Coverage Cluster**

| Investment rating | Company                                 | BofA Ticker | Bloomberg symbol | Analyst           |
|-------------------|-----------------------------------------|-------------|------------------|-------------------|
|                   | Colgate-Palmolive India                 | CPIYF       | CLGT IN          | Aditya Mathur     |
|                   | Feng Tay                                | FTGYF       | 9910 TT          | Ronald Leung, CFA |
|                   | Foshan Haitian Flavouring & Food Co Ltd | XCMJF       | 603288 CH        | Lynn Wu           |
|                   | Fuling Zhacai                           | XSRTF       | 002507 CH        | Lynn Wu           |
|                   | Heilan Home Co Ltd                      | XYWDF       | 600398 CH        | Lucy Yu           |
|                   | Jiangsu Yanghe Brewery                  | XJBTF       | 002304 CH        | Chen Luo, CFA     |
|                   | Lotte Shopping                          | LOSPF       | 023530 KS        | Ahyung Cho        |
|                   | Marico                                  | MAIOF       | MRCO IN          | Aditya Mathur     |
|                   | Oppein Home Group                       | XKXRF       | 603833 CH        | Yoyo Pang         |
|                   | Pidilite Industries                     | PDLFF       | PIDI IN          | Aditya Mathur     |
|                   | Seria                                   | SAOGF       | 2782 JP          | Arashi Nishizawa  |
|                   | Shanghai Jahwa                          | SNJUF       | 600315 CH        | Lynn Wu           |
|                   | Shanghai M&G Stationery                 | XBHUF       | 603899 CH        | Yoyo Pang         |
|                   | Shanxi Fen Wine                         | XCKZF       | 600809 CH        | Lynn Wu           |
|                   | SHIMAMURA                               | SHAOF       | 8227 JP          | Arashi Nishizawa  |
|                   | Smoore                                  | SMORF       | 6969 HK          | Jack Chen         |
|                   | Snow Peak                               | XZNCF       | 7816 JP          | Arashi Nishizawa  |
|                   | Suofeiya Home Collection Co Ltd         | XGUZF       | 002572 CH        | Yoyo Pang         |
|                   | United Spirits                          | XUNIF       | UNSPIN           | Aditya Mathur     |
|                   | Want Want China                         | WWNTF       | 151 HK           | Chen Luo, CFA     |
|                   | WORKMAN                                 | WKISF       | 7564 JP          | Arashi Nishizawa  |
|                   | Xiabu Xiabu                             | XIAXF       | 520 HK           | Lucy Yu           |
|                   | Yihai Intl                              | YNNHF       | 1579 HK          | Lucy Yu           |
|                   | Yihai Kerry Arawana                     | XYIHF       | 300999 CH        | Lynn Wu           |
|                   | Yonghui Superstores Co Ltd              | XQYXF       | 601933 CH        | Lucy Yu           |
|                   | Zhejiang Semir Garment Co Ltd           | XARGF       | 002563 CH        | Lucy Yu           |
| RSTR              | . •                                     |             |                  | •                 |
|                   | Midea Group Co Ltd                      | XMGEF       | 000333 CH        | Chen Luo, CFA     |
| RVW               |                                         |             |                  | 2                 |
|                   | Adani Wilmar                            | XWMAF       | AWLTD IN         | Aditya Mathur     |
|                   | Fancl                                   | FACYF       | 4921 JP          | Yuri Nishizaki    |
|                   | Kose                                    | KOSCF       | 4922 JP          | Yuri Nishizaki    |
|                   | Pola Orbis HD                           | PORBF       | 4927 JP          | Yuri Nishizaki    |
|                   | Shimano                                 | SHMDF       | 7309 JP          | Yuri Nishizaki    |
|                   | Shiseido                                | SSDOF       | 4911 JP          | Yuri Nishizaki    |
|                   | Shiseido                                | SSDOY       | SSDOY US         | Yuri Nishizaki    |
|                   |                                         |             |                  |                   |

# **IO**method <sup>SM</sup> Measures Definitions

| <b>Business Performance</b>                                               | Numerator                                                                        | Denomina                          |
|---------------------------------------------------------------------------|----------------------------------------------------------------------------------|-----------------------------------|
| Return On Capital Employed                                                | NOPAT = (EBIT + Interest Income) $\times$ (1 – Tax Rate) + Goodwill Amortization | Total Assets                      |
| Return On Equity<br>Operating Margin<br>Earnings Growth<br>Free Cash Flow | Net Income Operating Profit Expected 5 Year CAGR From Latest Actual              | Shareholde<br>Sales<br>N/A<br>N/A |
| Quality of Earnings Cash Realization Ratio                                | Cash Flow From Operations — Total Capex  Numerator  Cash Flow From Operations    | <b>Denomina</b> Net Income        |

Asset Replacement Ratio Capex Tax Rate Tax Charge Net Debt-To-Equity Ratio Net Debt = Total Debt - Cash & Equivalents Interest Cover **EBIT** 

**Valuation Toolkit** Numerator Price / Earnings Ratio Current Share Price Price / Book Value Current Share Price Dividend Yield Annualised Declared Cash Dividend Free Cash Flow Yield Cash Flow From Operations - Total Capex EV = Current Share Price × Current Shares + Minority Equity + Net Debt + Enterprise Value / Sales Other LT Liabilities

Enterprise Value

**Denominator** ets - Current Liabilities + ST Debt + Accumulated Goodwill

ders' Equity

ator Net Income Depreciation Pre-Tax Income **Total Equity** 

Interest Expense Denominator

Diluted Earnings Per Share (Basis As Specified) Shareholders' Equity / Current Basic Shares

Current Share Price

Market Cap = Current Share Price × Current Basic Shares

Sales

Basic EBIT + Depreciation + Amortization



EV / EBITDA

Valuation Toolkit Numerator Denominator

Manethod Suis the set of BofA Global Research standard measures that serve to maintain global consistency under three broad headings: Business Performance, Quality of Earnings, and validations. The key features of iQmethod are: A consistently structured, detailed, and transparent methodology. Guidelines to maximize the effectiveness of the comparative valuation process, and to identify some common pitfalls.

Matarbase\* is our real-time global research database that is sourced directly from our equity analysts' earnings models and includes forecasted as well as historical data for income statements, balance sheets, and cash flow statements for companies covered by BofA Global Research.

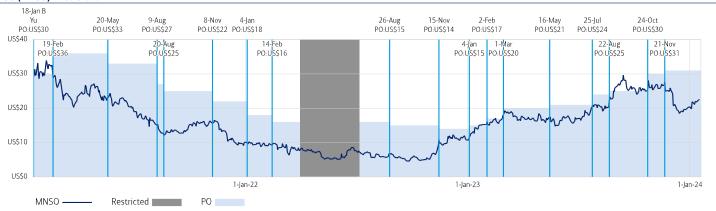
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# **Important Disclosures**

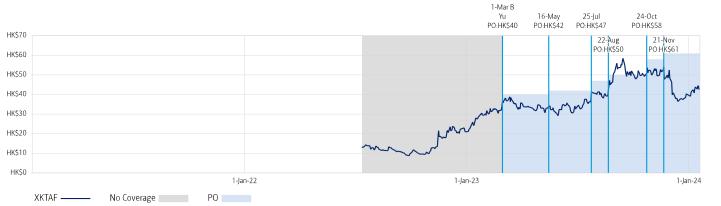
#### MINISO (MNSO) Price Chart



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

The Investment Opinion System is contained at the end of the report under the heading "Fundamental Equity Opinion Key". Dark grey shading indicates the security is restricted with the opinion suspended. Medium grey shading indicates the security is under review with the opinion withdrawn. Light grey shading indicates the security is not covered. Chart is current as of a date no more than one trading day prior to the date of the report.

#### MINISO (XKTAF) Price Chart



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

The Investment Opinion System is contained at the end of the report under the heading "Fundamental Equity Opinion Key". Dark grey shading indicates the security is restricted with the opinion suspended. Medium grey shading indicates the security is under review with the opinion withdrawn. Light grey shading indicates the security is not covered. Chart is current as of a date no more than one trading day prior to the date of the report.

#### Equity Investment Rating Distribution: Retailing Group (as of 31 Dec 2023)

| Coverage Universe | Count | Percent | Inv. Banking Relationships R1 | Count | Percent |
|-------------------|-------|---------|-------------------------------|-------|---------|
| Buy               | 96    | 57.83%  | Buy                           | 39    | 40.63%  |
| Hold              | 32    | 19.28%  | Hold                          | 12    | 37.50%  |
| Sell              | 38    | 22.89%  | Sell                          | 18    | 47.37%  |

#### Equity Investment Rating Distribution: Global Group (as of 31 Dec 2023)

| Coverage Universe | Count | Percent | Inv. Banking Relationships R1 | Count | Percent |
|-------------------|-------|---------|-------------------------------|-------|---------|
| Buy               | 1895  | 53.62%  | Buy                           | 1083  | 57.15%  |
| Hold              | 832   | 23.54%  | Hold                          | 454   | 54.57%  |
| Sell              | 807   | 22.84%  | Sell                          | 383   | 47.46%  |

R1 Issuers that were investment banking clients of BofA Securities or one of its affiliates within the past 12 months. For purposes of this Investment Rating Distribution, the coverage universe includes only stocks. A stock rated Neutral is included as a Hold, and a stock rated Underperform is included as a Sell.



FUNDAMENTAL EQUITY OPINION KEY: Opinions include a Volatility Risk Rating, an Investment Rating and an Income Rating. VOLATILITY RISK RATINGS, indicators of potential price fluctuation, are: A - Low, B - Medium and C - High. INVESTMENT RATINGS reflect the analyst's assessment of both a stock's absolute total return potential as well as its attractiveness for investment relative to other stocks within its Coverage Cluster (defined below). Our investment ratings are: 1 - Buy stocks are expected to have a total return of at least 10% and are the most attractive stocks in the coverage cluster; 2 - Neutral stocks are expected to remain flat or increase in value and are less attractive than Buy rated stocks and 3 - Underperform stocks are the least attractive stocks in a coverage cluster. An investment rating of 6 (No Rating) indicates that a stock is no longer trading on the basis of fundamentals. Analysts assign investment ratings considering, among other things, the 0-12 month total return expectation for a stock and the firm's guidelines for ratings dispersions (shown in the table below). The current price objective for a stock should be referenced to better understand the total return expectation at any given time. The price objective reflects the analyst's view of the potential price appreciation (depreciation).

# Investment rating Total return expectation (within 12-month period of date of initial rating) Ratings dispersion guidelines for coverage cluster<sup>R2</sup>

 Buy
 ≥ 10%
 ≤ 70%

 Neutral
 ≥ 0%
 ≤ 30%

 Underperform
 N/A
 ≥ 20%

INCOME RATINGS, indicators of potential cash dividends, are: 7 - same/higher (dividend considered to be secure), 8 - same/lower (dividend not considered to be secure) and 9 - pays no cash dividend. Coverage Cluster is comprised of stocks covered by a single analyst or two or more analysts sharing a common industry, sector, region or other classification(s). A stock's coverage cluster is included in the most recent BofA Global Research report referencing the stock.

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