

Project Documentation

Project Title: Hackathon Poster Design – SPHERE
Coding Club

Group Number: 3

Team Members:

1. Siddheshwar Hing
2. Sanjay Kushwaha
3. Sanskruti Jagdale

Submission Date: 24/10/2025

Submitted To: Shreyash Atre, anish mogam

Project Type: Digital Poster Design (Canva)

1. Introduction

The **SPHERE Coding Club** assigned our team the task of designing a **digital poster** to promote the upcoming **Hackathon 2025** event. A hackathon is an innovative competition that inspires students to create new ideas and technical solutions. Through this poster, our goal was to encourage participation, highlight creativity, and represent the coding spirit of the event through an appealing visual design.

2. Objectives

- To design a professional and attractive Hackathon poster
- To promote the SPHERE Coding Club event within the college
- To apply design skills using Canva tools
- To collaborate and work effectively as a team
- To learn visual design principles such as font hierarchy, layout, and alignment

3. Tools and Technologies Used

- Canva (Poster Design)
- Google Forms (Event Registration)
- QR Code Generator
- Laptop/Desktop
- chatGpt

4. Project Overview

- This project focused on creating a visually impactful **Hackathon poster** assigned by SPHERE Coding Club. Each member contributed different skills such as content writing, layout design, and reviewing. The final poster includes the club name, event title, technology-related theme, and a powerful tagline to attract participants and promote innovation.

5. Daily Progress Summary

Date	Work Done
18th October	Siddheshwar and Sanjay conducted a meeting for poster concept and planning
21st October	Siddheshwar and Sanskruti discussed modifications and design improvements
23rd October	All team members worked together on designing, editing and reviewing the poster

Work Division for Hackathon Poster Project

Member	Name	Tasks Assigned
Member 1	Sanskruti Jagdale	- Write the poster title, tagline, and short description- Create meaningful content related to hackathon theme- Ensure text is grammatically correct and clear
Member 2	Siddheshwar Hinge	- Design the Hackathon poster using Canva- Arrange text and visuals in a balanced layout- Ensure creativity, readability, and presentation quality
Member 3	Sanjay	- Review final alignment, spacing, and content accuracy- Select color scheme, fonts, tech symbols- Add QR code / logo and ensure professional finishing touches

All members discuss themes, colors, and tagline together before starting.

Each member gives suggestions during design and review stages.

Final decision is taken collectively for better creativity and fairness.



The poster features a dark blue background with a network of glowing purple lines and dots. At the top center is the 'SPHERE CODING CLUB' logo, which includes a green and blue globe icon. Below the logo, the word 'HACKATHON' is written in large, glowing cyan letters, followed by '2025' in the same style. Underneath, the tagline 'Code. Create. Conquer.' is displayed in white. To the right, the text 'Join the Innovation!' is above a large black and white QR code, with the phrase 'One scan can spark your journey.' below it. On the left, an illustration shows three people (two women and one man) collaborating around a laptop. At the bottom, another illustration shows two women in hijabs working on a laptop. The contact information 'For Query Email us at: Email:spherecclub@gmail.com' is at the very bottom.

SPHERE
CODING CLUB

HACKATHON 2025

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but in the Sphere, it
becomes innovation."

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7. Learnings and Challenges

Learnings

- Improved design knowledge using Canva
- Better teamwork and communication
- Learned about visual composition and poster branding

Challenges	Solutions
Choosing the perfect theme and color	Finalized after group discussion
Balancing content and images	Adjusted alignment and font sizes
Managing schedules for meetings	Coordinated with group messaging

8. Conclusion

This project, assigned by SPHERE Coding Club, gave us the opportunity to apply our design and creative skills to a real-world event. We developed a poster that effectively represents the hackathon theme and promotes student participation. The experience strengthened our teamwork, design knowledge, and confidence in digital creation.

Final Note

We sincerely thank **SPHERE Coding Club**, our mentor **Shreyash Atre , anish mogam**, and all team members for their support and collaboration. This task was a valuable learning experience in creativity, communication, and teamwork.