

Credit Card Transaction Report

Q4

Q3

Q2

Q1

F

M

55M

Total Revenue

8M

Total Interest

45M

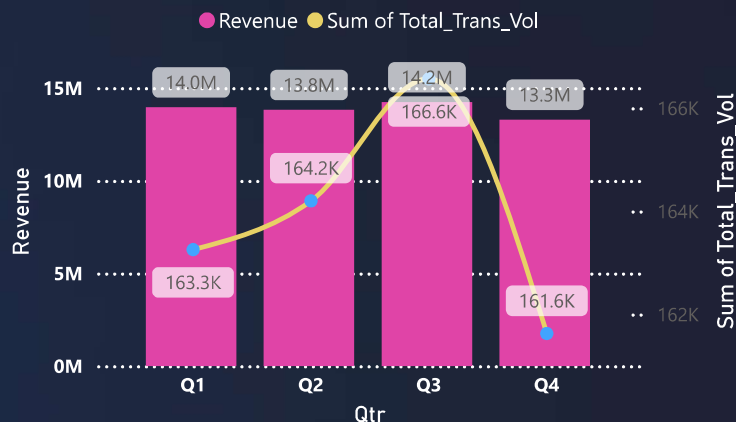
Transaction
Amount

656K

Transaction
Count

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Total	55315410	44522013	7843382

Qtr Revenue & Transaction Count



Silver

Gold

Blue

Platinum

Med

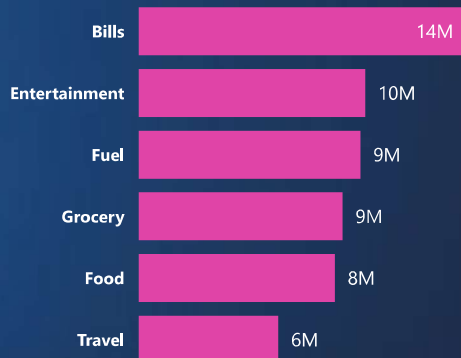
Low

High

Week Start Date

All

Revenue by Expenditure Type



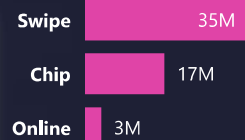
Revenue by Education



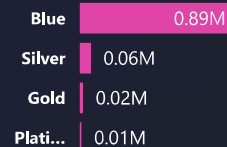
Revenue by Customer Job



Revenue by Use Chip



Customer Acq Cost



Credit Card Customer Report

Q4

Q3

Q2

Q1

F

M

55M

Total Revenue

8M

Total Interest

576M

Total Income

3.19

CSS

Silver

Gold

Blue

Platinum

Week Start Date

All

Med

Low

High

Top 5 States

TX

6M

7M

NY

6M

7M

CA

7M

6M

FL

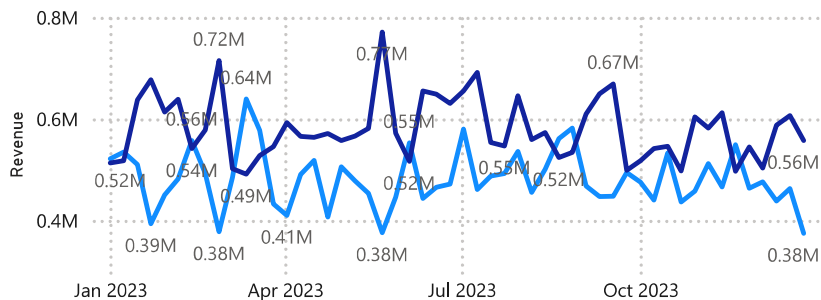
4M

6M

NJ

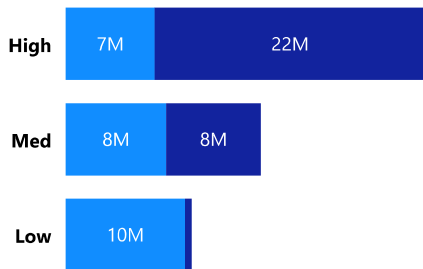
3M

Revenue vs Gender

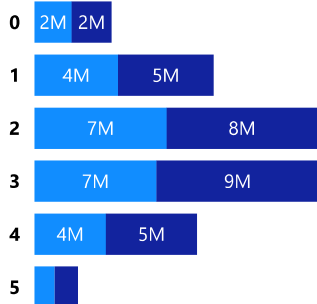


Customer_Job	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Income
Blue-collar	6904279	5488838	72262158
Businessman	17387832	14285412	186959919
Govt	8111701	6507875	88773989
Retirees	4535184	3623120	48675030
Selfemployed	8261758	6395026	75313288
White-collar	10114656	8221742	103930055
Total	55315410	44522013	575914439

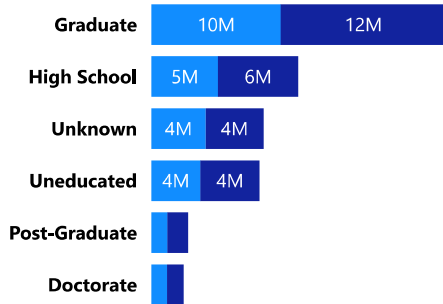
Salary Group



Dependent Count



Education Level



Age Group

