

Person/ ID	Problem :	App/Website found :	Likes :	Don't likes :	Improvements:	Age:	Occupation:
1)Dad	<p>App to find lost or misplaced items.</p> <p>Example : keys , wallet.</p>	Tile APP	<p>a)Great User Interface.</p> <p>b) can find the object with the help of last seen location of the object.</p> <p>c) Uses Bluetooth to find the item which connects the app to a keychain or sticker with Bluetooth technology.</p>	sometimes the tracking is not accurate, and the person needs to be very close in the order to find the object.	Would be nice to have an app which has multiple ways of finding the object.	58	Travel Agent
2) Mom	<p>Problem :</p> <p>Would like an app or website which gives tips for simplifying and planning household chores so that it gives enough time for leisure activities.</p>	<p>App/Website found :</p> <p>Tody – Smarter Cleaning</p>	<p>Likes :</p> <p>a) suggests fun ways to clean.</p> <p>b)Interactive app which gives good visual progress of each chore.</p>	<p>Don't like :</p> <p>a) gets messy when it comes to reordering each area or chore which has to be completed.</p> <p>b) does not show how much progress each person has made on the chore individually.</p>	<p>Improvements :</p> <p>Can be more personalised when it comes to the progress of each individual.</p> <p>Can be more simple in terms of shuffling chores each day.</p>	53	Chartered accountant
3) Relative ( Uncle )	<p>Problem :</p> <p>a) App which gives you motivation to complete everyday tasks.</p> <p>b) App which gives encouraging quotes or messages to start the day.</p>	<p>App/Website found :</p> <p>Apps :</p> <p>1)Unique daily affirmations</p> <p>2)Think up</p>	<p>Likes :</p> <p>Great design feature with different messages based on the mood of the person.</p>	<p>Don't like :</p> <p>Sometimes the messages get repeated on multiple days.</p>	<p>Improvements :</p> <p>can be more personalised with voice feature.</p>	50	HR

4) Relative ( Aunt)	<p>Problem :</p> <p>Would like an alert app</p> <p>Example : app which provides school and office appointment alerts.</p> <p>alerts for home maintenance work</p> <p>checklists for any bills to be paid off.</p>	<p>App/Website found :</p> <p>App name : To Do list</p>	<p>Likes :</p> <p>a) Simple to use app which allows to create multiple lists with alerts.</p> <p>b) Can personalise each list using different fonts and designs.</p>	<p>Don't likes :</p> <p>Does not provide a calendar grid feature with dates and times for the whole month.</p>	<p>Improvements :</p> <p>a) Alerts can have different colors based on the type of appointment.</p> <p>Example : Red for doctors' appointment, green for office , blue for school.</p>	<p>Age:</p> <p>46</p>	<p>Occupation:</p> <p>Medical Scientist.</p>
5) Friend	<p>Problem :</p> <p>Would like a website which suggests specific settings for different games based on the PCs capacity .</p> <p>Example : website suggests screen adjustments like FPS, shadows , anti-aliasing for different games.</p>	<p>App/Website found :</p> <p>None</p>	<p>Likes :</p> <p>-</p>	<p>Don't likes :</p> <p>-</p>	<p>Improvements :</p> <p>None</p>	<p>Age:</p> <p>26</p>	<p>Occupation:</p> <p>Electrical Engineer.</p>