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| --- | --- | --- | --- | --- | --- |
| Ethical Quandary | Public Toll | Medical | Research | Management | Business |
| Does stealing data help people? | C:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image001.pngC:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image001.png | C:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image002.pngC:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image002.png | C:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image001.pngC:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image001.png | C:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image002.png | C:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image002.pngC:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image002.png |
| Increase in Phishing | C:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image001.pngC:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image003.png | C:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image002.pngC:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image004.png | C:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image001.pngC:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image003.png | C:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image004.png | C:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image002.pngC:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image004.png |
| Loss of information? | C:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image001.pngC:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image003.png | C:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image002.pngC:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image004.png | C:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image001.pngC:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image003.png | C:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image004.png | C:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image002.pngC:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image004.png |
| Creates Mistrust? | C:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image001.pngC:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image003.pngC:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image001.pngC:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image001.png | C:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image002.pngC:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image004.pngC:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image002.pngC:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image002.png | C:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image001.pngC:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image003.pngC:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image001.pngC:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image001.png | C:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image004.pngC:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image002.png | C:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image002.pngC:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image004.pngC:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image002.pngC:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image002.png |
| Augment your cause? |
| Causes Conflict of Interest? | C:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image001.pngC:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image003.png | C:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image002.pngC:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image004.png | C:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image001.pngC:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image003.png | C:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image004.png | C:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image002.pngC:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image004.png |
| Risk to financials? | C:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image001.pngC:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image003.png | C:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image002.pngC:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image004.png | C:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image001.pngC:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image003.png | C:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image004.png | C:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image002.pngC:\Users\aniru\AppData\Local\Temp\msohtmlclip1\01\clip_image004.png |

CASE: A retailer selling your personal information to others for profit

Stealing personal information and selling it for vested interest has always been an issue. From an ethical viewpoint, I strongly believe that this is incorrect. For instance, consider a case where one is applying for a job through LinkedIn. For that, one has to upload their information in the form of a Resume or a google form. Now if the company misuses that data and sells the information to peers for personal gain, there’d arise a dilemma. Maybe there might be an occasion where a better company might reach you from the stolen data from job searching and that could be a perk. But the downsides are pyrrhic. Sensitive data such as contact numbers or email ids or background information are targets to many attackers who might send an email that appears to be from someone verified.

There are also cases of large companies selling users’ data for profits. Also, there are cases where business is adversely affected when someone sells their data. It is also evident in research and medical fields. When some sensitive data is leaked; the whole contribution of the team might be in vain. When such data is sold, and there is an ersatz product is in the market; it causes a conflict of interest as the system might not uphold an entrenched work or values. Also, in cases such as CVS selling user information takes a heavy toll on the general public as it creates a spiral of qualms about the ethical nature of business.

To mitigate this, a strong ethical code must be practiced including writing and enforcing policies, writing code, communicating results, and a strong ethical foundation following public interests must be promoted.