

Gaming and Lodging

G+L Card Spend Tracker: Overall spend improving, but lodging lags

Industry Overview

Robust sales report for July

Total card spending per household rose +0.7% Y/Y July marking the first month of positive spend since February, per BAC aggregated card data. It's our sense the stronger spend in July was supported by idiosyncratic events including better Fourth of July spending, strong Amazon Prime Day sales, and big box office spend on Barbie-heimer.

Lodging Spend stable (=/-), Airline (+), Leisure (-)

Lodging Card Spend was -4% Y/Y in July, slowing 1pt from June, but roughly in-line with Q2 run-rates. Consistent with our RevPAR data (see report) and commentary from lodging earnings (see report), domestic lodging trends are largely stable across the board, albeit tepid growth rates. Encouragingly, Airline Card Spend in July was +1%, accelerating from both June and Q2 trends, and airline bookings have improved in the last two weeks (see Andrew Didora's report).

Our proxy for leisure spend is comprised of subcategories including Golf, Biking, and Campgrounds among others. Leisure Card Spend slowed in July to -4% Y/Y, decelerating -5pts from June with weaker trends in athletic apparel and fitness clubs. Entertainment Card Spend continues to be an outperformer up 9% Y/Y, accelerating 1pt from the Q2 run rate, with growth supported by Barbie, Oppenheimer, and Taylor Swift.

Las Vegas Spend (+/=), Room Rates (+)

Las Vegas Strip Card Spend improved 3pts to -6% in July Y/Y, but spend has been down MSD%+ since March on challenging comps. Las Vegas Locals spend has been more resilient at flat Y/Y in July, in-line with Q2 run rates and consistent with earnings commentary (see report). Our room rate survey is tracking up +13% Y/Y on a rolling 3-month basis, improving from +8% in Q2. We think the overall demand for Las Vegas is robust reflected through 1) rate growth improving into the day of arrival (see Exhb. 13), and 2) rate growth accelerating into the high compression period in the fall.

Exhibit 1: Bank of America Card Spend Y/Y

Overall consumer spending per household is accelerating in Q3, while lodging spend is steady

Monthly Y/Y	Apr	May	Jun	Q2	Jul	Q3TD	Q/Q A
Overall Consumer Spend	-1%	0%	0%	0%	1%	1%	1
Lodging Card Spend	-5%	-6%	-3%	-4%	-4%	-4%	\leftrightarrow
Airline Card Spend	1%	-3%	-1%	-1%	1%	1%	1
Leisure Card Spend	-4%	-2%	1%	-2%	-4%	-4%	•
Monthly vs. 2019	Apr	May	Jun	Q2	Jul	Q3TD	Q/Q A
Overall Consumer Spend	24%	23%	23%	23%	23%	23%	\leftrightarrow
Lodging Card Spend	15%	13%	12%	14%	13%	13%	-
Airline Card Spend	9%	11%	6%	9%	6%	6%	•

Source: BAC Internal Data

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Refer to important disclosures on page 8 to 9.

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Equity United States Gaming and Lodging

Shaun C. Kelley Research Analyst BofAS +1 646 855 1005 shaun.kelley@bofa.com

Dany Asad Research Analyst BofAS +1 646 855 5238 dany.asad@bofa.com

See the BofA economists' latest BofA on USA report for additional color on retail trends during the month and detailed explanation of methodology, disclaimers and limitations relating to BAC card data.

Key Terms:

BAC card data- BAC aggregated credit and debit card data

Entertainment Card Spend: : BAC US aggregated credit and debit card spending for Entertainment

HH- household

Lodging/ Airlines Card Spend: BAC US aggregated credit and debit card spending for lodging/ airlines

RevPAR: Revenue per available room Leisure Card Spend: BAC US aggregated credit and debit card spending for Leisure

LV Strip Card Spend: Strip zip-code based aggregated BAC credit card brick and mortar retail spend

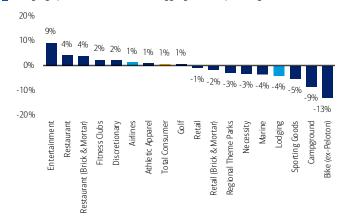
LV Locals Card Spend: Las Vegas MSA based aggregated BAC credit card

MSA: spending for cardholders with addresses located in the Las Vegas MSA; Zip code-based = spending at merchants located in Las Vegas Strip zip codes only, regardless of cardholders' residency. >100% decline reflects refunds. We advise taking a moving average to decipher the underlying trend. Las Vegas Strip (zip code based) spend includes credit card spending only. MSA and Broader US includes credit and debit card, which captures retail sales + services which are paid with cards. Does not include ACH was more and services when the payments.

Travel Card Spend

Exhibit 2: Overview of key spending and travel categories- BAC card spend- various categories, Y/Y

Lodging spend is down-4% Y/Y, lagging overall spending trends

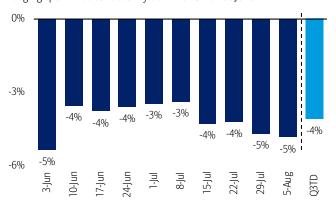


Source: BAC Internal Data

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Exhibit 4: Weekly Lodging Card Spend Y/Y

Lodging spend was consistently down LSD%+ since June



Source: BAC Internal Data

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Exhibit 6: Weekly Airline Card Spend Y/Y

Weekly airline spend has been steadily improving Y/Y

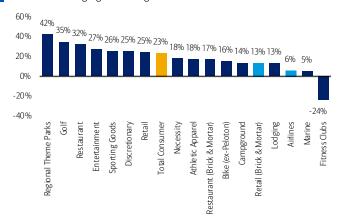


Source: BAC Internal Data

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Exhibit 3: Aggregated BAC card spend growth of key spending and travel categories vs. 2019

Airlines and Lodging are among the slowest to recover vs. 2019



Source: BAC Internal Data

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Exhibit 5: Weekly Lodging Card Spend vs. 2019

But remains relatively stable vs. 2019, ex-holiday timing shifts



Source: BAC Internal Data

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Exhibit 7: Weekly Airline Card Spend vs. 2019

And is also improving vs. 2019 in the last two weeks



Source: BAC Internal Data

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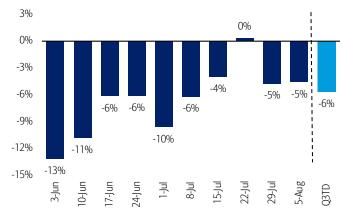


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Las Vegas

Exhibit 8: Las Vegas Strip Card Spend Y/Y

LV Strip spend has been down Y/Y consistently on tough comps

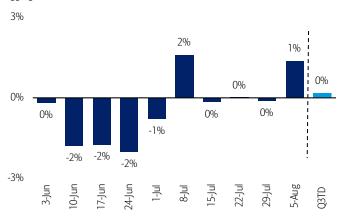


Source: BAC Internal Data

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Exhibit 10: Weekly LV Locals Card Spend Y/Y% change

LV Locals Card Spend has been volatile week over week, but healthy on an aggregated basis



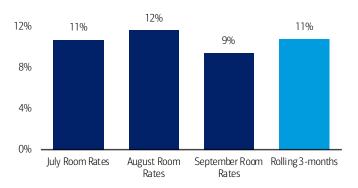
Source: BAC Internal Data

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Exhibit 12: LV Room Rate Survey

On a rolling 3-month basis, room rates are tracking up +11% Y/Y

16%

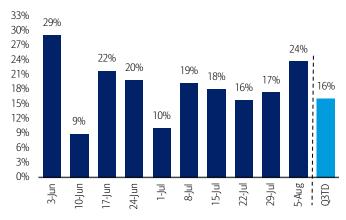


Source: BofA Global Research

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Exhibit 9: Las Vegas Strip Card Spend vs. 2019

But growth vs. 2019 is robust and largely stable

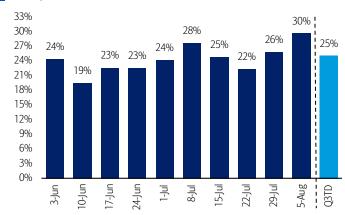


Source: BAC Internal Data

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Exhibit 11: Weekly LV Locals Card Spend vs. 2019 % change

LV Locals Card Spend is tracking up +25% vs. 2019 in Q3, outpacing LV Strip Card Spend

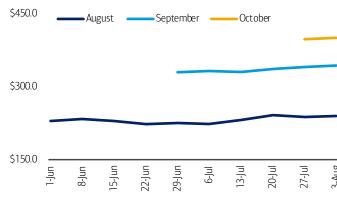


Source: BAC Internal Data

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Exhibit 13: LV Room Rate Survey Absolute \$

Room rates are steady/improving into day of arrival, and seasonally rates are improving into the fall



Source: BofA Global Research

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Exhibit 14: Weekly BAC aggregated card spending by category Y/Y

Overview of key spending and travel categories

	29-Apr	6-May	13-May	20-May	27-May	3-Jun	10-Jun	17-Jun	24-Jun	1-Jul	8-Jul	15-Jul	22-Jul	29-Jul	5-Aug
BAC U.S. Credit and Debit Card Spending*															
Total Consumer	-1%	-1%	1%	-1%	0%	0%	-1%	-1%	-2%	0%	2%	1%	1%	0%	2%
Lodging	-7%	-4%	-3%	-7%	-3%	-5%	-4%	-4%	-4%	-3%	-3%	-4%	-4%	-5%	-5%
Airlines	1%	1%	-3%	-3%	-4%	-4%	-6%	0%	-1%	2%	2%	3%	3%	4%	3%
Entertainment	9%	6%	4%	5%	12%	9%	14%	0%	5%	-1%	0%	5%	13%	24%	18%
Leisure	-5%	-3%	1%	-8%	1%	0%	5%	1%	-9%	-6%	1%	-4%	-4%	-4%	-4%
Services	1%	1%	0%	-1%	3%	0%	1%	-1%	0%	0%	2%	0%	0%	3%	3%
Goods	-3%	-4%	0%	-4%	-2%	-1%	3%	1%	-7%	-3%	1%	-1%	0%	-2%	-2%
<u>Las Vegas</u>															
BAC Card Spending*															
LV Strip Overall Credit Card	-12%	-15%	-10%	-11%	-8%	-13%	-11%	-6%	-6%	-10%	-6%	-4%	0%	-5%	-5%
LV Locals Credit & Debit Spend	-1%	-2%	-1%	-1%	-1%	0%	-2%	-2%	-2%	-1%	2%	0%	0%	0%	1%
Proprietary Room Rate Survey															
Rolling 3-months	9%	7%	8%	10%	10%	13%	12%	10%	10%	10%	12%	15%	13%	14%	
May Room Rates	1%	1%	-2%												
June Room Rates	18%	12%	13%	9%	5%										
July Room Rates	7%	8%	12%	11%	11%	11%	10%	10%	11%	11%	11%	13%			
August Room Rates					13%	15%	13%	10%	11%	10%	14%	19%	17%	18%	
September Room Rates									9%	10%	9%	11%	13%	14%	
October Room Rates													10%	11%	
Services Goods Las Vegas BAC Card Spending* LV Strip Overall Credit Card LV Locals Credit & Debit Spend Proprietary Room Rate Survey Rolling 3-months May Room Rates June Room Rates July Room Rates July Room Rates August Room Rates September Room Rates	1% -3% -12% -1% -1% 1% 18%	1% -4% -15% -2% -7% 1% 12%	0% 0% -10% -1% -8% -2% 13%	-1% -4% -11% -1% 10%	-8% -1% 10% 5% 11%	0% -1% -13% 0% 13%	1% 3% -11% -2% 12%	-1% 1% -6% -2% 10%	-6% -2% 10%	0% -3% -10% -1% 10%	2% 1% -6% 2% 12%	0% -1% -4% 0% 15%	0% 0% 0% 0% 13%	3% -2% -5% 0% 14%	3% -2% -5%

Source: BAC Internal Data

Note: MSA = spending for cardholders with addresses located in the Las Vegas MSA; Zip code-based = spending at merchants located in Las Vegas Strip zip codes only, regardless of cardholders' residency. >100% dedine reflects refunds. We advise taking a moving average to decipher the underlying trend. Las Vegas Strip (zip code based) spend includes credit card spending only. MSA and Broader US includes credit and debit card, which captures retail sales + services which are paid with cards. Does not include ACH payments

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Exhibit 15: Monthly BAC aggregated card spending by category Y/Y

Overview of key spending and travel categories

BAC U.S. Credit and Debit Card Spending*

4% 5% 4% 2% 1% 2% 3% 1% Total Consumer 9% 6% 0.0% -1% 0% 0% 9% Lodging 12% 10% 12% 13% 3% 1% 3% 0% -3% -5% -6% -3% -4% 24% Airlines 21% 19% 53% 47% 12% 25% 54% 22% 3% 1% -2% 2% 3% 17% 27% 19% 7% Entertainment 18% 15% 12% 6% 37% 10% 13% 6% 9% Leisure (Open for Add'l Categories) -3% 2% 8% -1% -2% -3% -3% -2% -4% -3% 3% -4% 1% 7% 3% 2% 1% Services 6% 8% 18% 12% 6% 3% 7% 20% 1% 0% Goods 1% 4% 7% 2% 0% 0% 1% 2% 0% -3% 0% -1% Las Vegas LV Strip Overall Credit Card 5% -6% -5% -9% -6% 1% -6% 1% -7% 4% 18% 3% 0% LV Locals Credit & Debit Spend 2% 0% 4% 1% Proprietary Room Rate Survey 12% Rolling 3-months 17% 27% 28% 24% 4% 10% 11% 13% May Room Rates -2% -1%

Jun-22 Jul-22 Aug-22 Sep-22 Oct-22 Nov-22 Dec-22 Jan-23 Feb-23 Mar-23 Apr-23 May-23 Jun-23 Jul-23

September Room Rates October room rates **Source:** BAC Internal Data

June Room Rates

July Room Rates

August Room Rates

Note: MSA = spending for cardholders with addresses located in the Las Vegas MSA; Zip code-based = spending at merchants located in Las Vegas Strip zip codes only, regardless of cardholders' residency. >100% dedine reflects refunds. We advise taking a moving average to decipher the underlying trend. Las Vegas Strip (zip code based) spend includes credit card spending only. MSA and Broader US includes credit and debit card, which captures retail sales + services which are paid with cards. Does not include ACH payments

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11%

12%

12%

17%

12%

10%

9%

10%

11%

14%



Exhibit 16: Weekly BAC aggregated card spending vs. 2019 Overview of key spending and travel categories

	29-Apr	6-May	13-May	20-May	27-May	3-Jun	10-Jun	17-Jun	24-Jun	1-Jul	8-Jul	15-Jul	22-Jul	29-Jul	5-Aug
BAC U.S. Credit and Debit Card Spending*															
Total Consumer	24%	24%	23%	23%	26%	23%	22%	22%	23%	22%	26%	23%	22%	25%	28%
Discretionary	26%	28%	25%	25%	29%	26%	24%	24%	24%	24%	29%	26%	24%	27%	30%
Necessity	18%	15%	17%	16%	18%	15%	16%	17%	19%	17%	17%	15%	18%	19%	20%
Retail	24%	21%	23%	24%	23%	23%	22%	22%	25%	22%	23%	25%	23%	25%	25%
Restaurant	31%	30%	25%	36%	28%	35%	27%	25%	34%	27%	33%	29%	30%	30%	31%
Lodging	13%	13%	14%	12%	14%	20%	12%	15%	14%	13%	8%	13%	12%	11%	14%
Airlines	13%	10%	9%	7%	13%	5%	4%	14%	4%	3%	8%	5%	5%	9%	11%
Entertainment	-11%	6%	18%	29%	14%	35%	21%	31%	17%	12%	14%	26%	25%	39%	34%
Leisure	18%	23%	32%	20%	13%	38%	26%	20%	21%	14%	18%	12%	16%	16%	18%
Services	12%	17%	20%	19%	14%	27%	14%	17%	17%	13%	15%	13%	15%	17%	18%
Goods	22%	20%	23%	22%	19%	28%	27%	24%	25%	19%	21%	22%	21%	24%	24%
<u>Las Vegas</u>															
BAC Card Spending* LV Strip Overall Credit Card	14%	11%	18%	12%	5%	29%	9%	22%	20%	10%	19%	18%	16%	17%	24%
LV Locals Credit & Debit Spend	26%	26%	20%	24%	27%	24%	19%	23%	23%	24%	28%	25%	22%	26%	30%
Proprietary Room Rate Survey	2070	20%	2070	2470	27.70	2470	1370	23.70	2370	2470	20%	2570	22.70	20%	2070
Rolling 3-months	27%	25%	25%	27%	25%	26%	22%	20%	31%	31%	33%	36%	58%	60%	
May Room Rates	21%	20%	17%												
June Room Rates	46%	40%	41%	35%	30%	32%									
July Room Rates	13%	15%	18%	18%	17%	18%	17%	17%	17%	18%	18%	20%			
August Room Rates					27%	28%	27%	23%	24%	23%	28%	33%	31%	32%	
September Room Rates									52%	53%	52%	55%	57%	58%	
October Room Rates													87%	88%	

Source: BAC Internal Data

Note: MSA = spending for cardholders with addresses located in the Las Vegas MSA; Zip code-based = spending at merchants located in Las Vegas Strip zip codes only, regardless of cardholders' residency. >100% dedine reflects refunds. We advise taking a moving average to decipher the underlying trend. Las Vegas Strip (zip code based) spend includes credit card spending only. MSA and Broader US includes credit and debit card, which captures retail sales + services which are paid with cards. Does not include ACH payments

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Exhibit 17: Monthly BAC aggregated card spending vs. 2019

Overview of key spending and travel categories

	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23
BAC U.S. Credit and Debit Card Spending*											-			
Total Consumer	23%	23%	23%	24%	23%	24%	20%	28%	27%	14%	24%	23%	23%	23%
Discretionary	23%	23%	25%	25%	25%	27%	21%	30%	30%	17%	26%	27%	25%	25%
Necessity	23%	22%	17%	21%	19%	17%	17%	21%	20%	8%	18%	15%	17%	18%
Retail	26%	26%	22%	27%	24%	24%	21%	29%	26%	14%	24%	21%	23%	25%
Restaurant	24%	27%	21%	30%	26%	24%	24%	38%	33%	19%	34%	25%	30%	32%
Lodging	16%	18%	12%	15%	12%	12%	9%	26%	24%	8%	15%	13%	12%	13%
Airlines	9%	2%	8%	5%	9%	11%	4%	16%	18%	5%	9%	11%	6%	6%
Entertainment	13%	17%	10%	15%	12%	16%	0%	23%	27%	5%	19%	17%	21%	27%
Leisure	21%	21%	20%	29%	30%	31%	16%	34%	36%	24%	23%	25%	20%	17%
Services	13%	15%	12%	20%	19%	18%	10%	28%	27%	8%	20%	16%	15%	16%
Goods	26%	25%	21%	27%	24%	23%	19%	28%	24%	11%	24%	19%	25%	23%
Las Vegas														
LV Strip Overall Credit Card	30%	23%	29%	23%	21%	30%	17%	21%	25%	24%	22%	13%	18%	16%
LV Locals Credit & Debit Spend	24%	25%	25%	27%	27%	26%	20%	26%	26%	22%	23%	24%	23%	25%
Rolling 3-months	16%	27%	46%	53%	41%	45%	36%	51%	42%	31%	24%	26%	27%	47%
May Room Rates	10 /0	27 /0	70 /0	JJ /0	7170	-TJ /U	30 /0	2170	26%	17%	19%	19%	27 /0	17 /0
June Room Rates									2070	29%	35%	36%		
July Room Rates										2570	12%	17%	17%	19%
August Room Rates											12/0	28%	25%	31%
September Room Rates												20 /0	52%	56%
October Room Rates													J2 70	87%
October Modiff Mates														07/0

Source: BAC Internal Data

Note: MSA = spending for cardholders with addresses located in the Las Vegas MSA; Zip code-based = spending at merchants located in Las Vegas Strip zip codes only, regardless of cardholders' residency. >100% dedine reflects refunds. We advise taking a moving average to decipher the underlying trend. Las Vegas Strip (zip code based) spend includes credit card spending only. MSA and Broader US includes credit and debit card, which captures retail sales + services which are paid with cards. Does not include ACH payments



Exhibit 17: Monthly BAC aggregated card spending vs. 2019 Overview of key spending and travel categories

Jun-22 Jul-22 Aug-22 Sep-22 Oct-22 Nov-22 Dec-22 Jan-23 Feb-23 Mar-23 Apr-23 May-23 Jun-23 Jul-23

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Methodology explained

Readers should be aware that although the BAC datasets utilized in our analysis represent a significant number of data points, they nevertheless present a degree of selection bias, including but not limited to income levels and geographies. In addition, the data is limited to debit and credit cards and does not include other payment methods such as cash or checks.

Data regarding merchants who receive payments are identified and classified by the Merchant Categorization Code (MCC) defined by financial services companies. The data are mapped using proprietary methods from the MCCs to the North American Industry Classification System (NAICS), which is also used by the Census Bureau, in order to classify spending data by subsector. Spending data June also be classified by other proprietary methods not using MCCs.

BAC data used in this report include spending from active US households (HHs) only. Spending from corporate cards are excluded.

Our methodology for calculating the growth rates for daily data: we calculate the %/y growth rate and the 4-year % change by matching calendar days (Jan 1 2023 is matched to Jan 1 2022, and Jan 1, 2019, respectively). The % change is calculated based on the 7-day moving average of spending levels. Unless otherwise noted, the monthly subsector data are adjusted to control for seasonality and other factors.



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