

# Sales Analysis

Year

All

Month

All

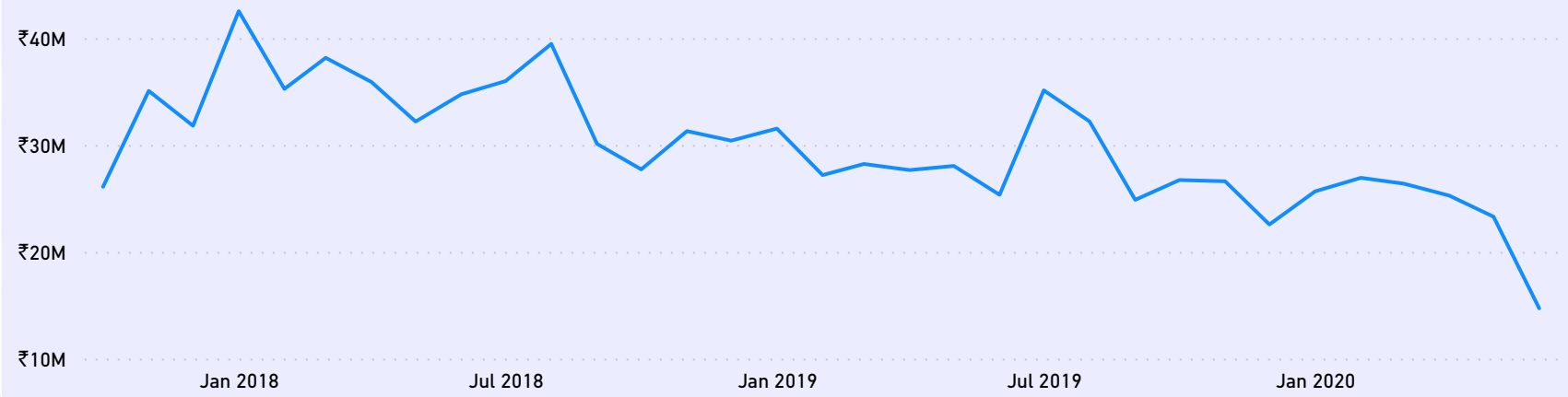
₹985M

Revenue

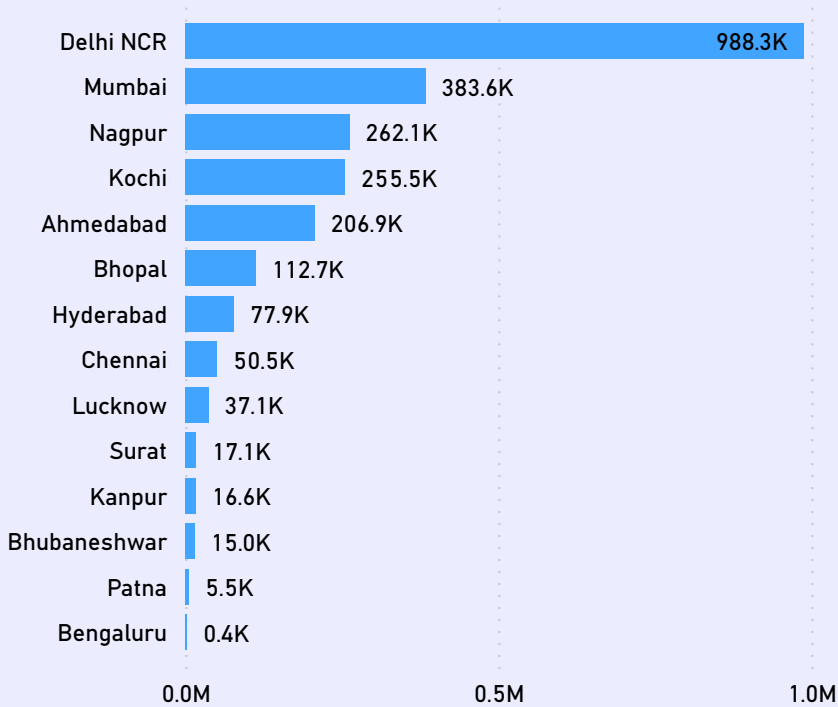
2M

Sales Quantity

Revenue Trend



Sales Quantity by Markets

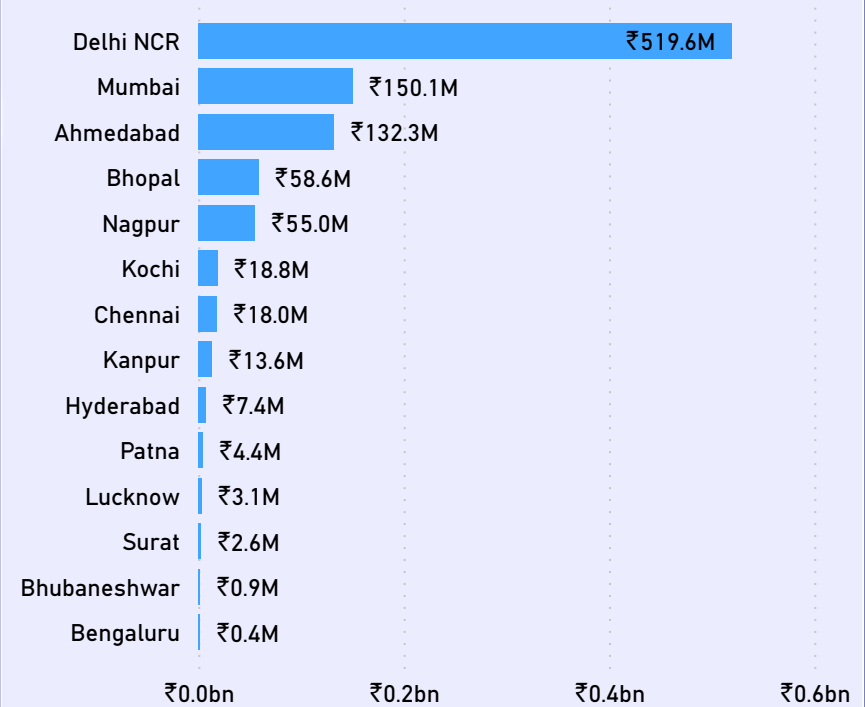


Central

North

South

Revenue by Markets



Customer	Revenue
Acclaimed Stores	₹2,11,96,727.00
Control	₹3,17,71,997.00
Electricalsara Stores	₹41,33,33,588.00
Electricalslytical	₹4,96,44,189.00
Excel Stores	₹4,91,15,620.00
Forward Stores	₹2,10,26,079.00
Info Stores	₹3,51,00,033.00
Nixon	₹4,38,93,083.00
Premium Stores	₹4,49,63,666.00
Surge Stores	₹2,86,48,916.00

# Profit Analysis

Year  
All

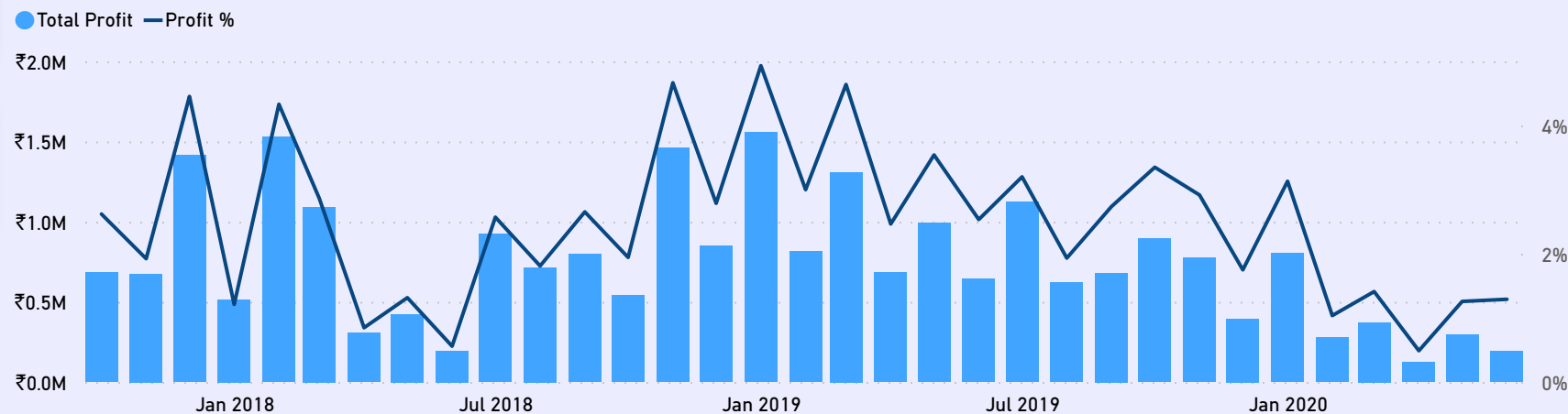
Month  
All

₹960M  
Total Cost

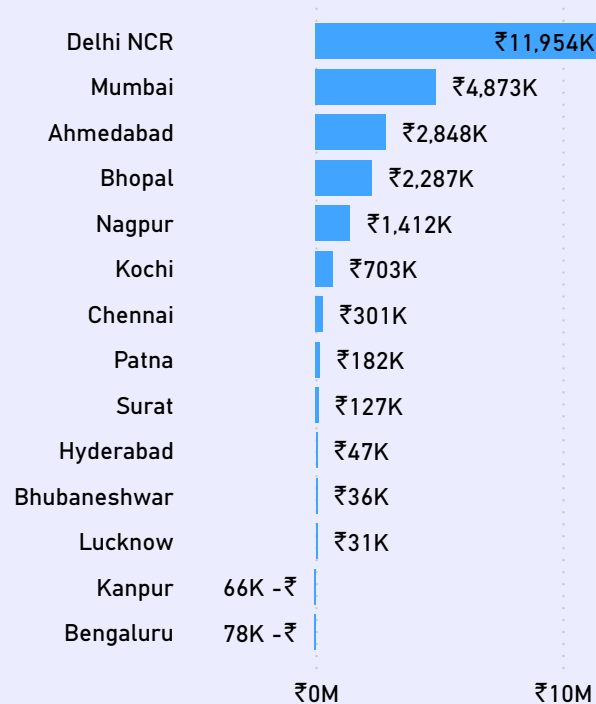
₹25M  
Total Profit

2.5%  
Profit %

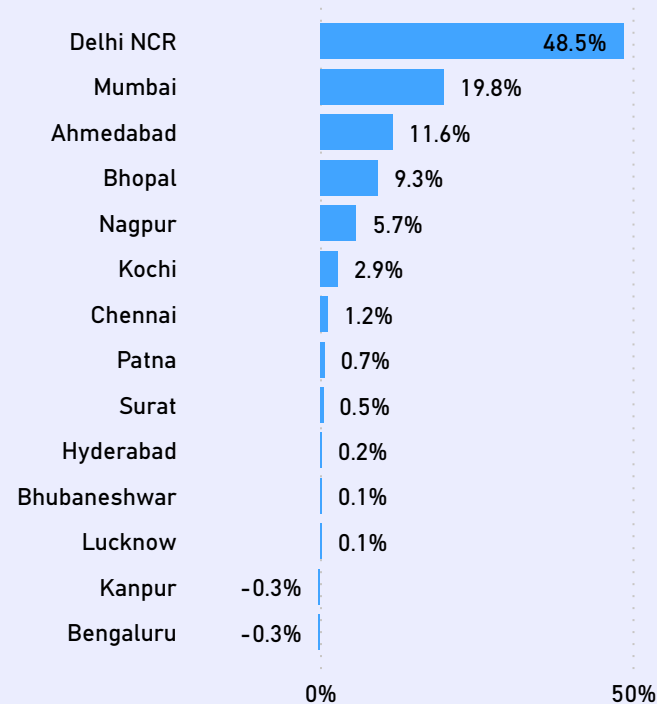
## Profit Trend



## Profit by City



## Profit Contribution by City



Customer	Total Profit	Profit %	Profit Contribution
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Control	₹8,25,928.1	2.6%	3.3%
Electricalsara Stores	₹93,07,899.4	2.3%	37.7%
Electricalslytical	₹16,88,260.0	3.4%	6.8%
Electricalsociety	₹7,24,632.4	4.1%	2.9%
Excel Stores	₹6,79,991.1	1.4%	2.8%
Forward Stores	₹5,60,788.8	2.7%	2.3%
Leader	₹12,46,643.3	7.5%	5.1%
Logic Stores	₹4,86,810.3	3.7%	2.0%
Modular	₹4,51,681.5	2.6%	1.8%
Nixon	₹17,85,811.4	4.1%	7.2%
Nomad Stores	₹5,12,481.1	2.9%	2.1%
Power	₹3,53,694.8	6.2%	1.4%
Premium Stores	₹10,53,784.1	2.3%	4.3%
Surface Stores	₹4,90,679.0	3.2%	2.0%
Surge Stores	₹6,56,033.1	2.3%	2.7%