
















Assumptions Sheet - StrideWalk Pvt. Ltd. (2026 Forecast)					
Product Category	Scenario	Avg. Selling Price (₹)	Avg. Cost Price (₹)		Monthly Units Sold
Sneakers	Best	₹ 2,700.00	₹ 1,650.00		2,000
Sneakers	Base	₹ 2,500.00	₹ 1,700.00		1,600
Sneakers	Worst	₹ 2,300.00	₹ 1,800.00		1,200
Sports Shoes	Best	₹ 3,800.00	₹ 2,500.00		1,300
Sports Shoes	Base	₹ 3,500.00	₹ 2,600.00		1,000
Sports Shoes	Worst	₹ 3,200.00	₹ 2,800.00		800
Formal & Boots	Best	₹ 3,000.00	₹ 1,700.00		1,400
Formal & Boots	Base	₹ 2,600.00	₹ 1,800.00		1,100
Formal & Boots	Worst	₹ 2,300.00	₹ 2,100.00		900
Ladies Footwear	Best	₹ 1,400.00	₹ 650.00		2,500
Ladies Footwear	Base	₹ 1,200.00	₹ 700.00		2,000
Ladies Footwear	Worst	₹ 1,000.00	₹ 800.00		1,500
Casual Footwear	Best	₹ 700.00	₹ 250.00		3,500
Casual Footwear	Base	₹ 500.00	₹ 300.00		2,800
Casual Footwear	Worst	₹ 400.00	₹ 400.00		2,000

Scenario Description Box	
Scenario	Description
Best	High Demand, Discount Effective, Stable Supply Chain
Base	Normal Demand, Average Sales and Margin
Worst	Cost Pressure, Weak Demand, Excess Inventory