



Restaurants Industry

Restaurants Weekly: Triangulating 2024

Price Objective Change

W/e 12/22: Restaurants in-line, Small caps lead

For the week ended 12/22, the S&P Restaurant Index (+0.7%) performed mostly in-line with the market (S&P 500: +0.9%). Performance was mixed by segment, with both limited- and full-service restaurants among the week's leaders and laggards. Small cap restaurants broadly led the Index, reflecting risk on positioning. SG (+6.3%), DNUT (5.4%), and FWRG (4.6%) strongly outperformed. Year-to-date, WING, SHAK, and CMG continue lead the sector, with gains of 86.5%, 77.5%, and 66.0% respectively.

Charts of the week: Plotting growth for F24

This week's charts of the week compare projected y/y growth rates for F24 U.S. restaurant sales by segment and operator type. Exhibits 3&4 compare industry forecasts from Euromonitor and Technomic, respectively. Overall, for F24 both Euromonitor and Technomic forecast higher growth for Limited Service (LSR) restaurants relative to Full Service (FSR) restaurants, consistent with historical trend. In comparing growth rates by operator type, Euromonitor estimates point to higher growth for Independent restaurants relative to their Chained restaurant counterparts. To this point, while Chained FSR restaurant sales are expected to grow 3.1% y/y in F24 to \$100 bb, Independent FSR restaurant sales are expected to grow 4.7% to \$172 bb. In contrast, Technomic forecasts higher growth in F24 for Chained FSR restaurants (at 0.6% for top 100 chains and 0.7% for top 100-500 chains) relative to Small chains & independents (at 0.5%). For LSR, the gap between forecasted growth rates is wider. For F24, Technomic forecasts the top 100 LSR chains and top 100-500 LSR chains to grow 2.0% and 2.4%, respectively, outpacing Small chains & independents (+1.1%).

Updating JACK PO on higher market multiple

We update our relative valuation based PO for JACK to reflect higher market multiples. Applying a 0.7x (0.6X prior) relative P/E multiple (implies 13.1x absolute, higher vs 11.0x previously on market multiple expansion) to our 12 month forward earnings estimate, we arrive at a \$95 PO, up from \$80 previously. Our target valuation for JACK is a material discount to highly franchised peers MCD, YUM and QSR given historically slower growth and more capital-intensive ownership model, though we see room for expansion as JACK transforms its business.

Industry relative valuation & restaurants comps sheet

Relative to the broader market, the S&P 500 restaurants index is trading at a 5% premium (vs the 10-year average relative P/E multiple of 1.3x), flat versus 5% for the prior week. Our restaurants valuation and KPI sheets can be found on page 7.

Upcoming events: Happy holidays!

Please reach out to Sara Senatore or your salesperson if you are interested in catching up in the New Year.

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Objective Basis/Risk on page 12.

26 December 2023

Eauity **United States** Restaurants

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Stock symbol key:

BLMN: Bloomin' Brands **BROS: Dutch Bros** DRI: Darden Restaurants

CAKE: Cheesecake Factory **CBRL: Cracker Barrel**

CMG: Chipotle DNUT: Krispy Kreme DPZ: Domino's

EAT: Brinker International FWRG: First Watch

JACK: Jack in the Box MCD: McDonald's PZZA: Papa Johns PTLO: Portillo's

OSR: Restaurant Brands Int'l

SBUX: Starbucks SG: Sweetgreen SHAK: Shake Shack TXRH: Texas Roadhouse

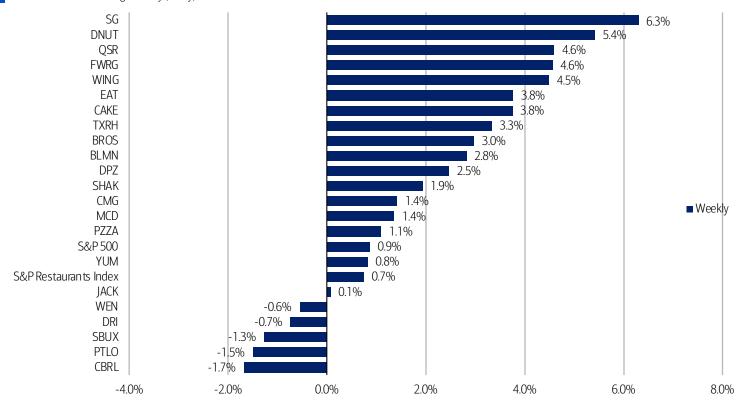
WEN: Wendy's WING: Wingstop YUM: Yum Brands

Glossary of terms:

SSSG - same-store sales growth, or comparable sales ("comps")

Exhibit 1: Restaurant stocks lagged the market last week

BofA Restaurants Coverage Weekly (5-day) Share Price Performance

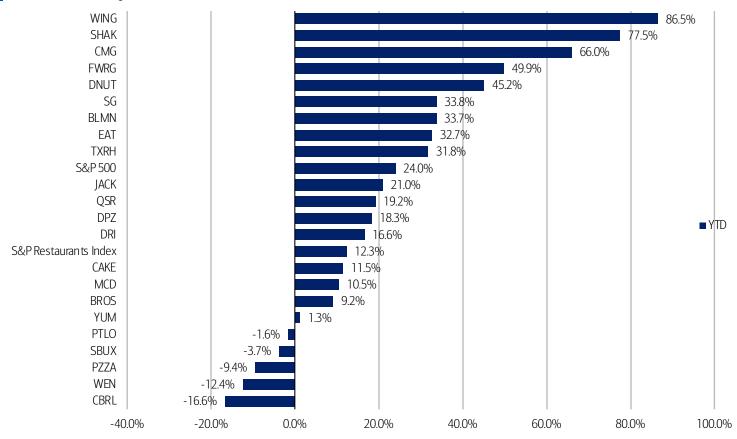


Source: Bloomberg

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Exhibit 2: YTD, WING and SHAK lead

BofA Restaurants Coverage YTD Share Price Performance



Source: Bloomberg

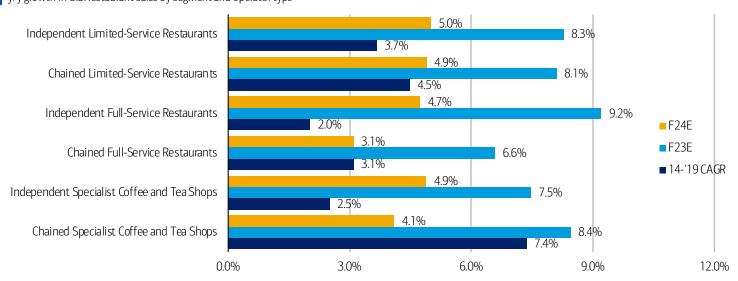
BofA GLOBAL RESEARCH



Charts of the week: Plotting growth for restaurants

This week's charts of the week compare projected y/y growth rates for F24 U.S. restaurant sales by segment and operator type. Exhibits 3&4 compare industry forecasts from Euromonitor and Technomic, respectively. Overall, for F24 both Euromonitor and Technomic forecast higher growth for Limited Service (LSR) restaurants relative to Full Service (FSR) restaurants, consistent with historical trend. In comparing growth rates by operator type, Euromonitor estimates point to higher growth for Independent restaurants relative to their Chained restaurant counterparts. To this point, while Chained FSR restaurant sales are expected to grow 3.1% y/y in F24 to \$100 bb, Independent FSR restaurant sales are expected to grow 4.7% to \$172 bb. In contrast, Technomic forecasts higher growth in F24 for Chained FSR restaurants (at 0.6% for top 100 chains and 0.7% for top 100-500 chains) relative to Small chains & independents (at 0.5%). For LSR, the gap between forecasted growth rates is wider. For F24, Technomic forecasts the top 100 LSR chains and top 100-500 LSR chains to grow 2.0% and 2.4%, respectively, outpacing Small chains & independents (+1.1%).

Exhibit 3: Overall, expected growth in F24 for Independent operators exceeds that of Chained operators y/y growth in U.S. restaurant sales by segment and operator type

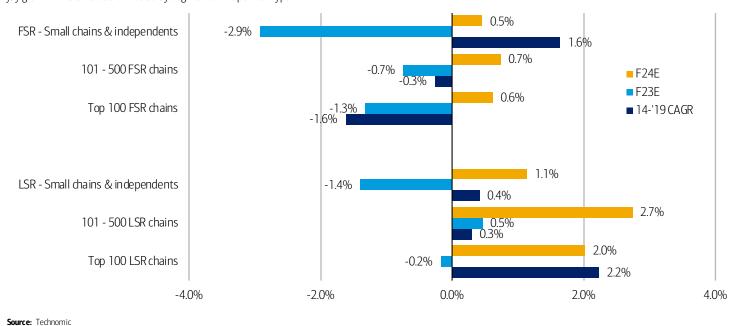


Source: Euromonitor, BofA Global Research



Exhibit 4: Technomic forecasts higher growth for LSRs relative to FSRs in F24

y/y growth in U.S. restaurant sales by segment and operator type





Valuation & comps sheet

Exhibit 5: The S&P 500 Restaurant Index Relative P/E is below its 10-year average

S&P 500 Restaurants Index P/E (10-year history)

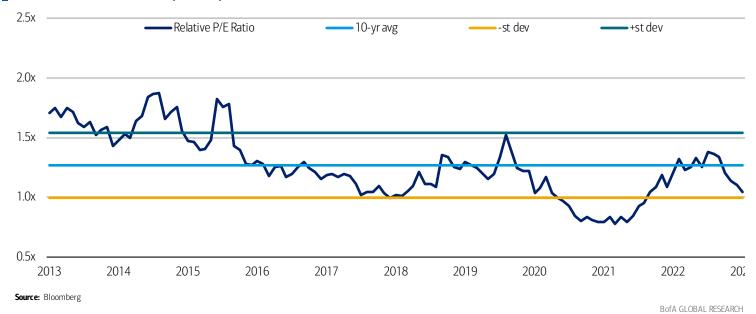


Exhibit 6: The S&P 500 Restaurants Index Relative EV/EBITDA is below its 10-year average

S&P 500 Restaurants Index Relative EV/EBITDA (10-year history)

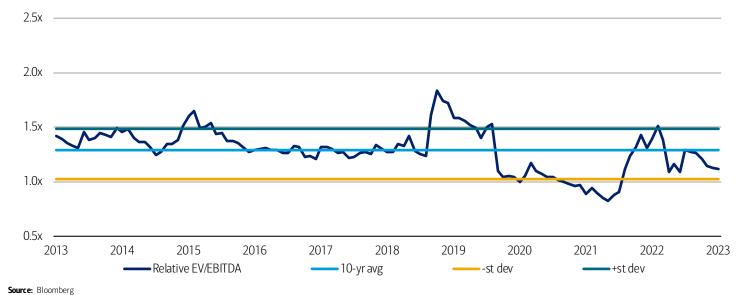
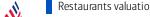






Exhibit 7: Restaurant companies across the Limited Service and Full Service industries Restaurants valuation sheet



| \$ in mm except per share values | | | | | | | Price orma | nce | | | ΕV | //EBIT | DA | | P/E | | | EBITDA | | | EPS | |
|--------------------------------------|--------------|---------------|------------|-----------------|-----------------|------------|----------------|-------|---------------------|---------------------|---------------|----------------|---------------|----------------|-------------------|----------------|------------------|--------------------------|------------------|------------------|------------------|------------------|
| per share values | | | | | Potential | TCII | orma | nec | | | | TEDII | on . | | -1/5 | | | | | | | |
| | | | Last | | Upside/Downside | | | | Markot | Enterprise | | | | | | | | | | | | |
| Company | | Rating | Price | Price Objective | to PO (%) | 1 wk | 3M \ | /TD | Cap | Value | | 2023E | 2024E | 2022 | 2023E | 2024F | 2022 | 2023E | 2024E | 2022 | 2023E | 2024E |
| Limited Service | | Naurig | THEC | Trice Objective | 1010 (70) | I VVIX | ا ۱۷۱ر | 110 | Сар | value | 2022 | ZUZJL | 2027L | 2022 | ZUZJL | . 2027L | 2022 | 2023L | 2027L | 2022 | 202JL | 2027L |
| Dutch Bros | BROS | Buy | \$30.76 | \$48 | 56% | 3% : | 30% | 9% | \$5.448 | \$5.414 | 60.7v | 35.8x | 26.3x | 185 7v | 82.9x | 67.2v | \$89 | \$151 | \$206 | \$0.17 | \$0.37 | \$0.46 |
| Krispy Kreme | DNUT | Buy | \$15.03 | \$19 | 26% | | 30 % 17% 4 | - , - | \$2,533 | \$3,435 | | | | | 48.0x | | \$191 | \$214 | \$278 | \$0.17 | \$0.37 | \$0.45 |
| Starbucks | SBUX | Buy | \$95.68 | \$121 | 26% | -1% | | | \$108.759 | | | 17.0x | | | 27.1x | | \$6.304 | \$7.163 | \$8.404 | \$2.96 | \$3.54 | \$4.18 |
| Domino's Pizza | DPZ | Buy | \$410.43 | \$483 | 18% | 3% | | | \$14.316 | \$19.192 | | 21.3x | | | 28.1x | | \$848 | \$903 | \$1,019 | \$12.53 | T | |
| lack in the Box | IACK | Buy | \$82.45 | \$95 | 15% | | 18% 2 | | \$1.627 | \$3,366 | | 10.4x | | NM | | 12.2x | \$559 | \$324 | \$337 | \$5.82 | \$6.15 | \$6.74 |
| McDonald's | MCD | Neutral | \$291.33 | \$291 | 0% | | | | . , . | , | | | | | 24.8x | | , | | \$14,848 | | \$11.77 | |
| Papa John's | PZZA | Buy | \$74.59 | \$89 | 19% | | | -9% | \$2.443 | \$3.225 | 15.4x | 14.6x | | | 28.2x | | \$209 | \$220 | \$245 | \$2.93 | \$2.64 | \$3.24 |
| Carrols Restaurant Group | TAST | NC. | \$7.4.33 | Ş09 | 1570 | | 19% 4 | | \$404 | \$839 | 5.0x | 5.7x | 5.7x | -10.6x | | 25.0x 15.2x | \$168 | \$146 | \$148 | -\$0.70 | \$0.48 | \$0.49 |
| Restaurant Brands Internationa | | Inderperform | | \$65 | -16% | | 14% 1 | | \$35,566 | \$47,205 | | 19.9x | | | 24.5x | | \$2,201 | \$2,366 | \$2,542 | \$3.09 | \$3.15 | \$3.27 |
| Wendy's | | Inderperform | | \$21 | 6% | | -3% - | | \$4.085 | \$6,353 | | 11.8x | | | 19.8x | | \$498 | \$539 | \$572 | \$0.86 | \$1.00 | \$1.08 |
| Wingstop | WING | Buy | \$256.79 | \$21 \$285 | 11% | . , - | -3% - 52% 8 | , - | \$7,553 | \$8,187 | | 60.2x | | | 19.0x (110.2) | | \$108 | \$136 | \$153 | \$1.83 | \$2.33 | \$2.84 |
| Yum! Brands | YUM | Neutral | \$129.71 | \$200 | 0% | | | | \$36,357 | | | 19.2x | | | 24.6x | | \$2,307 | \$2,454 | \$2.670 | \$4.51 | \$5.28 | \$5.71 |
| | CMG | | \$2,306.05 | | 11% | | | | \$63,289 | \$62.080 | | 32.9x | | | 52.1x | | . , | . , | \$2,070 | \$32.78 | \$44.26 | |
| Chipotle Mexican Grill Portillo's | PTLO | - | \$2,306.03 | \$2,570 \$25 | 56% | | | | \$1.172 | \$1.465 | | 32.9x 14.7x | | | 23.8x | | \$1,400 | \$1,000 | \$2,256 | \$0.79 | \$0.68 | \$0.79 |
| Sweetgreen | SG | Buy Buy | \$10.07 | \$25 \$16 | 39% | . , . | - ,- | 34% | \$1,172 | \$1,405 | | -238.4 | | | 23.0x ×18.0 : | | -\$49 | ,599 -\$4 | \$110 | -\$1.01 | -\$0.64 | -\$0.79 |
| Shake Shack | SHAK | , | \$73.71 | \$10 \$75 | 39% 1% | | 0% 3 27% 7 | | \$3,118 | \$3,136 | | | 20.7x | -11.3x NM | | | \$114 | -5 4 \$128 | \$151 | -\$0.31 | \$0.45 | \$0.46 |
| Snake Snack Cava | CAVA | Neutral NC | \$42.90 | \$/5 | 1% | 2% . 7% | 2/% / | / / % | \$4,874 | \$3,136 \$4,864 | | | | NM | NM NM | NM NM | \$114 | \$128 \$70 | \$151 \$78 | -\$0.31 NM | \$0.45 | \$0.46 |
| Limited Service Average | CAVA | INC | \$42.90 | | | 7% | | | \$4,674 | \$4,004 | 22.1x | | | | 33.4x | | \$33 | \$70 | \$/6 | INIVI | \$0.13 | \$0.14 |
| 0 | | | | | | | | | | | 22. IX | 7.4X | 20.6X | 43.6X | 33.4X | 27.0X | | | | | | |
| Full Service | DIDI | NC | \$33.13 | | | 10/ | 40% 2 | 000/ | \$770 | \$850 | c c | 0.1 | C 0 | NIN A | NIN A | 25.4 | ¢120 | \$105 | Ċ124 | ¢0.07 | \$0.79 | ć1 20 |
| BJ's Restaurants | BJRI BLMN | NC Noutral | \$26.89 | \$26 | -3% | | 40% 2 11% 3 | | \$2,334 | \$3,401 | 6.6x 6.7x | 8.1x 6.2x | 6.8x 6.3x | NM 10.7x | NM 9.4x | 25.4x 9.8x | \$128 \$506 | \$546 | \$124 \$541 | \$0.07 \$2.51 | \$0.79 | \$1.30 \$2.74 |
| Bloomin' Brands | | Neutral | | \$20 | -3% | | | | . , | . , | | | | | | | | | | | | - |
| Dine Brands | DIN DRI | NC | \$48.71 | ¢102 | 200/ | | -6% -2 | | \$752 | \$1,904 | 9.7x | 7.7x | 7.7x | 7.9x | 7.6x | 7.6x | \$197 | \$247 | \$248 | \$6.20 | \$6.40 | \$6.43 |
| Darden Restaurants | | Buy | \$161.20 | \$193 \$37 | 20% -13% | | 12% 1 | | \$19,395 \$1,873 | \$20,917 \$2,831 | 13.7x 7.9x | 13.2x 8.3x | 11.6x 6.9x | 21.8x 13.7x | | 18.1x | \$1,531 \$358 | \$1,590 \$340 | \$1,800 \$408 | \$7.40 \$3.09 | \$8.00 \$2.85 | \$8.88 \$3.51 |
| Brinker International | | Inderperform | - | \$37 | -13% | | | | | . , | | | | | | | | | | | - | |
| Dave & Buster's | PLAY | NC NC | \$53.03 | | | | 48% 5 | | \$2,131 | \$3,428 | 5.5x | 6.6x | 6.0x | NM 2.7v | | 12.4x | \$629 | \$519 | \$567 | NM | \$3.28 | \$4.27 |
| Red Robin Gourmet Burgers | RRGB | NC Duna | \$12.10 | ¢122 | 20/ | | 47% 1 | | \$187 | \$372 | 2.9x | 5.1x | 4.9x | -3.7x | | : -16.9x | \$129 | \$73 | \$77 | -\$3.26 | -\$1.17 | -\$0.72 |
| Texas Roadhouse | TXRH | Buy | \$119.77 | \$123 | 3% | | 25% 3 | | \$7,998 | \$7,929 | | 15.6x | | NM | | 21.6x | \$457 | \$509 | \$609 | \$3.97 | \$4.57 | \$5.54 |
| Cracker Barrel | | Inderperform | | \$68 | -14% | | 18% - | | \$1,751 | \$2,284 | 8.6x | 10.0x | 8.9x | 12.9x | | 13.7x | \$266 | \$229 | \$255 | \$6.10 | \$5.47 | \$5.78 |
| Denny's | DENN | NC | \$10.62 | 620 | 200/ | | 25% 1 | | \$564 | \$826 | 11.7x | 9.6x | 9.1x | 20.4x | | 15.3x | \$71 | \$86 | \$91 | \$0.52 | \$0.61 | \$0.70 |
| First Watch | FWRG | Buy | \$20.29 | \$28 | 38% | | 13% 5 | | \$1,214 | \$1,315 | 18.8x | 14.1x | | NM | | 37.9x | \$70 | \$93 | \$105 | \$0.22 | \$0.48 | \$0.54 |
| ONE Group Hospitality | STKS | NC | \$6.08 | | | 1% | 9% - | -3% | \$190 | \$247 | 5.0x | 6.2x | 4.7x | NM | | 14.9x | \$50 | \$40 | \$53 | NM | \$0.23 | \$0.41 |
| Full Service Average | | | £476500 | | | | | 10/ | | ¢= 2.43 | 9.2x | 9.3x | 8.3x | | 16.5x | | 6256 | ¢2.66 | ¢ 400 | 6017.77 | ¢015.0 | A 2 4 2 A 2 |
| SPX | | | \$4,765.26 |) | | | 2 | 24% | | \$5,247 | 14.7x | 14.6x | 13.1x | 22.8x | 22.1x | 19./x | \$356 | \$360 | \$400 | 5217.72 | \$215.40 | \$241.8 |

Source: BofA Global Research estimates, Bloomberg for companies not covered; NC – Not Covered





Exhibit 8: Restaurant companies across the Limited Service and Full Service industries

Restaurants key performance indicators sheet

\$ in mm except **EPS** FCF growth y/y (%) per share values Potential Last Upside/Downside Company Rating Price Price Objective to PO (%) 2022 2023E 2024E 2022 2023E 2024E 2022 2023E 2024E Limited Service \$30.76 \$48 56% \$0.17 \$0.37 \$0.46 -44% 124% 23% -\$97 -\$74 -\$54 **BROS** Buy **DNUT** Buy \$15.03 \$19 26% \$0.30 \$0.31 \$0.45 -11% 5% 45% \$17 \$19 \$49 SBUX Buy \$95.68 \$121 26% \$2.96 \$3.54 \$4.18 -8% 20% 18% \$2,556 \$3,675 \$1,599 DPZ \$483 18% \$388 \$812 \$693 \$410.43 \$12.53 \$14.63 \$16.51 -7% 17% 13% Buy JACK Buy \$82.45 \$95 15% \$5.82 \$6.15 \$6.74 -9% 6% 10% \$140 \$67 \$95 MCD Neutral \$291.33 \$291 0% \$10.11 \$11.77 \$12.49 9% 16% 6% \$5,488 \$8,294 \$9,054 PZZA Buy \$74.59 \$89 19% \$2.93 \$2.64 \$3.24 -16% -10% 23% \$39 \$112 \$122 TAST NC \$7.41 -\$0.87 \$0.48 \$0.49 50% -155% 3% -\$17 NM NM \$21 6% WEN Underperform \$19.81 \$0.86 \$1.00 \$1.08 5% 16% 8% \$182 \$267 \$301 \$285 -23% \$71 WING Buy \$256.79 11% \$1.83 \$2.33 \$2.84 27% 22% \$52 \$89 YUM \$129.71 \$130 0% \$4.51 \$5.28 \$5.71 -1% 17% 8% \$0 \$0 \$0 Neutral 29% \$493 \$1.510 CMG Buv \$2.306.05 \$2.570 11% \$32.78 \$44.26 \$54.13 35% 22% \$1.245 KRUS NC \$74.99 \$0.12 \$0.42 \$0.76 -72% 253% 79% -\$21 NM NM PBPB NC \$10.63 \$0.04 \$0.15 \$0.22 NM NM NM \$4 NM NM PTLO \$25 56% \$0.79 \$0.79 \$2 Buy \$16.07 \$0.68 NM -14% 17% \$15 \$8 SG \$16 \$0 \$0 Buy \$11.47 39% -\$1.01 -\$0.64 -\$0.37 -82% -37% -42% \$0 SHAK Neutral \$73.71 \$75 1% -\$0.31 \$0.45 \$0.46 -188% -247% 2% -\$66 -\$25 -\$9 Limited Service Average Full Service BIRI NC \$33.13 \$0.03 \$0.79 \$1.30 -96% 2520% 66% -\$27 -\$5 \$3 \$2.51 \$300 BLMN Neutral \$26.89 \$26 -3% \$2.86 \$2.74 -7% 14% -4% \$171 \$310 CHUY NC \$37.51 \$1.29 \$1.90 \$1.96 -32% 48% \$15 \$21 \$23 3% DIN NC \$48.71 \$6.09 \$6.40 \$6.43 -5% 5% 0% \$54 \$86 \$107 DRI Buy \$161.20 \$193 20% \$7.40 \$8.00 \$8.88 71% 8% 11% \$888 \$1,050 \$892 EAT Underperform \$42.38 \$37 -13% \$3.09 \$2.85 \$3.51 -1% -8% 24% \$132 \$86 \$142 PLAY NC \$53.03 \$2.76 \$3.28 \$4.27 NM NM 30% \$210 \$116 \$166 RRGB NC \$12.10 -\$2.53 -\$1.17 -\$0.72 116% -54% -39% -\$3 NM NM TXRH Buy \$119.77 \$123 3% \$3.97 \$4.57 \$5.54 13% 15% 21% \$248 \$156 \$244 CBRL Underperform \$78.92 \$68 -14% \$6.10 \$5.47 \$5.78 18% -10% 6% \$107 \$151 \$110 \$0.50 DENN NC \$10.62 \$0.61 \$0.70 22% \$28 NM NM -18% 14% \$20.29 **FWRG** Buy \$28 38% \$0.22 \$0.48 \$0.54 10% \$0 \$33 \$31 NM 124% STKS NC \$6.08 NM \$0.23 \$0.41 NM NM 81% -\$7 -\$23 -\$9 Full Service Average \$4,765,26 \$217.72 \$215.40 \$169 \$186 SPX \$241.85 1% -1% 12% \$216

Source: BofA Global Research estimates, Bloomberg for companies not covered; NC – Not Covered

Exhibit 9: Stocks mentioned

Prices and ratings for stocks mentioned in this report

| BofA Ticker | Bloomberg ticker | Company name | Price | Rating |
|--------------------|------------------|----------------------|-------------|--------|
| BROS | BROS US | Dutch Bros | US\$ 29.76 | C-1-9 |
| BLMN | BLMNUS | Bloomin Brands | US\$ 26.79 | C-2-7 |
| CBRL | CBRL US | Cracker Barrel | US\$ 79.63 | B-3-7 |
| CMG | CMG US | Chipotle Mex Grill | US\$ 2307.1 | B-1-9 |
| DRI | DRI US | Darden Restaurants | US\$ 162.21 | B-1-7 |
| DPZ | DPZ US | Domino's Pizza | US\$ 408.8 | B-1-7 |
| DNUT | DNUT US | Krispy Kreme | US\$ 15.03 | C-1-7 |
| EAT | EAT US | Brinker Intl | US\$ 42.73 | C-3-9 |
| FWRG | FWRG US | First Watch | US\$ 20.28 | C-1-9 |
| MCD | MCD US | McDonald's | US\$ 291.39 | A-2-7 |
| PZZA | PZZA US | Papa Johns Int | US\$ 73.44 | B-1-7 |
| PTLO | PTLO US | Portillo's Inc. | US\$ 16.12 | C-1-9 |
| QSR | QSR US | Restaurant Brands In | US\$ 76.34 | B-3-7 |
| SBUX | SBUX US | Starbucks | US\$ 95.33 | B-1-7 |
| SG | SG US | Sweetgreen | US\$ 11.42 | C-1-9 |
| SHAK | SHAK.US | Shake Shack | US\$ 73.74 | C-2-9 |
| TXRH | TXRH US | Texas Roadhouse | US\$ 119.49 | B-1-7 |
| YUM | YUM US | Yum Brands Inc | US\$ 129.98 | B-2-7 |
| WEN | WEN US | Wendy's Co | US\$ 19.73 | B-3-7 |
| WING | WING US | Wingstop Inc | US\$ 256.05 | C-1-7 |

Source: BofA Global Research

BofA GLOBAL RESEARCH

Price objective basis & risk

Bloomin Brands (BLMN)

Relative to the S&P 500, BLMN's present P/E multiple is 0.5x, below its 5-year average (excluding the COVID-19 spike). We believe the multiple is unlikely to expand in the near term given the lack of visibility on the demand environment. We apply this multiple of 0.5x (8.6x absolute) to our 12 month forward estimates - 4Q24-3Q25 EPS of \$2.97- to arrive at our \$26 PO.

Downside Risks: 1) Bloomin' Brands same-store sales growth could be slower than expected if macro headwinds translate into lower restaurant consumption or sales driving initiatives lack traction, 2) Restaurant-level margins could come under further pressure if topline growth falters, 3) Normalizing G&A expense could pressure margins.

Upside Risks: 1) Same-store sales growth could exceed expectations if menu or marketing initiatives prove better than expected, 2) Cost saving initiatives could drive restaurant level margins above historical averages, 3) Ability to improve already low G&A expense ratio could support margins.

Brinker International (EAT)

Brinker's relative valuation to the S&P is 0.6x, in line with its 5-year historical average (0.6x), which we view as the relevant time frame given higher leverage and slower growth vs the more distant past. We valuation to remain in line with the historical range as Chili's growth trajectory normalizes, and the market is less willing to ascribe a premium multiple for a potential turnaround. Applying a 0.6x relative multiple (absolute P/E 9.2x) to our 12-month-forward EPS (F25: \$4.01) we arrive at our \$37 PO.

Upside risks are i) higher-than-expected demand from consumer trade-down into lower price point casual dining brands, which could drive Chili's sales volumes above our forecasts, ii) higher than forecasted debt pay down, which could expand Chili's relative multiple above our target valuation, iii) higher margins and returns at Chili's as a result

of moderating commodities and wage inflation.

Downside risks are i) a significant slowdown in consumer spending could pressure EAT's topline growth, exacerbating the risk of company's high operating and financial leverage, ii) increased competitive intensity from casual dining peers, which would put downward pressure on Chili's average volumes and unit level returns.

Chipotle Mexican Grill (CMG)

Our \$2,570 price objective is based on earnings power. At the current unit growth rate, we think Chipotle should be able to reach its targeted 8000 store count in roughly 8 years. By then we'd expect AUVs to be \$4.2 mm - under the assumption that comps increase in-line with cost inflation - and margins to be in line with prior peaks of 27%. Assuming a G&A of 5%, which is more similar to mature company operated systems, this system would generate \$6.8bb in EBITDA. At a 20x multiple, consistent with current valuation multiples on high growth companies, the implied EV would be \$159bb, or \$63bb discounted back to today at WACC of 10%. We then add the current net cash and project out 12 months at cost of equity of 10% to derive our price objective of \$2,570.

Downside risks are: 1) lower than expected consumer uptake of new product innovations or digital ordering capabilities, 2) higher than expected food or labor costs that Chipotle is unable to offset with increased pricing, and 3) macroeconomic pressures that slow consumer income growth or otherwise dampen consumption.

Cracker Barrel (CBRL)

Relative to the market, CBRL's P/E multiple is below its 10-year historical average of 0.9x. We expect valuation to remain compressed as demand headwinds among CBRL's largest customer base (65+ and older, lower income) and broader discretionary spending pressures persist. We apply a 0.7x relative P/E multiple to our forward estimates 12 months from now (2Q25-1Q26, \$5.52) to arrive at a \$68 PO, that translates into an absolute PE of 12.3x.

Upside risks: higher-than-expected same store sales growth from digital/off-premise sales initiatives, faster-than-expected recovery in post-pandemic travel and tourism demand, better-than-expected contributions from the Maple Street Biscuit Company acquisition. Downside risks: higher-than-expected wage inflation, worse-than-expected margin contraction from elevated food costs, sluggish recovery in leisure travel demand.

Darden Restaurants (DRI)

Our 12-month \$193 price objective is based on a target relative P/E multiple (1.0x) on our forward estimates (\$10.25). Our target relative multiple (vs the S&P) is in-line with Darden's 10-year historical average multiple, and implies an 18.9x absolute P/E multiple. While investors remain cautious on restaurant spending, we believe fundamental outperformance by best-in-class operators like DRI will prove attractive.

Downside risks are 1) lower-than-expected customer acceptance of menu price increases, 2) inability to offset higher than expected food or labor costs with increased pricing, 3) macroeconomic pressures that slow consumer income growth, 4) slower-than-expected unit growth as a result of inflationary pressures (i.e., utilities costs) and supplychain constraints.

Domino's Pizza (DPZ)

Given that Domino's returns and growth have consistently outpaced those of the broader market, we believe its historical range remains relevant and we expect the multiple to be stable. We apply the historical average relative P/E multiple of 1.3x to our EPS estimates 12 months from now (4Q24-3Q25: \$18.14) to arrive at our \$483 PO, or PE of 26.7x.

Downside risks: Market share gains for other larger competitors in the pizza category



that impedes Domino's growth, global economic or social issues could disrupt same store sales growth or affect expansion in international markets, and competitive activity in the pizza category remaining high.

Dutch Bros (BROS)

Our \$48 price objective denotes estimated fair value based on normalized earnings power for BROS. We estimate that at \$9.2 bb in sales, assuming stable RLMs and 8% G&A, BROS would generate \$1.5 bb in EBITDA. Applying a 14x multiple and discounting back equates to a \$48 fair value in one year. We believe a 14x multiple is justified by Dutch Bros' long growth runway and high returns, and we note it is comparable to other restaurants and retailers with similar growth profiles that have sustained elevated earnings multiples over time.

Risks to our price objective: Dutch Bros could face execution risks to sustain a mid-teens store growth rate which would impede the implied sales growth of our saturation analysis. Margins and returns could also be lower-than-expected if Dutch Bros faces greater margin pressures than anticipated.

First Watch (FWRG)

We believe FWRG should trade a premium consistent with its faster growth and higher returns. FWRG currently trades in line with its peer group of restaurants and retailers with similar above-market growth rates. We believe a valuation in line with other high growth peers is justified owing to FWRG's faster than average topline growth, extended growth runway, as the brand goes national, and higher incremental returns, with restaurant level ROIs of about 40% or 2x other full service restaurants. We apply a 14x multiple to our forward EBITDA estimates (4Q24-3Q25, \$22mm) to arrive at our \$28 PO. This target multiple is in line with high growth peers' average of 14x.

Downside risks: higher-than-expected cannibalization of existing restaurants due to new store openings, staffing challenges and/or higher-than-expected wage inflation, higher-than-expected occupancy costs as First Watch ramps-up new stores at a faster rate. Upside risks: higher-than-expected AUVs of new units, faster-than-expected SSS growth, lower labor and G&A costs.

Jack in the Box (JACK)

Our \$95 price objective is based on a 0.7x relative PE multiple (13.1x absolute) applied to our 12 month forward earnings estimates (F25: \$7.29). This is a material discount to highly franchised peers MCD, YUM and QSR given historically slower growth and more capital-intensive ownership model.

Downside risks to our price objective are: 1) sales could soften due to economic or competitive pressures, 2) food and labor costs rise and margins come under renewed pressure, 3) execution risk around speed of service, menu and marketing initiatives which are critical to driving sales at Jack in the Box.

Krispy Kreme (DNUT)

We believe a premium valuation is justified owing to DNUT's robust double digit topline growth, extended growth runway, and higher incremental returns. We apply a 13x multiple (similar to high growth peers) to our forward estimate 12 months from now (4Q24-3Q25: \$299mm) to arrive at our \$19 PO.

Downside risks: potential industry headwinds from higher-than-expected wages, logistics, and commodity cost inflation, competition from other indulgence and foodservice businesses, and failure to achieve targeted unit growth due to higher than expected costs or other factors.



Upside risks: faster than expected growth in global access points, organic growth above the company's stated long-term growth targets, higher than expected share gains in the global indulgence and foodservice markets.

McDonald's (MCD)

Our 12-month \$291 price objective is based on a 22x P/E multiple on our forward estimates, in line with a relative P/E multiple of 1.3x reflecting limited opportunities for margin expansion due to the franchised model, despite continued topline strength. We apply the relative P/E multiple to our 4Q24-3Q25 estimates (of \$13.22) to arrive at our \$291 PO.

Risks to our price objective:

To the upside, McDonald's could sustain elevated comps for longer than expected based on company-specific initiatives or industry dynamics. Margins and returns could exceed expectations if McDonald's reduces the pace of investments or identifies unexpected savings opportunities. If investor risk tolerance shifts sharply lower, the relative attractiveness of McDonald's defensive positioning would increase.

To the downside, McDonald's comps could decelerate faster than we anticipate, from either a lack of traction in company initiatives or a deteriorating demand environment. Margins could compress more than expected if McDonald's fails to pass through inflation in food and labor costs.

Papa Johns International (PZZA)

Our \$89 PO is based on 4Q24-3Q25 EPS (\$3.73) and a 1.5x multiple relative to the S&P (23.9x absolute multiple), in line with its 10-year historical average.

Downside risks: slower-than-expected consumer growth, increased competition in response to slower consumer spending driving promotional intensity, higher-than-expected inflationary pressures, labor shortages.

Portillo's Inc. (PTLO)

We set our \$25 PO based on steady state earnings power. We assume PTLO grows its store base at 13% to reach 725 stores in the long term, and that average volumes grow with inflation. At \$7.7 bb in sales, assuming stable RLMs and 8% G&A, PTLO would generate \$1.4 bb in EBITDA. Applying an 11x multiple and discounting back equates to a \$25 fair value in one year.

Risks to our PO: potential industry headwinds from wage inflation (MSD-HSD run rate for the industry) and food cost volatility, inability to fully offset downward pressure on volumes and margins from new store openings, and execution risks as the company looks to sustain a 10% unit growth rate.

Restaurant Brands International Inc. (QSR / YQSR)

Relative to the S&P 500, currently QSR's earnings multiple stands at 1.1x, in line with its 5-yr average. We view this multiple as appropriate as lagging sales trends and greater investment needs drive lower estimate revisions. We apply a 1.1x multiple to our 12 months forward EPS estimate (4Q24-3Q25) EPS to arrive at a price objective of \$65 (C\$89.80). Our 1.1x relative multiple (vs the S&P 500) translates to an absolute P/E multiple of 18.2x.

Upside risks: better-than-expected results on sales trends and market share gains as a result of investments in stores, technology, and marketing spend. Faster than expected turnaround in the Burger King brand. Faster-than-expected growth of the Tim Horton's brand.

Downside risks: Higher than expected G&A spending, continued lag in topline growth



trends relative to competitors, slower than expected recovery in supply chain and/or labor constraints associated with COVID-19.

Shake Shack (SHAK)

We set our \$75 PO based on steady state earnings power. We assume SHAK grows its store base at 14% to reach 860 domestic stores in 9 years, and that average volumes grow with inflation. At \$7.3 bb in sales, assuming stable RLM expansion from 18% to 21% and 9% G&A, SHAK would generate \$652mm in EBITDA. Applying an 11x terminal multiple and discounting back equates to a \$75 PO.

Downside risks to our price objective are: 1) lower than expected consumer uptake of new product innovations or other sales drivers, 2) higher than expected food or labor costs that Shake Shack is unable to offset with increased pricing, 3) macroeconomic pressures that slow consumer income growth or otherwise dampen consumption.

Upside risks to our price objective are: 1) higher than expected consumer uptake of new product innovations or other sales drivers (digital, Kiosks), 2) higher than expected menu pricing, 3) higher than expected consumer income growth that exceeds our consumption expectations.

Starbucks (SBUX)

Starbucks should trade at 1.5x relative to the S&P 500. This translates to an absolute multiple of 24.7x. We apply this multiple to our F25 EPS of \$4.92 to arrive at our PO of \$121. We believe that the multiple is justified given tailwinds as China reopens, increased investments associated with labor, operations, and unit development, as well as a return to a higher long term growth algorithm.

Downside risks: Starbucks' comps could decelerate faster than anticipated either from a lack of traction in company initiatives or a deteriorating demand environment. Margins could compress more than expected if Starbucks fails to pass through inflation in labor costs.

Sweetgreen (SG)

Our \$16 PO is based on normalized earnings power. Assuming SG is able to reach its long-term target of 1000 stores in ten years, with 18% restaurant-level margin and 8% G&A, we arrive at \$274mm EBITDA. We apply a 16.5x terminal multiple - consistent with mature growth restaurant peers - after adjusting for SG's domestic, company-operated status - to arrive at EV of \$4.5 bb, or \$1.5 bb discounted back to today at 12%.

Downside risks include i) slower SSSG as a result of lower discretionary spending, ii) inability to gain traction in new markets outside of the urban core, iii) failure to offset food and labor cost inflation through pricing and volume growth, iv) worse than expected development challenges (construction costs, permitting) which could limit unit growth.

Texas Roadhouse (TXRH)

Relative to the S&P 500, TXRH's P/E multiple is below its 5-year average of 1.2x (we exclude COVID valuation spikes from 5-year history). We view its 5-year average as the appropriate target multiple given TXRH's best-in-class traffic trends and topline growth and our expectations for further operating leverage. Our PO of \$123 is based on a relative multiple of 1.2x (vs the S&P 500 index, or a 19.4x absolute multiple) on our 12-month forward EPS (4Q24-3Q25, \$6.36).

Downside risks are: i) lower-than-expected retail beef prices and as a result, decreased value proposition for steakhouses, ii) traffic growth deceleration in response to menu price increases, iii) greater than expected slowdown in consumer spending / macroeconomic risk pressuring discretionary income, iv) slower than expected unit growth at Texas Roadhouse.



Wendy's Co (WEN)

Relative to the S&P 500, Wendy's valuation is currently trading below its 5-year average (1.3x). Despite efforts to bolster the new unit pipeline, we see risks to the unit growth target, We apply a 1.1x relative multiple (17.8x absolute multiple) to our EPS 12 months from now (4Q24-3Q25: \$1.17) to arrive at our \$21 PO.

Upside risks: higher than expected incremental tailwinds / higher sales mix from breakfast or other menu innovation, faster than expected international unit growth, greater than expected market share gains as a result of strategic initiatives or competitive advantages.

Downside risks: comps could disappoint if consumers resume pre-COVID behavior faster than expected, Wendy's could miss international unit growth targets if licensees fail to open new units at the expected pace.

Wingstop Inc (WING)

We set our \$285 PO based on steady state earnings power. We assume WING grows its store base at 14% to reach 9,123 restaurants. Assuming RLMs of 30% and G&A at 1.8% of system sales we arrive at EBITDA of \$1.2bb. Applying a 18x terminal multiple in-line with mature growth franchised restaurants and discounting back we arrive at our \$285 PO.

Risks to our PO: potential industry headwinds from wage inflation, and food cost volatility, inability to fully offset downward pressure on volumes and margins from new store openings, and execution risks as the company looks to sustain a 10%+ unit growth rate.

Yum Brands Inc (YUM)

Our \$130 PO is based on YUM trading at a 1.3x relative P/E multiple and works out to a PE of 20.9x on 4Q24-3Q25 EPS. On valuation, Yum Brands currently sits above its historical 5-year averages. Although EPS growth exceeded that of the market against last year's COVID depressed results, we expect growth to moderate from here. Yum's returns on assets have been stable relative to the market. We believe the historical range remains relevant and supports our estimates.

Upside risks: faster than expected recovery from COVID restrictions in China, better than expected unit growth in China, and ability for top-line growth to offset a difficult YoY comparison given 2020's strong comps.

Downside risks: weak China comp and unit growth due to slower recovery, ongoing competitive challenges in China, continued soft sales trends in the KFC and Pizza Hut brands.

Analyst Certification

We, Sara Senatore and Katherine Griffin, hereby certify that the views each of us has expressed in this research report accurately reflect each of our respective personal views about the subject securities and issuers. We also certify that no part of our respective compensation was, is, or will be, directly or indirectly, related to the specific recommendations or view expressed in this research report.



US - Restaurants Coverage Cluster

| Investment rating | Company | BofA Ticker | Bloomberg symbol | Analyst |
|-------------------|--------------------------------------|--------------------|------------------|-------------------|
| BUY | | | | |
| | Chipotle Mexican Grill | CMG | CMG US | Sara Senatore |
| | Darden Restaurants | DRI | DRI US | Sara Senatore |
| | Domino's Pizza | DPZ | DPZ US | Sara Senatore |
| | Dutch Bros | BROS | BROS US | Sara Senatore |
| | First Watch | FWRG | FWRG US | Sara Senatore |
| | Jack in the Box | JACK | JACK US | Sara Senatore |
| | Krispy Kreme | DNUT | DNUT US | Sara Senatore |
| | Papa Johns International | PZZA | PZZA US | Sara Senatore |
| | Portillo's Inc. | PTLO | PTLO US | Sara Senatore |
| | Starbucks | SBUX | SBUX US | Sara Senatore |
| | Sweetgreen | SG | SG US | Katherine Griffin |
| | Texas Roadhouse | TXRH | TXRH US | Sara Senatore |
| | Wingstop Inc | WING | WING US | Sara Senatore |
| NEUTRAL | | | | |
| NEOTRAL | Bloomin Brands | BLMN | BLMN US | Sara Senatore |
| | McDonald's | MCD | MCD US | Sara Senatore |
| | Shake Shack | SHAK | SHAK.US | Sara Senatore |
| | The Cheesecake Factory | CAKE | CAKE US | Katherine Griffin |
| | Yum Brands Inc | YUM | YUM US | Sara Senatore |
| | rum Brands inc | TOW | 1011103 | Sara Schatore |
| UNDERPERFORM | | | | |
| | Brinker International | EAT | EAT US | Katherine Griffin |
| | Cracker Barrel | CBRL | CBRL US | Katherine Griffin |
| | Restaurant Brands International | YQSR | QSR CN | Sara Senatore |
| | Restaurant Brands International Inc. | QSR | QSR US | Sara Senatore |
| | Wendy's Co | WEN | WEN US | Sara Senatore |
| | | | | |



Disclosures

Important Disclosures

Equity Investment Rating Distribution: Restaurants Group (as of 30 Sep 2023)

| Coverage Universe | Count | Percent | Inv. Banking Relationships R1 | Count | Percent |
|-------------------|-------|---------|-------------------------------|-------|---------|
| Buy | 18 | 56.25% | Buy | 8 | 44.44% |
| Hold | 8 | 25.00% | Hold | 4 | 50.00% |
| Sell | 6 | 18.75% | Sell | 5 | 83.33% |

Equity Investment Rating Distribution: Global Group (as of 30 Sep 2023)

| Coverage Universe | Count | Percent | Inv. Banking Relationships R1 | Count | Percent |
|-------------------|-------|---------|-------------------------------|-------|---------|
| Buy | 1869 | 53.48% | Buy | 1046 | 55.97% |
| Hold | 828 | 23.69% | Hold | 461 | 55.68% |
| Sell | 798 | 22.83% | Sell | 370 | 46.37% |

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Investment rating Total return expectation (within 12-month period of date of initial rating) Ratings dispersion guidelines for coverage cluster^{R2}

 Buy
 ≥ 10%
 ≤ 70%

 Neutral
 ≥ 0%
 ≤ 30%

 Underperform
 N/A
 ≥ 20%

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