

Airports - Global

Key takeaways from airport expert panel on the 2024 outlook for aviation & airports

Industry Overview

Airport back to almost pre-Covid but profitability lags

We hosted two leading global airport experts (Patrick Lucas of Airport Economics, Slava Cheglatonyev of Airport Council International) to discuss the outlook for aviation and airports into 2024. Air travel has strongly rebounded in 2023 and they see more recovery in 2024 led by strong travel intentions, low unemployment rates and China reopening. However, airport profitability has lagged the overall recovery as non-aeronautical income growth lagging inflation, with changes from a revenue sharing model to profit sharing model which puts airport concession income under greater pressure as consumer confidence isn't fully recovered to pre-Covid levels yet.

The aviation traffic recovery so far

Airport traffic back to 98% and 96% of 2019 levels for domestic and int'l respectively. Business share of total air travel has declined to around 21% (from 27% in 2014) given a focus on green footprint and the shift to virtual meetings. Seasonality has been more pronounced during the summer peak periods especially for Europe. Airport labor remains a key bottleneck particularly at top tier airports given global labor constraints.

More traffic recovery expected into 2024-25

ACI forecasts passenger volumes to recover to 107% of 2019 levels in 2024 and 117% of 2019 levels in 2025 (from 95% in 2023). Future demand growth will be supported by strong intentions to travel, low unemployment rates and China reopening – although watch for risks from geopolitics, higher mortgage rates and dwindling excess savings.

Airport profitability has not recovered to pre-COVID levels

Airport profit margins have not recovered back to 2019 levels with non-aeronautical revenues per passenger lagging overall inflation, while airport cost of capital is also higher than pre-COVID levels. EBITDA margins recovered to 30-65% across a handful of airports in Europe, North America, and Japan by 3Q23 – although the majority are still under margin pressure and lagging relative to 2019 profit margins.

The future of airports

Air travel has changed post-COVID with greater demand for point-to-point travel and a shorter booking window. Greenfield airport expansion mainly in Asia is where demand continues to be very strong and should underpin structural growth ahead. Airport duty free concession income is under pressure with shifts in the sharing model with spending not back to 2019 levels, in addition to structural changes such as younger passengers.

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