ANISH SHAKYA

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SUMMARY

Driven Data Analyst with expertise in SQL and data visualization, known for turning complex data into actionable insights. Highly skilled in data cleaning and creating dynamic visual dashboards, I thrive in collaborative environments and work seamlessly with cross-functional teams. Proactive and self-taught, I'm always eager to tackle new challenges and continuously expand my skills. With a solid foundation in the fintech and marketing industry , I bring a detail-oriented, problem-solving mindset to every project.

TECHNICAL SKILLS

- SQL Server, Postgresql , Big Query
- Microsoft Excel
- Microsoft Power BI
- Looker Studio
- Data Cleaning and Manipulation
- ETL,ELT
- Data Warehousing

SOFT SKILLS

- Excellent Communication
- Fast Learner
- Attention to detail
- Team Collaboration
- Good Listener
- Curiosity
- Time Management
- Problem-Solving & Analytical Thinking

CERTIFICATIONS

- Google Data Analytics Professional Certification - Coursera
- SQL for Data Analyst - Datacamp
- Essential Excel Certification - Coursera

EDUCATION

Sagarmatha College of Science & Technology

Bachelor's Degree in Computer Application 2019 – 2024

REFERENCE

Mr. Sanam Maharjan
Sr. Data Engineer, OmnicomMediaGroup

Mr. Nischal Gyawali
Business Intelligence Analyst, PaaSPay

PROFESSIONAL EXPERIENCE

OmnicomMediaGroup

Data Analyst | 2025 Jan – Present

- Extracted, consolidated, and automated data pipelines from multiple paid marketing platforms including DV360, Search Ads 360, Google Ads, Meta Ads, TikTok Ads, and Snapchat Ads using Supermetrics.
- Designed, developed, and maintained Paid Media and One Search performance reports in Looker Studio and Power BI, delivering actionable insights across impressions, clicks, cost, conversions, and organic vs. paid search performance.
- Collaborated with cross-functional teams (media, analytics, stakeholders) to iterate on reporting frameworks and adapt dashboards to evolving business requirements.
- Implemented and monitored dashboard usage tracking via Google Analytics, enabling insight into report adoption and user behavior.
- Performed end-to-end data quality assurance (QA), validating report outputs against native platform data to ensure accuracy, consistency, and stakeholder trust.

PaasPay

Data Analytics Intern | 2023 Dec – 2024 Mar

- Demonstrated proficiency in advanced SQL window functions to tackle complex data analysis tasks.
- Built robust SSIS ETL pipelines to load and process CSV data into SQL Server.
- Developed interactive and insightful dashboards using Power BI to support data-driven decision-making.
- Applied effective data modeling techniques in Power BI to optimize performance and enhance reporting.

Business Intelligence Analyst | 2024 Mar – 2025 Jan

- Delivered monthly financial insights on transaction data, highlighting trends and key metrics.
- Tracked and analyzed key KPIs, identifying top-performing remittance corridors.
- Collaborated closely with Finance, Marketing, IT, Treasury, and Operations teams to understand and address business needs.
- Utilized SQL and Power BI to convert raw data into actionable insights, presenting findings to relevant teams and stakeholders.