
















Assumptions Sheet - StrideWalk Pvt. Ltd. (2026 Forecast)					
Product Category	Scenario	Avg. Selling Price (₹)	Avg. Cost Price (₹)		Monthly Units Sold
Sneakers	Best	2,700	1,650		2,000
Sneakers	Base	2,500	1,700		1,600
Sneakers	Worst	2,300	1,800		1,200
Sports Shoes	Best	3,800	2,500		1,300
Sports Shoes	Base	3,500	2,600		1,000
Sports Shoes	Worst	3,200	2,800		800
Formal & Boots	Best	3,000	1,700		1,400
Formal & Boots	Base	2,600	1,800		1,100
Formal & Boots	Worst	2,300	2,100		900
Ladies Footwear	Best	1,400	650		2,500
Ladies Footwear	Base	1,200	700		2,000
Ladies Footwear	Worst	1,000	800		1,500
Casual Footwear	Best	700	250		3,500
Casual Footwear	Base	500	300		2,800
Casual Footwear	Worst	400	400		2,000

Scenario Description Box	
Scenario	Description
Best	High Demand, Discount Effective, Stable Supply Chain
Base	Normal Demand, Average Sales and Margin
Worst	Cost Pressure, Weak Demand, Excess Inventory