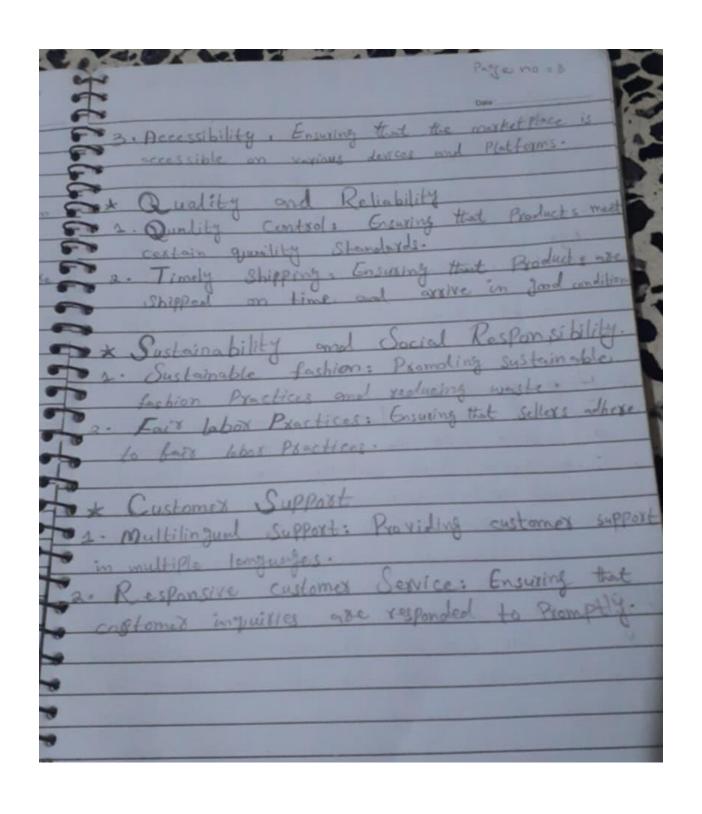
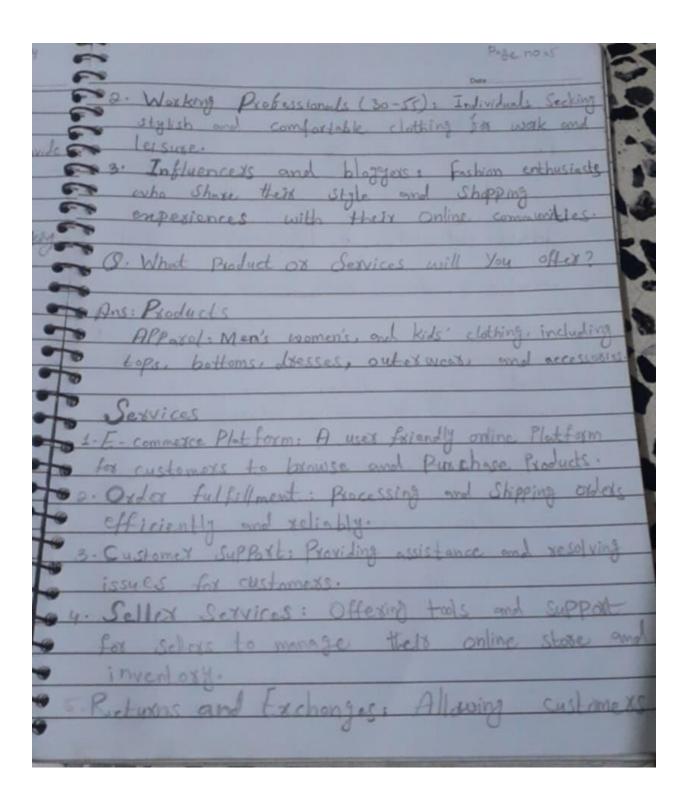


Policinos 2
Date
To what Problem does your monthst Place 3.
No to Solve?
Ans & Some Problems that a market Place may aim
to solve include:
- Attendicity
2. Counter fit Products: Ensuring that Products The
A CANDEXACTE
2. Seller Vesifications Vaifying the identity and
2. Sellex Ventrones
Cocolibility of Sellets.
D lizhen
* Discovery and Personalization
A. D. lust discovers Helping
C . / vecommendations: 130 vialing
Product recommendations based on Customers
Product occompany history.
Preferences and Shepping history.
* Convenience and Accessibility
1. Stocamlined checkout: Simplifying the checkout
Process to soduce cart abandonment.
2. Multiple Payment options: Offering various
2. Multiple promise offices.
Payment options to cated to different customers
Preferences.



Page no ay Q- Who is Your Traget audience 18 - ST Years ald Paychographics Conscious : Individuals intexestal in staying fashion trends. up-to-date with the latest . Tach - savy : People comfortable with using digital 2. Value convenience 1 Three who Prioritize ence and convenience when shapping online. \* Specific groups Young adults (18-30): Students, Professionals, entrepreneurs looking for apportable and Laskion options



Page 110-6
Date:
to xetian as exchange Products that don't fit
08 meet their expectations.
Parcame line Styling:
offering Pexsonalized Fashion
xecommendations and styling sexvices.
a. What will set your Market Place apart?
Ans: Some unique freature that can set a marketPlace
apast.
Unique Features
1. Pexsonalized Styling
2: Sustainable Fashion Focus
3: Influencex and Community Integration
4: Virtual Tay-on
S: Price Match Gurrantee
6. Cyrated collections.
7: eSocial Responsibility Intintives.
· · · · · · · · · · · · · · · · · · ·

	Pole no. 7
Data Schema  Data Schema  Data Schema  Customer Field	Date
Data com	
O Customer Field	@ Oxdex Field
cus tomes ID:-	Oxdex 10:-
Name :-	customes information:
Frail :-	Product list:
Address =	Pyment Method:
Address =	Status 1-
	Order Dale 1-
1/	@ Delivery Zone
Product Field:	Royion Name
Product ID 5-	Coverage Axea :-
Braduct Name 1-	Assigned Delivery :-
Product Desi-	Avg Delivery times
Price :-	
Slock 1-	
category:	
Two 20 S I	
01: :-	
Karing	

Page nos 8 Draw Relationships Between Product Price Customex Name Email order Customer Delivary zone T Payment Delivery Streety Onte ID shipment Stoolus Shipment ID Oxdex ID Tracking 1 Status