

EU Medtech & Healthcare Services

Red Sea disruptions – limited damages so far, but risk stands for some names

Industry Overview

MedTech companies don't see Red Sea impact yet

Freight costs account for only c.2% of EU MedTech's overall revenue on average. While most of our companies are yet to report FY23 and provide FY24 guidance, we have gathered their feedback on the Red Sea freight cost impact (see next page). While the sea freight disruption could delay product availability or add cost pressure, most of our companies haven't experienced a material impact so far, mainly helped by good inventory level, locked prices for sea freight contracts or use of air freight.

More risks at capital equipment names, FME and GN

Naturally, we see a higher risk for our companies with the highest freight cost percentage in CY24. Capital equipment companies, such as Elekta, Philips or SHL have all roughly c5% of their group sales in freight cost. Among them, we see more risk at Elekta given big production footprint in China, with 25% of its sales volume affected by the Red Sea route. FME also screens bad given the 9% EBIT margin (lowest within our coverage), implying a higher sensitivity to any fluctuation in costs than other names. In addition, we see GN Store Nord at risk, and particularly GN Audio as the business produces and assemble most of its audio products in China and South-East Asia, then distributes them to Europe/US.

Our scenario analyses yield c.1-4% EBIT cut in CY24

While it's difficult to forecast the potential impact for each company, we run sensitivity analyses based on Red Sea freight cost increase for CY24: base case = 20% increase; bull case = 10%; bear case = 50%. The previously mentioned names are the more at risk, but we stress the limited overall downside risk for our EU MedTech sector on EBIT consensus derived from this analysis with only 1-4% potential cut overall, equaling to 0-40bps margin impact. It seems manageable for most of our companies across the space.

However, consensus hasn't priced Red Sea impact in yet

We don't believe consensus already reflects any potential impact from the Red Sea situation and the potential cost pressure. Indeed, EU MedTech FY24 EBIT margin consensus hasn't moved since the situation has worsened in December 2023. More interestingly, it seems that higher gross margin improvements come at Philips and GN, where both are among the most at risk companies in our coverage in our view.

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FME = Fresenius Medical Care

GN = GN Store Nord

SHL = Siemens Healthineers

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What our companies have told us about the Red Sea situation

Exhibit 1: Vast majority of our coverage has seen limited impact from Red Sea so far

Given ongoing conflict in the Red Sea, over the past week, we reached out to some of our companies under coverage. Companies have flagged some increase in transport costs but remain immaterial at this stage. Most at risk companies (Elekta, GN Audio) have locked prices and avoid paying spot rate today, but prices could materially increase when contracts are renegotiated.

Company	Comment
Alcon	So far de minimis impact.
Amplifon	Mostly through air freight so impact minimal. Freight less than 1% of revenue.
Carl Zeiss	Approx. EUR 40-50m annual costs normally. Single digit million hit to P&L likely.
	More important if supplier network affected (e.g. electronic components) - not heard of any shortages so far, but too early to say.
Coloplast	Do not expect significant impact.
ConvaTec	Some cost increases due to diversion of routes but immaterial. Have resilient inventory so currently do not expect customer deliveries to be affected.
Demant	Only 0.5pp impact on GM back in 2021 when supply chain was significantly more challenged. This time likely to be less.
Elekta	2 wks of extra time due to re-routing, increased freight costs. However already built in extra days for unexpected delays. Would forward purchase some shipping capacity so not all at spot rates. 25% of sales volume is affected. No significant use of air freight at the minute. Logistics cost is 5%.
Fresenius SE	Doesn't see specific financial impact on numbers for now, but highlights this could be a reason to be cautious on FY24.
Fresenius Medical Care	No material impact. Main production sites are in EU/US. China produces for local consumption. Products not time critical.
GN Store Nord	Difficult to quantify. Try to lock in prices using short to long term contracts on a rolling basis.
Philips	Not seen material impact.
SCHOTT Pharma	China facilities produce core portfolio to be consumed locally. Main HVS production in Europe (Germany/Hungary) and some shipped to the US so not materially affected by Red Sea route.
Siemens Healthineers	Air freight significantly more important than sea freight. So unlikely to be material.

Source: Company commentary

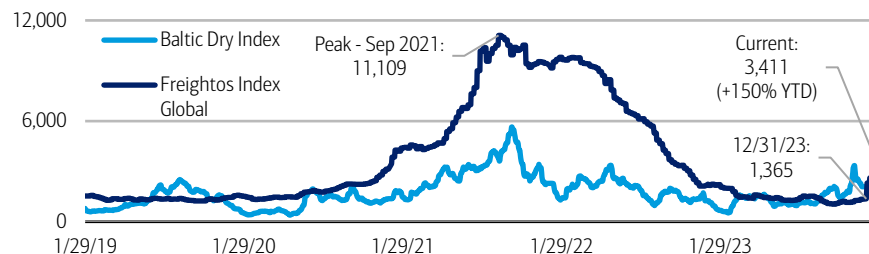
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During the supply chain crisis in 2021/22, one thing that hit MedTech hardest was component shortages. These included resins, circuit boards and electrical coil, without which semi-finished products were stuck in inventory and not sold on to customers. Companies commented that so far this has not taken place, but the situation is being closely monitored. We think any significant hit to margin will likely come from component availability, with companies having to resort to air freight, or paying expensive third party to source them.

For context, on average global ocean freight rates have increased by 150% year-to-date. However, this is still dwarfed by the peak experienced at the height of COVID, as shown below. Despite increase in sea freight, air freight seems to remain under controlled so far.

Exhibit 2: Freightos Index Global and Baltic Dry Index – last 5 years

The uptick in global freight costs is nowhere near the magnitude of that witnessed in 2021.



Source: Bloomberg.

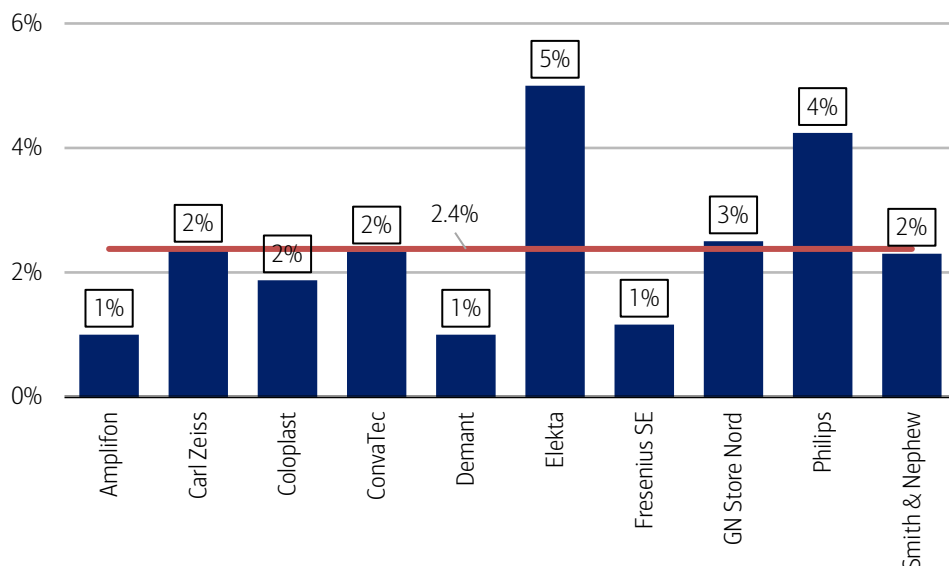
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Freight costs account for c2% of sales for EU MedTech companies

Based on disclosure and companies' commentary during the supply chain crisis, we have managed to quantify freight costs for the majority of our coverage. On average, this represents 2.4% of group revenue, with capital equipment names such as Philips and Elekta towards the higher end.

Exhibit 3: On average, freight costs account for 2.4% of total sales for our coverage

Freight costs as a % of revenue, EU MedTech



Source: company reports, BofA Global Research estimates

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Higher Red Sea freight costs scenarios could cut FY24 EBIT cons. by c.1-4%

Our three scenario analyses range c1-4% avg EBIT cut from Red Sea in FY24

To get some numbers, we have performed scenario analysis on the likely impact on consensus EBIT across our coverage, based on Visible Alpha estimates. This analysis is purely illustrative, and many parameters are unknown at this stage (i.e. % freight costs using Red Sea channel, split air/sea freight, how long the situation will last, etc.).

For our coverage, we try to understand how impactful the Red Sea freight cost increase could be, and what could be the magnitude of potential EBIT cut for consensus in FY24. First, we use the total freight cost for each company where we have the data, and for others we either use sector average (i.e. 2.4%) or similar percentage as peers in the sub-sector. Then, we assign a weighting to the Red Sea route, based on whether companies have production facilities in China and exposure to Red Sea area (i.e. 50% for most exposed, 20% for the rest). Last, our three scenarios are: base case = 20% Red Sea freight cost increase; bull case = 10% increase; bear case = 50% increase.

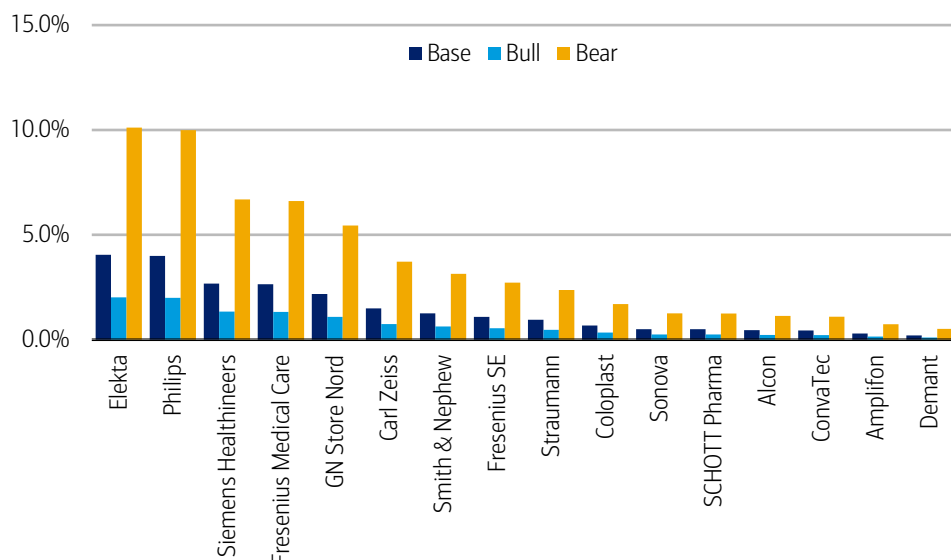
As shown below, under all three cases, the most sensitive names within our coverage are Elekta, Philips and SHL. This seems logical, due to their relatively high freight costs for capital equipment companies. FME also screens towards the top end. With 9% margin (lowest within our coverage), FME's EBIT is proportionately more sensitive to any fluctuation in costs than other names. In addition, we see GN Store Nord at risk, and particularly GN Audio as the business produce and assemble most of its audio products in China and South-East Asia, then distributes them from regional hubs including China and Hong Kong.

On the other hand, ConvaTec, Amplifon and Demant are the least sensitive, primarily due to less exposure to the Red Sea route. None of these companies have production facilities in greater China.

All of this translated into a 0-40bps EBIT margin headwind on average for EU MedTech in FY24, which seems to be manageable for most of our companies.

Exhibit 4: Under all three cases, Elekta, Philips and SHL are the most sensitive to increase in freight costs

% change to FY24 consensus EBIT, under our base, bull and bear case assumptions on freight costs



Source: BofA Global Research Estimates, Visible Alpha

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Consensus hasn't priced in Red Sea impact yet

Interestingly, when we compare the current consensus FY24 EBIT margin, to what it was at the start of December 2023, there does not seem to be much movement. This suggests to us that sell-side is yet to factor this into their numbers, indicating potential downside risk to margin estimates.

Exhibit 5: There is not much difference in consensus EBIT margin since the Red Sea situation worsened in December 2023

VA consensus EBIT margin across EU MedTech, now vs Dec 2023

	Current	As at 01/12/2023	Diff
Alcon	20.9%	21.0%	-0.1%
Amplifon	13.6%	13.3%	0.3%
Carl Zeiss	15.9%	16.5%	-0.6%
Coloplast	27.6%	27.7%	-0.1%
ConvaTec	21.4%	21.4%	0.0%
Demant	19.5%	19.4%	0.1%
Elekta	12.4%	12.4%	-0.1%
Fresenius Medical Care	9.0%	9.1%	-0.1%
Fresenius SE	10.7%	10.8%	-0.4%
GN Store Nord	11.5%	11.2%	0.3%
Philips	10.6%	10.4%	0.2%
SCHOTT Pharma	20.0%	19.9%	0.0%
Siemens Healthineers	15.9%	15.8%	0.1%
Smith & Nephew	18.3%	18.4%	-0.1%
Sonova	19.9%	20.0%	-0.1%
Straumann	25.1%	25.3%	-0.2%

Source: Visible Alpha

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In the table below, we compare the gross margin of our coverage between FY19, FY23 and FY24. For those that haven't yet reported full-year FY23 numbers, we have used existing VA consensus.

Compared to pre-COVID, Fresenius SE and GN Store Nord has seen the most drastic reduction in gross margin, although this has decreased by -350bps for the sector on average. Looking ahead for FY24, consensus forecasts an average improvement in gross margin of 80bps in FY24, with GN Store Nord and Philips expected to improve the most despite higher exposure than many other companies to the Red Sea situation.

Exhibit 6: Consensus expects Philips and GN Store Nord to improve their gross margin by +270bps despite high exposure to the Red Sea situation

Gross margin across EU MedTech, FY19, FY23 and FY24 (VA cons)

	FY19 margin	FY23 margin	Difference	FY 24 margin	Difference
Alcon	62%	63%	0.7%	63%	0.3%
Carl Zeiss	57%	58%	0.7%	56%	-1.6%
Coloplast	68%	67%	-1.1%	68%	1.2%
ConvaTec	59%	61%	2.3%	62%	0.8%
Demant	76%	74%	-1.6%	75%	1.1%
Elekta	42%	38%	-4.3%	38%	0.5%
Fresenius Medical Care	31%	26%	-5.1%	27%	1.0%
Fresenius SE	42%	23%	-18.8%	25%	1.5%
GN Store Nord	60%	50%	-10.3%	53%	2.7%
Philips	46%	41%	-4.6%	44%	2.7%
SCHOTT Pharma	-	35%	N/A	35%	-0.1%
Siemens Healthineers	41%	38%	-2.4%	39%	1.4%
Smith & Nephew	74%	70%	-3.8%	71%	0.6%
Sonova	71%	71%	-0.7%	71%	0.7%
Straumann	76%	75%	-0.3%	75%	-0.8%
Average			-3.5%		0.8%

Source: Visible Alpha

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