

BellRing Brands Inc

Ringing in the year; raising estimates

Reiterate Rating: BUY | PO: 65.00 USD | Price: 58.22 USD

Raising estimates post 1Q

BellRing Brands (BRBR) reported 1Q24 adj. EBITDA \$100.5mm above our estimate of \$95.6mm and consensus of \$94.3mm. BRBR also raised its FY24 financial outlook: 1) net sales is now expected to be in the range of \$1.87-\$1.95bn (prior \$1.83-\$1.91bn) and 2) adj. EBITDA of \$370-\$400mm (prior \$360-390mm). BRBR continues to be on track to grow production north of 20% this year. Consumption trends remain strong and BRBR has the inventory to lean more into sales if the demand requires them to do so. We are raising our FY24-26 adj. EBITDA estimates to \$386mm, \$426mm and \$466mm from \$375mm, \$418mm and \$457mm. We are raising our EPS estimates to \$1.62, \$1.89 and \$2.10 from \$1.58, \$1.84, and \$2.05.

1Q24 beat on sales and adj. EBITDA

Key takeaways from the press release include: 1) net sales of \$430.4mm came in \$27.4mm above our \$403mm estimate. Premier sales growth was driven by both distribution gains and modest incremental promotional activity. Dynatize volumes (up +32.4% in 1Q) benefitted from lapping the inventory de-load in 1Q23 and distribution gains. Price declines was largely driven by promotional activity. 2) Gross margin of 34.4% came in -10bps below our estimate. 3) Operating income of \$90.6mm came in \$4mm above our \$86.6mm estimate and adj. EBITDA of \$100.5mm was \$4.9mm above our \$95.6mm estimate. 4) Below the operating line, tax rate came in below our model by 2.2% as the tax impact from PowerBar came in lower than modeled.

2Q dynamics: net sales >+20% YoY; highest promo quarter

Net sales is expected to exceed 20% driven by Premier. Pricing is expected to be a significant offset to sales growth. 2Q is typically the highest promotion quarter given New Year's Resolutions. Adj. EBITDA to improve modestly with higher gross margins offset partially by higher SG&A as a % of sales. Gross margins are expected to benefit from lower protein costs, offset partially by higher promos and other input cost inflation.

Reiterate Buy & \$65 PO

We reiterate our Buy rating and \$65 PO based on 34x our CY25 EPS estimate, which is ahead of its peer group. In our view, this is justified as BellRing is poised for future growth given its strength in consumer interest illustrated by its optimistic scanner data which is supported by continued volume growth from production scale up, promotional activity and planned ramp in marketing spend.

Estimates (Sep) (US\$)	2022A	2023A	2024E	2025E	2026E			
EPS	1.16	1.32	1.62	1.89	2.10			
EPS Change (YoY)	30.3%	13.8%	22.7%	16.7%	11.1%			
Consensus EPS (Bloomberg)			1.63	1.91	2.27			
DPS	0	0	0	0	0			
Valuation (Sep)								
P/E	50.2x	44.1x	35.9x	30.8x	27.7x			
EV / EBITDA*	31.5x	25.3x	22.1x	20.1x	18.3x			
Free Cash Flow Yield*	0.2%	2.8%	2.2%	3.2%	3.7%			
* For full definitions of <i>IQmethod</i> sm measures, see page 6.								

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Refer to important disclosures on page 7 to 9. Analyst Certification on page 5. Price
Objective Basis/Risk on page 5.

Equity

07 February 2024

Key Changes (USS) Previous Current 2024E Rev (m) 1,916.2 1,870.0 2025E Rev (m) 2.057.0 2.106.6 2026E Rev (m) 2,208.4 2,262.4 2024F FPS 1 58 1.62 2025F FPS 1.84 1.89 2.05 2026F FPS 2.10

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Stock Data

58.22 USD
65.00 USD
15-Dec-2023
B-1-9
29.13 USD - 58.50 USD
7,737 USD / 132.9
99.1%
68.60 USD
BRBR / NYS
BRBR US / BRBR.N
NA
NA
Low

ESGMeter is not indicative of a company's future stock price performance and is not an investment recommendation or rating. ESGMeter is independent of BofA Global Research's equity investment rating, volatility risk rating, income rating, and price objective for that company. For full details, refer to "BofA ESGMeter Methodology".

iQprofile[™] BellRing Brands Inc

IQmethod *** – Bus Performance**					
(US\$ Millions)	2022A	2023A	2024E	2025E	2026E
Return on Capital Employed	34.6%	41.2%	41.6%	35.2%	29.4%
Return on Equity	NM	NM	NM	179,038.0%	106.0%
Operating Margin	17.4%	18.2%	18.0%	18.6%	19.0%
Free Cash Flow	19	214	173	248	285

*iQ*method SM − Quality of Earnings*

(US\$ Millions)	2022A	2023A	2024E	2025E	2026E
Cash Realization Ratio	0.2x	1.2x	0.8x	1.0x	1.0x
Asset Replacement Ratio	0.1x	0.1x	0.1x	0.3x	0.3x
Tax Rate	18.6%	24.8%	24.4%	24.5%	24.5%
Net Debt-to-Equity Ratio	NM	NM	NM	339.8%	37.9%
Interest Cover	NA	NA	NA	NA	NA

Income Statement Data (Sep)

(US\$ Millions)	2022A	2023A	2024E	2025E	2026E
Sales	1,372	1,667	1,916	2,107	2,262
% Change	10.0%	21.5%	15.0%	9.9%	7.4%
Gross Profit	422	530	624	705	769
% Change	9.2%	25.7%	17.7%	13.0%	9.0%
EBITDA	271	338	386	426	466
% Change	16.0%	24.6%	14.2%	10.3%	9.3%
Net Interest & Other Income	(49)	(67)	(60)	(60)	(60)
Net Income (Adjusted)	109	177	216	251	279
% Change	206.8%	63.2%	21.8%	16.2%	11.5%

Free Cash Flow Data (Sep)

(US\$ Millions)	2022A	2023A	2024E	2025E	2026E
Net Income from Cont Operations (GAAP)	155	177	216	251	279
Depreciation & Amortization	21	28	39	22	24
Change in Working Capital	(141)	12	(67)	(35)	(27)
Deferred Taxation Charge	(4)	(6)	(3)	0	0
Other Adjustments, Net	(10)	4	(9)	16	15
Capital Expenditure	(2)	(2)	(2)	(6)	(7)
Free Cash Flow	19	214	173	248	285
% Change	-91.4%	NM	-18.9%	42.8%	15.0%
Share / Issue Repurchase	NA	NA	NA	NA	NA
Cost of Dividends Paid	0	0	0	0	0
Change in Debt	(511)	(74)	(25)	0	0

Balance Sheet Data (Sep)

(US\$ Millions)	2022A	2023A	2024E	2025E	2026E
Cash & Equivalents	36	48	174	408	679
Trade Receivables	173	168	188	208	223
Other Current Assets	212	208	305	333	355
Property, Plant & Equipment	8	9	8	11	14
Other Non-Current Assets	278	259	228	209	189
Total Assets	707	692	903	1,170	1,461
Short-Term Debt	0	0	0	0	0
Other Current Liabilities	144	150	188	205	218
Long-Term Debt	930	857	832	832	832
Other Non-Current Liabilities	10	8	8	8	8
Total Liabilities	1,083	1,015	1,028	1,045	1,058
Total Equity	(376)	(324)	(124)	125	403
Total Equity & Liabilities	707	692	903	1,170	1,461

^{*} For full definitions of $\emph{\textbf{IQ}}\textit{method}^{\text{SM}}$ measures, see page 6.

Company Sector

Food Processors

Company Description

BellRing Brands is a packaged food and beverage company offering consumers convenient and nutritious products. The portfolio consists of ready-to-drink protein shakes with its Premier Protein brand, protein powder with Dymatize and protein bars with PowerBar. BellRing sells products both in US and internationally primarily in club channels, with exposure to FDM, specialty and e-commerce. In FY23, BRBR generated \$1.67bn in revenues and \$338mm in adjusted EBITDA.

Investment Rationale

Our Buy rating is based on our view that BRBR is poised for future growth given strong retailer interest and consumer loyalty notably ahead of dieting season this year. In addition, we view valuation as a particularly attractive entry point, as BRBR has lagged peers given overhang from the recent Post shares distribution announcement.

Stock Data

Average Daily Volume 1,178,370

Quarterly Earnings Estimates

	2023	2024
Q1	0.33A	0.43A
Q2	0.24A	0.34E
Q3	0.34A	0.42E
Q4	0.41A	0.43E



Variance table

Exhibit 1: 1Q24 variance table Adj. EPS of \$0.43 came in above BofAe \$0.40

Variance						
(millions, except per share data)	1Q23A	1Q23E	A vs E	Per Share	1Q22	% chg YA
Net Sales	430.4	403.0	27.4	0.15	362.7	18.7%
Cost of Goods Sold	282.4	264.0	18.4	-0.10	240.9	17.2%
Gross Profit	148.0	139.0	9.0	0.05	121.8	21.5%
Gross Margin	34.4%	34.5%	-9bps		33.6%	81bps
Operating Expenses	57.4	52.4	5.0	-0.03	45.7	25.6%
Operating Expenses as a % of Sales	13.3%	13.0%	35bps		12.6%	74bps
Operating Income	90.6	86.6	4.0	0.02	76.1	19.1%
Operating Margin	21.1%	21.5%	-44bps		21.0%	7bps
Adjusted EBITDA	100.5	95.6	4.9		84.9	18.4%
EBITDA Margin	23.4%	23.7%	-36bps		23.4%	-6bps
Other Income (Expense)	0.0	0.0	0.0	0.00	0.0	NA
Net Interest Expense	14.9	15.0	(0.1)	0.00	16.7	-10.8%
Earnings Before Taxes	75.7	71.6	4.1	0.02	59.4	27.4%
Income Tax Expense	18.4	19.0	(0.6)	0.00	14.5	26.9%
Tax Rate	24.3%	26.5%	-219bps		24.4%	-10bps
Net Income from continuing ops	57.3	52.6	4.7	0.03	44.9	27.6%
Non-controlling interest	0.0	0.0	0.0	0.00	0.0	#DIV/0!
Net income attributable to BRBR	57.3	52.6	4.7	-0.03	44.9	27.6%
Adj. Diluted EPS	0.43	0.40	0.03		0.33	29.6%
Fully Diluted Shares outstanding	133.0	132.9	0.1		135.1	NA

Source of EPS upside	
Sales	0.15
Gross Profit	0.05
Operating Expenses	-0.03
Operating Profit	0.02
Other Income	0.00
Net Interest Expense	0.00
Tax Rate	0.00
NCI (Post)	0.00
Share Count	0.00
Above the Line	0.02
Below the Line	0.00
Total	0.03

Source: BRBR, BofA Global Research

BofA GLOBAL RESEARCH

Income statement

Exhibit 2: BRBR summary income statement

We raise our FY24 adj. EBITDA estimate to \$386mm

Millons, except for per share data PY22 1023 2023 3023 4023 PY25 1056 3024 2024 3024 40234 6724 PY25	Income Statement		Dec-22	Mar-23	Jun-23	Sep-23		Dec-23	Mar-24	Jun-24	Sep-24			
Net Seles		FY22					FY23					FY24E	FY25E	FY26E
Cost of Goods Sold														
Gross Profit 42.18 121.8 117.1 136.0 155.3 530.2 148.0 146.0 156.1 174.0 624.1 705.0 768.5 Operating Expenses 180.6 45.7 57.9 58.1 65.9 277.6 57.4 71.3 67.1 82.6 278.4 31.9 338.3 Operating Expenses 180.6 45.7 57.9 58.1 65.9 277.6 57.4 71.3 67.1 82.6 278.4 31.9 338.3 Operating Expenses 180.6 279.4 34.9 38.8 302.6 90.6 74.7 89.0 91.4 345.7 392.1 348.2 Operating Expenses 180.0 271.4 84.9 66.8 66.9 96.5 338.3 100.5 85.2 98.9 101.7 366.2 426.1 465.8 Operating Expenses 180.0 59.4 42.4 60.6 73.3 235.7 75.7 59.7 74.0 76.4 285.7 332.1 370.2 Operating Expenses 180.0 59.4 42.4 60.6 73.3 235.7 75.7 59.7 74.0 76.4 285.7 332.1 370.2 Operating Expenses 180.1 44.9 31.9 18.5 58.5 18.4 14.6 18.1 18.7 69.9 81.4 90.7 Operating Expenses 180.1 44.9 31.9 45.7 54.7 777.2 57.3 45.0 55.8 57.7 215.9 250.8 279.5 Operating Expenses 180.1 44.9 31.8 32.4 33.8 32.4 33.4 33.0 33.0 33.0 33.0 33.0 33.0 33.0 33.0 Operating Expenses 180.2 44.9 44.9 48.5 33.8 32.4 34.4 33.0 33.0 33.0 33.0 33.0 33.0 33.0 33.0 33.0 Operating Expenses 180.1 44.9 44.9 44.8 44.8 4														
Deperating Expenses 1826														
Adjusted EBITDA 271.4 84.9 68.0 86.9 98.5 338.3 100.5 85.2 98.9 101.7 386.2 426.1 465.8 Net Interest Expense	01033110110	421.0	121.0	117.1	150.0	133.3	330.2	140.0	140.0	130.1	174.0	024.1	703.0	700.5
Adjusted EBITDA 271.4 84.9 68.0 86.9 98.5 338.3 100.5 85.2 98.9 101.7 386.2 426.1 465.8 Net Interest Expense	Operating Expenses	1826	45.7	57 9	58.1	65.9	227.6	57.4	71 3	67.1	826	278.4	3129	3383
Adjusted ENITDA 271.4 84.9 68.0 86.9 98.5 38.3 100.5 85.2 98.9 101.7 386.2 426.1 465.8 Net Interest Expense 49.2 16.7 16.8 17.3 16.1 66.9 14.9 15.0 15.0 15.0 6.0 6.0 6.0 6.0 Earnings Before Taxes 190.0 59.4 42.4 60.6 73.3 255.7 75.7 59.7 74.0 76.4 265.7 332.1 370.2 1xcome Tax Expense 35.3 14.5 10.5 14.9 18.6 58.5 18.4 14.6 18.1 18.7 66.9 81.4 90.7 Net income attributable to BRBR 108.6 44.9 31.9 45.7 54.7 177.2 57.3 45.0 55.8 57.7 215.9 250.8 279.5 Adj. Diluted EPS 51.16 50.33 50.24 50.34 50.41 51.32 50.43 50.34 50.42 50.43 51.62 51.89 52.10 18.4 18.5 18.7 18.5 18.5 18.4 18.5 18.5 18.5 18.4 18.5 18.5 18.5 18.5 18.5 18.5 18.5 18.5														
Net Interest Expense	Operating income	233.2	70.1	33.2	77.5	05.4	302.0	30.0	74.7	05.0	31.4	343.7	332.1	430.2
Net Interest Expense	Adjusted EBITDA	271.4	84.9	68.0	86.9	98.5	338.3	100.5	85.2	98.9	101.7	386.2	426.1	465.8
Earnings Before Taxes 190.0 59.4 42.4 60.6 73.3 235.7 75.7 59.7 74.0 76.4 285.7 332.1 370.2														
Net income Tax Expense 35.3 14.5 10.5 14.9 18.6 5.85 18.4 14.6 18.1 18.7 6.99 81.4 9.07 Net income attributable to BRBR 108.6 44.9 31.9 45.7 54.7 177.2 57.3 45.0 55.8 57.7 215.9 250.8 Adj. Diluted EPS 51.16 50.33 50.24 50.34 50.41 51.32 50.43 50.34 50.42 50.43 51.62 51.89 Fully Diluted Shares Outstanding 137.1 135.1 134.5 133.8 132.9 134.1 133.0 133.0 133.0 133.0 133.0 133.0 Adj. Diluted Shares Outstanding 137.1 135.1 134.5 133.8 132.9 134.1 133.0 133.0 133.0 133.0 133.0 133.0 133.0 Adj. Diluted Shares Outstanding 137.1 135.1 134.5 133.8 132.9 134.1 133.0 13	Net Interest Expense	49.2	16.7	16.8	17.3	16.1	66.9		15.0	15.0	15.0	60.0	60.0	60.0
Net income attributable to BRBR 108.6 44.9 31.9 45.7 54.7 177.2 57.3 45.0 55.8 57.7 215.9 250.8 279.5	Earnings Before Taxes	190.0	59.4	42.4	60.6	73.3	235.7	75.7	59.7	74.0	76.4	285.7	332.1	370.2
Net income attributable to BRBR 108.6 44.9 31.9 45.7 54.7 177.2 57.3 45.0 55.8 57.7 215.9 250.8 279.5	Income Tay Eynense	353	14.5	10.5	149	186	58.5	18.4	14.6	181	187	69.9	81.4	90.7
Adj. Diluted EPS \$1.16 \$0.33 \$0.24 \$0.34 \$0.41 \$1.32 \$0.43 \$0.34 \$0.34 \$0.34 \$0.34 \$0.34 \$0.34 \$0.34 \$0.34 \$0.34 \$0.34 \$0.34 \$0.34 \$0.34 \$0.34 \$0.34 \$0.34 \$0.34 \$0.330 \$0.998 \$0.998 \$0.2669 \$0.2699 \$0.2699 \$0.2699 \$0.2699 \$0.2699 \$0.2699 \$0.2699 \$0.2999 \$0.3099														
Fully Diluted Shares Outstanding 137.1 135.1 134.5 133.8 132.9 134.1 133.0 133	liter medine attributable to Bribri	100.0	5	31.3	13.7	3	.,,	37.3	15.0	33.0	57.7	213.3	230.0	2, 5.5
Fully Diluted Shares Outstanding 137.1 135.1 134.5 133.8 132.9 134.1 133.0 133	Adj. Diluted EPS	\$1.16	\$0.33	\$0.24	\$0.34	\$0.41	\$1.32	\$0.43	\$0.34	\$0.42	\$0.43	\$1.62	\$1.89	\$2.10
Net Sales		·	·	•			•		•	•	•			
Net Sales 10.0% 18.3% 22.3% 22.3% 22.3% 24.6% 21.5% 18.7% 20.7% 10.5% 11.7% 15.0% 9.9% 7.4%	Fully Diluted Shares Outstanding	137.1	135.1	134.5	133.8	132.9	134.1	133.0	133.0	133.0	133.0	133.0	133.0	133.0
Net Sales 10.0% 18.3% 22.3% 22.3% 22.3% 24.6% 21.5% 18.7% 20.7% 10.5% 11.7% 15.0% 9.9% 7.4%														
Gross Profit 9.2% 32.0% 34.6% 13.1% 27.0% 25.7% 21.5% 24.7% 14.8% 12.0% 17.7% 13.0% 9.0% Operating Expenses 0.3% 14.8% 32.8% 20.0% 29.7% 24.6% 25.6% 0.0% 15.5% 25.3% 22.3% 12.4% 81.% Operating Expenses 17.8% 45.0% 36.4% 8.5% 25.0% 25.6% 19.1% 26.2% 14.3% 23.9% 14.2% 13.4% 97.8% Adj. EBITDA 16.0% 42.0% 33.6% 7.5% 23.3% 24.6% 18.4% 25.3% 13.8% 32.2% 14.2% 10.3% 93.8% Adj. Diluted EPS 29.8% 34.3% 2.9% 9.9% 34.0% 14.2% 29.6% 42.8% 22.9% 53.0% 22.8% 16.2% 11.5% Adj. Diluted EPS 39.8% 34.3% 2.9% 9.9% 34.0% 14.2% 29.6% 42.8% 22.9% 53.0% 22.8% 16.2% 11.5% Disps Adg. Diluted EPS 39.8% 34.5% 2.9% 9.9% 34.0% 14.2% 29.6% 42.8% 22.9% 53.0% 22.8% 16.2% 11.5% Disps Adg. Diluted EPS 39.8% 34.5% 2.9% 9.9% 34.0% 14.2% 29.6% 42.8% 22.9% 53.0% 22.8% 16.2% 11.5% Disps Adg. Diluted EPS 39.8% 34.5% 2.9% 9.9% 34.0% 14.2% 29.6% 42.8% 22.9% 53.0% 22.8% 16.2% 11.5% Disps Adg. Diluted EPS 39.8% 34.5% 2.9% 9.9% 34.0% 14.2% 29.6% 42.8% 22.9% 53.0% 22.8% 16.2% 11.5% Disps Adg. Diluted EPS 30.8% 33.5% 10.0% 30.5% 32.9% 31.8% 34.4% 31.4% 31.4% 31.7% 33.0% 32.6% 33.5% 34.0% Disps Adg.	Growth Analysis		_	_	_			_	_	_	_	_	_	_
Operating Expenses -0.3% 14.8% 32.8% 20.0% 29.7% 24.6% 25.6% 0.0% 15.5% 25.3% 22.3% 12.4% 81.% Operating Profit 17.8% 45.0% 36.4% 8.5% 25.0% 26.5% 19.1% 26.2% 14.3% 2.3% 14.2% 13.4% 9.7% Adj. Dittled EPS 29.8% 34.3% 2.9% 9.9% 34.0% 14.5% 27.6% 41.2% 22.2% 5.4% 21.8% 16.2% 11.5% Adj. Dittled EPS 29.8% 34.3% 2.9% 39.9% 34.0% 14.2% 22.9% 5.4% 21.8% 16.2% 11.5% Adj. Dittled EPS 29.8% 34.3% 2.9% 31.8% 34.4% 31.4% 31.7% 33.0% 22.8% 16.2% 11.5% Adj. Dittled EPS 29.8% 33.6% 30.4% 30.5% 32.9% 31.8% 34.4% 31.4% 31.7% 33.0% 32.6% 35.5% 50.0% 50.0% 50.0% <td>Net Sales</td> <td>10.0%</td> <td>18.3%</td> <td>22.3%</td> <td>20.3%</td> <td>24.6%</td> <td>21.5%</td> <td>18.7%</td> <td>20.7%</td> <td>10.5%</td> <td>11.7%</td> <td>15.0%</td> <td>9.9%</td> <td>7.4%</td>	Net Sales	10.0%	18.3%	22.3%	20.3%	24.6%	21.5%	18.7%	20.7%	10.5%	11.7%	15.0%	9.9%	7.4%
Operating Profit 17.8% 45.0% 36.4% 8.5% 25.0% 26.5% 19.1% 26.2% 14.3% 2.3% 14.2% 13.4% 9.7% Adj. EBITDA 16.0% 42.0% 33.6% 7.5% 23.3% 24.6% 25.3% 13.8% 3.2% 14.2% 10.3% 9.3% Adj. Diluted EPS 29.8% 34.3% 2.9% 9.9% 34.0% 14.2% 29.6% 42.8% 22.9% 5.3% 22.8% 16.2% 11.5% Margin Lording Expenses 30.8% 33.6% 30.4% 30.5% 32.9% 31.8% 34.4% 31.4% 31.7% 33.0% 32.6% 34.9% 31.8% 14.4% 31.7% 33.0% 32.6% 34.9% 31.8% 34.4% 31.4% 31.7% 33.0% 32.6% 34.9% 31.8% 10.0% 31.9% 10.0% 33.9% 34.4% 31.4% 31.7% 33.0% 32.6% 33.5% 34.4% 31.3% 31.5% 30.0% 32.9% 31.8% <	Gross Profit	9.2%	32.0%	34.6%	13.1%	27.0%	25.7%	21.5%	24.7%	14.8%	12.0%	17.7%	13.0%	9.0%
Adj. EBITDA 16.0% 42.0% 33.6% 7.5% 23.3% 24.6% 18.4% 25.3% 13.8% 3.2% 14.2% 10.3% 9.3% Net Income 3.5% 10.3% 7.4% 7.5% 30.9% 14.5% 27.6% 41.2% 22.9% 5.4% 21.8% 16.2% 11.5% Margin Analysis Gross Margin 30.8% 33.6% 30.4% 30.5% 32.9% 31.8% 31.4% 31.4% 31.7% 33.0% 32.6% 33.5% 34.0% 50.0%	Operating Expenses	-0.3%	14.8%	32.8%	20.0%	29.7%	24.6%	25.6%	0.0%	15.5%	25.3%	22.3%	12.4%	8.1%
Net Income	Operating Profit	17.8%	45.0%	36.4%	8.5%	25.0%	26.5%	19.1%	26.2%	14.3%	2.3%	14.2%	13.4%	9.7%
Adj. Diluted EPS 29.8% 34.3% 2.9% 9.9% 34.0% 14.2% 29.6% 42.8% 22.9% 53.% 22.8% 16.2% 11.5% Margin Analysis 50	Adj. EBITDA	16.0%	42.0%	33.6%	7.5%	23.3%	24.6%	18.4%	25.3%	13.8%	3.2%	14.2%	10.3%	9.3%
Margin Analysis Gross Margin 30.8% 33.6% 30.4% 30.5% 32.9% 31.8% 34.4% 31.4% 31.7% 33.0% 32.6% 33.5% 34.0% 30.5% 50.	Net Income	3.5%	10.3%	7.4%	7.5%	30.9%	14.5%	27.6%	41.2%	22.2%	5.4%	21.8%	16.2%	11.5%
Margin Analysis Gross Margin 30.8% 33.6% 30.4% 30.5% 32.9% 31.8% 34.4% 31.4% 31.7% 33.0% 32.6% 33.5% 34.0% 30.5% 50.	Adj. Diluted EPS	29.8%	34.3%	2.9%	9.9%	34.0%	14.2%	29.6%	42.8%	22.9%	5.3%	22.8%	16.2%	11.5%
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		893.7	_	_	_	_	808.4	_		_	-	657.9	423.8	152.7
	Leverage	3.3x					2.4x					1.7x	1.0x	0.3x

Source: BRBR, BofA Global Research

BofA GLOBAL RESEARCH



Price objective basis & risk

BellRing Brands Inc (BRBR)

Our \$65 PO is based on 34x our CY25 EPS estimate, which is ahead of its peer group. In our view, this is justified as BellRing is poised for future growth given its strength in consumer interest illustrated by its optimistic scanner data which is supported by continued volume growth from production scale up, promotional activity and planned ramp in marketing spend.

Upside risks are: 1) larger and more efficient production scale up with improvements in shipping abilities and load-n to e-commerce channels, driving volume strength for BRBR, 2) stronger return on advertising and promotions also driving volume strength, 3) continued declines in protein costs.

Downside risks are: 1) slower ramp from its third party supplier to dampen volume growth, 2) weaker than expected positive consumer reaction to ramp up in marketing and promotional activities, 3) protein costs accelerating.

Analyst Certification

I, Bryan D. Spillane, hereby certify that the views expressed in this research report accurately reflect my personal views about the subject securities and issuers. I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or view expressed in this research report.

US - Consumables Coverage Cluster

Investment rating	Company	BofA Ticker	Bloomberg symbol	Analyst
BUY				
	BellRing Brands Inc	BRBR	BRBR US	Bryan D. Spillane
	Coca-Cola Europacific Partners plc	CCEP	CCEP US	Bryan D. Spillane
	Colgate-Palmolive Company	CL	CL US	Bryan D. Spillane
	Constellation Brands	STZ	STZ US	Bryan D. Spillane
	Coty Inc.	COTY	COTY US	Anna Lizzul
	e.l.f. Beauty	ELF	ELF US	Anna Lizzul
	Freshpet, Inc.	FRPT	FRPT US	Bryan D. Spillane
	Kenvue Inc.	KVUE	KVUE US	Anna Lizzul
	Keurig Dr Pepper	KDP	KDP US	Bryan D. Spillane
	Kraft Heinz Company	KHC	KHC US	Bryan D. Spillane
	Lamb Weston Holdings Inc	LW	LW US	Peter T. Galbo, CFA
	McCormick & Co.	MKC	MKC US	Peter T. Galbo, CFA
	Mondelez International	MDLZ	MDLZ US	Bryan D. Spillane
	Monster Beverage Corporation	MNST	MNST US	Peter T. Galbo, CFA
	PepsiCo	PEP	PEP US	Bryan D. Spillane
	Philip Morris International	PM	PM US	Lisa K. Lewandowski
	Pilgrim's Pride Corp.	PPC	PPC US	Peter T. Galbo, CFA
	The Coca Cola Company	KO	KO US	Bryan D. Spillane
	The Procter & Gamble Company	PG	PG US	Bryan D. Spillane
NEUTRAL				
NEUIRAL	Altria Craus	MO	MOLIC	Lisa K. Lewandowski
	Altria Group	MO CELH	MO US CELH US	
	Celsius Holdings Inc	CHD	CHD US	Jonathan Keypour Anna Lizzul
	Church & Dwight Clorox			
		CLX CAG	CLX US CAG US	Anna Lizzul Peter T. Galbo, CFA
	Conagra Brands, Inc.	EL		
	Estee Lauder Companies Inc.		EL US	Bryan D. Spillane
	General Mills	GIS	GIS US	Bryan D. Spillane
	JM Smucker Company	SJM	SJM US	Peter T. Galbo, CFA
	Kellanova	K	KUS	Peter T. Galbo, CFA
	Molson Coors Beverage Company	TAP	TAP US	Bryan D. Spillane
	The Duckhorn Portfolio, Inc.	NAPA	NAPA US	Peter T. Galbo, CFA
	The Hershey Company	HSY	HSY US	Bryan D. Spillane
	Tyson Foods, Inc.	TSN	TSN US	Peter T. Galbo, CFA



US - Consumables Coverage Cluster

Investment rating	Company	BofA Ticker	Bloomberg symbol	Analyst
	Utz Brands	UTZ	UTZ US	Peter T. Galbo, CFA
	WK Kellogg Co	KLG	KLG US	Peter T. Galbo, CFA
UNDERPERFORM				
	Brown-Forman Corporation	BFB	BF/B US	Bryan D. Spillane
	Campbell Soup Company	CPB	CPB US	Peter T. Galbo, CFA
	Canopy Growth	YWEED	WEED CN	Lisa K. Lewandowski
	Canopy Growth	CGC	CGC US	Lisa K. Lewandowski
	Cronos Group	YCRON	CRON CN	Lisa K. Lewandowski
	Cronos Group	CRON	CRON US	Lisa K. Lewandowski
	Dole plc	DOLE	DOLE US	Bryan D. Spillane
	Herbalife Nutrition Ltd	HLF	HLF US	Anna Lizzul
	Hormel Foods Corp.	HRL	HRL US	Peter T. Galbo, CFA
	Kimberly-Clark	KMB	KMB US	Anna Lizzul
RSTR				
	The Vita Coco Company, Inc.	COCO	COCO US	Bryan D. Spillane

Pmethod[™] Measures Definitions

Denominator
Total Assets – Current Liabilities + ST Debt + Accumulated Goodwill
Amortization
Shareholders' Equity
Sales
N/A
N/A
Denominator
Net Income
Depreciation
Pre-Tax Income
Total Equity
Interest Expense
Denominator
Diluted Earnings Per Share (Basis As Specified)
Shareholders' Equity / Current Basic Shares
Current Share Price
Market Cap = Current Share Price × Current Basic Shares
Sales

EV / EBITDA Enterprise Value Basic EBIT + Depreciation + Amortization

Menethod 3*is the set of BofA Global Research standard measures that serve to maintain global consistency under three broad headings: Business Performance, Quality of Earnings, and validations. The key features of iQmethod are: A consistently structured, detailed, and transparent methodology. Guidelines to maximize the effectiveness of the comparative valuation process, and to identify some common pitfalls.

Relatabase is our real-time global research database that is sourced directly from our equity analysts' earnings models and includes forecasted as well as historical data for income statements, balance sheets, and cash flow statements for companies covered by BofA Global Research.

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Disclosures

Important Disclosures

BellRing Brands (BRBR) Price Chart



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

The Investment Opinion System is contained at the end of the report under the heading "Fundamental Equity Opinion Key". Dark grey shading indicates the security is restricted with the opinion suspended. Medium grey shading indicates the security is under review with the opinion withdrawn. Light grey shading indicates the security is not covered. Chart is current as of a date no more than one trading day prior to the date of the report.

Equity Investment Rating Distribution: Food Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	33	49.25%	Buy	16	48.48%
Hold	17	25.37%	Hold	10	58.82%
Sell	17	25.37%	Sell	8	47.06%

Equity Investment Rating Distribution: Global Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	1895	53.62%	Buy	1083	57.15%
Hold	832	23.54%	Hold	454	54.57%
Sell	807	22.84%	Sell	383	47.46%

R1 Issuers that were investment banking clients of BofA Securities or one of its affiliates within the past 12 months. For purposes of this Investment Rating Distribution, the coverage universe includes only stocks. A stock rated Neutral is included as a Hold, and a stock rated Underperform is included as a Sell.

FUNDAMENTAL EQUITY OPINION KEY: Opinions include a Volatility Risk Rating, an Investment Rating and an Income Rating. VOLATILITY RISK RATINGS, indicators of potential price fluctuation, are: A - Low, B - Medium and C - High. INVESTMENT RATINGS reflect the analyst's assessment of both a stock's absolute total return potential as well as its attractiveness for investment relative to other stocks within its Coverage Cluster (defined below). Our investment ratings are: 1 - Buy stocks are expected to have a total return of at least 10% and are the most attractive stocks in the coverage cluster; 2 - Neutral stocks are expected to remain flat or increase in value and are less attractive than Buy rated stocks and 3 - Underperform stocks are the least attractive stocks in a coverage cluster. An investment rating of 6 (No Rating) indicates that a stock is no longer trading on the basis of fundamentals. Analysts assign investment ratings considering, among other things, the 0-12 month total return expectation for a stock and the firm's guidelines for ratings dispersions (shown in the table below). The current price objective for a stock should be referenced to better understand the total return expectation at any given time. The price objective reflects the analyst's view of the potential price appreciation (depreciation).

Investment rating Total return expectation (within 12-month period of date of initial rating) Ratings dispersion guidelines for coverage cluster^{R2}

Buy	≥ 10%	≤ 70%
Neutral	≥ 0%	≤ 30%
nderperform	N/A	≥ 20%

R2Ratings dispersions may vary from time to time where BofA Global Research believes it better reflects the investment prospects of stocks in a Coverage Cluster.

INCOME RATINGS, indicators of potential cash dividends, are: 7 - same/higher (dividend considered to be secure), 8 - same/lower (dividend not considered to be secure) and 9 - pays no cash dividend. Coverage Cluster is comprised of stocks covered by a single analyst or two or more analysts sharing a common industry, sector, region or other classification(s). A stock's coverage cluster is included in the most recent BofA Global Research report referencing the stock.

Price Charts for the securities referenced in this research report are available on the Price Charts website, or call 1-800-MERRILL to have them mailed.

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