

Aniruddh Chittabathini

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EDUCATION

The Ohio State University, Max M. Fisher College of Business

Columbus, Ohio

Candidate for Bachelor of Science in Business Administration, *Cumulative GPA 3.857/4.0*

May 2025

Major: Finance and Information Systems **Minor:** Business Analytics and General Engineering at The Ohio State's College of Engineering

- **Integrated Business and Engineering Honors Program (IBE):** 4-year program, 1 of 20 honors business students selected per year, emphasizing interdisciplinary communication, critical thinking, problem solving, product development, corporate strategy, and teamwork through specialized business, engineering, and MBA courses.
- **Fintech Industry Immersion Program:** 1 year MBA training program of 1 of 5 students selected per year to work with a Senior Vice President of Huntington Bancshares talking about market strategies in the Finance Technology industry.
- **National Buckeye Scholar:** Academic scholarship of \$13500 given to top 25% of high school graduating class.

PROFESSIONAL EXPERIENCE

Financial Technology Researcher

Columbus, Ohio

Huntington Bancshares

January 2023 – April 2023

- Collaborated directly with Jason Black, SVP and Director of Analytic Insights at Huntington National Bank.
- Presented a 4 year plan to executive-level employees of Huntington Bank to increase usage of local bank branches by creating a café-style branch and improving the digital experience for customers
- Conducted a survey of 300+ people which supported the proposal plan and brought interesting insights into our initial plan.
- Conducted a cost and market analysis which projected a 4,179 increase in new customers annually and a future cash flow statement which calculated a Net Present Value of \$5,459,784 for the four years.

Financial Research Intern

Hyderabad, India

Indian School of Business

June 2022 – September 2022

- Applied Bayesian Persuasion and Game Theory to create an economic model analyzing the causes of bank runs worldwide.
- Wrote a paper on how the Federal Reserve and national banks can alter the public's perception of banks, limiting overall risk.
- Conducted this analysis at the number 1 ranked business school on the Indian Subcontinent.

Director of Marketing

Columbus, Ohio

Ascent Microfinance

October 2021 – present

- Created high-impact informational flyers and implemented robust advertising campaigns for effective community outreach.
- Contacted 15+ local organizations in the Columbus area to promote and partner with Ascent Microfinance.
- Managing website, LinkedIn, Instagram, Facebook, and other social media accounts up-to-date.

LEADERSHIP EXPERIENCE AND ACTIVITIES

Vice President, Robot Design

Hicksville, New York

FIRST Robotics, Team 1468

August 2017 – June 2021

- Designed, built, and programmed using C++, highly functional and durable robots with exact precision.
- Developed and Proposed a Team Business Plan to judges during regional competitions.
- Taught building techniques, scouting and match rules while leading 30 students as Head Scouter at the World Championships.

NOTABLE PROJECTS

DABA by HAIR

Columbus, Ohio

Co-Founder and Head Designer for hair product called DABA

January 2022 – May 2022

- Designed a model through SOLIDWORKS CAD and constructed a prototype with the utilization of a 3D Printer to help people who are missing an arm to tie their hair into a ponytail.
- Utilized engineering + business techniques such as a user experience chart and a business model canvas.
- Presented device to industry leader experts to get recognition and feedback and improvements on our pitch and the device.

AP Research

Hicksville, New York

Author of "The Effects of the Trade War on the Profitability of Huawei's Smartphones"

September 2019 – May 2020

- Utilized 5 years of Financial Statements and Tax data for Huawei in Shenzhen, China.
- Analyzed the effects of the US and China's trade on Huawei International trades.
- Provided potential solutions to increase profitability of Huawei by focusing areas in the Europe.

SKILLS

- **Software:** Leadership, Microsoft Office, SQL, Java, C/C++, VBA, R Language, Team-worker, Analytic/Problem Solving Skills
- **Certificates:** Wall Street Prep, Bloomberg Market Concepts