

Hong Kong Watch

Year Ahead 2024: Battling with persistent headwinds

Multiple headwinds on growth in 2024

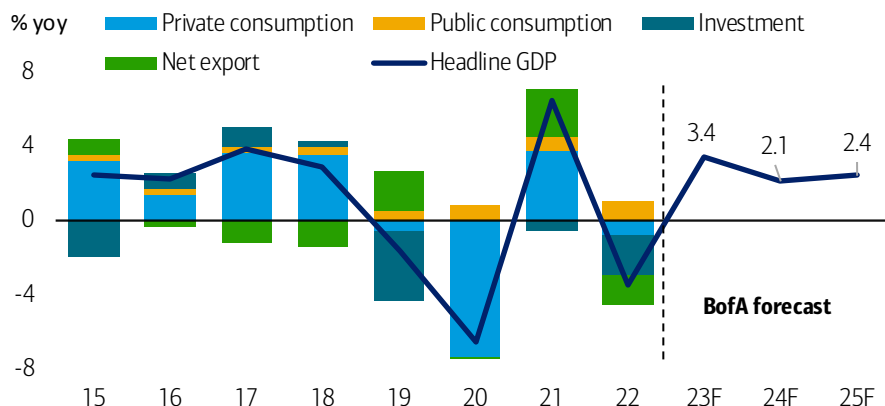
Hong Kong's post-reopening growth rebound has been weaker than expected, as the pace of consumption and tourism recovery was slow after an initial rebound in early 2023. Elevated interest rates, a property market downturn and weak mainland China demand are eroding the city's economic strength and fiscal health. We expect HK GDP to expand by 2.1% in 2024 and 2.4% in 2025, after a 3.4% growth this year (Exhibit 1). These forecasts have taken into account headwinds on consumption and investment in 1H24 before the Fed starts to cut interest rates and baked in a mild recovery after that. Given the subdued growth outlook, we expect CPI inflation to moderate to 1.6% in 2024 from 2.0% in 2023.

Fiscal deficits to cut into the city's reserves

Against the weak macro backdrop, we expect fiscal deficit to reach 3.5% of GDP in the 2023–24 fiscal year (Apr 23 to Mar 24), or almost double the amount the government had original budgeted in Feb 2023, due to weak land sales and stamp duty revenue. We believe the city is going to run a narrower deficit in the FY 2024–25, vs. its projection for a surplus. That would further reduce its fiscal reserves and prompt more debt issuance.

Exhibit 1: GDP forecast by expenditure

We expect Hong Kong GDP to expand by 2.1% in 2024 after a 3.4% growth in 2023



Source: BofA Global Research estimates

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Growth: Battling with persisting headwinds

Consumption recovery appeared to have stalled

The post-reopening consumption and tourism rebound had been expected to drive a robust growth recovery this year. Yet, that boost appears to have slowed and stalled, with sequential growth of consumption and services exports dipping into negative territory in 3Q.

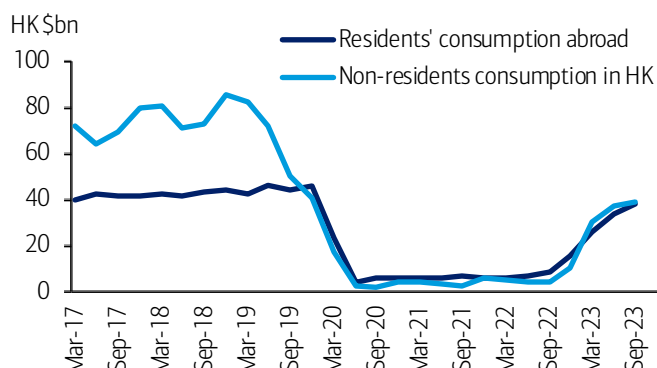
In our view, the weakness in domestic consumption was driven by **1)** sluggish income growth of the high earners dampened sentiment and purchasing power; **2)** higher mortgage payment squeezed disposable income, and falling property prices weighed on consumption via negative wealth effect; and **3)** residents are “leaking” consumption to overseas or mainland China. As Exhibit 2 suggests, overseas spending by residents has fully recovered.

Meanwhile, spending by visitors in HK remained lackluster and only returned to less than 60% of 2018 level (Exhibit 2). The strong HK\$, weak growth momentum and sentiment in China, as well as incomplete recovery in flight and tourism group operation have likely capped tourist inflow and their spending. In addition, luxury brands’ strategy to prioritize selling directly in mainland China could have further hampered sales of luxury items (Exhibit 3).

Going into 2024, these factors will probably continue to weigh on consumption and tourism spending, until we see a weaker US\$ or demand in mainland China picks up more significantly. Therefore, we only expect a mild and gradual consumption recovery going into the next two years.

Exhibit 2: Spending abroad by residents vs. Visitor consumption in HK

Visitor consumption is low vs. pre-pandemic level, while resident consumption abroad has fully recovered

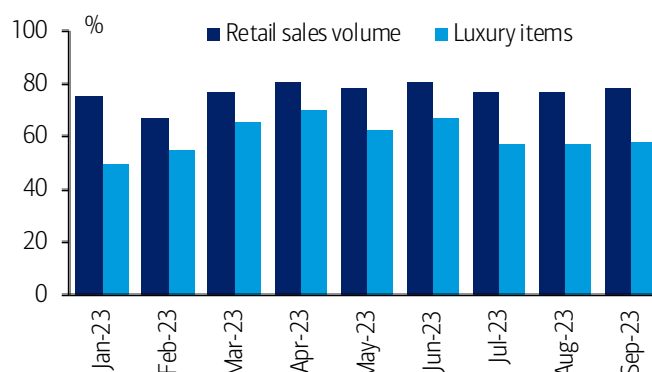


Source: CEIC, BofA Global Research

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Exhibit 3: Retail sales volume, % of same month 2018

Retail sales recovery was sluggish, with tourists' spending on luxury items likely trailed the headline sales



Source: CEIC, BofA Global Research

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Property downturn to weigh on growth outlook

Another major headwind on HK growth is the property market downturn. While the government has eased restrictive measures on the property market [in October](#) (see report), these actions will hardly reverse the home price decline trend, according to our [property analysts](#) (see report). That will continue to weigh on economic expansion into next years with rates remaining elevated for longer.

Beyond the negative effect on consumption via high mortgage payment and negative wealth effect, the property downturn will also hurt investment, which was still resilient until 3Q23 due to private construction. With property developers less eager to purchase new lands amid rising (unsold) residential property vacancy (Exhibit 4), we believe private-construction-related capex will slow more notably in coming quarters.

Goods trade likely bottomed out despite mild external demand

That said, goods trade will likely be more supportive to growth in 2024. In October, goods export rebounded 1.4% yoy (Exhibit 5), the first positive reading in 18 months, likely helped by favorable base effect and bottoming out in global trade cycle.

Going forward, we think the further recovery in vehicles throughput will boost overall goods trade and net exports in 2024, as it only recovered to 60% of 2018 level in 3Q23. That said, we expect only low-to-mid single digit growth in real exports in 2024, consistent with export growth in mainland China, given subdued growth in external demand.

Exhibit 4: Private residential property vacancy

Residential property vacancy is the highest since 2007

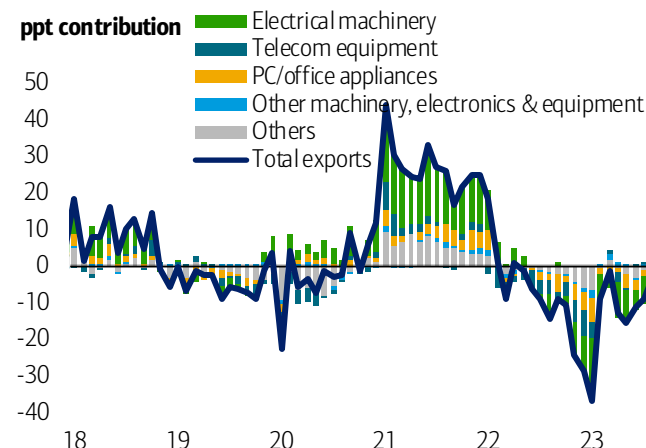


Source: Haver, HK RVD, BofA Global Research

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Exhibit 5: Goods exports by major products

Goods trade will likely be more supportive to growth going forward



Source: Haver, BofA Global Research

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Further moderation in CPI inflation

Against the backdrop of soft growth and sluggish property market, we expect CPI inflation at 2.0% in 2023 and moderate to 1.6% in 2024. The rising housing rent coupled with the tapering of government subsidies could exert upward pressure on headline CPI inflation next year. However, the weak consumption sentiment and tight financial conditions will likely cap the upside of broader inflationary pressure.

Policy: Fiscal deficits to cut into the city's reserves

The subdued economic outlook likely implies a deterioration in fiscal position (Exhibit 6). We expect HK's fiscal deficit this year to come in at 3.5% of GDP, with the shortfall almost double the amount expected at the original budget released in Feb 2023. While the government is tapering the pandemic relief measures and cutting expenditure relative to last year, the large deficit is mostly due to the weak fiscal revenue. The sluggish property and equity market have weighed on land sales and stamp duty, which in combination contributed to 35% and 22%, respectively, to the consolidated revenue in the last two fiscal years. Meanwhile, the weaker-than-expected recovery also means that the nominal GDP would be smaller than the government's original forecast.

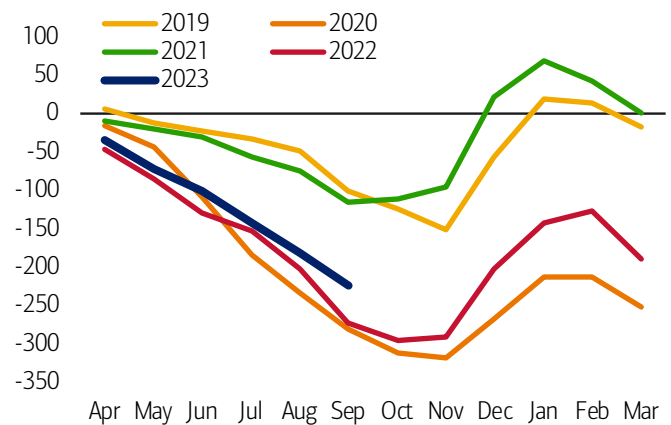
The larger-than-expected fiscal deficit would indicate that:

- HK is likely to have a thinner buffer against any economic shock in coming years, as fiscal reserves are likely to decline to roughly 11 months of fiscal expenditure by the end of this fiscal year (Exhibit 7), vs. the peak of 29 months in 2018. In particular, some of the fiscal reserves are by law not available to be diverted to cover general expenses.
- The city is unlikely to run fiscal surplus as expected in the FY 2024-25, given the prolonged property market downturn and stamp duty reduction.

- The city is likely to be prompted to issue more bonds than budgeted (HK\$65bn) this fiscal year given the revenue shortfall. That said, the additional issuance is unlikely to affect the city's overall fiscal stability materially in the near term. Compared to other North Asia economies, the amount of outstanding HK government debt is still low (10% of GDP in Hong Kong vs 30% in Taiwan, 50% in Korea, 220% in Japan)

Exhibit 6: Cumulative running fiscal deficit

HK is seeing another year of deep fiscal deficit

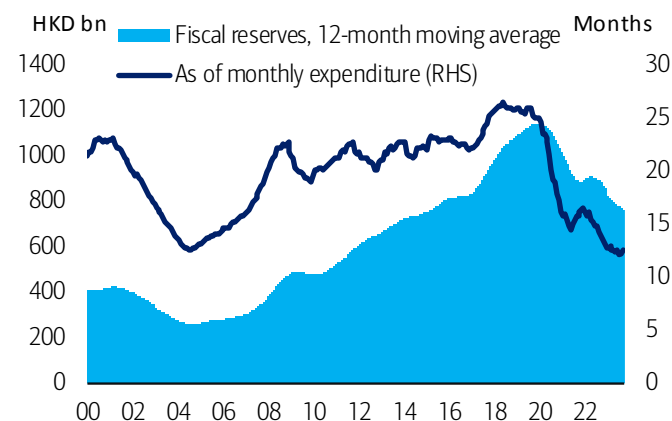


Source: CEIC, BofA Global Research

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Exhibit 7: Fiscal reserves

Fiscal reserves are likely to decline to roughly 11 months of expenditure by the end of this fiscal year



Source: CEIC, BofA Global Research

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