

**Stackable Certificate Programme in Intelligence Reasoning Systems**

## **Cognitive Systems**

# **Introduction of Cognitive Systems**

Dr Wang Aobo  
[aobo.wang@nus.edu.sg](mailto:aobo.wang@nus.edu.sg)

# Learning Outcomes

- **Identify** appropriate business scenarios requiring systems that extends human expertise and/or cognition
- **Gain** a practical understanding of the concepts and techniques that enable systems to mimic human reasoning, and/or interact with human naturally
- **Create** suitable design using common architectures of such applications after analysis of business requirements
- **Develop/integrate** and **evaluate** such systems using existing libraries.

# What is the course NOT about

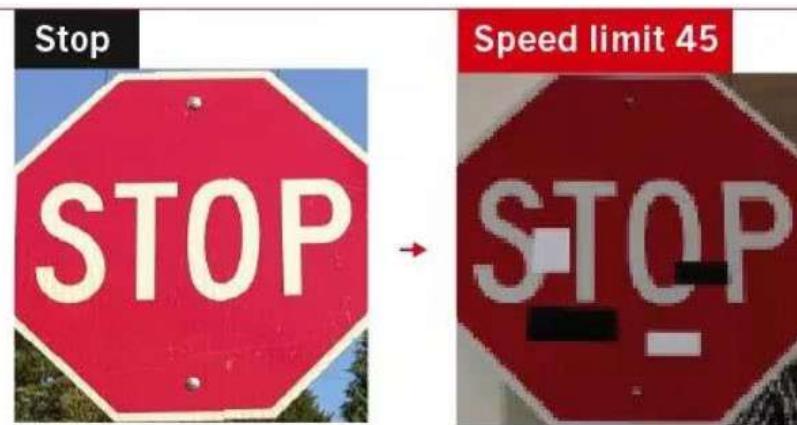
- **Understanding *everything* about cognitive/AI systems**
  - There's more to *AI techniques* than what's in this course
- **Building an Amazon Alexa Skill under N minutes with X language**
  - The course is more on how Alexa works than to build specific skills
- **We won't build AlphaGo/Watson in this course**
  - *Deep learning* will be deeply explained in advanced modules

# Feedbacks to the Cert of IRS

- *"Too much time given to this module and not to ML/Deep learning"*
  - Knowledge driven & data driven
  - Differentiating

Deep neural networks (DNNs) are brilliant at image recognition — but they can be easily hacked.

These stickers made an artificial-intelligence system read this stop sign as 'speed limit 45'.



# Feedbacks to the Cert of IRS

- *“Abstractness of the concepts.”*
  - The power to abstract is fundamental to innovation
  - Finding an effective design for a system implementation.
- *“This course is setup in very high level and covered very wide area which is tough for understand.”*
  - It is designed to be broad
  - Transition from Rule/Knowledge based system to machine learning based system

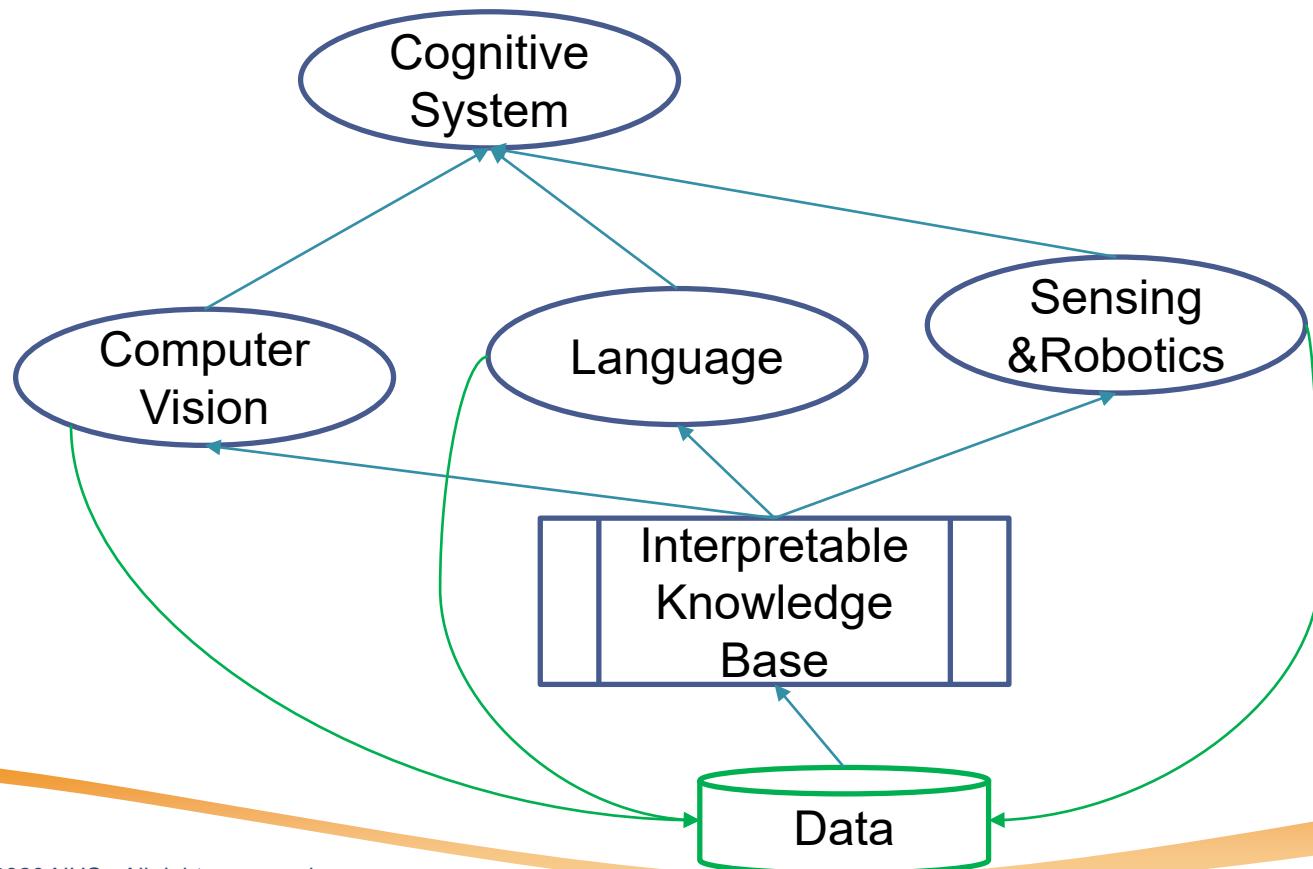
# Agenda

- **Introduction of Cognitive Systems**
  - Definition
  - Classification
  - Architectures
- Cognitive Knowledge Representation and Reasoning
- Case Study **Alexa**
- Workshop: Introduction to **Google Dialogflow**

# What are Cognitive Systems (CS)?

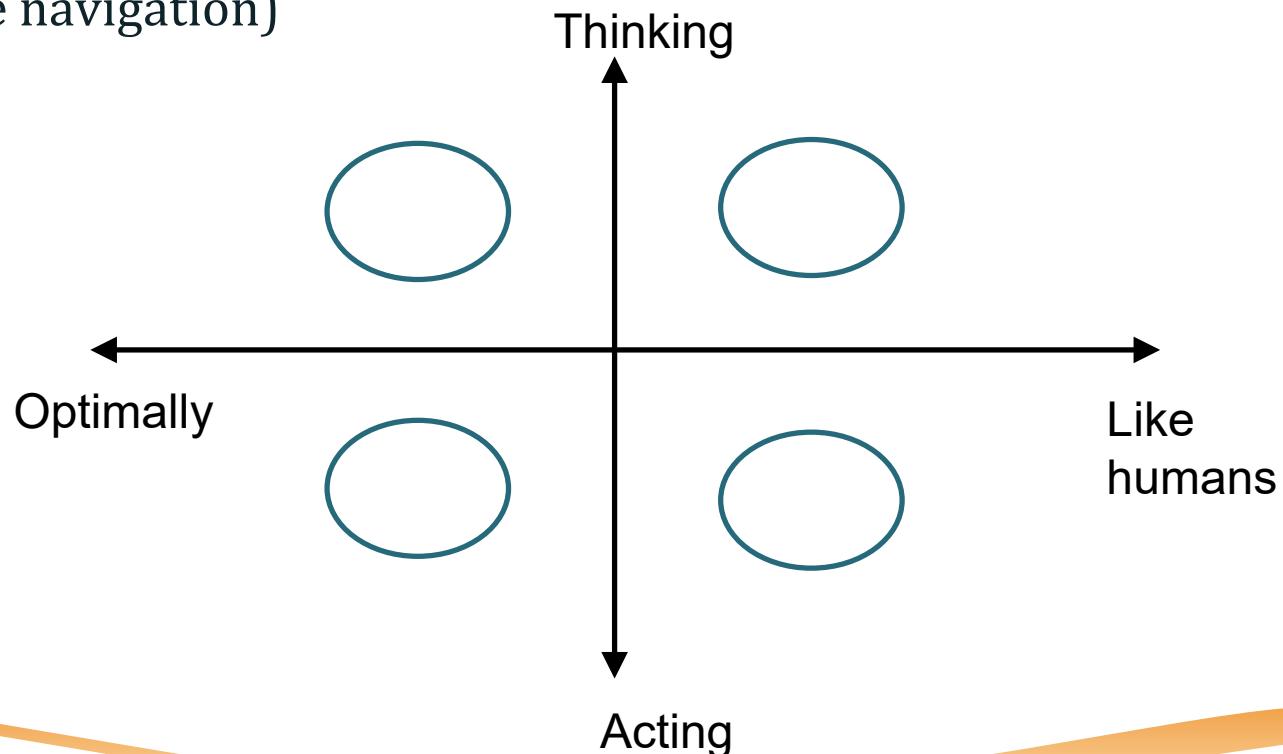
- **Cognitive Systems:**

Systems that exhibit **human-like** intelligence through processes like **learning, reasoning, and memory**



# What do we expect AI to perform

- 1) Roomba (Automated vacuum)
- 2) Robot-Soccer
- 3) SIRI
- 4) Google Maps (route navigation)



# Overview of History

- Alan Newell and Herbert Simon created foundational AI tools and demonstrations programs in 1960s' and 1970s'
- **Neural Network (Perceptron)** invented in 1957 and “killed” in 1969
- Expert Systems and cased based reasoning in 1980s'
- Statistical Machine learning in 2000s'
- Deep Learning in 2010s'

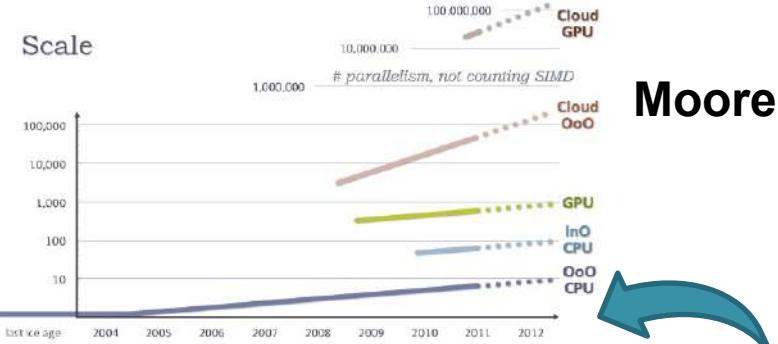
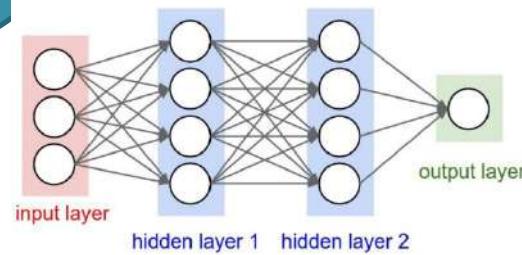


# Catalysts of Progress in Cognitive Systems

Big Data



Algorithms



Moore's Law

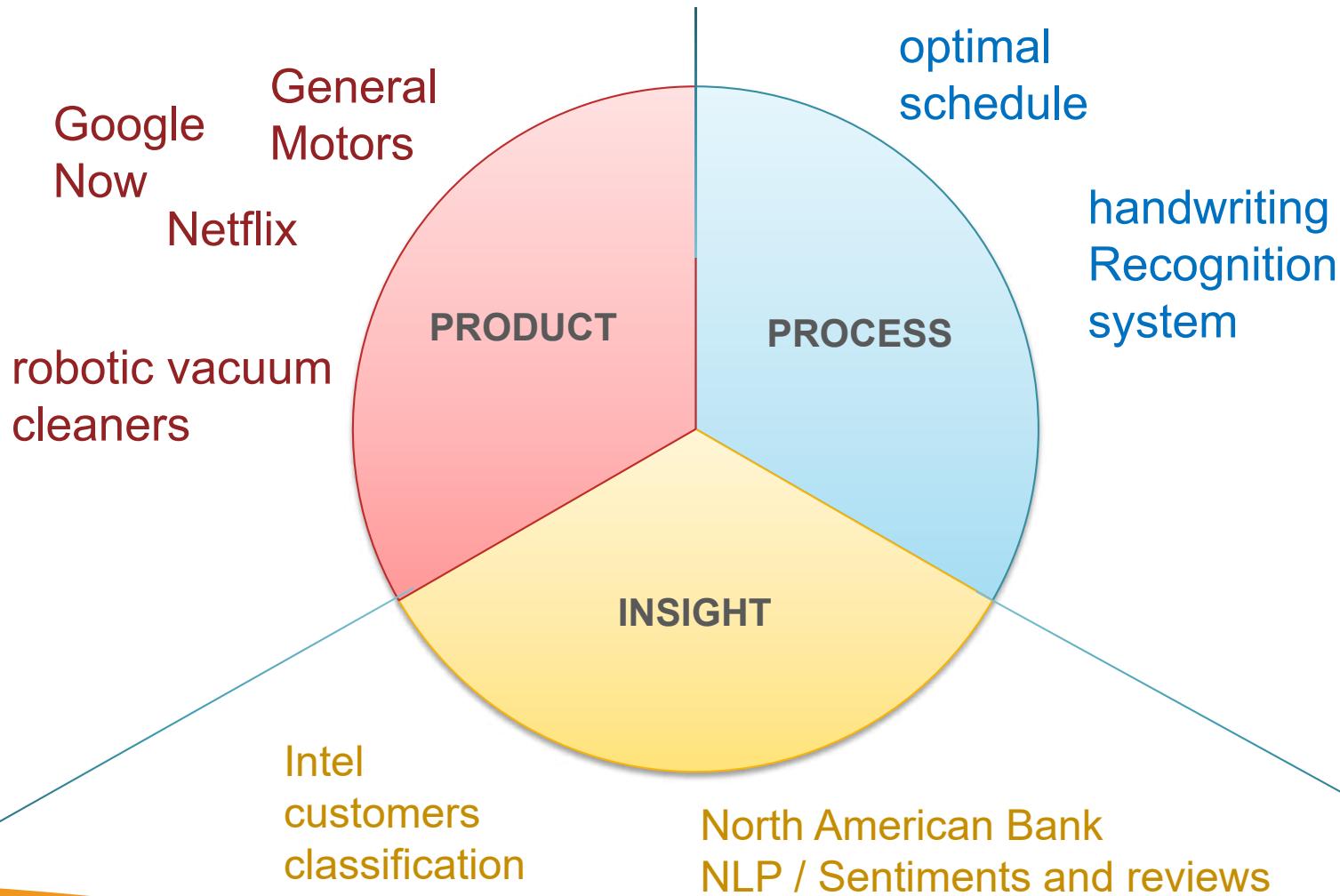


The Cloud

# How to apply AI

- **Product** applications embed cognitive technologies in a product or service providing customer benefits like ease of use, simplicity, or automation.
- **Process** applications embed the technology in an organization's workflow automating some tasks to get things done faster, better, cheaper, or some combination.
- **Insight** applications use advanced analytic capabilities and machine learning to uncover insights to make better operational and strategic decisions based on large amounts of data

# More examples for Applications



# Whether and Where to apply AI

VIABLE	VALUABLE	VITAL
Vision Speech Handwriting  Forecasting Document review	specialists in rare cancers drilling engineers in oil  medical decision-making financial decision-making	spam filtering fraud detection  processing large volumes of handwritten or printed forms
Data-driven decisions Scheduling	deliver features or experiences that your customers care about.	analyzing large amounts of social media text

- 3V- Framework

# Agenda

- Introduction of Cognitive Systems
  - Definition
  - Classification
  - **Architectures**
- Cognitive Knowledge Representation and Reasoning
- Case Study Alexa
- Workshop: Cognitive System Use Cases

# Cognitive Systems Architecture

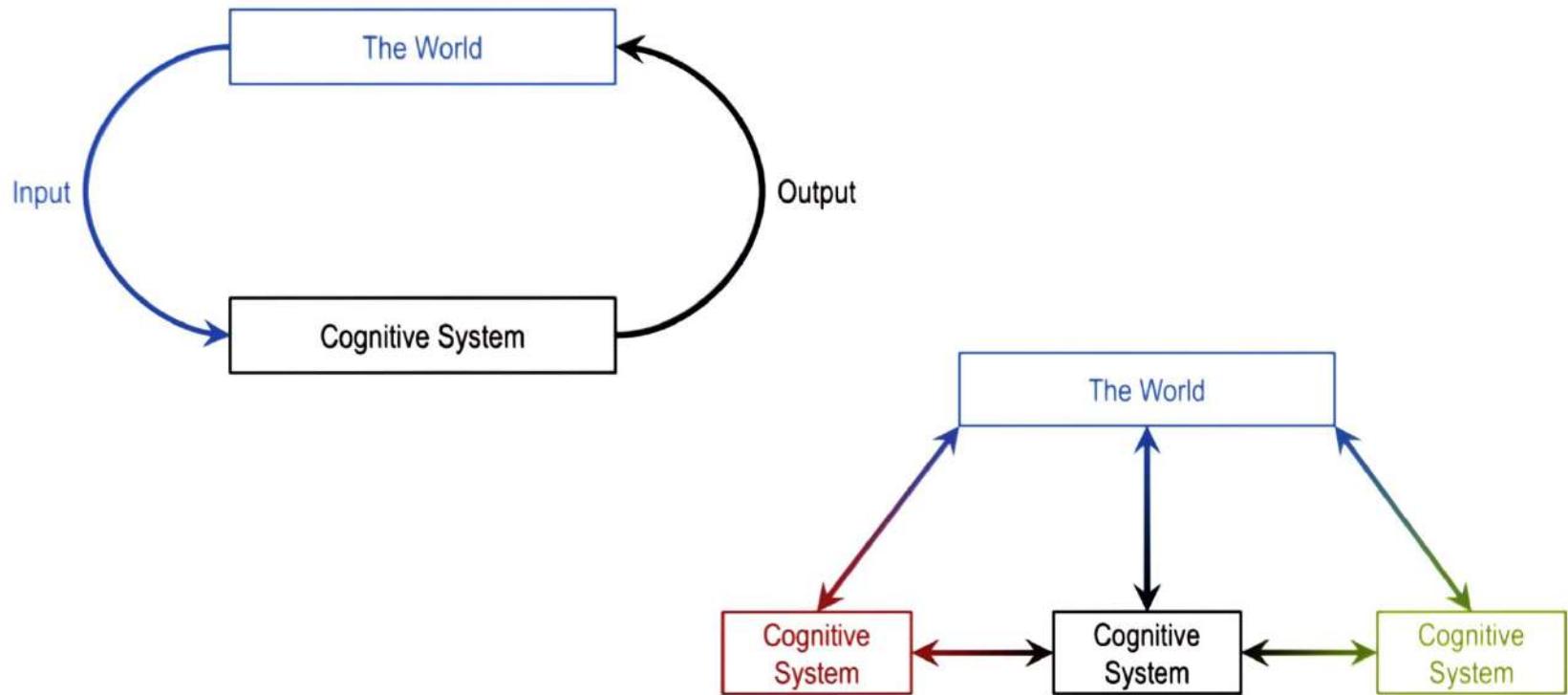
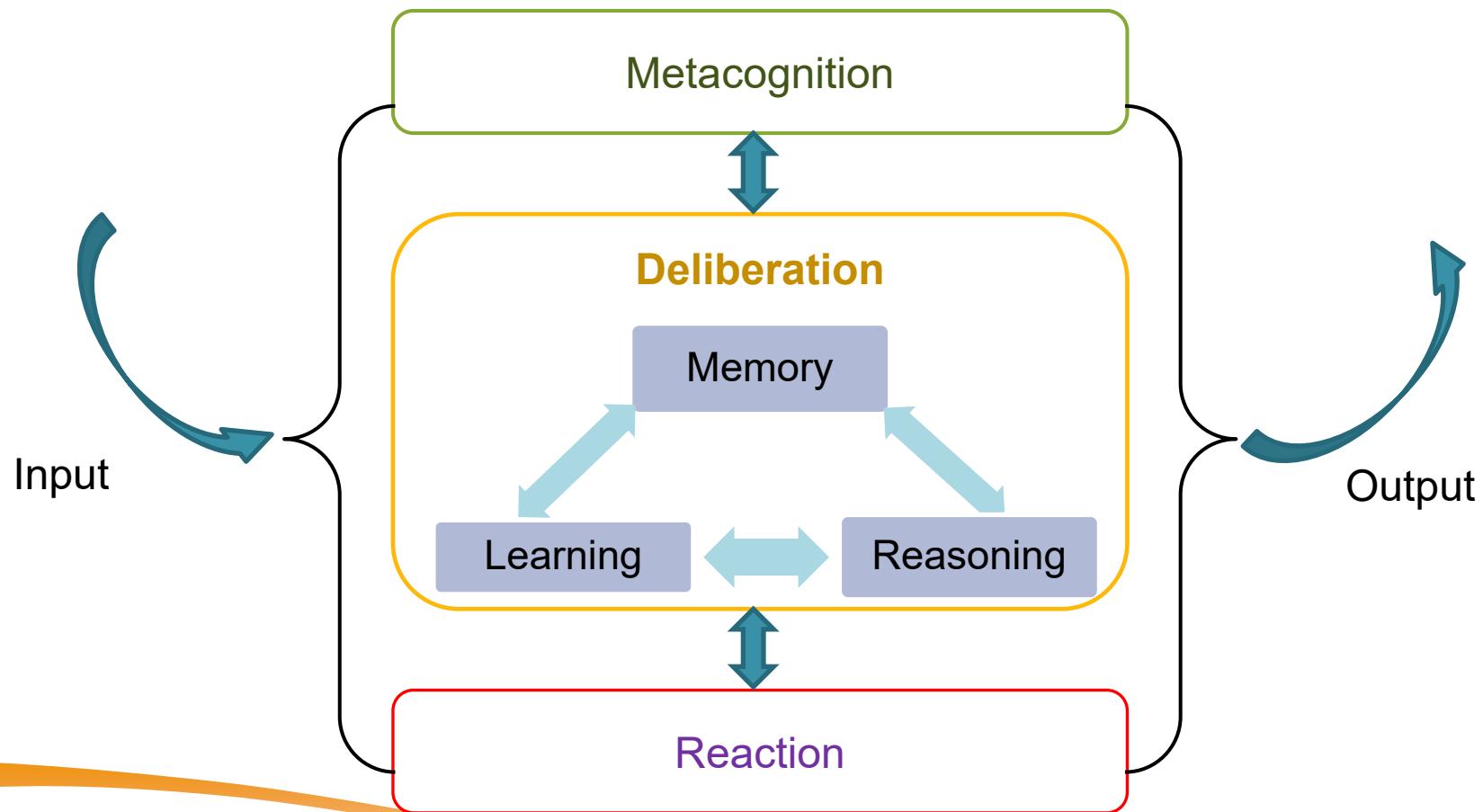


Image from <https://classroom.udacity.com/courses/ud409>

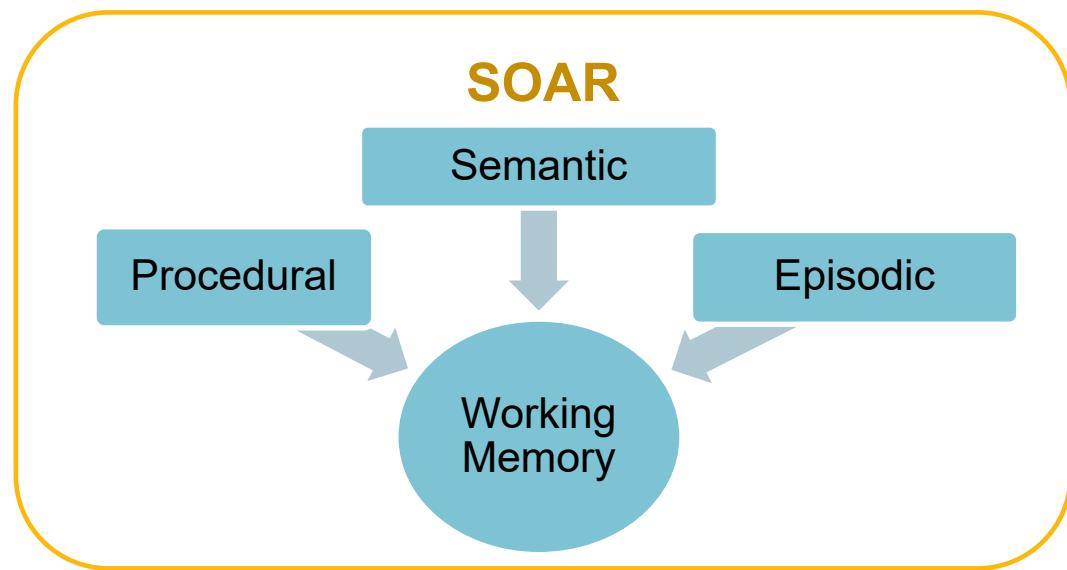
# Zoom in to CS Architecture

- Intelligence is about selecting the right kind of action given a particular state of the world.



# A classic example of CS Architecture

- By Newell, Laird, 1983 -> **present**
- Representation:
  - Graphs of objects and relations
- Production System
  - Working memory
  - Long-Term Memory
    - Procedural
    - Episodic
    - Semantic



# Apply the SOAR Architecture

- Two mugs without graduation



5L

3L



- To get 1 litre water in 3L mug



3L

# Apply the Soar Architecture

- What's in Working Memory?

Initial State  
[0,0]



5L      3L

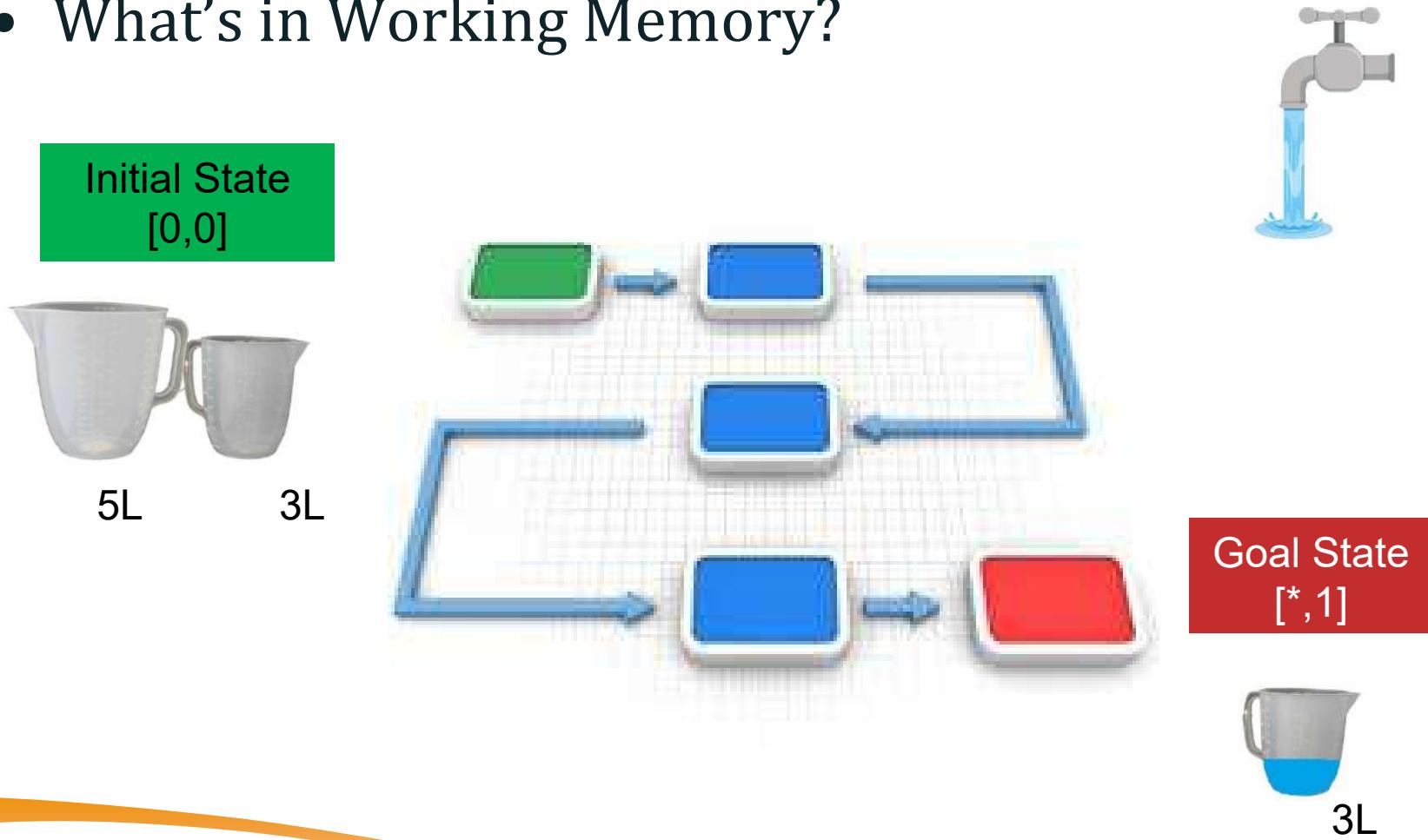


Goal State  
[\* ,1]



# Apply the Soar Architecture

- What's in Working Memory?



# Soar Cognitive Architecture

- Knowledge represented by *Objects* and *Relations*
- Knowledge kept in *Long-Term Memory*

Fill

Subject : Tab  
Object : 3L

Fill

Subject : Tab  
Object : 5L

Fill

Subject : 5L  
Object : 3L

Fill

Subject : 3L  
Object : 5L

Empty

Object : 5L

Empty

Object : 3L



# Soar Cognitive Architecture

- Knowledge kept in *Long-Term Memory*
- States and transitions constructed in *working memory*

**Fill**  
Subject : Tab  
Object : 3L

**Fill**  
Subject : Tab  
Object : 5L

**Fill**  
Subject : 5L  
Object : 3L

**Fill**  
Subject : 3L  
Object : 5L

**Empty**  
Object : 5L

**Empty**  
Object : 3L

Start State  
[0,0]

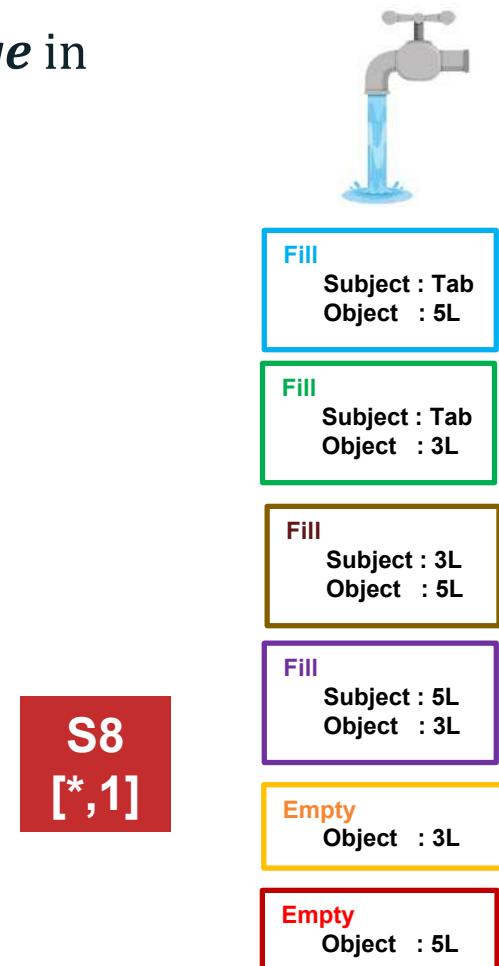
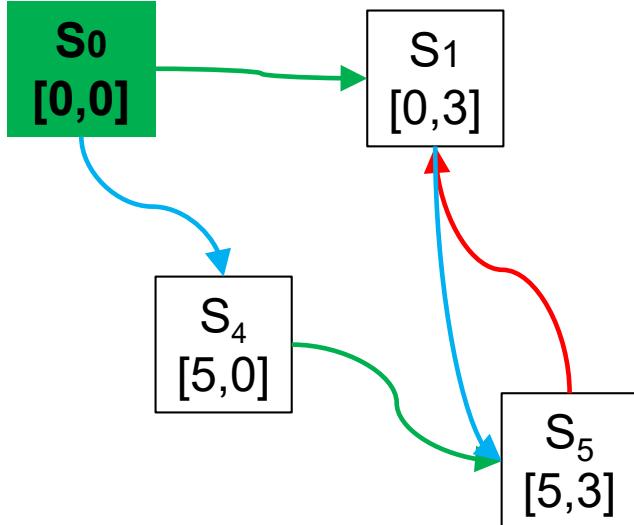
State N  
[?,?]

Goal State  
[\* ,1]



# Soar Cognitive Architecture

- Search the *state space* constructed by *Knowledge* in *working memory* to determine the solutions
- How to make a smart move?



# SOAR In Robotics

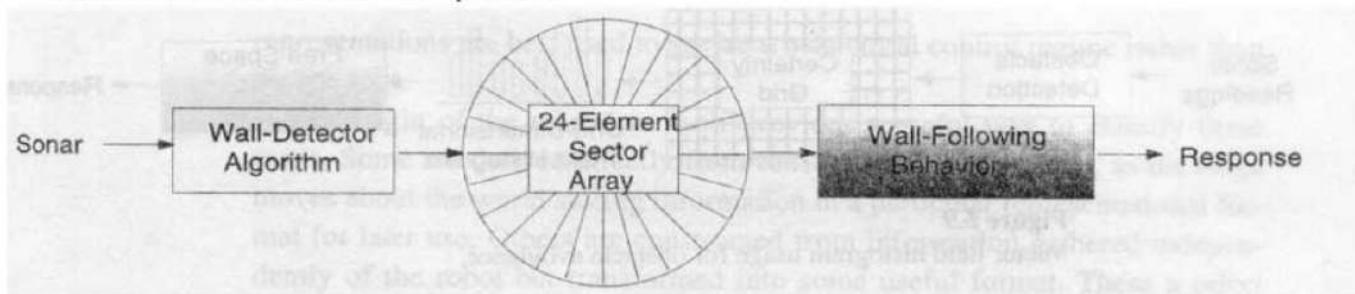
- Long-Term & Working Memory

- **Wall memory**

- Uses an array of elements (ultrasonic sensors) to increase confidence over time that the robot is near a wall
    - The memory readings are then used to support a wall-following behaviour

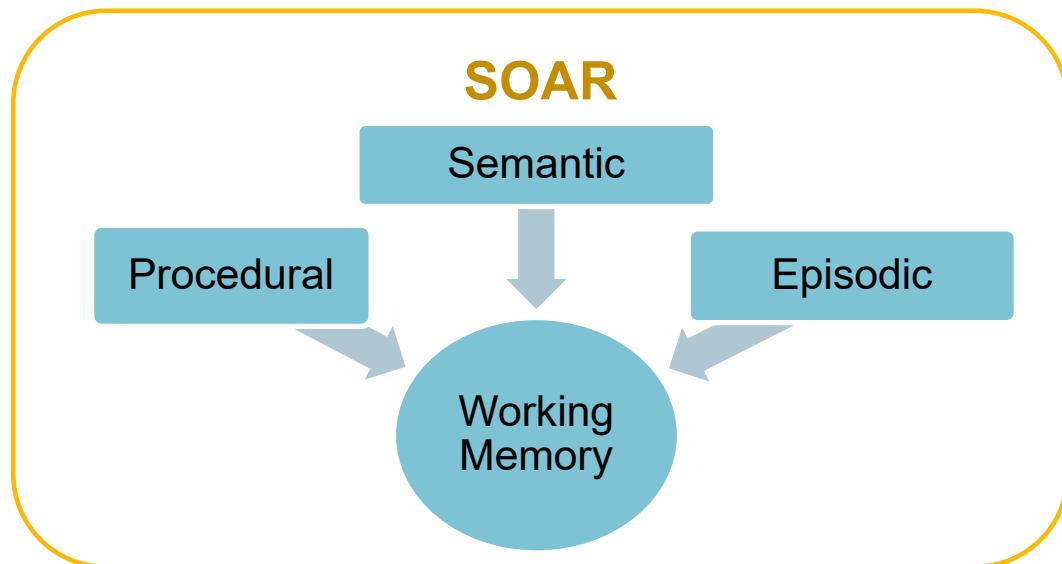
- **Action memory**

- Stores information about both the environment (e.g., wall) and the most recent robot response
    - To get the direction, a weighted average of past responses to bias the immediate reactive response



# Review the SOAR

- Knowledge represented by graphs of objects and relations
- Knowledge kept in Long-Term Memory
- States and transitions constructed in working memory
- Search the state space in working memory to determine the solutions



# Agenda

- Introduction of Cognitive Systems
  - Definition
  - Classification
  - Architectures
- **Cognitive Knowledge Representation and Reasoning**
  - Semantic Network
  - Generate and Test
  - Frames
  - Common Sense Reasoning
- Case Study Alexa
- Workshop: Introduction to Google Dialogflow

# Knowledge Representation and Reasoning

- Recap of NICF- Machine Reasoning course

## 2.1 KNOWLEDGE REPRESENTATION

### Forms of Knowledge Representation

- Natural Language
- Formula
- Formal Logic
- Semantic Web
- Frames
- Ontology
- Knowledge Graph
- Database
- Rules
- And many other forms...

$$E=mc^2$$

mass ↓  
Energy  
↑ equals  
speed of light (constant)  
squared

And

$P$	$q$	$p \cdot q$
T	T	T
T	F	F
F	T	F
F	F	F

Or

$P$	$q$	$p \vee q$
T	T	T
T	F	T
F	T	T
F	F	F

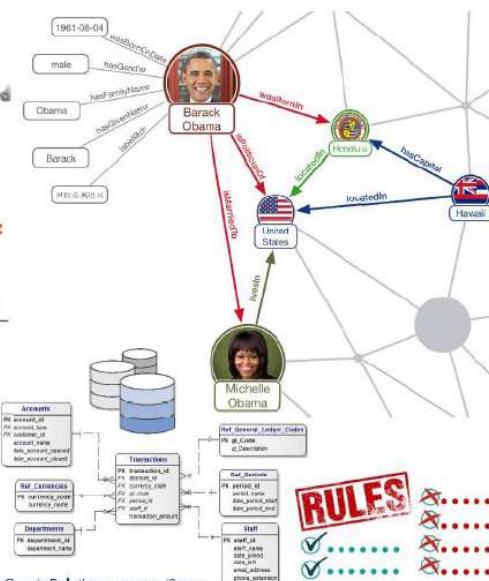
If... then

$P$	$q$	$p \supset q$
T	T	T
T	F	F
F	T	T
F	F	T

Not

$P$	$\sim p$
T	F
F	T

<https://www.ambiverse.com/wp-content/uploads/2017/01/KnowledgeGraph-Relations-cropped2.png>



© 2018 National University of Singapore. All Rights Reserved

7

# Knowledge Representation and Reasoning

- Recap of NICF- Machine Reasoning course

## 2.1 KNOWLEDGE REPRESENTATION

### Forms of Knowledge Representation

- Natural Language

- Formula

- Formal Logic



$$E = mc^2$$

mass ↓  
Energy  
↑ equals  
speed of light (constant)  
squared

- Semantic Web

- Frames

- Ontology

- Knowledge Graph

- Database

- Rules



- And many other forms...

And

$P$	$q$	$P \cdot q$
T	T	T
T	F	F
F	T	F
F	F	F

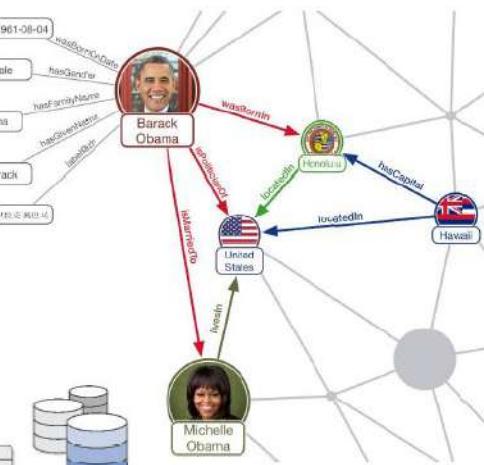
Or

$P$	$q$	$p \vee q$
T	T	T
T	F	T
F	T	T
F	F	F

Not

$P$	$\sim P$
T	F
F	T

<https://www.ambiverse.com/wp-content/uploads/2017/01/KnowledgeGraph-Relations-cropped2.png>



**RULES**

7

# Knowledge Representation

- **Motivation:** To represent information about the world in a form that a computer system can utilize to solve complex tasks
- **Semantic Networks** represents **semantic** relations between concepts in a network
  - WordNet
- **Ontology** representation of a set of **concepts within a domain** (*typically common sense domain*) and the relationships between those concepts.
  - ConceptNet
- Knowledge representation goes hand in hand with automated reasoning

# Semantic Networks

- If A-> B then C-> ?

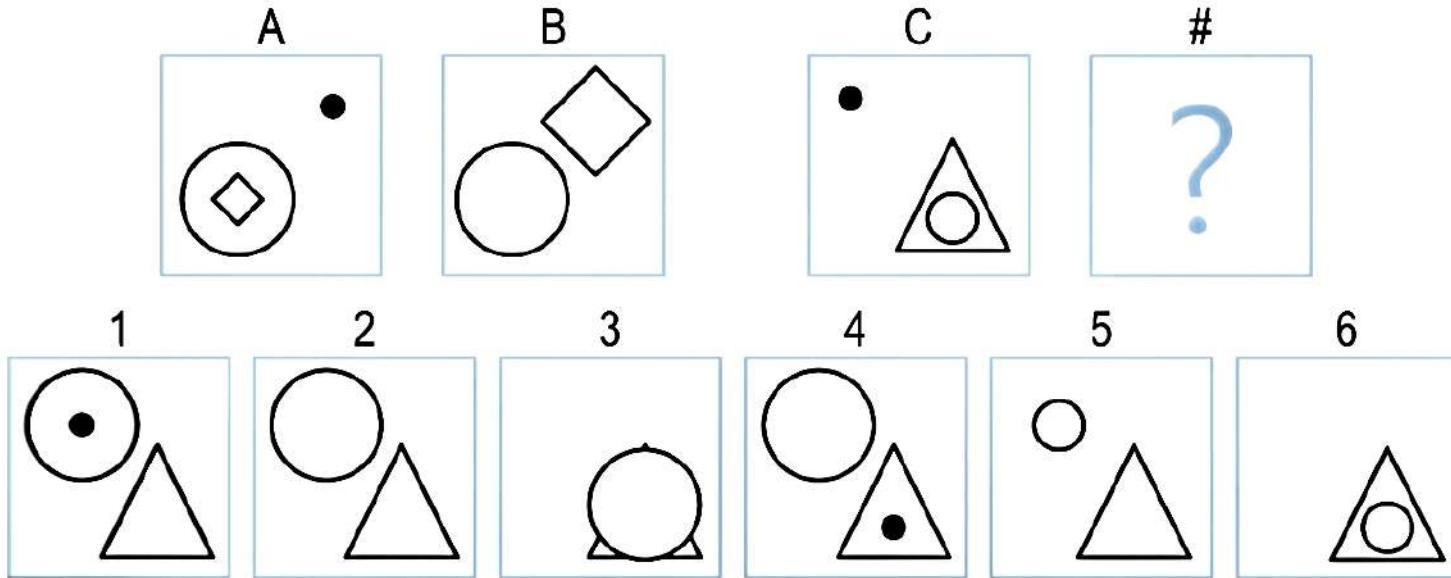
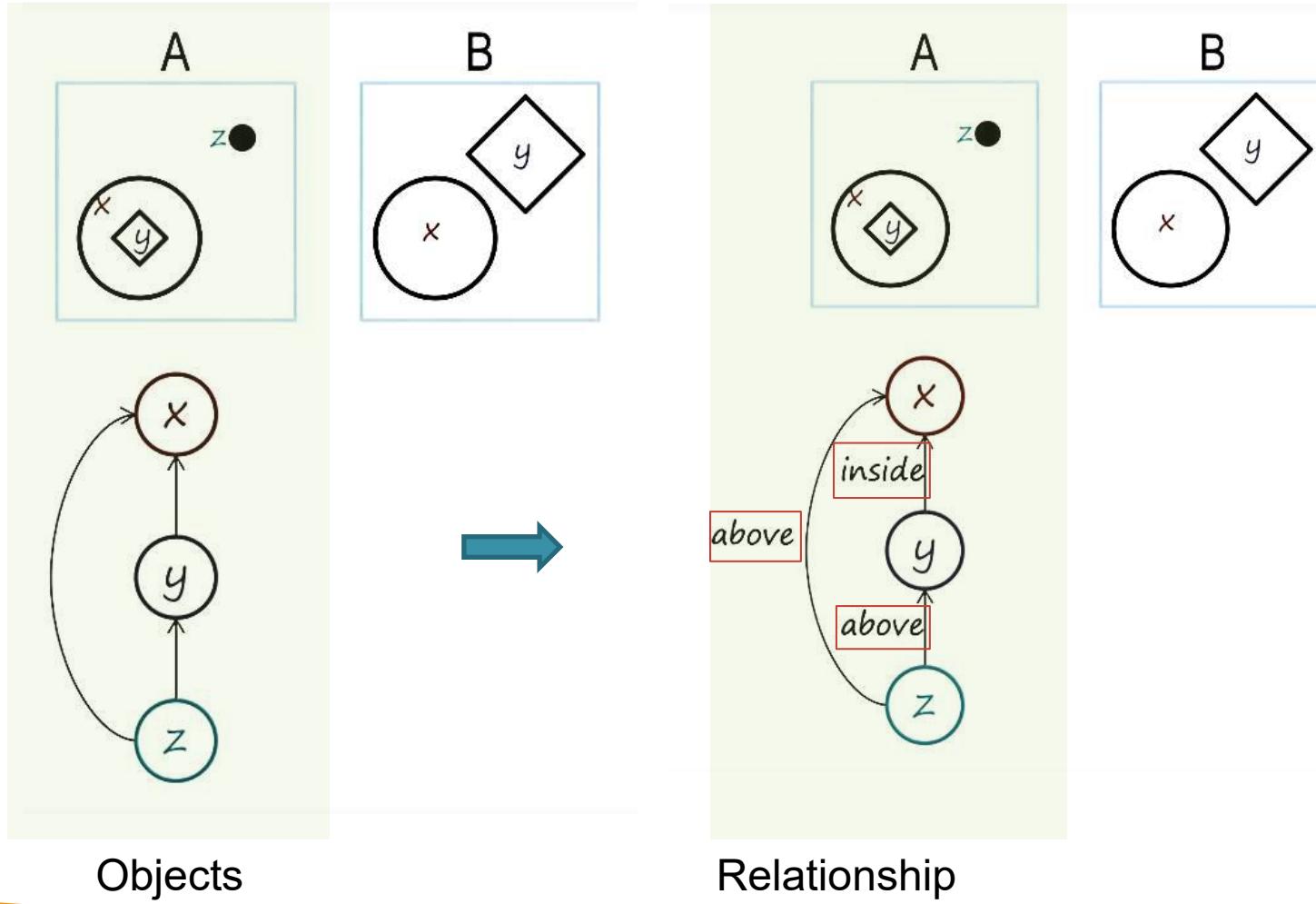
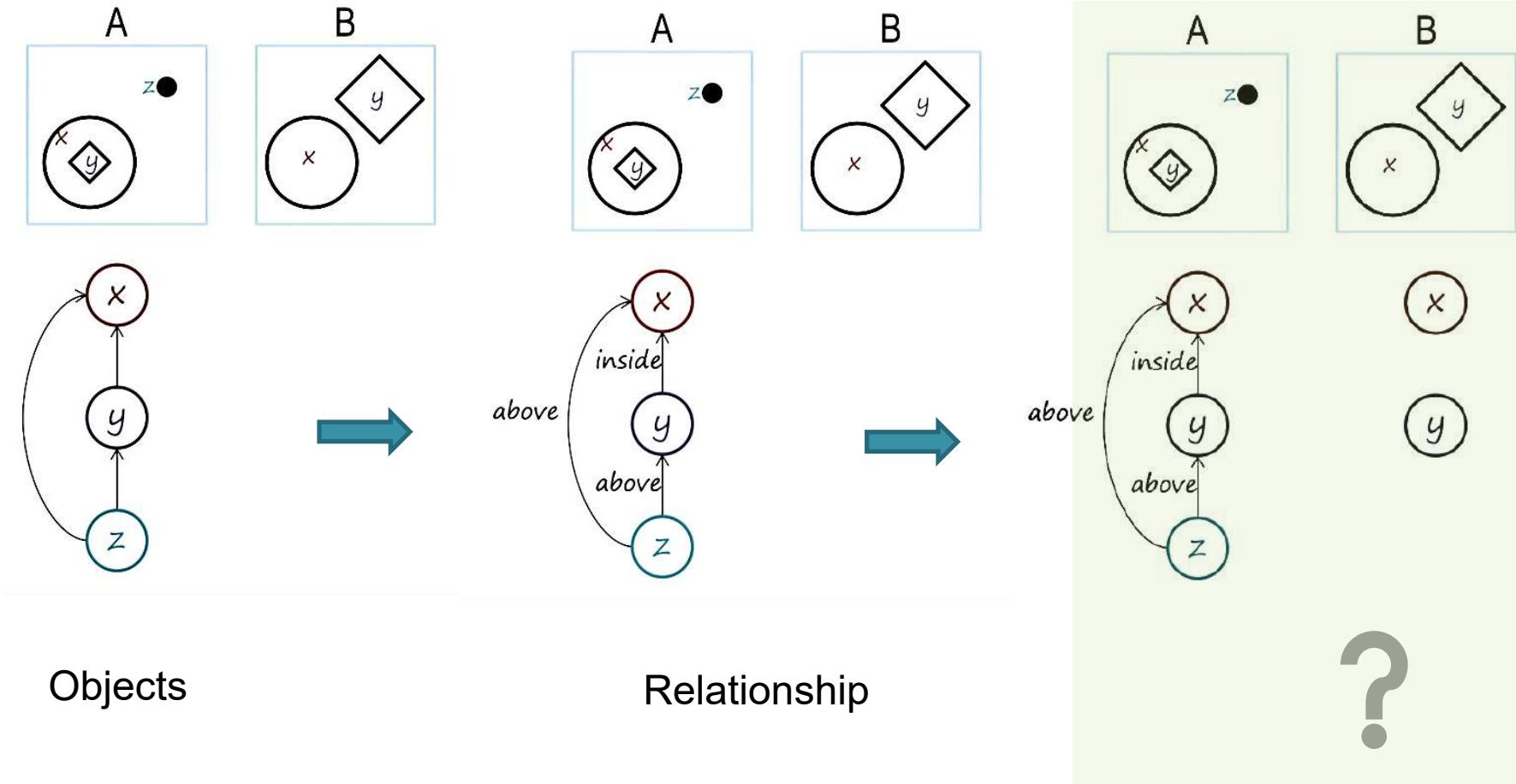


Image from <https://classroom.udacity.com/courses/ud409>

# Semantic Networks



# Semantic Networks



# Semantic Networks

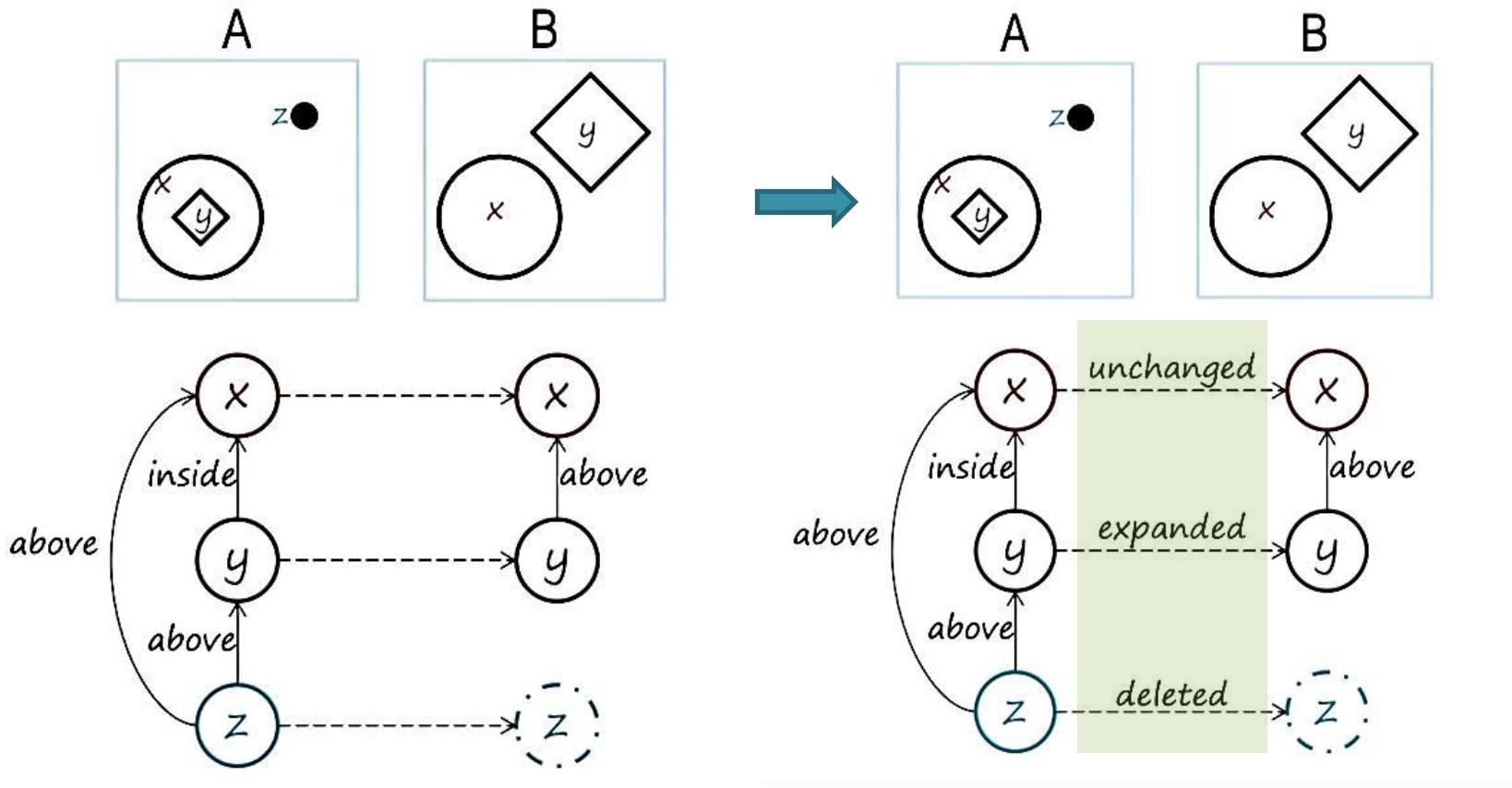


Image from <https://classroom.udacity.com/courses/ud409>

# Semantic Networks

Exercise: Write the relationships between the pieces in the blanks on the right.

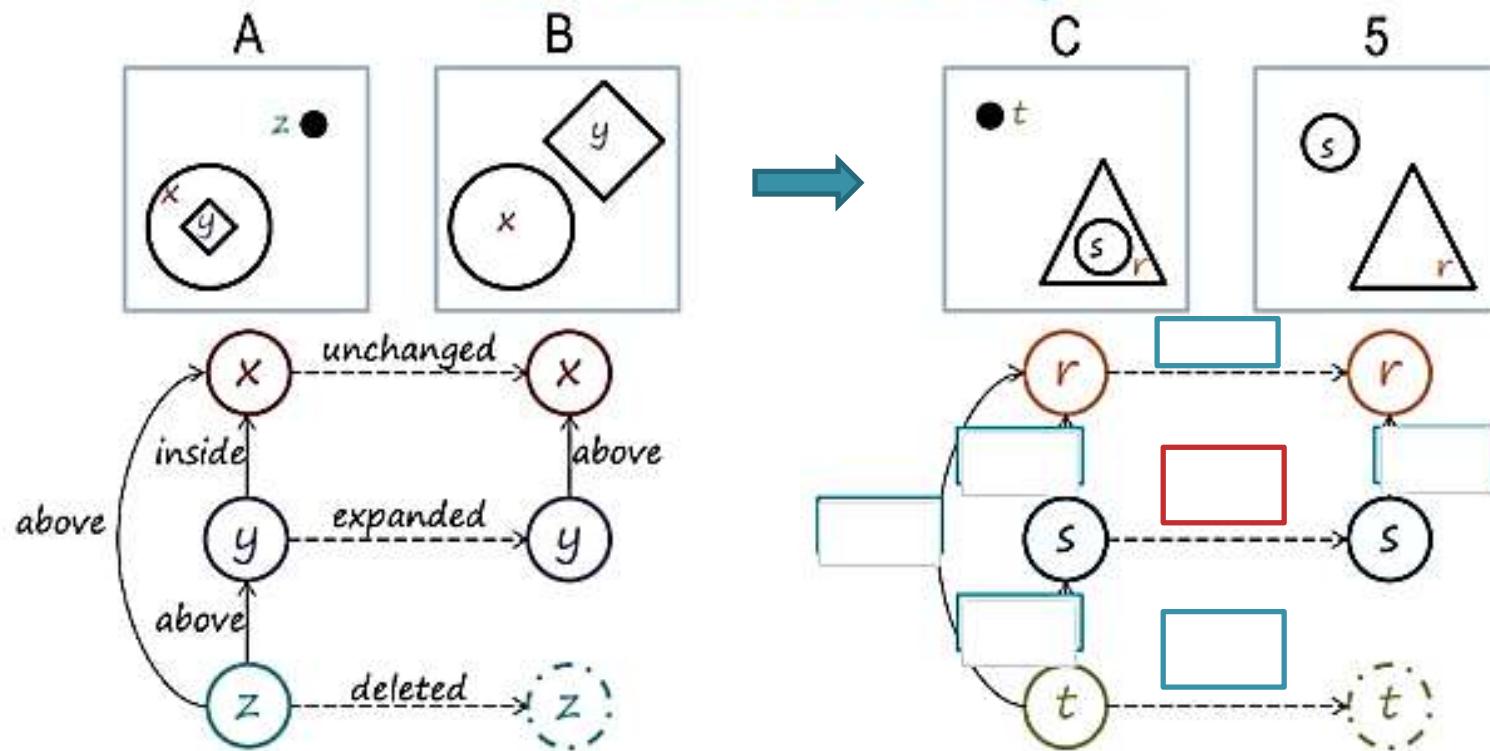
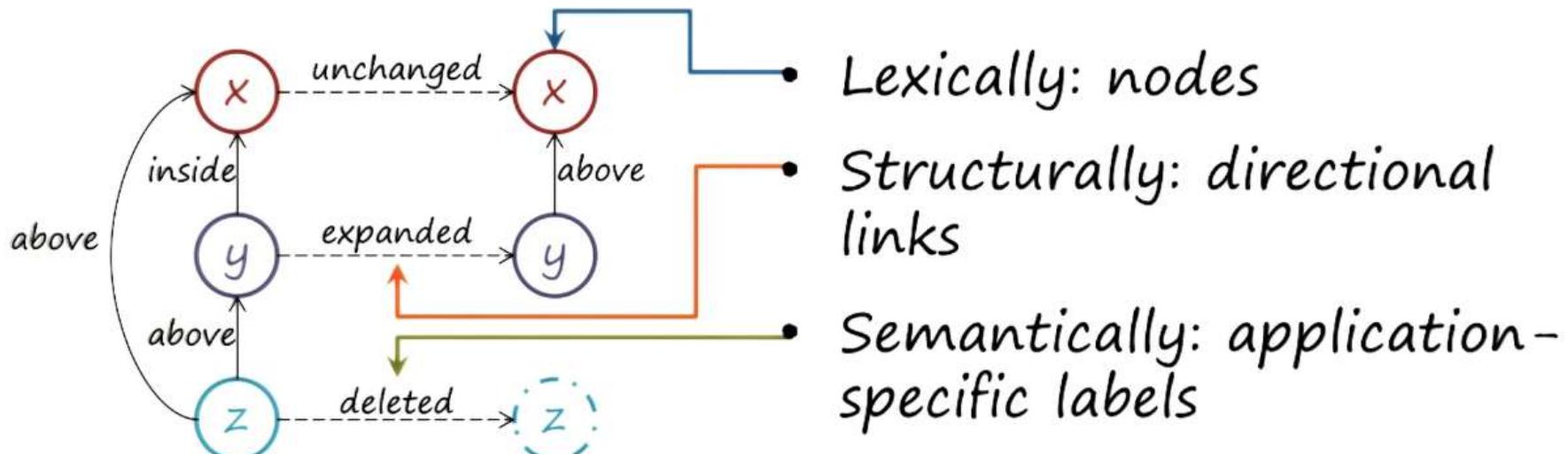


Image from <https://classroom.udacity.com/courses/ud409>

# Structure of Semantic Networks



- **Objects**: Vocabulary
- **Links**: directions capturing relationships
- **Labels**: for reasoning

Image from <https://classroom.udacity.com/courses/ud409>

# Choosing matches by weight

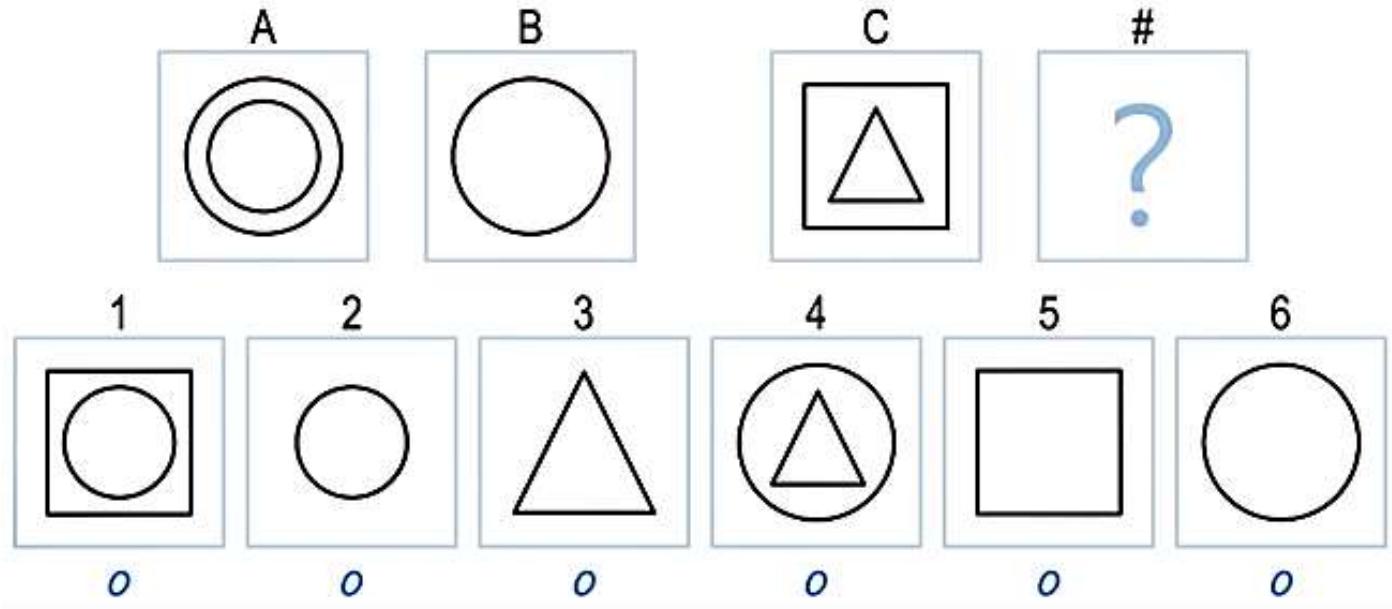
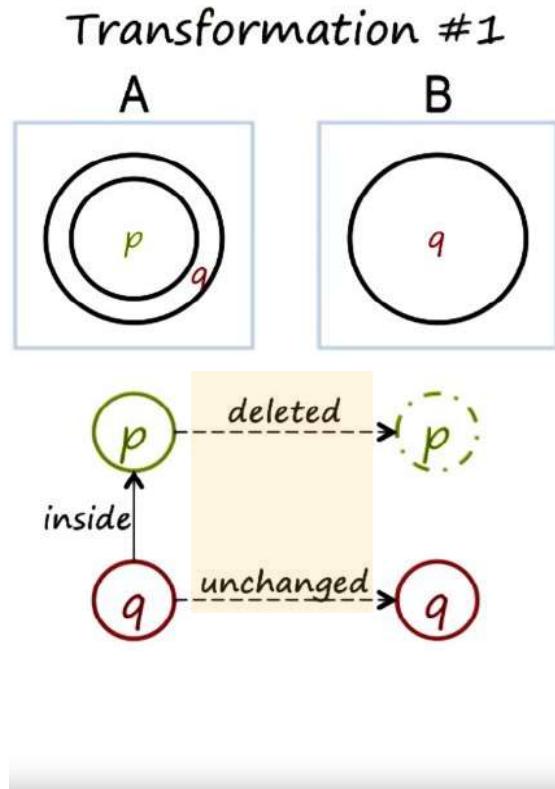


Image from <https://classroom.udacity.com/courses/ud409>

# Choosing matches by weight



Similarity Weights	
5 points	Unchanged
4 points	Reflected
3 points	Rotated
2 points	Scaled
1 points	Deleted
0 points	Shape Changed

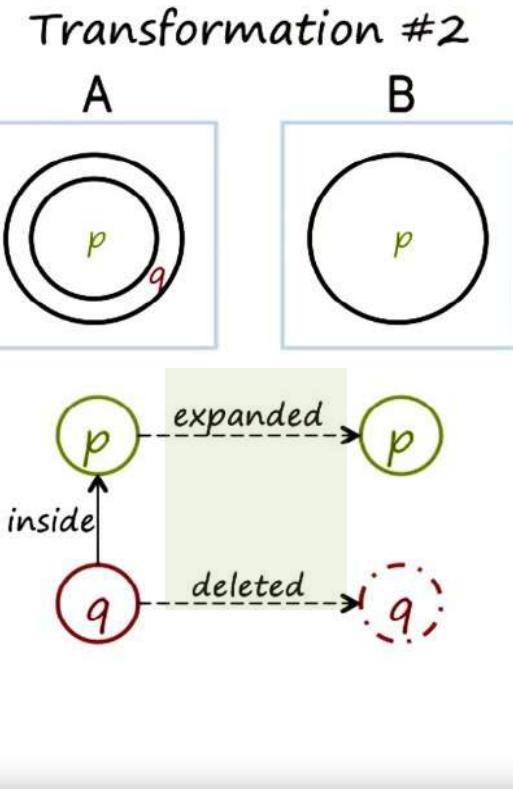
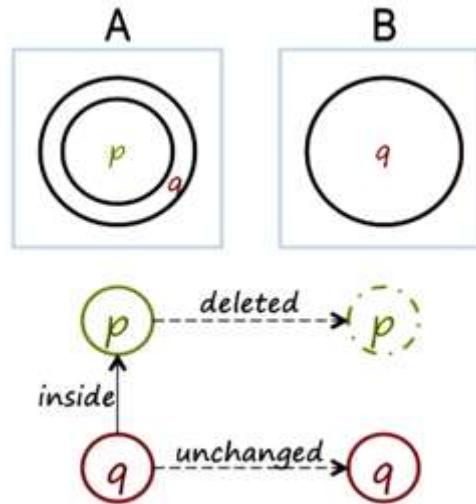


Image from <https://classroom.udacity.com/courses/ud409>

# To Logical Forms

Transformation #1



- **Logical Forms:**

Transf\_p(Transtep ((Object 'p'),(Action 'deleted'),(Relas (inside 'q'))))

Transf\_q(Transtep ((Object 'q'),(Action 'unchanged'),(Relas (outside 'p'))))

Image from <https://classroom.udacity.com/courses/ud409>

# One more step

- **Logical Forms:**

Transf\_p(Transtep ((Object,'p'),(Action,'deleted'),(Relas (inside,'q'))))  
Transf\_q(Transtep ((Object,'q'),(Action,'unchanged'),(Relas (outside,'p'))))

- **Computable in JSON-Like Format**

```
{  
    "Transf1": [  
        {"Object": "p", "Action": "deleted", "Relas":  
            : [{"inside": "q"}]},  
        {"Object": "q", "action": "unchanged", "Relas":  
            : [{"outside": "p"}]}  
    ]  
}
```

# Furthermore

## Dialogue History

- *Usr:* I am looking for a **cheap restaurant** in the **centre** of the city. ——————  
— *Sys:* There is a cheap chinese restaurant called **Dojo Noodle Bar**. ——————  
— *Usr:* Yes please , for **8** people at **18:30** on **Thursday**.  
...  
— *Usr:* I am also looking for some **entertainment** close to the restaurant. ——————  
*Sys:* Is there any type of attraction you would like me to search?  
— *Usr:* Why do not you try an **architectural** attraction.  
*Sys:* **All Saints Church** looks good , would you like to head there? ——————  
...  
— *Usr:* I also need to book a **taxis** between the restaurant and the church. ——————  
*Sys:* What time would you like the taxi from Dojo Noodle Bar?  
— *Usr:* **20:30**, please.

## Multi-Domain Dialogue State Tracking

*Restaurant:* (price, cheap), (area, centre), (people, 8), (time, 18:30), (day, Thursday), (name, Dojo Noodle Bar)

*Attraction:* (type, architecture), (area, centre)

*Taxi:* (leaveAt, 20:30), (destination, All Saints Church), (departure, Dojo Noodle Bar)

*Hotel:*

*Train:*

# What makes a good relationship

- Explicit
- Expose natural constraints
- Bring objects and relations together
- Exclude extraneous details
- Transparent, concise, complete, fast, computable

# Agenda

- Introduction of Cognitive Systems
- Cognitive Knowledge Representation and Reasoning
  - Semantic Network
  - **Generate and Test**
  - Frames
  - Common Sense Reasoning
- Case Study Alexa
- Workshop: Introduction to Google Dialogflow

# Generate and Test

- GUARDS AND PRISONERS

There are three guards and three prisoners who need to cross a river. Their boat only holds **two people at a time**, and the number of prisoners must **NEVER** be allowed to outnumber the number of guards on either side of the river; otherwise, the prisoners will overpower the guards and, well, the story will come to an abrupt end.

It only says the prisoners can not out number the guards. **Never said they could not be alone though.**

- Let's solve the problem in a machine-like way

# Generate and Test

- Generator
  - Generates all the possible solutions
  - A dumb generator make things complicated
  - More steps (computational power) needed

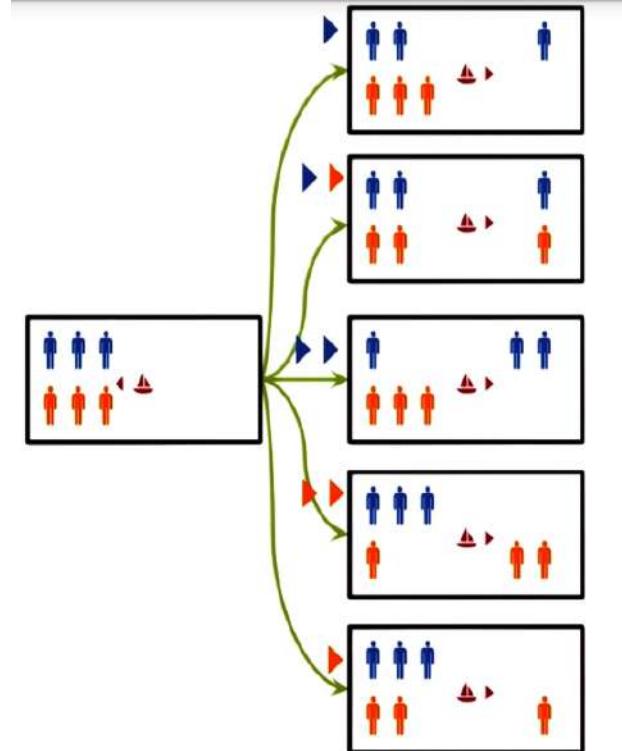


Image from <https://classroom.udacity.com/courses/ud409>

# Generate and Test

- Tester
  - Validate the outputs of generator
  - Remove the invalid status

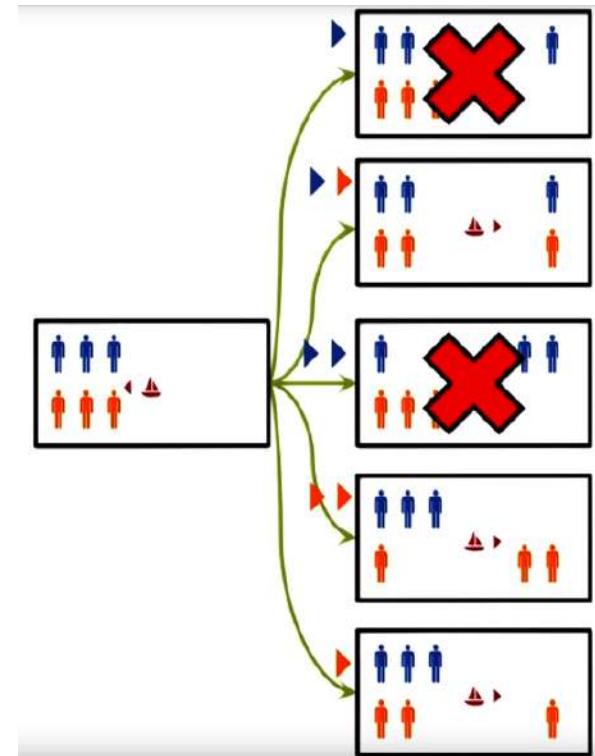
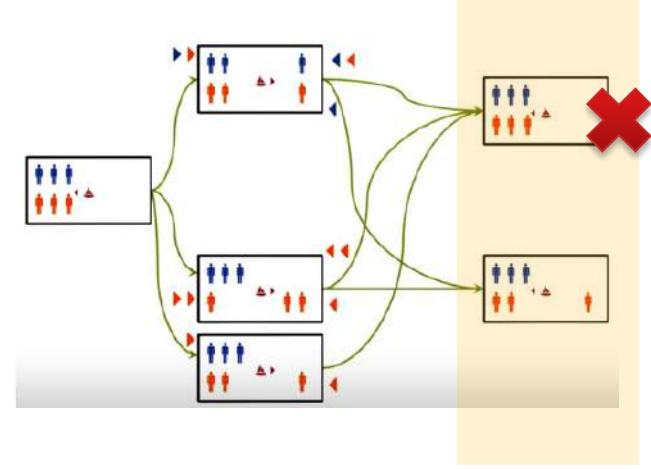
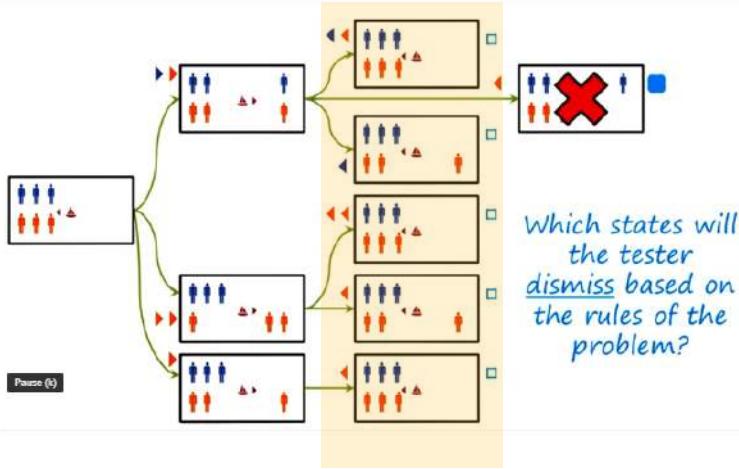


Image from <https://classroom.udacity.com/courses/ud409>

# Generate and Test



- Generator and Tester can be smarter by:
  - Merging duplicated status
  - Removing status identical to previous status
- Responsibility can be balanced between Generator and Tester
  - Depending on the number of status

Image from <https://classroom.udacity.com/courses/ud409>

# Generate and Test

- How many steps needed in total ?

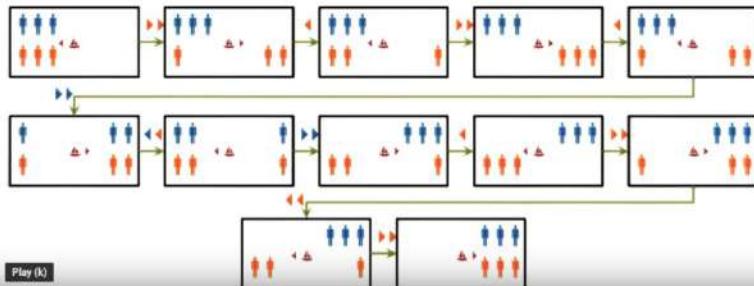
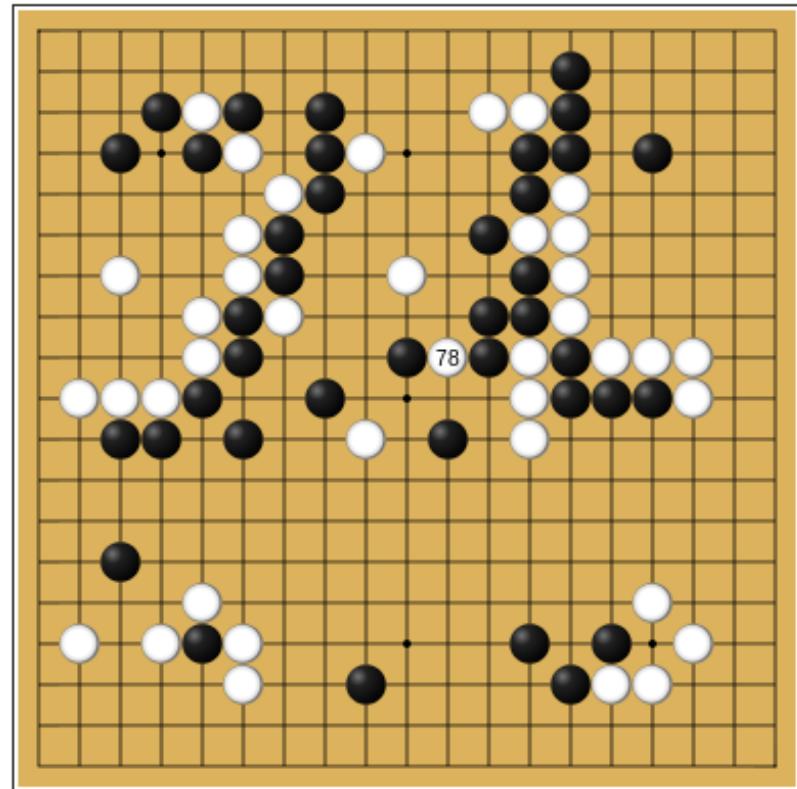


Image from <https://classroom.udacity.com/courses/ud409>

- Deepmind AlphaGo
  - policy network
  - value network



Game 4, Lee Sedol (white) v. AlphaGo (black).  
First 78 moves

Image from [https://en.wikipedia.org/wiki/Lee\\_Sedol](https://en.wikipedia.org/wiki/Lee_Sedol)

# To solve the Problem

- Generator will \_\_\_\_\_
- Tester will \_\_\_\_\_

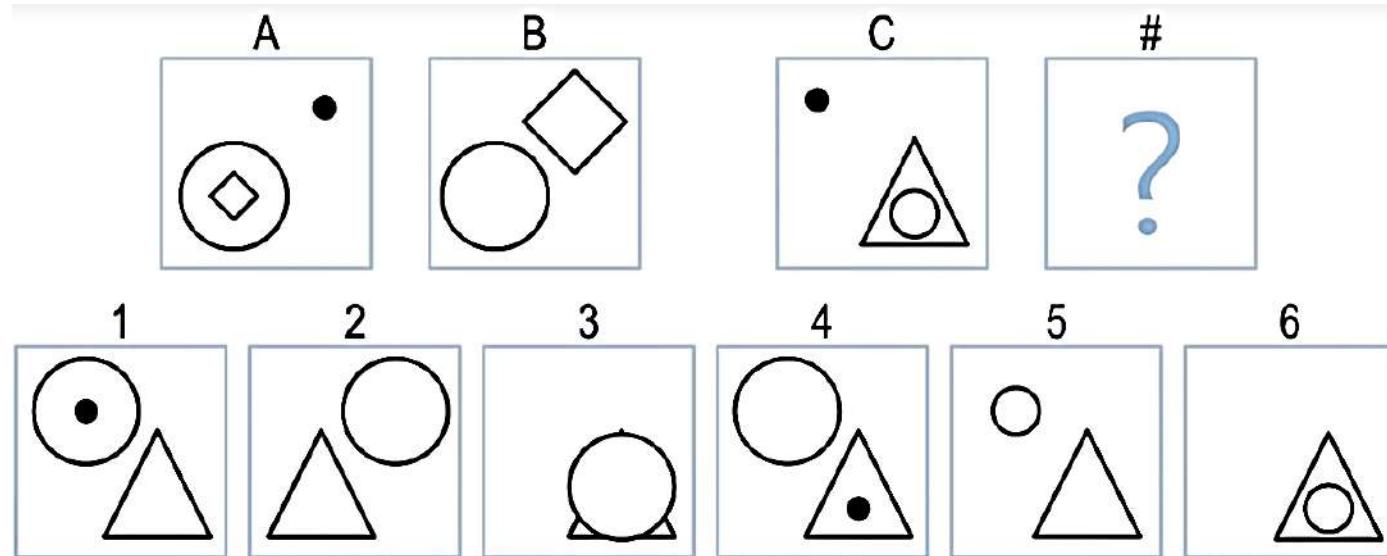


Image from <https://classroom.udacity.com/courses/ud409>

# Agenda

- Introduction of Cognitive Systems
- **Cognitive Knowledge Representation and Reasoning**
  - Semantic Network
  - Generate and Test
  - **Frames**
  - Common Sense Reasoning
- Case Study Alexa
- Workshop: Introduction to Google Dialogflow

# Properties of Frames

- Slots and Fillers
- Provide default values

*Ashok ate a frog.*

```
Ate
  subject : Ashok
  object : a frog
  location :
  time :
  utensils :
  object-alive : false
  object-is : in-subject
  subject-mood : happy
```

*David ate a pizza at home.*

```
Ate
  subject : David
  object : a pizza
  location : at home
  time :
  utensils :
  object-alive : false
  object-is : in-subject
  subject-mood : happy
```

Image from <https://classroom.udacity.com/courses/ud409>

# Properties of Frames

- Frames represent stereotypes
- Slots and Fillers
- Provide default values
- Exhibit inheritance

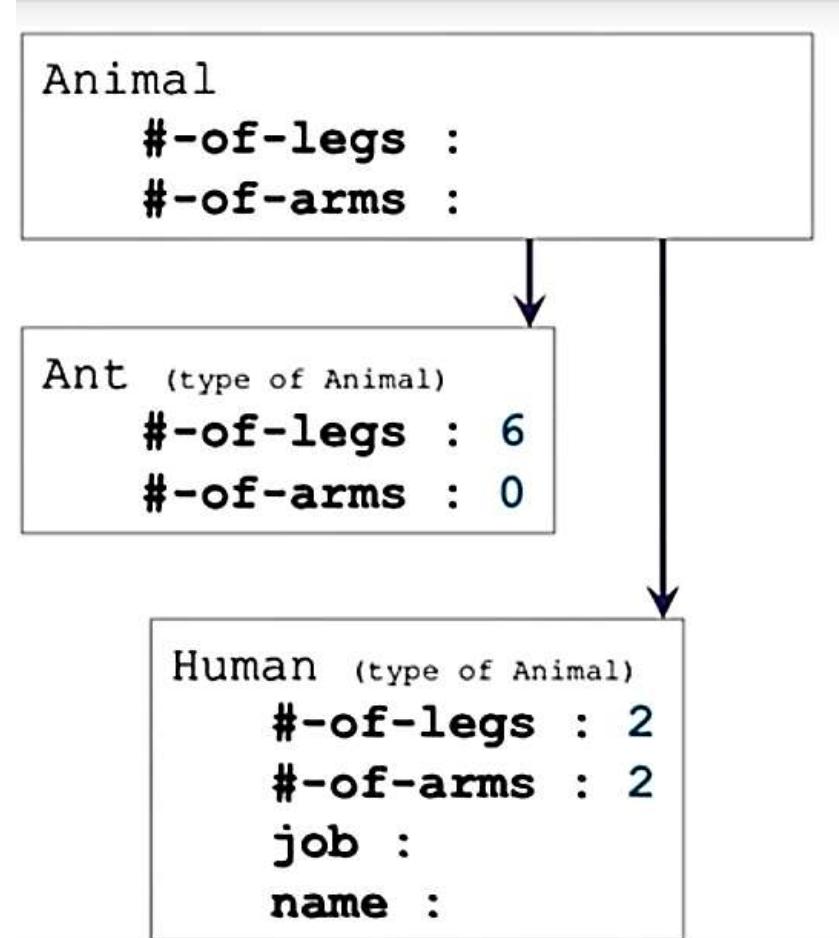


Image from <https://classroom.udacity.com/courses/ud409>

# Complex Frames Systems

- Structured knowledge representation
- Carry more information in organized manner

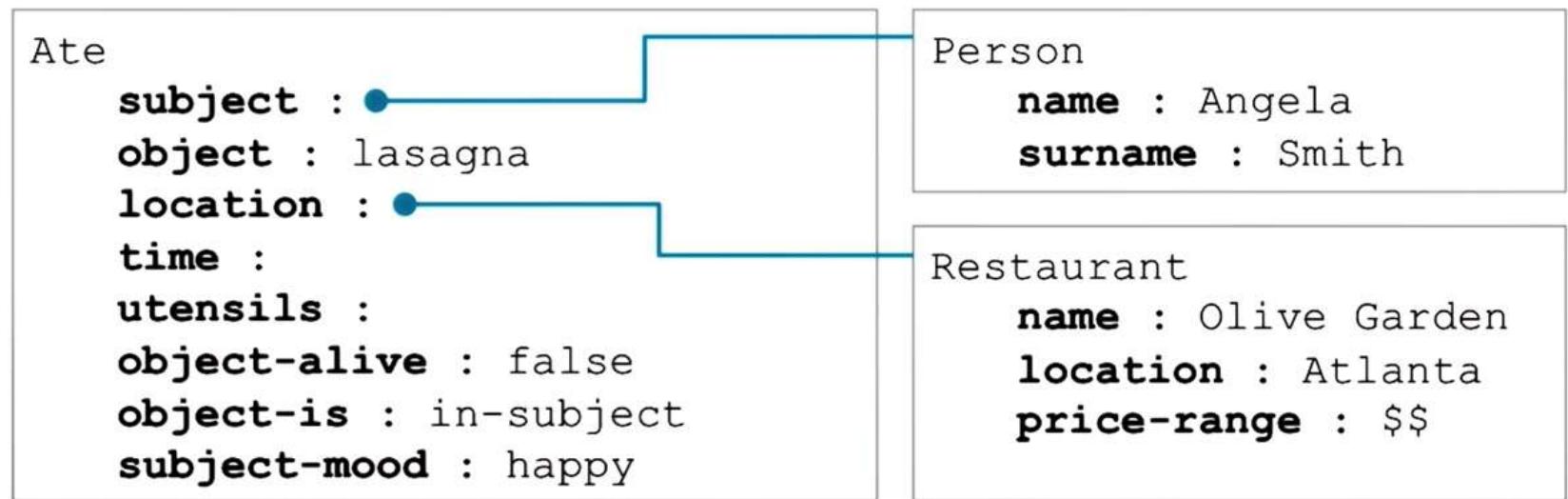


Image from <https://classroom.udacity.com/courses/ud409>

# Frames and Semantic Networks

- Frames represent stereotypes

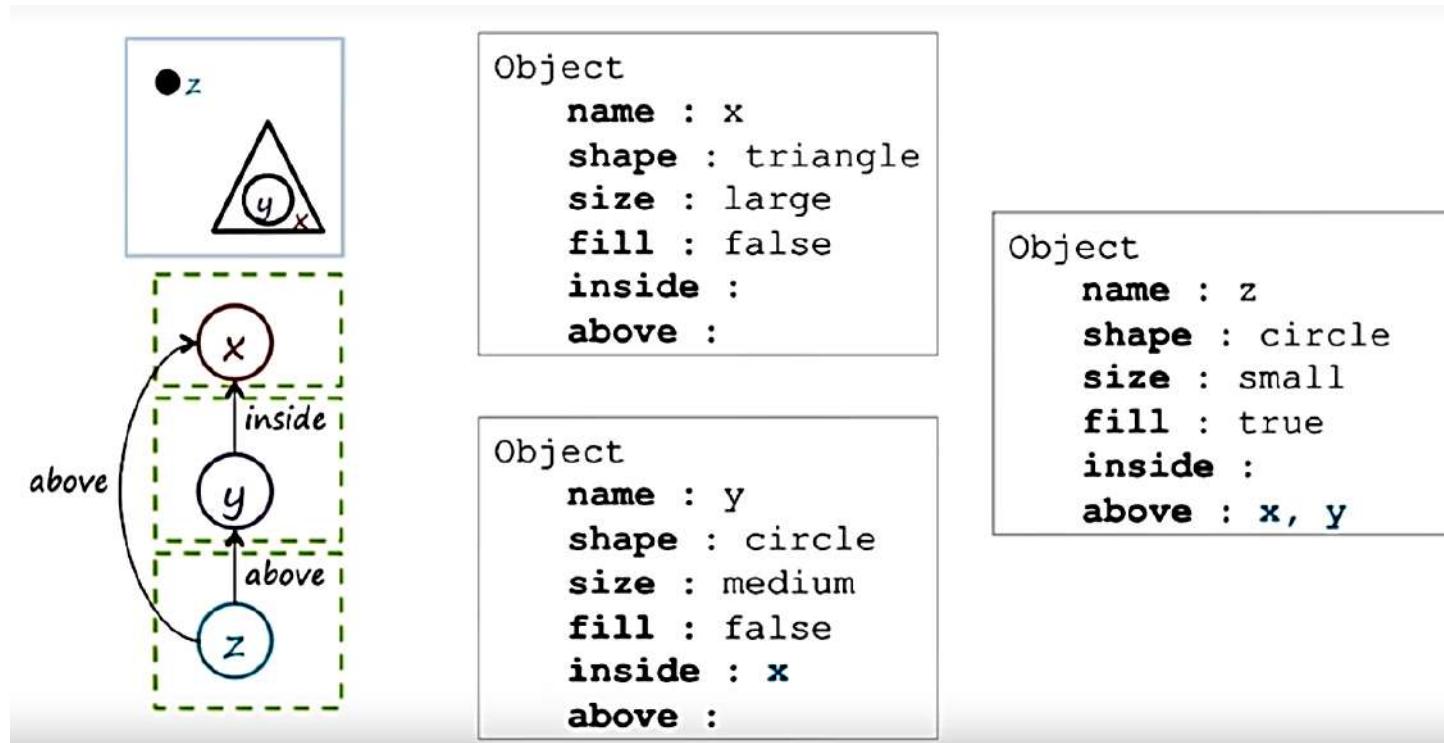
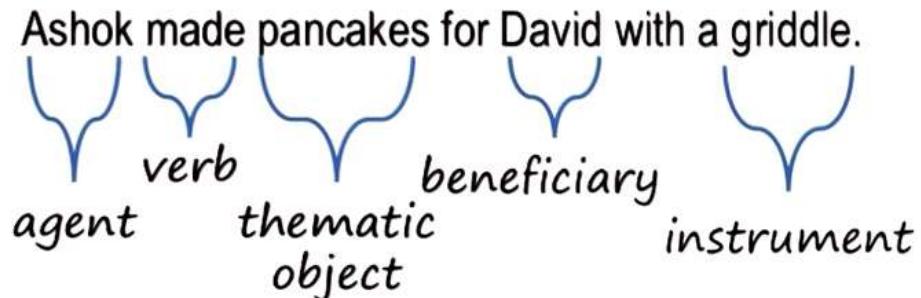


Image from <https://classroom.udacity.com/courses/ud409>

# Thematic Role Systems

- A type of Frame system
- Focusing on **verbs**
- Semantic slots/roles
- Resolving ambiguity



Thematic Role

**verb** : make

**agent** : Ashok

**beneficiary** : David

**thematic object** : pancakes

**instrument** : griddle

Image from <https://classroom.udacity.com/courses/ud409>

# Thematic Role Systems

Major theta roles include (**but not limited to**):

- **Agent** – The entity that intentionally carries out the action of the verb.
- **Experiencer** – The entity that undergoes an emotion, a state of being, or a perception expressed by the verb.
- **Theme** – The entity that directly receives the action of the verb.
- **Instrument** – The entity by which the action of the verb is carried out.
- **Goal** – The direction towards which the action of the verb moves.
- **Source** – The direction from which the action originates.
- **Location** – The location where the action of the verb takes place.
- **Benefactive** – The entity that receives a concrete or abstract element as a result of the action of the verb

Image from <https://classroom.udacity.com/courses/ud409>

# Common Sense Reasoning in AI



*“Anne is minded by her babysitter.”*

Which is which?

# Common Sense Reasoning in AI



Anne is minded by her babysitter  
Which is which?

- A central problem in AI since 1950's
- **Progress is slow**
- Knowledge-Based approach
  - domain specific and task-oriented
- Machine learning based approach
- **Limited interactions between the above two approaches**

# Common Sense Reasoning

- Sense making
  - Encoding text into Frames with the help of *Knowledge Base*

*Sam went to the meeting with Bob by train*

- Shallow Text Analysis

Thematic Role (draft)

person : Sam  
verb : go  
noun : meeting  
person : Bob  
noun : train

Tagged with  
Part-Of-Speech  
and  
Named Entity

# Common Sense Reasoning

- Sense making
  - Encoding text into Frames with the help of *Knowledge Base*

*Sam went to the meeting with Bob by train*

- KB for Preposition

- Shallow Text Analysis

Preposition	Thematic Roles
by	agent, conveyance, location
for	beneficiary, duration
from	source, location
to	destination, target, location, event
with	co-agent, instrument



Thematic Role (draft)

person : Sam

verb : go

noun : meeting

person : Bob

noun : train

# Common Sense Reasoning

- Sense making
  - Encoding text into Frames with the help of *Knowledge Base*

*Sam went to the meeting with Bob by train*

- KB for Preposition
- Apply the knowledge for Preposition

Preposition	Thematic Roles
by	agent, conveyance, location
for	beneficiary, duration
from	source, location
to	destination, target, location, event
with	co-agent, instrument



Thematic Role (draft)

person : Sam

verb : go

dest/target/loc/event : meeting

co-agent/instrument : Bob

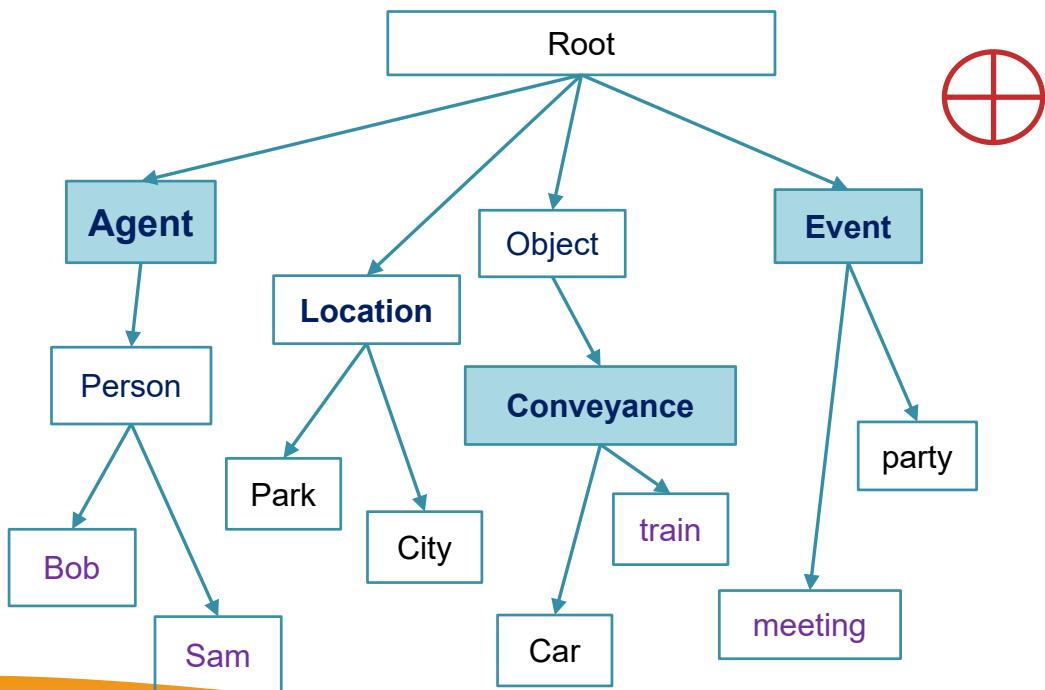
convey/lco/agent : train

# Common Sense Reasoning

- Build the knowledge base

*Sam went to the meeting with Bob by train*

- KB for concepts (*IsA*)



- Apply the knowledge for Preposition

Thematic Role (draft)

agent : Sam

verb : go

dest/target/loc/event : meeting

co-agent/instrument : Bob

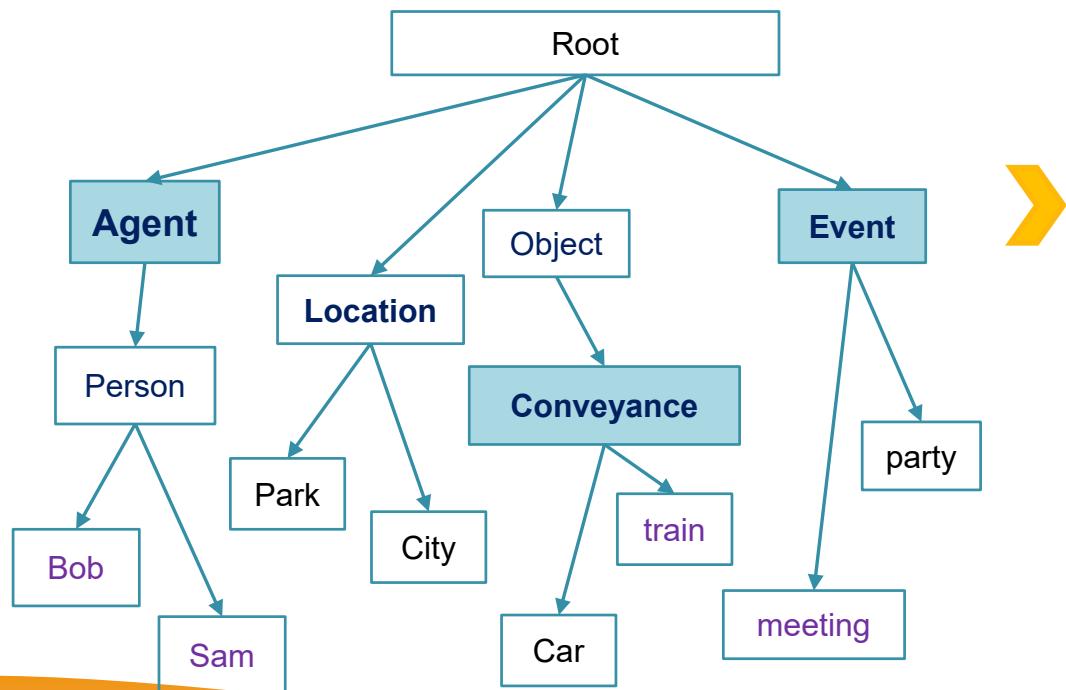
convey/lco/agent : train

# Common Sense Reasoning

- Build the knowledge base

*Sam went to the meeting with Bob by train*

- KB for concepts (*IsA*)



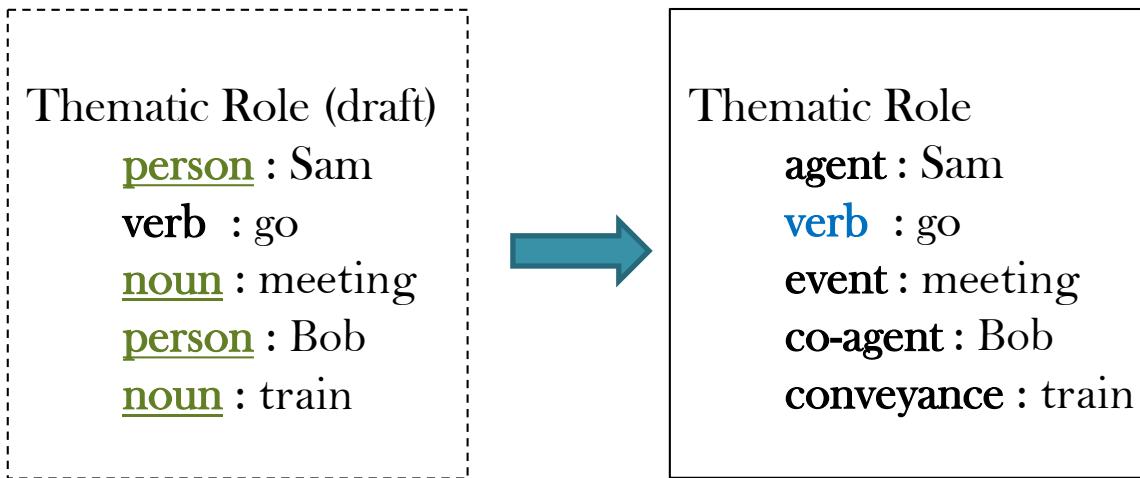
- Apply the knowledge for Preposition

Thematic Role  
agent : Sam  
verb : go  
event : meeting  
co-agent : Bob  
conveyance : train

# Common Sense Reasoning

- Sense making
  - Apply the knowledge

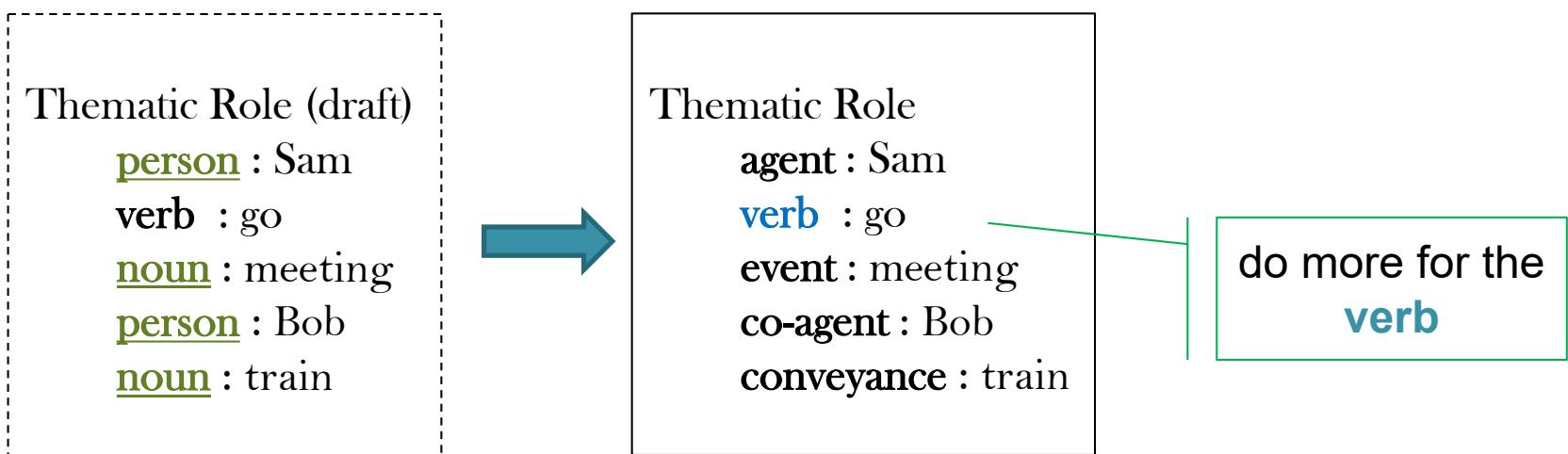
*Sam went to the meeting with Bob by train*



# Common Sense Reasoning

- Sense making
  - Apply the knowledge

*Sam went to the meeting with Bob by train*

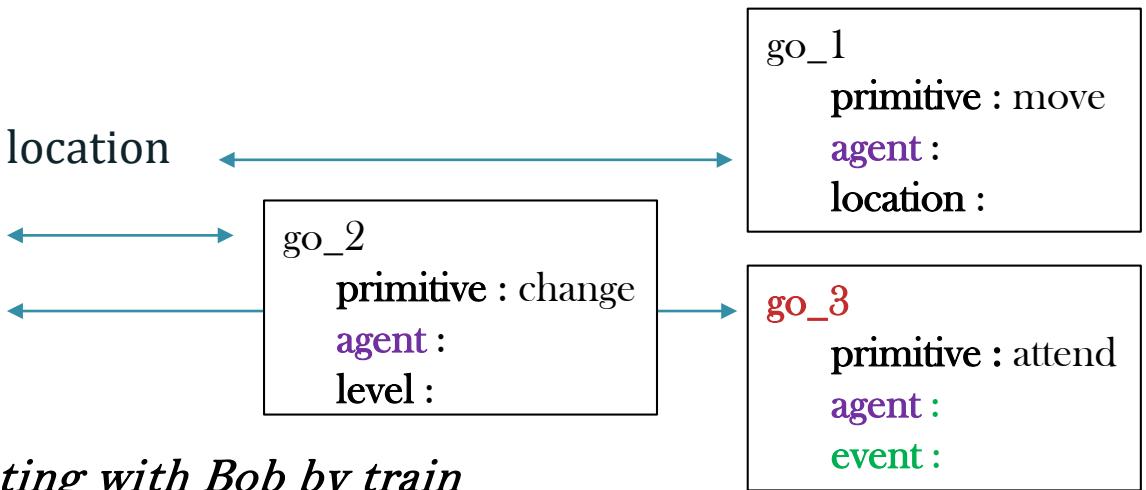


# Common Sense Reasoning

- Resolving Ambiguity in Verbs with *Primitive Actions*

- go. verb. /gəʊ/

- move to another location
- change in level
- attend an event



*Sam went to the meeting with Bob by train*

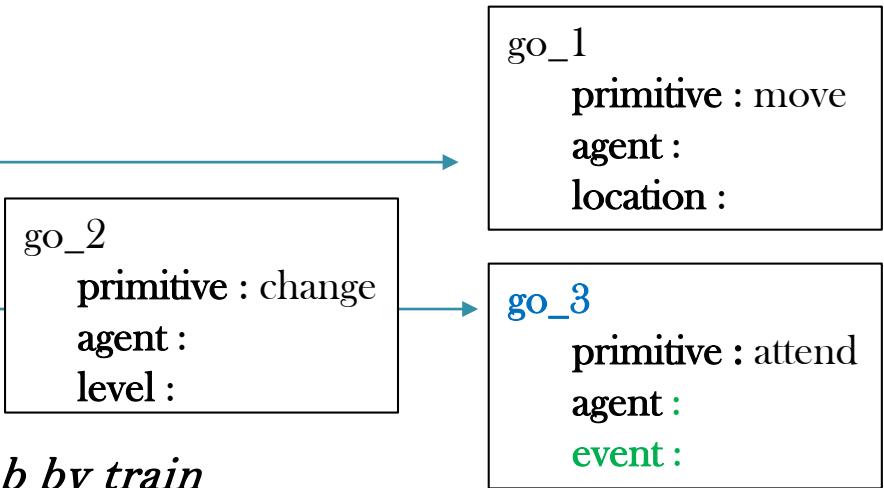
Thematic Role	
agent	: Sam
verb	: go
event	: meeting
co-agent	: Bob
conveyance	: train

# Common Sense Reasoning

- Resolving Ambiguity in Verbs with *Primitive Actions*

- go. verb. /gəʊ/

- move to another location
- change in level
- attend an event



*Sam went to the meeting with Bob by train*

Thematic Role  
agent : Sam  
verb : go  
event : meeting  
co-agent : Bob  
conveyance : train



Thematic Role  
agent : Sam  
verb : go\_3  
event : meeting  
co-agent : Bob  
conveyance : train

# Knowledge Graph

- ConceptNet

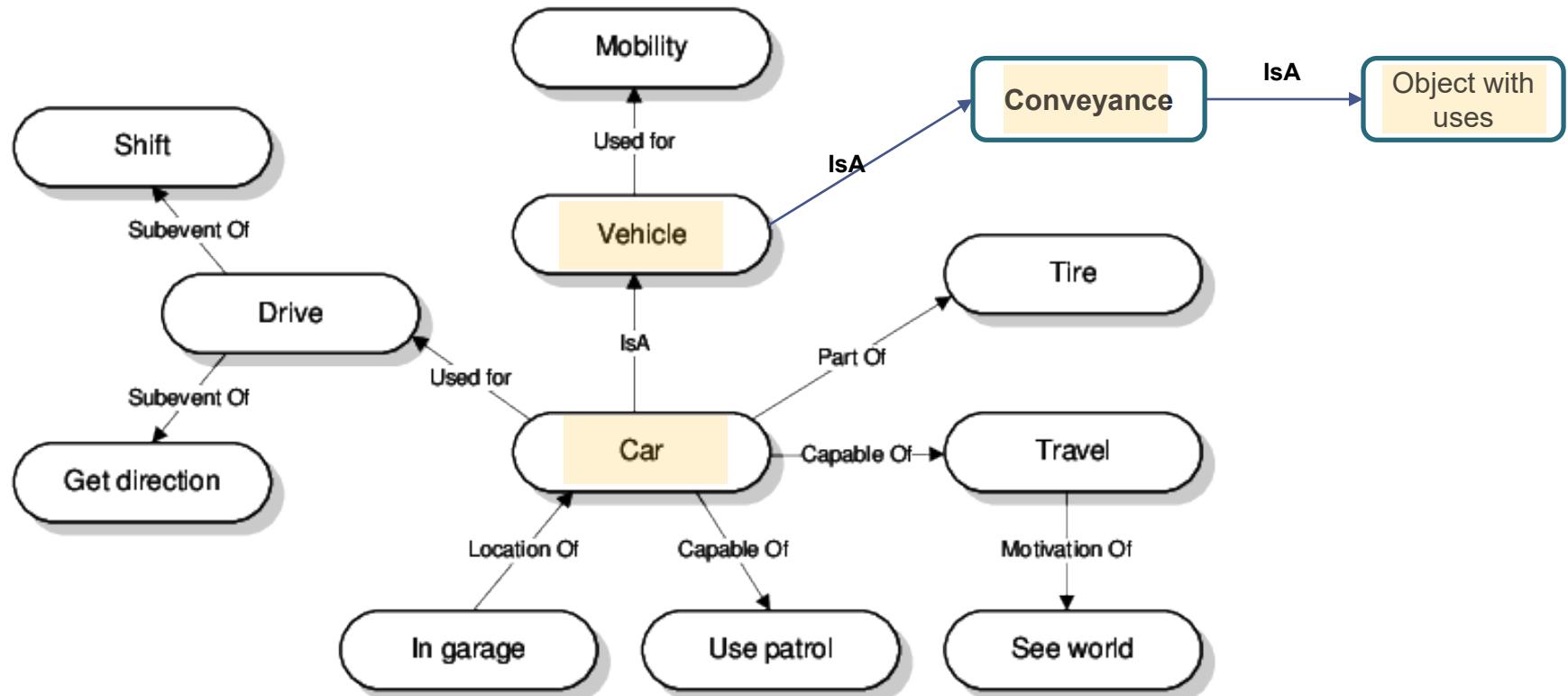
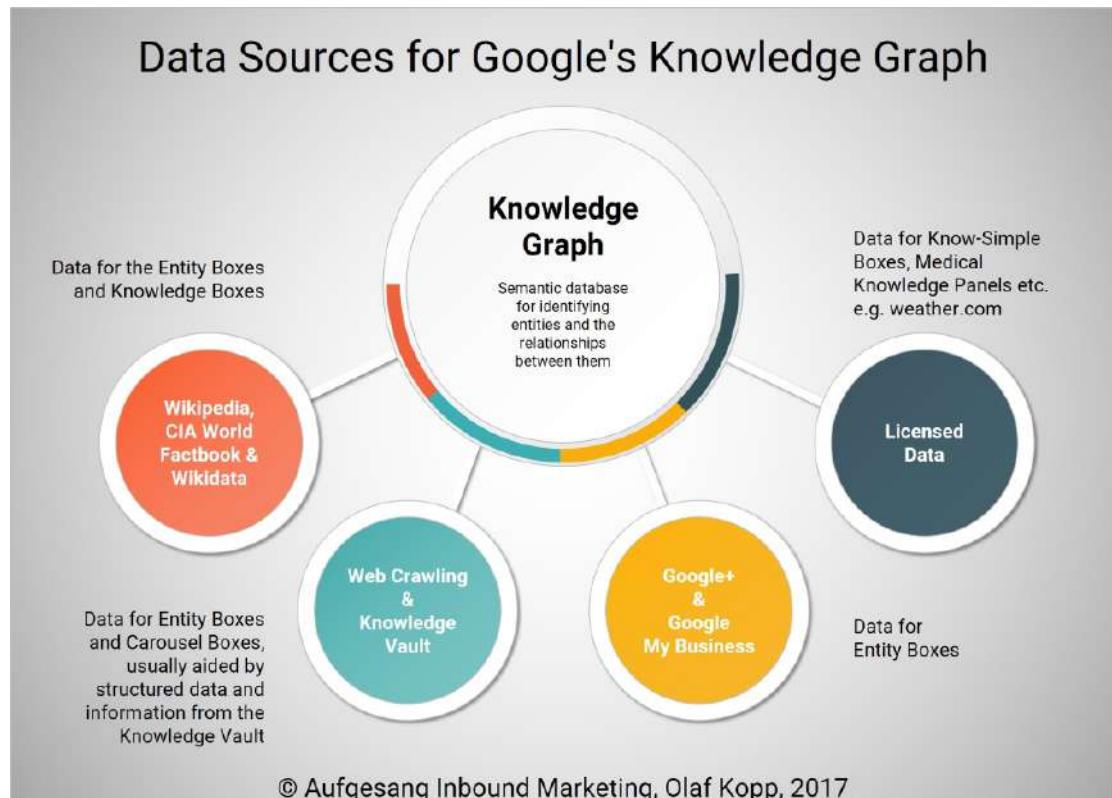


Image from <http://conceptnet.io/>

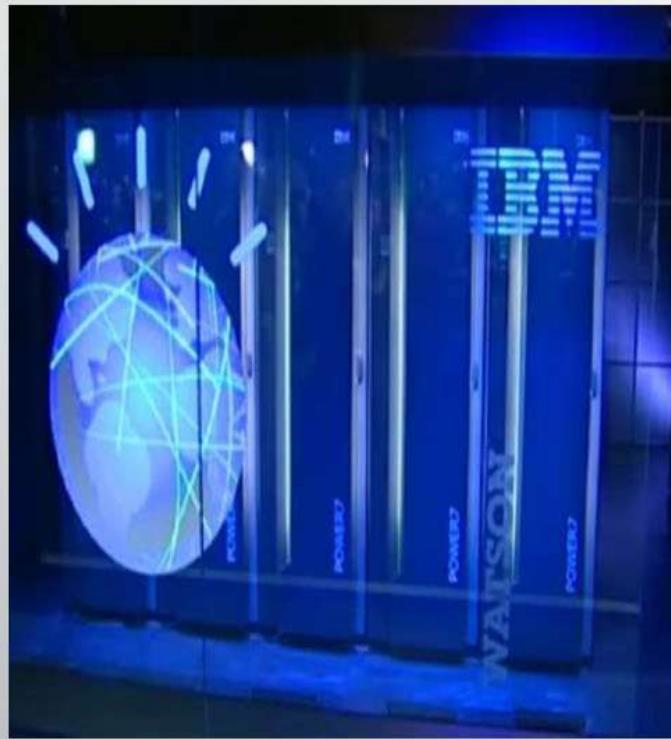
# Knowledge Graph

- Google Knowledge Graph
  - Annotating/organizing content
  - Getting a ranked list of the most notable entities
  - Encoded with [schema.org](#) types
  - API  
(<https://developers.google.com/knowledge-graph/>)



# IBM Watson

## TECHNOLOGY



- Question answering technology
- Deep understanding of human language
- Software-DeepQA
- Runs on cluster of power 750 computers
- 10 racks holding 90 servers
- 2880 3.55GHz power processor cores
- 16 TB memory
- Hold approximately one million books

Image from COGNITIVE COMPUTING by JIMSIAH IBRAHIMKUTTY

# Review the KRR

- Why is it important for AI?
  - Natural Language Understanding
  - Vision and Video
  - Robotics
  - Understanding Science

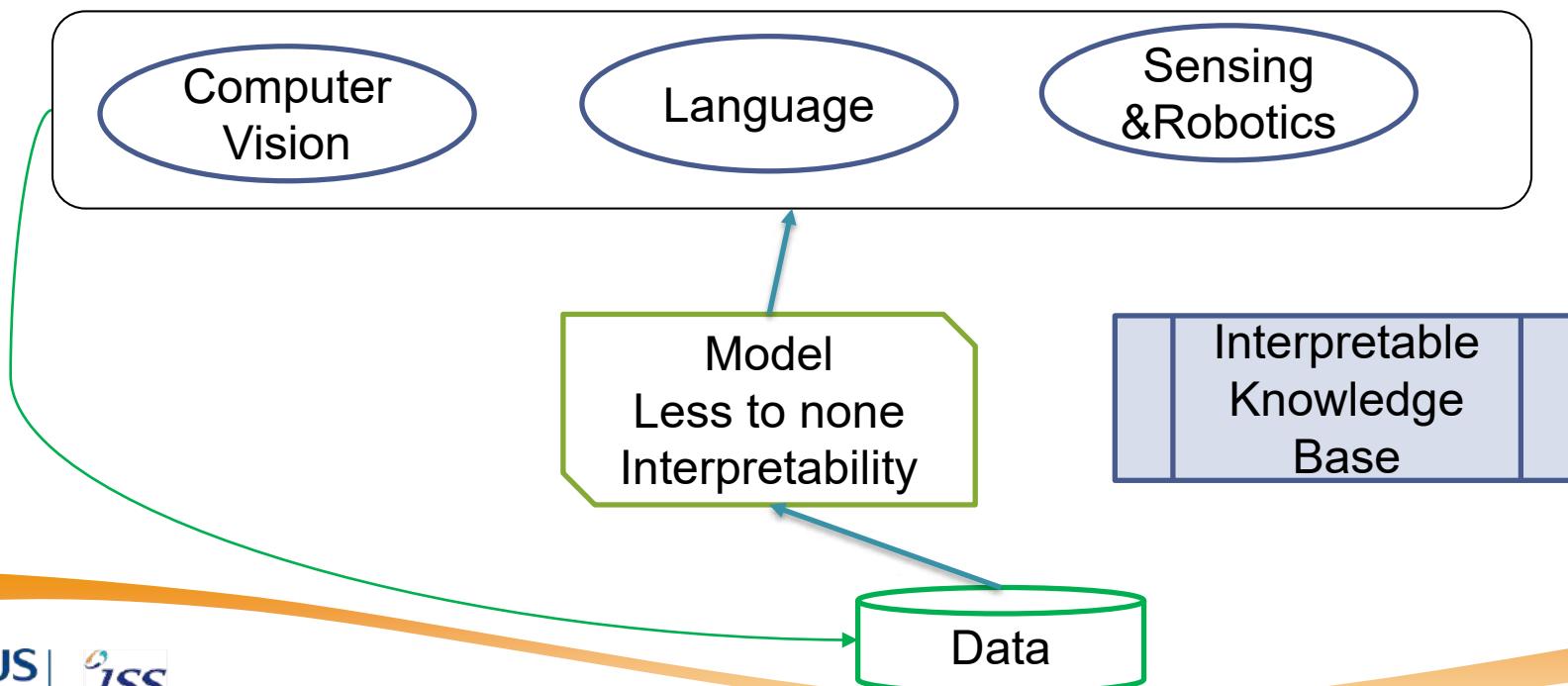
# Review the KRR

- Why is it important for AI?
  - Natural Language Understanding
  - Vision and Video
  - Robotics
  - Understanding Science
- What has been attempted?
  - Expert Annotating, Web mining and Crowdsourcing
  - Symbolic approaches such as Expert Systems and Rule-based reasoning

# Review the KRR

- Where to go ?
  - No silver bullet
  - Google' position paper (in 2018) arguing :

*"we reject the **false choice** between "hand-engineering" and "end-to-end" learning, and instead advocate for an approach which benefits from their complementary strengths "*



# Review the KRR

- Where to go ?
  - No silver bullet
  - Google' position paper (in 2018) arguing :

*"we reject the **false choice** between "hand-engineering" and "end-to-end" learning, and instead advocate for an approach which benefits from their complementary strengths "*
  - Proposing **Graph Network**
    - (f) Image and Fully-Connected Scene Graph

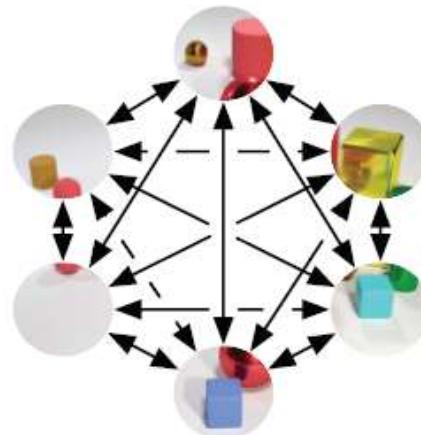


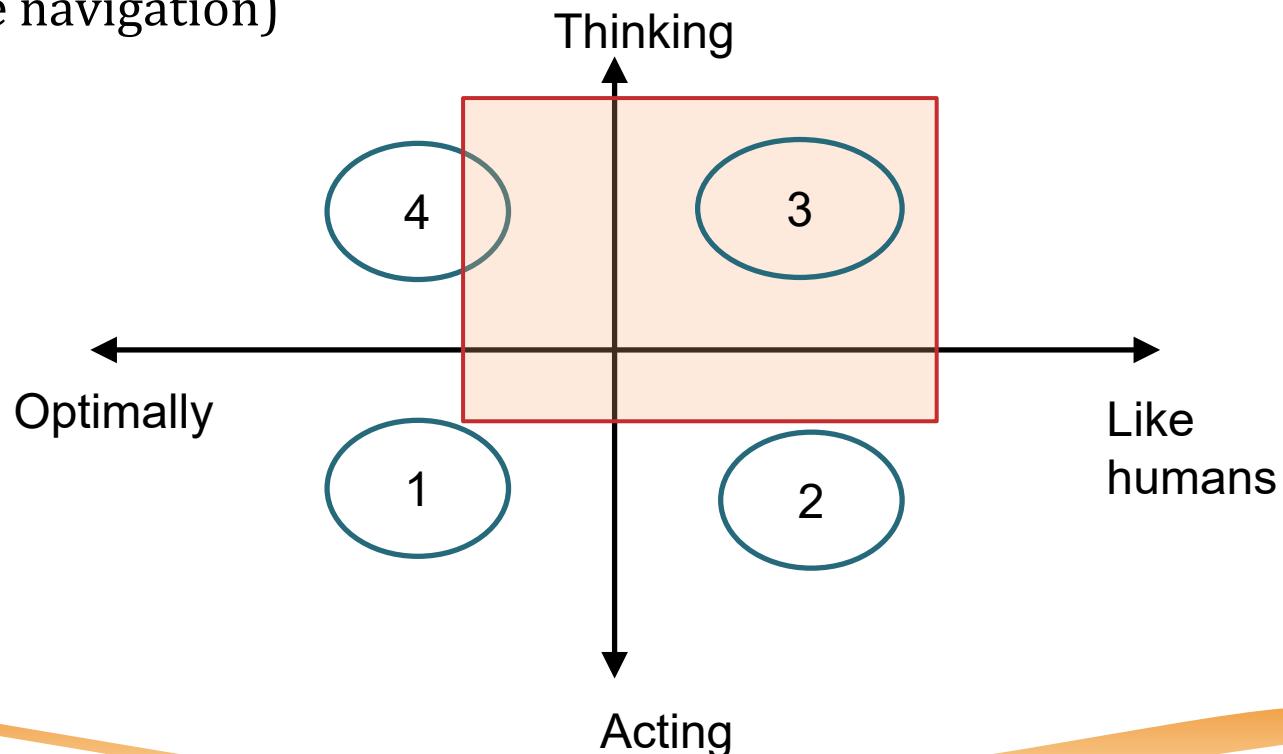
Image from “8. Relational inductive biases, deep learning, and graph networks.”

# Agenda

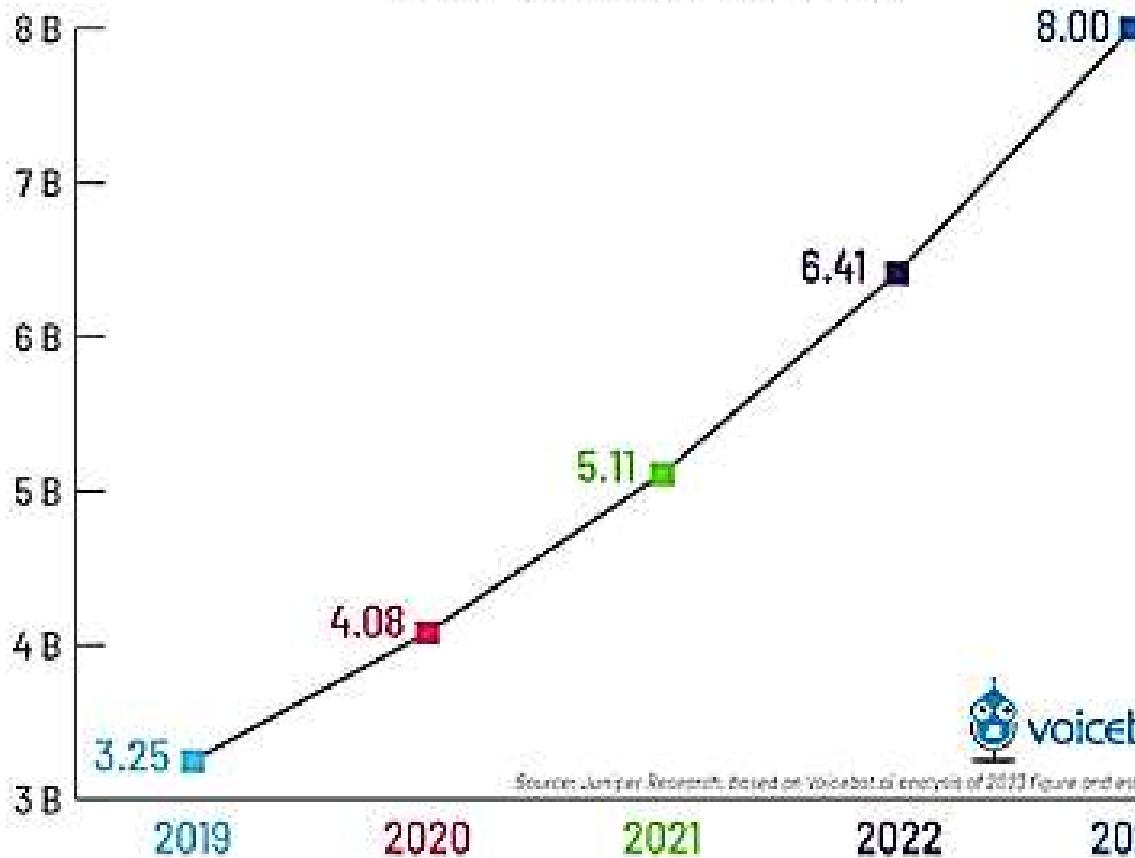
- Introduction of Cognitive Systems
- Cognitive Knowledge Representation and Reasoning
- **Case Study Alexa**
  - Features and Architecture
  - Auto Speech Recognition
  - Language understanding
  - Response generation
- Workshop: Introduction to Google Dialogflow

# What do we expect AI to perform

- 1) Roomba (Automated vacuum)
- 2) Robot-Soccer
- 3) SIRI
- 4) Google Maps (route navigation)



## Voice Assistants in Use



- SMARTPHONES BIGGEST SEGMENT, BUT SMART TVs ARE THE FASTEST GROWING

Image from <https://voicebot.ai/amazon-echo-alexa-stats/>

## Voice Assistant Installed Base - 2019



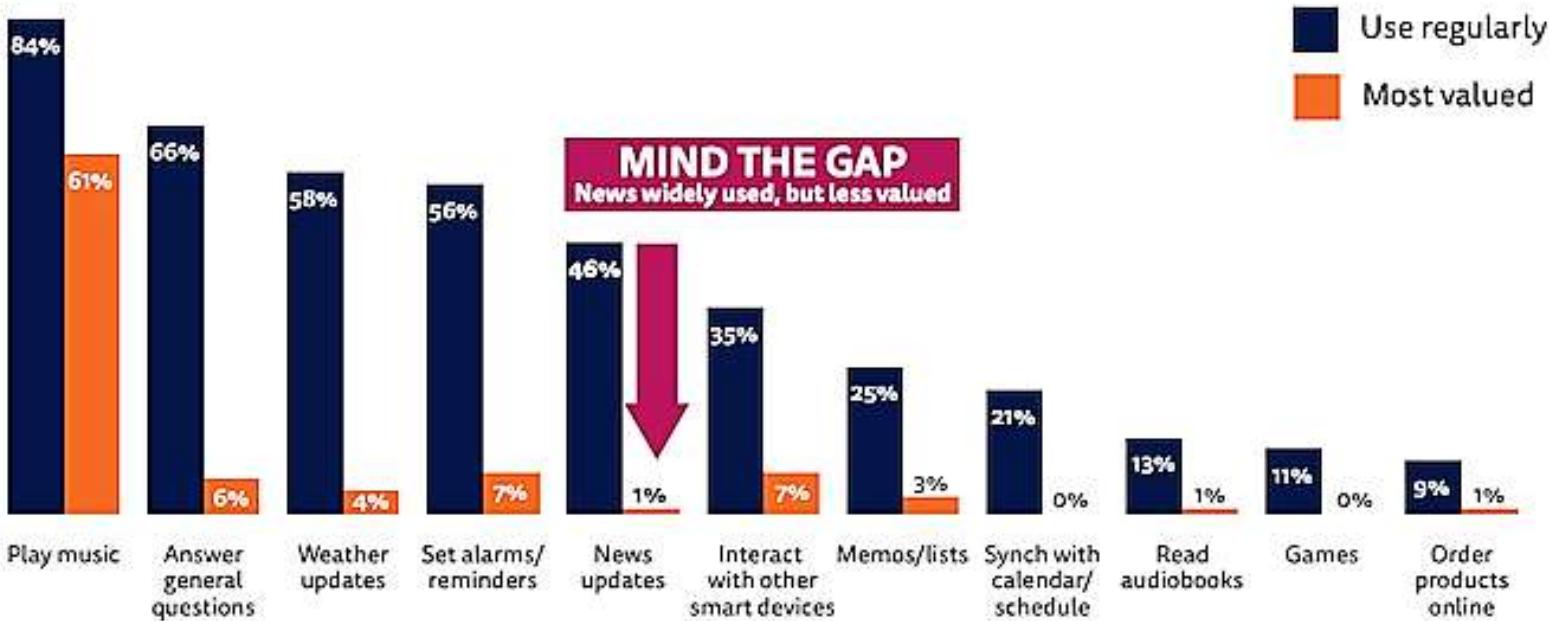
Source: Comalys, Amazon, Microsoft, Google, Apple



Image from <https://voicebot.ai/amazon-echo-alexa-stats/>

# Maturity

## Top/most valued features on smart speakers (UK)



Q. Which, if any, of the following features do you use/is most important on your speaker? Base: UK All that own a smart speaker & are aware of its features = 185.

Image from <https://voicebot.ai/amazon-echo-alex-stats/>

# Build Your Alexa Skill

- Core module
  - ASR
  - NLU
  - *SKILL*
  - NLG
  - TTS

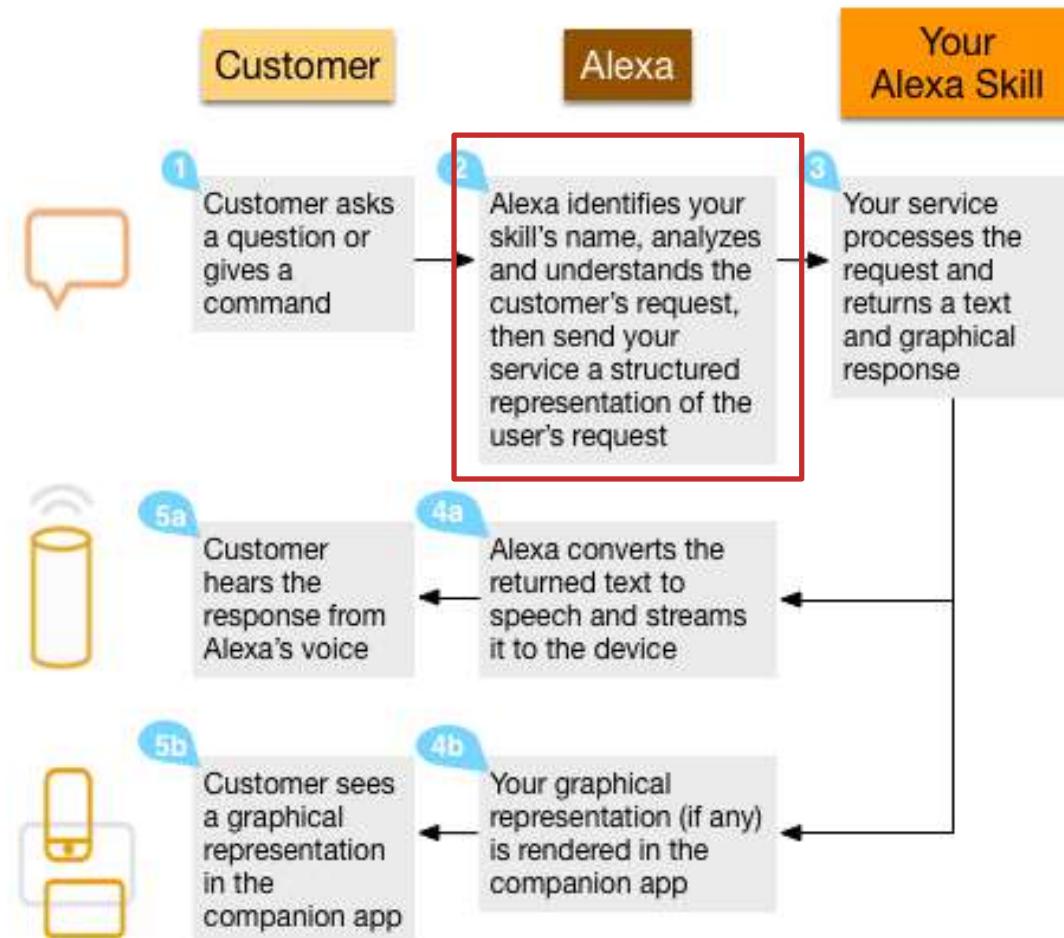
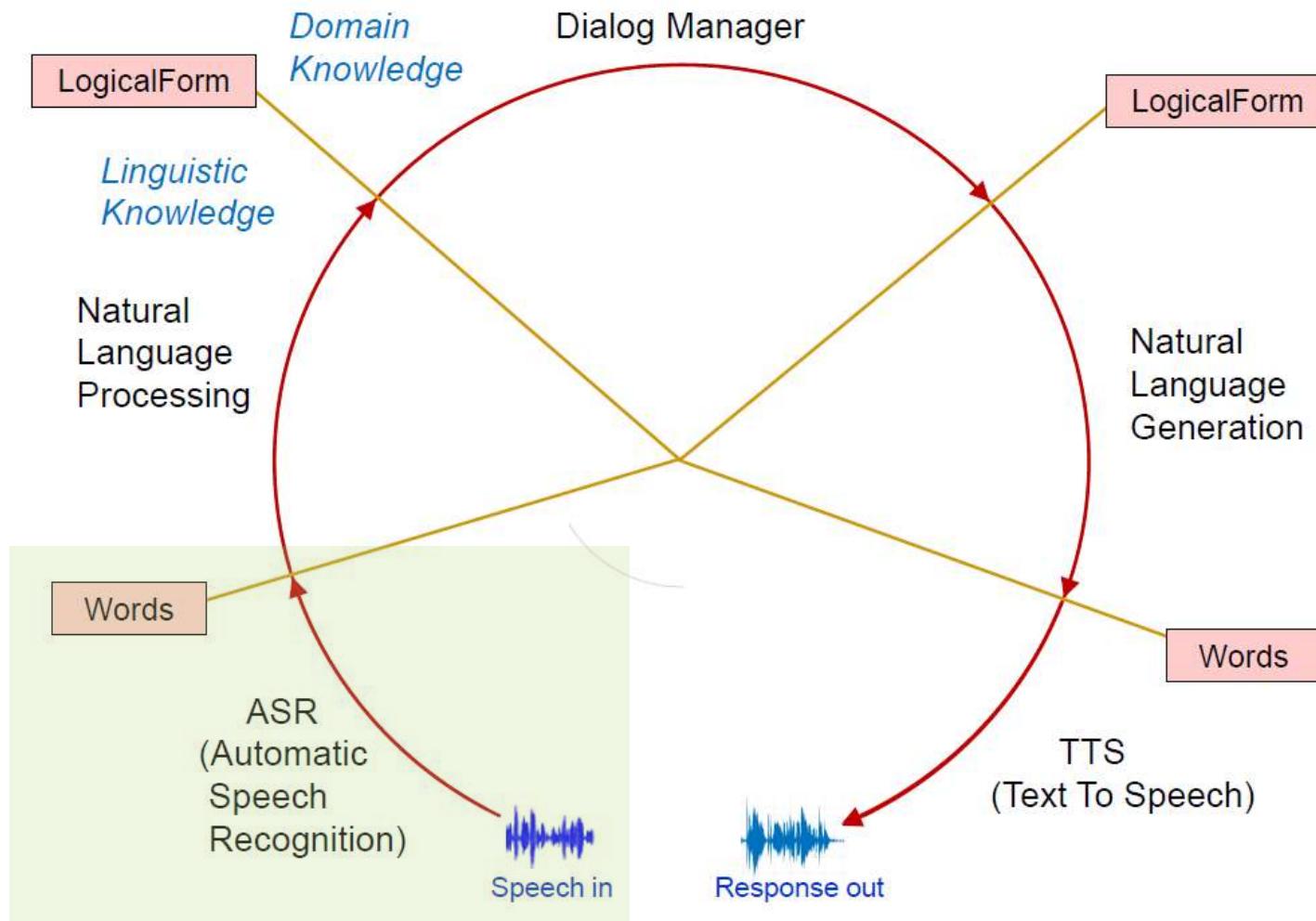


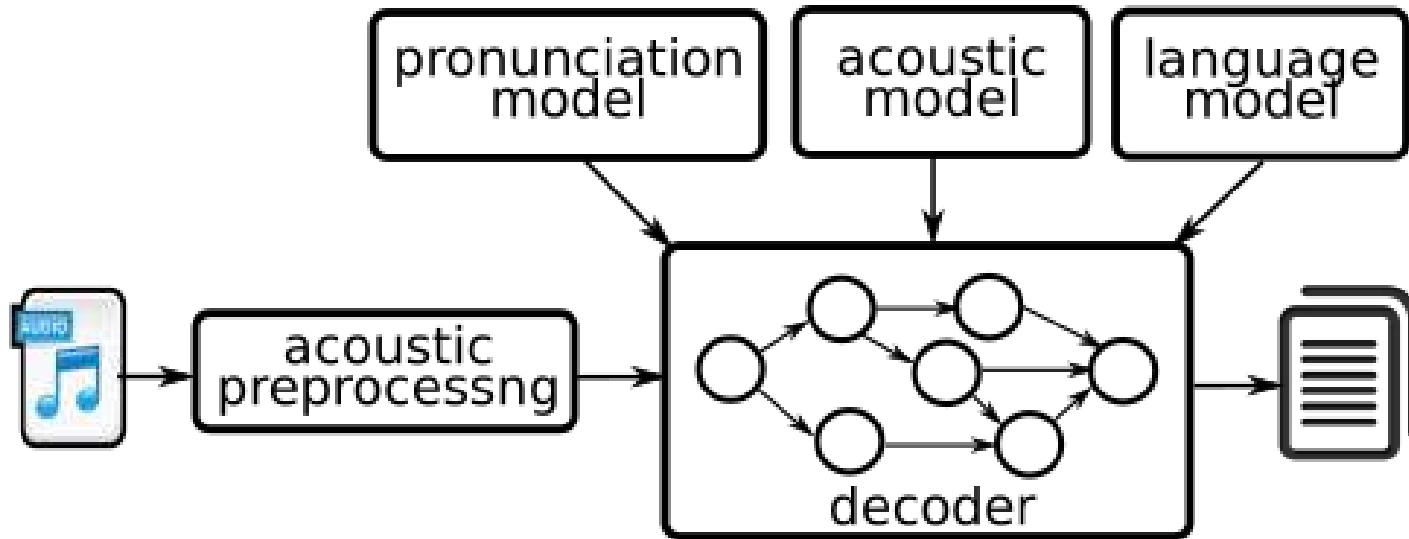
Image from <https://developer.amazon.com/docs/custom-skills/understanding-custom-skills.html>

# Architecture of a Voice Assistant



*Image from SCI 52 Artificial Intelligence: An Introduction to Neural Networks and Deep Learning,*

# Automatic Speech Recognition

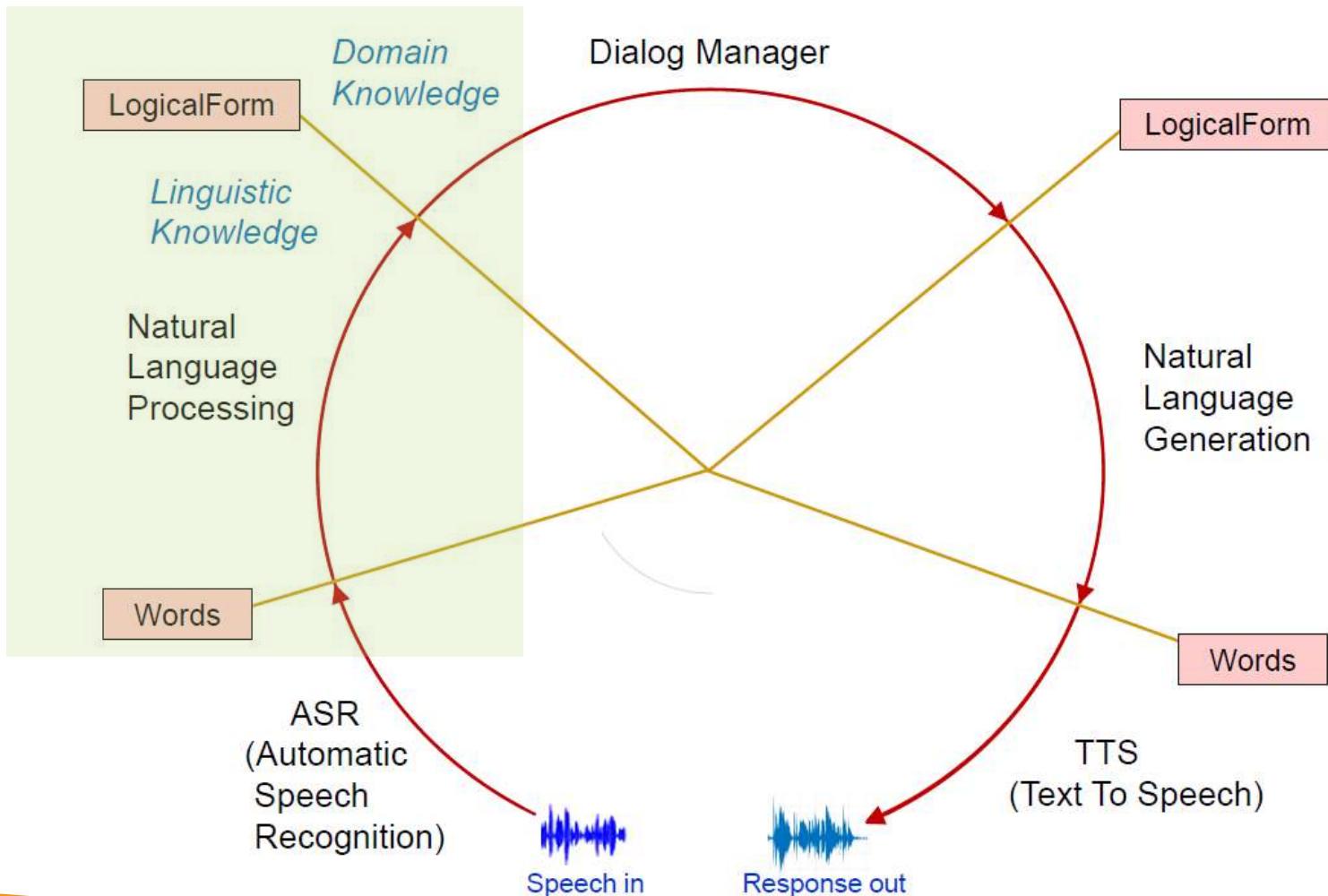


- Preprocessing: to remove the noise and divide *signals* into frames
- Modelling: to learn how a language is spoken and written
- Decoder: to search the ***word sequence*** besting with the models

# Agenda

- Introduction of Cognitive Systems
- Cognitive Knowledge Representation and Reasoning
- **Case Study Alexa**
  - Features and Architecture
  - Auto Speech Recognition
  - **Language understanding**
  - Response generation
- Workshop: Introduction to Google Dialogflow

# Architecture of a Voice Assistant



# Natural Language Understanding

- To understand the request:

**Intent** represents an action that fulfills a user's spoken request. Intents can optionally have arguments called **slots**. The **sample utterances** are set of likely spoken phrases mapped to the intents.

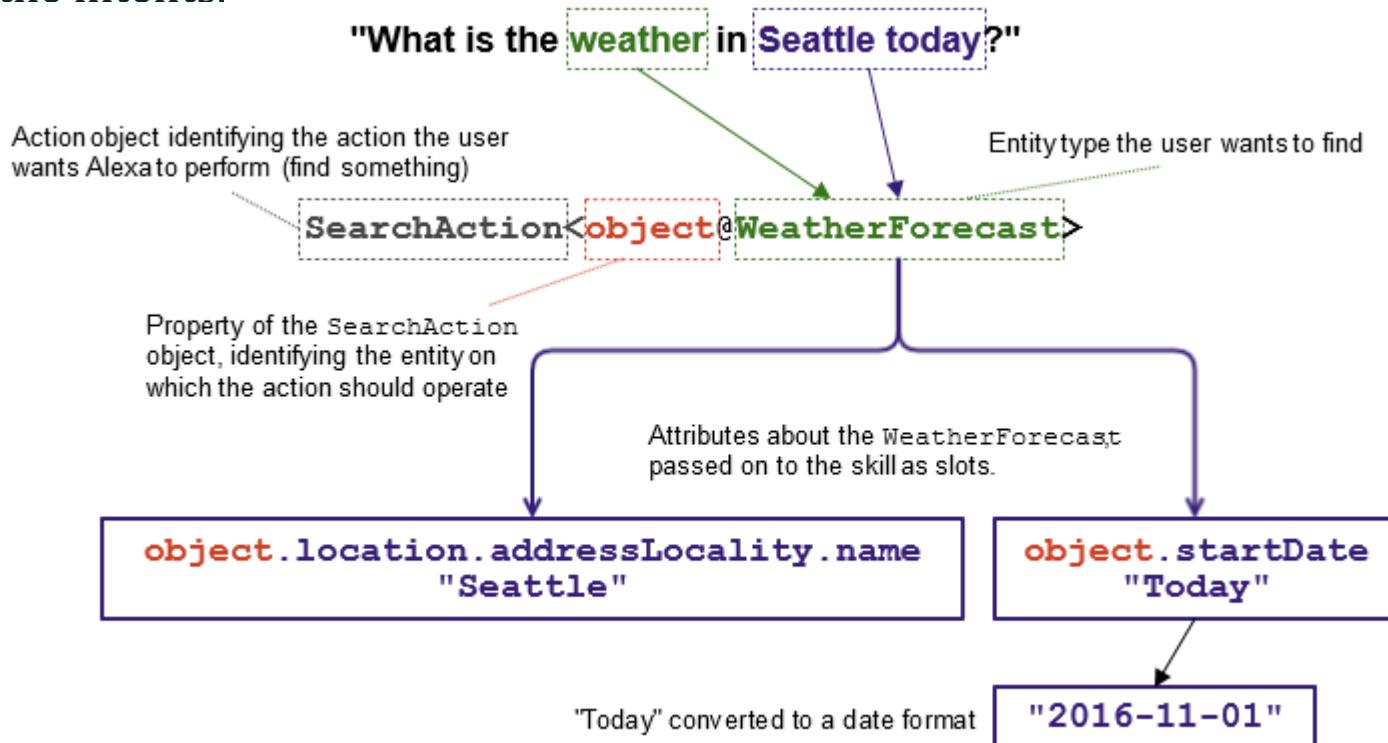


Image from 8. "Just ASK: building an architecture for extensible self-service spoken language understanding."

# Natural Language Understanding

- From Text to Logical Forms
  - What is the weather in Seattle today?
  - What's the weather in London?
  - Tell me the temperature now.



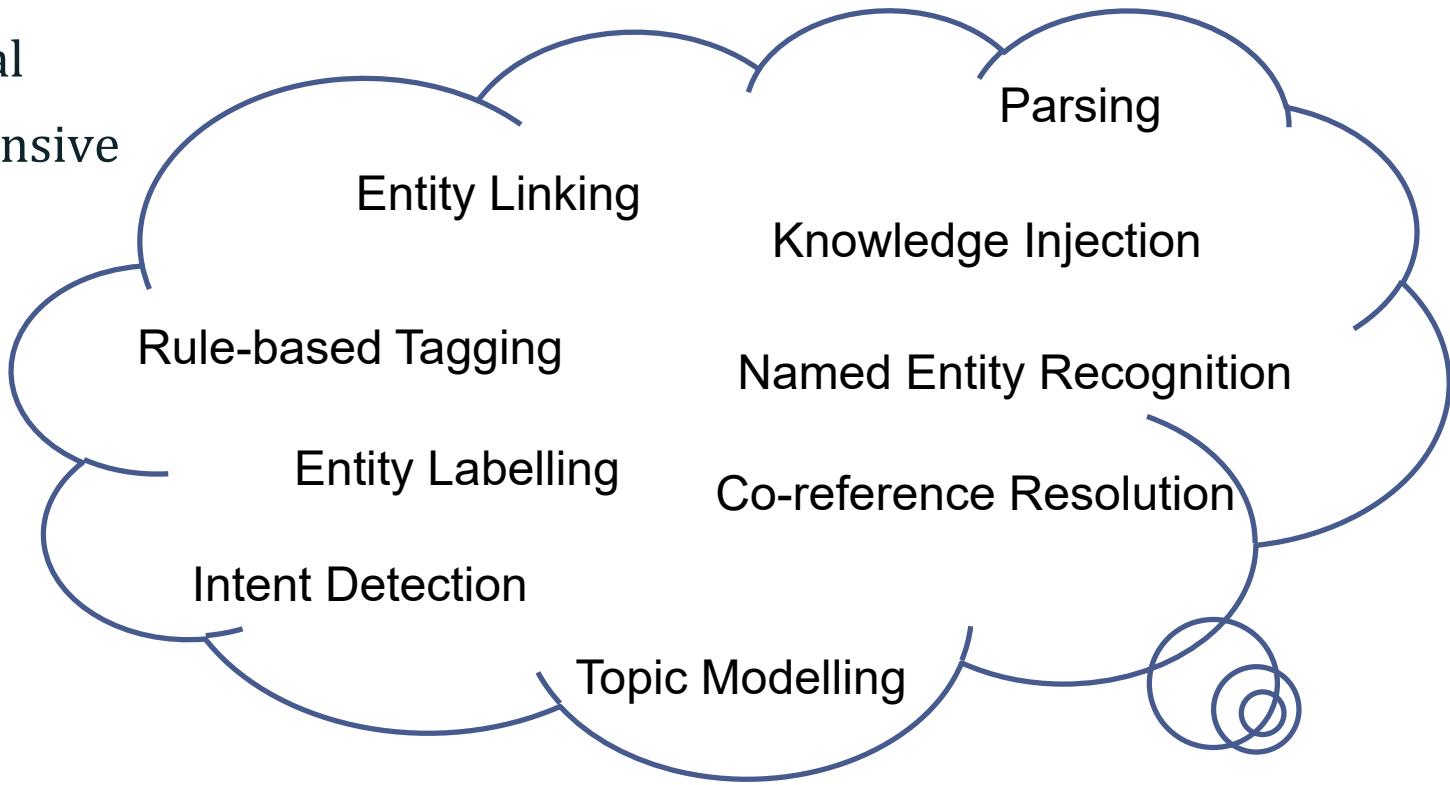
- Logical Forms:

*SearchAction (WeatherForcast((Location 'Seattle'),(StartDate 'Today')))*

# Natural Language Understanding

- NLP Tasks to be addressed

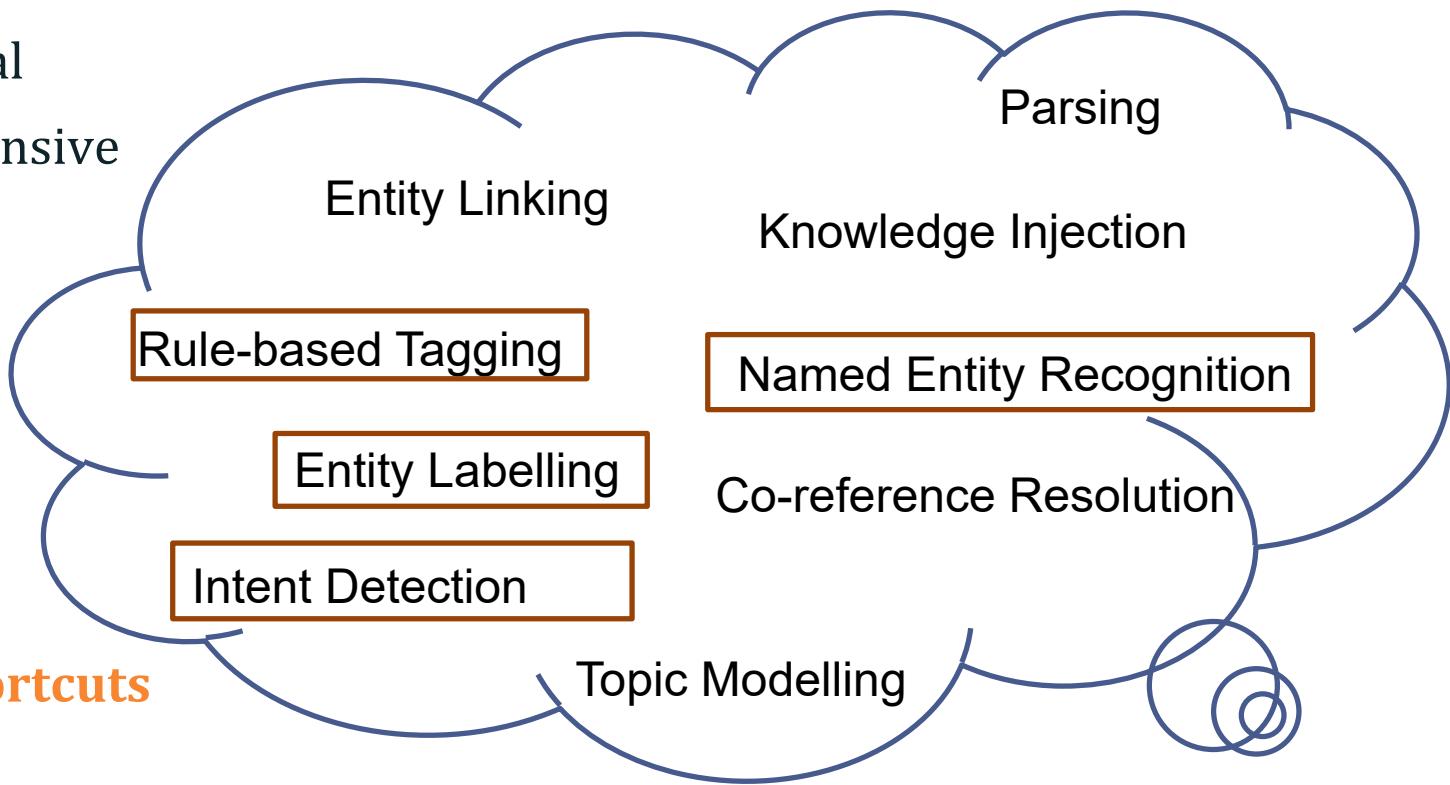
- Theoretical
- Comprehensive



# Natural Language Understanding

- NLP Tasks to be addressed

- Theoretical
- Comprehensive



- **Practical, Shortcuts**

# NLU Pipeline

- Deterministic : *FST* to compile sample *utterances*
- Stochastic : Machine learning models for *entity*, *slot* and *intent* prediction

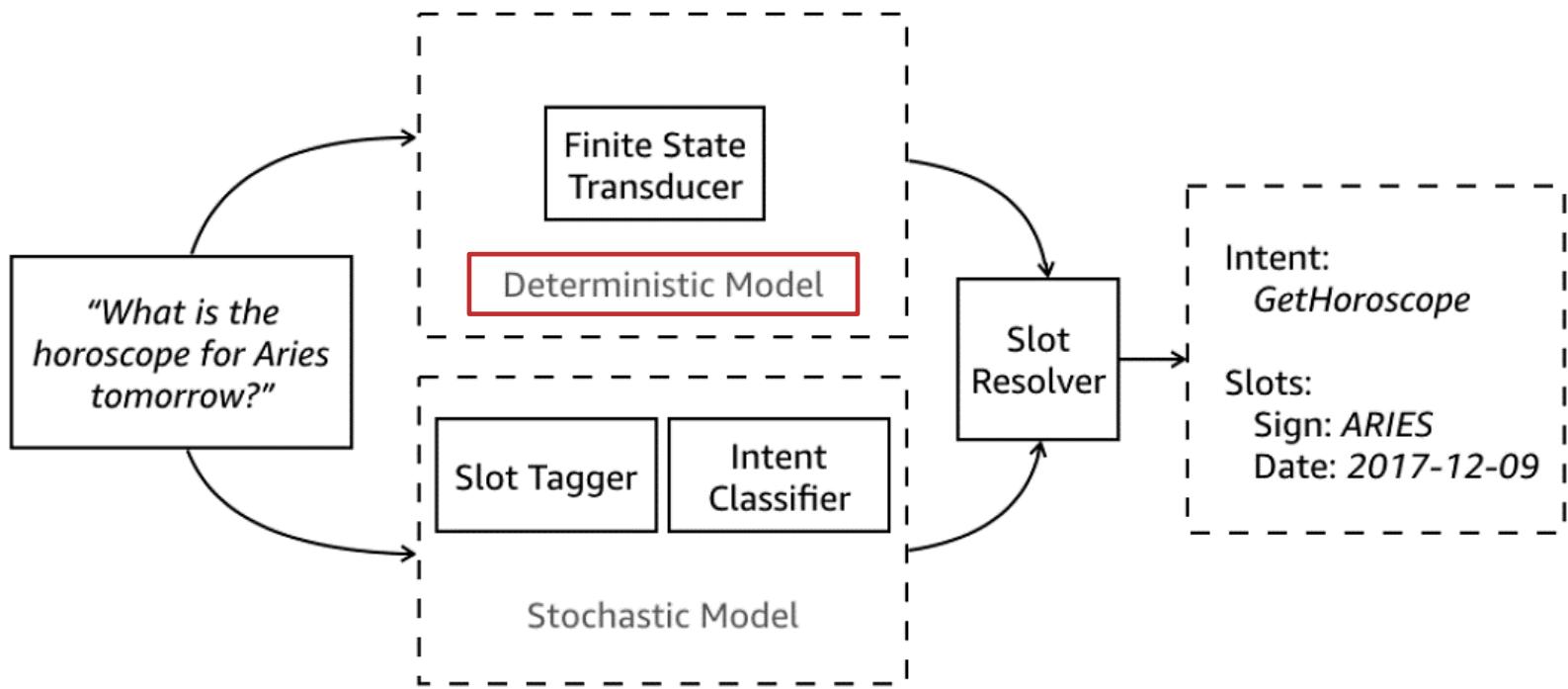
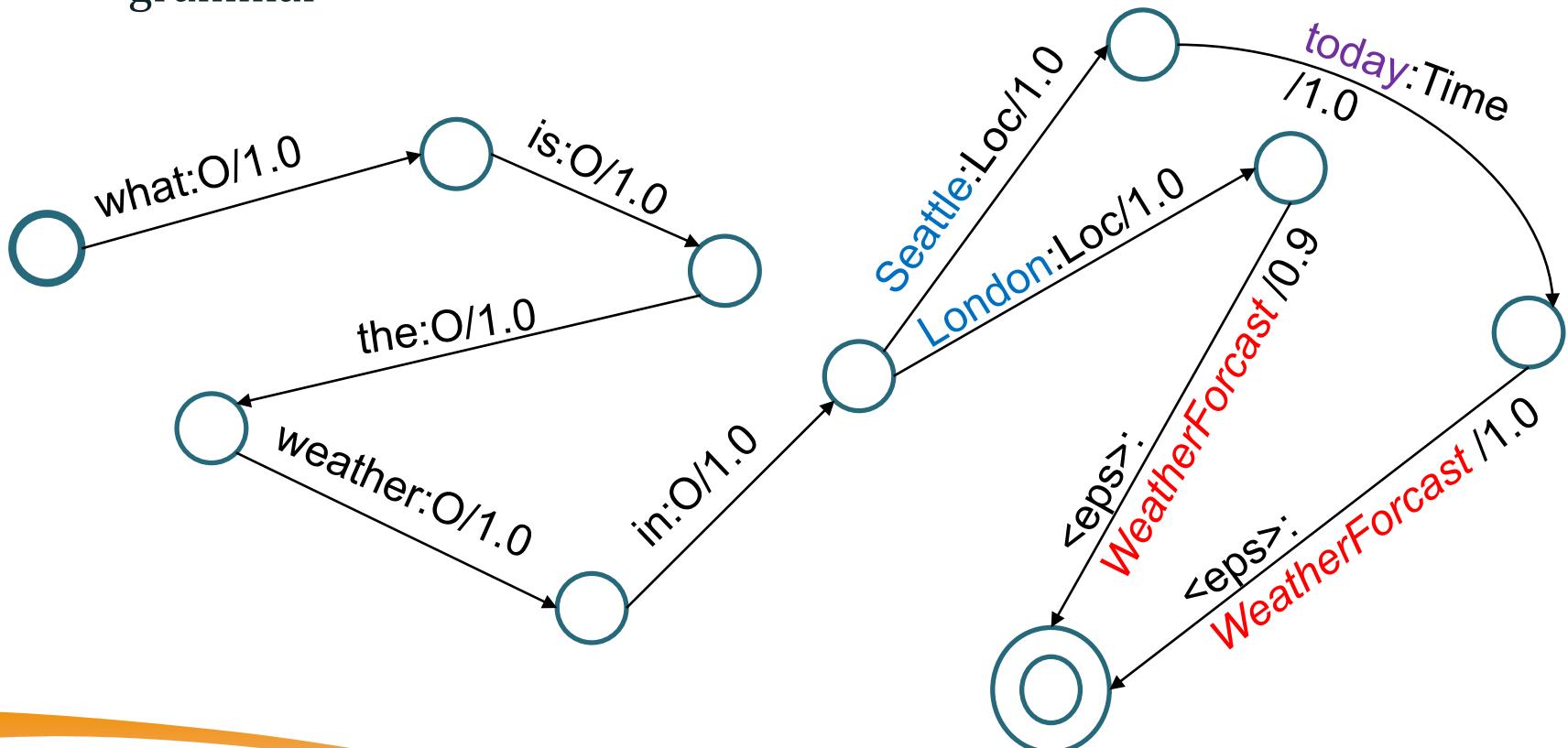


Image from 8. "Just ASK: building an architecture for extensible self-service spoken language understanding."

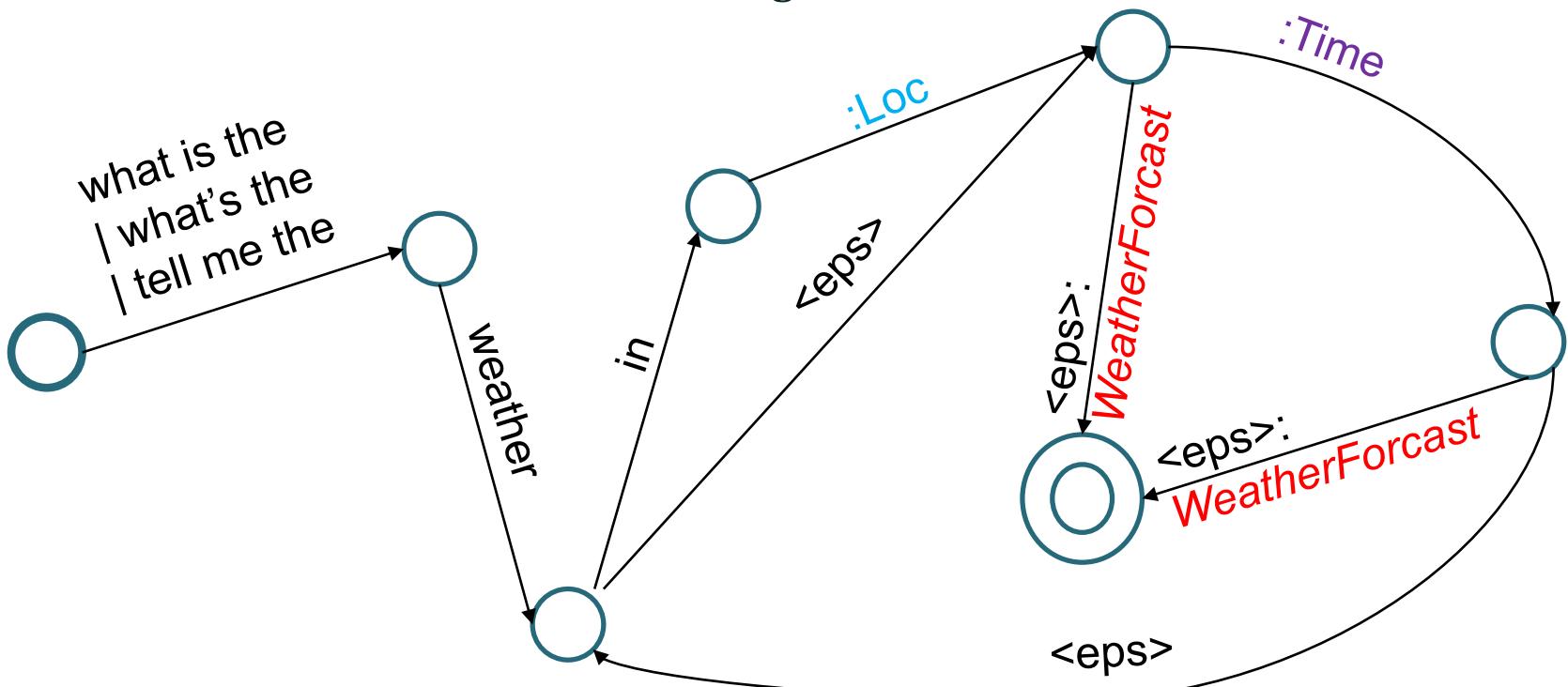
# Deterministic NLU subsystem

- Weighted Finite State Transducers
  - an easy but powerful way to represent data under a weighted grammar



# Deterministic NLU subsystem

- Simplified Finite State Transducers
  - Generalised by Named Entity Recognition
  - Dictionaries enrich the Knowledge Base



# NLU Pipeline

- Deterministic : *FST* to compile sample *utterances*
- Stochastic : Machine learning models for *entity*, *slot* and *intent* prediction

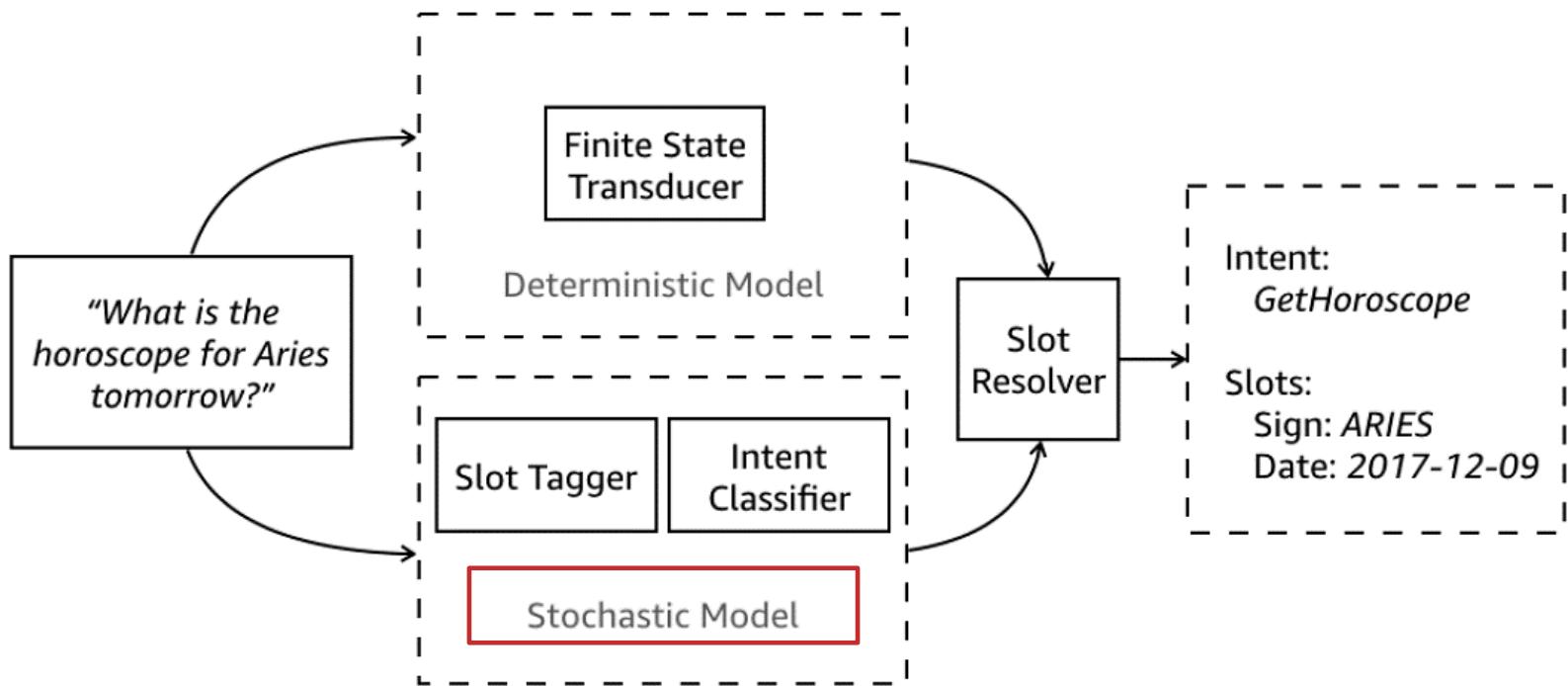
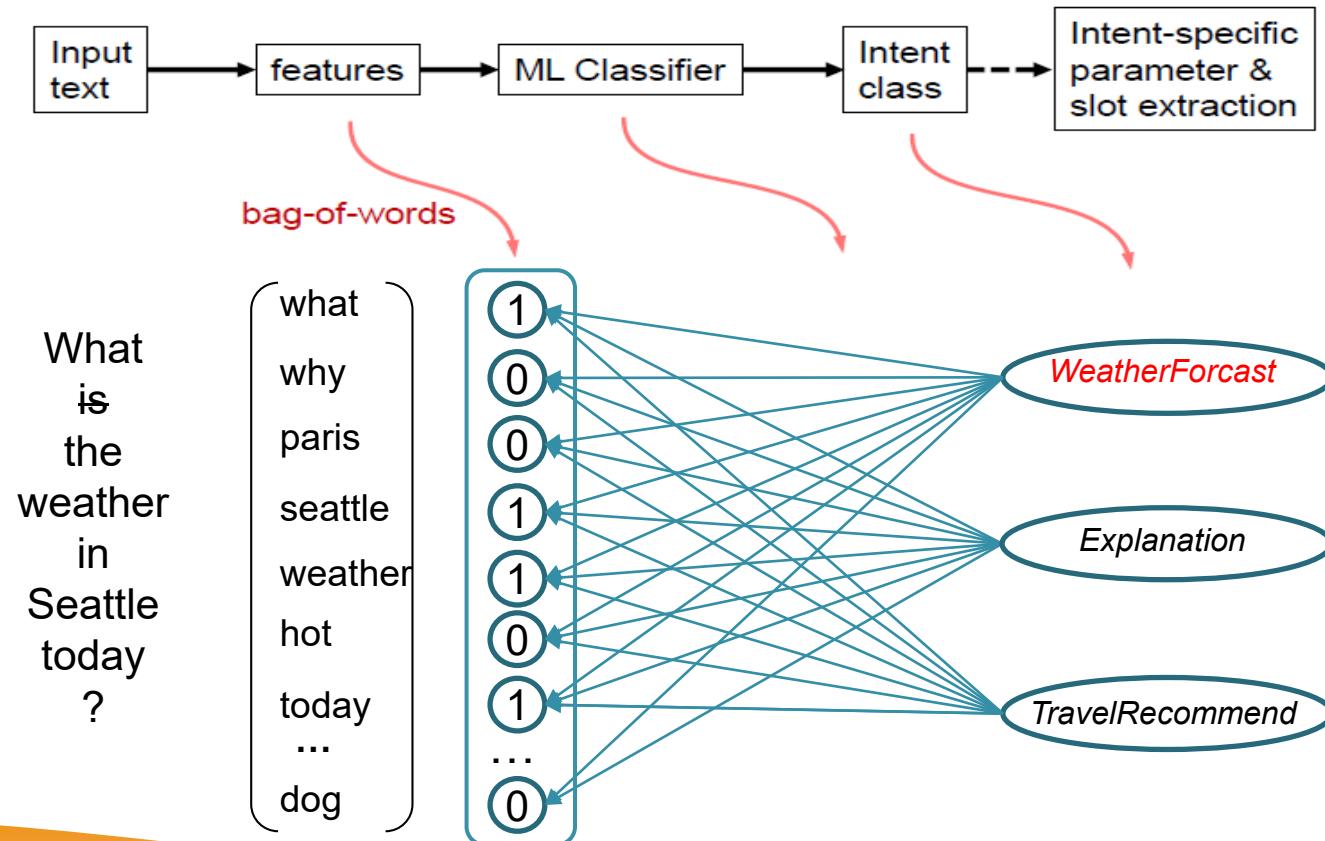


Image from 8. "Just ASK: building an architecture for extensible self-service spoken language understanding."

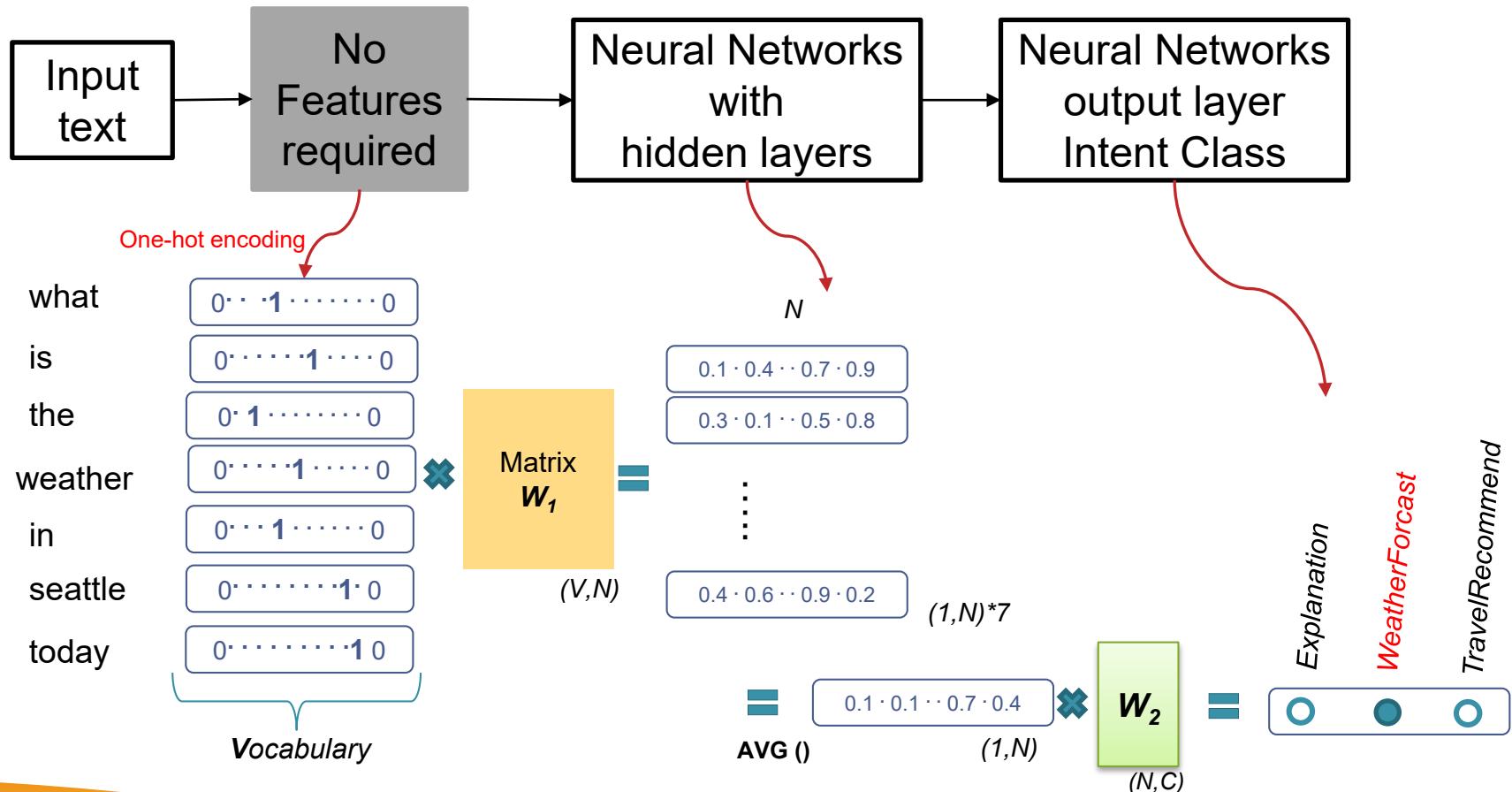
# Intent detection

- Learn to organize the knowledge through modelling
  - *Intent* classification through machine learning (**supervised**) models (SVM/NB/LR/DT/KNN)



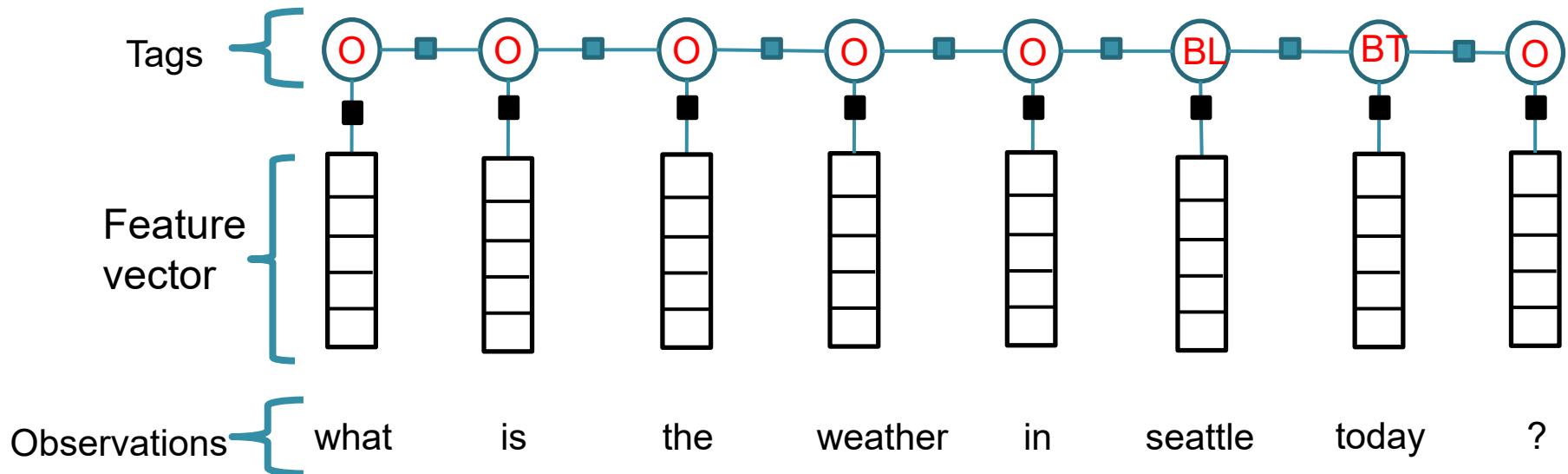
# Intent detection

- Learn to organize the knowledge through modelling
  - *Intent* classification through *DeepLearning*



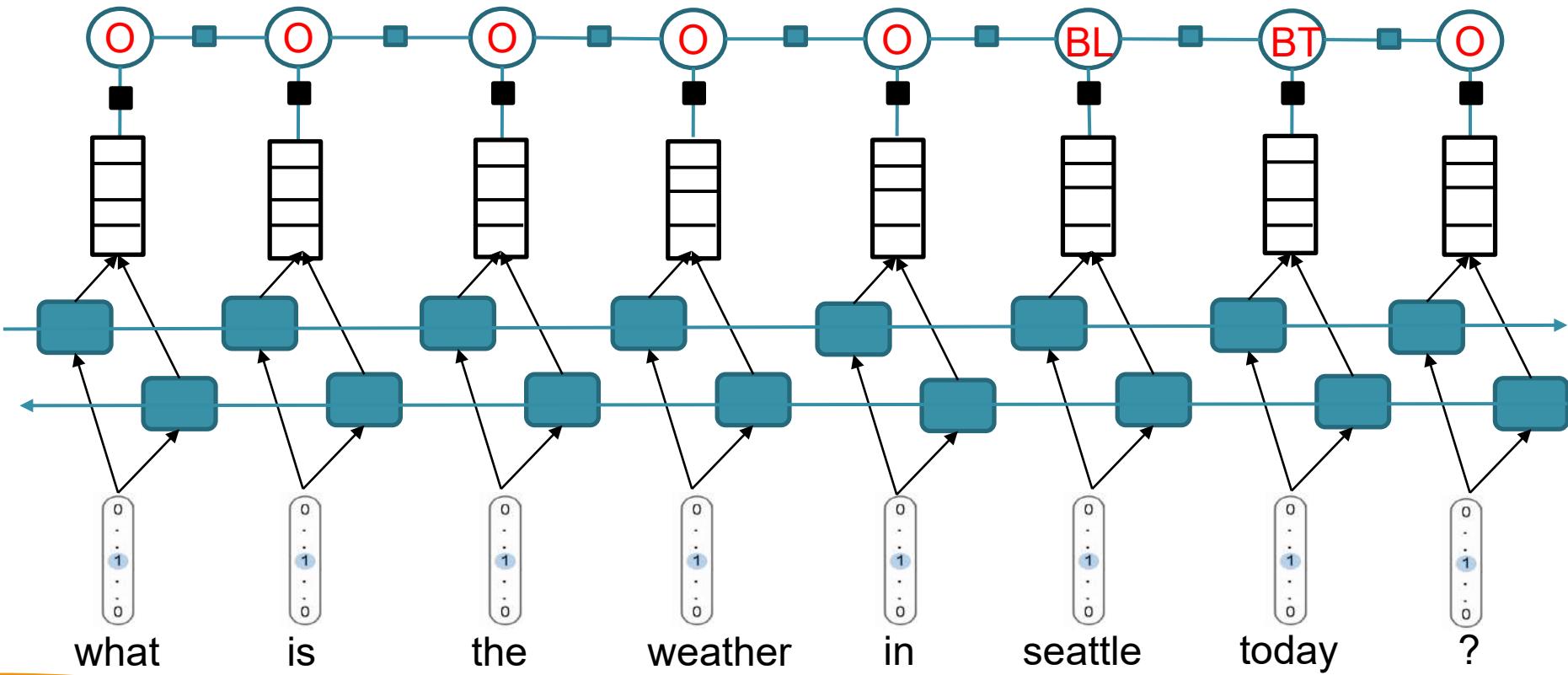
# Slots detection

- NER through classic models (HMM/CRF)
  - A Linear-Chain CRF
  - Entity labelled in sequence



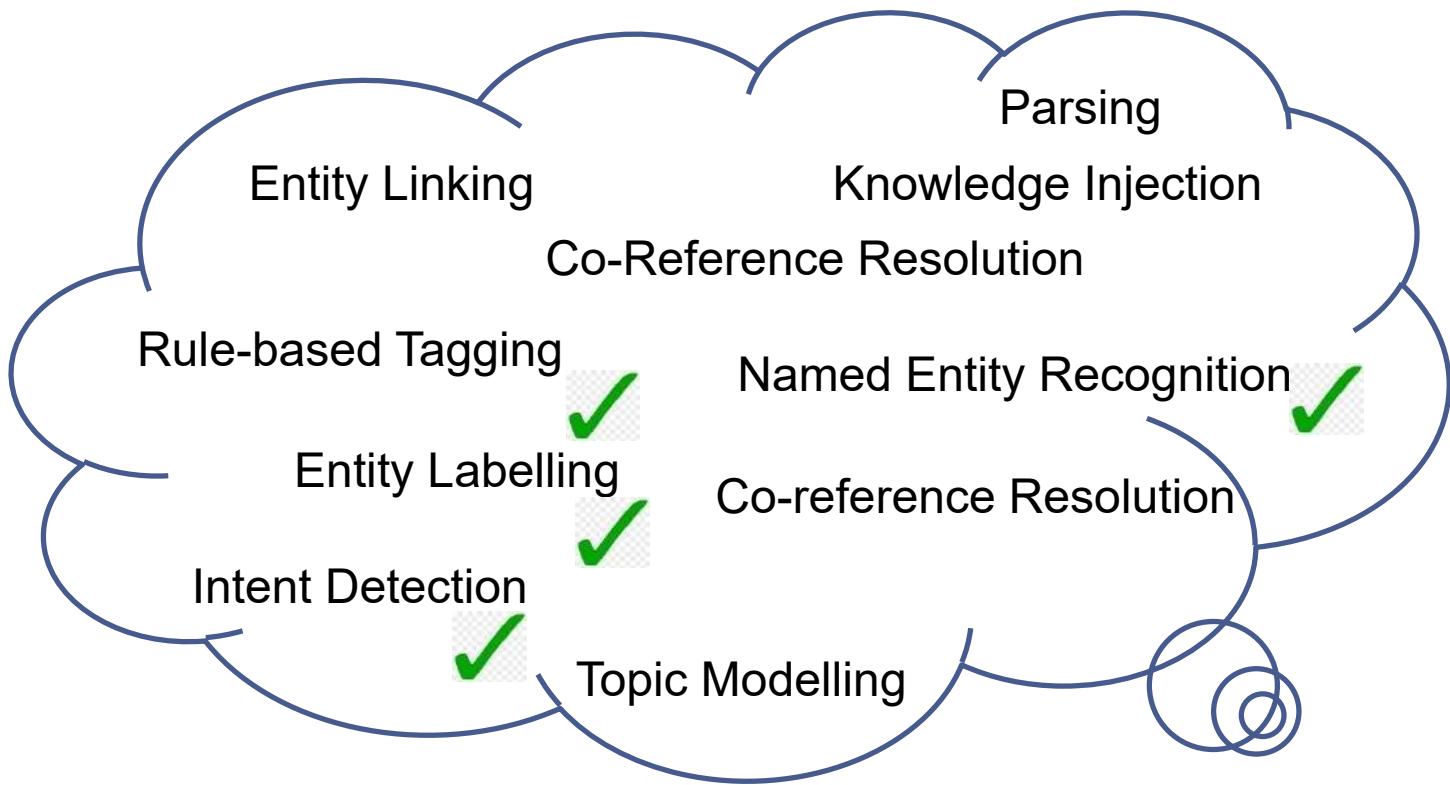
# Slots detection

- NER With the help of *DeepLearning* (Bi-LSTM+CRF)
  - State-of-the-art ?



# Review the NLU

- More Tasks to be addressed



# Contextual Memory

- Co-Reference Resolution

“Alexa, who won the 1934 world series?

“The Saint Louis Cardinals beat the Detroit  
Tigers 4-3 in the 1934 Word Series.”

“Alexa, who was the president then?”

“This might answer your question. The president of the  
United States is Donald Trump.”

# Contextual Memory

- Co-Reference Resolution
- Dialog State Tracking

“Alexa, who won the 1934 world series?

“The Saint Louis Cardinals beat the Detroit  
Tigers 4-3 in the 1934 Word Series.”

“Alexa, who was the president then?”

“This might answer your question. The president of the  
United States is Donald Trump.”

FindPerson

Agent : ?

Verb : win

Object : world series

Date : 1934 ←

Location :

FindPerson

Agent : ?

Verb : is

Object : President

Date : Then ←

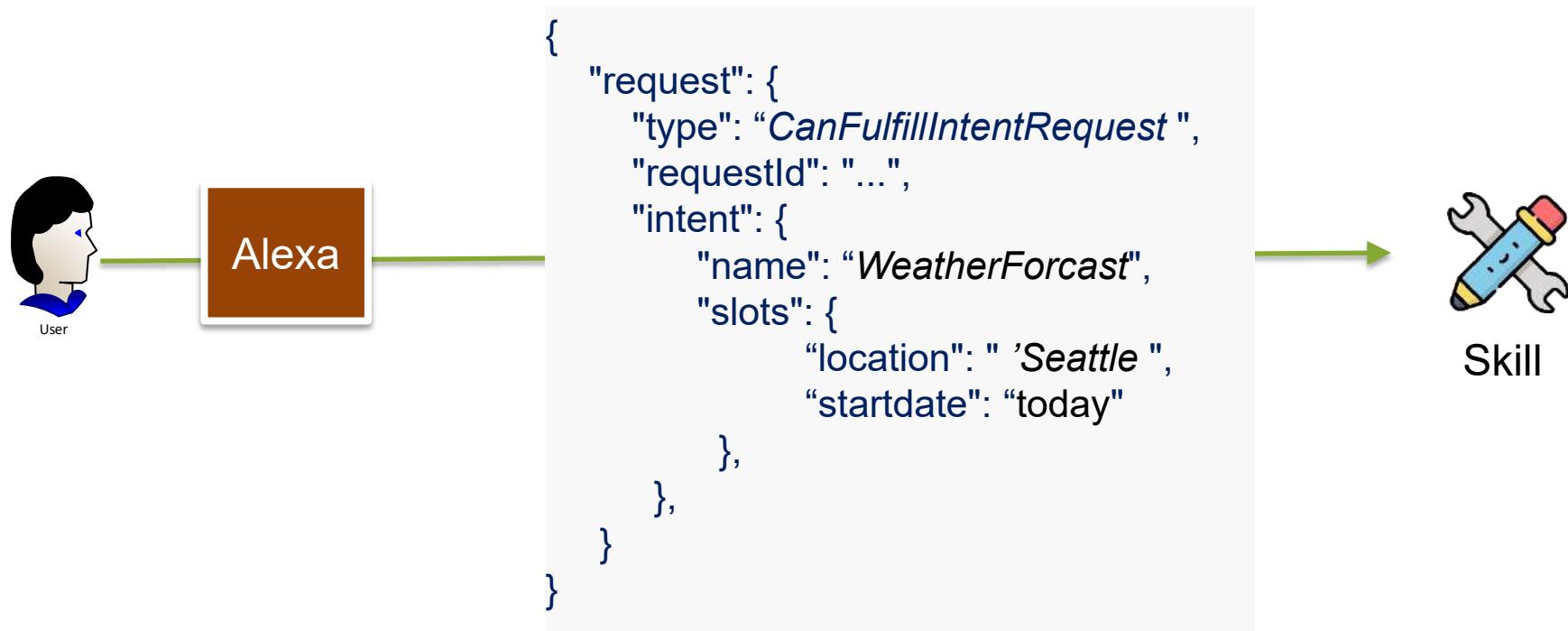
Location:

# Interfacing With SKILLS

- Logical Forms:

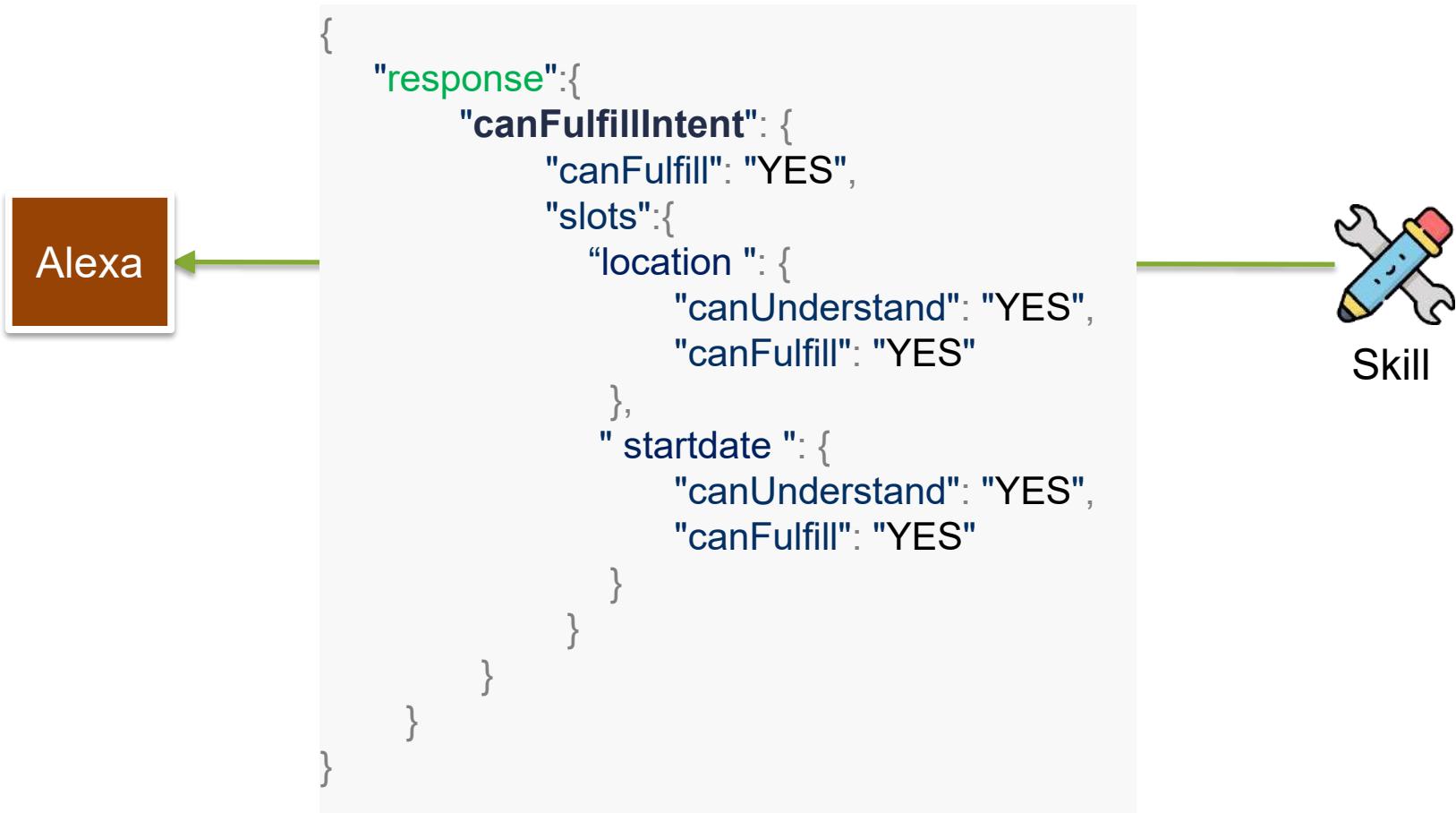
*SearchAction (WeatherForecast((Location 'Seattle'),(StartDate 'Today')))*

- From Alexa to Skills



# Interfacing With SKILLS

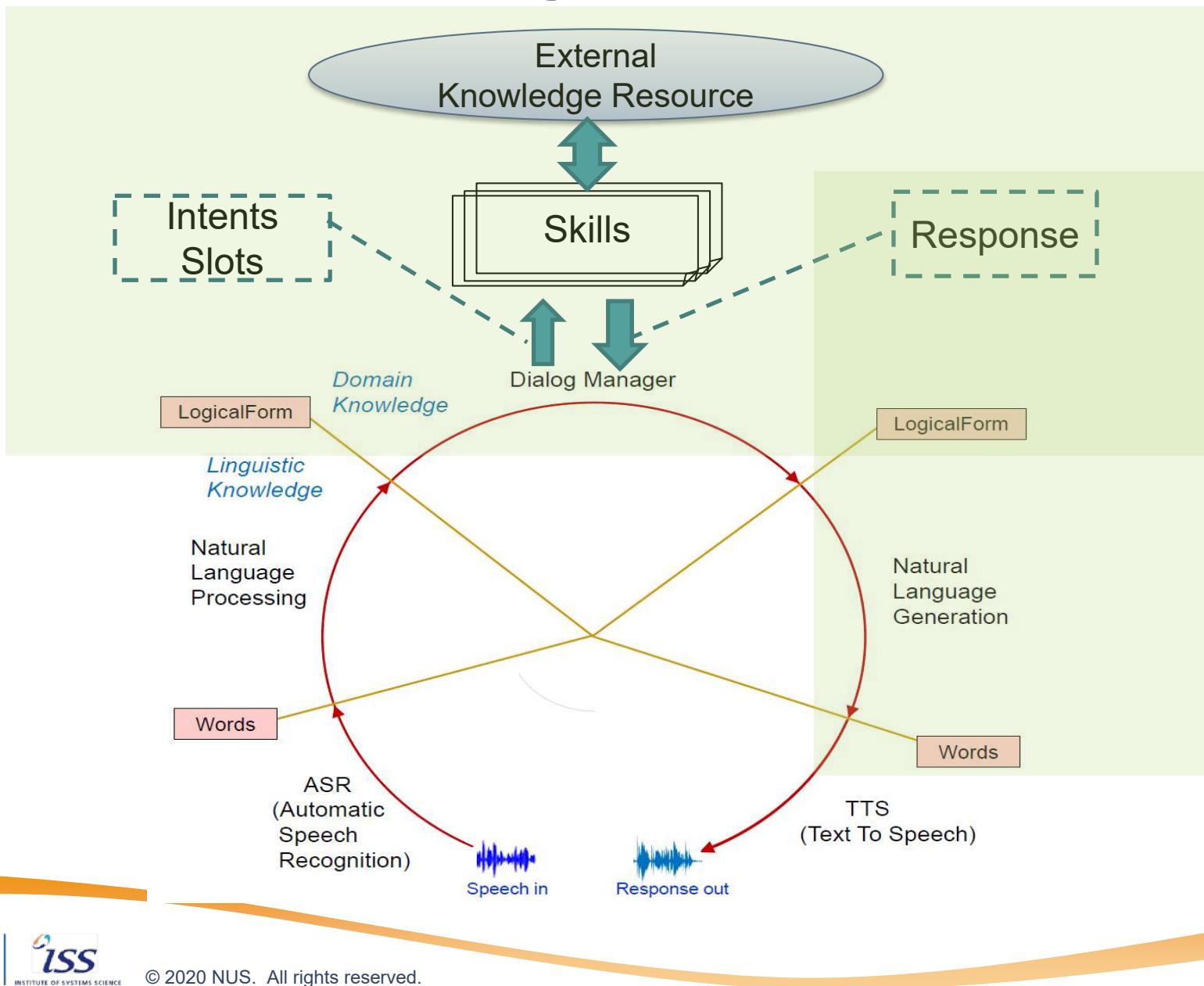
- Round 1



# Agenda

- Introduction of Cognitive Systems
- Cognitive Knowledge Representation and Reasoning
- **Case Study Alexa**
  - Features and Architecture
  - Auto Speech Recognition
  - Language understanding
  - **Response generation**
- Workshop: Introduction to Google Dialogflow

# Interfacing With SKILLS

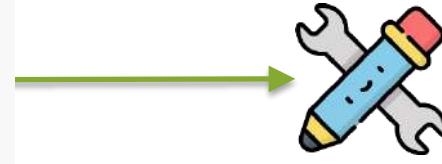


# Response Generation

- Round 2



```
{  
  "type": "IntentRequest",  
  "requestId": "001",  
  "timestamp": "...",  
  "intent": {  
    "name": " WeatherForcast ",  
    "slots": {  
      " location ": {  
        "name": " location ",  
        "value": " Seattle ",  
      },  
      " startdate ": {  
        "name": " startdate ",  
        "value": " Today ",  
      }  
    }  
  }  
}
```



Show time for  
your Skill

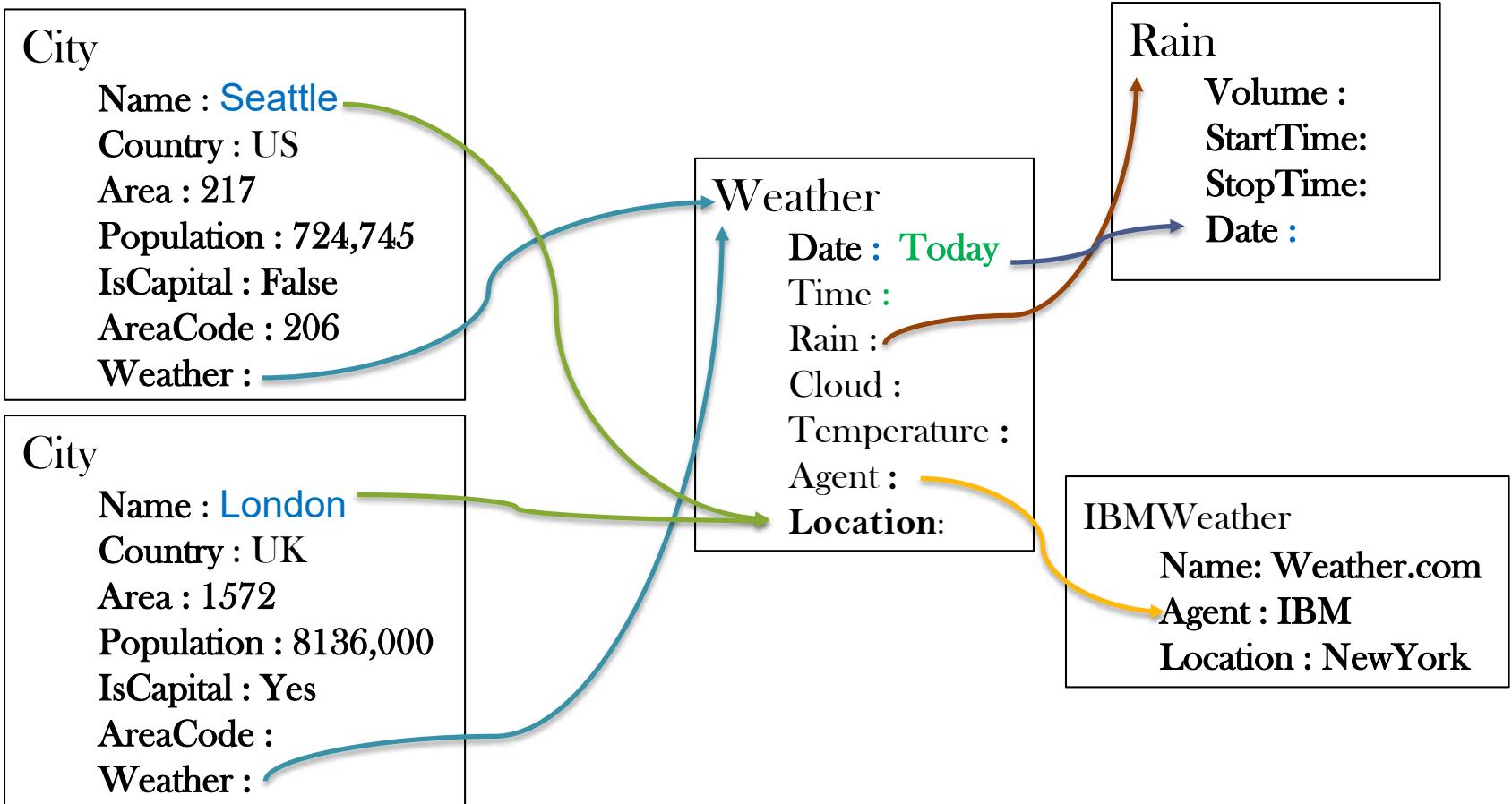


Image from [www.flaticon.com](http://www.flaticon.com)

# Query the Knowledge Base

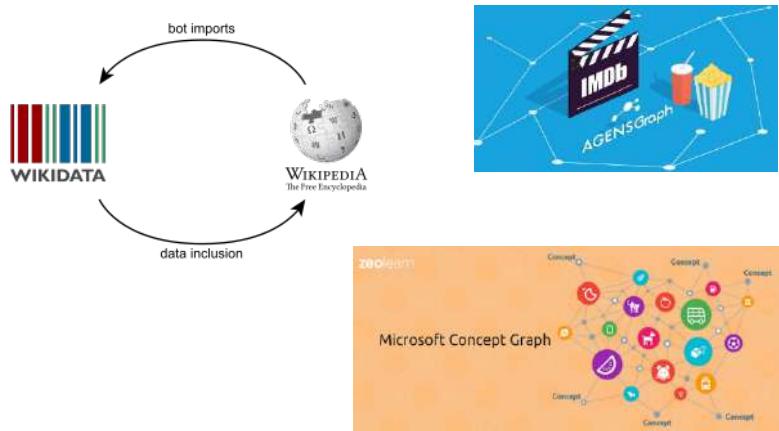
- Query Match to KB

*SearchAction (WeatherForcast((Location 'Seattle'),(StartDate 'Today')))*



# KB for Reasoning and Response Generation

- Knowledge Graph



# KB for Reasoning and Response Generation

- Knowledge Graph



- Web Text Sources

- CNN NEWS
- Washington Posts
- Reuters News
- Broadcast News
- Jester
- Yelp Open Dataset

<https://skymind.ai/wiki/open-datasets>

<https://www.kaggle.com/datasets?sortBy=relevance&group=featured&search=nlp>

# Response Generation

- Template/rule-based Response
  - [AIML](#), ELIZA, [Alicebot](#), Mitsuku (Pandorabots)
- Retrieval based approach
  - N-gram matching, similarity on vectors such as TF-IDF, word/sentence embeddings, skip-thought, dual-encoder system
- Generative models
  - Encoder-Decoder with objective function
- Hybrid approach
  - leveraging retrieval in combination with generative models

# Rule-based Approach

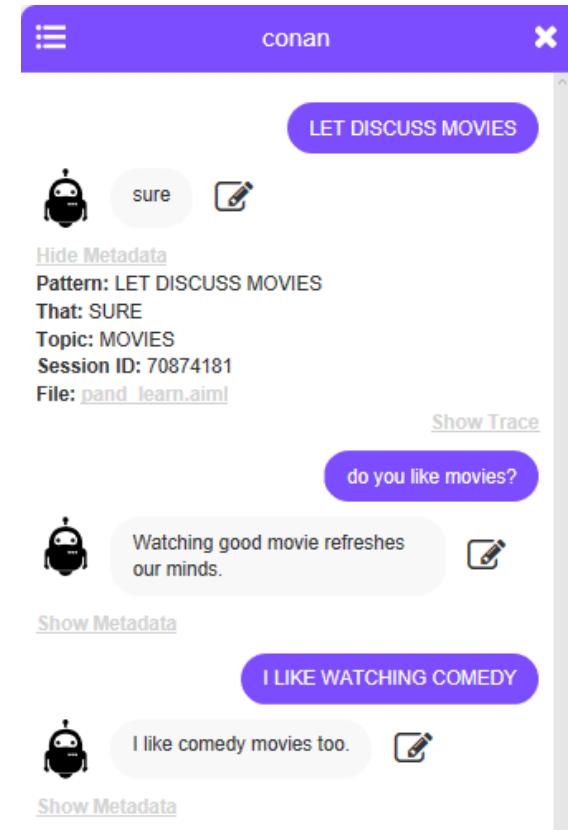
- Pandorabots with AIML
  - Response generation integrated with NLU

```
<?xml version = "1.0" encoding = "UTF-8"?>
<aiml version = "1.0.1" encoding = "UTF-8">
    <category>
        <pattern>LET DISCUSS MOVIES</pattern>
        <template>Yes <set name = "topic">movies</set></template>
    </category>

    <topic name = "movies">
        <category>
            <pattern> * </pattern>
            <template>Watching good movie refreshes our minds.</template>
        </category>

        <category>
            <pattern> I LIKE WATCHING COMEDY! </pattern>
            <template>I like comedy movies too.</template>
        </category>

    </topic>
</aiml>
```



<https://www.pandorabots.com/docs/building-bots/quickstart/>

# Rule-based Approach

- <https://www.pandorabots.com>

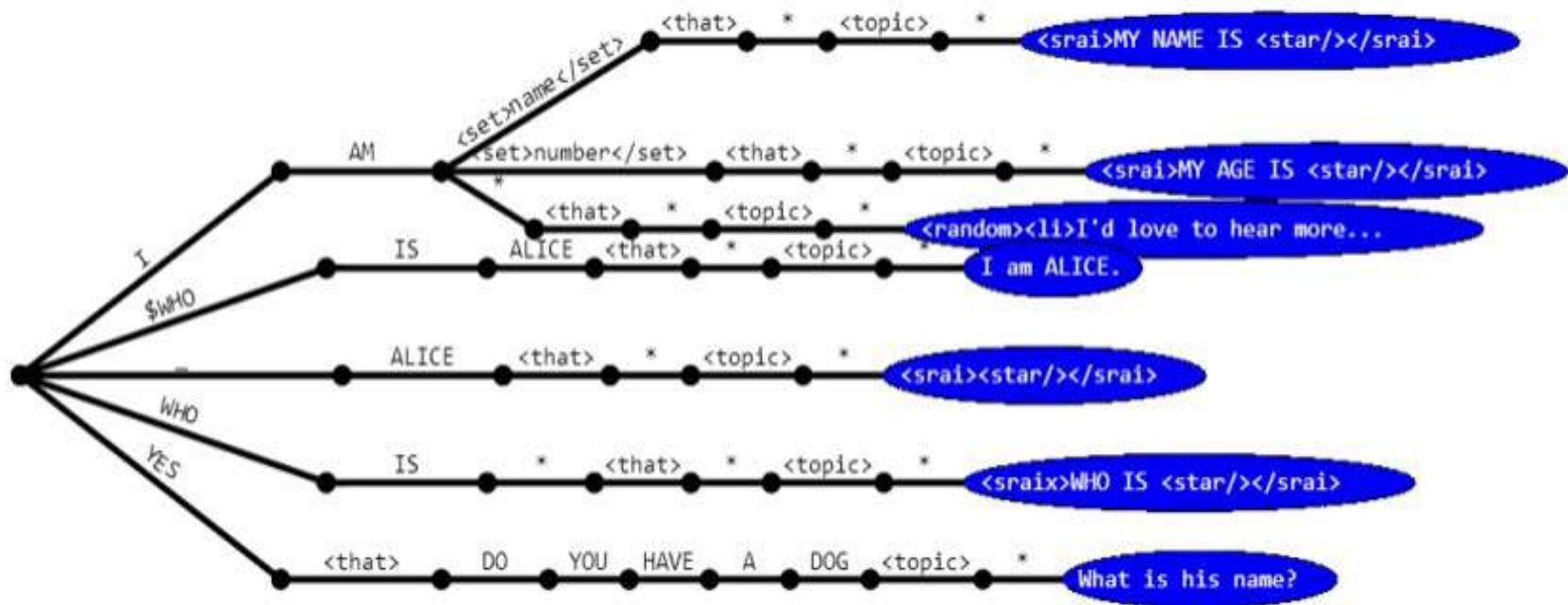
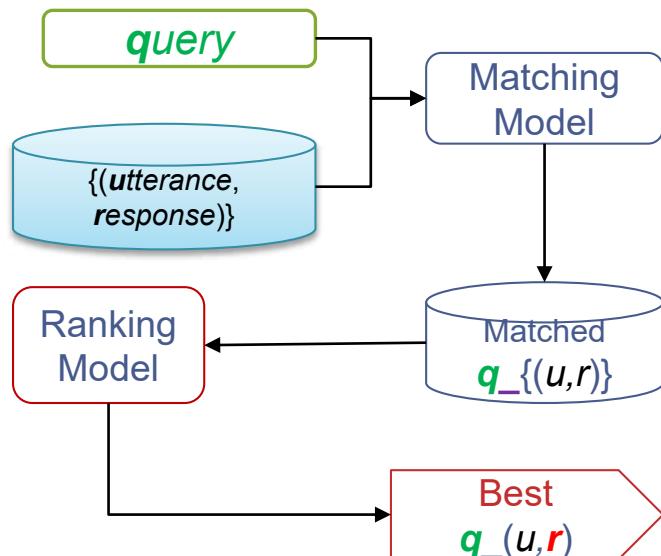


Image from <https://www.pandorabots.com/docs/core-concepts/>

# Retrieval based approach

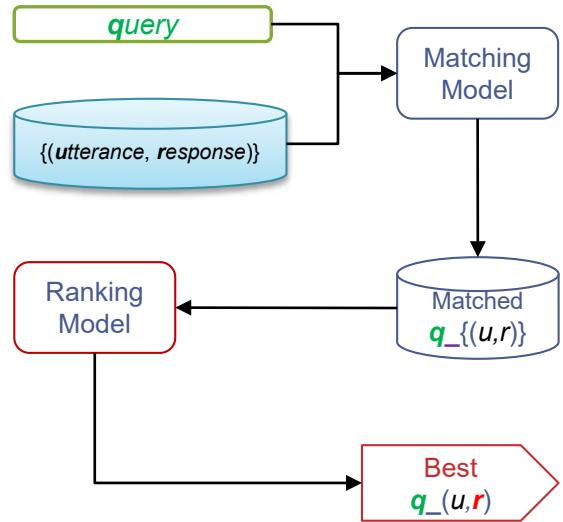
- Rank the candidates
  - Response are limited to the textual corpus
  - Widely used for summarization, task-oriented dialogue systems



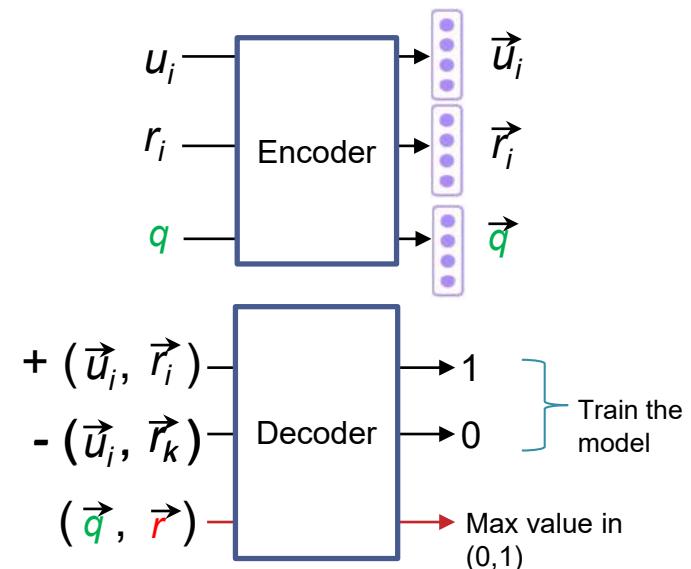
Framework based on Similarity

# Retrieval based approach

- Rank the candidates
  - Response are limited to the textual corpus
  - Widely used for summarization, task-oriented dialogue systems



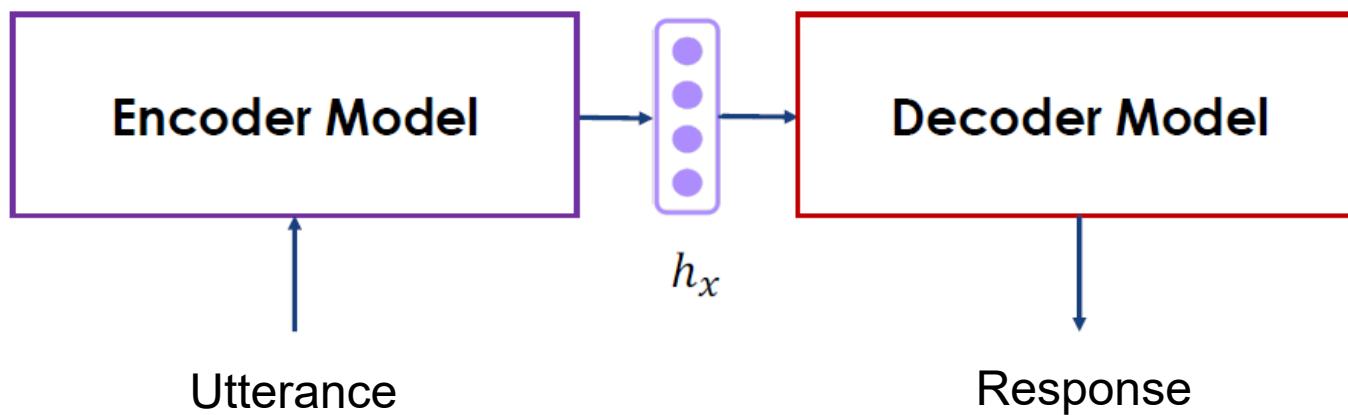
Framework based on Similarity



Framework with Embedding

# Generative models

- Encoder-Decoder Framework
  - Able to generate new responses word by word
  - Prefer large dialog dataset with powerful GPUs



# Hybrid approach

- Leveraging retrieval in combination with generative models
  - An Encoder-Decoder trained to generate the possible response
  - Responses are ranked based on context and answer relevance

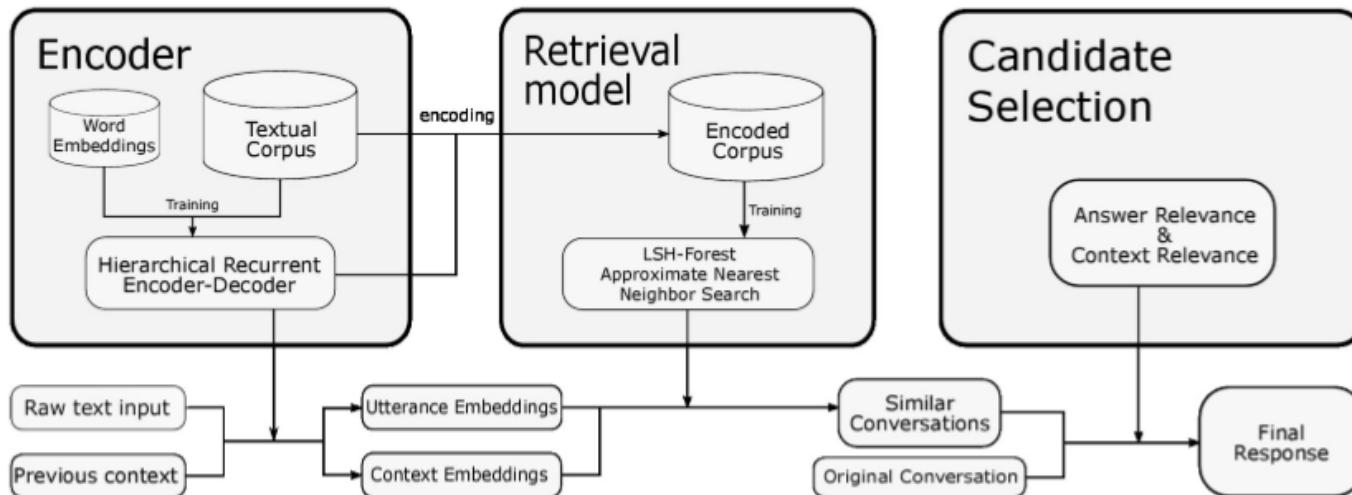
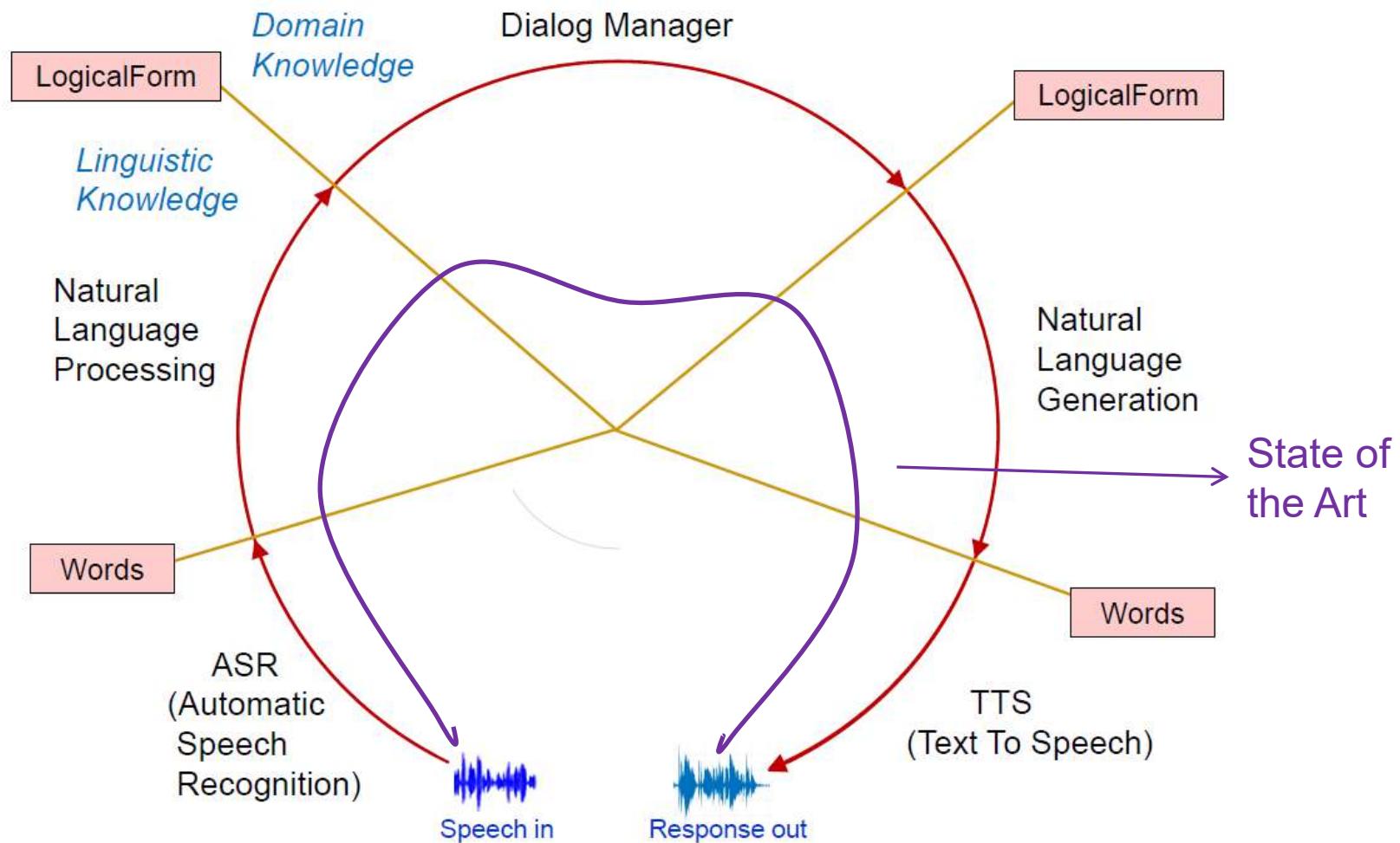


Fig. 1. A view of the pipeline implementing the proposed approach. An HRED encoder is used to generate context and response embeddings and an ANN model builds on previous steps to retrieve similar conversations. Finally, the best candidate is selected according to answer- and context-relevance.

# Architecture of a Voice Assistant



*Image from SCI 52 Artificial Intelligence: An Introduction to Neural Networks and Deep Learning,*

# Agenda

- Introduction of Cognitive Systems
- Cognitive Knowledge Representation and Reasoning
- Case Study Alexa
  - Features and Architecture
  - Auto Speech Recognition
  - Language understanding
  - Response generation
- **Workshop: Introduction to Google Dialogflow**

# References

1. Bartl, Alexander, and Gerasimos Spanakis. "A retrieval-based dialogue system utilizing utterance and context embeddings." *2017 16th IEEE International Conference on Machine Learning and Applications (ICMLA)*. IEEE, 2017.
2. Le, Dieu-Thu, Cam Tu Nguyen, and Kim Anh Nguyen. "Dave the debater: a retrieval-based and generative argumentative dialogue agent." *Proceedings of the 5th Workshop on Argument Mining*. 2018.
3. Kumar, Anjishnu, et al. "Just ASK: building an architecture for extensible self-service spoken language understanding." arXiv preprint arXiv:1711.00549 (2017).
4. Speer, R., Chin, J., & Havasi, C. (2017, February). Conceptnet 5.5: An open multilingual graph of general knowledge. In Thirty-First AAAI Conference on Artificial Intelligence.
5. Ellmauthaler, Stefan, and Claudia Schulz. "Introduction to the TPLP Special Issue on User-oriented Logic Programming and Reasoning Paradigms." *Theory and Practice of Logic Programming* 19.2 (2019): 109-113.
6. Battaglia, Peter W., et al. "Relational inductive biases, deep learning, and graph networks." arXiv preprint arXiv:1806.01261 (2018). Pan, Jeff Z., et al., eds.
7. Reasoning Web: Logical Foundation of Knowledge Graph Construction and Query Answering: 12th International Summer School 2016, Aberdeen, UK, September 5-9, 2016, Tutorial Lectures. Vol. 9885. Springer, 2017.
8. Battaglia, Peter W., et al. "Relational inductive biases, deep learning, and graph networks." arXiv preprint arXiv:1806.01261 (2018).