

Building Materials

2024: Above inflation pricing, lower costs US infra, US/MX nearshoring. Buy Cemex

Industry Overview

Four key themes to keep in mind for 2024:

#1 Strong fundamentals to profit from nearshoring in the US & Mexico, as well as the rise of US infrastructure spending. BofA Global Research expects slower growth and inflation for 2024 across most of the world, i.e., a 'soft landing'. Accordingly, central banks are likely to cut rates and most economies should avoid recession. In this context, we see cyclicals (Cemex) well positioned, delivering margin expansion in 2024, strong FCF generation ('24-'25 avg FCF before expansion capex of 11%), and 7.3% 2024 EBITDA growth. Cemex (CX) should earns back Investment Grade and potentially start a dividend/buyback program.

#2 We expect above inflation cement pricing. 2023 was a solid year for prices (up 8.2% yoy in the US through December and up 6.1% yoy in Mexico through December), strong numbers, but still below the stellar 2022 increments. For 2024, the industry faces the challenge of normalizing growth; nevertheless, the industry should still manage to post above-inflation growth. CX already announced prices increase for January 2024, CX pointed to an increase in 85% of its US footprint (roughly a 5% increase by our estimates). The possibility of additional summer increments adds upside risk.

#3 Input costs are decreasing, allowing for margin expansion. Energy and electricity costs are the most volatile costs a cement producer faces and CX is no exception. Even as energy prices are off their 2022 highs, and traced downward in 2023, for 2024 we should see average full year energy input costs decreasing slightly. This in line with the lower petcoke prices we are seeing in the market, stable-to-lower coal prices, and lower diesel prices. See pages 9-10.

#4 Volume growth rebounds in 2024. Cement volume growth has been marginally up in the last 12m. The latest data from Inegi points to marginal growth in 2023, up 1.2% through Nov in Mexico. In the US, volumes were down 3% yoy through Oct. For 2024 we see a rebound for volumes in the US (+2.0% yoy) driven by the Infra and Industrial & Commercial sectors, both increasing 5%. BofA estimates that 77% of federal funds authorized in legislation (CHIPS act, IIJA) has not yet been spent. In Mexico we see volumes increasing 3%, also driven by Infra and the I&C sector (nearshoring).

CX offers further attractive upside...

We reiterate our Buy on CX as it lies at the doorstep of a cyclical growth opportunity, propelled by infrastructure spending in the US and nearshoring in US & MX.

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Equity Americas Building Materials

Carlos Peyrelongue >> Research Analyst Merrill Lynch (Mexico) +52 55 5201 3276 carlos.peyrelongue@bofa.com

Daniel Rojas Vielman >> Research Analyst Merrill Lynch (Mexico) +52 55 5201 6248 daniel.rojas2@bofa.com

Alan Macias >> Research Analyst Merrill Lynch (Mexico) +52 55 5201 3433 alan macias@bofa.com

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Eight key charts for 2024

Exhibit 1: With supply chains back to normal...

Fed's Global Supply Chain Pressure Index (Stand. Dev.)

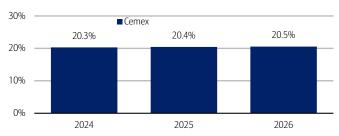


Source: BofA Global Research, Bloomberg

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Exhibit 3: ...margins are poised to expand

EBITDA margin



Source: BofA Global Research estimates

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Exhibit 5:...and maybe the US housing stops being a large drag \dots

US housing starts (SAAR; 1,000s units)

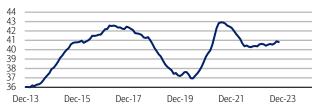


Source: BofA Global Research, Bloomberg

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Exhibit 7: ...Mexico cement volumes remain weak ...

Mexico Cement Volumes (Mn tons, Last 12m)



Source: Inegi

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Exhibit 2: ...and ebbing energy prices ...

Bloomberg Energy Subindex

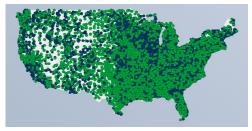


Source: BofA Global Research, Bloomberg

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Exhibit 4: ...and projects from US Infra Bill are popping up everywhere...

Bipartisan Infrastructure Bill –\$640bn in announcements have been made

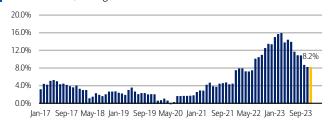


Source: White House: GSA D2D -Green dots: Formula Driven awards, Blue Dots: Discretionary

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Exhibit 6: ...and prices remain above inflation, but still...

US Cement PPI, through December 2023



Source: BofA Global Research, Bloomberg

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Exhibit 8: ... but AMLOs projects could provide some support

Selection of priority projects in Mexican budget (Million)

Priority Projects 2024	222,667 MXN	12,370 USD
Tren Maya	120,000	6,667
Proyectos relacionados con CONAGUA	39,475	2,193
Proyectos relacionados con SICT	35,133	1,952
Desarrollo del Istmo de Tehuantepec	21,059	1,170
Tren Interurbano Mexico-Toluca	4,000	222
Ampliación línea 1 de Tren lechería-Jaltocan-AIFA	2,000	111

Source: BofA Global Research. Note: AMLO refers to Mexican President Andrés Manuel López Obrador.

Four themes to keep in mind in 2024

#1 Strong fundamentals to profit from nearshoring in the US & MX, as well as the rise of US Infrastructure spending

The start of easing cycle should add fuel to cycle in 2H24

BofA Global Research expects slower growth and inflation for 2024 across most of the world—see The RIC Report: Year Ahead 2024. Accordingly, central banks are likely to cut rates and most economies will avoid recession. A decelerating growth environment should allow for a 'Soft Landing' followed by recovery in 2025.

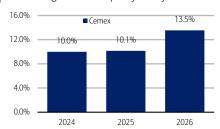
A context of interest rate cuts and easier policy in 2024 should support equity markets. with cyclical assets well positioned in 2024. We see the sector preparing for a structural cyclical tailwind for the next 5-10 years, propelled by relevant fiscal stimulus and infrastructure spending in the US (US\$2 trillion) and Europe (>US\$2.0 trillion).

Other actions that the companies in our space are taking, or will benefit from, include:

- US government "dry power" still has plenty to run: BofA Global Research estimates that 77% of federal funds authorized in legislation (CHIPS act, IIJA and ESSER) have not yet been spent.
- **Nearshoring in Mexico is driving investment.** The Ministry of Economy, as of late last year, identified over 363 nearshoring related announcements, with investments reaching over US\$106bn dollars. It's not only existing firms expanding their North America footprint, but new entrants, such as Copenhagen Infrastructure Partners, LGMG Group and Jetour from China, HY2GEN AG from Germany, and Quanta Computers from Taiwan.
- Reshoring to the US is driving a manufacturing renaissance. In the US, a manufacturing renaissance is being driven because of strategic geopolitical reasons. Our analysts anticipate this investment should spur growth of US manufacturing capex. Andre Obin, our US Industrials analyst sees that broad technology and policy changes in the US are driving manufacturing capex investments. Electrification and green energy are examples of technology changes with ramping volumes. US policy is supporting reshoring of critical industries (e.g., semiconductors, pharma) and new markets (e.g., carbon capture). All of this will require incremental capex.

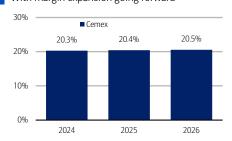
In this context, we see the companies under coverage (Exhibit 9 through Exhibit 11) endowed with solid fundamentals that support this growth opportunities.

Exhibit 9: FCF Yield (ex-growth capex, %) Cash flow generation capacity is very robust



Source: BofA Global Research estimates BofA GLOBAL RESEARCH

Exhibit 10: EBITDA margin (%) With margin expansion going forward

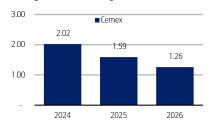


Source: BofA Global Research estimates

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Exhibit 11: Net Debt / EBITDA (x)

Leverage remains manageable for CX



Source: BofA Global Research estimates

#2 We expect above inflation pricing

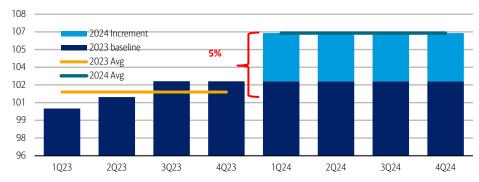
2023 was a strong year for prices (up 8.2% yoy in the US through December and up 6.1% yoy in Mexico through December), strong numbers indeed, but still below the stellar 2022 increments. For 2024, the industry faces the challenge of normalizing growth ahead, but in our view, the industry should still manage to post above-inflation growth.

Will the industry be successful at pushing aggressive, above inflation, pricing increases going forward? We think so. CX has already announced prices increase for January 2024. CX pointed to an increase in 85% of its US footprint (roughly a 5% increase). As such, achieving above pricing increments seems likely.

The US faces a more challenging 2024: 1% carryover and 4% increase for 2024

Prices could increase \sim 5% in 2024 as per our forecasts. Two forces explain this: (1) the carryover from 2023 and (2) new increments in 2024. We calculate a 1% carryover from year-end 2023, as illustrated in the exhibit below. For new pricing increases, we see high-single digit increments (stemming from a high success rate for the increments announced January 1st). It is important to highlight that there is potential upside if the industry can push for additional increments in the summer.

Exhibit 12: US cement prices (Cement PPI) and 2024 forecasts (carryover + new increments)We see prices increasing, in average, 5% yoy in 2024 (**1% carryover + 4% sequential increase**), ahead of BofA's 2.7% inflation forecast. An additional 2024 summer increase would add potential upside to our forecasts

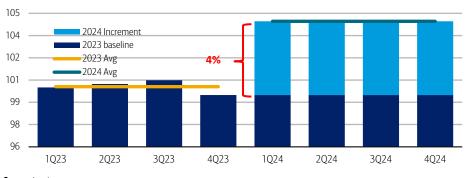


Source: BofA Global Research with data with the BLS

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Mexico: carryover is a negative 1%, but a 5% increase puts us ahead of inflation With federal spending ramping up ahead of June general elections, we see the opportunity to push for gradual 1H increments that yield our expected 4-5% increase.

Exhibit 13: Mexico cement prices (Cement PPI) and 2024 forecasts (carryover + new increments) Prices were softer than anticipated in the last quarter of 2023, there is some catching up to do



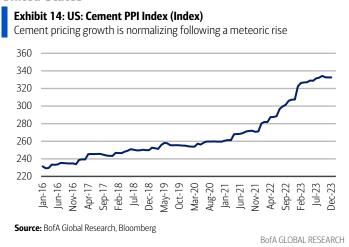
Source: Inegi

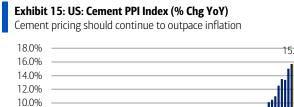


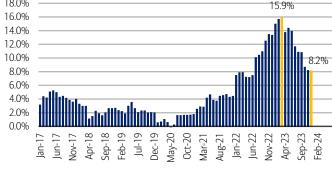
2023; A year in review

Last year was a story normalizing pricing growth following very large gains in 2022 (Exhibit 14 & Exhibit 15). In the US for example, price skyrocketed in 2022 by 13.4%, with increments peaking in March 2023 (at 15.9%), and then slowly started decreasing. Today, pricing is lapping at high single-digits (8%) but should continue to normalize into 2024.

United States







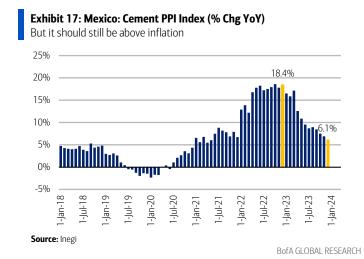
Source: BofA Global Research, Bloomberg

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Mexico

In the case of Mexico, cement pricing grew even higher rate than the US, up 18% yoy in late 2022. Last year also became a tale of normalization, with growth ebbing back to the single digit level, ending the year at 6.1% yoy.





Europe: volume pressure to continue into 2024

Arnaud Lehman, our European Building material analyst, forecasts further pressure on European volumes, reflecting ongoing weakness in residential and non-residential demand, driven by higher rates. See his full report here: European Building Materials: 2024 Year Ahead: too far, too fast 10 January 2024. Within the last few months, several leading indicators such as European PMI's, building permits and construction confidence levels have continued to deteriorate, indicating further weakness in the sector. We do not anticipate a stabilisation before 2025, as higher rates and the weaker macro environment continue to weigh on activity.

Source: Bloomberg

European Construction leading indicators: still negative

We continue to see weak indicators for European construction. The Eurozone construction PMI has remined below 50 since April 2022, indicating continued declines in European construction activity. Looking at the specific components of the European PMI, we note that housing has been the weakest sector and is currently at its lowest level since COVID in 2020. The commercial and infrastructure segments all also are below 50, and are therefore also in the contractionary territory.

Exhibit 18: Eurozone construction PMI

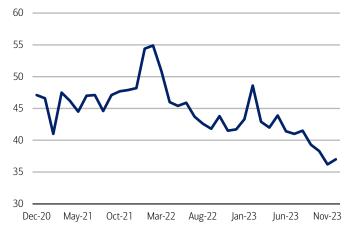
The indicator for the Euro area remains in contraction



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Exhibit 19: Germany construction PMI

The indicator for the Germany remains in contraction



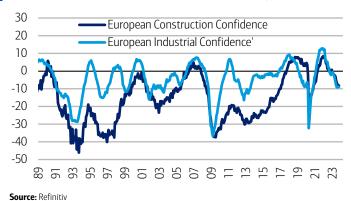
Source: Bloomberg

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European construction confidence has also continued to deteriorate since the onset of the Ukraine conflict in February 2022, and remains negative. This partly explains the weakness also observed in new orders, which are at the lowest levels since 2014.

Exhibit 20: European construction & industrial confidence

European construction confidence has weakened since early 2022



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Exhibit 21: EU & US construction indicators: new order component (quarterly)

The outlook in both regions has markedly deteriorated since early 2022.



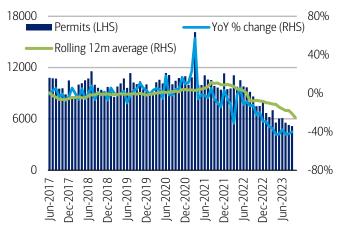


Residential

The residential side looks particularly weak given the greater sensitivity to consumer spending, impacted by squeezes on disposable income and higher rates. As a result, new housing permits and residential transaction data has been under significant pressure. We note that France and Germany are facing some of the most significant points of pressure, with the rolling 12m average of new permits down 20-30%.

Exhibit 22: Germany: New housing permits authorised

Year on year German housing permits are down -40% in September

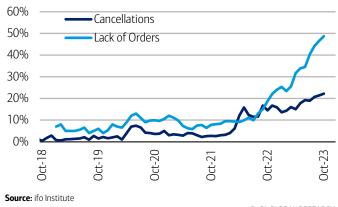


Source: DataStream, BofA Global Research

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Exhibit 23: German residential construction cancellations & lack of orders

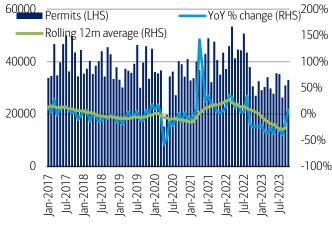
In Oct, 22% of businesses were affected by cancellations, up from 21% in the previous month. 49% reported a lack of orders (vs 47% in Sep)



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Exhibit 24: France: New housing permits authorised

Year on Year French housing permits are up 8% in October

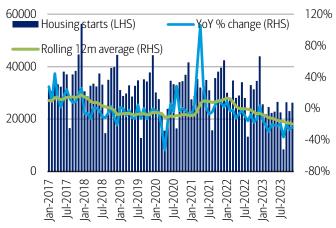


Source: DataStream, BofA Global Research

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Exhibit 25: France: New housing starts

Year on Year French housing permits are down -20% in July



Source: DataStream, BofA Global Research

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#3 Input costs are decreasing, allowing for margin expansion

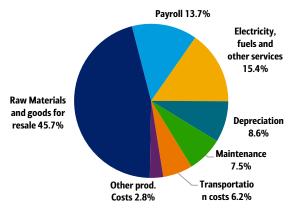
Energy and electricity costs are the most volatile costs a cement producer faces. CX is no exception (see Exhibit 26 below). Even as energy prices are off their 2022 highs, and traced downward during 2023, during 2024 we should see input costs decreasing 5-10% going forward, in line with the lower petcoke prices we are seeing in the market (Exhibit 28), stable coal prices (Exhibit 29), decreasing freight costs (Exhibit 30) and lower diesel prices (Exhibit 31).



Total Input Costs

Exhibit 26: CX Cost Structure (COGS + OPEX)

Energy inputs increased almost 200bps from 2020, a reversal is underway



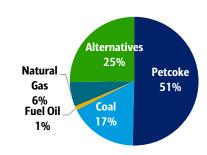
Source: BofA Global Research estimates, company report

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Energy Input Costs

Exhibit 27: Cemex breakdown of Kiln fuels

Petcoke is the most important fuel used



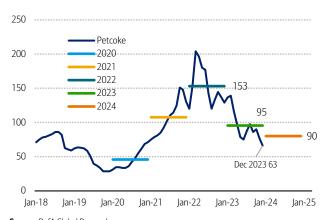
Source: BofA Global Research estimates, company report

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Petcoke and Coal Trends

Exhibit 28: Petcoke (USD / ton)

We see '24 petcoke prices averaging 80dlls/ton, 16% below '23 average

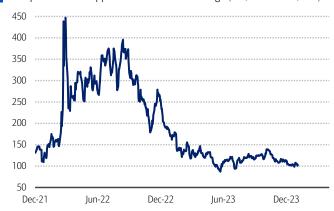


Source: BofA Global Research

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Exhibit 29: Coal: Nymex Coal Futures (Coal API2)

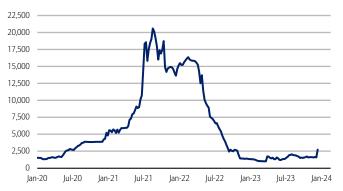
Coal prices have dropped 15% from 2023 average (US\$ 103 vs US\$122)



Source: BofA Global Research, Bloomberg

Exhibit 30: Freightos Global Index

Rates are down 4-fold since their peak during the start of the Russian invasion



Source: Bloomberg

Note: Freightos Baltic Index (FBX) provides 40' container (FEU) indices for ocean freight. FBX index are based on aggregated and anonymized real-time business data from global freight carriers, freight forwarders, and shippers that use the WebCargo by Freightos freight rate management platform. The FBX flagship index is a weighted average of the twelve underlying regional route indexes. Each individual index trade lane is represented by 5-7 of the major ports of each region. BofA GLOBAL RESEARCH

Exhibit 31: Freightos Baltic Index: Europe to East Coast

Rates are down considerably to cross merchandise across the Atlantic



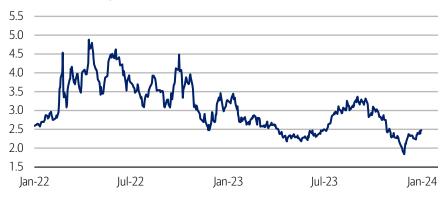
Source: Bloomberg

Note Freightos Baltic Index (FBX) provides 40' container (FEU) indices for ocean freight. FBX index are based on aggregated and anonymized real-time business data from global freight carriers, freight forwarders, and shippers that use the WebCargo by Freightos freight rate management platform. The FBX flagship index is a weighted average of the twelve underlying regional route indexes. Each individual index trade lane is represented by 5-7 of the major ports of each region.

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Exhibit 32: US Gulf Coast Ultra Low Sulfur No 1 Diesel Spot Price (dlls per gallon)

Diesel is also off their highs but remain elevated



Source: EIA

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#4 Volume growth to rebound into 2024

Cement volume growth in Mexico has been marginally up in the last 12 months. The latest data from Inegi points to marginal growth in 2023, up 1.2% through December. In the US, were down 3% yoy through October. For 2024 we see a rebound for volumes in the US (+2.0% yoy) driven by the Infrastructure and Industrial & Commercial sectors, both increasing 5%. In Mexico we see volumes increasing 3% yoy, also driven by Infra and the I&C sector (nearshoring) and a 1H24 investment ramp up ahead of the June general elections.



United States

The Portland Cement Association (PCA) sees 2024 volume growing 1.4% yoy, driven by a 1.4% increase in nonresidential volumes and a 5.5% increase for public construction (Infrastructure). Following an almost 8-9% drop in 2023, housing volume should only decrease 3.6% yoy (with multi-family construction down 10% yoy).

Exhibit 33: US Cement Industry Demand

Infrastructure is the largest driver of cement demand t

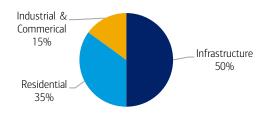


Exhibit 34: United States: BofA Cement demand forecasts

Will housing construction trough in 2024?

	% of	2024 Est	Weigted
	Demand	Growth	Average
Infrastructure	50%	6%	3.0%
Residential	35%	-5%	-1.8%
Industrial & Commercial	15%	5%	0.8%
Est. Total YoY Growth	100%		2.0%

Source: BofA Global Research estimates

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Source: Cemex

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As illustrated in Exhibit 33 and Exhibit 34, we should see the first sings of incremental demand from the Infrastructure Investment and Jobs Act (IIJA); with cement volume growth for infrastructure moving up 6%. In addition, we expect growth on the industrial and commercial sector (5%) driven by nearshoring, but partially offset by very weak demand from the housing sector (-5%).

Infrastructure

The US\$1.2 trillion Infrastructure Investment and Jobs Act (IIJA) was signed into law over a year ago. According to one of the latest White House's fact sheets, over 44,000 projects have been awarded funding from the Bipartisan Infrastructure Law as of late November 2023. The Bill has unleashed over US\$600bn in private sector manufacturing. The investments range from repaving roads and water system upgrades funded through grants to states to competitive funding for massive bridge and transit projects. Among the most cement intensive projects, we highlight the following projects by state (as of November 2023):

- Texas: US\$27bn have been announced, with over 764 specific projects. Among the
 most cement intensive projects, there are 774 bridges and over 19,997 miles of
 highway in poor condition according to the White House. So far, US\$16.6bn
 (through November 2023) for roads, bridges, roadway safety and other major
 projects have been awarded.
- California: US\$32.8bn have announced for over 1,176 projects. Of the total amount 24.2bn have been earmarked for transportation (roads, bridges, public transport and airports.
- **Florida:** US\$14.1bn have been announced, of which US\$10bn is for transportation related investment (434 projects).

Admittedly, many challenges have plagued a faster start to spending, including delays, permitting, inflation, changing priorities, etc. And while public spending is moving upward (as seen in Exhibit 35 below), it is still below pandemic highs. We anticipate infrastructure related volumes to start increasing at a higher pace (approximately 5-6% yoy) as we move into the second half of 2024.



Exhibit 35: US Public Spending, US\$ bn, SAAR We anticipate further momentum for infrastructure spending in 2024 500,000 450,000



Source: BLS

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Exhibit 36: US Industrial/Manuf. Construction Starts (2005 – Present) Industrial /manufacturing starts have been down YoY following its bumper growth of over 200% in 2022



Source: ConstruConnect

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Industrial & Commercial: Momentum is moderating but it is still sky high

As illustrated above, in 2022 there was notable takeoff in industrial and manufacturing construction. Driven by policies such as the Chips ACT, activity was also spurred by very large mega projects. In October, four of these broke ground for a combined U\$11.9bn (including a chip fabrication facility, MLS soccer stadium, sheet still mill), outpacing October 2022 level (\$9.4bn). The total dollar volume of mega projects through the first ten months of 2023 is U\$86.7bn, 6% above last year's level. Yet there is concern momentum is losing steam. For a deep dive, see BofA analyst Andrew Obin's detailed indepth report on EV and Semiconductors capacity timeline. In addition, Michael Feniger, US Americas Engineering & Construction analyst, believes Construction cycle concerns are now in focus. According to ConstructConnect, an industry data provider, dollar volume of construction starts (ex-residential) was \$53.2bn, flat on a YoY basis. On a YTD basis, starts are up 4% YoY, suggesting some slowdown in the last 2 months.

US Housing, still at a tough spot

For 2024, Rafe Jadrosich, BofA's US Homebuilders, expects single-family housing starts to increase 8% YoY to 1.03mm (previously 975k). For total housing starts in 2024, we expect starts to decline (3.3%) YoY to 1.36mm with ~28% decline in multi-family starts offsetting the increase in single-family starts. See Homebuilders: Housing starts surprise to upside; we now expect >1mm single-family starts in 2024 20 December 2023

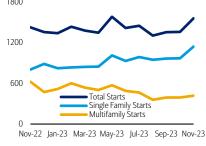




Source: National Association of Home Builders

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Exhibit 38: US Starts (SAAR; 1,000s units) November single family +18.0% MoM, multifamily +6.9% MoM



Source: Haver Analytics

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Exhibit 39: New home sales vs. single-family starts (SAAR, 1,000s units

New home sales decreased on a MoM basis in October 2023



Source: Haver Analytics

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Mexico: Volumes rebounding in 2024

After a challenging 2022 that saw volumes decrease almost 5%, our forecast was on target after calling for a modest 2023. We anticipate 2024 will be a recovery year with a 3% rebound—see Exhibit 40 and Exhibit 41 below for a breakdown by sub sector. The



overall industry is now producing approximately 40-41mn tons of cement annually, 5-6% below the 2021 record production levels (see Exhibit 40).

Trends to watch include this year include demand for bagged cement, an uptick from the infrastructure sector, structural weak demand for formal housing, and improving demand from the informal residential sector as consumption slows.

On the positive side, we anticipate nearshoring trends to continue fueling demand for industrial demand space. Potential upsides for demand could materialize from Mexican President Andrés Manuel López Obrador's priority projects, and other small projects ahead of the June general elections.

Exhibit 40: Mexico Cement Volumes (Mn tons, Last 12m)

We are past the pandemic boom, with volume growth fully normalized



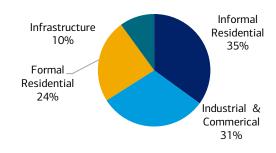
Source: Inegi

Mexico

2024 will also be year a story of two halves: a strong 1H24 spurred by public investment as we head into June general elections, followed by a more challenging 2H24 as the fiscal impulse dissipates, government pet projects are delivered, and a new President takes office. On the positive side, we anticipate nearshoring trends to continue fueling demand for industrial demand space across Mexico, explaining the 5% increase in the I&C we pencil in our estimates (Exhibit 42).

Exhibit 41: Mexico: Cement industry demand

The bagged cement market remains a key segment for cement demand



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Exhibit 42: BofA Global Research estimates

Nearshoring is driving I&C construction

	% of	2024 Est	Weigted
	Demand	Growth	Average
Informal Residential	35%	2.0%	0.7%
Industrial & Commercial	31%	5.0%	1.6%
Formal Residential	24%	0.0%	0.0%
Infrastructure	10%	6.5%	0.7%
Est. Total YoY Growth	100%		2.9%

Source: BofA Global Research estimates

BofA GLOBAL RESEARCH

Infrastructure

Source: Cemex

Government spending on big infrastructure projects, mostly in southern Mexico, is another key driver. Public sector construction spending increased 59% yoy in real terms in October to MXN \$30bn. Much of that came from outlays for three projects – the Maya, the Isthmus, and the Mexico-Toluca railways – but also from an airport and a refinery.



Industrial & Commercial

Source: BofA Global Research, INEGI

The promise that nearshoring would spur economic activity seems to be coming to fruition, as there is significant private investment in non-residential construction and in machinery and equipment. The private sector contributes to non-residential construction by building industrial, commercial and services buildings, which rose 19% yoy in real terms in October, and is the largest contributor to machinery and equipment investment, which jumped 18% yoy. Private spending is mostly occurring in northern Mexico.

The spending by the private sector is mostly occurring in northern Mexico and in the Bajio region and we see it as associated with nearshoring. Several investments have been announced in recent quarters: Tesla (US\$5,000mn), Ternium (US\$3,200mn), Lego (US\$500mn), Michelin (US\$400mn), Luxottica (US\$130mn), among others.

Exhibit 43: Investment in buildings by sector The private sector is the main contributor to buildings' construction 22.0 Investment in Buildings 16.5 11.0 Total 5.5 Private Sector 0.0 Jan-23 Mar-20 Jun-22 May-21 -gn\ Jan-

Exhibit 44: Private investment in buildings' breakdown The private sector is building more industrial buildings 12 Private Investment in Buildings 10 (MXN\$bn, real 2018 constant prices) 8 6 4 2 Industrial, commercial and services Residential Jun-22 ∞ Mar-20

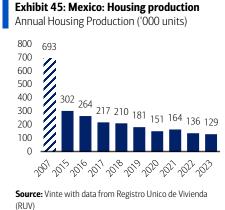
Source: BofA Global Research, INEGI

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Housing: will the next president implement a housing construction program?

BofA GLOBAL RESEARCH

Housing has been in a mayor slump for almost a decade. At the top of the cycle (2007), the sector was building almost 700 thousand homes annually, but construction has dropped significantly since, roughly at a compounded 10% annual rate since 2015 (see Exhibit 45 below). In a context where the country is adding, in average, 750 thousand insured workers in the last two years, demand/supply dynamics continue to deteriorate significantly (Exhibit 46). We believe the next administration is likely to address this affordability issues as the demand/supply imbalance is feeding ever higher home prices (Exhibit 47).





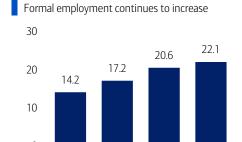


Exhibit 46: Insured Workers—IMSS (Million)

Source: Vinte with data from IMSS BofA GLOBAL RESEARCH

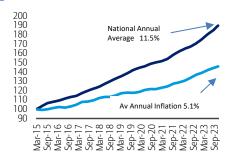
2021

2023

2014

2007

Exhibit 47: Home prices rose 2x inflation Demand continues to outstrip limited supply



Source: Vinte with data from SHF and INEGI

Valuations

Cemex is the most attractive, trading almost 2 SD below its 5yr average

Cemex trades at a forward EV/EBITDA of 6.0x, a 12% discount to its 5yr avg while offering a '24-'25 average annual FCFE yield 10% (ex-Spanish tax fine).

Exhibit 48: Cemex, 12m forward EV/EBITDA

Cemex continues to trade 2 standard deviations (SD) below its average



Source: BofA Global Research estimates

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Exhibit 49: Stocks mentioned

Prices and ratings for stocks mentioned in this report

BofA Ticker	Bloomberg ticker	Company name	Price	Rating
CX	CX US	Cemex	US\$ 8.74	C-1-9

Source: BofA Global Research

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Price objective basis & risk

Cemex (CX)

We derive our PO of US\$9.0/ADR using a discounted cash flow (DCF) methodology. In our model, we use a 14.5% cost of equity and a 6.3% cost of debt. We use a Beta of 1.4. Our assumptions translate into a weighted-average cost of capital (WACC) estimate of 10.6%. For our terminal value, we apply a terminal growth rate of 2.25%.

Upside risks to our PO are (i) appreciation of the Mexican peso, the British Pound, and the Euro, (ii) higher cement prices in the US, (iii) a faster-than-expected rollout of funds in the US infrastructure package, (iv) a faster-than-expected recovery for the global economy, and (v) stronger cement volume trends than expected in Mexico.

Downside risks to our PO are (i) the Mexican economy decelerating unexpectedly, weakening demand and causing further peso depreciation, (ii) higher global economy slowdown than expected resulting from the pandemic, (iii) slower-than-expected economic growth in the US, and (iv) a reacceleration of input cost inflation.



Analyst Certification

I, Carlos Peyrelongue, hereby certify that the views expressed in this research report accurately reflect my personal views about the subject securities and issuers. I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or view expressed in this research report.



Latin America - Mexico Construction/Homebuilders & RE Coverage Cluster

Investment rating	Company	BofA Ticker	Bloomberg symbol	Analyst
BUY				
	Cemex	CX	CX US	Carlos Peyrelongue
	Danhos	GRFFF	DANHOS13 MM	Carlos Peyrelongue
	FIBRA Macquarie Mexico	DBMBF	FIBRAMQ MM	Carlos Peyrelongue
	Fibra Terrafina	CBAOF	TERRA13 MM	Carlos Peyrelongue
	GCC, S.A.B. de C.V.	GCWOF	GCC* MM	Carlos Peyrelongue
	Grupo Aeroportuario del Centro Norte	OMAB	OMAB US	Carlos Peyrelongue
	Grupo Aeroportuario del Centro Norte	GAERF	OMAB MM	Carlos Peyrelongue
	Grupo Aeroportuario del Sureste	ASR	ASR US	Carlos Peyrelongue
	Grupo Aeroportuario del Sureste	ASRMF	ASURB MM	Carlos Peyrelongue
	Grupo Mexico Transportes	GMXTF	GMXT* MM	Carlos Peyrelongue
	Grupo Traxion SAB de CV	GRPOF	TRAXIONA MM	Carlos Peyrelongue
	Vesta	VESTF	VESTA* MM	Carlos Peyrelongue
	Vesta	VTMX	VTMX US	Carlos Peyrelongue
NEUTRAL				
	FIBRA Prologis	FBBPF	FIBRAPL MM	Carlos Peyrelongue
	GAP	PAC	PAC US	Carlos Peyrelongue
	Grupo Aeroportuario del Pacifico	GPAEF	GAPB MM	Carlos Peyrelongue
	PINFRA	PYOIF	PINFRA* MM	Alan Macias
UNDERPERFORM				
	Cencosho	XCWCF	CENCOSHO CI	Carlos Peyrelongue
	Loma Negra Cia Industrial Argentina	LOMA	LOMA US	Carlos Peyrelongue
	Parque Arauco	XNNJF	PARAUCO CI	Carlos Peyrelongue
RSTR				
	FUNO	FBASF	FUNO11 MM	Carlos Peyrelongue

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Important Disclosures

Cemex (CX) Price Chart



 $B: Buy, N: Neutral, U: Underperform, PO: Price \ Objective, NA: \ No \ longer \ valid, \ NR: \ No \ Rating$

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Equity Investment Rating Distribution: Building Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	39	44.83%	Buy	22	56.41%
Hold	18	20.69%	Hold	11	61.11%
Sell	30	34.48%	Sell	8	26.67%

Equity Investment Rating Distribution: Global Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	1895	53.62%	Buy	1083	57.15%
Hold	832	23.54%	Hold	454	54.57%
Sell	807	22.84%	Sell	383	47.46%

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Investment rating Total return expectation (within 12-month period of date of initial rating) Ratings dispersion guidelines for coverage cluster^{R2}

Buy	≥ 10%	≤ 70%
Neutral	≥ 0%	≤ 30%
Underperform	N/A	≥ 20%

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