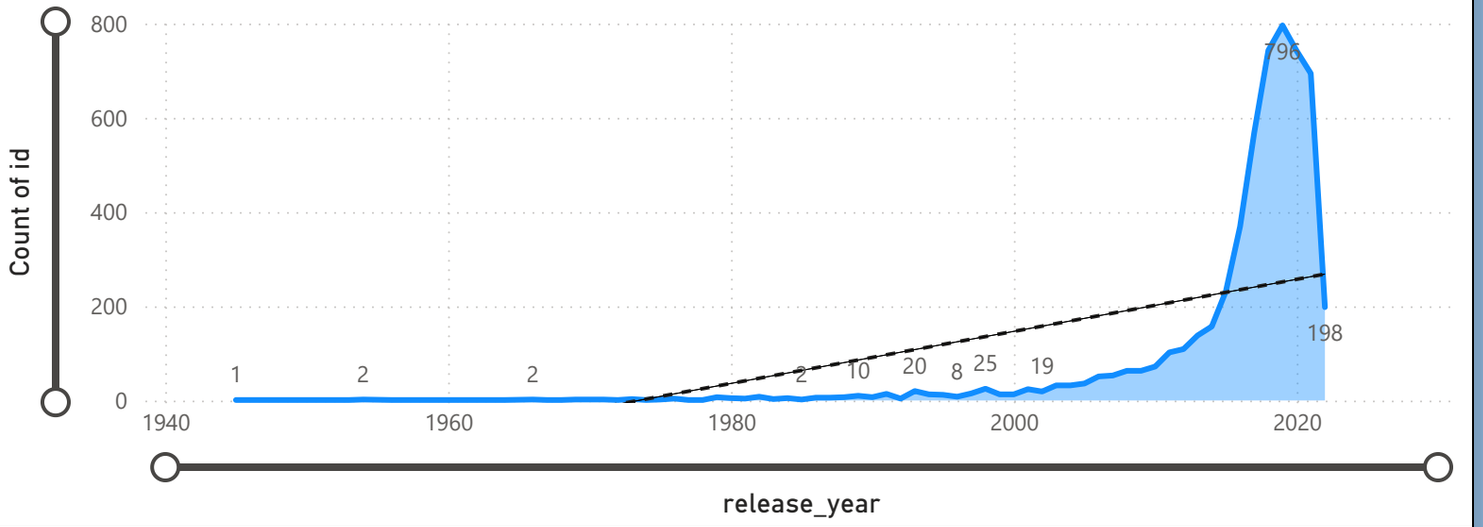
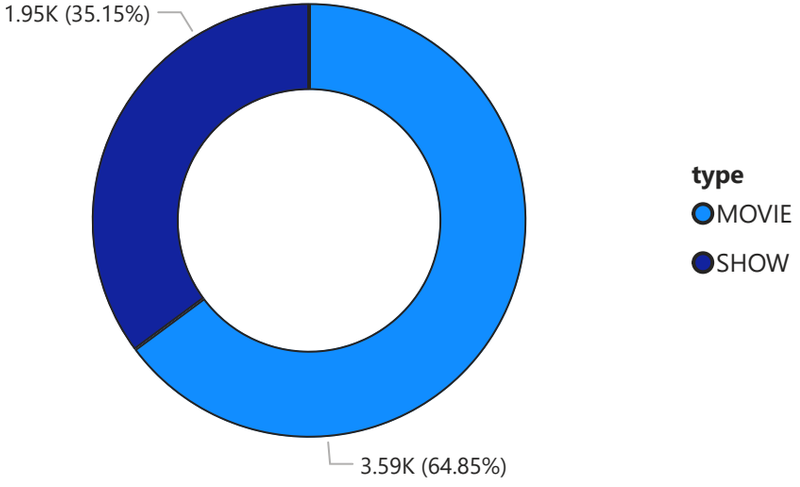
Content Portfolio Analysis

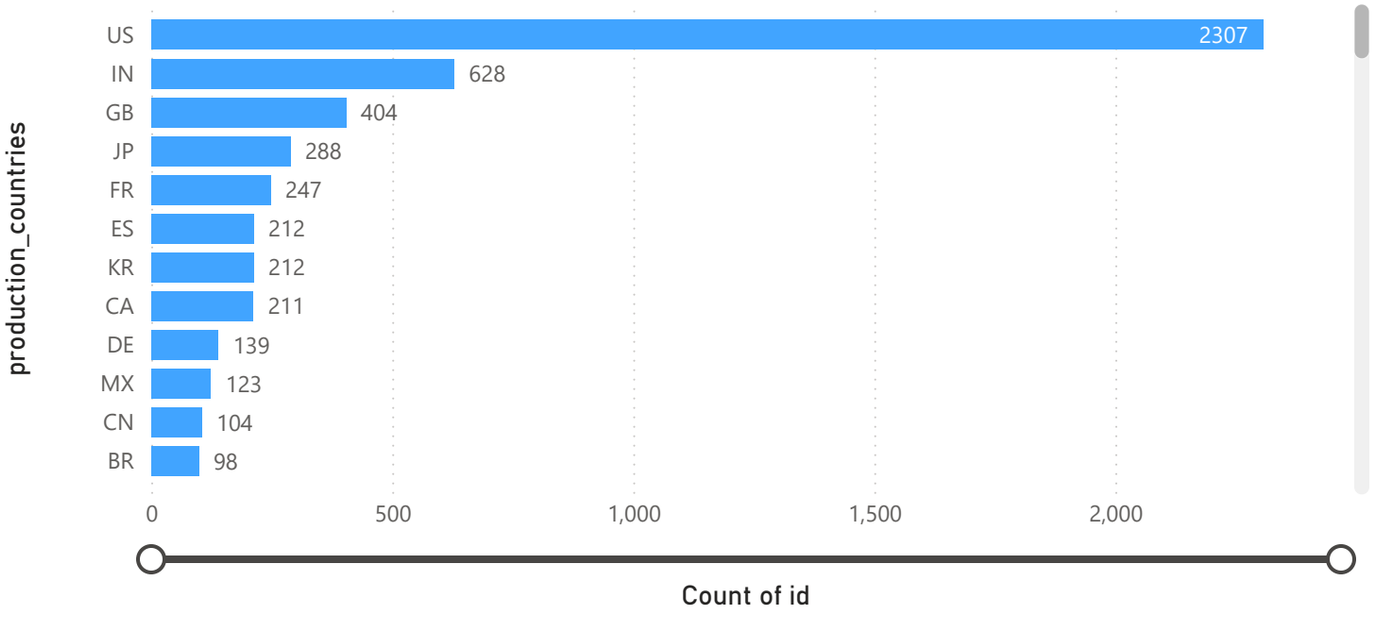
Year wise release trend



Content Type Distribution

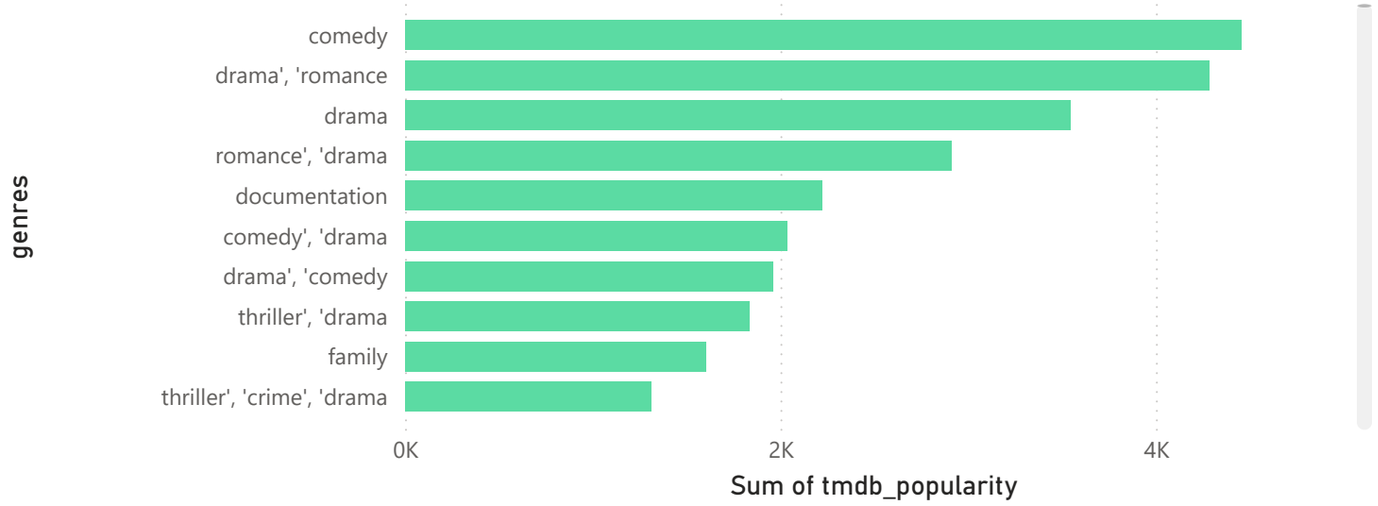


Regional production distribution

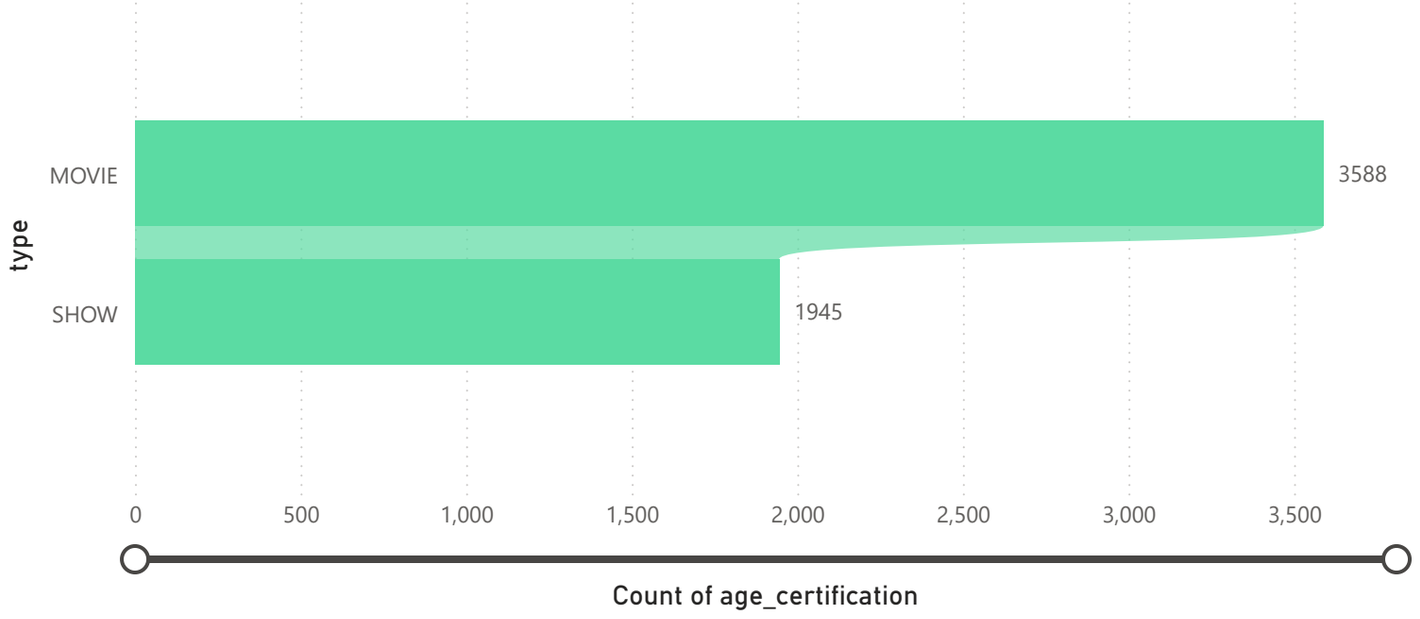


Genre & Certification Insights

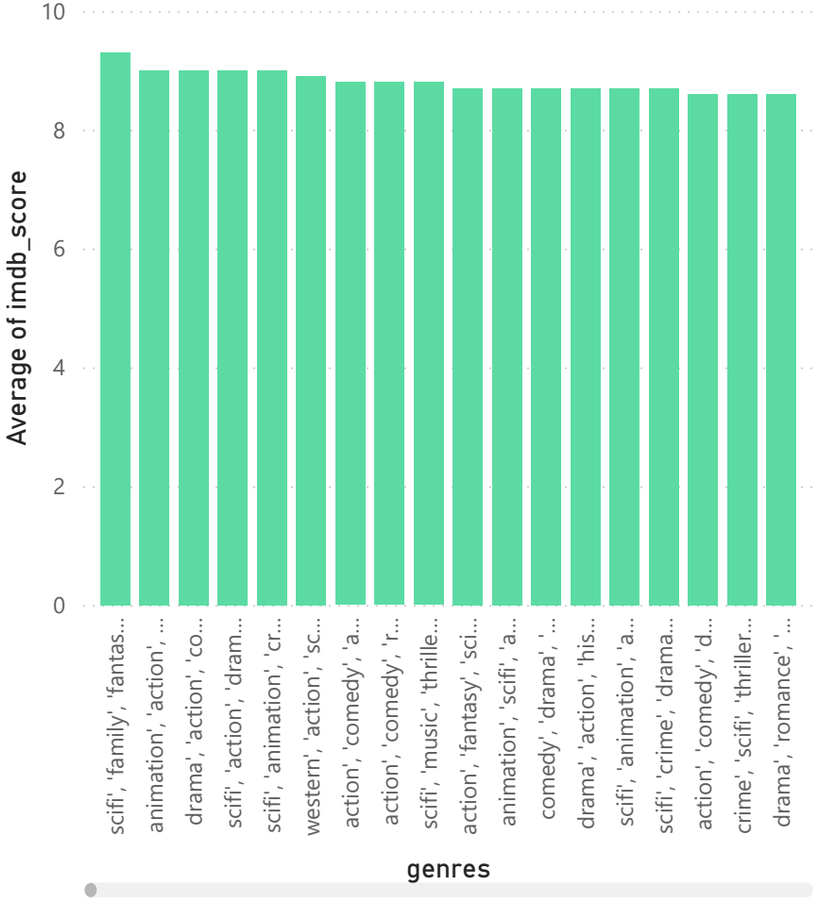
Genre popularity and rating performance



Age certification distribution across content types

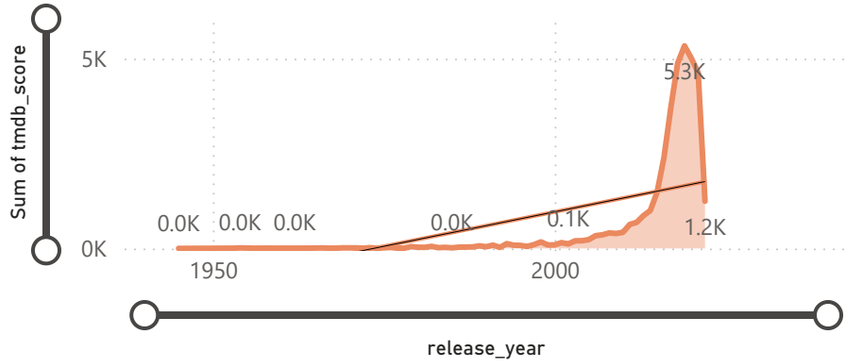


Average of imdb_score by genres

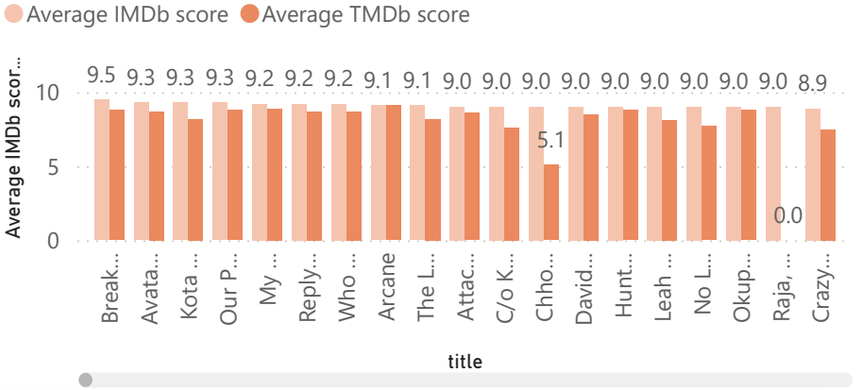


Ratings & Popularity Evaluation

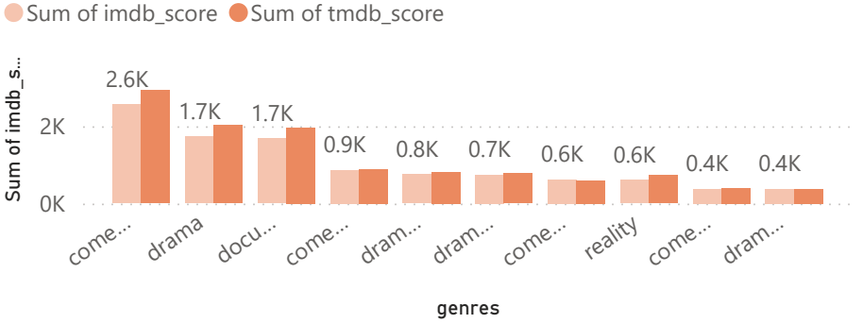
Analyze rating trends over time



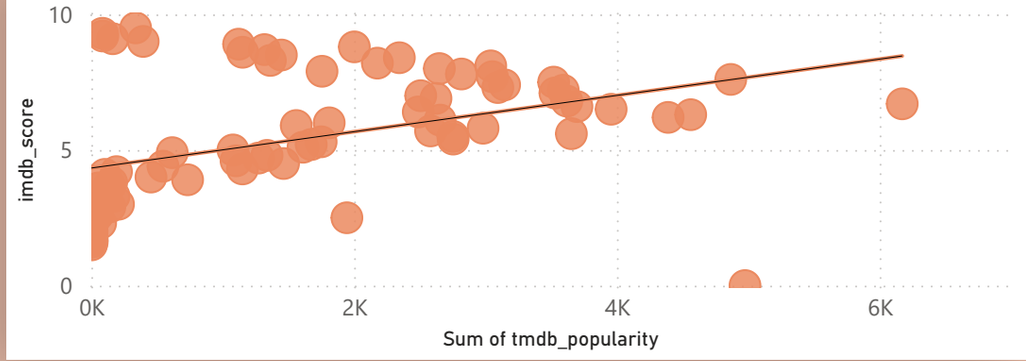
Compare IMDb and TMDB scores across titles



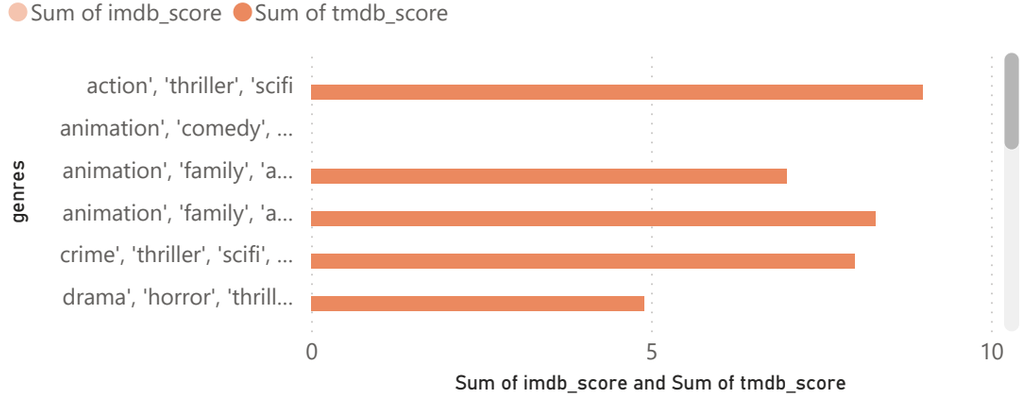
Identify top-rated content



Correlate popularity scores with audience ratings

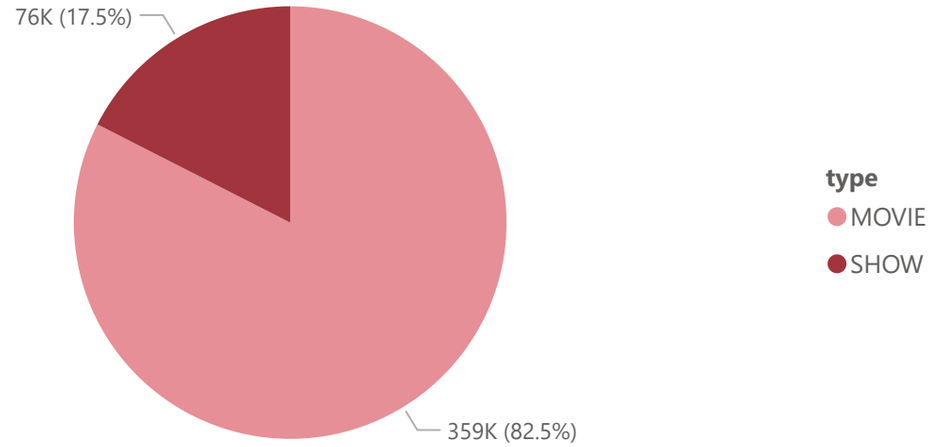


Identify low-rated content

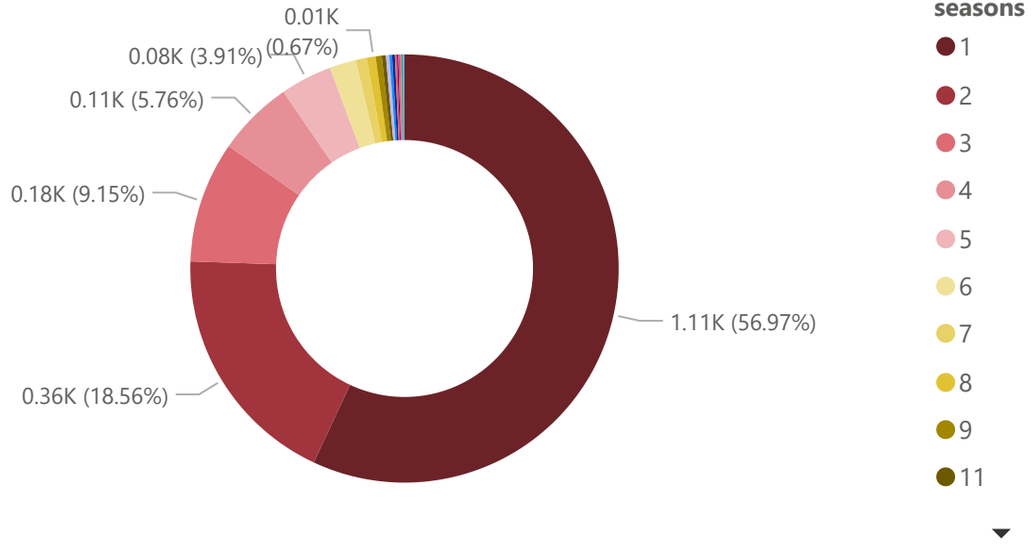


Runtime & Season Impact Analysis

Runtime distribution for movies



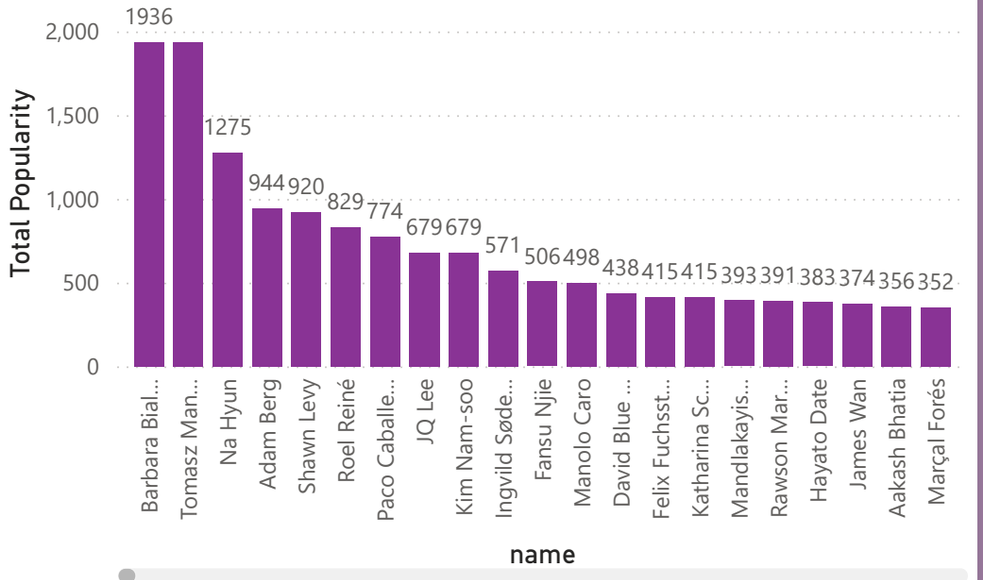
Season count analysis for TV shows



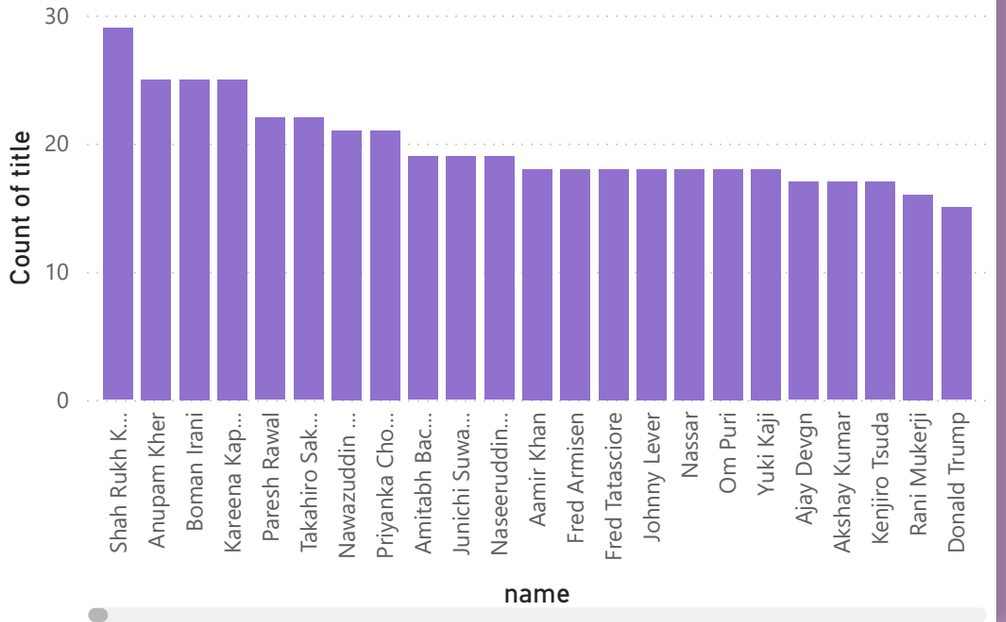
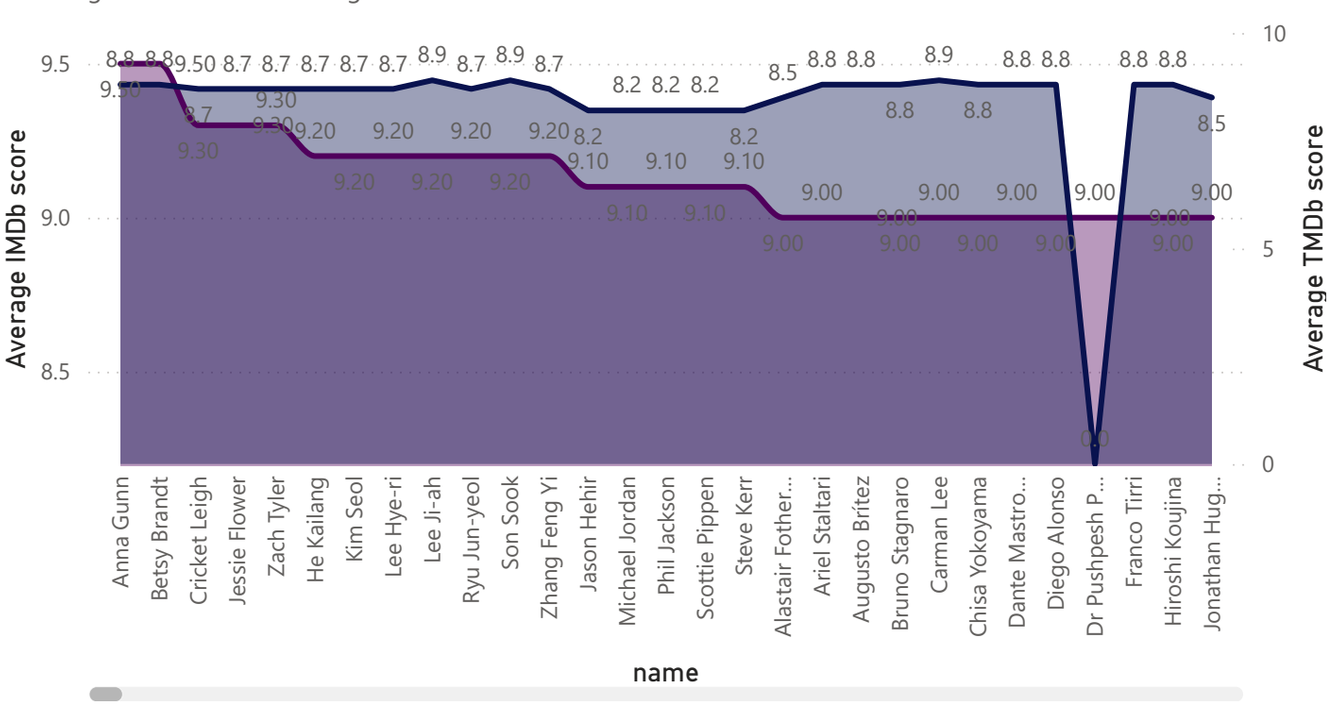
Relationship between runtime/seasons and viewer ratings

Talent Performance Analysis

Directors associated with high-performing content



Actors with frequent appearances across titles



Talent contribution to average ratings and popularity