

Emerging Insight

LatAm – Outlook favors Brazil over Mexico

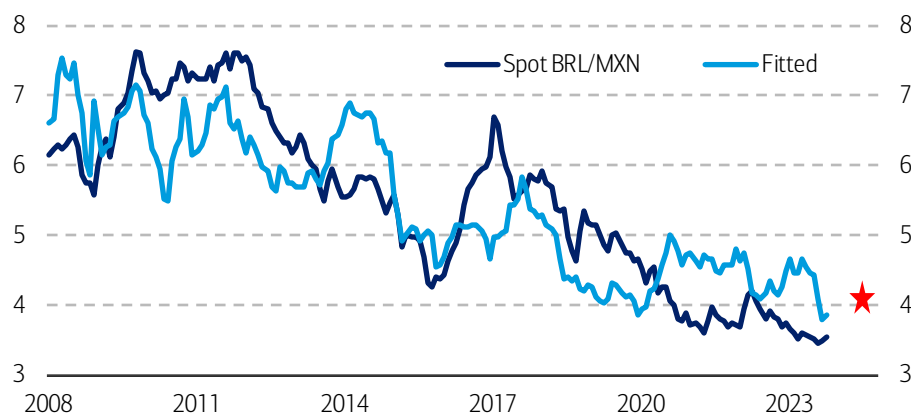
Key takeaways

- We like long BRL/MXN as one of our 2024 Top Trades, as the macro outlook in 2024 should favor Brazil over Mexico.
- BRL/MXN is driven by real rate differentials, the euro and US rates. These factors should favor BRL/MXN appreciation in 2024.
- Our 2024 economic outlook is better-than-consensus in Brazil and worse-than-consensus in Mexico.

By Ezequiel Aguirre and Christian Gonzalez Rojas

Chart of the Day: BRL/MXN is driven by real rate differentials, the euro and US rates

Using a simple regression framework, the BRL/MXN level consistent with our 2024 macro outlook is 4.01



Source: BofA Global Research, Bloomberg

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Outlook favors Brazil over Mexico

Several economic trends will shift in favor of Brazil relative to Mexico in 2024. Inflation will decline in Brazil but remain high in Mexico, increasing the real rate differential in favor of Brazil. GDP growth will slow, but Brazil will outpace Mexico. Brazil will reduce its primary deficit while Mexico will increase it ahead of a presidential election. Brazil will keep a trade surplus while a slowdown in the US will put pressure on remittances in Mexico. Brazil's real exchange rate is more than 15% cheap, while Mexico's is about 6% expensive. We like long BRL/MXN as one of our 2024 Top Trades.

See our complete piece in [Buy BRL/MXN – 2024 Macro Outlook Favors Brazil Over Mexico](#)

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We like long BRL/MXN (current: 3.52) as one of our 2024 Top Trades. Spot BRL/MXN is driven by real rate differentials, the euro and 10y US bond yields. All three factors should evolve next year in a way that benefits BRL over MXN. We also find that BRL/MXN is more than 20% undervalued in real terms, suggesting a very good entry level. Risks are fiscal slippage in Brazil given its high debt levels and strong inflows into Mexico due to nearshoring.

Spot BRL/MXN driven by real rate differentials, the euro and 10y US yields

The BRL/MXN spot rate is to a large extent driven by Brazil-Mexico real rate differentials, the euro and bond yields in the US. We forecast all three of these factors to move in favor of BRL/MXN appreciation in 2024.

Exhibit 1 shows the output of a regression model for BRL/MXN. Just three factors explain 62% of monthly variations in BRL/MXN: the real policy rate differential, spot EUR/USD and 10y US Treasury yields. All coefficients are statistically significant and show the correct sign. A strengthening of the EUR leads to BRL appreciation relative to MXN since Brazil trades significantly more with Europe and Mexico with the US. Higher US bond yields leads to BRL underperformance relative to MXN since Brazil has higher debt and higher US yields are associated with a stronger US economy which benefits Mexico. Real rate differentials influence BRL/MXN as expected.

Exhibit 2 shows the time series of BRL/MXN along with the regression fitted values. The red star shows the regression fitted-value for BRL/MXN implied by our 2024 forecasts for the euro, US yields and the Brazil-Mexico real rate differential. We use 1.15 for EUR, 4.25% for the 10y US yield, 9.50% for Brazil's benchmark rate, 8.75% for Mexico's, 3.7% for Brazil's inflation rate and 4.7% for Mexico's. The regression-fitted value is 4.01 for spot BRL/MXN, implying a 12% spot return from current levels.

BRL more than 20% undervalued relative to MXN in REER terms

We find BRL is substantially undervalued while MXN is slightly overvalued when we look at their real effective exchange rates. Brazil's real exchange rate is more than 15% cheap relative to its long-run mean. Mexico's real exchange rate is about 6% expensive. This implies the relative BRL/MXN real exchange rate is more than 20% undervalued.

Exhibit 3 shows Brazil's and Mexico's REER expressed as percentage deviations from their long run means. Only in three instances was BRL cheaper than today: When Lula won the presidency for the first time in 2002-04 and default fears abounded, briefly in 2015 during Dilma Rousseff's crisis that ended with her impeachment, and in the early months of the 2020's pandemic. On the other hand, Mexico's real exchange rate has dramatically strengthened since 2020, rising by more than 50%.

Exhibit 1: Spot BRL/MXN regression model

BRL/MXN driven by real rates, the euro and US bond yields

Variable	Coefficient	Std Error	t-Stat	Prob
EUR spot rate	1.42	0.10	14.0	0.00
Real rate diff	3.20	0.41	7.7	0.00
10y US yield	-5.05	1.43	-3.5	0.00
Observations:	190			
Mean dependent var	167.8			
SE of regression	14.3			
Adjusted R-Squared	0.62			

Notes: Dependent variable is log of spot BRL/MXN. Spot EUR is also in logs.
 Real rate differential is the difference between Brazil's policy rate and Mexico's policy rate, deflated with CPI inflation. Regression method is OLS.
 Sample runs from 2008 to 2023. Data are at monthly frequency

Source: Bloomberg

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Exhibit 2: Spot BRL/MXN and regression fit

Red star shows the predicted BRL/MXN using our 2024 forecasts for inputs



Source: Bloomberg

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Exhibit 3: Brazil and Mexico REER

REER indices shown as percentage deviation from long-run mean

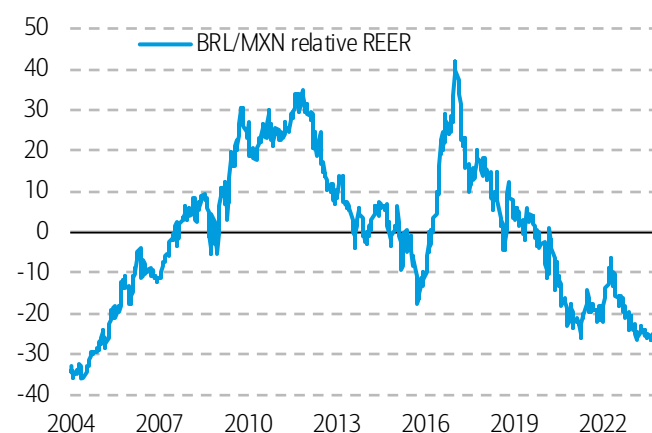


Source: Haver Analytics

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Exhibit 4: BRL more than 20% undervalued relative to MXN

BRL/MXN relative REER shown as percentage deviation from long-run mean



Source: Haver Analytics

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Exhibit 4 shows the relative REER index for BRL/MXN. Brazil's real exchange rate relative to Mexico's is currently more than 20% undervalued, the most since 2005. From a valuation perspective, we are also buying BRL/MXN at very good levels.

Neither terms of trade nor productivity differentials explain the valuation gap

The valuation gap between BRL and MXN cannot be explained in our view by differences over time in the terms of trade or productivity between the two economies. Terms of trade and productivity differentials are usually the two building blocks of long-run real exchange rate modelling in emerging markets. If anything, trends in these two factors over the last several years should have led to BRL/MXN strengthening. They did not.

First, an economy with faster productivity growth than that of its trading partners should see its real exchange rate appreciate since more output can be produced at a lower cost. Similarly, an economy that experiences raising export prices relative to its imports prices – an increase in the terms of trade – should also experience real exchange rate appreciation. Oddly, that is not what happened here. The trend in productivity in Brazil relative to Mexico has also been in Brazil's favor since 2016.

The role of real rates in BRL underperformance relative to MXN

The current cheapness of BRL/MXN owes to the dramatic underperformance of BRL since 2017. The Brazilian real depreciated to 4.85 currently from 3.05 in early 2017 whereas the Mexican peso strengthened to 17.30 currently from 21.95 over the same period. Some of this divergence is due to the period selected: MXN was badly hit in 2016-17 due to Trump's victory and his threats to renegotiate NAFTA. But monetary policy would start to diverge significantly around 2017 as well.

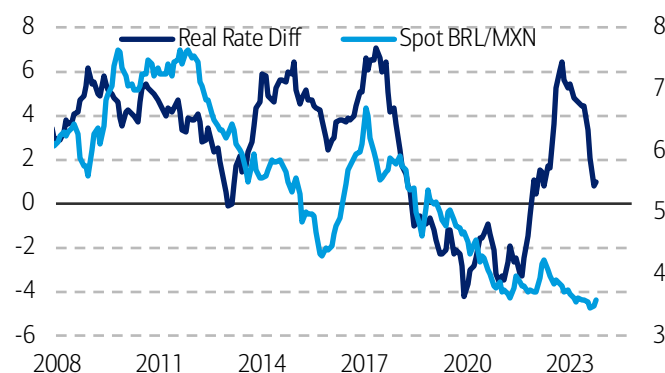
Brazil's central bank cut its policy rate to a record low 2% by 2020 from 14.25% in 2017 whereas Mexico hiked its policy rate to 8.25% by 2019 from 3.25% in 2016. Exhibit 5 shows falling BRL-MXN real rate differentials led to a sharp weakening in BRL/MXN. The surprising thing is how since 2021 the reverse did not hold: Brazil raised rates sooner and by more than Mexico while inflation also began to decline sooner in Brazil yet this sharp increase in the real rate differential did not lead to BRL outperforming MXN.

The role of the recent investment surge in Mexico

Higher real rates differentials in favor of Brazil have been offset by strong investment growth in Mexico lately, as shown in Exhibit 6. This investment boom seems to be driven by nearshoring in the north of Mexico and by public infrastructure projects in the south. We expect the nearshoring boom to continue for some quarters but public investment to stall in 2H24 after the presidential election (see [Mexico: Investment is booming](#)).

Exhibit 5: Swings in monetary policy do lead to sharp currency moves

Aggressive rate cuts in Brazil during 2017-2020 led to BRL/MXN weakening



Source: Bloomberg

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Exhibit 6: Investment boom in Mexico

Nearshoring and public investment are booming



Source: Haver Analytics

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However, it is hard to find much evidence for this *nearshoring* investment, presumably from China, in the data. The *balance of payments* data shows that total FDI into Mexico decelerated in 3Q23 to \$1.8bn from \$3.5bn a year earlier. Even averaging FDI flows across quarters shows no boom, with levels about the same as their ten-year average. And Chinese investments into Mexico account for only 0.2% of total FDI, down from 2% a year ago. Even if China were channeling this investment through other jurisdictions, they would still show up on the aggregate number. But they don't (see [Chinese investments into Mexico are falling lately](#)).

The 2024 macro-outlook looks better for Brazil than Mexico

Our 2024 economic forecasts show mostly improvements in Brazil but deterioration in Mexico. Our forecasts are also better-than-consensus in Brazil and worse-than-consensus in Mexico. All these forecasts are shown in Exhibit 7.

GDP growth will slow down in both economies. Brazil will decelerate from 3.0% in 2023 to 2.2% in 2024 (consensus 1.6%) whereas Mexico's slowdown will be steeper, from 3.4% to 1.8% (consensus 2.0%). The *growth differential* will improve to +0.4% from -0.4%, an 80bp change in favor of Brazil.

Exhibit 7: Macroeconomic forecasts

Our forecasts are better-than-consensus in Brazil and worse-than-consensus in Mexico

	Brazil			Mexico			Brazil – Mexico Diff		
<i>BofA</i>									
<i>Forecasts</i>	<i>2023</i>	<i>2024</i>	<i>Change</i>	<i>2023</i>	<i>2024</i>	<i>Change</i>	<i>2023</i>	<i>2024</i>	<i>Change</i>
GDP growth	3.0	2.2	-0.8	3.4	1.8	-1.6	-0.4	0.4	0.8
CPI inflation	4.7	3.7	-1.0	4.5	4.7	0.2	0.2	-1.0	-1.2
Policy rate	11.8	9.5	-2.3	11.3	8.8	-2.5	0.5	0.8	0.3
Real rate	7.1	5.8	-1.3	6.8	4.1	-2.7	0.3	1.8	1.5
Budget balance	-7.3	-6.4	0.9	-3.3	-4.9	-1.6	-4.0	-1.5	2.5
Gross debt	76.1	77.8	1.7	46.5	48.8	2.3	29.6	29.0	-0.6
<i>Consensus</i>	<i>2023</i>	<i>2024</i>	<i>Change</i>	<i>2023</i>	<i>2024</i>	<i>Change</i>	<i>2023</i>	<i>2024</i>	<i>Change</i>
GDP growth	3.0	1.6	-1.4	3.4	2.0	-1.4	-0.4	-0.4	0.0
CPI inflation	4.7	4.0	-0.7	4.5	4.1	-0.4	0.2	-0.1	-0.3
Policy rate	11.8	9.0	-2.8	11.3	9.3	-2.0	0.5	-0.3	-0.8
Real rate	7.1	5.0	-2.1	6.8	5.2	-1.6	0.3	-0.2	-0.5
Budget balance	-7.3	-6.8	0.5	-3.3	-4.9	-1.6	-4.0	-1.9	2.1
Gross debt	76.1	78.4	2.3	46.5	48.8	2.3	29.6	29.6	0.0

Source: Central bank surveys, Bloomberg

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CPI inflation will decline from 4.7% to 3.7% (consensus 4.0%) in Brazil while it will rise modestly from 4.5% to 4.7% (consensus 4.1%) in Mexico. We expect inflation to be lower in Brazil since the labor market is not overheated as is the case in Mexico. For example, services inflation and wage growth have decreased significantly in Brazil from their 2022 peaks while there has been almost no deceleration in Mexico.

The real rate differential will therefore increase by 150bp in favor of Brazil based on our inflation and policy rate expectations. On the other hand, consensus forecasts have a 50bp reduction in the Brazil-Mexico real rate differential. This 200bp gap in real rates relative to consensus ought to be a big boost to BRL/MXN.

Budget balances will also improve in Brazil while worsening in Mexico. Brazil will not meet its 0% primary balance target, but it will reduce the primary deficit to 0.4% next year from 1.0% this year. Including interest payments, the budget deficit will shrink to 6.4% from 7.3%, a better fiscal performance than that expected by the consensus. In Mexico, deficits will increase ahead of the presidential election. The overall budget deficit will rise to 4.9% next year from 3.3% this year, in line with consensus.

Trade catalysts: Fiscal rationality in Brazil, easing and elections in Mexico

Brazil's better 2024 macro outlook relative to Mexico's is the trade's main rationale. But this is likely to play out gradually over time. There are, however, three specific developments that may function as an accelerated catalyst for the trade to perform. First, Brazil may surprise the market by sticking to a fiscally prudent path sooner rather than later. Second, Mexico's central bank may start easing monetary policy sooner than currently expected. It is also conceivable Mexico may decide to launch a reserve accumulation program at some point in 2024. The IMF renewed its flexible credit line with Mexico for another two years on November 17, but it reduced its size to \$35bn from \$50bn. And Mexico's current level of international reserves do look somewhat low when compared with other regional economies. Finally, Mexico will hold presidential elections in early June. As we get closer to the election markets are likely to anticipate volatility and add some risk premium to the Mexican peso.

News and Views

Brazil: Mid-November IPCA increases 0.33% mom, in line with our expectation

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IPCA-15 registered 0.33% mom increase in mid-November (from 0.21% mom in mid-October), according to the Brazilian Institute of Geography and Statistics (IBGE). The print was in line with our view of a 0.33% mom increase, though slightly above market expectations (0.30% mom). Compared to our forecast, main pressures came from Food and Beverages, surprising to the upside, and Healthcare, surprising to the downside. The acceleration of perishable food prices (namely onion and fruits) remains impacting the headline. Regarding underlying measures, the main core metrics decelerated, with core average down to 4.58% yoy (vs 4.86% yoy previously), core services to 4.60% yoy (from 4.88% yoy) and core industrials to 3.72% yoy (from 4.91% yoy). Annual inflation decelerated to 4.84% yoy (from 5.05% yoy), above the upper bound of inflation target (3.25% + 1.5%).

- **To follow:** The benign inflation scenario in a context of fiscal uncertainty is in line with our monetary policy call of 50 bps cut per COPOM meeting without acceleration, reaching 11.75% in 23YE. Also, today's print reinforces our inflation forecast of 4.8% in YE23 and 3.7% in YE24.

Brazil: Net formal job creation increased above expectations in October

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The CAGED (General workforce registration system) reported the net creation of 190,366 formal jobs in October (from 211,764 in September), above market expectations of 135.0k jobs. In 12-months accumulated terms, net formal job creation increased to 1.48mn (vs 1.45mn previously). In seasonally adjusted terms, net job creation was of 207.4k (vs 81.1k in September), with 3mma moving up (after three months decelerating). There was positive net job creation in all the sectors, while services continue to be the main contributor.

- **To follow:** We expect the labor market to remain resilient throughout 2023.

Brazil: October Central Govt Primary registered a R\$18.3 surplus

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The Central Government reported a primary surplus of R\$18.3bn in October (vs R\$11.4bn surplus in September). The result above market expectations at R\$15.5bn. Total revenues were up to R\$212.5bn (from R\$201.3bn), while transfers to states and municipalities were up to R\$32.3bn (from R\$31.1bn), resulting in net revenues of R\$180.1bn (from R\$170.2bn), 5.5% in yoy terms. Total expenditures were R\$161.9bn (from 158.7bn), increasing 15.4% yoy. The central government primary deficit went to R\$85.4 bn or -0.83% of GDP in October (from -R\$73.1bn or -0.69% of GDP in the previous month) in 12-month accumulated terms.

- **To follow:** We continue to expect a central government primary deficit of 0.9% of GDP by 2023YE, with the gross debt to GDP ratio going up to 76.1%.

Mexico: Trade balance remains close to zero in October**Carlos Capistran**

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Trade balance in October posted a narrower deficit than expected at -US\$0.3bn (E. deficit -US\$1.5bn). Once adjusted for seasonality, the trade balance showed a surplus of US\$0.3bn, in contrast to the deficit of -US\$0.6bn in September. Exports fell -0.4% mom sa (vs +0.6% in September) mostly due to non-oil, non auto exports (-1.9% mom sa). Imports fell -2.2% mom sa (vs +1.6% in September) mostly driven by consumption goods imports at -8.8% mom sa. Intermediate goods imports fell 0.7% mom sa and capital goods imports fell 3.7% mom sa. In other terms, oil imports fell 12.7% mom sa (vs +6.6% in September) while non-oil imports fell 1.2% mom sa (vs +1.1% in September).

- **To follow:** The trade balance remains close to zero, with imports falling more than exports. In exports all but auto exports have decelerated. In imports, all imports are weaker. The [current account](#) also shows a balance close to zero.

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