

Anish Butle

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GitHub

LinkedIn

CAREER OBJECTIVE

Aspiring Data Analyst eager to leverage Python, SQL, Power BI, Tableau, and Machine Learning to extract actionable insights, drive data-driven decisions, and contribute to business success. Passionate about data visualization, statistical analysis, and predictive modeling.

Work Experience

Data Analyst intern | Renan

May-2025 – Present

- Increased dashboard adoption by 40% by automating portfolio & campaign performance reports in Power BI and SQL, reducing reporting time.
- Analyzed customer behavior, ROI, and marketing treatments, delivering insights that directly influenced leadership decisions & KPI realignments.
- Defined and tracked 150+ portfolio & campaign KPIs, expanding marketing analytics coverage and usability.
- Delivered 100% error-free reports on time, improving data accuracy and stakeholder trust.
- Mentored peers on SQL optimization and dashboard best practices, enhancing overall team efficiency.
- Presented insights to business partners that improved campaign effectiveness and ROI evaluation.

EDUCATION

- Bachelor of Engineering (B.E), Electronics and Telecommunication Engineering (2020-2024)**
Sinhgad College Of Engineering Vadgaon Bk Pune
CGPA: 8.94/10
- Senior Secondary (XII), State Board (2020)**
Hislop Junior College
Percentage: 78.00%

Technical Skills

- Programming & Scripting: Python, SQL, Java, VBA
- Reporting & Visualization: Power BI, Tableau, MS Excel (Pivot, VLOOKUP, Charts)
- Data Handling & Analysis: MySQL, Pandas, NumPy, ETL, Data Wrangling
- Business & Statistical Skills: KPI Reporting, A/B Testing, Hypothesis Testing
- Machine Learning & NLP: Scikit-learn, TensorFlow, Word2Vec, TF-IDF

PROJECTS

- Text Intelligence: Sentiment Analysis of IMDb Reviews & News Articles (Machine Learning, NLP) [Link](#)**
 - Preprocessed text using NLP techniques for sentiment classification.
 - Achieved 85% accuracy in classifying movie sentiments using Word2Vec & TF-IDF.
 - Delivered sentiment trend reports to understand viewer feedback.
- Sales Performance Analysis of Walmart Stores (MySQL, SQL Analytics) [Link](#)**
 - Used advanced SQL (CTEs, Window Functions, Views, Stored Procedures) to build pipeline and revenue performance reports.
 - Visualized sales trends and store performance in Power BI for leadership reporting.
 - Integrated revenue insights into dashboards, aiding in strategic business decisions.
- Electric Vehicle Data Analysis using Python (Data Analysis, Hypothesis Testing) [Link](#)**
 - Analyzed 1000+ electric vehicle performance records to extract performance trends.
 - Conducted hypothesis testing and regression analysis to identify battery-related performance factors.
 - Presented insights with clean visual storytelling using Matplotlib & Seaborn.
- Airline Performance Analysis using Power BI (Data Visualization, BI Tools) [Link](#)**
 - Created interactive dashboards with DAX to visualize operational performance KPIs.
 - Delivered executive-level reports to identify revenue-impacting metrics and improve profitability.
 - Improved tracking accuracy of key metrics by 25%.

TRAININGS / CERTIFICATIONS

Data Science (July 2024-Feb 2025)

Internshala, Virtual

- Hands-on training in Python, SQL, Power BI, Tableau, ML, ETL, Data Wrangling.

Soft Skills

- Collaboration & Teamwork
- Strong Analytical and Learning Ability
- Data-Driven Decision-Making
- Deadline-Oriented & Detail-Focused