

## Mexico TMT

# 4Q23 Preview: Bullish on AMX, but broadband market remains challenging

Earnings Preview

## **AMX: Declining capex should boost FCF generation**

We are bullish on AMX, as we expect a strong FCF generation for the coming years. We see positive dynamics in MX and BZ mobile, which are expected to post real MSR growth in 2024. For fixed, despite a still fierce competitive scenario in both regions, we expect another sequential improvement in 2024. This, combined with a declining capex from ~USD8.7bn in 2023 to ~USD7.3bn in 2024, should lead to a strong FCF yield 24YE of 9%. We reiterate our Buy rating and preference in MX TMT for AMX and raise our PO to MXN21/USD24 from MXN20/USD23 as we incorporate our 4Q preview and lower capex.

## AMX: More appealing valuation at current levels

Looking at valuation, we believe current levels do not reflect the company's solid operational momentum. AMX is currently trading at 4.6x EV/EBITDA 24, a 10% discount to its L5Y average, and at 10.6x P/E, a 11% discount to its L5Y average. In addition, we see It trading at only a slight premium to its LatAm peers Vivo and TIM, at 4.3x and 4.1x EV/EBITDA 24, despite historically trading at a ~20% premium. We highlight that we also believe Vivo and TIM are discounted at current levels. Finally, comparing it to its US peers, we see a greater gap at ~40%.

## AMX: Solid 4Q, with similar trends to 3Q

Top line should be down 2% YoY, but up 3.5% QoQ. In Mexico, MSR should sustain a solid momentum, up 4.5% YoY, while fixed should remain flattish YoY despite positive broadband net adds. In Brazil, the mobile market remains highly rational post sector consolidation, which should lead to a MSR expansion of 8% YoY. On a consolidated basis EBITDA margin should remain flattish both QoQ and YoY at  $\sim$ 39%. Net income should amount to MXN23bn.

## TV: Turnaround still underway should hamper 4Q results

TV should report soft 4Q results, as its undergoing turnaround in Cable should hamper results and Sky continues with a similar net disconnections pace. Revenue should be down 5% YoY, with Sky -16% YoY and cable -3%. Cable net adds should be slightly positive after the userbase clean up in 3Q. EBITDA margin should amount to 31.4%, up 250bps YoY and 170bps QoQ, mainly due to one-off impact impacts from the previous quarters. Net income should amount to MXN80mn.

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Equity Mexico Telecommunications, Media and Technology

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MSR = Mobile service Revenue

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Refer to important disclosures on page 7 to 11. Analyst Certification on page 6. Price
Objective Basis/Risk on page 5.

<sup>&</sup>gt;> Employed by a non-US affiliate of BofAS and is not registered/qualified as a research analyst under the FINRA rules.

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Exhibit 1: AMX is trading at a slight premium to LatAm peers and at a discount to US peers
Telcos Comp table

	Market cap	EV/E	BITDA	P/I	E	ADTV 3 months
Name	USD mn	24Y	25Y	24Y	25Y	USD (000's)
Latin America						
Unifique	271	3.3x	3.1x	9.4x	7.6x	205
Desktop	283	4.3x	3.8x	7.4x	5.6x	635
Brisanet	272	3.7x	3.2x	8.5x	7.8x	295
TIM Brasil	8,402	4.1x	3.9x	12.1x	9.5x	26,444
Telefonica Brasil (Vivo)	16,932	4.3x	4.1x	14.7x	11.6x	23,206
America Movil	56,509	4.6x	4.2x	10.6x	9.2x	69,298
Televisa	1,752	3.6x	3.5x	16.0x	9.6x	8,082
Megacable	2,223	4.6x	4.3x	13.5x	11.1x	2,629
Millicom	2,965	4.3x	4.1x	11.5x	7.2x	4,355
North America						
Verizon Comm	178,271	6.8x	6.6x	9.3x	9.0x	831,340
AT&T	125,197	6.1x	6.0x	7.8x	7.6x	615,489
BCE Inc.	37,183	8.2x	8.0x	17.1x	16.2x	147,727
Rogers Comm	25,161	8.3x	8.0x	13.0x	11.4x	17,589
Telus Corporation	26,523	8.4x	7.9x	22.6x	19.3x	102,012
T-Mobile	193,523	8.5x	8.0x	17.2x	14.0x	689,565
Europe						
Deutsche Telekom	123,635	6.3x	6.1x	12.3x	11.0x	125,279
Vodafone Group	23,608	5.7x	5.7x	9.9x	9.5x	2,858,034
Telefonica SA	23,492	5.0x	4.9x	11.0x	10.4x	64,532
Orange	31,716	5.3x	5.1x	9.1x	8.4x	45,690
BT	14,223	4.0x	3.9x	6.0x	6.0x	1,605,423
KPN	13,396	7.4x	7.2x	15.1x	14.2x	32,808
Telefonica Deutschland	7,586	4.3x	4.6x	23.8x	31.4x	24,220
Telekom Austria	5,740	4.0x	3.9x	7.7x	7.3x	817
Africa and Middle East						
Saudi Telecom	55,665	8.0x	7.6x	15.5x	14.3x	36,073
Vodacom Group	10,441	4.4x	4.2x	10.2x	9.2x	717,614
MTN Group	9,665	3.2x	2.9x	8.9x	7.2x	2,812,474
Asia						
China Mobile	188,996	3.0x	2.9x	9.1x	8.6x	122,473
Nippon Telegraph & Telephone	113,395	7.7x	7.4x	12.3x	11.8x	188,154
KDDI	76,025	7.2x	6.9x	14.6x	13.6x	117,667
SoftBank	64,793	14.9x	14.2x	=	44.3x	331,841
Telstra	30,619	7.7x	7.4x	22.0x	20.5x	172,864
China Telecom	69,740	3.4x	3.3x	10.0x	9.0x	345,728
China Unicom	21,449	1.2x	1.1x	7.5x	6.7x	17,944
Global Average		5.4x	5.3x	12.1x	11.8x	
Televisa	1,752	3.6x	3.5x	16.0x	9.6x	8,082
Warner	24,764	6.4x	6.2x	-	50.5x	248,212
Paramount	9,138	8.5x	8.1x	11.9x	10.0x	233,281
Comcast	187,669	7.2x	7.0x	10.9x	10.1x	780,082
FOX	15,021	6.9x	6.2x	9.6x	8.0x	45,235
Netflix	243,250	25.2x	20.9x	32.7x	26.5x	2,320,707
Source: Bloomberg: BofA Global Researc	h					

Source: Bloomberg; BofA Global Research

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## Exhibit 2: AMX is trading at a discount to its L5Y average $\mathsf{AMX}'$ L5Y $\mathsf{P/E}$



## **Exhibit 3: AMX is trading at a discount to its L5Y average** AMX' L5Y EV/EBITDA



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## Updating our estimates - BUY PO of MXN21/USD24

We reiterate our Buy rating and raise our PO for AMX to MXN21/USD24 from MXN20/USD23, as we incorporate (i) our 4Q preview numbers, (ii) slight changes to our top line estimates in some regions (iii) new macro estimates and (iv) most of the impact coming from a reduction in capex.

**Exhibit 4:** The main change to our estimates was a reduction in capex for the coming years AMX's old vs new estimates

		New			Old			% chg.			Consensu	IS	Nev	v vs Cons	ensus
	2023E	2024E	2025E	2023E	2024E	2025E	2023E	2024E	2025E	2023E	2024E	2025E	2023E	2024E	2025E
Revenue	825	845	901	828	853	909	-0.3%	-0.9%	-0.9%	827	860	901	-0.3%	-1.7%	0.1%
EBITDA	324	334	359	325	337	361	-0.3%	-0.8%	-0.8%	321	334	349	1.0%	0.1%	2.8%
EBITDA margin	39.3%	39.5%	39.8%	39.3%	39.5%	39.7%	0bps	6bps	4bps	38.8%	38.8%	38.7%	51bps	71bps	105bps
Net profit (reported)	80	91	105	79	89	100	1.0%	2.6%	5.5%	77	89	99	4.4%	2.1%	6.7%
EPS	1.3	1.4	1.7	1.3	1.4	1.6	1.0%	2.6%	5.5%	1.2	1.4	1.6	4.4%	2.1%	6.7%

Source: Bloomberg; Company data; BofA Global Research

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Exhibit 5: AMX's results should be solid, mostly in line with 3Q  $\,$  AMX  $4Q23\,$  Review

In MXNm, except stated otherwise	4Q23e	Consensus	A/C	4Q22	YoY	3Q23	QoQ
Revenue	209,865	209,990	(0.1%)	215,962	(2.8%)	203,842	3.0%
Cash opex	(127,229)		NA	(131,207)	(3.0%)	(123,946)	2.6%
EBITDA	82,636	80,875	2.2%	84,755	(2.5%)	79,896	3.4%
EBITDA margin	39.4%	38.5%	2.2%	39.2%	13	39.2%	18
Depreciation and amortization	(38,640)	(40,214)	(3.9%)	(40,069)	(3.6%)	(38,353)	0.7%
EBIT	43,995	40,661	8.2%	44,686	(1.5%)	41,543	5.9%
EBIT margin	21.0%	19.4%	160bps	20.7%	27	20.4%	58
Net interest	(8,752)		NA	(8,607)	1.7%	(8,811)	(0.7%)
Other pre-tax non-op. expenses	-		NA	4,585	(100.0%)	(8,674)	(100.0%)
FX gain/loss	-		NA	(4,279)	(100.0%)	(12,255)	(100.0%)
Pre-tax profit	35,244		NA	34,526	2.1%	9,684	263.9%
Taxes	(11,983)		NA	(10,387)	15.4%	(6,350)	88.7%
Minority interest	(1,031)		NA	(1,038)	(0.6%)	(1,306)	(21.0%)
Net profit	22,229	21,603	2.9%	23,101	(3.8%)	2,028	996.1%
Segment results							
	4Q23e	Consensus	A/C	4Q22	YoY	3Q23	QoQ
Mexico (MXNm)					,		
Mexico mobile service revenue	44,049			42,142	4.5%	42,931	2.6%
Mexico fixed/other service revenue	21,769			23,444	(7.1%)	22,278	(2.3%)
Mexico handset revenue	18,200			18,200	-	16,695	9.0%
Mexico revenue	84,018			83,786	0.3%	81,904	2.6%
Mexico cash opex	(50,244)			(51,139)	(1.8%)	(48,577)	3.4%
Mexico EBITDA	33,774			32,647	3.5%	33,327	1.3%
Mexico EBITDA margin	40.2%			39.0%	120	40.7%	(50)
Brazil (BRLm)							
Brazil mobile service revenue	6,201			5,699	8.8%	6,030	2.8%
Brazil fixed/other service revenue	4,949			4,947	0.0%	4,963	(0.3%)
Brazil handset revenue	636			509	25.0%	496	28.3%
Brazil revenue	11,786			11,155	5.7%	11,489	2.6%
Brazil cash opex	(6,839)			(6,576)	4.0%	(6,705)	2.0%
Brazil EBITDA	4,947			4,579	8.0%	4,784	3.4%
Brazil EBITDA margin	42.0%			41.0%	100	41.6%	40
Colombia (COPbn)							
Colombia mobile service revenue	1,768			1,781	(0.7%)	1,719	2.9%
Colombia fixed service revenue	1,211			1,168	3.7%	1,248	(2.9%)
Colombia handset revenue	793			793	-	772	2.7%
Colombia revenue	3,773			3,742	0.8%	3,739	0.9%
Colombia cash opex	(2,214)			(2,119)	4.5%	(2,158)	2.6%
Colombia EBITDA	1,558			1,623	(4.0%)	1,581	(1.4%)
Colombia EBITDA margin	41.3%			43.4%	(210)	42.3%	(100)

Source: Bloomberg; Company data; BofA Global Research

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Exhibit 7: TV should report another soft quarter as it continues with its turnaround

Televisa's 4Q23 Review

In MXNm, except stated							
otherwise	4Q23e	Consensus	Vs Consensus	4Q22	YoY	3Q23	QoQ
Revenue	18,177	18,135	0.2%	19,132	(5.0%)	18,316	(0.8%)
Operating segments expenses	(12,080)		NA	(12,541)	(3.7%)	(11,942)	1.2%
Corporate expenses	(199)		NA	(706)	(71.8%)	(190)	4.7%
Other operating income/(expense)	(182)		NA	(346)	(47.5%)	(717)	(74.7%)
EBITDA	5,716	6,050	(5.5%)	5,539	3.2%	5,467	4.6%
EBITDA margin	31.4%	33.4%	(191)	29.0%	<i>250</i>	29.8%	160
Depreciation and amortization	(5,477)	(6,050)	(9.5%)	(5,703)	(4.0%)	(5,544)	(1.2%)
EBIT	239		NA	(164)	NM	(77)	NM
EBIT margin	1.3%	-	<i>132</i>	(0.9%)	<i>217</i>	(0.4%)	<i>174</i>
Net financial results	(870)		NA	(2,214)	(60.7%)	(588)	48.0%
Other pre-tax non-op. results	490		NA	(13,713)	NM	589	(16.8%)
Pre-tax profit	(141)		NA	(16,091)	(99.1%)	(76)	<i>85.2%</i>
Income tax expense	233		NA	1,952	(88.0%)	(975)	NM
Minority interest	(14)		NA	(70)	(80.2%)	133	NM
Net profit (reported)	78	160	(51.0%)	(14,209)	NM	(918)	NM
Segments							
	4Q23e	Consensus	Vs Consensus	4Q22	YoY	3Q23	QoQ
<u>Sky</u>							
Sky RGUs	6,098		NA	6,913	(11.8%)	6,276	(2.8%)
Sky ARPU	224		NA	231	(3.0%)	224	0.1%
Sky revenue	4,162		<i>NA</i>	4,937	(15.7%)	4,297	(3.1%)
Sky oney	(3.059)		NA	(3.785)	(19.2%)	(2.763)	10.7%

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<u>Sky</u>							
Sky RGUs	6,098		NA	6,913	(11.8%)	6,276	(2.8%)
Sky ARPU	224		NA	231	(3.0%)	224	0.1%
Sky revenue	4,162		NA	4,937	(15.7%)	4,297	(3.1%)
Sky opex	(3,059)		NA	(3,785)	(19.2%)	(2,763)	10.7%
Sky EBITDA	1,103		NA	1,152	(4.2%)	1,533	(28.1%)
Sky EBITDA margin	26.5%		NA	23.3%	<i>317</i>	35.7%	(918)
<u>Cable</u>							
Video RGUs	4,079		NA	4,458	(8.5%)	4,059	0.5%
Broadband RGUs	5,685		NA	5,984	(5.0%)	5,678	0.1%
Voice RGUs	5,351		NA	5,234	2.3%	5,351	0.0%
Cable RGUs	15,440		NA	15,916	(3.0%)	15,387	0.3%
Cable ARPU	262		NA	261	0.5%	263	(0.3%)
Cable revenue	12,130		NA	12,463	(2.7%)	12,148	(0.1%)
Cable opex	(7,581)		NA	(7,404)	2.4%	(7,827)	(3.1%)
Cable EBITDA	4,549		NA	5,059	(10.1%)	4,321	<i>5.3%</i>
Cable EBITDA margin	37.5%		NA	40.6%	(309)	35.6%	<i>193</i>
Publishing & Other							
Publishing & Other revenue	2,022		NA	2,002	1.0%	1,975	2.4%
Publishing & Other opex	(1,577)		NA	(1,503)	4.9%	(1,414)	11.6%
Publishing & Other EBITDA	445		NA	499	(10.9%)	561	(20.7%)
Publishing & Other EBITDA	22.0%		NA	24.9%	(202)	20.40/	(6.41)
margin	22.0%		NA	24.9%	(293)	28.4%	(641)

Source: Bloomberg; Company data; BofA Global Research

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## Stocks mentioned

Prices and ratings for stocks mentioned in this report

BofA Ticker	Bloomberg ticker	Company name	Price	Rating
AMX	AMX US	America Movil	US\$ 18.06	B-1-7
AMXVF	AMXB MM	America Movil	MXN 15.51	A-1-7
GRPFF	TLEVICPO MM	Televisa	MXN 10.68	B-1-7
TV	TV US	Televisa	US\$ 3.13	C-1-7
Source: BofA Global Research				

## Price objective basis & risk

### America Movil (AMXVF / AMX)

Our price objective of MXN21/US\$24 per share is based on a 10-year DCF-to-Firm, discounted at a weighted average cost of capital (WACC) of 9.5%, assuming a capital structure of 75% equity / 25% debt in the long term. Our cost of equity (Ke) is



composed of a Beta of 0.95, a risk-free rate of 3%, a market risk premium of 6% and a country risk in Mexico of 150bps. We use cost of debt of 4.2% and terminal growth rate of 3%.

Downside risks: (i) macro scenario in its key markets, (ii) regulation in MX, (iii) stronger-than-expected competition for Telcel.

Upside risks: (i) faster-than-expected growth for Telcel due to low competition, (ii) higher synergies from the acquisition of Oi's assets in Brazil and (iii) higher demand in Brazil for both fixed and mobile due to the ICMS reduction

#### Televisa (GRPFF / TV)

Our price objective of MXN15/US\$4.4 per share is based on a 10-year DCF-to-Firm, discounted at a WACC of 10.5%, assuming a capital structure of 80% equity / 20% debt in the long term. Our cost of equity (Ke) is composed of a Beta of 1.1, a risk-free rate of 3%, a market risk premium of 6% and a country risk in Mexico of 150bps. We use cost of debt of 4.2% and terminal growth rate of 3%. We also add to our DCF an additional MXN15 regarding Univision deal at a 9.5x EV/EBITDA multiple.

Downside risks: (i) execution risks, (ii) lower-than-expected demand for the streaming service, given strong competition from other international players, (iii) higher competition in broadband segment as MX competitors accelerate on its FTTH strategy.

Upside risks: (i) better performance on streaming, (ii) higher net adds on fiber, (iii) potential M&A activity, (iv) potential spin-off of other businesses.

## **Analyst Certification**

We, Fred Mendes, CFA, Gustavo Tiseo, Lucca R Brendim and Mirela Oliveira, hereby certify that the views each of us has expressed in this research report accurately reflect each of our respective personal views about the subject securities and issuers. We also certify that no part of our respective compensation was, is, or will be, directly or indirectly, related to the specific recommendations or view expressed in this research report.



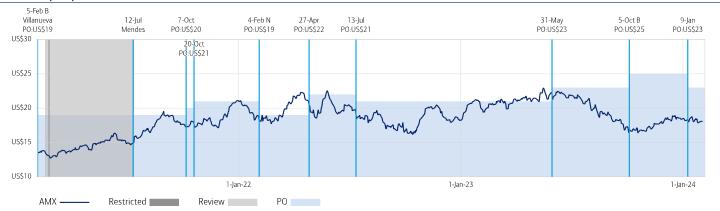
### **Latin America - Telecom Services and Information Technology Coverage Cluster**

Investment rating	Company	BofA Ticker	Bloomberg symbol	Analyst
BUY				
	America Movil	AMX	AMX US	Fred Mendes, CFA
	America Movil	AMXVF	AMXB MM	Fred Mendes, CFA
	Desktop S.A	XNUKF	DESK3 BZ	Fred Mendes, CFA
	Eletromidia	XSUHF	ELMD3 BZ	Fred Mendes, CFA
	Locaweb	XZVMF	LWSA3 BZ	Fred Mendes, CFA
	Telefonica Brasil	XCPTF	VIVT3 BZ	Fred Mendes, CFA
	Telefonica Brasil	VIV	VIV US	Fred Mendes, CFA
	Televisa	TV	TV US	Fred Mendes, CFA
	Televisa	GRPFF	TLEVICPO MM	Fred Mendes, CFA
	TIM Brasil	TIMB	TIMB US	Fred Mendes, CFA
	TIM Brasil	XZUAF	TIMS3 BZ	Fred Mendes, CFA
	TOTVS	XBEGF	TOTS3 BZ	Fred Mendes, CFA
	VTEX	VTEX	VTEX US	Fred Mendes, CFA
NEUTRAL				
	Intelbras S.A.	XLTXF	INTB3 BZ	Fred Mendes, CFA
UNDERPERFORM				
	Brisanet	XNHKF	BRIT3 BZ	Fred Mendes, CFA
	Megacable Holdings SAB	MHSDF	MEGACPO MM	Fred Mendes, CFA
	Unifique S.A	XFYDF	FIQE3 BZ	Fred Mendes, CFA

## **Disclosures**

## **Important Disclosures**

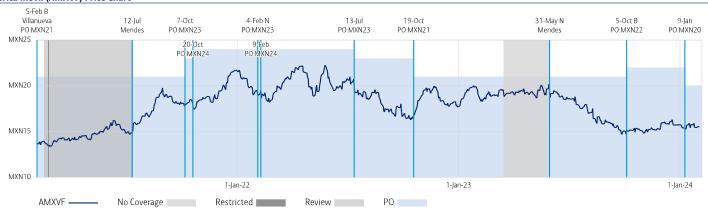
### America Movil (AMX) Price Chart



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

The Investment Opinion System is contained at the end of the report under the heading "Fundamental Equity Opinion Key". Dark grey shading indicates the security is restricted with the opinion suspended. Medium grey shading indicates the security is under review with the opinion withdrawn. Light grey shading indicates the security is not covered. Chart is current as of a date no more than one trading day prior to the date of the report.

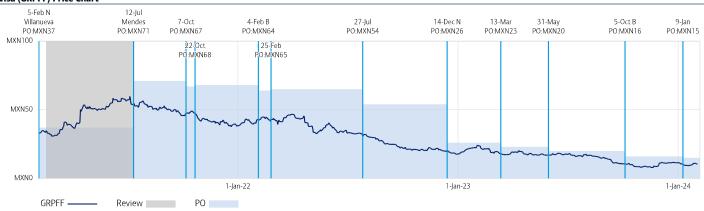
### America Movil (AMXVF) Price Chart



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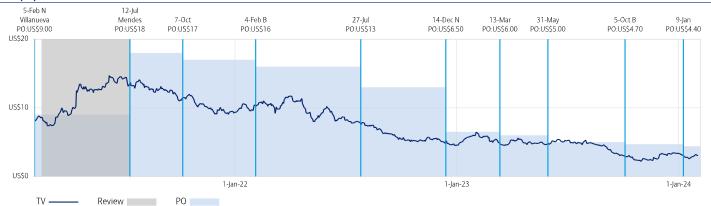
### Televisa (GRPFF) Price Chart



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#### Televisa (TV) Price Chart



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

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#### Equity Investment Rating Distribution: Media & Entertainment Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	35	53.85%	Buy	15	42.86%
Hold	15	23.08%	Hold	8	53.33%
Sell	15	23.08%	Sell	7	46.67%



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#### Equity Investment Rating Distribution: Technology Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	215	53.09%	Buy	111	51.63%
Hold	97	23.95%	Hold	45	46.39%
Sell	93	22.96%	Sell	24	25.81%

#### Equity Investment Rating Distribution: Telecommunications Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	57	51.82%	Buy	43	75.44%
Hold	27	24.55%	Hold	17	62.96%
Sell	26	23.64%	Sell	12	46.15%

#### Equity Investment Rating Distribution: Global Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	1895	53.62%	Buy	1083	57.15%
Hold	832	23.54%	Hold	454	54.57%
Sell	807	22.84%	Sell	383	47.46%

R1 Issuers that were investment banking clients of BofA Securities or one of its affiliates within the past 12 months. For purposes of this Investment Rating Distribution, the coverage universe includes only stocks. A stock rated Neutral is included as a Hold, and a stock rated Underperform is included as a Sell.

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## Investment rating Total return expectation (within 12-month period of date of initial rating) Ratings dispersion guidelines for coverage cluster<sup>R2</sup>

Buy	≥ 10%	≤ 70%
Neutral	≥ 0%	≤ 30%
Underperform	N/A	≥ 20%

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