

Lodging

Weekly RevPAR: US 4%, EU +8%, APAC +17%

Estimate Change

US RevPAR +3.9% Y/Y; +2.6% QTD

US RevPAR Y/Y was +3.9%, with occupancy -2.7% and ADR +6.8%. Top 25 market performance (+11%) was aided by Las Vegas (+140%) hosting the <u>Super Bowl over the weekend (see report)</u>. We estimate 1Q24 US RevPAR is tracking up +2.6% so far, led by upper upscale (+4.2%), urban (+5.0%) and resorts (+8.6%) – though Las Vegas (+32%) is likely distorting the resort metrics. We are tweaking our estimates for Playa (ticker: PLYA) to align more closely with recent FX trends (see Exhibit 12).

Globally, RevPAR was +8% in Europe, +17% in APAC ex-China and -2% in the Caribbean.

RevPAR Trackers: <u>Hilton (see report)</u> and <u>Marriott (see report)</u> were in-line with our <u>Q4 trackers so far (see report)</u>. We estimate C-corps are up +4.1% for Q4, full-service REITs up +3.1% and select service REITs up +2.0%.

Exhibit 1: Monthly and Weekly RevPAR Y/Y

Monthly/Weekly data by chain scale, global region and some of the major markets across the country

	Monthly							Week ended	
	Aug-23	Sept-23	Oct-23	Nov-23	Dec-23	Jan-24E	Feb-24TD	02/03	02/10
<u>US – Overall</u>									
RevPAR	1%	3%	1%	2%	0%	2%	5%	2%	4%
Осс	0%	-1%	-2%	-1%	-2%	-1%	-1%	0%	-3%
ADR	2%	3%	3%	4%	2%	3%	6%	2%	7%
				Internati	<u>onal</u>			_	
Europe	15%	17%	11%	14%	12%	13%	7%	11%	7%
APAC	34%	31%	26%	15%	10%	11%	17%	10%	17%
Caribbean	4%	3%	2%	10%	1%	7%	-1%	-1%	-2%
				US - Day of	Week				
Weekdays	3%	4%	3%	3%	2%	4%	2%	2%	3%
Weekends	1%	-1%	2%	3%	-2%	-3%	6%	1%	7%
<u>US - Chainscales</u>									
Luxury	-1%	1%	-1%	1%	-2%	0%	-1%	1%	-2%
Upper Up	3%	5%	5%	5%	3%	5%	3%	6%	3%
Upscale	4%	5%	3%	3%	2%	3%	1%	5%	-1%
Upper Mid	1%	3%	0%	1%	-1%	-1%	0%	1%	-2%
Midscale	-1%	0%	-3%	-3%	-4%	-4%	-3%	-3%	-7%
Economy	-3%	-3%	-5%	-5%	-6%	-6%	-4%	-5%	-6%
				US - Loca	<u>tions</u>				
Urban	6%	5%	5%	7%	4%	5%	3%	9%	1%
Resort	-3%	1%	-1%	2%	0%	5%	21%	-2%	21%
				<u>US - Mar</u>	<u>kets</u>				
Boston	9%	8%	15%	11%	14%	11%	14%	18%	12%
Chicago	3%	-4%	2%	2%	-4%	14%	3%	3%	2%
Los Angeles	10%	-4%	2%	-2%	1%	-3%	-2%	-1%	-2%
Miami	-9%	-6%	-8%	-2%	7%	1%	-3%	11%	1%
NYC	17%	15%	13%	-10%	16%	16%	23%	14%	12%
Orlando	-8%	1%	-10%	-8%	-5%	1%	6%	12%	1%
San Fran	-1%	-2%	1%	13%	4%	4%	-12%	-1%	-3%
DC Metro	9%	15%	6%	11%	-2%	7%	1%	17%	-1%

Source: STR Global, BofA Global Research

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15 February 2024

Equity United States Lodging

Shaun C. Kelley Research Analyst BofAS +1 646 855 1005 shaun.kelley@bofa.com

Dany Asad Research Analyst BofAS +1 646 855 5238 dany.asad@bofa.com

Julie Hoover Research Analyst BofAS +1 646 855 0674 julie.hoover@bofa.com

RevPAR: revenue per available room

ADR: average daily rate

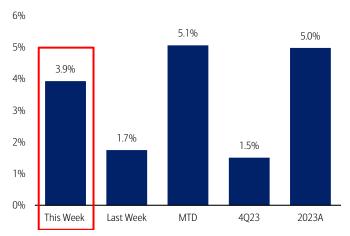
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Refer to important disclosures on page 5 to 8. Analyst Certification on page 4. Price
Objective Basis/Risk on page 4.

Timestamp: 15 February 2024 05:00AM EST

Exhibit 2: US RevPAR Y/Y

This week RevPAR was up +3.9% Y/Y



Source: STR Global, BofA Global Research

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Exhibit 4: 4Q23 Lodging C-corp tracker

 $\operatorname{\mathsf{MAR}}$ and $\operatorname{\mathsf{HLT}}$ are both tracking slightly ahead of their guides

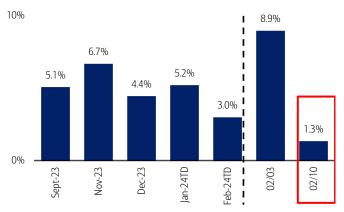


 $\textbf{Source:} \ \mathsf{BofA} \ \mathsf{Global} \ \mathsf{Research} \ \mathsf{estimates}, \mathsf{company} \ \mathsf{documents}, \mathsf{STR} \ \mathsf{Global}$

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Exhibit 6: Urban RevPAR Y/Y

Urban RevPAR was +1% Y/Y this week

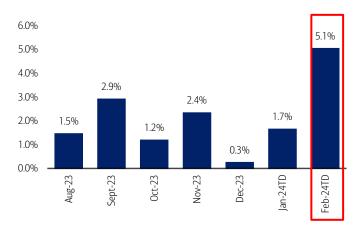


Source: STR Global, BofA Global Research

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Exhibit 3: Monthly US RevPAR

We estimate RevPAR was +1.7% in January and +5.1% so far in February

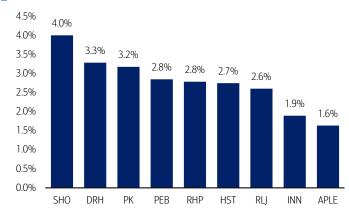


Source: STR Global, BofA Global Research

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Exhibit 5: 4Q23 Lodging REIT tracker

Full service REITs are tracking ahead of select service

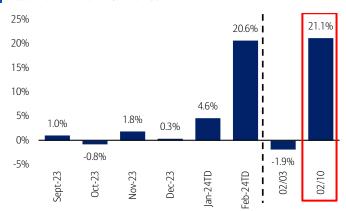


 $\textbf{Source:} \ \mathsf{BofA} \ \mathsf{Global} \ \mathsf{Research} \ \mathsf{estimates}, \mathsf{company} \ \mathsf{documents}, \mathsf{STR} \ \mathsf{Global}$

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Exhibit 7: Resort RevPAR Y/Y

Resort RevPAR was +12% this week



Source: STR Global, BofA Global Research

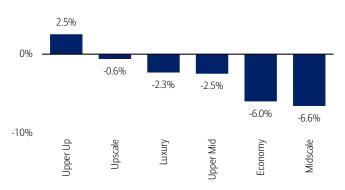
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Exhibit 8: Weekly RevPAR by chain scale

Upper Upscale led chain scale performance at +2.5% this week

10%

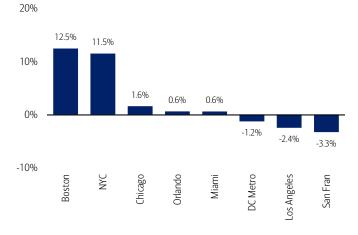


Source: STR Global, BofA Global Research

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Exhibit 10: Weekly RevPAR by market Y/Y

Boston and New York led this week, while LA and San Fran underperformed

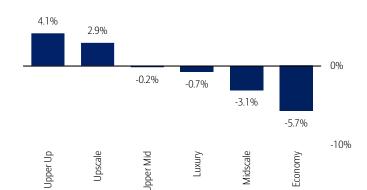


Source: STR Global, BofA Global Research

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Exhibit 9: 4Q23 RevPAR by chain scale

Upper Upscale lead chain scales at +4% last quarter



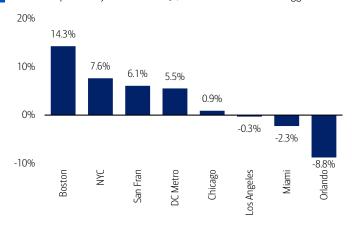
Source: STR Global, BofA Global Research

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10%

Exhibit 11: 4Q23 RevPAR by market Y/Y

Boston outpaced major markets in Q4, while Orlando & Miami lagged



Source: STR Global, BofA Global Research

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Exhibit 12: Summary of estimate changes (Adj. EBITDA, \$M)

We are tweaking our PLYA estimates to account for recent FX trends

	2023E		202	24E	2025E	
	New	Old	New	Old	New	Old
PLYA	\$263	\$261	\$224	\$222	\$217	\$215

Source: BofA Global Research estimates

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Price objective basis & risk

Playa Hotels & Resorts (PLYA; C-3-9; \$8.52)

Our \$8 price objective is based on 9x 2024E EBITDA, which remains largely in-line with the company's avg. historical 9x one-year forward EBITDA.

Upside risks to our price objective are: 1) uptick in visitation to the Caribbean during the Covid recovery is more sustainable than we expect 2) the Caribbean lodging market holds pricing integrity better than it has historically and 3) margin expansion from channel mix shift to direct distribution.

Downside risks to our price objective are: 1) new supply coming online, particularly in Cancun challenging rate integrity, 2) uptick in number of hard-to-underwrite exogenous shocks, such as hurricanes and tropical storms, Zika virus, and tourist safety concerns and 3) increased operational and financial risk factors resulting in internal control weaknesses.

Analyst Certification

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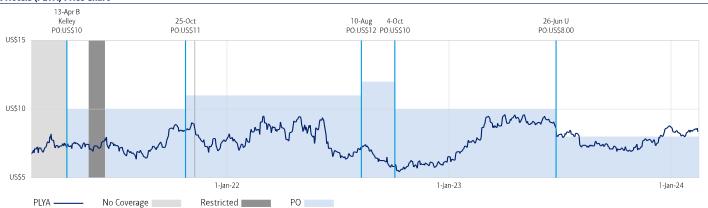
US - Gaming, Lodging and Leisure Coverage Cluster

Investment rating	Company	BofA Ticker	Bloomberg symbol	Analyst
BUY				
	Boyd Gaming Corp	BYD	BYD US	Shaun C. Kelley
	Choice Hotels International	CHH	CHH US	Dany Asad
	DraftKings, Inc.	DKNG	DKNG US	Shaun C. Kelley
	Hilton Worldwide	HLT	HLT US	Shaun C. Kelley
	Host Hotels & Resorts Inc.	HST	HST US	Shaun C. Kelley
	Hyatt Hotels	Н	H US	Shaun C. Kelley
	Marriott International Inc.	MAR	MAR US	Shaun C. Kelley
	Penn Entertainment	PENN	PENN US	Shaun C. Kelley
	Ryman Hospitality Properties	RHP	RHP US	Shaun C. Kelley
	Soho House & Co Inc	SHCO	SHCO US	Shaun C. Kelley
	Vail Resorts, Inc	MTN	MTN US	Shaun C. Kelley
	VICI Properties	VICI	VICI US	Shaun C. Kelley
	Wyndham Hotels & Resorts, Inc.	WH	WH US	Dany Asad
NEUTRAL	•			•
	Apple Hospitality REIT Inc.	APLE	APLE US	Dany Asad
	Caesars Entertainment Inc	CZR	CZR US	Shaun C. Kelley
	Churchill Downs Incorporated	CHDN	CHDN US	Shaun C. Kelley
	Hilton Grand Vacations Inc	HGV	HGV US	Dany Asad
	Las Vegas Sands	LVS	LVS US	Shaun C. Kelley
	MGM Resorts International	MGM	MGM US	Shaun C. Kelley
	Park Hotels & Resorts Inc.	PK	PK US	Dany Asad
	Wynn Resorts Ltd	WYNN	WYNN US	Shaun C. Kelley
UNDERPERFORM				
	DiamondRock Hospitality	DRH	DRH US	Dany Asad
	Gaming & Leisure Properties, Inc.	GLPI	GLPI US	Shaun C. Kelley
	Marriott Vacations Worldwide	VAC	VAC US	Shaun C. Kelley
	Pebblebrook Hotel Trust	PEB	PEB US	Shaun C. Kelley
	Playa Hotels & Resorts	PLYA	PLYA US	Shaun C. Kelley
	Red Rock Resorts, Inc.	RRR	RRR US	Shaun C. Kelley
	RLJ Lodging Trust	RLJ	RLJ US	Dany Asad
	Sportradar Holding AG	SRAD	SRAD US	Shaun C. Kelley
	Summit Hotel Properties	INN	INN US	Dany Asad
	Sunstone Hotel Investors	SHO	SHO US	Dany Asad
	Travel + Leisure Co	TNL	TNL US	Dany Asad

Disclosures

Important Disclosures

Playa Hotels (PLYA) Price Chart



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

The Investment Opinion System is contained at the end of the report under the heading 'Fundamental Equity Opinion Key'. Dark grey shading indicates the security is restricted with the opinion suspended. Medium grey shading indicates the security is under review with the opinion withdrawn. Light grey shading indicates the security is not covered. Chart is current as of a date no more than one trading day prior to the date of the report.

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Equity Investment Rating Distribution: Leisure Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	16	55.17%	Buy	9	56.25%
Hold	7	24.14%	Hold	5	71.43%
Sell	6	20.69%	Sell	4	66.67%

Equity Investment Rating Distribution: Leisure - Hotel/Lodging Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	16	61.54%	Buy	12	75.00%
Hold	3	11.54%	Hold	2	66.67%
Sell	7	26.92%	Sell	5	71.43%

Equity Investment Rating Distribution: Global Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	1895	53.62%	Buy	1083	57.15%
Hold	832	23.54%	Hold	454	54.57%
Sell	807	22.84%	Sell	383	47.46%

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Neutral	≥ 0%	≤ 30%
Jnderperform	N/A	≥ 20%

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