

## **Industry Report**

# Tracking returns in Consumer & Retail: September 2023

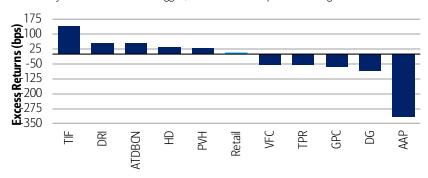
**Industry Overview** 

## Rates volatility, M&A led to increased smoking & drinking

In September, returns were challenged by higher rates, M&A, and rate volatility. IG total return was -2.5% and excess return +16bps; BBB's and duration outperformed as yields broke thru 6%. In Consumer, Staples outperformed Retail led by Tobacco & EU Beverages vs. Discounters and select Retail Discretionary laggards as well as weak Consumer Products. Notable sources of pressure resulted from M&A risk, operating weakness (or concerns over further spending softening), and broadly negative sentiment across Consumer. See Exhibits 1-8 for issuer excess returns by sub-sector ranked for the month and YTD.

### Exhibit 1: Top 5 Retail leaders and laggards in September

Discretionary & turnaround stories lagged; AAP became a surprise fallen angel

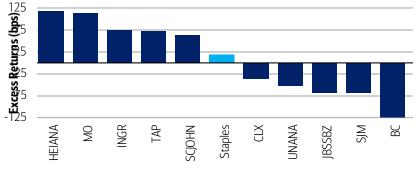


Source: ICE Data Indices LLC, Bloomberg

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#### Exhibit 2: Top 5 Staples leaders and laggards in September

 $\label{eq:mance} \mbox{M\&A activity \& issuance drove laggards vs. tobacco\,\&\,beer\,outperformance}$ 



**Source:** ICE Data Indices LLC, Bloomberg

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High Grade Credit United States Consumer & Retail

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# Issuer performance by sub-sector

Below we capture the aggregated excess return (bps) by issuer, ranked from best to worst in each relevant sub-sector for the month of September 2023. Please note that we exclude from our analysis most emerging market issuers and select other classifications such as building products, auto dealer and pure-play e-commerce as they are covered and traded away from Consumer & Retail despite being in the respective indices.

## **Consumer Staples**

Exhibit	3: Beverages ex	kcess returns
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Beer names led vs. Spirits among Beverages

Ticker	September Excess Return	YTD Excess Return
HEIANA	119	472
TAP	72	474
RIFP	55	241
ABIBB	32	516
SUNTOR	20	184
JABHOL	17	1,201
KDP	12	322
STZ	11	228
KO	9	196
BFB	9	128
BACARD	8	383
PEP	7	167
DGELN	7	212
CCEP	(32)	130

Source: ICE Data Indices LLC, Bloomberg

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#### **Exhibit 4: Packaged food excess returns** SJM lagged on Hostess Brands acquisition

Ticker	September	YTD Excess		
	Excess Return	Return		
INGR	75	362		
KHC	61	437		
NESNVX	36	229		
HRL	25	182		
SYY	22	315		
ADM	19	201		
CARGIL	19	261		
MARS	18	241		
SFD	16	417		
HSY	13	212		
JDEPNA	12	252		
CPB	7	113		
BNFP	3	133		
TSN	1	6		
CAG	(1)	189		
FLO	(4)	155		
K	(5)	180		
MDLZ	(7)	188		
BG	(11)	215		
VITRRA	(20)	762		
GIS	(24)	129		
MKC	(28)	161		
JBSSBZ	(68)	380		
SJM	(70)	205		
ource: ICE Data Indices LLC, Bloomberg				

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#### Exhibit 5: Tobacco excess returns

PM lagged on new issuance offset by rest

Ticker	September	YTD Excess	
	Excess Return	Return	
MO	113	781	
BATSLN	57	444	
JAPTOB	13	653	
IMBLN	11	362	
PM	(19)	215	

Source: ICE Data Indices LLC, Bloomberg

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#### **Exhibit 6: Consumer products excess returns**

BC lagged on Fliteboard acquisition & rates

lagged off fileboard acquisition & fates			
Ticker	September	YTD Excess	
	Excess Return	Return	
SCJOHN	63	343	
CHD	59	419	
WHR	56	447	
EL	20	159	
CL	11	156	
KMB	0	279	
HAS	(0)	330	
KVUE	(7)	185	
PG	(17)	170	
HLNLN	(20)	266	
RKTLN	(23)	53	
CLX	(36)	175	
UNANA	(52)	163	
BC	(125)	279	

Source: ICE Data Indices LLC, Bloomberg

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## Retailing

Retail includes Discount, Non-discounters, Food Retail and Restaurants

## Exhibit 7: Retail excess returns

Restaurants, Home Improvement & Grocery rally

Restaulants, nome improvement & diocery fally					
Ticker	September	YTD Excess			
	Excess Return	Return			
TIF	143	826			
DRI	56	443			
ATDBCN	55	266			
HD	35	242			
PVH	32	190			
MCD	24	259			
ADNA	24	347			
KR	20	272			
LOW	18	318			
TGT	11	182			
AMZN	8	271			
KORS	7	375			
TJX	4	256			
SVELEV	3	242			
WMT	3	166			
ROST	1	49			
NKE	(3)	161			
DKS	(4)	447			
SBUX	(5)	234			
TSCO	(7)	282			
BBY	(11)	211			
RL	(23)	218			
COST	(33)	70			
AZO	(35)	88			
ORLY	(37)	125			
DLTR	(46)	22			
VFC	(55)	32			
TPR	(55)	39			
GPC	(64)	135			
DG	(88)	(78)			
AAP	(317)	(249)			
Source: ICE Data Indices LLC, Bloomberg  BofA GLOBAL RESEARCH					
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# **Returns across Consumer & Retail**

Exhibit 8: IG Consumer & Retail issuers ranked by monthly excess return

M&A and operational challenges impacted laggards in September

Ticker	rational challenges impacted lag Name	September Excess Returns	YTD Excess Return	Total Retur
TIF	Tiffany & Co.	143	826	2%
HEIANA	Heineken	119	472	1%
MO	Altria	113	781	3%
INGR	Ingredion	75	362	1%
TAP	Molson Coors	72	474	1%
SCJOHN	SC Johnson	63	343	-2%
KHC	Kraft Heinz	61	437	0%
CHD	Church & Dwight	59	419	0%
BATSLN	British American Tobacco	57	444	2%
WHR	Whirlpool	56	447	1%
DRI	Darden Restaurants	56	443	2%
atdbcn	Alimentation Couche-Tard	55	266	-1%
RIFP	Pernod Ricard	55	241	-1%
NESNVX	Nestle Holdings	36	229	0%
HD	Home Depot	35	242	-2%
PVH	PVH Corp	32	190	4%
ABIBB	Anheuser-Busch InBev	32	516	0%
HRL	Hormel	25	182	-1%
MCD	McDonald's	24	259	-1%
SYY	Sysco Corporation	22	315	0%
KR	Kroger	20	272	-1%
EL	Estee Lauder	20	159	-2%
ADM	Archer Daniels-Midland	19	201	-2%
CARGIL	Cargill	19	261	0%
LOW	Lowe's	18	318	0%
MARS	Mars	18	241	-1%
JABHOL	JAB Holdings	17	1,201	6%
SFD	Smithfield Foods	16	417	3%
HSY	Hershey	13	212	0%
JAPTOB	Japan Tobacco	13	653	4%
JDEPNA	JDE Peet's	12	252	3%
KDP	Keurig Dr. Pepper	12	322	0%
IMBLN	Imperial Brands	11	362	5%
TGT	Target	11	182	-2%
STZ	Constellation Brands	11	228	0%
CL	Colgate-Palmolive	11	156	-1%
КО	The Coca Cola Company	9	196	-2%
BFB	Brown Forman	9	128	-3%
AMZN	Amazon	8	271	-1%
BACARD	Bacardi	8	383	2%
KORS	Michael Kors	7	375	6%
PEP	PepsiCo	7	167	-2%
СРВ	Campbell Soup	7	113	-1%
DGELN	Diageo	7	212	0%
TJX	TJX Cos	4	256	1%
SVELEV	7-Eleven	3	242	0%
WMT	Walmart	3	166	-2%
BNFP	Danone	3	133	2%
ROST	Ross Stores	1	49	1%
TSN	Tyson Foods	1	6	-2%
KMB	Kimberly Clark	0	279	0%
HAS	Hasbro	(0)	330	2%
CAG	Conagra Brands	(1)	189	0%
NKE	Nike	(3)	161	-2%
DKS	Dick's Sporting Goods	(4)	447	0%
FLO	Flower Foods	(4)	155	1%
К	Kellogg	(5)	180	0%
SBUX	Starbucks	(5)	234	0%
TSCO	Tractor Supply	(7)	282	0%



KVUE	Kenvue	(7)	185	-5%
MDLZ	Mondelez International	(7)	188	1%
BG	Bunge	(11)	215	2%
BBY	Best Buy	(11)	211	1%
PG	Procter & Gamble	(17)	170	0%
PM	Philip Morris International	(19)	215	1%
VITRRA	Viterra Finance	(20)	762	7%
HLNLN	Haleon	(20)	266	2%
RKTLN	Reckitt Benckiser	(23)	53	1%
RL	Ralph Lauren	(23)	218	2%
GIS	General Mills	(24)	129	-1%
MKC	McCormick & Co	(28)	161	1%
CCEP	Coca-Cola European Partners	(32)	130	2%
COST	Costco	(33)	70	0%
AZ0	AutoZone	(35)	88	0%
CLX	Clorox Company	(36)	175	1%
ORLY	O'Reilly Automotive	(37)	125	0%
DLTR	Dollar Tree	(46)	22	0%
UNANA	Unilever	(52)	163	0%
VFC	VF Corp	(55)	32	0%
TPR	Tapestry	(55)	39	0%
JBSSBZ	JBS USA	(68)	380	1%
SJM	JM Smucker	(70)	205	0%
DG	Dollar General	(88)	(78)	-2%
ВС	Brunswick Corp	(125)	279	0%
AAP	Advance Auto Parts	(317)	(249)	-3%

**Source:** ICE Data Indices LLC, Bloomberg

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