

# Equity Strategy Focus Point

## Cash for near term, stocks for L-T, but be wary of bonds

### Cash for near term, balanced risks for stocks

Cash offers ~5% returns, a compelling alternative to the S&P 500 index especially given that our year-end target (S&P at 4000) suggests limited near-term upside. If financial stability worsens rather than improves, a backdrop of easier Fed / tighter credit hasn't been good for the S&P 500. But sentiment based on our Sell Side Indicator ([SSI](#)), suggests that this and other reasons to worry about stocks are well aired, and argue for a positive surprise – especially vs. last year's bullish complacency – see [last year's SSI](#).

### Signal with good track record says 7%/yr next decade

Our S&P 500 outlook over the next 12 months is neutral, given the balance of risks and rewards, and in the near term, we see more alpha within the benchmark. But for long term investors, the S&P 500's price to normalized earnings has explained 80%+ of subsequent 10-yr S&P 500 returns (Exhibit 10). It now suggests price returns of +5%/yr. Add ~2ppt of dividend yield and this rivals prospects for most other asset classes.

### More concerned about 10yr Treasuries

Bond bulls point out that only 20% of S&P stocks yield more than 10-yr Tsys. But this ratio was lower most of the time since '86, and stocks outperformed bonds even in those periods. Long duration bond risks are elevated: we are coming off an all-time low in rates, with yields still below inflation. The two biggest buyers of 10-yr Treasuries (the Fed & China) are no longer buyers. And bond sentiment is euphoric, with Wall Street recommending the highest allocation to bonds in 10 years. Plus, diversification benefits of bonds are impaired today given that QE propped up bonds *and* stocks, pushing return correlations higher. But the S&P 500 itself may be more internally diversified than ever: its 11 sectors offer the best relative diversification vs. one another in years.

### The best arbitrage opportunity for stock investors? Time.

There's a reason private equity returns look stable: smoothed mark-to-market. Public equity gets marked every second. Stock investors' eyeballs have collectively moved to the short-term: 0-day S&P options account for ~45% of volume vs. <5% a decade ago. But the probability of losing money in the S&P 500 drops from a coin flip (46%) to a 2-sigma event (6%) by extending one's holding period from a day to a decade (Exhibit 13). Market timing is fraught with peril, and panic selling results in outsized opportunity costs (best days often follow worst days). Since the 1930s, missing the 10 best S&P 500 days per decade would have yielded 33% vs. ~19,000% by remaining invested.

### Don't forget about dividends

S&P 500 duration (30+ yrs) is a negative, but should change over time. The dividend payout ratio is near a record low (30% v. 50% l-t avg). Moreover, right-sizing growth stocks vs. value stocks within the benchmark has just begun, in our view. Corps can shorten duration by returning cash (e.g., [META](#) recently), another reason to own stocks over bonds. Since 1936, dividends contributed 37% of total return but <20% over the past decade. From here, dividends' contribution to total returns could rise demonstrably.

Trading ideas and investment strategies discussed herein may give rise to significant risk and are not suitable for all investors. Investors should have experience in relevant markets and the financial resources to absorb any losses arising from applying these ideas or strategies.

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Refer to important disclosures on page 12 to 14.

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QE: quantitative easing

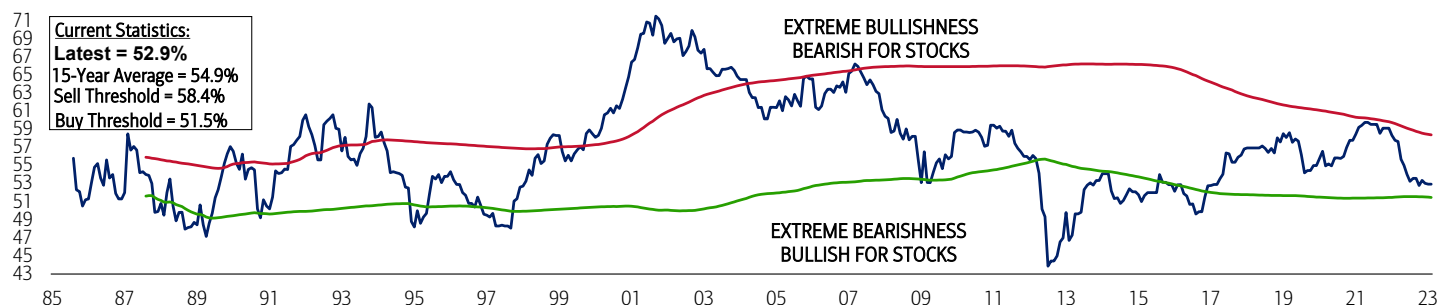
QT: quantitative tightening

# Bond euphoria, wall of worry for stocks

Sell side is bearish on equities (see [SSI](#))

## Exhibit 1: Equity sentiment dropped 6ppt in 2022

Sell Side Indicator (SSI), as of 2/2023

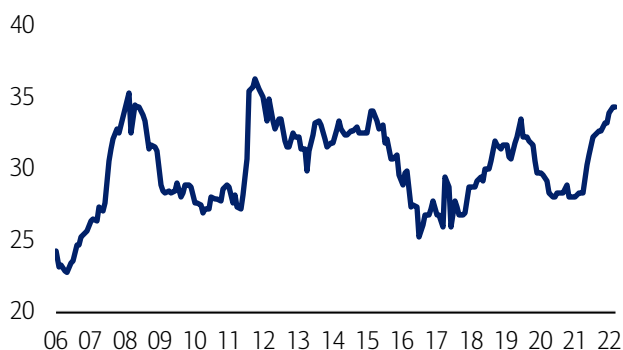


**Source:** BofA US Equity & Quant Strategy. Disclaimer: The Sell Side Indicator above is intended to be an indicative metric only and may not be used for reference purposes or as a measure of performance for any financial instrument or contract, or otherwise relied upon by third parties for any other purpose, without the prior written consent of BofA Global Research. This indicator was not created to act as a benchmark. Note: Buy and Sell signals are based on rolling 15-year +/- 1 standard deviation from the rolling 15-year mean. A reading above the red line indicates a Sell signal and a reading below the green line indicates a Buy signal

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## Exhibit 2: Sell side loves bonds

Average recommended allocation to bonds by Wall Street strategists (as of 2/2023)

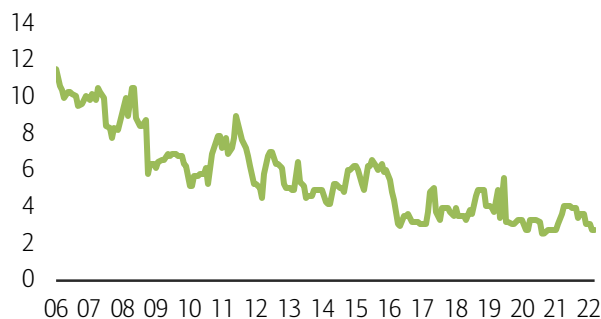


**Source:** BofA US Equity & Quant Strategy

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## Exhibit 3: Despite highest cash yields in 15 years, sell side is underweight cash

Average recommended allocation to cash by Wall Street strategists (as of 2/2023)



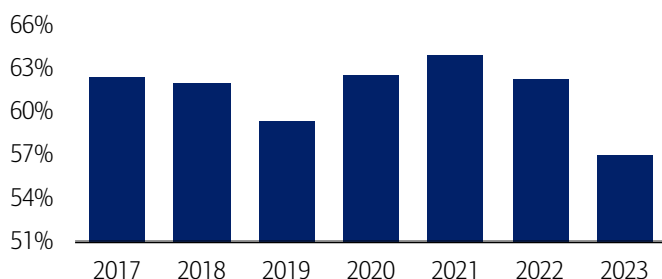
**Source:** BofA US Equity & Quant Strategy

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## Individuals shunning stocks, adding to bonds ([GWIM note](#))

### Exhibit 4: Equity allocation slipped 5ppt to survey-history lows

Average equity allocation % (2017-2023 surveys)

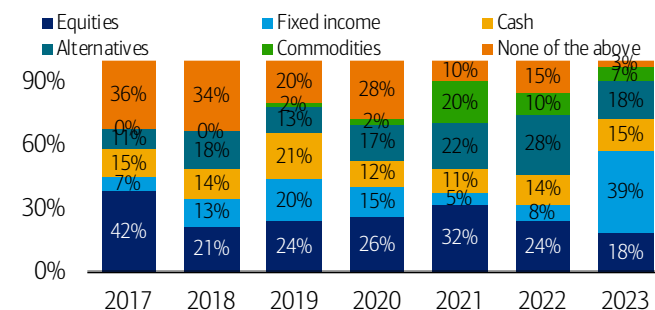


**Source:** Wealth Management Marketing Research, BofA US Equity & US Quant Strategy

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### Exhibit 5: More \$ moving into bonds

How are you currently changing your asset allocation? Moving more into...



**Source:** Wealth Management Marketing Research, BofA US Equity & US Quant Strategy

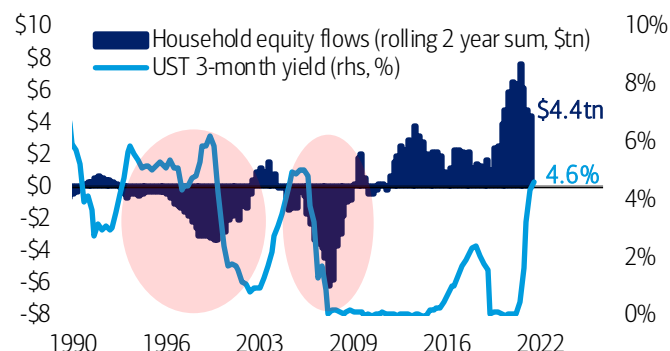
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# Cash & credit for the short term

## There is an alternative: cash

### Exhibit 6: Households typically lighten up on stocks if cash > 4.5%

3-month US treasury yield vs US household equity flows



Source: BofA Research Investment Committee, Haver, Federal Reserve FoF, Bloomberg. Note: Flow data through 4Q22. Household equity flows are based on buying/selling of single name equities and equity mutual fund shares.

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### Exhibit 7: Cash for the short-term, stocks for the long-term

S&P 500 annualized returns & standard deviation vs. current risk-free rates by holding periods

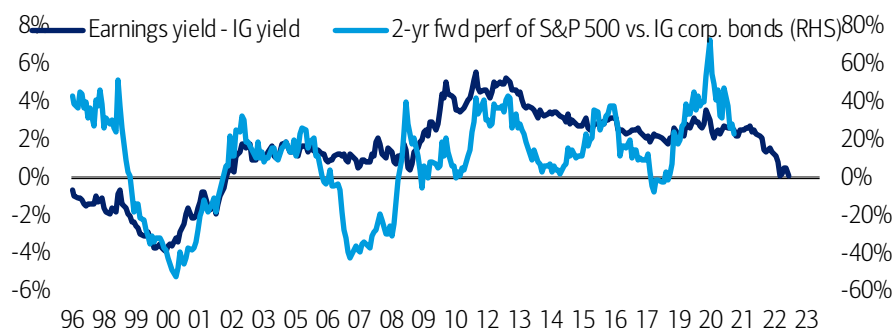
S&P 500	3mo.	6mo.	1yr	2yr	5yr	10yr	30yr
Avg. annualized ret. (since 1936)	16%	13%	12%	11%	11%	11%	11%
Std. Dev. (since 1936)	34%	24%	17%	12%	7%	5%	1%
Current risk-free rate	4.6%	4.8%	4.4%	4.0%	3.5%	3.5%	3.7%
Risk-adj. ret. [(Re - Rf) / std. dev.]	0.33	0.35	0.44	0.62	1.05	1.51	6.47
Post-GFC risk-adjusted returns	0.68	0.91	1.38	2.30	4.71	NA	NA
% rank of current Rf vs. S&P ret.	38%	34%	30%	23%	18%	7%	NA

Source: BofA US Equity & Quant Strategy, Bloomberg

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### Exhibit 8: IG credit still attractive vs. stocks

Spread between S&P 500 forward earnings yield and investment-grade bond yield vs. 2-yr forward performance of S&P 500 vs. IG corp. bonds (1996-Feb 2023; 55% correlation)



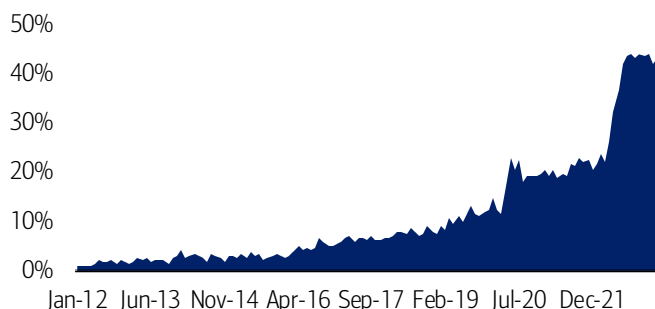
Source: BofA US Equity & Quant Strategy, FactSet, Bloomberg

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# Stocks for the long-term

## Exhibit 9: 0-day S&P options volume now accounts for nearly 45% of all S&P options volume

SPX 0-days to expiry option volume as a % of total options volume



Source: BofA Global Research, Bloomberg. Data from Jan-12 to March-23.

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## Investors' eyeballs have shifted to the short-term

0-day S&P options volume surged in 2022 and now accounts for nearly 45% of all S&P options volume. This compares to less than 5% of all S&P options volume 10 years ago.

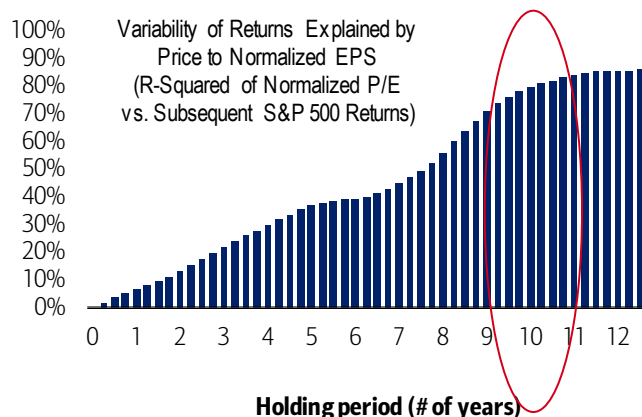
## 7% total return for S&P 500 over next 10 years?

Valuations may not explain much in the near term, but they may be all that matters over the long-term for the S&P 500, based on our work. And valuations currently suggest 5% p.a. price return (or 7% total return) for the next decade.

Valuations explain 60% to 90% of subsequent returns over a 10-year time horizon based on a variety of measures (Exhibit 12). Price to normalized earnings, our preferred valuation metric for the S&P 500, explains about 80% of returns over the subsequent 10 years (Exhibit 10). We have yet to find any factor with such strong predictive power for the market over the short or medium term.

## Exhibit 10: Price to Normalized earnings explains 80% of returns over the subsequent 10yrs

Price to normalized earnings predictive power on subsequent holding period returns (since 1987)

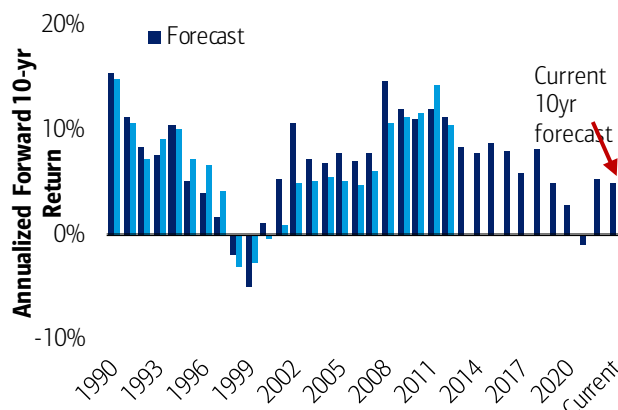


Source: BofA US Equity & US Quant Strategy, Haver Analytics

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## Exhibit 11: Valuation currently suggests ~5ppt p.a. price returns over the next decade (better than beginning of 2022's loss forecast)

S&P 500 normalized P/E vs. subsequent annualized returns (since 1987, as of 2/2023)



Source: FactSet, Haver Analytics, BofA US Equity & Quant Strategy

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**Exhibit 12: Strong predictive power of S&P 500 valuation measures vs. forward 10-yr returns (60-90% r-sq) indicate expected returns of 5% p.a.**  
 Predictive power of various S&P 500 valuation metrics on total returns (as of 2/28/2023)

Metric	Current	Avg	% above (below) avg	10 yr RSQ	Implied 10yr Annlzd Total Return	90% Confidence Interval	Dates
Trailing PE	17.9	16.5	8%	63%	8.6%	3% - 14%	1960-present
Forward PE	17.9	15.7	14%	86%	6.2%	3% - 10%	1986-present
Normalized PE	22.1	19.5	13%	80%	7.0%	3% - 11%	7/1987-present
Shiller PE	30.4	19.0	60%	63%	4.1%	-1% - 9%	1936-present
P/BV	4.0	2.6	51%	86%	3.2%	0% - 7%	1978-present
EV/EBITDA	13.0	10.5	24%	74%	3.9%	-1% - 8%	1986-present
P/OCF	14.9	11.2	33%	88%	2.6%	0% - 6%	1986-present
P/FCF	25.5	27.9	-8%	42%	11.1%	4% - 18%	1986-present
EV/Sales	2.6	2.0	30%	79%	3.1%	-1% - 7%	1986-present
Market Cap/GDP	1.4	0.8	81%	55%	-0.3%	-6% - 5%	1952-present
<b>Median:</b>					<b>4.0%</b>	<b>0% - 9%</b>	
<b>Average:</b>					<b>5.0%</b>	<b>0% - 9%</b>	

Source: FactSet, First Call, Compustat, Shiller, BofA US Equity & US Quant Strategy

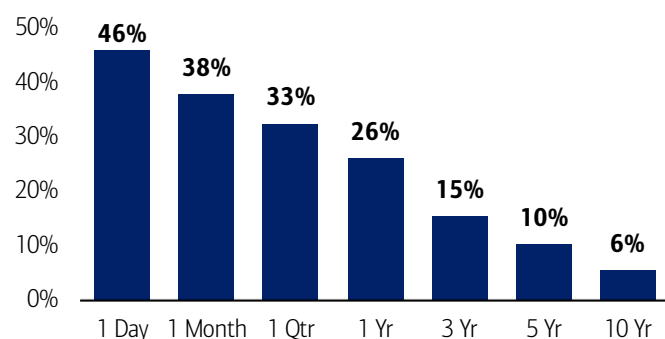
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## For stocks, the best recipe for loss avoidance is time.

The probability of losing money in the S&P 500 over one day is a little worse than a coin-flip (46%), but the probability declines to just 6% over a 10-year time horizon, based on data back to 1929.

### Exhibit 13: As time horizons increase, equity losses drop

Probability of negative returns, based on S&P 500 total returns from 1929-2/28/2023

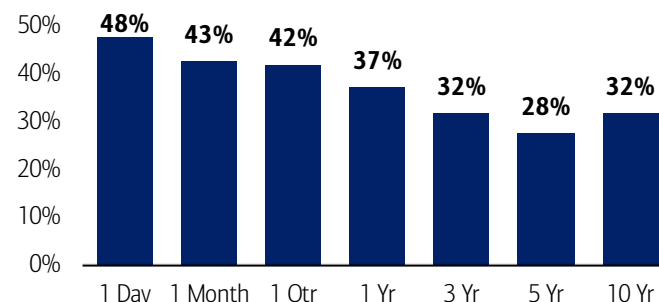


Source: S&P, Bloomberg, BofA US Equity & Quant Strategy

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### Exhibit 14: Time is not as compelling for other asset classes (like oil)

Probability of negative returns, based on WTI oil returns from 1929-present for annual/3yr/5yr/10yr, 1974-present for quarterly/monthly and 1986-present for daily



Source: EIA, CME, BofA US Equity & Quant Strategy

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**Exhibit 15: Returns by decade have rarely been negative**

S&amp;P 500 Returns by Decade (1930s -2010s)

Decade	Total Return	Avg Annual Return
1930s	-1%	-0.1%
1940s	149%	9.5%
1950s	486%	19.3%
1960s	112%	7.8%
1970s	77%	5.9%
1980s	404%	17.5%
1990s	431%	18.2%
2000s	-9%	-0.9%
2010s	256%	13.6%

Source: BofA US Equity &amp; Quant Strategy, Bloomberg

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**Negative 10-yr stock returns are rare**

Outside of the 1930s, the 2000s was the only decade with negative total returns.

**Exhibit 16: Market timing can lead to missing out on the best days**

S&amp;P 500 returns by decade excluding the 10 best and 10 worst days, as of 2/28/23

Decade	Price return	Excluding best 10d per decade	Excluding worst 10d per decade	Excluding best/worst 10d per decade
1930	-42%	-79%	39%	-50%
1940	35%	-14%	136%	51%
1950	257%	167%	425%	293%
1960	54%	14%	107%	54%
1970	17%	-20%	59%	8%
1980	227%	108%	572%	328%
1990	316%	186%	526%	330%
2000	-24%	-62%	57%	-21%
2010	190%	95%	351%	203%
2020	25%	-30%	140%	33%
<b>Since 1930</b>	<b>18,761%</b>	<b>33%</b>	<b>4,049,834%</b>	<b>28,450%</b>

Source: S&amp;P, Bloomberg, BofA US Equity &amp; Quant Strategy

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**Market timing has its perils....**

Since the 1930s, if an investor sat out the 10 best return days per decade, his/her returns would be just 33% compared to ~18,761% returns from remaining invested.

**Exhibit 17: Returns 3m prior to the best 10-days per decade were****-11% on average**

S&amp;P 500 returns leading up to the best 10 days in each decade, as of 2/28/2023

Returns prior to 10 best days per decade				
Decade	Prior 3 mos.	Prior 1 mo.	Prior 5 days	Prior 1 day
1930	6.1%	4.0%	-1.4%	-0.2%
1940	-13.8%	-9.4%	-2.1%	-0.9%
1950	-3.1%	-2.8%	-1.9%	-1.0%
1960	-13.2%	-7.8%	-4.3%	-0.8%
1970	-15.4%	-7.1%	-2.4%	-0.5%
1980	-9.6%	-7.3%	-5.8%	-1.4%
1990	-7.0%	-6.9%	-2.9%	-1.3%
2000	-27.0%	-16.8%	-9.0%	-2.3%
2010	-11.6%	-9.0%	-5.2%	-1.9%
2020	-17.2%	-16.9%	-6.0%	-3.8%
<b>Avg.</b>	<b>-11.2%</b>	<b>-8.0%</b>	<b>-4.1%</b>	<b>-1.4%</b>

Source: S&amp;P, Bloomberg, BofA US Equity &amp; Quant Strategy

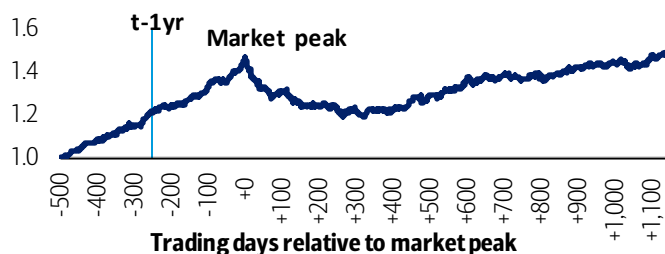
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**Panic selling is often a bad idea**

The best periods for stocks often follow the worst periods. Returns leading up to the best 10 days in each decade were deeply negative (-11% in the prior 3 months, on average).

### Exhibit 18: Unless you can pinpoint the peak of the market to within 12 months, you are typically better off staying invested

Average daily performance index of S&P 500 before and after market peaks, since 1937



Source: BofA US Equity & Quant Strategy, Bloomberg, S&P

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### Time heals most wounds

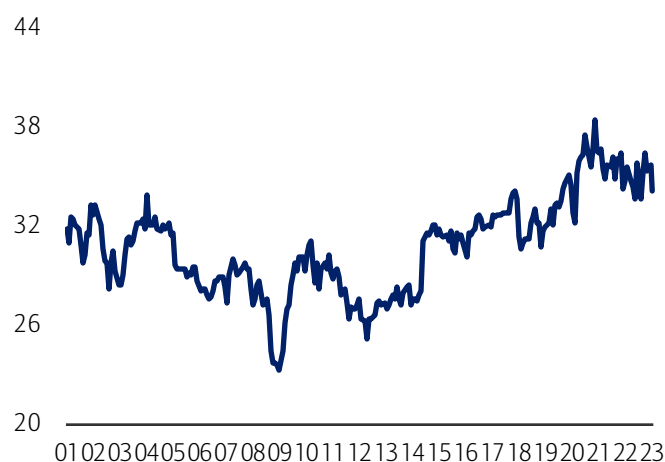
Recovering bear market losses has historically required remaining invested for about 1,100 trading days (over four years), but some market recoveries, like in 2020, have been much swifter.

### And don't forget about dividends

S&P 500 duration risk is a key reason we are neutral, but this could change meaningfully. The dividend payout ratio is near a century low (30% vs. 50% avg.) and right-sizing long-duration / growth vs. cash return / value within the benchmark has just begun, in our view. If companies shorten duration by returning cash (e.g., [META](#) recently) this offers another reason to own stocks (especially since earnings track inflation). Dividends have contributed 37% of total returns since 1936 but just 17% over the past decade amid PE expansion. From here, we think the contribution of dividends to returns could rise demonstrably.

### Exhibit 19: Record duration risk in S&P 500

S&P 500 duration based on our DDM framework (as of 2/2023)

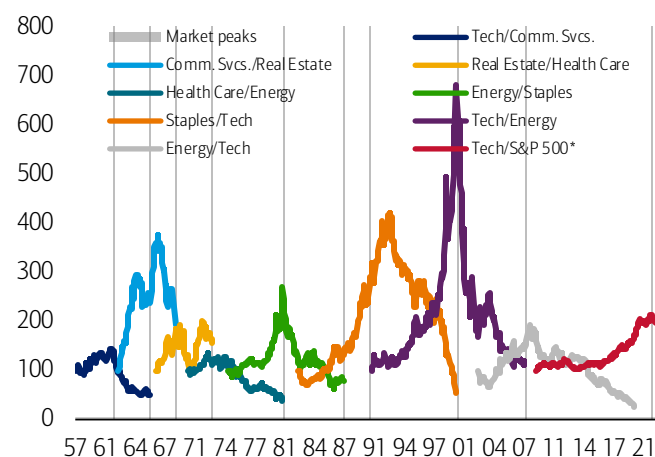


Source: BofA US Equity & Quant Strategy

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### Exhibit 20: But right-sizing of long-duration Tech may have just begun

Relative performance of prior bull market leader vs. the next bull market leader (beginning of bull market = 100)

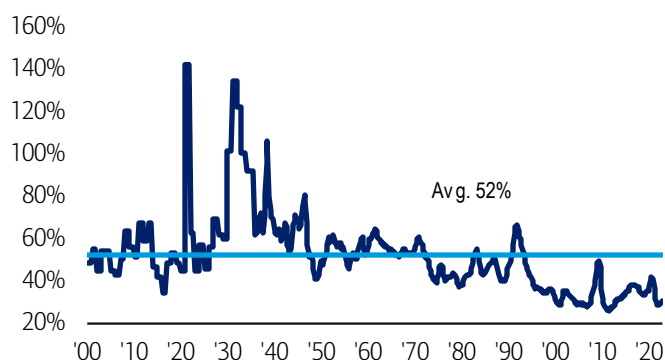


Source: BofA US Equity & Quant Strategy, FactSet \*the next leader unknown

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**Exhibit 21: Dividend payout ratio is ~30% today vs. long-term average of ~50%**

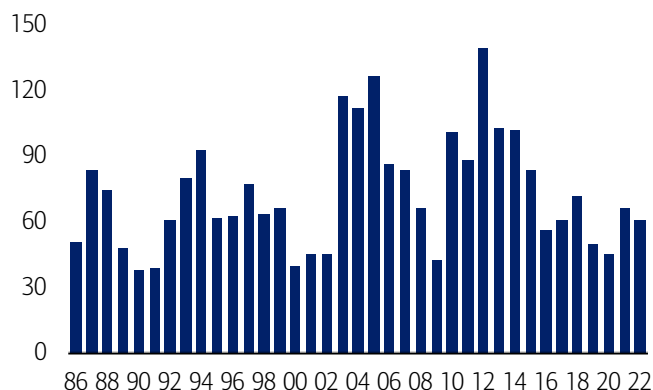
S&amp;P 500 dividend payout ratio 1900-4Q2022



Source: Haver Analytics/S&P, FactSet, BofA US Equity & US Quant Strategy  
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**Exhibit 22: New dividends have scarcity value**

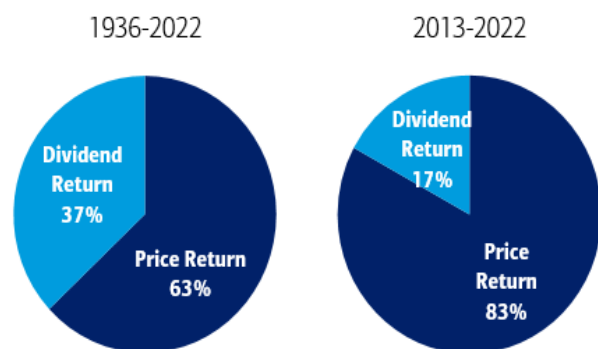
The number of Russell 3000 companies initiating dividends 1986-2022



Source: FactSet, Bloomberg, BofA US Equity & Quant Strategy  
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**Exhibit 23: Dividends contributed 36% of total returns since 1936 but just 17% over the last decade**

S&amp;P 500 price return and dividend contributions to total return

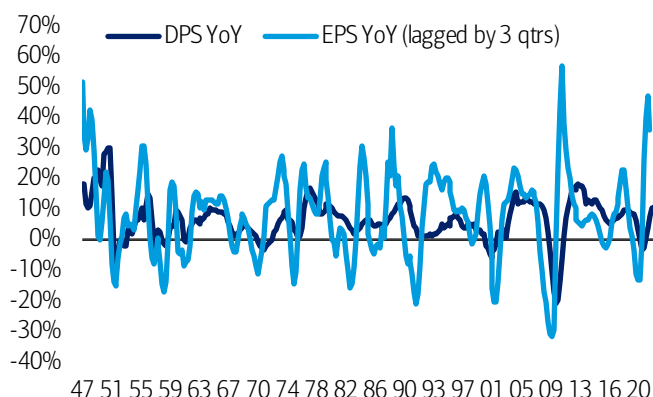


Source: BofA US Equity &amp; Quant Strategy, Bloomberg

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**Exhibit 24: Dividend growth lagged earnings growth by 40% in 2021. Expect some catch up.**

S&amp;P 500 TTM div. per share vs. EPS YoY with a 3-qr lag (1945-present)

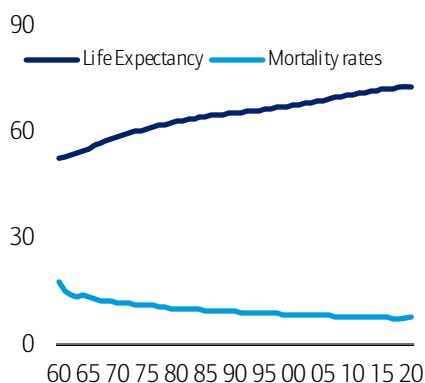


Source: BofA US Equity &amp; Quant Strategy, FactSet, Haver Analytics

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**Demand still skews to income over capital appreciation****Exhibit 25: Demographics argue for income over capital appreciation**

Life expectancy vs mortality rates, 1960-2020

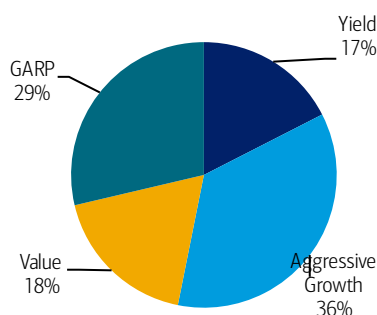


Source: World Bank

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**Exhibit 26: Income funds have grown from less than 20% of active AUM in 2010...**

Active equity AUM landscape by fund category – Aug 2010

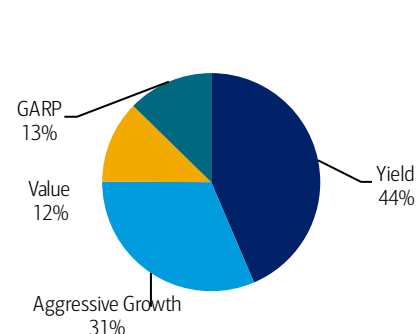


Source: BofA US Equity & US Quant Strategy, FactSet  
Ownership

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**Exhibit 27: ...To 44% of active funds today**

Active equity AUM landscape by fund category – present



Source: BofA US Equity & US Quant Strategy, FactSet  
Ownership

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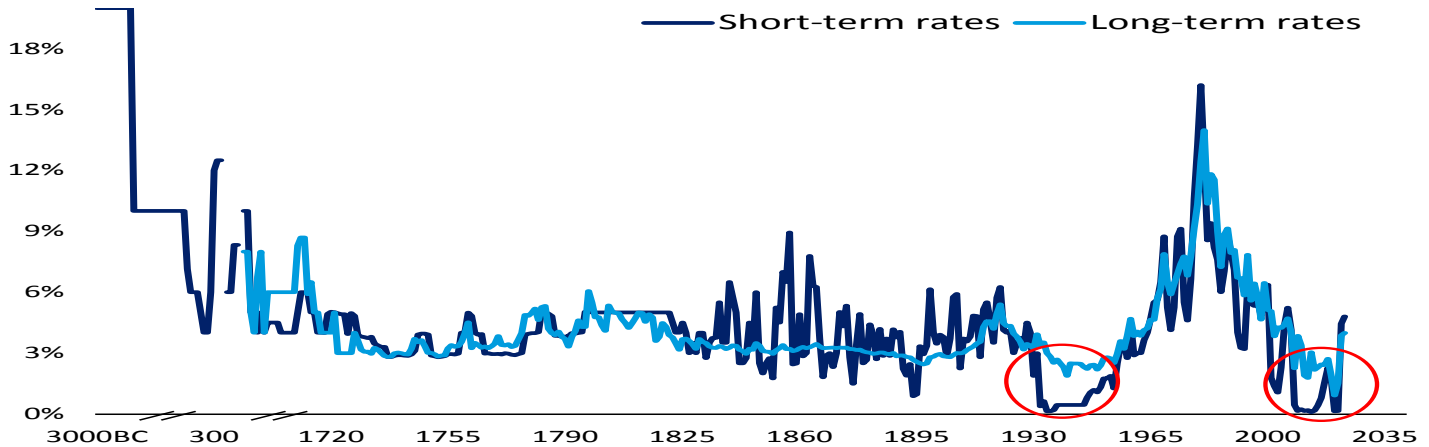


## Stocks don't keep us up at night, long bonds do

Only 20% of S&P stocks' dividend yield clears 10-yr yields, say the bond bulls. But during months when this ratio was lower since '86 (in fact, the majority of months) stocks still outperformed bonds by a median of 50bp. Long bond risks are elevated: we are coming off an all-time low in rates. The two biggest buyers of 10-yr treasuries over the past few decades (the Fed & China) are no longer buying. Bond sentiment has hit euphoria - Wall Street recommends the highest allocation to bonds in 10 years, and our recent survey (see [GWIM note](#)) shows individuals moving more assets out of stocks into bonds. Even diversification benefits of bonds are impaired today given that quantitative easing (QE) propped up bonds and stocks in tandem, pushing return correlations into positive territory.

### Exhibit 28: Expecting rates to mean revert from last year's move? Rates are just off a 5000yr low

Interest rates since 3000 B.C



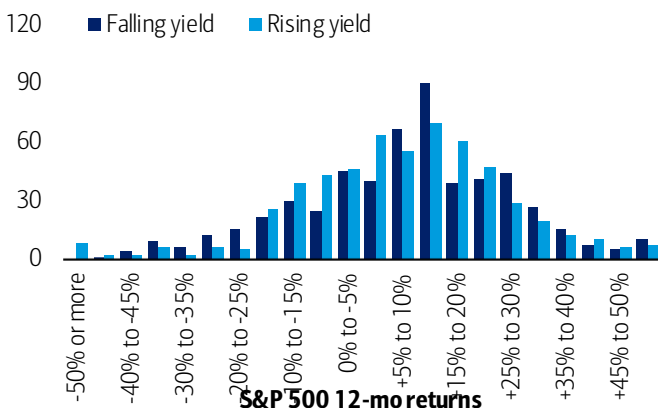
Source: BofA Global Investment Strategy, Bloomberg, Bank of England, Global Financial Data, Homer and Sylla 'A History of Interest Rates' (2005).

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## Rate risk is unequivocally bad for bonds, not always bad for stocks

### Exhibit 29: No clear relationship between rates & stock returns...

S&P 500 12-mo. return distribution by YoY changes in long-term (10yr+) treasury yield (1928-present)

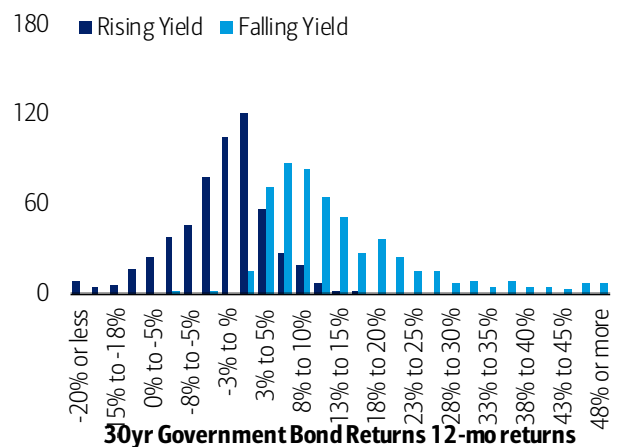


Source: Bloomberg, Haver Analytics, BofA US Equity & Quant Strategy

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### Exhibit 30: ...whereas bonds exhibit clear directionality

12m return distribution of 30yr government bond by YoY changes in long-term (10yr+) treasury yield (1928-present)

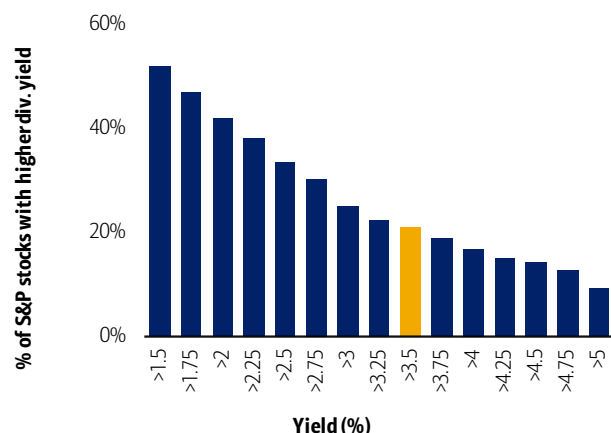


Source: Bloomberg, Haver Analytics, BofA US Equity & Quant Strategy

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**Exhibit 31: Bond bulls cite that only 20% of stocks have a dividend yield above the 10-yr**

% of S&P 500 stocks with a div. yield above stated levels, as of 3/21/23

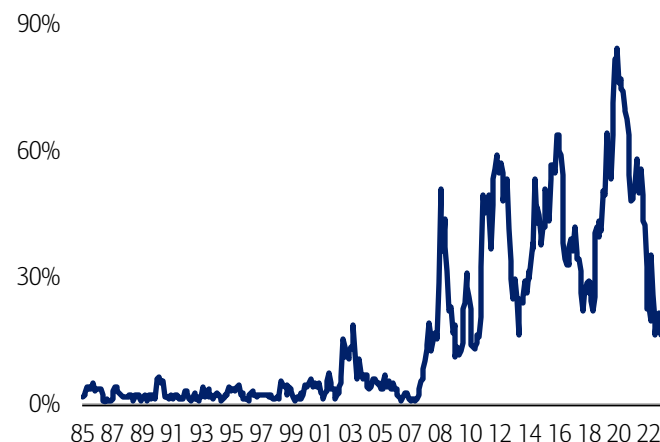


Source: BofA US Equity & Quant Strategy, FactSet

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**Exhibit 32: For most of the 80s and 90s, despite a less favorable yield backdrop for stocks, stocks beat bonds**

% of S&P 500 stocks with trailing dividend yield > 10yr Treasury yield (1/86-3/21/2023)

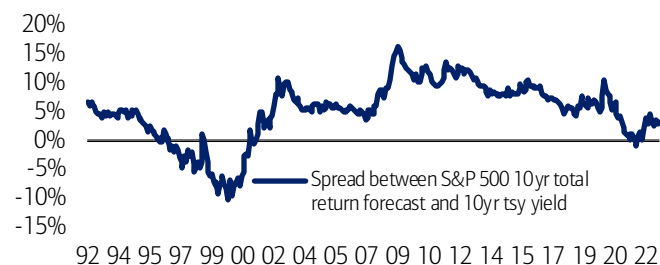


Source: BofA US Equity & Quant Strategy, FactSet

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**Exhibit 33: Valuations suggest ~7% p.a. in total returns over the next decade (higher than 10yr Tsy yield)**

Spread between S&P 500 10yr total return forecast based on our long-term valuation model and 10yr treasury yield

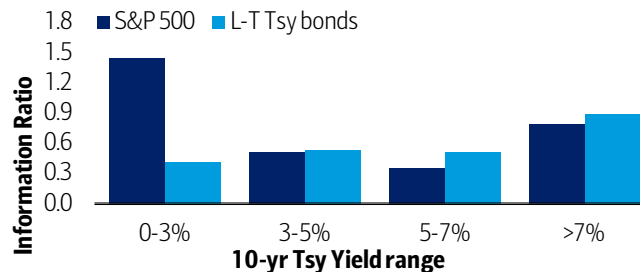


Source: BofA US Equity & Quant Strategy, Bloomberg, Haver Analytics

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**Exhibit 34: At current rates, stocks and bonds have offered similar risk-adjusted returns**

Median 12-mth forward S&P 500 return divided by the std. dev. of returns during different 10-yr Tsy yld ranges, 1962-present



Source: BofA US Equity & Quant Strategy

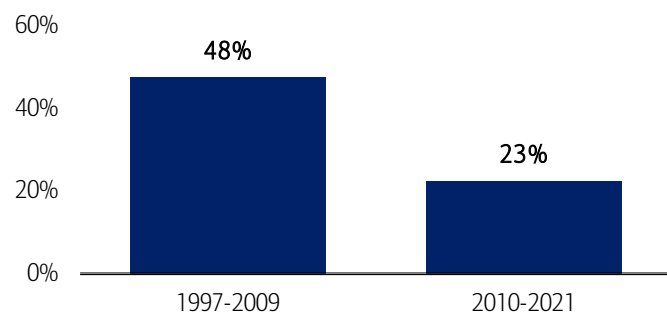
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**Do bonds still diversify?**

After years of QE pushing stocks and bonds up together, the correlation between the two asset classes has swung into positive territory.

**Exhibit 35: Earnings only explained 23% of post-GFC market returns**

R-sq of S&amp;P 500 fwd EPS YoY vs. S&amp;P 500 price returns on a monthly basis (5/97-12/21)

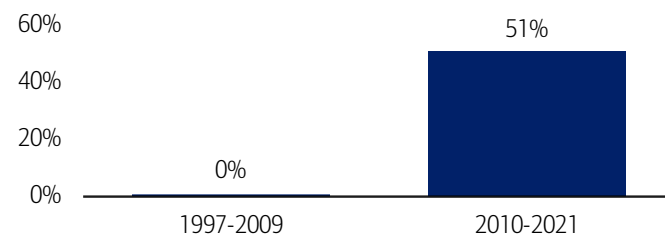


Source: FactSet, BofA US Equity &amp; Quant Strategy

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**Exhibit 36: Fed balance sheet expansion since GFC was a bigger driver of stocks**

R-sq of Fed balance sheet YoY vs. YoY change in S&amp;P 500 market cap that is not driven by earnings (5/97-12/21)



Source: FactSet, BofA US Equity &amp; Quant Strategy

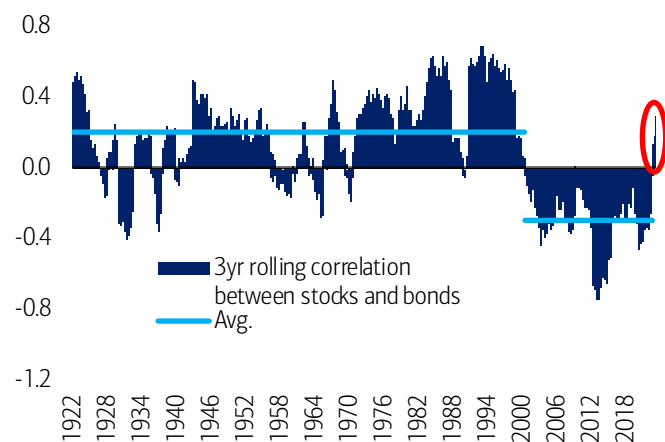
\*Non-earnings driven market cap change = [total market cap change] - [historical avg. fwd P/E] x [chg. in fwd EPS]

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Bonds and stocks are now moving together. But the S&P 500 appears to be auto-diversifying, with better internal diversification benefits than in prior decades from low sector co-movement.

**Exhibit 37: Diversification benefits of bonds from 90s, 00s and 10s is behind us**

3yr rolling correlation of S&amp;P 500 vs. 30yr government bonds

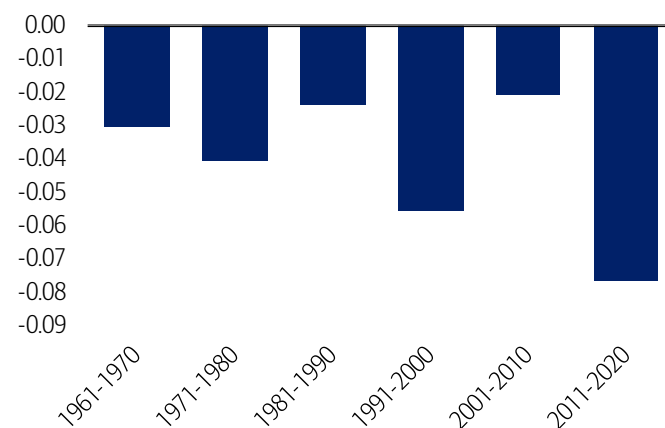


Source: Global Financial Data, Bloomberg, BofA US Equity &amp; Quant Strategy

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**Exhibit 38: S&P 500 as a self-diversifying asset class? Sectors less correlated with one another than ever**

Average 3-yr correlation of S&amp;P 500 sectors' relative performance throughout various decades



Source: Global Financial Data, FactSet, Bloomberg, BofA US Equity &amp; Quant Strategy

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Neutral	≥ 0%	≤ 30%
Underperform	N/A	≥ 20%

<sup>R1</sup> Ratings dispersions may vary from time to time where BofA Global Research believes it better reflects the investment prospects of stocks in a Coverage Cluster.

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