

China Property

New home sales volume in major cities declined by 45% YoY YTD

Industry Overview

Major cities' new home sales volume -45% YoY TYD

Primary home sales volume in 33 major cities decreased by 64% YoY during the past week (Feb 18 to Feb 24), partially due to the seasonality impact (i.e., first week after Chinese New Year holiday). As such, it may be more meaningful to look at Jan and Feb combined sales. YTD, major cities' new home sales volume declined by 45% YoY. Across different cities, Tier-1/2/3 cities recorded YoY sales decline of 36%/47%/46%. During the past week, secondary home sales in 11 major cities declined by 44% YoY.

Tier-1 cities' sales performance

In terms of # of units sold, the volume was down by 1%/52%/37%/31% YTD in Beijing/Shanghai/Guangzhou and Shenzhen. Shenzhen's secondary home transaction volume outperformed by posting 26% YoY increase YTD. Beijing's secondary home volume was down by 21% YTD.

Exhibit 1: Major cities' home sales update

In 33 key cities, the primary home sales volume was down by 45% YTD

End	City		Weekly YoY		MTD YoY	YTD YoY	
2/24/2024		Total (33 cities)		-64%	-70%		-45%
2/24/2024	New home	Tier-1 (4 cities)		-61%	-72%		-36%
2/24/2024	New Horne	Tier-2 (10 cities)	-71%		-74%		-47%
2/24/2024		Tier-3 (19 cities)		-52%	-62%		-46%
2/24/2024	Secondary home (11 cities)			-44%	-60%		-9 <mark>%</mark>

Source: Wind, BofA Global Research

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Equity China Real Estate/Property

Karl Choi, CFA >> Research Analyst Merrill Lynch (Hong Kong) +852 3508 3108 karl.choi@bofa.com

Eric Du >> Research Analyst Merrill Lynch (Hong Kong) +852 3508 3329 eric.du@bofa.com

Summer Wang, CFA >> Research Analyst Merrill Lynch (Hong Kong) +852 3508 4351 summer.wang@bofa.com

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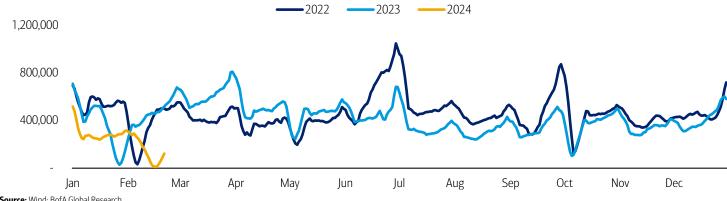
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Exhibit 2: Primary home sales volume in 33 cities (7-day rolling average) in sqm

Home sales registration declined YoY

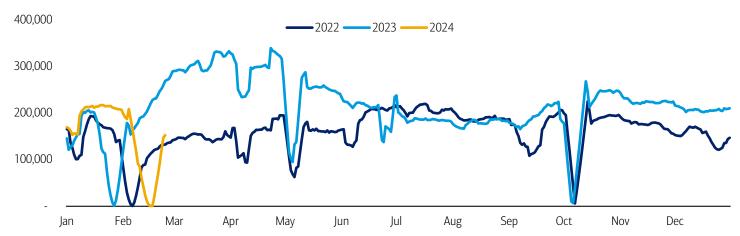


Source: Wind; BofA Global Research

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Exhibit 3: Secondary home sales volume in 11 cities (7-day rolling average) in sqm

Home sales registration declined YoY



Source: Wind; BofA Global Research

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Exhibit 4: Daily property sales in tier-1 cities Tier-1 cities' sales performance

	New home (units)				Secondary home (units)			
	Beijing	Shanghai	Guangzhou	Shenzhen	Beijing	Shanghai	Shenzhen	
2024-02-01	202	267	132	52	431	553	100	
2024-02-02	172	254	131	50	415	524	91	
2024-02-03	160	237	128	48	406	471	91	
2024-02-04	152	220	116	47	447	416	103	
2024-02-05	134	193	122	46	413	378	91	
2024-02-06	117	158	122	51	377	329	78	
2024-02-07	92	128	104	49	292	270	66	
2024-02-08	75	105	91	45	259	243	57	
2024-02-09	52	77	73	39	205	187	47	
2024-02-10	37	52	55	33	188	128	44	
2024-02-11	21	38	44	25	135	96	30	
2024-02-12	12	22	25	21	86	63	18	
2024-02-13	6	12	9	14	41	40	12	
2024-02-14	2	5	3	8	19	24	7	
2024-02-15	1	2	1	4	4	10	3	
2024-02-16	1	2	0	2	1	6	2	
2024-02-17	2	5	0	1	1	8	2	
2024-02-18	6	17	9	2	17	66	11	
2024-02-19	10	35	16	3	39	124	27	
2024-02-20	19	51	27	6	71	179	46	
2024-02-21	27	83	37	11	126	228	69	
2024-02-22	38	94	49	16	187	279	88	
2024-02-23	48	114	64	23	251	340	110	
2024-02-24	60	127	88	28	267	415	114	
Weekly total	209	520	290	89	958	1,633	465	
WoW chg	342%	514%	250%	20%	234%	560%	541%	
YoY chg	-78%	-77%	-83%	-85%	-78%	N/A	-47%	

Source: Wind, BofA Global Research

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