

Agora

4Q23 results in-line with non-GAAP breakeven; 1Q24 guidance below; rev to recover in 2Q24

Reiterate Rating: BUY | PO: 4.00 USD | Price: 2.75 USD

4Q23 results in-line while 1Q24E revenue facing pressure

Agora Inc reported its 4Q23 results on 27 Feb (HKT). Revenue dropped 10% YoY while up 3% QoQ to US\$36mn in 4Q23, in line with company's guidance. Agora (International business) revenue was flat QoQ in 4Q23 at US\$15.3mn, while slightly down 3% YoY. Shengwang (domestic) revenue fell 15% YoY to US\$20.7mn in 4Q23, but improved 5% QoQ thanks to growing digital transformation projects. Mgmt. guided 1Q24E revenue of US\$32-34mn (down 7-12% YoY), due to seasonality and tightened internet regulation in China since 2Q23. In view of lower-than-expected 1Q24E revenue guidance, we cut our FY24-25E revenue forecast by 5-8%, but keep our PO of US\$4.0 unchanged due to reduced share outstanding (-7%) post share repurchase, based on 3x 12mths Fwd P/S (unchanged). We maintain our Buy rating given (1) attractive valuation supported by US\$3.8 net cash per share in FY24E, and (2) improving profitability.

FY24E: sequential revenue recovery with market share gain

Despite 1Q24E revenue pressure (-9% YoY implied by guidance midpoint), mgmt. was confident on sequential revenue recovery in FY24E, likely achieving positive YoY growth from 2Q24E with further YoY growth acceleration in 2H24E. We expect revenue growth to be largely driven by international business, especially from U.S. and other developed market (with less pricing pressure). We think Shengwang business will benefit from overseas expansion of Chinese internet companies, and digital transformation / IoT, while partly offset by price cut offered at the beginning of 2024. Besides, mgmt. saw potential market share gain in international market as some competitors (e.g., Twilio) exited the market. Agora offers up to two months free usage for customers switching from Twilio.

Non-GAAP breakeven in 4Q23; better profitability in FY24

4Q23 GPM expanded 2.1ppts YoY to 62.9% thanks to implementation of technical and infrastructural optimizations, while down 1.1ppts QoQ dragged by on-premises solutions rev of digital transformation projects, per mgmt. Non-GAAP opex further reduced 10% QoQ to US\$25.7mn in 4Q23. Adj. EBITDA was -US\$2mn in 4Q23, with adj. EBITDA margin up 45.2ppts YoY or 7.1ppts QoQ to -5.6% in 4Q23. Agora Inc achieved non-GAAP net profit of US\$1.4mn in 4Q23, compared to -US\$16mn in 4Q22 & 3Q23. We expect full-year non-GAAP breakeven in FY24E thanks to revenue recovery and largely stable quarterly cost base (slightly higher than 4Q23).

| Estimates (Dec) (US\$) | 2022A | 2023A | 2024E | 2025E | 2026E |
|--|---------|---------|---------|---------|---------|
| Net Income (Adjusted - mn) | (71) | (30) | 1 | 10 | 11 |
| EPS | (1.08) | (0.875) | (0.224) | (0.133) | (0.104) |
| EPS Change (YoY) | -65.4% | 18.9% | 74.4% | 40.8% | 21.6% |
| Dividend / Share | 0 | 0 | 0 | 0 | 0 |
| Free Cash Flow / Share | (0.435) | (0.146) | (0.008) | 0.106 | 0.186 |
| Valuation (Dec) | | | | | |
| Free Cash Flow Yield* | -21.24% | -6.37% | -0.308% | 4.30% | 7.51% |
| * For full definitions of <i>IQ</i> method SM measures, see page 6. | | | | | |

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Refer to important disclosures on page 7 to 9. Analyst Certification on page 4. Price
Objective Basis/Risk on page 4.

Timestamp: 27 February 2024 05:21AM EST

27 February 2024

Equity

| Key Changes | | |
|------------------|----------|---------|
| (US\$) | Previous | Current |
| 2024E EPS | -0.27 | -0.22 |
| 2025E EPS | -0.21 | -0.13 |
| 2026E EPS | NA | -0.10 |
| 2024E EBITDA (m) | -31.6 | -25.4 |
| 2025E EBITDA (m) | -23.4 | -15.0 |
| 2026E EBITDA (m) | NA | -9.2 |
| | | |

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Stock Data

| Price | 2.75 USE |
|-----------------------------|-------------------|
| Price Objective | 4.00 USE |
| Date Established | 22-Nov-2023 |
| Investment Opinion | C-1-9 |
| 52-Week Range | 2.37 USD-4.22 USD |
| Mrkt Val / Shares Out (mn) | 228 USD / 83.0 |
| Average Daily Value (mn) | 0.740 USE |
| Free Float | NA NA |
| BofA Ticker / Exchange | API / NAS |
| Bloomberg / Reuters | API US / API.OQ |
| ROE (2024E) | 0.2% |
| Net Dbt to Eqty (Dec-2023A) | -6.10% |

GAAP: generally accepted accounting principles

GPM: gross profit margin

IoT: Internet of things

iQprofile[™] Agora

| Key Income Statement Data (Dec) | 2022A | 2023A | 2024E | 2025E | 2026E |
|--|--------|--------|--------|--------|--------|
| (US\$ Millions) | | | | | |
| Sales | 161 | 142 | 146 | 166 | 180 |
| Gross Profit | 99 | 89 | 93 | 106 | 114 |
| Sell General & Admin Expense | (92) | (69) | (62) | (63) | (63) |
| Operating Profit | (116) | (87) | (35) | (25) | (21) |
| Net Interest & Other Income | (4) | 1 | 14 | 13 | 11 |
| Associates | NA | NA | NA | NA | NA |
| Pretax Income | (120) | (87) | (21) | (12) | (10) |
| Tax (expense) / Benefit | (1) | 0 | 0 | 0 | 0 |
| Net Income (Adjusted) | (71) | (30) | 1 | 10 | 11 |
| Average Fully Diluted Shares Outstanding | 112 | 100 | 92 | 92 | 92 |
| Key Cash Flow Statement Data | | | | | |
| Net Income | (120) | (87) | (21) | (12) | (10) |
| Depreciation & Amortization | 12 | 12 | 10 | 10 | 12 |
| Change in Working Capital | 3 | (24) | (6) | (5) | (1) |
| Deferred Taxation Charge | NA | NA | NA | NA | NA |
| Other Adjustments, Net | 61 | 86 | 20 | 20 | 19 |
| Cash Flow from Operations | (44) | (14) | 3 | 13 | 21 |
| Capital Expenditure | (4) | (1) | (4) | (3) | (4) |
| (Acquisition) / Disposal of Investments | 83 | 234 | 0 | 0 | 0 |
| Other Cash Inflow / (Outflow) | NA | NA | NA | NA | NA |
| Cash Flow from Investing | 79 | 234 | (4) | (3) | (4) |
| Shares Issue / (Repurchase) | (41) | (63) | 0 | 0 | 0 |
| Cost of Dividends Paid | NA | NA | NA | NA | NA |
| Cash Flow from Financing | (41) | (63) | 0 | 0 | 0 |
| Free Cash Flow | (49) | (15) | (1) | 10 | 17 |
| Net Debt | (46) | (37) | (35) | (45) | (62) |
| Change in Net Debt | 7 | (156) | 1 | (10) | (17) |
| Key Balance Sheet Data | | | | | |
| Property, Plant & Equipment | 13 | 23 | 18 | 18 | 12 |
| Other Non-Current Assets | 302 | 390 | 390 | 390 | 390 |
| Trade Receivables | 33 | 35 | 40 | 48 | 49 |
| Cash & Equivalents | 46 | 37 | 35 | 45 | 62 |
| Other Current Assets | 407 | 190 | 191 | 194 | 196 |
| Total Assets | 801 | 675 | 675 | 695 | 709 |
| Long-Term Debt | NA | NA | NA | NA | NA |
| Other Non-Current Liabilities | 1 | 13 | 13 | 13 | 13 |
| Short-Term Debt | NA | NA | NA | NA | NA |
| Other Current Liabilities | 72 | 57 | 58 | 63 | 66 |
| Total Liabilities | 72 | 70 | 71 | 76 | 79 |
| Total Equity | 728 | 605 | 604 | 619 | 630 |
| Total Equity & Liabilities | 801 | 675 | 675 | 695 | 709 |
| iQmethod [™] - Bus Performance* | | | | | |
| Return On Capital Employed | -11.9% | -9.2% | -3.0% | -1.8% | -1.4% |
| Return On Equity | -8.9% | -4.5% | 0.2% | 1.6% | 1.8% |
| Operating Margin | -72.1% | -61.7% | -23.9% | -15.0% | -11.6% |
| EBITDA Margin | -64.7% | -53.5% | -17.4% | -9.0% | -5.1% |
| iQmethod [™] - Quality of Earnings* | | | | | |
| Cash Realization Ratio | NM | NM | 2.7x | 1.4x | 1.9x |
| Asset Replacement Ratio | 0.3x | 0.1x | 0.4x | 0.3x | 0.3x |
| Tax Rate (Reported) | NM | NM | NM | NM | NM |
| Net Debt-to-Equity Ratio | -6.3% | -6.1% | -5.7% | -7.2% | -9.8% |
| Interest Cover | NA | NA | NA | NA | NA |
| Key Metrics | | | | | |

Company Sector

Computer Services

Company Description

Agora, Inc. is the holding company of two independent businesses, Agora and Shengwang. Agora is a global leader in Real-Time Engagement (RTE) Platform-as-a-Service (PaaS), providing developers with simple, flexible, and powerful application programming interfaces, or APIs, to embed real-time voice, video, interactive live-streaming, chat, whiteboard, and artificial intelligence capabilities into their applications. Shengwang is a leading RTE PaaS provider in the China market.

Investment Rationale

We rate Agora at Buy given (1) attractive valuation supported by US\$3.8 net cash per share in FY24E, (2) likely profitability improvement on stringent cost control and (3) optimistic on medium-to-long term demand for RTE technology.

Stock Data

Price to Book Value 0.4x



^{*} For full definitions of *iQ*method^{≤M} measures, see page 6.

Exhibit 1: Agora - quarterly results

Agora revenue further recovered 3% QoQ to US\$36mn in 4Q23

| US\$ mn | 4Q22 | QoQ % | YoY % | 1Q23 | QoQ % | YoY % | 2Q23 | QoQ % | YoY % | 3Q23 | QoQ % | YoY % | 4Q23 | QoQ % | YoY % |
|-------------------------------------|--------|---------|----------|--------|---------|---------|---------|----------|----------|--------|----------|----------|--------|----------|----------|
| Agora | 16 | -6.0% | 35.0% | 15 | -4.4% | 10.2% | 15 | 1.3% | -5.6% | 15 | 0.0% | -8.9% | 15 | 0.0% | -3.2% |
| Shengwang | 24 | 0.5% | -15.2% | 21 | -12.2% | -14.2% | 19 | -12.2% | -24.4% | 20 | 5.2% | -18.5% | 21 | 5.2% | -14.7% |
| Total revenue | 40.1 | -2.1% | -0.7% | 36.4 | -9.2% | -5.6% | 34.0 | -6.6% | -16.9% | 35.0 | 2.9% | -14.6% | 36.0 | 2.9% | -10.2% |
| Cost of revenue | (16) | -5.5% | 5.1% | (14) | -13.5% | -6.3% | (13) | -8.1% | -13.0% | (13) | 0.7% | -24.3% | (13) | 6.2% | -15.0% |
| Gross profit | 24 | 0.2% | -4.1% | 23 | -6.3% | -5.1% | 22 | -5.7% | -19.1% | 22 | 4.1% | -7.9% | 23 | 1.1% | -7.1% |
| Gross margin (%) | 60.8% | 1.4ppt | -2.2ppt | 62.7% | 1.9ppt | 0.3ppt | 63.3% | 0.6ppt | -1.7ppt | 64.0% | 0.8ppt | 4.6ppt | 62.9% | -1.1ppt | 2.1ppt |
| Research and development expenses | (21) | -28.6% | -26.1% | (21) | -1.1% | -32.2% | (20) | -3.5% | -37.5% | (20) | -1.2% | -32.7% | (16) | -18.6% | -23.3% |
| % of revenue | 53.0% | | | 57.7% | | | 59.6% | | -19.6ppt | 57.2% | | -15.4ppt | 45.3% | -12.0ppt | |
| Selling and marketing expenses | (12) | -16.6% | -11.7% | (10) | | | (9) | -17.5% | | (8) | -9.8% | | (7) | -9.4% | -42.1% |
| % of revenue | 30.4% | -5.3ppt | -3.8ppt | 28.7% | -1.6ppt | -7.2ppt | | -3.4ppt | -6.6ppt | | -3.1ppt | -13.4ppt | 19.6% | -2.7ppt | -10.8ppt |
| General and administrative expenses | (9) | -18.0% | -1.1% | (9) | -4.6% | -4.6% | (9) | 4.7% | | (9) | -1.6% | -19.4% | (8) | -13.2% | -14.7% |
| % of revenue | 23.0% | -4.5ppt | -0.1ppt | 24.2% | 1.2ppt | 0.3ppt | 27.1% | 2.9ppt | 5.2ppt | 25.9% | -1.2ppt | -1.6ppt | 21.9% | -4.0ppt | -1.2ppt |
| Other operating income (loss) | (12) | NM | NM | 0 | NM | -52.2% | (32) | NM | NM | 1 | NM | -73.8% | 0 | -65.5% | NM |
| Operating profit / (loss) | (30) | 4.2% | 21.7% | (17) | -43.6% | -41.5% | (48) | 183.6% | 73.7% | (14) | -71.2% | -52.1% | (8) | -39.7% | -72.3% |
| Operating margin (%) | -75.1% | -4.5ppt | -13.8ppt | -46.6% | 28.5ppt | 28.6ppt | -141.4% | -94.8ppt | -73.8ppt | -39.6% | 101.8ppt | 31.0ppt | -23.2% | 16.4ppt | 51.9ppt |
| Net profit / (loss) | (35) | 26.6% | 65.6% | (17) | -52.1% | -37.6% | (45) | 169.6% | 47.6% | (23) | -50.3% | -18.7% | (3) | -88.4% | -92.6% |
| Net margin (%) | -87.4% | | -35.0ppt | -46.1% | 41.3ppt | | -133.1% | | -58.2ppt | -64.3% | | 3.3ppt | -7.2% | 57.0ppt | 80.1ppt |
| Non-GAAP net profit / (loss) | (16) | -10.5% | 32.0% | (9) | -42.0% | | | | -68.3% | (16) | 135.6% | -11.5% | 1 | NM | NM |
| Non-GAAP net margin (%) | -39.3% | 3.7ppt | -9.7ppt | -25.1% | 14.2ppt | 18.8ppt | -19.4% | 5.6ppt | 31.4ppt | -44.5% | -25.0ppt | -1.5ppt | 3.9% | 48.3ppt | 43.1ppt |

Source: Company, BofA Global Research

BofA GLOBAL RESEARCH

In view of lower-than-expected 1Q24E revenue guidance, we cut our FY24-25E rev forecast by 5-8%, while we raise our non-GAAP net profit estimates to factor in lower opex given better-than-expected cost control.

Exhibit 2: Agora: Estimates revision

We cut our FY24-25E revenue forecast by 5-8%

| (US\$mn) | | FY24E | | | FY25E | | | FY26E | |
|-----------------------|-----|-------|----------|-----|-------|----------|-----|-------|----------|
| | New | Old | Diff (%) | New | Old | Diff (%) | New | Old | Diff (%) |
| Revenue | 146 | 155 | -5.4 | 166 | 180 | -8.1 | 180 | N.A. | N.A. |
| Net profit (Non-GAAP) | 1 | 0 | 911.2 | 10 | 7 | 33.8 | 11 | N.A. | N.A. |

Source: BofA Global Research estimates

BofA GLOBAL RESEARCH

Exhibit 3: Agora - P/S chart

Agora is currently trading at 1.7x 12-month forward P/S



Source: Bloomberg, BofA Global Research estimates

BofA GLOBAL RESEARCH

Exhibit 4: Agora - P/B chart

Agora is currently trading at 0.4x 12-month forward P/B



Source: Bloomberg, BofA Global Research estimates

BofA GLOBAL RESEARCH

Price objective basis & risk

Agora (API)

Our PO of US\$4.0 is based on 3x 12mths Fwd P/S, 40% discount to China SaaS peers due to lower revenue CAGR in FY23-25E.

Upside risks: (1) stronger than expected revenue growth, (2) elevated demand post COVID boosting more RTE adoptions and usage, and (3) faster proliferation of 5G driving more RTE use cases across verticals.

Downside risks: (1) regulations including but not limited to listing status, anti-trust and data and network security, political tension, and intensified competition, (2) customers doing in-house and potential loss of key customers, and (3) macro headwinds which lead to soft customer demand.

Analyst Certification

I, Daley Li, CFA, hereby certify that the views expressed in this research report accurately reflect my personal views about the subject securities and issuers. I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or view expressed in this research report.

APR - Internet, Media and Software Coverage Cluster

| Investment rating | Company | BofA Ticker | Bloomberg symbol | Analyst |
|-------------------|--------------------------------|-------------|------------------|---------------------|
| BUY | | | | |
| | Agora | API | API US | Daley Li, CFA |
| | AiHuiShou | RERE | RERE US | Joyce Ju |
| | Alibaba Group | BABA | BABA US | Joyce Ju |
| | Alibaba Group | BABAF | 9988 HK | Joyce Ju |
| | Alibaba Health | ALBHF | 241 HK | Miranda Zhuang, CFA |
| | Baidu.com | BIDU | BIDU US | Miranda Zhuang, CFA |
| | Baidu.com | BAIDF | 9888 HK | Miranda Zhuang, CFA |
| | Bilibili | BILI | BILI US | Lei Zhang |
| | Bilibili | BLBLF | 9626 HK | Lei Zhang |
| | CAR Group | CRSLF | CAR AU | Sriharsh Singh |
| | Chinasoft International | CFTLF | 354 HK | Daley Li, CFA |
| | Cloud Music | XVWJF | 9899 HK | Lei Zhang |
| | Com2uS Corp | XOYAF | 078340 KS | Jeehoon Jeong, CFA |
| | DBAPPSecurity | XDBAF | 688023 CH | Daley Li, CFA |
| | Delhivery | XDVLF | DELHIVER IN | Sachin Salgaonkar |
| | Dingdong | DDL | DDL US | Joyce Ju |
| | East Money | XEQTF | 300059 CH | Michael Li |
| | Grab Holdings | GRAB | GRAB US | Sachin Salgaonkar |
| | Hello Group | MOMO | MOMO US | Lei Zhang |
| | Hundsun Technologies | XYTGF | 600570 CH | Daley Li, CFA |
| | iQIYI | IQ | IQ US | Lei Zhang |
| | JD Health | JDHIF | 6618 HK | Miranda Zhuang, CFA |
| | JD.com | , JD | JD US | Joyce Ju |
| | JD.com | JDCMF | 9618 HK | Joyce Ju |
| | Kingdee International Software | KGDEF | 268 HK | Daley Li, CFA |
| | Kingsoft Corporation | KSFTF | 3888 HK | Daley Li, CFA |
| | Kuaishou | KUASF | 1024 HK | Lei Zhang |
| | Makemytrip Limited | MMYT | MMYT US | Sachin Salgaonkar |
| | Meituan | MPNGF | 3690 HK | Lei Zhang |
| | NetEase | NETTF | 9999 HK | Lei Zhang |
| | NetEase, Inc | NTES | NTES US | Lei Zhang |
| | Nine Entertainment Company | NNMTF | NEC AU | Alice Lei, CFA |
| | Pinduoduo Inc. | PDD | PDD US | Joyce Ju |
| | Plan B Media PCL | XMKTF | PLANB TB | Thitithep Nophaket |
| | PT Bukalapak.com | BKLPF | BUKA IJ | Sachin Salgaonkar |
| | PVR-Inox Ltd | PVRLF | PVRINOX IN | Sachin Salgaonkar |
| | REA Group | RPGRF | REA AU | Sriharsh Singh |



APR - Internet, Media and Software Coverage Cluster

| nvestment rating | Company | BofA Ticker | Bloomberg symbol | Analyst |
|------------------|--|--|--|---|
| | Tencent Holdings | TCTZF | 700 HK | Miranda Zhuang, CFA |
| | Tencent Music | TME | TME US | Lei Zhang |
| | Tencent Music | XWFWF | 1698 HK | Lei Zhang |
| | Tongcheng Travel | TNGCF | 780 HK | Janet Yang |
| | Trip.com Group | TCOM | TCOM US | Joyce Ju |
| | Trip.com Group | TRPCF | 9961 HK | Joyce Ju |
| | TUHU Car | XTCRF | 9690 HK | Miranda Zhuang, CFA |
| | Venustech | XVCGF | 002439 CH | Daley Li, CFA |
| | Vipshop Holdings | VIPS | VIPS US | Joyce Ju |
| | Xero Limited | XROLF | XRO AU | Sriharsh Singh |
| | YY | YY | YY US | Lei Zhang |
| | | | | <u> </u> |
| | Zomato Limited | XMWRF | ZOMATO IN | Sachin Salgaonkar |
| EUTRAL | | | | |
| | Autohome | ATHM | ATHM US | Miranda Zhuang, CFA |
| | Autohome | XXYZF | 2518 HK | Miranda Zhuang, CFA |
| | Baozun | BZUN | BZUN US | Joyce Ju |
| | Glodon Company | XGCOF | 002410 CH | Daley Li, CFA |
| | GoTo Group | GTOFF | GOTO IJ | Sachin Salgaonkar |
| | Huya | HUYA | HUYA US | Lei Zhang |
| | KE Holdings | BEKE | BEKE US | Miranda Zhuang, CFA |
| | KE Holdings | XSQRF | 2423 HK | Miranda Zhuang, CFA |
| | e e e e e e e e e e e e e e e e e e e | - | | O. |
| | Kingsoft Cloud | KC | KC US | Daley Li, CFA |
| | Kingsoft Cloud | KCLHF | 3896 HK | Daley Li, CFA |
| | Nykaa | XQQGF | NYKAA IN | Sachin Salgaonkar |
| | PB Fintech | XPFXF | POLICYBZ IN | Sachin Salgaonkar |
| | Sea Limited | SE | SE US | Sachin Salgaonkar |
| | Seek Limited | SKLTF | SEK AU | Sriharsh Singh |
| | Seven West Media | WANHF | SWM AU | Alice Lei, CFA |
| | The ONE Enterprise | XUFCF | ONEE TB | Thitithep Nophaket |
| | VGI Public Company Limited | XZQHF | VGI TB | Thitithep Nophaket |
| | Weimob | WEMXF | 2013 HK | Daley Li, CFA |
| | WiseTech Global Limited | WTCHF | WTC AU | Ware Kuo |
| | XD Inc. | XDNCF | 2400 HK | Lei Zhang |
| | Yonyou Network | XYNIF | 600588 CH | Daley Li, CFA |
| | Torryou Network | AINII | 000300 CH | Daley Li, Ci A |
| NDERPERFORM | | | | |
| | Appen Ltd | APPEF | APX AU | Ware Kuo |
| | BEC World | XBJHF | BEC TB | Thitithep Nophaket |
| | Douyu | DOYU | DOYU US | Lei Zhang |
| | Indiamart Intermesh Limited | XEITF | INMART IN | Sachin Salgaonkar |
| | Info Edge | IFOEF | INFOE IN | Sachin Salgaonkar |
| | Kingsoft Office | XBKOF | 688111 CH | Daley Li, CFA |
| | Ming Yuan Cloud | XWTAF | 909 HK | Daley Li, CFA |
| | NavInfo | XWLHF | 002405 CH | Daley Li, CFA |
| | Ping An Healthcare and Technology | PANHF | 1833 HK | |
| | • | | | Miranda Zhuang, CFA |
| | Qi An Xin | XQTDF | 688561 CH | Daley Li, CFA |
| | Technology One Limited | THNOF | TNE AU | Ware Kuo |
| | ThunderSoft | XSTSF | 300496 CH | Daley Li, CFA |
| | Weibo Corporation | WB | WB US | Miranda Zhuang, CFA |
| | Weibo Corporation | WEIBF | 9898 HK | Miranda Zhuang, CFA |
| | Zee Entertainment Enterprises | XZETF | ZIN | Sachin Salgaonkar |
| | Zip Co Limited | ZIZTF | ZIP AU | Ware Kuo |
| | | | | |
| VW | | | | Susie Lee |
| /W | AfreecaTV | WNTHE | 067160 KS | |
| /W | AfreecaTV | WNTHF | 067160 KS | |
| /W | CJ ENM | CJHOF | 035760 KS | Susie Lee |
| /W | CJ ENM Coupang | CJHOF CPNG | 035760 KS CPNG US | Susie Lee Susie Lee |
| W | CJ ENM Coupang Dada Nexus | CJHOF CPNG DADA | 035760 KS CPNG US DADA US | Susie Lee Susie Lee Lei Zhang |
| vw | CJ ENM Coupang Dada Nexus HYBE | CJHOF CPNG DADA XBGOF | 035760 KS CPNG US DADA US 352820 KS | Susie Lee Susie Lee Lei Zhang Susie Lee |
| vw | CJ ENM Coupang Dada Nexus | CJHOF CPNG DADA | 035760 KS CPNG US DADA US | Susie Lee Susie Lee Lei Zhang |
| vw | CJ ENM Coupang Dada Nexus HYBE | CJHOF CPNG DADA XBGOF | 035760 KS CPNG US DADA US 352820 KS | Susie Lee Susie Lee Lei Zhang Susie Lee |
| vw | CJ ENM Coupang Dada Nexus HYBE JYP Entertainment | CJHOF CPNG DADA XBGOF ALNNF | 035760 KS CPNG US DADA US 352820 KS 035900 KS | Susie Lee Susie Lee Lei Zhang Susie Lee Susie Lee |
| vw | CJ ENM Coupang Dada Nexus HYBE JYP Entertainment Kakao Corp. Kakao Games | CJHOF CPNG DADA XBGOF ALNNF DAUCF XKKGF | 035760 KS CPNG US DADA US 352820 KS 035900 KS 035720 KS 293490 KS | Susie Lee Susie Lee Lei Zhang Susie Lee Susie Lee Susie Lee Susie Lee Susie Lee |
| vw | CJ ENM Coupang Dada Nexus HYBE JYP Entertainment Kakao Corp. Kakao Games Krafton | CJHOF CPNG DADA XBGOF ALNNF DAUCF XKKGF XKINF | 035760 KS CPNG US DADA US 352820 KS 035900 KS 035720 KS 293490 KS 259960 KS | Susie Lee Susie Lee Lei Zhang Susie Lee |
| VW | CJ ENM Coupang Dada Nexus HYBE JYP Entertainment Kakao Corp. Kakao Games | CJHOF CPNG DADA XBGOF ALNNF DAUCF XKKGF | 035760 KS CPNG US DADA US 352820 KS 035900 KS 035720 KS 293490 KS | Susie Lee Susie Lee Lei Zhang Susie Lee Susie Lee Susie Lee Susie Lee Susie Lee |



APR - Internet, Media and Software Coverage Cluster

| Investment rating | Company | BofA Ticker | Bloomberg symbol | Analyst |
|-------------------|------------------|-------------|------------------|-------------------|
| | Paytm | XUXBF | PAYTM IN | Sachin Salgaonkar |
| | PearlAbyss Corp | XEPAF | 263750 KS | Susie Lee |
| | YG Entertainment | XYEIF | 122870 KS | Susie Lee |

*IQ*method[™] Measures Definitions

| Business Performance | Numerator | Denominator |
|----------------------------|--|---|
| Return On Capital Employed | NOPAT = (EBIT + Interest Income) \times (1 $-$ Tax Rate) + Goodwill Amortization | Total Assets — Current Liabilities + ST Debt + Accumulated Goodwill Amortization |
| Return On Equity | Net Income | Shareholders' Equity |
| Operating Margin | Operating Profit | Sales |
| Earnings Growth | Expected 5 Year CAGR From Latest Actual | N/A |
| Free Cash Flow | Cash Flow From Operations — Total Capex | N/A |
| Quality of Earnings | Numerator | Denominator |
| Cash Realization Ratio | Cash Flow From Operations | Net Income |
| Asset Replacement Ratio | Capex | Depreciation |
| Tax Rate | Tax Charge | Pre-Tax Income |
| Net Debt-To-Equity Ratio | Net Debt = Total Debt — Cash & Equivalents | Total Equity |
| Interest Cover | EBIT | Interest Expense |
| Valuation Toolkit | Numerator | Denominator |
| Price / Earnings Ratio | Current Share Price | Diluted Earnings Per Share (Basis As Specified) |
| Price / Book Value | Current Share Price | Shareholders' Equity / Current Basic Shares |
| Dividend Yield | Annualised Declared Cash Dividend | Current Share Price |
| Free Cash Flow Yield | Cash Flow From Operations – Total Capex | Market Cap = Current Share Price × Current Basic Shares |
| Enterprise Value / Sales | EV = Current Share Price × Current Shares + Minority Equity + Net Debt + | Sales |
| | Other LT Liabilities | |
| EV / EBITDA | Enterprise Value | Basic EBIT + Depreciation + Amortization |

Mentinod 3 is the set of BofA Global Research standard measures that serve to maintain global consistency under three broad headings: Business Performance, Quality of Earnings, and validations. The key features of iQmethod are: A consistently structured, detailed, and transparent methodology. Guidelines to maximize the effectiveness of the comparative valuation process, and to identify some common pitfalls.

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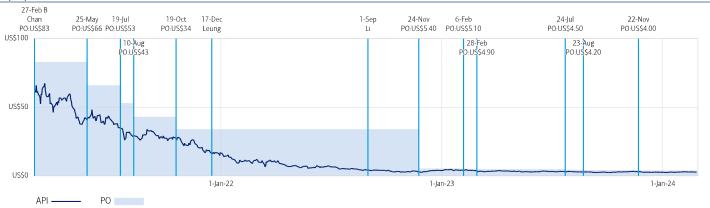
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Agora (API) Price Chart



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

The Investment Opinion System is contained at the end of the report under the heading "Fundamental Equity Opinion Key". Dark grey shading indicates the security is restricted with the opinion suspended. Medium grey shading indicates the security is under review with the opinion withdrawn. Light grey shading indicates the security is not covered. Chart is current as of a date no more than one trading day prior to the date of the report.

Equity Investment Rating Distribution: Technology Group (as of 31 Dec 2023)

| Coverage Universe | Count | Percent | Inv. Banking Relationships R1 | Count | Percent |
|-------------------|-------|---------|-------------------------------|-------|---------|
| Buy | 215 | 53.09% | Buy | 111 | 51.63% |
| Hold | 97 | 23.95% | Hold | 45 | 46.39% |
| Sell | 93 | 22.96% | Sell | 24 | 25.81% |

Equity Investment Rating Distribution: Global Group (as of 31 Dec 2023)

| Coverage Universe | Count | Percent | Inv. Banking Relationships R1 | Count | Percent |
|-------------------|-------|---------|-------------------------------|-------|---------|
| Buy | 1895 | 53.62% | Buy | 1083 | 57.15% |
| Hold | 832 | 23.54% | Hold | 454 | 54.57% |
| Sell | 807 | 22.84% | Sell | 383 | 47.46% |

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Investment rating Total return expectation (within 12-month period of date of initial rating) Ratings dispersion guidelines for coverage cluster^{R2}

| Buy | ≥ 10% | ≤ /0% |
|--------------|-------|-------|
| Neutral | ≥ 0% | ≤ 30% |
| Underperform | N/A | ≥ 20% |

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