

International Business Machines Corp.

Quick take from "View from the Top" call with CEO Arvind Krishna

Maintain Rating: BUY | PO: 200.00 USD | Price: 191.73 USD

IBM repositioned for sustained growth and improving FCF

As part of our 'View from the Top' series, we hosted an investor call with IBM CEO, Arvind Krishna. Portfolio optimization remains a key focus for the company with \sim 75% of the company now sitting in Software & Consulting. Cumulative cash flows of \$19bn+ (CY24-26) post dividends (plus ability to borrow) allows for continued focus on M&A (\$1-10bn range most likely) with free cash flow accretion over two years. M&A should continue to drive incremental growth in revs and FCF over time. Over the last 4 years (Arvind's time as CEO), IBM has made 39 acquisitions with most of them in software but some in consulting. We maintain a Buy rating on IBM as the turnaround at IBM (rev growth and FCF improvement) continues, with a defensive portfolio, attractive dividend yield and underappreciated Al capabilities.

Al potential similar to Internet; 2H24 deployments pick up

CEO Krishna noted third party estimates that AI has the potential to unleash \$4trillion in productivity through 2030. App programmers could see an increase in productivity as much as 30%. IBM's watsonx AI can write code for programmers and the company has found that 85% of the time, the code is accepted by the programmer on the first attempt. Adding watsonx to IBM's HR has created a 40% increase in productivity. IBM has seen 70% of contact center cases resolved by conversational AI. AI is already several \$100mn book of business and growing (2/3rd in Consulting and 1/3rd in Software).

Remains confident in growth trajectory

CEO Krishna remains confident on achieving guidance targets set at last earnings. RHT should growth ~10% in 2024 (acceleration in product uptake, strong bookings backdrop). Transaction Processing should grow slightly (pricing, installed base of mainframe capacity). Consulting has significant room to run given partnerships with Hyperscalers and other large partners have strong ~\$1bn+ pipelines.

Cultural changes drive increased risk taking; Quantum

CEO Krishna noted that IBM culture has had to undergo a change to take more risk (within reason) to compete with better products, partnerships and outcome based deals. Quantum remains a key tech on the horizon with a 3-7 year timeframe for monetization.

Estimates (Dec) (US\$)	2022A	2023A	2024E	2025E	2026E
EPS	9.13	9.62	10.00	10.47	11.18
GAAP EPS	1.94	8.14	8.89	9.40	10.12
EPS Change (YoY)	15.1%	5.4%	4.0%	4.7%	6.8%
Consensus EPS (Bloomberg)			10.07	10.68	11.37
DPS	6.86	7.26	7.66	8.06	8.46
Valuation (Dec)					
P/E	21.0x	19.9x	19.2x	18.3x	17.1x
GAAP P/E	98.8x	23.6x	21.6x	20.4x	18.9x
Dividend Yield	3.6%	3.8%	4.0%	4.2%	4.4%
EV / EBITDA*	15.4x	14.7x	14.5x	14.4x	14.0x
Free Cash Flow Yield*	4.9%	7.1%	6.8%	7.5%	8.0%
* For full definitions of <i>iQ</i> method SM measures, see page 5.					

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Refer to important disclosures on page 6 to 8. Analyst Certification on page 4. Price
Objective Basis/Risk on page 4.

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Equity

Wamsi Mohan

Research Analyst BofAS +1 646 855 3854 wamsi.mohan@bofa.com

Ruplu Bhattacharya

Research Analyst BofAS +1 646 855 0315 ruplu.bhattacharya@bofa.com

Joseph Leeman Research Analyst BofAS +1 646 855 1262

Nathawan Asdornwised

Research Analyst BofAS +1 646 855 1848

Stock Data

Price

Price Objective 200.00 USD Date Established 24-Jan-2024 Investment Opinion B-1-7 120.55 USD - 198.73 USD 52-Week Range 175 072 USD / 913 1 Mrkt Val (mn) / Shares Out Free Float 99 9% Average Daily Value (mn) 966.56 USD BofA Ticker / Exchange IBM / NYS Bloomberg / Reuters IBM US / IBM.N ROE (2024E) 43.1% 192.9% Net Dbt to Eqty (Dec-2023A) ESGMeter™

191.73 USD

ESGMeter is not indicative of a company's future stock price performance and is not an investment recommendation or rating. ESGMeter is independent of BofA Global Research's equity investment rating, volatility risk rating, income rating, and price objective for that company. For full details, refer to "BofA ESGMeter Methodology".

RHT: Red Hat

Al: artificial intelligence

iQprofile[™] International Business Machines Corp.

iQ method SM −	Bus Performance*	

(US\$ Millions)	2022A	2023A	2024E	2025E	2026E
Return on Capital Employed	8.2%	9.1%	9.6%	10.2%	10.5%
Return on Equity	40.8%	39.9%	43.1%	42.2%	36.2%
Operating Margin	16.4%	17.9%	18.4%	19.0%	19.2%
Free Cash Flow	8,574	12,442	11,916	13,052	13,999

*iQ*method SM − Quality of Earnings*

(US\$ Millions)	2022A	2023A	2024E	2025E	2026E
Cash Realization Ratio	1.3x	1.6x	1.5x	1.6x	1.6x
Asset Replacement Ratio	0.4x	0.3x	0.5x	0.8x	0.9x
Tax Rate	15.2%	14.0%	14.0%	16.0%	16.0%
Net Debt-to-Equity Ratio	195.8%	192.9%	182.3%	116.4%	70.0%
Interest Cover	8.2x	6.9x	9.0x	10.5x	12.1x

Income Statement Data (Dec)

(US\$ Millions)	2022A	2023A	2024E	2025E	2026E
Sales	60,529	61,861	63,679	66,213	69,930
% Change	5.5%	2.2%	2.9%	4.0%	5.6%
Gross Profit	33,369	34,932	35,160	37,103	39,296
% Change	3.6%	4.7%	0.7%	5.5%	5.9%
EBITDA	14,739	15,445	15,630	15,708	16,166
% Change	-2.8%	4.8%	1.2%	0.5%	2.9%
Net Interest & Other Income	(116)	(741)	(947)	(901)	(805)
Net Income (Adjusted)	8,326	8,870	9,262	9,799	10,574
% Change	16.0%	6.5%	4.4%	5.8%	7.9%

Free Cash Flow Data (Dec)

(US\$ Millions)	2022A	2023A	2024E	2025E	2026E
Net Income from Cont Operations (GAAP)	1,773	7,508	8,237	8,797	9,572
Depreciation & Amortization	4,802	4,393	3,913	3,142	2,774
Change in Working Capital	(2,887)	900	536	2,160	2,817
Deferred Taxation Charge	0	0	0	0	0
Other Adjustments, Net	6,747	1,130	1,333	1,333	1,333
Capital Expenditure	(1,861)	(1,489)	(2,103)	(2,380)	(2,496)
Free Cash Flow	8,574	12,442	11,916	13,052	13,999
% Change	-17.7%	45.1%	-4.2%	9.5%	7.3%
Share / Issue Repurchase	0	0	1,329	1,359	1,389
Cost of Dividends Paid	(5,948)	(6,040)	(6,997)	(7,441)	(7,892)
Change in Debt	991	4,271	(4,000)	(4,000)	(4,000)

Balance Sheet Data (Dec)

(US\$ Millions)	2022A	2023A	2024E	2025E	2026E
Cash & Equivalents	7,989	13,089	15,337	18,307	21,802
Trade Receivables	15,148	14,647	14,329	13,776	13,194
Other Current Assets	5,981	5,171	6,376	6,539	6,820
Property, Plant & Equipment	5,334	5,501	431	404	1,036
Other Non-Current Assets	92,791	96,832	94,210	95,311	96,938
Total Assets	127,243	135,240	130,683	134,337	139,791
Short-Term Debt	4,760	6,426	6,426	6,426	6,426
Other Current Liabilities	26,745	27,695	28,608	29,668	31,141
Long-Term Debt	46,189	50,121	46,121	42,121	38,121
Other Non-Current Liabilities	27,528	28,384	29,114	30,132	31,625
Total Liabilities	105,222	112,626	110,269	108,347	107,314
Total Equity	21,944	22,534	20,414	25,990	32,478
Total Equity & Liabilities	127,166	135,160	130,683	134,337	139,791

^{*} For full definitions of $\emph{\textbf{IQ}} \textit{method}^{\text{SM}}$ measures, see page 5.

Company Sector

IT Hardware

Company Description

International Business Machines (IBM) is a leading provider of enterprise solutions, offering a broad portfolio of IT hardware, business and IT services, and a full suite of software solutions. The company integrates its hardware products with its software and services offerings in order to provide high value solutions. IBM is comprised of four major segments: (1) Infrastructure, (2) Consulting, (3) Software, and (4) Financing.

Investment Rationale

We view IBM as a defensive investment given its high exposure to recurring sales, cost cutting levers, solid balance sheet, potential share gains, and relatively stable margins. We believe IBM will embark on further cost cutting, and enhance its services and software offerings through acquisitions. Longer term, we expect IBM to take share in IT spending with its Cloud and Al initiatives.

Stock Data

Average Daily Volume 5,041,272

Quarterly Earnings Estimates

	2023	2024
Q1	1.36A	1.63E
Q2	2.18A	2.36E
Q3	2.20A	2.37E
04	3.87A	3.63F



Models

Figure 1: IBM Income StatementWe model F24 revenue/EPS of \$63.7bn/\$10.00

IBM			2023A				2024E						
(\$ Millions Except Per Share Data)	Mar	Jun	Sep	Dec	Mar	Jun	Sep	Dec	2022A	2023A	2024E	2025E	2026E
Income Statement													
Total Revenue	\$14,252	\$15,475	\$14,752	\$17,381	\$14,664	\$15,812	\$15,220	\$17,983	\$60,529	\$61,861	\$63,679	\$66,213	\$69,930
Hybrid Platform & Solutions	\$4,203	\$4,707	\$4,500	\$5,315	\$4,473	\$5,005	\$4,801	\$5,617	\$17,846	\$18,725	\$19,897	\$20,872	\$21,923
Transaction Processing	\$1,718	\$1,901	\$1,765	\$2,199	\$1,718	\$1,920	\$1,782	\$2,243	\$7,190	\$7,583	\$7,663	\$7,663	\$7,663
Software	\$5,921	\$6,608	\$6,265	\$7,514	\$6,192	\$6,925	\$6,584	\$7,860	\$25,036	\$26,308	\$27,560	\$28,535	\$29,586
Business Transformation	\$2,324	\$2,227	\$2,312	\$2,265	\$2,440	\$2,339	\$2,435	\$2,384	\$9,017	\$9,128	\$9,598	\$10,028	\$10,480
Technology Consulting	\$939	\$1,022	\$955	\$998	\$1,007	\$1,095	\$1,024	\$1,070	\$3,764	\$3,914	\$4,196	\$4,310	\$4,430
Application Operations	\$1,699	\$1,764	\$1,696	\$1,786	\$1,869	\$1,940	\$1,865	\$1,965	\$6,327	\$6,944	\$7,639	\$7,639	\$7,639
Consulting	\$4,962	\$5,013	\$4,963	\$5,048	\$5,316	\$5,374	\$5,324	\$5,419	\$19,108	\$19,986	\$21,433	\$21,977	\$22,549
Hybrid Infrastructure	\$1,722	\$2,264	\$1,931	\$3,320	\$1,596	\$1,988	\$1,798	\$3,257	\$9,440	\$9,237	\$8,639	\$9,750	\$11,937
Infrastructure Support	\$1,376	\$1,354	\$1,341	\$1,284	\$1,307	\$1,286	\$1,274	\$1,219	\$5,850	\$5,355	\$5,087	\$4,985	\$4,886
Infrastructure	\$3,098	\$3,618	\$3,272	\$4,604	\$2,903	\$3,274	\$3,072	\$4,476	\$15,290	\$14,592	\$13,726	\$14,736	\$16,822
Financing	\$196	\$185	\$186	\$175	\$198	\$186	\$188	\$176	\$645	\$742	\$749	\$757	\$764
Other	\$74	\$52	\$67	\$41	\$54	\$53	\$52	\$52	\$452	\$234	\$211	\$209	\$208
Total Cost of Revenue	6,742	6,975	6,729	7,114	6,767	7,391	7,037	8,012	27,842	27,561	29,207	29,798	31,322
Cost of Software	1,214	1,368	1,284	1,375	1,269	1,433	1,350	1,423	5,096	5,241	5,475	5,669	5,879
Cost of Consulting	3,712	3,715	3,603	3,650	3,961	3,966	3,849	3,901	14,242	14,679	15,677	16,010	16,358
Cost of Infrastructure	1,497	1,599	1,521	1,814	1,262	1,695	1,567	2,362	7,221	6,431	6,887	6,955	7,919
Cost of Financing	110	94	94	87	111	95	94	88	398	385	388	391	394
Other	210	200	227	189	163	202	177	238	885	826	780	773	773
Operating Gross Profit	\$7,658	\$8,650	\$8,185	\$10,439	\$8,070	\$8,593	\$8,355	\$10,143	\$33,369	\$34,932	\$35,160	\$37,103	\$39,296
Total Operating Expense	6,262	6,342	5,866	6,268	6,179	6,037	5,778	6,251	24,095	24,738	24,245	25,199	26,602
R&D	1,655	1,687	1,685	1,748	1,659	1,676	1,693	1,755	6,567	6,775	6,782	7,052	7,450
SG&A	4,607	4,655	4,181	4,520	4,520	4,361	4,085	4,497	17,528	17,963	17,463	18,147	19,152
Intellectual Property Income	178	248	190	242	147	206	198	252	663	858	802	662	699
Operating Income (Cont. Ops)	1,574	2,556	2,509	4,413	2,037	2,761	2,775	4,144	9,937	11,052	11,716	12,566	13,393
Net Interest Expense	(367)	(423)	(412)	(405)	(339)	(327)	(315)	(315)	(1,216)	(1,607)	(1,297)	(1,201)	(1,105)
Other Income	242	262	203	159	50	100	100	100	1,100	866	350	300	300
Pretax Income (Cont. Ops)	1,449	2,395	2,300	4,167	1,748	2,534	2,559	3,929	9,821	10,311	10,769	11,665	12,588
Income Taxes	200	393	268	580	245	355	358	550	1,495	1,441	1,508	1,866	2,014
Net Inc. avail. To Shareholders	1,249	2,002	2,032	3,587	1,503	2,179	2,201	3,379	8,326	8,870	9,262	9,799	10,574
Preferred Dividend	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
EPS (Cont. Ops)	\$1.36	\$2.18	\$2.20	\$3.87	\$1.63	\$2.36	\$2.37	\$3.63	\$9.13	\$9.62	\$10.00	\$10.47	\$11.18
Average Shares (MM Diluted)	918	920	924	927	923	925	927	930	912	922	926	936	945
Income Statement (Cont'd)													
Total Revenues (Y/Y)	0%	0%	5%	4%	3%	2%	3%	3%	6%	2%	3%	4%	6%
Operating Expense	5%	1%	2%	3%	-1%	-5%	-2%	0%	0%	3%	(2%)	4%	6%
R&D	-1%	1%	5%	9%	-1%	-1%	-2% 0%	0%	1%	3%	0%	4%	6%
SG&A	7%	2%	1%	0%	-2%	-6%	-2%	-1%	(0%)	2%	(3%)	4%	6%
Operating Income	-4%	7%	28%	12%	29%	8%	11%	-6%	14%	11%	6%	7%	7%
Pretax Income	-4%	-5%	17%	9%	21%	6%	11%	-6%	25%	5%	4%	8%	8%
Net Income	-2%	-5%	23%	9%	20%	9%	8%	-6%	16%	7%	4%	6%	8%
EPS	-3%	-6%	22%	7%	20%	8%	8%	-6%	15%	5%	4%	5%	7%
Diluted Shares (Y/Y)	1%	1%	1%	1%	1%	1%	0%	0%	1%	1%	0%	1%	1%
% of Revenues													
Gross Profit	53.7%	55.9%	55.5%	60.1%	55.0%	54.3%	54.9%	56.4%	55.1%	56.5%	55.2%	56.0%	56.2%
Operating Expense	43.9%	41.0%	39.8%	36.1%	42.1%	38.2%	38.0%	34.8%	39.8%	40.0%	38.1%	38.1%	38.0%
R&D	11.6%	10.9%	11.4%	10.1%	11.3%	10.6%	11.1%	9.8%	10.8%	11.0%	10.7%	10.7%	10.7%
SG&A	32.3%	30.1%	28.3%	26.0%	30.8%	27.6%	26.8%	25.0%	29.0%	29.0%	27.4%	27.4%	27.4%
Operating Income	11.0%	16.5%	17.0%	25.4%	13.9%	17.5%	18.2%	23.0%	16.4%	17.9%	18.4%	19.0%	19.2%
Pretax Income	10.2%	15.5%	15.6%	24.0%	11.9%	16.0%	16.8%	21.8%	16.2%	16.7%	16.9%	17.6%	18.0%
Effective Tax Rate	13.8%	16.4%	11.7%	13.9%	14.0%	14.0%	14.0%	14.0%	15.2%	14.0%	14.0%	16.0%	16.0%
Net Income	8.8%	12.9%	13.8%	20.6%	10.3%	13.8%	14.5%	18.8%	13.8%	14.3%	14.5%	14.8%	15.1%

Source: Company Reports, BofA Global Research estimates

BofA GLOBAL RESEARCH



Price objective basis & risk

International Business Machines Corp. (IBM)

Our PO of \$200 is based on 17x EV/C25 FCF. Our target multiple for IBM is at the high end of the historical range 11-19x. We believe a multiple at the high end of the historical range is justified given the company's improving growth and FCF trajectory with Red Hat.

Downside risks to our price objective are: (1) failure to execute on the company's growth roadmap, (2) inability to realize expected cost savings from restructuring, (3) technology/competitor risk in hardware, software, and services, (4) unforeseen currency impacts on revenue and profits, (5) acquisition integration, given IBM's acquisitive nature, and (6) increased concern of economic uncertainty and tightening corporate IT budgets.

Upside risks to our price objective are: (1) faster reacceleration of topline, (2) faster improvement in margins, (3) better-than-expected accretion from M&A, and (4) delivery of upside to FCF.

Analyst Certification

I, Wamsi Mohan, hereby certify that the views expressed in this research report accurately reflect my personal views about the subject securities and issuers. I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or view expressed in this research report.

US - IT Hardware and Technology Supply Chain Coverage Cluster

Investment rating	Company	BofA Ticker	Bloomberg symbol	Analyst
BUY				
	Amphenol	APH	APH US	Wamsi Mohan
	Apple Inc.	AAPL	AAPL US	Wamsi Mohan
	Corning Inc.	GLW	GLW US	Wamsi Mohan
	Dell Technologies Inc.	DELL	DELL US	Wamsi Mohan
	Flex Ltd.	FLEX	FLEX US	Ruplu Bhattacharya
	HP Inc.	HPQ	HPQ US	Wamsi Mohan
	International Business Machines Corp.	IBM	IBM US	Wamsi Mohan
	Jabil Inc.	JBL	JBL US	Ruplu Bhattacharya
	Nutanix Inc	NTNX	NTNX US	Wamsi Mohan
	Roku, Inc.	ROKU	ROKU US	Ruplu Bhattacharya
	Seagate Technology	STX	STX US	Wamsi Mohan
	Super Micro Computer Inc.	SMCI	SMCI US	Ruplu Bhattacharya
	TD Synnex Corp	SNX	SNX US	Ruplu Bhattacharya
	TE Connectivity Ltd.	TEL	TEL US	Wamsi Mohan
	Western Digital Corporation	WDC	WDC US	Wamsi Mohan
NEUTRAL				
	Arrow Electronics Inc.	ARW	ARW US	Ruplu Bhattacharya
	Avnet Inc.	AVT	AVT US	Ruplu Bhattacharya
	CDW Corp	CDW	CDW US	Ruplu Bhattacharya
	Concentrix Corporation	CNXC	CNXC US	Ruplu Bhattacharya
	Hewlett-Packard Enterprise	HPE	HPE US	Wamsi Mohan
	Pure Storage	PSTG	PSTG US	Wamsi Mohan
	Sensata Technologies Holdings Plc	ST	ST US	Wamsi Mohan
	Teradata Corporation	TDC	TDC US	Wamsi Mohan
UNDERPERFORM				
	DigitalOcean	DOCN	DOCN US	Wamsi Mohan
	NetApp Inc.	NTAP	NTAP US	Wamsi Mohan
	Sanmina Corporation	SANM	SANM US	Ruplu Bhattacharya
	Vishay Intertechnology, Inc.	VSH	VSH US	Ruplu Bhattacharya
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IQmethod[™] Measures Definitions

Business Performance	Numerator	Denominator
Return On Capital Employed	NOPAT = (EBIT + Interest Income) × (1 - Tax Rate) + Goodwill Amortization	Total Assets – Current Liabilities + ST Debt + Accumulated Goodwill Amortization
Return On Equity	Net Income	Shareholders' Equity
Operating Margin	Operating Profit	Sales
Earnings Growth	Expected 5 Year CAGR From Latest Actual	N/A
Free Cash Flow	Cash Flow From Operations — Total Capex	N/A
Quality of Earnings	Numerator	Denominator
Cash Realization Ratio	Cash Flow From Operations	Net Income
Asset Replacement Ratio	Capex	Depreciation
Tax Rate	Tax Charge	Pre-Tax Income
Net Debt-To-Equity Ratio	Net Debt = Total Debt — Cash & Equivalents	Total Equity
Interest Cover	EBIT	Interest Expense
Valuation Toolkit	Numerator	Denominator
Price / Earnings Ratio	Current Share Price	Diluted Earnings Per Share (Basis As Specified)
Price / Book Value	Current Share Price	Shareholders' Equity / Current Basic Shares
Dividend Yield	Annualised Declared Cash Dividend	Current Share Price
Free Cash Flow Yield	Cash Flow From Operations – Total Capex	Market Cap = Current Share Price × Current Basic Shares
Enterprise Value / Sales	EV = Current Share Price × Current Shares + Minority Equity + Net Debt + Other LT Liabilities	Sales

EV / EBITDA Enterprise Value Basic EBIT + Depreciation + Amortization

Menethod 3*is the set of BofA Global Research standard measures that serve to maintain global consistency under three broad headings: Business Performance, Quality of Earnings, and validations. The key features of iQmethod are: A consistently structured, detailed, and transparent methodology. Guidelines to maximize the effectiveness of the comparative valuation process, and to identify some common pitfalls.

Redatabase is our real-time global research database that is sourced directly from our equity analysts' earnings models and includes forecasted as well as historical data for income statements, balance sheets, and cash flow statements for companies covered by BofA Global Research.

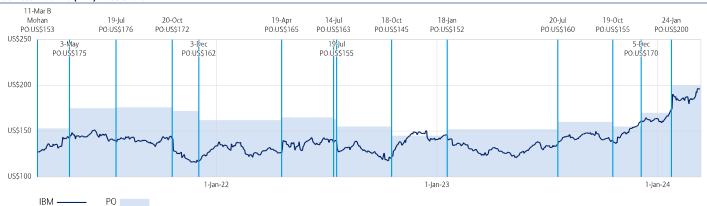
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Disclosures

Important Disclosures

Int Business Machine (IBM) Price Chart



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

The Investment Opinion System is contained at the end of the report under the heading "Fundamental Equity Opinion Key". Dark grey shading indicates the security is restricted with the opinion suspended. Medium grey shading indicates the security is under review with the opinion withdrawn. Light grey shading indicates the security is not covered. Chart is current as of a date no more than one trading day prior to the date of the report.

Equity Investment Rating Distribution: Technology Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	215	53.09%	Buy	111	51.63%
Hold	97	23.95%	Hold	45	46.39%
Sell	93	22.96%	Sell	24	25.81%

Equity Investment Rating Distribution: Global Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	1895	53.62%	Buy	1083	57.15%
Hold	832	23.54%	Hold	454	54.57%
Sell	807	22.84%	Sell	383	47.46%
Discourse and the second secon					

R1 Issuers that were investment banking clients of BofA Securities or one of its affiliates within the past 12 months. For purposes of this Investment Rating Distribution, the coverage universe includes only stocks. A stock rated Neutral is included as a Hold, and a stock rated Underperform is included as a Sell.

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Investment rating Total return expectation (within 12-month period of date of initial rating) Ratings dispersion guidelines for coverage cluster^{R2}

Buy	≥ 10%	≤ /0%
Neutral	≥ 0%	≤ 30%
Underperform	N/A	≥ 20%

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