

China Healthcare

Key takeaways from our conference call with hospital expert

Industry Overview

To gain insights into the hospital industry's latest dynamics and its reform progress, we hosted a conference call with the CEO of LY Medical, Mr. Ming Liu, to share his observations and address market concerns.

Top Class-IIIA hospitals in tier-1 cities reign

Mr. Liu divides the hospitals in China into two categories: 1) Class-IIIA hospitals located in tier-1 cities; and 2) general public city/county-level hospitals and private hospitals. The former has witnessed robust growth in visit volume through the whole of 2023, supported by wider implementation of remote BMI reimbursements, especially in the specialty of oncology, cardiovascular, neurosurgery, and orthopedics. For the second category, it saw solid volume growth in 1Q23 due to the increase in respiratory diseases, but a QoQ decline in both outpatient visit and number of surgeries entering 2Q23 as a large number of patients were drawn to top Class-IIIA hospitals. The ACC, which started in 3Q23, had swung some volume from the public sector to private hospitals, particularly in the specialty of orthopedics, and in 4Q23, the respiratory disease caused volume hike again across hospitals. As a result, the scalable private hospitals largely achieved 10~20% higher revenue than the budget estimate in 2023. Further, Mr. Liu was conservative with the performance of consumer healthcare services in 2023, based on the weak macro data and his observation of pricing pressure in dentistry.

Regarding the implementation of DRG/DIP, it has been delayed by the pandemic, and is likely to cover 80% of the area by YE2024, per Mr. Liu. Also, the expansion of top Class-IIIA hospitals has become the main trend, which may discourage the construction of hierarchical diagnosis and treatment. The opposite direction of volume growth in the top Class-IIIA hospitals and other hospitals should further diverge in the future, in the opinion of Mr. Liu, which could make it tough for lower-tier hospitals.

Other observations within the hospitals

Mr. Liu has not seen the full recovery of the bidding activity at public hospitals in 4Q23 and expects that to potentially occur in 2024. Regarding the trend of import substitution, he noticed that the domestic medical devices and equipment have indeed enlarged their market share, but face difficulties. With constantly rising patient volumes, the top Class-IIIA hospitals prioritize efficiency over cost-effectiveness and prefer to procure the latest version of equipment from MNCs to shorten their diagnosis time. Further, as the legitimacy of multi-site practice is recognized by the regulators, such practice by doctors from public hospitals are mostly approved by their management at present, which could potentially benefit the private sector.

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BMI: Basic Medical Insurance

ACC: Anti-corruption campaign

DRG: Diagnosis-related Group

DIP: Diagnosis Intervention Packet

MNC: Multinational corporation

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