

Anisa Aulia Putri

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SUMMARY

A detail oriented Information Systems student with a passion for solving problems through user centric UI/UX design. With a strong attention to detail and an adaptive mindset, I specialize in translating user needs and business requirements into intuitive wireframes and functional prototypes using Figma. I am eager to contribute my skills within a dynamic team to help create seamless and impactful digital experiences.

EDUCATIONAL BACKGROUND

BINUS University *September 2023 – Present*
Information System Undergraduate

- The program provides a strong foundation in Information Systems Analysis and Design, Human Performance Technology, and user-centered product development principles. The curriculum also emphasizes professional skills such as design thinking, project management, and communication, equipping students to bridge business needs with effective technological solutions.

SMAN 1 Ciasem *July 2020 – June 2023*
Social Major

WORK EXPERIENCES

BINUS University *May 2023 – August 2023*
Education Counselor

- Analyzing the target audience (prospective students) to produce engaging promotional video content, successfully achieving over 1 million views and increasing user engagement in Tiktok.
- Successfully guided and mentored 15 prospective students through the entire university admissions process, resulting in their successful enrollment.

ORGANIZATIONAL EXPERIENCES

Bina Nusantara Computer Club (BNCC) *September 2024 - August 2025*

- Learned the end-to-end UI/UX design workflow, from user research and persona creation to wireframing and interactive prototyping.
- Completed a comprehensive application design case study, applying learned concepts to create a user-centered design solution from scratch.

VOLUNTEERING EXPERIENCE

Greener Day at Bumi Perkemahan Ragunan, South Jakarta | *July 2025*

- Actively participated in tree-planting activities to support local reforestation and environmental conservation efforts.

SKILL

Language : Indonesian (Native Proficiency), English (Basic Proficiency)

Version Control Software : Git and GitHub

Software Skills : Figma, HTML, CSS, and JavaScript, Microsoft Office (Excel, Word, PowerPoint), Visual Paradigm, Visual Studio Code, Draw io, Eclipse, CapCut, Canva and Figma

Soft Skills : Communication, Teamwork, Problem Solving, Creative and Leadership.