

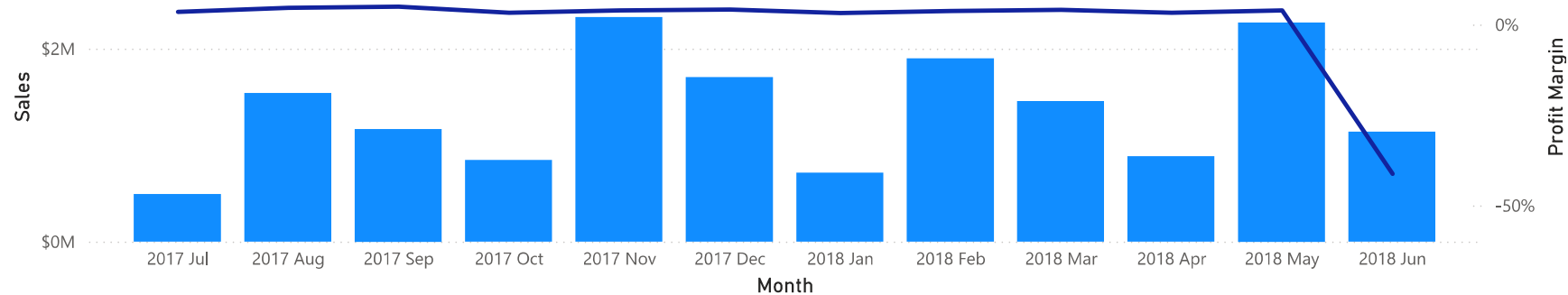


Year ⌵  
FY2018 ⌵

- Region ⌵
- ☒ Select all
  - ☒ Australia
  - ☒ Canada
  - ☒ Central
  - ☒ France
  - ☒ Germany
  - ☒ Northeast
  - ☒ Northwest
  - ☒ Southeast
  - ☒ Southwest
  - ☒ United King...

### Sales and Profit Margin by Month

● Sales ● Profit Margin

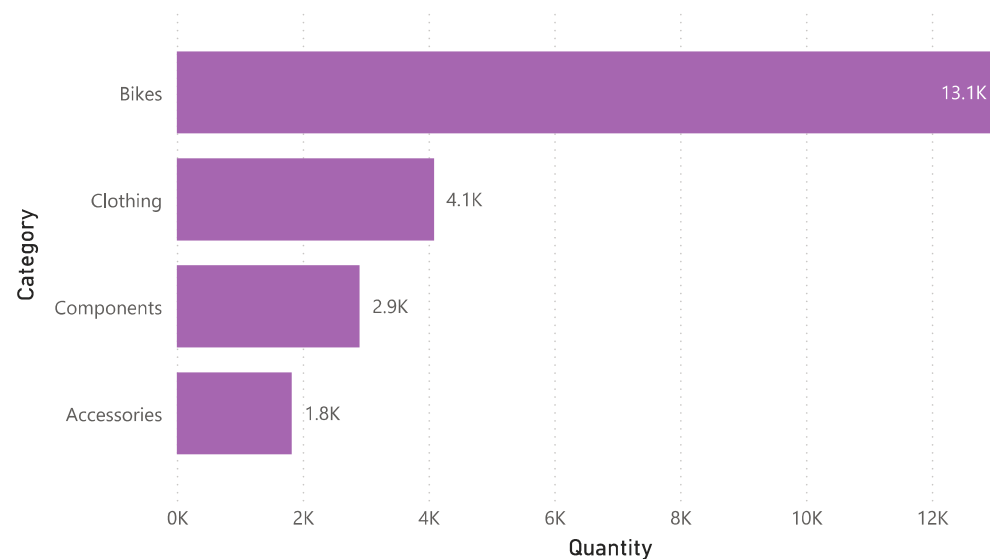


### Sales by Country and Category

Category ● Accessories ● Bikes ● Clothing ● Components



### Quantity by Category



- Region
- ☒ Select all

☒ Australia

☒ Canada

☒ Central

☒ France

☒ Germany

☒ Northeast

☒ Northwest

☒ Southeast

☒ Southwest

☒ United King...

Year	Orders	Sales	Cost	Profit	Profit Margin
⊕ FY2018	739	\$1,64,29,043	\$1,62,97,680	\$1,31,362	0.80%
⊕ FY2019	1,255	\$2,79,79,780	\$2,67,68,232	\$12,11,548	4.33%
⊕ FY2020	1,802	\$3,65,68,898	\$3,69,14,218	(\$3,45,320)	-0.94%
Total	3,796	\$8,09,77,720	\$7,99,80,130	\$9,97,590	1.23%

Year

FY2018

\$60,96,169

Sales

\$62,00,000

Target

(\$1,03,831)

Variance

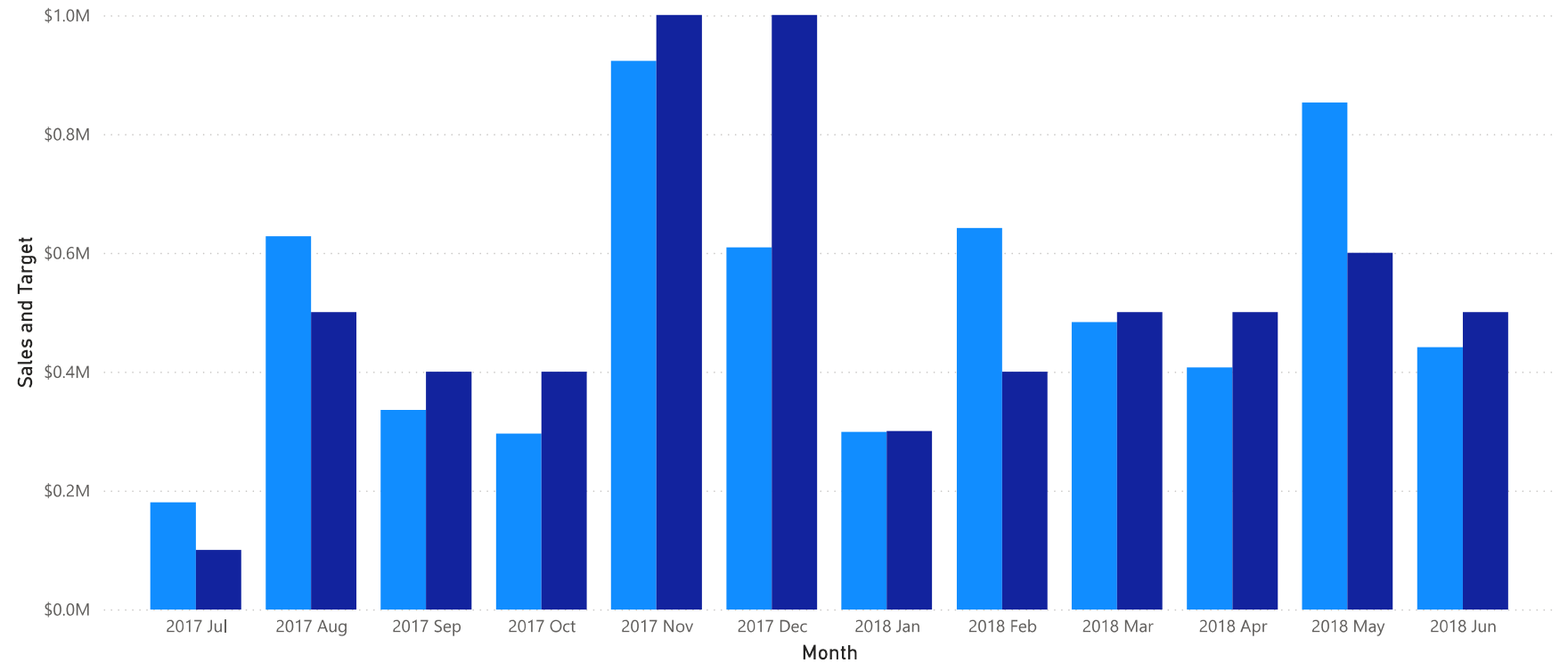
-1.67%

Variance Margin

Column Chart

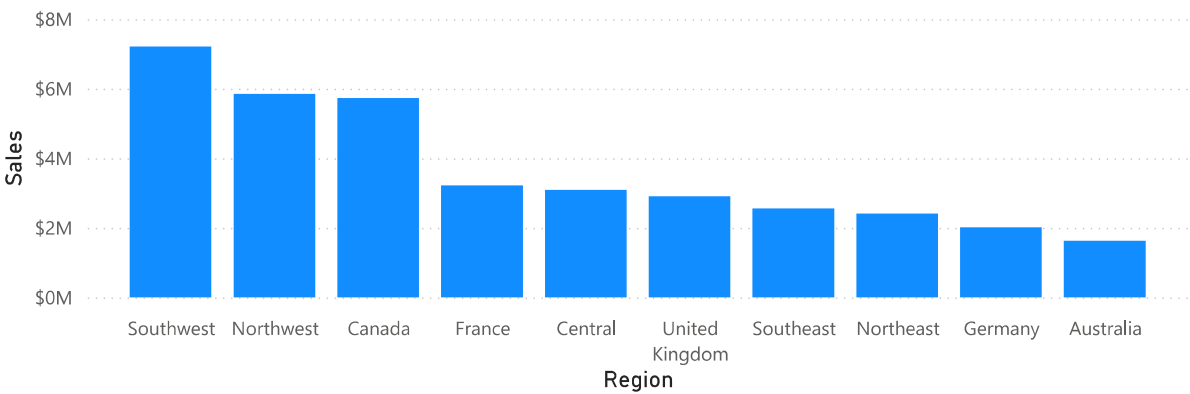
Sales and Target by Month

● Sales ● Target



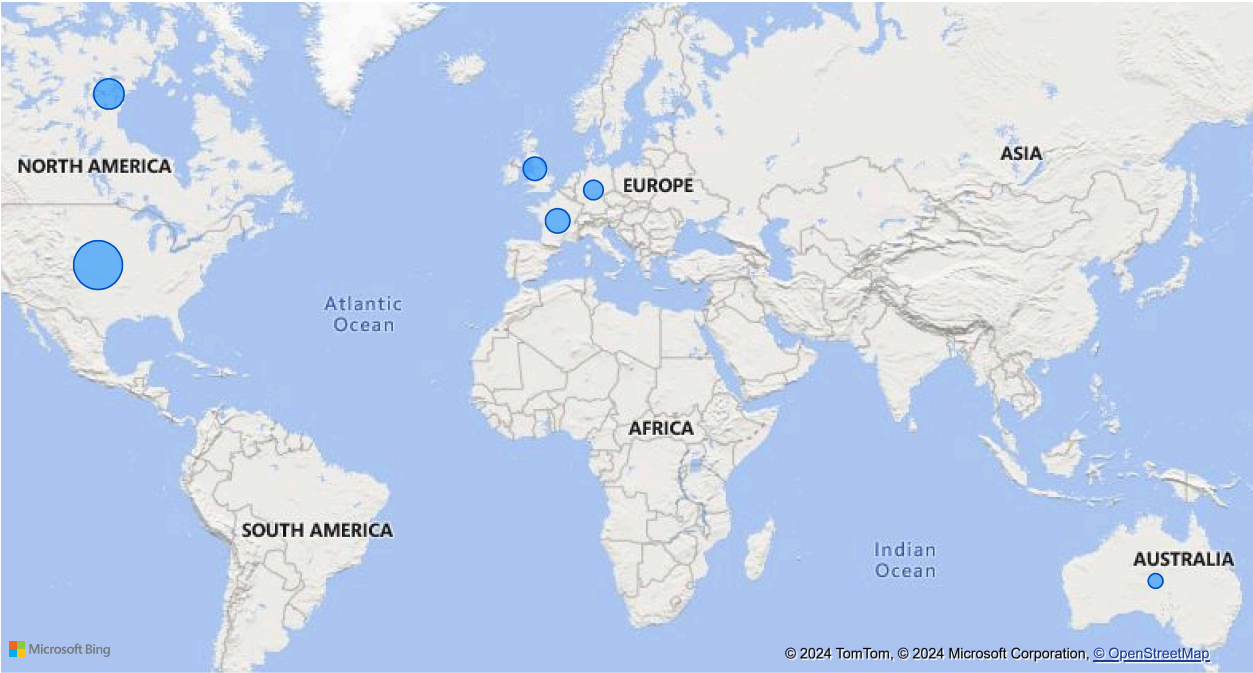
Year	Country	Sales	Profit	Profit Margin
FY2020	Australia	\$16,22,861	(\$80,195)	-4.94%
FY2020	Canada	\$57,26,123	\$21,974	0.38%
FY2020	France	\$32,15,269	(\$52,204)	-1.62%
FY2020	Germany	\$20,14,426	(\$80,816)	-4.01%
FY2020	United Kingdom	\$29,01,934	(\$39,282)	-1.35%
FY2020	United States	\$2,10,88,286	(\$1,14,797)	-0.54%
Total		\$3,65,68,898	(\$3,45,320)	-0.94%

Sales by Region

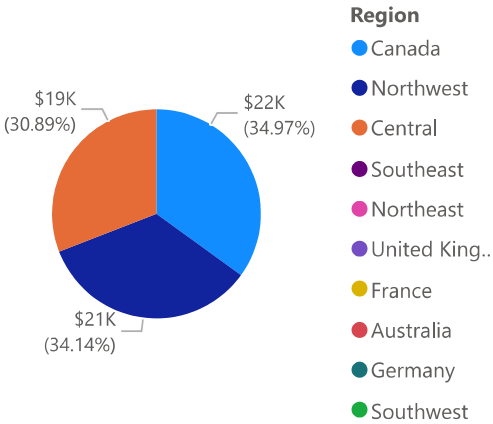


- Year
- ☐ FY2018
  - ☐ FY2019
  - ☒ FY2020
  - ☐ FY2021
  - ☐ FY2022

Sales by Country

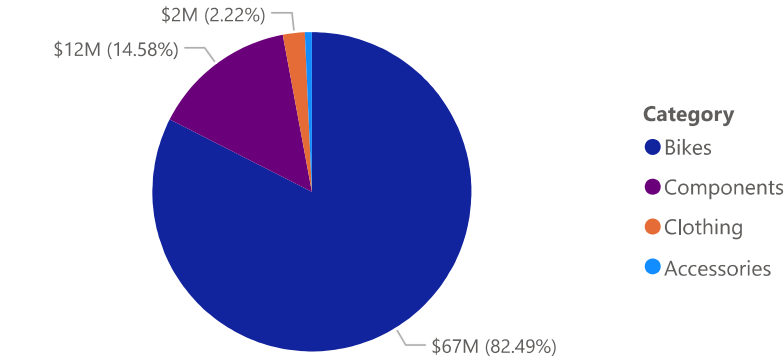


Profit by Region

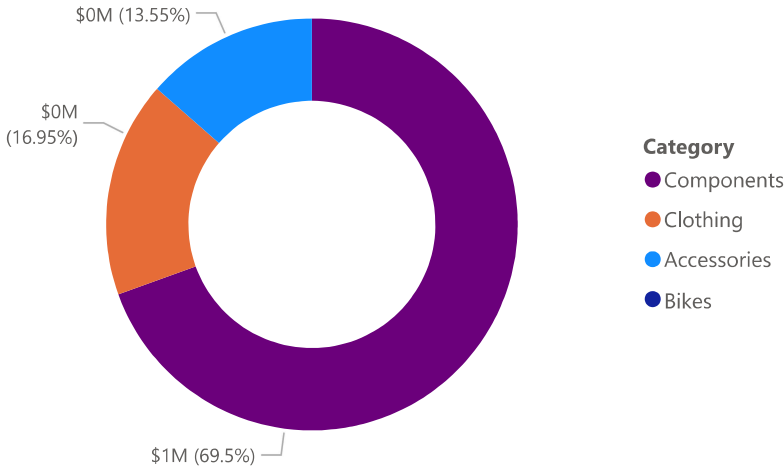


Category	Subcategory	Product	Country	Sales	Profit	Profit Margin
Accessories	Bike Racks	Hitch Rack - 4-Bike	Australia	\$12,425	\$4,661	37.51%
Accessories	Bike Racks	Hitch Rack - 4-Bike	Canada	\$37,864	\$13,853	36.59%
Accessories	Bike Racks	Hitch Rack - 4-Bike	France	\$21,941	\$7,669	34.95%
Accessories	Bike Racks	Hitch Rack - 4-Bike	Germany	\$15,485	\$5,521	35.66%
Accessories	Bike Racks	Hitch Rack - 4-Bike	United Kingdom	\$16,986	\$6,260	36.85%
Accessories	Bike Racks	Hitch Rack - 4-Bike	United States	\$95,377	\$34,744	36.43%
Accessories	Bottles and Cages	Water Bottle - 30 oz.	Australia	\$362	\$136	37.58%
Accessories	Bottles and Cages	Water Bottle - 30 oz.	Canada	\$1,376	\$495	35.99%
Accessories	Bottles and Cages	Water Bottle - 30 oz.	France	\$659	\$241	36.58%
Accessories	Bottles and Cages	Water Bottle - 30 oz.	Germany	\$816	\$287	35.24%
Accessories	Bottles and Cages	Water Bottle - 30 oz.	United Kingdom	\$562	\$209	37.19%
Accessories	Bottles and Cages	Water Bottle - 30 oz.	United States	\$3,771	\$1,378	36.54%
Accessories	Cleaners	Bike Wash - Dissolver	Australia	\$577	\$217	37.66%
Accessories	Cleaners	Bike Wash - Dissolver	Canada	\$2,118	\$786	37.12%
Accessories	Cleaners	Bike Wash - Dissolver	France	\$1,063	\$382	35.92%
Accessories	Cleaners	Bike Wash - Dissolver	Germany	\$874	\$324	37.09%
Accessories	Cleaners	Bike Wash - Dissolver	United Kingdom	\$992	\$355	35.84%
Accessories	Cleaners	Bike Wash - Dissolver	United States	\$5,675	\$2,065	36.39%
Accessories	Helmets	Sport-100 Helmet, Black	Australia	\$2,435	\$917	37.65%
Accessories	Helmets	Sport-100 Helmet, Black	Canada	\$20,303	\$6,906	34.01%
Accessories	Helmets	Sport-100 Helmet, Black	France	\$5,946	\$1,942	32.66%
Accessories	Helmets	Sport-100 Helmet, Black	Germany	\$4,025	\$1,460	36.27%
Accessories	Helmets	Sport-100 Helmet, Black	United Kingdom	\$6,091	\$1,970	32.35%
Accessories	Helmets	Sport-100 Helmet, Black	United States	\$50,322	\$17,071	33.92%
Accessories	Helmets	Sport-100 Helmet, Blue	Australia	\$2,498	\$941	37.65%
Accessories	Helmets	Sport-100 Helmet, Blue	Canada	\$19,767	\$6,675	33.77%
Accessories	Helmets	Sport-100 Helmet, Blue	France	\$5,970	\$2,003	33.55%
Accessories	Helmets	Sport-100 Helmet, Blue	Germany	\$4,018	\$1,387	34.53%
Accessories	Helmets	Sport-100 Helmet, Blue	United Kingdom	\$5,567	\$1,791	32.17%
Accessories	Helmets	Sport-100 Helmet, Blue	United States	\$54,546	\$18,458	33.84%
Accessories	Helmets	Sport-100 Helmet, Red	Australia	\$1,952	\$735	37.65%
Accessories	Helmets	Sport-100 Helmet, Red	Canada	\$17,854	\$6,173	34.58%
Accessories	Helmets	Sport-100 Helmet, Red	France	\$5,970	\$2,003	33.55%
Accessories	Helmets	Sport-100 Helmet, Red	Germany	\$4,018	\$1,387	34.53%
Accessories	Helmets	Sport-100 Helmet, Red	United Kingdom	\$5,567	\$1,791	32.17%
Accessories	Helmets	Sport-100 Helmet, Red	United States	\$54,546	\$18,458	33.84%
Total				\$8,09,77,720	\$9,97,590	1.23%

Sales by Category



Profit by Category



Profit and Sales by Month

