

# Consumer Finance

# July operating results mostly solid

**Estimate Change** 

#### Positive results in July but DQs will keep bear case alive

Earlier, pure-play credit card issuers (COF, DFS, SYF, and BFH) reported July operating metrics and overall, we view the data as generally positive. Loan growth was strong for most issuers, trending in-line or ahead expectations, and credit loss rates were either stable or up within expectations. Still, delinquency rates for all issuers increased m/m which suggests credit losses could be higher in 2H23. This should keep investor concern about credit performance at the forefront as delinquencies are now mostly above 2019 levels, despite the favorable unemployment backdrop. We maintain ratings and POs for all companies but revise our estimates slightly. See inside for details.

# **COF:** Loan balances trending of expectations

Domestic credit card balances at \$138.7B in July suggest 3Q loan balances are trending ahead of BofAe/consensus at \$138.3B/\$138.7B. The m/m growth in balances was well ahead of typical seasonality and loan forecasts will need to be revised upwards (BofAe revised up to \$141.3B). July NCO rate was 4.48% and is trending in-line with 3Q expectations. The 30+ DQ rate increased 21bps m/m, more than typical seasonality and suggests card losses are still biased higher.

#### DFS: Credit losses improves but DQ trend still unfavorable

The July NCO rate was 3.77%, down from 3.80% in June. The sequential improvement in losses is encouraging as it positions consensus forecasts for 3Q losses of 4.15% as relatively conservative. That said, the DQ rate increased 14bps m/m to 3.00% and are currently 26% above pre-pandemic levels which likely pressures future losses. Loan growth was solid at 18.0% y/y, a slight deceleration from June at 18.7%.

# **SYF: Loan growth remains strong**

July loan balances of \$96.3B was up 14.5% y/y only a slight slowdown from June at 14.6% y/y. Given typical seasonality in August and September, loan balances are trending ahead of our consensus-like \$96.7B estimate. Loss rates were flat m/m at 4.7% and DQ rates increased 20bps m/m to 4.0%. While the increase in DQ rates would suggest higher loss rates moving forward, we note that SYF's 30+ day DQ rate is still below prepandemic levels (unlike peers).

#### BFH: muted loan growth

Loan balances were flat m/m, likely impacted by the pullback in consumer spending and credit tightening that BFH discussed during its 2Q call. Credit metrics were impacted the system transition BFH undertook last year, though this should be the last month of this impact. Card NCO rate did decline to 7.38%, down 31bps m/m. Based on delinquency trends and BFH's guidance (3Q NCO rate of  $\sim$ 7%), net charge-offs should decline further in the immediate term.

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Equity United States Consumer Finance

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COF: Capital One

DFS: Discover Financial

SYF: Synchrony Financial

BFH: Bread Financial

NCO: Net charge-off

DQ: Delinquency

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Refer to important disclosures on page 9 to 13. Analyst Certification on page 7. Price Objective Basis/Risk on page 6.

# **COF: Strong card loan growth**

# Card loans trending ahead of expectations

Domestic credit card balances of \$138.7B, up 17.9%, a slight deceleration from June at 18.2% y/y. Loan balances are already ahead of BofAe/cons 3Q forecasts at \$138.3B/\$138.7B. Loan balances grew 200bps m/m compared to the historical 10yr seasonal trend of +69bps. Auto balances at \$75.7B down \$100M m/m likely reflecting continued prudence in the auto market.

#### Card NCOs at 4.48%

The July card NCO rate was 4.48%, up 10bps from June at 4.38% compared to the 10yr average historical seasonality of losses down 21bps m/m in June which reflects continued credit normalization, in our view. Card losses typically decline in Aug/Sept, but given on going credit normalization and DQ trends, we are comfortable with our/consensus 3Q loss forecasts at  $\sim$ 4.7%.

#### Delinquencies above pre-pandemic levels

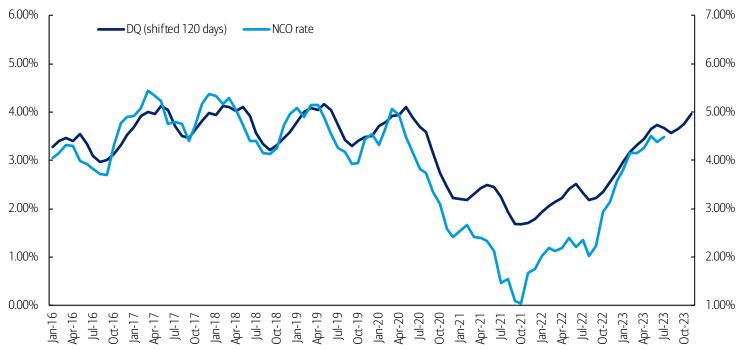
The 30+ day DQ rate for domestic card increased 21bps m/m to 3.95% and DQs are running above pre-pandemic levels. This may also reflect that higher revolve behavior is driving stronger loan growth. Auto loss rates rose 2bps m/m to 1.71% and DQs are up 25bps to 5.63%.

# Adjusting estimates

We adjust our card loan estimate higher to reflect better than expected July results. Our 2023/2024 estimates are now \$11.42/\$11.63 from \$11.37/\$13.60 prior. We maintain a \$116 PO based on an unchanged 8.5x multiple to 2024 EPS.

# Exhibit 1: DQ rate trend suggests credit losses will continue to rise in 2H23

30+ day DQ rate (lagged 120 days) vs NCO rate



BofA GLOBAL RESEARCH

Source: BofA Global Research

# DFS: NCOs improve, loan growth robust

# Loan balances up 18.0% y/y in July

May ending loan balances increased to \$95.6B, up 18.0% y/y and 1.70% m/m. Loan growth slowed slightly from June which was up 18.7% y/y. Sequential growth at +1.70% m/m was better than typical seasonality in July (5yr average ex-2020: +1.31%). Loan balance growth is solid and trending ahead of our prior 3Q forecast of \$95.8B. We revise our 3Q forecast to \$97B (consensus \$96.7B).

# NCO rates down m/m but DQs still increasing

The July NCO rate was 3.77% and the delinquency rate came in at 3.00%. NCOs decreased 3bps m/m slightly less than historical seasonality would predict (5yr average ex-2020: -10bps). That said, losses at 3.77% are trending better than BofAe/cons at 4.25%/4.15%.

## Delinquencies up 14bps m/m

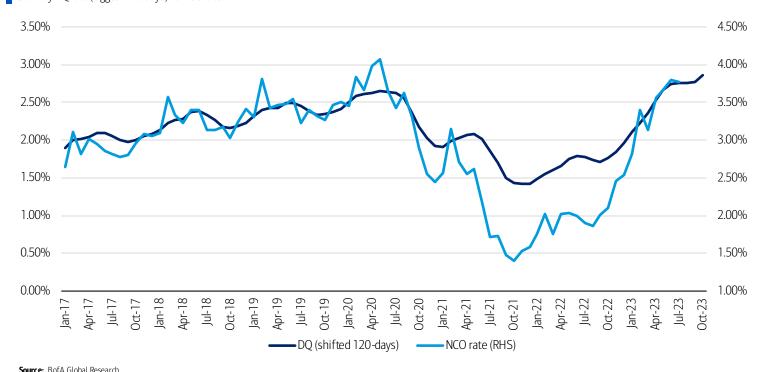
30+ day delinquencies increased 14bps m/m to 3.00% (Exhibit 2). DFS' DQ rates are currently 26% above pre-pandemic levels and suggest credit 'normalization' continues for the immediate future.

#### **Updating estimates**

We increase our 2023/2024 estimates to \$12.85/\$13.63 from \$12.74/\$13.60 to account for stronger than expected in-period loan growth and credit results. We maintain a \$116 PO based on an unchanged 8.5x multiple to 2024 EPS.

#### Exhibit 2: DQ rates suggest some additional loss normalization

30+ day DQ rate (lagged 120 days) vs NCO rate



ource: BotA Global Research

BofA GLOBAL RESEARCH



# SYF: Loan growth holds strength

# Loan growth up 14.5% y/y

July ending loan balances of \$96.3B were up 14.5% y/y, roughly flat vs June at +14.6% y/y, and up 1.6% m/m. Loan balances are trending slightly ahead of our consensus-like \$96.7B estimate given typical August and September trends. The sequential growth in loans of 1.6% was well above the typical seasonality of +80bps (5-year average excluding 2018's PYPL Credit portfolio acquisition). Average loan balances of \$92.3B are up 10.1% y/y (12.5% y/y in June).

# July loss rates at 4.7%, flat m/m

The July NCO rate was 4.7%, flat m/m and up 170bps y/y. July credit losses have declined by an average of 34bps over the past 5 years, so the 2023 result of flat m/m suggests credit normalization. Historically, losses improve further in Aug/Sept so BofAe/consensus 3Q forecast at ~4.9%, could prove conservative. That said, given credit normalization, we are maintaining our forecast for now.

# Delinquency rates up 20bps m/m

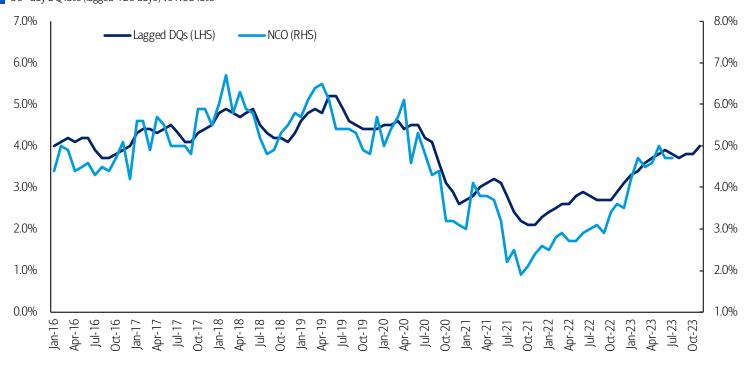
The 30+ day delinquency rate was 4.0%, up 20bps m/m vs typical July seasonality of roughly flat. Positively, SYF's DQ rates are still below pre-pandemic levels which is better than can be said of peers like COF/DFS.

# Tweaking estimates

We update our 2023/2024 EPS estimates to \$4.95/\$5.40 from \$4.94/\$5.39 prior as we account for July results. We maintain our \$38 PO based on an unchanged 7x multiple to 2024 FPS.

#### Exhibit 3: DQ rates suggest relative loss stability for the near-term

30+ day DQ rate (lagged 120 days) vs NCO rate



Source: BofA Global Research

RofA GLOBAL RESEARCH



# BFH: muted m/m loan growth

# July loan balances flat m/m

July end of period receivables of \$18.0B, up 0.4% y/y, a slowdown from 2.4% y/y in June. Loan balances were up only +1bp sequentially. The m/m growth was worse than historical seasonality of +60 bps m/m (5yr average ex-2020), likely due to reduced spending which BFH has noted was due to both credit actions it is taking and consumers pulling back. Average receivables at \$17.6B are up 0.5% y/y and flat m/m.

# Card losses at 7.38%, another processing transition month

BFH reported an NCO rate of 7.38% in July compared to 7.69% in June. While the sequential step down in losses is encouraging and July reflects the last month of the card processing transition noise, a 7.38% loss rate is still well above 3Q estimates and guidance at ~7%.

# Delinquency rates up 19bps m/m

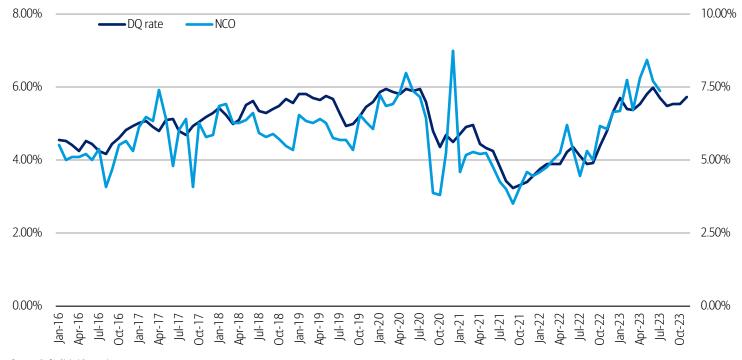
Delinquency rates were 5.73% in July (up 19bps m/m). Delinquency rates are running about 25-30bps above 2019 levels currently. We note, that BFH has guided to credit improvements resulting in lower losses than pre-pandemic levels so DQ levels should settle at below pre-pandemic levels longer-term. Positively, DQ trends suggest loss rates should decline in the near-term (Exhibit 4).

# **Adjusting estimates**

We adjust our 2023/2024 EPS estimates to \$11.96/\$10.98 from \$11.95/\$11.01 as we account for July results and 10-Q data. We maintain a \$44 PO based on an unchanged 4x multiple to our 2024 EPS estimate.

#### Exhibit 4: DQ rates suggest NCO rates should decline in the near-term

30+ day DQ rate (lagged 120 days) vs NCO rate



**Source:** BofA Global Research

BofA GLOBAL RESEARCH



#### Stocks mentioned

Prices and ratings for stocks mentioned in this report

BofA Ticker	Bloomberg ticker	Company name	Price	Rating
BFH	BFHUS	Bread Financial	US\$ 39.34	C-1-7
COF	COF US	Capital One	US\$ 109.16	B-2-7
DFS	DFS US	Discover Finl	US\$ 102.65	B-2-7
SYF	SYF US	Synchrony Financial	US\$ 34.23	B-2-7

Source: BofA Global Research

# Price objective basis & risk

#### **Bread Financial Holdings Inc (BFH)**

Our \$44 PO is based on a 4x PE multiple to '24e EPS. A 4x PE multiple is below peers currently trading at 7x and the typical range for card issuers (7-12x), reflecting the hostile macro backdrop and BFH's outsized exposure to the subprime consumer relative to peers.

Downside risks to our price objective are: an economic downturn, which could lead to elevated loan loss rates, increased defaults, higher credit costs and slower loan growth. Deteriorating economic conditions would likely hurt investor sentiment and drive valuations lower. Loss of retail partners also poses a risk to growth and the earnings outlook.

#### Capital One Financial (COF)

Our \$116 PO is based on a 8.5x PE multiple to our 2024 EPS forecast. A 8.5x PE multiple is in the middle of the historical range (7-12x) which we think is appropriate given the relatively uncertain macro backdrop and rising credit costs, partially offset by strong loan growth.

Downside risks are: slower than expected revolving credit growth, faltering economic recovery and rising loan losses, which could drive earnings below our estimates, and result in valuation compression. Cybersecurity and regulations are also risks.

Upside risks are: Consumer balance sheets continue to hold strength and credit metrics remain strong. Increased visibility in peak loss rates shifts investor sentiment. Federal reserve achieves a soft landing. Outsized capital return.

#### **Discover Financial (DFS)**

We calculate a \$116 PO based on an 8.5x PE multiple to our 2024 EPS forecast. A 8.5x multiple is in the middle of DFS's recent historical range (7-12x) and reflects concerns on rising unemployment and credit losses, offset by robust loan growth.

Downside risks to our price objective are: if the economy falls into a recession, credit costs could rise rapidly and compress margins more than our current forecast. Deteriorating economic conditions would likely hurt sentiment and drive DFS's valuation lower.

Upside risks are: Consumer balance sheets continue to hold strength and credit metrics remain strong. Increased visibility in peak loss rates shifts investor sentiment. Federal reserve achieves a soft landing.

#### **Synchrony Financial (SYF)**

Our \$38 PO is based on a 7x P/E multiple on 2024E EPS. Our multiple is on the low end of the typical trading range for SYF (7-12x), which we think is appropriate given the relatively uncertain macro backdrop and rising credit costs, somewhat balanced by the potential for high capital returns.



Downside risks to our price objective are an economic downturn, which could lead to elevated loan loss rates, increased defaults, higher credit costs and slower loan growth. Deteriorating economic conditions would likely hurt investor sentiment and drive valuations lower. Loss of retail partners also poses a risk to growth and earnings outlook

Upside risks are: Consumer balance sheets continue to hold strength and credit metrics remain strong. Increased visibility in peak loss rates shifts investor sentiment. Federal reserve achieves a soft landing. Outsized capital return.

# **Analyst Certification**

I, Mihir Bhatia, hereby certify that the views expressed in this research report accurately reflect my personal views about the subject securities and issuers. I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or view expressed in this research report.



#### US - Payments, Processors, Specialty Finance and IT services Coverage Cluster

nvestment rating	Company	Bof A Ticker	Bloomberg symbol	Analyst
BUY				
	Accenture Plc	ACN	ACN US	Jason Kupferberg
	American Express Company	AXP	AXP US	Mihir Bhatia
	Ares Capital Corporation	ARCC	ARCC US	Derek Hewett
	Ares Commercial Real Estate Corporation	ACRE	ACRE US	Derek Hewett
	Barings BDC Inc	BBDC	BBDC US	Derek Hewett
	Blackrock TCP Capital Corp	TCPC	TCPC US	Derek Hewett
	Blackstone Mortgage Trust Inc	BXMT	BXMT US	Derek Hewett
	Block Inc	SQ	SQ US	Jason Kupferberg
	Blue Owl Capital Corporation	OBDC	OBDC US	Derek Hewett
	Bread Financial Holdings Inc	BFH	BFH US	Mihir Bhatia
	Carlyle Secured Lending Inc	CGBD	CGBD US	Derek Hewett
	CI&T	CINT	CINT US	Jason Kupferberg
	Compass Diversified Holdings	CODI	CODIUS	Derek Hewett
	Crescent Capital BDC	CCAP	CCAP US	Derek Hewett
	EngageSmart	ESMT	ESMT US	Jason Kupferberg
	Essent Group	ESNT	ESNT US	Mihir Bhatia
	Fidelity National Information Services	FIS	FIS US	Jason Kupferberg
	Fiserv Inc	FI	FIUS	Jason Kupferberg
	FleetCor Technologies Inc.	FLT	FLT US	Mihir Bhatia
	Flywire	FLYW	FLYW US	Jason Kupferberg
	Global Payments Inc	GPN	GPN US	Jason Kupferberg
	Mastercard Inc	MA	MA US	Jason Kupferberg
	MGIC Investment Corp.	MTG	MTG US	Mihir Bhatia
		NMFC	NMFC US	Derek Hewett
	New Mountain Finance Corporation			
	Nuvei	NVEI	NVEL CN	Jason Kupferberg
	Nuvei	YNVEI	NVEI CN	Jason Kupferberg
	OneMain Holdings, Inc.	OMF	OMF US	Mihir Bhatia
	PayPal Holdings Inc	PYPL	PYPL US	Jason Kupferberg
	Safehold, Inc	SAFE	SAFE US	Derek Hewett
	Shift4 Payments, Inc	FOUR	FOURUS	Jason Kupferberg
	Sixth Street Specialty Lending, Inc	TSLX	TSLX US	Derek Hewett
	Starwood Property Trust	STWD	STWD US	Derek Hewett
	Telus International	TIXT	TIXT US	Cassie Chan
	Telus International	YTIXT	TIXT CN	Cassie Chan
	Toast	TOST	TOST US	Jason Kupferberg
	Visa Inc.	V	V US	Jason Kupferberg
	WEX Inc.	WEX	WEX US	Mihir Bhatia
UTRAL				
	Affirm Holdings	AFRM	AFRM US	Jason Kupferberg
	AGNC Investment Corp	AGNC	AGNC US	Derek Hewett
	Annaly Capital Management	NLY	NLY US	Derek Hewett
	Apollo Commercial Real Estate Finance	ARI	ARIUS	Derek Hewett
	Bain Capital Specialty Finance, Inc.	BCSF	BCSF US	Derek Hewett
	Blackstone Secured Lending Fund	BXSL	BXSL US	Derek Hewett
	BrightSpire Capital Inc.	BRSP	BRSP US	Derek Hewett
	Capital One Financial	COF	COF US	Mihir Bhatia
	Discover Financial	DFS	DFS US	Mihir Bhatia
	DLocal	DLO	DLO US	Jason Kupferberg
	Ellington Financial	EFC	EFC US	Derek Hewett
	Enact Holdings	ACT	ACT US	Mihir Bhatia
	Goldman Sachs BDC, Inc.	GSBD	GSBD US	Derek Hewett
	Golub Capital BDC, Inc.	GBDC	GBDC US	Derek Hewett
	Jack Henry & Associates	JKHY	JKHY US	Jason Kupferberg
	Ladder Capital Corp	LADR	LADR US	Derek Hewett
	Marqeta	MQ	MQ US	Jason Kupferberg
		PAY	PAY US	Jason Kupferberg
	Paymentus	IAI		
	Paymentus PennyMac Mortgage Investment Trust	PMT	PMT US	Derek Hewett
	PennyMac Mortgage Investment Trust			Derek Hewett Mihir Bhatia
	PennyMac Mortgage Investment Trust SoFi Technologies Inc	PMT SOFI	SOFIUS	Mihir Bhatia
	PennyMac Mortgage Investment Trust SoFi Technologies Inc Synchrony Financial	PMT SOFI SYF	SOFI US SYF US	Mihir Bhatia Mihir Bhatia
	PennyMac Mortgage Investment Trust SoFi Technologies Inc	PMT SOFI	SOFIUS	Mihir Bhatia



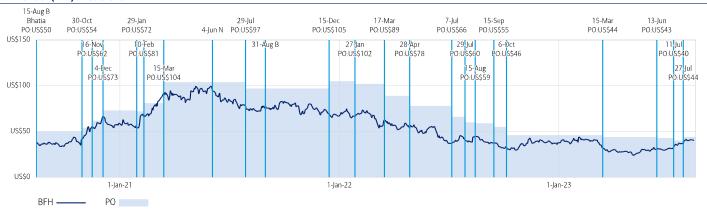
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Investment rating	Company	Bof A Ticker	Bloomberg symbol	Analyst
UNDERPERFORM				
	ADP	ADP	ADP US	Jason Kupferberg
	Angel Oak Mortgage Inc.	AOMR	AOMR US	Derek Hewett
	CGI Inc.	GIB	GIB US	Jason Kupferberg
	CGI Inc.	YGIBA	GIB/A CN	Jason Kupferberg
	Cognizant Technology Solutions	CTSH	CTSH US	Jason Kupferberg
	Coinbase	COIN	COIN US	Jason Kupferberg
	DXC Technology	DXC	DXC US	Jason Kupferberg
	EPAM Systems	EPAM	EPAM US	Jason Kupferberg
	Guild Holdings Company	GHLD	GHLD US	Derek Hewett
	Invesco Mortgage Capital, Inc.	IVR	IVR US	Derek Hewett
	loanDepot Inc	LDI	LDIUS	Derek Hewett
	MidCap Financial Investment Co	MFIC	MFIC US	Derek Hewett
	New York Mortgage Trust	NYMT	NYMT US	Derek Hewett
	Paychex	PAYX	PAYX US	Jason Kupferberg
	Radian Group Inc	RDN	RDN US	Mihir Bhatia
	Rocket Companies, Inc.	RKT	RKT US	Mihir Bhatia
	TaskUs	TASK	TASK US	Cassie Chan
	Western Union	WU	WUUS	Jason Kupferberg

# **Disclosures**

# **Important Disclosures**

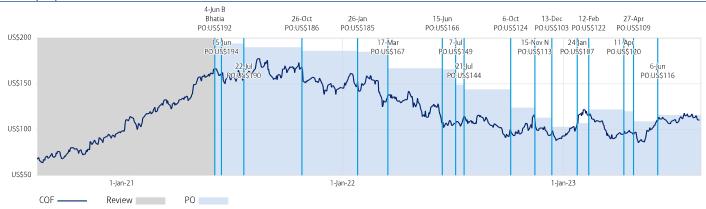
#### **Bread Financial (BFH) Price Chart**



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

The Investment Opinion System is contained at the end of the report under the heading "Fundamental Equity Opinion Key". Dark grey shading indicates the security is restricted with the opinion suspended. Medium grey shading indicates the security is under review with the opinion withdrawn. Light grey shading indicates the security is not covered. Chart is current as of a date no more than one trading day prior to the date of the report.

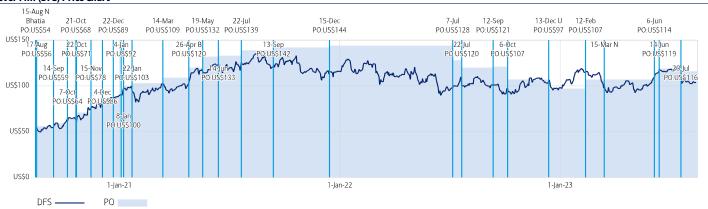
#### Capital One (COF) Price Chart



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

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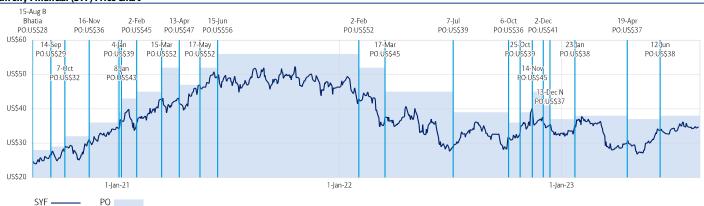
#### Discover Finl (DFS) Price Chart



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#### Synchrony Financial (SYF) Price Chart



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

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Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	145	50.52%	Buy	91	62.76%
Hold	78	27.18%	Hold	47	60.26%
Sell	64	22.30%	Sell	38	59.38%

#### Equity Investment Rating Distribution: Global Group (as of 30 Jun 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships <sup>R1</sup>	Count	Percent
Buy	1877	53.28%	Buy	1040	55.41%
Hold	815	23.13%	Hold	464	56.93%
Sell	831	23.59%	Sell	385	46.33%

<sup>[8]</sup> Issuers that were investment banking dients of BofA Securities or one of its affiliates within the past 12 months. For purposes of this Investment Rating Distribution, the coverage universe includes only stocks. A stock rated Neutral is included as a Hold, and a stock rated Underperform is included as a Sell.

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Buy	≥ 10%	≤ 70%
Neutral	≥ 0%	≤ 30%
Underperform	N/A	≥ 20%

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