

# Brinker International

# 2Q Earnings: Can EAT maintain margins if mix headwinds worsen?

Reiterate Rating: UNDERPERFORM | PO: 44.00 USD | Price: 42.79 USD

# Comp guidance hinges on stabilizing traffic/mix

Notwithstanding a negative mix shift at Chili's in 2Q and a soft start to F3Q, EAT reaffirmed expectations for mid-single-digit (MSD) company-owned same-store sales growth (SSSG) in F24. Negative mix in 2Q reflects the lapping of reduced discounting on 3-for-me, but also a higher-than-expected incidence of trade down (to wings) and lower attach (alcohol, appetizers). While EAT plans to recover some mix through new menu merchandising (de-emphasizing wings), we see risk of persistent negative mix trends should trade down behavior prove stickier than expected among Chili's most pricesensitive customers, especially as EAT pricing runs ahead of the industry.

# Price/cost tailwind offset by investments to retain traffic

Investments in increased TV advertising are driving traffic share gains (EAT outperformed industry traffic by 2 ppts in 2Q) and EAT has been able to offset with commodity deflation (HSD (high-single digit) pricing, commodity deflation) to drive 150 bps restaurant margin expansion in 2Q. While the favorable price/cost dynamic should continue, the gap is narrower in 2H (MSD pricing, LSD (low-single digit) commodities inflation). Continued investments behind guest experience (R&M, rebuilding CRM to enable targeted advertising) continue to be an offset. We model RLMs stable q/q in 3Q and higher q/q in 4Q.

# F24 EPS estimate raised on 2Q beat, price increases

We raise our 3Q co-owned SSSG estimate to 3.9% (vs 3.0% prior) to reflect incremental price increases at Chili's and Maggiano's. Flowing through higher pricing we raise our F24 co-owned SSSG to 5% (vs 4% prior) – in line with EAT's MSD comp guidance – but we see some risk if price elasticity is higher than we expect. Coupled with the 2Q beat (by \$0.04), higher 2H estimates move our F24 EPS estimate to \$3.60 (vs \$3.49).

# Raise PO to \$44 on rolled forward estimates

Relative to the S&P 500, EAT's P/E multiple is 0.6x, in line with its 5-year historical average of 0.6x. We expect valuation to remain in line with the historical range, as upside to restaurant margins and EPS are limited by traffic/mix headwinds and investments to sustain traffic gains. Applying a 0.6x relative multiple (unchanged) to our \$4.23 12-month forward EPS (3QF25-2QF26), we arrive at our revised PO of \$44 (from \$43); our PO implies an absolute P/E of 10.4x (lower vs 10.8x prior on market multiple compression). We reiterate our Underperform rating.

Estimates (Jun) (US\$)	2022A	2023A	2024E	2025E	2026E		
EPS	3.09	2.85	3.60	3.94	4.58		
GAAP EPS	2.58	2.29	3.43	3.94	4.58		
EPS Change (YoY)	-1.0%	-7.8%	26.3%	9.4%	16.2%		
Consensus EPS (Bloomberg)			3.54	3.85	4.37		
DPS	0	0	0	0	0		
Valuation (Jun)							
P/E	13.8x	15.0x	11.9x	10.9x	9.3x		
EV / EBITDA*	10.5x	11.1x	9.2x	8.6x	8.1x		
Free Cash Flow Yield*	5.4%	3.8%	10.5%	11.2%	12.8%		
* For full definitions of <i>IQmethod</i> <sup>SM</sup> measures, see page 5.							

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Refer to important disclosures on page 6 to 8. Analyst Certification on page 4. Price
Objective Basis/Risk on page 4.

Timestamp: 01 February 2024 05:00AM EST

### 01 February 2024

### Equity

Key Changes		
(US\$)	Previous	Current
Price Obj.	43.00	44.00
2024E Rev (m)	4,300.6	4,344.7
2025E Rev (m)	4,475.6	4,534.6
2026E Rev (m)	4,650.3	4,711.9
2024E EPS	3.49	3.60
2025E EPS	3.87	3.94
2026E EPS	4.51	4.58

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### Stock Data

Price	42.79 USD
Price Objective	44.00 USD
Date Established	1-Feb-2024
Investment Opinion	C-3-9
52-Week Range	28.23 USD - 44.97 USD
Mrkt Val (mn) / Shares Out	1,892 USD / 44.2
(mn)	
Free Float	97.5%
Average Daily Value (mn)	49.24 USD
BofA Ticker / Exchange	EAT / NYS
Bloomberg / Reuters	EAT US / EAT.N
ROE (2024E)	NA
Net Dbt to Eqty (Jun-2023A)	NA
FSGMeter <sup>TM</sup>	High

ESGMeter is not indicative of a company's future stock price performance and is not an investment recommendation or rating. ESGMeter is independent of BofA Global Research's equity investment rating, volatility risk rating, income rating, and price objective for that company. For full details, refer to "BofA ESGMeter Methodology".

### Glossarv

EAT – Brinker International SSSG – same-store sales growth, or comparable sales, or "comps" R&M – repair and maintenance RLM – restaurant-level margins

CRM – customer relationship management

# **iQ**profile<sup>™</sup> Brinker International

<i>iQ</i> method <sup>SM</sup> − Bus Performance*					
(US\$ Millions)	2022A	2023A	2024E	2025E	2026E
Return on Capital Employed	7.9%	6.7%	10.2%	10.4%	10.5%
Return on Equity	NM	NM	NM	134.7%	59.0%
Operating Margin	4.2%	3.5%	5.3%	5.7%	5.9%
Free Cash Flow	102	71	199	212	243
<i>iQ</i> method <sup>™</sup> – <b>Quality of Earnings*</b>					
(US\$ Millions)	2022A	2023A	2024E	2025E	2026E
Cash Realization Ratio	1.8x	2.0x	2.4x	2.1x	2.0x
Asset Replacement Ratio	0.9x	1.1x	1.1x	0.9x	0.9x
Tax Rate	NM	NM	6.3%	12.0%	12.0%
Net Debt-to-Equity Ratio	NM	NM	NM	204.2%	48.5%
Interest Cover	3.5x	2.6x	3.5x	4.5x	5.6x
Income Statement Data (Jun)					
(US\$ Millions)	2022A	2023A	2024E	2025E	2026E
Sales	3,804	4,133	4,345	4,535	4,712
% Change	14.0%	8.7%	5.1%	4.4%	3.9%
Gross Profit	2,756	2,987	3,268	3,421	3,552
% Change	11.6%	8.4%	9.4%	4.7%	3.8%
EBITDA	358	340	411	438	466
% Change	-3.5%	-5.1%	21.0%	6.4%	6.5%
Net Interest & Other Income	(44)	(54)	(66)	(57)	(49)
Net Income (Adjusted)	141	127	162	177	202
% Change	-3.0%	-9.6%	27.3%	9.0%	14.4%
Free Cash Flow Data (Jun)					
(US\$ Millions)	2022A	2023A	2024E	2025E	2026E
Net Income from Cont Operations (GAAP)	118	103	154	177	202
Depreciation & Amortization	164	169	172	180	187
Change in Working Capital	(75)	(58)	43	7	5
Deferred Taxation Charge	0	0	0	0	0
Other Adjustments, Net	45	43	14	14	14
Capital Expenditure	(150)	(185)	(185)	(165)	(165)
Free Cash Flow	102	71	199	212	243
<b>% Change</b> Share / Issue Repurchase	- <b>63.0%</b>	- <b>29.9%</b>	178.6%	6.8%	14.4%
Cost of Dividends Paid	(101)	(1)	8	8	8
	(1)	(1)			(100)
Change in Debt	76	(82)	(20)	(40)	(100)
Balance Sheet Data (Jun)					
(US\$ Millions)	2022A	2023A	2024E	2025E	2026E
Cash & Equivalents	14	15	202	381	532
Trade Receivables	66	61	64	67	69
Other Current Assets	121	107	108	112	116
Property, Plant & Equipment	817	808	821	807	785
Other Non-Current Assets	1,467	1,495	1,495	1,495	1,495
Total Assets	2,484	2,487	2,690	2,862	2,998
Short-Term Debt	53	0	0	0	0
Other Current Liabilities	558	536	583	596	608
Long-Term Debt	936	912	892	852	752
Other Non-Current Liabilities	1,205	1,183	1,183	1,183	1,183
Total Liabilities	2,753	2,631	2,658	2,631	2,543
Lotal Laurity	(268)	(144)	32	231	455
Total Equity Total Equity & Liabilities	2,484	2,487	2,690	2,862	2,998

# **Company Sector**

Restaurants

## **Company Description**

Brinker International comprises two brands - casual diner Chili's Grill & Bar and polished casual chain Maggiano's Little Italy - Chili's domestic system is about 12x the size of Maggiano's when measured by sales (\$3.4BB vs 273MM in F21) and drives Brinker's results. The N. American Full Service segment (includes bar & grill and steak) is the largest among full service markets but also the most consolidated.

### **Investment Rationale**

Because there are multiple large, scaled players in the Bar & Grill category, competitive intensity translates into lower average volumes, softer SSSG, and lower returns. Pre-COVID, Chili's 5-yr comp CAGR was 0.3%, with price accounting for more than all of that (avg annual price increase 1.3%). By the same token, the presence of other scaled operators means that Chili's ROI (15%) is lower. And given EAT's high operating & financial leverage, we see higher EPS risk in a slow growth environment.

# Stock Data

Average Daily Volume

1,150,739

# **Exhibit 1: We estimate F24 EPS of \$3.60 and F25 EPS of \$3.94** EAT Income Statement, 2023-2025E

(\$ millions, FYE June)		2023	1Q24	2Q24	3Q24E	4Q24E	2024E	2025E
Company Restaurant Sales		4,093.2	1,002.0	1,063.7	1,113.2	1,123.0	4,301.9	4,490.9
Franchise & Other		40.0	10.5	10.4	10.7	11.1	42.7	43.8
Total Revenues		4,133.2	1,012.5	1,074.1	1,123.9	1,134.2	4,344.7	4,534.6
% Growth		8.7%	6.0%	5.4%	3.8%	5.5%	5.1%	4.4%
Expenses								
Cost of Sales		1,146.3	258.8	273.1	275.0	269.7	1,076.6	1,113.3
Restaurant Labor		1,389.3	348.1	356.1	380.9	383.7	1,468.9	1,566.6
Restaurant Expenses		1,097.5	290.8	294.7	310.4	315.1	1,211.0	1,236.2
D&A		168.5	41.9	41.3	44.1	44.6	171.9	179.6
G & A		154.5	42.4	43.2	45.0	45.4	175.9	181.4
Other (Gains) & Charges (Rest., Refranch., etc)		32.7	6.3	3.3			9.6	=
Operating Income		144.40	24.2	62.4	68.5	75.6	230.8	257.6
Interest Expense	[	54.9	17.0	16.7	16.6	16.5	66.8	57.4
Other		(1.3)	0.0	(0.1)	(0.6)	0.0	(0.7)	(0.7)
Total		4,042	1,005	1,028	1,071	1,075	4,180	4,334
Total	ļ	ŕ	,		,	,		
Pretax Income		90.8	7.2	45.8	52.5	59.1	164.7	200.8
Taxes		(11.8)	0.0	3.7	3.2	3.5	10.4	24.1
Tax Rate		-13.0%	0.0%	8.1%	6.0%	6.0%	6.3%	12.0%
Adjusted Tax Rate			-5.9%	9.2%				
Net Income, reported		102.6	7.2	42.1	49.4	55.6	154.3	176.7
Pre-tax adjustments		24.9	4.7	3.3	-	-	8.0	-
Tax adjustments		(0.1)	0.7	(0.8)	=	-	(0.1)	-
Net Income before special items		\$127.4	\$12.6	\$44.6	\$49.4	\$55.6	\$162.2	\$176.7
Adjusted Net Income		127.4	12.6	44.6	49.4	55.6	162.2	176.7
% Growth		-9.6%					27.3%	9.0%
Adjusted EPS		\$2.85	\$0.28	\$0.99	\$1.10	\$1.24	\$3.60	\$3.94
	% Growth	-7.9%	-148.2%	30.5%	-10.6%	-11.1%	26.6%	9.3%
Diluted Shares Outstanding		44.8	45.4	44.9	44.9	44.9	45.0	44.9
Actual Shares Outstanding		44.7	45.3	44.8	44.8	44.8	45.0	44.8

**Source:** BofA Global Research estimates, Company filings

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# Price objective basis & risk

### **Brinker International (EAT)**

Brinker's relative valuation to the S&P is 0.6x, in line with its 5-year historical average (0.6x), which we view as the relevant time frame given higher leverage and slower growth vs the more distant past. We valuation to remain in line with the historical range as upside to restaurant margins and EPS are limited by traffic/mix headwinds and investments to sustain traffic gains. Applying a 0.6x relative multiple (unchanged) to our 12-month forward EPS (3QF25-2QF26: \$4.23), we arrive at our PO of \$44.

Upside risks are i) higher-than-expected demand from consumer trade-down into lower price point casual dining brands, which could drive Chili's sales volumes above our forecasts, ii) higher than forecasted debt pay down, which could expand Chili's relative multiple above our target valuation, iii) higher margins and returns at Chili's as a result of moderating commodities and wage inflation.

Downside risks are i) a significant slowdown in consumer spending could pressure EAT's topline growth, exacerbating the risk of company's high operating and financial leverage, ii) increased competitive intensity from casual dining peers, which would put downward pressure on Chili's average volumes and unit level returns.

# **Analyst Certification**

I, Katherine Griffin, hereby certify that the views expressed in this research report accurately reflect my personal views about the subject securities and issuers. I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or view expressed in this research report.

**US - Restaurants Coverage Cluster** 

Investment rating	Company	BofA Ticker	Bloomberg symbol	Analyst
BUY				
	Chipotle Mexican Grill	CMG	CMG US	Sara Senatore
	Darden Restaurants	DRI	DRI US	Sara Senatore
	Domino's Pizza	DPZ	DPZ US	Sara Senatore
	Dutch Bros	BROS	BROS US	Sara Senatore
	First Watch	FWRG	FWRG US	Sara Senatore
	Jack in the Box	JACK	JACK US	Sara Senatore
	Krispy Kreme	DNUT	DNUT US	Sara Senatore
	Papa Johns International	PZZA	PZZA US	Sara Senatore
	Portillo's Inc.	PTLO	PTLO US	Sara Senatore
	Starbucks	SBUX	SBUX US	Sara Senatore
	Sweetgreen	SG	SG US	Katherine Griffin
	Texas Roadhouse	TXRH	TXRH US	Sara Senatore
	Wingstop Inc	WING	WING US	Sara Senatore
NEUTRAL				
	Bloomin Brands	BLMN	BLMN US	Sara Senatore
	McDonald's	MCD	MCD US	Sara Senatore
	Shake Shack	SHAK	SHAK.US	Sara Senatore
	The Cheesecake Factory	CAKE	CAKE US	Katherine Griffin
	Yum Brands Inc	YUM	YUM US	Sara Senatore
UNDERPERFORM				
	Brinker International	EAT	EAT US	Katherine Griffin
	Cracker Barrel	CBRL	CBRL US	Katherine Griffin
	Restaurant Brands International	YQSR	QSR CN	Sara Senatore
	Restaurant Brands International Inc.	QSR	QSR US	Sara Senatore
	Wendy's Co	WEN	WEN US	Sara Senatore

# **IQ**method<sup>™</sup> Measures Definitions

<b>Business Performance</b>	Numerator	Denominator
Return On Capital Employed	NOPAT = (EBIT + Interest Income) $\times$ (1 - Tax Rate) + Goodwill Amortization	Total Assets – Current Liabilities + ST Debt + Accumulated Goodwill
		Amortization
Return On Equity	Net Income	Shareholders' Equity
Operating Margin	Operating Profit	Sales
Earnings Growth	Expected 5 Year CAGR From Latest Actual	N/A
Free Cash Flow	Cash Flow From Operations – Total Capex	N/A
Quality of Earnings	Numerator	Denominator
Cash Realization Ratio	Cash Flow From Operations	Net Income
Asset Replacement Ratio	Capex	Depreciation
Tax Rate	Tax Charge	Pre-Tax Income
Net Debt-To-Equity Ratio	Net Debt = Total Debt - Cash & Equivalents	Total Equity
Interest Cover	EBIT	Interest Expense
Valuation Toolkit	Numerator	Denominator
Price / Earnings Ratio	Current Share Price	Diluted Earnings Per Share (Basis As Specified)
Price / Book Value	Current Share Price	Shareholders' Equity / Current Basic Shares
Dividend Yield	Annualised Declared Cash Dividend	Current Share Price
Free Cash Flow Yield	Cash Flow From Operations – Total Capex	Market Cap = Current Share Price × Current Basic Shares
Enterprise Value / Sales	EV = Current Share Price × Current Shares + Minority Equity + Net Debt +	Sales
F 11 11 11 11 11 11 11 11 11 11 11 11 11	Other LT Liabilities	

EV / EBITDA Enterprise Value Basic EBIT + Depreciation + Amortization

\*\*Menethod 3\*\*\*is the set of BofA Global Research standard measures that serve to maintain global consistency under three broad headings: Business Performance, Quality of Earnings, and validations. The key features of iQmethod are: A consistently structured, detailed, and transparent methodology. Guidelines to maximize the effectiveness of the comparative valuation process, and to identify some common pitfalls.

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# **Disclosures**

# **Important Disclosures**

### **Brinker Intl (EAT) Price Chart**



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

The Investment Opinion System is contained at the end of the report under the heading "Fundamental Equity Opinion Key". Dark grey shading indicates the security is restricted with the opinion suspended. Medium grey shading indicates the security is under review with the opinion withdrawn. Light grey shading indicates the security is not covered. Chart is current as of a date no more than one trading day prior to the date of the report.

#### Equity Investment Rating Distribution: Restaurants Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	21	58.33%	Buy	10	47.62%
Hold	10	27.78%	Hold	3	30.00%
Sell	5	13.89%	Sell	4	80.00%

### Equity Investment Rating Distribution: Global Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	1895	53.62%	Buy	1083	57.15%
Hold	832	23.54%	Hold	454	54.57%
Sell	807	22.84%	Sell	383	47.46%

R1 Issuers that were investment banking clients of BofA Securities or one of its affiliates within the past 12 months. For purposes of this Investment Rating Distribution, the coverage universe includes only stocks. A stock rated Neutral is included as a Hold, and a stock rated Underperform is included as a Sell.

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# Investment rating Total return expectation (within 12-month period of date of initial rating) Ratings dispersion guidelines for coverage cluster<sup>R2</sup>

Buy	≥ 10%	≤ 70%
Neutral	≥ 0%	≤ 30%
Underperform	N/A	≥ 20%

R2Ratings dispersions may vary from time to time where BofA Global Research believes it better reflects the investment prospects of stocks in a Coverage Cluster.

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