

Grocery Outlet Holding Corp.

Bull/Bear: Valuation near all-time lows despite unique model & strong LT outlook

Reiterate Rating: BUY | PO: 33.00 USD | Price: 24.86 USD

Same-store sales & traffic trends continue to outperform

GO's comp sales & traffic are significantly outperforming Food Retail peers (see Exhibit 6 & Exhibit 7) as its strong value proposition continues resonating across income levels. Even as inflation wanes on a y/y basis, we think the shift to value grocers like GO could continue as consumers are still adjusting to grocery prices up 25%+ vs. pre-pandemic & facing other macro pressures (incl. SNAP reductions & student loan repayments). Bears may argue that GO faces tougher comparisons in 2024 as a result, esp. if the macro environment improves meaningfully & drives a reversal in the shift to value grocers.

Return to 10% annual unit growth is a positive ...

After COVID-related construction delays limited store growth for retailers like GO (& SFM) in recent years, GO's unit growth has returned to a 10% run-rate as of 2H23. We expect 2024 and beyond to be on track for 10% unit growth annually, which should benefit GO from a top line perspective and help in terms of growing GO's brand visibility (esp. as it opens stores outside of core West Coast markets.

... but implies higher SG&A (among other cost pressures)

We see potential cost pressure for GO into 2024 from reaccelerating store growth and investments in tech and marketing. Moreover, disruption from GO's new systems rollout and resulting margin headwinds (incl. from temporary higher IO commission support) are expected to continue in 4Q23. If disruption persists longer than expected, GO could see margin pressure into 1H24. We lower our 24E adj. EPS -4c to \$1.14 & our 25E EPS -9c to \$1.25 to better reflect cost pressures related to store growth and Capex (D&A).

Premium valuation justified by differentiated model

We reiterate our Buy on GO but lower our PO to \$33 (was \$40) to reflect ~29x our lowered 24E EPS (was 34x our prior est.) given potential cost headwinds in 2024. This compares to GO's current ~20x multiple, which is near all-time lows, and a high of ~56x and ~31x, on average, since GO went public nearly five years ago. We believe GO's higher valuation vs. other Food Retailers is supported by the company's differentiated model, extreme customer value proposition, and potentially very long-term & low-risk growth horizon (with opportunity for 4k+ US stores vs. just 455 today). See Exhibit 1 for more on our detailed Bull/Bear case analysis.

Estimates (Dec) (US\$)	2021A	2022A	2023E	2024E	2025E
EPS	0.79	0.94	1.05	1.14	1.25
GAAP EPS	0.63	0.65	0.75	0.80	0.90
EPS Change (YoY)	-25.5%	19.0%	11.7%	8.6%	9.6%
Consensus EPS (Bloomberg)			1.06	1.14	1.25
DPS	0	0	0	0	0
Valuation (Dec)					
P/E	31.5x	26.4x	23.7x	21.8x	19.9x
GAAP P/E	39.5x	38.2x	33.1x	31.1x	27.6x
EV / EBITDA*	19.7x	17.3x	15.7x	14.3x	13.4x
Free Cash Flow Yield*	0.5%	1.3%	1.6%	1.7%	1.9%
* For full definitions of <i>IQ</i> method SM measures, see page 9.					

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Refer to important disclosures on page 10 to 12. Analyst Certification on page 8. Price
Objective Basis/Risk on page 8.

Timestamp: 02 February 2024 05:00AM EST

02 February 2024

Equity

Key Changes		
(US\$)	Previous	Current
Price Obj.	40.00	33.00
2024E Rev (m)	4,367.4	4,236.8
2025E Rev (m)	4,817.3	4,614.7
2024E EPS	1.18	1.14
2025E EPS	1.34	1.25

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Stock Data

ESGMeter™	Low
Net Dbt to Eqty (Dec-2022A	118.2%
ROE (2023E)	9.1%
Bloomberg / Reuters	GO US / GO.OQ
BofA Ticker / Exchange	GO / NAS
Average Daily Value (mn)	28.94 USD
Free Float	91.7%
(mn)	
Mrkt Val (mn) / Shares Out	2,468 USD / 99.3
52-Week Range	24.45 USD - 36.54 USD
Investment Opinion	B-1-9
Date Established	1-Feb-2024
Price Objective	33.00 USD
Price	24.86 USD

ESGMeter is not indicative of a company's future stock price performance and is not an investment recommendation or rating. ESGMeter is independent of BofA Global Research's equity investment rating, volatility risk rating, income rating, and price objective for that company. For full details, refer to "BofA ESGMeter Methodology".

Key terms

IO = Independent Operator

LDD = low double digit

LSD = low single digit

MSD = mid single digit

HSD = high single digit

GO = Grocery Outlet

KR = Kroger

iQprofile[™] Grocery Outlet Holding Corp.

iQmethod SM − Bus Performance*					
(US\$ Millions)	2021A	2022A	2023E	2024E	2025E
Return on Capital Employed	2.7%	2.7%	3.3%	3.4%	3.5%
Return on Equity	8.1%	8.9%	9.1%	9.1%	9.1%
Operating Margin	2.9%	2.7%	3.2%	3.3%	3.2%
Free Cash Flow	13	32	39	41	46
<i>iQ</i> method [™] – Quality of Earnings*					
(US\$ Millions)	2021A	2022A	2023E	2024E	2025E
Cash Realization Ratio	1.9x	1.8x	1.8x	1.8x	1.8x
Asset Replacement Ratio	2.0x	1.8x	1.8x	1.8x	1.8x
Tax Rate	27.3%	27.4%	29.7%	30.0%	28.0%
Net Debt-to-Equity Ratio	131.2%	118.2%	115.9%	114.9%	113.4%
Interest Cover	5.7x	5.3x	6.6x	7.7x	9.2x
Income Statement Data (Dec)					
(US\$ Millions)	2021A	2022A	2023E	2024E	2025E
Sales	3,080	3,578	3,952	4,237	4,615
% Change	-1.8%	16.2%	10.5%	7.2%	8.9%
Gross Profit	949	1,092	1,235	1,321	1,429
% Change	-2.5%	15.1%	13.1%	7.0%	8.1%
EBITDA	198	226	249	273	291
% Change	-11.0%	13.8%	10.2%	9.6%	6.5%
Net Interest & Other Income	19	34	24	25	27
Net Income (Adjusted)	79	94	106	116	127
% Change	-24.2%	19.4%	12.5%	9.4%	9.8%
Free Cash Flow Data (Dec)					
(US\$ Millions)	2021A	2022A	2023E	2024E	2025E
Net Income from Cont Operations (GAAP)	79	94	106	116	127
Depreciation & Amortization	68	75	85	95	104
Change in Working Capital	23	24	(5)	16	14
Deferred Taxation Charge	NA	NA	NA	NA	NA
Other Adjustments, Net	(23)	(24)	5	(16)	(14)
Capital Expenditure	(134)	(137)	(152)	(169)	(185)
Free Cash Flow	13	32	39	41	46
% Change	-51.8%	152.9%	19.0%	6.4%	11.4%
Share / Issue Repurchase	8	7	0	0	0
Cost of Dividends Paid	0	0	0	0	0

Company Sector

Supermarkets/Food Retailers

Company Description

Grocery Outlet Holding Corp. operates over 400 stores in 6 states, primarily along the West Coast. GO stores operate under a unique Independent Operator (IO) model and feature a rotating selection of roughly 5,000 items. GO sources roughly 50% of products at a deep discount through its "opportunistic sourcing" model to deliver extreme customer value in a treasure hunt format. GO is based in Emeryville, CA and was founded in 1946.

Investment Rationale

Our Buy rating is based on our view that GO deserves a premium valuation vs. Food Retail peers given its unique and hard to replicate IO model, opportunistic sourcing model that delivers deep value and consistent margins, and LT/low risk sustainable growth horizon (w/ opportunity for around 5,000 stores in the US). This also reflects our outlook for elevated Food at Home inflation to continue, supporting sales/EPS upside in '22 and beyond.

Stock Data	
Average Daily Volume	1,163,965

Quarterly Earnings Estimates

04

2022 2023 Q1 0.19A 0.27A Q2 0.27A 0.32A Q3 0.25A 0.31A

0.22A

Balance Sheet Data (Dec)

Change in Debt

(US\$ Millions)	2021A	2022A	2023E	2024E	2025E
Cash & Equivalents	140	103	100	82	74
Trade Receivables	10	15	17	18	20
Other Current Assets	292	349	366	398	433
Property, Plant & Equipment	499	561	628	702	783
Other Non-Current Assets	1,728	1,744	1,884	2,031	2,186
Total Assets	2,670	2,772	2,994	3,231	3,496
Short-Term Debt	0	0	0	0	0
Other Current Liabilities	180	218	241	258	281
Long-Term Debt	1,464	1,415	1,509	1,612	1,728
Other Non-Current Liabilities	17	29	29	29	29
Total Liabilities	1,661	1,662	1,779	1,900	2,038
Total Equity	1,009	1,110	1,216	1,331	1,458
Total Equity & Liabilities	2,670	2,772	2,994	3,231	3,496

^{*} For full definitions of $\emph{\textit{IQ}}\textit{method}^{\text{SM}}$ measures, see page 9.

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Exhibit 1: GO Bull/Bear DebateWe reiterate our Buy rating on GO and outline key bull/bear case arguments below

vve renerate ou	GO - BULL	GO - BEAR		
	GO - BULL	GU - BEAK		
Traffic	GO traffic trends are significantly outperforming Food Retail peers as its strong value proposition continues resonating across incomes. Even as inflation wanes on a y/y basis, the shift to value grocers like GO could continue as consumers are still adjusting to grocery prices that are up 25%+ vs. pre-pandemic & facing other macro pressures. GO has comped positively in past years where SNAP payments (LDD% of GO sales) were down. GO traffic should be further supported by increasing visibility as it continues to open new stores & marketing.	Strong traffic trends for GO in 2023 imply tough comparisons in 2024, and waning food inflation could eventually result in an easing (or even a reversal) in the consumer shift towards value grocers like GO. Lower units per transaction had a negative impact on 3Q ticket and continued to be a headwind into 4Q23.		
Inflation / Unit Sales	Food at Home inflation remains positive, & inflation in non-perishables could prove to be persistent/stubborn, resulting in modest levels of food inflation continuing into 2024 (vs. flat or negative trends) & benefitting same-store sales for grocers. While units remain negative y/y, the cooling of food inflation to more normalized levels (with likelihood of continued moderation), should support further improvement in unit sales trends.	Food inflation that has helped partially offset unit sales declines (overall ticket comps for GO were -1.9% in 3Q23) should continue to slow, and potential for grocery deflation remains a risk into 2024 for GO.		
Gross Margin	Disruption from GO's new systems rollout & resulting margin headwinds should not persist into F24. Disruption seen in 3Q & 4Q 2023 imply easier comparisons for GO in 2H24, and GO's system enhancements position the company better long-term given improved functionality, scalability & data analytics capabilities.	Disruption from GO's new systems rollout and resulting margin headwinds are expected to continue in 4Q23. If disruption persists longer than expected, GO could see margin pressure in 2024.		
SG&A	GO expects EBITDA margins to remain stable over time as it continues to invest in technology and marketing. GO's unique operating model insulates it from wage pressure as IOs pay store employee wages. New best-in-class systems should support decades of future growth for GO.	GO's unique model that requires sharing 1/2 of store gross profit \$s with IOs results in a lack of EPS upside vs. comp upside. Some argue that IOs get a better deal than shareholders as GO owns all inventory, pays store rent & holds lease obligations – we est. yr-5 store level pre-tax ROIC is 90%+ for the typical IO vs. only 35-40% for GO shareholders. GO could also see pressure from reaccelerating store growth, investments in tech & marketing, & support for IOs amidst systems disruptions (with a larger impact from incremental commission support expected in 4Q23).		
Ecommerce	Ecommerce (through 3P providers like Instacart and Doordash) has driven incremental sales and new customer acquisition for GO, and online baskets for GO tend to be higher vs. in-store.	GO lacks a large/cohesive 1P ecommerce platform that enables monetization opportunities and superior customer data/insights to the extent of larger peers like WMT, KR and TGT. GO's treasure hunt model could also make ecommerce more difficult to execute (i.e. inventory accuracy) vs. Food Retailers with more consistent assortments.		
Valuation	GO's valuation is attractive as it currently trades near all-time lows (~20x 2-year forward P/E). GO's differentiated model, extreme customer value proposition, long-term sustainable and arguably lowrisk growth algorithm (+10% annual unit growth, which we expect a return to in 2024, +LSD% comps & stable EBIT margins supporting +mid-teens% EPS growth) and opportunity for 4k+ US stores (vs. just 445 today) support a premium valuation vs. Food Retailer peers.	Valuation remains a concern given GO trades at a significantly higher P/E than other Food Retailers and GO still looks relatively expensive on both a P/E and EV/EBTIDA basis vs. its ROIC of ~ 9%		
Other	GO's Mid-Atlantic stores are comping above chain avg., which implies the IO model works beyond the West Coast (where GO has more brand recognition) & supports GO's whitespace opportunity. GO also continues to see a healthy IO pipeline & opportunistic supply. Moreover, newly appointed COO Ramesh Chikkala has an impressive background (w/ 14 years at WMT incl. as Head of Global Supply Chain & Tech), which bodes well for GO's outlook.	CFO Charles Bracher is leaving GO (effective 3/1) for "another opportunity" (SVP of Accounting Lindsay Gray will serve as interim). Additional concerns include risks of the pipeline of new IOs to operate new stores drying up, potential for shortages in the grocery closeout market limiting GO's ability to offer deep values, and risk that GO's concept won't work as well outside of West Coast markets.		

Source: BofA Global Research, Company reports

Exhibit 2: GO 3Q22 BofA vs. Consensus - Delta Analysis

Our F3Q24 adj. EPS estimate of \$0.15 is in line with Visible Alpha consensus of \$0.16. We think GO could see potential same-store sales upside given strong traffic and observed sales... trends

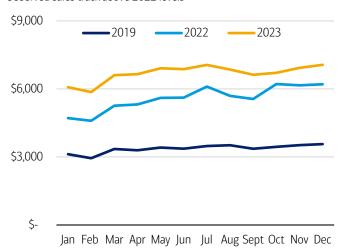
	BofA Est.	Consensus Est.	Delta	y/y % change (BofA)
Net Sales	\$973	\$980	-\$7	4.5%
Same-store sales	2.0%	2.1%	-11 bps	-1310 bp
Adj. EBITDA	\$47	\$50	-\$3	-13.0%
Adj. EPS	\$0.15	\$0.16	-\$0.01	-31.3%
Gross Margin	30.0%	30.1%	-7 bps	-21 bp
Expense Ratio	25.4%	25.1%	32 bps	67 bp
EBIT margin	2.0%	2.0%	-4 bps	-62 bp
Adj. EBITDA Margin	4.9%	5.1%	-24 bps	-98 bp

Source: Visible Alpha, BofA Global Research estimates

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Exhibit 3: GO observed sales according to Bloomberg Second Measure credit & debit card data (in thousands \$)

Observed sales track above 2022 levels

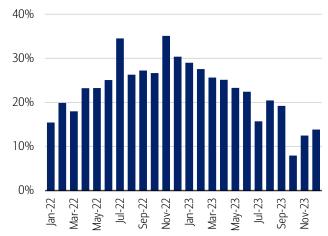


Source: Bloomberg Financial LP- ALTD <GO>

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Exhibit 4: Y/Y % change in GO observed sales according to Bloomberg Second Measure credit & debit card data

GO observed sales were up +13.9% y/y in December vs. +12.5% in November

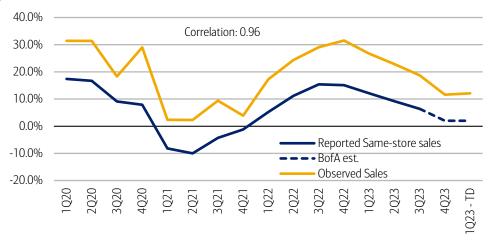


Source: Bloomberg Financial LP- ALTD <GO>

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Exhibit 5: Bloomberg Second Measure credit and debit card data - Observed Sales

GO observed sales (based on Bloomberg Second Measure data) decelerated in 4Q in line with our samestore sales forecast. 1Q-to-date (based on data through 1/21) is tracking ~flat vs. 4Q

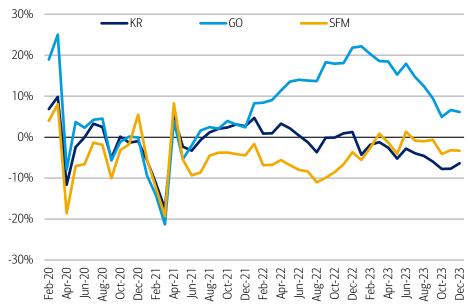


Source: Bloomberg Financial LP – ALTD <GO>, BofA Global Research estimates



Exhibit 6: Placer Foot Traffic: GO, KR & SFM

GO foot traffic trends are significantly outpacing peers

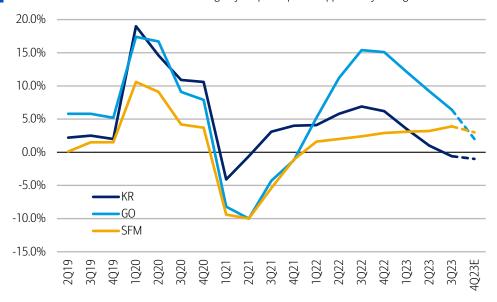


Source: Placer.ai, BofA Global Research

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Exhibit 7: Food Retailer same-store sales trends

Same-store sales trends for GO have meaningfully outpaced peers supported by stronger traffic



Source: Company filings, BofA Global Research estimates



Exhibit 8: Food at Home CPI Forecast based on blended average of wages, fuel & commodities (forward 6 months) y/y % change A blended average of wage, fuel & commodity costs implies potential continued moderation (with some volatility) in the Food at Home CPI towards ~0% over the next 6 months



Source: Bureau of Labor Statistics, Atlanta Fed, EIA, BofA Global Research

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Exhibit 9: Grocery Outlet (GO) Estimated New Store Economics

Year 5 store pre-tax ROIC is 35-40%+ for GO

Year	1	2	3	4	5	Mature Store
Sales (\$k)	\$5,460	\$6,006	\$6,486	\$6,875	\$7,150	\$8,000
Growth (%)		10%	8%	6%	4%	
Gross Profit (\$k)	\$1,668	\$1,835	\$1,981	\$2,100	\$2,181	\$2,440
Margin (%)	30.5%	30.5%	30.5%	30.5%	30.5%	30.5%
GO share	\$834	\$917	\$991	\$1,050	\$1,090	\$1,220
IO share	\$834	\$917	\$991	\$1,050	\$1,090	\$1,220
Occupancy	\$350	\$350	\$350	\$350	\$350	\$350
Insurance/taxes/other	<u>\$64</u>	<u>\$49</u>	<u>\$35</u>	\$20	\$20	<u>\$20</u>
GO Store Level Expenses (\$k)	\$414	\$399	\$385	\$370	\$370	\$370
GO Store-level/4-Wall EBITDA (\$k)	\$420	\$518	\$605	\$680	\$720	\$850
GO Store Level EBITDA Margin (%)	7.7%	8.6%	9.3%	9.9%	10.1%	10.6%
Initial GO Investment						
Store Build-out (\$k)	\$1,700					
Net Inventory (\$k)	\$180					
Preopening (\$k)	\$70					
Total	\$1,950					
GO Store Pre-tax ROI	22%	27%	31%	35%	37%	44%
GO Cumulative ROI	22%	48%	79%	114%	151%	
Sales (\$) per gross sq. ft.	\$295	\$325	\$351	\$372	\$386	\$432
10,000,000	c.					

Average store size: 18,000-20,000 gross sq. ft.

Source: BofA Global Research estimates

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Avg



Exhibit 10: Independent Store Operator (IO) Estimated Economics

Year 5 store pre-tax ROIC is 90%+ for IOs

Year	1	2	3	4	5
Store Sales (\$k)	\$5,460	\$6,006	\$6,486	\$6,875	\$7,150
Growth (%)		10%	8%	6%	4%
Gross Profit (\$k)	\$1,668	\$1,835	\$1,981	\$2,100	\$2,181
Margin (%)	30.5%	30.5%	30.5%	30.5%	30.5%
IO share of Gross Profit	\$834	\$917	\$991	\$1,050	\$1,090
IO Store Wages	\$600	\$600	\$600	\$600	\$600
Utilities, bank, marketing & supplies	<u>\$250</u>	<u>\$250</u>	<u>\$250</u>	<u>\$250</u>	<u>\$250</u>
IO Total Store Expenses (\$k)	\$850	\$850	\$850	\$850	\$850
% of sales	15.6%	14.2%	13.1%	12.4%	11.9%
IO Store-level/4-Wall EBITDA (\$k)	(\$16)	\$67	\$141	\$200	\$240
IO Store Level EBITDA Margin (%)	-0.3%	1.1%	2.2%	2.9%	3.4%
Initial IO Investment					
Equipment (\$k)	\$180				
Net Inventory (\$k)	\$0				
Preopening (\$k)	\$70				
Total	\$250				
IO Store Pre-tax ROI	-6%	27%	56%	80%	96%
IO Cumulative ROI	-6%	20%	77%	157%	253%
Sales (\$) per gross sq. ft.	\$295	\$325	\$351	\$372	\$386

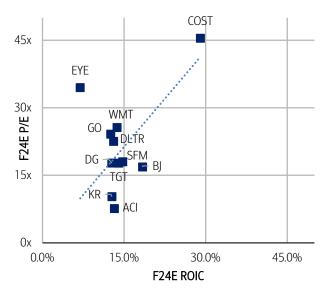
Average store size: 18,000-20,000 gross sq. ft.

Source: BofA Global Research estimates

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Exhibit 11: Fiscal 2024 (C23) P/E vs. ROIC comparison

We believe lower-ROIC market share donors could face potential valuation compression

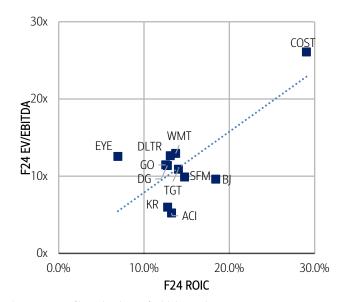


Source: Company filings, Bloomberg, BofA Global Research Estimates

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Exhibit 12: Fiscal 2024 (C23) EV/EBITDA vs. ROIC comparison

We believe lower-ROIC market share donors could face potential valuation compression $\,$



 $\textbf{Source:} \ \mathsf{Company} \ \mathsf{filings}, \ \mathsf{Bloomberg}, \ \mathsf{BofA} \ \mathsf{Global} \ \mathsf{Research} \ \mathsf{Estimates}$



Price objective basis & risk

Grocery Outlet Holding Corp. (GO)

Our \$33 price objective is based on 29x our 2024E adj. EPS of \$1.14, a premium to the Food Retailers & Discount Stores group average (roughly 18-20x). We believe a premium valuation is warranted given our view of: 1) GO's unique and hard-to-replicate IO model aligns incentives while reducing costs and risks, 2) GO's opportunistic sourcing model delivers deep value and consistent margins, and 3) GO's low-risk/steady model supports stable/highly predictable margins and a sustainable LT growth horizon (with potential to establish over 5,000 stores in the US). We believe these factors support valuation upside, as does our outlook for elevated food inflation to continue (given likely sales and margin benefits).

Downside risks to our PO are: 1) GO operates in a highly competitive food and discount retail industry, 2) treasure hunt model makes grocery ecommerce difficult 3) any disruptions or inability to source products could adversely impact sales, 4) store growth opportunity depends on attracting and maintaining Independent Operators, 5) IO concept still unproven outside of five core West Coast states, 6) IO model results in reduced fixed cost leverage for GO relative to traditional retail model, 7) the build out of East Coast talent, systems, real-estate, and infrastructure could pressure expenses more than expected, and 8) a less favorable inflationary environment.

Analyst Certification

I, Robert F. Ohmes, CFA, hereby certify that the views expressed in this research report accurately reflect my personal views about the subject securities and issuers. I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or view expressed in this research report.

US - Broadlines, Hardlines, Food Retailers & Leisure Coverage Cluster

Investment rating	Company	BofA Ticker	Bloomberg symbol	Analyst
BUY				
	Academy Sports + Outdoors	ASO	ASO US	Robert F. Ohmes, CFA
	BJ's Wholesale Club Holdings	ВЈ	BJ US	Robert F. Ohmes, CFA
	Costco Wholesale Corporation	COST	COST US	Robert F. Ohmes, CFA
	Fox Factory Holding Corp	FOXF	FOXF US	Alexander Perry
	Grocery Outlet Holding Corp.	GO	GO US	Robert F. Ohmes, CFA
	Harley-Davidson	HOG	HOG US	Alexander Perry
	Life Time	LTH	LTH US	Alexander Perry
	Planet Fitness, Inc.	PLNT	PLNT US	Alexander Perry
	Sysco Corporation	SYY	SYY US	Kendall Toscano
	Target Corp.	TGT	TGT US	Robert F. Ohmes, CFA
	The Kroger Co.	KR	KR US	Robert F. Ohmes, CFA
	Topgolf Callaway Brands Corp	MODG	MODG US	Alexander Perry
	Walmart Inc	WMT	WMT US	Robert F. Ohmes, CFA
NEUTRAL				
	Dick's Sporting Goods	DKS	DKS US	Robert F. Ohmes, CFA
	Xponential Fitness	XPOF	XPOF US	Alexander Perry
	YETI Holdings, Inc.	YETI	YETI US	Robert F. Ohmes, CFA
UNDERPERFORM				
	Canada Goose Holdings Inc	YGOOS	GOOS CN	Alexander Perry
	Canada Goose Holdings Inc	GOOS	GOOS US	Alexander Perry
	Columbia Sportswear	COLM	COLM US	Alexander Perry
	Dollar General Corporation	DG	DG US	Robert F. Ohmes, CFA
	Dollar Tree, Inc.	DLTR	DLTR US	Robert F. Ohmes, CFA
	Hibbett Sports, Inc.	HIBB	HIBB US	Alexander Perry
	National Vision	EYE	EYE US	Robert F. Ohmes, CFA
	Sprouts Farmers Market, Inc.	SFM	SFM US	Robert F. Ohmes, CFA



US - Broadlines, Hardlines, Food Retailers & Leisure Coverage Cluster

Investment rating Company BofA Ticker Bloomberg symbol Analyst

*i***@**method[™] Measures Definitions

Business Performance	Numerator	Denominator
Return On Capital Employed	NOPAT = (EBIT + Interest Income) × (1 - Tax Rate) + Goodwill Amortization	Total Assets – Current Liabilities + ST Debt + Accumulated Goodwill
		Amortization
Return On Equity	Net Income	Shareholders' Equity
Operating Margin	Operating Profit	Sales
Earnings Growth	Expected 5 Year CAGR From Latest Actual	N/A
Free Cash Flow	Cash Flow From Operations — Total Capex	N/A
Quality of Earnings	Numerator	Denominator
Cash Realization Ratio	Cash Flow From Operations	Net Income
Asset Replacement Ratio	Capex	Depreciation
Tax Rate	Tax Charge	Pre-Tax Income
Net Debt-To-Equity Ratio	Net Debt = Total Debt - Cash & Equivalents	Total Equity
Interest Cover	EBIT	Interest Expense
Valuation Toolkit	Numerator	Denominator
Price / Earnings Ratio	Current Share Price	Diluted Earnings Per Share (Basis As Specified)
Price / Book Value	Current Share Price	Shareholders' Equity / Current Basic Shares
Dividend Yield	Annualised Declared Cash Dividend	Current Share Price
Free Cash Flow Yield	Cash Flow From Operations – Total Capex	Market Cap = Current Share Price × Current Basic Shares
Enterprise Value / Sales	EV = Current Share Price × Current Shares + Minority Equity + Net Debt +	Sales
·	Other LT Liabilities	
EV / EBITDA	Enterprise Value	Basic EBIT + Depreciation + Amortization

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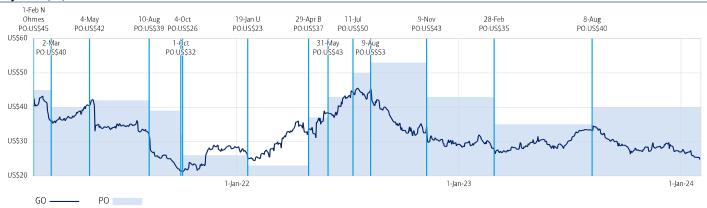
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Important Disclosures

Grocery Outlet (GO) Price Chart



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

The Investment Opinion System is contained at the end of the report under the heading "Fundamental Equity Opinion Key". Dark grey shading indicates the security is restricted with the opinion suspended. Medium grey shading indicates the security is under review with the opinion withdrawn. Light grey shading indicates the security is not covered. Chart is current as of a date no more than one trading day prior to the date of the report.

Equity Investment Rating Distribution: Retailing Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	96	57.83%	Buy	39	40.63%
Hold	32	19.28%	Hold	12	37.50%
Sell	38	22.89%	Sell	18	47.37%

Equity Investment Rating Distribution: Global Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	1895	53.62%	Buy	1083	57.15%
Hold	832	23.54%	Hold	454	54.57%
Sell	807	22.84%	Sell	383	47.46%

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Investment rating Total return expectation (within 12-month period of date of initial rating) Ratings dispersion guidelines for coverage cluster^{R2}

Buy	≥ 10%	≤ 70%	
Neutral	≥ 0%	≤ 30%	
Inderperform	N/A	> 20%	

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