

China Property

Major cities' weekly new home sales volume -16% YoY

Industry Overview

Major cities' weekly primary home sales volume -16% YoY

Primary home sales volume in 33 major cities declined by 16% YoY during the past week (Jan 14th to Jan 20th), or +8% WoW (Exhibit 2), narrowing from decline of 53% YoY in previous week. This might be partially due to the easier comps during Chinese New Year season in 2023. As such, it may be more meaningful to look at Jan and Feb combined sales. MTD, new home sales volume in major cities declined by 40% YoY. Across different cities, Tier-1 cities outperformed with sales volume +48% YoY (vs. -25%/-36% in tier-2/3 cities). Secondary home transaction volume continued outperforming primary's. During the past week, secondary home sales in 11 major cities increased by 84% YoY and was flat WoW.

Beijing outperformed among Tier-1 cities

During the past week, new home unit sales increased by 103%/16% WoW in Beijing/Shenzhen (vs. -19%/-7% in Shanghai/Guangzhou). Compared to the level in 2023, Beijing/Shanghai/Guangzhou/Shenzhen achieved YoY growth of 143%/13%/2%/14% during the past week. For secondary home, Beijing/Shanghai/Shenzhen's unit sales increased by 13%/12%/2% WoW. Due to the low base in 2023, the YoY growth for secondar home unit sales was more robust at +82%/+275% in Beijing/Shenzhen.

Exhibit 1: Major cities' new home sales volume -16% YoY

MTD, new home sales volume in major cities -40% YoY

End	d City		Weekly WoW		Weekly YoY		MTD YoY		YTD YoY	
1/20/2024		Total (33 cities)		8%	-16%		-40%		-40%	
1/20/2024	New home	Tier-1 (4 cities)		29%	48%		-35%		-35%	
1/20/2024	New Horne	Tier-2 (10 cities)		-7%	-25%		-40%		-40%	
1/20/2024		Tier-3 (19 cities)		17%	-36%		-44%		-44%	
1/20/2024	Secondary home (11 cities)			0%	84%		21%		21%	

Source: Wind, BofA Global Research

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Equity China Real Estate/Property

Karl Choi, CFA >> Research Analyst Merrill Lynch (Hong Kong) +852 3508 3108 karl.choi@bofa.com

Eric Du >> Research Analyst Merrill Lynch (Hong Kong) +852 3508 3329 eric.du@bofa.com

Summer Wang, CFA >> Research Analyst Merrill Lynch (Hong Kong) +852 3508 4351 summer.wang@bofa.com

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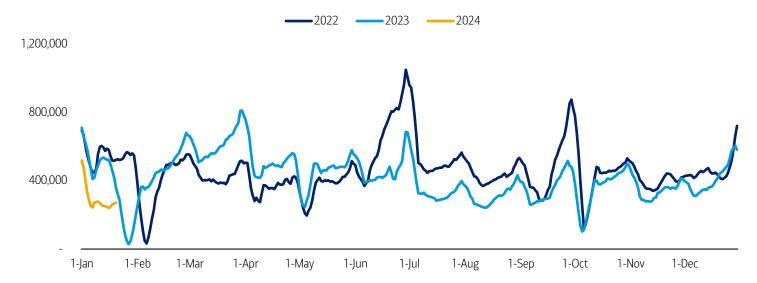
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Exhibit 2: Primary home sales volume in 33 cities (7-day rolling average) in sqm

Sales volume in 33 cities declined by 16% YoY during the past week



Source: Wind; BofA Global Research

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Exhibit 3: Secondary home sales volume in 11 cities (7-day rolling average) in sqm

Secondary transaction volume increased YoY



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Exhibit 4: Daily property sales in tier-1 cities

Tier 1 cities' secondary home transaction volume outperformed primary's

		New home	e (units)	Secondary home (units)				
	Beijing	Shanghai	Guangzhou	Shenzhen	Beijing	Shanghai	Shenzhen	
2024-01-01	304	295	235	91	529	499	81	
2024-01-02	289	274	214	80	495	460	97	
2024-01-03	256	262	189	74	449	434	112	
2024-01-04	195	276	164	66	411	398	98	
2024-01-05	147	261	140	52	359	386	108	
2024-01-06	134	264	105	52	318	402	111	
2024-01-07	126	244	103	52	275	451	115	
2024-01-08	145	287	106	53	344	475	147	
2024-01-09	137	340	110	55	369	510	153	
2024-01-10	133	354	113	61	388	505	151	
2024-01-11	123	334	112	65	393	504	162	
2024-01-12	118	332	120	66	396	508	158	
2024-01-13	115	317	118	68	398	540	156	
2024-01-14	121	295	124	70	401	538	153	
2024-01-15	120	280	126	70	411	570	155	
2024-01-16	151	263	112	69	413	560	158	
2024-01-17	257	237	96	70	411	559	155	
2024-01-18	356	237	97	70	415	564	148	
2024-01-19	393	236	84	70	417	570	148	
2024-01-20	426	240	87	68	417	562	148	
Weekly total	1,824	1,788	726	486	2,886	3,923	1,064	
WoW chg	103%	-19%	-7%	16%	13%	12%	2%	
YoY chg	143%	13%	2%	14%	82%		275%	

Source: Wind; BofA Global Research

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