

## Liquid Insight

## GBP – As good as it gets?

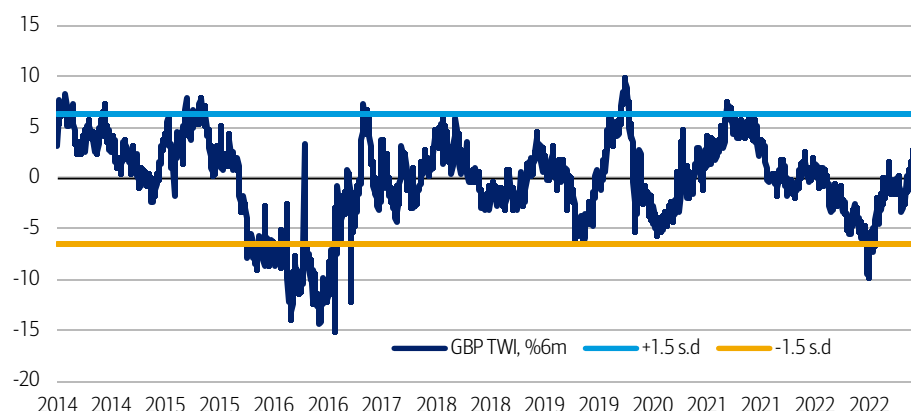
## Key takeaways

- April seasonality propels GBP TWI to strongest since start of year but momentum indicators look overbought - bias to fade
- Data continues to price out worst case & risks remain for further hikes. But lead indicators are pointing to gloomy outlook
- Meanwhile, little evidence of a return to UK asset markets by foreign investors, a crucial input for constructive GBP outlook

## By Kamal Sharma

## Chart of the Day: 6mth annualized change in GBP TWI

YTD rally is pushing GBP into overbought territory and opportunity to fade



Source: BofA Global Research, Bloomberg

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## A rare ray of optimism

GBP has recently fallen off many investors' radars against the backdrop of concern that "something must break" as rates go higher. Thankfully for UK watchers, that concern has not focused on the UK which in itself must be considered a victory given the barrage of negativity over the last decade. Consequently, we have witnessed a rare event where GBP TWI has delivered positive returns in the first three months of the year, only the second time in 25 years and with positive April seasonality also exerting its influence, we could see an unprecedented fourth. So far so good and one of our key calls this year is that GBP should benefit from the removal of tail risk premium and news flow becoming "less bad". However, this may be as good as it gets: the best of UK data surprises may be behind us and there is little encouragement that international investors are returning to UK asset markets – a necessary condition for medium-term optimism.

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Rates and Currencies Research  
Global

Global Rates & Currencies Research  
MLI (UK)

**Kamal Sharma**  
FX Strategist  
MLI (UK)  
+44 20 7996 4855  
ksharma32@bofa.com

**Adarsh Sinha**  
FX Strategist  
Merrill Lynch (Hong Kong)  
+852 3508 7155  
adarsh.sinha@bofa.com

**Janice Xue**  
Rates Strategist  
Merrill Lynch (Hong Kong)  
+852 3508 8587  
janice.xue@bofa.com

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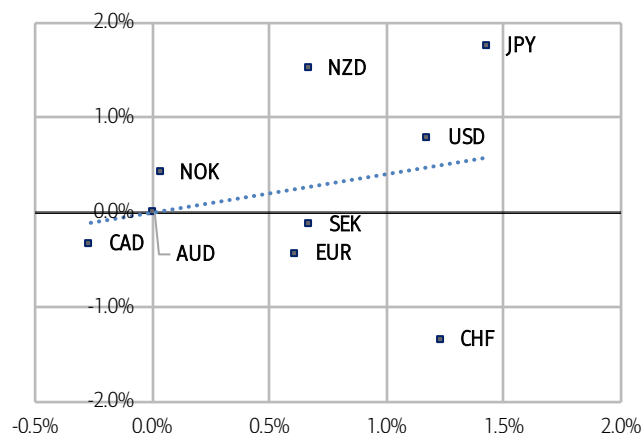
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## Out of the limelight

The pound currently finds itself in a rare, sweet spot. Though April seasonality has been a well-known positive for many years and appears to be exerting its influence once again, 2023 has so far been kind to GBP. Exhibit 1 plots the performance of GBP versus in April over the past 15 years (x-axis) versus the current month-to-date performance (y-axis). With the exception of CHF and EUR to a lesser extent, GBP has been conforming to historical trends so far this April. This tends to suggest that some normality is returning to the sterling markets. In many ways, GBP has retreated from the headlines as other forces dominate FX markets. The nuance, however, is that this is not because the UK has done something fundamentally positive. The cognitive bias of the markets suggests relief that the UK has not done anything else wrong. GBP has therefore become less of an idiosyncratic risk than it was towards the latter part of 2022. It is not just another G10 currency.

**Exhibit 1: April GBP performance vs G10: 15yrs (x-axis); MTD (y-axis)**

MTD GBP performance through April conforming with 15-year average



Source: BofA Global Research, Bloomberg

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**Exhibit 2: 1yr rolling correlation GBP TWI vs UK Data surprises**

UK Data is not a major driver for GBP



Source: BofA Global Research, Bloomberg

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Yet for all the positivity about the direction of travel, it is worth noting that GBP TWI remains caught in the post-Brexit referendum range and towards the bottom end of its range since the signing of the Brexit deal. Nonetheless, given the scale of bearishness at the start of the year, a +1% YTD return in GBP TWI should be viewed through a positive lens. But is this as good as it gets? We have emphasized on numerous occasions that the global cycle rather than the domestic cycle matters more for GBP at present. Exhibit 2 shows how the 1yr rolling correlation between GBP and UK data surprises remains low.

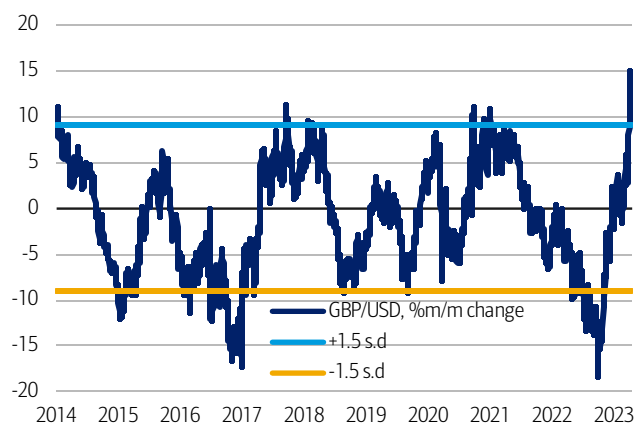
This is not to say that UK data does not matter as this is what will ultimately define the BoE reaction function. But the disconnect between GBP and UK data was highlighted this week with the release of stronger-than-expected average earnings data – the GBP rally could not be sustained versus the crosses. The unique nature of the shock that has hit the UK suggests to us that the BoE is fighting forces (largely supply side) that it ultimately cannot control. Their rate hikes are not necessarily going to feed into higher GBP.

### So, is that it for GBP?

So, whilst March was all about the deleveraging of GBP shorts, we do not think that GBP will act as positively as it did to further global macro shocks and higher volatility. Seasonality is not the sole basis for our near-term views on GBP, but May/June have historically been weak months for the TWI and GBP has fallen in every Q1 since 2016. Our chart of the day suggests that GBP momentum is looking increasingly overbought and of the major pairs, GBP/USD looks most overbought (Exhibit 3). This feeds into the narrative that strong April seasonality will eventually give way to fading the GBP rally. Whether the BoE hikes again or not is immaterial given current pricing for the May meeting which expects a further 25bp hike.

**Exhibit 3: GBP/USD 6mth annualized change**

GBP/USD momentum appears overbought

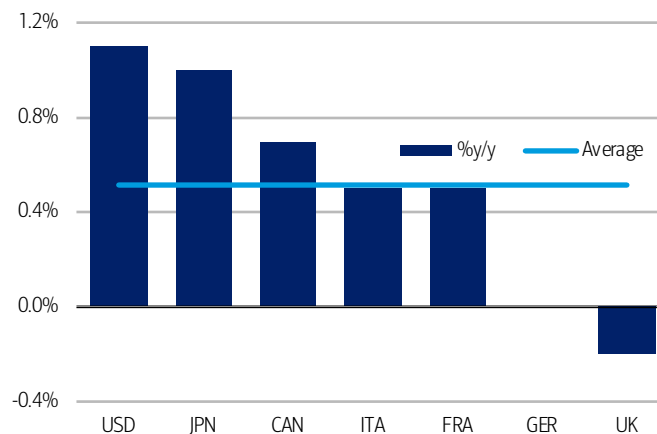


Source: BofA Global Research, Bloomberg

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**Exhibit 4: G7 2023 GDP Consensus forecasts (% YoY)**

Not as bad but not great for UK growth this year



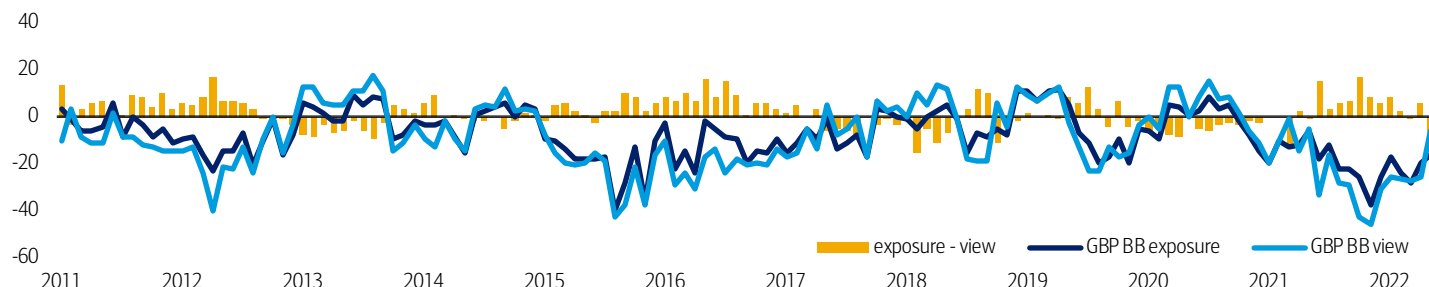
Source: BofA Global Research, Bloomberg

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The observation that things could have been a lot worse does not translate into things getting much better. 2023 growth forecasts in G7 still anchor the UK at the bottom of the table, albeit following upward revisions. So, whilst the worst may be over, the UK forecast profile still indicates that things are not going to get much better anytime soon versus major peers. This narrative plays in nicely to the evidence from our recent [FX and Rates Sentiment Survey: Shaken, not stirred 17 April 2023](#), where the GBP dynamics are evolving as we had expected: markets have priced our tail risks, sentiment has improved but a catalyst has yet to emerge to embolden longer-term investors to go establish long positioning (Exhibit 5).

**Exhibit 5: GBP: FX Exposure and View**

GBP sentiment has turned less bearish but yet to translate into long positioning



Source: BofA Global Research FX and Rates Sentiment Survey. BB is the Bull-Bear Index for exposure and view. It weights responses to create an index ranging from -100 to +100, zero representing neutral.

**Where are the kind strangers?**

Two new reports from our research colleagues provide a strong anchor in connecting the dots on why GBP will continue to struggle in the absence of underlying demand for UK assets. We have focused on the regular monthly foreign gilt purchase data ([European Rates Watch: Overseas buying of Gilts in February: domestics to the rescue 29 March 2023](#)) to gauge investor sentiment towards UK plc. The Bankstats data has shown consistent foreign sales of UK gilts and this is being corroborated by our own proprietary indicators ([FX Viewpoint: FX flows & positioning in Q1 18 April 2023](#)) which shows significant official selling of GBP through Q1. The pick-up in GBP buying by the leveraged community appears to have been more opportunistic than a vote of confidence in the UK but the longer-term structural backdrop remains weak. In the April edition of the [Global Fund Manager Survey: You Can Bank On It 18 April 2023](#), FMS allocation to UK equities collapsed by 15ppt MoM to net 21% underweight. April was the first monthly decline in UK equity allocation since Oct'22 and took place against the backdrop of improving sentiment towards the UK.

Sterling's rally since the start of the year does not mean that the outlook has improved enough to compel global investors to return to the UK asset markets. Six months after the GBP crisis, investors remain nervy in their allocations to the UK. We are less concerned about the outlook in 2023 than we were about the outlook in 2022 but are also aware that reputational damage and a fundamental reappraisal of pros and cons of Brexit will continue to limit investor participation. We thought 2023 would be a year of struggle for GBP even as the tail risks were being priced out. We maintain this view particularly as GBP finds itself at an important juncture: do markets forgive and forget or do they still have reservations about GBP and the UK? We continue to err towards the latter.

## Notable Rates and FX Research

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- **Global Rates, FX & EM Year Ahead 2023 – [Year Ahead 2023: Pivot ≠ Peak](#)**, 20 Nov 2022
- [After the IMF](#), **Global FX Weekly**, 14 Apr 2023
- Finger on the pause button, **Global Rates Weekly**, 14 Apr 2023
- [As the market dust settles](#), **Liquid Cross Border Flows**, 3 Apr 2023

## Rates, FX & EM trades for 2023

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For a complete list of our open trade recommendations, as well as our trade recommendations closed over the past 12 months, see the reports below:

[Global FX weekly: After the IMF 14 April 2023](#)

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# Research Analysts

## US

**Ralph Axel**  
Rates Strategist  
BofAS  
+1 646 855 6226  
[ralph.axel@bofa.com](mailto:ralph.axel@bofa.com)

**Paul Ciana, CMT**  
Technical Strategist  
BofAS  
+1 646 855 6007  
[paul.ciana@bofa.com](mailto:paul.ciana@bofa.com)

**John Shin**  
FX Strategist  
BofAS  
+1 646 855 9342  
[joong.s.shin@bofa.com](mailto:joong.s.shin@bofa.com)

**Vadim Iaralov**  
FX Strategist  
BofAS  
+1 646 855 8732  
[vadim.iaralov@bofa.com](mailto:vadim.iaralov@bofa.com)

**Mark Cabana, CFA**  
Rates Strategist  
BofAS  
+1 646 855 9591  
[mark.cabana@bofa.com](mailto:mark.cabana@bofa.com)

**Bruno Braizinha, CFA**  
Rates Strategist  
BofAS  
+1 646 855 8949  
[bruno.braizinha@bofa.com](mailto:bruno.braizinha@bofa.com)

**Meghan Swiber, CFA**  
Rates Strategist  
BofAS  
+1 646 855 9877  
[meghan.swiber@bofa.com](mailto:meghan.swiber@bofa.com)

## Europe

**Ralf Preusser, CFA**  
Rates Strategist  
MLI (UK)  
+44 20 7995 7331  
[ralf.preusser@bofa.com](mailto:ralf.preusser@bofa.com)

**Ruben Segura-Cayuela**  
Europe Economist  
BoFA Europe (Madrid)  
+34 91 514 3053  
[ruben.segura-cayuela@bofa.com](mailto:ruben.segura-cayuela@bofa.com)

**Mark Capleton**  
Rates Strategist  
MLI (UK)  
+44 20 7995 6118  
[mark.capleton@bofa.com](mailto:mark.capleton@bofa.com)

**Athanasios Vamvakidis**  
FX Strategist  
MLI (UK)  
+44 020 7995 0279  
[athanasios.vamvakidis@bofa.com](mailto:athanasios.vamvakidis@bofa.com)

**Sphia Salim**  
Rates Strategist  
MLI (UK)  
+44 20 7996 2227  
[sphia.salim@bofa.com](mailto:sphia.salim@bofa.com)

**Kamal Sharma**  
FX Strategist  
MLI (UK)  
+44 20 7996 4855  
[ksharma32@bofa.com](mailto:ksharma32@bofa.com)

**Ronald Man**  
Rates Strategist  
MLI (UK)  
+44 20 7995 1143  
[ronald.man@bofa.com](mailto:ronald.man@bofa.com)

**Michalis Rousakis**  
FX Strategist  
MLI (UK)  
+44 20 7995 0336  
[michalis.rousakis@bofa.com](mailto:michalis.rousakis@bofa.com)

## Pac Rim

**Adarsh Sinha**  
FX Strategist  
Merrill Lynch (Hong Kong)  
+852 3508 7155  
[adarsh.sinha@bofa.com](mailto:adarsh.sinha@bofa.com)

**Janice Xue**  
Rates Strategist  
Merrill Lynch (Hong Kong)  
+852 3508 8587  
[janice.xue@bofa.com](mailto:janice.xue@bofa.com)

**Shusuke Yamada, CFA**  
FX/Rates Strategist  
BofAS Japan  
+81 3 6225 8515  
[shusuke.yamada@bofa.com](mailto:shusuke.yamada@bofa.com)

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