

FINANCIAL ANALYSIS REPORT : 2013-2014

Sales | Current Vs Last Year

92,311,095✓

Last Year: 26,415,256 (+249.46%)

Orders | Current Vs Last Year

861,132✓

Last Year: 264,674 (+225.36%)

Profit | Current Vs Last Year

13,015,238✓

Last Year: 3,878,465 (+235.58%)

P . Margin | Current Vs Last Year

14.10%!

Last Year: 0.15 (-3.97%)

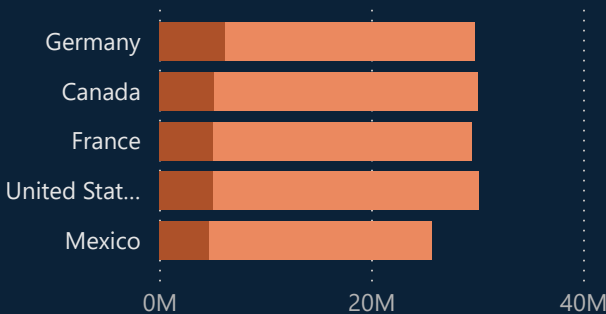
Discount | Current Vs Last Year

7,059,717✓

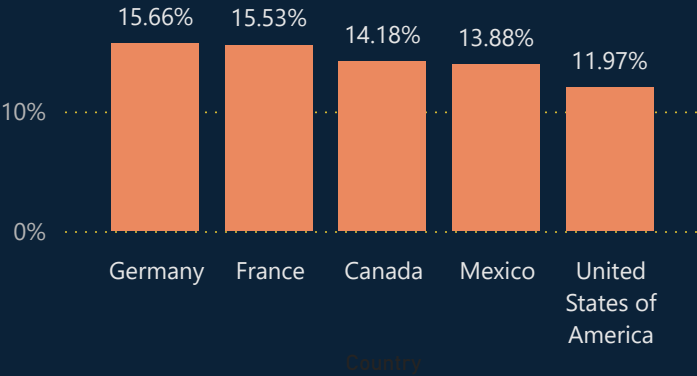
Last Year: 2,145,531 (+229.04%)

2013 and 2014 Sales By Country

● Sales Amount Last Year ● Sales Amount



Profit Margin by Country



Country

All

Segment

All

Discount Band

All

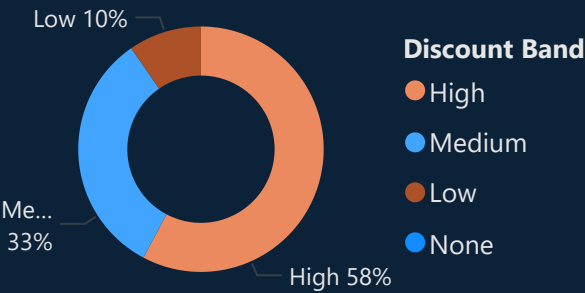
Product

All

Top 3 Products In Each Segment By Units Sold

Segment	Product	Sum of Gross Sales	Sum of Net Sales	Sum of Profit
Channel Partners	Paseo	490704	454514	331838
Midmarket	Carretera	364800	337305	94105
Midmarket	VTT	363458	333426	91121
Channel Partners	Amarilla	350298	317643	230069
Channel Partners	VTT	324252	300829	219766
Midmarket	Montana	309540	290239	83879
Channel Partners	Carretera	297732	282839	208406
Midmarket	Velo	293768	264498	68653
Midmarket	Amarilla	277620	248685	63605
Channel Partners	Montana	277548	261845	192458
Channel Partners	Velo	194628	182924	134267
Total		127931599	118726350	16893702

Discount Offered by Discount Band



2014 and 2013 Sales By Month

