

Self Storage REITs

January spending basically flat vs. Dec and

Industry Overview

Storage spending data updated for January

We updated our storage spending data for January using BAC aggregated credit & debit card data. The data is based on the cardholders' located in 39 major MSAs where public REITs have highest exposure and overall U.S. spending on the storage category, which includes self-storage, farm storage and cold storage. Note, some of the data may come from centralized processing locations, which may skew results in some locations. Self Storage data is the predominant source of spending in the data set, and given that storage is a local business with customers normally living within a 3-5mi radius, we find this data to be directionally helpful in thinking about sector fundamentals. See the latest BofA on USA report for methodology, disclaimers & limitations regarding BAC card data.

January spending is up +0.6% M/M, (down -0.5% Y/Y)

Jan '24 storage spending across the U.S. was up +0.6% M/M, compared with December's +0.3% M/M trend. Spending in Coastal markets was up +1.1% Y/Y, Sunbelt markets were down -1.0% Y/Y, and other markets were up +3.5% Y/Y, per Exhibit 4. January spending growth (-0.5% Y/Y) appears lower compared to Jan-23, Jan-22, and Jan-21. However, we view this as a tougher comparison given outsized levels of spending growth over the prior periods. Note that the Jan 2023 rate of spending (+4.0%) and Jan 2022's rate (+16.7%) were the second strongest growth recorded in our dataset after Jan 2021's rate (+19.4%).

Jan. spending for REITs is up +0.3% M/M (+0.5% Y/Y)

In Exhibit 1, we weighed the MSA Y/Y changes in spending by the Storage REITs' SS NOI exposure to the 39 major markets and divided the rates by total NOI exposure captured to normalize the metric across the REITs. Please refer to Exhibit 20 for REIT market exposures. Jan '24 average spending for REITs was up +0.3% M/M vs. the 2014-19 average of 2.9%. On a Y/Y basis, spending growth turned positive, up +0.5% vs -0.5% Y/Y in Dec '23. We cannot perform our NOI weighted analysis for NSA due to its limited disclosure on MSA level NOI exposure.

Storage card data in line with expectations

We view January's essentially flat M/M spending as in line with expectations, meaning there is no real change in whether we are seeing trends improve or worsen since December. That said, January is off to a slower start than the 5-year average pre-COVID. This supports our view that Storage REITs will provide extra conservative wide guidance ranges to reflect the various scenarios that may play out in 2024. Key questions are on Street rate trends into February, existing customer behavior and pricing power. See our 4023 Earnings Preview for more details. As a reminder, we look at BAC card spending as a directional indicator rather than a direct proxy for REITs' rental rates. Key questions

See inside: REIT & market specific trends and BAC credit & debit card data disclaimers and methodology

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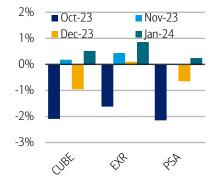
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Exhibit 1: REIT SS NOI weighted average monthly Y/Y % change in card spending, based on BAC aggregated card data

Average card spending across 39 MSAs for Oct-23 to Jan-24



Source: BAC internal data, Company filings Note: Y/Y rates based on 39 MSA growth rates weighted by NOI exposure to each market as disclosed by REITs

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See end of report for a list of Key Terms defined

ECRI: "existing customer rate increases"

PPI: Producer Price Index

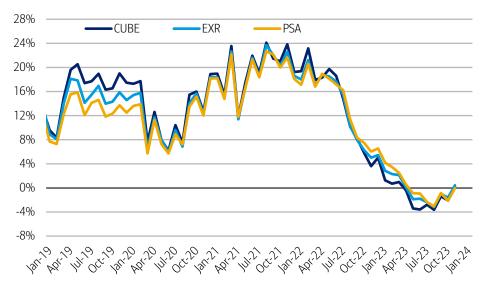
Spending growth across REITs converged

Looking at the REITs, we weighted the MSA Y/Y changes in spending by the Storage REITs' same store net operating income (SS NOI) exposure to the 39 major markets and divided the rates by total NOI exposure captured to normalize the metric across the REITs. Please refer to Exhibit 20 for REIT geographic exposure by SS NOI. According to BAC card data, REITs saw Y/Y monthly growth rates converge heading into 2019, with CUBE leading once peak leasing began. Once the pandemic began, REIT growth rates converged again. On average, spending increased +0.5% on a Y/Y basis for the REITs in January (includes CUBE, EXR and PSA).

Interestingly, when Street rates plummeted in April 2020 as stay at home orders were enforced, BAC card data still showed Y/Y growth, although not as strong as in prior months or in the months following the re-openings. We attribute the stability to credit card auto-pay features for storage payments, as well as possible increased use of credit and debit cards. Spending has been strong since the summer lows of 2020 with August 2021 the strongest month so far, partially attributed to easier comps as well as strong demand in the market. This growth began to decelerate in 2022 after lapping tougher comps.

Exhibit 2: REIT SS NOI weighted average monthly Y/Y % change in card spending, based on BAC aggregated card data and methodology

Average card spending across 39 MSAs since January-19 through January-24



Source: BAC internal data, Company filings, BofA Global Research

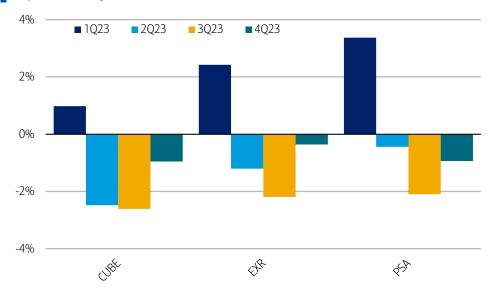
Note: Y/Y rates based on 39 MSA growth rates weighted by NOI exposure to each market as disclosed by REITs

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Exhibit 3: REIT SS NOI weighted average quarterly Y/Y % change in card spending across 39 MSAs, based on BAC aggregated card data and methodology

On a Y/Y basis, REITs' spending decelerated in January. Average spending improved in 4Q23 (-1.0% Y/Y) vs. -2.5% in 3Q23.



Source: BAC internal data, Company filings, BofA Global Research

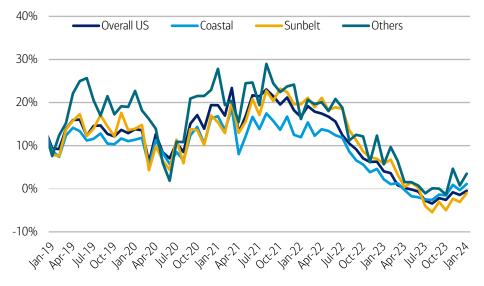
 $Note: Y/Y\ rates\ based\ on\ 39\ MSA\ growth\ rates\ weighted\ by\ NOI\ exposure\ to\ each\ market\ as\ disclosed\ by\ REITs$

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Storage spending by market and region

Exhibit 4: Monthly spending on storage, based on BAC aggregated card data (% Y/Y)

In Jan-24 monthly storage spending across the U.S. was down -0.5% Y/Y. This was up +0.6% in Coastal markets, down -2.1% in Sunbelt markets, and up +3.0% in Other markets



Source: BAC internal data

Coastal markets include Boston, Los Angeles, New York, Philadelphia, San Diego, San Francisco, Seattle and Washington DC Sunbelt markets include Atlanta, Austin, Beaumont, Charleston, Charlotte, Chattanooga, Dallas, Fort Meyers, Houston, Jacksonville, Las Vegas, Memphis, Miami, Montgomery, Naples, Nashville, Orlando, Pensacola, Phoenix, Raleigh, San Antonio, Tampa and Virginia Beach Other markets (remaining of the 39 markets) include Chicago, Cincinnati, Cleveland, Columbus, Denver, Hartford and Stamford

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Spending across 15 largest REIT MSA

Market Y/Y spending using BAC aggregated card data across the top 15 REIT MSAs based on 3Q23 SS NOI.

Exhibit 5: Atlanta monthly spending on storage, based on BAC aggregated card data (% Y/Y)

January spending decreased -1.9% Y/Y



Source: BAC internal data and BofA Global Research
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Exhibit 8: Dallas monthly spending on storage, based on BAC aggregated card data (% Y/Y)

January spending increased +3.5% Y/Y



Source: BAC internal data and BofA Global Research
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Exhibit 6: Boston monthly spending on storage, based on BAC aggregated card data (% Y/Y)

January spending increased +4.1% Y/Y



Source: BAC internal data and BofA Global Research

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Exhibit 9: Houston monthly spending on storage, based on BAC aggregated card data (% Y/Y)

January spending decreased -1.5% Y/Y



Source: BAC internal data and BofA Global Research

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Exhibit 7: Chicago monthly spending on storage, based on BAC aggregated card data (% Y/Y)

January spending increased +3.8% Y/Y



Source: BAC internal data and BofA Global Research BofA GLOBAL RESEARCH

Exhibit 10: Las Vegas monthly spending on storage, based on BAC aggregated card data (% Y/Y)

January spending stayed flat 0.0% Y/Y



Source: BAC internal data and BofA Global Research
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Exhibit 11: Los Angeles monthly spending on storage, based on BAC aggregated card data (% V/V)

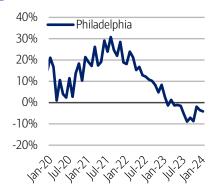
January spending increased +3.6% Y/Y



Source: BAC internal data and BofA Global Research BofA GLOBAL RESEARCH

Exhibit 14: Philadelphia monthly spending on storage, based on BAC aggregated card data (% Y/Y)

January spending decreased -4.1% Y/Y



Source: BAC internal data and BofA Global Research

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Exhibit 12: Miami monthly spending on storage, based on BAC aggregated card data (% Y/Y)

January spending decreased -5.1% Y/Y



Source: BAC internal data and BofA Global Research
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Exhibit 15: Phoenix monthly spending on storage, based on BAC aggregated card data (% Y/Y)

January spending decreased -2.8% Y/Y



Source: BAC internal data and BofA Global Research

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Exhibit 13: New York monthly spending on storage, based on BAC aggregated card data (% Y/Y)

January spending increased +2.6% Y/Y



Source: BAC internal data and BofA Global Research
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Exhibit 16: San Francisco monthly spending on storage, based on BAC aggregated card data (% Y/Y)

January spending decreased -1.1% Y/Y



Source: BAC internal data and BofA Global Research
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Exhibit 17: Seattle monthly spending on storage, based on BAC aggregated card data (% V/V)

January spending decreased -3.1% Y/Y



Source: BAC internal data and BofA Global Research

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Exhibit 18: Tampa monthly spending on storage, based on BAC aggregated card data (% Y/Y)

January spending decreased -4.6% Y/Y



Source: BAC internal data and BofA Global Research

Exhibit 19: Washington D.C. monthly spending on storage, based on BAC aggregated card data (% Y/Y)

January spending decreased -0.2% Y/Y



Source: BAC internal data and BofA Global Research

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Appendix

Exhibit 20: Self Storage REIT Geographic Exposure by SS NOI as of 3Q23

All REITs have a diverse geographic footprint. CUBE is the most concentrated in primary markets and NSA has the highest exposure to secondary markets.

SS NOI	CUBE	EXR	PSA	NSA
<u>Northeast</u>				
Boston	2.4%	5.0%		
New York	22.4%	11.2%	5.9%	
DC - Baltimore	6.6%	6.6%	4.2%	
Philadelphia	2.5%	2.3%	2.1%	
<u>Sunbelt</u>				
Atlanta	2.9%	5.7%	3.4%	3.8%
Tampa	1.1%	2.0%	1.9%	
Orlando	2.1%	1.4%	2.4%	2.4%
Miami	8.2%	4.1%	5.4%	
Dallas	4.9%	4.5%	3.8%	2.0%
Houston	2.4%	1.3%	3.2%	4.9%
Austin	1.4%	1.1%		1.8%
Phoenix	4.3%	1.8%		3.2%
Charlotte	0.9%		1.8%	
Las Vegas	3.7%	1.2%		1.5%
Raleigh	0.0%			
Denver	0.9%	0.7%		
West Coast				
Bay Area	0.0%	6.8%	7.7%	
Los Angeles	3.7%	14.2%	17.5%	3.5%
OC	0.0%			
San Diego	4.1%			
Inland Empire	2.6%			8.1%
Seattle	0.0%		4.6%	
Tacoma	0.0%			
	0.0%			
Other Markets	23.1%	30.2%	36.2%	68.9%
TOTAL	100.0%	100.0%	100.0%	100.0%

Source: Company data, BofA Global Research

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Key terms:

CRE: commercial real estate

MSA: metropolitan statistical area

SS: same store

NOI: net operating

NAV: Net Asset Value

CUBE: CubeSmart

EXR: ExtraSpace Storage

NSA: National Storage

PSA: Public Storage

PRO: Participating Regional Operator

Relative within REITs, we view each REIT sector (i.e., office, apartments, retail, etc.) as either overweight (will outperform the RMZ rate of change in a twelve month period), underweight (will underperform the RMZ rate of change in a twelve month period), or equal weight (will be in line with RMZ rate of change over a twelve month period). The MSCI US REIT Index (RMZ) is a free float market capitalization weighted index that is comprised of Equity REIT securities that belong to the MSCI US Investable Market 2500 Index. The MSCI US REIT Index includes only REIT securities that are of reasonable size in terms of full and free float-adjusted market capitalization. MSCI began calculating the index on June 26, 2005. The AMEX had previously been calculating the index with a base level of 200, as of December 30, 1994.

Disclaimer and Methodology regarding BAC internal data

Readers should be aware that although the BAC datasets utilized in our analysis represent a significant number of data points, they nevertheless present a degree of selection bias, including but not limited to income levels and geographies. In addition, the data is limited to debit and credit cards and does not include other payment methods such as cash or checks.

Data regarding merchants who receive payments are identified and classified by the Merchant Categorization Code (MCC) defined by financial services companies. The data are mapped using proprietary methods from the MCCs to the North American Industry Classification System (NAICS), which is also used by the Census Bureau, in order to classify spending data by subsector. Spending data may also be classified by other proprietary methods not using MCCs.

BAC data used in this report include spending from active US households only. Spending from corporate cards are excluded.

Our methodology for calculating the growth rates for daily data: we calculate the %yoy growth rate by matching calendar days (e.g., Jan 1 '22 matched to Jan 1 '21). The % change is calculated based on the 7-day moving average of spending levels.

Unless otherwise noted, the monthly subsector data are adjusted to control for seasonality and other factors.

The payroll and tax direct deposit data based on the BAC internal data is derived by anonymizing and aggregating direct deposit data from Bank of America consumer deposit accounts in the US and analyzing that data at a highly aggregated level. Additional information about the methodology used to aggregate the data is available upon request.



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