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UNIVERSITY INSTITUTE OF COMPUTING

PROJECT REPORT

ON

SAVE TREE SAVE LIFE

Bachelors of Computer Applications

Subject:-Desktop Publishing Lab (23CAP-204)

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Submitted to:

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Desig.: Assistant Prof.



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ABSTRACT

Introduction:

The project "Save Tree, Save Life" highlights the importance of trees in sustaining life on Earth. Trees are essential for producing oxygen, regulating the climate, and providing habitats for countless species. However, deforestation and environmental degradation threaten these valuable resources. This project, created in Adobe Photoshop, uses visual elements to raise awareness about the significance of trees and advocates for conservation efforts.

Trees are the foundation of life on Earth, providing essential benefits to all living organisms. They purify the air, contribute to water cycle regulation, and provide raw materials for various industries. Despite their importance, human activities such as urbanization, logging, and agriculture lead to deforestation at an alarming rate. This project emphasizes the importance of conserving trees and presents the message, "Save Tree, Save Life," through visual design.

Technique:

For this project, several Adobe Photoshop techniques were used to create impactful visuals that resonate with viewers. Techniques include:

Layering: To combine multiple elements, such as images of trees, wildlife, and human figures.

Masking: To isolate specific parts of images, creating a focus on trees and nature.

Typography: To emphasize the message with clear, eye-catching text.

Color Adjustment: Using colors that symbolize nature, such as green and brown, to enhance the visual impact.

Blending Modes: To merge images seamlessly and create a unified look.



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System Configuration:

Hardware: Intel Core i5 Processor, 8GB RAM, 500GB Hard Drive

Software: Adobe Photoshop (version used)

Microsoft Windows OS

Microsoft Word for documentation

SUMMARY

The project "Save Tree, Save Life" serves as a reminder of the vital role trees play in sustaining life on Earth. By combining visual storytelling with Photoshop techniques, this project aims to raise awareness and encourage viewers to take action in protecting trees and the environment.

Input:-

The inputs for this project included:

Images: Photographs or illustrations of trees, forests, and wildlife

Text: Key messages such as "Save Tree, Save Life" and supporting statements

Colors and Textures: Green and earthy tones to evoke nature and conservation themes



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Process:-

Planning: Identified the message and concept for the project.

Gathering Resources: Collected images, textures, and colors related to nature.

Designing in Photoshop: Created layers, applied masks, added text, and adjusted colors.

Refining: Reviewed the design, made adjustments, and ensured consistency with the conservation theme.

Output:-





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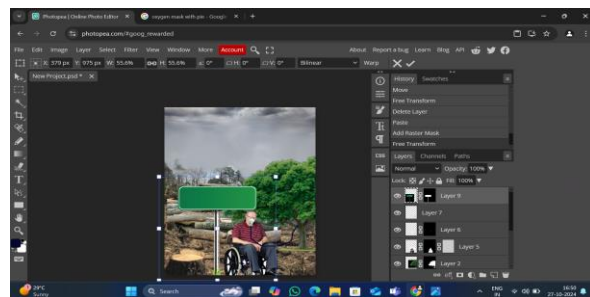
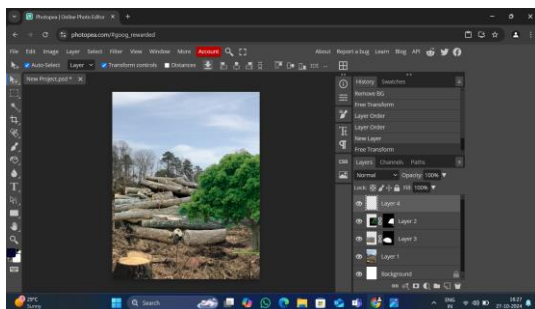
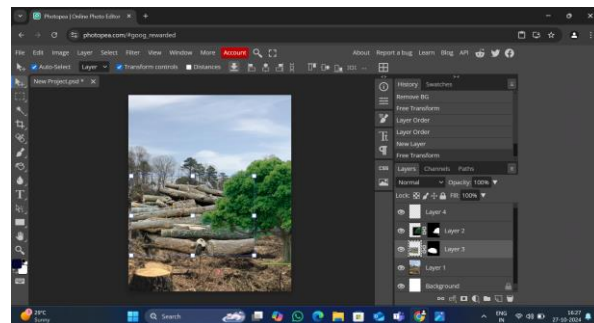
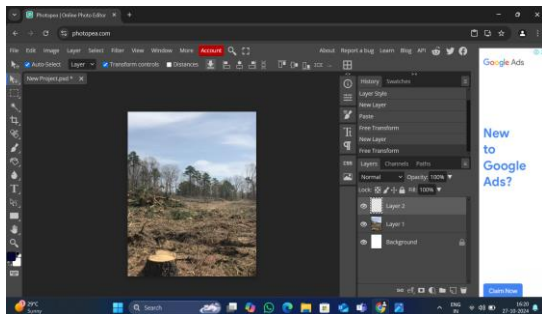
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SAVE TREE



SAVE LIFE

SAVE EARTH





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