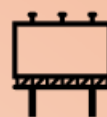
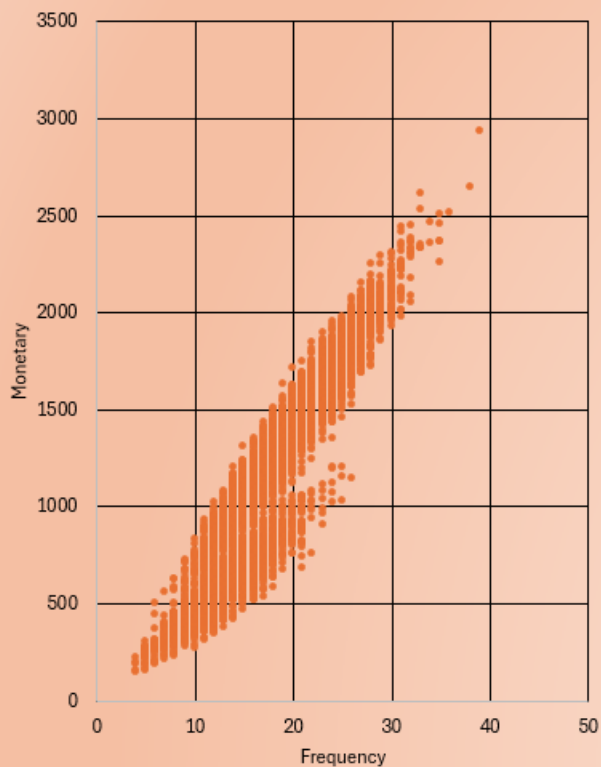




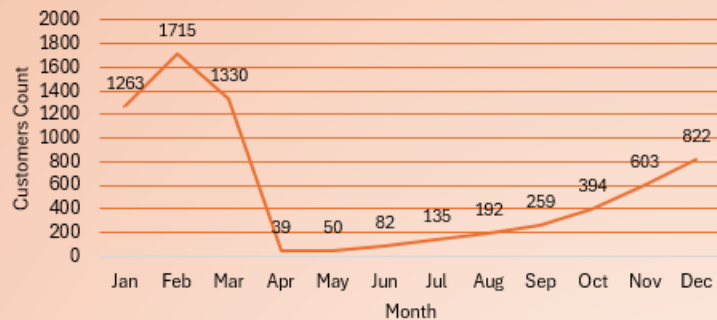
# Retail Transaction Dashboard- 2



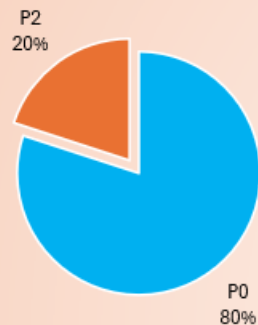
## Frequency vs Monetary



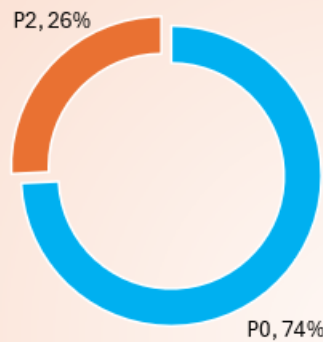
## Customers vs Month



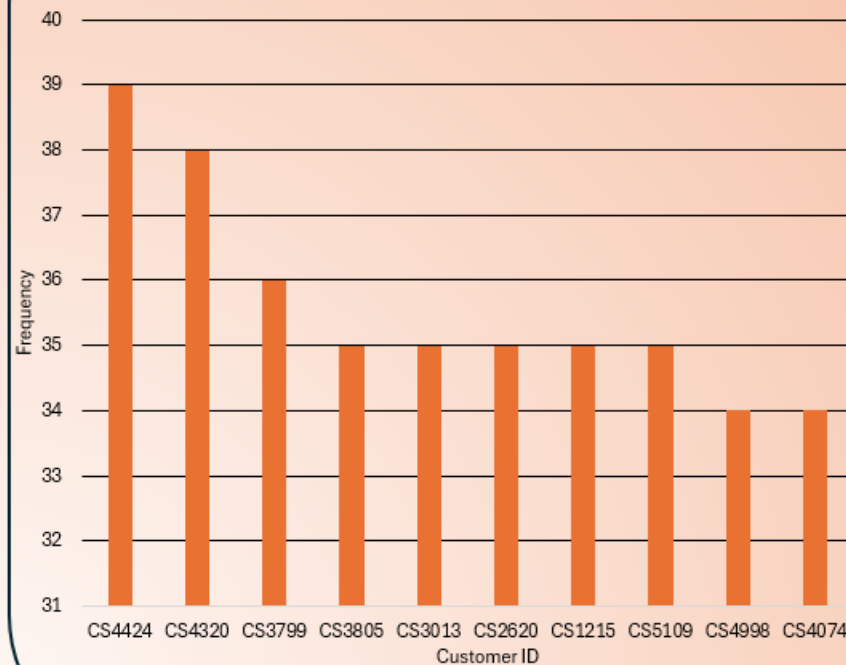
## Segment vs Monetary



## Segment vs Frequency



## Frequency vs Customers





# RETAIL TRANSACTION DASHBOARD



Total Transaction amount

812237

Count of customer\_id

124969

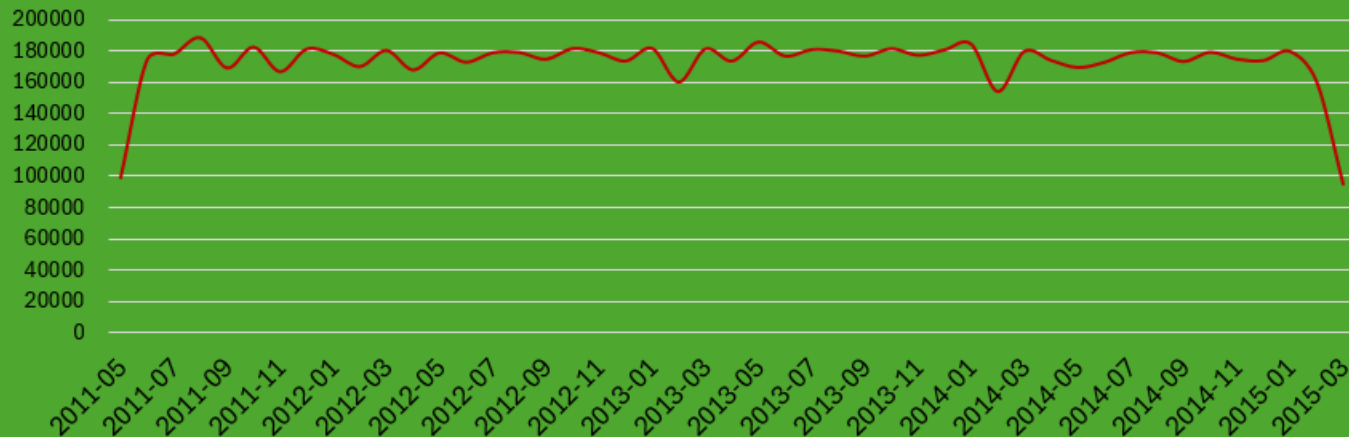
Average Transaction

64.9951428

Customer Response

13842

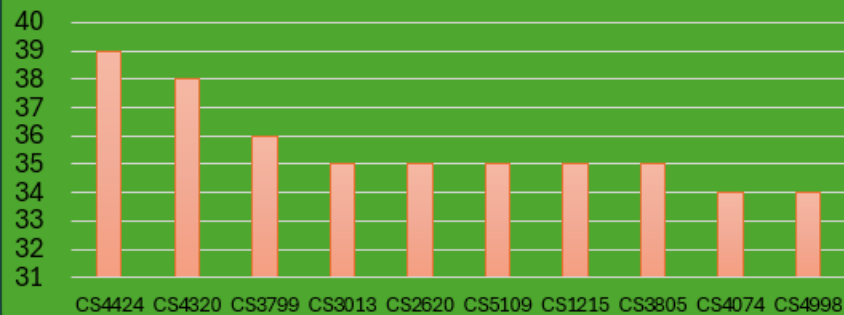
Month year vs Transaction amount



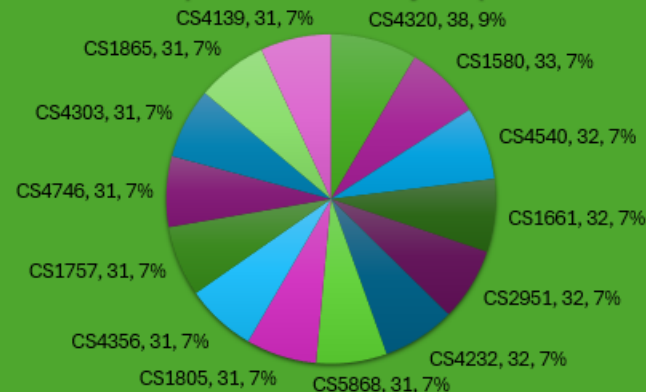
Month vs Transaction amount



Top 10 Customer\_id count



Top 10 Customers by Response



Top 10 customers vs Transaction amount

