

# European Banks Strategy

## Steady but sure: at 6.6x, four in a row ahead

Industry Overview

### A year of calm should provide a fourth of outperformance

We see an 8% dividend yield complemented by 4% buybacks. A banking system set to grow net profits in line with nominal GDP at 4% offers 16% returns (Exhibit 5), even without re-rating from the sector's four-decade low (Exhibit 1). Banks were difficult for a long time (Exhibit 7), but now delivered 1,000bp+ total return outperformance in each of the last three years (Exhibit 2), while de-rating. We are positive on the sector.

### Property markets are turning and a consumer windfall

Oil and gas prices were a tax on consumers and are now a windfall (Exhibit 13). Residential property markets are already stabilising, as discussed in our 28 November 2023 report, Year Ahead 2024: calm and re-rating, with tight underwriting standards (Exhibit 19, Exhibit 20) having substantially removed distress from the system. Most of monetary policy may already be in the rear view mirror (Exhibit 21).

### Dispersion in momentum, but overall stability

There's a wide range of profit growth in the sector in 2024E (Exhibit 3, Exhibit 4), but most important is the diversity of profit sources: yes, customer spread income is falling (Exhibit 9), but volumes are set to recover (Exhibit 12) and hedges roll (Exhibit 14). We see trading revenue growth in a falling-rate environment (Exhibit 17), along with fees in a higher equity market (Exhibit 15). Meanwhile, impairments are set to decline as GDP recovers (Exhibit 18). Banks are not a one trick industry.

### Regulatory stocktake on Cost of Equity – for them

Higher regulatory capital requirements contributed to banks' high Cost of Equity, now 16% (Exhibit 23) and the opposite of the Modigliani-Miller theory the regulators used (Box 1). Equity built but the distance to intervention by the authorities did not. Liquidity was built massively, but Liquidity Coverage Ratios are currently expected to be high. In effect, equity and the liquidity bought comfort for regulators and distance to loss for taxpayers, but not for equity investors. Any signs of balance from regulators could be a trigger for re-rating.

### Growth choices, money vanished

Exhibit 27 shows central banks and non-banks picked up the slack as banks had to build capital. Central banks now wish to shrink, although they can't explain why (Exhibit 28). Bank shareholders can be relatively indifferent whether free cashflow is distributed or re-invested; society should prefer voluntary re-investment to support growth. After the years of "more is more" (Box 2, Exhibit 25), regulators should welcome modest bank re-leveraging and higher bank share prices.

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**Refer to important disclosures on page 16 to 17.**

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Equity  
Europe  
Banks-Multinational/Universal

**Alastair Ryan >>**  
Research Analyst  
MLI (UK)  
+44 20 7996 4806  
[alastair.ryan@bofa.co.m](mailto:alastair.ryan@bofa.co.m)

**Rohith Chandra-Rajan >>**  
Research Analyst  
MLI (UK)  
+44 20 7996 8495

**Tarik El Mejjad >>**  
Research Analyst  
MLI (UK)  
+44 20 7996 0014

**Antonio Reale >>**  
Research Analyst  
MLI (UK)  
+44 20 7996 1763

**David Taranto >>**  
Research Analyst  
MLI (UK)  
+44 20 7996 7510

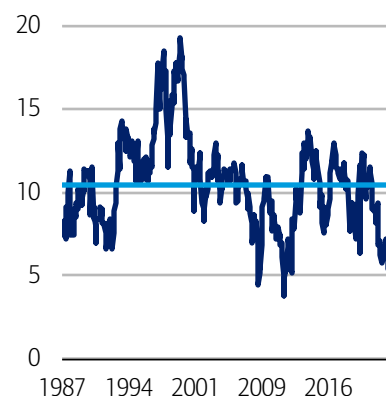
**Filippo Munari >>**  
Research Analyst  
MLI (UK)  
[filippo.munari@bofa.com](mailto:filippo.munari@bofa.com)

**Olga Veselova >>**  
Research Analyst  
Merrill Lynch (DIFC)

**Ilija Novosselsky >>**  
Research Analyst  
MLI (UK)

### Exhibit 1: a 4 decade low PE

European banks 12 month forward PE 1987-2023 (x)



**Source:** BofA Global Research estimates, Eikon.  
Median multiple. Banks: BNP, Santander, Commerz, SHB, Deutsche – selected for length of time series available

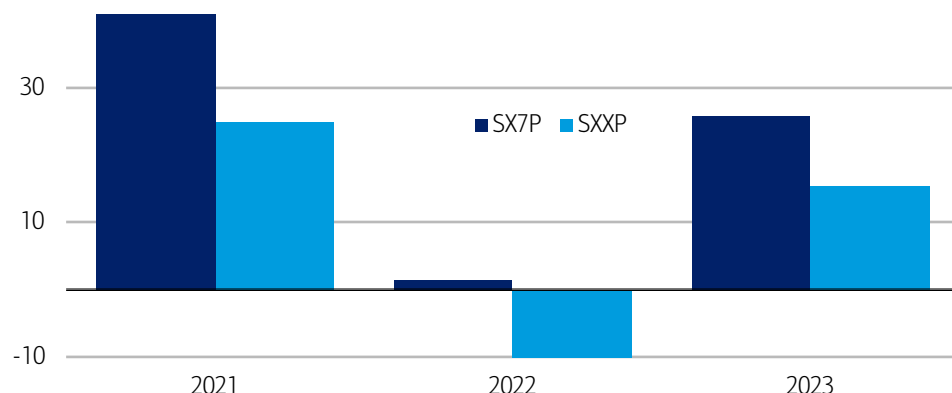
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## A fourth year of outperformance ahead

This report complements our 28 November 2023 European Banks Strategy report, Year Ahead 2024: calm and re-rating. We retain our positive view on the European banks. Their depressed multiple after 3 years of annual 1,000bp outperformance (Exhibit 2) means it is increasingly risky not to own the banks if, as we expect, profits remain robust.

### Exhibit 2: banks outperformed 1,000bp+ in each of the last three years

Total return including dividends, SX7P and SXXP indices (%) 2021-23



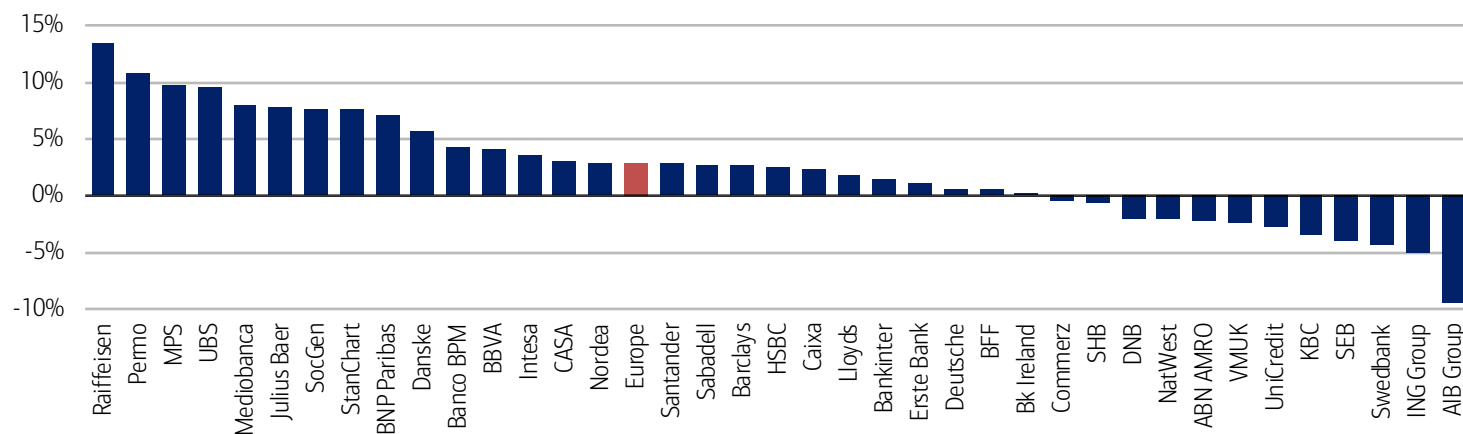
Source: BofA Global Research, Bloomberg

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The lower rate forward curve and lower government bond yields are a drag on potential profits, but we see multiple offsets which we detail shortly. But to start at the beginning, we believe that European banks are set to deliver modest 3% income growth in 2024E (Exhibit 3).

### Exhibit 3: 3% revenue growth 2024E

European banks revenue growth % y/y (€) 2024E

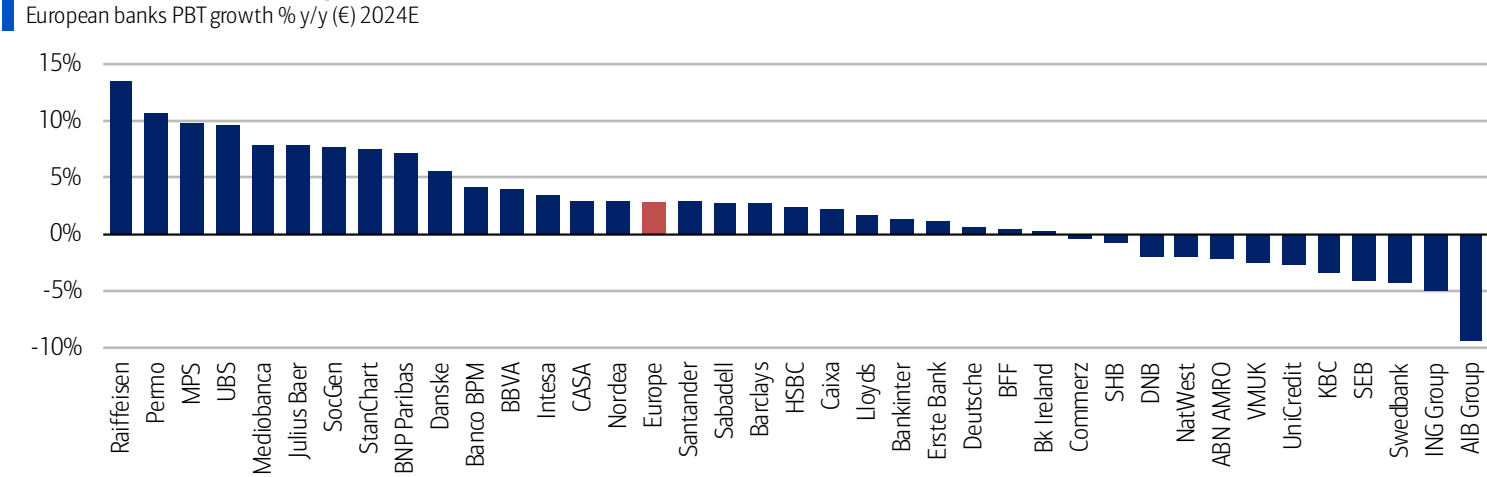


Source: BofA Global Research estimates

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This should translate into 3% Profit Before Tax growth. Costs are rising; impairments likely falling (Exhibit 4).

Exhibit 4: 3% Profit Before Tax growth 2024E

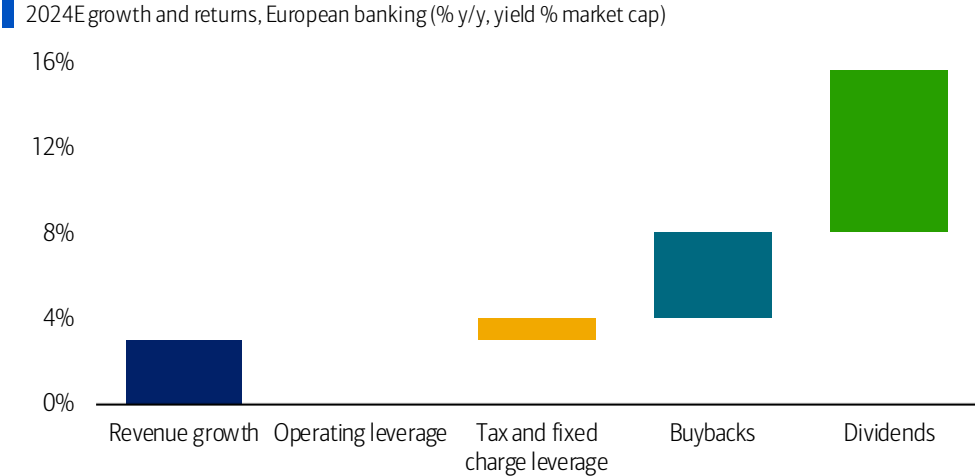


Source: BofA Global Research estimates

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A little growth in pre-tax profits should offer shareholders a 16% expected return in 2024E, without any re-rating (Exhibit 5). As we argue through this report and in the Year Ahead, a more-profitable and less-risky sector should also enjoy a re-rating towards the multiples of previous years.

Exhibit 5: we see 3% revenue and PBT growth, 1% leverage on fixed charges, a 4% buyback and an 8% dividend yield, for 16% returns without re-rating



Source: BofA Global Research estimates

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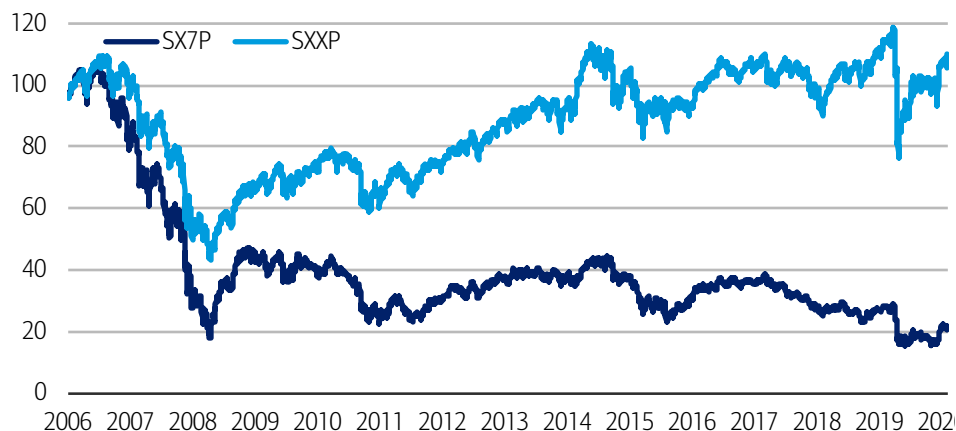
That was then...

Taking a step back, we appreciate how many investors remain wary of banks. We show in Exhibit 6 how poor the banks were for the 15 years to 2020.



**Exhibit 6: it was a very long 15 years, 2006-2020, for bank investors**

European bank index and Eurostoxx, indexed to end 2006 (%), to end 2020



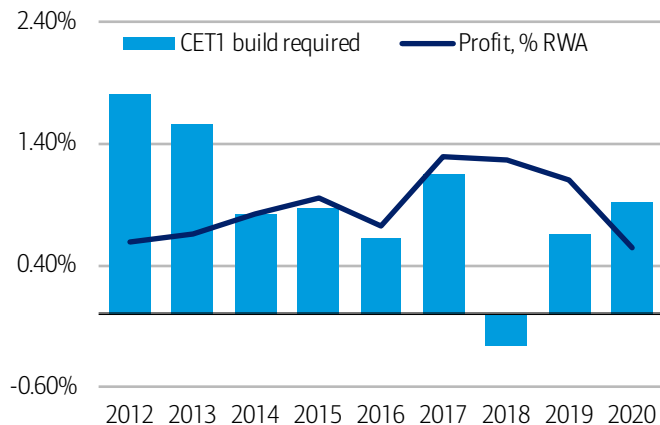
Source: Bloomberg

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This reflected their depressed profits, compounded by strongly rising regulatory capital requirements. Exhibit 7 shows that the average 85bp Return on Risk Weighted Assets over 2012-20 was consumed by an average 80bp annual increase in regulatory capital demands. Free cashflow was trivial and those banks paying dividends were offset by those raising money. Exhibit 8 shows the sharp contrast today. Profits have more than doubled and we see very little regulatory overhang remaining. Free cashflow is abundant.

**Exhibit 7: across 2012-20, increased regulatory demand consumed almost all bank profits – dividends offset by share issuance**

European banks: Common Equity Tier 1 demand from regulators compared with profits (% RWA)

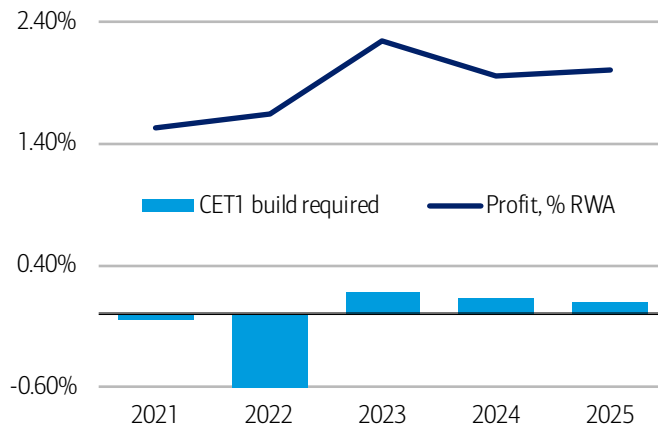


Source: BofA Global Research estimates, company report

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**Exhibit 8: since 2021, regulatory demand has fallen away, while profits have risen strongly. Free cashflow has multiplied**

European banks: Common Equity Tier 1 demand from regulators compared with profits (% RWA)



Source: BofA Global Research estimates, company report

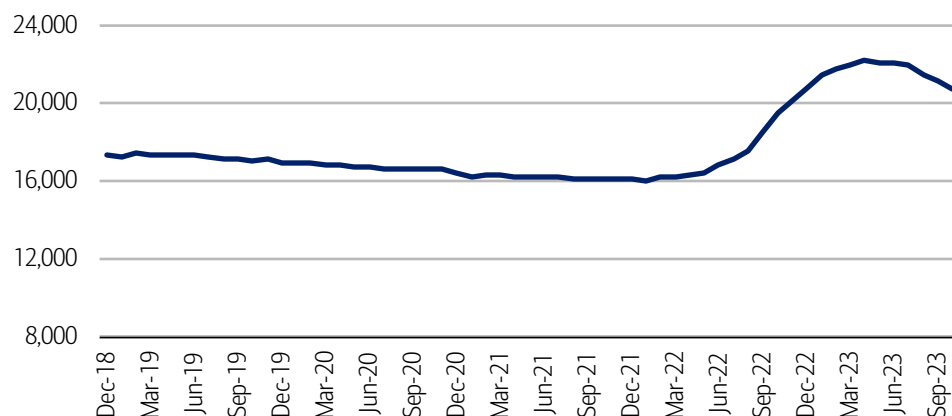
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**Income sources: one fades, others recover**

The last two years were a tale of rate normalisation. We see 2024 and onwards a more nuanced picture. We expect deposit migration and repricing to continue in 2024E, drags on the Net Interest Margin. Indeed, it was already evident in late 2023 (Exhibit 9). Lower policy rates could add complexity to bank margin management.

**Exhibit 9: monthly spread income from loans and deposits has peaked**

Euro area loan-deposit spread income, € mn, 2018-23



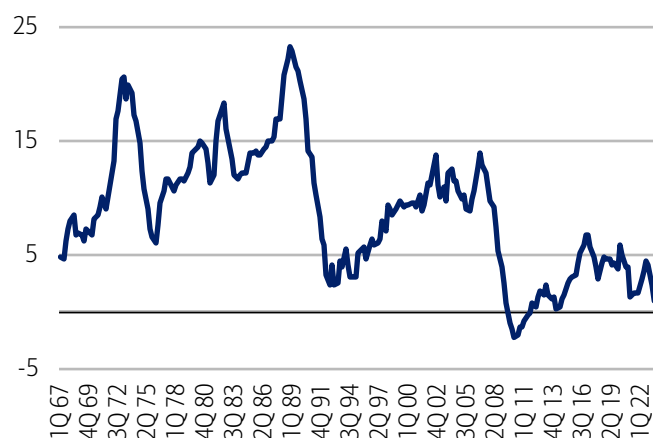
Source: BofA Global Research estimates, ECB

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However, other bank income drivers were notably depressed in 2023. Exhibit 10 shows as an example UK credit growth at a six decade low.

**Exhibit 10: UK credit growth almost at a 60 year low**

UK nominal growth in credit, % y/y 1967-2023 (E)

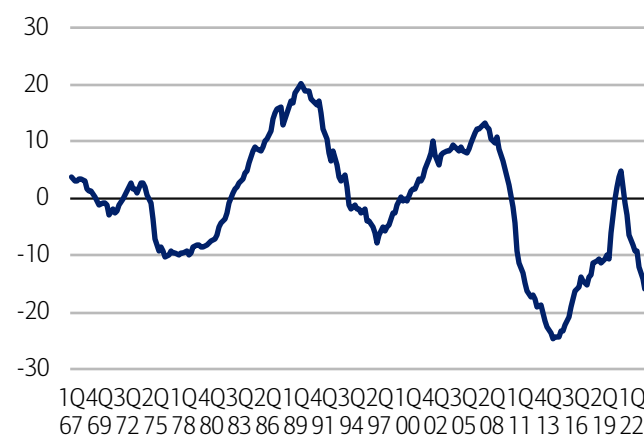


Source: Bank of England

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**Exhibit 11: UK credit-to-GDP gap only even reached zero briefly during Covid**

UK credit to GDP gap, points, 1967-2023. Above zero = above trend



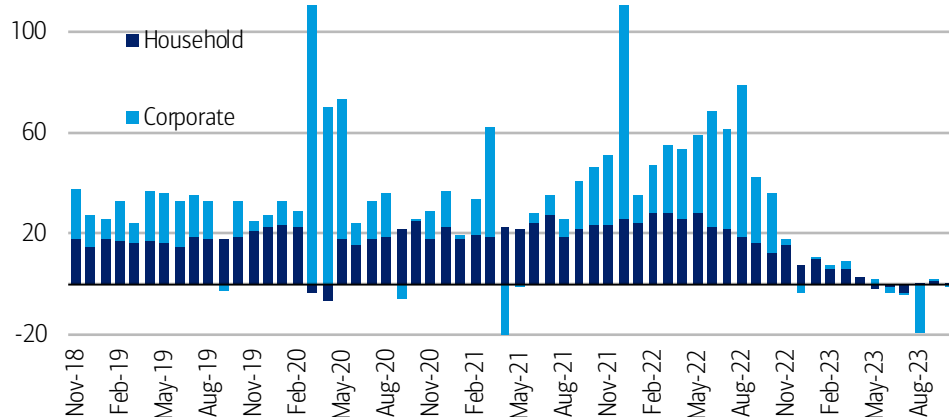
Source: Bank of England

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A shorter time series in Exhibit 12 shows the abrupt impact of higher rates on euro area loan growth from 2022 through 2023. As designed, sharply higher rates threw the anchor on credit growth. With longer term yields already in decline and short rates likely to, we see the potential for banks to find opportunities to grow their books through 2024E.

**Exhibit 12: monthly loan growth collapsed to zero as rates rose sharply**

Euro area adjusted monthly loan growth (€ bn) 2018-23



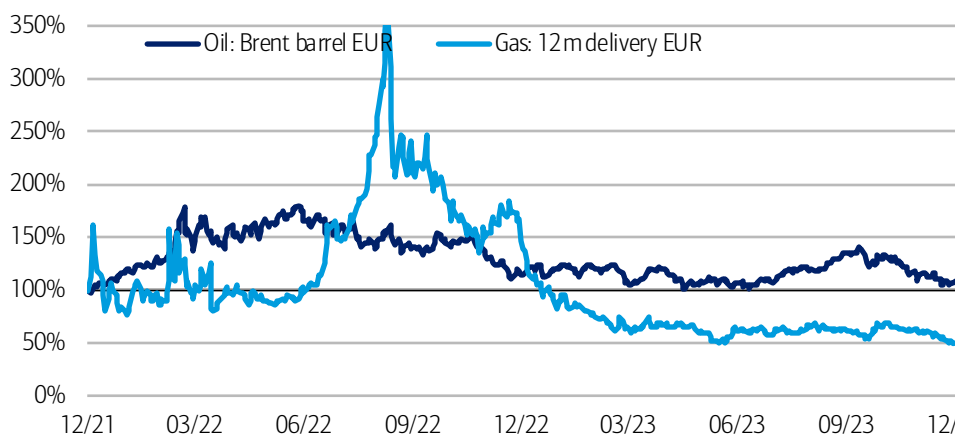
Source: BofA Global Research estimates, ECB

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For consumers, the “tax” of high energy prices was felt keenly in 2021, but has now fully or more-than fully reversed (Exhibit 13). This provides a following wind to their real incomes and confidence.

**Exhibit 13: European gas prices halved and oil fell in euro over 2023**

Oil prices (Brent, barrel, €) and 12 month forward gas (€/MWh) 2021-23



Source: BofA Global Research, Bloomberg

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For banks, their hedges will further contribute to revenue growth. Exhibit 14 shows that while 5 year swap rates have declined, maturing swaps at this typical bank duration are still 280bp higher-yielding than those rolling off.

**Exhibit 14: Swaps rolling 280bp higher through 2024**

5 year euro swap, reinvestment vs maturities, 2018-24E (%), using latest swap rate of 2.53%



Source: BofA Global Research, Bloomberg

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We also expect non-funded income to recover. Exhibit 15 shows that the world stock market index was up by 15% over 2023, with most performance late in the year.

**Exhibit 15: FTSE All World index recovered strongly in late 2023**

FTSE All World Index (points) 2022-23



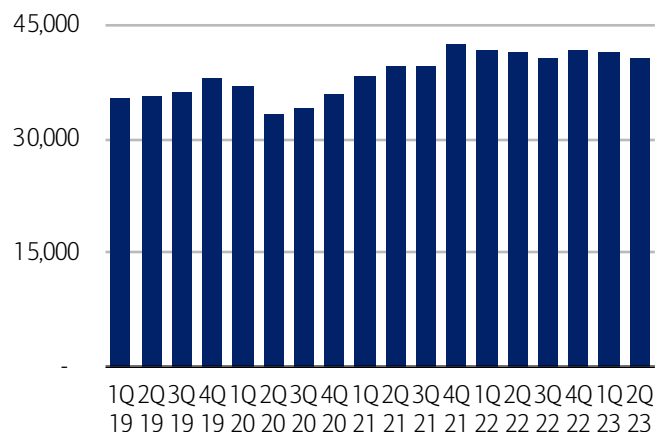
Source: Bloomberg

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Overall non-interest income in euro area banks grew by 7% between 2019 and mid-2023, shown in Exhibit 16 and Exhibit 17. If these income lines had kept pace with nominal GDP, they would have grown by 17%. The 10% points shortfall is equivalent to €20bn of “missing” revenues, which in a recovering-GDP and falling-rate environment can be expected to return.

**Exhibit 16: fees down in nominal terms y/y 2023**

Euro area bank fee revenues, 2019-23 (€ mn)

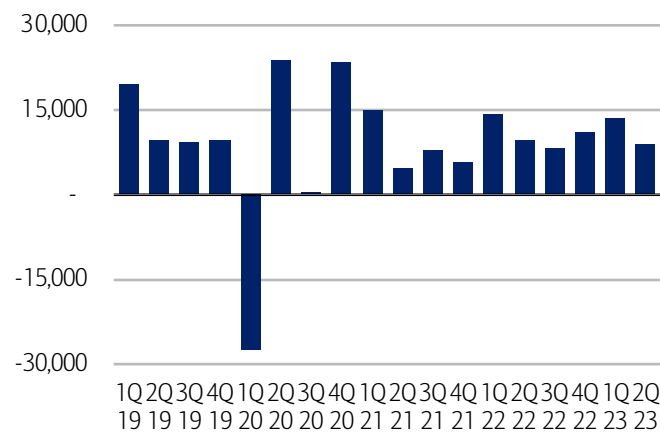


Source: ECB

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**Exhibit 17: trading revenues have been depressed in 2023**

Euro area bank trading and fair value revenues, 2019-23 (€ mn)



Source: ECB

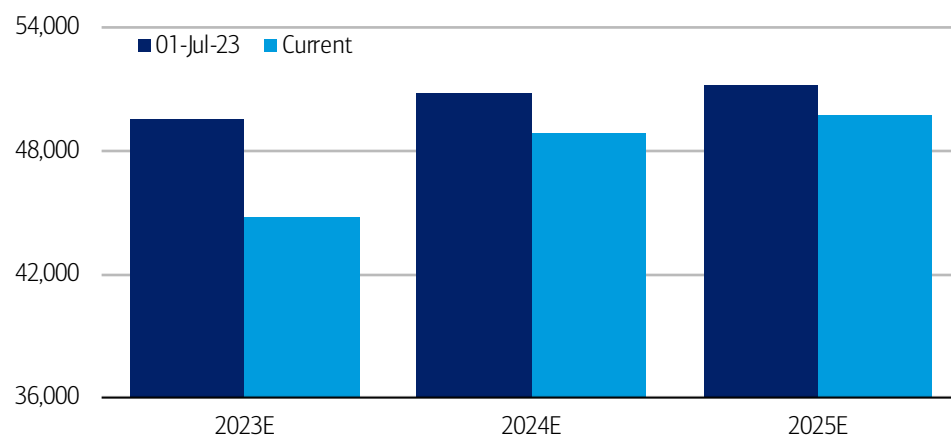
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**Further down the P&L: favourable impairments**

Through the second half of 2023, banks delivered a favourable impairment experience, while building additional reserves as GDP expectations declined. We show in Exhibit 18 that like the banks themselves, we have normalised impairments back higher in 2024E. Should property markets have stabilised – as we believe – and as GDP re-accelerates into 2025E, we believe these expectations should prove conservative.

**Exhibit 18: European bank impairments (€ mn): a strong 2023E outcome, but we conservatively normalise into 2024E**

P&amp;L impairments (€ mn) 2023E-25E over time



Source: BofA Global Research estimates

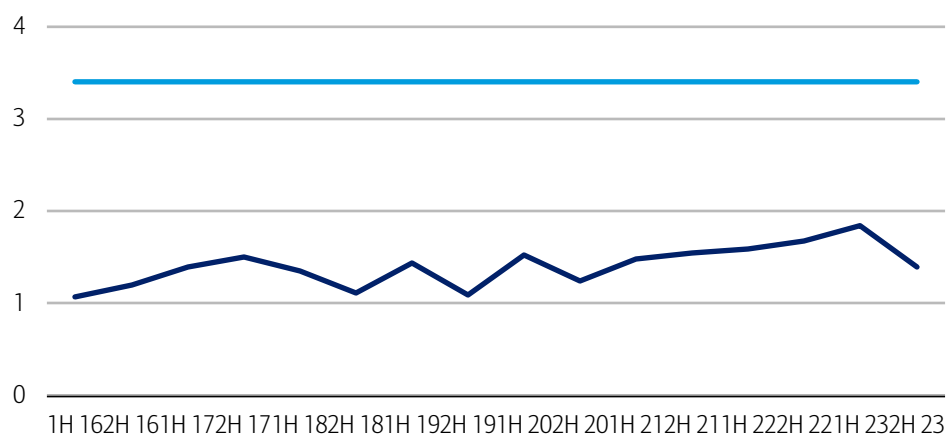
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As detailed in the *Year Ahead*, key to lower impairments is the structural reduction in risks taken by banks in the last decade. Bitter experience was one driver of lower risk appetite, compounded by stress testing and in particular by macroprudential limits on who could qualify for a mortgage. One illustration: Exhibit 19 shows that tight underwriting kept the proportion of UK households with high debt servicing low through the low-rate years.



**Exhibit 19: Bank of England shows that in the good times, underwriting standards stayed strong**

Share of UK households with high cost-of-living-adjusted debt-servicing ratios (COLA-DSR), 2016-23, compared with Global Financial Crisis (%)



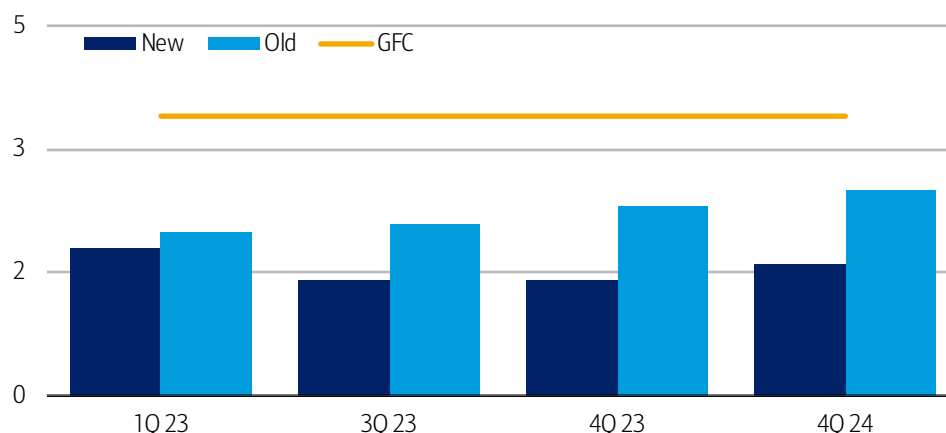
Source: Bank of England

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This means that the Bank of England has recent found itself significantly reducing its estimates of potential stress in the mortgage market (Exhibit 20).

**Exhibit 20: the Bank of England has significantly reduced its stress expectations for households**

Share of UK households with high cost-of-living-adjusted debt-servicing ratios (COLA-DSR), latest Bank of England Financial Stability Report and prior, compared with Global Financial Crisis (%)



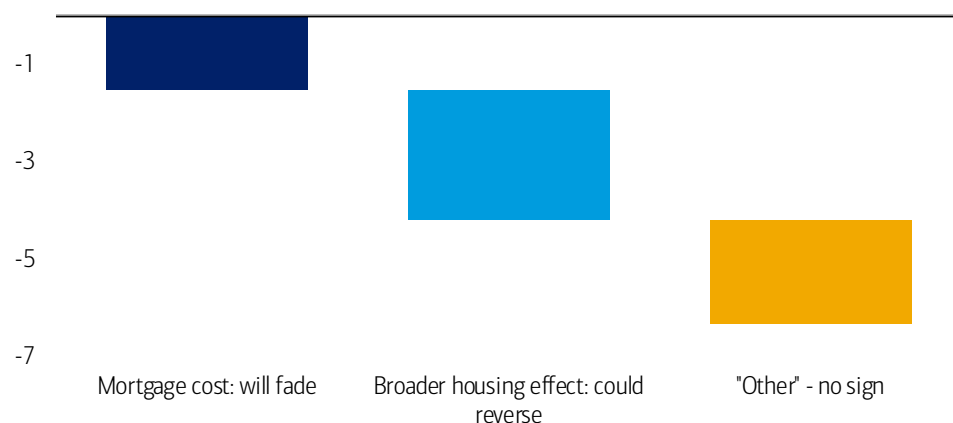
Source: Bank of England. Compares December 2023 FSR with June FSR

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The feedback loop could prove to be quite powerful. The Bank of England thinks that most of the impact of monetary tightening on the housing market lies ahead. Exhibit 21 shows that it sees 1.5% reduction in consumer spending out to 2026 because of higher mortgage rates, multiplied up to another 4.8% by changes to consumer behaviours in the face of falling home prices. If the housing market is already recovering, only the 1.5% mortgage hit lies ahead, and that fading at current Bank Rate forwards. In the round, four fifths of the monetary tightening through this channel simply does not happen, we think.

### Exhibit 21: Bank of England sees multiple drivers of housing declines to lower consumer spending. But home prices are recovering

Impact on the level of consumption (% points) to 2026 from higher rates propagating via the housing market



Source: Bank of England

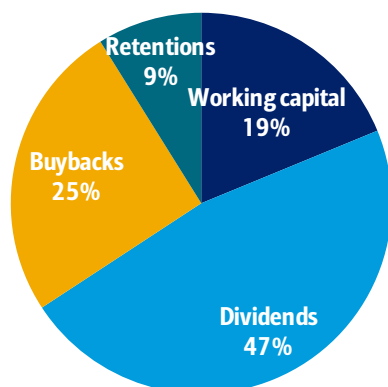
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### Structurally less stress in housing

We see this playing out across Europe – lower housing distress in turn leads to higher home prices; in turn boosting consumer confidence. Regulators should have confidence in the success of their prudential and macroprudential constructs, which have moved risk out of the banking system. We believe that a banking system supporting loan growth and building capital while paying its shareholders €115bn in 2024E is one that is proving its strength (Exhibit 22).

### Exhibit 22: European banks - use of profits 2024E

Distributions set to be 72% of profits, while banks grow Risk Weighted Assets and build capital



Source: BofA Global Research estimates

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We now turn to a more complex area: the interaction between objective bank strength and the twin challenges of a high Cost of Equity and the central bank desire to shrink.

## A regulatory peak, a stocktake due

Banks building capital ratios was supposed to be free. In Box 1, we quote the Bank of England, capturing an underlying theme across European central banks. Higher capital requirements were going to be met with a lower required Return on Capital, as the risk of the sector declined.

### Box 1: Modigliani-Miller failed

Modigliani and Miller (1958) showed that, under certain assumptions, moving to higher levels of funding in the form of common stock, and therefore lower levels of debt and financial leverage, would leave the total cost of funding unchanged. In particular, the Modigliani-Miller (MM) theorem implies that as more equity capital is used, return on equity becomes less volatile and debt becomes safer, lowering the required rate of return on both sources of funds. It does so in such a way that the overall weighted average cost of funds remains unchanged. This idealised situation represents the case where there is a complete (100%) offset in relative funding costs as the debt and equity compositions change...

Estimates suggest that while the MM theorem holds in the UK, it does so only partially, with the central estimate at 45%... other studies document MM offsets for banks in other countries... Junge and Kugler (2012) estimate an offset of 36% using Swiss banking data, Toader (2014) uses a broader set of European banking data from 1997 to 2011 and estimates a 42% offset, while the ECB (2011) documents offsets ranging from 41% to 73%... Focusing on US banking data spanning 1996 to 2012, Clark et al (2015) estimate offsets of 43% to 100%.

*Bank of England, 2015*

Exhibit 23 shows that that hasn't worked out. We estimate the banking industry is currently being accorded a 16% Cost of Equity, close to an all-time peak.

#### Exhibit 23: a 16% Cost of Equity

Cost of Equity implied by Gordon growth approach, 2024E (%)

	2024E
ROTE	13.2%
COE	15.9%
g	3%
P/NAV	0.79

Source: BofA Global Research estimates

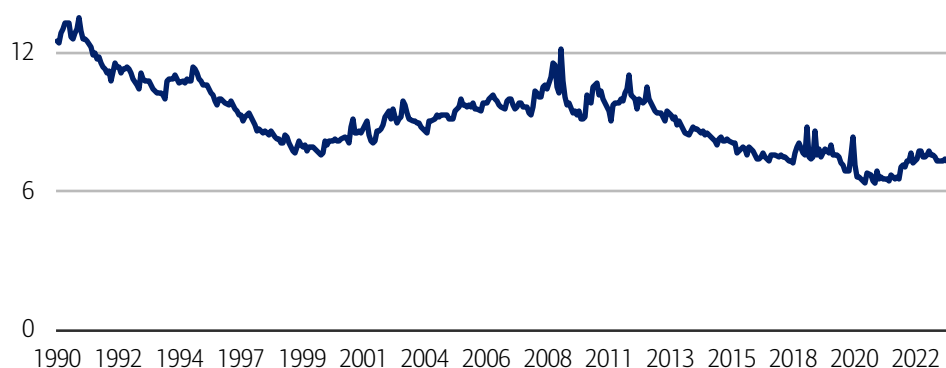
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This contrasts with our calculation of a global Cost of Equity now around 8% - Exhibit 24.



**Exhibit 24: global implied Cost of Equity now around 8%**

Implied Cost of Equity, global (%), 1990-2023



Source: BofA Global Research estimates, company report

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We think the answer is straightforward – that while capital and liquidity build distanced taxpayers from tail risk, continued inflation in regulatory expectations has left bank owners concerned that the distance to intervention by regulators remains small. A reminder, just a few short years ago the Bank of England thought that a 14% Tier 1 ratio was likely to be perfectly reasonable (Box 2).

**Box 2: capital inflation continued**

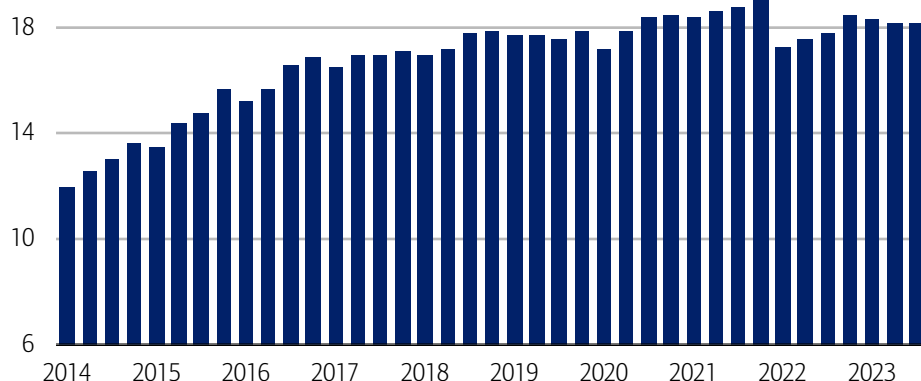
But our analysis suggests that once resolution requirements and standards for additional loss-absorbing capacity that can be used in resolution are in place, the appropriate level of [Tier 1] capital in the banking system is significantly lower than earlier estimates, at 10-14% of risk-weighted assets

*Bank of England 2015*

Since then, the dividend ban came along at a 17.9% Tier 1 ratio and persisted until mid-2021, by which time the banks were sat on an 18.6% Tier 1 ratio. At today's 18.2% Tier 1 (Exhibit 25), the banks are sat on £124bn more capital than the regulator felt would be appropriate.

**Exhibit 25: banks have built capital way past the original plan**

UK bank Tier 1 ratio



Source: Bank of England

**Exhibit 25: banks have built capital way past the original plan**

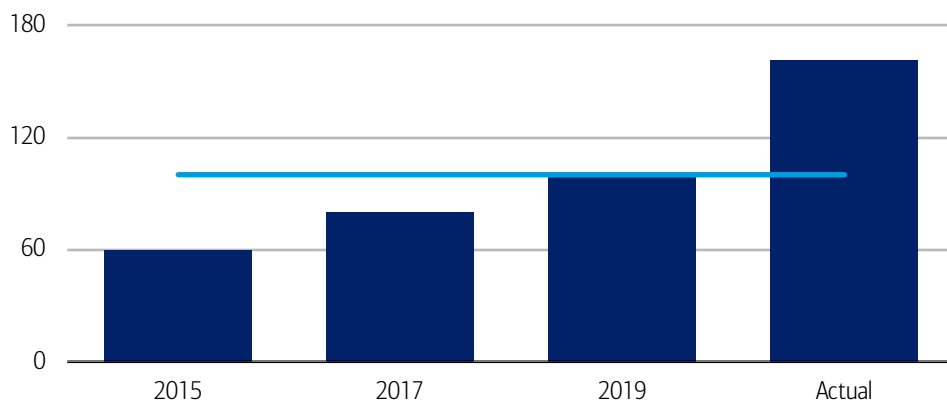
UK bank Tier 1 ratio

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Similarly, banks were supposed to have to build to a 100% Liquidity Coverage Ratio. From a starting point at 70% of the new ratio, this was onerous. But with the sector now at close to 160% (Exhibit 26), there's been some trillions of euros "disappeared". They are on the banks' balance sheets, but if the banks believe that they are expected to maintain such a high level, there's nothing the banks can do with them.

**Exhibit 26: Liquidity Coverage Ratio from 60% to 158% since 2015**

Basel requirements for LCR coverage in %, 2015-2019 and current actual euro area average



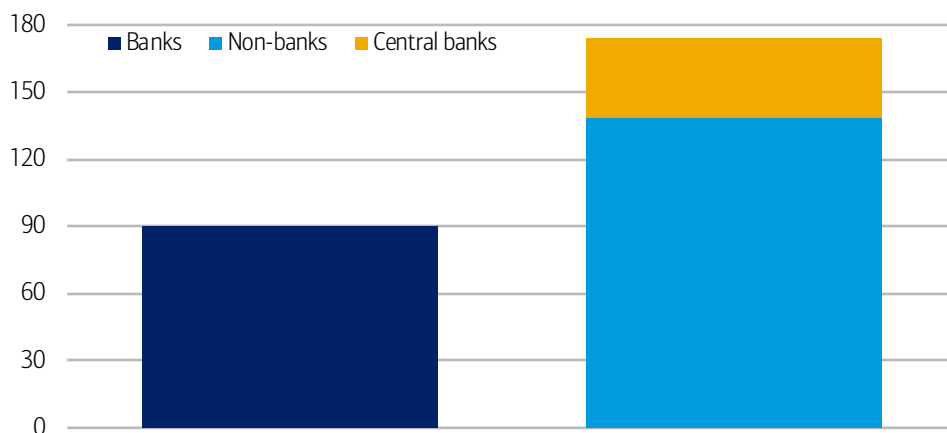
Source: Basel Committee, ECB

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Perhaps this was fine when central banks were happy to do two things: supply liquidity and take risk. Exhibit 27 shows that between 2007 and 2021, non-banks and central banks grew by twice as much as banks, having started out as the same size.

**Exhibit 27: globally since 2007, non-banks and central banks grew twice as much as banks**

Asset growth, US\$ trillion, 2007-21



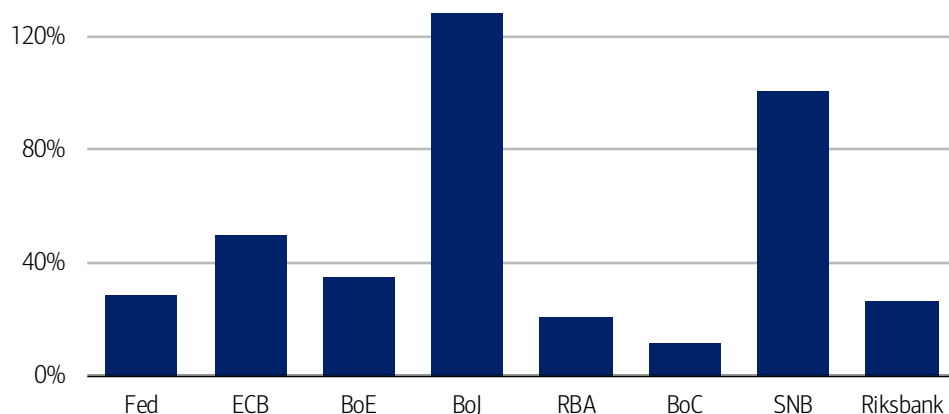
Source: BofA Global Research estimates, FSB, Bloomberg

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But central banks now want to shrink – well, central banks except the very largest (Exhibit 28).

**Exhibit 28: central bank assets % GDP: a very wide range**

Is 15% the right number, or 120%?



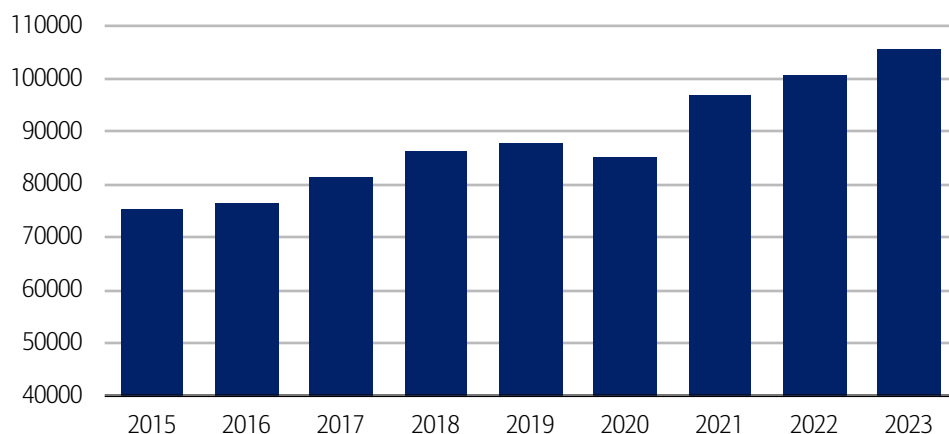
Source: BofA Global Research, Bloomberg

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And global GDP continues to grow, unlike regulators' charge for bank size, the Globally Significant Important Bank buffer, whose calculation has remained unchanged since 2015 (Exhibit 29).

**Exhibit 29: global nominal GDP (US\$ billion) up by 40% since 2015**

Bank Globally Significant Important Bank buffers have been fixed in nominal terms for 8 years



Source: BofA Global Research, Bloomberg

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This opens the space for reflection by regulators, we think. The status quo is fine for bank shareholders – a 16% annual return is quite acceptable, we think. But it is likely that the system will under-produce credit to support economic growth with such a high return benchmark set. And as the ECB recently recognised, liquidity hoarded in the expectation of supervisory expectations is liquidity not available for use (Box 3), nor indeed available for central banks to shrink.

**Box 3: becoming aware of liquidity rule limitations**

Banks might, in practice, be reluctant to use their liquidity buffers in times of liquidity stress (i.e. to allow their LCR to fall below 100%). Reasons for such behaviour include potential market stigma, uncertainty about supervisory response or a desire to maintain a certain level of reserves to withstand potential further stress. However, if

banks are unwilling to use liquidity buffers this might lead them to engage in exaggerated defensive measures, which could negatively affect the vital services banks provide to the economy.

*ECB Macroprudential Bulletin, December 2023*

We believe the market would welcome any recognition by central banks and their regulatory and supervisory arms that too much has been asked for. In the absence of such recognition, we see a 2024 in which banks continue to respond appropriately to strong free cashflow and low valuations by distributing free cashflow to their owners. And at €115bn a year, we think that works for equity investors, if less well for rulemakers.

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