

## **Xponential Fitness**

# ICR Takeaways: XPOF continues to focus on growth brands including Lindora

Reiterate Rating: NEUTRAL | PO: 16.00 USD | Price: 12.17 USD

## **XPOF** continues to see strong demand for Lindora

We attended an investor meeting at the ICR conference in Orlando, FL with CEO Anthony Geisler, President Sarah Luna, and CFO John Meloun. Our key takeaway is that XPOF continues to see strong interest from franchisees looking to open Lindora locations, its new weight loss and diet concept. We believe current Lindora locations are doing ~\$1mm in average unit volume (AUV), which is significantly higher than the current company average of \$590K. We believe XPOF has seen 130 applications to open Lindora locations, with 50% coming from current franchisees. XPOF expects to potentially benefit from the rollout of a broader Lindora digital offering to its broader brand portfolio.

## XPOF pre-announces key metrics in line with expectations

XPOF preannounced 4Q system-wide sales & run-rate AUVs largely in line with expectations and ended with 3,062 open studios. Net new openings were 421 studios (557 gross openings) in 2023 as XPOF continues to close underperforming transition studios. We are raising our C24 adj. EBITDA to \$146mm (from \$133mm) as XPOF expects \$110-\$115mm of SG&A expenses (down from \$170mm in 2023) given the wind down of transition studios.

## Remain Neutral on headwinds for less scaled brands

We remain Neutral given that we believe momentum in Club Pilates and Stretch Lab is being partially offset by weaker franchisee health for other XPOF concepts such as CycleBar, Row House, and AKT. We believe XPOF could eventually look to sell its underperforming brands and focus on its growth brands (e.g. Club Pilates, Stretch Lab, Rumble, BFT, and Lindora). Our PO remains \$16 based on an EV of 6-7X our 2025 adj. EBITDA of \$175mm.

Estimates (Dec) (US\$)	2021A	2022A	2023E	2024E	2025E
EPS	(0.62)	0.22	0.19	0.68	0.90
EPS Change (YoY)	-264.7%	NM	-13.6%	257.9%	32.4%
Consensus EPS (Bloomberg)			0.37	1.18	1.52
DPS	0	0	0	0	0
Valuation (Dec)					
P/E	NM	55.3x	64.1x	17.9x	13.5x
EV/EBITDA*	65.1x	23.9x	16.9x	12.1x	10.2x
Free Cash Flow Yield*	-5.1%	-2.8%	-1.7%	-1.8%	-2.1%
* For full definitions of <i>IQ</i> method <sup>SM</sup> measures, see page 4.					

### 10 January 2024

## Equity

Key Changes		
(US\$)	Previous	Current
2023E Rev (m)	309.6	310.3
2024E Rev (m)	338.9	339.9
2025E Rev (m)	373.8	374.3
2023E EPS	0.18	0.19
2024E EPS	0.52	0.68
2025E EPS	0.73	0.90

#### **Alexander Perry**

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#### **Stock Data**

Price	12.17 USD
Price Objective	16.00 USD
Date Established	1-Nov-2023
Investment Opinion	C-2-9
52-Week Range	8.30 USD - 33.58 USD
Mrkt Val (mn) / Shares Out	708 USD / 58.2
(mn)	
Free Float	71.7%
Average Daily Value (mn)	12.16 USD
BofA Ticker / Exchange	XPOF / NYS
Bloomberg / Reuters	XPOF US / XPOF.N
ROE (2023E)	NA
Net Dbt to Eqty (Dec-2022A)	99.4%
ESGMeter™	NLA

ESGMeter is not indicative of a company's future stock price performance and is not an investment recommendation or rating. ESGMeter is independent of BofA Global Research's equity investment rating, volatility risk rating, income rating, and price objective for that company. For full details, refer to "BofA ESGMeter Methodology".

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Refer to important disclosures on page 5 to 7. Analyst Certification on page 3. Price Objective Basis/Risk on page 3.

Timestamp: 10 January 2024 02:51PM EST

# **iQ**profile<sup>™</sup>Xponential Fitness

(US\$ Millions)	2021A	2022A	2023E	2024E	2025E
Return on Capital Employed	-7.4%	3.2%	9.0%	13.6%	14.9%
Return on Equity	NM	NM	NM	NM	NM
Operating Margin	-19.9%	5.5%	14.9%	30.3%	32.0%
Free Cash Flow	(36)	(20)	(12)	(13)	(15)
<i>i</i> <b>Q</b> method <sup>™</sup> – <b>Quality of Earnings*</b>					
(US\$ Millions)	2021A	2022A	2023E	2024E	2025E
Cash Realization Ratio	NM	0.2x	-0.3x	2024E 0x	2023E
	0.9x	0.2x 1.4x	-0.5x 0.5x	0.8x	1.0x
Asset Replacement Ratio Tax Rate	27.0%	15.5%	NM	27.0%	27.0%
Net Debt-to-Equity Ratio Interest Cover	244.2% -1.6x	99.4% 1.3x	138.3% 1.1x	83.7% 2.1x	44.8% 2.4x
Income Statement Data (Dec) (US\$ Millions)	2021A	2022A	2023E	2024E	2025E
Sales	155	2 <b>022A</b> 245	310	340	374
% Change	45.5%	58.0%	26.7%	9.5%	10.1%
Gross Profit	114	179	240	266	297
% Change	57.0%	57.5%	33.7%	11.0%	11.9%
EBITDA	27	74	105	146	175
	177.5%				
% Change Net Interest & Other Income		172.5%	41.5%	39.0%	19.6%
	(20)	(10)	(42)	(50)	(50)
Net Income (Adjusted)	(37) -270.6%	10 NM	10 0.5%	39 303.9%	51 31.2%
% Change	-270.0%	IAIAI	0.5%	303.5%	31.270
Free Cash Flow Data (Dec)					
(US\$ Millions)	2021A	2022A	2023E	2024E	
•				2027L	2025E
Net income from Cont Operations (GAAP)	(37)			39	
Net Income from Cont Operations (GAAP)  Depreciation & Amortization	(37) 10	3	5	39	51
Depreciation & Amortization	10		5 17		51 17
Depreciation & Amortization Change in Working Capital	10 (27)	3 15 1	5 17 (3)	39 17 1	51 17 2
Depreciation & Amortization Change in Working Capital Deferred Taxation Charge	10 (27) NA	3 15 1 NA	5 17 (3) NA	39 17 1 NA	51 17 2 NA
Depreciation & Amortization Change in Working Capital Deferred Taxation Charge Other Adjustments, Net	10 (27) NA 27	3 15 1 NA (18)	5 17 (3) NA (22)	39 17 1 NA (56)	51 17 2 NA (68)
Depreciation & Amortization Change in Working Capital Deferred Taxation Charge Other Adjustments, Net Capital Expenditure	10 (27) NA 27 (9)	3 15 1 NA (18) (21)	5 17 (3) NA (22) (9)	39 17 1 NA (56) (14)	51 17 2 NA (68) (17)
Depreciation & Amortization Change in Working Capital Deferred Taxation Charge Other Adjustments, Net Capital Expenditure Free Cash Flow	10 (27) NA 27 (9)	3 15 1 NA (18) (21)	5 17 (3) NA (22) (9)	39 17 1 NA (56) (14)	51 17 2 NA (68) (17)
Depreciation & Amortization Change in Working Capital Deferred Taxation Charge Other Adjustments, Net Capital Expenditure Free Cash Flow % Change	10 (27) NA 27 (9) -36 -879.6%	3 15 1 NA (18) (21) -20 46.0%	5 17 (3) NA (22) (9) -12 38.1%	39 17 1 NA (56) (14) -13	51 17 2 NA (68) (17) -15
Depreciation & Amortization Change in Working Capital Deferred Taxation Charge Other Adjustments, Net Capital Expenditure Free Cash Flow % Change Share / Issue Repurchase	10 (27) NA 27 (9) -36 -879.6%	3 15 1 NA (18) (21) -20 46.0%	5 17 (3) NA (22) (9) -12 38.1%	39 17 1 NA (56) (14) -13 -3.5%	51 17 2 NA (68) (17) -15 -20.6%
Depreciation & Amortization Change in Working Capital Deferred Taxation Charge Other Adjustments, Net Capital Expenditure Free Cash Flow % Change	10 (27) NA 27 (9) -36 -879.6%	3 15 1 NA (18) (21) -20 46.0%	5 17 (3) NA (22) (9) -12 38.1%	39 17 1 NA (56) (14) -13	51 17 2 NA (68) (17) -15 -20.6%
Depreciation & Amortization Change in Working Capital Deferred Taxation Charge Other Adjustments, Net Capital Expenditure Free Cash Flow % Change Share / Issue Repurchase Cost of Dividends Paid Change in Debt	10 (27) NA 27 (9) -36 -879.6% 284	3 15 1 NA (18) (21) -20 46.0% 56	5 17 (3) NA (22) (9) -12 38.1% 0	39 17 1 NA (56) (14) -13 -3.5% 0	51 17 2 NA (68) (17) -15 -20.6%
Depreciation & Amortization Change in Working Capital Deferred Taxation Charge Other Adjustments, Net Capital Expenditure Free Cash Flow % Change Share / Issue Repurchase Cost of Dividends Paid Change in Debt  Balance Sheet Data (Dec)	10 (27) NA 27 (9) -36 -879.6% 284 0 (3)	3 15 1 NA (18) (21) -20 46.0% 56 0 (16)	5 17 (3) NA (22) (9) -12 38.1% 0 0	39 17 1 NA (56) (14) -13 -3.5% 0 0 (14)	51 17 2 NA (68) (17) -15 -20.6% 0 (10)
Depreciation & Amortization Change in Working Capital Deferred Taxation Charge Other Adjustments, Net Capital Expenditure Free Cash Flow % Change Share / Issue Repurchase Cost of Dividends Paid Change in Debt  Balance Sheet Data (Dec) (US\$ Millions)	10 (27) NA 27 (9) -36 -879.6% 284 0 (3)	3 15 1 NA (18) (21) -20 46.0% 56 0 (16)	5 17 (3) NA (22) (9) -12 38.1% 0 0 121	39 17 1 NA (56) (14) -13 -3.5% 0 0 (14)	51 17 2 NA (68) (17) -15 -20.6% 0 (10)
Depreciation & Amortization Change in Working Capital Deferred Taxation Charge Other Adjustments, Net Capital Expenditure Free Cash Flow % Change Share / Issue Repurchase Cost of Dividends Paid Change in Debt  Balance Sheet Data (Dec) (US\$ Millions) Cash & Equivalents	10 (27) NA 27 (9) -36 -879.6% 284 0 (3)	3 15 1 NA (18) (21) -20 46.0% 56 0 (16)	5 17 (3) NA (22) (9) -12 38.1% 0 0 121	39 17 1 NA (56) (14) -13 -3.5% 0 (14) 2024E 130	51 17 2 NA (68) (17) -15 -20.6% 0 (10)
Depreciation & Amortization Change in Working Capital Deferred Taxation Charge Other Adjustments, Net Capital Expenditure Free Cash Flow % Change Share / Issue Repurchase Cost of Dividends Paid Change in Debt  Balance Sheet Data (Dec) (US\$ Millions) Cash & Equivalents Trade Receivables	10 (27) NA 27 (9) -36 -879.6% 284 0 (3)  2021A	3 15 1 NA (18) (21) -20 46.0% 56 0 (16)	5 17 (3) NA (22) (9) -12 38.1% 0 0 121	39 17 1 NA (56) (14) -13 -3.5% 0 0 (14) 2024E 130 35	51 17 2 NA (68) (17) -15 -20.6% 0 (10) 2025E 159 39
Depreciation & Amortization Change in Working Capital Deferred Taxation Charge Other Adjustments, Net Capital Expenditure Free Cash Flow % Change Share / Issue Repurchase Cost of Dividends Paid Change in Debt  Balance Sheet Data (Dec) (US\$ Millions) Cash & Equivalents Trade Receivables Other Current Assets	10 (27) NA 27 (9) -36 -879.6% 284 0 (3)  2021A 21 12 18	3 15 1 NA (18) (21) -20 46.0% 56 0 (16) 2022A 37 26 23	5 17 (3) NA (22) (9) -12 38.1% 0 0 121	39 17 1 NA (56) (14) -13 -3.5% 0 0 (14) 2024E 130 35 27	51 17 2 NA (68) (17) -15 -20.6% 0 (10) 2025E 159 39 29
Depreciation & Amortization Change in Working Capital Deferred Taxation Charge Other Adjustments, Net Capital Expenditure Free Cash Flow % Change Share / Issue Repurchase Cost of Dividends Paid Change in Debt  Balance Sheet Data (Dec) (US\$ Millions) Cash & Equivalents Trade Receivables Other Current Assets Property, Plant & Equipment	10 (27) NA 27 (9) -36 -879.6% 284 0 (3)  2021A 21 12 18 13	3 15 1 NA (18) (21) -20 46.0% 56 0 (16) 2022A 37 26 23 19	5 17 (3) NA (22) (9) -12 38.1% 0 0 121	39 17 1 NA (56) (14) -13 -3.5% 0 0 (14) 2024E 130 35 27 8	51 17 2 NA (68) (17) -15 -20.6% 0 (10) 2025E 159 39 29
Depreciation & Amortization Change in Working Capital Deferred Taxation Charge Other Adjustments, Net Capital Expenditure Free Cash Flow % Change Share / Issue Repurchase Cost of Dividends Paid Change in Debt  Balance Sheet Data (Dec) (US\$ Millions) Cash & Equivalents Trade Receivables Other Current Assets Property, Plant & Equipment Other Non-Current Assets	10 (27) NA 27 (9) -36 -879.6% 284 0 (3)  2021A 21 12 18 13 352	3 15 1 NA (18) (21) -20 46.0% 56 0 (16) 2022A 37 26 23 19 378	5 17 (3) NA (22) (9) -12 38.1% 0 0 121	39 17 1 NA (56) (14) -13 -3.5% 0 0 (14) 2024E 130 35 27 8 485	51 17 2 NA (68) (17) -15 -20.6% 0 (10) 2025E 159 39 29 8 491
Depreciation & Amortization Change in Working Capital Deferred Taxation Charge Other Adjustments, Net Capital Expenditure Free Cash Flow % Change Share / Issue Repurchase Cost of Dividends Paid Change in Debt  Balance Sheet Data (Dec) (US\$ Millions) Cash & Equivalents Trade Receivables Other Current Assets Property, Plant & Equipment Other Non-Current Assets Total Assets	10 (27) NA 27 (9) -36 -879.6% 284 0 (3)  2021A 21 12 18 13 352 416	3 15 1 NA (18) (21) -20 46.0% 56 0 (16) 2022A 37 26 23 19 378 483	5 17 (3) NA (22) (9) -12 38.1% 0 0 121 2023E 107 32 26 11 479 655	39 17 1 NA (56) (14) -13 -3.5% 0 0 (14) 2024E 130 35 27 8 485 686	51 17 2 NA (68) (17) -15 -20.6% 0 (10) 2025E 159 39 29 8 491 726
Depreciation & Amortization Change in Working Capital Deferred Taxation Charge Other Adjustments, Net Capital Expenditure Free Cash Flow % Change Share / Issue Repurchase Cost of Dividends Paid Change in Debt  Balance Sheet Data (Dec) (US\$ Millions) Cash & Equivalents Trade Receivables Other Current Assets Property, Plant & Equipment Other Non-Current Assets Total Assets Short-Term Debt	10 (27) NA 27 (9) -36 -879.6% 284 0 (3)  2021A 21 12 18 13 352 416 0	3 15 1 NA (18) (21) -20 46.0% 56 0 (16) 2022A 37 26 23 19 378 483 0	5 17 (3) NA (22) (9) -12 38.1% 0 0 121 2023E 107 32 26 11 479 655 0	39 17 1 NA (56) (14) -13 -3.5% 0 0 (14) 2024E 130 35 27 8 485 686 0	2 NA (68) (17) -15 -20.6% 0 (10) 2025E 159 39 29 8 491 726 0
Depreciation & Amortization Change in Working Capital Deferred Taxation Charge Other Adjustments, Net Capital Expenditure Free Cash Flow % Change Share / Issue Repurchase Cost of Dividends Paid Change in Debt  Balance Sheet Data (Dec) (US\$ Millions) Cash & Equivalents Trade Receivables Other Current Assets Property, Plant & Equipment Other Non-Current Assets Total Assets	10 (27) NA 27 (9) -36 -879.6% 284 0 (3)  2021A 21 12 18 13 352 416	3 15 1 NA (18) (21) -20 46.0% 56 0 (16) 2022A 37 26 23 19 378 483	5 17 (3) NA (22) (9) -12 38.1% 0 0 121 2023E 107 32 26 11 479 655	39 17 1 NA (56) (14) -13 -3.5% 0 0 (14) 2024E 130 35 27 8 485 686	51 17 2 NA (68) (17) -15 -20.6% 0 (10) 2025E 159 39 29 8 491 726

128

159

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655

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552

134

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560

165

726

## **Company Sector**

Leisure

### **Company Description**

Xponential Fitness is the largest franchisor of boutique fitness studios in the U.S. with ten brands including Club Pilates, CycleBar, Pure Barre, StretchLab, Row House, YogaSix, Rumble, AKT, Stride, & BFT. XPOF generates its revenue primarily through franchise fees led by royalty fees, but also through equipment placement of revenue, merchandise revenue and other service revenue.

#### **Investment Rationale**

We rate XPOF Neutral as we believe the risk/reward is balanced as potential for slowing net unit growth is partially offset by near-term momentum at Club Pilates & StretchLab which could drive average unit volumes.

#### **Stock Data**

Average Daily Volume 999,356

## **Quarterly Earnings Estimates**

	2022	2023
Q1	-0.23A	0.04A
Q2	OA	0.07A
Q3	0.13A	0.11E
Q4	0.11A	-0.04E

Long-Term Debt

**Total Equity** 

**Total Liabilities** 

Other Non-Current Liabilities

**Total Equity & Liabilities** 

<sup>\*</sup> For full definitions of  $\emph{IQ}$  method  $^{\text{SM}}$  measures, see page 4.

## Price objective basis & risk

## **Xponential Fitness (XPOF)**

Our \$16 PO is based on an enterprise value of 6-7X our 2025E EBITDA estimate, in-line to slightly below other high quality franchise peers given risk of slowing unit growth.

Risks to the downside are: (1) Xponential operates in a highly competitive U.S. boutique fitness market with other high growth competitors including F45 & Orangetheory, (2) resurgence of of at home fitness, including Peloton, could pressure demand for boutique fitness, (3) Xponential has a relatively high membership turnover rate (HSD%) with a low customer lifespan (11 month), and (4) more challenging macroeconomic environment could pressure overall fitness discretionary spend.

Risks to the upside are: (1) momentum at Club Pilates & StretchLab could help offset more challenging trends at other key brands, (2) Rumble & BFT could begin to drive strong average unit volumes as they scale, and (3) continued consolidation in the boutique fitness market could lead to share gains for XPOF.

## **Analyst Certification**

I, Alexander Perry, hereby certify that the views expressed in this research report accurately reflect my personal views about the subject securities and issuers. I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or view expressed in this research report.

#### **US - Food Retailers & Leisure Coverage Cluster**

Investment rating	Company	BofA Ticker	Bloomberg symbol	Analyst
BUY				
	Academy Sports + Outdoors	ASO	ASO US	Robert F. Ohmes, CFA
	BJ's Wholesale Club Holdings	ВЈ	BJ US	Robert F. Ohmes, CFA
	Costco Wholesale Corporation	COST	COST US	Robert F. Ohmes, CFA
	Fox Factory Holding Corp	FOXF	FOXF US	Alexander Perry
	Grocery Outlet Holding Corp.	GO	GO US	Robert F. Ohmes, CFA
	Harley-Davidson	HOG	HOG US	Alexander Perry
	Life Time	LTH	LTH US	Alexander Perry
	Planet Fitness, Inc.	PLNT	PLNT US	Alexander Perry
	Sysco Corporation	SYY	SYY US	Kendall Toscano
	Target Corp.	TGT	TGT US	Robert F. Ohmes, CFA
	The Kroger Co.	KR	KR US	Robert F. Ohmes, CFA
	Topgolf Callaway Brands Corp	MODG	MODG US	Alexander Perry
	Walmart Inc	WMT	WMT US	Robert F. Ohmes, CFA
NEUTRAL				
	Dick's Sporting Goods	DKS	DKS US	Robert F. Ohmes, CFA
	Xponential Fitness	XPOF	XPOF US	Alexander Perry
	YETI Holdings, Inc.	YETI	YETI US	Robert F. Ohmes, CFA
UNDERPERFORM				
	Canada Goose Holdings Inc	YGOOS	GOOS CN	Alexander Perry
	Canada Goose Holdings Inc	GOOS	GOOS US	Alexander Perry
	Columbia Sportswear	COLM	COLM US	Alexander Perry
	Dollar General Corporation	DG	DG US	Robert F. Ohmes, CFA
	Dollar Tree, Inc.	DLTR	DLTR US	Robert F. Ohmes, CFA
	Hibbett Sports, Inc.	HIBB	HIBB US	Alexander Perry
	National Vision	EYE	EYE US	Robert F. Ohmes, CFA
	Sprouts Farmers Market, Inc.	SFM	SFM US	Robert F. Ohmes, CFA



## **US - Food Retailers & Leisure Coverage Cluster**

Investment rating Company Bof A Ticker Bloomberg symbol Analyst

## **Q**method <sup>™</sup> Measures Definitions

Business Performance	Numerator	Denominator
Return On Capital Employed	NOPAT = (EBIT + Interest Income) $\times$ (1 - Tax Rate) + Goodwill Amortization	Total Assets – Current Liabilities + ST Debt + Accumulated Goodwill
Return On Equity Operating Margin Earnings Growth Free Cash Flow	Net Income Operating Profit Expected 5 Year CAGR From Latest Actual Cash Flow From Operations — Total Capex	Amortization Shareholders' Equity Sales N/A N/A
Quality of Earnings	Numerator	Denominator
Cash Realization Ratio Asset Replacement Ratio Tax Rate Net Debt-To-Equity Ratio Interest Cover	Cash Flow From Operations Capex Tax Charge Net Debt = Total Debt — Cash & Equivalents EBIT	Net Income Depreciation Pre-Tax Income Total Equity Interest Expense
Valuation Toolkit	Numerator	Denominator
Price / Earnings Ratio	Current Share Price	Diluted Earnings Per Share (Basis As Specified)
Price / Book Value	Current Share Price	Shareholders' Equity / Current Basic Shares
Dividend Yield	Annualised Declared Cash Dividend	Current Share Price
Free Cash Flow Yield	Cash Flow From Operations — Total Capex	Market Cap = Current Share Price × Current Basic Shares
Enterprise Value / Sales	EV = Current Share Price × Current Shares + Minority Equity + Net Debt + Other LT Liabilities	Sales
EV/EBITDA	Enterprise Value	Basic EBIT + Depreciation + Amortization

\*\*Monethod Shis the set of BofA Global Research standard measures that serve to maintain global consistency under three broad headings: Business Performance, Quality of Earnings, and validations. The key features of iQmethod are: A consistently structured, detailed, and transparent methodology. Guidelines to maximize the effectiveness of the comparative valuation process, and to identify some common pitfalls.

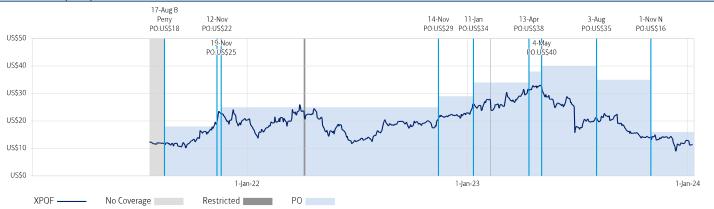
\*\*Modatabase\*\* is our real-time global research database that is sourced directly from our equity analysts' earnings models and includes forecasted as well as historical data for income statements, balance sheets, and cash flow statements for companies covered by BofA Global Research.

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## **Disclosures**

## **Important Disclosures**

#### **Xponential Fitness (XPOF) Price Chart**



B: Buy, N: Neutral, U: Underperform, PO: Price Objective, NA: No longer valid, NR: No Rating

The Investment Opinion System is contained at the end of the report under the heading "Fundamental Equity Opinion Key". Dark grey shading indicates the security is restricted with the opinion suspended. Medium grey shading indicates the security is under review with the opinion withdrawn. Light grey shading indicates the security is not covered. Chart is current as of a date no more than one trading day prior to the date of the report.

#### Equity Investment Rating Distribution: Leisure Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	16	55.17%	Buy	9	56.25%
Hold	7	24.14%	Hold	5	71.43%
Sell	6	20.69%	Sell	4	66 67%

#### Equity Investment Rating Distribution: Global Group (as of 31 Dec 2023)

Coverage Universe	Count	Percent	Inv. Banking Relationships R1	Count	Percent
Buy	1895	53.62%	Buy	1083	57.15%
Hold	832	23.54%	Hold	454	54.57%
Sell	807	22.84%	Sell	383	47.46%

RI Issuers that were investment banking dients of BofA Securities or one of its affiliates within the past 12 months. For purposes of this Investment Rating Distribution, the coverage universe includes only stocks. A stock rated Neutral is included as a Hold, and a stock rated Underperform is included as a Sell.

FUNDAMENTAL EQUITY OPINION KEY: Opinions include a Volatility Risk Rating, an Investment Rating and an Income Rating. VOLATILITY RISK RATINGS, indicators of potential price fluctuation, are: A - Low, B - Medium and C - High. INVESTMENT RATINGS reflect the analyst's assessment of both a stock's absolute total return potential as well as its attractiveness for investment relative to other stocks within its Coverage Cluster (defined below). Our investment ratings are: 1 - Buy stocks are expected to have a total return of at least 10% and are the most attractive stocks in the coverage cluster, 2 - Neutral stocks are expected to remain flat or increase in value and are less attractive than Buy rated stocks and 3 - Underperform stocks are the least attractive stocks in a coverage cluster. An investment rating of 6 (No Rating) indicates that a stock is no longer trading on the basis of fundamentals. Analysts assign investment ratings considering, among other things, the 0-12 month total return expectation for a stock and the firm's guidelines for ratings dispersions (shown in the table below). The current price objective for a stock should be referenced to better understand the total return expectation at any given time. The price objective reflects the analyst's view of the potential price appreciation (depreciation).

Investment rating	Total return expectation (within 12-month period of date of initial rating)	Ratings dispersion guidelines for coverage cluster <sup>R2</sup>
D	> 100/	< 700/

Buy	≥ 10%	≤ 70%
Neutral	≥ 0%	≤ 30%
nderperform	N/A	≥ 20%

Ratings dispersions may vary from time to time where BofA Global Research believes it better reflects the investment prospects of stocks in a Coverage Cluster.

INCOME RATINGS, indicators of potential cash dividends, are: 7 - same/higher (dividend considered to be secure), 8 - same/lower (dividend not considered to be secure) and 9 - pays no cash dividend. Coverage Cluster is comprised of stocks covered by a single analyst or two or more analysts sharing a common industry, sector, region or other classification(s). A stock's coverage cluster is included in the most recent BofA Global Research report referencing the stock.

Price Charts for the securities referenced in this research report are available on the Price Charts website, or call 1-800-MERRILL to have them mailed.

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The issuer is or was, within the last 12 months, an investment banking client of BofAS and/or one or more of its affiliates: Xponential Fitness.

BofAS or an affiliate has received compensation from the issuer for non-investment banking services or products within the past 12 months: Xponential Fitness.

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