



TELANGANA TOURISM

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ABOUT TELANGANA

- ▶ Telangana is 11th largest state of India and was formed on 2nd June, 2014.
- ▶ Telangana is the meeting place for diverse languages and cultures
- ▶ Hyderabad being the capital, famous for rich cuisines, monuments and a thriving destination for new-age business sectors



GOALS AND OBJECTIVES



GEOGRAPHICAL
ANALYSIS OF THE FOREIGN
AND DOMESTIC VISITORS

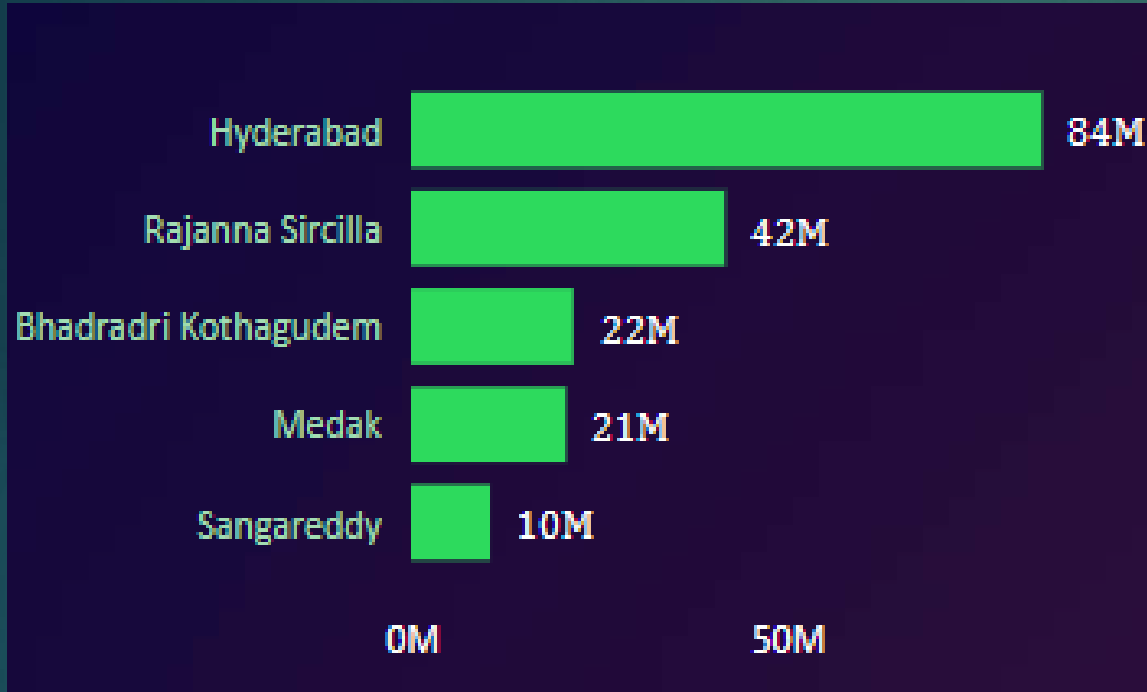


TO FIND OUT THE ESTIMATED
NUMBER OF VISITORS IN 2026



TO SUPPORT TELANGANA
GOVERNMENT TO AMPLIFY THE
TOURISM

TOP 5 DISTRICTS BY DOMESTIC VISITORS



- ▶ Hyderabad has the highest number of domestic visitors, with 84 million, followed by Rajanna Sircilla with 42 million
- ▶ Hyderabad attracts visitors beyond tourism such as education, healthcare, etc.

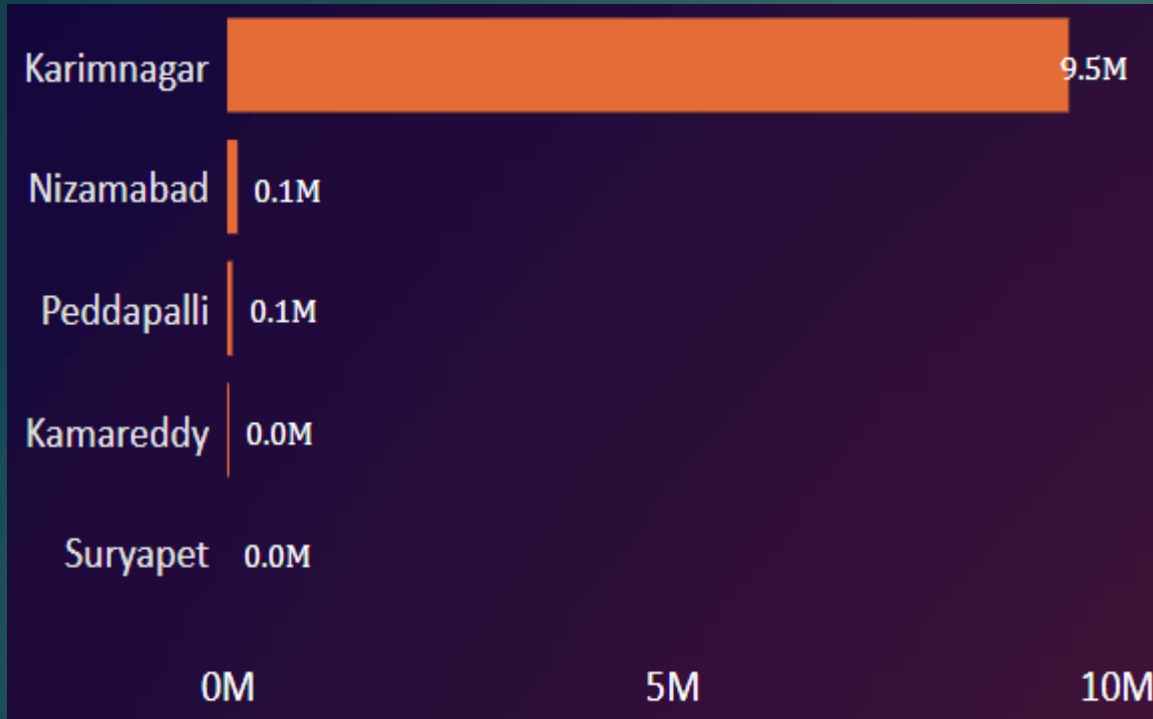
Famous Tourist Places in Hyderabad

- ❖ Charminar
- ❖ Golconda Fort
- ❖ Ramoji Film City
- ❖ Wonderla Amusement Park

Famous Tourist Places in Rajanna Sircilla

- ❖ Vemulawada Temple
- ❖ Sircilla Fort
- ❖ Textile Park

BOTTOM 5 DISTRICTS BY DOMESTIC VISITORS

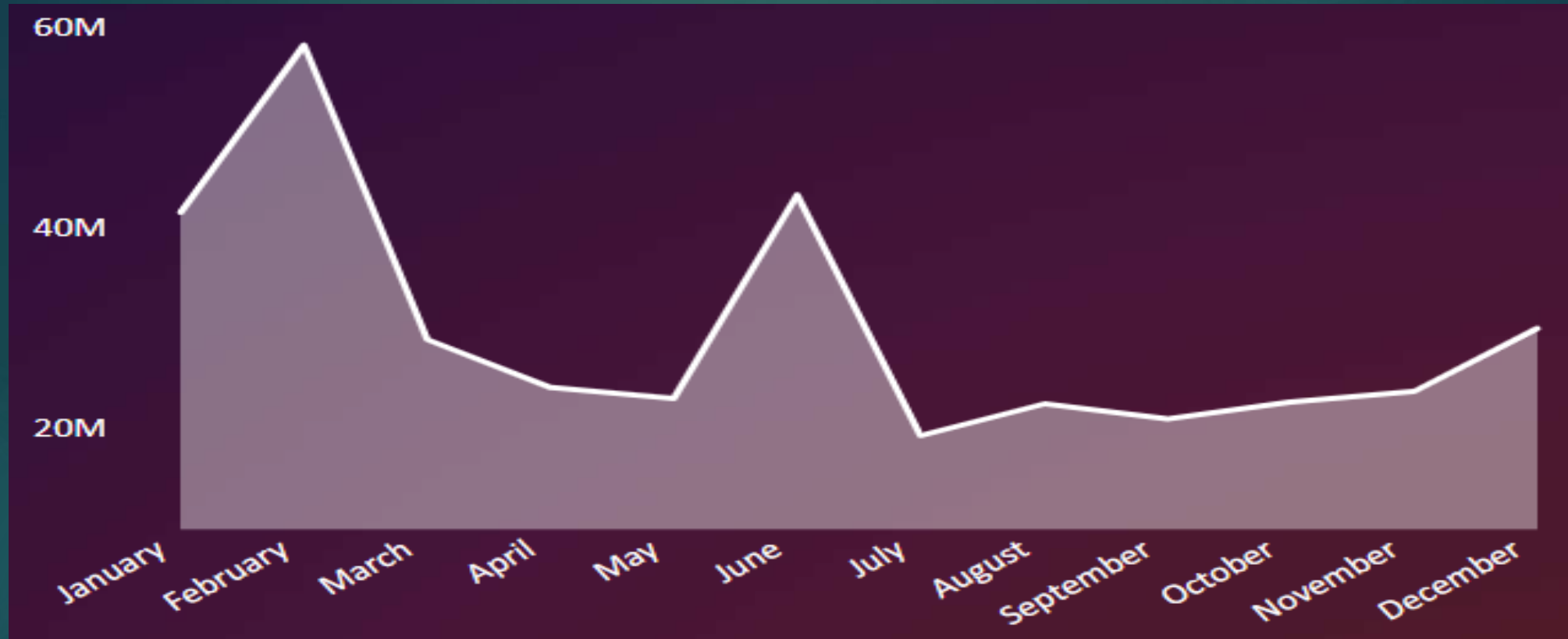


GOVERNMENT CAN TAKE THESE STEPS TO DEVELOP THE TOURISM

- ❖ Recreation of Monuments and Cultural heritage
- ❖ Development of good accommodation such as Hotels, Lodges
- ❖ Marketing

- ▶ Suryapet and Kamareddy are having lowest number of domestic visitors

MONTHLY DOMESTIC VISITORS TRENDS



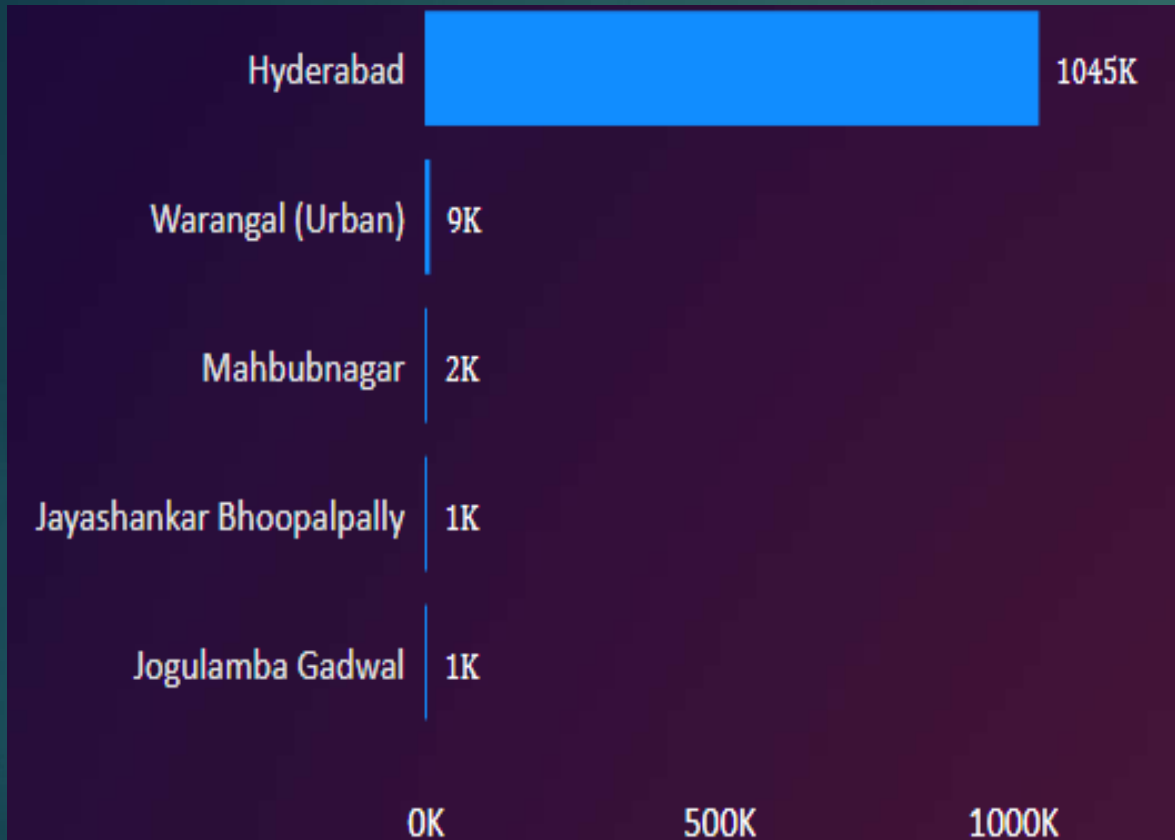
Peak Month: February and June

- ▶ Due to the pleasant weather

Lean Month: March and April

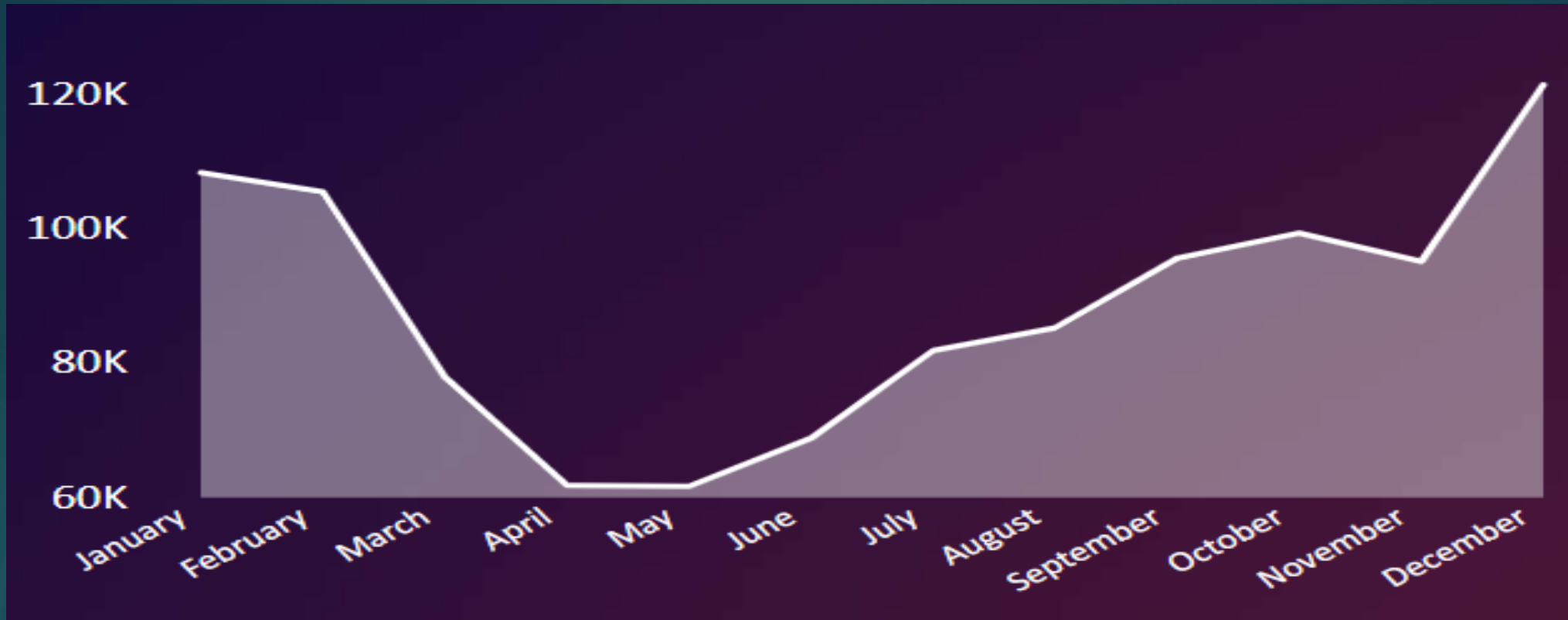
- ▶ During these months Children are having exam
- ▶ For working Professionals Financial year

TOP 5 DISTRICTS BY FOREIGN VISITORS



- ❖ Hyderabad has the highest number of foreign visitors 10M, followed by Warangal with 9k
- ❖ There are significant differences between Hyderabad and other districts
- ❖ Hyderabad is an attractive destination for foreigners due to its rich culture and cuisine

MONTHLY FOREIGN VISITORS TRENDS



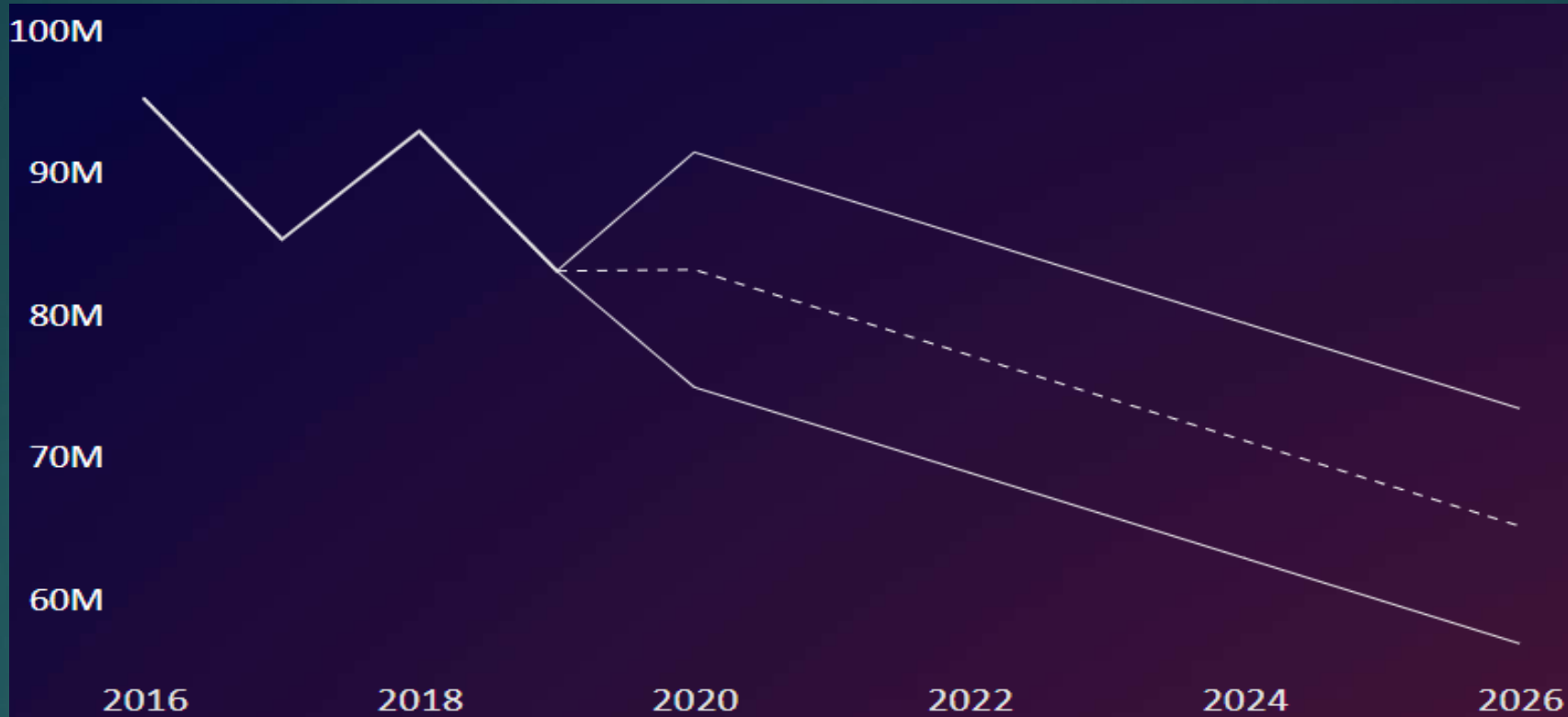
Peak Month: January and December

- ▶ Due to Christmas and New Year

Lean Month: April and May

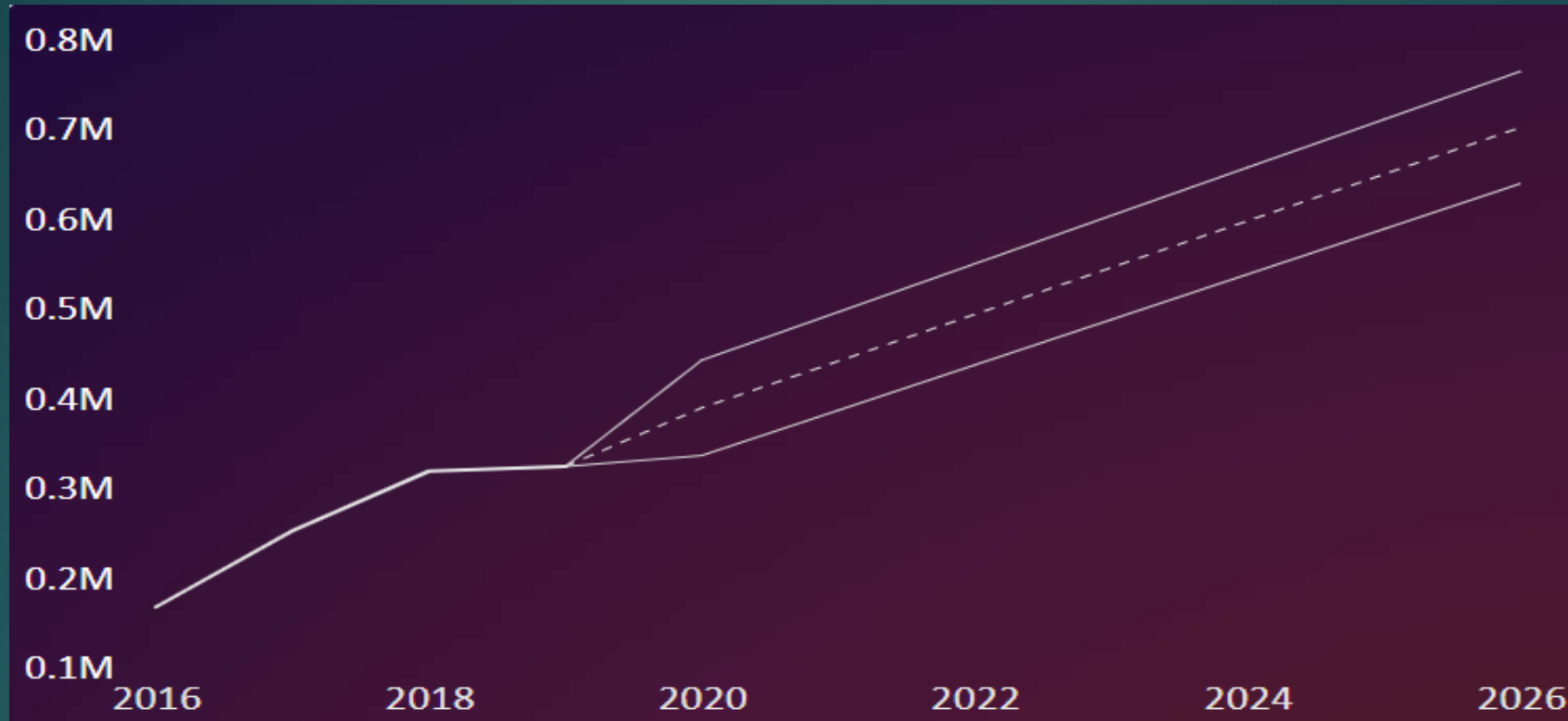
- ▶ During these months, the temperature in the Telangana state is expected to be around 40°C

ESTIMATED DOMESTIC VISITORS IN 2026



- ❖ Based on given data from 2016-2019 shows decreasing trends
- ❖ In 2019, there were 83 million domestic visitors and the estimated number of domestic visitors in 2026 is 73 million
- ❖ It is showing number of domestic visitors is expected to decrease by 12% in 2026

ESTIMATED FOREIGN VISITORS IN 2026



- ❖ Based on given data from 2016-2020 shows increasing trends
- ❖ In 2019, there were 0.3 million foreign visitors and the estimated number of foreign visitors in 2026 is 0.71 million
- ❖ It is showing number of foreign visitors is expected to increase by 136% in 2026

RECOMMENDATIONS FOR TELANGANA GOVT. TO BOOST THE TOURISM

- ✓ Developing new tourist attractions
- ✓ Promoting local culture and heritage
- ✓ Improving infrastructure
- ✓ Conducting cultural events and corporate seminars
- ✓ Increasing marketing efforts



MECCA MASJID HYDERABAD



THANK
YOU

VEMULAWADA TEMPLE