

Pool Corporation

2024 guidance below consensus with higher SG&A weighing down margin

Reiterate Rating: UNDERPERFORM | PO: 348.00 USD | Price: 379.08 USD

4Q23 beat on gross margin, despite revenue miss

Pool Corp (POOL) reported 4Q23 EPS of \$1.32 (down 27% YoY), above our \$1.23 forecast and the Street's \$1.27 estimate on better than expected gross margin (GM). 4Q revenues declined ~8% YoY driven by lower equipment (-9% YoY) and building materials (-8% YoY) sales, partially offset by higher chemicals sales (+1% YoY).

2024 EPS guidance below consensus

Management initiated 2024 EPS guidance of \$13.10-\$14.10 (incl. \$0.10 tax benefit) with the high end below 2024 Street ests of \$14.14 (midpoint 4% below). Management expects 2024 top line to be flat to up low single digits with new pool volumes flat to down 10%, remodel flat, and maintenance up slightly. Top line is expected to benefit from 2-3% price inflation, 1-2% weather (lapping 2023 headwind) and two extra selling days. Gross margin guidance of nearly 30% is in line with expectations, but operating margin guidance of ~13% was below expectations on higher SG&A (see below).

1Q rev guide looks conservative; implies 2H acceleration

POOL's 1Q revenue guidance (18-20% of full year) implies 1Q24 revenues down 5-10% (vs. -15% YoY in 1Q23). This guidance is based on QTD trends (January at the low end of guide, Feb in the middle), while March is typically the highest revenue month in the quarter and POOL is lapping weather headwinds (60M-70M in 1Q23). We expect March to benefit from easier comps and are forecasting -6% YoY revenue growth in 1Q24. Full year guidance is less conservative, implying low-to-mid single digit revenue growth post 1Q. YTD trends show that demand remains challenged and we see further declines in discretionary spending, partially offset by pricing and improved maintenance spend.

Operating margin declining on higher SG&A

Mgmt guided to a 13% 2024 op margin (-50bps YoY) driven by increasing operating expenses from normalized incentive comp (\$15M), new greenfield locations (\$12M), and incremental tech investments (\$20M). We are modeling an increase of more than \$47M YoY (12.8% op margin) driven by inflation in occupancy, wages and insurance expenses.

Reiterate our Underperform rating; Raise PO to \$348

We lower our 2024E/2025E by 5%/7% to reflect a weaker revenue environment and higher SG&A. We increase our PO to \$348 (from \$308), now based on a 16.5x EV/2025E EBITDA, as we roll forward our valuation to 2025. We reiterate our Underperform rating.

Estimates (Dec) (US\$)	2022A	2023A	2024E	2025E	2026E				
EPS	18.70	13.35	13.23	14.72	15.99				
EPS Change (YoY)	17.1%	-28.6%	-0.9%	11.3%	8.7%				
Consensus EPS (Bloomberg)			14.14	15.86	16.48				
DPS	3.78	4.29	4.55	4.75	4.85				
Valuation (Dec)									
P/E	20.3x	28.4x	28.7x	25.8x	23.7x				
Dividend Yield	1.0%	1.1%	0%	0%	1.3%				
EV / EBITDA*	14.8x	19.8x	20.3x	18.7x	17.7x				
Free Cash Flow Yield*	3.0%	5.6%	3.0%	3.3%	3.6%				
* For full definitions of <i>IQmethod</i> measures, see page 6.									

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Refer to important disclosures on page 7 to 9. Analyst Certification on page 5. Price
Objective Basis/Risk on page 5.

22 February 2024

Equity

Key Changes		
(US\$)	Previous	Current
Price Obj.	308.00	348.00
2024E EPS	13.89	13.23
2025E EPS	15.79	14.72
2026E EPS	NA	15.99

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Stock Data

Price	379.08 USD
Price Objective	348.00 USD
Date Established	22-Feb-2024
Investment Opinion	B-3-7
52-Week Range	307.77 USD - 406.74 USD
Mrkt Val (mn) / Shares Out	14,662 USD / 38.7
(mn)	
Free Float	97.1%
Average Daily Value (mn)	102.65 USD
BofA Ticker / Exchange	POOL / NAS
Bloomberg / Reuters	POOL US / POOL.OQ
ROE (2024E)	37.4%
Net Dbt to Eqty (Dec-2023A)	75.2%
ESGMeter™	Medium

ESGMeter is not indicative of a company's future stock price performance and is not an investment recommendation or rating. ESGMeter is independent of BofA Global Research's equity investment rating, volatility risk rating, income rating, and price objective for that company. For full details, refer to "BofA ESGMeter Methodology".

iQprofile[™] Pool Corporation

Exprosite Pool Corporation									
iQmethod [™] – Bus Performance*									
(US\$ Millions)	2022A	2023A	2024E	2025E	2026E				
Return on Capital Employed	29.4%	21.0%	20.7%	21.8%	22.3%				
Return on Equity	64.5%	40.9%	37.4%	38.4%	38.5%				
Operating Margin	16.6%	13.5%	12.8%	13.4%	13.6%				
Free Cash Flow	441	828	435	488	532				
<i>iQ</i> method [™] – Quality of Earnings*									
(US\$ Millions)	2022A	2023A	2024E	2025E	2026E				
Cash Realization Ratio	0.7x	1.7x	1.0x	1.0x	1.0x				
Asset Replacement Ratio	1.4x	1.9x	1.9x	1.9x	1.9x				
Tax Rate	24.0%	24.0%	24.5%	25.0%	25.0%				
Net Debt-to-Equity Ratio	108.6%	75.2%	71.4%	66.2%	62.7%				
Interest Cover	25.6x	13.3x	14.5x	15.8x	16.6x				
Income Statement Data (Dec)									
(US\$ Millions)	2022A	2023A	2024E	2025E	2026E				
Sales	6,180	5,542	5,636	5,918	6,155				
% Change	16.7%	-10.3%	1.7%	5.0%	4.0%				
Gross Profit	1,933	1,660	1,689	1,776	1,847				
% Change	NA	NA	NA	NA	NA				
EBITDA	1,079	807	788	856	902				
% Change	23.4%	-25.2%	-2.3%	8.6%	5.4%				

Free Cash Flow Data (Dec)

% Change

Net Interest & Other Income

Net Income (Adjusted)

(US\$ Millions)	2022A	2023A	2024E	2025E	2026E
Net Income from Cont Operations (GAAP)	748	523	507	554	589
Depreciation & Amortization	30	32	36	36	36
Change in Working Capital	(342)	291	(68)	(63)	(53)
Deferred Taxation Charge	NA	NA	NA	NA	NA
Other Adjustments, Net	49	42	28	28	28
Capital Expenditure	(44)	(60)	(68)	(68)	(68)
Free Cash Flow	441	828	435	488	532
% Change	NA	NA	NA	NA	NA
Share / Issue Repurchase	(471)	(306)	(270)	(300)	(350)
Cost of Dividends Paid	(151)	(167)	(174)	(179)	(178)
Change in Debt	203	(334)	0	0	0

744

15.9%

521

-30.1%

(52)

507

-3.1%

(52)

554

9.3%

(52)

589

6.2%

Balance Sheet Data (Dec)

(US\$ Millions)	2022A	2023A	2024E	2025E	2026E
Cash & Equivalents	46	67	57	66	69
Trade Receivables	351	343	371	389	405
Other Current Assets	1,622	1,406	1,317	1,380	1,433
Property, Plant & Equipment	194	224	256	288	320
Other Non-Current Assets	1,353	1,389	1,380	1,372	1,363
Total Assets	3,565	3,428	3,380	3,494	3,590
Short-Term Debt	25	38	38	38	38
Other Current Liabilities	651	733	602	621	637
Long-Term Debt	1,362	1,015	1,015	1,015	1,015
Other Non-Current Liabilities	293	329	329	329	329
Total Liabilities	2,330	2,115	1,985	2,004	2,020
Total Equity	1,235	1,313	1,395	1,491	1,571
Total Equity & Liabilities	3,565	3,428	3,380	3,494	3,590

^{*} For full definitions of $\emph{\textbf{IQ}}\textit{method}^{\text{SM}}$ measures, see page 6.

Company Sector

Building Products

Company Description

Pool Corp is the world's largest wholesale distributor of pool supplies and equipment and a leading distributor of landscaping. POOL operates 420 sales centers through 5 distribution networks. Products include pool equipment and replacement parts, fiberglass pools, spas, and packaged pools, building materials, landscape and irrigation products and other outdoor products. We estimate that POOL has a 37% market share in the fragmented wholesale pool market. 5% of POOL's revenue comes from Europe.

Investment Rationale

We rate POOL shares at Underperform. POOL is well positioned to gain share in the growing pool market over the long-term, however, we see a challenging environment in 2023 driven by weaker end market demand, a slowdown in new pool construction, lower irrigation revenues, some dealer destocking and margin headwinds.

Stock Data

Average Daily Volume

270,776

Quarterly Earnings Estimates

	2023	2024
Q1	2.58A	1.60E
Q2	5.91A	6.49E
Q3	3.51A	3.89E
Q4	1.32A	1.24E



Exhibit 1: POOL 4Q23 earnings variance compared to BofA estimates

4Q EPS beat our estimates on higher gross margin

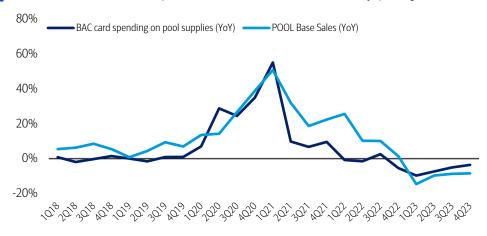
		YoY Change	:	Va	riance vs Bol	fAe
Income Statement	<u>4Q22</u>	<u>4Q23</u>	<u>YoY</u>	<u>BofAe</u>	4Q23A	Δ
Sales (\$ mm)	\$1,096	\$1,003	(8%)	\$1,013	\$1,003	(1%)
Gross Margin	28.8%	29.3%	48 bps	28.8%	29.3%	49 bps
SG&A % of Sales	19.0%	21.4%	236 bps	21.0%	21.4%	38 bps
Operating Margin	9.8%	7.9%	-188 bps	7.8%	7.9%	11 bps
Adjusted EBITDA (\$ mm)	\$120	\$95	(21%)	\$93	\$95	2%
Adjusted EBITDA Margin	11.0%	9.5%	-150 bps	9.2%	9.5%	30 bps
Pre-tax Margin	8.4%	6.7%	-167 bps	6.4%	6.7%	34 bps
GAAP EPS	\$1.82	\$1.32	(27%)	\$1.23	\$1.32	8%
Adjusted EPS	\$1.82	\$1.32	(27%)	\$1.23	\$1.32	8%

Source: BofA Global Research estimates, Company Data

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Exhibit 2: BAC aggregated credit and debit card data for pool supplies vs POOL base sales

POOL base sales continue to underperform our card data due to lower discretionary spending



Source: BAC internal data, company reports

BofA GLOBAL RESEARCH

See <u>BofA on USA</u> report for methodology, limitations, and disclaimers related to BAC aggregated credit and debit card data.

Exhibit 3: Pool Corp Income Statement

We expect EPS to decline in 2024 driven by higher SG&A

YE 12/31				20	24E				2023		2024E		2025E
(\$ mm)	3	/31/2024	6	5/30/2024	ç	/30/2024	12/31/2024		12/31/2023		12/31/2024	1	2/31/2025
		<u>10</u>		<u>20</u>		<u>30</u>	<u>4QE</u>	,					
Net Sales	\$	1,134.4	\$	1,950.2	\$	1,518.6	\$ 1,033.1	\$	5,541.6	\$	5,636.4	\$	5,918.2
Cost of sales		795.2		1,355.4		1,063.0	 733.5		3,881.6	_	3,947.2		4,142.2
Gross Profit		339.2		594.8		455.6	299.6		1,660.0		1,689.2		1,776.0
Selling and admin expenses		243.9		251.6		246.0	224.2		913.5		965.7		984.9
(Recovery) impairment of GW and other assets							 <u>-</u>			_			
Operating income		95.3		343.2		209.6	75.4		746.6		723.5		791.1
Interest and other non-operating expenses, net		13.0		13.0		13.0	13.0		58.4		52.0		52.0
Earnings before income taxes & equity in earnings		82.3		330.2		196.6	62.4		688.1		671.5		739.1
Income tax expense		20.2		80.9		48.2	15.3		165.1		164.5		184.8
Equity in earnings of unconsolidated investments, net		(0.1)		(0.1)		(0.1)	 (0.1)		0.2		(0.2)		(0.2)
Net income (GAAP)		62.1		249.3		148.4	47.1		523.2		506.8		554.1
Net (income) loss attributable to noncontrolling interest						-	 						
Net income to Pool Corp (GAAP)		62.1		249.3		148.4	47.1		523.2		506.8		554.1
One-time adjustments						-	 						
Net income to common shareholders (ex. one-time items)		62.1		249.3		148.4	47.1		523.2		506.8		554.1
Tax adjustments						-	 						
Net income to common shareholders (adjusted)		62.1		249.3		148.4	47.1		523.2		506.8		554.1
Diluted EPS (GAAP)	\$	1.60	\$	6.49	\$	3.89	\$ 1.24	\$	13.35	\$	13.23	\$	14.72
Diluted EPS (adjusted)	\$	1.60	\$	6.49	\$	3.89	\$ 1.24	\$	13.35	\$	13.23	\$	14.72
Adjusted Common Shares Outstanding:													
Diluted		38.7		38.4		38.1	38.0		39.0		38.3		37.6



Exhibit 3: Pool Corp Income StatementWe expect EPS to decline in 2024 driven by higher SG&A

YE 12/31		2024E	_	2023	2024E	2025E	
Dividend per share	1.10	1.15	1.15	1.15	4.30	4.55	4.75
EBITDA Calculation							
Reported net income	62.07	249.27	148.35	47.07	523.23	506.76	554.10
Interest expense and other non-op expenses	13.00	13.00	13.00	13.00	59.24	52.00	52.00
Intcomet taxes	20.16	80.91	48.16	15.29	165.08	164.52	184.78
Stock-based compensation	5.00	5.00	5.00	5.00	19.58	20.00	20.00
Equity in earnings of unconsolidated investments, ne	0.06	0.06	0.06	0.06	(0.18)	0.23	0.23
(Recovery) impairment of goodwill and other assets	-	-	-	-	0.55	-	-
Depreciation	9.00	9.00	9.00	9.00	31.59	36.00	36.00
Amortization	2.13	2.13	2.13	2.13	7.82	8.52	8.52
(=) Adjusted EBITDA	111.4	359.4	225.7	91.5	806.9	788.0	855.6
Margins							
Gross Margin	29.9%	30.5%	30.0%	29.0%	30.0%	30.0%	30.0%
SG&A % Sales	21.5%	12.9%	16.2%	21.7%	16.5%	17.1%	16.6%
Operating Margin	8.4%	17.6%	13.8%	7.3%	13.5%	12.8%	13.4%
Adjusted EBITDA Margin	9.8%	18.4%	14.9%	8.9%	14.6%	14.0%	14.5%
Incremental adjusted EBITDA margin	67.5%	18.9%	36.2%	-11.8%	42.7%	-19.9%	24.0%
Pre-tax Margin	7.3%	16.9%	12.9%	6.0%	12.4%	11.9%	12.5%
Net Margin (attributable to POOL)	5.5%	12.8%	9.8%	4.6%	9.4%	9.0%	9.4%
Tax rate	24.5%	24.5%	24.5%	24.5%	24.0%	24.5%	25.0%
YoY % Change							
Sales	-6.0%	5.0%	3.0%	3.0%	-10.3%	1.7%	5.0%
Gross Profit	-8.3%	4.8%	6.3%	2.0%	-14.1%	1.8%	5.1%
Operating Profit	-34.6%	5.0%	7.8%	-4.9%	-27.2%	-3.1%	9.3%
Adjusted EBITDA	-30.5%	5.1%	7.6%	-3.7%	-25.2%	-2.3%	8.6%
Pre-tax Profit	-36.7%	6.5%	8.7%	-7.2%	-30.1%	-2.4%	10.1%
Net Income	-39.0%	7.3%	7.6%	-8.5%	-30.1%	-3.1%	9.3%
EPS	-37.9%	9.9%	10.7%	-6.6%	-28.6%	-0.9%	11.3%
YoY BPS Change	-	-	-		-	-	-
Gross Margin	-74 bps	-7 bps	92 bps	-29 bps	-133 bps	1 bps	4 bps
SG&A % Sales	294 bps	-6 bps	31 bps	32 bps	180 bps	65 bps	-49 bps
Operating Margin	-368 bps	-1 bps	61 bps	-61 bps	-313 bps	-64 bps	53 bps
EBITDA Margin	-346 bps	2 bps	64 bps	-62 bps	-290 bps	-58 bps	48 bps
Pre-tax Margin	-351 bps	24 bps	68 bps	-66 bps	-352 bps	-50 bps	57 bps
Net Margin	-296 bps	28 bps	42 bps	-57 bps	-267 bps	-45 bps	37 bps
Tax rate	274 bps	-65 bps	68 bps	108 bps	-5 bps	51 bps	50 bps

Source: BofA Global Research estimates, Company Data

BofA GLOBAL RESEARCH

Price objective basis & risk

Pool Corporation (POOL)

Our \$348 PO is based on a 16.5X EV/2025E EBITDA multiple, below the 5-yr avg. of 19x, but consistent with 2018 levels. We believe this is the most appropriate comparison, given normalizing demand levels, a weaker macro environment, and higher rates.

Upside risks to our PO: 1) a continuation of elevated demand, 2) market share gains, 3) favorable demographics, and 4) continued price increases.

Downside risks to our PO: 1) a weaker than expected macro backdrop, 2) higher interest rates, 3) weaker end market demand, 4) larger than expected impact from destocking, 4) deflation, 5) higher decremental margins, and 6) market share losses.

Analyst Certification

I, Shaun Calnan, CFA, hereby certify that the views expressed in this research report accurately reflect my personal views about the subject securities and issuers. I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or view expressed in this research report.

US - Homebuilders and Building Products Coverage Cluster

Investment rating	Company	BofA Ticker	Bloomberg symbol	Analyst
BUY				
	Armstrong World Industries, Inc.	AWI	AWIUS	Rafe Jadrosich
	Builders FirstSource Inc	BLDR	BLDR US	Rafe Jadrosich
	D.R. Horton, Inc.	DHI	DHI US	Rafe Jadrosich
	Latham Group, Inc.	SWIM	SWIM US	Shaun Calnan, CFA
	Leslie's	LESL	LESL US	Shaun Calnan, CFA
	NVR, Inc.	NVR	NVR US	Rafe Jadrosich
	Owens Corning	OC	OC US	Rafe Jadrosich
	PulteGroup Inc.	PHM	PHM US	Rafe Jadrosich
	The AZEK Company Inc.	AZEK	AZEK US	Rafe Jadrosich
	Toll Brothers, Inc.	TOL	TOL US	Rafe Jadrosich
	TopBuild Corp	BLD	BLD US	Rafe Jadrosich
	Trex Company, Inc.	TREX	TREX US	Rafe Jadrosich
NEUTRAL				
	Dream Finders Homes, Inc.	DFH	DFH US	Rafe Jadrosich
	KB Home	KBH	KBH US	Rafe Jadrosich
	Lennar Corporation	LEN	LEN US	Rafe Jadrosich
	Smith Douglas Homes Corp.	SDHC	SDHC US	Rafe Jadrosich
UNDERPERFORM	- · · ·			
	Fortune Brands Innovations Inc	FBIN	FBIN US	Rafe Jadrosich
	Hayward Holdings, Inc.	HAYW	HAYW US	Rafe Jadrosich
	Masco Corp	MAS	MAS US	Rafe Jadrosich
	Mohawk Industries	MHK	MHK US	Rafe Jadrosich
	Patrick Industries, Inc.	PATK	PATK US	Rafe Jadrosich
	Pool Corporation	POOL	POOL US	Shaun Calnan, CFA



*IQ*method[™] Measures Definitions

Business Performance	Numerator	Denominator
Return On Capital Employed	NOPAT = (EBIT + Interest Income) \times (1 - Tax Rate) + Goodwill Amortization	Total Assets — Current Liabilities + ST Debt + Accumulated Goodwill
		Amortization
Return On Equity	Net Income	Shareholders' Equity
Operating Margin	Operating Profit	Sales
Earnings Growth	Expected 5 Year CAGR From Latest Actual	N/A
Free Cash Flow	Cash Flow From Operations — Total Capex	N/A
Quality of Earnings	Numerator	Denominator
Cash Realization Ratio	Cash Flow From Operations	Net Income
Asset Replacement Ratio	Capex	Depreciation
Tax Rate	Tax Charge	Pre-Tax Income
Net Debt-To-Equity Ratio	Net Debt = Total Debt - Cash & Equivalents	Total Equity
Interest Cover	EBIT	Interest Expense
Valuation Toolkit	Numerator	Denominator
Price / Earnings Ratio	Current Share Price	Diluted Earnings Per Share (Basis As Specified)
Price / Book Value	Current Share Price	Shareholders' Equity / Current Basic Shares
Dividend Yield	Annualised Declared Cash Dividend	Current Share Price
Free Cash Flow Yield	Cash Flow From Operations – Total Capex	Market Cap = Current Share Price × Current Basic Shares
Enterprise Value / Sales	EV = Current Share Price × Current Shares + Minority Equity + Net Debt +	Sales
, , , , , , , , , , , , , , , , , , ,	Other LT Liabilities	

EV / EBITDA Enterprise Value Basic EBIT + Depreciation + Amortization

Menethod 3*is the set of BofA Global Research standard measures that serve to maintain global consistency under three broad headings: Business Performance, Quality of Earnings, and validations. The key features of iQmethod are: A consistently structured, detailed, and transparent methodology. Guidelines to maximize the effectiveness of the comparative valuation process, and to identify some common pitfalls.

Redatabase is our real-time global research database that is sourced directly from our equity analysts' earnings models and includes forecasted as well as historical data for income statements, balance sheets, and cash flow statements for companies covered by BofA Global Research.

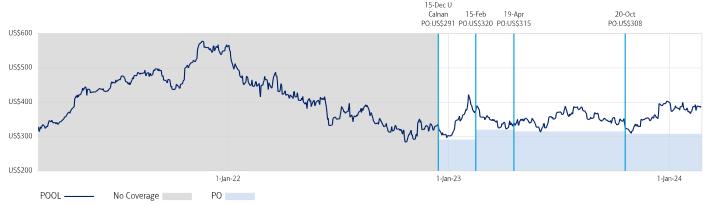
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Disclosures

Important Disclosures

Pool Corp. (POOL) Price Chart



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

The Investment Opinion System is contained at the end of the report under the heading "Fundamental Equity Opinion Key". Dark grey shading indicates the security is restricted with the opinion suspended. Medium grey shading indicates the security is under review with the opinion withdrawn. Light grey shading indicates the security is not covered. Chart is current as of a date no more than one trading day prior to the date of the report.

Equity Investment Rating Distribution: Building Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	39	44.83%	Buy	22	56.41%
Hold	18	20.69%	Hold	11	61.11%
Sell	30	34.48%	Sell	8	26.67%

Equity Investment Rating Distribution: Global Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	1895	53.62%	Buy	1083	57.15%
Hold	832	23.54%	Hold	454	54.57%
Sell	807	22.84%	Sell	383	47.46%

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Investment rating Total return expectation (within 12-month period of date of initial rating) Ratings dispersion guidelines for coverage cluster^{R2}

Buy	≥ 10%	≤ /0%
Neutral	≥ 0%	≤ 30%
Underperform	N/A	≥ 20%

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