

Coty Inc.

Mix ignition supporting growth and margins; reiterate Buy

Reiterate Rating: BUY | PO: 15.00 USD | Price: 11.88 USD

Strong FQ2 even as prestige fragrance laps big comps

FO2 results (see report) highlighted Coty's continued runway in prestige fragrance with +10% growth, albeit moderating from FQ1 growth north of +20%. Reiterated organic sales and adj. EBITDA guide for F24 reflect the tougher YoY comps ahead, particularly in F4Q against strong year-ago restocking. With double-digit growth persisting online, in China, and across Coty's prestige business, we see little risk to hitting targets on either top or bottom line considering the flow-through of F1Q24 mid-single digit pricing as input cost inflation moderates in the back half.

Multiple mix drivers should ease transition from pricing

With the stock's reaction to moderating category trends and pricing showing signs of investor trepidation, we underline the following mix drivers that should help carry sales and margin: 1) prestige outgrowing Coty's consumer portfolio; 2) a skew towards more premium products even within prestige; and 3) growth ahead of total company in mixaccretive travel retail and China channels. Layering on SKU reductions and productivity programs and the eventual lap of the Lacoste exit dragging on FY24, we still see Coty as handily capable of delivering at or above its mid-term algorithm.

Adjusting estimates; 2H normalizing despite tough comps

F2H organic sales guidance of +6-8% is consistent with the company's medium-term growth algorithm despite a -LSD to -MSD headwind in Prestige from inventory restocking y/y with the recovery of fragrance service levels. We adjust our FQ3 adj. EBITDA estimate to \$200m vs. \$196m prior and FQ4 decreases to \$168m vs. \$190m prior on the more difficult comps in FQ4, while our F24 estimate remains \$1095mm.

Reiterate Buy rating and PO at \$15

We reiterate our Buy rating and our PO at \$15, reflecting an unchanged SOTP valuation. We value the Prestige segment at 15x our CY25e EBITDA and Consumer Beauty at 9x our CY25e EBITDA, given the superior growth profile and margins for Prestige, compared to more limited expansion for Consumer Beauty. Overall, this implies a blended 13x multiple on our CY25e EBITDA, a premium to its current forward multiple of 12x, given continued execution on strategic pillars in multiple growing categories.

Estimates (Jun) (US\$)	2022A	2023A	2024E	2025E	2026E
EPS	0.28	0.53	0.44	0.57	0.61
GAAP EPS	0.07	0.56	0.20	0.37	0.41
EPS Change (YoY)	460.0%	89.3%	-17.0%	29.5%	7.0%
Consensus EPS (Bloomberg)			0.41	0.55	0.66
DPS	0.07	0.01	0.01	0	0
Valuation (Jun)					
P/E	42.4x	22.4x	27.0x	20.8x	19.5x
GAAP P/E	169.7x	21.2x	59.4x	32.1x	29.0x
Dividend Yield	0.6%	0.1%	0.1%	0%	0%
EV / EBITDA*	17.5x	16.3x	14.5x	13.6x	12.9x
Free Cash Flow Yield*	5.2%	3.8%	6.2%	4.6%	5.3%
* For full definitions of <i>iQ</i> method sM measures, see page 5.					

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Refer to important disclosures on page 6 to 8. Analyst Certification on page 4. Price
Objective Basis/Risk on page 4.

08 February 2024

Equity

Key Changes		
(US\$)	Previous	Current
2024E Rev (m)	6,093.6	6,186.0
2025E Rev (m)	6,414.1	6,511.7
2026E Rev (m)	6,770.4	6,873.5
2024E EPS	0.39	0.44
2025E EPS	0.58	0.57
2026E EPS	0.63	0.61
2024E DPS	0	0.01

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Stock Data

Price	11.88 USD
Price Objective	15.00 USD
Date Established	15-Dec-2023
Investment Opinion	C-1-9
52-Week Range	9.02 USD - 13.46 USD
Mrkt Val (mn) / Shares Out	10,606 USD / 892.8
(mn)	
Free Float	43.8%
Average Daily Value (mn)	41.79 USD
BofA Ticker / Exchange	COTY / NYS
Bloomberg / Reuters	COTY US / COTY.N
ROE (2024E)	9.3%
Net Dbt to Eqty (Jun-2023A)	93.4%
ESGMeter™	High

ESGMeter is not indicative of a company's future stock price performance and is not an investment recommendation or rating. ESGMeter is independent of BofA Global Research's equity investment rating, volatility risk rating, income rating, and price objective for that company. For full details, refer to "BofA ESGMeter Methodology".

iQprofile[™] Coty Inc.

Return on Capital Employed 3.6% 5.6% 5.5% 6.3% 6.3% 6.8 Return on Equity 7.7% 13.1% 9.3% 10.8% 13.8% 13.9%	<i>iQ</i> method [™] – Bus Performance*					
Return on Equity	(US\$ Millions)	2022A	2023A	2024E	2025E	2026
Operating Margin 11.6% 13.3% 13.9% 13.8% 1	Return on Capital Employed	3.6%	5.6%	5.5%	6.3%	6.4%
Free Cash Flow 553 403 658 489 ### Additions 10	Return on Equity	7.7%	13.1%	9.3%	10.8%	11.2%
	Operating Margin	11.6%	13.3%	13.9%	13.8%	13.7%
CLUSS Millions 2022A 2023A 2024E 2025E 20	Free Cash Flow	553	403	658	489	558
Cash Realization Ratio 3.1x 1.3x 2.2x 1.5x Asset Replacement Ratio 2.1x 5.3x 7.0x 6.3x 1 Tax Rate 38.6% 25.8% 35.8% 28.0% 28.0% 35.8% 28.0% 28.0% 35.8% 28.0% 35.8% 28.0% 35.8% 28.0% 35.8% 35.8% 35.8% 35.8% 35.8% 35.8% 35.8% 35.8% 35.8% 35.8% 35.8% 35.8% 35.8% 35.8% 35.8% 35.8% 55.8% 6.186 65.512 6.0% 6.0% 6.186 6.512 6.0% 6.0% 6.186 6.512 6.0% 6.0% 9.0% 9.0% 1.1.1% 5.3% 5.0% 12.1% 5.9% 6.512 6.0% 6.0% 9.0% 9.0% 9.0% 9.0% 12.1% 5.9% 6.6 6.512 6.0% 6.0% 12.1% 5.9% 6.0 12.1% 5.9% 6.0 12.1% 9.0% 12.1% 5.9% 12.0 6.0	<i>iQ</i> method [™] – Quality of Earnings*					
Cash Realization Ratio 3.1x 1.3x 2.2x 1.5x Asset Replacement Ratio 2.1x 5.3x 7.0x 6.3x 1 Tax Rate 38.6% 25.8% 35.8% 28.0% 28.0% 35.8% 28.0% 28.0% 35.8% 28.0% 35.8% 28.0% 35.8% 28.0% 35.8% 35.8% 35.8% 35.8% 35.8% 35.8% 35.8% 35.8% 35.8% 35.8% 35.8% 35.8% 35.8% 35.8% 35.8% 35.8% 55.8% 6.186 65.512 6.0% 6.0% 6.186 6.512 6.0% 6.0% 6.186 6.512 6.0% 6.0% 9.0% 9.0% 1.1.1% 5.3% 5.0% 12.1% 5.9% 6.512 6.0% 6.0% 9.0% 9.0% 9.0% 9.0% 12.1% 5.9% 6.6 6.512 6.0% 6.0% 12.1% 5.9% 6.0 12.1% 5.9% 6.0 12.1% 9.0% 12.1% 5.9% 12.0 6.0	(US\$ Millions)	2022A	2023A	2024E	2025E	2026
Asset Replacement Ratio	• • •	3.1x	1.3x	2.2x	1.5x	1.5>
Tax Rate					6.3x	6.3
Income Statement Data (Jun)	Tax Rate	38.6%	25.8%	35.8%	28.0%	28.0%
Income Statement Data (Jun)	Net Debt-to-Equity Ratio	117.2%	93.4%	63.0%	49.3%	35.7%
CUSS Millions 2022A 2023A 2024E 2025E 2026E 202	Interest Cover	2.7x	2.9x	3.4x	5.5x	8.23
Sales 5,304 5,554 6,186 6,512 6, 96 Change 14,6% 4,7% 11,4% 5,3% 5 Gross Profit 3,381 3,549 3,979 4,213 4, % Change 21,8% 5,0% 12,1% 5,9% 6 EBITDA 905 973 1,095 1,166 1, % Change 18,8% 7,5% 12,6% 6,4% 4 Met Interest & Other Income (221) (54) (266) (163) (1 Met Interest & Other Income 2221 (54) (266) 1633 (1 Met Interest & Other Income 229,7% 12 20 20 429,6% 99,1% -16,5% 29,7% 12 20 12 266 1633 (1 Met Interest & Other Income 22024 2023A 2024E 2025E 20 20 42 40 40 392 509 29 24 2025E 20 20 42 2025E 20 2025E 20 20 234 235 <t< td=""><td>Income Statement Data (Jun)</td><td></td><td></td><td></td><td></td><td></td></t<>	Income Statement Data (Jun)					
% Change 14.6% 4.7% 11.4% 5.3% 5 Gross Profit 3,381 3,549 3,979 4,213 4, % % Change 21.8% 5.0% 12.1% 5.9% 6 EBITDA 905 973 1,095 1,166 1, % Change 18.8% 7.5% 12.6% 6.4% 4 Net Income (Adjusted) 236 470 392 509 9 % Change 429.6% 99.1% -16.5% 29.7% 12. Free Cash Flow Data (Jun) (USS Millions) 2022A 2023A 2024E 2025E 20 Net Income from Cont Operations (GAAP) 254 511 192 344 20 Depreciation & Amortization 290 234 235 269 24 2025E 20 Change in Working Capital 126 (86) 111 (112) (1 112 (11 (112) (1 12 56 78 0 <td>(US\$ Millions)</td> <td>2022A</td> <td>2023A</td> <td>2024E</td> <td>2025E</td> <td>2026</td>	(US\$ Millions)	2022A	2023A	2024E	2025E	2026
Gross Profit 3,381 3,549 3,979 4,213 4, % Change 21.8% 5,0% 12.1% 5,9% 6 EBITDA 905 973 1,095 1,166 1, % Change 18.8% 7.5% 12.6% 6,4% 4 Net Intome (Adjusted) 236 470 392 509 9.1	Sales	5,304	5,554	6,186	6,512	6,873
% Change 21.8% 5.0% 12.1% 5.9% 6 EBITDA 905 973 1,095 1,166 1, % Change 18.8% 7.5% 12.6% 6.4% 4 Net Income (Adjusted) 236 470 392 509 5 % Change 429.6% 99.1% -16.5% 29.7% 12. Free Cash Flow Data (Jun) (USS Millions) 2022A 2023A 2024E 2025E 20 Net Income from Cont Operations (GAAP) 254 511 192 344 Depreciation & Amortization 290 234 235 269 Change in Working Capital 126 (86) 111 (112)	% Change	14.6%	4.7%	11.4%	5.3%	5.6%
BBITDA	Gross Profit	3,381	3,549	3,979	4,213	4,474
% Change 18.8% 7.5% 12.6% 6.4% 4 Net Income (Adjusted) 236 470 392 509 5 % Change 429.6% 99.1% -16.5% 29.7% 12. Free Cash Flow Data (Jun) (US\$ Millions) 2022A 2023A 2024E 2025E 20 Net Income from Cont Operations (GAAP) 254 511 192 344 Depreciation & Amortization 290 234 235 269 Change in Working Capital 126 (86) 111 (112) (112) Deferred Taxation Charge 12 56 78 0 0 Change in Working Capital 126 (86) 111 (112) (11 Capital Expenditure (174) (223) (217) (260) (22 Capital Expenditure (174) (223) (217) (260) (2 Free Cash Flow 553 403 658 489 9 Ghard Superchase <td>% Change</td> <td></td> <td></td> <td>12.1%</td> <td>5.9%</td> <td>6.2%</td>	% Change			12.1%	5.9%	6.2%
Net Income (Adjusted)		905	973	1,095	1,166	1,223
Net Income (Adjusted) 236 470 392 509 509 500	<u> </u>					4.9%
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Total Equity 3,558 4,233 4,869 5,233 5,						8,574
		•	•	•	•	5,654
THE COURT OF LANGUES 1/10 1/00/ INDEX INVESTIGATION	Total Equity & Liabilities	12,116	12,662	13,658	13,911	14,228

Company Sector

Household Products

Company Description

Coty is a global manufacturer, marketer, and distributor of fragrances, color cosmetics (including nail), and skin care. Coty is the number-2 player in fragrances and is the number-4 color cosmetics maker globally. By division, sales are Prestige 62% and Consumer Beauty (mass cosmetics) 38%. By region, sales are the Americas 42%, EMEA 45%, and Asia Pacific 13%.

Investment Rationale

We rate COTY shares Buy. The company has a leading market position as a maker of fragrances and beauty products globally, ranging from mass beauty to prestige. We believe Coty will benefit from several factors, including: 1) global momentum in Prestige, 2) stabilization/modest growth in Consumer Beauty, 3) continued cost savings effort despite headwinds, and 4) modest gross margin expansion. Further, Coty is committed to deleveraging, which should remove an overhang on the stock farther out.

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Average Daily Volume 3,517,802

Quarterly Earnings Estimates

	2023	2024
Q1	0.11A	0.09A
Q2	0.22A	0.25A
Q3	0.19A	0.06E
04	0.014	0.03E

* For full definitions of \emph{iQ} method $^{\text{SM}}$ measures, see page 5.

Exhibit 1: COTY Income StatementFiscal year end June; \$ in millions, except per share data

			FY23E					FY24E					FY25E		
	Sep-22	Dec-22	Mar-23	Jun-23	Jun-23	Sep-23	Dec-23	Mar-24	Jun-24	Jun-24	Sep-24	Dec-24	Mar-25	Jun-25	Jun-25
	1Q23	2Q23	3Q23	4Q23	2023	1Q24	2Q24	3Q24E	4Q24E	2024E	1Q25E	2Q25E	3Q25E	4Q25E	2025E
Total Sales		\$1,523.6				\$1,641.4						\$1,819.2			
Sales growth	1.3%	-3.5%	8.7%	15.7%	4.7%	18.1%	13.4%	7.8%	5.7%	11.4%	5.3%	5.3%	5.3%	5.2%	5.3%
Organic (ex-M&A and FX)	8.8%	4.1%	14.4%	16.0%	10.1%	17.5%	11.3%	7.5%	5.4%	10.7%	5.3%	5.3%	5.3%	5.2%	5.3%
Prestige	863.4	957.7	799.7	799.6	3,420.4	1,064.7	1,122.6	879.7	847.6	3,914.5	1,128.6	1,190.0	932.5	898.4	4,149.4
Consumer Beauty	526.6	565.9	489.2	552.0	2,133.7	576.7	605.0	509.2	580.5	2,271.4	599.8	629.2	529.6	603.7	2,362.3
COGS- reported	501.3	525.3	478.1	502.1	2,006.8	599.5	603.5	487.4	516.2	2,206.7	622.6	626.4	510.2	540.0	2,299.2
Gross profit- reported	888.7	998.3	810.8	849.5	3,547.3	1,041.9	1,124.1	901.5	911.9	3,979.3	1,105.7	1,192.8	951.9	962.2	4,212.6
Gross margin %	63.9%	65.5%	62.9%	62.9%	63.9%	63.5%	65.1%	64.9%	63.9%	64.3%	64.0%	65.6%	65.1%	64.1%	64.7%
COGS	498.6	526.0	478.1	502.1	2,004.8	599.5	603.5	487.4	516.2	2,206.7	622.6	626.4	510.2	540.0	2,299.2
Gross profit	891.4	997.6	810.8	849.5	3,549.3	1,041.9	1,124.1	901.5	911.9	3,979.3	1,105.7	1,192.8	951.9	962.2	4,212.6
Gross margin %	64.1%	65.5%	62.9%	62.9%	63.9%	63.5%	65.1%	64.9%	63.9%	64.3%	64.0%	65.6%	65.1%	64.1%	64.7%
y/y change	73	86	(169)	74	16	(65)	(41)	200	100	42	50	50	20	20	36
Operating expenses															
SG&A- reported	670.7	754.3	720.4	672.9	2,818.3	767.4	833.4	756.8	808.0	3,165.5	787.5	867.1	803.9	857.4	3,315.9
SG&A- ex-charges	641.8	736.2	688.1	744.4	2,810.5	739.7	814.8	756.8	808.0	3,119.2	787.5	867.1	803.9	857.4	3,315.9
SG&A as % of sales	46.2%	48.3%	53.4%	55.1%	50.6%	45.1%	47.2%	54.5%	56.6%	50.4%	45.6%	47.7%	55.0%	57.1%	50.9%
y/y change	(261)	(132)	(163)	(147)	(154)	(111)	(116)	110	150	(18)	50	50	50	50	50
Amortization expense	47.3	47.6	48.2	48.7	191.8	48.6	48.3	52.8	54.3	203.9	60.5	63.7	51.2	52.6	227.9
Amortization as % of sales	3.4%	3.1%	3.7%	3.6%	3.5%	3.0%	2.8%	3.8%	3.8%	3.3%	3.5%	3.5%	3.5%	3.5%	3.5%
Restructuring & other	(1.2)	(2.9)	(1.3)	(1.1)	(6.5)	28.4	5.7	0.0	0.0	34.1	0.0	0.0	0.0	0.0	0.0
Operating income GAAP	171.9	199.3	43.5	129.0	543.7	197.5	236.7	91.9	49.6	575.8	257.7	262.0	96.8	52.2	668.7
Operating income	249.6	261.4	122.7	105.1	738.8	302.2	309.3	144.7	103.9	860.1	318.2	325.7	148.0	104.8	896.6
Operating margin %	18.0%	17.2%	9.5%	7.8%	13.3%	18.4%	17.9%	10.4%	7.3%	13.9%	18.4%	17.9%	10.1%	7.0%	13.8%
y/y change	334	218	(6)	220	170	45	75	90	(50)	60	0	0	(30)	(30)	(13)
D&A	58.3	56.2	59.2	60.3	234.0	58.1	57.1	55.6	64.3	235.0	77.8	72.8	58.5	60.1	269.1
D&A margin %	4.2%	3.7%	4.6%	4.5%	4.2%	3.5%	3.3%	4.0%	4.5%	3.8%	4.5%	4.0%	4.0%	4.0%	4.1%
EBITDA reported	230.2	255.5	102.7	189.3	777.7	255.6	293.8	147.5	113.9	810.8	335.5	334.8	155.3	112.3	937.8
EBITDA adjusted	307.9	317.6	181.9	165.4	972.8	360.3	366.4	200.3	168.2	1,095.1	396.0	398.5	206.4	164.9	1,165.8
EBITDA margin %	22.2%	20.8%	14.1%	12.2%	17.5%	22.0%	21.2%	14.4%	11.8%	17.7%	22.9%	21.9%	14.1%	11.0%	17.9%
Interest Expense	65.9	61.0	58.8	72.2	257.9	69.8	60.1	62.9	62.9	255.6	42.2	41.1	40.0	40.0	163.3
Other expense (income) GAAP	(98.2)	(141.9)	(156.9)	(22.0)	(419.0)	76.6	(80.8)	0.0	0.0	(4.2)	0.0	0.0	0.0	0.0	0.0
Other exp (inc) ex-charges	36.6	(62.1)	(156.9)	(22.0)	(204.4)	78.4	(68.0)	0.0	0.0	10.4	0.0	0.0	0.0	0.0	0.0
Pretax income GAAP	204.2	280.2	141.6	78.8	704.8	51.1	257.4	29.1	(13.2)	324.3	215.5	220.9	56.8	12.2	505.5
Pretax income ex-charges	147.1	262.5	221.0	54.9	685.3	154.0	317.2	81.9	41.0	594.1	276.0	284.6	108.0	64.8	733.4
Pretax margin %		17.2%		4.1%	12.3%	9.4%	18.4%	5.9%	2.9%	9.6%	16.0%	15.6%	7.4%	4.3%	11.3%
· ·	10.6%		17.1%												
Income taxes reported	69.7	38.8	29.8	43.3	181.6	40.9	71.4	7.0	(3.2)	116.1	60.3	61.9	15.9	3.4	141.5
Income taxes reported Income taxes ex-charges	69.7 43.5	38.8 67.5	29.8 44.6	43.3 43.3	181.6 198.9	40.9 68.0	71.4 78.0	19.6	9.8	175.5	77.3	79.7	30.2	18.1	205.3
Income taxes reported Income taxes ex-charges Tax rate ex-charges	69.7 43.5 29.6%	38.8 67.5 25.7%	29.8 44.6 20.2%	43.3 43.3 78.9%	181.6 198.9 29.0%	40.9 68.0 44.2%	71.4 78.0 24.6%	19.6 24.0%	9.8 24.0%	175.5 29.5%	77.3 28.0%	79.7 28.0%	30.2 28.0%	18.1 28.0%	205.3 28.0%
Income taxes reported Income taxes ex-charges Tax rate ex-charges Minority interest	69.7 43.5 29.6% 5.9	38.8 67.5 25.7% 3.1	29.8 44.6 20.2% 1.0	43.3 43.3 78.9% 2.6	181.6 198.9 29.0% 12.6	40.9 68.0 44.2% 1.1	71.4 78.0 24.6% 5.1	19.6 24.0% 5.1	9.8 24.0% 5.1	175.5 29.5% 16.4	77.3 28.0% 5.1	79.7 28.0% 5.1	30.2 28.0% 5.1	18.1 28.0% 5.1	205.3 28.0% 20.4
Income taxes reported Income taxes ex-charges Tax rate ex-charges Minority interest Adjusted minority interest	69.7 43.5 29.6% 5.9 7.6	38.8 67.5 25.7% 3.1 3.1	29.8 44.6 20.2% 1.0 5.0	43.3 43.3 78.9% 2.6 3.1	181.6 198.9 29.0% 12.6 18.8	40.9 68.0 44.2% 1.1 7.5	71.4 78.0 24.6% 5.1 6.8	19.6 24.0% 5.1 5.1	9.8 24.0% 5.1 5.1	175.5 29.5% 16.4 24.5	77.3 28.0% 5.1 5.1	79.7 28.0% 5.1 5.1	30.2 28.0% 5.1 5.1	18.1 28.0% 5.1 5.1	205.3 28.0% 20.4 20.4
Income taxes reported Income taxes ex-charges Tax rate ex-charges Minority interest Adjusted minority interest Preferred dividend	69.7 43.5 29.6% 5.9 7.6 3.3	38.8 67.5 25.7% 3.1 3.1 3.3	29.8 44.6 20.2% 1.0 5.0 2.4	43.3 43.3 78.9% 2.6 3.1 3.3	181.6 198.9 29.0% 12.6	40.9 68.0 44.2% 1.1 7.5 3.3	71.4 78.0 24.6% 5.1 6.8 3.3	19.6 24.0% 5.1	9.8 24.0% 5.1	175.5 29.5% 16.4	77.3 28.0% 5.1	79.7 28.0% 5.1	30.2 28.0% 5.1	18.1 28.0% 5.1	205.3 28.0% 20.4
Income taxes reported Income taxes ex-charges Tax rate ex-charges Minority interest Adjusted minority interest Preferred dividend Adjusted Pref. Dividend	69.7 43.5 29.6% 5.9 7.6 3.3 3.3	38.8 67.5 25.7% 3.1 3.1 3.3 3.3	29.8 44.6 20.2% 1.0 5.0 2.4 3.3	43.3 43.3 78.9% 2.6 3.1 3.3 3.3	181.6 198.9 29.0% 12.6 18.8 12.3	40.9 68.0 44.2% 1.1 7.5 3.3 3.3	71.4 78.0 24.6% 5.1 6.8 3.3 3.3	19.6 24.0% 5.1 5.1 3.3	9.8 24.0% 5.1 5.1 3.3	175.5 29.5% 16.4 24.5 13.2	77.3 28.0% 5.1 5.1 3.3	79.7 28.0% 5.1 5.1 3.3	30.2 28.0% 5.1 5.1 3.3	18.1 28.0% 5.1 5.1 3.3	205.3 28.0% 20.4 20.4 13.2
Income taxes reported Income taxes ex-charges Tax rate ex-charges Minority interest Adjusted minority interest Preferred dividend Adjusted Pref. Dividend Net income GAAP	69.7 43.5 29.6% 5.9 7.6 3.3 3.3 125.3	38.8 67.5 25.7% 3.1 3.3 3.3 235.0	29.8 44.6 20.2% 1.0 5.0 2.4 3.3 108.4	43.3 43.3 78.9% 2.6 3.1 3.3 3.3 29.6	181.6 198.9 29.0% 12.6 18.8 12.3	40.9 68.0 44.2% 1.1 7.5 3.3 3.3 1.6	71.4 78.0 24.6% 5.1 6.8 3.3 3.3 177.6	19.6 24.0% 5.1 5.1 3.3	9.8 24.0% 5.1 5.1 3.3 (18.5)	175.5 29.5% 16.4 24.5 13.2	77.3 28.0% 5.1 5.1 3.3	79.7 28.0% 5.1 5.1 3.3	30.2 28.0% 5.1 5.1 3.3	18.1 28.0% 5.1 5.1 3.3	205.3 28.0% 20.4 20.4 13.2 330.3
Income taxes reported Income taxes ex-charges Tax rate ex-charges Minority interest Adjusted minority interest Preferred dividend Adjusted Pref. Dividend Net income GAAP Net income ex-charges	69.7 43.5 29.6% 5.9 7.6 3.3 3.3 125.3 92.7	38.8 67.5 25.7% 3.1 3.3 3.3 235.0 191.9	29.8 44.6 20.2% 1.0 5.0 2.4 3.3 108.4 168.1	43.3 43.3 78.9% 2.6 3.1 3.3 3.3 29.6 5.2	181.6 198.9 29.0% 12.6 18.8 12.3 498.3 455.3	40.9 68.0 44.2% 1.1 7.5 3.3 3.3 1.6 74.1	71.4 78.0 24.6% 5.1 6.8 3.3 3.3 177.6 229.1	19.6 24.0% 5.1 5.1 3.3 13.7 53.8	9.8 24.0% 5.1 5.1 3.3 (18.5) 22.8	175.5 29.5% 16.4 24.5 13.2 178.6 380.9	77.3 28.0% 5.1 5.1 3.3 146.8 190.3	79.7 28.0% 5.1 5.1 3.3 150.7 196.5	30.2 28.0% 5.1 5.1 3.3 32.5 69.3	18.1 28.0% 5.1 5.1 3.3 0.4 38.3	205.3 28.0% 20.4 20.4 13.2 330.3 494.4
Income taxes reported Income taxes ex-charges Tax rate ex-charges Minority interest Adjusted minority interest Preferred dividend Adjusted Pref. Dividend Net income GAAP	69.7 43.5 29.6% 5.9 7.6 3.3 3.3 125.3 92.7 \$0.14	38.8 67.5 25.7% 3.1 3.3 3.3 235.0 191.9 \$0.26	29.8 44.6 20.2% 1.0 5.0 2.4 3.3 108.4 168.1 \$0.12	43.3 43.3 78.9% 2.6 3.1 3.3 3.3 29.6	181.6 198.9 29.0% 12.6 18.8 12.3	40.9 68.0 44.2% 1.1 7.5 3.3 3.3 1.6	71.4 78.0 24.6% 5.1 6.8 3.3 3.3 177.6	19.6 24.0% 5.1 5.1 3.3	9.8 24.0% 5.1 5.1 3.3 (18.5)	175.5 29.5% 16.4 24.5 13.2	77.3 28.0% 5.1 5.1 3.3	79.7 28.0% 5.1 5.1 3.3 150.7 196.5 \$0.17	30.2 28.0% 5.1 5.1 3.3 32.5 69.3 \$0.04	18.1 28.0% 5.1 5.1 3.3 0.4 38.3 \$0.00	205.3 28.0% 20.4 20.4 13.2 330.3
Income taxes reported Income taxes ex-charges Tax rate ex-charges Minority interest Adjusted minority interest Preferred dividend Adjusted Pref. Dividend Net income GAAP Net income ex-charges	69.7 43.5 29.6% 5.9 7.6 3.3 3.3 125.3 92.7	38.8 67.5 25.7% 3.1 3.3 3.3 235.0 191.9	29.8 44.6 20.2% 1.0 5.0 2.4 3.3 108.4 168.1	43.3 43.3 78.9% 2.6 3.1 3.3 3.3 29.6 5.2	181.6 198.9 29.0% 12.6 18.8 12.3 498.3 455.3	40.9 68.0 44.2% 1.1 7.5 3.3 3.3 1.6 74.1	71.4 78.0 24.6% 5.1 6.8 3.3 3.3 177.6 229.1	19.6 24.0% 5.1 5.1 3.3 13.7 53.8	9.8 24.0% 5.1 5.1 3.3 (18.5) 22.8	175.5 29.5% 16.4 24.5 13.2 178.6 380.9	77.3 28.0% 5.1 5.1 3.3 146.8 190.3	79.7 28.0% 5.1 5.1 3.3 150.7 196.5	30.2 28.0% 5.1 5.1 3.3 32.5 69.3	18.1 28.0% 5.1 5.1 3.3 0.4 38.3	205.3 28.0% 20.4 20.4 13.2 330.3 494.4

Source: Company reports and BofA Global Research estimates.

BofA GLOBAL RESEARCH



Price objective basis & risk

Coty Inc. (COTY)

Our PO of \$15 is based on a SOTP valuation for the Prestige and Consumer Beauty segments. We value the Prestige segment at 15x our CY25e EBITDA and Consumer Beauty at 9x our CY25e EBITDA, given the superior growth profile and margins for Prestige, compared to more limited expansion for Consumer Beauty. Overall, this implies a blended 13x multiple on our CY25e EBITDA, given expected outperformance in multiple growing categories.

Downside risks to our price objective are: 1) Coty relies on exclusive license agreements to provide the majority of revenues, 2) the beauty industry is highly competitive, with significant brand and reputational risk, 3) leverage remains high and limits strategic M&A, 4) COTY is a "controlled" company, with JAB Cosmetics owning more than 50% of total voting power.

Analyst Certification

I, Anna Lizzul, hereby certify that the views expressed in this research report accurately reflect my personal views about the subject securities and issuers. I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or view expressed in this research report.

US - Consumables Coverage Cluster

Investment rating	Company	BofA Ticker	Bloomberg symbol	Analyst
BUY				
	BellRing Brands Inc	BRBR	BRBR US	Bryan D. Spillane
	Coca-Cola Europacific Partners plc	CCEP	CCEP US	Bryan D. Spillane
	Colgate-Palmolive Company	CL	CL US	Bryan D. Spillane
	Constellation Brands	STZ	STZ US	Bryan D. Spillane
	Coty Inc.	COTY	COTY US	Anna Lizzul
	e.l.f. Beauty	ELF	ELF US	Anna Lizzul
	Freshpet, Inc.	FRPT	FRPT US	Bryan D. Spillane
	Kenvue Inc.	KVUE	KVUE US	Anna Lizzul
	Keurig Dr Pepper	KDP	KDP US	Bryan D. Spillane
	Kraft Heinz Company	KHC	KHC US	Bryan D. Spillane
	Lamb Weston Holdings Inc	LW	LW US	Peter T. Galbo, CFA
	McCormick & Co.	MKC	MKC US	Peter T. Galbo, CFA
	Mondelez International	MDLZ	MDLZ US	Bryan D. Spillane
	Monster Beverage Corporation	MNST	MNST US	Peter T. Galbo, CFA
	PepsiCo	PEP	PEP US	Bryan D. Spillane
	Philip Morris International	PM	PM US	Lisa K. Lewandowski
	Pilgrim's Pride Corp.	PPC	PPC US	Peter T. Galbo, CFA
	The Coca Cola Company	KO	KO US	Bryan D. Spillane
	The Procter & Gamble Company	PG	PG US	Bryan D. Spillane
NEUTRAL				
	Altria Group	MO	MO US	Lisa K. Lewandowski
	Celsius Holdings Inc	CELH	CELH US	Jonathan Keypour
	Church & Dwight	CHD	CHD US	Anna Lizzul
	Clorox	CLX	CLX US	Anna Lizzul
	Conagra Brands, Inc.	CAG	CAG US	Peter T. Galbo, CFA
	Estee Lauder Companies Inc.	EL	EL US	Bryan D. Spillane
	General Mills	GIS	GIS US	Bryan D. Spillane
	JM Smucker Company	SJM	SJM US	Peter T. Galbo, CFA
	Kellanova	K	K US	Peter T. Galbo, CFA
	Molson Coors Beverage Company	TAP	TAP US	Bryan D. Spillane
	The Duckhorn Portfolio, Inc.	NAPA	NAPA US	Peter T. Galbo, CFA
	The Hershey Company	HSY	HSY US	Bryan D. Spillane
	Tyson Foods, Inc.	TSN	TSN US	Peter T. Galbo, CFA
	Utz Brands	UTZ	UTZ US	Peter T. Galbo, CFA
	WK Kellogg Co	KLG	KLG US	Peter T. Galbo, CFA



US - Consumables Coverage Cluster

Investment rating	Company	BofA Ticker	Bloomberg symbol	Analyst
UNDERPERFORM				
	Brown-Forman Corporation	BFB	BF/B US	Bryan D. Spillane
	Campbell Soup Company	CPB	CPB US	Peter T. Galbo, CFA
	Canopy Growth	YWEED	WEED CN	Lisa K. Lewandowski
	Canopy Growth	CGC	CGC US	Lisa K. Lewandowski
	Cronos Group	YCRON	CRON CN	Lisa K. Lewandowski
	Cronos Group	CRON	CRON US	Lisa K. Lewandowski
	Dole plc	DOLE	DOLE US	Bryan D. Spillane
	Herbalife Nutrition Ltd	HLF	HLF US	Anna Lizzul
	Hormel Foods Corp.	HRL	HRL US	Peter T. Galbo, CFA
	Kimberly-Clark	KMB	KMB US	Anna Lizzul
RSTR				
	The Vita Coco Company, Inc.	COCO	COCO US	Bryan D. Spillane

*IQ*method[™] Measures Definitions

Business Performance	Numerator	Denominator
Return On Capital Employed	NOPAT = (EBIT + Interest Income) \times (1 - Tax Rate) + Goodwill Amortization	Total Assets — Current Liabilities + ST Debt + Accumulated Goodwill
		Amortization
Return On Equity	Net Income	Shareholders' Equity
Operating Margin	Operating Profit	Sales
Earnings Growth	Expected 5 Year CAGR From Latest Actual	N/A
Free Cash Flow	Cash Flow From Operations – Total Capex	N/A
Quality of Earnings	Numerator	Denominator
Cash Realization Ratio	Cash Flow From Operations	Net Income
Asset Replacement Ratio	Capex	Depreciation
Tax Rate	Tax Charge	Pre-Tax Income
Net Debt-To-Equity Ratio	Net Debt = Total Debt - Cash & Equivalents	Total Equity
Interest Cover	EBIT	Interest Expense
Valuation Toolkit	Numerator	Denominator
Price / Earnings Ratio	Current Share Price	Diluted Earnings Per Share (Basis As Specified)
Price / Book Value	Current Share Price	Shareholders' Equity / Current Basic Shares
Dividend Yield	Annualised Declared Cash Dividend	Current Share Price
Free Cash Flow Yield	Cash Flow From Operations – Total Capex	Market Cap = Current Share Price × Current Basic Shares
Enterprise Value / Sales	EV = Current Share Price × Current Shares + Minority Equity + Net Debt +	Sales
·	Other LT Liabilities	
EV / EBITDA	Enterprise Value	Basic EBIT + Depreciation + Amortization

Manethod 3^{ss} is the set of BofA Global Research standard measures that serve to maintain global consistency under three broad headings: Business Performance, Quality of Earnings, and validations. The key features of iQmethod are: A consistently structured, detailed, and transparent methodology. Guidelines to maximize the effectiveness of the comparative valuation process, and to identify some common pitfalls.

Relatabase is our real-time global research database that is sourced directly from our equity analysts' earnings models and includes forecasted as well as historical data for income statements, balance sheets, and cash flow statements for companies covered by BofA Global Research.

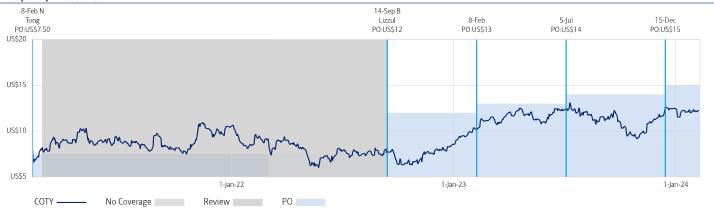
Morofile*, **Morethod*** are service marks of Bank of America Corporation. **Molatabase** is a registered service mark of Bank of America Corporation.



Disclosures

Important Disclosures

Coty Inc. (COTY) Price Chart



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

The Investment Opinion System is contained at the end of the report under the heading "Fundamental Equity Opinion Key". Dark grey shading indicates the security is restricted with the opinion suspended. Medium grey shading indicates the security is under review with the opinion withdrawn. Light grey shading indicates the security is not covered. Chart is current as of a date no more than one trading day prior to the date of the report.

Equity Investment Rating Distribution: Consumer Products Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	32	50.00%	Buy	16	50.00%
Hold	19	29.69%	Hold	8	42.11%
Sell	13	20.31%	Sell	7	53.85%

Equity Investment Rating Distribution: Global Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	1895	53.62%	Buy	1083	57.15%
Hold	832	23.54%	Hold	454	54.57%
Sell	807	22.84%	Sell	383	47.46%
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R1 Issuers that were investment banking clients of BofA Securities or one of its affiliates within the past 12 months. For purposes of this Investment Rating Distribution, the coverage universe includes only stocks. A stock rated Neutral is included as a Hold, and a stock rated Underperform is included as a Sell.

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Investment rating Total return expectation (within 12-month period of date of initial rating) Ratings dispersion guidelines for coverage cluster^{R2}

Buy	≥ 10%	≤ 70%
Neutral	≥ 0%	≤ 30%
Underperform	N/A	≥ 20%

R2Ratings dispersions may vary from time to time where BofA Global Research believes it better reflects the investment prospects of stocks in a Coverage Cluster.

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