

BofA Securities Equity Client Flow Trends

Early 2024 flows: large ETF outflows and muted single stock inflows

Clients sold equities in the sell-off

- ETF outflows and small single stock inflows: Last week (where S&P 500 was 1.5%), clients were net sellers of US equities for the first time in three weeks (- \$2.1B, biggest outflow since July). Outflows were driven by ETFs as clients were small net buyers of single stocks.
- No "Jan effect" in retail flows yet: All three client groups (institutions, hedge funds and private clients) were sellers, led by hedge fund clients (seventh consecutive week of outflows). Institutional clients were sellers for the second week and private clients for the third week typically, retail clients are big net buyers in lan.
- Corporate buybacks decelerated: Corporate client buybacks decelerated the past week but are tracking above seasonal levels for an eighth week in a row. Buybacks as a percentage of S&P 500 market cap (0.26%) are above '23 highs (0.24%) at this time.

Tech led outflows but Comm. Svcs. saw large inflows

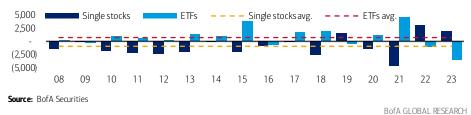
- Clients sold 6 of the 11 GICS sectors: led by Tech (first outflow since Nov.'23 and largest outflow since July'23).
- **However, Comm. Svcs. led inflows** (third largest inflow in our data history since '08) and has seen inflows since October.
- Defensives saw inflows while cyclicals saw outflows: Defensives saw inflows
 for a second consecutive week. However, we are more positive on cyclicals (see our
 year-ahead outlook), and our sector views have a cyclical tilt.

ETFs: largest outflow since Jan '23

- Outflows across all styles (Growth/Value/Blend) ETFs and large caps/broad market. SMID cap ETFs saw inflows (small caps have seen inflows since mid-Sept.).
- Most sector ETFs saw outflows, led by Financial ETFs; Cons. Disc. ETFs led inflows.

Exhibit 3: The past two years, retail clients have been purchasing more single stocks vs. ETFs in January despite historical trend (passive>active)

Cumulative retail client inflows/outflows of single stocks and ETFs in January



Trading ideas and investment strategies discussed herein may give rise to significant risk and are not suitable for all investors. Investors should have experience in relevant markets and the financial resources to absorb any losses arising from applying these ideas or strategies.

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Refer to important disclosures on page 17 to 19.

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Equity and Quant Strategy United States

Data Analytics



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Exhibit 1: Institutional clients are the biggest net sellers post-crisis

Cumulative flows (\$ bn) by client type, January 2008-present



Source: BofA Securities

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Exhibit 2: Hedge funds are the biggest net buyers in the past 12 months

L12m cumulative flows (\$ bn) by client type, January 2023-present



For more details on BofA Securities client flows and a complete methodology behind the data in this report, please see pg. 15-16. Note that flows span Monday-Friday of the previous week

BofA Equity Client Flow Trends

This weekly product provides an aggregated view of BofA client trading flows into US stocks executed by the firm's cash equities business. By aggregating flows across many execution platforms and trading desks, we provide an overview of what sectors and market cap size segments are being bought or sold, and what type of client is buying or selling. The client types we include are hedge funds, institutional clients and private clients. The sectors are the 11 GICS (global industry classification standard) sectors, as well as ETFs, and the market caps are large, mid and small. Our data history spans January 2008-present. This product is not meant to be predictive of the market but aims to provide a holistic view of BofA client trading flows. For more details, see the Methodology section.

Exhibit 5: Rolling four-week avg. flows positive since mid-Jan.

BofA client total net buys of US equities: four-week moving avg (\$ mn) and S&P 500, 2008-present



Source: BofA Securities, FactSet

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Exhibit 6: BofA Securities equity client flows by year

Cumulative net buying (selling) in \$mn by sector, client type, size segment and overall

Sector	2024	2023	2022	2021	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008
Consumer Discretionary	(236)	2,760	4,221	(8,511)	(8,129)	(757)	336	(14,600)	(6,584)	(3,137)	(4,427)	(6,271)	(3,520)	2,180	(1,470)	(660)	(5,297)
Consumer Staples	(78)	(655)	293	(5,175)	(3,054)	(856)	(943)	(4,932)	(1,613)	660	(5,308)	(3,163)	(6,579)	(4,426)	(3,412)	(3,260)	(7,334)
ETFs	(2,228)	23,780	35,490	77,724	35,266	26,845	25,695	57,448	23,081	28,923	33,491	11,604	18,435	6,597	8,432	5,702	7,935
Energy	49	(1,572)	1,928	3,441	3,843	4,259	(2,120)	(5,660)	(4,947)	(1,369)	(3,894)	(3,388)	(5,259)	(933)	(4,290)	(1,970)	(8,694)
Financials	(146)	3,972	(37)	10,746	2,483	20,500	14,262	(40)	(4,440)	(919)	(5,288)	(5,086)	(1,916)	(1,730)	(4,734)	4,784	(2,257)
Health Care	593	3,535	2,614	(9,357)	(2,284)	2,309	6,266	(12,922)	(12,283)	(5,558)	(5,284)	(4,089)	(856)	2,243	(3,991)	(1,888)	(6,115)
In dustrials	(207)	(10,557)	(3,444)	(7,548)	(8,377)	(1,074)	439	(10,606)	(10,268)	(3,182)	673	(2,285)	(1,408)	(653)	(1,576)	(91)	(6,736)
Information Technology	(1,635)	30,342	21,971	(3,702)	(1,678)	15,335	8,061	(7,252)	(8,545)	1,235	(2,827)	(3,228)	(945)	2,730	1,475	(4,355)	(6,177)
Materials	(20)	1,451	4,363	149	(885)	3,456	113	(2,551)	(2,400)	(3,517)	(1,406)	(3,364)	(3,070)	(1,783)	(1,270)	(413)	(1,068)
Real Estate	158	1,367	3,459	2,695	2,983	(3,331)	(1,635)	(3,967)	(518)								
Communication Services	1,569	16,776	6,684	(11,989)	(929)	1,592	(2,156)	(826)	1,107	513	3,234	1,715	(157)	690	(517)	365	(273)
Utilities	133	(894)	(637)	(382)	2,349	(2,702)	(1,198)	(2,920)	(873)	40	(482)	374	(799)	732	(893)	(461)	(1,622)
Client																	
Hedge Funds	(2,461)	11,260	(26,593)	(17,880)	(9,392)	1,772	(7,901)	(1,720)	(2,417)	(3,134)	(5,044)	(2,472)	(2,309)	(5,695)	(4,456)	6,418	(1,223)
ex. ETFs	431	2,257	(26,253)	(39,041)	(12,620)	(4,168)	(3,352)	(3,569)	(4,472)	(6,798)	(8,519)	(408)	(3,032)	(3,590)	(3,607)	7,568	(1,556)
Institutional	(1,452)	(13,579)	4,753	(18,968)	2,500	1,322	(18,095)	(52,566)	(48,650)	(25,967)	(18,620)	(33,332)	2,807	1,493	(13,755)	6,088	(15,150)
ex. ETFs	(7,359)	(6,425)	4,516	(26,985)	(7,094)	(8,504)	(13,029)	(60,974)	(50,369)	(19,538)	(26,155)	(29,737)	(4,393)	1,725	(15,002)	7,823	(16,713)
Retail	(494)	(18,314)	15,962	(1,479)	(10,505)	(27,482)	(1,691)	7,694	(14,364)	1,949	(13,137)	(20,188)	(38,448)	(23,049)	(25,999)	(23,361)	(21,266)
ex. ETFs	581	(40,246)	(19,632)	(50,025)	(32,948)	(38,562)	(37,000)	(39,497)	(34,551)	(29,739)	(35,619)	(36,297)	(48,959)	(31,983)	(34,033)	(31,949)	(27,305)
Corporates	2,361	91,487	81,967	87,093	38,976	90,315	74,432	38,144	37,056	40,774	45,393	39,116	31,931	32,897	31,964	8,609	N/A
Size																	
Large cap	(1,324)	75,058	44,195	44,274	28,194	62,443	44,718	(4,598)	(19,556)	808	4,325	(17,980)	(9,167)	4,480	(9,505)	(3,755)	(33,155)
ex. ETFs	54,953	54,296	30,115	(14,014)	3,113	47,537	31,911	(45,588)	(34,450)	(10,255)	(13,658)	(16,835)	(16,758)	5,284	(10,483)	(3,820)	(34,028)
Mid cap	(670)	(7,933)	24,139	4,894	(5,839)	2,247	3,411	(1,453)	(6,523)	9,069	4,045	2,139	2,974	237	(2,845)	301	(3,074)
ex. ETFs	(8,455)	(8,137)	11,006	(7,446)	(10,050)	(4,944)	(4,742)	(12,212)	(11,194)	(2,061)	(5,332)	(5,062)	(3,775)	(3,819)	(6,363)	(1,159)	(7,356)
Small cap	(53)	1,606	2,398	(402)	(774)	1,235	(1,384)	(2,396)	(2,296)	3,744	221	(1,036)	174	928	103	1,207	(1,410)
ex. ETFs	(905)	(747)	(2,606)	(7,498)	(6,748)	(3,512)	(6,118)	(8,096)	(5,812)	(2,986)	(5,910)	(5,428)	(3,920)	(2,416)	(3,830)	(2,970)	(4,187)
Untagged flow	0	(3,672)	(8,998)	(40,607)	(14,252)	(12,417)	(2,930)	12,350	(4,342)	(3,217)	(2,357)	(5,447)	(883)	(1,154)	586	(511)	(13,179)
Total	(2,047)	66,635	67,906	7,485	7,336	53,160	44,190	3,522	(32,626)	10,471	6,126	(22,629)	(6,957)	4,492	(11,659)	(2,758)	(50,817)
Single stocks only (ex-ETFs)	180	46,527	41,414	(29,632)	(13,678)	38,731	21,425	(66,276)	(51,364)	(15,234)	(25,007)	(28,786)	(24,509)	(951)	(20,677)	(7,949)	(45,573)
Total ex. corporate buybacks	(4,408)	(24,852)	(14,061)	(79,608)	(31,640)	(37,155)	(30,241)	(34,622)	(69,682)	(30,302)	(39,266)	(61,744)	(38,888)	(28,405)	(43,624)	(11,366)	N/A

Source: BofA Securities. Note: Data on Real Estate since 8/31/16. Fins. includes Real Estate prior to 8/31/16. Comm, Svcs. based on new sector from 10/1/18-present & previous Telecom. Svcs. prior to 10/1/18

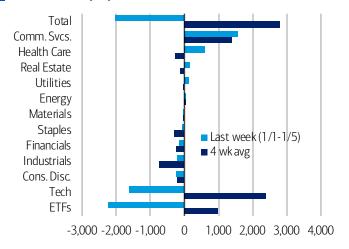
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Weekly flows by client, sector, & size

Exhibit 7: By sector, Comm. Svcs. saw biggest inflows & ETFs saw biggest outflows

BofA client net buys by sector (\$ mn)

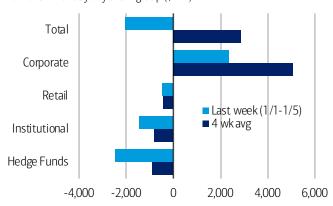


Source: BofA Securities

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Exhibit 8: By clients, Corporate clients led inflows and Hedge Fund clients led outflows

BofA client net buys by client group (\$ mn)

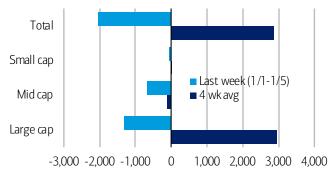


Source: BofA Securities

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Exhibit 11: All sizes saw outflows led by Large caps

BofA client net buys by size segment (\$ mn)



Source: BofA Securities

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Exhibit 8: Weekly net buying (selling) by the 11 GICS sectors (single stocks) and ETFs overall

Last four weeks and rolling average trends, \$mn

	Last wk	12/2	12/18	12/11	4 wk.	12 wk	52 wk
Sector	(1/1/24)	5/23	/23	/23	avg.	avg	avg
Cons. Disc.	-236	-575	-814	710	-229	-102	47
Cons. Staples	-78	-109	-566	-457	-302	-186	-15
Energy	49	342	98	-337	38	-71	-33
Financials	-146	-490	-102	-310	-262	-177	70
Health Care	593	534	-1316	-906	-274	-199	80
Industrials	-207	-960	-1355	-458	-745	-451	-206
Tech	-1635	1784	7259	2188	2399	1,083	552
Materials	-20	-138	304	-354	-52	-38	26
Real Estate	158	-510	-152	40	-116	25	33
Comm. Svcs.	1569	1267	1346	1357	1385	691	357
Utilities	133	-64	-104	10	-6	17	-14
ETFs	-2228	1822	2957	1364	979	1,182	402
Total	-2047	2903	7556	2847	2815	1,774	1,300
Total ex. ETFs	180	1082	4599	1483	1836	591	898
Total incl.							
un tagged							
flows	-2109	2182	6391	-1008	1364	1,619	1,243

Source: BofA Securities; Note: ETFs dassified as a 12th "sector" and broken out further on the subsequent page. Real Estate GICS sector was broken out from Fins. beginning 8/31/16. Comm. Svcs. flows based on new sector from 10/1/18 onward & Telecom prior to 10/1/18.

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Exhibit 10: Weekly net buying (selling) by client type

Last four weeks and rolling average trends, \$mn

Client	Last wk (1/1/24)	12/25 /23	12/18 /23	12/11/ 23	4 wk. avg.	12 wk avg	52 wk avg
Hedge Funds	-2461	-546	-86	-612	-926	-183	179
ex. ETFs	-1827	-1375	-54	-502	-939	-300	15
Institutional	-1452	-1529	1782	-2084	-821	-860	-293
ex. ETFs	-934	-1354	219	-1936	-1001	-1067	-145
Private Client	-494	-671	-804	159	-452	-410	-357
ex. ETFs	581	-1741	-2187	-1452	-1200	-1261	-741
Corporates	2361	5313	8146	4440	5065	3,279	1,782
Total	-2047	2568	9039	1903	2866	1,826	1,311
Total ex. ETFs	180	843	6123	550	1924	591	898
Total incl. untagged							
flows	-2109	2182	6391	-1008	1364	1619	1243

Source: BofA Securities

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Exhibit 12: Weekly net buying (selling) by size segment

Last four weeks and rolling average trends, \$mn

Market Cap	Last wk (1/1/24)	12/25 /23	12/1 8/23	12/11 /23	4 wk. avg.	12 wk avg	52 wk avg
Large cap	-1324	2425	8997	1697	2949	1,778	1,406
ex. ETFs	656	1053	6575	1058	2336	835	1056
Mid cap	-670	257	-320	306	-107	20	-164
ex. ETFs	-318	-45	-780	-312	-363	-146	-162
Small cap	-53	-116	225	18	19	38	29
ex. ETFs	-158	-258	148	-88	-89	-34	-16
Total	-2047	2566	8902	2021	2860	1,836	1,271
Total ex. ETFs	180	750	5944	658	1883	591	898
Total incl. untagged							
flows	-2109	2182	6391	-1008	1364	1619	1243

Source: BofA Securities



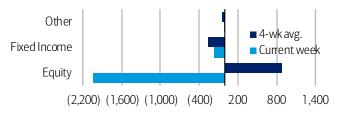
ETF flow color

We provide additional color on ETF net buys¹, with a breakout of this flow available since the start of 2017. We use Bloomberg Fund Classifications to manually tag/group ETFs by asset class focus, sector, strategy, and market cap; see Appendix for details. The majority of ETF flows in a given week are equity ETF flows (about 95% on avg. since '17) and ETFs are included as a category of equity flows in the standard charts beginning on pg 2. See pg. 5 for four-week avg. and cumulative ETF flows by sector.

Exhibit 12: Clients sold Fixed Income/Equity/Other ETFs

ETF net buys by asset class (\$ mn)

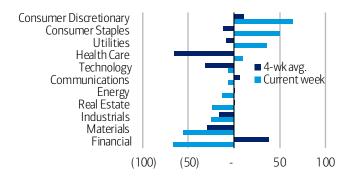
Source: BofA Securities



Source: BofA Securities. Note: Other includes Commodity, Specialty, Alternative, Mixed Allocation

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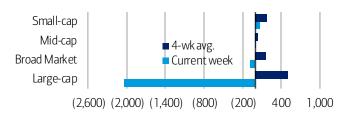
Exhibit 14: ETFs most positive in Cons. Disc. and negative in Financial Equity ETF net buys by sector (\$ mn)



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Exhibit 14: By size, Small Cap ETFs led inflows and Large Cap ETFs led outflows

Equity ETF net buys by market capitalization (\$ mn)

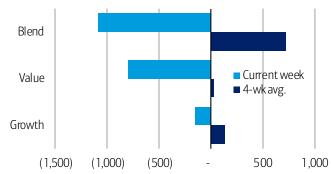


Source: BofA Securities

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Exhibit 16: All styles saw outflows led by Blend ETFs

Equity ETF net buys by style (\$ mn)



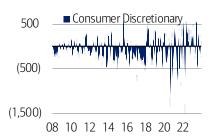
Source: BofA Securities

¹ Note that net buys (sales) of ETFs by our clients presented throughout this report do not include creation of new ETF shares by BofA—these flows would show up as single stock net buys (sales) in the underlying sectors of the stocks that comprise the ETF.

Rolling four-week average trends by sector (single stock)

Exhibit 17: Cons Disc.: recent outflows

4 week avg. flows (\$ mn)

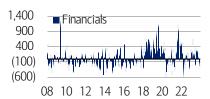


Source: BofA Securities

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Exhibit 20: Financials: recent outflows

4 week avg. flows (\$ mn)



Source: BofA Securities

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Exhibit 23: Tech: recent inflows

4 week avg. flows (\$ mn)

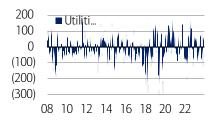


Source: BofA Securities

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Exhibit 26: Utilities: recent outflows

4 week avg. flows (\$ mn)

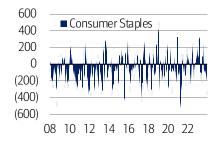


Source: BofA Securities

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Exhibit 18: Staples: recent outflows

4 week avg. flows (\$mn)

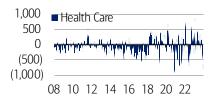


Source: BofA Securities

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Exhibit 21: Health Care: recent outflows

4 week avg. flows (\$ mn)

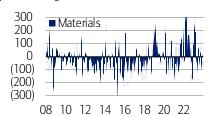


Source: BofA Securities

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Exhibit 24: Materials: recent outflows

4 week avg. flows (\$ mn)

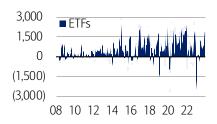


Source: BofA Securities

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Exhibit 27: ETFs: recent inflows

4 week avg. flows (\$ mn)

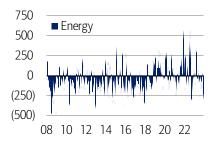


Source: BofA Securities

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Exhibit 19: Energy: flows flip positive

4 week avg. flows (\$ mn)



Source: BofA Securities

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Exhibit 22: Industrials: recent outflows

4 week avg. flows (\$ mn)



Source: BofA Securities

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Exhibit 24: Comm. Svcs.: recent inflows

4 week avg. flows (\$ mn)



Source: BofA Securities

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Exhibit 27: Real Estate: recent outflows

4 week avg. flows (\$ mn)



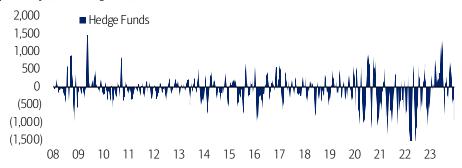
Source: BofA Securities



Rolling four-week average trends by client type

Exhibit 29: Hedge Funds: recent outflows

Net buys (4 week avg, \$ mn)

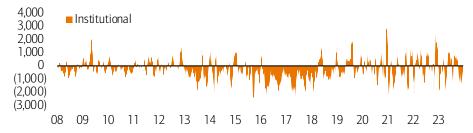


Source: BofA Securities

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Exhibit 30: Institutional clients: recent outflows

Net buys (4 week avg, \$ mn)

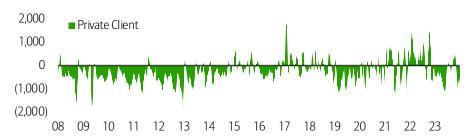


Source: BofA Securities

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Exhibit 31: Private clients: recent outflows

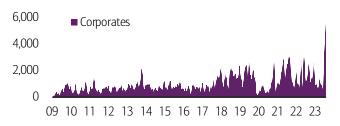
Net buys (4 week avg, \$ mn)



Source: BofA Securities

Exhibit 32: Buybacks by corp. clients at historical high levels

Corporate clients (4 week avg, \$ mn)



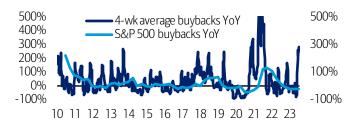
Source: BofA Securities

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Exhibit 33: Corp. client buybacks below S&P 500 buybacks trend BofA corporate clients' 4 week avg. buybacks (YoY % chg) vs. S&P 500

total quarterly buybacks (YoY % chg), since 2010



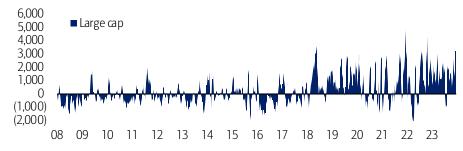
Source: S&P, BofA Securities



Rolling four-week average trends by market cap

Exhibit 34: Large caps: recent inflows

Large cap net buys (4 week avg, \$ mn)

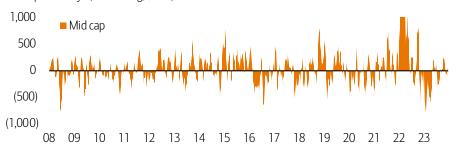


Source: BofA Securities

BofA GLOBAL RESEARCH

Exhibit 35: Mid caps: flows flip negative

Mid caps net buys (4 week avg, \$ mn)

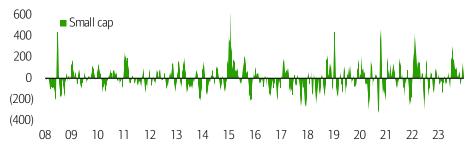


Source: BofA Securities

BofA GLOBAL RESEARCH

Exhibit 36: Small caps: recent inflows

Small caps net buys (4 week avg, \$ mn)

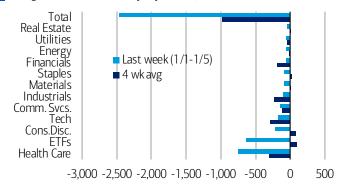


Source: BofA Securities

Sector & size flows by client type last week

Exhibit 37: Hedge Funds sold most sectors, led by Health Care

Hedge funds clients net buys by sector (\$ mn)

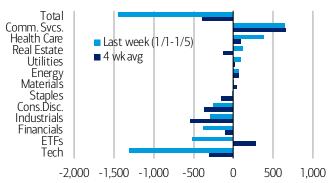


Source: BofA Securities

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Exhibit 39: Institutional bought Comm. Svcs. and sold Tech

Institutional clients net buys by sector (\$ mn)

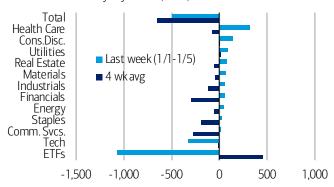


Source: BofA Securities

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Exhibit 41: Private clients bought Health Care and sold ETFs

Private clients net buys by sector (\$ mn)



Source: BofA Securities

BofA GLOBAL RESEARCH

Exhibit 38: Hedge Funds were sellers of Large caps and buyers of Small caps

Hedge fund net buys by market cap(\$ mn)

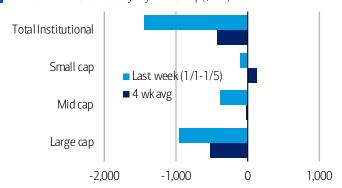


Source: BofA Securities

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Exhibit 40: Institutional clients sold all size segments led by Large caps

Institutional clients net buys by market cap (\$ mn)

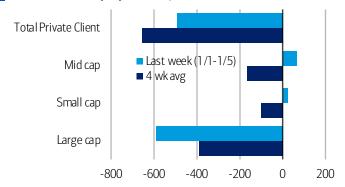


Source: BofA Securities

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Exhibit 42: Private clients bought SMID caps and sold Large caps

Private client net buys by market cap (\$ mn)



Source: BofA Securities



ETF flows: z-scores (3m and 1yr)

Exhibit 43: Weekly Client ETF Flows: z-scores as of latest week

Based on 1) current week's z-score vs. the past 3 months (3m column), and 2) current 4-week moving average z-score vs. the past year (52 weeks) of 4-week moving averages (1yr column)

	Total		Hedge Fu	nd Clients	Institutio	nal Clients	Private Clients		
	3m	1y	3m	1y	3m	1y	3m	1y	
Total	-2.09	0.30	-1.22	-0.21	-0.72	0.67	-2.81	0.18	
Asset Class									
Equity	-2.08	0.38	-1.14	0.14	-1.02	0.57	-2.85	0.22	
Fixed Income	-0.22	-0.39	-0.97	-0.96	0.24	-0.09	-0.72	-0.10	
Style									
Blend	-1.57	0.76	-1.26	-0.01	-0.77	0.87	-2.11	0.70	
Growth	-1.41	0.15	0.34	0.47	-1.10	-0.98	-1.81	0.39	
Value	-2.79	-1.64	2.17	1.29	-2.21	-1.53	-2.84	-1.57	
Sector									
Consumer Discretionary	1.24	0.64	1.98	3.15	0.65	-1.53	-1.27	-0.09	
Consumer Staples	2.21	0.33	2.36	-0.04	0.16	0.41	0.95	0.23	
Energy	-0.13	0.37	-0.11	0.21	-0.61	1.28	-0.71	-0.26	
Financial	-0.87	1.06	-1.23	-1.64	0.05	1.84	-0.44	0.20	
Health Care	0.32	-0.97	-0.05	-1.31	0.54	-0.36	0.32	0.22	
Industrials	0.07	-0.47	0.21	-1.01	0.00	0.50	-0.07	-0.15	
Technology	-0.39	0.15	0.25	-0.48	-0.26	0.58	-0.87	0.27	
Materials	-1.58	-1.11	-1.14	-0.87	-0.54	-0.73	-1.35	-0.80	
Real Estate	-0.51	1.10	-0.90	0.94	0.50	1.65	-2.25	0.41	
Communications	-0.85	-0.06	-0.11	0.21	-0.61	1.28	-0.71	-0.26	
Utilities	0.80	0.17	0.47	0.26	0.15	-1.28	0.69	0.72	
Size		_							
Large-cap	-2.13	0.17	-1.15	0.13	-1.05	0.20	-2.72	0.11	
Mid-cap	-0.27	1.26	-0.30	0.76	0.13	0.78	-0.86	0.65	
Small-cap	-0.44	1.14	0.70	-1.25	-0.04	2.32	-1.63	0.42	
Broad Market	-1.17	0.81	-0.16	1.57	-1.17	-0.03	-1.00	0.34	

Source: BofA Securities

BofA GLOBAL RESEARCH

Equity ETF flows: 4-week average flows by sector

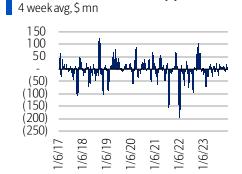
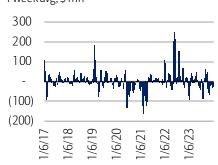


Exhibit 43: Disc. ETFs: flows flip positive

Source: BofA Securities

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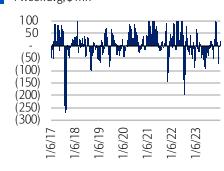
Exhibit 44: Staples ETFs: recent outflows 4 week avg, \$ mn



Source: BofA Securities

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Exhibit 45: Energy ETFs: recent inflows 4 week avg, \$ mn

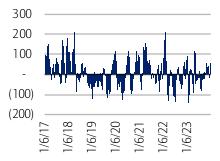


Source: BofA Securities



Exhibit 46: Financial ETFs: recent inflows

4 week avg, \$ mn

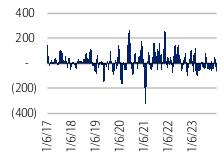


Source: BofA Securities

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Exhibit 47: Health Care ETFs: recent outflows

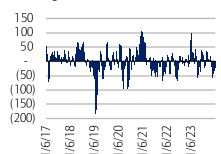
4 week avg, \$ mn



Source: BofA Securities

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Exhibit 48: Industrials ETFs: recent outflows 4 week avg, \$ mn

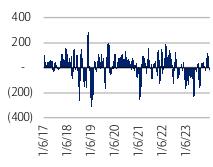


Source: BofA Securities

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Exhibit 49: Tech ETFs: recent outflows

4 week avg, \$ mn

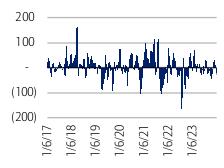


Source: BofA Securities

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Exhibit 50: Materials ETFs: recent outflows

4 week avg, \$ mn

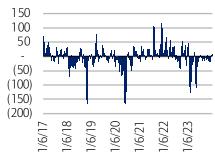


Source: BofA Securities

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Exhibit 51: Real Estate ETFs: recent inflows

4 week avg, \$ mn

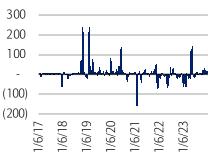


Source: BofA Securities

BofA GLOBAL RESEARCH

Exhibit 52: Comm. Svcs. ETFs: recent inflows

4 week avg, \$ mn

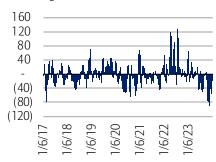


Source: BofA Securities

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Exhibit 53: Utilities ETFs: recent outflows

4 week avg, \$ mn



Source: BofA Securities

Equity ETFs: 4-week average flows by strategy

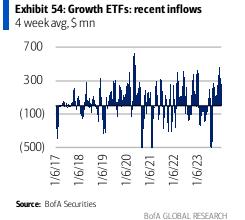


Exhibit 55: Value ETFs: recent inflows

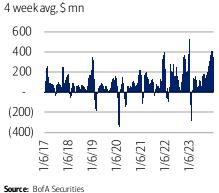
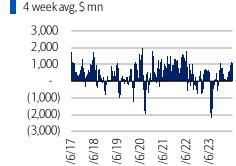


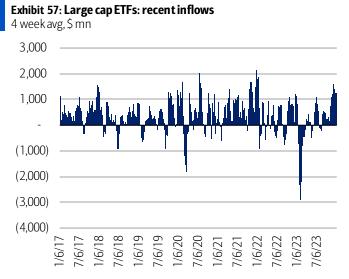
Exhibit 56: Blend ETFs: recent inflows



Source: BofA Securities

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Equity ETFs: 4-week average flows by market cap



Source: BofA Securities

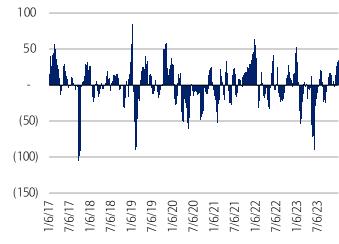
4 week avg, \$ mn

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Exhibit 58: Mid cap ETFs: recent inflows



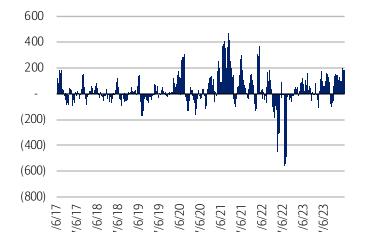
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Source: BofA Securities

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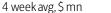
Exhibit 59: Small cap ETFs: recent inflows

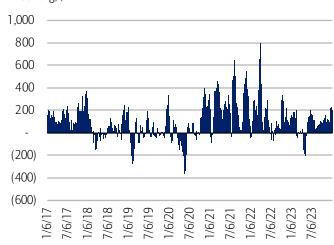


Source: BofA Securities

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Exhibit 60: Broad Market ETFs: recent inflows





Source: BofA Securities



Cumulative equity sector flows: single stock vs. ETF

Exhibit 62: ETFs inflows have slowed, single stock outflows have flipped to inflows in 2023 Overall BofA client net buys (sales) of single stocks vs. equity ETFs, \$ mn

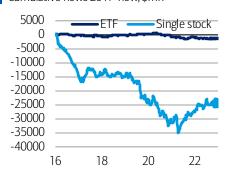


Source: BofA Securities

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Exhibit 63: Cons Disc. Single stock recent outflows and ETFs flows flip positive

Cumulative flows 2017-now, \$mn



Source: BofA Securities BofA GLOBAL RESEARCH

Cumulative flows 2017-now, \$mn

ETFs recent outflows

60000

45000

30000

15000

-15000

16

Source: BofA Securities

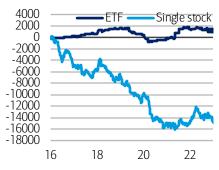
Exhibit 66: Financials: Single stock and

18

20

Exhibit 64: Staples: Single stock recent outflows and ETFs recent inflows

Cumulative flows 2017-now, \$mn



Source: BofA Securities

ETFs recent inflows

BofA GLOBAL RESEARCH

Exhibit 67: Health Care: Single stock and

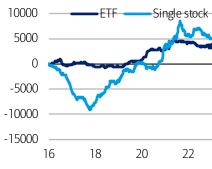
BofA GLOBAL RESEARCH

Cumulative flows 2017-now, \$mn



Exhibit 65: Energy: Single stock recent inflows and ETFs flows flip negative

Cumulative flows 2017-now, \$mn

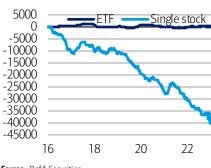


Source: BofA Securities

BofA GLOBAL RESEARCH

Exhibit 68: Industrials: Single stock and ETFs recent outflows

Cumulative flows 2017-now, \$mn



Source: BofA Securities

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Exhibit 69: Tech: Single stock flows flip negative and ETFs recent outflows

Cumulative flows 2017-now, \$mn



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Exhibit 72: Comm. Svcs.: Single stocks recent inflows and ETFs recent outflows

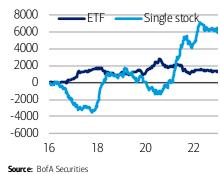
Cumulative flows 2017-now, \$mn



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Exhibit 70: Materials: Single stock and ETFs recent outflows

Cumulative flows 2017-now, \$mn



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Exhibit 73: Utilities: Single stock and ETFs flows flip positive

Cumulative flows 2017-now, \$mn

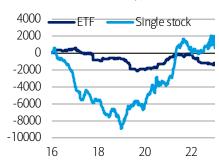


Source: BofA Securities

BofA GLOBAL RESEARCH

Exhibit 71: Real Estate: Single stock flows flip positive and ETFs flows flip negative

Cumulative flows 2017-now, \$mn



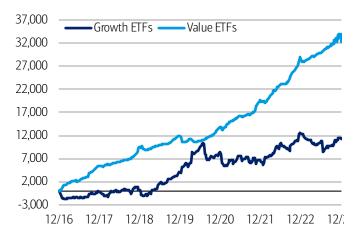
Source: BofA Securities



Cumulative Equity ETF flows by Size and Style

Exhibit 74: Value ETF flows outpacing Growth ETF flows

Growth ETF vs. Value ETF cumulative net buys, 2017-now (\$ mn)



Source: BofA Securities

BofA GLOBAL RESEARCH

Exhibit 76: Trend of persistent inflows into Large Cap ETFs has faltered/seen mixed trends recently

Large Cap ETF cumulative net buys, 2017-now (\$ mn)



Exhibit 75: Blend ETFs generally seeing inflows recently

Blend ETF cumulative net buys, 2017-now (\$ mn)

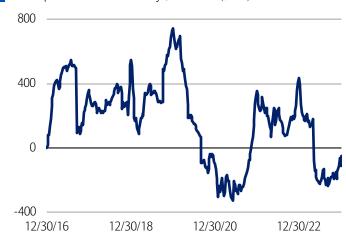


Source: BofA Securities

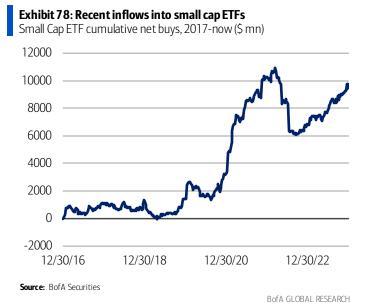
BofA GLOBAL RESEARCH

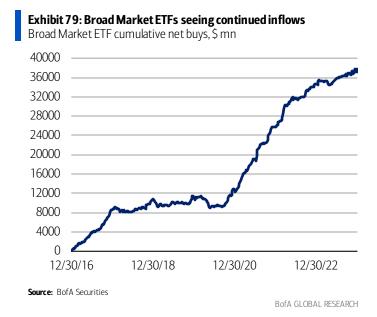
Exhibit 77: Mid Cap ETFs: recent buying after selling spate

Mid Cap ETF cumulative net buys, 2017-now (\$ mn)



Source: BofA Securities





BofA Equity Client Flow Trends Methodology

This product seeks to answer the questions of:

- 1) What sectors are being bought or sold by BofA clients?
- 2) What market cap size segments are being bought or sold?
- 3) What type of client is buying or selling?

This product, which we plan to publish weekly, provides an aggregated view of BofA client trading flows into US stocks executed <u>by</u> the cash equities business of the firm. By aggregating flows across many execution platforms and trading desks, the goal of this product is to provide an overview of what sectors and market caps are being bought or sold, and what type of client is buying or selling. This product is not meant to be predictive of the market, but aims to provide a holistic view of BofA client trading flows by client type, sector and market cap.

The trading flow is for US stocks only and is shown here as "net buys," defined as the dollar amount of buy orders less sell orders. Since this product is meant to provide client action context of recent market and sector performance based on client trading flows, we capture the data as "net buys" rather than trading volume. The order flow shown here represents all US single stock and ETF trades executed by the firm within the cash equity business, excluding OTC and Pink Sheets. Order flow on derivatives such as options, futures and swaps is not included. We show the data on both a weekly basis and as a four-week moving average basis to capture trends. The weekly data, while being timelier, can be influenced by block trades and is therefore more volatile. We believe the four-week moving average is better reflective of trends. Our interpretation of the data is based purely on aggregated trading flows and does not reflect any portfolio positions.

The four client types we include are: (1) hedge funds; (2) institutional clients; (3) private clients; and (4) corporates. All clients that are not hedge funds, corporates or private clients are categorized as institutional clients, and include mutual funds, pension funds, insurance companies, investment counselors, banks, broker dealers, etc.

Market cap size segments are small (<\$2bn), mid (\$2-10bn) and large (>\$10bn). The sectors included are the 11 GICS sectors, as well as ETFs. Beginning 8/31/16, Real Estate is broken out from Financials as the 11th GICS sector. Data from 10/1/18 onward



reflect the new Communication Services sector, while data prior to 10/1/18 reflect the former Telecom sector. We treat all historical net buy ETF flows as if they reflect net buys of US equities. The ETF data primarily consists of US equity ETFs, but may include flows into asset classes such as gold, other commodities and international stocks/bonds traded via US-based ETFs. In addition, net buys of ETFs may include a small amount of purchases of short fund or "bearish" ETFs. However, we believe our aggregate measures for overall US equity flows, as well as size segments and client types, still represent client actions. We began including more granularity on ETF flows as discussed in more detail below in September 2017, with data based on January 2017-present.

The first section of this report shows overall flows into US equities, with weekly charts and tables displaying the breakdown of flows by client type, sector, and market cap. The second section provides more detail on flows by client type, showing the breakdown of each client category's flows by sector and size. The weekly data we publish encompasses flows for the Monday through Friday of the prior week.

We have decided to no longer produce exhibits showing a breakout of pension fund flows (a subset of the Institutional client grouping) or sector-/size-segment level granularity on the corporate client buyback flow contained in prior issues of this product.

Color on ETF flows: We began publishing exhibits on ETF flow granularity in the September 5, 2017 edition of this report. In order to provide more color on ETF flows, based on data available back to January 2017, we began classifying ETF net buys manually by ticker based on Bloomberg Fund Classifications to aggregate each week's ETF net buys by asset class focus (Equity, Fixed Income, Commodity, Alternative, Mixed Allocation, Specialty), by sector (based on the 11 equity sectors), by strategy (Growth, Value, Blend), and by market capitalization (Large, Mid, Small, Broad Market). Note that net buys of ETFs by our clients presented throughout this report do not include creation of new ETF shares by BofA—these flows would show up as single stock net buys (sales) in the underlying sectors of the stocks that comprise the ETF. Market capitalization categorizations of ETFs by Bloomberg are based on the benchmark tracked/replicated; the prospectus may also be considered. Bloomberg may also overrule the classification of the benchmark (for example, by tagging an ETF tracking the S&P 500 as large cap even though the benchmark is multi-cap). Broad market ETFs invest in large, mid or small cap companies. Market cap classifications of ETFs by Bloomberg used in page 4 of this report may differ from the overall market cap categorizations of single stocks/ETFs by Unity in the remainder of this report.

A note on the BofA equity client flow data: Total net buys of US equities (Exhibit 5 on page 2) encompass the total trading flows we have described above. This includes a small portion of "unknown" trades, which result when the client, sector, or market cap is unable to be categorized. These "unknowns" are excluded from Sector, Client and Market Cap breakouts on pages 3-7. Hence, the overall net buys from Exhibit 5 will not exactly match the totals on these pages. Sector, client and market cap unknowns each represent less than 4% of trading volumes on average over our data history.



Disclosures

Important Disclosures

FUNDAMENTAL EQUITY OPINION KEY: Opinions include a Volatility Risk Rating, an Investment Rating and an Income Rating. VOLATILITY RISK RATINGS, indicators of potential price fluctuation, are: A - Low, B - Medium and C - High. INVESTMENT RATINGS reflect the analyst's assessment of both a stock's absolute total return potential as well as its attractiveness for investment relative to other stocks within its Coverage Cluster (defined below). Our investment ratings are: 1 - Buy stocks are expected to have a total return of at least 10% and are the most attractive stocks in the coverage cluster; 2 - Neutral stocks are expected to remain flat or increase in value and are less attractive than Buy rated stocks and 3 - Underperformstocks are the least attractive stocks in a coverage cluster. An investment rating of 6 (No Rating) indicates that a stock is no longer trading on the basis of fundamentals. Analysts assign investment ratings considering, among other things, the 0-12 month total return expectation for a stock and the firm's guidelines for ratings dispersions (shown in the table below). The current price objective for a stock should be referenced to better understand the total return expectation at any given time. The price objective reflects the analyst's view of the potential price appreciation (depreciation).

Investment rating Total return expectation (within 12-month period of date of initial rating) Ratings dispersion guidelines for coverage cluster^{R1}

Buy	≥ 10%	≤ 70%
Neutral	≥ 0%	≤ 30%
Underperform	N/A	≥ 20%

R1 Ratings dispersions may vary from time to time where BofA Global Research believes it better reflects the investment prospects of stocks in a Coverage Cluster.

INCOME RATINGS, indicators of potential cash dividends, are: 7 - same/higher (dividend considered to be secure), 8 - same/lower (dividend not considered to be secure) and 9 - pays no cash dividend. Coverage Cluster is comprised of stocks covered by a single analyst or two or more analysts sharing a common industry, sector, region or other classification(s). A stock's coverage cluster is included in the most recent BofA Global Research report referencing the stock.

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