

Sentiment Based Product Recommendation System

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This project has the following structure:

1. **Jupyter Notebook:** *Sentiment_Based_Product_Recommendation_System.ipynb*
An end-to-end Jupyter Notebook, which consists of the entire code (data cleaning steps, text pre-processing, feature extraction, ML models used to build sentiment analysis models, two recommendation systems and their evaluations, etc.)
2. **Documentation:** *SBPRS_Heroku-URL+Documentation.pdf*
(This document)
3. **Flask Directory:** *SBPRS_FlaskProject*
Contains all the files required, along with model pickle files. It has the following structure.
 - 1) **dataset** - Contains the following:
 - i. *cleanedProductData.csv*: Cleaned version of original dataset
 - ii. *processedTrainData.csv*: Pre-processed Training Data, has the product-reviews mapping (USED IN SBPRS)
 - 2) **pickle** - Contains the following pickle files:
 - i. *vectorizer.pkl*: Trained TF-IDF Vectorizer (USED IN SBPRS)
 - ii. *sentimentClassifier_logit.pkl*: Trained Logistic Regression model for Sentiment Classification (USED IN SBPRS)
 - iii. *productRecommendationSystem*: Trained Item-based Product Recommendation System (USED IN SBPRS)
 - 3) **images** - Contains images used in the deployed UI
 - 4) **static** - Contains the CSS styling file for customizing UI look & feel
 - 5) **app.py** - Flask file to connect the backend ML model with the frontend HTML code
 - 6) **model.py** - Contains the ML model and the recommendation system along with the entire function to recommend products to users
 - 7) **constants.py** - Contains path of all models and data files used in SBPRS
 - 8) **requirements.txt** - Contains the list of libraries required in project
 - 9) **Procfile** - Contains the endpoints required for deployment on Heroku