

Server & Enterprise Software

Where Are We Trading Now: In the Thick of 4Q Earnings

Industry Overview

What clients are talking about

Our coverage universe was up 3.8% w/w (Nasdaq +2.3%) and +3.3% YTD (Nasdaq +6.3%). Client conversations in the past week are centered around 3 themes: 1) whether consumption trends have bottomed for cloud vendors such as DDOG, SNOW, MDB, and CFLT, 2) upcoming guidance for consumption stocks such as DDOG, FROG and INFA – how conservative and what's the potential upside, and 3) recovery of enterprise spending and when will SMB spending inflect.

Infrastructure saw the largest multiple expansion w/w

We examine software valuation by category. On an EV/NTM Sales basis, the Infrastructure software group saw the largest multiple expansion w/w (+9.1%), with the Design software group seeing the largest expansion relative to the 5-year median (+8.5%). On an EV/NTM FCF basis, the Vertical software group saw the largest multiple expansion w/w (+7%), with the Infrastructure software group having the largest multiple expansion relative to the 5-year median (+11.2%).

Exhibit 1: Infrastructure software saw the largest EV/NTM Sales expansion w/w, led by CFI T

Software multiple expansion/contraction by category

		EV/NTN	/ Sales			EV/NTM FCF					
	Mul	tiple	% CI	hange	Mul	tiple	% Ch	ange			
C-4	Current	5-yr	1 wk	5-yr	Current	5-yr	1 wk	5-yr			
Category		median		median		median		median			
Collaboration	5.9x	7.2x	3.7%	-18.3%	27.9x	20.2x	-6.6%	NA			
Communication	2.4x	7.7x	1.4%	-69.6%	24.4x	27.5x	4.4%	-11.5%			
CRM	5.3x	8.6x	4.7%	-38.1%	41.1x	42.4x	4.9%	-3.0%			
Design	10.6x	9.7x	1.5%	8.5%	39.0x	35.6x	1.3%	9.5%			
ERP & Back Office	5.3x	7.7x	0.8%	-30.6%	39.7x	42.1x	-0.7%	-5.9%			
НСМ	6.6x	9.8x	3.3%	-32.2%	48.1x	45.1x	6.2%	6.8%			
Infrastructure	8.4x	10.6x	9.1%	-21.2%	44.1x	39.7x	5.2%	11.2%			
Security	8.4x	8.9x	7.1%	-6.0%	34.4x	32.3x	3.2%	6.2%			
Vertical	6.4x	7.9x	4.2%	-18.8%	39.9x	39.9x	7.0%	-0.1%			

Source: BofA Global Research estimates for companies under coverage, Bloomberg consensus for companies not under coverage. Stocks included may not be under BofA software coverage. See appendix.

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Within the report:

- Historical software valuation trends (Exhibit 2 Exhibit 6)
- Software stock performance overview (Exhibit 7)
- Software coverage comp sheet (Exhibit 8 Exhibit 12)
- Software valuation by category (Exhibit 14 Exhibit 15)
- See the Appendix for a mapping of software companies by category, as well as the stock performance of individual companies

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Refer to important disclosures on page 18 to 20.

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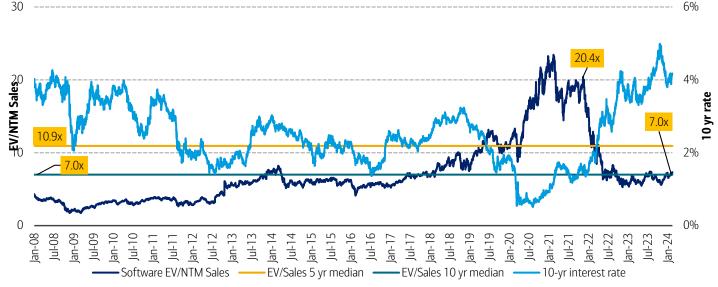
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Historical Software Valuation Trend

On an EV/NTM Sales basis, our coverage group is trading at 7.0x, -64% vs the '21 peak of 20.4x. Our coverage group's current multiple is -34% from the 5-year median of 11.0x and roughly on par with the 10-year median of 7.0x.

Exhibit 2: EV/NTM Sales multiples remain below the 5-yr median though now is on par with the 10-yr median

EV/NTM Sales versus 10-year interest rate - 2008 to date

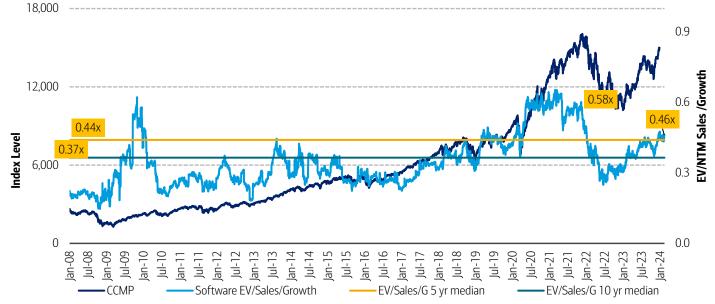


Source: BofA Global Research estimates, Bloomberg *Constituents: BofA Software coverage

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On an EV/NTM Sales/Growth basis, our software coverage group is trading at 0.46x, - 24% from the '21 peak of 0.58x. Our coverage group's current multiple is +4.4% above the 5-year median of 0.44x and +26% from the 10-year median of 0.37x.

Exhibit 3: Software EV/Sales/Growth multiples have expanded above the 5-yr and 10-yr medians, but remain depressed relative to the Nasdaq's EV/NTM Sales/Growth versus Nasdaq (CCMP) – 2008 to date



Source: BofA Global Research estimates, Bloomberg *Constituents: BofA Software coverage



NTM Sales Growth for our software coverage group is currently 16.0%, -16.6% from the '21 peak of 32.6%. Our software coverage group's current NTM Sales Growth is -11.2% from 5-year median of 27.2% and -8.7% from 10-year median of 24.7%.

Exhibit 4: Growth rates remain muted relative to historical medians on macro-driven budget tightening



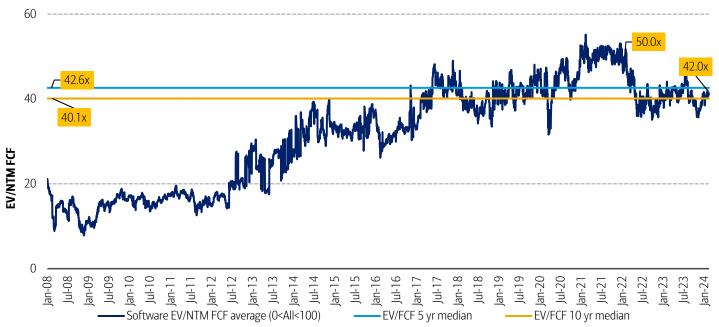


Source: BofA Global Research estimates, Bloomberg *Constituents: BofA Software coverage

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On an EV/NTM FCF basis, our coverage group is trading at 42x, -16% from the '21 peak of 50.0x. Our coverage group's current multiple is -1.3% from the 5-year median of 42.6x and +4.9% from the 10-year median of 40.1x.

Exhibit 5: EV/NTM FCF multiples have expanded above the 10-year medians following steady expansion since November 2023 EV/NTM FCF – 2008 to date

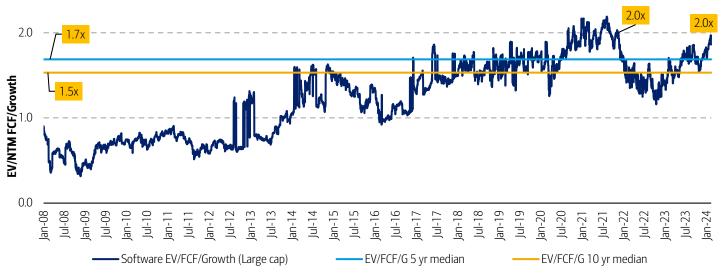


Source: BofA Global Research estimates, Bloomberg *Constituents: BofA Software coverage

On an EV/NTM FCF/Growth basis, the large cap software group is trading at 2x, on par with the '21 peak at 2.0x. The current multiple is +18% the 5-year median of 1.7x and +30% from the 10-year median of 1.5x.







Source: BofA Global Research estimates, Bloomberg *Constituents: BofA Software coverage

Software Stock Performance Overview

As of Feb 12, our software coverage universe was +3.8% from prior week (Nasdaq +2.3%) and +3.3% YTD (Nasdaq +6.3%) which compares to +39.8% in 2023 (Nasdaq +43.4%). The Infrastructure software group outperformed the broader software group on a YTD basis (+10.1%), led by Palantir (covered by Mariana Perez Mora).

Exhibit 7: Large-cap software outperformed our coverage group in 2023 though lagging Nasdaq and S&P 500 YTD Software stock performance by size and subcategory

BofA Software Coverage	1 Week	YTD	2023 Return	Buy-rated YTD	Buy-rated 2023 Return
Large-Cap Average	3.5%	8.7%	62.7%	9.3%	81.1%
Mid-Cap Average	4.1%	2.9%	38.0%	3.4%	51.5%
Small-Cap Average	3.7%	0.3%	26.6%	0.2%	30.3%
Total Group Average	3.8%	3.3%	39.8%	3.7%	50.9%

Software by Category	1 Week	YTD	2023 Return
Collaboration	4.4%	6.1%	25.5%
Communication	0.8%	-8.4%	-3.0%
CRM	5.0%	2.9%	39.5%
Design	1.8%	-2.8%	39.1%
ERP & Back office	2.8%	-1.0%	22.2%
НСМ	3.7%	3.1%	1.4%
Infrastructure	8.3%	10.1%	53.7%
Security	5.9%	7.9%	54.0%
Vertical	4.9%	1.4%	34.0%
Nasdaq	2.3%	6.3%	43.4%
S&P 500	1.6%	5.3%	24.2%

Source: BofA Global Research estimates for companies under coverage, Bloomberg consensus for companies not under coverage. Note that averages are not market-cap weighted. Stocks included in "Software by category" may not be under BofA software coverage.

As of 2/12/2024



BofA Software Comp Sheet

Exhibit 8: Our large-cap software group is trading at 10.3x CY25e sales and 34.8x CY25e FCF

BofA Software Coverage Comp Sheet – Large Cap

				F1//2022	F1//2024	EV/2025	2023	2024	2025	F1//2022	EV/2024	F1/2025	2023	2024	2025
	Company	Price	MKt Cap (\$mn)	EV/2023 Sales	EV/2024 Sales	EV/2025 Sales			Growth	EV/2023 FCF	FCF	FCF			Growth
		\$619.33	284,272	14.5x	13.1x	11.7x	1.4x	1.3x	1.0x	40.4x	30.6x	27.7x		0.9x	2.7x
ADSK	AUTODESK INC	\$266.63	57,592	10.7x	9.7x	8.6x	1.2x	0.9x	0.7x	46.9x	36.8x	27.4x		1.3x	0.8x
BSY	BENTLEY SYSTEMS INC-CLASS B	\$52.29	17,403	15.4x	13.9x	12.6x	1.3x	1.3x	1.2x	53.7x	53.4x	39.7x	1.4x		1.1x
CRM	SALESFORCE INC	\$288.80	283,313	8.2x	7.3x	6.5x	0.7x	0.6x	0.5x	33.1x	26.3x	20.8x	0.9x	1.0x	0.8x
DDOG	DATADOG INC - CLASS A	\$136.05	47,796	22.0x	17.8x	14.0x	0.9x	0.8x	0.5x	80.3x	64.5x	49.0x	1.6x	2.6x	1.6x
DT	DYNATRACE INC	\$53.18	15,914	11.1x	9.4x	7.9x	0.5x	0.5x	0.4x	44.8x	40.2x	31.8x	3.5x	3.6x	1.2x
HUBS	HUBSPOT INC	\$631.77	31,620	14.4x	12.2x	10.0x	0.6x	0.7x	0.5x	90.0x	58.5x	46.5x	3.6x	1.1x	1.8x
INTU	INTUIT INC	\$658.17	186,261	12.6x	11.3x	10.1x	1.2x	0.9x	0.9x	35.8x	37.7x	30.2x	1.1x	•••	1.2x
MDB	MONGODB INC	\$508.78	41,974	24.9x	20.4x	16.2x	0.9x	0.9x	0.6x						
MSFT	MICROSOFT CORP	\$418.92	3,128,495	13.9x	12.1x	10.8x	1.2x	0.8x	0.9x	48.1x	52.6x	36.1x	4.7x	***	0.8x
NOW	SERVICENOW INC	\$805.05	166,645	18.3x	15.0x	12.3x	0.8x	0.7x	0.6x	60.7x	48.5x	38.3x	2.4x	1.9x	1.4x
ORCL	ORACLE CORP	\$116.81	329,054	7.9x	7.4x	6.8x	0.7x	1.1x	0.8x	40.5x	39.2x	32.4x	2.0x	12.4x	1.5x
SHOP	SHOPIFY INC - CLASS A	\$91.15	104,179	14.4x	12.1x	10.1x	0.6x	0.6x	0.5x		64.6x	51.5x		0.6x	2.0x
SNOW	SNOWFLAKE INC-CLASS A	\$236.11	85,716	29.6x	22.7x	17.3x	0.8x	0.7x	0.5x	***	78.7x	58.6x		2.1x	1.7x
VEEV	VEEVA SYSTEMS INC-CLASS A	\$218.07	35,711	13.5x	11.6x	10.0x	1.5x	0.7x	0.6x	37.8x	32.1x	26.4x	3.8x	1.8x	1.2x
WDAY	Workday inc-class a	\$303.50	80,845	10.6x	9.1x	7.8x	0.6x	0.5x	0.5x	44.8x	37.2x	32.1x	1.4x	1.8x	2.0x
ZM	ZOOM VIDEO COMMUNICATIONS-A	\$65.94	20,467	3.1x	3.0x	2.9x	1.2x	1.0x	0.6x	10.4x	9.2x	8.7x	0.8x	0.7x	1.6x
Average				14.4x	12.2x	10.3x	0.9x	0.8x	0.7x	47.7x	44.4x	34.8x	2.3x	2.5x	1.5x
Median				13.9x	12.1x	10.1x	0.9x	0.8x	0.6x	44.8x	39.7x	32.3x	1.8x	1.8x	1.5x

Source: BofA Global Research estimates

As of 2/12/2024

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Exhibit 9: On a Rule of 40 (FCF) basis, ADBE, ADSK, CRM, and WDAY presented the largest improvement on Rule of 40, while DT, ORCL, and SNOW saw the largest deterioration

Large cap rule of 40 – EBITDA and FCF*

	2023 Rule of 40 (EBITDA)	2024 Rule of 40 (EBITDA)	2025 Rule of 40 (EBITDA)	Change (2023 vs 2025)	2023 Rule of 40 (FCF)	2024 Rule of 40 (FCF)	2025 Rule of 40 (FCF)	Change (2023 vs 2025)
Large cap								
ADBE	61%	60%	61%	0.5%	46%	53%	54%	8.2%
ADSK	47%	49%	52%	4.4%	32%	37%	44%	12.1%
BSY	47%	47%	47%	(0.1%)	41%	37%	42%	1.2%
CRM	53%	50%	49%	(3.1%)	36%	40%	44%	8.7%
DDOG	51%	48%	53%	1.4%	53%	51%	56%	2.6%
DT	53%	46%	47%	(6.0%)	49%	42%	44%	(5.6%)
HUBS	39%	33%	39%	0.4%	40%	38%	44%	3.7%
INTU	50%	51%	53%	2.7%	46%	42%	45%	(1.0%)
MDB	45%	37%	44%	(0.5%)	36%	32%	39%	2.5%
MSFT	63%	67%	65%	2.3%	40%	38%	42%	2.1%
NOW	52%	51%	52%	0.6%	54%	53%	54%	0.2%
ORCL	66%	61%	63%	(3.9%)	32%	26%	30%	(2.1%)
SHOP	37%	36%	39%	1.9%	35%	38%	39%	4.0%
SNOW	46%	45%	49%	3.0%	62%	59%	61%	(1.4%)
VEEV	46%	55%	55%	9.3%	45%	53%	54%	8.5%
WDAY	44%	44%	45%	0.3%	2%	41%	41%	39.4%
ZM	44%	42%	43%	(0.5%)	33%	36%	38%	5.2%
Average	50%	48%	50%	0.8%	40%	42%	45%	5.2%
Median	47%	48%	49%	0.5%	40%	40%	44%	2.6%

Source: BofA Global Research estimates

Rule of 40 is defined as revenue growth + EBITDA (FCF) margin



Exhibit 10: Our mid-cap software group is trading at 6.0x C25e Sales, or 0.4x on a growth adjusted basis

BofA Software Coverage Comp Sheet – Mid Cap

							2023	2024	2025				2023	2024	2025
				EV/2023											
	Company	Price	(\$mn)	Sales	Sales	Sales	Growth	Growth	Growth	FCF	FCF	FCF	Growth	Growth	Growth
BILL	BILL HOLDINGS INC	\$65.66	6,954	5.3x	4.9x	4.0x	0.1x	0.6x	0.2x	28.9x	35.5x	24.1x	0.1x		0.5x
CFLT	CONFLUENT INC-CLASS A	\$31.61	10,302	12.2x	10.0x	8.0x	0.4x	0.4x	0.3x						
DBX	DROPBOX INC-CLASS A	\$32.88	11,376	4.9x	4.8x	4.6x	0.7x	1.5x	1.2x	15.8x	12.8x	11.8x	6.8x	0.5x	1.3x
DOCU	DOCUSIGN INC	\$51.64	10,744	3.6x	3.4x	3.2x	0.4x	0.5x	0.4x	13.8x	13.0x	11.9x	0.2x	2.1x	1.3x
ESTC	ELASTIC NV	\$128.65	13,185	10.1x	8.8x	7.5x	0.6x	0.6x	0.4x		68.3x	51.6x		0.7x	1.6x
FIVN	FIVE9 INC	\$79.27	5,602	6.2x	5.4x	4.5x	0.4x	0.3x	0.3x	67.2x	43.3x	28.4x	0.4x	0.8x	0.5x
FRSH	FRESHWORKS INC-CL A	\$22.12	7,143	10.0x	8.5x	7.1x	0.5x	0.5x	0.4x	70.5x	51.2x	38.7x		1.4x	1.2x
GLBE	GLOBAL-E ONLINE LTD	\$42.31	7,572	13.0x	9.8x	7.2x	0.3x	0.3x	0.2x	69.6x	54.1x	36.1x	1.7x	1.9x	0.7x
GTLB	GITLAB INC-CL A	\$74.48	12,282	19.7x	15.9x	12.3x	0.6x	0.7x	0.4x					***	
GWRE	GUIDEWIRE SOFTWARE INC	\$117.30	9,582	10.0x	9.0x	8.0x	1.5x	0.8x	0.6x		57.3x	43.9x		0.5x	1.4x
INFA	INFORMATICA	\$31.85	9,445	6.6x	6.4x	6.0x	1.3x	2.2x	0.8x	42.8x	34.2x	29.1x	1.9x	1.4x	1.7x
NICE	NICE LTD - SPON ADR	\$222.40	14,867	5.9x	5.4x	4.8x	0.7x	0.6x	0.4x	28.1x	22.8x	20.0x	2.6x	1.0x	1.4x
PATH	UIPATH INC - CLASS A	\$27.55	15,619	10.8x	8.7x	7.1x	0.5x	0.4x	0.3x	54.1x	48.3x	35.2x		4.1x	0.9x
PAYC	PAYCOM SOFTWARE INC	\$192.90	11,039	6.3x	5.7x	5.1x	0.3x	0.5x	0.4x	36.7x	37.0x	28.9x	1.4x		1.0x
PCTY	PAYLOCITY HOLDING CORP	\$175.83	9,997	7.5x	6.6x	5.8x	0.3x	0.5x	0.4x	36.6x	34.1x	28.3x	0.5x	4.6x	1.4x
TWLO	TWILIO INC - A	\$72.67	13,604	2.5x	2.4x	2.2x	0.3x	0.4x	0.2x	73.2x	24.9x	17.8x		0.1x	0.4x
U	UNITY SOFTWARE INC	\$35.33	11,584	6.1x	5.3x	4.3x	0.1x	0.4x	0.2x	43.6x	20.5x	12.7x		0.2x	0.2x
ZI	ZOOMINFO TECHNOLOGIES INC	\$15.64	6,422	5.7x	5.7x	5.3x	0.5x	3.6x	0.8x	18.0x	17.7x	16.5x	12.3x	11.6x	2.3x
Average				8.1x	7.0x	6.0x	0.5x	0.8x	0.4x	42.8x	35.9x	27.2x	2.8x	2.2x	1.1x
Median				6.5x	6.1x	5.5x	0.4x	0.5x	0.4x	39.8x	34.8x	28.4x	1.6x	1.2x	1.3x

Source: BofA Global Research estimates

As of 2/12/2024

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Exhibit 11: On a Rule of 40 (FCF) basis, GWRE, CFLT, TWLO, and INFA presented the largest improvement on Rule of 40, while BILL, PCTY, and PAYC saw the largest deterioration

Mid cap rule of 40 – EBITDA and FCF*

	2023 Rule of 40 (EBITDA)	2024 Rule of 40 (EBITDA)	2025 Rule of 40 (EBITDA)	Change (2023 vs 2025)	2023 Rule of 40 (FCF)	2024 Rule of 40 (FCF)	2025 Rule of 40 (FCF)	Change (2023 vs 2025)
Mid cap								
BILL	53%	24%	38%	(14.9%)	57%	23%	37%	(20.1%)
CFLT	27%	23%	32%	4.8%	17%	22%	28%	11.7%
DBX	47%	43%	44%	(3.0%)	39%	41%	43%	4.3%
DOCU	38%	32%	34%	(3.8%)	36%	33%	34%	(1.5%)
ESTC	30%	28%	31%	1.6%	25%	28%	31%	6.8%
FIVN	35%	35%	39%	4.1%	26%	29%	34%	7.7%
FRSH	29%	29%	31%	2.0%	34%	35%	37%	3.0%
GLBE	55%	50%	53%	(1.6%)	57%	51%	55%	(2.0%)
GTLB	34%	28%	34%	0.0%	34%	26%	31%	(3.1%)
GWRE	15%	25%	30%	15.0%	14%	27%	31%	16.7%
INFA	34%	32%	37%	3.2%	20%	22%	28%	7.7%
NICE	46%	47%	48%	2.1%	30%	33%	36%	5.8%
PATH	39%	40%	41%	2.1%	41%	41%	43%	1.7%
PAYC	66%	49%	52%	(13.7%)	40%	26%	30%	(10.4%)
PCTY	64%	48%	48%	(15.5%)	50%	33%	34%	(15.4%)
TWLO	22%	21%	26%	3.8%	11%	16%	22%	10.7%
U	71%	44%	58%	(13.5%)	67%	40%	58%	(9.6%)
ZI	54%	43%	48%	(5.4%)	44%	33%	39%	(5.6%)
Average	42%	36%	40%	(1.8%)	36%	31%	36%	0.5%
Median	38%	33%	39%	0.8%	35%	31%	34%	2.3%

Source: BofA Global Research estimates

Rule of 40 is defined as revenue growth + EBITDA (FCF) margin



Exhibit 12: Our small-cap coverage group is trading at 4.3x C25e Sales, or 0.4x on a growth adjusted basis

BofA Software Coverage Comp Sheet – Small Cap

							2023	2024	2025				2023	2024	2025
	Company	Price	Mkt Cap (\$mn)	EV/2023 Sales	EV/2024 Sales	EV/2025 Sales	EV/Rev/ Growth	EV/Rev/ Growth	EV/Rev/ Growth	EV/2023 FCF	EV/2024 FCF	EV/2025 FCF	EV/FCF/ Growth	EV/FCF/ Growth	EV/FCF/ Growth
Al	C3.AI INC-A	\$30.49	3,617	9.9x	8.5x	7.4x	1.0x	0.5x	0.5x	1 61	1 61	58.8x	GIOWEII	Olowcii	
ALRM	ALARM.COM HOLDINGS INC	\$67.25	3.684	4.0x	3.8x	3.5x	0.9x	0.8x	0.4x	31.9x	64.1x	24.5x	0.1x		0.2x
AMPL	AMPLITUDE INC-CLASS A	\$14.35	2,094	6.4x	6.0x	5.5x	0.4x	0.8x	0.6x	80.2x	71.0x	57.7x		5.5x	2.5x
AVDX	AVIDXCHANGE	\$12.34	2,467	5.8x	5.1x	4.4x	0.3x	0.4x	0.3x			44.5x			0.2x
AYX	ALTERYX INC - CLASS A	\$47.85	3,678	4.5x	4.0x	3.6x	0.4x	0.4x	0.3x		80.0x	39.6x		0.7x	0.4x
BIGC	BIGCOMMERCE HOLDINGS	\$8.93	679	2.5x	2.3x	2.1x	0.2x	0.3x	0.2x		52.6x	33.2x			0.6x
BL	BLACKLINE INC	\$62.14	4,633	7.9x	7.1x	6.4x	0.6x	0.6x	0.6x	42.7x	36.4x	29.7x	0.3x	2.1x	1.3x
BLKB	BLACKBAUD INC	\$81.74	4,346	4.6x	4.3x	4.1x	0.9x	0.7x	0.7x	24.3x	21.5x	18.9x	0.4x	1.6x	1.4x
EGHT	8X8 INC	\$2.78	341	1.0x	1.0x	0.9x			0.2x	6.6x	4.4x	3.5x	0.0x	0.1x	0.1x
ENFN	ENFUSION	\$8.47	1,083	6.2x	5.3x	4.6x	0.4x	0.3x	0.3x	55.7x	51.4x	34.6x	0.3x	6.1x	0.7x
EVBG	EVERBRIDGE INC	\$28.20	1,241	3.4x	3.2x	3.0x	0.9x	0.6x	0.5x	56.4x	35.9x	25.3x	0.0x	0.6x	0.6x
FROG	JFROG LTD	\$39.97	4,404	11.4x	9.2x	7.4x	0.5x	0.4x	0.3x	74.6x	55.3x	38.6x	0.4x	1.6x	0.9x
HCP	HASHICORP INC-CL A	\$25.15	4,893	6.3x	5.5x	4.6x	0.3x	0.4x	0.2x		44.0x	28.7x			0.5x
INTA	INTAPP INC	\$41.40	3,294	8.0x	6.9x	5.9x	0.3x	0.4x	0.4x	87.6x	56.2x	42.5x	1.0x	1.0x	1.3x
JAMF	JAMF HOLDING CORP	\$20.38	2,771	5.2x	4.6x	4.1x	0.3x	0.4x	0.3x	67.6x	44.4x	28.3x		0.8x	0.5x
LAW	CS DISCO INC	\$8.19	531	2.8x	2.6x	2.3x	1.6x	0.3x	0.2x						
LSPD	LIGHTSPEED COMMERCE INC	\$14.13	2,169	1.7x	1.4x	1.1x	0.1x	0.1x	0.1x		37.1x	39.8x			
MLNK	MERIDIANLINK INC	\$19.12	1,550	6.2x	5.8x	5.4x	1.1x	1.0x	0.8x	26.8x	20.7x	18.2x		0.7x	1.3x
NCNO	NCINO INC	\$32.70	3,693	7.7x	6.7x	5.8x	0.5x	0.5x	0.4x	50.2x	45.0x	45.2x		3.9x	
PD	PAGERDUTY INC	\$25.41	2,445	5.4x	4.9x	4.3x	0.3x	0.5x	0.3x	33.1x	24.8x	19.9x	0.1x	0.7x	0.8x
PWSC	POWERSCHOOL	\$24.86	5,055	8.0x	7.0x	6.4x	0.7x	0.5x	0.7x	32.0x	26.6x	23.0x	1.6x	1.3x	1.5x
RNG	RINGCENTRAL INC-CLASS A	\$34.34	3,248	2.1x	1.9x	1.7x	0.2x	0.2x	0.1x	15.8x	12.1x	8.2x	0.1x	0.4x	0.2x
VERX	VERTEX INC - CLASS A	\$26.37	4,010	7.1x	6.4x	5.7x	0.5x	0.5x	0.5x	90.9x	59.2x	41.9x	0.6x	1.1x	1.0x
WEAV	WEAVE COMMUNICATIONS	\$13.20	852	4.8x	4.2x	3.7x	0.3x	0.3x	0.3x		43.5x	25.4x		0.2x	0.4x
ZETA	ZETA GLOBAL	\$10.04	2,173	3.1x	2.7x	2.3x	0.1x	0.2x	0.2x	27.2x	18.9x	15.5x	0.6x	0.4x	0.7x
Average				5.4x	4.8x	4.3x	0.5x	0.5x	0.4x	47.3x	41.1x	31.1x	0.4x	1.6x	0.8x
Median				5.4x	4.9x	4.3x	0.4x	0.4x	0.3x	42.7x	43.8x	29.2x	0.3x	0.9x	0.7x

Source: BofA Global Research estimates

As of 2/12/2024



Exhibit 13: On a Rule of 40 (FCF) basis, BIGC, HCP, and LAW presented the largest improvement on Rule of 40, while AMPL, INTA, ZETA, and NCNO saw the largest deterioration

Small cap rule of 40 – EBITDA and FCF*

	2023 Rule of 40 (EBITDA)	2024 Rule of 40 (EBITDA)	2025 Rule of 40 (EBITDA)	Change (2023 vs 2025)	2023 Rule of 40 (FCF)	2024 Rule of 40 (FCF)	2025 Rule of 40 (FCF)	Change (2023 vs 2025)
Small cap								
Al	(26.4%)	2%	17%	43.4%	(17.4%)	10%	27%	44.3%
ALRM	21%	21%	27%	6.2%	17%	11%	23%	5.7%
AMPL	23%	24%	25%	1.3%	24%	16%	19%	(5.5%)
AVDX	28%	28%	36%	7.4%	22%	18%	26%	3.8%
AYX	22%	24%	27%	4.5%	14%	16%	20%	5.8%
BIGC	10%	7%	10%	(0.2%)	(2.3%)	13%	15%	17.7%
BL	30%	31%	32%	2.5%	31%	30%	33%	1.7%
BLKB	36%	39%	41%	4.6%	24%	26%	28%	3.6%
EGHT	29%	30%	38%	8.4%	14%	22%	31%	17.3%
ENFN	32%	35%	37%	5.0%	26%	27%	30%	3.5%
EVBG	22%	26%	28%	5.6%	10%	14%	18%	8.5%
FROG	34%	36%	36%	2.0%	39%	41%	43%	4.1%
HCP	8%	12%	25%	17.1%	19%	27%	36%	16.9%
INTA	33%	25%	17%	(15.8%)	36%	29%	30%	(6.1%)
JAMF	29%	28%	30%	1.0%	24%	23%	27%	3.0%
LAW	(20.9%)	5%	17%	37.9%	(26.1%)	(3.5%)	11%	36.9%
LSPD	24%	23%	23%	(0.8%)	10%	24%	24%	13.6%
MLNK	40%	43%	47%	6.1%	29%	34%	37%	8.2%
NCNO	30%	31%	33%	2.9%	32%	29%	28%	(4.1%)
PD	35%	31%	36%	1.0%	32%	30%	35%	2.6%
PWSC	44%	47%	43%	(0.3%)	36%	40%	37%	1.3%
RNG	40%	41%	45%	4.1%	24%	26%	33%	8.6%
VERX	32%	33%	37%	5.0%	22%	23%	26%	3.5%
WEAV	16%	14%	20%	3.4%	23%	24%	29%	5.6%
ZETA	40%	34%	33%	(6.9%)	34%	30%	29%	(5.3%)
Average	25%	27%	30%	5.8%	20%	23%	28%	7.8%
Median	29%	28%	32%	4.1%	24%	24%	28%	4.1%

Source: BofA Global Research estimates

Rule of 40 is defined as revenue growth + EBITDA (FCF) margin



Software Valuation by Category

We categorized the enterprise software space across 9 categories: Collaboration, Communication, CRM, Design, ERP & Back Office, HCM, Infrastructure, Security and Vertical software.

Exhibit 14: Design software is currently trading at a significant premium to the broader software group (10.0x C25 Sales, or 0.9x growth adjusted)
Software comp sheet by category

Categories	Mkt Cap (\$mn)	EV/2023 Sales	EV/2024 Sales	EV/2025 Sales	2023 EV/Rev/ Growth	2024 EV/Rev/ Growth	2025 EV/Rev/ Growth	EV/2023 FCF	EV/2024 FCF	EV/2025 FCF	2023 EV/FCF/ Growth	2024 EV/FCF/ Growth	2025 EV/FCF/ Growth
Collaboration	\$35,739												
Average		6.6x	5.7x	5.0x	0.5x	0.7x	0.5x	28.9x	26.0x	28.6x	2.1x	8.3x	0.9x
Median		6.2x	5.2x	4.6x	0.3x	0.5x	0.4x	28.5x	23.9x	22.3x	0.8x	0.8x	0.9x
Communication	\$61,511												
Average		2.8x	2.6x	2.7x	-0.4x	0.2x	0.3x	28.5x	21.8x	15.5x	0.9x	0.5x	0.7x
Median		2.5x	2.4x	2.4x	0.3x	0.3x	0.3x	17.3x	18.5x	14.8x	0.8x	0.4x	0.5x
CRM	\$498,471												
Average		6.7x	5.7x	4.8x	0.4x	-2.2x	0.3x	47.1x	39.6x	31.0x	2.5x	6.5x	1.2x
Median		5.1x	4.4x	3.9x	0.4x	0.4x	0.3x	43.6x	33.6x	33.2x	0.9x	1.0x	0.8x
Design Average	\$586,586	12.4x	11.2x	10.0x	1.2x	1.1x	0.9x	46.7x	37.5x	31.4x	3.6x	10.7x	1.1x
Median		12.4x 11.6x	10.4x	9.3x	1.2x 1.3x	1.1x	0.9x	44.2x	36.2x	32.1x	1.4x	1.7x	1.7x
ERP & Back Office	\$549644	THOX	10.1%	3.5%	1.5%	1117	O.S.A	T IIZX	30.2.	32.17	11.17	1.7 X	1177
Average	, 45 15,611	6.8x	6.1x	5.4x	0.9x	0.5x	1.9x	43.8x	40.1x	31.4x	0.8x	0.6x	-6.1x
Median		6.8x	6.2x	5.6x	0.5x	0.5x	0.5x	42.2x	37.7x	32.1x	0.6x	1.1x	0.7x
НСМ	\$252,929	7.4	6.7	6.0	0.6	0.7	0.5	241	12.1	21.7	1.2	12	1.2
Average Median		7.4x 6.9x	6.7x 6.2x	6.0x 5.4x	0.6x 0.5x	0.7x 0.5x	0.6x 0.4x	34.1x 36.6x	43.4x 35.5x	31.7x 28.6x	1.3x 1.4x	-4.3x 2.0x	1.2x 1.1x
		6.9X	O.ZX	5.4X	U.SX	U.5X	U.4X	30.0X	33.3X	28.0X	1.4X	Z.UX	1.1X
Infrastructure	\$4,052,267	100			0.7	0.7	0.5	500	16.0	25.0	1.0	1.0	
Average Median		10.3x	8.7x 6.9x	7.2x	0.7x 0.6x	0.7x	0.5x 0.4x	53.2x 53.6x	46.2x 46.3x	35.3x 35.6x	1.2x	1.8x	1.1x
Median		7.3x	6.9X	6.4x	U.bX	0.6x	U.4X	53.6X	46.3X	35.6X	1.0x	1.1x	0.9x
Security	\$268,473												
Average		10.0x	8.5x	7.3x	0.3x	0.8x	0.7x	40.3x	36.9x	32.8x	0.6x	-0.7x	1.2x
Median		7.3x	6.7x	6.1x	0.5x	0.7x	0.5x	31.9x	30.3x	25.1x	0.8x	0.8x	1.3x
Vertical	\$190,513	7.6x	6.6x	5.8x	0.5x	0.5x	0.5x	39.7x	39.5x	29.0x	0.6x	1.0x	14.7x
Average Median		7.6x 7.1x	6.5x	5.8X 5.9x	0.5x 0.5x	0.5x 0.6x	0.5x 0.5x	39.7x 34.0x	39.5x 32.1x	29.0x 26.4x	0.6x 0.5x	0.7x	14./X 1.2x
Mediali		/.IX	U.SX	D.9X	U.SX	U.UX	U.DX	34.UX	32.1X	20.4X	U.SX	U. / X	1.ZX

Source: BofA Global Research estimates for companies under coverage, Bloomberg consensus for companies not under coverage As of 2/12/24. Stocks included may not be under BofA software coverage. See appendix.



On an EV/NTM Sales basis, the Infrastructure software group saw the largest multiple expansion w/w (+9.1%) led by Confluent (covered by Brad Sills), with the Design software group seeing the largest expansion relative to the 5-year median (+8.5%), led by Cadence Design Systems (covered by Vivek Arya).

On an EV/NTM FCF basis, the Vertical software group saw the largest multiple expansion w/w (+7%) led by Toast (covered by Jason Kupferberg), with Infrastructure software seeing the largest multiple expansion relative to the 5-year median (+11.2%) led by Elastic (covered by Koji Ikeda).

Exhibit 15: Infrastructure software saw the largest EV/NTM Sales multiple expansion, led by CFLT Software multiple expansion/contraction by category

	EV/NTM Sales								
	Mult	tiple	% Change						
Category	Current	5-yr median	1 wk	5-yr median					
Collaboration	5.9x	7.2x	3.7%	-18.3%					
Communication	2.4x	7.7x	1.4%	-69.6%					
CRM	5.3x	8.6x	4.7%	-38.1%					
Design	10.6x	9.7x	1.5%	8.5%					
ERP & Back Office	5.3x	7.7x	0.8%	-30.6%					
НСМ	6.6x	9.8x	3.3%	-32.2%					
Infrastructure	8.4x	10.6x	9.1%	-21.2%					
Security	8.4x	8.9x	7.1%	-6.0%					
Vertical	6.4x	7.9x	4.2%	-18.8%					

EV/NTM Sales/growth									
Mul	tiple	% Cł	nange						
Current	5-yr median	1 wk	5-yr median						
0.6x	0.4x	5.5%	67.1%						
0.4x	0.4x	-2.2%	-9.8%						
0.3x	0.3x	-24.8%	-6.8%						
0.9x	0.8x	1.6%	9.9%						
0.5x	0.5x	1.3%	3.1%						
0.6x	0.6x	9.7%	0.2%						
0.6x	0.5x	11.1%	15.9%						
0.8x	0.5x	8.2%	58.0%						
0.5x	0.6x	2.5%	-7.1%						

EV/NTM FCF					
Multiple % Change					
Current	5-yr rrent median		5-yr median		
27.9x	20.2x	-6.6%	NA		
24.4x	27.5x	4.4%	-11.5%		
41.1x	42.4x	4.9%	-3.0%		
39.0x	35.6x	1.3%	9.5%		
39.7x	42.1x	-0.7%	-5.9%		
48.1x	45.1x	6.2%	6.8%		
44.1x	39.7x	5.2%	11.2%		
34.4x	32.3x	3.2%	6.2%		
39.9x	39.9x	7.0%	-0.1%		

Source: BofA Global Research estimates for companies under coverage, Bloomberg consensus for companies not under coverage As of 2/12/24. Stocks included may not be under BofA software coverage. See appendix.

Appendix

Exhibit 16: Software by category analysis includes the stocks below

Software companies by category

Coll	laboration	Comn	nunication		CRM		Design	ERF	and back office		нсм	Infra	structure		Security		Vertical
ASAN	Asana Inc	EGAN	eGain	BIGC	Bigcommerce	ADBE	Adobe	AVDX	AvidXchange	ADP	Automatic Data	AI	C3.ai	ALRM	Alarm	APPF	Appfolio
BOX	Box Inc	EGHT	8x8	CRM	Salesforce.com	ADSK	Autodesk	BILL	BILL	CDAY	Ceridian HCM	AMPL	Amplitude	СНКР	Check Point	BLKB	Blackbaud
DBX	Dropbox	FIVN	Five9	CRTO	Criteo	ANSS	Ansys, Inc.	BL	BlackLine, Inc.	PAYC	Paycom	APPN	Appian	CLVT	Clarivate PLC	cccs	CCC Intelligent Sol
MNDY	Monday.com	KLTR	Kaltura	cvo	Coveo	AZPN	AspenTech	DOCU	DocuSign	PAYX	Paychex	AYX	Alteryx, Inc	CRWD	CrowdStrike	COUR	Cousera
SMAR	Smartsheet	LPSN	LivePerson	СХМ	Sprinklr	BSY	Bentley Systems	EXFY	Expensify	PCTY	Paylocity	BASE	Couchbase	CYBR	CyberArk	CPLF	Copperleaf
		LVOX	LiveVox	FRSH	Freshworks	CDNS	Cadence	INTU	Intuit	PYCR	Paycor HCM Inc	BBAI	Bigbear.Al	FTNT	Fortinet	CWAN	Clearware Analytics
		мснх	Marchex	GLBE	Global-e Online	DSY	Dassault Systems	LAW	Disco	WDAY	Workday	CFLT	Confluent	GEN	Gen Digital.	DH	$\label{eq:Definitive HIthcare} Definitive \ HIthcare.$
		NICE	NICE Ltd.	HUBS	HubSpot	NEM	Newmont	MANH	Manhattan Associates			DDOG	Datadog	OKTA	Okta Inc	DOX	Amdocs
		RNG	RingCentral	LSPD	Lightspeed	PTC	PTC	QTWO	Q2			ромо	Domo	PANW	Palo Alto Networks	EBIX	Ebix
		TWLO	Twilio	ONTF	ON24	U	Unity	SAP	SAP			DT	Dynatrace	QLYS	Qualys	ENFN	Enfusion, Inc.
		VRNT	Verint	SEMR	SEMrush			UPLD	Upland Software			ESTC	Elastic	RPD	Rapid7	ETWO	E2open
		ZM	Zoom	SHOP	Shopify, Inc.			VERX	Vertex			EVBG	Everbridge	S	SentinelOne	EVCM	EverCommerce
				SPT	Sprout Social			WK	Workiva Inc			FROG	JFrog	SCWX	SecureWorks	GWRE	Guidewire
				WIX	Wix			ZUO	Zuora			GTLB	GitLab	TENB	Tenable	INST	Instructure
				YEXT	Yext							НСР	HashiCorp	ZS	Zscaler	INTA	Intapp
				ZETA	Zeta Global							INFA	Informatica			IOT	Samsara Inc
				ZI	ZoomInfo							JAMF	Jamf			KARO	Karooooo
												MDB	MongoDB			MLNK	MeridianLink
												MSFT	Microsoft			MODN	Model N
												NOW	ServiceNow			NCNO	nCino
												ORCL	Oracle			PAR	Par Technology
												OTEX	Open Text			PCOR	Procore
												PATH	UiPath -			PRO	PROS
												PD	PagerDuty			PWSC	PowerSchool
												PEGA	Pegasystems			SPSC	SPS Commerce
												PLTR	Palantir			TEMN	Temenos
												SNOW	Snowflake			TOST	Toast
												SWI	Solarwinds			TYL	Tyler Technologies
												TEAM	Atlassian			VEEV	Veeva Systems
		I		I		I		I		I		I		I		WEAV	Weave

Source: BofA Global Research

Stocks included may not be under BofA software coverage



Exhibit 17: YTD large-cap software stock performance outperformed Nasdaq and S&P 500

Large-cap software stock performance

	1 Week	YTD	2023 Return
Nasdaq	2.3%	6.3%	43.4%
S&P 500	1.6%	5.3%	24.2%
ADBE	-2.5%	3.0%	77.3%
ADSK	3.9%	7.9%	30.3%
BSY	2.2%	-0.9%	41.2%
CRM	0.0%	9.5%	98.5%
DDOG	3.1%	11.4%	65.1%
HUBS	2.6%	6.6%	100.8%
INTU	2.5%	5.0%	60.6%
MDB	12.1%	19.7%	107.7%
MSFT	2.6%	10.7%	56.8%
NOW	0.4%	11.5%	82.0%
ORCL	-0.2%	10.2%	29.0%
SHOP	10.0%	15.0%	124.4%
SNOW	7.7%	16.7%	38.6%
VEEV	7.2%	13.7%	19.3%
WDAY	2.8%	8.6%	65.0%
ZM	1.8%	-9.8%	6.2%
Large-Cap Average	3.5%	8.7%	62.7%

Source: BofA Global Research, Bloomberg

BofA GLOBAL RESEARCH

Exhibit 18: YTD mid-cap software stock performance lagged Nasdaq and S&P 500 Mid-cap software stock performance

	1 Week	YTD	2023 Return
Nasdaq	2.3%	6.3%	43.4%
S&P 500	1.6%	5.3%	24.2%
BILL	-13.7%	-19.7%	-25.1%
CFLT	32.7%	34.7%	5.2%
DBX	0.3%	10.5%	31.7%
DOCU	-2.8%	-13.0%	7.3%
DT	-12.3%	-3.7%	42.8%
ESTC	4.1%	12.9%	118.8%
FRSH	-0.2%	-8.0%	59.7%
GLBE	7.3%	5.4%	92.0%
GTLB	0.9%	15.3%	38.6%
GWRE	5.2%	8.3%	74.3%
INFA	3.3%	10.1%	74.3%
NICE	4.5%	10.7%	3.7%
PATH	19.7%	8.5%	95.4%
PAYC	-0.9%	-6.9%	-33.4%
PCTY	10.0%	6.0%	-15.1%
TWLO	3.2%	-6.0%	55.0%
U	8.7%	-16.4%	43.0%
Mid-Cap Average	4.1%	2.9%	39.3%

Source: BofA Global Research, Bloomberg



Exhibit 19: YTD small-cap software stock performance lagged Nasdaq and S&P 500 Small-cap software stock performance

	1 Week	YTD	2023 Return
Nasdaq	2.3%	6.3%	43.4%
S&P 500	1.6%	5.3%	24.2%
Al	28.9%	8.3%	156.6%
ALRM	10.6%	5.4%	30.6%
AMPL	8.8%	13.0%	5.3%
AVDX	9.0%	-0.8%	24.6%
AYX	0.6%	1.4%	-6.9%
BIGC	10.3%	-9.6%	11.3%
BL	4.6%	-2.1%	-7.2%
BLKB	3.9%	-5.1%	47.3%
CVO	12.3%	17.4%	5.7%
EGHT	2.8%	-26.3%	-12.5%
ENFN	8.9%	-12.1%	0.3%
EVBG	0.2%	16.1%	-17.8%
FIVN	6.3%	-0.7%	16.0%
FROG	5.2%	8.8%	62.3%
HCP	8.5%	5.1%	-13.5%
INTA	-6.8%	9.8%	52.4%
JAMF	9.7%	13.2%	-15.2%
LAW	0.8%	11.5%	20.1%
LSPD	-27.1%	-33.8%	46.8%
MLNK	-14.8%	-23.6%	80.4%
NCNO	5.5%	-4.0%	27.2%
PWSC	0.2%	5.2%	2.1%
RNG	-0.8%	-3.2%	-4.1%
VERX	2.8%	-3.5%	85.7%
WEAV	0.6%	15.2%	150.4%
ZETA	5.6%	15.4%	8.0%
ZI	4.0%	-13.5%	-38.6%
Small-Cap Average	3.7%	0.3%	26.6%

Source: BofA Global Research, Bloomberg



Exhibit 20: Monday.com within Collaboration software led the stock performance YTD Collaboration, Communications, CRM, and Design software stock performance

	1 Week	YTD	2023 Return
Nasdag	2.3%	6.3%	43.4%
S&P 500	1.6%	5.3%	24.2%
ASAN	13.5%	3.4%	38.1%
BOX	3.6%	6.0%	-17.7%
DBX	0.3%	10.5%	31.7%
MNDY	0.2%	13.0%	53.9%
SMAR	4.2%	-2.4%	21.5%
Collaboration Average	4.4%	6.1%	25.5%
EGAN	-24.9%	-30.2%	-7.8%
EGHT	2.8%	-26.3%	-12.5%
FIVN	6.3%	-0.7%	16.0%
KLTR	-1.2%	-18.5%	13.4%
LPSN	8.1%	-26.1%	-62.6%
MCHX	-0.4%	-1.9%	-15.0%
NICE	4.5%	10.7%	3.7%
RNG	-0.8%	-3.2%	-4.1%
TWLO	3.2%	-6.0%	55.0%
VRNT	9.2%	19.7%	-25.5%
ZM	1.8%	-9.8%	6.2%
Communication Average	0.8%	-8.4%	-3.0%
BIGC	10.3%	-9.6%	11.3%
CRM	0.0%	9.5%	98.5%
CRTO	22.2%	25.8%	-2.8%
CVO	12.3%	17.4%	5.7%
CXM	3.5%	6.8%	47.4%
FRSH	-0.2%	-8.0%	59.7%
GLBE	7.3%	5.4%	92.0%
HUBS	2.6%	6.6%	100.8%
LSPD	-27.1%	-33.8%	46.8%
ONTF	6.1%	3.2%	-8.7%
SEMR	8.4%	-11.4%	67.8%
SHOP	10.0%	15.0%	124.4%
SPT	10.8%	6.9%	8.8%
WIX	1.3%	5.3%	60.1%
YEXT	7.4%	8.3%	-9.8%
ZETA	5.6%	15.4%	8.0%
ZI	4.0%	-13.5%	-38.6%
CRM Average	5.0%	2.9%	39.5%
ADBE	-2.5%	3.0%	77.3%
ADSK	3.9%	7.9%	30.3%
ANSS	0.2%	-6.8%	50.2%
AZPN	-1.0%	-13.8%	7.2%
BSY	2.2%	-0.9%	41.2%
CDNS	3.8%	13.1%	69.6%
DSY	2.8%	-2.4%	32.1%
NEM	0.7%	-18.9%	-12.3%
PTC	0.7%	2.0%	45.8%
PTC	0.7%	2.0%	45.8%
U	8.7%	-16.4%	43.0%
Design Average	1.8%	-2.8%	39.1%

Source: BofA Global Research, Bloomberg



Exhibit 21: Palentir within Infrastructure led the stock outperformance YTD ERP & Back Office, HCM, and Infrastructure software stock performance

	1 Week	YTD	2023 Return
Nasdaq	2.3%	6.3%	43.4%
S&P 500	1.6%	5.3%	24.2%
AVDX	9.0%	-0.8%	24.6%
BILL	-13.7%	-19.7%	-25.1%
BL	4.6%	-2.1%	-7.2%
DOCU	-2.8%	-13.0%	7.3%
EXFY	13.0%	-26.3%	-72.0%
INTU	2.5%	5.0%	60.6%
LAW	0.8%	11.5%	20.1%
MANH	-1.5%	14.0%	77.4%
QTWO	6.9%	0.9%	61.6%
SAP	1.4%	16.1%	49.8%
UPLD	11.0%	16.8%	-40.7%
VERX	2.8%	-3.5%	85.7%
WK	2.2%	-7.5%	20.9%
ZUO	2.7%	-6.0%	47.8%
ERP & Back Office Average	2.8%	-1.0%	22.2%
ADP	0.9%	7.6%	-2.5%
DAY	5.1%	8.6%	4.6%
PAYC	-0.9%	-6.9%	-33.4%
PAYX	1.9%	2.5%	3.1%
PCTY	10.0%	6.0%	-15.1%
PYCR	6.1%	-4.6%	-11.8%
WDAY	2.8%	8.6%	65.0%
HCM Average	3.7%	3.1%	1.4%
Al	28.9%	8.3%	156.6%
AMPL	8.8%	13.0%	5.3%
APPN	7.2%	-10.3%	15.7%
AYX	0.6%	1.4%	-6.9%
BASE	0.2%	22.3%	69.8%
BBAI	24.9%	-7.8%	217.6%
CFLT	32.7%	34.7%	5.2%
DDOG	3.1%	11.4%	65.1%
DOMO	3.4%	12.1%	-27.7%
DT	-12.3%	-3.7%	42.8%
ESTC	4.1%	12.9%	118.8%
FVBG	0.2%	16.1%	-17.8%
FROG	5.2%	8.8%	62.3%
GTLB	0.9%	15.3%	38.6%
HCP	8.5%	5.1%	-13.5%
INFA	3.3%	10.1%	74.3%
JAMF	9.7%	13.2%	-15.2%
MDB	12.1%	19.7%	107.7%
MSFT	2.6%	10.7%	56.8%
NOW	0.4%	11.5%	82.0%
ORCL	-0.2%	10.2%	29.0%
OTEX	-1.9%	-2.2%	41.8%
PATH	19.7%	8.5%	95.4%
PD	6.5%	8.0%	
PEGA		3.4%	-12.8% 42.7%
	3.0%		42.7%
PLTR	50.6%	46.7%	167.4%
SNOW	7.7%	16.7%	38.6%
SWI	8.8% 1.1%	5.5% -8.6%	33.4% 84.8%
TEAM			

Source: BofA Global Research, Bloomberg



Exhibit 22: Crowdstrike within Security led the stock performance YTD Security and Vertical software stock performance

	1 Week	YTD	2023 Return
Nasdag	2.3%	6.3%	43.4%
S&P 500	1.6%	5.3%	24.2%
ALRM	10.6%	5.4%	30.6%
CHKP	1.3%	6.6%	21.1%
CLVT	5.6%	2.5%	11.0%
CRWD	6.4%	26.0%	142.5%
CYBR	14.4%	23.8%	69.0%
FTNT	6.3%	20.0%	19.7%
GEN	4.0%	-3.9%	6.5%
OKTA	4.3%	-5.4%	32.5%
PANW	7.8%	25.9%	111.3%
OLYS	1.6%	-12.9%	74.9%
RPD	9.0%	5.8%	68.0%
S	7.5%	8.0%	88.1%
SCWX	-6.8%	-7.2%	15.5%
TENB	7.4%	9.6%	20.7%
ZS	9.3%	14.5%	98.0%
Security Average	5.9%	7.9%	54.0%
APPF	4.8%	35.0%	64.4%
BLKB	3.9%	-5.1%	47.3%
CCCS	3.4%	-1.4%	30.9%
COUR	0.3%	-8.8%	63.7%
CPLF	2.5%	3.6%	5.2%
CWAN	4.7%	-2.6%	6.8%
DH	16.1%	-3.0%	-9.6%
DOX	-3.1%	1.8%	-3.3%
ENFN	8.9%	-12.1%	0.3%
FTWO	12.7%	-6.0%	-25.2%
EVCM	4.4%	-8.3%	48.3%
GWRE	5.2%	8.3%	74.3%
INST	1.9%	-8.0%	15.2%
INTA	-6.8%	9.8%	52.4%
IOT	9.6%	4.3%	168.5%
KARO	3.1%	6.0%	4.3%
MLNK	-14.8%	-23.6%	80.4%
MODN	1.1%	2.6%	-33.6%
NCNO	5.5%	-4.0%	27.2%
PAR	8.5%	12.7%	67.0%
PCOR	2.5%	6.2%	46.7%
PRO	5.1%	-5.2%	59.9%
PWSC	0.2%	5.2%	2.1%
SPSC	13.1%	4.2%	50.9%
TEMN	-0.9%	12.8%	54.2%
TOST	10.1%	10.3%	1.3%
TWOU	34.6%	-25.2%	-80.4%
TYI	1.8%	4.1%	29.7%
VEEV	7.2%	13.7%	19.3%
WEAV	0.6%	15.2%	150.4%
Vertical Average	4.9%	1.4%	34.0%

Source: BofA Global Research, Bloomberg



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