

Video composition:

Possible ways of the video:

- some sort of video from inet, like world, people, news, people surfing inet via PC/laptops/mobile, people communicate with friends/families/colleagues (need to check)
 - here we can put short text to describe the video
 - here we can add music
- some sort of pictures changed one by one (need to check, and looks easier but we need to take care of style of pictures)
 - here we can put short text to describe the video
 - here we can add music
- some sort of drawings (hard to do and expensive)
 - here we can put short text to describe the video
 - here we can add music

<i>Parts we have already</i>	<i>Time slot</i>
<i>Project goal, vision</i>	
<i>Persona and user stories</i>	
<i>Landing page, main background, logo, flowchart</i>	
<i>Parts we are waiting</i>	
<i>video part for web-site prototype</i>	
<i>video part for backend side/Db/algorithm/flowchart</i>	
<i>Part about teammates</i>	
<i>short story about yourself/infroduct: who, origin, location, age, professional area/domain/role, role in the team</i>	<i>7 x 15 sec</i>

Corona global impact

“Over two-thirds of Europeans encounter fake news at least once a week.” - help us turn the tide!

[Source](#)

Corona global impact

“The 10% fall in global stock markets since it became clear that Covid-19 would not be limited to China has boldly highlighted this.”

[Source](#)

Global fake news impact

“... 44% of people admitted to being duped by fake news at least some of the time, and 40% said their trust in media had declined because of fake news...”

[Source](#)

“..it was found that 58% of people had less trust in social media news stories as opposed to 24% of people in mainstream media after learning about fake news...”

“Additionally, almost 30% of the spam and content spread on the Internet originates from software bots.”

“Many people use their Facebook news feed to get news, despite Facebook not being considered a news site. ... over 66% of Facebook users obtain news from the site.”

[Source](#)

“..social media companies emerged as the leading source of user distrust in the internet with 75% of those surveyed citing Facebook, Twitter and other social media platforms as contributing to their lack of trust.”

“While cybercriminals, cited by 81%, remained the leading source of internet distrust, a majority in all regions (62% globally) indicated that a lack of internet security was also a significant factor — up significantly from 48% in 2018.”

[Source](#)

Corona fake news impact

“Towards the end of March, up to 25 videos a day spouting mistruth were being shared across a handful of his online groups of friends and relatives - all while COVID-19 tightened its grip on swathes of Western Europe.”

[Source](#)

“In Italy, 4.8 percent of all online news and posts related to the coronavirus (COVID-19) were false or not accurate. ...”

[Source](#)

“..nearly half of the Norwegian population has come across fake news about the coronavirus. 38 percent of them stated to have seen fake news on social media platforms, such as Facebook, Snapchat or Instagram..”

[Source](#)

Slogans

“Let's prevent sheer of virality across social media. Join us in FactMash”

“Do you want to break down fake news virality? FactMash serves you here.”

“FactMash... makes news healthy”