

BofA Securities Equity Client Flow Trends

Flow momentum in two areas continues: Comm. Services stocks, small cap ETFs

Institutional & hedge fund clients lead last week's buying

- **Stocks>ETFs:** Last week (where S&P 500 was +1.7%), clients were net buyers of US equities (+\$0.2B). for a second week. Clients bought both single stocks and ETFs, with bigger inflows into the former.
- **Institutional and hedge fund clients were net buyers** (alongside corporates), while retail clients were net sellers (for the third consecutive week) last week.
- **Corp. client buybacks decelerated** and are tracking below the typical seasonal levels at this time for a second consecutive week after strong trends earlier this earnings season. YTD, buybacks as a percentage of S&P 500 market cap (0.31%) are above '23 highs (0.28%) at this time.

More record Comm. Services inflows

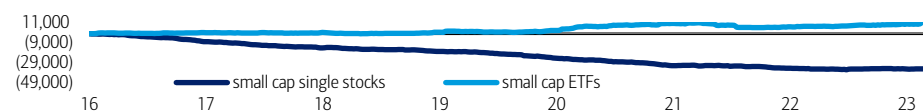
- **Comm. Svcs. saw its second largest weekly inflow in our data history (since '18)** and has seen record inflows most weeks YTD. It also has the longest recent buying streak of any sector (17 weeks).
- **Clients sold stocks in six of the 11 sectors, led by Tech:** Tech saw its fifth consecutive week of outflows – the longest selling streak in Tech since June 2022. Rolling 4-wk. avg. Tech flows are now the most negative since June 2021.
- **Other sector flows to know:** Energy saw its biggest weekly inflow since Dec, and Financials saw its second week of inflows following outflows since mid-Dec. Staples has seen outflows in 11 of the past 12 weeks.

ETFs: continued small cap flow momentum

- **Clients bought equity ETFs for a fifth week**, with inflows across all major sizes (Small/Mid/Large/Broad Market) and within Value and Blend; Growth ETFs saw outflows after inflows the week before. Most sector ETFs saw outflows, led by Energy ETFs, while Tech ETFs led inflows (opposite of single stock trends in the sector).
- **Small cap ETF momentum continued**, with inflows in 23 of the 24 past weeks. But clients have remained net sellers of small cap stocks YTD (chart below), despite what may be better opportunities in themes/pockets of the size segment (see: [Theme Screens](#)).

Exhibit 3: Clients increasingly buying small cap ETFs (but not yet small cap stocks)

Cumulative flows (\$mn) into small cap ETFs vs. small cap stocks by BofA Securities clients, 2017-present



Source: BofA Securities

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Trading ideas and investment strategies discussed herein may give rise to significant risk and are not suitable for all investors. Investors should have experience in relevant markets and the financial resources to absorb any losses arising from applying these ideas or strategies.

BofA Securities does and seeks to do business with issuers covered in its research reports. As a result, investors should be aware that the firm may have a conflict of interest that could affect the objectivity of this report. Investors should consider this report as only a single factor in making their investment decision. Refer to important disclosures on page 17 to 19.

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Timestamp: 27 February 2024 12:01AM EST

27 February 2024

Equity and Quant Strategy
United States

BofA

Data
Analytics



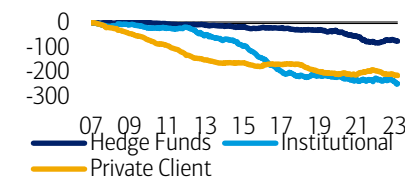
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Exhibit 1: Institutional clients are the biggest net sellers post-crisis

Cumulative flows (\$ bn) by client type, January 2008-present

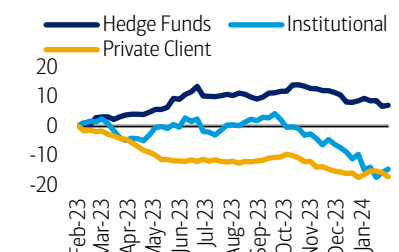


Source: BofA Securities

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Exhibit 2: Hedge funds are the biggest net buyers in the past 12 months

L12m cumulative flows (\$ bn) by client type, February 2023-present



Source: BofA Securities

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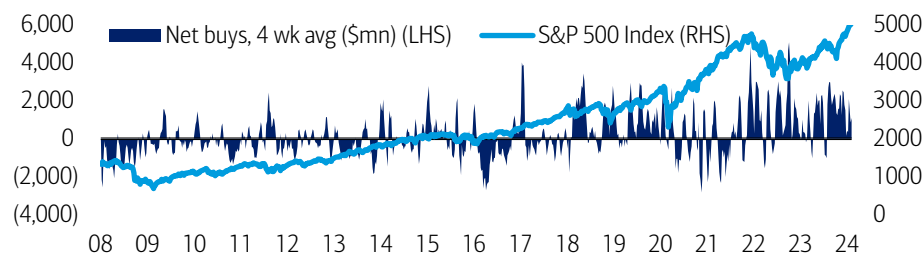
For more details on BofA Securities client flows and a complete methodology behind the data in this report, please see pg.15-16. Note that flows span Monday-Friday of the previous week

BofA Equity Client Flow Trends

This weekly product provides an aggregated view of BofA client trading flows into US stocks executed by the firm's cash equities business. By aggregating flows across many execution platforms and trading desks, we provide an overview of what sectors and market cap size segments are being bought or sold, and what type of client is buying or selling. The client types we include are hedge funds, institutional clients and private clients. The sectors are the 11 GICS (global industry classification standard) sectors, as well as ETFs, and the market caps are large, mid and small. Our data history spans January 2008-present. This product is not meant to be predictive of the market but aims to provide a holistic view of BofA client trading flows. For more details, see the Methodology section.

Exhibit 4: Rolling four-week avg. flows positive since mid-Jan.

BofA client total net buys of US equities: four-week moving avg (\$ mn) and S&P 500, 2008-present



Source: BofA Securities, FactSet

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Exhibit 5: BofA Securities equity client flows by year

Cumulative net buying (selling) in \$mn by sector, client type, size segment and overall

Sector	2024	2023	2022	2021	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008
Consumer Discretionary	(1,013)	2,760	4,221	(8,511)	(8,129)	(757)	336	(14,600)	(6,584)	(3,137)	(4,427)	(6,271)	(3,520)	2,180	(1,470)	(660)	(5,297)
Consumer Staples	(1,959)	(655)	293	(5,175)	(3,054)	(856)	(943)	(4,932)	(1,613)	660	(5,308)	(3,163)	(6,579)	(4,426)	(3,412)	(3,260)	(7,334)
ETFs	1,662	23,383	36,406	77,404	36,169	24,435	26,836	57,133	23,551	28,158	34,363	12,139	18,684	6,597	8,432	5,702	7,935
Energy	(583)	(1,641)	1,955	3,831	3,591	3,987	(1,615)	(5,712)	(5,054)	(1,230)	(4,074)	(3,288)	(5,323)	(933)	(4,290)	(1,970)	(8,694)
Financials	(1,380)	3,742	(442)	11,845	1,929	20,159	14,650	155	(4,726)	(858)	(5,408)	(4,983)	(2,248)	(1,730)	(4,734)	4,784	(2,257)
Health Care	2,844	3,077	2,289	(8,559)	(2,705)	1,909	6,755	(12,796)	(12,525)	(5,490)	(5,517)	(4,101)	(829)	2,243	(3,991)	(1,888)	(6,115)
Industrials	(740)	(10,631)	(2,979)	(8,188)	(8,475)	(971)	519	(10,502)	(10,507)	(3,036)	786	(2,110)	(1,699)	(653)	(1,576)	(91)	(6,736)
Information Technology	(7,136)	30,778	21,852	(2,796)	(2,421)	15,441	7,271	(6,603)	(8,518)	1,193	(3,128)	(2,703)	(1,217)	2,730	1,475	(4,355)	(6,177)
Materials	(409)	1,318	4,502	251	(1,084)	3,319	387	(2,678)	(2,418)	(3,479)	(1,229)	(3,664)	(3,045)	(1,783)	(1,270)	(413)	(1,068)
Real Estate	(450)	1,793	3,156	2,750	2,939	(3,216)	(1,624)	(4,155)	(366)								
Communication Services	16,156	17,938	5,867	(11,418)	(904)	1,974	(2,509)	(806)	1,028	596	3,223	1,743	(204)	690	(517)	365	(273)
Utilities	330	(1,009)	(642)	(312)	2,066	(2,569)	(1,036)	(2,968)	(942)	156	(636)	425	(808)	732	(893)	(461)	(1,622)
Client																	
Hedge Funds	(3,523)	10,953	(26,688)	(18,609)	(7,646)	363	(7,297)	(2,164)	(2,957)	(2,434)	(4,683)	(3,417)	(2,085)	(5,695)	(4,456)	6,418	(1,223)
ex. ETFs	(1,624)	1,515	(26,293)	(39,181)	(12,160)	(4,722)	(2,989)	(3,852)	(4,894)	(5,944)	(8,933)	(822)	(2,723)	(3,590)	(3,607)	7,568	(1,556)
Institutional	(7,281)	(15,002)	6,655	(18,133)	(286)	758	(17,246)	(52,717)	(49,137)	(26,153)	(18,235)	(32,792)	2,668	1,493	(13,755)	6,088	(15,150)
ex. ETFs	(15,765)	(7,169)	5,460	(26,187)	(9,025)	(9,852)	(11,255)	(60,771)	(52,225)	(19,309)	(25,640)	(29,542)	(4,693)	1,725	(15,002)	7,823	(16,713)
Retail	(1,642)	(18,384)	16,086	(1,287)	(10,737)	(28,106)	(1,462)	7,787	(13,983)	1,764	(13,205)	(18,800)	(39,973)	(23,049)	(25,999)	(23,361)	(21,266)
ex. ETFs	(2,372)	(40,162)	(19,521)	(50,065)	(33,652)	(36,846)	(38,596)	(39,604)	(34,366)	(29,728)	(35,914)	(34,997)	(50,657)	(31,983)	(34,033)	(31,949)	(27,305)
Corporates	19,774	92,617	80,823	89,112	38,544	89,721	75,091	38,587	37,019	40,767	44,850	39,401	32,449	32,897	31,964	8,609	N/A
Size																	
Large cap	7,712	74,613	45,249	45,701	27,060	59,743	46,487	(4,151)	(20,314)	665	4,815	(16,887)	(10,081)	4,480	(9,505)	(3,755)	(33,155)
ex. ETFs	61,241	54,279	30,321	(12,266)	1,056	46,762	33,004	(45,223)	(35,414)	(9,903)	(13,568)	(15,814)	(17,812)	5,284	(10,483)	(3,820)	(34,028)
Mid cap	(566)	(7,964)	23,919	5,571	(6,377)	1,842	4,098	(2,004)	(6,543)	9,329	3,991	2,151	3,050	237	(2,845)	301	(3,074)
ex. ETFs	(9,514)	(8,178)	10,635	(6,663)	(10,557)	(4,856)	(4,542)	(12,476)	(11,340)	(1,441)	(6,010)	(4,742)	(3,851)	(3,819)	(6,363)	(1,159)	(7,356)
Small cap	(170)	1,596	2,349	(188)	(806)	1,152	(1,498)	(2,351)	(2,202)	3,950	(80)	(872)	90	928	103	1,207	(1,410)
ex. ETFs	(704)	(748)	(2,598)	(7,391)	(6,793)	(3,605)	(6,211)	(7,941)	(5,856)	(2,870)	(6,060)	(5,402)	(3,961)	(2,416)	(3,830)	(2,970)	(4,187)
Untagged flow	0	(4,515)	(7,882)	(41,558)	(14,415)	(13,345)	(1,924)	11,379	(4,599)	(1,919)	(3,266)	(5,159)	(1,131)	(1,154)	586	(511)	(13,179)
Total	7,322	66,338	68,597	9,563	5,508	49,510	47,103	2,916	(33,274)	11,613	5,380	(21,136)	(7,919)	4,492	(11,659)	(2,758)	(50,817)
Single stocks only (ex-ETFs)	5,660	47,470	40,072	(26,282)	(16,246)	38,420	22,191	(65,596)	(52,226)	(14,626)	(25,717)	(28,117)	(25,472)	(951)	(20,677)	(7,949)	(45,573)
Total ex. corporate buybacks	(12,452)	(26,279)	(12,227)	(79,549)	(33,036)	(40,211)	(27,988)	(35,672)	(70,293)	(29,154)	(39,469)	(60,537)	(40,368)	(28,405)	(43,624)	(11,366)	N/A

Source: BofA Securities. Note: Data on Real Estate since 8/31/16. Fins. includes Real Estate prior to 8/31/16. Comm. Svcs. based on new sector from 10/1/18-present & previous Telecom. Svcs. prior to 10/1/18

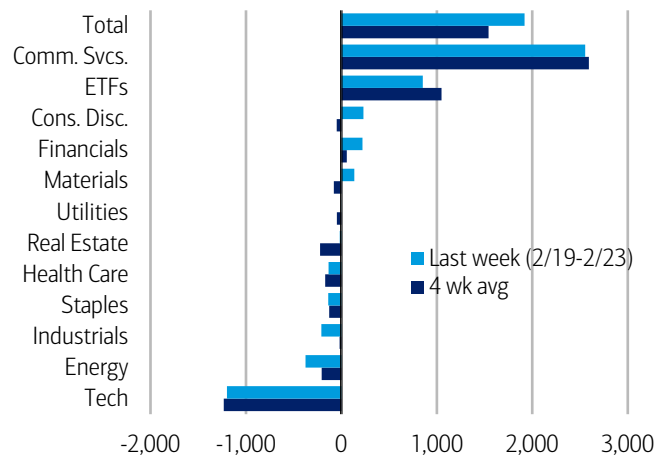
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Weekly flows by client, sector, & size

Exhibit 6: By sector, Comm. Svcs. saw biggest inflows & Tech saw biggest outflows

BofA client net buys by sector (\$ mn)

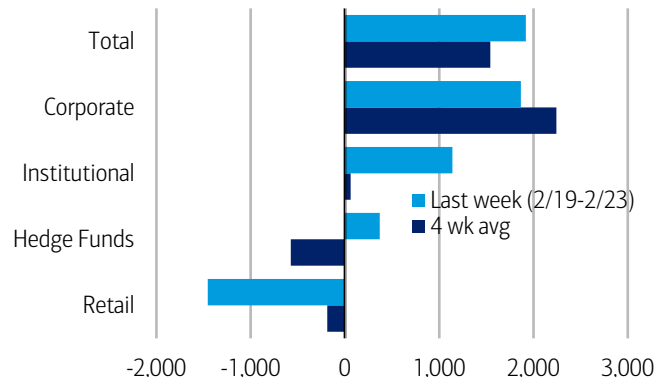


Source: BofA Securities

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Exhibit 8: By clients, Corporate clients led inflows and Retail clients led outflows

BofA client net buys by client group (\$ mn)

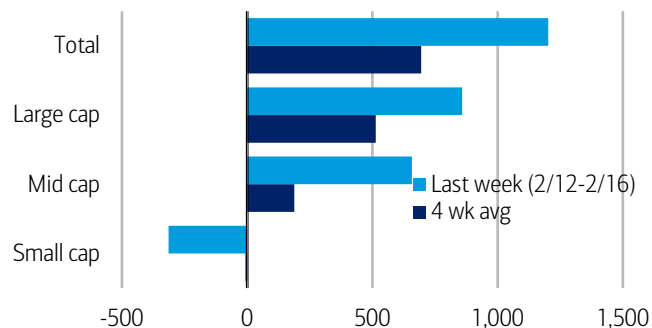


Source: BofA Securities

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Exhibit 10: By size, Large caps led inflows and Small caps led outflows

BofA client net buys by size segment (\$ mn)



Source: BofA Securities

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Exhibit 7: Weekly net buying (selling) by the 11 GICS sectors (single stocks) and ETFs overall

Last four weeks and rolling average trends, \$mn

Sector	Last wk (2/19/24)	2/12/ 24	2/5/2 4	1/29/ 24	4 wk. avg.	12 wk avg	52 wk avg
Cons. Disc.	230	152	-665	89	-48	-160	-18
Cons. Staples	-137	-165	-49	-163	-129	-287	-68
Energy	-375	-355	-183	89	-206	-31	-35
Financials	221	639	-979	343	56	-196	48
Health Care	-134	-1043	39	462	-169	57	67
Industrials	-210	273	-174	36	-19	-304	-180
Tech	-1198	-1451	-1770	-513	-1233	378	312
Materials	136	-202	-83	-169	-80	-56	-15
Real Estate	-18	88	-439	-525	-224	-71	21
Comm. Svcs.	2554	2289	2154	3372	2592	1,758	630
Utilities	-3	116	-225	-76	-47	1	-17
ETFs	853	1227	1176	938	1048	671	676
Total	1919	1568	-1200	3882	1542	1,760	1,421
Total ex. ETFs	1065	341	-2376	2944	494	1,089	744
Total incl. untagged flows	234	1153	-1857	4848	1095	1,076	1,364

Source: BofA Securities; Note: ETFs classified as a 12th "sector" and broken out further on the subsequent page. Real Estate GICS sector was broken out from Fins. beginning 8/31/16. Comm. Svcs. flows based on new sector from 10/1/18 onward & Telecom prior to 10/1/18.

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Exhibit 9: Weekly net buying (selling) by client type

Last four weeks and rolling average trends, \$mn

Client	Last wk (2/19/2 4)	2/12/ 24	2/5/2 4	1/29/2 4	4 wk. avg.	12 wk avg	52 wk avg
Hedge Funds	370	-1941	88	-814	-574	-467	136
ex. ETFs	685	-1390	-112	-571	-347	-498	-26
Institutional	1139	1673	-3495	923	60	-861	-281
ex. ETFs	546	850	-3589	485	-427	-1018	-248
Private Client	-1455	-502	-43	1247	-188	-271	-331
ex. ETFs	-2031	-1457	-925	510	-976	-732	-876
Corporates	1866	2339	2250	2520	2244	3,331	1,879
Total	1919	1568	-1199	3876	1541	1,732	1,402
Total ex. ETFs	1065	341	-2376	2944	494	1,089	744
Total incl. untagged flows	234	1153	-1857	4848	1095	1076	1364

Source: BofA Securities

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Exhibit 11: Weekly net buying (selling) by size segment

Last four weeks and rolling average trends, \$mn

Market Cap	Last wk (2/12/2 4)	2/5/2 4	1/29/ 24	1/22/ 24	4 wk. avg.	12 wk avg	52 wk avg
Large cap	858	-1207	4063	-1662	513	1,541	1,369
ex. ETFs	519	-2261	3093	-1978	-157	1074	827
Mid cap	658	-26	-276	397	188	-9	-78
ex. ETFs	-171	-89	-170	40	-98	-189	-137
Small cap	-314	47	89	150	-7	29	34
ex. ETFs	-7	-25	15	116	25	-3	-4
Total	1202	-1185	3876	-1114	695	1,561	1,325
Total ex. ETFs	341	-2375	2938	-1822	-230	958	726
Total incl. untagged flows	1153	-1857	4848	-714	858	1243	1355

Source: BofA Securities

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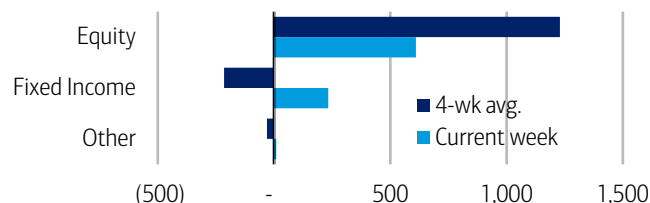


ETF flow color

We provide additional color on ETF net buys¹, with a breakout of this flow available since the start of 2017. We use Bloomberg Fund Classifications to manually tag/group ETFs by asset class focus, sector, strategy, and market cap; see Appendix for details. The majority of ETF flows in a given week are equity ETF flows (about 95% on avg. since '17) and ETFs are included as a category of equity flows in the standard charts beginning on pg 2. See pg. 5 for four-week avg. and cumulative ETF flows by sector.

Exhibit 12: Clients bought all types of ETFs led by Equity ETFs

ETF net buys by asset class (\$ mn)

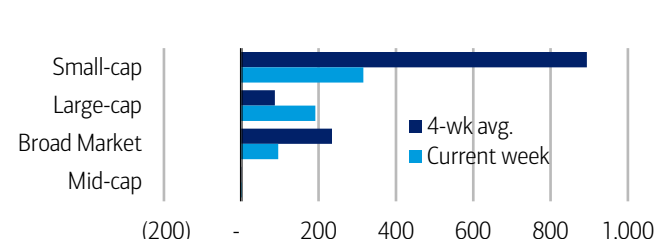


Source: BofA Securities. Note: Other includes Commodity, Specialty, Alternative, Mixed Allocation

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Exhibit 13: All sizes saw inflows led by Small Cap ETFs

Equity ETF net buys by market capitalization (\$ mn)

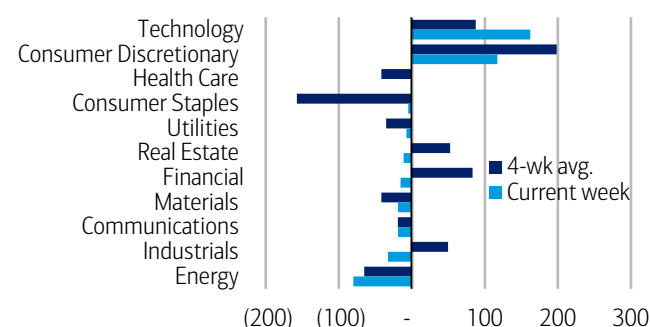


Source: BofA Securities

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Exhibit 14: ETFs most positive in Tech and negative in Energy

Equity ETF net buys by sector (\$ mn)

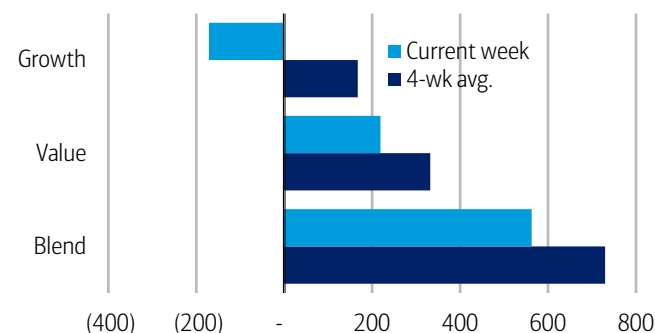


Source: BofA Securities

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Exhibit 15: By style, Blend ETFs led inflows and Growth ETFs led outflows

Equity ETF net buys by style (\$ mn)



Source: BofA Securities

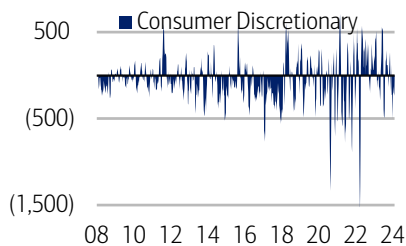
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¹ Note that net buys (sales) of ETFs by our clients presented throughout this report do not include creation of new ETF shares by BofA—these flows would show up as single stock net buys (sales) in the underlying sectors of the stocks that comprise the ETF.

Rolling four-week average trends by sector (single stock)

Exhibit 16: Cons Disc.: recent outflows

4 week avg. flows (\$ mn)

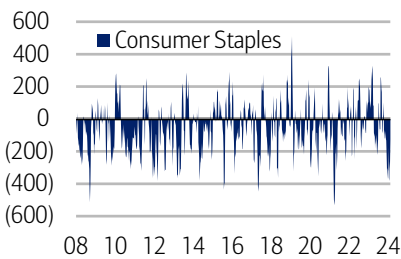


Source: BofA Securities

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Exhibit 17: Staples: recent outflows

4 week avg. flows (\$ mn)

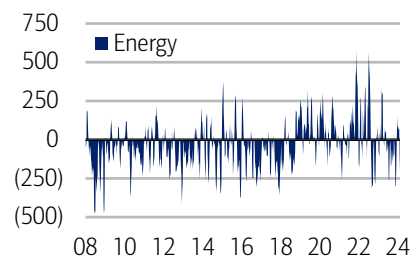


Source: BofA Securities

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Exhibit 18: Energy: recent outflows

4 week avg. flows (\$ mn)

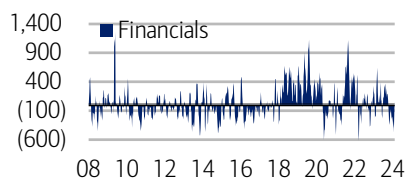


Source: BofA Securities

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Exhibit 19: Financials: flows flip positive

4 week avg. flows (\$ mn)

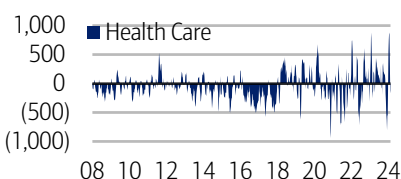


Source: BofA Securities

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Exhibit 20: Health Care: recent outflows

4 week avg. flows (\$ mn)

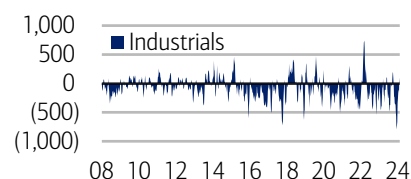


Source: BofA Securities

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Exhibit 21: Industrials: flows flip negative

4 week avg. flows (\$ mn)

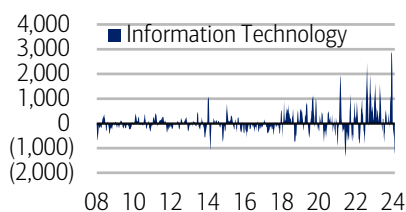


Source: BofA Securities

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Exhibit 22: Tech: recent outflows

4 week avg. flows (\$ mn)

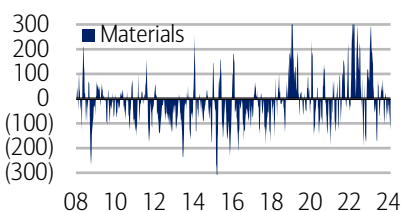


Source: BofA Securities

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Exhibit 23: Materials: recent outflows

4 week avg. flows (\$ mn)

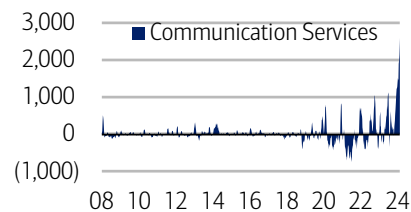


Source: BofA Securities

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Exhibit 24: Comm. Svcs.: recent inflows

4 week avg. flows (\$ mn)

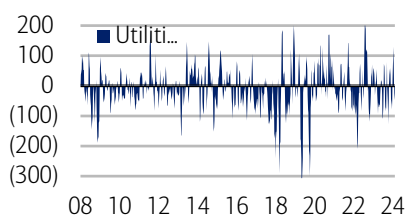


Source: BofA Securities

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Exhibit 25: Utilities: recent outflows

4 week avg. flows (\$ mn)

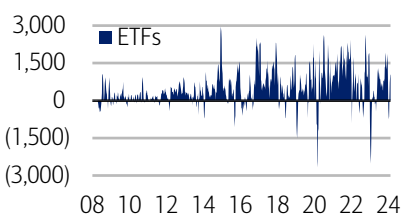


Source: BofA Securities

BofA GLOBAL RESEARCH

Exhibit 26: ETFs: recent inflows

4 week avg. flows (\$ mn)

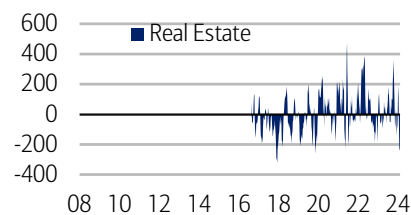


Source: BofA Securities

BofA GLOBAL RESEARCH

Exhibit 27: Real Estate: recent outflows

4 week avg. flows (\$ mn)



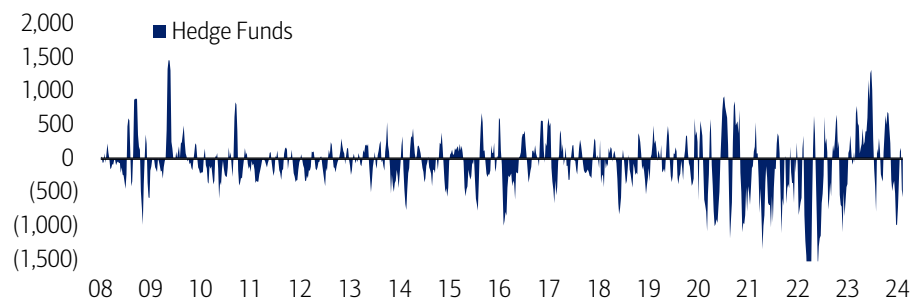
Source: BofA Securities

BofA GLOBAL RESEARCH

Rolling four-week average trends by client type

Exhibit 28: Hedge Funds: recent outflows

Net buys (4 week avg, \$ mn)

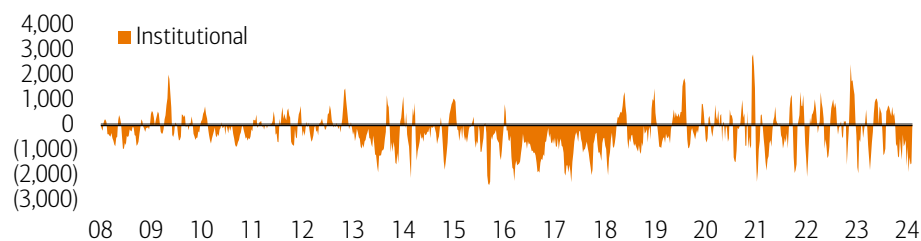


Source: BofA Securities

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Exhibit 29: Institutional clients: flows flip positive

Net buys (4 week avg, \$ mn)

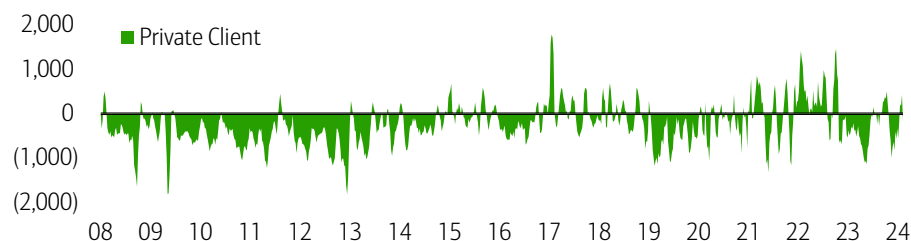


Source: BofA Securities

BofA GLOBAL RESEARCH

Exhibit 30: Private clients: flows flip negative

Net buys (4 week avg, \$ mn)

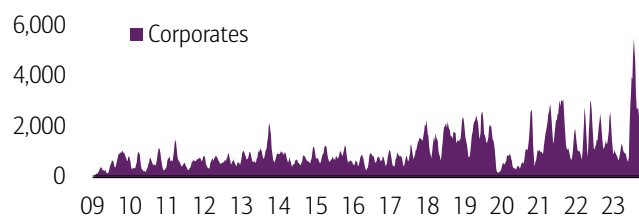


Source: BofA Securities

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Exhibit 31: Buybacks by corp. clients off historic highs

Corporate clients (4 week avg, \$ mn)

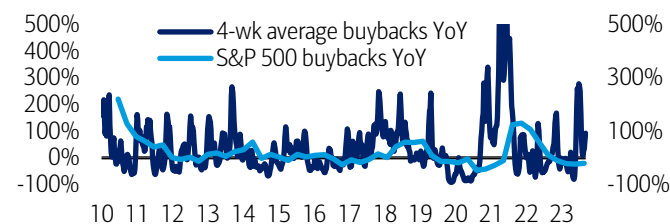


Source: BofA Securities

BofA GLOBAL RESEARCH

Exhibit 32: Corp. client buybacks above S&P 500 buybacks trend

BofA corporate clients' 4 week avg. buybacks (YoY % chg) vs. S&P 500 total quarterly buybacks (YoY % chg), since 2010



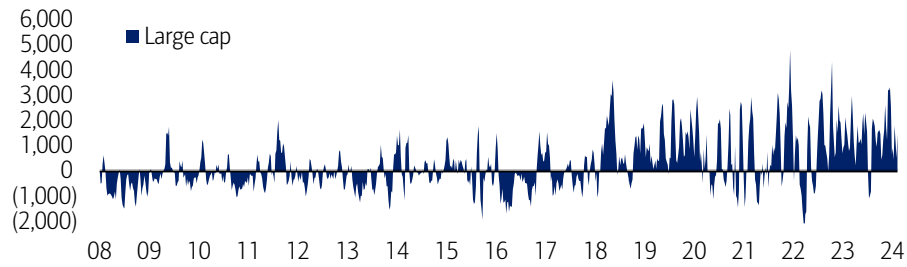
Source: S&P, BofA Securities

BofA GLOBAL RESEARCH

Rolling four-week average trends by market cap

Exhibit 33: Large caps: recent inflows

Large cap net buys (4 week avg, \$ mn)

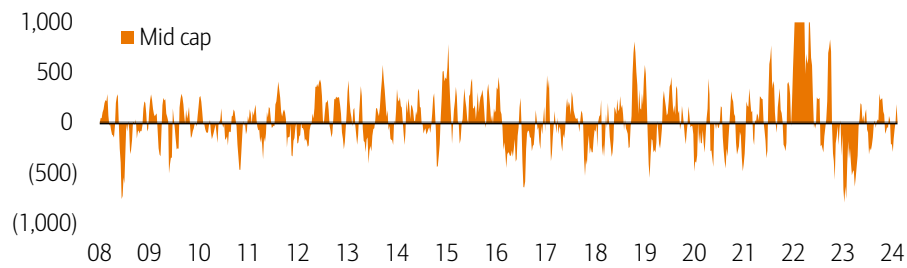


Source: BofA Securities

BofA GLOBAL RESEARCH

Exhibit 34: Mid caps: recent inflows

Mid caps net buys (4 week avg, \$ mn)

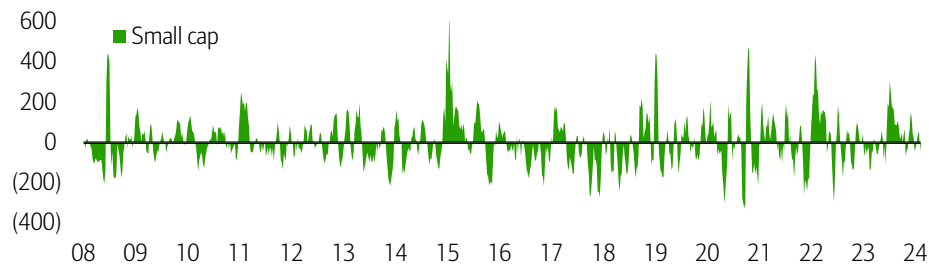


Source: BofA Securities

BofA GLOBAL RESEARCH

Exhibit 35: Small caps: recent outflows

Small caps net buys (4 week avg, \$ mn)



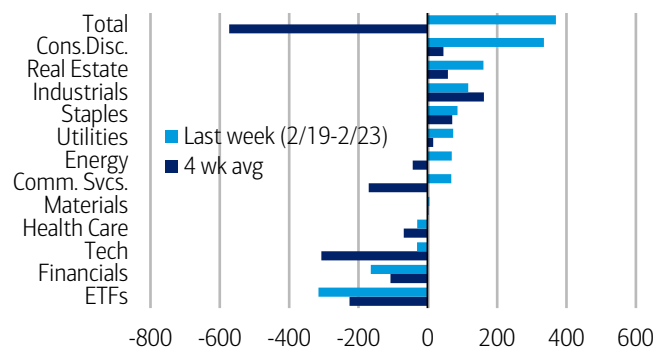
Source: BofA Securities

BofA GLOBAL RESEARCH

Sector & size flows by client type last week

Exhibit 36: Hedge Funds bought Cons. Disc. and sold ETFs

Hedge funds clients net buys by sector (\$ mn)

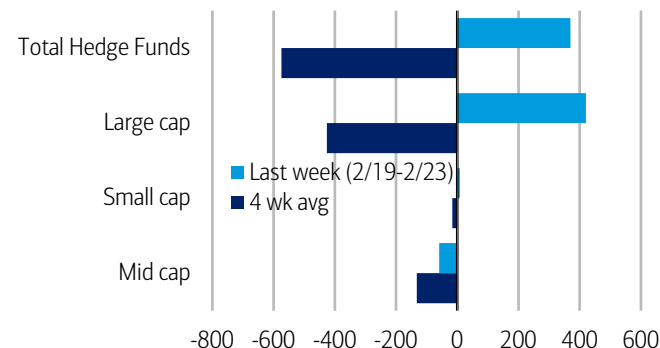


Source: BofA Securities

BofA GLOBAL RESEARCH

Exhibit 37: Hedge Funds bought Large/Small caps, and sold Mid caps

Hedge fund net buys by market cap (\$ mn)

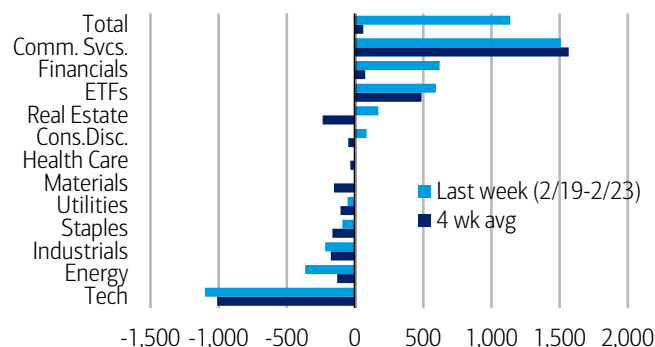


Source: BofA Securities

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Exhibit 38: Institutional clients bought Comm. Svcs. and sold Tech

Institutional clients net buys by sector (\$ mn)

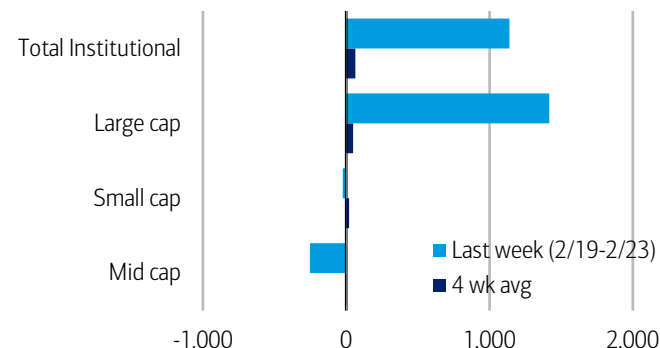


Source: BofA Securities

BofA GLOBAL RESEARCH

Exhibit 39: Institutional clients bought Large caps and sold SMID caps

Institutional clients net buys by market cap (\$ mn)

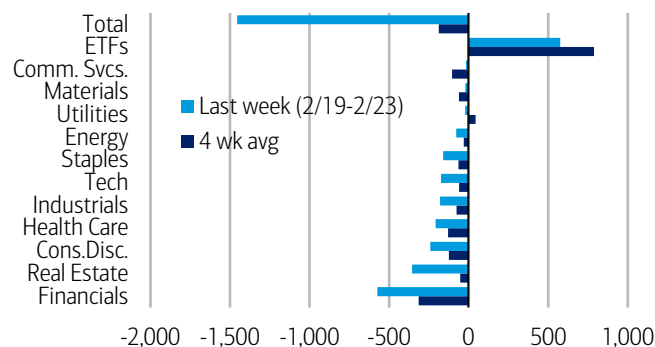


Source: BofA Securities

BofA GLOBAL RESEARCH

Exhibit 40: Private clients bought ETFs and sold Financials

Private clients net buys by sector (\$ mn)

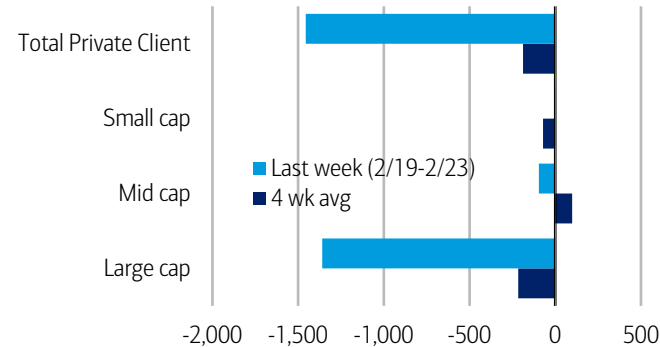


Source: BofA Securities

BofA GLOBAL RESEARCH

Exhibit 41: Private clients sold all size segments led by Large caps

Private client net buys by market cap (\$ mn)



Source: BofA Securities

BofA GLOBAL RESEARCH

ETF flows: z-scores (3m and 1yr)

Exhibit 42: Weekly Client ETF Flows: z-scores as of latest week

Based on 1) current week's z-score vs. the past 3 months (3m column), and 2) current 4-week moving average z-score vs. the past year (52 weeks) of 4-week moving averages (1yr column)

	Total		Hedge Fund Clients		Institutional Clients		Private Clients	
	3m	1y	3m	1y	3m	1y	3m	1y
Total	0.18	0.72	-0.84	-1.92	0.62	2.39	0.12	0.63
Asset Class								
Equity	-0.15	1.20	-0.91	-1.45	0.41	1.16	-0.15	1.85
Fixed Income	0.51	-1.46	-0.24	-1.35	0.29	1.05	0.43	-2.52
Style								
Blend	-0.06	1.01	0.04	-0.37	0.22	1.28	-0.65	1.28
Growth	-1.27	0.26	-2.11	-3.59	0.31	1.10	0.14	1.11
Value	0.21	1.56	0.29	0.05	1.22	-2.89	0.04	1.92
Sector								
Consumer Discretionary	0.19	4.61	1.19	1.04	0.61	0.40	-0.26	4.83
Consumer Staples	0.36	-3.53	0.76	-0.53	-0.26	0.52	0.29	-4.37
Energy	-0.80	-1.63	-1.20	-1.29	-0.06	0.41	-0.08	-0.77
Financial	-0.27	3.04	-0.17	1.25	-0.14	2.45	-0.35	1.32
Health Care	0.32	-0.86	0.22	0.17	0.15	1.03	0.17	-2.68
Industrials	-0.51	1.47	-0.99	-0.58	0.55	-0.94	-0.19	4.12
Technology	1.76	1.04	0.59	0.22	2.22	1.87	0.24	0.43
Materials	0.39	-1.96	0.64	-2.00	-0.35	0.15	0.25	-3.30
Real Estate	-0.33	2.72	-0.33	0.26	-0.42	0.42	-0.07	3.16
Communications	-0.60	-0.98	-1.20	-1.29	-0.06	0.41	-0.08	-0.77
Utilities	0.14	-1.03	0.17	0.21	0.05	0.30	0.09	-1.41
Size								
Large-cap	-0.04	-0.53	-0.95	-1.62	0.31	1.22	0.21	-0.79
Mid-cap	-0.10	0.37	-0.67	0.43	-0.18	0.56	0.14	-0.44
Small-cap	-0.10	4.64	0.51	1.08	0.55	0.96	-0.25	4.87
Broad Market	-0.30	1.48	-0.11	-0.81	0.21	-0.37	-0.39	2.87

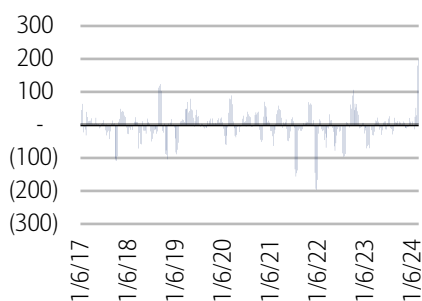
Source: BofA Securities

BofA GLOBAL RESEARCH

Equity ETF flows: 4-week average flows by sector

Exhibit 43: Disc. ETFs: recent inflows

4 week avg, \$ mn

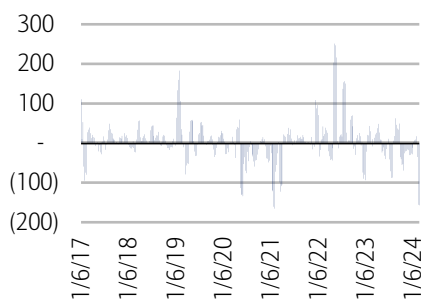


Source: BofA Securities

BofA GLOBAL RESEARCH

Exhibit 44: Staples ETFs: recent outflows

4 week avg, \$ mn

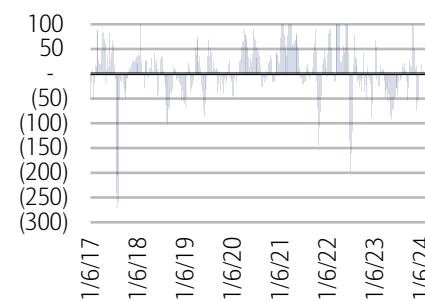


Source: BofA Securities

BofA GLOBAL RESEARCH

Exhibit 45: Energy ETFs: recent outflows

4 week avg, \$ mn

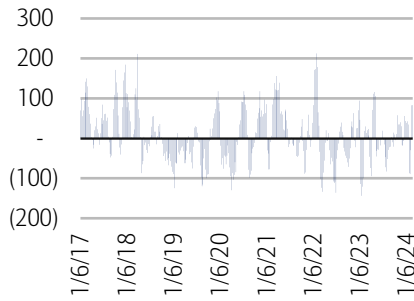


Source: BofA Securities

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Exhibit 46: Financial ETFs: recent inflows

4 week avg, \$ mn

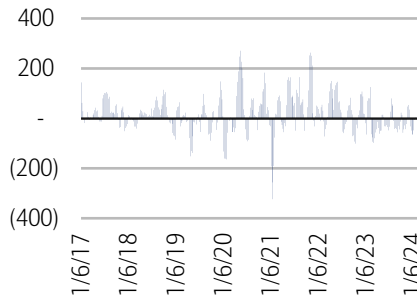


Source: BofA Securities

BofA GLOBAL RESEARCH

Exhibit 47: Health Care ETFs: recent outflows

4 week avg, \$ mn

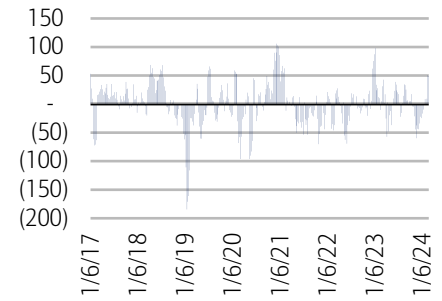


Source: BofA Securities

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Exhibit 48: Industrials ETFs: recent inflows

4 week avg, \$ mn

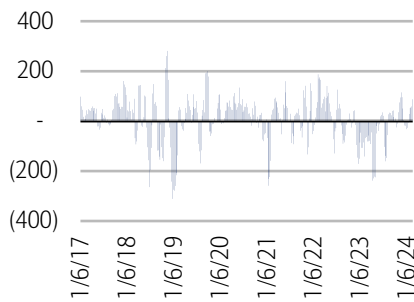


Source: BofA Securities

BofA GLOBAL RESEARCH

Exhibit 49: Tech ETFs: recent inflows

4 week avg, \$ mn

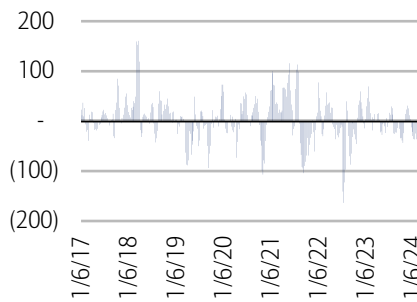


Source: BofA Securities

BofA GLOBAL RESEARCH

Exhibit 50: Materials ETFs: recent outflows

4 week avg, \$ mn

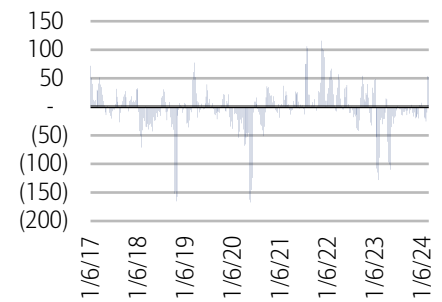


Source: BofA Securities

BofA GLOBAL RESEARCH

Exhibit 51: Real Estate ETFs: recent inflows

4 week avg, \$ mn

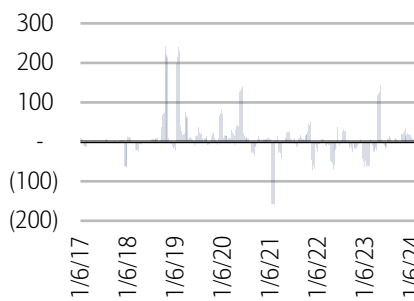


Source: BofA Securities

BofA GLOBAL RESEARCH

Exhibit 52: Comm. Svcs. ETFs: recent outflows

4 week avg, \$ mn

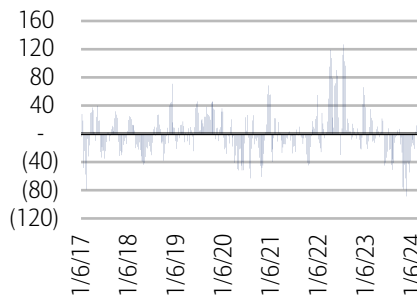


Source: BofA Securities

BofA GLOBAL RESEARCH

Exhibit 53: Utilities ETFs: recent outflows

4 week avg, \$ mn



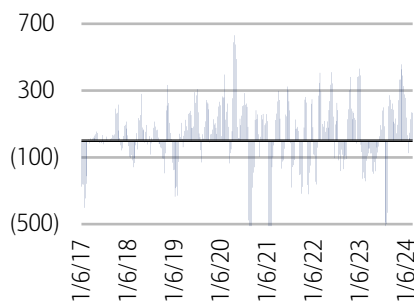
Source: BofA Securities

BofA GLOBAL RESEARCH

Equity ETFs: 4-week average flows by strategy

Exhibit 54: Growth ETFs: recent inflows

4 week avg, \$ mn

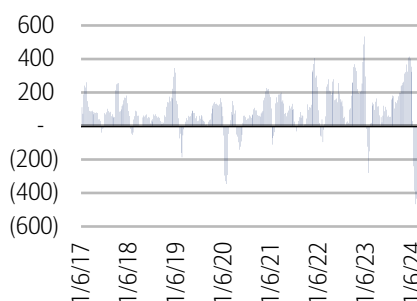


Source: BofA Securities

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Exhibit 55: Value ETFs: recent inflows

4 week avg, \$ mn

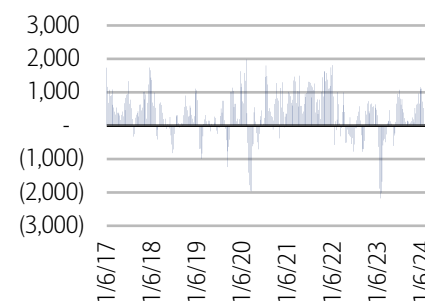


Source: BofA Securities

BofA GLOBAL RESEARCH

Exhibit 56: Blend ETFs: recent inflows

4 week avg, \$ mn



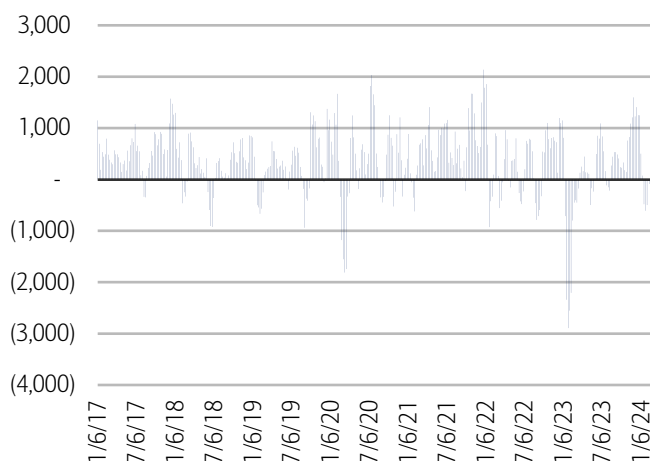
Source: BofA Securities

BofA GLOBAL RESEARCH

Equity ETFs: 4-week average flows by market cap

Exhibit 57: Large cap ETFs: flows flip positive

4 week avg, \$ mn

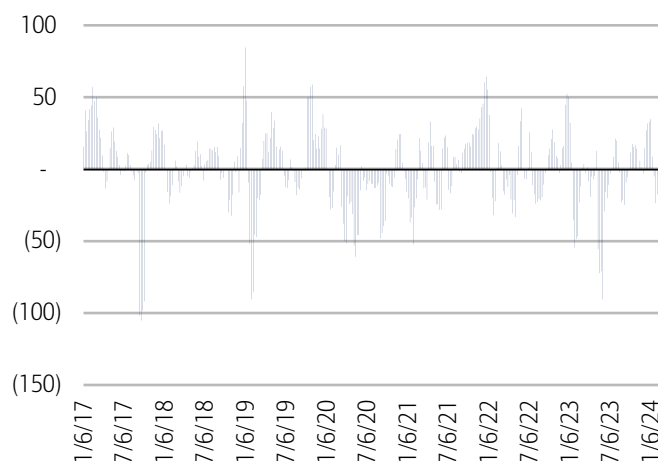


Source: BofA Securities

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Exhibit 58: Mid cap ETFs: recent outflows

4 week avg, \$ mn

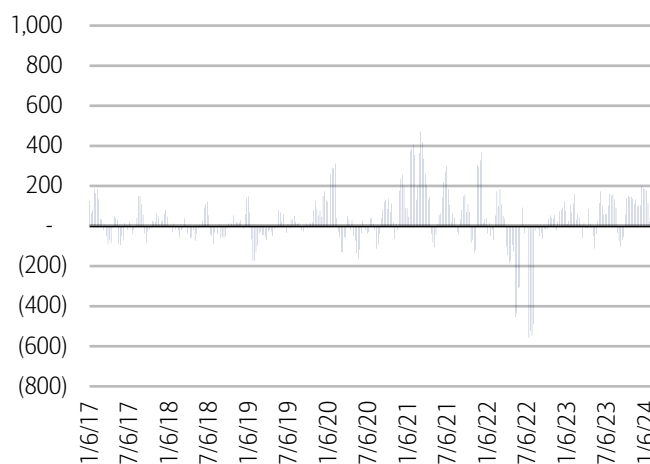


Source: BofA Securities

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Exhibit 59: Small cap ETFs: recent inflows

4 week avg, \$ mn

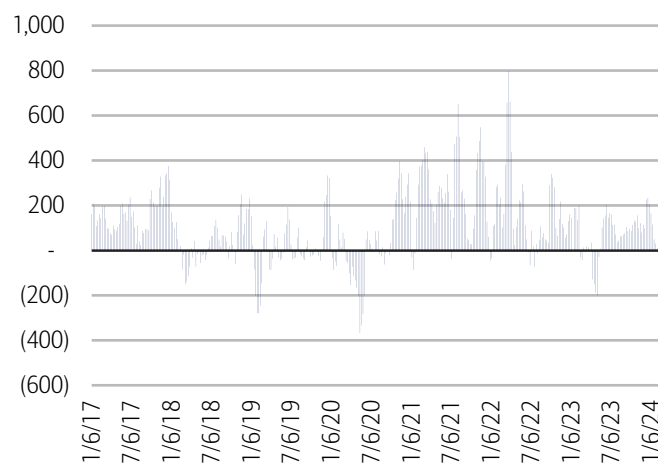


Source: BofA Securities

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Exhibit 60: Broad Market ETFs: recent inflows

4 week avg, \$ mn



Source: BofA Securities

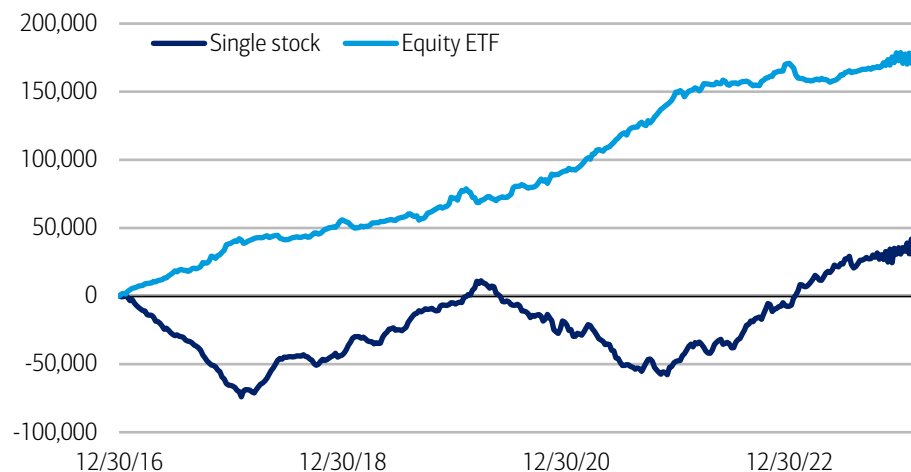
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Cumulative equity sector flows: single stock vs. ETF

Exhibit 61: ETFs inflows have slowed, single stock outflows have flipped to inflows in 2023

Overall BofA client net buys (sales) of single stocks vs. equity ETFs, \$ mn

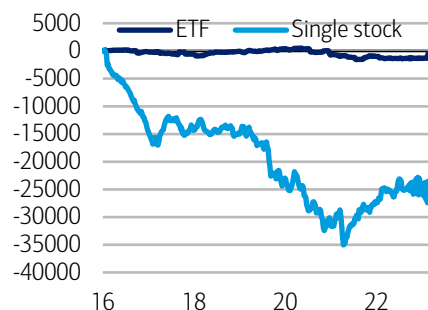


Source: BofA Securities

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Exhibit 62: Cons Disc. Single stock and ETFs recent inflows

Cumulative flows 2017-now, \$mn

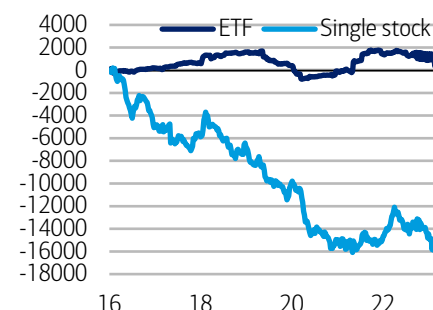


Source: BofA Securities

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Exhibit 63: Staples: Single stock and ETFs recent outflows

Cumulative flows 2017-now, \$mn

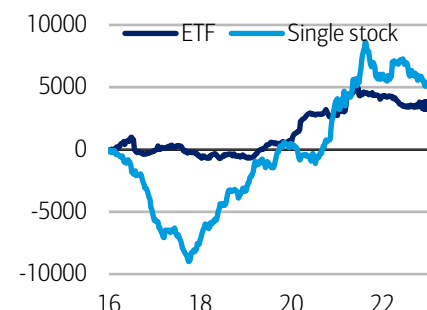


Source: BofA Securities

BofA GLOBAL RESEARCH

Exhibit 64: Energy: Single stock and ETFs recent outflows

Cumulative flows 2017-now, \$mn

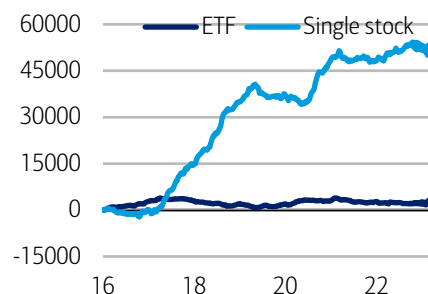


Source: BofA Securities

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Exhibit 65: Financials: Single stock recent inflows and ETFs flows flip negative

Cumulative flows 2017-now, \$mn

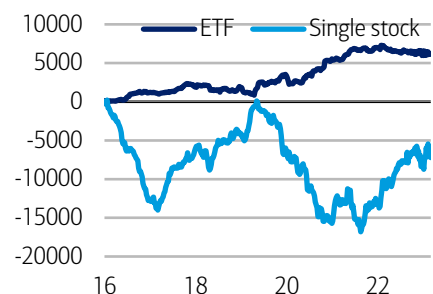


Source: BofA Securities

BofA GLOBAL RESEARCH

Exhibit 66: Health Care: Single stock and ETFs recent outflows

Cumulative flows 2017-now, \$mn

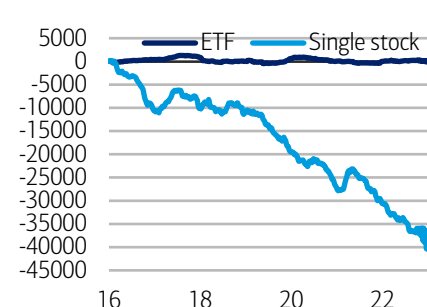


Source: BofA Securities

BofA GLOBAL RESEARCH

Exhibit 67: Industrials: Single stock and ETFs flows flip negative

Cumulative flows 2017-now, \$mn

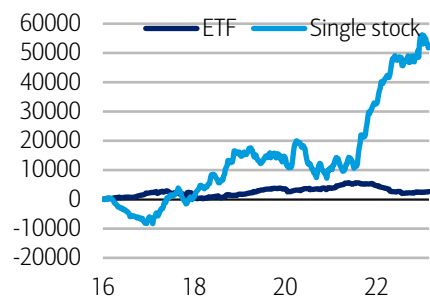


Source: BofA Securities

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Exhibit 68: Tech: Single stock recent outflows and ETFs flows flip positive

Cumulative flows 2017-now, \$mn

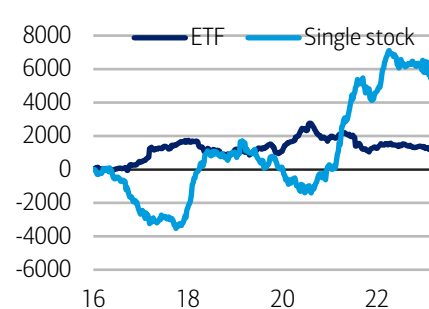


Source: BofA Securities

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Exhibit 69: Materials: Single stock flows flip positive and ETFs recent outflows

Cumulative flows 2017-now, \$mn

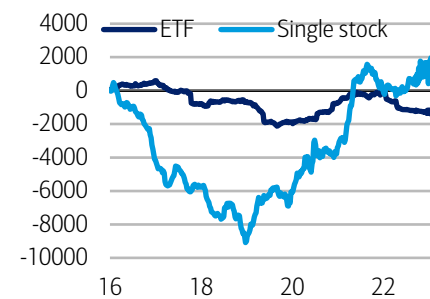


Source: BofA Securities

BofA GLOBAL RESEARCH

Exhibit 70: Real Estate: Single stock and ETFs flows flip negative

Cumulative flows 2017-now, \$mn

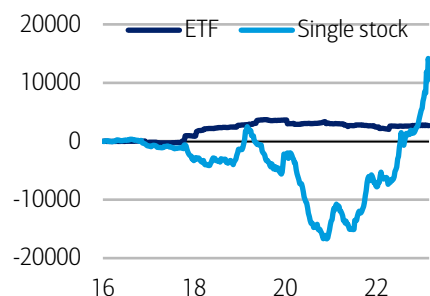


Source: BofA Securities

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Exhibit 71: Comm. Svcs.: Single stock recent inflows and ETFs recent outflows

Cumulative flows 2017-now, \$mn

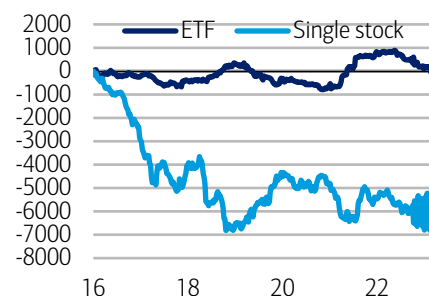


Source: BofA Securities

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Exhibit 72: Utilities: Single stock flows flip negative and ETFs recent outflows

Cumulative flows 2017-now, \$mn



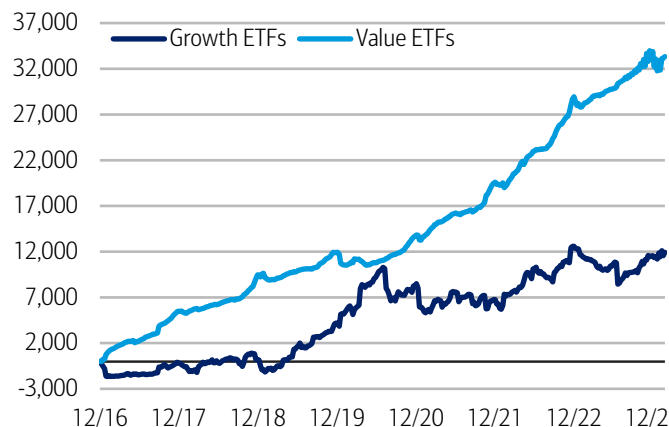
Source: BofA Securities

BofA GLOBAL RESEARCH

Cumulative Equity ETF flows by Size and Style

Exhibit 73: Value ETF flows outpacing Growth ETF flows

Growth ETF vs. Value ETF cumulative net buys, 2017-now (\$ mn)

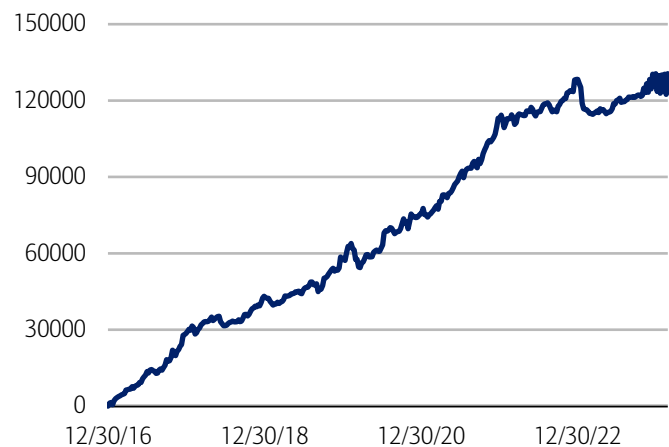


Source: BofA Securities

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Exhibit 75: Trend of persistent inflows into Large Cap ETFs has faltered/seen mixed trends recently

Large Cap ETF cumulative net buys, 2017-now (\$ mn)



Source: BofA Securities

BofA GLOBAL RESEARCH

Exhibit 74: Blend ETFs generally seeing inflows recently

Blend ETF cumulative net buys, 2017-now (\$ mn)

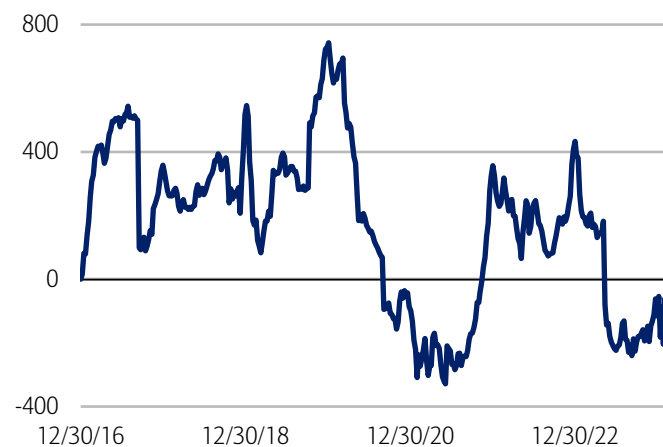


Source: BofA Securities

BofA GLOBAL RESEARCH

Exhibit 76: Mid Cap ETFs: recent buying after selling spate

Mid Cap ETF cumulative net buys, 2017-now (\$ mn)



Source: BofA Securities

BofA GLOBAL RESEARCH

Exhibit 77: Recent inflows into small cap ETFs

Small Cap ETF cumulative net buys, 2017-now (\$ mn)

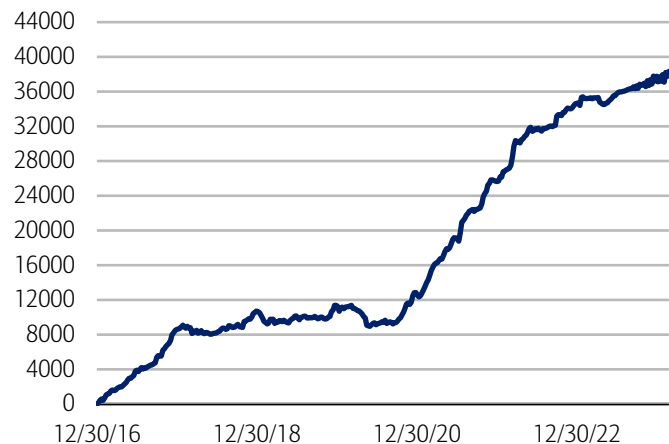


Source: BofA Securities

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Exhibit 78: Broad Market ETFs seeing continued inflows

Broad Market ETF cumulative net buys, \$ mn



Source: BofA Securities

BofA GLOBAL RESEARCH

BofA Equity Client Flow Trends Methodology

This product seeks to answer the questions of:

- 1) What sectors are being bought or sold by BofA clients?
- 2) What market cap size segments are being bought or sold?
- 3) What type of client is buying or selling?

This product, which we plan to publish weekly, provides an aggregated view of BofA client trading flows into US stocks executed by the cash equities business of the firm. By aggregating flows across many execution platforms and trading desks, the goal of this product is to provide an overview of what sectors and market caps are being bought or sold, and what type of client is buying or selling. This product is not meant to be predictive of the market, but aims to provide a holistic view of BofA client trading flows by client type, sector and market cap.

The trading flow is for US stocks only and is shown here as “net buys,” defined as the dollar amount of buy orders less sell orders. Since this product is meant to provide client action context of recent market and sector performance based on client trading flows, we capture the data as “net buys” rather than trading volume. The order flow shown here represents all US single stock and ETF trades executed by the firm within the cash equity business, excluding OTC and Pink Sheets. Order flow on derivatives such as options, futures and swaps is not included. We show the data on both a weekly basis and as a four-week moving average basis to capture trends. The weekly data, while being timelier, can be influenced by block trades and is therefore more volatile. We believe the four-week moving average is better reflective of trends. Our interpretation of the data is based purely on aggregated trading flows and does not reflect any portfolio positions.

The four client types we include are: (1) hedge funds; (2) institutional clients; (3) private clients; and (4) corporates. All clients that are not hedge funds, corporates or private clients are categorized as institutional clients, and include mutual funds, pension funds, insurance companies, investment counselors, banks, broker dealers, etc.

Market cap size segments are small (<\$2bn), mid (\$2-10bn) and large (>\$10bn). The sectors included are the 11 GICS sectors, as well as ETFs. Beginning 8/31/16, Real Estate is broken out from Financials as the 11th GICS sector. Data from 10/1/18 onward



reflect the new Communication Services sector, while data prior to 10/1/18 reflect the former Telecom sector. We treat all historical net buy ETF flows as if they reflect net buys of US equities. The ETF data primarily consists of US equity ETFs, but may include flows into asset classes such as gold, other commodities and international stocks/bonds traded via US-based ETFs. In addition, net buys of ETFs may include a small amount of purchases of short fund or "bearish" ETFs. However, we believe our aggregate measures for overall US equity flows, as well as size segments and client types, still represent client actions. We began including more granularity on ETF flows as discussed in more detail below in September 2017, with data based on January 2017-present.

The first section of this report shows overall flows into US equities, with weekly charts and tables displaying the breakdown of flows by client type, sector, and market cap. The second section provides more detail on flows by client type, showing the breakdown of each client category's flows by sector and size. The weekly data we publish encompasses flows for the Monday through Friday of the prior week.

We have decided to no longer produce exhibits showing a breakout of pension fund flows (a subset of the Institutional client grouping) or sector-/size-segment level granularity on the corporate client buyback flow contained in prior issues of this product.

Color on ETF flows: We began publishing exhibits on ETF flow granularity in the September 5, 2017 edition of this report. In order to provide more color on ETF flows, based on data available back to January 2017, we began classifying ETF net buys manually by ticker based on Bloomberg Fund Classifications to aggregate each week's ETF net buys by asset class focus (Equity, Fixed Income, Commodity, Alternative, Mixed Allocation, Specialty), by sector (based on the 11 equity sectors), by strategy (Growth, Value, Blend), and by market capitalization (Large, Mid, Small, Broad Market). Note that net buys of ETFs by our clients presented throughout this report do not include creation of new ETF shares by BofA—these flows would show up as single stock net buys (sales) in the underlying sectors of the stocks that comprise the ETF. Market capitalization categorizations of ETFs by Bloomberg are based on the benchmark tracked/replicated; the prospectus may also be considered. Bloomberg may also overrule the classification of the benchmark (for example, by tagging an ETF tracking the S&P 500 as large cap even though the benchmark is multi-cap). Broad market ETFs invest in large, mid or small cap companies. Market cap classifications of ETFs by Bloomberg used in page 4 of this report may differ from the overall market cap categorizations of single stocks/ETFs by Unity in the remainder of this report.

A note on the BofA equity client flow data: Total net buys of US equities (Exhibit 4 on page 2) encompass the total trading flows we have described above. This includes a small portion of "unknown" trades, which result when the client, sector, or market cap is unable to be categorized. These "unknowns" are excluded from Sector, Client and Market Cap breakouts on pages 3-7. Hence, the overall net buys from Exhibit 4 will not exactly match the totals on these pages. **Sector, client and market cap unknowns each represent less than 4% of trading volumes on average over our data history.**

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Investment rating	Total return expectation (within 12-month period of date of initial rating)	Ratings dispersion guidelines for coverage cluster ^{R1}
Buy	≥ 10%	≤ 70%
Neutral	≥ 0%	≤ 30%
Underperform	N/A	≥ 20%

^{R1} Ratings dispersions may vary from time to time where BofA Global Research believes it better reflects the investment prospects of stocks in a Coverage Cluster.

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