Anisa Aulia Putri

Tangerang, Indonesia | Phone : +6288290925956 | Email : anisa.putri006@binus.ac.id
Portfolio : https://anisaputri7.github.io/Portofolio-Anisa/ | LinkedIn : www.linkedin.com/in/anisa-p-231b5b288

SUMMARY

A detail oriented Information Systems student with a passion for solving problems through user centric UI/UX design. With a strong attention to detail and an adaptive mindset, I specialize in translating user needs and business requirements into intuitive wireframes and functional prototypes using Figma. I am eager to contribute my skills within a dynamic team to help create seamless and impactful digital experiences.

EDUCATIONAL BACKGROUND

BINUS University   *September 2023 – Present*
Information System Undergraduate

- The program provides a strong foundation in Information Systems Analysis and Design, Human Performance Technology, and user-centered product development principles. The curriculum also emphasizes professional skills such as design thinking, project management, and communication, equipping students to bridge business needs with effective technological solutions.

SMAN 1 Ciasem   *July 2020 – June 2023*
Social Major

WORK EXPERIENCES

BINUS University   *May 2023 – August 2023*
Education Counselor

- Developed and produced engaging promotional video content to attract prospective students, achieving over 1 million views on a key video and thousands more in Tiktok
- Successfully guided and mentored 15 prospective students through the entire university admissions process, resulting in their successful enrollment.

ORGANIZATIONAL EXPERIENCES

Bina Nusantara Computer Club (BNCC)   *September 2024 - August 2025*

- Learned the end-to-end UI/UX design workflow, from user research and persona creation to wireframing and interactive prototyping.
- Completed a comprehensive application design case study, applying learned concepts to create a user-centered design solution from scratch.

VOLUNTEERING EXPERIENCE

Greener Day at Bumi Perkemahan Ragunan, **South Jakarta |**   *July 2025*

- Actively participated in tree-planting activities to support local reforestation and environmental conservation efforts.

SKILLS

Language : Indonesian (Native Proficiency), English (Basic Proficiency)
Version Control Software : Git and GitHub
Software Skills : Figma, HTML, CSS, and JavaScript, Microsoft Office (Excel, Word, PowerPoint), Visual Paradigm, Visual Studio Code, Draw io, Eclipse, CapCut, Canva and Figma
Soft Skills : Communication, Teamwork, Problem Solving, Creative and Leadership.