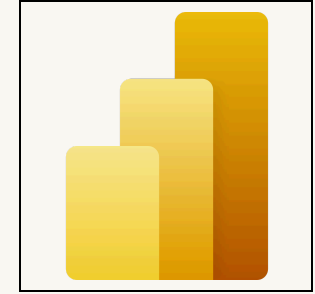


## *Q1. Power BI Platform*



Power BI is a business analytics service provided by Microsoft. It offers interactive visualizations and business intelligence capabilities with an interface simple enough for end users to create their own reports and dashboards. Essentially, it allows users to connect to a wide range of data sources, transform that data into a model, and then use that model to build visual reports that can be shared within an organization or embedded in apps and websites.

Power BI is available on several platforms, each catering to different user needs:

**Power BI Desktop:** A free, local application for data analysis and report creation.

**Power BI Pro:** A subscription-based service allowing for cloud collaboration and report sharing.

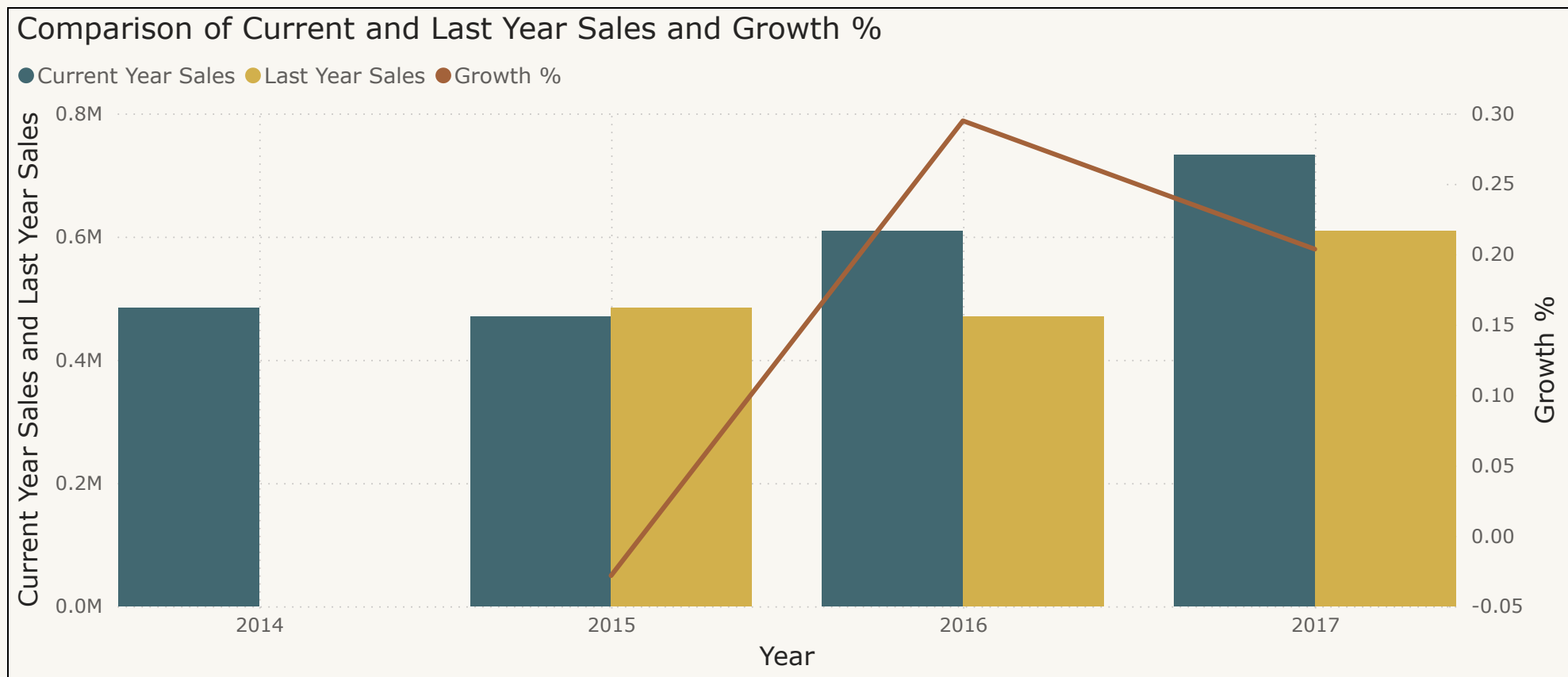
**Power BI Premium:** Offers enhanced scalability and performance for enterprise-level usage.

**Power BI Mobile Apps:** Mobile applications that provide access to reports and dashboards on the go.

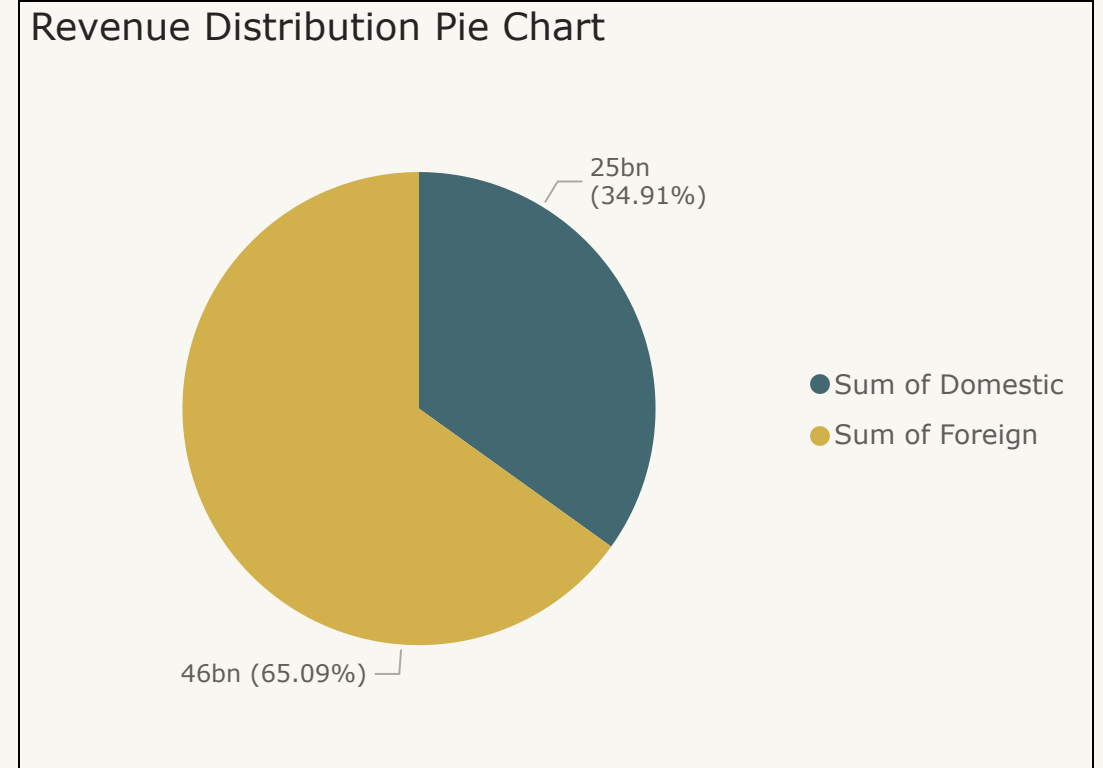
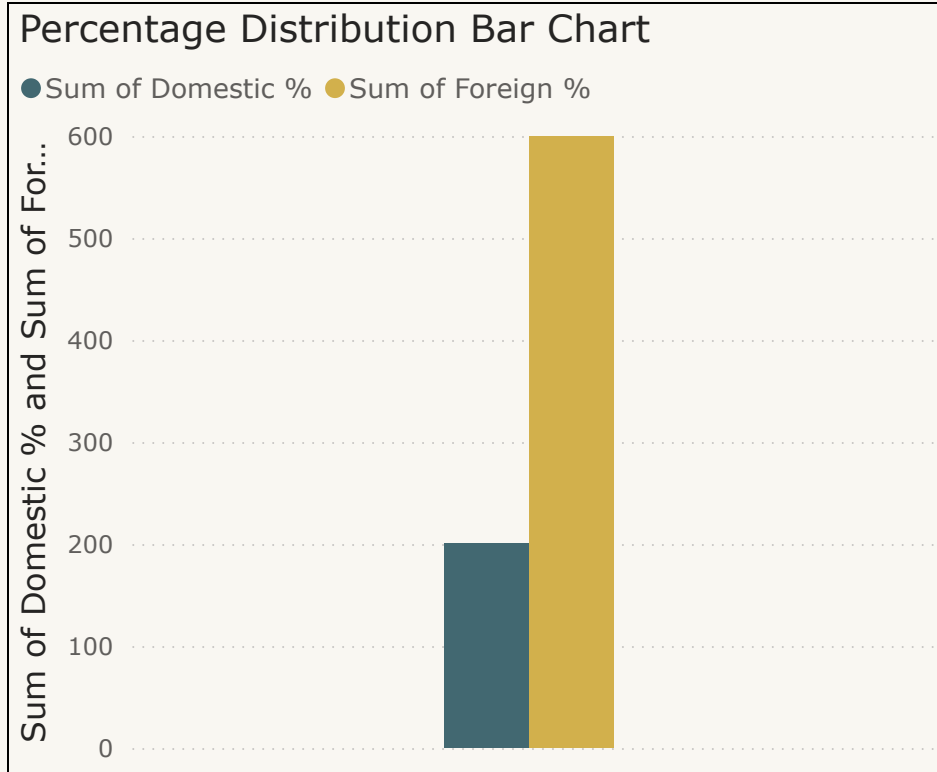
**Power BI Embedded:** Enables embedding of BI reports and dashboards into applications or websites.

**Power BI Report Server:** An on-premises server for publishing Power BI reports within the organization.

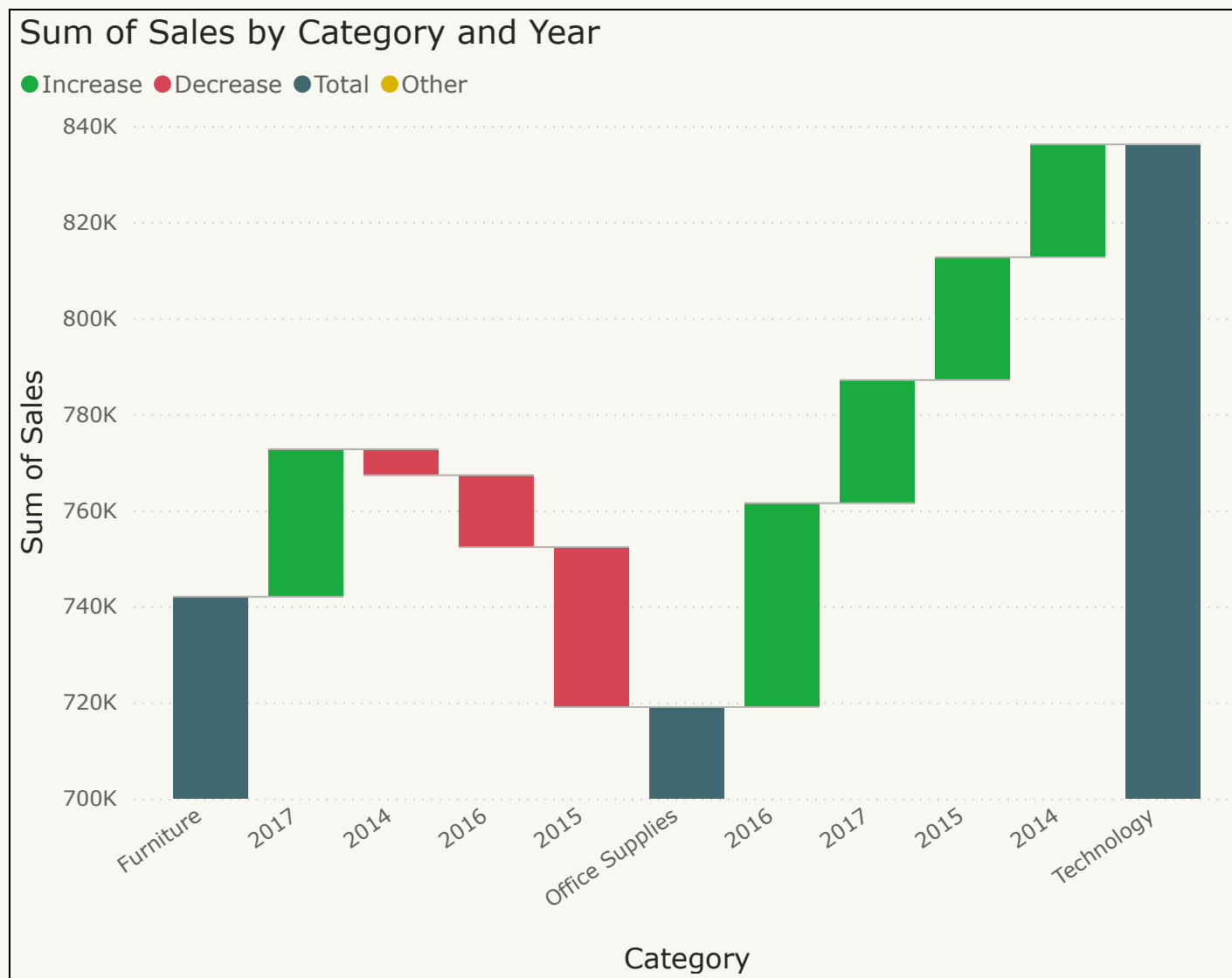
## Q2. DAX



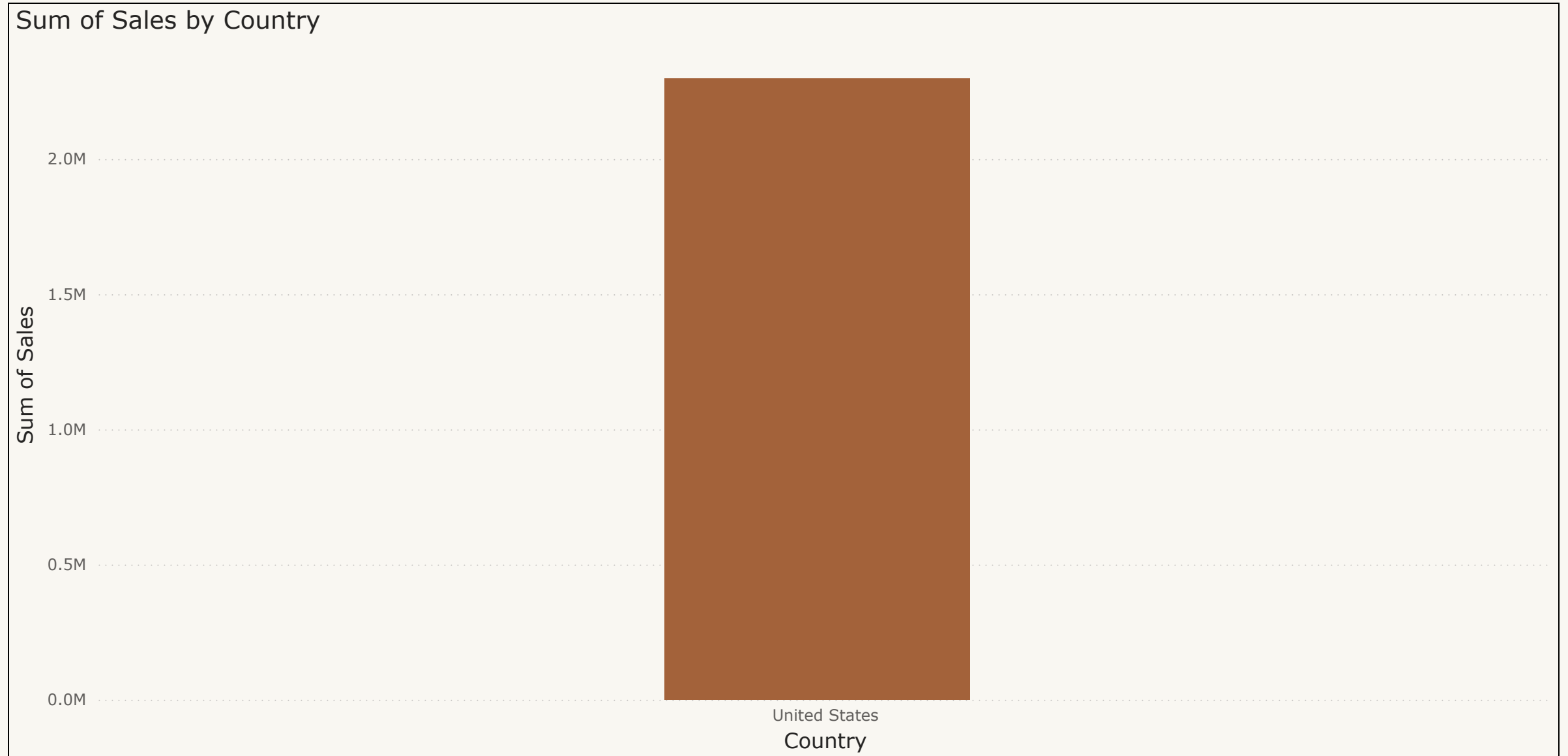
## Q3. Data Modelling



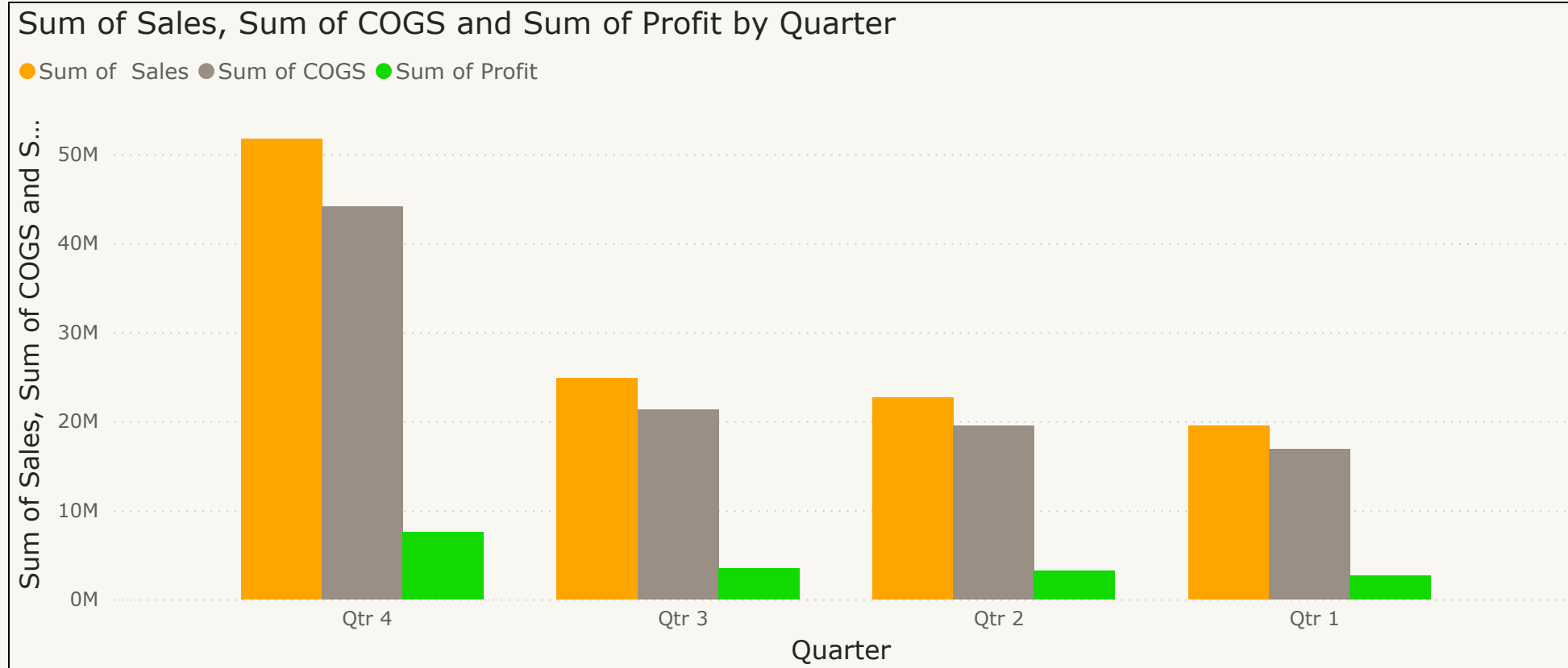
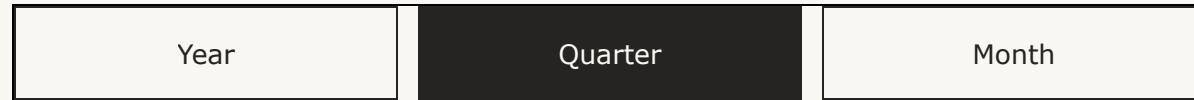
## Q4. Waterfall Chart



## *Q5. Hierarchy*

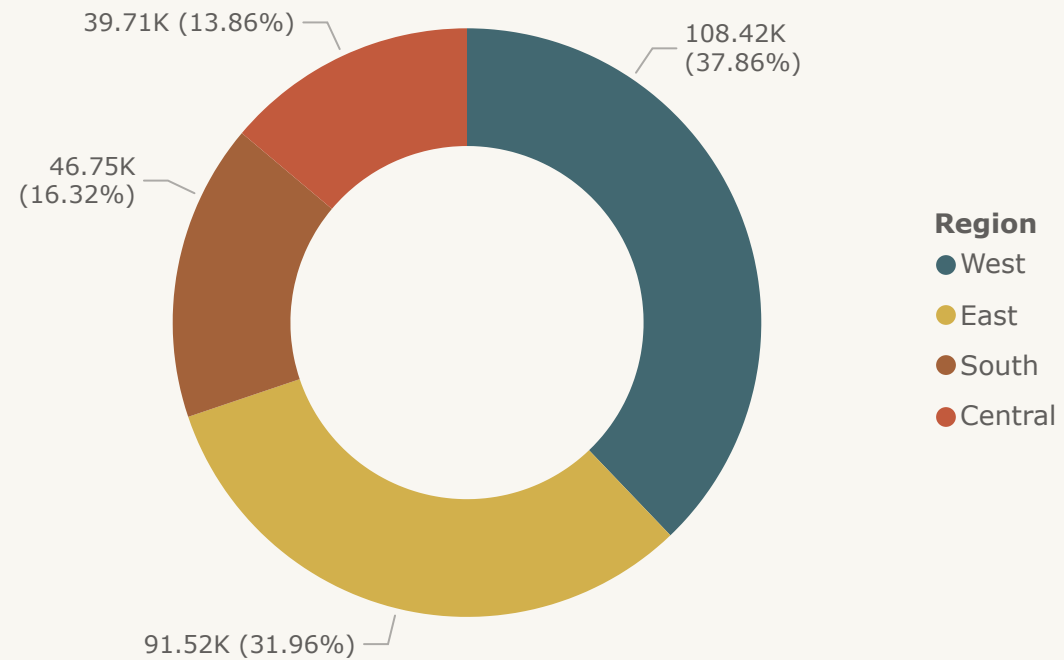


## Q6. Bookmark



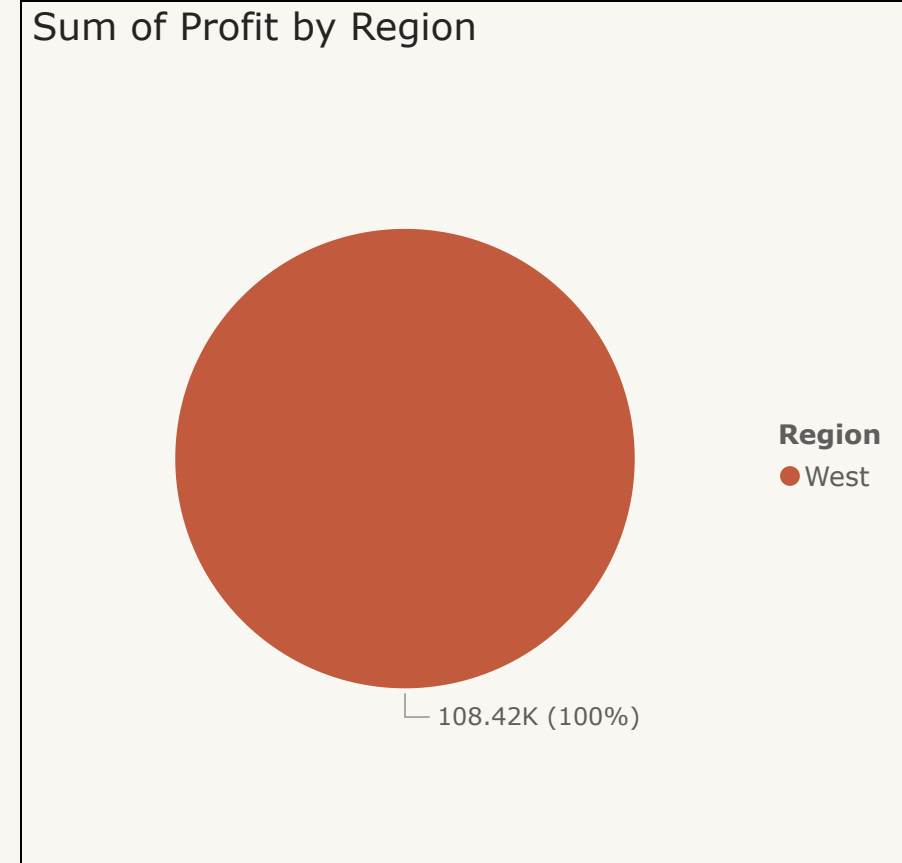
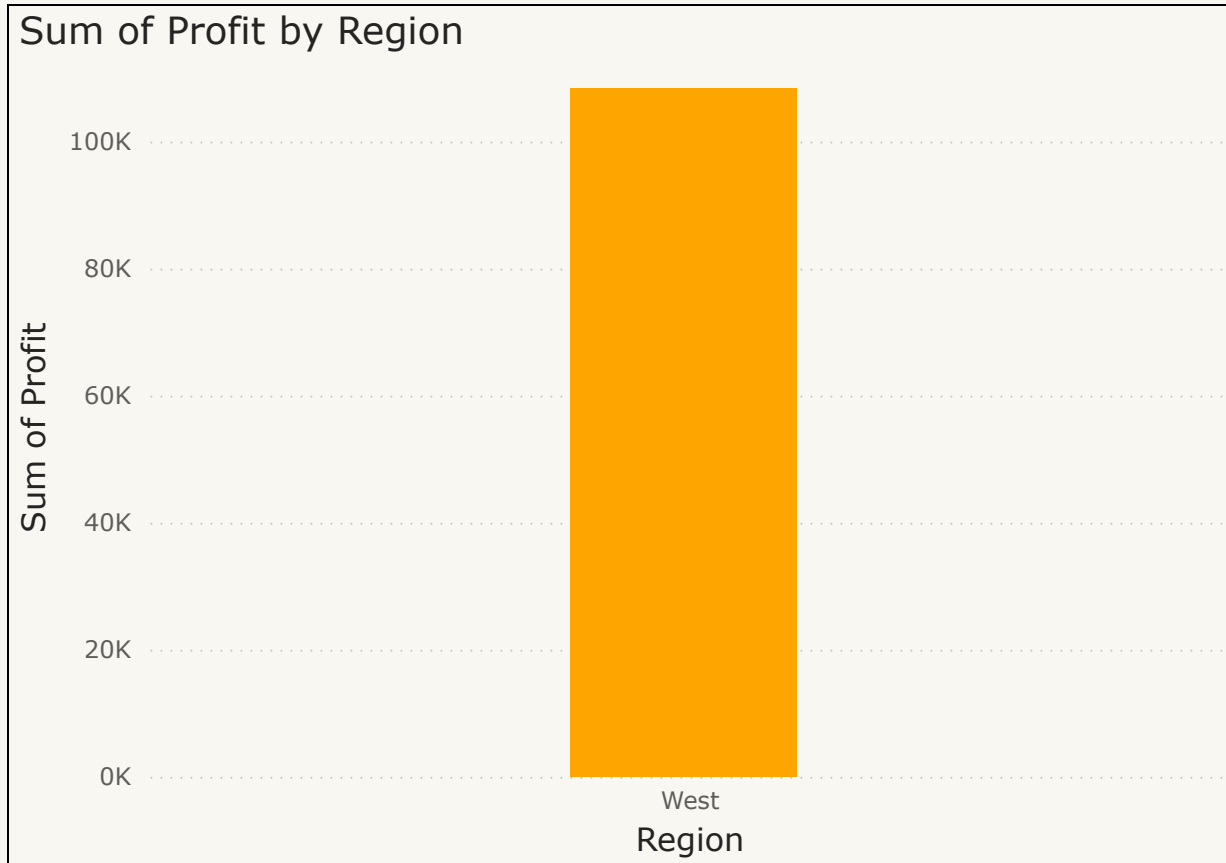
## Q7. Drill Through

Sum of Profit by Region





## Q7. Drill Through





## Q8. Conditional Formatting

Sub-Category Wise KPIs				
Sub-Category	Sum of Sales	Sum of Profit	Sum of Quantity	Sum of
Accessories	1,67,380.32	↑ 41,936.64	<div></div>	2976
Appliances	1,07,532.16	↑ 18,138.01	<div></div>	1729
Art	27,118.79	↑ 6,527.79	<div></div>	3000
Binders	2,03,412.73	↑ 30,221.76	<div></div>	5974
Bookcases	1,14,880.00	↓ -3,472.56	<div></div>	868
Chairs	3,28,449.10	↑ 26,590.17	<div></div>	2356
Copiers	1,49,528.03	↑ 55,617.82	<div></div>	234
Envelopes	16,476.40	↑ 6,964.18	<div></div>	906
Fasteners	3,024.28	↑ 949.52	<div></div>	914
Furnishings	91,705.16	↑ 13,059.14	<div></div>	3563
Labels	12,486.31	↑ 5,546.25	<div></div>	1400
Machines	1,89,238.63	↑ 3,384.76	<div></div>	440
Paper	78,479.21	↑ 34,053.57	<div></div>	5178
Phones	3,30,007.05	↑ 44,515.73	<div></div>	3289
Storage	2,23,843.61	↑ 21,278.83	<div></div>	3158
Supplies	46,673.54	↓ -1,189.10	<div></div>	647
Tables	2,06,965.53	↓ -17,725.48	<div></div>	1241
<b>Total</b>	<b>22,97,200.86</b>	<b>2,86,397.02</b>	<b>37873</b>	

Q1. Power BI Platform

Q2. DAX

Q3. Data Modelling

Q4. Waterfall Chart

Q5. Hierarchy

Q6. Bookmark

Q7. Drill Through

West Region Drill Through

Q8. Conditional Formatting

Q9. Dashboard

Segment, Pro...

All

# Q9. Finance Dashboard

Coun...

All

[Power BI Link](#)

Sum of Sales by Segment

Segment	Sum of Sales
Government	53M
Small Business	42M
Enterprise	20M
Midmarket	2M
Channel Partners	2M

Key Figures

11,87,26,350.26

Sum of Sales

1,68,93,702.26

Sum of Profit

11,25,806.00

Sum of Units Sold

Sum of Profit by Segment

Segment	Sum of Profit	Percentage
Government	11.39M	65.04%
Small Business	4.14M	23.66%
Channel Partners	1.32M	7.52%
Midmarket		
Enterprise		

Sum of Profit by Product

Product	Sum of Profit
Paseo	4.8M
VTT	3.0M
Amarilla	2.8M
Velo	2.3M
Montana	2.1M
Carretera	1.8M

Sum of Units Sold by Country

Sum of Profit by Country

Country	Sum of Profit	Percentage
France	3.78M	22.38%
Germany	3.68M	21.79%
Canada	3.53M	20.89%
United States of America	3M	17.73%
	2.91M	17.21%

Microsoft Bing

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