

## Amer Sports Inc

# Arc'teryx outperformance sets a solid foundation for the year

Maintain Rating: BUY | PO: 19.00 USD | Price: 16.48 USD

## AS reports 4Q EBITDA slightly above estimates

We maintain our Buy rating and think accelerating sales growth at Arc'teryx will drive strong sales and margin through the year. AS reported 4Q adjusted EBITDA (IFRS) of \$188mn, \$3mn better than the upper end of the flash range provided in the IPO prospectus. Strength at Arc'teryx in 4Q more than offset the difficult wholesale channel and a more promotional environment at Wilson. We are maintaining our adjusted EBITDA estimates and raising our Price Objective from \$18 to \$19, now 18x EV/EBITDA (was 17.5x) to reflect increased confidence in the Arc'teryx growth trajectory.

## Guidance: Higher sales/GM offset higher SG&A

Management provided F24 guidance of mid-teens sales growth and diluted EPS of \$0.30-0.40, inclusive of 1Q operating margin guidance slightly below our expectations (9-10% vs our prior 10.3% estimate) driven earlier SG&A investments. 1Q should be the low water mark in sales growth due to the maturity of newer Arc'teryx stores as we move through the year. Longer term, AMER plans on growing sales LDD to mid-teens, increasing gross margin by 300+bp over next 3-5 years, and increasing operating margin by 30-70bp year.

## Arc'teryx off to a strong start

4Q results at Arc'teryx exceeded expectations and momentum has carried over into 1Q. Management called out sequential strength in key KPIs including better traffic and conversion, in addition to lower markdowns and return rates. We expect growth going forward to be balanced by geography (led by Americas and China), new store openings (we expect 30 net openings this year) and product diversification (new footwear launch, focus on women's). We forecast Technical Apparel sales growth of 24% in F24 compared to mgmt.'s guidance of "above 20% growth".

## Salomon strength to be led by footwear

Outdoor performance sales in 4Q increased 2% as a strong season in winter sports equipment was offset by the expected decline in footwear in the wholesale channel. Wholesale accounts continue to be very cautious on bookings but replenishment has been strong to start the year. Key growth drivers for Salomon footwear in 2024 will include store openings in China (74 expected this year) and continued focus on penetrating the specialty run channel in the US. We forecast 8% sales growth in the Outdoor Performance segment in 2024.

Estimates (Dec) (US\$)	2022A	2023A	2024E	2025E	2026E
EPS	(0.50)	(0.41)	0.33	0.57	0.76
EPS Change (YoY)	-100.0%	18.0%	NM	72.7%	33.3%
Consensus EPS (Bloomberg)			0.50	0.72	0.89
DPS	0	0	0	0	0
Valuation (Dec)					
P/E	NM	NM	49.9x	28.9x	21.7x
EV / EBITDA*	23.9x	17.7x	14.8x	12.7x	10.8x
Free Cash Flow Yield*	-2.0%	1.9%	2.9%	3.0%	4.6%
* For full definitions of <i>iQ</i> method <sup>≤M</sup> measures, see page 5.					

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Refer to important disclosures on page 6 to 8. Analyst Certification on page 4. Price
Objective Basis/Risk on page 4.

Timestamp: 05 March 2024 04:34PM EST

#### 05 March 2024

### Equity

Key Changes		
(US\$)	Previous	Current
Price Obj.	18.00	19.00
2024E Rev (m)	4,941.3	4,912.7
2025E Rev (m)	5,554.9	5,527.9
2026E Rev (m)	6,267.1	6,242.5
2024E EPS	0.54	0.33
2025E EPS	0.71	0.57
2026E EPS	0.93	0.76

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#### Stock Data

Price	16.48 USD
Price Objective	19.00 USD
Date Established	5-Mar-2024
Investment Opinion	C-1-9
52-Week Range	13.10 USD - 18.23 USD
Mrkt Val (mn) / Shares Out	8,327 USD / 505.2
(mn)	
Free Float	22.5%
Average Daily Value (mn)	NA
BofA Ticker / Exchange	AS / NYS
Bloomberg / Reuters	AS US / AS.N
ROE (2024E)	7.7%
Net Dbt to Eqty (Dec-2023A)	NA

LDD: low double digit

# **iQ**profile<sup>™</sup> Amer Sports Inc

(US\$ Millions)	2022A	2023A	2024E	2025E	2026
(US\$ Millions)					
Return on Capital Employed Return on Equity	0.7% NM	4.1% NM	4.6% 7.7%	5.3% 6.1%	6.19 7.39
Operating Margin	1.4%	6.9%	9.7%	10.6%	11.69
Free Cash Flow	(169)	161	242	248	38
Qmethod <sup>SM</sup> – Quality of Earnings*					
US\$ Millions)	2022A	2023A	2024E	2025E	2026
Cash Realization Ratio	NM	NM	3.3x	1.9x	1.7
Asset Replacement Ratio	0.4x	0.5x	1.2x	1.1x	1.0
Tax Rate	NM	NM	30.0%	30.0%	30.00
Net Debt-to-Equity Ratio	NM	NM	32.9%	24.3%	14.49
Interest Cover	0.2x	0.7x	2.0x	3.3x	4.1
ncome Statement Data (Dec)					
US\$ Millions)	2022A	2023A	2024E	2025E	2026
Sales	3,549	4,369	4,913	5,528	6,24
% Change	15.7%	23.1%	12.4%	12.5%	12.9
Gross Profit	1,764	2,277	2,635	3,010	3,45
% Change	17.1%	29.1%	15.7%	14.2%	14.6
EBITDA	453	610	733	854	1,00
% Change	8.7%	34.7%	20.1%	16.6%	17.29
Net Interest & Other Income	(233)	(407)	(237)	(176)	(176
Net Income (Adjusted)	(253)	(209)	166	288	38
ree Cash Flow Data (Dec) US\$ Millions)	2022A	2023A	2024E	2025E	2026
Net Income from Cont Operations (GAAP)	(231)	(209)	166	20236	38
Depreciation & Amortization	197	221	258	266	27
Change in Working Capital	84	466	652	658	77
Deferred Taxation Charge	NA	NA	NA	NA	, , N
Other Adjustments, Net	(141)	(200)	(534)	(664)	(76
Capital Expenditure	(78)	(118)	(300)	(300)	(28)
Free Cash Flow	-169	161	242	248	38
% Change	NM	NM	50.2%	2.5%	54.19
Share / Issue Repurchase	NA	NA	NA	NA NA	N
Cost of Dividends Paid	0	0	0	0	
Change in Debt	(311)	(477)	(1,274)	0	
Balance Sheet Data (Dec)					
US\$ Millions)	2022A	2023A	2024E	2025E	2020
Cash & Equivalents	402	483	575	844	1,24
Trade Receivables	659	600	567	638	72
Other Current Assets	1,112	1,269	1,421	1,595	1,79
Property, Plant & Equipment	362	442	484	518	52
Other Non-Current Assets	5,361	5,580	5,580	5,580	5,58
Total Assets	7,895	8,374	8,627	9,175	9,86
Short-Term Debt	0	0	0	0	•
Other Current Liabilities	1,279	1,574	1,081	1,150	1,22
Long-Term Debt	5,831	5,940	2,049	2,049	2,04
Other Non-Current Liabilities	858	1,016	1,016	1,016	1,01
Other Mon-Current Flabilities	000	1,010	1,010	1,010	1,01
Total Liabilities	7,969	8,531	4,146	4,215	4,29

7,895

8,374

9,175

9,868

## **Company Sector**

Apparel

## **Company Description**

Amer Sports is a portfolio of premium, performance driven brands led by Arc'teryx, Salomon, and Wilson. The CEO of Amer Sports James Zheng is the former brand president at Anta Sports and roughly 18% of sales come from Greater China. Roughly two-thirds of sales come from the wholesale channel.

#### **Investment Rationale**

We rate Amer Sports shares Buy. We believe AS has a unique set of high performance and technical brands that will lead to outsized sales and EBITDA growth over the medium term.

### **Stock Data**

Average Daily Volume

**Quarterly Earnings Estimates** 

NA

	2023	2024
Q1	0.04A	0E
Q2	-0.19A	-0.06E
Q3	-0.07A	0.11E
Q4	-0.19A	0.27E



**Total Equity & Liabilities** 

\* For full definitions of  $\emph{\textbf{\textit{IQ}}}\textit{method}^{\text{SM}}$  measures, see page 5.

	FY2022	Q1'23	Q2'23	Q3'23	Q4'23	FY2023	Q1'24E	Q2'24E	Q3'24E	Q4'24E	FY2024E	Q1'25E	Q2'25E	Q3'25E	Q4'25E	FY2025
ncome Statement (\$M, except where noted)																
Fechnical Apparel	1,095.5	355.2	303.0	385.0	550.0	1,593.1	470.0	362.6	461.3	678.9	1,972.9	571.1	419.0	526.9	780.1	2,297.0
Outdoor Performance Ball & Racquet Sports	1,416.5 1,036.7	377.5 317.6	273.6 280.2	493.2 269.0	523.0 242.0	1,667.4 1,108.8	378.0 280.0	290.0 298.1	540.0 287.9	597.5 268.2	1,805.5 1,134.3	420.7 300.5	325.7 320.2	598.9 310.1	666.4 288.6	2,011.6 1,219.4
Net Sales	3,548.7	1,050.3	<b>856.8</b>	1,146.3	1,315.0	4,369.3	1,128.1	950.8	1,289.3	1,544.5	4,912.7	1,292.2	1,064.8	1,435.9	1,735.0	5,527.9
COGS	<u>1,785</u>	495.4	400.2	<u>564.9</u>	631.8	2,092	<u>524.2</u>	446.5	616.0	<u>691.1</u>	<u>2,278</u>	<u>582.4</u>	<u>489.4</u>	673.1	772.9	<u>2,518</u>
Gross Profit	1,763.2	554.9	456.6	581.4	683.2	2,276.1	603.9	504.3	673.3	853.4	2,634.9	709.9	575.5	762.7	962.1	3,010.2
Selling and marketing expenses	1,107.8	303.8	<u>318.8</u>	<u>334.2</u>	<u>424.9</u>	1,382										
Administrative and other expenses	414.3	<u>118.6</u>	126.5	<u>147.1</u>	<u>208.6</u>	601										
Total SG&A	1,522.2	422.4	445.3	481.3	633.5	1,982.5	499.1	503.7	546.7	610.4	2,160.0	570.0	565.9	611.3	674.5	2,421.
mpairment losses	202.1	2.8 (0.7)	4.7	(2.9)	(2.2)	2.4 (11.2)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other operating income  Operating profit (non adj pre 2024)	(11.3) <b>50.2</b>	130.4	(0.9) <b>7.5</b>	(1.7) <b>104.7</b>	(7.9) <b>59.8</b>	<b>302.4</b>	1 <b>04.8</b>	<b>0.6</b>	1 <b>26.6</b>	<b>243.0</b>	<b>474.9</b>	1 <b>39.8</b>	9.6	1 <b>51.4</b>	<b>287.7</b>	588.5
Finance income	3.3	1.3	1.8	1.4	1.9	6.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
inance cost	236.4	86.1	101.1	109.4	116.8	413.4	105.0	44.1	44.1	44.1	237.3	44.1	44.1	44.1	44.1	176.4
Net finance cost	(233.1)	(84.8)	(99.3)	(108.0)	(114.9)	(407.0)	(105.0)	(44.1)	(44.1)	(44.1)	(237.3)	(44.1)	(44.1)	(44.1)	(44.1)	(176.4
oss before tax	(182.9)	45.6	(91.8)	(3.3)	(55.1)	(104.6)	(0.2)	(43.5)	82.5	198.9	237.6	95.7	(34.5)	107.3	243.6	412.1
ncome tax expense	48.4	26.6	5.2	32.6	39.8	104	(0)	(13)	25	60	71	29	(10)	32	73	124 30%
Tax rate	-26%	58%	-6%	-988%	-72%	-100%	30.0%	30.0%	30.0%	30.0%	30%	30.0%	30.0%	30.0%	30.0%	
ncome (loss) from continuing operations oss from discontinued operations, net of tax	<b>(231)</b> 22	19	(97)	(36)	(94.9)	(209)	(0)	(30)	<b>58</b>	139	166	67	(24)	75 -	171	288
Net income (loss)	(253)	19	(97)	(36)	(94.9)	(209)	(0)	(30)	58	139	166	67	(24)	75	171	288
EPS	(0.50)	0.04	(0.19)	(0.07)	(0.11)	(0.41)	(0.00)	(0.06)	0.11	0.27	0.33	0.13	(0.05)	0.15	0.33	0.57
Share count	507.4	507.4	507.4	507.4	507.4	507.4	510.0	510.0	510.0	510.0	510.0	510.0	510.0	510.0	510.0	510.0
<b>% change y/y</b> Sales	16%	30%	24%	35%	10%	23%	7%	11%	12%	17%	12%	15%	12%	11%	12%	13%
Fotal SG&A	15%	21%	31%	32%	35%	30%	18%	13%	14%	-4%	9%	14%	12%	12%	10%	12%
EBITDA	9%	75%	59%	50%	-2%	35%	-9%	3%	8%	65%	20%	22%	17%	14%	15%	17%
Net income	100%	-165%	33%	1322%	-36%	-18%	-101%	-69%	-261%	-247%	-180%	-43425%	-21%	30%	22%	73%
Margins	49.7%	52.8%	53.3%	50.7%	52.0%	52.1%	53.5%	53.0%	52.2%	55.3%	53.6%	54.9%	54.0%	53.1%	55.5%	54.5%
Gross margin op change y/y	59	333	589	(26)	173	241	70	(25)	150	330	154	140	100	90	20	82
5G&A % of sales	42.9%	40.2%	52.0%	42.0%	48.2%	45.4%	44.2%	53.0%	42.4%	39.5%	44.0%	44.1%	53.1%	42.6%	38.9%	43.8%
op change y/y	(38)	(289)	282	(98)	908	248	403	101	41	(865)	(141)	(13)	16	17	(65)	(16)
growth	14.7%	21.1%	30.7%	32.2%	35.2%	30.2%	18.2%	13.1%	13.6%	-3.6%	9.0%	14.2%	12.3%	11.8%	10.5%	12.1%
	1.4%	12.4%	0.9%	9.1%	4.5%	6.9%	9.3%	0.1%	9.8%	15.7%	9.7%	10.8%	0.9%	10.5%	16.6%	10.6%
perating margin (adjusted post 4Q23)	1.470		240	87	940	551	(313)	(82)	68	1,119	275	153	84	73	85	98
	(468)	630	248	0/	340	331	(/	, ,								
p change y/y	(468)						` ′	6.8%		20.1%				15.2%	20.6%	15 59
Operating margin (adjusted post 4Q23) op change y/y Adjusted EBITDA margin (IFRS) op change y/y		630 17.4% 446	7.3% 161	15.4% 154	14.3% (165)	14.0% 120	14.8% (260)	6.8% (52)	14.9% (56)	20.1%	14.9% 96	15.8% 99	7.1% 30	15.2% 35	20.6% 49	15.5% 54
pp change y/y Adjusted EBITDA margin (IFRS)	(468) 12.8%	17.4%	7.3%	15.4%	14.3%	14.0%	14.8%		14.9%		14.9%	15.8%	7.1%			

**Source:** BofA Global Research estimates, company filings

BofA GLOBAL RESEARCH

## Price objective basis & risk

## Amer Sports Inc (AS)

Our \$19 PO is based on 18x EV/EBITDA, a slight discount to athletic peers despite Amer's stronger sales/EBITDA growth projections given the company's limited track record as a public company, higher wholesale exposure compared to peers and elevated leverage.

Upside risks to our PO are better-than-expected results in China, a faster pace of deleveraging the balance sheet, and margin upside from better results at Arc'teryx. Downside risks to our PO are a destocking wholesale environment, slowdown in China, and slowing brand heat at Arc'teryx, Salomon, and Wilson.

## **Analyst Certification**

I, Lorraine Hutchinson, CFA, hereby certify that the views expressed in this research report accurately reflect my personal views about the subject securities and issuers. I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or view expressed in this research report.

**US - Softline Retailing and Dept Stores Coverage Cluster** 

Investment rating	Company	BofA Ticker	Bloomberg symbol	Analyst
BUY				
	Amer Sports Inc	AS	AS US	Lorraine Hutchinson, CFA
	Bath & Body Works Inc	BBWI	BBWI US	Lorraine Hutchinson, CFA
	Burlington Stores	BURL	BURL US	Lorraine Hutchinson, CFA
	Crocs, Inc.	CROX	CROX US	Christopher Nardone
	Deckers Outdoor Corp	DECK	DECK US	Christopher Nardone
	European Wax Center	EWCZ	EWCZ US	Lorraine Hutchinson, CFA
	lululemon athletica Inc	LULU	LULU US	Lorraine Hutchinson, CFA
	Oddity Tech	ODD	ODD US	Lorraine Hutchinson, CFA
	PVH Corp	PVH	PVH US	Christopher Nardone
	Ralph Lauren	RL	RL US	Christopher Nardone
	Ross Stores Inc	ROST	ROST US	Lorraine Hutchinson, CFA
	Tapestry Inc.	TPR	TPR US	Lorraine Hutchinson, CFA
	TJX Companies	TJX	TJX US	Lorraine Hutchinson, CFA
	Urban Outfitters	URBN	URBN US	Lorraine Hutchinson, CFA
	Victoria's Secret & Co	VSCO	VSCO US	Alice Xiao
NEUTRAL				
	American Eagle	AEO	AEO US	Christopher Nardone
	Birkenstock	BIRK	BIRK US	Lorraine Hutchinson, CFA
	FIGS, Inc.	FIGS	FIGS US	Alice Xiao
	Foot Locker	FL	FL US	Lorraine Hutchinson, CFA
	Levi Strauss & Co.	LEVI	LEVI US	Christopher Nardone
	Nike	NKE	NKE US	Lorraine Hutchinson, CFA
	Signet Jewelers	SIG	SIG US	Lorraine Hutchinson, CFA
	Ulta Beauty	ULTA	ULTA US	Lorraine Hutchinson, CFA
	Under Armour Inc	UAA	UAA US	Lorraine Hutchinson, CFA
UNDERPERFORM				
	Aritzia	YATZ	ATZ CN	Alice Xiao
	Aritzia	ATZAF	ATZAF US	Alice Xiao
	Carter's Inc	CRI	CRI US	Christopher Nardone
	Gap Inc.	GPS	GPS US	Lorraine Hutchinson, CFA
	Kohl's	KSS	KSS US	Lorraine Hutchinson, CFA
	Nordstrom	JWN	JWN US	Lorraine Hutchinson, CFA
	Revolve	RVLV	RVLV US	Alice Xiao
	V F Corp	VFC	VFC US	Lorraine Hutchinson, CFA
RSTR				
	Macy's	М	M US	Lorraine Hutchinson, CFA

## **US - Softline Retailing and Dept Stores Coverage Cluster**

Investment rating Company BofA Ticker Bloomberg symbol Analyst

## *i***@**method<sup>™</sup> Measures Definitions

Business Performance	Numerator	Denominator
Return On Capital Employed	NOPAT = (EBIT + Interest Income) × (1 - Tax Rate) + Goodwill Amortization	Total Assets – Current Liabilities + ST Debt + Accumulated Goodwill
		Amortization
Return On Equity	Net Income	Shareholders' Equity
Operating Margin	Operating Profit	Sales
Earnings Growth	Expected 5 Year CAGR From Latest Actual	N/A
Free Cash Flow	Cash Flow From Operations — Total Capex	N/A
Quality of Earnings	Numerator	Denominator
Cash Realization Ratio	Cash Flow From Operations	Net Income
Asset Replacement Ratio	Capex	Depreciation
Tax Rate	Tax Charge	Pre-Tax Income
Net Debt-To-Equity Ratio	Net Debt = Total Debt — Cash & Equivalents	Total Equity
Interest Cover	EBIT	Interest Expense
Valuation Toolkit	Numerator	Denominator
Price / Earnings Ratio	Current Share Price	Diluted Earnings Per Share (Basis As Specified)
Price / Book Value	Current Share Price	Shareholders' Equity / Current Basic Shares
Dividend Yield	Annualised Declared Cash Dividend	Current Share Price
Free Cash Flow Yield	Cash Flow From Operations – Total Capex	Market Cap = Current Share Price × Current Basic Shares
Enterprise Value / Sales	EV = Current Share Price × Current Shares + Minority Equity + Net Debt +	Sales
	Other LT Liabilities	
EV / EBITDA	Enterprise Value	Basic EBIT + Depreciation + Amortization

Manethod suis the set of BofA Global Research standard measures that serve to maintain global consistency under three broad headings: Business Performance, Quality of Earnings, and validations. The key features of iQmethod are: A consistently structured, detailed, and transparent methodology. Guidelines to maximize the effectiveness of the comparative valuation process, and to identify some common pitfalls.

\*\*Rediatabase\*\* is our real-time global research database that is sourced directly from our equity analysts' earnings models and includes forecasted as well as historical data for income statements, balance sheets, and cash flow statements for companies covered by BofA Global Research.

*IQ*profile<sup>SM</sup>, *IQ*method<sup>SM</sup> are service marks of Bank of America Corporation. *IQ*database<sup>®</sup> is a registered service mark of Bank of America Corporation.



## **Disclosures**

## **Important Disclosures**

#### Amer Sports (AS) Price Chart



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

The Investment Opinion System is contained at the end of the report under the heading "Fundamental Equity Opinion Key". Dark grey shading indicates the security is restricted with the opinion suspended. Medium grey shading indicates the security is under review with the opinion withdrawn. Light grey shading indicates the security is not covered. Chart is current as of a date no more than one trading day prior to the date of the report.

#### Equity Investment Rating Distribution: Textiles/Apparel Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	13	52.00%	Buy	8	61.54%
Hold	6	24.00%	Hold	3	50.00%
Sell	6	24.00%	Sell	2	33.33%

#### Equity Investment Rating Distribution: Global Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	1895	53.62%	Buy	1083	57.15%
Hold	832	23.54%	Hold	454	54.57%
Sell	807	22.84%	Sell	383	47.46%

R1 Issuers that were investment banking clients of BofA Securities or one of its affiliates within the past 12 months. For purposes of this Investment Rating Distribution, the coverage universe includes only stocks. A stock rated Neutral is included as a Hold, and a stock rated Underperform is included as a Sell.

FUNDAMENTAL EQUITY OPINION KEY: Opinions include a Volatility Risk Rating, an Investment Rating and an Income Rating. VOLATILITY RISK RATINGS, indicators of potential price fluctuation, are: A - Low, B - Medium and C - High. INVESTMENT RATINGS reflect the analyst's assessment of both a stock's absolute total return potential as well as its attractiveness for investment relative to other stocks within its Coverage Cluster (defined below). Our investment ratings are: 1 - Buy stocks are expected to have a total return of at least 10% and are the most attractive stocks in the coverage cluster; 2 - Neutral stocks are expected to remain flat or increase in value and are less attractive than Buy rated stocks and 3 - Underperform stocks are the least attractive stocks in a coverage cluster. An investment rating of 6 (No Rating) indicates that a stock is no longer trading on the basis of fundamentals. Analysts assign investment ratings considering, among other things, the 0-12 month total return expectation for a stock and the firm's guidelines for ratings dispersions (shown in the table below). The current price objective for a stock should be referenced to better understand the total return expectation at any given time. The price objective reflects the analyst's view of the potential price appreciation (depreciation).

# Investment rating Total return expectation (within 12-month period of date of initial rating) Ratings dispersion guidelines for coverage cluster<sup>R2</sup>

Buy	≥ 10%	≤ 70%
Neutral	≥ 0%	≤ 30%
nderperform	N/A	≥ 20%

R2Ratings dispersions may vary from time to time where BofA Global Research believes it better reflects the investment prospects of stocks in a Coverage Cluster.

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