

# MASTER OF DATA SCIENCE 2018/2019

WQD7005 DATA MINING

"MILESTONE 1 TO 6"

NAME: WAN NOR ANISAH BINTI WAN SHAH RAHMAN MATRIC NUMBER: WQD170092

#### **MILESTONE 1**

# Acquisition of data (Group)

In this milestone, we are required to crawl a data. The first thing to do is to identify which website need to crawl. For this project, we crawl data from "The Star.com" to get the real time stock market data. Figure 1 is the screenshot of The Star website.

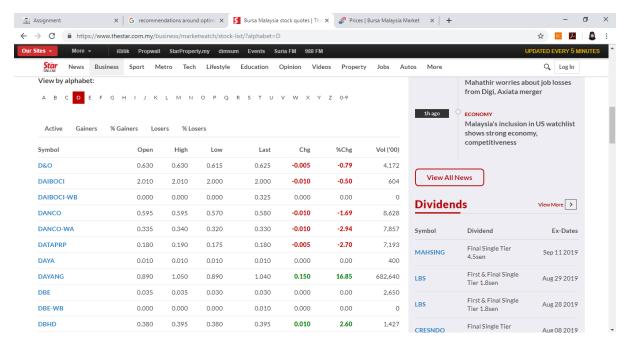


Figure 1: Screenshot of The Star Website

Since this website contains so many data from many companies, we try to limit the selected company based on the name on Bursa Malaysia website. Names of all company are download and saved in csv format. Then, based on these names, we crawl real time data daily for 2 weeks. Below is the screenshot for Bursa Malaysia website.

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N		Name	Rem	Last Done	LACP	Chg	% Chg	Vol ('00)	Buy Vol ('00)	Buy	Sell	Sell Vol ('00)	High	Low			
1	5210	▲ ARMADA	s - v	0.210	0.200	0.010	+5.00	1,153,999	172,577	0.205	0.210	32,138	0.210	0.195			
2	4863	▲ TM [S]	s	3.460	2.720	0.740	+27.21	964,020	20	3.440	3.460	20,597	3.530	2.720			
3	5099	▲ AIRASIA	s	2.850	2.630	0.220	+8.37	922,536	1.548	2.840	2.850	3,951	3.050	2.810			
4	06515Q	▼ HSI-C5Q	s	0.425	0.455	-0.030	-6.59	747,192	550	0.420	0.430	120	0.465	0.415			
5	8877	▲ EKOVEST [S]	s	0.795	0.775	0.020	+2.58	692,923	567	0.795	0.800	23,006	0.810	0.770			
6	5141	▲ DAYANG [S]	s	1.040	0.890	0.150	+16.85	682,640	9,592	1.030	1.040	2,410	1.050	0.890			
7	5218	▲ SAPNRG [S]	s	0.300	0.290	0.010	+3.45	666,269	160,101	0.295	0.300	114,569	0.305	0.290			
8	7243	▼ IMPIANA [S]	s	0.035	0.040	-0.005	-12.50	488,649	2,100	0.035	0.040	224,319	0.040	0.030			
9	0060	▼ VC [S]	-	0.190	0.195	-0.005	-2.56	461,774	186,918	0.185	0.190	1,121	0.205	0.185			
10	06515J	▼ HSI-C5J	s	0.205	0.215	-0.010	-4.65	436,922	2,400	0.195	0.200	500	0.225	0.185			
11	5178	DYNACIA	s	0.080	0.080	-	-	395,230	470,110	0.080	0.085	15,535	0.090	0.080			
12	0018	◆ LAMBO	-	0.060	0.060	-	-	390,021	5,913	0.060	0.065	64,411	0.065	0.055			
13	5218WA	SAPNRG-WA [S]	s	0.110	0.110	-	-	381,400	119,829	0.110	0.115	63,385	0.115	0.105			
14	7108	▲ PERDANA [S]	s	0.355	0.280	0.075	+26.79	375,428	5,686	0.350	0.355	207	0.355	0.280			
15	7251	▲ BARAKAH [S]	s	0.060	0.045	0.015	+33.33	358,578	130,742	0.055	0.060	13,663	0.065	0.045			
16	0138	▲ MYEG [S]	s	1.430	1.370	0.060	+4.38	347,766	6,050	1.420	1.430	1,516	1.440	1.350			
17	8877WB	▲ EKOVEST-WB [S]	s	0.280	0.260	0.020	+7.69	345,036	1,178	0.275	0.280	621	0.300	0.260			
18	486341	▲ TM-C41	s	0.100	0.035	0.065	+185.71	317,230	53,070	0.095	0.100	49,020	0.110	0.065			
19	1589	▲ IWCITY [S]	s	0.845	0.820	0.025	+3.05	259,115	1,081	0.845	0.850	7,039	0.875	0.815			
20	06515P	▼ HSI-C5P	s	0.255	0.280	-0.025	-8.93	251,612	400	0.255	0.260	1,657	0.285	0.250			
21	0023	▼ IFCAMSC [S]	-	0.375	0.400	-0.025	-6.25	247,279	15,102	0.370	0.375	9,099	0.385	0.360			
22	5073	▲ NAIM [S]	S	0.805	0.715	0.090	+12.59	225,772	5	0.805	0.810	462	0.810	0.710			
23	5253	▲ ECONBHD [S]	s	0.655	0.640	0.015	+2.34	210,710	5,993	0.655	0.660	3,341	0.665	0.640			
24	7164	▲ KNM [S]	s	0.200	0.190	0.010	+5.26	196,711	53,312	0.195	0.200	101,733	0.200	0.190			

Figure 2: Screenshot of Bursa Malaysia Website

The third website we used to obtain our data is from KLSEscreener.com. This is the website that we used to get stock market data for Annual and Quarter. Annual is a dataset contains stock market data based on year while Quarter is based on month.

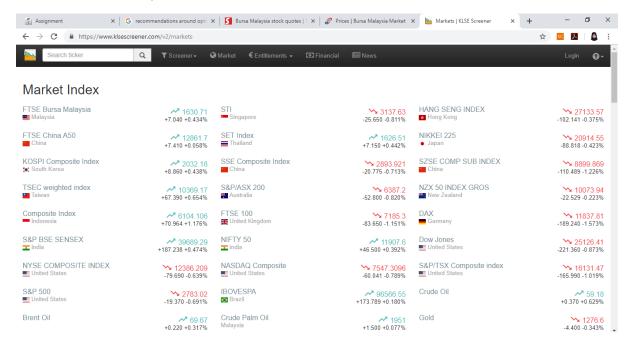


Figure 3: Screenshot of KLSEscreener.

In order to crawl all the data, we use python code run with spyder. Three different code need to be created since we are going to crawl three different datasets. For annual and quarter dataset, we just need to crawl them once while for daily dataset, we crawl it every day for two weeks. Below are the screenshots for all the codes.

```
def __init__(self, starting_url, depth):
    self.starting_url = starting_url
    self.starting_url = starting_url
    self.starting_url = starting_url
    self.supp = starting_url
    self.supp = starting_url
    self.supp = starting_url

def crawl(self):
    self.supp.from_link(self, starting_url)
    return

def grt_app_from_link(self, link):
    tree = stall.fromstring(start_nage.text)
    name = tree.xpath('/hi[selsas=start_link)
    tree = stall.fromstring(start_nage.text)
    name = tree.xpath('/hi[selsas=start_link)
    code = tree.xpath('/hi[selsas=start_link) = lieft_0 lightext']/text()'[0]
    code = tree.xpath('/hi[selsas=start_link) = lieft_0 lightext']/text()'[0]
    looptice = tree.xpath('/hi[selsas=start_link) = lieft_0 lightext']/text()'[0]
    looptice = tree.xpath('/hi[selsas=start_link) = lieft_0 lightext']/text()'[0]
    lastprice = tree.xpath('/hi[selsas=start_link) = lieft_0 lightext']/text()'[0]
    sell = tree.xpath('/hi[selsas=start_link) = lieft_0 lightext']/text()'[0]
    date = tree.xpath('/hi[selsas=start_link) = lieft_0 lightext']/text()'[0]
    link = tree.xpath
```

Figure 4: Part of python code for daily dataset.

```
Occide.append(code)

or symbol in companylist:
url = 'https://www.klsescreener.com/v2/stocks/view/' + symbol
page = requests.get(url)
code = str(symbol)

from bs4 import BeautifulSoup
soup = BeautifulSoup(page.content, 'html.parser')

quarter_table=soup.find('table', class_='financial_reports table table-hover')
quarter_table=soup.find('table', class_='financial_reports table table-hover')
annual_table=soup.find('table', class_='table table-hover')
annual_table

for row in quarter_table.findAll('tr'):
    cells = row.findAll('tr'):
    cells = row.findAll('tr'):
    if len(cells)=11: #Only extract table body not heading
    Eps.append(cells[0].find(text=True))
    Net.append(cells[0].find(text=True))
    Revenue.append(cells[0].find(text=True))
    Quarte.append(cells[0].find(text=True))
    Quarte.append(cells[0].find(text=True))
    Quarte.append(cells[0].find(text=True))
    Quarte.append(cells[0].find(text=True))
    Announced.append(cells[0].find(text=True))
    Net.append(cells[0].find(text=True))
    Net.append(cells[0].find(text=True))
```

Figure 5: Python code for Annual and Quarter Dataset

## MILESTONE 2.

# Management of data (Group).

In this milestone, we are going to do star schema in phpMyAdmin and import data into hive.

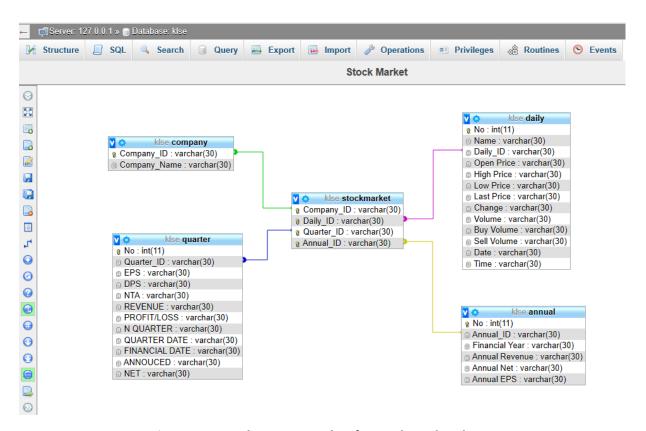


Figure 1: Star schema screenshot for stock market data.

Figure 1 is the star schema for stock market datasets which is being saved in phpMyAdmin. When all the datasets are uploaded, the design of star schema is created in designer page. For star schema, there are two types of table which are fact table and the dimensional tables. Fact table is the table located in the middle that connected with the tables around it, called dimension tables. In this case, the fact table's name is *stockmarket* and the dimensions table's name are *company*, *daily*, *quarter*, *and annual*.

For fact table, there are four attributes which are *company\_ID*, *Daily\_ID*, *Quarter\_ID* and *Annual\_ID*. In order to connect those attributes to another attributes in dimension table, they need to be assigned to a key. In this case, all the attributes contain special character. Which means, all the character in those attributes are different from one another. Thus, primary key can be used. However, one table only can have one primary key. For that reason, *Company\_ID* hold primary key for this table. Other tables who have a special character too are assigned as a unique in order to allow them connected to other tables. Unique is just like a primary key which only can contains special character but, they can be many unique in one table. Figure 2 below is the screenshot of the stock market's table structure.

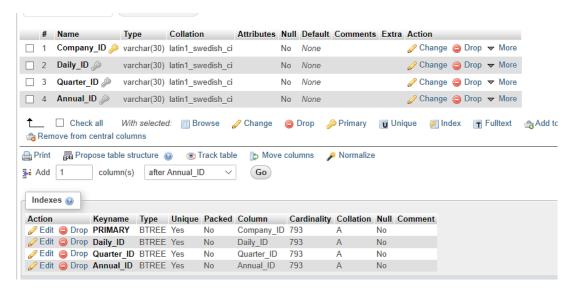


Figure 2: Table structure of stockmarket.

Next, for dimension tables, four dimension tables are created. Same with the fact table, only one primary key can be assigned to one table. However, primary key only can contains the special or unique character which not have any duplications. Thus, primary key are used. Below are the details for every dimension tables.

# a. Company



Figure 3: Table structure of Company.

For company table, Company\_ID can be assigned as a primary key since it is contains only unique character. In this attribute, all of company ID is stated. Because of this attribute is the selected attribute to be connected with fact table, foreign key is not appropriate to be assigned

#### b. Daily.

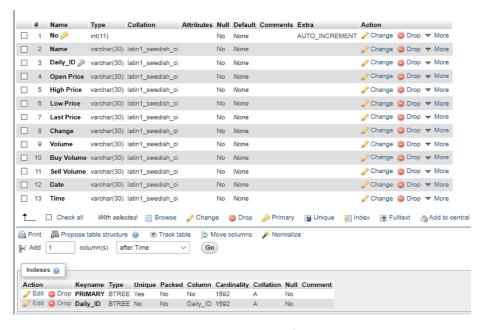


Figure 4: Table structure for daily.

Daily table is a bit different from company table. For this table, two types of key are assigned. Primary key is assigned to the *No* which is auto increment by the database itself. Everytime the new data import, the continuous number will be created. Thus, there are repeated number for this attribute. However, in order to connect with the fact table, foreign key is important. Daily\_ID is a foreign key for this table. It contains all the daily ID of the company. But the ID is repeated for the same company.

#### c. Quarter.

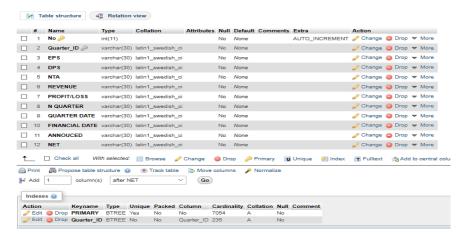


Figure 4: Table structure for Quarter.

Quarter table is same as daily table. It contains primary key and foreign key. Primary key is assigned to the no which is auto increment to and the foreign key is assign to Quarter\_ID attribute which contains the repeated ID.

#### d. Annual.

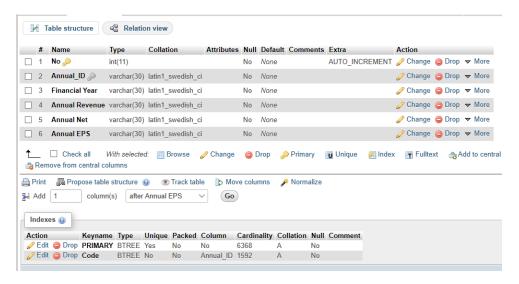


Figure 5: Table structure for Annual.

Same as quarter table, annual table contains primary key and foreign key. Primary key is assigned to the no which is auto increment to and the foreign key is assign to Annual\_ID attribute which contains the repeated ID.

# Roll Up (Drill-up) and Roll Down (Drill-down).

Roll up is the process of summarize data. It works by climbing up hierarchy or by dimension reduction. We can filter our data to show only the selected data. Thus, we will have a less amount of data to be shown.

Drill down is the reverse process of Roll up. While roll up is from more detailed data to less detailed data, drill down is the process from less detailed data to more detailed data. By means, we can have more information that we need from the certain data we have by doing drill down process.

For hive, since we have three types of data, we create one main directory consist of another three sub directories names Annual, Quarter and Daily. When the directory is already created, the next step is to import all those three datasets from local host to the hdfs before they could be imported into hive table. Figure 6 and 7 is the screenshot of creating directories and importing datasets.

```
student@student-VirtualBox:~$ hdfs dfs -mkdir /KLSE
student@student-VirtualBox:~$ hdfs dfs -mkdir /KLSE/Annual
student@student-VirtualBox:~$ hdfs dfs -mkdir /KLSE/Quarter
student@student-VirtualBox:~$ hdfs dfs -mkdir /KLSE/Daily
```

**Figure 6: Create Directories.** 

```
student@student-VirtualBox:~$ hdfs dfs -put /home/student/Downloads/stock_market.csv /KLSE/Daily
student@student-VirtualBox:~$ hdfs dfs -put /home/student/Downloads/QuarterReport6.csv /KLSE/Quarter
student@student-VirtualBox:~$ hdfs dfs -put /home/student/Downloads/AnnualReport6.csv /KLSE/Annual
```

Figure 7: Import Datasets.

Then, we need to create table in hive before import datasets. Hive command is similar with mysql, thus, we can show our imported dataset directly in hive. Below are the screenshots of all the tables and their results.

```
hive> Create External Table Daily_KLSE

> (Name String, Code Int, OpenPrice Double, HighPrice Double, LowPrice Double, LastPrice Double, Change Double, Volume Int, BuyVolume Double, SellVolume Double, DataDate String, Time String)

> Row format delimited

> fields terminated by ','

> location '/KLSE/Daily';

OK

Time taken: 1.524 seconds
hive> select * from daily_klse limit 5;

OK

THREE-A RESOURCES BHD 12 0.845 0.84 0.84 0.84 0.845 0.6 400 0.845 0.85 07 Mar 2019 1:06:00

ASTRAL ASIA BHD 7054 0.155 0.15 0.155 0.15 0.0 410 0.145 0.15 0.7 Mar 2019 1:06:00

AIRASIA X BERHAD 5238 0.255 0.25 0.255 0.255 0.255 0.0 10 0.25 0.255 57 Mar 2019 1:06:00

ABLEGROUP BERHAD 7086 0.07 0.07 0.07 0.07 0.0 460 0.07 0.075 07 Mar 2019 1:06:00

ALLIANCE BANK MALAYSIA BERHAD 2488 4.21 4.19 4.2 4.19 -0.48 80 4.19 4.2 07 Mar 2019 1:06:00

Time taken: 1.948 seconds, Fetched: 5 row(s)
hive>
■
```

Figure 8: Create and show Table for Daily Dataset

```
Create External Table Annual_KLSE
      (No Int, Code INt, FinancialYear String, AnnualRevenue String, AnnualNet String, AnnualEPS String)
      fields terminated by ','
location '/KLSE/Annual';
ΟK
Time taken: 0.582 seconds
hive> select * from Annual klse limit 5;
OK
                                  437977
0
                                           29119
         12
                 31-Dec-18
                                                    5.92
                 31-Dec-17
                                  411485
                                           41648
                                                   9.24
2
                 31-Dec-16
                                  387718
                                           38921
                                                   9.89
         12
                 31-Dec-15
                                  352400
                                           20084
                                                    5.1
        12
                 31-Dec-14
                                  311410
                                           18130
                                                    4.6
Time taken: 0.365 seconds, Fetched: 5 row(s)
hive>
```

Figure 9: Create and show Table for Annual Dataset

```
hive> Create External Table QuarterKLSE

> (NO int, Code Int, EPS String, DPS String, NTA String, Revenue String, PL String, NQuarte Int, QDate String, Financial String, Announce String, Net String)

> Row format delimited

> fields terminated by ','

> location '/KLSE/Quarter';

OK

Time taken: 0.398 seconds
hive> select * from Quarterklse limit 5;

OK

0 12 1.87 0 0.6679 120.354k 9.198k 4 31/12/2018 31/12/2018 20/2/2019 17.30%

1 12 1.71 2 0.6692 113.784k 8.398k 3 30/9/2018 31/12/2018 26/11/2018 23.80%

2 12 1.07 0 0.6521 101.361k 5.285k 2 30/6/2018 31/12/2018 7/8/2018 42.40%

3 12 1.27 0 0.6414 102.478k 6.238k 1 31/3/2018 31/12/2018 7/5/2018 39.60%

4 12 2.85 0 0.6287 109.423k 14.026k 4 31/12/2017 31/12/2017 20/2/2018 8.30%

Time taken: 0.308 seconds, Fetched: 5 row(s)
```

Figure 10: Create and show Table for Quarter Dataset

#### Milestone 3.

# Processing of data (Group).

For this milestone, we are requested to do PAA SAX. PAA stands for Piecewise Aggregate Approximation and SAX stands for Symbolic Aggregate Approximation.

Piecewise Aggregate Approximation (PAA) is a very simple dimensionality reduction method for time series mining. It minimizes dimensionality by the mean values of equal sized frames, which misses some important information and sometimes causes inaccurate results in time series mining. While SAX is a method of discretizing time series, to better understand patterns and motifs. It involves binning the time series and then translating these discrete bins into words, which are discrete objects made of discrete letters.

We used our daily dataset as an input dataset. This dataset first needs to be processed through PAA in order to reduce the dimension of it. Then, the next step is to do SAX where the data are converted into symbol. This can help in well understanding the pattern of our data. Thus, by using this pattern, we can predict the future pattern.

Figure 1 is the code for PAA and SAX using python. Figure 2 is a comparison between PAA, SAX and 1d-SAX features.

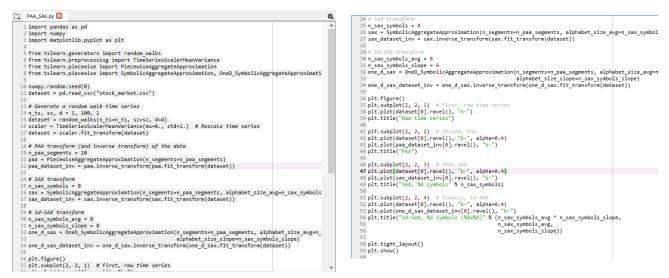


Figure 1: PAA and SAX code using python

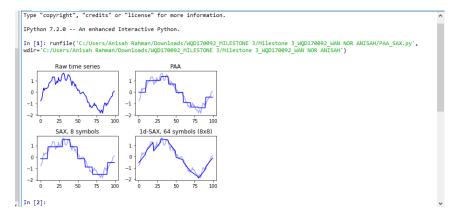


Figure 2: comparison between PAA, SAX and 1d-SAX features.

#### Milestone 4.

# Interpretation of data (Individual).

For interpretation of data, this data are clustered based on their last price similarity. From this, we can see how many clusters the data can have to ease us identify which company is the good choice to make investment.

Figure 1 is how the nodes arranged in order to get cluster for the last price data. Figure 2 is the results from TS similarity nodes. It shows the cluster plot, dendogram, map table and the output. In figure 3, shows only cluster plot.

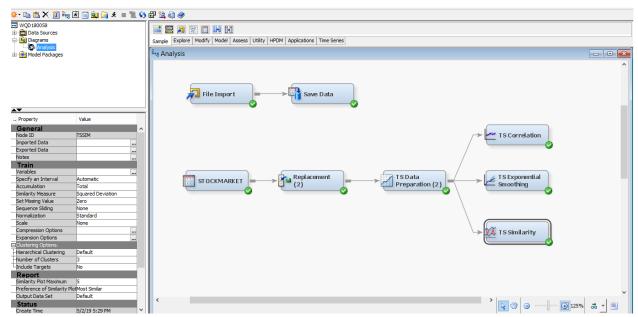


Figure 1: SAS Nodes.

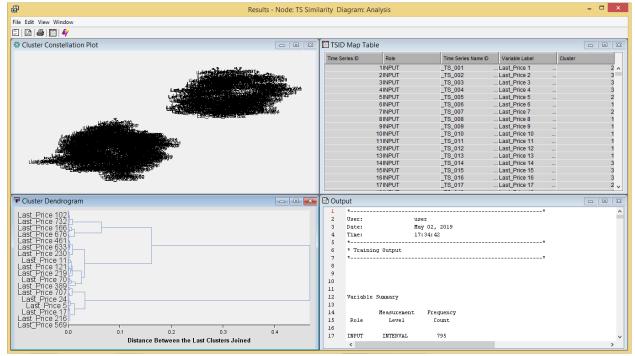


Figure 2: TS Similarity Diagram Analysis.

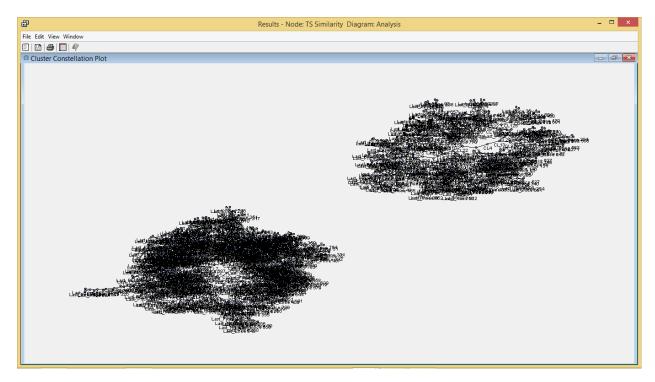


Figure 3: Cluster Result.

Based on the Figure 3 above, there are 2 distinct clusters that we could see. However, it is actually divided into 3 clusters as per table below.

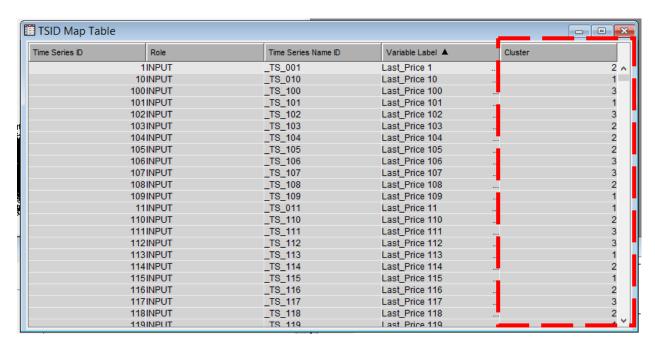


Figure 4: TSID Map Table.

The cluster dendrogram below explain how the clusters are divided into three.

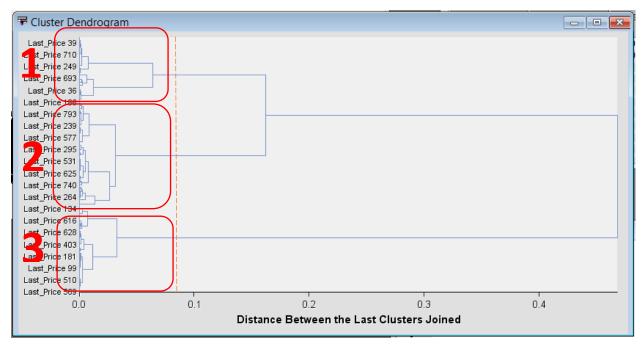


Figure 5: Cluster Dendrogram.

#### Milestone 5.

# Communication of insights of data (Individual)

For this milestone, prediction is made. Thus, we can choose which company can be a good selection in order to make investment. Below is the result from TS Exponential Smoothing. The nodes are arranged just like what have been showed in Milestone 4 figure 1.

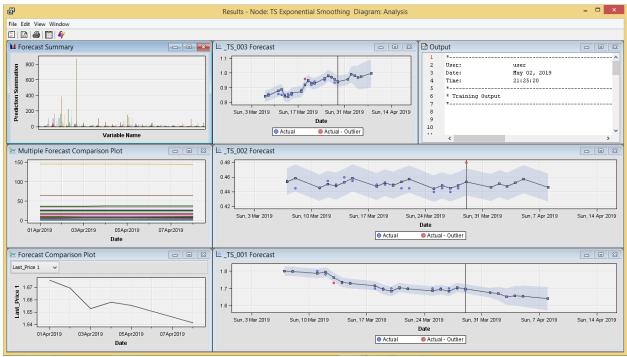


Figure 1: TS Exponential Smoothing Diagram Analysis.

Figure 2 below shows the description for each company (CODE) which is assign to a new TS ID.

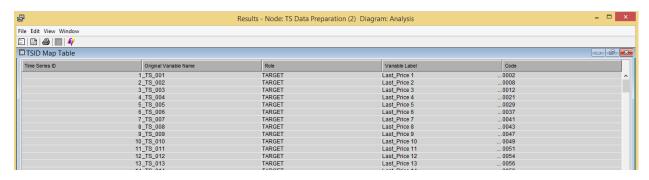


Figure 2: TSID Map Table

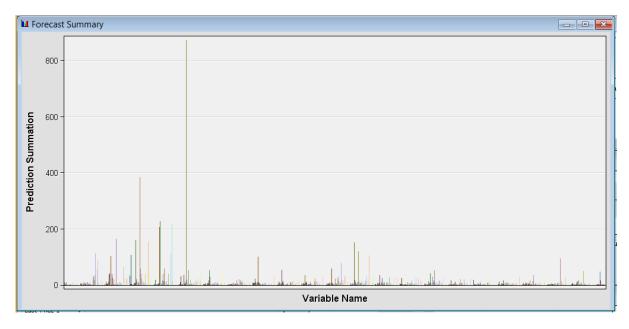


Figure 3: Forecast Summary.

# Milestone 6. Recommendation.

This milestone is a continuous result from previous milestone. We can see, the result of the prediction can be divided into three types. Figure 1 shows that the company is forecasted to decline. Thus, it is not a good choice to invest in such of this company. While figure 2 shows that the company only in stable situation. It is not going up nor down. This can be a choice for investor. However, the investor needs to reconsider if they intend to invest in this type of company for a long time period. Figure 3 is a very good type of investment because the company are predicted to go up.



Figure 1: Type 1 company.

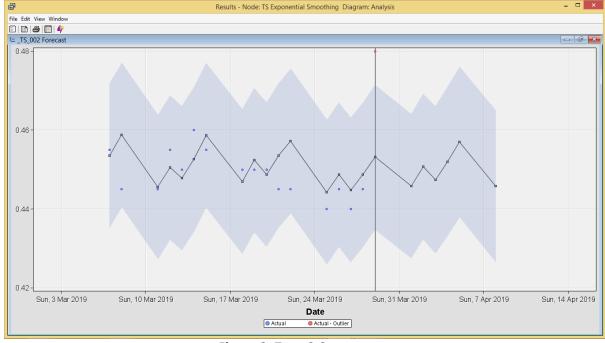


Figure 2: Type 2 Company.



Figure 3: Type 3 Company.