⚡ Launch growth 3× faster

ROI-first digital marketing with Eradigiti

Performance creatives, search dominance, and conversion-grade landing pages—aligned to revenue, not vanity metrics. We plan, build, and optimize until it pays.

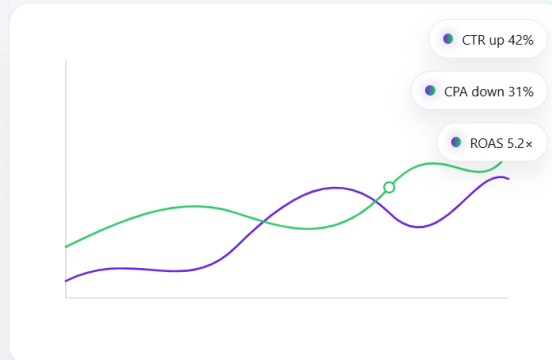**Start a campaign →** · Meet the team ▶

🛡 Transparent reporting · 📋 No lock-in contracts

🕐 Weekly growth sprints

📊 **27%** Average CAC reduction	🏅 **4.9/5** Client rating	🎥 **18+** Industries served

● CTR up 42%

● CPA down 31%

● ROAS 5.2×

● SEO + Content Engine · ● Paid Ads (Google & Meta)

● CRO & Landing Pages

Services

Scale smarter—ship faster

We don't sell tasks. We own outcomes. Pick a lane to see how we'll move the metric that matters most to you.

Start your project · See our process

Search & Content Engine — 01
Compound organic traffic with technical SEO, topic clusters, and content that answers intent —fast.

Technical SEO · Topic Clusters · Schema

Learn more →

Brand Systems & Positioning — 02
Clarify who you are and why it matters. Messaging, visual language, and guidelines your team can scale.

Narrative · Design System · Tone

Learn more →

Performance Advertising — 03
ROAS-first campaigns across Google & Meta. Rapid experiments, smart bidding, and creative refresh cycles.

Google Ads · Meta Ads · Retargeting

Learn more →

Web Experience & CRO — 04
Speedy, mobile-first pages built to convert. Heuristics + A/B testing to remove friction at every step.

Landing Pages · CRO · Analytics

Learn more →

Social Growth & Community — 05
Channel-native content and cadence. Turn impressions into followers, and followers into advocates.

IG/LinkedIn · Hooks · Influencers

Learn more →

Growth Strategy Consulting — 06
A 90-day plan, KPIs that matter, and the operating rhythm to keep momentum week after week.

Audits · Roadmaps · Attribution

Learn more →

≤ 7 days to first experiment live	**30%+** typical drop in CAC	**4.9/5** average client rating

▶ How do engagements typically start?

▶ Do you replace or support internal teams?

▶ Is there a minimum commitment?

Let's Build Your Next Winning Funnel

From campaign strategy to high-intent landing pages, we help you launch, optimize, and scale fast — without the usual complexity or long timelines.

Book a Free Discovery Call   **View Our Work**

● Fast turnarounds   ● Data-driven optimization   ● Clear reporting & communication

Strategies

Systems that scale beyond a single campaign

Research, creative, and automation in one operating model—so every test, page, and post compounds.

● Inputs over outputs   ● Weekly sprints   ● Evidence-based

01	

Signal-First Research
01

Map demand pockets and high-intent search to find the shortest path to revenue.

● ICP   ● Intent
● Competitors

Narrative & Messaging
02

A crisp POV and proof hierarchy that's easy to repeat across ads, pages, and sales.

● Positioning   ● Value Props
● Story

Offer Architecture
03

Trials, bundles, and guarantees that reduce friction and raise AOV/LTV.

● Pricing   ● Trials   ● Bundling

Creative Angles & Hooks
04

Testable concepts rooted in insight —write once, adapt to ads, landers, and social.

● Hooks   ● Ad Concepts
● Copy

Lifecycle Automation
05

Onboarding, nurture, and win-back flows that feel human—driven by behavior.

● Email/SMS   ● Scoring
● Playbooks

Market Expansion
06

Localize without losing the story. Channels, languages, and ops that scale.

● Localization   ● Channels
● Compliance

Measurement & Attribution
07

Clean UTMs, explainable models, and dashboards finance actually trusts.

● GA4   ● Attribution
● Dashboards

Partner & Influencer Ops
08

Brief, source, and track creators/partners aligned to pipeline—not vanity.

● Creators   ● Affiliates
● Co-marketing

Compounding systems • Clear ownership • Measured decisions

Process

From insight to impact—on a repeatable loop

Short cycles, strong signals, and clear ownership—so every week moves the needle.

● Weekly sprints   ● Clear ownership   ● Measured decisions

01   02

Discover Signals

Audit funnel, audience, and competitors to surface the few inputs that actually move revenue.

● Inputs over outputs

Align on Strategy

Define the north-star metric, set KPIs, and lock a 90-day plan with weekly check-ins.

● Metrics that matter

03

Design to Convert

Craft offers, creative angles, and landing systems that remove friction and build trust.

● Clarity beats clever

04

Launch with Pace

Ship lean experiments across search, social, and lifecycle. Small bets, quick reads.

● Speed as a feature

05

Measure & Optimize

Close the loop with analytics and heatmaps. A/B test copy, layouts, and bids to lift ROI.

● Evidence > opinions

06

Scale & Systemize

Double-down on winners, expand channels, and document playbooks so growth compounds.

● Make it repeatable

≤ 7 days
to first experiment live

27%
avg. CAC reduction

5.2×
best-practice ROAS

See services   Talk to us

Eradigiti

We help ambitious teams turn signal into growth—fast cycles, clear KPIs, and systems that compound across ads, SEO, and conversion-ready web experiences.

you@company.com   Subscribe

In X ◎

What we do

Search & Content Engine

Performance Advertising

Web Experience & CRO

Social Growth & Community

Brand Systems & Positioning

Growth Strategy Consulting

Company

Our process

Strategies

About the team

Contact

Talk to a strategist

Email: contact@eradigiti.com

Phone: +1 (866) 750-0122

Hours: Mon–Sat · 10:00–19:00 IST

HQ: India

● No lock-ins   ● Weekly sprints

● Transparent reports

● Made for growth teams   ● Operating worldwide

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